Career Aspirations: mba.com Prospective Students Survey 2019 is a product of the Graduate Management Admission Council (GMAC), a global, mission-driven association of 223 leading graduate business schools. Founded in 1953, we are actively committed to advancing the art and science of admissions by convening and representing the industry and offering best-in-class products and services for schools and students. GMAC owns and administers the Graduate Management Admission Test™ (GMAT™) exam, used by more than 7,000 graduate programs worldwide. Other GMAC™ assessments include the NMAT by GMAC™ exam, for entrance into graduate management programs in India, South Africa, and the Philippines, and the Executive Assessment, specifically designed for Executive MBA programs around the world. The Council is based in the United States with offices in the United Kingdom, India, and China.
Introduction

Nearly 10,000 mba.com registrants worldwide responded to the mba.com Prospective Students Survey in 2018

Each month, the Graduate Management Admission Council (GMAC) surveys a random sample of individuals who three months prior registered on mba.com—the GMAC™ website for prospective graduate business students. Their survey responses provide an inside look into the decision-making process of people currently considering applying to a graduate management education (GME) program. The findings detailed in this report are based on responses from a total of 9,617 individuals surveyed between January and December 2018, as well as responses from more than 126,000 individuals surveyed between the years 2009 and 2017.

Prospective students who responded represent those interested in various MBA and business master’s program categories, including full-time MBA, professional MBA, executive MBA, master’s in management and international management, and specialized business master’s programs.

This report—the second in a series of topical reports based on mba.com Prospective Students Survey responses collected in 2018—summarizes the findings associated with candidates’ postgraduate management education career interests, including goals, industries, and job functions.

A pair of previously published reports (a summary report and supplemental report) titled Demand for MBA and Business Master’s Programs: Insights on Candidate Decision Making, mba.com Prospective Students Survey 2019 summarize the survey findings associated with candidate demand for business school programs and study destinations.

About the Data

The results of this survey do not necessarily reflect a statistically representative sample of the global prospective student population. Rather, the results reflect responses from prospective students who register on mba.com. Because of this limitation, the results of this research study should not be used to generalize about the global prospective student population, but rather the mba.com registrant population.

Explore and Filter the Data for Yourself

An Interactive Data Research Tool accompanies the mba.com Prospective Students Survey 2019. Available exclusively to school professionals at GMAT™ score-accepting institutions, the tool allows users to customize data searches by multiple survey response variables, such as candidate segment, citizenship/residence, gender, age, preferred program type, and more. Access it with your gmac.com login at:

www.gmac.com/prospectivestudents

Business School Participation in GMAC™ Research

GMAC Research offers graduate business schools opportunities to gather data and generate insights about the business school pipeline.

Schools can sign up to participate in the GMAC Application Trends Survey and Corporate Recruiters Survey on our survey sign-up page:

www.gmac.com/surveyssignup
Executive Summary

The mix of business school candidates’ career aspirations have shifted over time

Career aspirations are an important driver of many candidates’ decision to pursue a graduate management education (GME). For a decade, GMAC Research has been surveying mba.com registrants with a consistent slate of core questions to gain an inside look into the candidates’ post-GME career goals. Analysis of these survey responses over time provide insight into how the mix of candidates’ career aspirations have shifted.

For example, over the last 10 years the share of candidates who plan to stay on their current career path has increased, growing from 36 percent in 2009 to 41 percent in 2018. Over the same period, trending down has been the share of candidates who plan to switch job functions (42% vs. 36%) and share of candidates who plan to switch industries (32% vs. 27%). Candidate aspirations for entrepreneurial careers grew from 20 percent to 30 percent between 2009 and 2013 and have moderated down to a consistent 25 percent over the last three years.

The trends also highlight how larger political and economic factors likely impact the mix of GME candidates’ career aspirations. For example, candidate aspirations for international employment opportunities trended down to a recent low of 27 percent in 2017, consistent with the reduced international student mobility seen in the current political climate. In 2018 it bounced back upward slightly to 29 percent. The decline in the share of candidates who plan to stay with their current employer dropped to 10 percent from 19 percent 10 years ago, which is likely related to increased employment opportunities brought about by the strong job market.

This report, Career Aspirations: mba.com Prospective Students Survey 2019, assesses prospective students’ post-GME career plans, including their industries and job functions of interest and specific career goals. Additionally, profiles of candidate career goals and targeted specific industries and job functions are provided by preferred program type.
Career Aspirations

This section examines 10-year trends in candidate post-GME career aspirations and displays profiles for candidates with each of the following career aspirations:

- Enhance current career path
- Switch job functions
- Switch industries
- Entrepreneurship
- International employment
- Stay with current employer
The mix of GME candidates’ career aspirations shift over time; More plan to stay on their current path than pivot.

**10-Year Trend in Candidate Post-GME Career Aspirations**

- **Enhance Current Career Path**
  - 2009: 36%
  - 2010: 37%
  - 2011: 40%
  - 2012: 36%
  - 2013: 38%
  - 2014: 35%
  - 2015: 36%
  - 2016: 38%
  - 2017: 42%
  - 2018: 41%

- **Switch Job Functions**
  - 2009: 42%
  - 2010: 41%
  - 2011: 38%
  - 2012: 40%
  - 2013: 39%
  - 2014: 38%
  - 2015: 36%
  - 2016: 34%
  - 2017: 36%
  - 2018: 36%

- **Switch Industries**
  - 2009: 32%
  - 2010: 31%
  - 2011: 29%
  - 2012: 33%
  - 2013: 32%
  - 2014: 33%
  - 2015: 32%
  - 2016: 26%
  - 2017: 27%
  - 2018: 27%

- **International Employment**
  - 2009: 27%
  - 2010: 29%
  - 2011: 29%
  - 2012: 33%
  - 2013: 36%
  - 2014: 38%
  - 2015: 38%
  - 2016: 36%
  - 2017: 36%
  - 2018: 34%

- **Entrepreneurship**
  - 2009: 19%
  - 2010: 18%
  - 2011: 18%
  - 2012: 21%
  - 2013: 18%
  - 2014: 17%
  - 2015: 18%
  - 2016: 16%
  - 2017: 10%
  - 2018: 10%

- **Stay With Current Employer**
  - 2009: 10%
  - 2010: 18%
  - 2011: 18%
  - 2012: 21%
  - 2013: 18%
  - 2014: 17%
  - 2015: 18%
  - 2016: 16%
  - 2017: 10%
  - 2018: 10%
Career Aspirations

Enhance Current Career Path: Candidate Profile

Percentage of Candidates Who Plan to Enhance Their Current Career Path, by Demographic

Gender
- Male: 39%
- Female: 44%

Age
- 22 and under: 58%
- 23 to 24: 41%
- 25 to 30: 32%
- 31 to 39: 33%
- 40 and older: 41%

Citizenship
- Africa: 34%
- Canada: 32%
- Central and South Asia: 37%
- East and Southeast Asia/PI: 52%
- Eastern Europe: 43%
- Latin America: 38%
- Middle East: 47%
- United States: 36%
- Western Europe: 51%

Candidate Satisfaction With Their Career and Personal Financial Situation

- Career:
  - Dissatisfied: 21%
  - Neutral: 35%
  - Satisfied: 45%

- Personal financial situation:
  - Dissatisfied: 23%
  - Neutral: 29%
  - Satisfied: 48%
Switch Job Functions: Candidate Profile

Percentage of Candidates Who Plan to Switch Job Functions, by Demographic

Gender
- Male: 36%
- Female: 35%

Age
- 22 and under: 18%
- 23 to 24: 34%
- 25 to 30: 47%
- 31 to 39: 45%
- 40 and older: 34%

Citizenship
- Africa: 29%
- Canada: 50%
- Central and South Asia: 33%
- East and Southeast Asia/PI: 28%
- Eastern Europe: 33%
- Latin America: 37%
- Middle East: 25%
- United States: 46%
- Western Europe: 29%

Candidate Satisfaction With Their Career and Personal Financial Situation

- Career
  - Dissatisfied: 38%
  - Neutral: 31%
  - Satisfied: 30%
- Personal financial situation
  - Dissatisfied: 32%
  - Neutral: 24%
  - Satisfied: 43%

mba.com Prospective Students Survey 2019
Switch Industries: Candidate Profile

Percentage of Candidates Who Plan to Switch Industries, by Demographic

Gender
- Male: 29%
- Female: 24%

Age
- 22 and under: 13%
- 23 to 24: 26%
- 25 to 30: 37%
- 31 to 39: 33%
- 40 and older: 25%

Citizenship
- Africa: 26%
- Canada: 35%
- Central and South Asia: 29%
- East and Southeast Asia/PI: 22%
- Eastern Europe: 23%
- Latin America: 31%
- Middle East: 22%
- United States: 32%
- Western Europe: 22%

Candidate Satisfaction With Their Career and Personal Financial Situation

Career
- Dissatisfied: 41%
- Neutral: 30%
- Satisfied: 28%

Personal financial situation
- Dissatisfied: 33%
- Neutral: 25%
- Satisfied: 42%
Entrepreneurship: Candidate Profile

Percentage of Candidates Who Plan to Be Entrepreneurs, by Demographic

- **Gender**
  - Male: 27%
  - Female: 22%

- **Age**
  - 22 and under: 23%
  - 23 to 24: 28%
  - 25 to 30: 24%
  - 31 to 39: 24%
  - 40 and older: 30%

- **Citizenship**
  - Africa: 42%
  - Canada: 20%
  - Central and South Asia: 33%
  - East and Southeast Asia/PI: 20%
  - Eastern Europe: 25%
  - Latin America: 24%
  - Middle East: 27%
  - United States: 21%
  - Western Europe: 22%

Candidate Satisfaction With Their Career and Personal Financial Situation

- **Career**
  - Dissatisfied: 32%
  - Neutral: 35%
  - Satisfied: 33%

- **Personal financial situation**
  - Dissatisfied: 26%
  - Neutral: 26%
  - Satisfied: 41%

mba.com Prospective Students Survey 2019
### International Employment: Candidate Profile

#### Percentage of Candidates Who Plan to Work Outside Their Country of Citizenship, by Demographic

<table>
<thead>
<tr>
<th>Demographic</th>
<th>Percentage of Candidates Planning to Work Outside Country of Citizenship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gender</td>
<td></td>
</tr>
<tr>
<td>Male</td>
<td>30%</td>
</tr>
<tr>
<td>Female</td>
<td>29%</td>
</tr>
<tr>
<td>Age</td>
<td></td>
</tr>
<tr>
<td>22 and under</td>
<td>31%</td>
</tr>
<tr>
<td>23 to 24</td>
<td>30%</td>
</tr>
<tr>
<td>25 to 30</td>
<td>29%</td>
</tr>
<tr>
<td>31 to 39</td>
<td>29%</td>
</tr>
<tr>
<td>40 and older</td>
<td>22%</td>
</tr>
<tr>
<td>Citizenship</td>
<td></td>
</tr>
<tr>
<td>Africa</td>
<td>39%</td>
</tr>
<tr>
<td>Canada</td>
<td>19%</td>
</tr>
<tr>
<td>Central and South Asia</td>
<td>41%</td>
</tr>
<tr>
<td>East and Southeast Asia/PI</td>
<td>34%</td>
</tr>
<tr>
<td>Eastern Europe</td>
<td>52%</td>
</tr>
<tr>
<td>Latin America</td>
<td>51%</td>
</tr>
<tr>
<td>Middle East</td>
<td>34%</td>
</tr>
<tr>
<td>United States</td>
<td>10%</td>
</tr>
<tr>
<td>Western Europe</td>
<td>36%</td>
</tr>
</tbody>
</table>

#### Candidate Satisfaction With Their Career and Personal Financial Situation

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage of Candidates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Career</td>
<td>33% (Dissatisfied)</td>
</tr>
<tr>
<td>Personal financial situation</td>
<td>33% (Satisfied)</td>
</tr>
</tbody>
</table>

- Dissatisfied
- Neutral
- Satisfied
**Career Aspirations**

**Stay With Current Employer: Candidate Profile**

### Percentage of Candidates Who Plan to Stay with Their Current Employer, by Demographic

- **Gender**
  - Male: 11%
  - Female: 10%

- **Age**
  - 22 and under: 4%
  - 23 to 24: 8%
  - 25 to 30: 13%
  - 31 to 39: 18%
  - 40 and older: 21%

- **Citizenship**
  - Africa: 9%
  - Canada: 19%
  - Central and South Asia: 5%
  - East and Southeast Asia/PI: 6%
  - Eastern Europe: 6%
  - Latin America: 9%
  - Middle East: 10%
  - United States: 18%
  - Western Europe: 5%

### Candidate Satisfaction With Their Career and Personal Financial Situation

- **Career**
  - Dissatisfied: 14%
  - Neutral: 25%
  - Satisfied: 61%

- **Personal financial situation**
  - Dissatisfied: 20%
  - Neutral: 23%
  - Satisfied: 57%
Career Goals

This section examines candidate post-GME career goals by the following demographics:

• Gender
• Age
• World region of citizenship
Overall, managing people and projects are candidates’ top career goals, followed by earning a raise or salary increase.
Career Goals

Men are more likely than women to aspire to c-suite positions; Women more likely to seek international travel
By age, younger candidates more likely to seek international travel; Older candidates more likely to seek promotions

<table>
<thead>
<tr>
<th>Career Goals</th>
<th>Age*</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>22 and under</td>
</tr>
<tr>
<td>Manage people</td>
<td>36%</td>
</tr>
<tr>
<td>Manage projects</td>
<td>38%</td>
</tr>
<tr>
<td>Raise/salary increase</td>
<td>19%</td>
</tr>
<tr>
<td>Senior-level position</td>
<td>36%</td>
</tr>
<tr>
<td>Job with international travel</td>
<td>40%</td>
</tr>
<tr>
<td>Executive-level position</td>
<td>35%</td>
</tr>
<tr>
<td>Job with a different company</td>
<td>12%</td>
</tr>
<tr>
<td>CEO of a company</td>
<td>26%</td>
</tr>
<tr>
<td>Promotion</td>
<td>7%</td>
</tr>
<tr>
<td>C-suite position</td>
<td>12%</td>
</tr>
</tbody>
</table>

*Column percentages do not sum to 100 percent due to multiple selections.
Career Goals

Career goals vary by world region of citizenship; US candidates are the most likely to say a raise is a career goal

