



digital learning  
C O M P A S S

*Distance Education State Almanac 2017*

# West Virginia

**Julia E. Seaman, Ph.D.**

*Research Director, Babson Survey Research Group*

**Jeff Seaman, Ph.D.**

*Director, Babson Survey Research Group*



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by Babson Survey Research Group, e-Literate, and WCET

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# West Virginia



	State	% of National
<b>Population</b>	1,831,102	0.6%
<b>18-55 Population</b>	823,996	0.5%
<b>Number of Institutions</b>	45	0.9%

West Virginia has 45 degree-granting higher education institutions, which represent 0.9% of all such institutions in the United States. These institutions enrolled a total of 150,743 students as of fall 2015 (127,612 of which are studying at the undergraduate level and 23,131 at the graduate level). The fall 2015 figure is a decrease of 8,791 students (or -5.5%) from the number enrolled in the fall of 2012.

Among the total student body, 82,065 (68,642 undergraduates and 13,423 graduate students) were taking at least one course at a distance. This is 54.4% of the enrolled student body, which is higher than the national average rate of 29.7%. The number of students taking distance education courses in the state decreased by 1,245 (or -1.5%) between fall 2012 and fall 2015. This is lower than the national level of growth of 11.0%.

62,361 students in West Virginia are taking all of their courses at a distance, made up of 49,876 undergraduates and 12,485 graduates. This represents 41.4% of all students enrolled in the state, a rate that is higher than the national average of 14.3%. A total of 8,137 (or 13.0% of these exclusively online students) live in West Virginia, the remainder come from outside of the state. This rate is lower than the national in-state average of 55.1%.

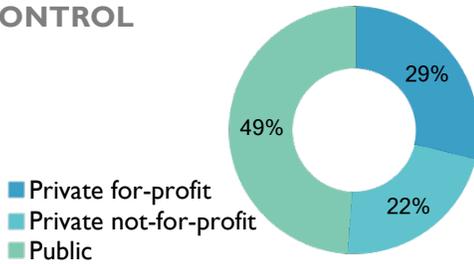
The number of students that take any of their courses on campus, including those who take all of their courses on campus and those who take a mix of on-campus and distance courses, is 88,382, or 58.6% of the total student enrollment in West Virginia. This number represents a decrease in proportion on campus from the four years prior (58.7% from 93,674 students in 2012). The -0.1% rate is a smaller change than the national 1.7% decrease.

## Overall and Distance Enrollment - 2015

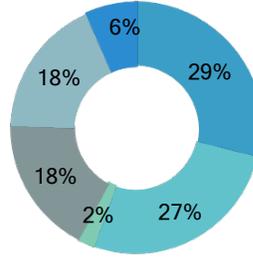
		Total		Undergraduate		Graduate	
		All Students	Any Distance	All Students	Any Distance	All Students	Any Distance
	<b>Total</b>	150,743	82,065	127,612	68,642	23,131	13,423
<b>Control</b>	Private for-profit	55,736	54,483	46,072	44,819	9,664	9,664
	Private not-for-profit	8,665	2,637	7,449	2,086	1,216	551
	Public	86,342	24,945	74,091	21,737	12,251	3,208
<b>Type</b>	2 to 4-year	20,915	8,520	20,915	8,520	0	0
	4-year or more	129,828	73,545	106,697	60,122	23,131	13,423
<b>Institutional Enrollment Size</b>	Under 1,000	7,624	2,696	6,525	2,469	1,099	227
	1,000 - 4,999	42,809	17,604	40,631	16,430	2,178	1,174
	5,000 - 9,999	5,552	970	5,552	970	0	0
	10,000 - 19,999	13,621	3,552	9,518	2,809	4,103	743
	20,000 and above	81,137	57,243	65,386	45,964	15,751	11,279
<b>Carnegie</b>	Associate's College	18,583	7,488	18,583	7,488	0	0
	Baccalaureate College	20,007	5,693	19,390	5,488	617	205
	Doctoral University	28,776	4,882	22,498	3,076	6,278	1,806
	Master's College	78,441	62,680	63,053	51,271	15,388	11,409
	Specialized	2,059	384	1,211	381	848	3
	Unassigned	2,877	938	2,877	938	0	0

## Distribution of State Institutions

### CONTROL

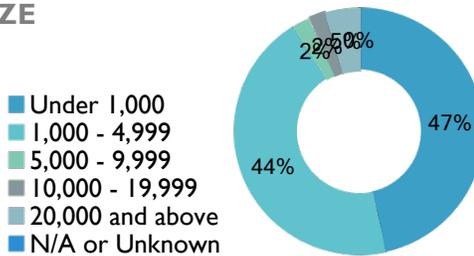


### CARNEGIE

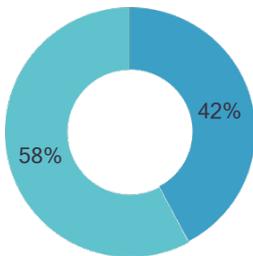


- Associate's College
- Baccalaureate College
- Doctoral University
- Master's College
- Specialized
- Unassigned

