



digital learning
COMPASS

Distance Education State Almanac 2017

Iowa

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Iowa



	State	% of National
Population	3,134,693	1.0%
18-55 Population	1,441,959	0.9%
Number of Institutions	65	1.3%

Iowa has 65 degree-granting higher education institutions, which represent 1.3% of all such institutions in the United States. These institutions enrolled a total of 275,106 students as of fall 2015 (237,012 of which are studying at the undergraduate level and 38,094 at the graduate level). The fall 2015 figure is a decrease of 8,138 students (or -2.9%) from the number enrolled in the fall of 2012.

Among the total student body, 114,922 (89,695 undergraduates and 25,227 graduate students) were taking at least one course at a distance. This is 41.8% of the enrolled student body, which is higher than the national average rate of 29.7%. The number of students taking distance education courses in the state increased by 15,805 (or 15.9%) between fall 2012 and fall 2015. This is higher than the national level of growth of 11.0%.

70,644 students in Iowa are taking all of their courses at a distance, made up of 53,414 undergraduates and 17,230 graduates. This represents 25.7% of all students enrolled in the state, a rate that is higher than the national average of 14.3%. A total of 19,097 (or 27.0% of these exclusively online students) live in Iowa, the remainder come from outside of the state. This rate is lower than the national in-state average of 55.1%.

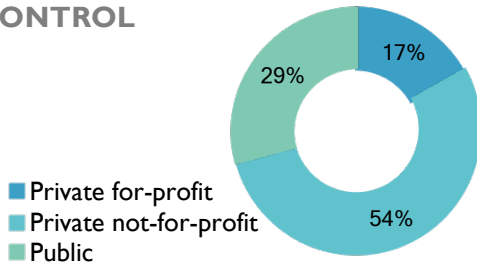
The number of students that take any of their courses on campus, including those who take all of their courses on campus and those who take a mix of on-campus and distance courses, is 204,462, or 74.3% of the total student enrollment in Iowa. This number represents a decrease in proportion on campus from the four years prior (76.2% from 215,916 students in 2012). The -1.9% rate is a larger change than the national 1.7% decrease.

Overall and Distance Enrollment - 2015

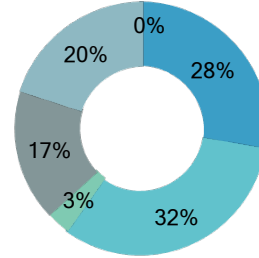
		Total		Undergraduate		Graduate	
		All Students	Any Distance	All Students	Any Distance	All Students	Any Distance
	Total	275,106	114,922	237,012	89,695	38,094	25,227
Control	Private for-profit	50,022	48,279	39,422	37,679	10,600	10,600
	Private not-for-profit	54,079	14,614	41,564	8,769	12,515	5,845
	Public	171,005	52,029	156,026	43,247	14,979	8,782
Type	2 to 4-year	92,899	30,987	92,899	30,987	0	0
	4-year or more	182,207	83,935	144,113	58,708	38,094	25,227
Institutional Enrollment Size	Under 1,000	6,657	3,549	6,032	3,051	625	498
	1,000 - 4,999	75,878	23,931	63,538	18,134	12,340	5,797
	5,000 - 9,999	32,011	10,502	32,011	10,502	0	0
	10,000 - 19,999	26,349	7,528	24,537	6,844	1,812	684
	20,000 and above	134,211	69,412	110,894	51,164	23,317	18,248
Carnegie	Associate's College	92,899	30,987	92,899	30,987	0	0
	Baccalaureate College	26,247	5,101	24,753	4,184	1,494	917
	Doctoral University	66,558	18,478	53,391	10,380	13,167	8,098
	Master's College	82,708	57,896	63,465	42,927	19,243	14,969
	Specialized	6,694	2,460	2,504	1,217	4,190	1,243
	Unassigned	0	0	0	0	0	0