<table>
<thead>
<tr>
<th>Career Goals</th>
<th>Africa</th>
<th>Canada</th>
<th>Central &amp; South Asia</th>
<th>East &amp; SE Asia/PI</th>
<th>Eastern Europe</th>
<th>Latin America</th>
<th>Middle East</th>
<th>United States</th>
<th>Western Europe</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manage people</td>
<td>36%</td>
<td>55%</td>
<td>41%</td>
<td>26%</td>
<td>34%</td>
<td>47%</td>
<td>28%</td>
<td>52%</td>
<td>45%</td>
</tr>
<tr>
<td>Manage projects</td>
<td>41%</td>
<td>45%</td>
<td>43%</td>
<td>29%</td>
<td>39%</td>
<td>41%</td>
<td>34%</td>
<td>44%</td>
<td>42%</td>
</tr>
<tr>
<td>Raise/salary increase</td>
<td>26%</td>
<td>55%</td>
<td>30%</td>
<td>25%</td>
<td>34%</td>
<td>49%</td>
<td>33%</td>
<td>59%</td>
<td>30%</td>
</tr>
<tr>
<td>Senior-level position</td>
<td>33%</td>
<td>47%</td>
<td>44%</td>
<td>34%</td>
<td>31%</td>
<td>34%</td>
<td>29%</td>
<td>45%</td>
<td>34%</td>
</tr>
<tr>
<td>Job with international travel</td>
<td>43%</td>
<td>34%</td>
<td>43%</td>
<td>35%</td>
<td>41%</td>
<td>34%</td>
<td>30%</td>
<td>24%</td>
<td>47%</td>
</tr>
<tr>
<td>Executive-level position</td>
<td>29%</td>
<td>39%</td>
<td>38%</td>
<td>28%</td>
<td>29%</td>
<td>38%</td>
<td>29%</td>
<td>37%</td>
<td>36%</td>
</tr>
<tr>
<td>Job with a different company</td>
<td>25%</td>
<td>35%</td>
<td>23%</td>
<td>18%</td>
<td>25%</td>
<td>31%</td>
<td>21%</td>
<td>39%</td>
<td>21%</td>
</tr>
<tr>
<td>CEO of a company</td>
<td>28%</td>
<td>20%</td>
<td>33%</td>
<td>15%</td>
<td>25%</td>
<td>21%</td>
<td>26%</td>
<td>20%</td>
<td>24%</td>
</tr>
<tr>
<td>Promotion</td>
<td>13%</td>
<td>28%</td>
<td>11%</td>
<td>13%</td>
<td>15%</td>
<td>24%</td>
<td>15%</td>
<td>34%</td>
<td>13%</td>
</tr>
<tr>
<td>C-suite position</td>
<td>9%</td>
<td>17%</td>
<td>18%</td>
<td>9%</td>
<td>8%</td>
<td>11%</td>
<td>10%</td>
<td>18%</td>
<td>12%</td>
</tr>
</tbody>
</table>

*Column percentages do not sum to 100 percent due to multiple selections.
Industries of Interest

This section examines candidates’ industries of interest for post-GME employment by the following demographics:

- Gender
- Age
- World region of citizenship
Industries of Interest

The finance/accounting, products/services, and tech industries have seen gradual growth in interest

Six-Year Trend in Candidate Industries of Interest for Post-GME Employment

- **Consulting**: 36% '13, 35% '14, 35% '15, 36% '16, 34% '17, 36% '18
- **Finance/Accounting**: 34% '13, 37% '14, 31% '15, 31% '16, 32% '17, 34% '18
- **Products/Services**: 32% '13, 31% '14, 25% '15, 24% '16, 25% '17, 27% '18
- **Technology**: 23% '13, 21% '14, 15% '15, 16% '16, 17% '17, 19% '18
- **Nonprofit/Government**: 19% '13, 16% '14, 12% '15, 12% '16, 12% '17, 12% '18
- **Energy/Utilities**: 11% '13, 9% '14, 7% '15, 7% '16, 8% '17, 9% '18
- **Health Care**: 9% '13, 9% '14, 6% '15, 6% '16, 8% '17, 7% '18
- **Manufacturing**: 11% '13, 9% '14, 7% '15, 7% '16, 8% '17, 9% '18

mba.com Prospective Students Survey 2019
Candidate industries of interest vary by gender and age; Men more interested in tech, women in products/services

### Candidate Industries of Interest for Post-GME Employment

**Overall**

<table>
<thead>
<tr>
<th>industries</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consulting</td>
<td>36%</td>
</tr>
<tr>
<td>Finance/Accounting</td>
<td>34%</td>
</tr>
<tr>
<td>Products/Services</td>
<td>27%</td>
</tr>
<tr>
<td>Technology</td>
<td>19%</td>
</tr>
<tr>
<td>Nonprofit/Government</td>
<td>12%</td>
</tr>
<tr>
<td>Energy/Utilities</td>
<td>9%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>9%</td>
</tr>
<tr>
<td>Health care</td>
<td>7%</td>
</tr>
</tbody>
</table>

**By Gender**

<table>
<thead>
<tr>
<th>industries</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consulting</td>
<td>36%</td>
<td>36%</td>
</tr>
<tr>
<td>Finance/Accounting</td>
<td>36%</td>
<td>36%</td>
</tr>
<tr>
<td>Products/Services</td>
<td>32%</td>
<td>30%</td>
</tr>
<tr>
<td>Technology</td>
<td>25%</td>
<td>22%</td>
</tr>
<tr>
<td>Nonprofit/Government</td>
<td>15%</td>
<td>12%</td>
</tr>
<tr>
<td>Energy/Utilities</td>
<td>12%</td>
<td>11%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>11%</td>
<td>11%</td>
</tr>
<tr>
<td>Health care</td>
<td>7%</td>
<td>7%</td>
</tr>
</tbody>
</table>

### Age Distribution by Industry

<table>
<thead>
<tr>
<th>Age</th>
<th>Consulting</th>
<th>Finance/Accounting</th>
<th>Products/Services</th>
<th>Technology</th>
<th>Nonprofit/Government</th>
<th>Energy/Utilities</th>
<th>Manufacturing</th>
<th>Health Care</th>
</tr>
</thead>
<tbody>
<tr>
<td>22 and under</td>
<td>43%</td>
<td>47%</td>
<td>29%</td>
<td>15%</td>
<td>10%</td>
<td>7%</td>
<td>7%</td>
<td>7%</td>
</tr>
<tr>
<td>23 to 24</td>
<td>38%</td>
<td>35%</td>
<td>30%</td>
<td>17%</td>
<td>11%</td>
<td>7%</td>
<td>8%</td>
<td>6%</td>
</tr>
<tr>
<td>25 to 30</td>
<td>35%</td>
<td>30%</td>
<td>27%</td>
<td>22%</td>
<td>12%</td>
<td>10%</td>
<td>9%</td>
<td>7%</td>
</tr>
<tr>
<td>31 to 39</td>
<td>28%</td>
<td>26%</td>
<td>24%</td>
<td>21%</td>
<td>17%</td>
<td>14%</td>
<td>11%</td>
<td>8%</td>
</tr>
<tr>
<td>40 and older</td>
<td>26%</td>
<td>17%</td>
<td>21%</td>
<td>14%</td>
<td>19%</td>
<td>10%</td>
<td>10%</td>
<td>9%</td>
</tr>
</tbody>
</table>

*Row percentages do not sum to 100 percent due to multiple selections.
# Industries of Interest

Industries of interest vary by candidate world region of citizenship

<table>
<thead>
<tr>
<th>World Region of Citizenship*</th>
<th>Consulting</th>
<th>Finance/Accounting</th>
<th>Products/Services</th>
<th>Technology</th>
<th>Nonprofit/Government</th>
<th>Energy/Utilities</th>
<th>Manufacturing</th>
<th>Health Care</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>36%</td>
<td>37%</td>
<td>26%</td>
<td>19%</td>
<td>18%</td>
<td>14%</td>
<td>7%</td>
<td>7%</td>
</tr>
<tr>
<td>Canada</td>
<td>30%</td>
<td>25%</td>
<td>32%</td>
<td>19%</td>
<td>16%</td>
<td>14%</td>
<td>8%</td>
<td>10%</td>
</tr>
<tr>
<td>Central and South Asia</td>
<td>46%</td>
<td>33%</td>
<td>32%</td>
<td>29%</td>
<td>15%</td>
<td>12%</td>
<td>15%</td>
<td>7%</td>
</tr>
<tr>
<td>East and Southeast Asia/PI</td>
<td>44%</td>
<td>45%</td>
<td>25%</td>
<td>15%</td>
<td>8%</td>
<td>6%</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>Eastern Europe</td>
<td>34%</td>
<td>31%</td>
<td>27%</td>
<td>14%</td>
<td>8%</td>
<td>8%</td>
<td>8%</td>
<td>5%</td>
</tr>
<tr>
<td>Latin America</td>
<td>31%</td>
<td>33%</td>
<td>32%</td>
<td>20%</td>
<td>13%</td>
<td>13%</td>
<td>11%</td>
<td>7%</td>
</tr>
<tr>
<td>Middle East</td>
<td>32%</td>
<td>25%</td>
<td>29%</td>
<td>25%</td>
<td>15%</td>
<td>10%</td>
<td>4%</td>
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<tr>
<td>United States</td>
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<td>26%</td>
<td>18%</td>
<td>13%</td>
<td>7%</td>
<td>8%</td>
<td>10%</td>
</tr>
<tr>
<td>Western Europe</td>
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<td>38%</td>
<td>29%</td>
<td>15%</td>
<td>9%</td>
<td>9%</td>
<td>10%</td>
<td>7%</td>
</tr>
</tbody>
</table>

*Row percentages do not sum to 100 percent due to multiple selections.
Job Functions of Interest

This section examines candidates’ job functions of interest for post-GME employment by the following demographics:

- Gender
- Age
- World region of citizenship
Job Functions of Interest

Candidate interest in consulting roles on the rise; Interest in other job functions relatively stable

Six-Year Trend in Candidate Job Functions of Interest for Post-GME Employment

**Finance/Accounting**
- '13: 38%
- '14: 37%
- '15: 35%
- '16: 35%
- '17: 33%
- '18: 35%

**Consulting**
- '13: 35%
- '14: 33%
- '15: 29%
- '16: 29%
- '17: 32%
- '18: 36%

**Marketing/Sales**
- '13: 31%
- '14: 30%
- '15: 36%
- '16: 35%
- '17: 28%
- '18: 28%

**General Management**
- '13: 29%
- '14: 27%
- '15: 23%
- '16: 23%
- '17: 24%
- '18: 25%

**Operations/Logistics**
- '13: 22%
- '14: 21%
- '15: 24%
- '16: 24%
- '17: 21%
- '18: 21%

**IT/MIS**
- '13: 12%
- '14: 11%
- '15: 8%
- '16: 8%
- '17: 9%
- '18: 9%

**Human Resources**
- '13: 13%
- '14: 12%
- '15: 11%
- '16: 11%
- '17: 7%
- '18: 7%
Job Functions of Interest

Job functions of interest vary by gender and age; Men more interested in operations, women in marketing

Candidate Job Functions of Interest for Post-GME Employment

<table>
<thead>
<tr>
<th>Overall</th>
<th>By Gender</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consulting</td>
<td>36%</td>
</tr>
<tr>
<td>Finance/Accounting</td>
<td>35%</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>28%</td>
</tr>
<tr>
<td>General management</td>
<td>25%</td>
</tr>
<tr>
<td>Operations/Logistics</td>
<td>21%</td>
</tr>
<tr>
<td>IT/MIS</td>
<td>9%</td>
</tr>
<tr>
<td>Human resources</td>
<td>7%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Age*</th>
<th>Consulting</th>
<th>Finance/Accounting</th>
<th>Marketing/Sales</th>
<th>General management</th>
<th>Operations/Logistics</th>
<th>IT/MIS</th>
<th>Human Resources</th>
</tr>
</thead>
<tbody>
<tr>
<td>22 and under</td>
<td>37%</td>
<td>46%</td>
<td>34%</td>
<td>25%</td>
<td>18%</td>
<td>9%</td>
<td>8%</td>
</tr>
<tr>
<td>23 to 24</td>
<td>36%</td>
<td>37%</td>
<td>30%</td>
<td>22%</td>
<td>21%</td>
<td>9%</td>
<td>6%</td>
</tr>
<tr>
<td>25 to 30</td>
<td>37%</td>
<td>32%</td>
<td>26%</td>
<td>26%</td>
<td>24%</td>
<td>9%</td>
<td>6%</td>
</tr>
<tr>
<td>31 to 39</td>
<td>32%</td>
<td>27%</td>
<td>21%</td>
<td>28%</td>
<td>23%</td>
<td>11%</td>
<td>8%</td>
</tr>
<tr>
<td>40 and older</td>
<td>22%</td>
<td>21%</td>
<td>16%</td>
<td>27%</td>
<td>21%</td>
<td>9%</td>
<td>9%</td>
</tr>
</tbody>
</table>

*Row percentages do not sum to 100 percent due to multiple selections.
## Job Functions of Interest

**Job functions of interest vary by candidate world region of citizenship**

### Candidate Job Functions of Interest for Post-GME Employment, by World Region of Citizenship

<table>
<thead>
<tr>
<th>World Region of Citizenship*</th>
<th>Consulting</th>
<th>Finance/Accounting</th>
<th>Marketing/Sales</th>
<th>General Management</th>
<th>Operations/Logistics</th>
<th>IT/MIS</th>
<th>Human Resources</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>27%</td>
<td>39%</td>
<td>24%</td>
<td>25%</td>
<td>23%</td>
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<td>10%</td>
</tr>
<tr>
<td>Canada</td>
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<td>29%</td>
<td>24%</td>
<td>28%</td>
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<td>9%</td>
<td>7%</td>
</tr>
<tr>
<td>Central and South Asia</td>
<td>43%</td>
<td>33%</td>
<td>37%</td>
<td>35%</td>
<td>32%</td>
<td>15%</td>
<td>11%</td>
</tr>
<tr>
<td>East and Southeast Asia/PI</td>
<td>38%</td>
<td>43%</td>
<td>34%</td>
<td>21%</td>
<td>17%</td>
<td>10%</td>
<td>7%</td>
</tr>
<tr>
<td>Eastern Europe</td>
<td>36%</td>
<td>32%</td>
<td>24%</td>
<td>24%</td>
<td>15%</td>
<td>7%</td>
<td>6%</td>
</tr>
<tr>
<td>Latin America</td>
<td>37%</td>
<td>34%</td>
<td>26%</td>
<td>26%</td>
<td>20%</td>
<td>9%</td>
<td>6%</td>
</tr>
<tr>
<td>Middle East</td>
<td>31%</td>
<td>23%</td>
<td>22%</td>
<td>28%</td>
<td>18%</td>
<td>9%</td>
<td>8%</td>
</tr>
<tr>
<td>United States</td>
<td>31%</td>
<td>34%</td>
<td>22%</td>
<td>23%</td>
<td>23%</td>
<td>7%</td>
<td>6%</td>
</tr>
<tr>
<td>Western Europe</td>
<td>42%</td>
<td>37%</td>
<td>28%</td>
<td>28%</td>
<td>17%</td>
<td>6%</td>
<td>5%</td>
</tr>
</tbody>
</table>

