SOURCES OF INFORMATION ON EDUCATIONAL MEDIA

Prepared by
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Indiana University
For the Educational Media Council

In Cooperation With The
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The purpose of this guide is to assist educators in locating sources of information leading to the more effective use of educational media in teaching and learning situations.

The need for total integration of all instructional resources relevant to the teaching-learning process dictates the inclusion, in a publication of this nature, of source information on a broad range of media. However, the new media are highlighted in this publication because the sources of information on the standard printed media, such as books, periodicals, and pamphlets, are more readily accessible.

The author wishes to thank Dr. Carolyn Guss and Miss Margaret L. Rufsvold for permission to use entries from their publication, *Guides to Newer Educational Media*, published by the American Library Association, and also to acknowledge the helpful suggestions received from Dr. Donald Ely and from various members of the Educational Media Council.

Special acknowledgment also is made to Dr. Edward T. Schofield, Supervisor, Department of Libraries and Audio-Visual Education, Newark Public Schools, Newark, New Jersey, for preparing certain of the annotated bibliographies included in the section, "Selected Catalogs of Books for Elementary and Secondary Schools."

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The Educational Media Council

The Educational Media Council is composed of representatives of 14 national nonprofit organizations, including a core of educational associations. The constituent organizations have in common a concern for education, specialized interests in communications media, and skills in effective educational use of these media at all levels. The Council is concerned with educational applications of the entire range of educational media and materials, from books to films, television, progranmed instruction, and instructional systems. It is dedicated to assisting educators to meet the instructional challenges in today's world.

Developments in educational technology, including new applications of instructional resources of all kinds, have great potential for helping to bring about instructional improvement. The Council was organized to provide a means of coordinating the efforts, capacities, and facilities of the principal organizations in the media field. Specifically, the Council was established to—

Provide a forum for the discussion of significant educational problems relating to the improvement of instruction.
To stimulate research and development in the media and related areas.
To disseminate information to the nation's educational community about research, developments, and effective applications of media.
To undertake projects and studies in the educational media which by their nature and scope are beyond the abilities or resources of individual organizations.

This guide, Sources of Information on Educational Media, is the result of the first such EMC Dissemination Study Project.

J. EDWIN FOSTER, Executive Director,
Educational Media Council, Inc.
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PART I: PUBLISHED LISTS OF NEW EDUCATIONAL MEDIA

Motion Pictures
General Listings


Indexes and describes alphabetically by title and by subject 22,949, 16 mm., motion pictures in all instructional subjects except specialized films in dentistry, medicine, public health and psychiatry; fictional films; and U.S. Government films. Includes a directory of main sources and a classified list arranged by Dewey Decimal Classification.


Provides title, content description, length, running time, whether silent or sound, date of release, information on distributors, and limitations on distribution for 4,339 currently available free films. Includes title and subject index.


Lists and describes 1,403 educational television programs available to schools, organizations, and individuals for nontelevision and nontheatrical use. Gives title, content description, length, film characteristics, grade classifications, and rental and purchase information.


Includes listings by title and subject index of all the educational motion pictures and filmstrips released in the United States and Canada and catalogued on Library of Congress printed cards. Short annotations of each title are provided. Contains usual bibliographic information on each medium.

*Discontinued with Fall 1962 supplement.

Describes and indexes alphabetically by title and by subject motion pictures and filmstrips of U.S. Government agencies and departments available for public use in the United States and in foreign countries. Includes general information about film services of the U.S. Government, television regulations, and sources from which to borrow, rent, or buy these films.

Motion Pictures
Selected Evaluative Listings

1. EFLA EVALUATIONS. Educational Film Library Association, Inc., 250 W. 57th Street, New York 19, N.Y. 1948 to date. Complete set through 1958–59. $82.50. Membership $15 per year plus service-basis charge depending on size of film library. Monthly listings. 3 x 5 cards.

Provides complete bibliographic information plus general and technical ratings, a descriptive annotation, and suggested specific uses, strengths and weaknesses of motion pictures. Includes educational films in all subject areas.

2. LANDERS FILM REVIEWS. Bertha Landers, 4930 Coliseum Street, Los Angeles 16, Calif. June, 1956 to date. $27.50 per year. Monthly except July and August.

Includes bibliographic information plus descriptive and evaluative reviews of motion pictures produced by over 150 different educational film producers. Contains reviews on films in all instructional subjects and includes classroom, documentary, experimental, and other general interest, nontheatrical motion pictures.

Filmstrips
General Listings


Lists and describes 270 silent filmstrips, 305 sound filmstrips, and 51 sets of slides which are available for use free of charge, either on loan or gift basis. Includes a title index, subject index, and source and availability index.

Provides an alphabetical listing by title and a subject index for 13,141 sound and silent filmstrips in all instructional subjects. Includes a directory of main sources.

3. Also see LIBRARY OF CONGRESS CATALOG: MOTION PICTURES AND FILMSTRIPS and U.S. Government Films for Public Educational Use entries included under sources of educational motion pictures.

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Records, Tapes, and Transcriptions
Selected Listings


Provides more than 400 cross-indexed cards each year giving complete data on selected records and tapes produced by major as well as minor phonodisc and phonotape producers. Includes general rating, utilization suggestions, and descriptive and critical annotations.

2. CHILDREN'S RECORD REVIEWS. Box 192, Woodmere, N.Y. October, 1957, to date. Price $10 per year and $2 for cumulative index. Issued five times per year.

Includes listings of 7”, 10”, and 12” children's records featuring stories and fairy tales, poems, foreign language and music instruction, Biblical stories and hymns, etc. Title, producer, physical characteristics of the medium, interest level, and descriptive, evaluative reviews are included. Listed alphabetically by title in loose-leaf binder.


