DreamBox Learning

Program Description

DreamBox Learning is a supplemental online mathematics program that provides adaptive instruction for students in grades K–5 and focuses on number and operations, place value, and number sense. The program aims to individualize instruction for each student with millions of unique paths through the curriculum intended to match each student’s level of comprehension and learning style. The curriculum is based on the National Council of Teachers of Mathematics (NCTM) standards.

Research

The What Works Clearinghouse (WWC) identified one study of DreamBox Learning that both falls within the scope of the Elementary School Mathematics topic area and meets WWC evidence standards. This study meets standards without reservations and included 557 elementary school students in kindergarten and first grade in three charter schools in San Jose, California.

The WWC considers the extent of evidence for DreamBox Learning on the math performance of elementary school students to be small for the mathematics achievement domain, the only domain specified in the review protocol.

Effectiveness

DreamBox Learning was found to have potentially positive effects on mathematics achievement for elementary school students.

Table 1. Summary of findings

<table>
<thead>
<tr>
<th>Outcome domain</th>
<th>Rating of effectiveness</th>
<th>Improvement index (percentile points)</th>
<th>Number of studies</th>
<th>Number of students</th>
<th>Extent of evidence</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mathematics achievement</td>
<td>Potentially positive effects</td>
<td>+4</td>
<td>1</td>
<td>557</td>
<td>Small</td>
</tr>
</tbody>
</table>

na = not applicable
Program Information

Background

DreamBox Learning was developed and is distributed by DreamBox Learning, Inc. Address: 305 108th Avenue NE, 2nd Floor, Bellevue, WA 98004. Email: schools@dreambox.com. Web: http://www.dreambox.com. Telephone: (877) 451-7845.

Program details

The DreamBox Learning curriculum is made up of more than 720 online lessons for two grade levels: primary lessons for grades K–2 and intermediate lessons for grades 3–5. Students complete lessons by playing math games and solving puzzles using DreamBox Learning’s virtual manipulatives. As students interact with the program, the lesson sequence, difficulty, pace, and number of hints are adapted in real time. DreamBox Learning can be used in a range of instructional settings including the classroom, small groups, or students using the program independently. Reporting tools allow teachers and administrators to monitor student progress. DreamBox Learning recommends students spend at least 90 minutes a week on the program.

Cost

A license to use DreamBox Learning for individual students, classrooms, or grades costs $20 per student per year. A license for a school, which covers an unlimited number of students, costs $7,000 per year.
Research Summary

The WWC identified 11 studies that investigated the effects of DreamBox Learning on the math performance of elementary school students.

The WWC reviewed one of those studies against group design evidence standards. This study (Wang & Woodworth, 2011) is a randomized controlled trial that meets WWC evidence standards without reservations. The study is summarized in this report. The remaining 10 studies do not meet WWC eligibility screens for review in this topic area. Citations for all 11 studies are in the References section, which begins on p. 5.

Summary of studies meeting WWC evidence standards without reservations

Wang and Woodworth (2011) examined the effects of DreamBox Learning on 557 kindergarten and first-grade students in three charter elementary schools located in San Jose, California. Within each school, all students in grades K and 1 were randomly assigned to either an intervention or comparison group. The intervention group received DreamBox Learning supplemental mathematics instruction every day, while the comparison group received additional literacy instruction. Among the randomly assigned students, some students identified by the school as low-achieving received after-school programming known as Response to Intervention (RtI). Those students also received DreamBox Learning instruction in their after-school RtI programming, regardless of intervention status. For intervention group students who participated in RtI, the after-school DreamBox Learning instruction was in addition to the DreamBox Learning instruction provided during the school day.

Summary of studies meeting WWC evidence standards with reservations

No studies of DreamBox Learning met WWC evidence standards with reservations.
Effectiveness Summary

The WWC review of DreamBox Learning for the Elementary School Mathematics topic area includes student outcomes in one domain: mathematics achievement. The findings below present the authors’ estimates and WWC-calculated estimates of the size and statistical significance of the effects of DreamBox Learning on elementary school students. For a more detailed description of the rating of effectiveness and extent of evidence criteria, see the WWC Rating Criteria on p. 12.