*Row percentages do not sum to 100 percent due to multiple selections.*
Appendix A: Program-Specific Analyses

This appendix section features data by program type considered, including:

- Post-GME career goals
- Post-GME industries of interest
- Post-GME job functions of interest
Appendix A: Program-Specific Analyses

Full-Time One-Year MBA

Post-GME Career Goals

- Manage people: 48%
- Raise/salary increase: 46%
- Manage projects: 44%
- Senior level position: 43%
- Change job functions: 42%
- Job with international travel: 38%
- Executive level position: 37%
- Change industries: 34%
- Change employers: 34%
- Enhance current career: 34%
- International employment: 33%
- Entrepreneurship/self-employment: 28%
- Become CEO of a company: 25%
- Promotion: 21%
- C-suite position: 16%
- Maintain current employment: 9%

Post-GME Industries of Interest

- Consulting: 39%
- Finance/Accounting: 32%
- Products/Services: 30%
- Technology: 21%
- Nonprofit/Government: 13%
- Energy/Utilities: 10%
- Manufacturing: 9%
- Health Care: 8%

Post-GME Job Functions of Interest

- Consulting: 40%
- Finance/Accounting: 33%
- Marketing/Sales: 29%
- General management: 29%
- Operations/Logistics: 24%
- IT/MIS: 10%
- Human resources: 8%
Appendix A: Program-Specific Analyses

Full-Time Two-Year MBA

Post-GME Career Goals

- Manage people: 49%
- Manage projects: 45%
- Raise/salary increase: 44%
- Senior level position: 43%
- Change job functions: 42%
- Job with international travel: 37%
- Executive level position: 37%
- Change industries: 33%
- Change employers: 33%
- Enhance current career: 33%
- International employment: 30%
- Entrepreneurship/self-employment: 29%
- Become CEO of a company: 28%
- Promotion: 21%
- C-suite position: 17%
- Maintain current employment: 9%

Post-GME Industries of Interest

- Consulting: 39%
- Finance/Accounting: 34%
- Products/Services: 30%
- Technology: 22%
- Nonprofit/Government: 13%
- Energy/Utilities: 10%
- Manufacturing: 9%
- Health Care: 8%

Post-GME Job Functions of Interest

- Consulting: 41%
- Finance/Accounting: 34%
- Marketing/Sales: 30%
- General management: 29%
- Operations/Logistics: 24%
- IT/MIS: 9%
- Human resources: 8%
Part-Time MBA

Appendix A: Program-Specific Analyses

Post-GME Career Goals

- Raise/salary increase: 60%
- Manage people: 53%
- Senior level position: 47%
- Change job functions: 47%
- Manage projects: 45%
- Promotion: 41%
- Executive level position: 40%
- Change employers: 36%
- Enhance current career: 33%
- Change industries: 31%
- Job with international travel: 27%
- Entrepreneurship/self-employment: 25%
- Maintain current employment: 23%
- Become CEO of a company: 22%
- International employment: 18%
- C-suite position: 17%

Post-GME Industries of Interest

- Products/Services: 28%
- Consulting: 27%
- Finance/Accounting: 27%
- Technology: 22%
- Nonprofit/Government: 13%
- Manufacturing: 11%
- Energy/Utilities: 10%
- Health Care: 10%

Post-GME Job Functions of Interest

- Consulting: 32%
- Finance/Accounting: 31%
- General management: 27%
- Marketing/Sales: 26%
- Operations/Logistics: 26%
- IT/MIS: 10%
- Human resources: 7%
Flexible MBA

Appendix A: Program-Specific Analyses

**Post-GME Career Goals**

- Raise/salary increase: 55%
- Manage people: 54%
- Senior level position: 47%
- Manage projects: 46%
- Change job functions: 45%
- Executive level position: 40%
- Promotion: 36%
- Change employers: 34%
- Job with international travel: 33%
- Enhance current career: 32%
- Change industries: 30%
- Entrepreneurship/self-employment: 30%
- International employment: 25%
- Become CEO of a company: 24%
- Maintain current employment: 20%
- C-suite position: 16%

**Post-GME Industries of Interest**

- Products/Services: 31%
- Consulting: 30%
- Finance/Accounting: 29%
- Technology: 21%
- Nonprofit/Government: 14%
- Health Care: 11%
- Manufacturing: 10%
- Energy/Utilities: 10%

**Post-GME Job Functions of Interest**

- Consulting: 34%
- Finance/Accounting: 33%
- General management: 29%
- Marketing/Sales: 29%
- Operations/Logistics: 28%
- IT/MIS: 11%
- Human resources: 10%
Appendix A: Program-Specific Analyses

Executive MBA

### Post-GME Career Goals

- Manage people: 52%
- Raise/salary increase: 51%
- Executive level position: 50%
- Senior level position: 47%
- Manage projects: 43%
- Change job functions: 42%
- Promotion: 34%
- Job with international travel: 34%
- Enhance current career: 34%
- Change employers: 31%
- Entrepreneurship/self-employment: 30%
- Become CEO of a company: 30%
- Change industries: 29%
- International employment: 27%
- C-suite position: 24%
- Maintain current employment: 20%

### Post-GME Industries of Interest

- Consulting: 32%
- Finance/Accounting: 29%
- Products/Services: 28%
- Technology: 23%
- Nonprofit/Government: 14%
- Energy/Utilities: 13%
- Manufacturing: 11%
- Health Care: 10%

### Post-GME Job Functions of Interest

- Consulting: 35%
- General management: 32%
- Finance/Accounting: 31%
- Marketing/Sales: 28%
- Operations/Logistics: 27%
- IT/MIS: 12%
- Human resources: 10%
### Online MBA

#### Post-GME Career Goals

- **Raise/salary increase**: 60%
- **Manage people**: 52%
- **Senior level position**: 48%
- **Manage projects**: 46%
- **Promotion**: 44%
- **Change job functions**: 43%
- **Executive level position**: 42%
- **Enhance current career**: 37%
- **Change employers**: 33%
- **Change industries**: 29%
- **Maintain current employment**: 29%
- **Job with international travel**: 27%
- **Entrepreneurship/self-employment**: 26%
- **Become CEO of a company**: 21%
- **International employment**: 18%
- **C-suite position**: 17%

#### Post-GME Industries of Interest

- **Products/Services**: 29%
- **Finance/Accounting**: 26%
- **Consulting**: 25%
- **Technology**: 21%
- **Nonprofit/Government**: 17%
- **Manufacturing**: 12%
- **Energy/Utilities**: 11%
- **Health Care**: 11%

#### Post-GME Job Functions of Interest

- **Finance/Accounting**: 29%
- **Operations/Logistics**: 28%
- **Consulting**: 27%
- **Marketing/Sales**: 26%
- **General management**: 25%
- **IT/MIS**: 10%
- **Human resources**: 10%
Appendix A: Program-Specific Analyses

Joint/Dual Degree Program (With an MBA)

**Post-GME Career Goals**
- Manage people: 54%
- Raise/salary increase: 52%
- Senior level position: 50%
- Manage projects: 49%
- Change job functions: 47%
- Executive level position: 44%
- Job with international travel: 43%
- Change employers: 40%
- Change industries: 38%
- Entrepreneurship/self-employment: 33%
- International employment: 30%
- Become CEO of a company: 29%
- Enhance current career: 28%
- Promotion: 26%
- C-suite position: 21%
- Maintain current employment: 13%

**Post-GME Industries of Interest**
- Consulting: 38%
- Finance/Accounting: 34%
- Products/Services: 33%
- Technology: 22%
- Nonprofit/Government: 18%
- Energy/Utilities: 12%
- Health Care: 12%
- Manufacturing: 10%

**Post-GME Job Functions of Interest**
- Consulting: 45%
- Finance/Accounting: 37%
- General management: 34%
- Marketing/Sales: 28%
- Operations/Logistics: 25%
- IT/IS: 11%
- Human resources: 10%
Hybrid/Blended MBA Program

**Post-GME Career Goals**

- Raise/salary increase: 60%
- Manage people: 55%
- Senior level position: 50%
- Manage projects: 48%
- Change job functions: 47%
- Executive level position: 42%
- Promotion: 40%
- Change employers: 36%
- Job with international travel: 35%
- Change industries: 33%
- Enhance current career: 31%
- Entrepreneurship/self-employment: 30%
- International employment: 24%
- Become CEO of a company: 24%
- Maintain current employment: 23%
- C-suite position: 19%

**Post-GME Industries of Interest**

- Products/Services: 32%
- Consulting: 29%
- Finance/Accounting: 28%
- Technology: 24%
- Nonprofit/Government: 17%
- Manufacturing: 14%
- Energy/Utilities: 11%
- Health Care: 11%

**Post-GME Job Functions of Interest**

- Consulting: 35%
- Finance/Accounting: 31%
- General management: 31%
- Marketing/Sales: 30%
- Operations/Logistics: 29%
- IT/MIS: 12%
- Human resources: 11%
Appendix A: Program-Specific Analyses

Master of Finance

Post-GME Career Goals

- Enhance current career: 48%
- Senior level position: 40%
- Job with international travel: 40%
- Executive level position: 36%
- Manage projects: 35%
- Manage people: 34%
- International employment: 34%
- Raise/salary increase: 32%
- Change job functions: 31%
- Change employers: 24%
- Become CEO of a company: 24%
- Entrepreneurship/self-employment: 23%
- Change industries: 22%
- Promotion: 15%
- C-suite position: 12%
- Maintain current employment: 6%

Post-GME Industries of Interest

- Finance/Accounting: 64%
- Consulting: 39%
- Products/Services: 18%
- Technology: 12%
- Nonprofit/Government: 11%
- Energy/Utilities: 7%
- Manufacturing: 6%
- Health Care: 5%

Post-GME Job Functions of Interest

- Finance/Accounting: 70%
- Consulting: 35%
- General management: 20%
- Marketing/Sales: 19%
- Operations/Logistics: 14%
- IT/MIS: 8%
- Human resources: 5%
## Master of Data Analytics

### Post-GME Career Goals

<table>
<thead>
<tr>
<th>Career Goal</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manage projects</td>
<td>45%</td>
</tr>
<tr>
<td>Senior level position</td>
<td>44%</td>
</tr>
<tr>
<td>Manage people</td>
<td>40%</td>
</tr>
<tr>
<td>Job with international travel</td>
<td>39%</td>
</tr>
<tr>
<td>Enhance current career</td>
<td>38%</td>
</tr>
<tr>
<td>Change job functions</td>
<td>38%</td>
</tr>
<tr>
<td>Executive level position</td>
<td>37%</td>
</tr>
<tr>
<td>Raise/salary increase</td>
<td>36%</td>
</tr>
<tr>
<td>International employment</td>
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<tr>
<td>Change industries</td>
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<tr>
<td>Entrepreneurship/self-employment</td>
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<tr>
<td>Change employers</td>
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</tr>
<tr>
<td>Become CEO of a company</td>
<td>23%</td>
</tr>
<tr>
<td>Promotion</td>
<td>19%</td>
</tr>
<tr>
<td>C-suite position</td>
<td>15%</td>
</tr>
<tr>
<td>Maintain current employment</td>
<td>9%</td>
</tr>
</tbody>
</table>

### Post-GME Industries of Interest

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consulting</td>
<td>45%</td>
</tr>
<tr>
<td>Finance/Accounting</td>
<td>41%</td>
</tr>
<tr>
<td>Products/Services</td>
<td>29%</td>
</tr>
<tr>
<td>Technology</td>
<td>28%</td>
</tr>
<tr>
<td>Nonprofit/Government</td>
<td>14%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>10%</td>
</tr>
<tr>
<td>Energy/Utilities</td>
<td>10%</td>
</tr>
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<td>Health Care</td>
<td>9%</td>
</tr>
<tr>
<td>Consulting</td>
<td>46%</td>
</tr>
<tr>
<td>Finance/Accounting</td>
<td>42%</td>
</tr>
<tr>
<td>Marketing/Sales</td>
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<td>General management</td>
<td>27%</td>
</tr>
<tr>
<td>Operations/Logistics</td>
<td>27%</td>
</tr>
<tr>
<td>IT/MIS</td>
<td>20%</td>
</tr>
<tr>
<td>Human resources</td>
<td>9%</td>
</tr>
</tbody>
</table>

### Post-GME Job Functions of Interest

<table>
<thead>
<tr>
<th>Function</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consulting</td>
<td>46%</td>
</tr>
<tr>
<td>Finance/Accounting</td>
<td>42%</td>
</tr>
<tr>
<td>Marketing/Sales</td>
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<td>General management</td>
<td>27%</td>
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<td>Operations/Logistics</td>
<td>27%</td>
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<tr>
<td>IT/MIS</td>
<td>20%</td>
</tr>
<tr>
<td>Human resources</td>
<td>9%</td>
</tr>
</tbody>
</table>
Appendix A: Program-Specific Analyses

Master in International Management

### Post-GME Career Goals

- Job with international travel: 59%
- Manage projects: 51%
- Manage people: 48%
- International employment: 47%
- Enhance current career: 44%
- Senior level position: 42%
- Executive level position: 41%
- Change job functions: 31%
- Entrepreneurship/self-employment: 30%
- Become CEO of a company: 30%
- Raise/salary increase: 29%
- Change industries: 26%
- Change employers: 22%
- Promotion: 13%
- C-suite position: 13%
- Maintain current employment: 6%

### Post-GME Industries of Interest

- Consulting: 48%
- Products/Services: 40%
- Finance/Accounting: 34%
- Technology: 21%
- Nonprofit/Government: 17%
- Manufacturing: 12%
- Energy/Utilities: 12%
- Health Care: 8%

### Post-GME Job Functions of Interest

- Consulting: 47%
- Marketing/Sales: 41%
- General management: 37%
- Finance/Accounting: 34%
- Operations/Logistics: 26%
- Human resources: 14%
- IT/MIS: 12%

mba.com Prospective Students Survey 2019
Master in Management

**Post-GME Career Goals**

- Manage projects: 50%
- Job with international travel: 49%
- Manage people: 49%
- Enhance current career: 44%
- International employment: 41%
- Senior level position: 39%
- Executive level position: 38%
- Change job functions: 31%
- Entrepreneurship/self-employment: 30%
- Raise/salary increase: 30%
- Become CEO of a company: 27%
- Change industries: 25%
- Change employers: 21%
- Promotion: 14%
- C-suite position: 13%
- Maintain current employment: 7%

**Post-GME Industries of Interest**

- Consulting: 47%
- Products/Services: 36%
- Finance/Accounting: 34%
- Technology: 19%
- Nonprofit/Government: 16%
- Manufacturing: 11%
- Energy/Utilities: 10%
- Health Care: 6%

