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DEVELOPING INTERCULTURAL COMMUNICATIVE COMPETENCE: FORMATIVE ASSESSMENT TOOLS FOR MANDARIN AS A FOREIGN LANGUAGE

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ABSTRACT

Purpose – Intercultural communicative competence (ICC) is important in intercultural exchange, to address problems and conflicts which may arise due to miscommunication that results from interlocutors’ diverse cultural and linguistic backgrounds. Interlocutors may have different perceptions and interpretations of communicative behaviour. However, cultural and intercultural aspects seem to be ignored in teaching Mandarin as a foreign language (MFL) in Malaysian higher education institutions. Hence, the ICC level among local MFL learners is unknown. In this study, formative assessments were designed in a culturally integrated MFL module to investigate learners’ level of ICC in a selected Malaysian polytechnic.

Methodology – The polytechnic was selected as cultural competency was incorporated in the MFL course. A design and developmental research was carried out to design formative assessment for ICC based on experts’ feedback. The assessment comprised Intercultural...
Discussion and Reflections, Cultural Discovery, Cultural Quizzes and an Intercultural Communicative Task. They were implemented to assess learners’ ICC.

Findings – The results indicate that different forms of assessment were suitable for assessing the respective competences, and that multiple forms of formative assessment should be employed to assess and improve MFL learners’ ICC.

Significance – Instructors in higher education could apply these forms of formative assessment to develop ICC among their MFL learners. The assessments could also be extended to intercultural communication competence development in other languages, which is important in a multicultural and globalized society.

Keywords: Intercultural Communicative Competence (ICC), Mandarin as a foreign language, formative assessment.

INTRODUCTION

In today’s globalized world, foreign language education needs to focus on cultural and intercultural understanding in addition to linguistic knowledge and skills. With increased transnational collaboration and competition, having intercultural communicative competency is an asset. Hence, intercultural communicative competence (ICC) or acquiring the cultural perspectives of the target culture and being sensitive to intercultural aspects between the learners’ own culture and others’ cultures, is a requirement for foreign language education in many countries (American Council on the Teaching of Foreign Language, 2017; Council of Europe, 2017; The Office of Chinese Language Council International, 2010).

ICC in foreign language studies attempts to avoid the misunderstandings and conflicts common in learning a foreign language (Hammer, 1999). This is because during intercultural communication, interpretations are made based on assumptions and perceptions from the interlocutors’ differing cultural background (Kramsch, 1993; Liddicoat, 2001). With ICC, miscommunication can be averted among learners from different cultural and linguistic backgrounds who may have different perceptions and interpretations of communicative behaviour (Bennett, 1993). As linguistic
competence does not ensure ICC, cultural and intercultural aspects should be made explicit in the foreign language curriculum (Byram, 1997; Deardorff, 2006; Jin, 2013; Kramsch, 1993). The Common European Framework of Reference for Languages (CEFRL) reflects a shift in foreign language education from native-speaker mastery towards plurilingual and pluricultural competence where linguistic and cultural aspects are valued (Council of Europe, 2017). The ICC approach could also increase motivation. A study on learning Spanish as a foreign language in a technical university in Malaysia showed that students were motivated to learn the language when they appreciated the target language and culture (Hou-Keat, Hassan, & Ramli, 2017).

Malaysia is a multiracial and multicultural society comprising Malays and bumiputra (indigenous) groups (68.8%), Chinese (23.2%), Indians (7.0%) and others (1.0%) (Department of Statistics Malaysia, 2017). While 75.8% (2,033,478) of students attend national primary schools with Malay as the medium of instruction, only 20.4% (548,079) attend national-type Chinese schools where Mandarin is the medium of instruction (Ministry of Education, 2015). For many MFL learners, Mandarin is essentially a foreign language as they do not interact in the language and are not immersed in a Mandarin speaking environment. In Malaysia, Mandarin is neither the national language nor a common language as its usage is only limited to the Chinese community (Wang, 2016).

At the tertiary level, Mandarin as a foreign language (MFL) is offered as an elective course and a minor programme for non-Mandarin speakers in higher education institutes (HEIs), i.e., public and private universities, polytechnics and colleges (Hoe, 2014; Yap, 2011). The goal is for graduates to be competent linguistically and culturally, and to be able to interact with Mandarin-speakers for business and work, both locally and internationally.

