



digital learning  
C O M P A S S

*Distance Education State Almanac 2017*

# Tennessee

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# Tennessee



	State	% of National
<b>Population</b>	6,651,194	2.0%
<b>18-55 Population</b>	3,126,061	2.0%
<b>Number of Institutions</b>	107	2.2%

Tennessee has 107 degree-granting higher education institutions, which represent 2.2% of all such institutions in the United States. These institutions enrolled a total of 323,499 students as of fall 2015 (276,748 of which are studying at the undergraduate level and 46,751 at the graduate level). The fall 2015 figure is a decrease of 11,244 students (or -3.4%) from the number enrolled in the fall of 2012.

Among the total student body, 94,972 (82,589 undergraduates and 12,383 graduate students) were taking at least one course at a distance. This is 29.4% of the enrolled student body, which is lower than the national average rate of 29.7%. The number of students taking distance education courses in the state increased by 16,394 (or 20.9%) between fall 2012 and fall 2015. This is higher than the national level of growth of 11.0%.

29,191 students in Tennessee are taking all of their courses at a distance, made up of 21,822 undergraduates and 7,369 graduates. This represents 9.0% of all students enrolled in the state, a rate that is lower than the national average of 14.3%. A total of 24,127 (or 82.7% of these exclusively online students) live in Tennessee, the remainder come from outside of the state. This rate is higher than the national in-state average of 55.1%.

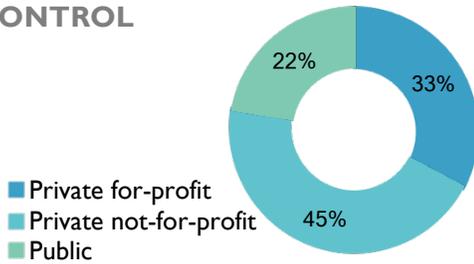
The number of students that take any of their courses on campus, including those who take all of their courses on campus and those who take a mix of on-campus and distance courses, is 294,308, or 91.0% of the total student enrollment in Tennessee. This number represents a decrease in proportion on campus from the four years prior (94.0% from 314,736 students in 2012). The -3.0% rate is a larger change than the national 1.7% decrease.

## Overall and Distance Enrollment - 2015

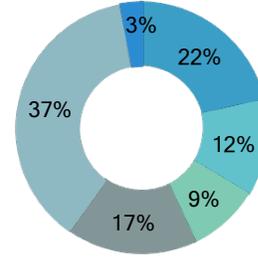
		Total		Undergraduate		Graduate	
		All Students	Any Distance	All Students	Any Distance	All Students	Any Distance
	<b>Total</b>	323,499	94,972	276,748	82,589	46,751	12,383
<b>Control</b>	Private for-profit	17,103	4,475	15,398	3,673	1,705	802
	Private not-for-profit	82,985	15,046	61,598	10,907	21,387	4,139
	Public	223,411	75,451	199,752	68,009	23,659	7,442
<b>Type</b>	2 to 4-year	95,121	31,670	95,121	31,670	0	0
	4-year or more	228,378	63,302	181,627	50,919	46,751	12,383
<b>Institutional Enrollment Size</b>	Under 1,000	17,385	2,644	14,444	2,009	2,941	635
	1,000 - 4,999	65,981	16,299	52,140	12,150	13,841	4,149
	5,000 - 9,999	89,388	30,314	83,657	28,842	5,731	1,472
	10,000 - 19,999	79,804	26,690	67,860	23,605	11,944	3,085
	20,000 and above	70,941	19,025	58,647	15,983	12,294	3,042
<b>Carnegie</b>	Associate's College	90,286	31,493	90,286	31,493	0	0
	Baccalaureate College	11,838	1,135	11,656	1,113	182	22
	Doctoral University	128,812	35,638	101,368	29,356	27,444	6,282
	Master's College	72,655	23,446	59,813	18,838	12,842	4,608
	Specialized	15,640	2,243	12,469	1,412	3,171	831
	Unassigned	4,268	1,017	1,156	377	3,112	640