**Post-GME Job Functions of Interest**

- Consulting: 45%
- Marketing/Sales: 36%
- Finance/Accounting: 35%
- General management: 35%
- Operations/Logistics: 23%
- Human resources: 13%
- IT/MIS: 10%
Master of Marketing

Appendix A: Program-Specific Analyses

Post-GME Career Goals

- Job with international travel: 47%
- Manage projects: 46%
- Manage people: 45%
- Enhance current career: 39%
- International employment: 38%
- Senior level position: 38%
- Executive level position: 38%
- Entrepreneurship/self-employment: 34%
- Change job functions: 32%
- Raise/salary increase: 32%
- Become CEO of a company: 28%
- Change industries: 25%
- Change employers: 23%
- Promotion: 16%
- C-suite position: 12%
- Maintain current employment: 7%

Post-GME Industries of Interest

- Products/Services: 54%
- Consulting: 39%
- Finance/Accounting: 27%
- Technology: 21%
- Nonprofit/Government: 16%
- Manufacturing: 10%
- Health Care: 7%
- Energy/Utilities: 7%

Post-GME Job Functions of Interest

- Marketing/Sales: 67%
- Consulting: 38%
- General management: 28%
- Finance/Accounting: 24%
- Operations/Logistics: 22%
- Human resources: 13%
- IT/MIS: 11%

mba.com Prospective Students Survey 2019
Master of Accounting

Appendix A: Program-Specific Analyses

Post-GME Career Goals

- Enhance current career: 50%
- Senior level position: 39%
- Manage projects: 35%
- Executive level position: 35%
- Job with international travel: 33%
- Raise/salary increase: 32%
- Manage people: 30%
- Change job functions: 30%
- International employment: 27%
- Change employers: 24%
- Become CEO of a company: 22%
- Change industries: 22%
- Entrepreneurship/self-employment: 21%
- Promotion: 16%
- C-suite position: 10%
- Maintain current employment: 8%

Post-GME Industries of Interest

- Finance/Accounting: 63%
- Consulting: 33%
- Products/Services: 19%
- Nonprofit/Government: 12%
- Technology: 10%
- Energy/Utilities: 6%
- Manufacturing: 5%
- Health Care: 5%

Post-GME Job Functions of Interest

- Finance/Accounting: 73%
- Consulting: 25%
- Marketing/Sales: 17%
- General management: 15%
- Operations/Logistics: 13%
- IT/MIS: 8%
- Human resources: 6%

mba.com Prospective Students Survey 2019
Master of Information Technology

Appendix A: Program-Specific Analyses

### Post-GME Career Goals

- Manage projects: 46%
- Senior level position: 42%
- Job with international travel: 42%
- Enhance current career: 41%
- Manage people: 39%
- Executive level position: 36%
- International employment: 36%
- Change job functions: 33%
- Raise/salary increase: 31%
- Entrepreneurship/self-employment: 29%
- Become CEO of a company: 27%
- Change industries: 26%
- Change employers: 22%
- Promotion: 17%
- C-suite position: 15%
- Maintain current employment: 10%

### Post-GME Industries of Interest

- Consulting: 49%
- Finance/Accounting: 39%
- Technology: 34%
- Products/Services: 29%
- Nonprofit/Government: 16%
- Manufacturing: 11%
- Health Care: 10%
- Energy/Utilities: 10%

### Post-GME Job Functions of Interest

- Consulting: 42%
- Finance/Accounting: 37%
- Marketing/Sales: 37%
- IT/MIS: 30%
- Operations/Logistics: 28%
- General management: 27%
- Human resources: 10%
Appendix A: Program-Specific Analyses

Master of Project Management

Post-GME Career Goals

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<td>Change employers</td>
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Post-GME Industries of Interest

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<tr>
<td>Nonprofit/Government</td>
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<td>Manufacturing</td>
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<td>Energy/Utilities</td>
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Post-GME Job Functions of Interest

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<tr>
<td>Marketing/Sales</td>
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<tr>
<td>Operations/Logistics</td>
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<tr>
<td>General management</td>
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<td>Finance/Accounting</td>
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<td>IT/MIS</td>
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<td>Human resources</td>
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Master of Entrepreneurship

Appendix A: Program-Specific Analyses

Post-GME Career Goals

- Entrepreneurship/self-employment: 59%
- Manage projects: 49%
- Manage people: 48%
- Job with international travel: 43%
- International employment: 39%
- Executive level position: 38%
- Senior level position: 36%
- Become CEO of a company: 36%
- Change job functions: 29%
- Raise/salary increase: 27%
- Enhance current career: 26%
- Change industries: 24%
- Change employers: 22%
- C-suite position: 14%
- Promotion: 13%
- Maintain current employment: 6%

Post-GME Industries of Interest

- Products/Services: 42%
- Consulting: 41%
- Finance/Accounting: 34%
- Technology: 26%
- Nonprofit/Government: 18%
- Manufacturing: 13%
- Energy/Utilities: 11%
- Health Care: 9%

Post-GME Job Functions of Interest

- Consulting: 43%
- General management: 41%
- Marketing/Sales: 40%
- Finance/Accounting: 31%
- Operations/Logistics: 29%
- IT/MIS: 14%
- Human resources: 13%
Master of Supply Chain Management

Appendix A: Program-Specific Analyses

Post-GME Career Goals

- Manage projects: 53%
- Manage people: 46%
- Job with international travel: 45%
- Senior level position: 44%
- Executive level position: 38%
- International employment: 37%
- Change job functions: 37%
- Enhance current career: 37%
- Raise/salary increase: 36%
- Change industries: 31%
- Entrepreneurship/self-employment: 29%
- Change employers: 26%
- Become CEO of a company: 25%
- Promotion: 20%
- C-suite position: 14%
- Maintain current employment: 10%

Post-GME Industries of Interest

- Products/Services: 40%
- Consulting: 38%
- Finance/Accounting: 30%
- Technology: 26%
- Manufacturing: 21%
- Nonprofit/Government: 20%
- Energy/Utilities: 14%
- Health Care: 11%

Post-GME Job Functions of Interest

- Operations/Logistics: 51%
- Consulting: 41%
- Marketing/Sales: 35%
- General management: 31%
- Finance/Accounting: 29%
- IT/MIS: 16%
- Human resources: 12%
## Master of Human Resources

### Post-GME Career Goals

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### Post-GME Industries of Interest

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<td>Manufacturing</td>
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### Post-GME Job Functions of Interest

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Master of Engineering Management

Appendix A: Program-Specific Analyses

Post-GME Career Goals

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<td>Raise/salary increase</td>
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<td>Change job functions</td>
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<tr>
<td>Change industries</td>
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<td>International employment</td>
<td>33%</td>
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<tr>
<td>Entrepreneurship/self-employment</td>
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<td>Become CEO of a company</td>
<td>33%</td>
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<td>Change employers</td>
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<td>20%</td>
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Post-GME Industries of Interest

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<th>Industry</th>
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<tr>
<td>Technology</td>
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<td>Consulting</td>
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<td>Products/ Services</td>
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Post-GME Job Functions of Interest

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<tr>
<td>Operations/ Logistics</td>
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<td>Marketing/ Sales</td>
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<tr>
<td>IT/ MIS</td>
<td>20%</td>
</tr>
<tr>
<td>Human resources</td>
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</table>
Appendix A: Program-Specific Analyses

Master of Real Estate Management

### Post-GME Career Goals

- Manage projects: 46%
- Senior level position: 41%
- Executive level position: 39%
- Job with international travel: 39%
- Enhance current career: 39%
- Manage people: 38%
- Entrepreneurship/self-employment: 36%
- Change job functions: 32%
- International employment: 30%
- Become CEO of a company: 29%
- Raise/salary increase: 28%
- Change industries: 26%
- Change employers: 20%
- C-suite position: 14%
- Promotion: 13%
- Maintain current employment: 8%

### Post-GME Industries of Interest

- Finance/Accounting: 46%
- Consulting: 42%
- Products/Services: 40%
- Technology: 16%
- Nonprofit/Government: 15%
- Energy/Utilities: 10%
- Manufacturing: 7%
- Health Care: 7%

### Post-GME Job Functions of Interest

- Finance/Accounting: 50%
- Manufacturing: 36%
- Consulting: 33%
- General management: 27%
- Operations/Logistics: 24%
- IT/MIS: 13%
- Human resources: 10%
Appendix A: Program-Specific Analyses

Master of Taxation

### Post-GME Career Goals

- Enhance current career: 45%
- Senior level position: 40%
- Executive level position: 37%
- Manage projects: 36%
- Manage people: 35%
- Job with international travel: 33%
- Raise/salary increase: 32%
- Entrepreneurship/self-employment: 30%
- International employment: 27%
- Become CEO of a company: 26%
- Change job functions: 25%
- Change industries: 23%
- Change employers: 22%
- Promotion: 14%
- Maintain current employment: 11%
- C-suite position: 8%

### Post-GME Industries of Interest

- Finance/Accounting: 66%
- Consulting: 29%
- Products/Services: 17%
- Nonprofit/Government: 13%
- Technology: 11%
- Energy/Utilities: 8%
- Manufacturing: 6%
- Health Care: 6%

### Post-GME Job Functions of Interest

- Finance/Accounting: 68%
- Consulting: 22%
- Marketing/Sales: 19%
- Operations/Logistics: 17%
- General management: 15%
- IT/MIS: 10%
- Human resources: 8%
### Post-GME Career Goals

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<td>Manage projects</td>
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<td>Senior level position</td>
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### Post-GME Industries of Interest

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<td>Manufacturing</td>
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<td>29%</td>
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### Post-GME Job Functions of Interest

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<th>Function</th>
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Appendix B: Candidate Profiles by Citizenship

This appendix section features data by candidate citizenship, including:

- Post-GME career goals
- Post-GME industries of interest
- Post-GME job functions of interest
Appendix B: Candidate Profiles by Citizenship

Citizens of Australia

### Post-GME Career Goals

- Manage people: 47%
- Job with international travel: 46%
- Raise/salary increase: 44%
- Enhance current career: 43%
- Executive level position: 41%
- Change job functions: 40%
- International employment: 38%
- Manage projects: 32%
- Senior-level position: 32%
- Change employers: 28%
- Change industries: 26%
- Become CEO of a company: 24%
- Promotion: 24%
- Entrepreneurship/self-employment: 18%
- Maintain current employment: 15%
- C-suite position: 12%

### Post-GME Industries of Interest

- Consulting: 35%
- Finance/Accounting: 29%
- Products/Services: 18%
- Technology: 16%
- Energy/Utilities: 9%
- Health Care: 6%
- Nonprofit/Government: 4%
- Manufacturing: 1%

### Post-GME Job Functions of Interest

- Consulting: 40%
- Finance/Accounting: 26%
- General management: 25%
- Marketing/Sales: 22%
- Operations/Logistics: 15%
- IT/IS: 9%
- Human resources: 1%
Appendix B: Candidate Profiles by Citizenship

Citizens of Belgium

**Post-GME Career Goals**

- Manage people: 59%
- Job with international travel: 57%
- Enhance current career: 56%
- Manage projects: 48%
- Executive-level position: 44%
- Senior-level position: 33%
- International employment: 31%
- Become CEO of a company: 30%
- Entrepreneurship/self-employment: 24%
- Change job functions: 20%
- Raise/salary increase: 15%
- C-suite position: 15%
- Change industries: 13%
- Change employers: 6%
- Promotion: 6%
- Maintain current employment: 6%

**Post-GME Industries of Interest**

- Consulting: 56%
- Finance/Accounting: 46%
- Products/Services: 28%
- Technology: 19%
- Energy/Utilities: 15%
- Nonprofit/Government: 11%
- Manufacturing: 11%
- Health Care: 9%

**Post-GME Job Functions of Interest**

- Consulting: 48%
- Finance/Accounting: 46%
- General management: 28%
- Operations/Logistics: 22%
- Marketing/Sales: 19%
- IT/MIS: 11%
- Human resources: 6%
Appendix B: Candidate Profiles by Citizenship

Citizens of Brazil

### Post-GME Career Goals

- International employment: 50%
- Manage people: 46%
- Enhance current career: 41%
- Raise/salary increase: 41%
- Executive-level position: 38%
- Senior-level position: 34%
- Change job functions: 34%
- Manage projects: 33%
- Change industries: 31%
- Job with international travel: 28%
- Change employers: 26%
- Promotion: 22%
- Become CEO of a company: 17%
- Entrepreneurship/self-employment: 16%
- C-suite position: 15%
- Maintain current employment: 6%

### Post-GME Industries of Interest

- Consulting: 36%
- Finance/Accounting: 32%
- Products/Services: 27%
- Technology: 21%
- Energy/Utilities: 13%
- Nonprofit/Government: 10%
- Manufacturing: 10%
- Health Care: 8%

### Post-GME Job Functions of Interest

- Consulting: 39%
- Finance/Accounting: 29%
- General management: 29%
- Operations/Logistics: 21%
- Marketing/Sales: 19%
- IT/IS: 8%
- Human resources: 7%
Appendix B: Candidate Profiles by Citizenship

Citizens of Canada

Post-GME Career Goals

- Manage people: 55%
- Raise/salary increase: 55%
- Change job functions: 50%
- Senior-level position: 47%
- Manage projects: 45%
- Executive-level position: 39%
- Change industries: 35%
- Change employers: 35%
- Job with international travel: 34%
- Enhance current career: 32%
- Promotion: 28%
- Become CEO of a company: 20%
- Entrepreneurship/self-employment: 20%
- International employment: 19%
- Maintain current employment: 19%
- C-suite position: 17%

Post-GME Industries of Interest

- Products/Services: 32%
- Consulting: 30%
- Finance/Accounting: 25%
- Technology: 19%
- Nonprofit/Government: 16%
- Energy/Utilities: 14%
- Health Care: 10%
- Manufacturing: 8%

Post-GME Job Functions of Interest

- Consulting: 40%
- Finance/Accounting: 29%
- General management: 26%
- Marketing/Sales: 24%
- Operations/Logistics: 22%
- IT/MIS: 9%
- Human resources: 7%
## Appendix B: Candidate Profiles by Citizenship

### Citizens of China

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<thead>
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<td>Manage projects</td>
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<td>Manage people</td>
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<td>Raise/salary increase</td>
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<td>Become CEO of a company</td>
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<tr>
<td>Change employers</td>
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<td>C-suite position</td>
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<td>Promotion</td>
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<td>Nonprofit/Government</td>
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<td>Energy/Utilities</td>
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<td>Health Care</td>
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<tr>
<td>Manufacturing</td>
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<tbody>
<tr>
<td>Finance/Accounting</td>
<td>50%</td>
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<tr>
<td>Marketing/Sales</td>
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<td>Consulting</td>
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<td>General management</td>
<td>19%</td>
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<tr>
<td>Operations/Logistics</td>
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<td>IT/MIS</td>
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<tr>
<td>Human resources</td>
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</tr>
</tbody>
</table>

