

2016 ANNUAL REPORT

EVERY CHANCE *for* EVERY CHILD



**COLORADO
CHILDREN'S
CAMPAIGN**

Every Chance for Every Child

Letter from the President & CEO, Kelly Causey

Before joining the Colorado Children's Campaign in October, I had a pretty good sense of the organization's 32-year legacy, impact and influence. Yet I continued to be impressed and amazed after every event, meeting, presentation, report release, advocacy training, community visit and more. The caliber of this organization is truly exceptional. More importantly, it is all in service of Colorado children. Each among our staff, board, networks and friends are driven to remove barriers to health, education and happiness for Colorado children facing the most obstacles.

With your support, in 2016 the Children's Campaign moved significant policy forward on behalf of kids. Our researchers tackled some of the trickiest and most complicated issues facing children. Our outreach team trained and coordinated advocates across the state. Our networks branched out to Coloradans in all corners to hear issues facing communities.

Weeks after I joined the team, we hosted our 2016 Annual Luncheon featuring author and advocate Wes Moore. He told us that Colorado's progress in improving the lives of children is important, but that completion of our goals is imperative. Involving communities most impacted by policy decisions in the work is crucial.

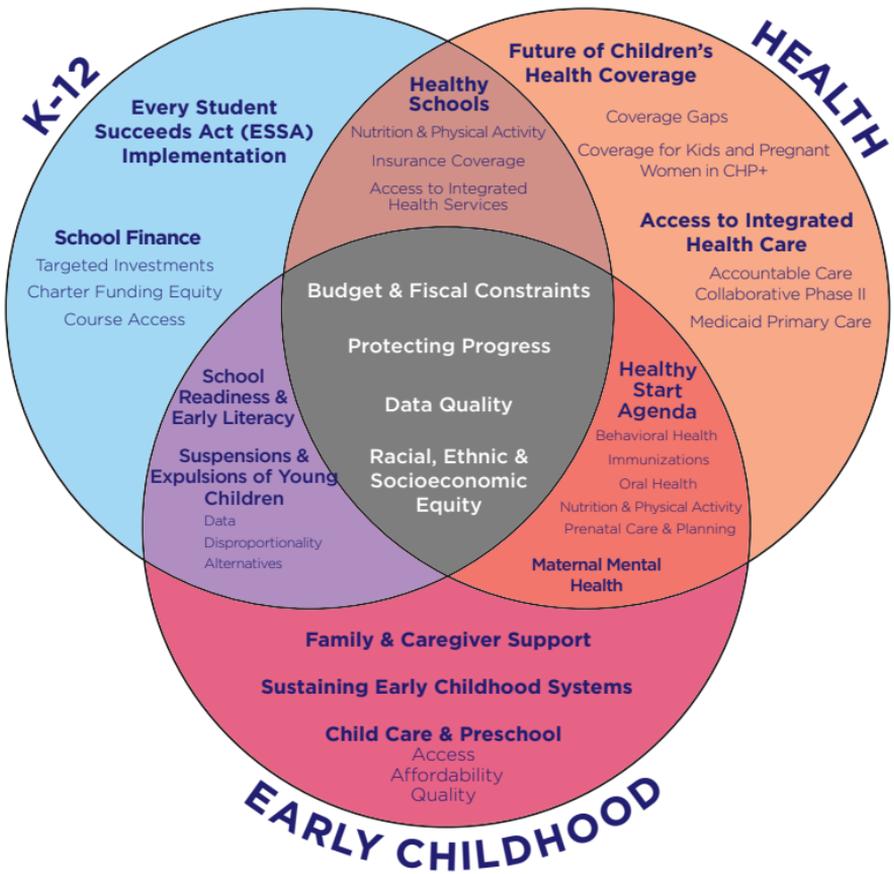


2016 Colorado Children's Campaign Annual Luncheon.

“We will never have an honest conversation about the future of our communities if only a sliver of the population is part of the conversation,” he said. “We fight for the others. We fight to make sure that they are in the room, too.”

