



digital learning
C O M P A S S

Distance Education State Almanac 2017

Wisconsin

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Wisconsin



	State	% of National
Population	5,778,708	1.8%
18-55 Population	2,600,419	1.7%
Number of Institutions	88	1.8%

Wisconsin has 88 degree-granting higher education institutions, which represent 1.8% of all such institutions in the United States. These institutions enrolled a total of 350,248 students as of fall 2015 (310,343 of which are studying at the undergraduate level and 39,905 at the graduate level). The fall 2015 figure is a decrease of 18,006 students (or -4.9%) from the number enrolled in the fall of 2012.

Among the total student body, 88,369 (77,720 undergraduates and 10,649 graduate students) were taking at least one course at a distance. This is 25.2% of the enrolled student body, which is lower than the national average rate of 29.7%. The number of students taking distance education courses in the state increased by 10,306 (or 13.2%) between fall 2012 and fall 2015. This is higher than the national level of growth of 11.0%.

34,174 students in Wisconsin are taking all of their courses at a distance, made up of 26,489 undergraduates and 7,685 graduates. This represents 9.8% of all students enrolled in the state, a rate that is lower than the national average of 14.3%. A total of 25,356 (or 74.2% of these exclusively online students) live in Wisconsin, the remainder come from outside of the state. This rate is higher than the national in-state average of 55.1%.

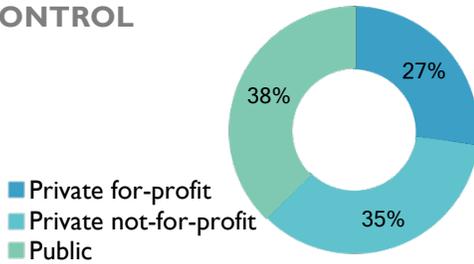
The number of students that take any of their courses on campus, including those who take all of their courses on campus and those who take a mix of on-campus and distance courses, is 316,074, or 90.2% of the total student enrollment in Wisconsin. This number represents a decrease in proportion on campus from the four years prior (92.4% from 340,195 students in 2012). The -2.1% rate is a larger change than the national 1.7% decrease.

Overall and Distance Enrollment - 2015

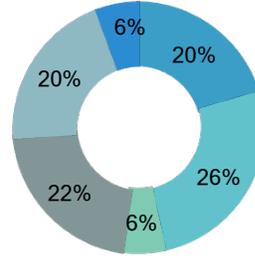
		Total		Undergraduate		Graduate	
		All Students	Any Distance	All Students	Any Distance	All Students	Any Distance
	Total	350,248	88,369	310,343	77,720	39,905	10,649
Control	Private for-profit	8,420	4,982	7,994	4,615	426	367
	Private not-for-profit	59,578	9,326	44,099	5,034	15,479	4,292
	Public	282,250	74,061	258,250	68,071	24,000	5,990
Type	2 to 4-year	101,515	35,410	101,515	35,410	0	0
	4-year or more	248,733	52,959	208,828	42,310	39,905	10,649
Institutional Enrollment Size	Under 1,000	10,004	3,090	9,401	2,934	603	156
	1,000 - 4,999	67,917	22,123	59,433	19,476	8,484	2,647
	5,000 - 9,999	77,744	19,774	70,606	15,962	7,138	3,812
	10,000 - 19,999	125,141	29,148	118,014	27,329	7,127	1,819
	20,000 and above	69,442	14,234	52,889	12,019	16,553	2,215
Carnegie	Associate's College	117,961	39,600	117,908	39,574	53	26
	Baccalaureate College	22,038	4,383	21,279	4,043	759	340
	Doctoral University	86,787	16,604	65,011	13,296	21,776	3,308
	Master's College	117,995	26,777	102,312	19,973	15,683	6,804
	Specialized	5,308	972	3,707	834	1,601	138
	Unassigned	159	33	126	0	33	33