Lists and classifies 138 free tapes, 287 free scripts, and 83 free transcriptions available to educators. Describes nature and content of each, length, release date, distributors, and conditions and terms of loan. Provides subject and title index and offers suggestions for utilization.


*Discontinued with Spring 1962 supplement.
Contains entries for music scores intended for performance. Includes musical and nonmusical sound recordings. Entries arranged alphabetically by composer or author and by subject index.


Provides a subject index of phonotapes including 25 subject headings from Air Age to Theatre. Types of programs included in the catalog are lecture, discussion, interview, dramatics, musical, instructional, and literary. Includes titles for all entries and short annotations for certain series. Ordering instructions and bases for service charges included.

PART II: INFORMATION ABOUT EQUIPMENT

Sources of Information About Equipment for Using New Educational Media


Provides a comprehensive and detailed reference on the theory of operation, operating instructions, and a discussion of general techniques of good practice for all types of projection equipment, playback equipment, tape recorders, tachistoscopic equipment and miscellaneous devices which were on the market as of the publication date (1958). Includes 1,400 illustrations.


Contains annual descriptions, specifications and prices for more than 1,500 models of audiovisual equipment manufactured in the United States. Includes over 850 photographs of individual models. Lists a directory of audiovisual dealers and manufacturers.


Developed to assist educators in judicious purchase of materials, apparatus and equipment for improving science, mathematics, and modern foreign language instruction in elementary and secondary schools. Gives specifications for some 1,054 items of educational equipment, including laboratory equipment and teaching aids.
PART III: BIBLIOGRAPHIES

Selected References Concerned With New Educational Media

Method and Materials: General References

Administration


Teaching Machines and Programmed Learning

Language Laboratories


Techniques for Local Production


Television

Selected Catalogs of Books for Elementary and Secondary Schools

1. ADVENTURING WITH BOOKS: A READING LIST FOR ELEMENTARY GRADES, compiled by the Elementary Reading List Committee, Muriel Crosbey, chairman, National Council of Teachers of English, 704 South Sixth Street, Champaign, Ill., 1960. 146 p. Price 75 cents.

   Includes over 1,000 books for children from K-Grade 8, listed in twelve main categories and age ranges. Illustrated and indexed by title and author.


   A list of more than 1,000 essential books for an elementary school library. Arranged under subject and described briefly with grade range indicated for each. Includes special lists of picture books, easy books, magazines and tools for the school librarian. Gives complete buying and catalog information. Indexed by author and title.


   A balanced working collection designed to meet curriculum needs and interests of grades 7 to 9. Selected by junior high librarians, teachers, and educators. Arranged by Dewey classification system and indexed by subject area and author. Annotated, including buying and cataloging information.

4. A BASIC BOOK COLLECTION FOR SENIOR HIGH SCHOOLS, compiled by a Subcommittee of the American Library Association Editorial Committee, Mariana K. McAllister, chairman, with the assistance of consultants from the Department of Classroom Teachers of the National Education Associa-

Approximately 1,500 books for the high school library with descriptive annotations that include level of reading difficulty. Arranged by Dewey classification and indexed by author and title. Gives publishers and subject headings. Special lists of magazines and audiovisual aids.


Annotated list for leisure reading for high school students, arranged under appealing subject headings. Separate author and title index. Prices not given.


A catalog of children’s books recommended for elementary school and public library. Annotated for teachers’ and librarians’ use. Arrangement is by library classification. Includes publisher, price, grade range, and cataloging information. Provides an author, title, and subject index.


Approximately 150 magazines—English and foreign language—are listed. Includes four categories: general, school, church and religious organizations.


This “annotated graded list of books in many fields for adolescents who find reading difficult” is indexed by author, title and reading difficulty. Magazines and newspapers are also listed.


Lists, by author, 1,000 of the best books published for children in the 10 years from 1948–1957 and reviewed in Bulletin of the Center for Children’s Books. The annotations contain plot descriptions, comments on illustrations and format. A subject and title index and an introduction discussing evaluation practices are included.

The first 28 pages of this pamphlet present a discussion of the many and varied factors to be considered in selecting books for poor readers. The list itself, with brief annotations, indicates both reading and interest level, and groups materials as: Trade books; Textbooks; Magazines and Newspapers; Series books. Includes a listing of Book Clubs and an explanation of the Apache Readability Formula. Separate author and title indexes are included.


A “guide to recreational reading . . . in the sciences (including mathematics)” for grades 1-8 as well as an acquisition guide for a balanced collection of science books in a public or school library. Each entry gives complete purchasing data as well as classification number, LC card number, descriptive annotation, and grade level. Indexed. Directory of publishers included.


A catalog of 3,600 books and 600 pamphlets selected for junior and senior high school and for public libraries. Gives annotations, classification number, subject headings, publisher, and price.


An author and title index to elementary, junior, and senior high school books classified by subject. Includes listings of supplementary readers and pedagogical books.


“A guide to recreational and collateral reading and to basic reference works in the sciences and mathematics” for young people and non-specialist adults. Classified, annotated list with difficulty of reading indicated. All purchasing information is given. Indexed.


Books are grouped by subject with brief descriptive annotations. “Easy to read” and “more challenging” books are indicated. Author and title indexes.
A Selected List of Journals Concerned With Educational Media

1. AMERICAN LIBRARY ASSOCIATION BULLETIN, American Library Association, 50 East Huron Street, Chicago 11, Ill. Monthly except bimonthly July-August. Price $1.50 per year, included in membership dues.

