Radio
AND Television
A Selected Bibliography

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U.S. DEPARTMENT OF
HEALTH, EDUCATION, AND WELFARE
Arthur S. Flemming, Secretary

Office of Education - - - LAWRENCE G. DERTRICK, Commissioner
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Foreword

A GROWING AWARENESS of the potential importance to education of media such as radio, television, and motion pictures, is reflected in the notable increase in published literature on the subject. This first revision in 4 years of the Office of Education's *Radio and Television Bibliography* contains significant additions in virtually every aspect of communications. Included are volumes reporting findings on research and experimentation, significant contributions to the educational applications of media materials, and techniques of utilization, new developments in professional skills of broadcasting, and a limited selection of technical books. Missing are many excellent books of general character because they did not seem to be related to the major purpose of this listing. Missing also are most pre-1950 listings in order to provide space for representative new selections. Under *Sources of General Information* will be found the names of organizations and groups where helpful pamphlets and booklets are available.

This selective and annotated bibliography was prepared pursuant to a contract with the United States Office of Education and American University, Washington, D.C., and is designed to be of service not only to teachers, school and college administrators, and students of professional broadcasting, but to representatives of industry as well. It is hoped that this present effort will serve that purpose.

ROY M. HALL, Assistant Commissioner,
Division of Research and Statistics.

C. WALTER STONE, Director,
Educational Media Branch.
Radio and Television
A Selected Bibliography

General

ARBOB, WALDO, and RIDER, RICHARD.
Contains a brief summary of radio's accomplishments up to 1948, a review of television's effects on radio after 1948, and a presentation on the values of radio and how to utilize them fully.

BROLEY, MARTIN, and MACCREAK, DOUGLAS.
A guide for the aspiring television actor. Includes two short scripts for study, as well as a glossary of television terms.

BENDICK, JEANNE and BENDICK, ROBERT.
A nontechnical book about television by authors of long years of experience in the medium who have the ability to illustrate factual material simply.

AULT, PHILLIP H. See EMERY—Introduction to Mass Communications.

BARNOW, ERINK. Mass Communication.

A summary of the literature and proposed general theory of the subject.

A comprehensive text designed to give the student an understanding of the functioning of major forms of advertising media, as well as effective methods and means of buying and selling space and time.

A text designed to acquaint the student with an actual working knowledge of the various phases of the advertising business.


A supplement to the textbook *Practical Advertising,* designed to acquaint teachers and students with some of the problems and techniques of advertising by television.

BRITISH BROADCASTING CORPORATION. *BBC Yearbooks, 1928 to Date.* London, The British Broadcasting Corporation, Broadcasting House. (Also available from the British Library, New York 20, N.Y.)

Annual reports of the program, technical, and other activities of the British Broadcasting Corporation.


A comprehensive reference marketbook. Includes information relating to various phases of television as well as of radio.


A collection of pertinent papers delivered at the 1953 BMI Television Program Clinics dealing with broad cross section of problems in operating and programing a television station.

BRODERICK, REV. EDWIN B. *Your Place in TV.* New York, David McKay Co., Inc. 1954.

Vocational guidance for high school and college students contemplating careers in the broadcasting industry. Appendix includes list of positions and qualifications.


A general text for the professional or the advanced student of advertising media. Part I treats the relation of advertising media to the marketing process; Part II—Audience research: measurement, analysis, and cost concepts; Part III—The media decision-making factors: budget, marketing conditions, continuity, coverage, and frequency considerations.


A volume of lectures emphasizing the philosophical orientation of mass communication by pioneering experts, as presented before the Institute for Religious and Social Studies of the Jewish Theological Seminary of America, and moderated by the editor.


A discussion of the general organisation and philosophy of American radio, based on a series of CBS broadcasts dealing with the problems and potentialities of radio broadcasters and with criticisms and opinions of listeners.

CAMPBELL, ANGUS. See NAEB Monitoring Studies.

CANTRELL, HADLEY. See ALLPORT—The Psychology of Radio.


Principles of measurement by which listener reaction can be gauged. Combines observations in the technical, professional, and commercial fields.


One of a series of UNESCO studies on specific problems of mass communication. This booklet examines radio as an instrument and points up its merits and its limitations as a means of expression and education.


A review of the background of broadcasting, stressing the need for a supplementary educational system in the United States.


A selection of what is considered to be among the best of the author's radio and TV critiques, beginning with August 14, 1946.


An illustrated nontechnical study of television.
A SELECTED BIBLIOGRAPHY


A concise, comprehensive, and authoritative handbook of the legal aspects of advertising. Includes 16 pages on radio broadcasting and TV.

DORF, RICHARD H. See KAMEN—TV and Electronics as a Career.


An account of the progress and conclusions of an experiment in televised rural adult education conducted by UNESCO in France.


Important television programs and practices from 1929 to publication date.


A book for the layman. Designed to explain something of the magic of bringing television into the American home.


A reference book on men, events, inventions, and dates that made history in electronics from the discovery of electricity to radio and television.


A story of a miracle in radio, written for the layman.


A dramatic presentation of what radar is and how it works in war and peace.


Gives general background necessary for creative advertising; analyses aspects of an ad such as layout, language, and color use; discusses special problems of retailing, direct mail, and radio-TV copy preparation.


Shows how television fits into our culture and explores the possibilities of the medium in that setting. Presents an educational and cultural philosophy of television within the limits of the knowledgeable uses and limitations of the medium.


Surveys the field and looks at it from its historical and social perspectives. Bibliography.


A comprehensive guidebook providing practical information on many facets of selling and promotion.


A basic text adapted for teaching about radio and television, from background and history through specifics for preparing and producing programs.


Contains a series of production projects giving step-by-step procedures for planning various types of student broadcasts.

Federal Communications Commission.


Field, Harry. See Lasersfeld—The People Look at Radio.