## Distribution of State Institutions

### CONTROL

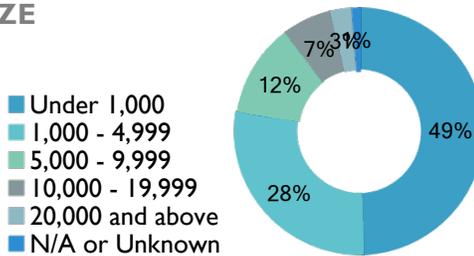


### CARNEGIE

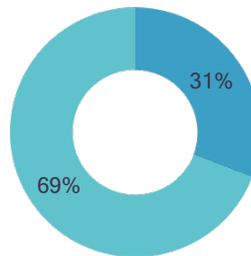


- Associate's College
- Baccalaureate College
- Doctoral University
- Master's College
- Specialized
- Unassigned

### SIZE



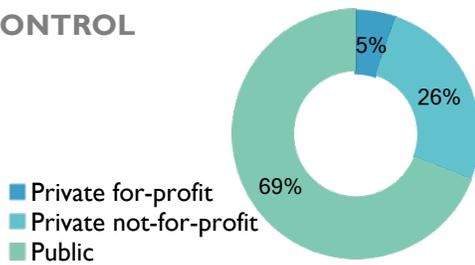
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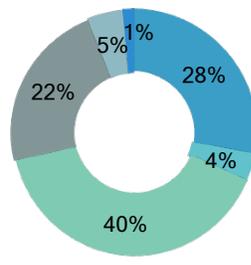
- 2 to 4-year
- 4-year or more

## Distribution of Total Student Enrollment

### CONTROL

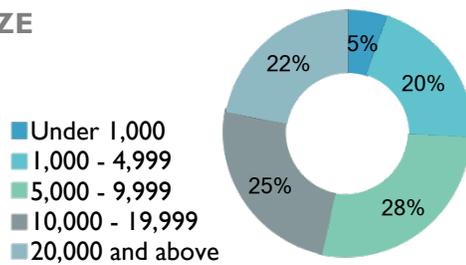


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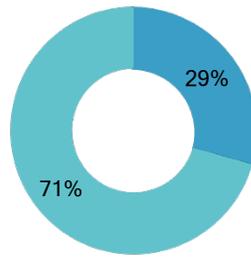


- Associate's College
- Baccalaureate College
- Doctoral University
- Master's College
- Specialized
- Unassigned

### SIZE

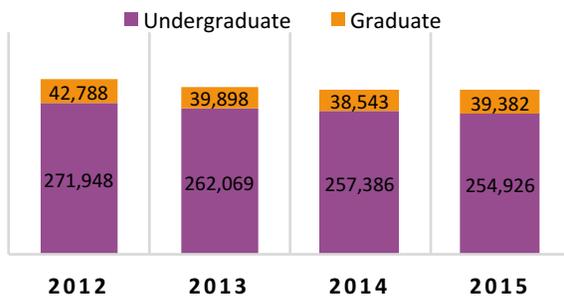


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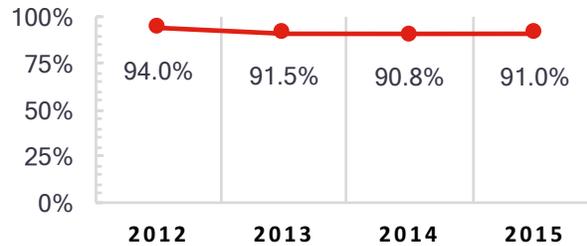