Summary of effectiveness for the mathematics achievement domain

One study that meets WWC standards without reservations reported findings in the mathematics achievement domain.

Wang and Woodworth (2011) reported a statistically significant positive difference between students in the DreamBox Learning and comparison groups on the Measures of Academic Progress (MAP) overall math score. However, this analysis excludes cases whose outcomes (posttest math scores) were classified as outliers by the authors. The authors also found a statistically significant positive difference between the groups in an analysis that included the full sample, as reported in response to an author query. The WWC rating of the study was based on the analysis that included the full sample.

Thus, for the mathematics achievement domain, the study showed a statistically significant positive effect. This results in a rating of potentially positive effects, with a small extent of evidence.

Table 3. Rating of effectiveness and extent of evidence for the mathematics achievement domain

<table>
<thead>
<tr>
<th>Rating of effectiveness</th>
<th>Criteria met</th>
</tr>
</thead>
<tbody>
<tr>
<td>Potentially positive effects</td>
<td>In the one study that reported findings, the estimated impact of the intervention on outcomes in the mathematics achievement domain was positive and statistically significant.</td>
</tr>
<tr>
<td>Extent of evidence</td>
<td>Criteria met</td>
</tr>
<tr>
<td>Small</td>
<td>One study that included 557 students in three schools reported evidence of effectiveness in the mathematics achievement domain.</td>
</tr>
</tbody>
</table>
References

Study that meets WWC evidence standards without reservations


Additional source:

Studies that meet WWC evidence standards with reservations

None.

Studies that do not meet WWC evidence standards

None.

Studies that are ineligible for review using the Elementary School Mathematics Evidence Review Protocol

DreamBox Learning, Inc. (2012). Case study: Accelerating learning: Achieving a 5.5 percentile point gain in 16 weeks. Bellevue, WA: Author. Retrieved from: http://www.dreambox.com The study is ineligible for review because it does not use a comparison group design or a single-case design.

DreamBox Learning, Inc. (2012). Case study: Building number sense: Tailoring math instruction to individual student needs. Bellevue, WA: Author. Retrieved from: http://www.dreambox.com The study is ineligible for review because it does not use a comparison group design or a single-case design.


DreamBox Learning, Inc. (2012). Case study: From good to great: Top performing school district boosts math scores. Bellevue, WA: Author. Retrieved from: http://www.dreambox.com The study is ineligible for review because it does not use a comparison group design or a single-case design.

DreamBox Learning, Inc. (2012). Case study: Impactful math intervention: From the 1st national percentile to the 54th in one year. Bellevue, WA: Author. Retrieved from: http://www.dreambox.com The study is ineligible for review because it does not use a comparison group design or a single-case design.


Jorgensen, M. (2011). Results from DreamBox Learning embedded assessment study: Demonstrates 50% increase in student proficiency in math. Bellevue, WA: Author. Retrieved from: http://www.dreambox.com The study is ineligible for review because it does not use a comparison group design or a single-case design.

Jorgensen, M. (2011). Results from DreamBox Learning grade 2 assessment study: Math achievement test demonstrates 19% increase. Bellevue, WA: Author. Retrieved from: http://www.dreambox.com The study is ineligible for review because it does not use a comparison group design or a single-case design.
Appendix A: Research details for Wang and Woodworth, 2011


Table A. Summary of findings

<table>
<thead>
<tr>
<th>Outcome domain</th>
<th>Sample size</th>
<th>Average improvement index (percentile points)</th>
<th>Study findings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mathematics achievement</td>
<td>557 students</td>
<td>+4</td>
<td>Yes</td>
</tr>
</tbody>
</table>

Meets WWC evidence standards without reservations

Setting: The study was conducted in three Rocketship Education charter schools located in San Jose, California.