As the official journal of the American Library Association, it publishes material of general interest to librarians and those interested in the library world. Includes articles, editorials, ALA publications, and news of interest to the members.

2. AUDIOVISUAL COMMUNICATION REVIEW, Department of Audiovisual Instruction, National Education Association, 1201 16th Street NW., Washington 6, D.C. Bimonthly. Price $5 per year to members; $6 to nonmembers.

Includes reports of research studies and theoretical articles within the broad area of audiovisual communication. Departmental areas include teaching machines, world communications, research abstracts, book reviews, and media. Each year special issues are developed around topics of special concern.


As the official publication of DAVI, includes articles, news items, conference information, and reviews of materials, equipment, and literature of interest to audiovisual specialists.


The Booklist sections include a careful selection of books for adults, young people, and children recommended for purchase by a public or school library. Selection is made with the help of librarian-specialists in book selection work. The brief annotations are descriptive and evaluative. Bibliographic details include paging, publisher, price, Dewey Decimal classification, subject headings, and age or grade level for children's books. The Subscription Books Bulletin section is comprised of analytical detailed reviews of reference books or sets; these reviews are prepared by the Subscription Books Committee of the American Library Association. Sixteen millimeter films selected for a general interest collection are reviewed quarterly by a subcommittee of the ALA Audio-Visual Committee. This periodical is important as a selective aid for current buying to complement lists published annually or less frequently.

Includes articles by audiovisual specialists and classroom teachers on a wide variety of topics in audiovisual education. Special departments cover news, reviews of films and filmstrips, audiovisual developments in the church field, trade developments, etc.


Presents current news; new developments; and abstracts of books, articles, and documents in areas of education, science, business, church, television, and entertainment. Includes frequent reviews of motion pictures, filmstrips, phonodiscs, and phonotapes.


Presents articles on all aspects of the production of educational motion pictures. Frequently describes curricular offerings and facilities of university film departments or production units.


As the only professional or trade journal in the field, includes articles on all aspects of educational radio and television throughout the world. Special departments include book reviews, new products and projects, and research reviews.


As the official publication of the American Association of School Librarians, includes articles by librarians, teachers, and other professional specialists dealing with books, picture utilization, audiovisual materials, library administration, and other topics of interest to school librarians. Includes sections on current research, library news from the states, book reviews, and professional activities and meetings.


Includes theoretical articles and research studies devoted to an interdisciplinary approach to the study of communication in human relations. Contains departments for book reviews and for communication film reviews.
A Selected List of
Periodicals Concerned With
New Educational Media

   of Educational Research and Service, Ohio State University, Columbus, Ohio.
   Each issue presents a scholarly discussion of a pertinent topic con-
   cerned with educational films, the press, broadcasting on some new
   educational innovation, plus timely announcements of conferences,
   worthwhile articles or books, and activities of people or groups inter-
   ested in communication.

2. Filep, Robert T., editor, PROGRAMED INSTRUCTION, Center for pro-
   gramed Instruction, Inc., 365 West End Avenue at 77th Street, New York 24,
   N.Y. Bi-monthly. Price $1; group $2.
   An information bulletin including news about new developments in
   programed instruction and articles about programing methodology,
   role in education, etc. Includes research abstracts.

3. National Educational Television and Radio Center, NET NEWS, National
   Educational Television and Radio Center, 10 Columbus Circle, New York 19,
   N.Y. Four times a year. Free.
   Provides information about activities of NETRC and pertinent develop-
   ments in educational television throughout the United States.

4. Tecnifax Corporation, VISUCOM, Tecnifax Corporation, 195 Appleton
   Street, Holyoke, Mass. Six issues per year. Free.
   Includes articles by contributors dealing with the production and
   use of projected visuals in providing more efficient communication in
   schools, churches, industry, and the armed forces.

Sources of Information
Regarding the Planning
of Facilities for
Use of New Media

1. Dave Chapman, Inc., Industrial Design, DESIGN FOR EDUCATIONAL
   TV: PLANNING FOR SCHOOLS WITH TELEVISION, Educational Facilities
   Laboratories, Inc., 477 Madison Avenue, New York 22, N.Y.
Presents a rationale for use of educational television in the schools; and in verbal and visual sketch form offers comments, recommendations, and suggestions for implementing its installation and use in light of various school objectives and use situations.


Presents essential information needed by laymen, educators, and architects for planning schools to utilize modern teaching technology. Includes specific recommendations and specifications for instructional, materials centers, classrooms, language laboratories, auditoriums and multi-purpose rooms, intercommunications systems, and radio and television installations.

3. Department of Audiovisual Instruction, NEA, PLANNING SCHOOLS FOR USE OF AUDIOVISUAL MATERIALS, NO. 1, CLASSROOM, The Department, Washington, D.C., 1958, 40 p. Price $1 from Department of Audiovisual Instruction, 1201 16th Street, NW., Washington 6, D.C.

Concerned with the why, what, and how of planning classrooms for effective use of all kinds of audiovisual instructional materials. Presents recommendations in areas of light control, ventilation, projection conditions, acoustics, installation procedures, and general classroom construction features.


Presents basic performance standards and recommendations to insure adequate utilization of audiovisual materials in groups larger than the single class unit.


Discusses the roles of school building and school system instructional materials centers; suggests services to be provided; presents various organizational patterns; and provides diagrams and housing suggestions for handling (1) storage, repair and distribution of audiovisual materials and equipment; local production, (2) preview and auditing, and (3) administration.