However, research on cultural elements in the teaching of MFL in HEIs is limited. A survey of 20 local public HEIs showed that the MFL textbooks used lacked cultural information other than on some local festivals (Hoe, 2016). An analysis of elementary level MFL textbooks from seven public HEIs in Malaysia showed little cultural and intercultural elements (Chan, DeWitt, & Chin, 2018). Further, culturally contextualized vocabulary and elements were found lacking in two sets of MFL textbooks from a local public HEI (Fan,
These studies indicate that there may be insufficient cultural and intercultural elements in MFL courses in local HEIs, and that ICC among MFL learners is probably low. Hence, resources with cultural and intercultural elements are required for learners in MFL courses (Chan et al., 2018; Fan, 2014).

A Culturally Integrated MFL (CIMFL) module was designed to develop ICC among elementary-level MFL learners at an HEI, comprising resources and formative assessment. Assessments can be used to develop ICC (Deardorff, 2009). Formative assessments of ICC must employ multiple methods and approaches to provide feedback to learners (Deardorff, 2006). However, research on ICC assessment of MFL in the local context seems to be lacking. The current assessment modes frequently used in higher education are teacher assessment and peer assessment with oral questioning as well as correcting errors and giving feedback (Swaran Singh, Lebar, Kepol, Abdul Rahman, & Muhammad Mukhtar, 2017). Although some HEIs indicated 5% to 15% of assessment in MFL courses were on cultural knowledge, there was none on ICC (Hoe, 2016). Hence, there is a need to design formative assessment tools as there does not seem to be any ICC assessment for MFL learners (Fan, 2014; Hoe, 2016). In addition, the ICC level among the local MFL learners in HEIs could be determined.

In this study a set of formative assessments to provide feedback on learners’ ICC development was created. An HEI which implemented ICC in the MFL course was selected for implementation. The curriculum documents for MFL courses in polytechnics indicate that students are required to acquire basic communicative skills in Mandarin, and insights into Chinese culture (Department of Polytechnic Education, 2014). However, reports from the minutes of the Continuous Quality Improvement Meetings of the HEI showed that the MFL course assessments focused on linguistic skills and neglected the cultural and intercultural aspects. Hence, there was a need to incorporate ICC assessment in the elementary level MFL course in polytechnics using the CIMFL module.

INTERCULTURAL COMMUNICATIVE COMPETENCE (ICC)

The communicative competence approach, which focuses on oral communication skills (Bachman, 1990; Chomsky, 1965), is
critiqued for being superficial and restrictive as it was not open to speakers from different cultures and was unsuitable for multilingual and multicultural societies (Byram, 1997; Lussier, 2011). Communication can only be enhanced when one is familiar with the culture of the language.

ICC is the ability to communicate effectively and appropriately in intercultural situations (Deardorff, 2006). Effective communication is achieving the goals of communication in the target language’s culture (Fantini, 2000; Wang, 2011; Zhao, 2016). Appropriate communication refers to acceptable and expected behaviours perceived by the native speaker in a cultural context (Wang, 2011; Zhao, 2016). ICC can be developed using the intercultural approach, based on learners’ intercultural knowledge, skills, attitudes and awareness (Deardorff, 2006; Lussier et al., 2007).

Several models for developing ICC exist. Bennett’s (1993) Development Model of Intercultural Sensitivity focuses on ethnocentric and ethnorelative phases that learners undergo, while Kramsch’s (1993) Model of ICC applies a critical and pragmatic approach of developing and comparing one’s own perceptions of culture (personal perception) with the target culture (cultural reality). However, both these developmental models are unsuitable as development takes too much time. Byram’s (1997) ICC model focuses on the domains of knowledge, skills, and attitudes similar to the domains for holistic development in the Malaysian educational philosophy. In addition, this model has been the foundation of other ICC research (Deardorff, 2006; Fantini, 2006). Hence, Bryam’s model is deemed suitable for the needs of Malaysian HEIs.

**Byram’s Model of ICC**

Byram’s model has been used for ICC within the field of foreign language education and language curriculum development in several countries (Hoff, 2014). This model influenced the development of the attainment targets and descriptors in the CEFRL (Karabinar & Guler, 2012).

The five competences (savoirs) for foreign language learning are knowledge, attitudes, skills of interpreting and relating, skills of discovery and interaction, and critical cultural awareness (Vos,
Knowledge refers to knowledge of cultural products and practices, recognition of diversity in the ways of living, and the socio-cultural context of the target culture (Byram, 1997; Lussier et al., 2007). Attitudes are the ability and readiness to view other cultures compared to one’s own from different perspectives, with curiosity and openness (Deardorff, 2006). Skills are the ability to use a variety of language strategies to adjust to different contexts and communicate with people from other cultures (Lussier et al., 2007). Specifically, the skills of interpreting and relating refer to the ability to identify ethnocentric perspectives which may cause misunderstanding in intercultural interaction and hence avoid conflict, while the skills of discovery and interaction involve the ability to identify the significance, connotations, similarities and differences in verbal and non-verbal interactions between the target culture and learners’ own culture (Deardorff, 2006). Critical cultural awareness is evaluating or judging learners’ culture against other cultures and being able to mediate in the intercultural interaction and maintain one’s position with a degree of acceptance and rational perspective (Byram, 1997). These five competences are intertwined and may not be easily separated.

