



digital learning
C O M P A S S

Distance Education State Almanac 2017

Michigan

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Michigan



	State	% of National
Population	9,928,300	3.0%
18-55 Population	4,666,301	3.0%
Number of Institutions	104	2.2%

Michigan has 104 degree-granting higher education institutions, which represent 2.2% of all such institutions in the United States. These institutions enrolled a total of 601,729 students as of fall 2015 (517,304 of which are studying at the undergraduate level and 84,425 at the graduate level). The fall 2015 figure is a decrease of 58,211 students (or -8.8%) from the number enrolled in the fall of 2012.

Among the total student body, 135,834 (115,900 undergraduates and 19,934 graduate students) were taking at least one course at a distance. This is 22.6% of the enrolled student body, which is lower than the national average rate of 29.7%. The number of students taking distance education courses in the state increased by 15,249 (or 12.6%) between fall 2012 and fall 2015. This is higher than the national level of growth of 11.0%.

50,956 students in Michigan are taking all of their courses at a distance, made up of 36,617 undergraduates and 14,339 graduates. This represents 8.5% of all students enrolled in the state, a rate that is lower than the national average of 14.3%. A total of 41,237 (or 80.9% of these exclusively online students) live in Michigan, the remainder come from outside of the state. This rate is higher than the national in-state average of 55.1%.

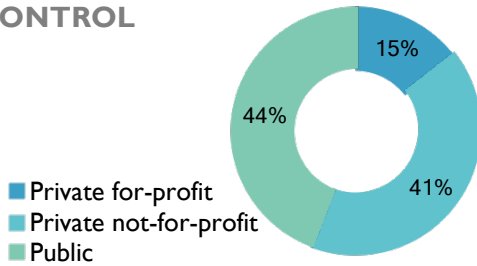
The number of students that take any of their courses on campus, including those who take all of their courses on campus and those who take a mix of on-campus and distance courses, is 550,773, or 91.5% of the total student enrollment in Michigan. This number represents a decrease in proportion on campus from the four years prior (92.6% from 611,222 students in 2012). The -1.1% rate is a smaller change than the national 1.7% decrease.

Overall and Distance Enrollment - 2015

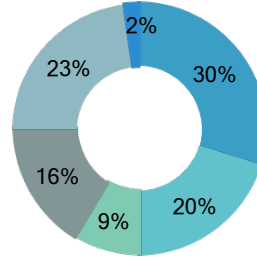
		Total		Undergraduate		Graduate	
		All Students	Any Distance	All Students	Any Distance	All Students	Any Distance
	Total	601,729	135,834	517,304	115,900	84,425	19,934
Control	Private for-profit	4,943	1,648	4,535	1,569	408	79
	Private not-for-profit	94,505	30,915	76,838	23,872	17,667	7,043
	Public	502,281	103,271	435,931	90,459	66,350	12,812
Type	2 to 4-year	178,899	43,790	178,899	43,790	0	0
	4-year or more	422,830	92,044	338,405	72,110	84,425	19,934
Institutional Enrollment Size	Under 1,000	12,732	4,722	9,991	4,073	2,741	649
	1,000 - 4,999	96,975	22,029	84,209	17,717	12,766	4,312
	5,000 - 9,999	88,097	20,871	79,477	17,167	8,620	3,704
	10,000 - 19,999	97,799	26,590	96,432	26,274	1,367	316
	20,000 and above	306,126	61,622	247,195	50,669	58,931	10,953
Carnegie	Associate's College	203,165	51,180	203,165	51,180	0	0
	Baccalaureate College	47,829	14,308	46,581	13,417	1,248	891
	Doctoral University	224,352	39,079	166,198	28,703	58,154	10,376
	Master's College	110,742	24,714	91,379	17,725	19,363	6,989
	Specialized	15,468	6,431	9,808	4,753	5,660	1,678
	Unassigned	173	122	173	122	0	0