Distribution of State Institutions

CONTROL

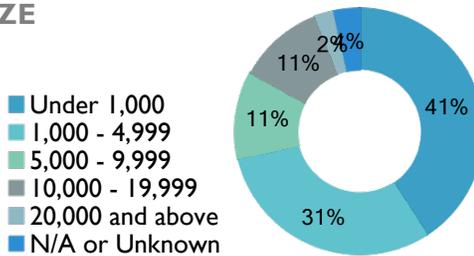


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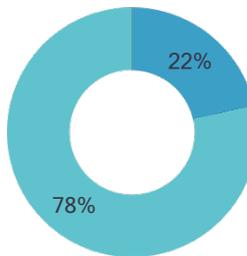


- Associate's College
- Baccalaureate College
- Doctoral University
- Master's College
- Specialized
- Unassigned

SIZE



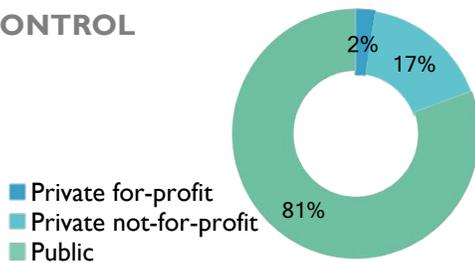
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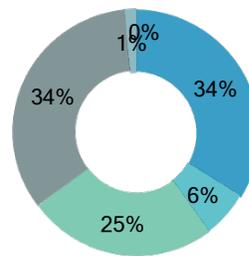
- 2 to 4-year
- 4-year or more

Distribution of Total Student Enrollment

CONTROL

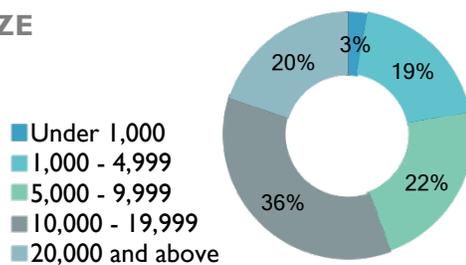


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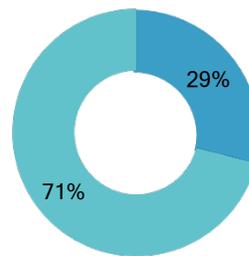


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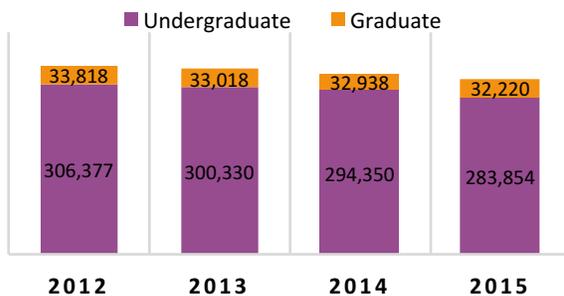


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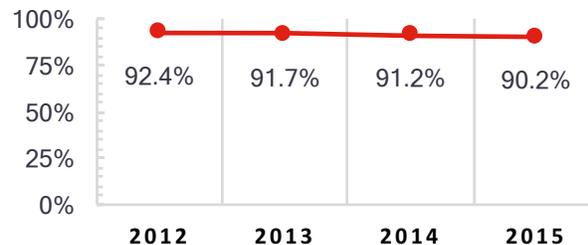