Formative Assessment of ICC

Formative assessment provides feedback which can provide insights into students’ interpretations and perspectives of culture. Cultural elements are difficult to assess objectively (Kramsch, 1991). Hence, ICC assessment needs to be flexible to obtain feedback on cultural issues (Paige, Jorstad, Siaya, Klein, & Colby, 2003).

Formative assessment can be done either in the classroom or as fieldwork, and may be conducted during pre-instructional activities, presentation of content and learner participation as part of an instructional strategy (Dick, Carey, & Carey, 2014). Assessment is aimed at obtaining feedback from the product, process and progress of learning (Dick et al., 2014). While products and processes can be assessed through interactions and joint evaluations with learner and institutions using problem tasks, performance tasks and evaluation of procedure and skills, learner progress is assessed through reflective tasks (Dick et al., 2014). In addition, the holistic skills and competences of ICC develop over time. Hence, formative
assessment is suitable for measuring learners’ ICC progress (Fantini, 2009) using rubrics and portfolios for a collaborative assessment effort (Dick et al., 2014).

Formative assessment for ICC can be done for the five *savoirs*. For knowledge, which comprises verbal information and involves cues to recall and sequencing strategy, direct testing is recommended for assessment (Dick et al., 2014; Lussier et al., 2007). Traditional tests such as closed-and open-ended questions, matching items, true/false questions, multiple-choice questions, crossword puzzles, contests and quizzes are suitable (Fantini, 2009).

For attitude, self-evaluation and surveys are recommended (Lussier et al., 2007). Feelings, behaviours and cognitive processes are assessed through perception questionnaires and hypothetical situations for intellectual and motor skills which exhibit specific behaviours (Dick et al., 2014). Learners could be assessed on their change in attitude, such as openness, respect for cultures or tolerance of cultural differences using portfolios (Byram et al., 2002, Deardorff, 2006). A portfolio is useful for self-assessment and for recording learning experiences to make learners conscious of the abilities acquired and their learning process.

The next two *savoirs*, the skills of interpreting and relating, and discovery and interaction, require tasks that measure performance under specific conditions (Lussier et al., 2007). The assessment would require less of memory but more of skills used to implement tasks under the respective conditions (Dick et al., 2014). The concepts and relationships, steps and procedures are important in this assessment. The skills and ability to synthesise and apply can be assessed via discrete assessment during the learners’ demonstration of the skill (Fantini, 2009). Oral and written activities, individual and interactive activities in pairs or groups, dialogues, interviews, discussions, demonstrations, role-plays, and simulations are some forms of assessment which can be used (Fantini, 2009).

Finally, for critical cultural awareness, standards on the judgment of the learners’ own culture and other cultures, and the degree of acceptance in order to mediate in the intercultural communication
needs to be set. Formative assessment can be done using a set of rubrics to measure the standards specified (Dick et al., 2014).

The learners’ cultural interpretation is a challenge when assessing ICC in foreign language, so a variety of ongoing formative assessments conducted at different times is required (Lussier et al., 2007). ICC assessment should be a record of the holistic judgment of learners’ performance in the different profiles of performance or competence for learners’ self-reflection and improvement (Lussier et al., 2007). Hence, measures in the different dimensions of ICC assessment using journals, portfolio assessment and rubrics are recommended (Lussier et al., 2007). However, it is crucial to choose the correct format that best aligns with the assessment objective (Fantini, 2009).

ICC has been assessed in different content and subject areas. Wang’s (2011) cultural teaching experiment in an English class at a Chinese college attempted to measure students’ ICC before and after the cultural teaching experiment using the Culture Test Model (Valette, 1997) and Social-cultural Test (Wang, 2005). An ICC Test was developed to investigate ICC in terms of intercultural knowledge, skills and attitudes, among 185 international students in a Chinese university (Bai, 2016). In addition, the ICC level of 205 English-major students from a Chinese university was measured using the ICC Self-Report Scale (ICCSRS) (Wang, 2016). However, these tests were summative assessments, catered to specific contexts in China, and did not provide feedback on the progress and process of ICC development among learners. Formative assessment tools which could provide feedback for improving learners’ ICC development and catering to the Malaysian context need to be developed for MFL learners in local HEIs.