Distribution of State Institutions

CONTROL

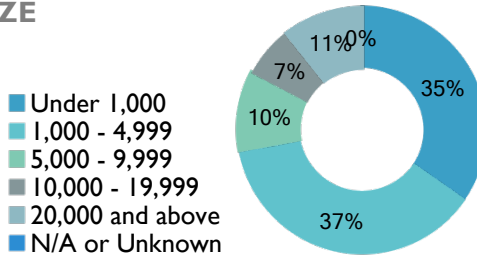


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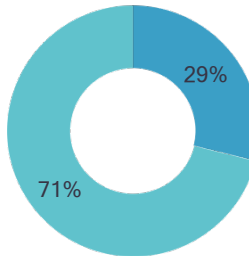


- Associate's College
- Baccalaureate College
- Doctoral University
- Master's College
- Specialized
- Unassigned

SIZE



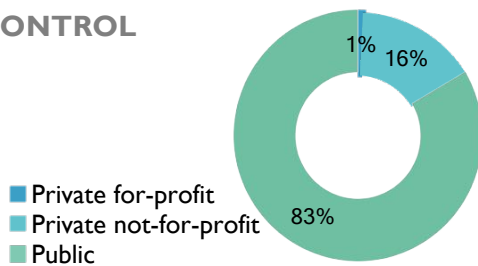
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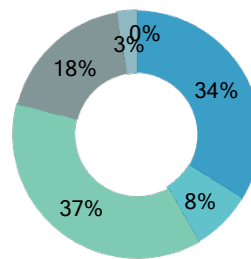
- 2 to 4-year
- 4-year or more

Distribution of Total Student Enrollment

CONTROL

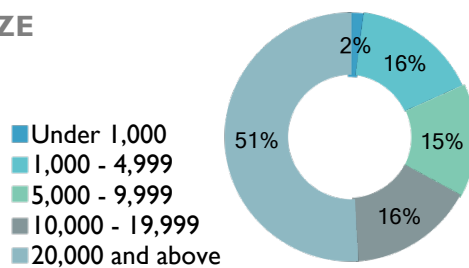


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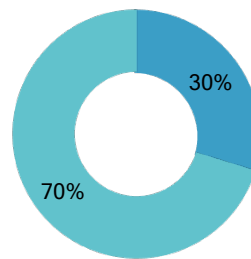


- Associate's College
- Baccalaureate College
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- Master's College
- Specialized
- Unassigned

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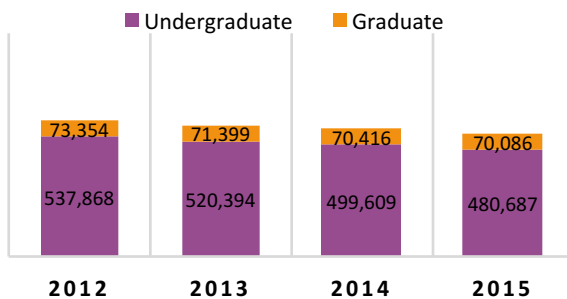


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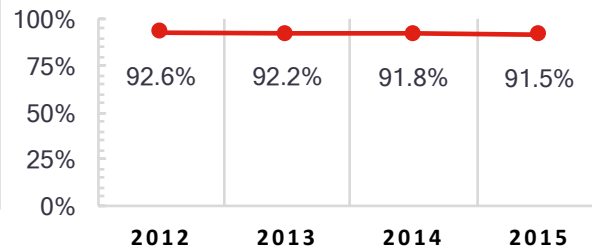


