Part 2
Leadership

By Kate Conley

Subject: Professional development, leadership

Audience: Technology coordinators, technology integration specialists, technology facilitators, teachers, administrators, teacher educators

Standards: NETS•T V; NETS•A I, III (http://www.iste.org/standards/)
Integrating technology into curricula requires more than just placing the latest and greatest hardware and software in a classroom. Effective integration requires leadership. In Part 2 of this series on essential resources, I focus on resources related to leadership.

As you may recall from Part 1 (L&L, March 2004, pp. 10–13), these resources were compiled from suggestions made by ISTE members, volunteers, board and committee members, advocate network members, and staff.

Leadership Resources

Books

Leslie Flanders, Director of Technology for Scott County Schools in Georgetown, Kentucky, and an ISTE board member, said she recommended the two books below “because it isn’t the technology that’s important as much as it is having the ability to lead folks through the change process.” The same can be said of many of the recommended books listed here. Though several were written from a business perspective, they provide many applications and implications for education.


In recommending Good to Great, Don Hall, CIO for the Kent, Washington, school district and L&L’s For Tech Leaders column editor, said “the organizational and leadership principles are quite applicable to the educational venue, and it clearly shows that greatness rests heavily on the way the leader leads.”


““It isn’t the technology that’s important as much as it is having the ability to lead folks through the change process.””

—Leslie Flanders, Director of Technology for Scott County Schools in Georgetown, Kentucky


*Teachers College Press.*


(Editor’s Note: Gladwell will deliver the opening keynote address at NECC 2004 in New Orleans, Louisiana, on June 20, 2004.)

**Articles & Reports**


*If We Didn’t Have the Schools We Have Today, Would We Create the Schools We Have Today?* by T. G. Carroll. (2000). *Contemporary Issues in Technology and Teacher Education, 1*(1) [Online serial]. Available: http://www.citejournal.org/vol1/iss1/currentissues/general/article1.htm

**Periodicals**

*CIO Insight:* http://www.cioinsight.com


*Educational Leadership* http://www.ascd.org/cms/index.cfm?TheViewID=353&flags=353

*Education Week:* http://www.edweek.org

*eSchoolNews:* http://www.eschoolnews.com

**Web Sites**

*Apple Classrooms of Tomorrow (ACOT)*: http://www.apple.com/education/k12/leadership/acot/

According to the Web site, ACOT was a research and development collaboration among public schools, universities, research agencies, and Apple Computer, Inc., to study how routine technology use by teachers and students might change teaching and learning. Though the collaboration ended in 1998, the information remains current and useful.

Center for Applied Research in Educational Technology: http://caret.iste.org

CEO Forum on Education and Technology: http://www.iste.org

National Education Technology Plan (NETP): http://www.nationaledtechplan.org/. According to the Web site, “The NETP for the U.S. Department of Education is being developed as part of a long-range national strategy and guide for using technology effectively to improve student academic achievement—either directly or through integration with other approaches to systemic reform.”

**Conclusion**

I have to agree with the comments Hall made when he sent me his recommendations:

The way I look at educational technology leaders, regardless of where they are positioned within the hierarchy of their organizations, they will bring the most value to those organizations if they are schooled in instructional, strategic, technological, and political frameworks. They also need to balance their library with quick-hit information they can read on the run and material that requires deeper reflection and inquiry.

I hope these suggested resources will expand your vision of leadership and the role of technology in the educational process and in your organization. Let us know if you found any new resources or if you think we missed one; send a letter to letters@iste.org.

Look for essential resources on integrating technology into curricula in the May 2004 issue of L&L.