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Appendix B: Candidate Profiles by Citizenship

Citizens of France

### Post-GME Career Goals

- Manage people: 53%
- Job with international travel: 52%
- Enhance current career: 47%
- Manage projects: 44%
- International employment: 44%
- Executive-level position: 42%
- Change job functions: 34%
- Senior-level position: 30%
- Raise/salary increase: 25%
- Entrepreneurship/self-employment: 19%
- Change industries: 19%
- Become CEO of a company: 18%
- Change employers: 17%
- C-suite position: 12%
- Promotion: 10%
- Maintain current employment: 3%

### Post-GME Industries of Interest

- Products/Services: 37%
- Consulting: 36%
- Finance/Accounting: 32%
- Technology: 15%
- Manufacturing: 12%
- Energy/Utilities: 10%
- Health Care: 9%
- Nonprofit/Government: 4%

### Post-GME Job Functions of Interest

- Consulting: 39%
- Marketing/Sales: 35%
- Finance/Accounting: 34%
- General management: 31%
- Operations/Logistics: 22%
- Human resources: 5%
- IT/MIS: 3%

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Appendix B: Candidate Profiles by Citizenship

Citizens of Germany

Post-GME Career Goals

- Enhance current career: 61%
- Manage people: 49%
- Manage projects: 48%
- Job with international travel: 46%
- Senior-level position: 35%
- International employment: 32%
- Raise/salary increase: 30%
- Executive-level position: 29%
- Become CEO of a company: 20%
- Change job functions: 19%
- Entrepreneurship/self-employment: 18%
- Change employers: 18%
- Change industries: 16%
- C-suite position: 12%
- Promotion: 12%
- Maintain current employment: 6%

Post-GME Industries of Interest

- Consulting: 40%
- Finance/Accounting: 37%
- Products/Services: 27%
- Manufacturing: 16%
- Technology: 14%
- Nonprofit/Government: 8%
- Energy/Utilities: 7%
- Health Care: 7%

Post-GME Job Functions of Interest

- Finance/Accounting: 37%
- Consulting: 36%
- General management: 27%
- Marketing/Sales: 26%
- Operations/Logistics: 15%
- IT/ MIS: 6%
- Human resources: 3%
Appendix B: Candidate Profiles by Citizenship

Citizens of Ghana

Post-GME Career Goals

- Entrepreneurship/self-employment: 56%
- Job with international travel: 49%
- Manage people: 44%
- Manage projects: 39%
- Senior-level position: 38%
- International employment: 37%
- Executive-level position: 29%
- Change job functions: 29%
- Change industries: 28%
- Become CEO of a company: 27%
- Change employers: 27%
- Enhance current career: 26%
- Raise/salary increase: 26%
- Maintain current employment: 7%
- Promotion: 6%
- C-suite position: 2%

Post-GME Industries of Interest

- Finance/Accounting: 39%
- Consulting: 34%
- Products/Services: 29%
- Nonprofit/Government: 29%
- Technology: 21%
- Energy/Utilities: 16%
- Manufacturing: 10%
- Health Care: 7%

Post-GME Job Functions of Interest

- Finance/Accounting: 46%
- General management: 26%
- Operations/Logistics: 26%
- Consulting: 23%
- Marketing/Sales: 21%
- Human resources: 16%
- IT/MIS: 15%

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## Citizens of Greece

### Post-GME Career Goals

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<td>Manage people</td>
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### Post-GME Industries of Interest

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<td>Consulting</td>
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<td>Technology</td>
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<td>Nonprofit/Government</td>
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<td>Energy/Utilities</td>
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<td>Manufacturing</td>
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<td>Health Care</td>
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### Post-GME Job Functions of Interest

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<td>Finance/Accounting</td>
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<tr>
<td>Consulting</td>
<td>39%</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>29%</td>
</tr>
<tr>
<td>General management</td>
<td>19%</td>
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<tr>
<td>IT/MIS</td>
<td>17%</td>
</tr>
<tr>
<td>Operations/Logistics</td>
<td>16%</td>
</tr>
<tr>
<td>Human resources</td>
<td>5%</td>
</tr>
</tbody>
</table>
Citizens of India

Post-GME Career Goals

- Senior-level position: 46%
- Manage projects: 44%
- Job with international travel: 43%
- International employment: 42%
- Manage people: 42%
- Executive-level position: 40%
- Enhance current career: 36%
- Change job functions: 34%
- Become CEO of a company: 33%
- Entrepreneurship/self-employment: 31%
- Raise/salary increase: 31%
- Change industries: 30%
- Change employers: 23%
- C-suite position: 19%
- Promotion: 11%
- Maintain current employment: 4%

Post-GME Industries of Interest

- Consulting: 47%
- Finance/Accounting: 33%
- Products/Services: 33%
- Technology: 31%
- Manufacturing: 16%
- Nonprofit/Government: 15%
- Energy/Utilities: 12%
- Health Care: 8%

Post-GME Job Functions of Interest

- Consulting: 45%
- Marketing/Sales: 38%
- General management: 35%
- Finance/Accounting: 33%
- Operations/Logistics: 33%
- IT/MIS: 16%
- Human resources: 11%
Citizens of Indonesia

**Post-GME Career Goals**

- Job with international travel: 52%
- Senior-level position: 44%
- International employment: 43%
- Enhance current career: 43%
- Manage people: 42%
- Executive-level position: 42%
- Raise/salary increase: 37%
- Entrepreneurship/self-employment: 32%
- Manage projects: 29%
- Become CEO of a company: 29%
- Change job functions: 26%
- Change industries: 25%
- Promotion: 21%
- Change employers: 19%
- Maintain current employment: 15%
- C-suite position: 13%

**Post-GME Industries of Interest**

- Consulting: 40%
- Products/Services: 37%
- Finance/Accounting: 32%
- Technology: 25%
- Energy/Utilities: 18%
- Manufacturing: 11%
- Nonprofit/Government: 10%
- Health Care: 2%

**Post-GME Job Functions of Interest**

- Consulting: 45%
- Finance/Accounting: 37%
- Marketing/Sales: 32%
- Operations/Logistics: 29%
- General management: 21%
- IT/MIS: 13%
- Human resources: 12%
Appendix B: Candidate Profiles by Citizenship

Citizens of Italy

**Post-GME Career Goals**

- Enhance current career: 62%
- Job with international travel: 54%
- Manage projects: 42%
- International employment: 39%
- Manage people: 38%
- Executive-level position: 34%
- Senior-level position: 30%
- Become CEO of a company: 27%
- Change job functions: 19%
- Raise/salary increase: 17%
- Entrepreneurship/self-employment: 17%
- Change industries: 16%
- Change employers: 13%
- C-suite position: 7%
- Promotion: 5%
- Maintain current employment: 2%

**Post-GME Industries of Interest**

- Consulting: 46%
- Finance/Accounting: 45%
- Products/Services: 24%
- Technology: 12%
- Energy/Utilities: 11%
- Manufacturing: 11%
- Nonprofit/Government: 11%
- Health Care: 7%

**Post-GME Job Functions of Interest**

- Finance/Accounting: 46%
- Consulting: 41%
- Marketing/Sales: 29%
- General management: 29%
- Operations/Logistics: 14%
- Human resources: 6%
- IT/MIS: 3%
## Appendix B: Candidate Profiles by Citizenship

### Citizens of Japan

#### Post-GME Career Goals

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<th>Goal</th>
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<td>Manage projects</td>
<td>40%</td>
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<td>34%</td>
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<td>Promotion</td>
<td>34%</td>
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<tr>
<td>Maintain current employment</td>
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<td>Job with international travel</td>
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<td>Raise/salary increase</td>
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<td>Executive-level position</td>
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<td>Change job functions</td>
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<td>Senior-level position</td>
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<td>Entrepreneurship/self-employment</td>
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<td>Change industries</td>
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<tr>
<td>Change employers</td>
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<tr>
<td>Become CEO of a company</td>
<td>17%</td>
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<tr>
<td>C-suite position</td>
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#### Post-GME Industries of Interest

<table>
<thead>
<tr>
<th>Industry</th>
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<tbody>
<tr>
<td>Products/Services</td>
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#### Post-GME Job Functions of Interest

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<tbody>
<tr>
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<tr>
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<td>IT/MIS</td>
<td>9%</td>
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<tr>
<td>Human resources</td>
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</tbody>
</table>
Citizens of Kenya

### Post-GME Career Goals

- **Entrepreneurship/self-employment**: 60%
- **Manage projects**: 46%
- **International employment**: 44%
- **Job with international travel**: 38%
- **Senior level position**: 36%
- **Manage people**: 34%
- **Change job functions**: 32%
- **Become CEO of a company**: 32%
- **Executive-level position**: 28%
- **Change employers**: 26%
- **Change industries**: 24%
- **Enhance current career**: 22%
- **Raise/salary increase**: 18%
- **C-suite position**: 14%
- **Promotion**: 8%
- **Maintain current employment**: 8%

### Post-GME Industries of Interest

- **Products/Services**: 36%
- **Finance/Accounting**: 34%
- **Consulting**: 26%
- **Nonprofit/Government**: 20%
- **Technology**: 10%
- **Manufacturing**: 8%
- **Energy/Utilities**: 8%
- **Health Care**: 2%

### Post-GME Job Functions of Interest

- **Finance/Accounting**: 46%
- **Consulting**: 38%
- **General management**: 32%
- **Marketing/Sales**: 28%
- **Operations/Logistics**: 22%
- **IT/MIS**: 10%
- **Human Resources**: 6%
Appendix B: Candidate Profiles by Citizenship

## Citizens of Mexico

### Post-GME Career Goals

<table>
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<tr>
<th>Goal</th>
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<tr>
<td>Raise/salary increase</td>
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<td>International employment</td>
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<td>Manage people</td>
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<tr>
<td>Manage projects</td>
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<tr>
<td>Change job functions</td>
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<td>Enhance current career</td>
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<tr>
<td>Promotion</td>
<td>29%</td>
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<tr>
<td>Change industries</td>
<td>28%</td>
</tr>
<tr>
<td>Become CEO of a company</td>
<td>21%</td>
</tr>
<tr>
<td>Maintain current employment</td>
<td>18%</td>
</tr>
<tr>
<td>C-suite position</td>
<td>12%</td>
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### Post-GME Industries of Interest

<table>
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<th>Industry</th>
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<td>Energy/Utilities</td>
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<tr>
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<tr>
<td>Human resources</td>
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</table>
Appendix B: Candidate Profiles by Citizenship

Citizens of the Netherlands

Post-GME Career Goals

- Job with international travel: 56%
- Enhance current career: 52%
- Manage people: 38%
- Executive-level position: 38%
- Manage projects: 35%
- Become CEO of a company: 35%
- Senior-level position: 30%
- Raise/salary increase: 27%
- International employment: 27%
- Change job functions: 26%
- Entrepreneurship/self-employment: 26%
- Change employers: 23%
- Change industries: 18%
- Promotion: 12%
- C-suite position: 9%
- Maintain current employment: 5%

Post-GME Industries of Interest

- Consulting: 45%
- Products/Services: 29%
- Finance/Accounting: 26%
- Technology: 15%
- Manufacturing: 11%
- Nonprofit/Government: 8%
- Energy/Utilities: 5%
- Health Care: 0%

Post-GME Job Functions of Interest

- Consulting: 41%
- Finance/Accounting: 30%
- Marketing/Sales: 29%
- General management: 24%
- Operations/Logistics: 15%
- IT/MIS: 6%
- Human resources: 6%
Appendix B: Candidate Profiles by Citizenship

Citizens of Nigeria

**Post-GME Career Goals**

- Job with international travel: 50%
- Manage people: 43%
- Manage projects: 43%
- International employment: 42%
- Entrepreneurship/self-employment: 40%
- Enhance current career: 34%
- Senior-level position: 34%
- Executive-level position: 29%
- Change job functions: 29%
- Become CEO of a company: 26%
- Raise/salary increase: 26%
- Change industries: 26%
- Change employers: 24%
- Promotion: 10%
- Maintain current employment: 7%
- C-suite position: 6%

**Post-GME Industries of Interest**

- Finance/Accounting: 41%
- Consulting: 38%
- Products/Services: 27%
- Nonprofit/Government: 21%
- Technology: 20%
- Energy/Utilities: 16%
- Health Care: 10%
- Manufacturing: 7%

**Post-GME Job Functions of Interest**

- Finance/Accounting: 40%
- Consulting: 26%
- Marketing/Sales: 26%
- Operations/Logistics: 25%
- General management: 24%
- Human resources: 16%
- IT/MIS: 14%
### Post-GME Career Goals

- Manage projects: 47%
- Entrepreneurship/self-employment: 44%
- Senior-level position: 44%
- Job with international travel: 40%
- Manage people: 39%
- Enhance current career: 35%
- Executive-level position: 35%
- Become CEO of a company: 33%
- Change employers: 33%
- Change industries: 29%
- International employment: 28%
- Change job functions: 26%
- Raise/salary increase: 26%
- Promotion: 17%
- Maintain current employment: 10%
- C-suite position: 8%

### Post-GME Industries of Interest

- Consulting: 36%
- Finance/Accounting: 33%
- Products/Services: 29%
- Technology: 21%
- Nonprofit/Government: 17%
- Energy/Utilities: 14%
- Manufacturing: 14%
- Health Care: 6%

### Post-GME Job Functions of Interest

- Marketing/Sales: 43%
- Operations/Logistics: 42%
- Consulting: 31%
- Finance/Accounting: 29%
- General management: 29%
- IT/MIS: 10%
- Human resources: 8%
Appendix B: Candidate Profiles by Citizenship

Citizens of the Philippines

**Post-GME Career Goals**

<table>
<thead>
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<th>Goal</th>
<th>Percentage</th>
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<td>International employment</td>
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<td>Executive-level position</td>
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<tr>
<td>Job with international travel</td>
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<td>Manage projects</td>
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<td>Enhance current career</td>
<td>41%</td>
</tr>
<tr>
<td>Change employers</td>
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<tr>
<td>Become CEO of a company</td>
<td>40%</td>
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<td>Entrepreneurship/self-employment</td>
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<td>Change job functions</td>
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<tr>
<td>Change industries</td>
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<tr>
<td>Promotion</td>
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</tr>
<tr>
<td>C-suite position</td>
<td>19%</td>
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<tr>
<td>Maintain current employment</td>
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**Post-GME Industries of Interest**