- 2 to 4-year
- 4-year or more

On-Campus Students

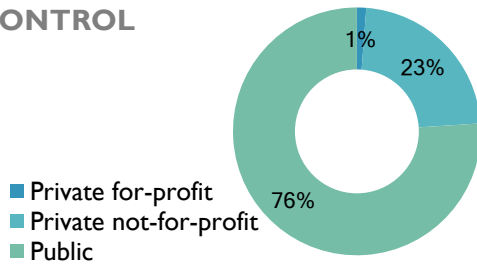


PERCENT ON CAMPUS

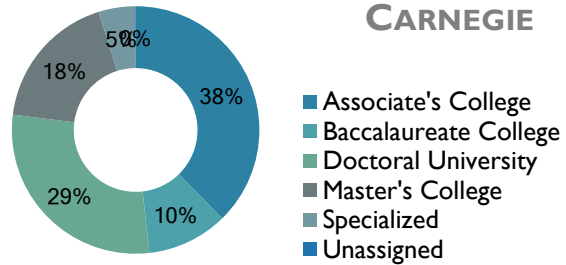


Distribution of Distance Student Enrollment

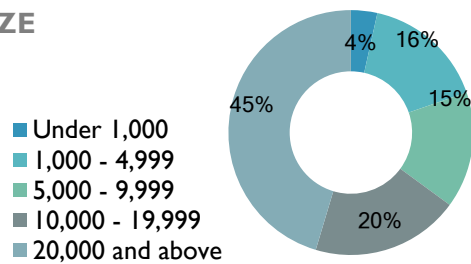
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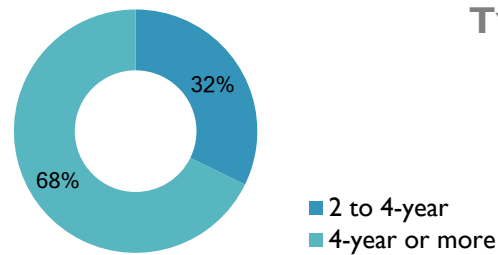
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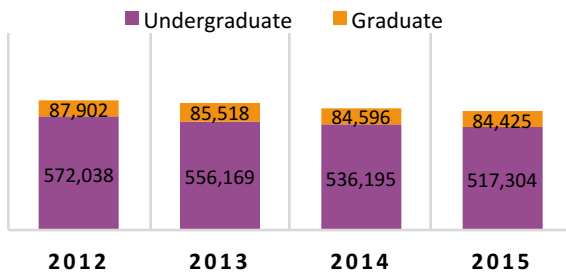


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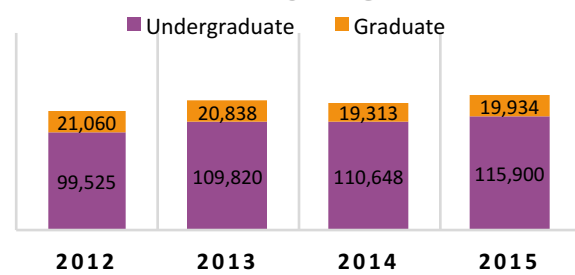