Flother, Richard. See Metz—Picture Book of Radio and Television and How They Work.
FLORI, L. E. See ZWORTHYIN—Television in Science and Industry.


An agency executive speaks frankly on career opportunities in this field, and gives the inside story of agency-sponsor relationships, media research, sales appeal of TV, and application of color to the TV ad.

FOUNDATION FOR CHARACTER EDUCATION. Television for Children. Boston, Mass., Foundation for Character Education.

A discussion by leaders in the field. Covers characteristics of programs, parental concerns, broadcasters’ problems, the child’s reactions, and showmanship in children’s programs.

FRIEDRICH, CARL J., and SATRE, JEANETTE. The Development of the Control of Advertising on the Air. Littauer Center, Harvard University, 1940.

The first in a series of six studies on the control of radio. From the viewpoint of the student of government and politics, the study deals with who has the power to determine what shall be advertised on the air and how.

Controlling Broadcasting in Wartime. Littauer Center, Harvard University, 1940.

The second in a series of six studies on the control of radio. Since there was no precedent for the control of radio, and radio broadcasting presents technical complications not present in the case of the press, this study deals with four basic tasks to be considered in determining how radio should be operated and controlled during wartime.

An Analysis of the Radio Broadcasting Activities of the Federal Agencies. Littauer Center, Harvard University, 1941.

The third in a series of six studies on the control of radio. A selection of verbatim quotes from testimony, private conversations, and trade comment, with footnotes showing something of the contending forces on a new social frontier.

Smith, JEANETTE SATRE. Radio Broadcasting and Higher Education. Littauer Center, Harvard University, 1942. See also SATRE, SMITH.

GARRISON, LLOYD A. See JOHNSON—Communication.

GLONN, NORMAN. See BETTEL—Television Advertising and Production Handbook.


A guide for the professional as well as the student. Material based on personal interviews with specialists in the various phases of advertising agency practice.


A practical working handbook covering the history, principles, and techniques of public relations as written by experts from 32 fields.

GREGAN, JOHN M. See PHILLIPS—Introduction to Radio and Television.


An anecdotal recount of the author’s own remembrance of the events and personalities of the air-waves, past and present.


A guide for the small agency or organization called upon to plan campaigns for civic, health, or welfare groups.

HARRIS, Jack. See Kirby—Star Spangled Radio.


An inclusive survey of the many phases of the radio and TV industry today. Explains operation, policies, and programming.


Research practices and uses for advertising, marketing, and other business purposes: What it is, why we use it, basic techniques of
A SELECTED BIBLIOGRAPHY


A comprehensive account of television as it exists today, with a forecast of developments to be expected. Rev. 1950.


A thought-provoking article in which the author raises some of the complex questions involved in the use of communications as a vitalising and unifying force in modern civilization.

Radio-Huetе Und Morgen. (Radio—Today and Tomorrow.) Zurich, Europa Verlag, 1944. (U.S. Distributor, Friedrich Krause, 4716 Broadway, New York City.)

Examines the national and international status of broadcasting at the end of World War II, and presents preview of radio developments, including facsimile and television. Contains chapter on clandestine stations. Appendix includes explanation of physical laws of radio, a list of the most powerful transmitters, and the principal shortwave stations of the world.


Report on the wartime structure of broadcasting and its status in the different countries at the time when Europe was mainly dominated by Germany and the Far East by Japan.


A working text for college students, to aid their communicative skills in such areas as: Language usage, written and verbal; social correspondence; effective speech writing and delivery; self-training in idea development and other areas of general interest.


A survey of job possibilities in the three media, with suggestions from top-ranking professionals.

research, analyzing the problem, and application of the research findings are covered. Bibliography.


A standard basic text for first-year course in advertising, covering many phases of the subject, including mass media.


From experience as a television performer, author describes a variety of scientific experiments that can be done at home.


A study of listening groups. The first part deals with the relative merit of listening in a group as compared with listening alone; the second is a study of the organization, motivation, and objectives of listening groups in the United States and in Europe.


A pioneering study of listening groups, from several angles. Two parts: Listening groups in the United States and listening groups in Great Britain.


The story of Radio Free Europe, covering the formation, organisation, operation, and programming functions of this unofficial instrument of American foreign policy.


Horst, Donald. See NAEB Monitoring Studies.


Vol. 3 in a series of studies in social psychology in World War II, editorially sponsored by the Social Science Research Council.

A story of modern developments in facsimile and of their usefulness to business, government, and the public. Also includes technical fundamentals.


Kaltenborn's commentaries on events from William Jennings Bryan's 1896 campaign through two World Wars and to the 1954 U.S. Supreme Court Racial Segregation in Schools Decision.


A report to the Director of the Public Library Inquiry of the Social Science Research to develop low-priced radio receivers for economically backward people; also to examine from the technical point of view the questions of collective and individual listening, looking to the organization of popular radio reception.


An analysis of the literary and cultural possibilities of poetry as a vital aural art.


Gives key facts about television as written by scientists, manufacturers, program producers, and promoters. Also contains a section devoted to biographical sketches of people associated with television and a list of pertinent words and phrases.

KENDALL, PATRICIA R. See LAZARSELD—Radio Listening in America.


A panoramic picture of radio's triumphs and troubles during the war years, with emphasis on the need for preparation for future exigencies.


A report to the Director of the Public Library Inquiry of the Social Science Research to develop low-priced radio receivers for economically backward people; also to examine from the technical point of view the questions of collective and individual listening, looking to the organization of popular radio reception.


LANG, KURT. See NAEB Monitoring Studies.


LAUKE, RICHARD A. See MORES—Radio and the Law.


A survey of the educational aspects of radio, its effect on reading, and the possibility of new and better methods of education by radio.


An analysis of listening habits and of radio as a medium of mass information and entertainment, based on nationwide surveys by the National Opinion Research Center at the University of Chicago.