Study sample: The study sample included all kindergarten and first-grade students at the three schools that participated in the study, a total of 557 students after attrition from a sample of 583 who were randomly assigned. The number of classrooms included in the study is not specified. Within grade levels, students were randomly assigned to either the intervention or comparison groups at a 4 to 1 ratio. In the baseline sample, 53% of students were female, 87% were Hispanic, 81% were English language learners, 88% were eligible for free or reduced-price meals, 4% were classified as special education, and 10% participated in Response to Intervention (RtI) services.

Intervention group: The experiment was conducted from mid-October through mid-February during the 2010–11 school year. Intervention students were scheduled to receive 20 to 40 minutes of DreamBox Learning mathematics instruction per day; usage statistics show that students averaged 21.8 hours of usage over the course of the study, or approximately 16 minutes per day. Instructional sessions were conducted in a computer lab. The authors noted that the low-achieving students who were assigned to receive RtI services were scheduled to receive 45 minutes of DreamBox Learning instruction in their after-school RtI programming, regardless of intervention status. For the 42 intervention group students who were assigned to RtI services, this 45 minutes was in addition to the DreamBox Learning instruction provided during the school day, for a total of 26.5 hours of usage over the course of the study on average. Progress and use information provided by the DreamBox Learning software was not used to modify face-to-face mathematics instruction for either the intervention or comparison group.

Comparison group: Students in the comparison condition received no additional mathematics instruction. However, they received additional literacy instruction via an online program during the time and in the same location as intervention group students using the DreamBox Learning software. The 11 students in the comparison condition who were assigned to RtI services were scheduled to receive 45 minutes of DreamBox Learning instruction in their after-school RtI programming; the authors found that these comparison condition students averaged 5.1 hours of program usage over the course of the study.
Outcomes and measurement
The study used math test scores from the MAP assessment developed by the Northwest Evaluation Association (NWEA). The study reports the overall math score, as well as five subtest scores, for problem solving, number sense, computation, measurement and geometry, and statistics and probability. Scores were scaled using the RIT scale, “which is scaled using the Item Response Theory (IRT) and has the same meaning regardless of the grade of the student” (as cited in Wang & Woodworth, 2011, p. 3). The schools administered the assessment in September 2010 (pretest) and January/February 2011 (posttest). For a more detailed description of this outcome measure, see Appendix B.

Support for implementation
DreamBox Learning “does not prescribe a specific role for teachers” (Wang & Woodworth, 2011, p. 3). The computer labs in which students received DreamBox Learning instruction were run by lab coordinators, noncredentialed hourly staff who played a minimal role in instruction. The authors noted that lab coordinators sometimes may have been out of the computer lab, at which times the students would be supervised by support staff.
### Appendix B: Outcome measures for the mathematics achievement domain

<table>
<thead>
<tr>
<th>Mathematics achievement</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Northwest Evaluation Association (NWEA) Measures of Academic Progress (MAP): Overall math score</em></td>
<td>The mathematics test in the MAP assessment developed by the NWEA includes five subtests: problem solving, number sense, computation, measurement and geometry, and statistics and probability. Scores were scaled using the RIT scale, “which is scaled using the Item Response Theory (IRT) and has the same meaning regardless of the grade of the student” (as cited in Wang &amp; Woodworth, 2011, p. 3).</td>
</tr>
</tbody>
</table>
# Appendix C: Findings included in the rating for the mathematics achievement domain

<table>
<thead>
<tr>
<th>Outcome measure</th>
<th>Study sample</th>
<th>Sample size</th>
<th>Mean (standard deviation)</th>
<th>WWC calculations</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAP: Overall math score</td>
<td>Grades K and 1</td>
<td>557 students</td>
<td>159.00 (16.60)</td>
<td>156.20 (15.10)</td>
</tr>
<tr>
<td>Domain average for mathematics achievement (Wang &amp; Woodworth, 2011)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Domain average for mathematics achievement across all studies</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Table Notes:** For mean difference, effect size, and improvement index values reported in the table, a positive number favors the intervention group and a negative number favors the comparison group. The effect size is a standardized measure of the effect of an intervention on student outcomes, representing the average change expected for all students who are given the intervention (measured in standard deviations of the outcome measure). The improvement index is an alternate presentation of the effect size, reflecting the change in an average student’s percentile rank that can be expected if the student is given the intervention. The statistical significance of the study’s domain average was determined by the WWC. MAP = Measures of Academic Progress.