Distribution of State Institutions

CONTROL

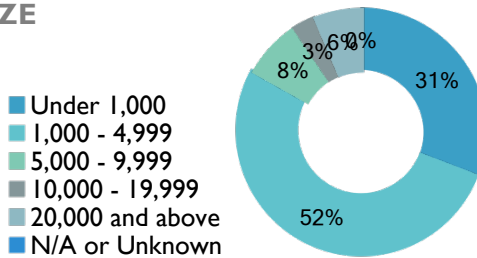


CARNEGIE

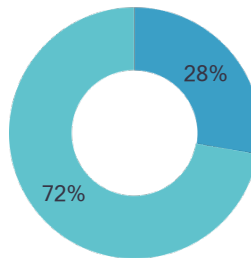


- Associate's College
- Baccalaureate College
- Doctoral University
- Master's College
- Specialized
- Unassigned

SIZE



TYPE

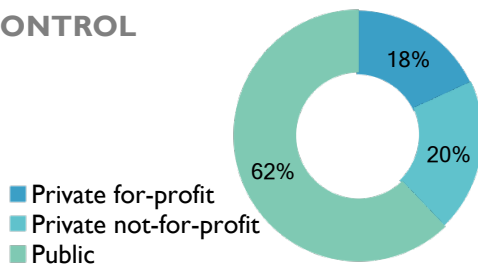


- Under 1,000
- 1,000 - 4,999
- 5,000 - 9,999
- 10,000 - 19,999
- 20,000 and above
- N/A or Unknown

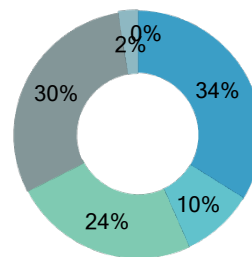
- 2 to 4-year
- 4-year or more

Distribution of Total Student Enrollment

CONTROL

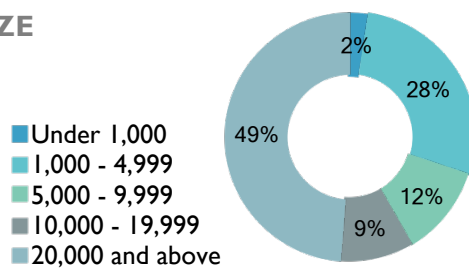


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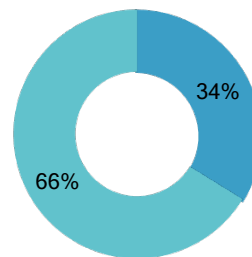


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- Baccalaureate College
- Doctoral University
- Master's College
- Specialized
- Unassigned

SIZE



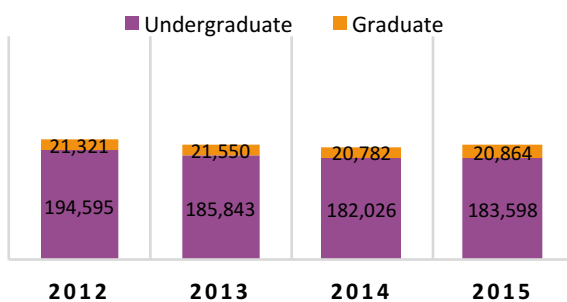
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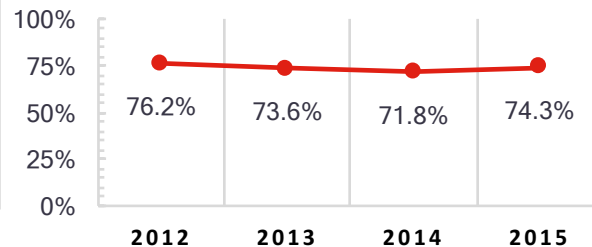
- Under 1,000
- 1,000 - 4,999
- 5,000 - 9,999
- 10,000 - 19,999
- 20,000 and above