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
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<tr>
<td>Consulting</td>
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<tr>
<td>Products/Services</td>
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<tr>
<td>Finance/Accounting</td>
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<tr>
<td>Technology</td>
<td>21%</td>
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<tr>
<td>Nonprofit/Government</td>
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<td>Health Care</td>
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<td>Energy/Utilities</td>
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<tr>
<td>Manufacturing</td>
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**Post-GME Job Functions of Interest**

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<td>Finance/Accounting</td>
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<tr>
<td>General management</td>
<td>29%</td>
</tr>
<tr>
<td>Operations/Logistics</td>
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<tr>
<td>Human resources</td>
<td>9%</td>
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<tr>
<td>IT/MIS</td>
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Appendix B: Candidate Profiles by Citizenship

Citizens of Portugal

<table>
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<tr>
<th>Post-GME Career Goals</th>
<th>Post-GME Industries of Interest</th>
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<td>Enhance current career</td>
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<td>International employment</td>
<td>Finance/Accounting</td>
</tr>
<tr>
<td>Manage people</td>
<td>Technology</td>
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<tr>
<td>Executive-level position</td>
<td>Nonprofit/Government</td>
</tr>
<tr>
<td>Job with international travel</td>
<td>Energy/Utilities</td>
</tr>
<tr>
<td>Raise/salary increase</td>
<td>Health Care</td>
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<tr>
<td>Senior-level position</td>
<td>Manufacturing</td>
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<td>Change job functions</td>
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<tr>
<td>Become CEO of a company</td>
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<td>Change industries</td>
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<tr>
<td>Change employers</td>
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<tr>
<td>Entrepreneurship/self-employment</td>
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<tr>
<td>Promotion</td>
<td>Consulting</td>
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<tr>
<td>C-suite position</td>
<td>General management</td>
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<tr>
<td>Maintain current employment</td>
<td>Marketing/Sales</td>
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<td></td>
<td>Finance/Accounting</td>
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<tr>
<td></td>
<td>Operations/Logistics</td>
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<td></td>
<td>Human resources</td>
</tr>
<tr>
<td></td>
<td>IT/MIS</td>
</tr>
</tbody>
</table>

mba.com Prospective Students Survey 2019
Appendix B: Candidate Profiles by Citizenship

Citizens of Russia

**Post-GME Career Goals**
- International employment: 61%
- Manage projects: 47%
- Change job functions: 46%
- Job with international travel: 40%
- Enhance current career: 38%
- Senior-level position: 38%
- Raise/salary increase: 37%
- Manage people: 29%
- Executive-level position: 26%
- Change employers: 25%
- Change industries: 23%
- Entrepreneurship/self-employment: 21%
- Become CEO of a company: 18%
- Promotion: 18%
- C-suite position: 8%
- Maintain current employment: 6%

**Post-GME Industries of Interest**
- Consulting: 41%
- Products/Services: 37%
- Finance/Accounting: 33%
- Technology: 18%
- Energy/Utilities: 11%
- Nonprofit/Government: 10%
- Health Care: 8%
- Manufacturing: 8%

**Post-GME Job Functions of Interest**
- Consulting: 43%
- Finance/Accounting: 34%
- Marketing/Sales: 30%
- General management: 26%
- Operations/Logistics: 13%
- IT/MIS: 9%
- Human resources: 7%
Appendix B: Candidate Profiles by Citizenship

Citizens of Singapore

### Post-GME Career Goals
- Change job functions: 48%
- Raise/salary increase: 47%
- Enhance current career: 38%
- Executive level position: 37%
- Change industries: 35%
- Manage projects: 34%
- Manage people: 33%
- Change employers: 33%
- Job with international travel: 30%
- Senior level position: 29%
- International employment: 27%
- Promotion: 25%
- Entrepreneurship/self-employment: 13%
- Maintain current employment: 10%
- Become CEO of a company: 9%
- C-suite position: 8%

### Post-GME Industries of Interest
- Finance/Accounting: 43%
- Consulting: 27%
- Technology: 19%
- Products/Services: 15%
- Nonprofit/Government: 7%
- Health Care: 4%
- Manufacturing: 4%
- Energy/Utilities: 2%

### Post-GME Job Functions of Interest
- Consulting: 42%
- Finance/Accounting: 39%
- General management: 25%
- Marketing/Sales: 19%
- Operations/Logistics: 12%
- Human resources: 7%
- IT/MIS: 4%
Appendix B: Candidate Profiles by Citizenship

Citizens of South Africa

Post-GME Career Goals

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<td>Change industries</td>
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<tr>
<td>Senior-level position</td>
<td>38%</td>
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<tr>
<td>Entrepreneurship/self-employment</td>
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<tr>
<td>Executive-level position</td>
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<tr>
<td>Job with international travel</td>
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<tr>
<td>Change employers</td>
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<td>Manage projects</td>
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<td>Promotion</td>
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<tr>
<td>Enhance current career</td>
<td>27%</td>
</tr>
<tr>
<td>Become CEO of a company</td>
<td>27%</td>
</tr>
<tr>
<td>Maintain current employment</td>
<td>23%</td>
</tr>
<tr>
<td>C-suite position</td>
<td>15%</td>
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Post-GME Industries of Interest

<table>
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<tr>
<th>Industry</th>
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<tbody>
<tr>
<td>Consulting</td>
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<tr>
<td>Products/Services</td>
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<tr>
<td>Finance/Accounting</td>
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<tr>
<td>Technology</td>
<td>24%</td>
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<tr>
<td>Nonprofit/Government</td>
<td>15%</td>
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<tr>
<td>Energy/Utilities</td>
<td>15%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>11%</td>
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<tr>
<td>Health Care</td>
<td>8%</td>
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Post-GME Job Functions of Interest

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<tr>
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<td>32%</td>
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<tr>
<td>Finance/Accounting</td>
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<td>General management</td>
<td>31%</td>
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<tr>
<td>Marketing/Sales</td>
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<td>Operations/Logistics</td>
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<td>IT/MIS</td>
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<tr>
<td>Human resources</td>
<td>2%</td>
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</table>
Appendix B: Candidate Profiles by Citizenship

Citizens of Spain

Post-GME Career Goals

- Raise/salary increase: 45%
- Manage people: 43%
- Change job functions: 40%
- Enhance current career: 40%
- Executive-level position: 37%
- International employment: 35%
- Job with international travel: 33%
- Manage projects: 32%
- Change industries: 31%
- Senior-level position: 31%
- Entrepreneurship/self-employment: 29%
- Change employers: 29%
- Become CEO of a company: 24%
- Promotion: 23%
- C-suite position: 16%
- Maintain current employment: 5%

Post-GME Industries of Interest

- Consulting: 57%
- Finance/Accounting: 36%
- Products/Services: 28%
- Technology: 13%
- Energy/Utilities: 12%
- Nonprofit/Government: 11%
- Manufacturing: 8%
- Health Care: 4%
- Manufacturing: 8%
- Health Care: 4%

Post-GME Job Functions of Interest

- Consulting: 55%
- Finance/Accounting: 37%
- General management: 33%
- Marketing/Sales: 24%
- Operations/Logistics: 24%
- IT/MIS: 9%
- Human resources: 3%
Appendix B: Candidate Profiles by Citizenship

Citizens of Taiwan, China

**Post-GME Career Goals**

- International employment: 61%
- Enhance current career: 43%
- Change job functions: 41%
- Job with international travel: 40%
- Senior-level position: 36%
- Manage projects: 34%
- Change industries: 32%
- Change employers: 31%
- Raise/salary increase: 27%
- Executive-level position: 27%
- Manage people: 23%
- Entrepreneurship/self-employment: 15%
- Become CEO of a company: 12%
- Promotion: 10%
- C-suite position: 8%
- Maintain current employment: 2%

**Post-GME Industries of Interest**

- Consulting: 51%
- Finance/Accounting: 37%
- Products/Services: 36%
- Technology: 29%
- Nonprofit/Government: 11%
- Manufacturing: 7%
- Energy/Utilities: 6%
- Health Care: 5%

**Post-GME Job Functions of Interest**

- Consulting: 44%
- Marketing/Sales: 42%
- Finance/Accounting: 34%
- General management: 33%
- Operations/Logistics: 26%
- IT/MIS: 14%
- Human resources: 11%
Appendix B: Candidate Profiles by Citizenship

Citizens of the United Kingdom

Post-GME Career Goals

- Change job functions: 47%
- Senior-level position: 44%
- Raise/salary increase: 44%
- Executive-level position: 43%
- Manage people: 43%
- Change industries: 42%
- Job with international travel: 39%
- Change employers: 38%
- Manage projects: 36%
- Enhance current career: 35%
- International employment: 32%
- Become CEO of a company: 27%
- Entrepreneurship/self-employment: 25%
- Promotion: 25%
- C-suite position: 24%
- Maintain current employment: 9%

Post-GME Industries of Interest

- Consulting: 42%
- Finance/Accounting: 38%
- Products/Services: 25%
- Technology: 16%
- Energy/Utilities: 11%
- Nonprofit/Government: 8%
- Health Care: 8%
- Manufacturing: 7%

Post-GME Job Functions of Interest

- Consulting: 43%
- Finance/Accounting: 32%
- Marketing/Sales: 31%
- General management: 28%
- Operations/Logistics: 13%
- IT/MIS: 5%
- Human resources: 5%
Appendix B: Candidate Profiles by Citizenship

Citizens of the United States

Post-GME Career Goals

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<tr>
<th>Career Goal</th>
<th>Percentage</th>
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<td>Executive-level position</td>
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<td>Enhance current career</td>
<td>36%</td>
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<tr>
<td>Promotion</td>
<td>34%</td>
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<tr>
<td>Change industries</td>
<td>32%</td>
</tr>
<tr>
<td>Job with international travel</td>
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<tr>
<td>Entrepreneurship/self-employment</td>
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<td>Become CEO of a company</td>
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<td>Maintain current employment</td>
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<td>International employment</td>
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Post-GME Industries of Interest

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<tr>
<th>Industry</th>
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<tbody>
<tr>
<td>Finance/Accounting</td>
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<td>Consulting</td>
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<tr>
<td>Products/Services</td>
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<td>Technology</td>
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<td>Nonprofit/Government</td>
<td>13%</td>
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<td>Health Care</td>
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<td>Manufacturing</td>
<td>8%</td>
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<tr>
<td>Energy/Utilities</td>
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Post-GME Job Functions of Interest

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<th>Job Function</th>
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<td>Consulting</td>
<td>31%</td>
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<tr>
<td>General management</td>
<td>23%</td>
</tr>
<tr>
<td>Operations/Logistics</td>
<td>23%</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>22%</td>
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<td>IT/MIS</td>
<td>7%</td>
</tr>
<tr>
<td>Human resources</td>
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Appendix B: Candidate Profiles by Citizenship

Citizens of Vietnam

### Post-GME Career Goals

<table>
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<tr>
<th>Career Goal</th>
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<td>International employment</td>
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<td>Job with international travel</td>
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<tr>
<td>Raise/salary increase</td>
<td>41%</td>
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<tr>
<td>Enhance current career</td>
<td>38%</td>
</tr>
<tr>
<td>Manage projects</td>
<td>35%</td>
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<tr>
<td>Change job functions</td>
<td>32%</td>
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<tr>
<td>Entrepreneurship/self-employment</td>
<td>31%</td>
</tr>
<tr>
<td>Senior-level position</td>
<td>30%</td>
</tr>
<tr>
<td>Executive-level position</td>
<td>30%</td>
</tr>
<tr>
<td>Change industries</td>
<td>27%</td>
</tr>
<tr>
<td>Change employers</td>
<td>25%</td>
</tr>
<tr>
<td>Manage people</td>
<td>23%</td>
</tr>
<tr>
<td>Become CEO of a company</td>
<td>20%</td>
</tr>
<tr>
<td>Promotion</td>
<td>11%</td>
</tr>
<tr>
<td>C-suite position</td>
<td>9%</td>
</tr>
<tr>
<td>Maintain current employment</td>
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### Post-GME Industries of Interest

<table>
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<tr>
<th>Industry</th>
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<td>Technology</td>
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<td>Nonprofit/Government</td>
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<td>Health Care</td>
<td>10%</td>
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<td>Manufacturing</td>
<td>6%</td>
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<td>Energy/Utilities</td>
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### Post-GME Job Functions of Interest

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<td>Marketing/Sales</td>
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<td>Consulting</td>
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<td>General management</td>
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<td>Operations/Logistics</td>
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<td>IT/IS</td>
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<td>Human resources</td>
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Appendix C: Candidate Profiles by Residence

This appendix section features data by candidate residence, including:

- Post-GME career goals
- Post-GME industries of interest
- Post-GME job functions of interest
### Post-GME Career Goals

<table>
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<tr>
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<th>Percentage</th>
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<tr>
<td>Enhance current career</td>
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<td>Manage people</td>
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<tr>
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<tr>
<td>Become CEO of a company</td>
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<td>Promotion</td>
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<tr>
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<tr>
<td>C-suite position</td>
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### Post-GME Industries of Interest

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<tr>
<td>Finance/Accounting</td>
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</tr>
<tr>
<td>Products/Services</td>
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### Post-GME Job Functions of Interest

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<td>Marketing/Sales</td>
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<td>Operations/Logistics</td>
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<td>IT/MIS</td>
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Residents of Belgium

Post-GME Career Goals

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<td>52%</td>
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<td>Job with international travel</td>
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<td>Manage people</td>
<td>46%</td>
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<tr>
<td>Manage projects</td>
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<td>Executive-level position</td>
<td>38%</td>
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<tr>
<td>Senior-level position</td>
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<td>Entrepreneurship/self-employment</td>
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<tr>
<td>International employment</td>
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<td>Become CEO of a company</td>
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<tr>
<td>Change job functions</td>
<td>16%</td>
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<tr>
<td>C-suite position</td>
<td>14%</td>
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<tr>
<td>Raise/salary increase</td>
<td>10%</td>
</tr>
<tr>
<td>Change industries</td>
<td>8%</td>
</tr>
<tr>
<td>Maintain current employment</td>
<td>6%</td>
</tr>
<tr>
<td>Change employers</td>
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<td>Promotion</td>
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Post-GME Industries of Interest

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<td>52%</td>
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<td>Finance/Accounting</td>
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<tr>
<td>Nonprofit/Government</td>
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<td>Manufacturing</td>
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Post-GME Job Functions of Interest

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<th>Percentage</th>
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<td>Consulting</td>
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<td>General management</td>
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<td>Marketing/Sales</td>
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<td>Operations/Logistics</td>
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Appendix C: Candidate Profiles by Residence