*a* For Wang & Woodworth (2011), the authors’ primary analysis utilizes an ordinary least squares (OLS) approach that includes controls for student demographic characteristics, pretest score, Response to Intervention status, grade level, and school fixed effects. However, this analysis excludes cases whose posttest scores were deemed to be outliers by the authors. The results presented here use OLS estimates and associated *p*-values based on the full sample, including outliers, that were supplied by the authors in response to an author query. No corrections for clustering or multiple comparisons and no difference-in-differences adjustment were needed.
### Appendix D: Summary of supplemental subscale and subgroup findings for the mathematics achievement domain

<table>
<thead>
<tr>
<th>Outcome measure</th>
<th>Study sample</th>
<th>Sample size</th>
<th>Mean (standard deviation)</th>
<th>WWC calculations</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Intervention group</td>
<td>Comparison group</td>
</tr>
<tr>
<td>Wang &amp; Woodworth, 2011&lt;sup&gt;a&lt;/sup&gt;</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>MAP: Problem Solving subtest</strong></td>
<td>Grades K and 1</td>
<td>553 students</td>
<td>161.40 (16.30)</td>
<td>159.80 (15.20)</td>
</tr>
<tr>
<td><strong>MAP: Number Sense subtest</strong></td>
<td>Grades K and 1</td>
<td>553 students</td>
<td>159.60 (18.90)</td>
<td>157.00 (17.20)</td>
</tr>
<tr>
<td><strong>MAP: Computation subtest</strong></td>
<td>Grades K and 1</td>
<td>546 students</td>
<td>163.00 (20.70)</td>
<td>158.80 (19.50)</td>
</tr>
<tr>
<td><strong>MAP: Measurement and Geometry subtest</strong></td>
<td>Grades K and 1</td>
<td>550 students</td>
<td>155.50 (18.30)</td>
<td>151.80 (18.10)</td>
</tr>
<tr>
<td><strong>MAP: Statistics and Probability subtest</strong></td>
<td>Grades K and 1</td>
<td>552 students</td>
<td>156.30 (18.90)</td>
<td>154.10 (17.60)</td>
</tr>
</tbody>
</table>

Table Notes: The supplemental findings presented in this table are additional findings from the studies in this report that do not factor into the determination of the intervention rating. For mean difference, effect size, and improvement index values reported in the table, a positive number favors the intervention group and a negative number favors the comparison group. The effect size is a standardized measure of the effect of an intervention on student outcomes, representing the average change expected for all students who are given the intervention (measured in standard deviations of the outcome measure). The improvement index is an alternate presentation of the effect size, reflecting the change in an average student’s percentile rank that can be expected if the student is given the intervention.

<sup>a</sup> For Wang & Woodworth (2011), the authors’ primary analysis utilizes an ordinary least squares (OLS) approach that includes controls for student demographic characteristics, pretest score, Response to Intervention status, grade level, and school fixed effects. However, this analysis excludes cases whose posttest scores were deemed to be outliers by the authors. The results presented here use OLS estimates and associated p-values based on the full sample, including outliers, that were supplied by the authors in response to an author query. A correction for multiple comparisons was needed and resulted in WWC-computed critical p-values of 0.02 for the MAP: Measurement and Geometry subtest and 0.01 for the MAP: Computation subtest; therefore, the WWC does not find these results to be statistically significant. No corrections for clustering and no difference-in-differences adjustment were needed.
Endnotes