- 2 to 4-year
- 4-year or more

## On-Campus Students

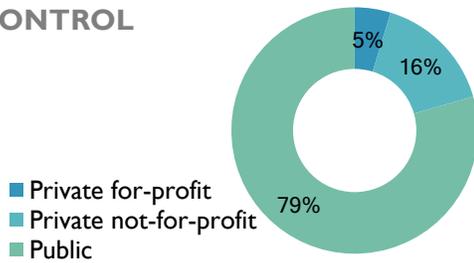


### PERCENT ON CAMPUS

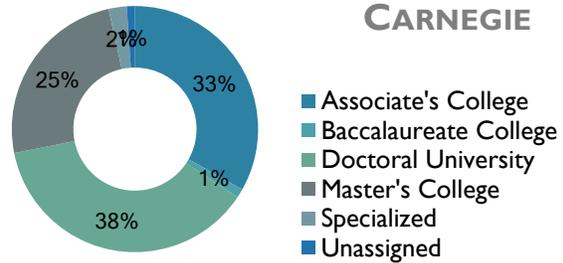


# Distribution of Distance Student Enrollment

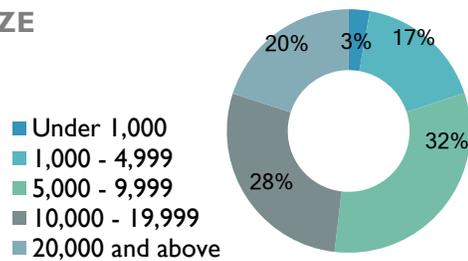
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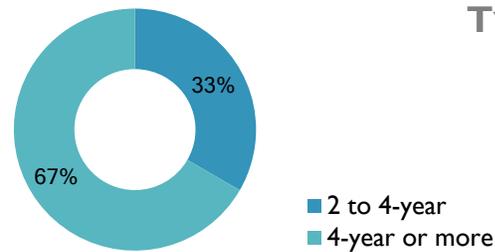
## CARNEGIE



## SIZE

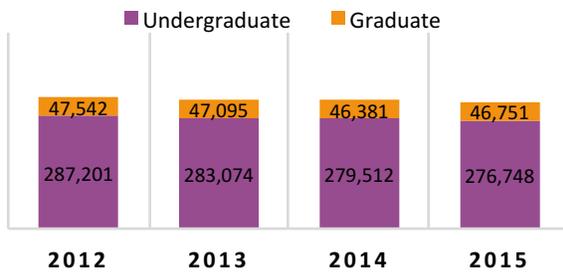


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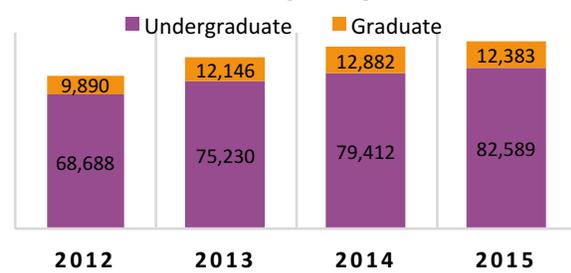