Discusses the nature and functions of college and university audiovisual centers with specific suggestions for housing the basic service areas. Considers campus audiovisual needs in special areas such as classrooms, auditoriums, and clinic and laboratory areas. Includes case studies of six colleges and universities.
7. Educational Facilities Laboratories, Inc., PROFILES OF SIGNIFICANT SCHOOLS (a series), The Laboratories; New York, 1960. This series of individual reports can be obtained free from Educational Facilities Laboratories, Inc., 477 Madison Avenue, New York, N.Y.

Presents detailed diagrams and summaries of new school plants which have incorporated unique and often experimental designs in adapting buildings to meet changing educational methods and objectives.


Operating under the basic premise that “the optimum use of new instructional aids and media requires new concepts of space types and their design”, design criteria aiming at providing an atmosphere most conducive to learning are proposed. These criteria are then illustrated by design studies intended to serve as guides in planning facilities for colleges and universities.

Selected Summaries of Research Studies Including New Educational Media


Reviews the research in audiovisual communication during the last decade under five major headings: (a) effectiveness of audiovisual materials, (b) audience-learner characteristics, (c) characteristics of the learning environment, (d) use of audiovisual materials, and (e) administration of audiovisual programs. Includes a 320 item bibliography of research studies.


Reviews the research literature from 1956 to 1962 under the following headings: (a) theoretical formulations in audiovisual communications, (b) textbooks and other printed materials, (c) audiovisual materials, (d) learning from instructional television, (e) language laboratories, (f) self-teaching devices and programed materials, and (g) administration of instructional materials.

Includes brief descriptions of 25 of the better known varieties of automated instructional devices, annotated bibliographies of 122 teaching machine publications, and a bibliography of commercially developed teaching machines.


Provides a monumental summarization, evaluation, and integration of over 200 experimental and survey studies undertaken in the past thirty-odd years on the educational influences and effectiveness of motion pictures.


Restricted to studies of the teaching of formal courses by television and includes a review of research findings and a collection of abstracts of pertinent articles. Intended as a guide to those interested in further study of the use of television in formal instruction situations.


Presents extensive reports and analyses of 21 studies in the area of learning from films. Major purposes of these researches were (a) to discover principles of production and utilization that will guide producers and users of classroom films to a greater realization of instructional potential of such materials, and (b) to explore uses and limitations of existing types of films and discover reasons why more teachers are not using more films and other visual aids.


Discusses the nature of communication and the role of audiovisual materials in classroom instruction. Presents research material on audiovisual instruction which promises to be of most help to classroom teachers, identifies factors affecting the value of audiovisual instruction, and considers what audiovisual materials can and cannot do.

Selected Sources of Criteria and Standards for Evaluating Instructional Materials Programs

1. Department of Audiovisual Instruction, Teacher Education Committee, AUDIOVISUAL CHECKLIST FOR SELF-EVALUATING TEACHER-EDUCAT-

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TION INSTITUTIONS, Department of Audiovisual Instruction, Washington, D.C., no date, 16 p. Free.

Includes audiovisual checklists relating to (a) general background information, (b) preparation of audiovisual staff, (c) curricular-instructional pattern, and the audiovisual materials center. For each section, the first part supplies basic facts about the program being evaluated and the second part provides a means of recording specific evaluative judgments about the program.


Provides guiding principles and instructions for applying this instrument in evaluating the entire range of instructional materials services, regardless of the degree to which their administration has been unified. Includes sections on evaluation of: (1) instructional staff, (2) organization and management, (3) materials, (4) physical facilities, and (5) special characteristics of instructional materials services.


Reviews the quantitative standards proposed by various individuals, State, regional and National organizations regarding audio-visual personnel, materials, equipment, space, and budgets.


Includes a summary of the major qualitative and quantitative standards for school library programs for schools having 200 or more students. Includes standards for: (1) collections of audio-visual materials and equipment, (2) listening and viewing areas, (3) storage space, (4) work and office areas, and (5) clerical and professional personnel.
PART IV: ORGANIZATIONS

Key Professional Organizations Concerned With New Educational Media

1. American Book Publishers Council (ABPC), 58 West 40th Street, New York 18, N.Y. Managing Director, Dan Lacy.
2. American Library Association (ALA), 50 East Huron Street, Chicago 11, Ill. Deputy Executive Director, Grace Stevenson.
4. Association for Supervision and Curriculum Development (ASCD), National Education Association, 1201 16th Street, NW., Washington 6, D.C. Executive Secretary, Margaret Gill.
5. Center for Programmed Instruction (CPI), 365 West End Avenue, New York 24, N.Y. President, P. Kenneth Komoski.
6. Department of Audiovisual Instruction (DAVI), National Education Association, 1201 16th Street, NW., Washington 6, D.C. Executive Secretary, Anna L. Byler.
7. Educational Film Library Association (EFLA), 250 West 57th Street, New York 19, N.Y. Administrative Director, Emily S. Jones.
8. Electronic Industries Association (EIA), 1721 DeSales Street, NW., Washington 6, D.C. Executive Vice President, James D. Secrest.
15. University Film Producers Association (UFPA), c/o Motion Picture Service, University of Oklahoma, Norman, Oklahoma. President, Charles N. Hockman.
PART V: GRADUATE PROGRAMS

Sources of College and University Graduate Programs for the Professional Education of Supervisors of New Educational Media


PART VI: LOCATIONS TO VISIT

Selected Listings of New Media Programs by Geographical Area

The advent of educational television, language laboratories, filmed series, team teaching, and auto-instruction has provided administrators with real challenges. Upon them falls major responsibility for assessing the role of each of these new innovations and deciding how each "fits" into their present instructional program.