I'm excited to share a few examples of our work in 2016 to follow that advice. From coordinating new coalitions focused on equity to listening to Coloradans share the history of racism in their communities, we are focused on including the voices of those most impacted in policymaking.

2016 Policy Impacts



Early Childhood: Our work in 2016 focused on making child care and early education more accessible and of higher quality. Teen parents and domestic abuse survivors have better access to child care subsidies so they can work. More counties can participate in a pilot project to reduce the “cliff effect” of working parents losing support with even a minor increase in income. Families experience fewer disruptions in child care support due to minor fluctuations in income during the year. The number of early childhood mental health specialists has been doubled. And the state now invests more in a number of effective early childhood programs, from nurse mentoring to quality child care settings.

Health: In health care access we championed investments in Colorado’s effective family planning program and fought a rate cut to Medicaid primary care providers. We supported a study of premium rates for individual health insurance based on geography.

K12: Removing barriers for kids facing the most obstacles to success was a major focus of our K-12 work in 2016. We worked with advocates from communities of color to respond to the state’s plan to implement the new federal Every Student Succeeds Act. We continued to defend progress made in education policy in recent years by protecting educator accountability systems, high standards and aligned assessments.

Colorado Children's Campaign

1,632



Copies of 2016 *KIDS COUNT in Colorado!* distributed statewide, plus 1,278 individual county data pages viewed online.



27

Visits with community-serving organizations across Colorado to learn more about challenges and opportunities facing kids and families.

710



Number of guests who heard from inspiring author and advocate Wes Moore at our Annual Luncheon.

by the Numbers

129



Number of bills we tracked during the 2016 session of the Colorado General Assembly. We were engaged in the passage or defeat of nearly 50 pieces of legislation.

24

Organizations in the new Equity in Colorado Coalition, a group coordinated by the Children's Campaign and Climb Higher Coalition to promote equity in education policy.



opportunity in Co

Number of Parent Academy participants trained in education policy and advocacy in Eagle, Salida, Denver and Pueblo.

30

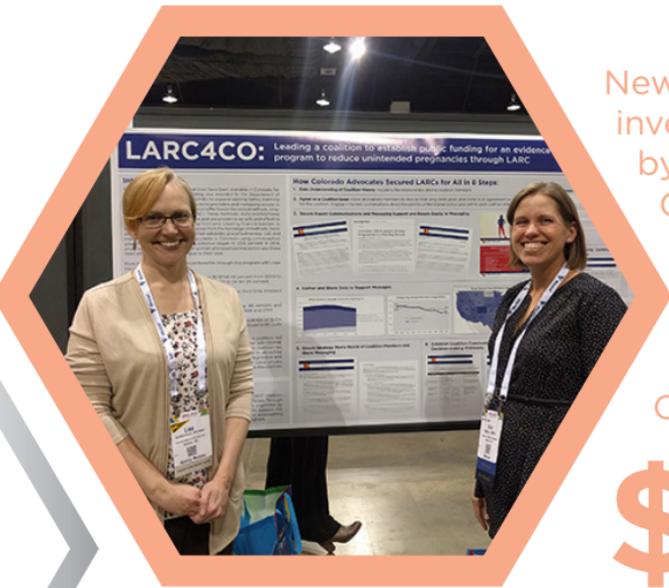




EQUITY

In Early Childhood

Partners on the Equity in Early Childhood steering committee, which recruited 40 member organizations supporting early childhood discipline reform legislation.



New public investment secured by the LARC4CO Coalition to continue to reduce unplanned pregnancy in Colorado.

\$2.5 million

170

Number of Coloradans who participated in 10 focus groups in communities around the state to share insights on racial and ethnic disparities on child well-being to inform the 2017 *KIDS COUNT in Colorado!* report.