**METHOD**

This study is part of a design and developmental research (DDR). A DDR approach is most suitable for solving instructional problems as the researcher can collaborate with experts and practitioners in designing the module, and this could be used to determine insights into its usability (Mohamed Fauzi & Raja Hussain, 2016). The
CIMFL module was designed with formative assessment tools for ICC among elementary MFL learners in Malaysian polytechnics, and was implemented over 12 weeks. This study focused on the implementation of the formative assessments.

Participants

The volunteer participants were 31 students, aged between 18 and 20 years, taking an elective elementary MFL class at a selected polytechnic. These students were enrolled in a Diploma in Finance and Banking programme. All were Malay students (23 females and 8 males) with no Mandarin language background. However, some students had learned basic Arabic whilst taking Islamic studies classes in school. They had some social interaction with the Chinese community, mainly using Malay or English, but spoke regional Malay dialects (from the states of Kedah, Kelantan, Perak, Penang, Terengganu and Sarawak) among their family members.

The Design of ICC Formative Assessment

The CIMFL module consisted of the topics Greetings, Making Acquaintances, Numbers, and Dates. Formative assessment was designed using different tools to measure the different competences according to the ICC model (Byram, 1997) (see Table 1). Some of the tools measured the same intercultural competences and learning outcomes as a multi-method and multi-perspective assessment approach could ensure validity and reliability for a better measure of ICC (Deardorff, 2009).

Table 1

Formative Assessment Tools for ICC

<table>
<thead>
<tr>
<th>Tool</th>
<th>Knowledge</th>
<th>Attitude</th>
<th>Skills</th>
<th>Awareness</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Intercultural Discussion and Reflection (IDR)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Reflective activities for feedback</td>
</tr>
</tbody>
</table>

(continued)
<table>
<thead>
<tr>
<th>Tool</th>
<th>Knowledge</th>
<th>Attitude</th>
<th>Skills</th>
<th>Awareness</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. Cultural Quizzes (CQ)</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
<td>True-false quizzes (4 sets)</td>
</tr>
<tr>
<td>3. Cultural Discovery (CD)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Structured questions, and research method; face-to-face discussion &amp; discussion forum activity</td>
</tr>
<tr>
<td>4. Intercultural Communicative Task (ICCT)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Authentic tasks, involving observation and self-reflective feedback report; after class activity</td>
</tr>
</tbody>
</table>

The Rubrics for Assessing ICC (RAICC) (Lussier et al., 2007) was used to establish the attainment targets for the level of ICC (low, medium and high) among learners. These rubrics provided descriptors and performance criteria for learners’ knowledge, attitude, and skills awareness (see Appendix).

**Intercultural Discussion and Reflection (IDR)**

IDR activities assessed the knowledge, attitude, skills and awareness among learners. There were seven worksheet activities for learners to write their reflections. They were then assessed according to the rubric for their level of ICC. A sample of questions the IDR for each competence is shown in Table 2.
Table 2

*Selected Questions from IDR Topic 1: Greetings*

<table>
<thead>
<tr>
<th>Intercultural Discussion &amp; Reflection Questions</th>
<th>ICC</th>
</tr>
</thead>
<tbody>
<tr>
<td>In your culture, how do you make first acquaintance in informal situations? (Asking name, giving one’s name, and conversation topics for small talk)</td>
<td>Knowledge</td>
</tr>
<tr>
<td>How is making first acquaintance in informal situations in your culture different from Chinese culture? (Do you touch upon someone’s privacy such as age, job, marital status, etc.).</td>
<td>Skills</td>
</tr>
<tr>
<td>How do you respond when you first meet a Chinese friend and he/she asks you about “How old are you?” “Are you married?” and “Where do you live?” In your opinion, why did he/she ask you such questions?</td>
<td>Awareness</td>
</tr>
<tr>
<td>Are you interested in making acquaintance (in informal situations) with Chinese people?</td>
<td>Attitude</td>
</tr>
<tr>
<td>Are you aware of the different meanings and expressions used in making first acquaintance (in informal situations) in Chinese culture? Please elaborate.</td>
<td>Awareness</td>
</tr>
</tbody>
</table>

*Cultural Discovery (CD)*

CD activities assessed students’ intercultural skills, attitudes and awareness. Activities enabled learners to discover the Chinese culture as well as their own and other local cultures. The six activities designed included role play, paired discussion and online discussion (see Table 3). Online discussion involved tasks such as searching for information before conducting an online forum discussion in the e-learning portal, *CIDOS*. Teacher feedback was provided during class discussion or through the e-learning portal after the activities.
Table 3