The first in a series planned to supplement Dr. Lazarsfeld's study, "Radio and the Printed Page." Contains three reports on different types of programs and three on listener reactions.
A SELECTED BIBLIOGRAPHY


The second of the Radio Research annuals including analysis of daytime serials, radio in wartime, radio in operation, radio and popular music. Concludes with a series of up-to-date technical studies and a report on the use of radio research techniques in films and the popular magazines.


The author describes in detail how a motion picture is put together from the choice of the story to the last detail of costuming; also suggests ways of getting a job in pictures.


A practical reference on the how, why, what, when, and where of public relations, with contributions from 33 experts.

LESSLER, RICHARD S. See BROWN—Advertising Media.

LEVENSON, WILLIAM B. Steve Sears, Ace Announcer. Chicago, The King Co., 1948.

An informative account of radio broadcasting told through the experiences of a teenage boy.


A textbook and study manual on the historical, social, cultural, business, and technical aspects of the subject. Extensively illustrated.


A reference for knowing and understanding the basic rules and principles of the American economic system of free enterprise.

LUMSDAINE, ARTHUR A. See HOLLAND—Experiments on Mass Communication.

—See Educational Uses—Learning from Films.


Moral and religious aspects of motion pictures and TV in our society.

MACCREA, DOUGLAS. See BEGLEY—Auditioning for TV.

MACLYTON, JOSEPHINE, ed. Education on the Air. Columbus, Ohio, Ohio State University, 1930 to 1948. (See Olson for subsequent issues.)

Yearbook containing proceedings of the Institute for Education by Radio. Some of the topics discussed are: Organisation and administration of education by radio, the radio in educational institutions, schools of the air, college radio stations and their activities, technical aspects of radio, educational techniques in broadcasting, and research in radio education.


The operation standards adopted by Indiana University for their programs.


A compilation of articles dealing with the impact of the two major means of mass communication on our society, and its significance.


Prepared with teachers, parents, principals, and superintendents in mind. Concerns itself with mass media as influences in the out-of-school life of the youth and adult.

MAUERCH, HANS O. See NAEB Monitoring Studies.

MAY, MARK A. and others. See Educational Uses—Learning from Films.


A practical guide for those who plan any aspect of a promotion campaign, including printing, advertising, radio, and television.


One in a series of studies dealing with press, film, and radio in the world today. This report describes the results of an attempt to develop low-priced radio receivers for economically backward people; and to examine questions of collective and individual listening.

An account of the invention of radio and television, written for children under 14.


A practical textbook, graphically illustrated with charts and tables. Also contains information on the commercial scales of the major and regional networks and local station operation and management.


Examine available decisions in this country and the British Empire.

MURROW, EDWARD R. See—This I Believe.


Adopted standards of practice for American radio broadcasters.


Adopted standards for maintaining accepted level of television programming.

NAEB publications. National Association of Educational Broadcasters.

Adopted standards of practice for American radio broadcasters.


Adopted standards for maintaining accepted level of television programming.

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Collection of discussions by leaders in the field on general aspects, research planning, methods, field methods, statistical analysis, measurements, and scientific method in communication research. Bibliographies.


Report of a discussion-group project for the rural people of Canada sponsored by the Canadian Broadcasting Corporation, the Canadian Association for Adult Education, and the Canadian Federation of Agriculture.


Detailing operations of an established audience research service with recommendations for adaptation by the British television industry.

OLSON, O. JOE, ed. Education on the Air. Columbus, Ohio State University, 1949 to 1952. (See MacLatchey for previous issues.)

Yearbook of proceedings of annual Institute for Education by Radio-Television.


Comprehensive background for educational dramatics, including instruction for writing, interpreting, and producing plays for the stage as well as for radio and television.


A detailed study of the “depth approach” as it is being used in advertising, publicity, business meetings, politics, entertainment, etc. The author presents a plan for careful public scrutiny of possible future developments of depth-image persuasion techniques.


An exploration of class behavior in America and the hidden barriers that affect the individual, his community, and his future. (Advertising, psychological aspects, and propaganda.) Bibliography.


A comprehensive appraisal of the impact of religious radio and television programs on the people of an American community.


A study of the various aspects of broadcasting in Great Britain: BBC, ITA, staff financing, programming, growth of TV, and audience analyses.


Describes the legal and financial structures of both the British Broadcasting Corporation and the commercially supported independent Television Authority. Their program policies and operations are reviewed. The effect of television on other media is discussed. An appraisal is made of the performance of BBC and ITA, the effects of competition are surveyed, and recommendations are offered about the future of British broadcasting.

———. See NAEB Publications.

PETERTSON, THEODORE. See SIEBERT—Four Theories of the Press.


An introductory survey for a general understanding of radio and television. Contains background material on the development of the industry, its organization, operation, and special problems. Concentrates on current procedures and problems, organizations, and programming.

PIERCE, C. See OMMANNEY—The Stage and the School.

RAMBERG, E. G. See ZWORTKIN—Television in Science and Industry.

A source book based on years of practical experience in radio station management. Explores many facets and treats them one by one.


A symposium by well-known men in the British film industry, edited by the author. An extensive, comprehensive work on the history and techniques of editing, with illustrations from current films.


Three books in one, including a name-finder and sophisticated synonyms. Especially useful to writers.


"The fabulous world of public relations" is carefully scrutinized in this comprehensive book on the varied activities headed "public relations."


This guide for program planners, writers, and producers of children's radio programs is a summary of research findings and interpretations.


Safran, Jeanette. See Friedrich—The Development of the Control of Advertising on the Air; Controlling Broadcasting in Wartime; An Analysis of the Radio Broadcasting Activities of Federal Agencies.

Schalekamp, Martin. See Johnson—Communication.
A SELECTED BIBLIOGRAPHY


For the advertising or businessman, the copy writer, director, and others, this reference book attempts to provide answers to problems most frequently encountered by those engaged in buying, selling, and producing television programs and advertising.