The author has long felt that educators should make greater efforts to share their achievements and mistakes in initiating new instructional programs. Therefore, questionnaires were sent to educators in State departments of education, colleges and universities, leading public schools, and other educational organizations, asking them to suggest specific elementary and secondary schools which have made outstanding provisions for incorporating new media and/or staff utilization patterns into their instructional programs.

The specific schools included in the nine geographic areas selected were then contacted for permission to include them in this publication. Administrators interested in learning more about specific programs should write to the individual designated to obtain further information or permission to visit.

Obviously, this listing leaves out hundreds of schools which have developed outstanding programs utilizing the various educational media. It is hoped, however, that the school programs recognized in this publication will serve as valuable resource centers for information and possible visitation.
Recommended Educational Media Programs in

CONNECTICUT  MAINE  MASSACHUSETTS  NEW HAMPSHIRE  NEW JERSEY  NEW YORK  PENNSYLVANIA  RHODE ISLAND  VERMONT

Educational Media Centers

Central High School, District 3, Merrick, New York
Mr. Robert E. Fite, Coordinator, Audio-Visual Services
East High School, Rochester, New York
Mr. Charles N. Clark, Principal
Garden City Public Schools, Garden City, New York
Dr. Murray G. Phillips, Coordinator of Instructional Materials
Greenwich Public Schools, Greenwich, Connecticut
Dr. Herbert R. Jensen, Supervisor, Instructional Materials Center
Newark Public Schools, Newark, New Jersey
Dr. Edward T. Schofield, Director of Libraries and Audiovisual Education
New York City Schools, New York, New York
Dr. Edward G. Bernard, Director, Bureau of Audio-Visual Instruction
Plainview Public Schools, Plainview, New York
Mr. Jack Tanzman, Audio-Visual Director
Westport Public Schools, Westport, Connecticut
Mr. George E. Ingham, Administrative Assistant, Curriculum and Research Centers for Local Production of Instructional Materials

Great Neck Public Schools, Great Neck, New York
Mr. Charles Luminati, Director, Audio-Visual Services
Penfield Central Schools, Penfield, New York
Mr. James Meagher, Coordinator, Audio-Visual Instructional Materials
Wayland High School, Wayland, Massachusetts
Mr. Gerald McVey, Coordinator of Instructional Materials

Producers and Users of Open-Circuit Television Programs

Miss Martha Gable, Director, Radio and Television Education

Producers and Users of Closed-Circuit Television Programs

Plainedige Public Schools, North Massapequa, New York
Mr. Dalton Levy, Audio-Visual Director

Programs Using New Media in Team Teaching

Easton Area High School, Easton, Pennsylvania
Mr. Carl H. Peterson, Principal
Humbolt Junior High School, New York, New York
Miss Lorraine W. Addelson, Principal
Lexington Public Schools, Lexington, Massachusetts
Mr. Richard G. Woodward, Coordinator of Instructional Materials and Services
Norwalk Public Schools, Norwalk, Connecticut
Mr. Arthur Lalime, Director, Curriculum Materials Center

Programs Utilizing Language Laboratories

Concord-Carlisle High School, Concord, Massachusetts
Miss Elaine M. Hardie, Head of Foreign Language Department
Hamden High School, Hamden, Connecticut
Mr. Lucien R. Boisvert, Director of the Language Laboratory
Horace Greeley High School, Chappaqua, New York
Mrs. Evangeline Galas, Chairman, Foreign Language Department
Linton High School, Schenectady, New York
Miss Ruby M. Brakebill, Coordinator of Foreign Language

Long Lots Junior High School, Westport, Connecticut
Mrs. Rita Barrows, Teacher of Latin and French

Newton South High School, Newton, Massachusetts
Mr. Raymond Ethien, Chairman, Foreign Language Department

Pascack Valley Regional High School, Hillsdale, New Jersey
Mr. Louis A. Albini, Laboratory Director

Philadelphia High School for Girls, Philadelphia, Pennsylvania
Mrs. Eleanor Sandstrom, Chairman, Foreign Language Department

Somerville High School, Somerville, New Jersey
Miss Dorothy Chamberlain, Chairman, Foreign Language Department

Programs Utilizing Auto-Instructional Devices
Brookside School, Yorktown Heights, New York
Dr. George Candreva, Programs and Curriculum

Manhasset Junior High School, Manhasset, New York
Mr. Henry O. Brunner, Principal

York High School, York, Maine
Mr. Carter Furber and Mr. Charles Welner, Teachers in Charge

Recommended Educational Media Programs in

DELAWARE
MARYLAND
TENNESSEE
NORTH CAROLINA
VIRGINIA
WEST VIRGINIA

Educational Media Centers
Charlotte-Mecklenburg Schools, Charlotte, North Carolina
Mr. Harold Dotson, Audio-Visual Director

Knox County Schools, Knoxville, Tennessee
Mrs. Katherine G. Johnson, Director of Materials Center, Schools Department

Memphis City Schools, Memphis, Tennessee
Mr. Dewey H. Orr, Director of Educational Materials

Centers for Local Production of Instructional Materials
Greensboro City Schools, Greensboro, North Carolina
Mr. Arnold R. Medlin, Director of Audio-Visual Education

Knoxville City Schools, Knoxville, Tennessee
Mr. J. E. Vinyard, Audio-Visual Supervisor

Nashville City Schools, Nashville, Tennessee
Mr. Marvin Pratt, Audio-Visual Director

Producers and Users of Open-Circuit Television Programs
Board of Education, Snow Hill, Maryland
DelMarVa TV Project
Mr. Paul S. Hyde, Assistant Superintendent of Instruction

Hampton Roads Educational TV Association, Norfolk, Va.
Mrs. Grace Johnson Waters, Director ETV, Station WHRO-TV