*Cultural Discovery*

<table>
<thead>
<tr>
<th>Cultural Discovery</th>
<th>Description of Activity</th>
<th>Activity Type</th>
<th>ICC Assessed</th>
</tr>
</thead>
<tbody>
<tr>
<td>CD 1</td>
<td>Describe and demonstrate non-verbal communication behaviour in greetings in Malaysian culture.</td>
<td>Role play</td>
<td>Skills (interpret and relate)</td>
</tr>
<tr>
<td>CD 2</td>
<td>You are going to buy a birthday gift for your Chinese friend. What kind of items should be avoided as gifts for the Chinese? Why should you avoid giving such items as gifts? What are the gifts taboos in your own culture? Why? Find the answers from the Internet, Chinese friends or other sources.</td>
<td>Online Discussion Forum, Search Websites</td>
<td>Awareness, Skills</td>
</tr>
<tr>
<td>CD 3</td>
<td>Complete the table by stating the kinship titles in Chinese culture and your own culture. Tell the differences between two cultures in terms of kinship titles.</td>
<td>Paired discussion</td>
<td>Skills, Attitude</td>
</tr>
<tr>
<td>CD 4</td>
<td>Identify the auspicious and inauspicious numbers in Chinese culture based on the situations given.</td>
<td>Paired discussion</td>
<td>Skills, Awareness</td>
</tr>
</tbody>
</table>

*Cultural Quizzes (CQ)*

Cultural quizzes assessed students’ understanding of Chinese culture and intercultural knowledge. There were four quizzes with
true-false items (see Table 4 for sample items in a cultural quiz with the reference to the relevant cultural learning outcome). Each quiz had a total of 10 marks.

Table 4

**Sample of Items in a Cultural Quiz**

<table>
<thead>
<tr>
<th>No.</th>
<th>Please state TRUE or FALSE after each statement.</th>
<th>Reference to learning outcome</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Chinese surname refers to the father’s name.</td>
<td>2.1.1</td>
</tr>
<tr>
<td>2.</td>
<td>Chinese surname comes after the given name.</td>
<td>2.1.1</td>
</tr>
<tr>
<td>3.</td>
<td>The majority of Chinese given names consist of two characters.</td>
<td>2.1.2</td>
</tr>
<tr>
<td>4.</td>
<td>Chinese women adopt the husband’s family name (surname) when they get married.</td>
<td>2.1.1</td>
</tr>
<tr>
<td>5.</td>
<td>Some Chinese families share one same character in their given names among all male or female members (siblings, cousins, nephews) of a particular generation.</td>
<td>2.1.1</td>
</tr>
<tr>
<td>6.</td>
<td>In Chinese culture, normally only the given name is provided when introducing in first meetings in an informal situation.</td>
<td>2.1.2</td>
</tr>
<tr>
<td>7.</td>
<td>In Chinese culture, while making <strong>first acquaintance</strong> in an informal situation, it is impolite to ask personal questions such as marital status, children, family, age, income, job, etc.</td>
<td>2.1.3</td>
</tr>
<tr>
<td>8.</td>
<td>In formal situations, the Chinese address someone by his/her surname.</td>
<td>2.1.4</td>
</tr>
<tr>
<td>9.</td>
<td>In Chinese culture, visitors seldom bring a gift for the host during visits.</td>
<td>2.2.4</td>
</tr>
<tr>
<td>10.</td>
<td>The Chinese will open the gift after receiving it to show appreciation.</td>
<td>2.2.4</td>
</tr>
<tr>
<td>11.</td>
<td>The Chinese usually decline offers (such as food or drinks) by others for one or two times before they accept it.</td>
<td>2.2.4</td>
</tr>
</tbody>
</table>
Intercultural Communicative Task (ICCT)

The ICCT was a holistic assessment of ICC as it involved a discovery task in an authentic cultural context where learners were assessed on a visit to a Chinese friend’s home. Learners experienced the target language cultural practices and applied ICC in a real-world setting. The ICCT was implemented at the end of the module as a group task for four to five learners. There were three stages: (1) pre-task, (2) task-in-progress and (3) post-task.

Pre-task activities allowed learners to prepare and practice the conversation for the visit, to decide on an appropriate gift for the host and other arrangements. The task-in-progress involved the learner’s visit to the Chinese friend’s home and the practice of appropriate language and non-linguistic behaviour that did not conflict with the target culture. It included visiting etiquette, responding to compliments and offering gifts. The language used could include that from the topic of greetings, making introduction among family members, enquiring about Chinese cultural festivals, Chinese zodiac, favourite numbers, and exchange of contact numbers. Learners were required to video record the task-in-progress. During the post-task, each group had to prepare and submit their report, reflection and feedback with the video recording of the visit.