2016 Financial Snapshot

Assets

	2016	2015
Cash and Cash Equivalents	\$2,384,882	\$1,855,903
Accounts Receivable	5,500	52,431
Contributions Receivable	1,078,936	25,650
Prepaid Expenses & Other Assets	23,797	949,401
Investments Held by The Denver Foundation	721,240	691,159
Property & Equipment, net accumulated depreciation	2,813	6,977
Total Assets	\$4,217,168	\$3,581,521

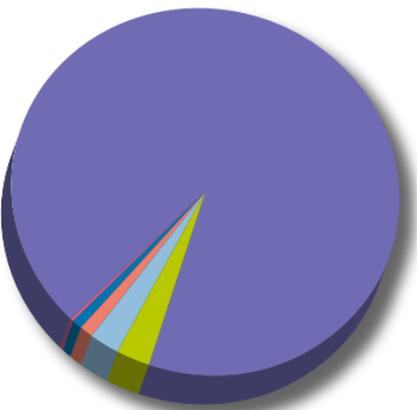
Liabilities

Accounts Payable	\$23,055	\$15,762
Accrued Expenses	84,795	64,163
Grants Payable	0	0
Total Liabilities	\$107,850	\$79,925

Net Assets

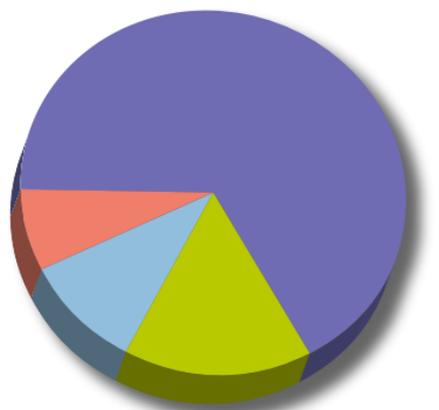
Unrestricted	\$1,799,403	\$1,661,835
Temporarily Restricted	1,975,718	1,505,564
Permanently Restricted	334,197	334,197
Total Net Assets	\$4,109,318	\$3,501,596
Total Liabilities and Net Assets	\$4,217,168	\$3,581,521

SOURCES OF INCOME



Foundations	\$2,545,382
Special Events (net of expenses)	\$74,891
Individuals (does not include event support)	\$69,443
Investments	\$21,100
Circle of Friends	\$6,349
Other	\$6,349
Total	\$2,749,132

EXPENSES



Advocacy	\$1,434,273
Research	\$339,995
Administration	\$216,347
Fundraising	\$150,794
Total	\$2,141,409

2016 Board of Directors

Remy Spreeuw, Board Chair
Publisher, 5280 Magazine

Lance Bolton, PhD, Board Past Chair
President, Pikes Peak Community College

Bernie Buescher, Board Vice Chair
Attorney, Ireland Stapleton Pryor & Pascoe, P.C.

Eric Duran, Board Treasurer and Finance Committee Chair
*Senior Vice President, Public Finance Investment
Banking, D.A. Davidson & Co*

Darryl Hair, Board Secretary
Chief Operating Officer, Sherman & Howard, LLC

Joan Brennan
Community Leader

Kraig Burleson, Nominating Committee Co-Chair
Chief Executive Officer, Inner City Health Center

Tim Dellett
Director, PALS Children's Program, La Puente Home, Inc.

Steve Federico, MD
Director of General Pediatrics, School & Community Programs, Denver Health

Mike Ferrufino
President/CEO, Hispanic Chamber of Commerce of Metro Denver

Mark Fuller
Chief Financial Officer, MB2 Dental Solutions

Curtis Garcia
Visiting Asst. Professor of Teacher Education, Adams State University

Matthew Haemer, MD MPH
*Assistant Professor, Pediatrics Nutrition, University of Colorado School of Medicine
Medical Director Lifestyle Medicine, Children's Hospital Colorado*

Joy Johnson
Community Leader

Andrea Stevens
Community Leader; President, Circle of Friends

Lauren Schmidt
Shareholder, Brownstein Hyatt Farber Schreck, LLP

Kelly Causey, PhD, Ex Officio
President & CEO, Colorado Children's Campaign