A collection of what the author refers to as individual snapshots taken from some of his daily broadcasts. A panorama of our times.


An informative and penetrating exploration of the effects of television on children, and constructive suggestions for insuring better programs.


A chronological history of radio by subject.


An analysis of four dominant rationales that have been used in various parts of the world to justify the existence of the press in society, namely: (1) The Authoritarian, (2) The Libertarian, (3) Soviet-Totalitarian, and (4) Social-Responsibility.


A critical analysis of radio’s strength and its weakness in the United States, with a “Plan for the Future.”

—The Radio Listener’s Bill of Rights.

Details the responsibilities of the radio listener to contribute his share of thought and effort toward the betterment of radio “in the public interest.”

1551023—60—3


A history of radio and television and a study of their social and psychological effects on our tastes, opinions, and values.


Considers general educational aspects of television, followed by a description and assessment of what has been done in countries where there is television. Book includes examples of program experiments as well as available evidence of effects of such programs. Estimates equipment and operating costs.


One in the UNESCO series, Press, Film, and Radio in the World Today. Considers general educational aspects of television and gives examples of program experiments and evidence of the effects of such programs.


Discussion of the development of educational television, its application in schools, colleges, and universities, and reported research related to these efforts. Concludes with answers to critics of educational television and thoughts on its future. Selective bibliography.


An evaluation of various aspects of program regulation. Covers the problems raised by gambling, defamation, advertising practices, controversial issues, news, etc.

SMITH, G. H. Motivation Research in Advertising and Marketing. New York, McGraw-Hill Book Co., Inc., The result of studies by the Committee on Motivation Research sponsored by the Advertising Research Foundation whose purpose is to further scientific practices and promote greater effectiveness in advertising.

SMITH, JEANETTE SAYRE. See Fried- rich—Radio-Broadcasting and Higher Education.

SMYTH, DALLAS W. See PARKER—The Television-Radio Audience and Religion.

—See NAEB Monitoring Studies.

SOLAN, LUCER. See TIBBON—Legislation for Press, Film, and Radio.

A guide to careers in TV, advertising, management, writing, and acting. Sources of further information in appendix.


An aid for individual or group listeners to evaluate radio programs.


A handbook based on a first-hand study of the practices, viewpoints, opinions, and experience of spot radio users.

SPONSOR. All-Media Evaluation Study. New York, Sponsor Services, Inc.

A detailed and analytical appraisal of the eight major advertising media.

Standards of Practice—See NAB.


STASHEFF, EDWARD. See NAEB publications.


Discussion of public relations, public opinion, and the mass media.


Programs and ratings.

SWING, RAYMOND, ed. See This I Believe.


A report of a 10-month study of the pro's and con's of television from a socio-economic standpoint.


Details on the worldwide spread of television, based on information available during the first quarter of 1953. Includes history of television in different countries, its organization, finance, technical facilities, and present programming activities, as well as reception conditions.

Television Digest and FM Reports. Washington, D.C., 1519 Connecticut Avenue, NW.

Weekly newsletters covering trends and developments in television and FM radio. Editors also publish annual AM, FM, and television directories, with addenda.


A comparative study of main types of regulations governing the information media. One of the UNESCO series.


Contains statements of personal philosophies of 100 men and women in all walks of life, as requested by Edward R. Murrow.


Covers the 1962 elections and presents a discussion of the problems in future TV political coverage.


A manual designed to guide community agencies in planning effective uses of radio.


Quick-reference book including more than 3,200 terms and uses of television and new developments in the medium; particularly helpful to ad concerns, production firms, TV stations, and educators.

TYLER, I. KIRK. See ROWLAND—Criteria for Children's Radio Programs.

ULIN, ARNOLD A. Small Station Management and the Control of Radio Broadcasting. Littauer Center, Harvard University, 1948.

A case study of the role of radio-station management in the complex pattern of influences that divide the control of broadcasting. Preface by Dr. C. J. Friedrich.
A SELECTED BIBLIOGRAPHY


--- See SIEPMANN—Television in the United States.

--- See NICOL, SHEA, SIMMONS, and SIM—Canada's Farm Radio Forum.


--- See TERROU, FERNAND, and SOLAI, LUCIEN—Legislation for Press, Film, and Radio.

--- See MERCIER, CLAUDE—Low-Cost Radio Reception.

--- See WILLIAM, J. GRENFELL—Radio in Fundamental Education in Underdeveloped Areas.


--- See SIEPMANN—Television and Education in the United States.

--- SHEA, ALBERT A. See NICOL—Canada's Farm Radio Forum.

--- SIMMONS, G. J. P. See NICOL—Canada's Farm Radio Forum.

--- SIM, R. ALEX, ed. See NICOL, JOHN—Canada's Farm Radio Forum.


--- A handbook of national and international press, film, radio, and television organizations. Covers origin and development and present-day aims and activities of these groups in many countries.

U.S. GOVERNMENT PRINTING OFFICE, Washington, 25, D.C.

List of publications dealing with various phases of radio, television, electronics, radar, etc.


Yearbooks of information pertaining to radio.


Written by one of radio's best-known women, and designed as a text for students: gives comprehensive analysis of radio as a public service.


A revision, including some of the operations that have undergone changes since release of the first edition.


A comprehensive reference book on the regulatory structure of radio and television law.

WARREN, FRANK. TV in Medical Education. Chicago, American Medical Association, 1959.

Written for the doctor who may be called upon to appear on television. Suggests ways and means for choosing and presenting material to best advantage.

WEILBACHER, WILLIAM M. See BROWN—Advertising Media.

WHITE, DAVID M. See NAFREDER—Introduction to Mass Communications Research.


A report on the broadcasting industry prepared by the Commission on Freedom of the Press.


An elementary manual for the student or for the radio technician wishing to learn something about television production.


A collection of articles published in the Saturday Review of Literature while the author was radio columnist. Articles are principally an analysis of how the reader-listener can achieve better listening, not just hearing.