Validity and Reliability

A qualitative measurement of the validity of the four formative assessment tools was carried out before implementation, based on interviews with external experts who had extensive experience in quality improvement for assessment in MFL. The formative assessment reliability could also be established through this validation process, and through the “inquiry audit” process (Lincoln & Guba, 1985; Patton, 2001). The two experts were briefed on Deardorff’s (2009) assessment criteria for ICC, and the purpose of the study (Yusof, Awang Hashim, & Chan, 2016). They gave their informed perspective and feedback on the best practices based on the evaluation checklist (Deardorff, 2009). The checklist included alignment with intercultural competence outcomes, appropriateness of assessment tools in collecting evidence of learning, and the adequacy of processes and timelines planned for the assessment throughout the course.
Expert feedback confirmed that the formative assessment was associated with ICC outcomes (Byram, 1997) and that the multiple assessment methods would be a reliable measure for assessing learners’ ICC. One expert however reminded that the language learning outcomes, which was the core aspect of the course, should not be neglected in the assessment. Hence, the formative assessment tools in the present study included assessment of language competency as well as the cultural aspect of MFL.

**Implementation Procedures**

After validation, the assessment was implemented. The IDR (Intercultural Discussion and Reflection) was conducted in class, during which learners discussed with peers and wrote and submitted their reflective feedback. Three CD (Cultural Discovery) activities were also implemented during class where learners answered questions in the worksheets. Three other activities were online discussions after class. CQ were true/false questions which were answered in class immediately after topic completion. The ICCT was conducted at the end of module, involving a visit to a Chinese friend’s home after completion of the related topics. The responses were evaluated and scored.

**Data Collection and Analysis**

The scores derived from the implementation of the four formative assessment tools were standardised and analysed based on the RAICC (Lussier et al., 2007). Learners’ level of ICC could be determined and defined as low (1-3 points), medium (4-7 points) or high (8-10 points) based on the rubric. The percentage of students achieving high, medium and low scores for each activity was determined.

**DISCUSSION**

The learners’ ICC achievement in the formative assessments are reported according to the four competences: knowledge, skills, attitudes and awareness (see Table 5). The findings indicate that IDR and CQ contributed to high scores in knowledge (80.6% and 93.5% respectively), while CD contributed to the attainment of high scores in skills (100%). CD contributed to much higher scores in attitudes and awareness (90.3% and 100% respectively).
Table 5

*Percentage of Achievement in ICC Formative Assessments for Intercultural Knowledge, Skills, Attitudes and Awareness*

<table>
<thead>
<tr>
<th></th>
<th>Knowledge</th>
<th>Skills</th>
<th>Attitudes</th>
<th>Awareness</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ICC</strong></td>
<td><strong>IDR</strong></td>
<td><strong>CD</strong></td>
<td><strong>CQ</strong></td>
<td><strong>IDR</strong></td>
</tr>
<tr>
<td>High</td>
<td>80.6%</td>
<td>-</td>
<td>93.5%</td>
<td>-</td>
</tr>
<tr>
<td>Medium</td>
<td>19.4%</td>
<td>-</td>
<td>6.5%</td>
<td>96.8%</td>
</tr>
<tr>
<td>Low</td>
<td>-</td>
<td>-</td>
<td>3.2%</td>
<td>-</td>
</tr>
</tbody>
</table>

Analysis of the IDR results showed that most learners acquired high ICC in intercultural knowledge and attitudes but were low in terms of skills and awareness. As for CQ, learners had high scores for intercultural knowledge. However, for CD, although there was no analysis of the knowledge component, learners had higher scores for skills, attitudes and awareness. They could apply the appropriate intercultural competence while discovering the target culture and their own and other local cultures, as reflected in the six activities. The higher CD scores might have been due to the heightened interest and positive learner attitudes when discovering cultures, besides effective task design for measuring ICC.