Enrollment Trends

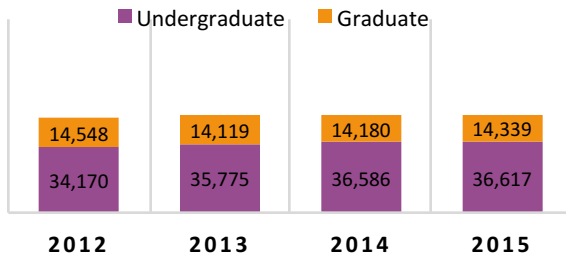
TOTAL STUDENTS



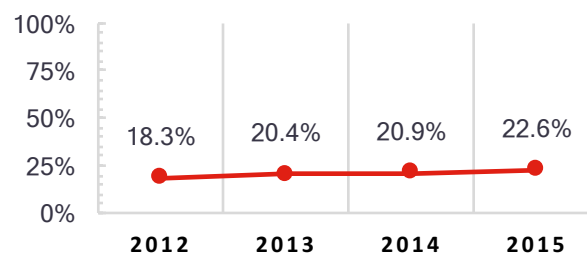
ANY DISTANCE



EXCLUSIVELY DISTANCE

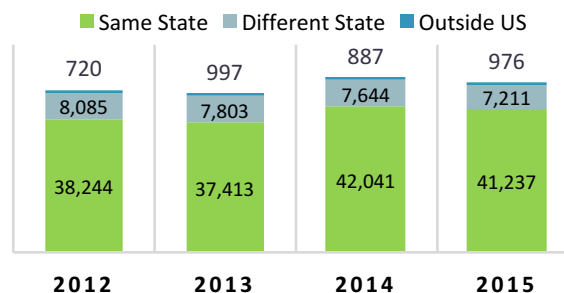
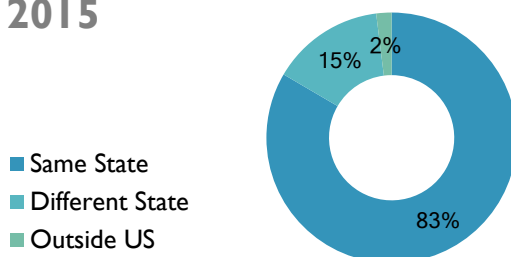


PERCENT DISTANCE



Exclusively Distance Student Locations

2015



Overall Enrollment in Michigan

Top 10 Institutions by Total Numbers of Students - 2015

Rank	Institution	Total	Undergrad	Graduate	Control
1	Michigan State University	50,538	39,143	11,395	Public
2	University of Michigan-Ann Arbor	43,651	28,312	15,339	Public
3	Wayne State University	27,140	17,587	9,553	Public
4	Central Michigan University	26,825	20,415	6,410	Public
5	Grand Valley State University	25,325	21,972	3,353	Public
6	Baker College	23,790	23,212	578	Private not-for-profit
7	Western Michigan University	23,529	18,567	4,962	Public
8	Macomb Community College	22,182	22,182	0	Public
9	Eastern Michigan University	21,824	17,951	3,873	Public
10	Oakland Community College	21,061	21,061	0	Public

Top 10 Institutions by Enrollment Growth 2012-2015

Rank	Institution	2012	2015	Change	Control
1	Baker College	5,534	23,790	18,256	Private not-for-profit
2	Michigan State University	48,783	50,538	1,755	Public
3	Grand Valley State University	24,654	25,325	671	Public
4	Oakland University	19,740	20,261	521	Public
5	Grace Bible College	429	828	399	Private not-for-profit
6	South University-Novis	281	611	330	Private for-profit
7	Michigan Technological University	6,933	7,218	285	Public
8	University of Michigan-Dearborn	8,790	9,066	276	Public
9	Concordia University-Ann Arbor	667	899	232	Private not-for-profit
10	University of Michigan-Ann Arbor	43,426	43,651	225	Public

Distance Enrollment in Michigan

Top 10 Institutions by Distance Enrollment - 2015

Rank	Institution	Total	Undergrad	Graduate	Control
1	Baker College	12,081	11,504	577	Private not-for-profit
2	Michigan State University	9,901	7,443	2,458	Public
3	Central Michigan University	7,163	4,381	2,782	Public
4	Wayne State University	6,170	4,395	1,775	Public
5	Eastern Michigan University	5,740	4,492	1,248	Public
6	Macomb Community College	5,721	5,721	0	Public
7	Lansing Community College	5,618	5,618	0	Public
8	Davenport University	4,982	3,398	1,584	Private not-for-profit
9	Western Michigan University	4,556	3,937	619	Public
10	Oakland Community College	4,242	4,242	0	Public

Top 10 Institutions by Distance Enrollment Growth 2012-2015

Rank	Institution	2012	2015	Change	Control
1	Baker College	915	12,081	11,166	Private not-for-profit
2	Lansing Community College	1,757	5,618	3,861	Public
3	Michigan State University	7,921	9,901	1,980	Public
4	Oakland Community College	2,304	4,242	1,938	Public
5	Central Michigan University	5,298	7,163	1,865	Public
6	Macomb Community College	4,331	5,721	1,390	Public
7	Washtenaw Community College	1,870	2,966	1,096	Public
8	Western Michigan University	3,642	4,556	914	Public
9	Eastern Michigan University	5,063	5,740	677	Public
10	Wayne State University	5,528	6,170	642	Public