# Enrollment Trends

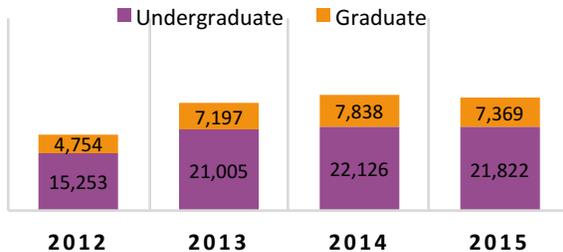
## TOTAL STUDENTS



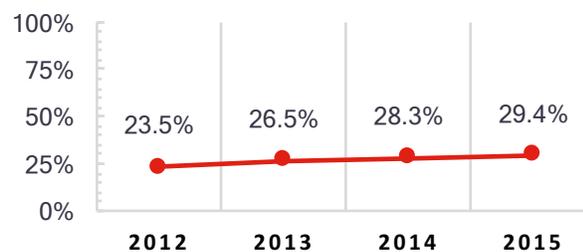
## ANY DISTANCE



## EXCLUSIVELY DISTANCE

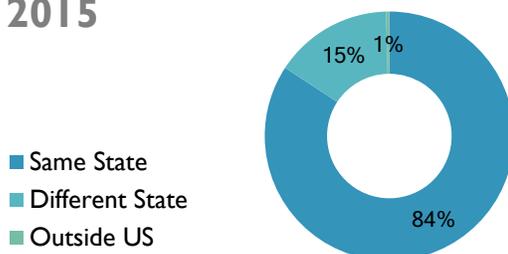


## PERCENT DISTANCE



# Exclusively Distance Student Locations

## 2015



## 2012-2015



## Overall Enrollment in Tennessee

### Top 10 Institutions by Total Numbers of Students - 2015

Rank	Institution	Total	Undergrad	Graduate	Control
1	The University of Tennessee-Knoxville	27,845	21,863	5,982	Public
2	Middle Tennessee State University	22,511	20,140	2,371	Public
3	University of Memphis	20,585	16,644	3,941	Public
4	East Tennessee State University	14,334	11,392	2,942	Public
5	Vanderbilt University	12,567	6,883	5,684	Private not-for-profit
6	The University of Tennessee-Chattanooga	11,387	10,083	1,304	Public
7	Tennessee Technological University	10,900	9,801	1,099	Public
8	Pellissippi State Community College	10,325	10,325	0	Public
9	Nashville State Community College	10,192	10,192	0	Public
10	Austin Peay State University	10,099	9,184	915	Public

### Top 10 Institutions by Enrollment Growth 2012-2015

Rank	Institution	2012	2015	Change	Control
1	Belmont University	6,665	7,350	685	Private not-for-profit
2	King University	2,342	2,920	578	Private not-for-profit
3	Carson-Newman University	1,967	2,528	561	Private not-for-profit
4	Motlow College	4,758	5,256	498	Public
5	Tennessee State University	8,740	9,167	427	Public
6	Lipscomb University	4,254	4,680	426	Private not-for-profit
7	South College	962	1,335	373	Private for-profit
8	Nashville State Community College	9,884	10,192	308	Public
9	Jackson State Community College	4,494	4,746	252	Public
10	Christian Brothers University	1,603	1,842	239	Private not-for-profit

## Distance Enrollment in Tennessee

### Top 10 Institutions by Distance Enrollment - 2015

Rank	Institution	Total	Undergrad	Graduate	Control
1	Tennessee Technological University	6,633	5,961	672	Public
2	The University of Tennessee-Knoxville	6,515	5,596	919	Public
3	University of Memphis	6,422	5,070	1,352	Public
4	Middle Tennessee State University	6,088	5,317	771	Public
5	East Tennessee State University	5,479	4,493	986	Public
6	Austin Peay State University	5,223	4,508	715	Public
7	Southwest Tennessee Community College	4,697	4,697	0	Public
8	The University of Tennessee-Chattanooga	3,835	3,305	530	Public
9	Chattanooga State Community College	3,504	3,504	0	Public
10	Nashville State Community College	3,251	3,251	0	Public

### Top 10 Institutions by Distance Enrollment Growth 2012-2015

Rank	Institution	2012	2015	Change	Control
1	The University of Tennessee-Knoxville	0	6,515	6,515	Public
2	Southwest Tennessee Community College	620	4,697	4,077	Public
3	The University of Tennessee-Chattanooga	1,970	3,835	1,865	Public
4	Belmont University	0	1,646	1,646	Private not-for-profit
5	Tennessee State University	113	1,674	1,561	Public
6	Carson-Newman University	0	1,037	1,037	Private not-for-profit
7	King University	509	1,490	981	Private not-for-profit
8	Roane State Community College	1,959	2,832	873	Public
9	Lipscomb University	1,013	1,882	869	Private not-for-profit
10	East Tennessee State University	4,991	5,479	488	Public