Table 6

*Learners’ Achievement in the Intercultural Communicative Task (ICCT)*

<table>
<thead>
<tr>
<th>Intercultural Communicative Task (ICCT)</th>
<th>Knowledge</th>
<th>Skills</th>
<th>Attitudes</th>
<th>Awareness</th>
</tr>
</thead>
<tbody>
<tr>
<td>Group 1</td>
<td>9</td>
<td>9</td>
<td>9</td>
<td>8</td>
</tr>
<tr>
<td>Group 2</td>
<td>9</td>
<td>9</td>
<td>9</td>
<td>8</td>
</tr>
<tr>
<td>Group 3</td>
<td>9</td>
<td>9</td>
<td>8</td>
<td>8</td>
</tr>
</tbody>
</table>

Only three groups completed the ICCT. Other groups were unable to accomplish the task as some group members withdrew due to time constraints, since it was held at the end of the semester when learners were busy with their final projects. The findings from the group’s task report and reflection and the video recordings were
analysed thematically. Analysis of the ICCT scores for intercultural knowledge, skills, attitudes and awareness showed that all three participating groups demonstrated a high level of ICC (See Table 6).

The following analysis of the journal records and video recordings of the ICCT is reported according to the competences.

**Intercultural knowledge and skills**

Learners mentioned that they became aware of and acquired knowledge on the differences in greetings between Chinese and Malay cultures during the task. All the groups pointed out that Chinese adopted the modern form of greeting by shaking hands, as in the western culture. However, the Malay culture did not allow body contact between different genders during greetings (such as touching both hands or touching the cheeks), except among their kin. Group 3 revealed that Malays still practiced the traditional culture in greetings.

Due to the differences in greetings between these two cultures, the learners adopted smiles and gestures such as nodding the head for greetings, as observed in learners’ video records. This was the development of an intermediate culture between the two distinct cultures. The video records submitted by the groups showed that learners developed intercultural knowledge and skills, as they were able to analyse the cultural differences in terms of non-verbal behaviour against their own experience from the intercultural point of view (Lussier et al., 2007). In addition, they correctly interpreted paralinguistic and non-verbal behaviour (Byram, 1997). They were also able to express insights into their own culture’s rules on how greetings were offered (Bennett, 2008). Nodding the head for communicating was a shared understanding negotiated based on the differences (Bernett, 2008).

Group 2 related the role of numbers in Chinese culture. The Chinese adopted auspicious numbers and avoided inauspicious ones, which they noted when asking for phone numbers for the planned visit. Group 1 also noted that there should be awareness that the number four was taboo among the Chinese community due to the homophone
of ‘four’ (sì) and ‘dead’ (sì) in Chinese language and the belief that bad things would happen if the number was adopted. Learners could state that there was no such belief in their own culture. Hence, learners were aware of the taboos in routine situations for ICC knowledge (Byram, 1997).

**Attitudes**

Learners began to develop positive attitudes in relation to their cultural experience. Group 1 enjoyed the Chinese tea served by the host during the visit. It was their first taste of this tea and this drew comparison with the Malay culture where a sweet rose syrup was normally served for guests. Learners developed a high intercultural attitude as they enjoy observing and participating in the intercultural exchange (Lussier et al., 2007). Values such as openness to the customs, taboos and beliefs of other cultures were mentioned by Group 2: “We respect all cultures. To know the customs, taboos of each culture is to avoid problems between cultures. We may also assist in solving problems to respond to urgent matters.” A positive willingness to adapt to the target culture was noted by Group 3: “Yes, we will adapt ourselves and accommodate to Chinese culture, study about the culture.”

Hence, the ICCT could develop ICC attitudes as learners showed interest in discovering the practices of other cultures, and displayed willingness to seek opportunities to engage with others (Byram, 1997). The coexistence of different cultural practices and customs, without religious conflicts, was due to cultural understanding. As noted by Group 3:

> Most of the practices and customs for the two cultures are concomitant/ correspond, and therefore the practices of both races and culture can respect, understand and learn the customs, culture and practices because they are not conflicting with our religions.

At the end of the task, Group 2 pointed out that the task stimulated their consciousness about their own culture. They admitted that they were unsure about their own culture in some respects, such as the
months in the Muslim traditional calendar and would improve their cultural knowledge of the history and customs of their own culture. Hence, this encouraged them to study their own culture. As Group 2 reported:

I am thinking of my own culture, there are many aspects in my own culture that I still don’t know. When the teacher tells about the Chinese culture, I was called to reflect on our own culture.

This suggests that ICCT could encourage learners to be proactive and show interest in discovering practices and phenomena within their own culture.

**Awareness**

ICCT can develop learners’ intercultural awareness. Group 1 mentioned “Everyone should be sensitive towards other races in order to cultivate the harmony of the nation, society and neighbourhood.” Learners believed misunderstanding and confusion may occur due to the different dialects within both the Malay and Chinese languages.

Misunderstanding may happen due to the difference in meaning in different dialects and cultures. Chinese not only speak Mandarin but also dialects such as Hakka, Cantonese, Hainan, and others. For Malay language, there were dialects from different states which may not be the same as the standard Malay language. This may cause some problems. We need to ask when we do not understand to avoid misunderstanding.