* On February 5, 2014, the WWC modified this report in response to new information provided by the study authors. Following the release of the intervention report on December 10, 2013, the WWC received a request from the study authors for another opportunity to respond to an author query to which the authors had previously not responded. The authors then provided information that the WWC had previously requested—specifically, regression-adjusted impact estimates using the full sample. The authors' original report included regression-adjusted impact estimates only for a sample that excluded students whose outcomes were classified as outliers by the study authors. Based on the new information provided, the review team updated the characterization of the study finding and the intervention rating in this report. The characterization of the study finding changed from “indeterminate effect” to “statistically significant positive effect.” The intervention effectiveness rating changed from “no discernible effects” to “potentially positive effects.” The WWC has not added studies to the body of evidence or updated the literature search since the December 2013 release of this report.

1 The descriptive information for this program was obtained from publicly available sources: the program’s website (http://www.dreambox.com, downloaded December 14, 2012) and Wang and Woodworth (2011). The WWC requests developers review the program description sections for accuracy from their perspective. The program description was provided to the developer in December 2012, and the WWC incorporated feedback from the developer. Further verification of the accuracy of the descriptive information for this program is beyond the scope of this review. The literature search reflects documents publicly available by December 2012.

2 The studies in this report were reviewed using the Evidence Standards from the WWC Procedures and Standards Handbook (version 2.1) along with those described in the Elementary School Mathematics review protocol (version 2.0). The evidence presented in this report is based on available research. Findings and conclusions may change as new research becomes available.

3 For criteria used in the determination of the rating of effectiveness and extent of evidence, see the WWC Rating Criteria on p. 12. These improvement index numbers show the average and range of student-level improvement indices for all findings across the studies.

Recommended Citation

## WWC Rating Criteria

**Criteria used to determine the rating of a study**

<table>
<thead>
<tr>
<th>Study rating</th>
<th>Criteria</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meets WWC evidence standards without reservations</td>
<td>A study that provides strong evidence for an intervention's effectiveness, such as a well-implemented RCT.</td>
</tr>
<tr>
<td>Meets WWC evidence standards with reservations</td>
<td>A study that provides weaker evidence for an intervention's effectiveness, such as a QED or an RCT with high attrition that has established equivalence of the analytic samples.</td>
</tr>
</tbody>
</table>

## Criteria used to determine the rating of effectiveness for an intervention

<table>
<thead>
<tr>
<th>Rating of effectiveness</th>
<th>Criteria</th>
</tr>
</thead>
<tbody>
<tr>
<td>Positive effects</td>
<td>Two or more studies show statistically significant positive effects, at least one of which met WWC evidence standards for a strong design, AND No studies show statistically significant or substantively important negative effects.</td>
</tr>
<tr>
<td>Potentially positive effects</td>
<td>At least one study shows a statistically significant or substantively important positive effect, AND No studies show a statistically significant or substantively important negative effect AND fewer or the same number of studies show indeterminate effects than show statistically significant or substantively important positive effects.</td>
</tr>
<tr>
<td>Mixed effects</td>
<td>At least one study shows a statistically significant or substantively important positive effect AND at least one study shows a statistically significant or substantively important negative effect, but no more such studies than the number showing a statistically significant or substantively important positive effect, OR At least one study shows a statistically significant or substantively important effect AND more studies show an indeterminate effect than show a statistically significant or substantively important effect.</td>
</tr>
<tr>
<td>Potentially negative effects</td>
<td>One study shows a statistically significant or substantively important negative effect and no studies show a statistically significant or substantively important positive effect, OR Two or more studies show statistically significant or substantively important negative effects, at least one study shows a statistically significant or substantively important positive effect, and more studies show statistically significant or substantively important negative effects than show statistically significant or substantively important positive effects.</td>
</tr>
<tr>
<td>Negative effects</td>
<td>Two or more studies show statistically significant negative effects, at least one of which met WWC evidence standards for a strong design, AND No studies show statistically significant or substantively important positive effects.</td>
</tr>
<tr>
<td>No discernible effects</td>
<td>None of the studies shows a statistically significant or substantively important effect, either positive or negative.</td>
</tr>
</tbody>
</table>