Residents of Brazil

**Post-GME Career Goals**

- International employment: 49%
- Manage people: 47%
- Raise/salary increase: 44%
- Enhance current career: 41%
- Executive-level position: 40%
- Manage projects: 37%
- Senior-level position: 35%
- Change job functions: 35%
- Change industries: 29%
- Change employers: 27%
- Job with international travel: 26%
- Promotion: 22%
- Entrepreneurship/self-employment: 17%
- Become CEO of a company: 17%
- C-suite position: 13%
- Maintain current employment: 6%

**Post-GME Industries of Interest**

- Consulting: 39%
- Finance/Accounting: 31%
- Products/Services: 26%
- Technology: 24%
- Energy/Utilities: 15%
- Manufacturing: 11%
- Nonprofit/Government: 10%
- Health Care: 7%

**Post-GME Job Functions of Interest**

- Consulting: 41%
- General management: 31%
- Finance/Accounting: 27%
- Marketing/Sales: 20%
- Operations/Logistics: 19%
- IT/MIS: 9%
- Human resources: 9%
# Appendix C: Candidate Profiles by Residence

## Residents of Canada

### Post-GME Career Goals

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<tr>
<td>Raise/salary increase</td>
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<tr>
<td>Senior-level position</td>
<td>45%</td>
</tr>
<tr>
<td>Manage projects</td>
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</tr>
<tr>
<td>Executive-level position</td>
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<tr>
<td>Enhance current career</td>
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<tr>
<td>Change industries</td>
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<td>Job with international travel</td>
<td>32%</td>
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<tr>
<td>Change employers</td>
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<tr>
<td>Promotion</td>
<td>24%</td>
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<tr>
<td>International employment</td>
<td>20%</td>
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<tr>
<td>Entrepreneurship/self-employment</td>
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<tr>
<td>Become CEO of a company</td>
<td>17%</td>
</tr>
<tr>
<td>Maintain current employment</td>
<td>17%</td>
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<tr>
<td>C-suite position</td>
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### Post-GME Industries of Interest

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<tr>
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<tr>
<td>Products/Services</td>
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<tr>
<td>Technology</td>
<td>18%</td>
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<tr>
<td>Nonprofit/Government</td>
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<td>Energy/Utilities</td>
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<td>Health Care</td>
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<tr>
<td>Manufacturing</td>
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### Post-GME Job Functions of Interest

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<td>Finance/Accounting</td>
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<td>General management</td>
<td>26%</td>
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<tr>
<td>Marketing/Sales</td>
<td>25%</td>
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<tr>
<td>Operations/Logistics</td>
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<td>IT/MIS</td>
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<td>Human resources</td>
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### Residents of China

#### Post-GME Career Goals

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<tr>
<td>Manage projects</td>
<td>27%</td>
</tr>
<tr>
<td>Executive-level position</td>
<td>26%</td>
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<tr>
<td>International employment</td>
<td>26%</td>
</tr>
<tr>
<td>Manage people</td>
<td>22%</td>
</tr>
<tr>
<td>Change job functions</td>
<td>21%</td>
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<tr>
<td>Raise/salary increase</td>
<td>15%</td>
</tr>
<tr>
<td>Change industries</td>
<td>15%</td>
</tr>
<tr>
<td>Entrepreneurship/self-employment</td>
<td>15%</td>
</tr>
<tr>
<td>Become CEO of a company</td>
<td>14%</td>
</tr>
<tr>
<td>Change employers</td>
<td>10%</td>
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<td>Promotion</td>
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<tr>
<td>C-suite position</td>
<td>8%</td>
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<tr>
<td>Maintain current employment</td>
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#### Post-GME Industries of Interest

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<td>Nonprofit/Government</td>
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<td>Energy/Utilities</td>
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<td>Health Care</td>
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<tr>
<td>Manufacturing</td>
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#### Post-GME Job Functions of Interest

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<td>Marketing/Sales</td>
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<td>Consulting</td>
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<td>General management</td>
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<td>Operations/Logistics</td>
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<td>IT/MIS</td>
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<tr>
<td>Human resources</td>
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</table>
## Residents of France

### Post-GME Career Goals

- Enhance current career: 47%
- Manage projects: 46%
- Job with international travel: 45%
- Manage people: 41%
- International employment: 38%
- Senior-level position: 33%
- Change job functions: 33%
- Executive-level position: 32%
- Change industries: 21%
- Entrepreneurship/self-employment: 21%
- Raise/salary increase: 20%
- Become CEO of a company: 20%
- Change employers: 16%
- C-suite position: 10%
- Promotion: 6%
- Maintain current employment: 2%

### Post-GME Industries of Interest

- Consulting: 44%
- Finance/Accounting: 33%
- Products/Services: 29%
- Technology: 15%
- Health Care: 11%
- Manufacturing: 10%
- Energy/Utilities: 8%
- Nonprofit/Government: 6%

### Post-GME Job Functions of Interest

- Finance/Accounting: 41%
- Consulting: 40%
- Marketing/Sales: 31%
- General management: 27%
- Operations/Logistics: 17%
- IT/MIS: 6%
- Human resources: 5%
## Residents of Germany

### Post-GME Career Goals

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<td>Manage people</td>
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<td>Job with international travel</td>
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<td>International employment</td>
<td>31%</td>
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<td>Entrepreneurship/self-employment</td>
<td>22%</td>
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<td>Change industries</td>
<td>19%</td>
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<tr>
<td>Become CEO of a company</td>
<td>19%</td>
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<td>Promotion</td>
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<td>C-suite position</td>
<td>10%</td>
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<tr>
<td>Maintain current employment</td>
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### Post-GME Industries of Interest

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<td>Technology</td>
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<td>Nonprofit/Government</td>
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<td>Health Care</td>
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<td>Energy/Utilities</td>
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### Post-GME Job Functions of Interest

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<td>Operations/Logistics</td>
<td>19%</td>
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<tr>
<td>IT/MIS</td>
<td>7%</td>
</tr>
<tr>
<td>Human resources</td>
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</tbody>
</table>
Appendix C: Candidate Profiles by Residence

Residents of Ghana

Post-GME Career Goals

- Entrepreneurship/self-employment: 58%
- Job with international travel: 52%
- Manage people: 44%
- Manage projects: 41%
- International employment: 38%
- Senior-level position: 35%
- Executive-level position: 30%
- Raise/salary increase: 28%
- Change employers: 28%
- Change industries: 28%
- Become CEO of a company: 27%
- Change job functions: 26%
- Enhance current career: 24%
- Maintain current employment: 7%
- Promotion: 6%
- C-suite position: 4%

Post-GME Industries of Interest

- Finance/Accounting: 43%
- Consulting: 33%
- Products/Services: 27%
- Nonprofit/Government: 25%
- Technology: 21%
- Energy/Utilities: 18%
- Manufacturing: 9%
- Health Care: 7%

Post-GME Job Functions of Interest

- Finance/Accounting: 50%
- Operations/Logistics: 25%
- General management: 24%
- Consulting: 22%
- Marketing/Sales: 20%
- Human resources: 18%
- IT/MIS: 14%
Appendix C: Candidate Profiles by Residence

Residents of Greece

Post-GME Career Goals

- Enhance current career: 53%
- Job with international travel: 47%
- International employment: 45%
- Manage projects: 38%
- Senior-level position: 38%
- Manage people: 36%
- Executive-level position: 34%
- Change industries: 28%
- Become CEO of a company: 21%
- Change job functions: 19%
- Entrepreneurship/self-employment: 17%
- Raise/salary increase: 17%
- Change employers: 11%
- Promotion: 9%
- C-suite position: 8%
- Maintain current employment: 2%

Post-GME Industries of Interest

- Finance/Accounting: 47%
- Consulting: 40%
- Products/Services: 28%
- Technology: 23%
- Nonprofit/Government: 8%
- Energy/Utilities: 8%
- Manufacturing: 4%
- Health Care: 2%

Post-GME Job Functions of Interest

- Finance/Accounting: 42%
- Consulting: 38%
- Marketing/Sales: 30%
- Operations/Logistics: 19%
- General management: 13%
- IT/IS: 13%
- Human resources: 2%
Appendix C: Candidate Profiles by Residence

Residents of India

Post-GME Career Goals

<table>
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<td>Manage people</td>
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<td>Executive-level position</td>
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<td>Enhance current career</td>
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<td>Change job functions</td>
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<tr>
<td>Raise/salary increase</td>
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<td>C-suite position</td>
<td>19%</td>
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<td>Promotion</td>
<td>10%</td>
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<tr>
<td>Maintain current employment</td>
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Post-GME Industries of Interest

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<td>Manufacturing</td>
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<td>Energy/Utilities</td>
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<tr>
<td>Marketing/Sales</td>
<td>38%</td>
</tr>
<tr>
<td>General management</td>
<td>36%</td>
</tr>
<tr>
<td>Finance/Accounting</td>
<td>34%</td>
</tr>
<tr>
<td>Operations/Logistics</td>
<td>33%</td>
</tr>
<tr>
<td>IT/MIS</td>
<td>16%</td>
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<tr>
<td>Human resources</td>
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## Residents of Indonesia

### Post-GME Career Goals

<table>
<thead>
<tr>
<th>Goal</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Job with international travel</td>
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</tr>
<tr>
<td>Senior-level position</td>
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<tr>
<td>Raise/salary increase</td>
<td>42%</td>
</tr>
<tr>
<td>Enhance current career</td>
<td>40%</td>
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<tr>
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<td>37%</td>
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<tr>
<td>Entrepreneurship/self-employment</td>
<td>37%</td>
</tr>
<tr>
<td>Become CEO of a company</td>
<td>29%</td>
</tr>
<tr>
<td>Change job functions</td>
<td>28%</td>
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<tr>
<td>Manage projects</td>
<td>25%</td>
</tr>
<tr>
<td>Change industries</td>
<td>23%</td>
</tr>
<tr>
<td>Change employers</td>
<td>22%</td>
</tr>
<tr>
<td>Promotion</td>
<td>20%</td>
</tr>
<tr>
<td>Maintain current employment</td>
<td>17%</td>
</tr>
<tr>
<td>C-suite position</td>
<td>11%</td>
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### Post-GME Industries of Interest

<table>
<thead>
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<td>Products/Services</td>
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<tr>
<td>Finance/Accounting</td>
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<tr>
<td>Technology</td>
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<td>Energy/Utilities</td>
<td>18%</td>
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<td>Nonprofit/Government</td>
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### Post-GME Job Functions of Interest

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<td>Finance/Accounting</td>
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<td>Operations/Logistics</td>
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<tr>
<td>Marketing/Sales</td>
<td>29%</td>
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<tr>
<td>General management</td>
<td>20%</td>
</tr>
<tr>
<td>Human resources</td>
<td>14%</td>
</tr>
<tr>
<td>IT/MIS</td>
<td>12%</td>
</tr>
</tbody>
</table>
Residents of Italy

Post-GME Career Goals

- Enhance current career: 65%
- Job with international travel: 53%
- International employment: 42%
- Manage projects: 41%
- Manage people: 38%
- Executive-level position: 35%
- Senior-level position: 31%
- Become CEO of a company: 27%
- Entrepreneurship/self-employment: 17%
- Change industries: 16%
- Raise/salary increase: 15%
- Change job functions: 14%
- Change employers: 11%
- C-suite position: 6%
- Promotion: 4%
- Maintain current employment: 0%

Post-GME Industries of Interest

- Consulting: 46%
- Finance/Accounting: 44%
- Products/Services: 23%
- Technology: 14%
- Nonprofit/Government: 13%
- Energy/Utilities: 10%
- Manufacturing: 10%
- Health Care: 7%

Post-GME Job Functions of Interest

- Finance/Accounting: 46%
- Consulting: 40%
- Marketing/Sales: 30%
- General management: 29%
- Operations/Logistics: 14%
- Human resources: 6%
- IT/MIS: 3%
Residents of Japan

**Post-GME Career Goals**

- Enhance current career: 45%
- Manage projects: 41%
- Job with international travel: 38%
- Manage people: 32%
- International employment: 31%
- Entrepreneurship/self-employment: 30%
- Raise/salary increase: 28%
- Executive-level position: 27%
- Change industries: 27%
- Change job functions: 24%
- Maintain current employment: 24%
- Change employers: 22%
- Promotion: 22%
- Become CEO of a company: 16%
- Senior-level position: 15%
- C-suite position: 15%

**Post-GME Industries of Interest**

- Products/Services: 38%
- Consulting: 36%
- Technology: 23%
- Finance/Accounting: 22%
- Nonprofit/Government: 11%
- Manufacturing: 9%
- Energy/Utilities: 9%
- Health Care: 7%

**Post-GME Job Functions of Interest**

- Marketing/Sales: 41%
- Consulting: 34%
- Finance/Accounting: 23%
- Operations/Logistics: 18%
- General management: 15%
- IT/MIS: 9%
- Human resources: 3%
Residents of Mexico

**Post-GME Career Goals**

- Raise/salary increase: 59%
- International employment: 51%
- Manage people: 51%
- Manage projects: 42%
- Job with international travel: 37%
- Change job functions: 37%
- Enhance current career: 36%
- Change employers: 36%
- Entrepreneurship/self-employment: 34%
- Executive-level position: 32%
- Change industries: 27%
- Senior-level position: 26%
- Promotion: 23%
- Become CEO of a company: 21%
- C-suite position: 12%
- Maintain current employment: 11%

**Post-GME Industries of Interest**

- Products/Services: 41%
- Consulting: 30%
- Finance/Accounting: 30%
- Technology: 12%
- Energy/Utilities: 11%
- Manufacturing: 11%
- Nonprofit/Government: 7%
- Health Care: 5%

**Post-GME Job Functions of Interest**

- Finance/Accounting: 36%
- Consulting: 33%
- Marketing/Sales: 32%
- General management: 25%
- Operations/Logistics: 15%
- IT/MIS: 8%
- Human resources: 1%
Appendix C: Candidate Profiles by Residence

Residents of the Netherlands

**Post-GME Career Goals**

- Job with international travel: 54%
- Enhance current career: 53%
- Manage people: 44%
- Executive-level position: 42%
- Manage projects: 41%
- International employment: 37%
- Become CEO of a company: 37%
- Senior-level position: 30%
- Raise/salary increase: 28%
- Change job functions: 24%
- Entrepreneurship/self-employment: 24%
- Change employers: 22%
- Change industries: 22%
- Promotion: 17%
- C-suite position: 17%
- Maintain current employment: 8%

**Post-GME Industries of Interest**

- Consulting: 43%
- Products/Services: 35%
- Finance/Accounting: 28%
- Technology: 19%
- Manufacturing: 14%
- Energy/Utilities: 11%
- Nonprofit/Government: 10%
- Health Care: 3%

**Post-GME Job Functions of Interest**

- Consulting: 42%
- General management: 34%
- Finance/Accounting: 31%
- Marketing/Sales: 29%
- Operations/Logistics: 21%
- Human resources: 8%
- IT/MIS: 7%
Residents of Nigeria