Producers and Users of Closed-Circuit Television Programs
Washington County Public Schools, Hagerstown, Maryland
Mr. William M. Brish, Superintendent of Schools
Recommended Educational Media Programs in

ALABAMA    MISSISSIPPI
FLORIDA    SOUTH CAROLINA
GEORGIA

Educational Media Centers
Atlanta Public Schools, Atlanta, Georgia
Mr. Walter S. Bell, Director, Audio-Visual Education
Birmingham Public Schools, Birmingham, Alabama
Dr. E. E. Sechriest, Assistant Superintendent and Supervisor of Visual Education
Calhoun County Materials Center, Anniston, Alabama
Dr. Frank Newell, Superintendent
Dade County Public Schools, Miami, Florida
Miss Kathryn L. Carlin, Supervisor of Audio-Visual Materials
Jackson Public Schools, Jackson, Mississippi
Mr. R. B. Layton, Director of Curriculum

Centers for Local Production of Instructional Materials
Volusia County Schools, DeLand, Florida
Julian E. Markham, Director of Instruction

Producers and Users of Open-Circuit Television Programs
Atlanta Public Schools, Atlanta, Georgia
Mr. Haskell Boyter, Director of Radio and Television Education
Dade County Public Schools, Miami, Florida
Mr. Clif Mitchell, Director of ETV

Producers and Users of Closed-Circuit Television Programs
South Carolina Closed Circuit Television Center, Columbia, South Carolina
Mr. R. Lynn Kalmbach, General Manager, ETV

Programs Using New Media in Team Teaching
Brookside Junior High School, Sarasota, Florida
Mr. Philip B. Glancy, Principal
Columbia High School, Columbus, Georgia
Moultrie Senior High School, Moultrie, Georgia
J. R. Aultman, Director

Programs Utilizing Language Laboratories
Brookside Junior High School, Sarasota, Florida
Mr. Philip B. Glancy, Principal

Recommended Educational Media Programs in

MINNESOTA    SOUTH DAKOTA
NORTH DAKOTA    WISCONSIN

Educational Media Centers
Milwaukee Public Schools, Milwaukee, Wisconsin
Mr. Donald K. Mereen, Director, Audio-Visual Department
Minneapolis Public Schools, Minneapolis 13, Minnesota
Mr. E. Dudley Parsons, Consultant in Visual Education
Proctor High School, Proctor, Minnesota
Virginia Miller, Librarian, Library Materials Center
St. Paul Public Schools, St. Paul, Minnesota
Mr. Theodore A. Johnson, Director, Audio-Visual Education

Centers for Local Production of Instructional Materials
St. Louis Park Public Schools, St. Louis Park, Minnesota
Mr. Donald F. Schutte, Audio-Visual Director

Producers and Users of Open-Circuit Television Programs
Minneapolis Public Schools, Minneapolis, Minnesota
Mr. Harold Gregory, Consultant in Radio-Television Education
St. Paul Public Schools, St. Paul, Minnesota
-Mrs. Lorayne Palarine, Supervisor, Educational Television and Radio

Producers and Users of Closed-Circuit Television Programs
University High School, University of Minnesota, Minneapolis, Minnesota
Mr. Robert J. Keller, Director, CCTV Project
Washington Senior High School, Sioux Falls, South Dakota
Mr. Robert L. Blake, Director, Audio-Visual Education

Programs Using New Media in Team Teaching
Johnson High School, St. Paul, Minnesota
-Mrs. Clair G. McMann, Principal

Programs Utilizing Language Laboratories
Milwaukee Public Schools, Milwaukee, Wisconsin
Mr. Anthony Gradisnik, Foreign Language Supervisor
West High School, Minneapolis, Minnesota
Mr. Percy Fearing, Teacher of German

Recommended Educational Media Programs in

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Educational Media Centers
Chicago Public Schools, Division of Visual Education, Chicago, Illinois
-Mr. James P. Fitzwater, Director of Visual Education
Cincinnati Public Schools, Cincinnati, Ohio
-Mr. P. Joseph Lamping, Supervisor, Visual Aids Exchange
Detroit Public Schools, Detroit, Michigan
-Mr. Peter Golej, Supervisor, Audio-Visual Teaching Aids Library
Gary Public Schools, Gary, Indiana
-Mr. Edwin Carmony, Audio-Visual Director
Grand Rapids Public Schools, Grand Rapids, Michigan
-Mr. Roger Zinn, Supervisor of Audio-Visual Instruction
Livonia Public Schools, Livonia, Michigan
Dr. Albert Goldberg, Coordinator of Instructional Materials
Van Buren Public Schools, Belleville, Michigan
-Miss Phyllis Greer, Librarian—Elementary, and Audio-Visual Director
West Leyden High School, Northlake, Illinois
-Mr. Kenneth I. Taylor, Chairman, Center for Instructional Materials
Centers for Local Production of Instructional Materials

Battle Creek Public Schools, Battle Creek, Michigan
Miss Dorothy Haskell, Audio-Visual Consultant
Benjamin Bos, High School, Evansville, Indiana
Mr. Curtis F. Brown, Audio-Visual Coordinator
Cleveland Public Schools, Bureau of Visual Education, Cleveland, Ohio
Mr. John Borza, Chief, Bureau of Visual Education

Producers and Users of Open-Circuit Television Programs

Cincinnati Public Schools, Cincinnati, Ohio
Miss Helen Seel, Supervisor, Radio-Television and Text-books
Evansville Public Schools, Evansville, Indiana
Mr. Glen Traw, Director, South Western Indiana Educational Television Council
Kentuckiana Educational Television Council, Louisville, Kentucky, WFDK-TV
Mr. Kenneth Lam, Director

Producers and Users of Closed-Circuit Television Programs

Buena Vista High School, Saginaw, Michigan
Mr. Don B. Springman, Director of Educational Television
Evanston Township High School, Evanston, Illinois
Miss Wanda B. Mitchell
Laboratory School, University of Chicago, Chicago, Illinois
Mr. Jack Kapost, Audio-Visual Coordinator
South High School, Columbus, Ohio
Mr. H. Delbert Swain, Principal
St. Teresa High School, Decatur, Illinois
Mother M. Gregory, O.S.U.