- 2 to 4-year
- 4-year or more

On-Campus Students

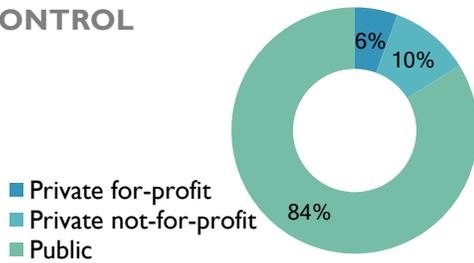


PERCENT ON CAMPUS

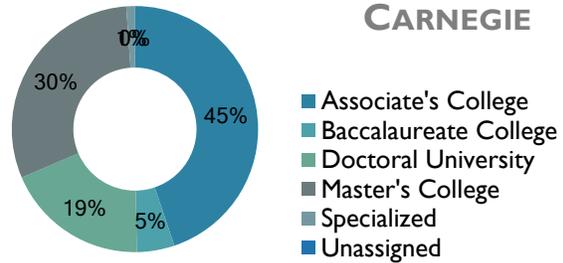


Distribution of Distance Student Enrollment

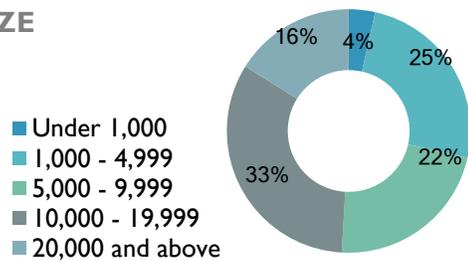
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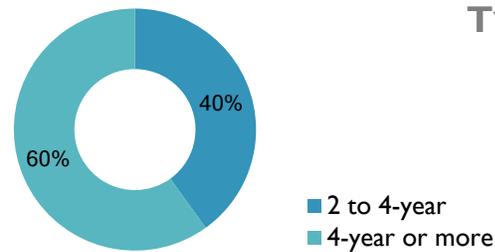
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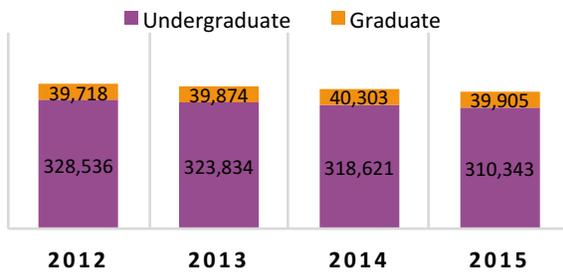


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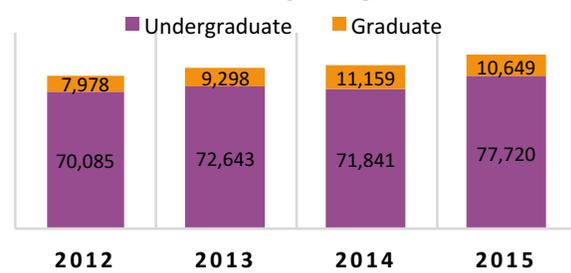


Enrollment Trends

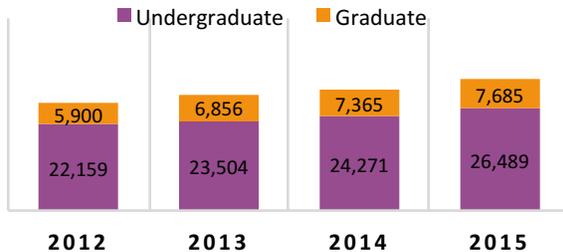
TOTAL STUDENTS



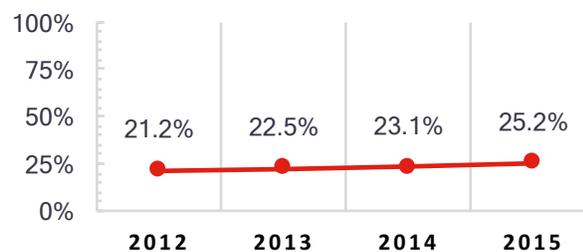
ANY DISTANCE



EXCLUSIVELY DISTANCE

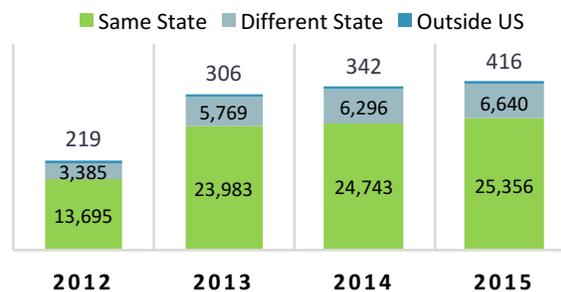
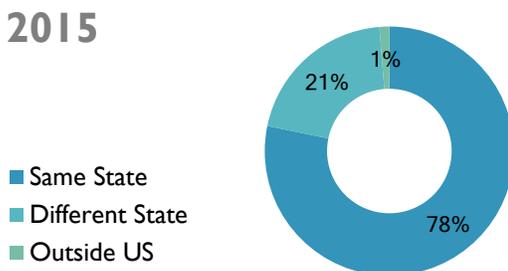