Post-GME Career Goals

- Job with international travel: 50%
- Manage people: 43%
- International employment: 43%
- Manage projects: 42%
- Entrepreneurship/self-employment: 39%
- Enhance current career: 37%
- Senior-level position: 32%
- Executive-level position: 28%
- Become CEO of a company: 27%
- Raise/salary increase: 27%
- Change job functions: 26%
- Change employers: 26%
- Change industries: 25%
- Promotion: 11%
- Maintain current employment: 7%
- C-suite position: 5%

Post-GME Industries of Interest

- Finance/Accounting: 42%
- Consulting: 38%
- Products/Services: 25%
- Nonprofit/Government: 21%
- Technology: 20%
- Energy/Utilities: 16%
- Manufacturing: 8%
- Health Care: 8%

Post-GME Job Functions of Interest

- Finance/Accounting: 40%
- Consulting: 29%
- Marketing/Sales: 26%
- Operations/Logistics: 24%
- General management: 23%
- Human resources: 18%
- IT/MIS: 15%
Appendix C: Candidate Profiles by Residence

Residents of Pakistan

Post-GME Career Goals

- Manage projects: 49%
- Senior-level position: 44%
- Entrepreneurship/self-employment: 43%
- Manage people: 38%
- Enhance current career: 38%
- Job with international travel: 37%
- Executive-level position: 33%
- Change employers: 33%
- Become CEO of a company: 32%
- International employment: 29%
- Raise/salary increase: 24%
- Change job functions: 24%
- Change industries: 22%
- Promotion: 14%
- Maintain current employment: 11%
- C-suite position: 6%

Post-GME Industries of Interest

- Consulting: 33%
- Finance/Accounting: 32%
- Products/Services: 32%
- Technology: 21%
- Manufacturing: 17%
- Nonprofit/Government: 16%
- Energy/Utilities: 13%
- Health Care: 8%

Post-GME Job Functions of Interest

- Marketing/Sales: 43%
- Operations/Logistics: 40%
- General management: 33%
- Consulting: 32%
- Finance/Accounting: 30%
- Human resources: 10%
- IT/MIS: 10%
Appendix C: Candidate Profiles by Residence

Residents of Portugal

**Post-GME Career Goals**

- Executive-level position: 46%
- International employment: 44%
- Enhance current career: 42%
- Manage projects: 42%
- Manage people: 41%
- Raise/salary increase: 34%
- Job with international travel: 34%
- Senior-level position: 31%
- Change job functions: 31%
- Become CEO of a company: 29%
- Entrepreneurship/self-employment: 24%
- Change employers: 22%
- Change industries: 22%
- Promotion: 14%
- C-suite position: 10%
- Maintain current employment: 8%

**Post-GME Industries of Interest**

- Consulting: 51%
- Products/Services: 46%
- Finance/Accounting: 34%
- Technology: 17%
- Nonprofit/Government: 15%
- Health Care: 8%
- Energy/Utilities: 8%
- Manufacturing: 5%

**Post-GME Job Functions of Interest**

- Consulting: 49%
- Marketing/Sales: 34%
- General management: 34%
- Finance/Accounting: 31%
- Operations/Logistics: 17%
- Human resources: 10%
- IT/MIS: 7%
Appendix C: Candidate Profiles by Residence

Residents of Russia

### Post-GME Career Goals

- **International employment**: 60%
- **Job with international travel**: 46%
- **Manage projects**: 44%
- **Change job functions**: 42%
- **Enhance current career**: 37%
- **Senior-level position**: 35%
- **Raise/salary increase**: 32%
- **Manage people**: 28%
- **Executive-level position**: 26%
- **Entrepreneurship/self-employment**: 26%
- **Change employers**: 23%
- **Change industries**: 23%
- **Become CEO of a company**: 21%
- **Promotion**: 16%
- **C-suite position**: 9%
- **Maintain current employment**: 9%

### Post-GME Industries of Interest

- **Products/Services**: 46%
- **Consulting**: 39%
- **Finance/Accounting**: 33%
- **Technology**: 19%
- **Nonprofit/Government**: 12%
- **Energy/Utilities**: 11%
- **Health Care**: 9%
- **Manufacturing**: 7%

### Post-GME Job Functions of Interest

- **Consulting**: 44%
- **Marketing/Sales**: 33%
- **Finance/Accounting**: 33%
- **General management**: 28%
- **IT/MIS**: 14%
- **Operations/Logistics**: 11%
- **Human resources**: 5%
Residents of Singapore

**Post-GME Career Goals**

- Change job functions: 48%
- Raise/salary increase: 46%
- Enhance current career: 36%
- Manage people: 36%
- Change industries: 36%
- Executive-level position: 34%
- Change employers: 34%
- Manage projects: 33%
- Senior-level position: 33%
- International employment: 30%
- Job with international travel: 30%
- Promotion: 24%
- Entrepreneurship/self-employment: 16%
- Become CEO of a company: 13%
- C-suite position: 11%
- Maintain current employment: 11%

**Post-GME Industries of Interest**

- Consulting: 39%
- Finance/Accounting: 39%
- Technology: 20%
- Products/Services: 16%
- Nonprofit/Government: 7%
- Health Care: 5%
- Manufacturing: 5%
- Energy/Utilities: 3%

**Post-GME Job Functions of Interest**

- Consulting: 46%
- Finance/Accounting: 34%
- General management: 27%
- Marketing/Sales: 23%
- Operations/Logistics: 13%
- IT/MIS: 9%
- Human resources: 5%
Residents of South Africa

### Post-GME Career Goals

- Manage projects: 48%
- Promotion: 47%
- International employment: 44%
- Executive-level position: 44%
- Change industries: 42%
- Manage people: 39%
- Job with international travel: 38%
- Enhance current career: 37%
- Change employers: 36%
- Senior-level position: 36%
- Entrepreneurship/self-employment: 35%
- C-suite position: 31%
- Raise/salary increase: 26%
- Become CEO of a company: 21%
- Change job functions: 15%
- Maintain current employment: 7%

### Post-GME Industries of Interest

- Consulting: 43%
- Products/Services: 29%
- Finance/Accounting: 28%
- Technology: 22%
- Nonprofit/Government: 15%
- Energy/Utilities: 14%
- Manufacturing: 11%
- Health Care: 7%

### Post-GME Job Functions of Interest

- Consulting: 36%
- Finance/Accounting: 36%
- General management: 33%
- Marketing/Sales: 24%
- Operations/Logistics: 21%
- IT/MIS: 16%
- Human resources: 3%
Appendix C: Candidate Profiles by Residence

Residents of Spain

**Post-GME Career Goals**

- Manage people: 45%
- Enhance current career: 43%
- Raise/salary increase: 40%
- Executive-level position: 36%
- Job with international travel: 36%
- Manage projects: 36%
- Change job functions: 34%
- International employment: 34%
- Change industries: 33%
- Senior-level position: 31%
- Change employers: 27%
- Entrepreneurship/self-employment: 25%
- Become CEO of a company: 24%
- Promotion: 18%
- C-suite position: 16%
- Maintain current employment: 4%

**Post-GME Industries of Interest**

- Consulting: 64%
- Finance/Accounting: 37%
- Products/Services: 28%
- Technology: 16%
- Energy/Utilities: 13%
- Nonprofit/Government: 10%
- Manufacturing: 7%
- Health Care: 3%

**Post-GME Job Functions of Interest**

- Consulting: 55%
- Finance/Accounting: 36%
- General management: 22%
- Marketing/Sales: 22%
- Operations/Logistics: 19%
- IT/MIS: 12%
- Human resources: 4%
Residents of Switzerland

Post-GME Career Goals

- Manage people: 46%
- Enhance current career: 41%
- Change job functions: 41%
- Job with international travel: 40%
- International employment: 36%
- Raise/salary increase: 33%
- Manage projects: 33%
- Senior-level position: 30%
- Change employers: 29%
- Entrepreneurship/self-employment: 29%
- Executive-level position: 26%
- Change industries: 26%
- Become CEO of a company: 24%
- C-suite position: 13%
- Promotion: 9%
- Maintain current employment: 0%

Post-GME Industries of Interest

- Finance/Accounting: 41%
- Consulting: 37%
- Products/Services: 24%
- Technology: 20%
- Energy/Utilities: 10%
- Nonprofit/Government: 10%
- Manufacturing: 9%
- Health Care: 7%

Post-GME Job Functions of Interest

- Consulting: 51%
- Finance/Accounting: 43%
- General management: 34%
- Marketing/Sales: 27%
- Operations/Logistics: 11%
- IT/MIS: 9%
- Human resources: 4%
Appendix C: Candidate Profiles by Residence

Residents of Taiwan, China

**Post-GME Career Goals**

- International employment: 60%
- Enhance current career: 44%
- Job with international travel: 38%
- Change job functions: 37%
- Manage projects: 36%
- Senior-level position: 35%
- Change industries: 31%
- Executive-level position: 28%
- Change employers: 27%
- Raise/salary increase: 23%
- Manage people: 22%
- Entrepreneurship/self-employment: 17%
- Become CEO of a company: 14%
- Promotion: 8%
- C-suite position: 7%
- Maintain current employment: 0%

**Post-GME Industries of Interest**

- Consulting: 51%
- Finance/Accounting: 42%
- Products/Services: 33%
- Technology: 28%
- Nonprofit/Government: 13%
- Energy/Utilities: 6%
- Manufacturing: 6%
- Health Care: 5%

**Post-GME Job Functions of Interest**

- Consulting: 43%
- Marketing/Sales: 42%
- Finance/Accounting: 37%
- General management: 30%
- Operations/Logistics: 23%
- IT/MIS: 14%
- Human resources: 10%
## Appendix C: Candidate Profiles by Residence

### Residents of the United Arab Emirates

#### Post-GME Career Goals

<table>
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<tr>
<th>Goal</th>
<th>Percentage</th>
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<tr>
<td>Senior-level position</td>
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<td>Raise/salary increase</td>
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<td>Executive-level position</td>
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<tr>
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<td>20%</td>
</tr>
<tr>
<td>C-suite position</td>
<td>14%</td>
</tr>
<tr>
<td>Maintain current employment</td>
<td>7%</td>
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#### Post-GME Industries of Interest

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<th>Industry</th>
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<td>5%</td>
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#### Post-GME Job Functions of Interest

<table>
<thead>
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<th>Function</th>
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<tr>
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<td>Operations/Logistics</td>
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<tr>
<td>Finance/Accounting</td>
<td>16%</td>
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<tr>
<td>IT/MIS</td>
<td>5%</td>
</tr>
<tr>
<td>Human resources</td>
<td>5%</td>
</tr>
</tbody>
</table>
Appendix C: Candidate Profiles by Residence

Residents of the United Kingdom

Post-GME Career Goals

- Manage people: 45%
- Senior-level position: 44%
- Job with international travel: 44%
- Executive-level position: 40%
- Change job functions: 39%
- Enhance current career: 38%
- Manage projects: 38%
- Change industries: 37%
- Raise/salary increase: 36%
- International employment: 35%
- Change employers: 31%
- Entrepreneurship/self-employment: 25%
- Become CEO of a company: 23%
- C-suite position: 17%
- Promotion: 16%
- Maintain current employment: 8%

Post-GME Industries of Interest

- Finance/Accounting: 44%
- Consulting: 39%
- Products/Services: 25%
- Technology: 12%
- Nonprofit/Government: 7%
- Energy/Utilities: 7%
- Health Care: 6%
- Manufacturing: 4%

Post-GME Job Functions of Interest

- Consulting: 44%
- Finance/Accounting: 43%
- General management: 25%
- Marketing/Sales: 24%
- Operations/Logistics: 17%
- IT/MIS: 8%
- Human resources: 5%
Residents of the United States

### Post-GME Career Goals

- Raise/salary increase: 56%
- Manage people: 50%
- Change job functions: 45%
- Senior-level position: 44%
- Manage projects: 42%
- Enhance current career: 37%
- Change employers: 37%
- Executive-level position: 36%
- Promotion: 32%
- Change industries: 31%
- Job with international travel: 25%
- Entrepreneurship/self-employment: 21%
- Become CEO of a company: 20%
- C-suite position: 18%
- Maintain current employment: 17%
- International employment: 13%

### Post-GME Industries of Interest

- Finance/Accounting: 31%
- Consulting: 28%
- Products/Services: 25%
- Technology: 17%
- Nonprofit/Government: 13%
- Health Care: 9%
- Energy/Utilities: 7%
- Manufacturing: 7%

### Post-GME Job Functions of Interest

- Finance/Accounting: 34%
- Consulting: 31%
- Marketing/Sales: 23%
- General management: 22%
- Operations/Logistics: 22%
- IT/MIS: 7%
- Human resources: 6%
Residents of Vietnam

**Post-GME Career Goals**

- International employment: 59%
- Job with international travel: 57%
- Enhance current career: 46%
- Raise/salary increase: 44%
- Manage projects: 34%
- Executive-level position: 33%
- Entrepreneurship/self-employment: 33%
- Manage people: 31%
- Senior-level position: 31%
- Change job functions: 28%
- Change employers: 26%
- Change industries: 20%
- Become CEO of a company: 16%
- C-suite position: 11%
- Promotion: 10%
- Maintain current employment: 5%

**Post-GME Industries of Interest**

- Products/Services: 39%
- Consulting: 31%
- Finance/Accounting: 30%
- Technology: 18%
- Nonprofit/Government: 8%
- Health Care: 7%
- Manufacturing: 5%
- Energy/Utilities: 2%

**Post-GME Job Functions of Interest**

- Marketing/Sales: 36%
- Consulting: 33%
- Finance/Accounting: 31%
- General management: 23%
- Operations/Logistics: 11%
- IT/MIS: 8%
- Human resources: 5%
Respondent Demographic Profile

This section details the gender and age details of 2018 survey respondents by their country of citizenship and residence.
## Respondent Demographic Profile

### Citizenship

<table>
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<th>Citizenship</th>
<th>Overall*</th>
<th>Gender</th>
<th>Age</th>
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<td>Male</td>
<td>Female</td>
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<td>Global</td>
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### Residence

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*Subtotals may not sum to global or overall figures due to missing demographic data.
Contributors and Contact Information

Contributors

The following individuals from the GMAC Research team made significant contributions to the publication of this report:

Rhonda Daniel, Senior Research Manager, questionnaire development and interpretation of data, and drafting of the manuscript for intellectual content; Matt Hazenbush, Research Communications Senior Manager, editorial and manuscript review; Gregg Schoenfeld, Senior Director, Research & Data Science, manuscript review; Tacoma Williams, Research Senior Coordinator, sample development; Devina Caruthers, Associate Research Manager, survey management.

Contact Information

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