Group 3 reported that they respected Chinese religious practices although these were unfamiliar and in conflict with their own religious beliefs: “We saw the Chinese altar and ritual materials in the living hall which were unfamiliar to us, but we showed respect although it was against our religion.”

Learners possessed the cultural awareness as they were able to foresee and handle the potential conflicts, which showed acceptance of differences.
CONCLUSIONS

The ICC formative assessment tools used in the CIMFL module could be used for developing ICC. High levels of ICC knowledge were developed using IDR and CQ, while high levels of ICC skills, attitudes and awareness were developed when using CD activities. This finding is similar to previous research which showed that traditional tests and quizzes were suitable for assessing knowledge (Dick et al., 2014; Lussier et al., 2007), and that hypothetical situations such as role plays and discussions (both face to face and online) enabled development of attitudes, skills and awareness (Dick et al., 2014). The CD tasks such as ‘buying a birthday gift for your Chinese friend’ allowed them to search for information and evaluate the possibility of gifts to avoid. Discovering new cultural information and making judgments developed high ICC attitudes, skills and awareness.

The ICCT developed high scores in all the domains. A holistic assessment task which allowed learners to discover culture in a real experience developed high levels of ICC (Fantini, 2009). The journal notes and videos compiled in a portfolio for the ICCT were evaluated based on the rubrics. Excerpts from these artefacts, as discussed earlier, indicated high levels of ICC competences. Hence, a holistic assessment task such as ICCT should be provided for developing ICC.

Lecturers teaching tertiary level MFL should consider a variety of assessments, not just formal assessment. In fact, informal assessments such as the ICCT and project-based learning seem to have potential in developing ICC in MFL. Similar formative assessment tasks are recommended in teaching other languages, not only in HEIs but at different levels of education. Hence, further empirical research could be done to investigate the effectiveness of these assessment tools for different languages and at different education levels.

Byram’s ICC model is particularly important in a multiracial and multicultural society such as Malaysia. Acquiring a language requires more than just communication competence. Due to the diversity of Malaysian society, there is also a need to develop knowledge, awareness, skills and positive attitudes towards the different cultures in the country. In essence, Malaysians of all ethnicities should have a
level of ICC sufficient to make judgments and comparisons between their own individual culture and the culture of other races so as to develop a Malaysian ICC. This would enable different cultural groups to continue to live together in racial and cultural harmony.

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REFERENCES


Appendix

Summary of RAICC  
(Lussier et al., 2007)

<table>
<thead>
<tr>
<th>Levels</th>
<th>Intercultural Knowledge</th>
<th>Intercultural Skills</th>
<th>Intercultural Attitudes</th>
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<tbody>
<tr>
<td>High</td>
<td>Accurate knowledge of general and specific cultural elements from variety of learning strategies.</td>
<td>Can participate in conversations in different culturally determined situations freely. Uses appropriate expressions in different intercultural contexts. Clearly expresses verbal and non-verbal behavioural flexibility.</td>
<td>Enjoys observing, participating, describing, analysing, and interpreting intercultural elements and situations. Expresses empathy toward representatives of different cultures. Manifests respect for otherness, other beliefs and values.</td>
</tr>
<tr>
<td>Medium</td>
<td>Has some concrete knowledge about cultural facts and can modify according to situation. Can explain different aspects of culturally determined acts of behaviour and compare with his own experience.</td>
<td>Can participate in conversations more freely in certain predetermined situations. Able to understand the variability of verbal and non-verbal behaviour within the target cultural community but doesn’t try to recreate and doesn’t reflect upon how the culturally different person might be construing events. “Mixed” attitudes to culturally determined acts of behaviour. Accept intercultural ambiguities as challenging, showing openness and interest towards others. Tends to see things and situations from the other’s point of view. Open to other cultures, accepting and being sympathetic to other beliefs and values.</td>
<td></td>
</tr>
<tr>
<td>Low</td>
<td>Can provide simple descriptions and identify limited specific and general cultural facts. Can speak generally about some aspects of culturally determined acts of behaviour. Relies on simple mental checklist and applies cultural stereotypes.</td>
<td>Can participate in conversations in different culturally determined situations with some standard expressions. Does not analyse or incorporate cultural variables. Experiences intercultural situation with difficulties, tends to adopt a defensive approach. Some sensitivity but also shows ethnocentric attitudes and perceptions and expects adaptation from others. Demonstrates a degree of cultural awareness but still tends to be influenced by cultural stereotypes due to a passive attitude towards other cultures.</td>
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