### SIZE



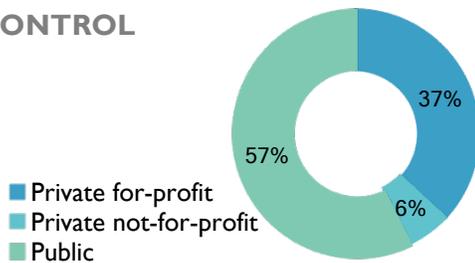
### TYPE



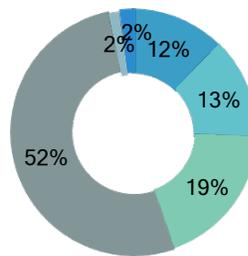
- 2 to 4-year
- 4-year or more

## Distribution of Total Student Enrollment

### CONTROL

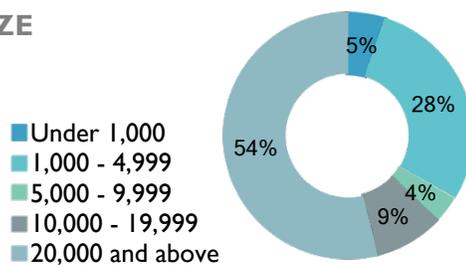


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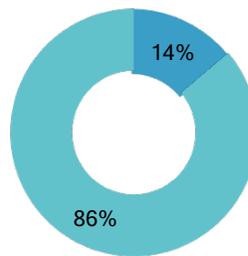


- Associate's College
- Baccalaureate College
- Doctoral University
- Master's College
- Specialized
- Unassigned