Another in a series of studies on specific problems of mass communication pointing up the educational possibilities of radio in 16 underdeveloped areas from Algeria to the West Indies.


A general history of radio and television with specific on techniques of programming as they relate to each medium.

WISCONSIN ASSOCIATION FOR BETTER RADIO AND TELEVISION, 2545 Van Hise, Madison, Wis. Let’s Learn to Listen. 1945.

A handbook for the radio listener designed to stimulate readers to detect the difference between good and not-so-good programs.


A guide to the laws of libel.


An account of radio advertising history with practical procedures for the agency representative and the radio advertiser.

Program Techniques


A guide to many phases of television: the station, its facilities and personnel, its equipment, and the techniques of producing and directing programs.


A guide to the techniques and uses of motion picture films on television; equipment and its operation, program planning and production, color films and color TV, editing, splicing, and production of commercials.


A thorough treatment of TV-production fundamentals, specifically designed for class work in a studio with real or mockup cameras. Exercises are presented with many helpful suggestions for staging TV shows.

This is a 2d-edition guide to correct standard pronunciation for announcers.


A textbook on the use of radio broadcasting as an educational tool in the secondary schools.


A practical guide, including descriptions of equipment and materials for use in producing television programs, written by an experienced producer and teacher.


Scripts for staging and study, covering virtually every type of television script currently presented. Designed for the student, director, and producer.

— The Television Program. See STASHEFF.


A textbook on writing news for radio, designed as a guide for beginners. Includes examples of special techniques needed to convert press dispatches to news on the air. Appendix includes news roundups and samples of commentaries by well-known newsmen.


A classroom textbook containing 15 units, each with an introduction written by an expert in the field, followed by practical exercise materials.


A workbook-syllabus for teachers, students, and professional workers interested in news, specialized information, continuity, writing, and surveys.


A textbook for those wishing to gather and write news for any medium of mass communication.


A compendium of information based on the knowledge and years of practical experience of many people in the field. A practical handbook for use in newsroom and classroom.


A text describing the special practices, principles, and characteristics of radio news and an evaluation of their effectiveness or failure.


A collection of articles on the planning, production, and broadcasting of music programs.


A textbook based on the practical experience of the authors in teaching college radio courses, research in radio, and professional broadcasting.


A comprehensive text on many phases of broadcasting. This revision contains changes of content and emphasis to reflect developments in the field, especially in educational uses, TV production, and film.

COLOZIN, ROBERT S. See KAUFMAN—Your Career in Television.


A list of radio and television terms and a few pages of sign language.


An intensive text stressing the importance of a sound understanding of the broadcasting medium in learning to write for radio.—Contains abundance of illustrative material for guidance in writing, program planning, production, and marketing.

— See KINGSON—Broadcasting Television and Radio and Radio Drama Acting and Production.
COWGILL, ROMK. See KRUHNTON—Radio Drama Production.


The first textbook in a series resulting from summer radio institutes launched cooperatively in 1941 by Northwestern University and the National Broadcasting Company. Written as a guide for professional training for careers in radio broadcasting.


An analysis of radio writing for all types of markets and listeners. A glossary of terms and assignments for student practice are included.


A nontechnical production guide for executives. Gives basic facts about producing films, including production costs; methods and procedures; and a glossary of trade terms.


A nontechnical handbook for TV, film, and tape. Part I deals with creating and developing the script; Part II deals with production planning and actual staging procedure; and Part III analyzes the factors in production cost.


A practical guide to creative radio and television production, with emphasis on simplified types of programming for the small station.

—See Gould—Training the Local Announcer.


A general critique on acting as a profession, with procedures for the mechanics of acting before a microphone or performing before cameras.


A practical text covering radio-TV writing opportunities, with helpful information on how to prepare for work in this field. Each type of writing is discussed, and selected examples are presented for study. Exercises are included for individual and group practice.


A high school and junior college text for radio English and radio workshop groups. Deals with various aspects of programing and includes a play for radio production. Part V deals with television planning.


A behind-the-scenes account of the author's experiences in dealing with human nature while producing the “Candid Camera” television and “Candid Mike” radio series on the air.


—See Chester—Television and Radio.


A practical text pointing up the everyday problems of the local announcer and his place in the daily operation of a station and including exercise material covering wide range of announcer's duties.


A detailed guide to the new techniques of writing for television based on extensive research as well as on the author's experience as a radio writer. Contains many script samples with analysis of each.


Foreword by Robert Montgomery. A general text covering many types of TV scripts and the special problems they present to the writer.


Gives pronunciations for about 10,000 names and words in various languages.

A "how to" treatment of the whole subject of film animation. Part I covers various factors which govern animation; part II the many uses of animated materials; part III the special case of the animated cartoon; part IV a variety of other types and special-purpose animations.

HARSHBARGER, H. CLAY. See BECKER—Television: Techniques for Planning and Performance.

HEATH, ED. Writing for Television. Los Angeles, American Book Institute, 1950.

A textbook for the beginning television writer with equally useful aids for the advanced student.


Rev. ed., 1954. Published by Horizon Publications.


Designed to teach speech students the rudiments of radio announcing. Exercises are included, along with drill material.


Copywork, exercises, and drill provide a variety of sources of rehearsal material and classroom practice. General text is brief.


A guide for the beginning writer of screen plays for the theater and television and a sourcebook of new ideas for the professional writer.


This manual contains 80 of the principal foreign dialects of the various national groups, with characteristic studies, speech peculiarities, and examples of the dialects in easily rendered phonetic monologues.


An authentic source for the dialect enthusiast. Contains 80 foreign dialects with character studies, speech peculiarities, and examples of phonetic monologues.


A guide to TV production and programming for education, public affairs, and entertainment. Explains many of the elements of program formats and sources. Has chapter on writing for television films and on operation of educational television.