PERCENT DISTANCE



Exclusively Distance Student Locations

2015



Overall Enrollment in Wisconsin

Top 10 Institutions by Total Numbers of Students - 2015

Rank	Institution	Total	Undergrad	Graduate	Control
1	University of Wisconsin-Madison	42,716	30,991	11,725	Public
2	University of Wisconsin-Milwaukee	26,726	21,898	4,828	Public
3	Madison Area Technical College	16,520	16,467	53	Public
4	Milwaukee Area Technical College	15,186	15,186	0	Public
5	University of Wisconsin-Oshkosh	14,051	12,702	1,349	Public
6	University of Wisconsin Colleges	13,454	13,454	0	Public
7	University of Wisconsin-Whitewater	12,360	11,151	1,209	Public
8	Marquette University	11,491	8,334	3,157	Private not-for-profit
9	Fox Valley Technical College	10,901	10,901	0	Public
10	University of Wisconsin-Eau Claire	10,592	10,017	575	Public

Top 10 Institutions by Enrollment Growth 2012-2015

Rank	Institution	2012	2015	Change	Control
1	University of Wisconsin-Oshkosh	13,519	14,051	532	Public
2	Concordia University-Wisconsin	7,751	8,268	517	Private not-for-profit
3	University of Wisconsin-Madison	42,269	42,716	447	Public
4	Madison Area Technical College	16,139	16,520	381	Public
5	Milwaukee School of Engineering	2,564	2,906	342	Private not-for-profit
6	University of Wisconsin-Whitewater	12,028	12,360	332	Public
7	University of Wisconsin-Platteville	8,668	8,945	277	Public
8	University of Wisconsin-Stout	9,283	9,554	271	Public
9	Moraine Park Technical College	6,074	6,294	220	Public
10	Northeast Wisconsin Technical College	9,944	10,096	152	Public

Distance Enrollment in Wisconsin

Top 10 Institutions by Distance Enrollment - 2015

Rank	Institution	Total	Undergrad	Graduate	Control
1	University of Wisconsin-Milwaukee	8,600	7,072	1,528	Public
2	University of Wisconsin-Madison	5,634	4,947	687	Public
3	Milwaukee Area Technical College	5,185	5,185	0	Public
4	University of Wisconsin-Stout	4,289	3,449	840	Public
5	Madison Area Technical College	4,269	4,243	26	Public
6	University of Wisconsin Colleges	3,955	3,955	0	Public
7	Northeast Wisconsin Technical College	3,398	3,398	0	Public
8	Northcentral Technical College	3,340	3,340	0	Public
9	Fox Valley Technical College	3,316	3,316	0	Public
10	Western Technical College	3,045	3,045	0	Public

Top 10 Institutions by Distance Enrollment Growth 2012-2015

Rank	Institution	2012	2015	Change	Control
1	University of Wisconsin-Madison	2,665	5,634	2,969	Public
2	Concordia University-Wisconsin	1,639	2,790	1,151	Private not-for-profit
3	University of Wisconsin-La Crosse	732	1,679	947	Public
4	University of Wisconsin-Milwaukee	7,727	8,600	873	Public
5	Chippewa Valley Technical College	1,645	2,440	795	Public
6	University of Wisconsin-Whitewater	2,120	2,899	779	Public
7	University of Wisconsin-Parkside	268	977	709	Public
8	Cardinal Stritch University	467	1,152	685	Private not-for-profit
9	University of Wisconsin-Stout	3,612	4,289	677	Public
10	University of Wisconsin-Green Bay	2,335	2,947	612	Public