Programs Using New Media in Team Teaching

Bloom Township High School, Chicago Heights, Illinois
Mr. William A. Shrover, Supervisor of Instruction and Coordinator of Team Teaching
Evanston Township High School, Evanston, Illinois
Miss Wanda B. Mitchell
North Central High School, Indianapolis, Indiana
Dr. Gene Schwilk, Principal

Programs Utilizing Language Laboratories

Columbus Senior High School, Decatur, Illinois
Mr. Judson Erne, Principal
Detroit Public Schools, Detroit, Michigan
Dr. Nadia Dostal, Foreign Language Supervisor
J. Sterling Morton High School, East-Cicero, Illinois
J. Sterling Morton High School, West-Berwyn, Illinois
Mr. B. E. Mikula, Director, Audio-Visual Education
Lakeview High School, Decatur, Illinois
Mr. David W. Biggs III, Principal

Programs Utilizing Auto-Instructional Devices

Watseka High School, Watseka, Illinois
Mr. Robert C. Grant
Recommended Educational Media Programs in
COLORADO MISSOURI
IOWA NEBRASKA

Educational Media Centers
Cedar Rapids Community School District, Cedar Rapids, Iowa
Mr. John Sewell, Audio-Visual Consultant
Colorado Springs Public Schools, Colorado Springs, Colorado
Mr. Robert Heinich, Director, Audio-Visual Services
Des Moines Public Schools, Des Moines, Iowa
Audio-Visual Director
Jefferson County Public Schools, Lakewood, Colorado
Mr. Elwood E. Miller, Supervisor, Instructional Aids Center
Kansas City Public Schools, Kansas City, Missouri
Donald W. Smith, Director of Audio-Visual Education
St. Louis Public Schools, St. Louis, Missouri
Miss Elizabeth Golterman, Director, Division of Audio-Visual Education

Centers for Local Production of Instructional Materials
Price Laboratory School, State College of Iowa, Cedar Falls, Iowa
Mr. Robert Paulson, Audio-Visual Supervisor
Westside Community Schools, Omaha, Nebraska
Mr. H. Vaughn Phelps, Superintendent of Schools

Producers and Users of Open-Circuit Television Programs
St. Louis Educational Television Commission, St. Louis, Missouri
Mrs. Elaine D. Afton, Director of School Programs KETC-TV, Channel 9

Programs Using New Media in Team Teaching
Bear Creek High School, Morrison, Colorado
Mr. Robert Downing, Principal
Chanute High School, Chanute, Kansas
Mr. Dell Reed, Principal
Idaho Springs High School, Idaho Springs, Colorado
Mr. R. W. Hester, Principal
Winfield High School, Winfield, Kansas
Mr. William Medley, Principal

Programs Utilizing Language Laboratories
Boulder High School, Boulder, Colorado
Mrs. Alice P. Yates, Chairman, Foreign Language Department
Casey Junior High School, Boulder, Colorado
Mr. Robert Yarusso, Director of Laboratory
Englewood Senior High School, Englewood, Colorado
Miss Lorna Borman, Spanish Teacher
East High School, Denver, Colorado
Mr. Lawrence Garrett, Foreign Language Department
Kansas City Public Schools, Kansas City, Missouri
Mrs. Dorothy Nichelson, Foreign Language Consultant
Recommended Educational Media Programs in
ARKANSAS OKLAHOMA
LOUISIANA TEXAS
NEW MEXICO

Educational Media Centers
Alice Independent School District, Alice, Texas
Mr. W. W. Farrar, Director of Special Services
Brazosport Independent School District, Freeport, Texas
Mr. B. I. Boyett, Supervisor, Division of Instructional Services
Corpus Christi Independent School District, Corpus Christi, Texas
Mr. Jack H. McKay, Coordinator of Instructional Materials
Dallas Independent School District, Dallas, Texas
Mr. H. W. Embry, Coordinator of Education
Houston Independent School District, Houston, Texas
Mr. Lawrence J. Gillingham, Assistant Director of Audio-Visual Education
Johnston Junior High School, Houston, Texas
Mrs. Mary Shelton, Librarian
Oklahoma City Public Schools, Oklahoma City, Oklahoma
Mr. C. E. Costley, Director, Teaching Materials Center
Dr. Mervel S. Lunn, Assistant Director

Centers for Local Production of Instructional Materials
Ector County Independent School District, Odessa, Texas
Mr. Robert E. Durrett Jr., Coordinator, Audio-Visual Services
Roswell City Schools, Roswell, New Mexico
Mr. Philip H. Dillard, Audio-Visual Supervisor
San Angelo Public Schools, San Angelo, Texas
Mr. David A. Sands, Director of Instruction

Producers and Users of Open-Circuit Television Programs
Houston Public Schools, Houston, Texas
Mrs. Dorothy Sinclair, Supervisor of TV and Radio
New Orleans Public Schools, New Orleans, Louisiana
Miss Edna May Stroble, Coordinator, Education by Television
Oklahoma City Public Schools, Oklahoma City, Oklahoma
Dr. Bill Lillard, Director, Broadcasting Center