Extensive advice to the television actor, including job opportunities, tips on casting, acting techniques, agent selection, and effective publicity.


Under the headings Psychology, Strategy, Organization, Language, Writing, and Reading of a Radio Speech, practical pointers are given to help overcome mike fright and add color and interest in the delivery of an effective radio speech.


Discusses various types of radio news from writing to editing.


Appendix includes a complete shooting script of a TV drama, with director's cues written in. Traces the growth of TV in America and Europe. Compares TV with other media while presenting a detailed explanation of the nature of TV programming, camera lenses, and operating techniques, theory of video skills, incorporation of audio devices, and TV production theories.

HUNTLEY, JOHN. See MANVELL—Technique of Film Music.

An account of television as it exists today, with a forecast of developments to be expected. Revised 1948; completely revised 1950.


A compilation of material from the various subjects required of the announcer. Sections on foreign pronunciations, technical aspects of radio-TV, international phonetic alphabet, and practice material for all types of announcing assignments. Glossary.


A semi-autobiographical guidebook on how to get into radio and television as an actor. Includes a list of sources and services in New York City.

**JOHNSON, RAY V. See CAMPBELL—A Guide to Radio-TV Writing.**

**JONES, JOHN PAUL. See BROWN—Radio and Television News.**


An appraisal of job possibilities in television along with suggestions on choosing a career as an actor, director, or other activity in the television field.


A collection of short articles by 10 successful writers and script editors, giving specific advice on what it takes to create saleable scripts.


Information and advice on the director's problems as prepared by some of the best-known directors and producers.


A collection of short articles by well-known broadcasters. Offers advice on opportunities in the field and on how to prepare for special types of announcing careers.


A reference manual containing suggested "short-cut" methods of acquiring an effective radio voice. Also contains a number of model scripts.


A handbook on how to speak and write for television and radio.


Gives how-to techniques of writing, directing, and acting, plus a behind-the-scenes survey of the radio-television industry.


A new edition of the handbook described above, with an added text on the fundamentals of radio acting and exercise material.

**KULEVITCH, WALTER, and COWGILL, ROME. Radio Drama Production.** New York, Rinehart & Co., 1946.

A handbook for the average classroom workshop, giving background of production theory. Contains scripts with exercises for developing skill in elements of radio drama production.


An explanation of the entire process of broadcasting music, from the planning of the program to its production in the studio.

**LAWTON, SHERMAN P. See EWANK—Broadcasting: Radio and Television.**

**LEYSEN, WILLIAM R. See FRENCH—Radio English.**

**LEVY, RALPH. See KINGSON—Broadcasting Television and Radio.**

**McCANDLESS, STANLEY. Syllabus of Stage Lighting.** A New Haven, Conn., Whitlock's, Inc., 1953.

The eighth edition of a text written primarily for the teacher.


A text which integrates the three main facets of radio dramatic presentation—script, production, and acting—with emphasis on acting. Includes 4 complete scripts and 25 scenes for exercise.

**MANVELL, ROGER. See HALAS—The Technique of Film Animation.**
A SELECTED BIBLIOGRAPHY


This definitive work presents the know-how of experts from leading film production centers in Great Britain and the United States.


A guide in the preparation and production of news programs with added information on radio sign language, glossary of radio terms, and a sample script.


A guide for the professional newswoman as well as for the television journalism student. Contains excerpts from talks by leading television newsmen as presented at the first national television news seminar at Northwestern University.


The fundamentals for effective utilization of TV as a sales medium, plus detailed chapters covering aspects of production of TV commercials, with step-by-step explanations and advice on how to reduce costs.


An illustrated handbook, which explains aspects of TV tape production and how this method can be used to combine the best of live and film-TV techniques.


Lists about 5,000 "everyday words selected as commonly mispronounced." The unique feature is that three systems of notation are used—the simplified, the diacritical, and the phonetic.


A manual designed for those planning a career in television program writing or production.


Designed to inform the student and her teacher about opportunities for women in television, as well as to provide detailed hints on planning programs for home audiences.


A popularised version of some of the most recent conquests of science. Includes highlights of science featured on the author's series of television programs, the Johns Hopkins Science Review.


A factual step-by-step outline of methods and procedures from the stage of the program idea until it goes on the air.


This revision offers detailed information on actual techniques, many selections for study and analysis, and a thorough guide to the successive steps of adaptation for TV. Contains advice and many helpful facts for the TV writer.

ROCKWELL, VERA C. See FRENCH—Radio English.

ROGERS, RALPH. See HOFFMAN—Effective Radio Speaking.


Compiled from a series of 11 lectures by NBC television personnel in a course given by Columbia University and NBC.


Defines types of TV comedy and what it takes to write them: How to write jokes; making people laugh; gags and characterizations; dramatic comedy; hints on selling TV scripts.
RADIO AND TELEVISION

Shalatt, Marguerite. See Herman—Manual of Foreign Dialects.


Written particularly for the broadcasting journalist, the book contains basic information on procedures for gathering, writing, and presenting news on radio and television.


A dictionary explaining the working words used in British film and TV studios.


A guide to writing, directing, and producing television programs. Contains photographs, diagrams, charts, and actual directors' scripts of outstanding programs.


Writing, direction, and production of the TV program are treated in great detail. Illustrations and diagrams. An extensive "how to do it" reference source for various phases of TV programming.

—— Television Scripts—See BRETE.


A few do's and don'ts on radio news writing and some specific word building.


Written to acquaint the actor or actress with a few working tools of TV. Sample scripts. Glossary.


A comprehensive analysis of the part that sound plays in the radio and television drama, how it is affected by writing and production, and some of the problems of the sound technician.


A book on art and design in television staging, written expressly for the graphic artist, craftsman, or production designer.


A handbook on how to plan and execute television sets, props, and production facilities. Includes suggestions for relating stagecraft experience to TV.


A guide for those who prepare and present religious programs.