### SIZE

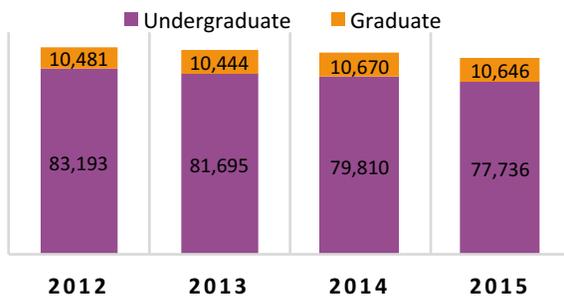


### TYPE



- 2 to 4-year
- 4-year or more

## On-Campus Students

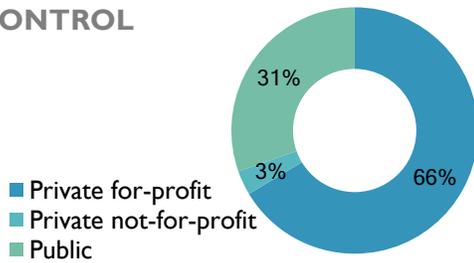


### PERCENT ON CAMPUS

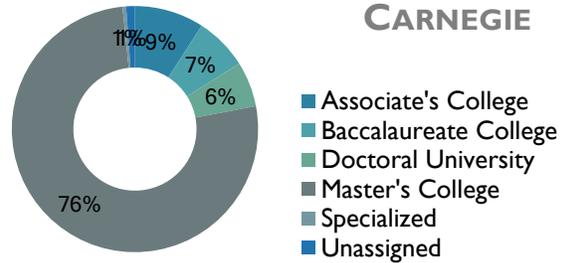


# Distribution of Distance Student Enrollment

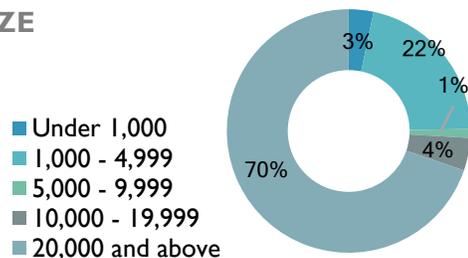
## CONTROL



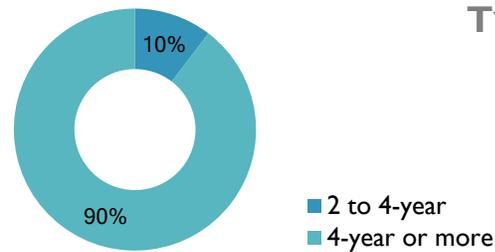
## CARNEGIE



## SIZE

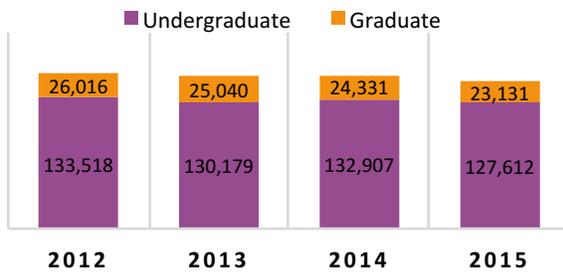


## TYPE

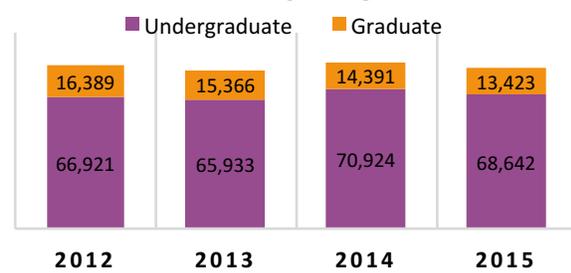


# Enrollment Trends

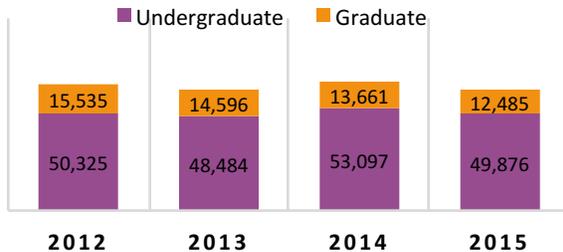
## TOTAL STUDENTS



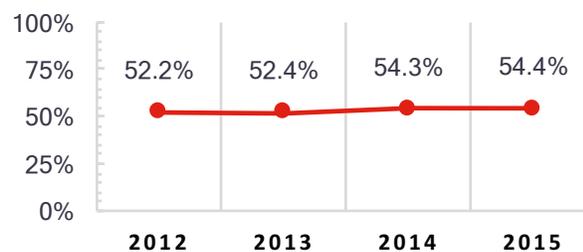
## ANY DISTANCE



## EXCLUSIVELY DISTANCE

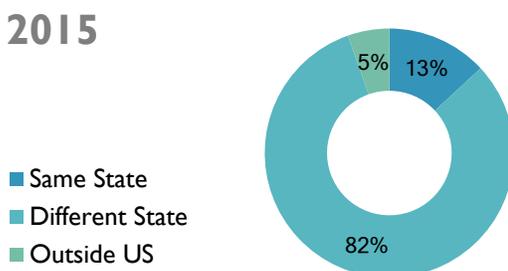


## PERCENT DISTANCE



# Exclusively Distance Student Locations

## 2015



## 2012-2015



## Overall Enrollment in West Virginia

### Top 10 Institutions by Total Numbers of Students - 2015

Rank	Institution	Total	Undergrad	Graduate	Control
1	American Public University System	52,361	42,888	9,473	Private for-profit
2	West Virginia University	28,776	22,498	6,278	Public
3	Marshall University	13,621	9,518	4,103	Public
4	Blue Ridge Community and Technical College	5,552	5,552	0	Public
5	Fairmont State University	4,041	3,813	228	Public
6	Shepherd University	3,861	3,649	212	Public
7	West Virginia State University	3,166	3,107	59	Public
8	West Virginia University at Parkersburg	2,812	2,812	0	Public
9	Concord University	2,507	2,142	365	Public
10	West Liberty University	2,341	2,167	174	Public

### Top 10 Institutions by Enrollment Growth 2012-2015

Rank	Institution	2012	2015	Change	Control
1	Blue Ridge Community and Technical College	4,360	5,552	1,192	Public
2	University of Charleston	1,427	2,327	900	Private not-for-profit
3	West Virginia State University	2,644	3,166	522	Public
4	Alderson Broaddus University	870	1,154	284	Private not-for-profit
5	Valley College-Beckley	163	396	233	Private for-profit
6	West Virginia Junior College-Morgantown	226	428	202	Private for-profit
7	Valley College-Martinsburg	77	240	163	Private for-profit
8	West Virginia University Institute of Technology	1,107	1,263	156	Public
9	West Virginia Wesleyan College	1,394	1,518	124	Private not-for-profit
10	Eastern WV Community and Technical College	822	913	91	Public

## Distance Enrollment in West Virginia

### Top 10 Institutions by Distance Enrollment - 2015

Rank	Institution	Total	Undergrad	Graduate	Control
1	American Public University System	52,361	42,888	9,473	Private for-profit
2	West Virginia University	4,882	3,076	1,806	Public
3	Marshall University	3,552	2,809	743	Public
4	Fairmont State University	2,832	2,656	176	Public
5	Pierpont Community and Technical College	1,528	1,528	0	Public
6	West Virginia University at Parkersburg	1,313	1,313	0	Public
7	University of Charleston	1,246	1,066	180	Private not-for-profit
8	Concord University	1,233	879	354	Public
9	New River Community and Technical College	1,025	1,025	0	Public
10	Bluefield State College	987	987	0	Public

### Top 10 Institutions by Distance Enrollment Growth 2012-2015

Rank	Institution	2012	2015	Change	Control
1	University of Charleston	0	1,246	1,246	Private not-for-profit
2	Western West Virginia Community and Technical Coll	400	953	553	Public
3	West Virginia State University	514	986	472	Public
4	Huntington Junior College	174	558	384	Private for-profit
5	Concord University	897	1,233	336	Public
6	Shepherd University	144	460	316	Public
7	Alderson Broaddus University	0	314	314	Private not-for-profit
8	West Virginia Junior College-Morgantown	11	318	307	Private for-profit
9	Wheeling Jesuit University	306	613	307	Private not-for-profit
10	West Virginia University	4,579	4,882	303	Public