## Criteria used to determine the extent of evidence for an intervention

<table>
<thead>
<tr>
<th>Extent of evidence</th>
<th>Criteria</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medium to large</td>
<td>The domain includes more than one study, AND The domain includes more than one school, AND The domain findings are based on a total sample size of at least 350 students, OR, assuming 25 students in a class, a total of at least 14 classrooms across studies.</td>
</tr>
<tr>
<td>Small</td>
<td>The domain includes only one study, OR The domain includes only one school, OR The domain findings are based on a total sample size of fewer than 350 students, AND, assuming 25 students in a class, a total of fewer than 14 classrooms across studies.</td>
</tr>
</tbody>
</table>
Glossary of Terms

**Attrition**
Attrition occurs when an outcome variable is not available for all participants initially assigned to the intervention and comparison groups. The WWC considers the total attrition rate and the difference in attrition rates across groups within a study.

**Clustering adjustment**
If intervention assignment is made at a cluster level and the analysis is conducted at the student level, the WWC will adjust the statistical significance to account for this mismatch, if necessary.

**Confounding factor**
A confounding factor is a component of a study that is completely aligned with one of the study conditions, making it impossible to separate how much of the observed effect was due to the intervention and how much was due to the factor.

**Design**
The design of a study is the method by which intervention and comparison groups were assigned.

**Domain**
A domain is a group of closely related outcomes.

**Effect size**
The effect size is a measure of the magnitude of an effect. The WWC uses a standardized measure to facilitate comparisons across studies and outcomes.

**Eligibility**
A study is eligible for review and inclusion in this report if it falls within the scope of the review protocol and uses either an experimental or matched comparison group design.

**Equivalence**
A demonstration that the analysis sample groups are similar on observed characteristics defined in the review area protocol.

**Extent of evidence**
An indication of how much evidence supports the findings. The criteria for the extent of evidence levels are given in the WWC Rating Criteria on p. 12.

**Improvement index**
Along a percentile distribution of students, the improvement index represents the gain or loss of the average student due to the intervention. As the average student starts at the 50th percentile, the measure ranges from –50 to +50.

**Multiple comparison adjustment**
When a study includes multiple outcomes or comparison groups, the WWC will adjust the statistical significance to account for the multiple comparisons, if necessary.

**Quasi-experimental design (QED)**
A quasi-experimental design (QED) is a research design in which subjects are assigned to intervention and comparison groups through a process that is not random.

**Randomized controlled trial (RCT)**
A randomized controlled trial (RCT) is an experiment in which investigators randomly assign eligible participants into intervention and comparison groups.

**Rating of effectiveness**
The WWC rates the effects of an intervention in each domain based on the quality of the research design and the magnitude, statistical significance, and consistency in findings. The criteria for the ratings of effectiveness are given in the WWC Rating Criteria on p. 12.

**Single-case design**
A research approach in which an outcome variable is measured repeatedly within and across different conditions that are defined by the presence or absence of an intervention.

**Standard deviation**
The standard deviation of a measure shows how much variation exists across observations in the sample. A low standard deviation indicates that the observations in the sample tend to be very close to the mean; a high standard deviation indicates that the observations in the sample tend to be spread out over a large range of values.

**Statistical significance**
Statistical significance is the probability that the difference between groups is a result of chance rather than a real difference between the groups. The WWC labels a finding statistically significant if the likelihood that the difference is due to chance is less than 5% ($p < 0.05$).

**Substantively important**
A substantively important finding is one that has an effect size of 0.25 or greater, regardless of statistical significance.

Please see the WWC Procedures and Standards Handbook (version 2.1) for additional details.