Text with diagrammatic illustrations to cover the various phases of radio news work.


A handbook showing basic writing techniques, with suggestions for the preparation of professional scripts and for their protection and marketing.


A textbook for advanced high school and beginning college students; intended primarily to develop basic knowledge and skills essential to the radio worker.


A brief and elementary handbook for the beginning radio actor.


An analysis of news gathering and preparation for broadcasting by one of radio's well-known news writers.


A SELECTED BIBLIOGRAPHY

Deals with various types of scripts. Includes writing exercises and several chapters and analyses of students' work which should be valuable for the new radio writer.

An expanded revision of Mr. Wiley's first edition; written in terms of developments in audience preferences and in techniques.

Educational Uses

Proceedings of the 1946 Conference on College Radio, held at Stephens College. Contains speeches dealing with the radio curriculum, careers, etc.

Report on proceedings covering an appraisal of televised instruction: evaluation, motivation of students, practical problems, educational philosophy of television. Includes supplemental papers.

A report on the possibilities of using TV in teacher education, in colleges, and in public schools.

A guide to the history and organisation of the BBC's school programs, and an account of school broadcasting in Britain today.

A mimeographed list of colleges reporting courses in radio and television, with special designation for those offering degrees in communications. Names of instructors in charge included.

A survey report on the extent to which schools and colleges were presenting television programs on local commercial and educational stations.

— FM for Education. See DUNHAM.

Emphasis is on interrelated uses of all instructional materials. Presents details, examples, and suggestions for utilisation of audiovisual teaching aids. Covers selection and use of ready-made materials and the creation of instructional materials. Discusses radio and TV.

A workshop text designed to prepare students to enter educational radio either as teachers in school workshops or as radio-station personnel.

A survey of the field of educational television. Contains an extensive bibliography and a dozen production scripts from various sources in the field.

CARPENTER, C. R. See ADAMS—College Teaching by Television.

For persons interested in the enrichment of teaching through the use of audiovisual aids. Contains many how-to directions and suggestions for radio and television programming.

CHRISTIANSEN, KENNETH. See AARNS—Problems in College Radio.


A bibliography on the historical, technical, and educational fields of broadcasting.


A guide to economical purchase of materials and equipment in these areas.


A handbook of information for those interested in using audiovisual teaching materials. Published first in 1934; this is the sixth edition.


A report on current use of TV in Western European schools, and an examination of possibilities for using the medium to meet critical needs in science teaching.


References for education by television.


A brief analysis of television’s role in education, with illustrations of some of the current uses of the medium by schools.


Designed to inform educators and school board members of the potential educational facilities of the specially reserved FM radio channels.


A compilation of experiences reported in selected centers throughout the United States, with interpretations and conclusions by the author.

CYPRUS, IRENE F. See CHANDLER—Audio-Visual Techniques.


A basic text on methods, with brief references to radio.


Complete rewrite of first edition presenting author’s rethinking of field of audiovisual instruction. Contains several new chapters, including one on educational television.

DAVIDSON, RAYMOND L. See HOLLOW—Audio-Visual Materials and Devices, Rev. ed.


A presentation of the administrative organization and procedures for an effective and efficient audiovisual service.


———. Criteria for Children’s Radio Programs.

Designed as guide to script writers, parents, teachers, broadcasters, and others concerned with programs for children.

———. How To Judge a School Broadcast.

A manual for teachers and broadcasters on techniques by which they may quickly judge the educational effectiveness of programs intended for use in schools.

———. Radio in the Schools of Ohio.

Report of an experiment in schoolwide listening and its effect on teachers and students.

———. School-Wide Use of Radio.
A detailed evaluation of 1 year's school-wide use of an "American School of the Air" series.


Designed to guide colleges in establishing radio courses.


A guide to techniques for effective utilization of audiovisual material. Includes detailed list of sources and bibliography.


Frost, Eda. See Watkins—Your Speech and Mine.


Covers aspects of the animated film: historical development, aesthetic principles of voice, effects, music, color, public relations, advertising, and entertainment uses. Special types of animation are shown and discussed. Contains section on the educational applications of animation.

Hanson, Gertie. See Wittion—Educators' Progress Service.


A compilation of selected teaching materials within the realm of and important to elementary school classes in social studies.


A manual of audiovisual materials and devices, their construction and operation, and principles of classroom utilization. Part I, audio equipment and materials; part II, still projection; part III, motion picture projection; and part IV, building facilities for audiovisual teaching.


A pilot study of the effects of commercial TV on the verbal behaviors of preschool children. Bibliography.


A report covering the present and potential development of educational TV stations, sources of financial support, aids to increased public understanding of efforts, and details of program development.


A comprehensive treatise on the value of the new instructional materials, with suggestions for making learning more meaningful through the use of various types of visual and auditory material.


For students in teacher-education courses, teachers in service, and audiovisual directors. Revised and extended second edition includes radio, TV, and new recording information. Vocabulary, projects, and sources of material are listed after each chapter.


A collection of 200 articles written by eminent specialists in the field of audiovisual instruction: radio and TV.


Covers the period 1932-38. A documentary presentation of early experiments.


A comprehensive listing of films, filmstrips, slides, flat pictures, recordings, and special commercially available devices for use in teaching reading.

LEONARD, J. PAUL—Foundations for Teacher Education in Audio-Visual Instruction.


Has a twofold purpose: The improvement of school broadcasting and the encouragement of more effective use of educational radio programs. Written by the former director of Cleveland's school-owned radio station WBOE. Concerns the techniques and basic information needed by teachers and school administrators in a variety of situations. Contains scripts, aids to utilization, and program schedules.

——, FRENCH, FLORENCE F., and ROCKWELL, VERA C. Radio English.


A revision of Levinson's Teaching Through Radio, with new material dealing with television.