Producers and Users of Closed-Circuit Television Programs
Galveston Public Schools, Galveston, Texas
Mr. James W. Hardie, Supervisor, Instructional Resources Department
Houston Independent School District, Houston, Texas
Miss Clara F. Gregory, Consultant in Foreign Languages

Programs Utilizing Language Laboratories
El Paso Public Schools, El Paso, Texas
Mr. Carlos Rivera, Coordinator of Foreign Languages
Houston Independent School District, Houston, Texas
Miss Clara F. Gregory, Consultant in Foreign Languages

Programs Using Auto-Instructional Devices
Las Cruces School District #2, Las Cruces, New Mexico
Miss Gladys Lawler, Director of Audio-Visual
Spring Branch Independent School District, Houston, Texas
Mr. Joe Airola, Assistant Superintendent for Instruction
Recommended Educational Media Programs in
IDaho    Washington
Montana  Wyoming
Oregon

Educational Media Centers
Billings Public Schools, Billings, Montana
Mr. Robert L. Hamilton, Director, Audio-Visual Center
Boise Public Schools, Boise, Idaho
Mr. W. E. Gillam, Director
Great Falls Public Schools, Great Falls, Montana
Mr. Arthur S. Roseberry, Coordinator, Audio-Visual Aids Department
Jackson County Schools, Medford, Oregon
Mr. James McDonald, Director, Curriculum Materials Center
Portland Public Schools, Portland, Oregon
Mr. A. Kingsley Trenholme, Director, Instructional Materials
Seattle Public Schools, Seattle, Washington
Mrs. Floramae D. Phillips, Librarian and Audio-Visual Coordinator
Woodrow Wilson High School, Tacoma, Washington
Mrs. Floramae D. Phillips, Librarian and Audio-Visual Coordinator

Centers for Local Production of Instructional Materials
Jackson County Schools, Medford, Oregon
Mr. James McDonald, Director, Curriculum Materials Center
Klamath Falls Public Schools, Klamath, Oregon
Mr. J. V. LaClair, Director of Instructional Materials
Powell Public Schools, Powell, Wyoming
Mr. Delmar Somer, Audio-Visual Director

Producers and Users of Open-Circuit Television Programs
Clover Park School District, Tacoma, Washington
Mr. Al Brevik, Director, Televised Education

Programs Using New Media in Team Teaching
Hoquiam High School, Hoquiam, Washington
Mr. Donald E. Egge, Principal

Programs Utilizing Language Laboratories
Lincoln High School, Portland, Oregon
Miss Virginia Caldwell, Chairman, Foreign Language Department
Nathan Eckstein Junior High School, Seattle, Washington
Mr. Frederick Breit, Principal
Recommended Educational Media Programs in

ARIZONA    NEVADA
CALIFORNIA  UTAH

Educational Media Centers

Alameda County Schools, Hayward, California
Mr. Ward H. Phillips, Director, Curriculum Materials Center
La Mesa-Spring Valley School District, La Mesa, California
Dr. Franklin Oetting, Director, Instructional Materials
Los Angeles City Schools, Los Angeles, California
Mrs. Margaret W. Divizia, Supervisor of Audio-Visual Services
Los Angeles County Schools, Los Angeles, California
Dr. Robert C. Gerletti, Director, Division of Audio-Visual Education
San Diego City Schools, San Diego, California
Mr. Robert H. Burgert, Director of Instructional Aids
San Diego County Schools, San Diego, California
Dr. Henry R. McCarty, Director, Audio-Visual Service, Department of Education
San Francisco Unified School District, San Francisco, California
Dr. William B. Sanborn, Director, Bureau of Instructional Materials

Centers for Local Production of Instructional Materials

Central High School, Phoenix, Arizona
Mr. Elmer Felton, Director of Audio-Visual Services
Los Angeles City Schools, Los Angeles, California
Mrs. Margaret W. Divizia, Supervisor of Audio-Visual Services
Pasadena City Schools, Pasadena, California
Mr. Charles W. Reynolds, Audio-Visual Supervisor
San Diego City Schools, San Diego, California
Mr. Robert H. Burgert, Director of Instructional Aids

Producers and Users of Open-Circuit Television Programs

Bay Area Educational Television Association, (KQED) San Francisco, California
Mr. James Day, General Manager
Los Angeles County Schools, Los Angeles, California
Dr. Robert C. Gerletti, Director, Division of Audio-Visual Education

Producers and Users of Closed-Circuit Television Programs

Anaheim City Elementary School District, Anaheim, California
Mr. James Brier, ITV Project Director
Weber County School District; Ogden, Utah
Mr. John A. Larsen, Director of ETV

Programs Using New Media in Team Teaching

Andrew Hill High School, San Jose, California
Mr. Arvel B. Clark, Administrative Assistant, Curriculum Services
Flowing Wells School District, Tucson, Arizona
Mr. George N. Smith, Superintendent
Freemont Union High School District, Sunnyvale, California
Mr. M. Delbert Lobb, Assistant Superintendent, Curriculum and Research
O'Farrell Junior High School, San Diego, California
Mr. Wm. Jack Stone, Principal
Programs Utilizing Language Laboratories
Abraham Lincoln High School, San Francisco, California
Mrs. Edna McIntyne, Chairman, Foreign Language Department
Beverly Hills High School, Beverly Hills, California
Mr. Sanford E. Jacquard, Director, Language Laboratory
Freemont Union High School District, Sunnyvale, California
Mr. M. Delbert Lobb, Assistant Superintendent, Curriculum and Research
Reseda High School, Reseda, California
Mr. Edward V. Moreno, Chairman, Department of Foreign Languages