- 2 to 4-year
- 4-year or more

On-Campus Students

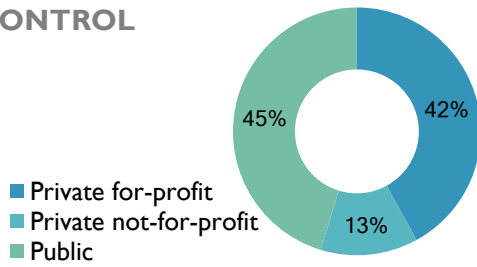


PERCENT ON CAMPUS

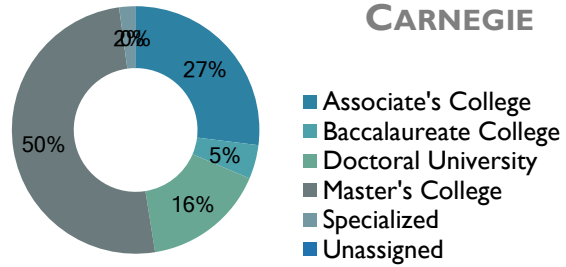


Distribution of Distance Student Enrollment

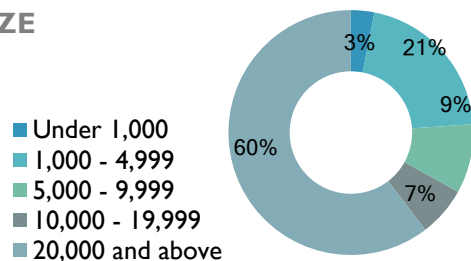
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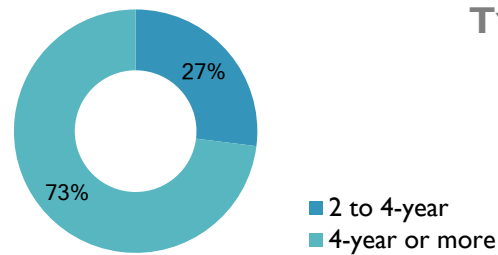
CARNEGIE



SIZE

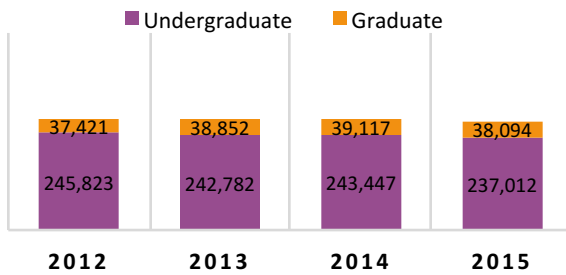


TYPE

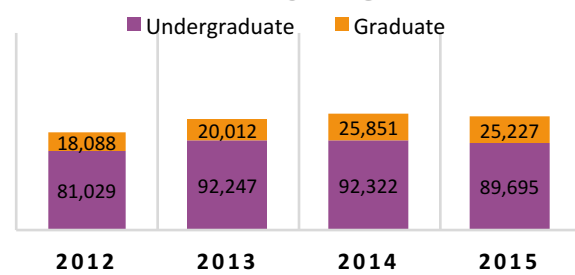


Enrollment Trends

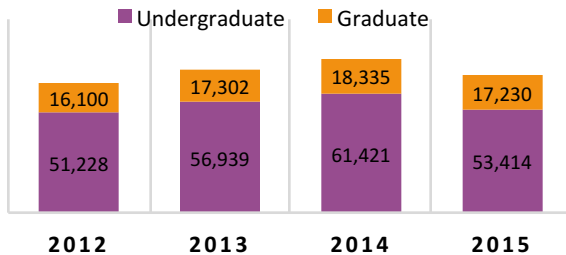
TOTAL STUDENTS



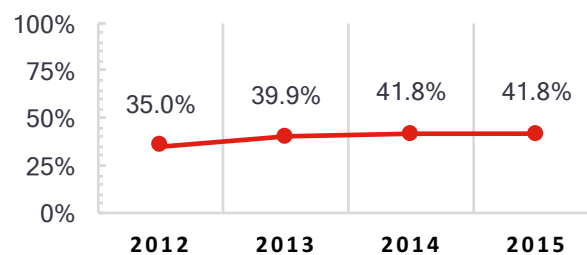
ANY DISTANCE



EXCLUSIVELY DISTANCE

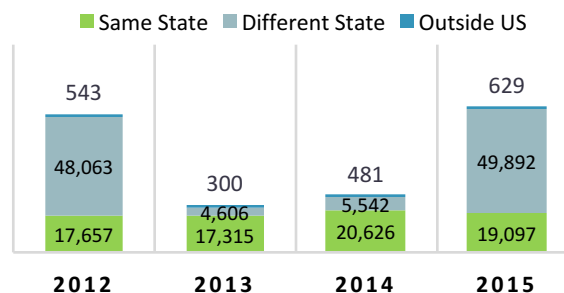
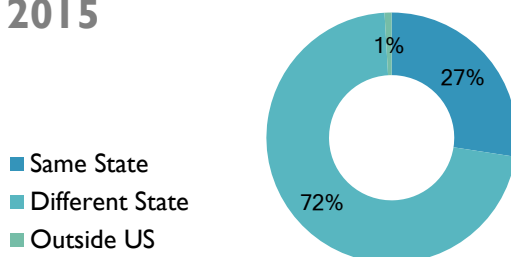


PERCENT DISTANCE



Exclusively Distance Student Locations

2015



Overall Enrollment in Iowa

Top 10 Institutions by Total Numbers of Students - 2015

Rank	Institution	Total	Undergrad	Graduate	Control
1	Kaplan University-Davenport Campus	45,355	35,205	10,150	Private for-profit
2	Iowa State University	35,714	30,034	5,680	Public
3	University of Iowa	30,844	23,357	7,487	Public
4	Des Moines Area Community College	22,298	22,298	0	Public
5	Kirkwood Community College	14,368	14,368	0	Public
6	University of Northern Iowa	11,981	10,169	1,812	Public
7	Eastern Iowa Community College District	8,383	8,383	0	Public
8	Iowa Western Community College	6,472	6,472	0	Public
9	Western Iowa Tech Community College	6,152	6,152	0	Public
10	Iowa Central Community College	5,634	5,634	0	Public

Top 10 Institutions by Enrollment Growth 2012-2015

Rank	Institution	2012	2015	Change	Control
1	Iowa State University	30,748	35,714	4,966	Public
2	Waldorf College	1,106	2,001	895	Private for-profit
3	University of Iowa	30,129	30,844	715	Public
4	Morningside College	2,221	2,797	576	Private not-for-profit
5	Maharishi University of Management	1,133	1,530	397	Private not-for-profit
6	University of Dubuque	2,011	2,179	168	Private not-for-profit
7	Graceland University-Lamoni	2,222	2,300	78	Private not-for-profit
8	Allen College	543	611	68	Private not-for-profit
9	Mount Mercy University	1,810	1,877	67	Private not-for-profit
10	Dordt College	1,394	1,458	64	Private not-for-profit

Distance Enrollment in Iowa

Top 10 Institutions by Distance Enrollment - 2015

Rank	Institution	Total	Undergrad	Graduate	Control
1	Kaplan University-Davenport Campus	45,268	35,118	10,150	Private for-profit
2	University of Iowa	12,784	6,107	6,677	Public
3	Iowa State University	5,694	4,273	1,421	Public
4	Des Moines Area Community College	5,666	5,666	0	Public
5	Kirkwood Community College	4,964	4,964	0	Public
6	Upper Iowa University	3,622	3,062	560	Private not-for-profit
7	Western Iowa Tech Community College	2,614	2,614	0	Public
8	Eastern Iowa Community College District	2,608	2,608	0	Public
9	University of Northern Iowa	2,564	1,880	684	Public
10	Iowa Western Community College	2,456	2,456	0	Public

Top 10 Institutions by Distance Enrollment Growth 2012-2015

Rank	Institution	2012	2015	Change	Control
1	University of Iowa	4,029	12,784	8,755	Public
2	Iowa State University	4,170	5,694	1,524	Public
3	Graceland University-Lamoni	901	2,288	1,387	Private not-for-profit
4	Upper Iowa University	2,243	3,622	1,379	Private not-for-profit
5	Waldorf College	531	1,352	821	Private for-profit
6	Kirkwood Community College	4,264	4,964	700	Public
7	Maharishi University of Management	422	1,048	626	Private not-for-profit
8	Des Moines Area Community College	5,156	5,666	510	Public
9	Morningside College	982	1,490	508	Private not-for-profit
10	Briar Cliff University	0	392	392	Private not-for-profit