Under the sponsorship of the Electronic Industries Association, the Guidebook was prepared to assist in answering frequently recurring questions concerning proper planning and designing for school use of television, along with pertinent information about equipment.


LOWDERMILK, R. R. Television in Our Schools. See DUNHAM.

—— FM for Education. See DUNHAM.


MACLATCHY, JOSEPHINE, ed. Education on the Air. Columbus, Ohio State University, 1930 to 1948. (See Olson for subsequent issues.)

Yearbook containing proceedings of the Institute for Education by Radio. Some of the topics discussed are: Organisation and administration of education by radio, the radio in educational institutions, schools of the air, college radio stations and their activities, technical aspects of radio, educational techniques in broadcasting, and research in radio education.

MAY, MARK A. and others. See LUMSDAIN—Learning from Films.


For the student of education, outlining principles which underlie the use of audio-visual materials in teaching. Contains selected list of films, slides, recordings, etc. Published originally in 1949.


A comprehensive bibliography giving in eight major sections short annotations on the literature on audio-visual instruction.

—— See KINDER—The Audio-Visual Reader.


An encyclopedic text and practical handbook showing teacher and administrator how to select, organise, and utilise all types of audio-visual aids, in all subjects and at all levels through high school.


A report on the progress of investigations into television at the College of Education. Includes case studies of demonstrations, report on use of closed circuit television for classroom observation, in-service training, and direct teaching.


Discussion of TV's role in instruction and in teacher education.

A definition of interaction and a discussion of current applications of TV in this area.


Part I presents the basic framework, Part II a discussion by many educational TV leaders, and Part III suggestions for the future.


A report on the varied activities of the Center during 1959.


A critical study by the Academy of Medicine of the use of radio in health education. Presents a series of talks by medical men and professional radio people at an Academy conference on radio in health education.


Report of a study to determine the reactions of children to radio programs designed for their listening, to make their reactions more directly available to producers, and to suggest ways of making programs more widely useful to schools.

Olson, O. Joe, ed. Education on the Air. Columbus, Ohio State University, 1949-1952 (See MacLatchy for previous issues.)

Yearbook of proceedings of annual Institute for Education by Radio-Television.

Roberts, Alvin B. See McKown—Audio-Visual Aids to Instruction.


A guide to current models of audiovisual equipment.


A course outline for high school teachers of English. Contains 29 curriculum units in radio appreciation and TV.

Tyler, I. Keith. See Woelfel—Radio and the School.
WARREN, FRANK, M.D. Television in Medical Education. Chicago, Ill., American Medical Association, 1955.

Concise discussion well illustrated, concerning the television techniques used in producing well-planned medical telecasts.


Revised standard text includes greater emphasis on uses of radio, television, recordings, and sound films.


Includes detailed information on how to obtain these materials.


Similar listings with substantial additions in each area.


A thorough treatment of standard audio-visual educational aids—their nature and use. A guide to the proper selection and use of materials and equipment. Includes a detailed discussion of TV in education.


Not merely a textbook for teachers and administrators, but rather a general volume on the education aspects of American radio.

Scripts and Plays


Contains 20 playlets from the NBC-TV program "Lights, Camera, Action": 10 melodramas, 5 comedies, 3 dramas, and 2 farces.

AXELROD, DONALD. See LASS—Plays from Radio.


A collection of 25 radio plays dealing with problems of a changing world. Leading dramatists in the field of public service are contributors, and the editor has written an introduction to each play along with production directions.


Contains selections of prize-winning scripts from a series-on-health education for junior and senior high schools designed to correlate the health program with other curricular subjects.


Script of the program which NBC presented in 1942.

--- We Stand United and Other Radio Scripts. New York, Rinehart & Co., Inc., 1945.

This book of radio plays is the final volume of published works of the late Stephen Vincent Benet. These plays serve as models of writing for radio broadcasts.

BODNAR, JAMES, ed. The Free Company Presents. New York, Dodd, Mead & Co., 1941.

Volume of 10 complete radio plays written by a group of America's outstanding writers. Valuable production notes are included.


Stories from the psychic world, originally produced on the ABC-TV series, "One Step Beyond," are retold here for easy reading.


Original director's scripts of outstanding telecasts; notes on staging, production, and program format; and a complete guide to creative camera techniques. Book includes 8 royalty-free scripts for workshop use.

BREWER, FRED A. See SKORNIA—Creative Broadcasting.


Eight TV plays with comments and analyses by the authors, all top TV writers. Their comments after each play constitute a practical course in planning, writing, and selling the TV script.
A SELECTED BIBLIOGRAPHY


Radio scripts presented on The Family Hour and selected for school use by George H. Garrett, Director of Music, Board of Education, New York City. Short biographical notes on the composers are included.

CARMER, CARL. See Van Doren—American Scriptures.


Six 30-minute radio scripts by Richard McDonagh with "study club notes," questions, and selected bibliography. Also chapter on how to adapt the scripts for school use.


A collection of 13 radio plays.


Among the 16 radio dramas included in this volume are the justly famous We Hold These Truths, excerpts from the This Is War series, and others.


Edited script of the famed CBS broadcast immediately after VE-Day.

They Fly Through the Air. Weston, Vt., Vrest-Orton, 1939.

A poetic radio drama based on the air raids on civilians during the Civil War in Spain, 1936-39.

This Is War. New York, Dodd, Mead & Co., 1942.

A collection of 18 radio plays about America on the march, as produced over the four major networks in 1942.


Another compilation of 17 radio dramas by Corwin.

COWGILL, ROME. See Krulevitch—Radio Drama Production.

See Krulevitch—Radio Drama, Acting and Production.


A book of selected scripts for young people, written by many of radio's best writers and intended for study and home practice.


A collection from these media.


Biographical narrative of pathfinders in electronics and television.

EATON, WALTER PRICHARD. See Welch—Yale Radio Plays: The Listeners' Theatre.

EDGLEY, LESLIE. See Bauer—Your Health.


An annual list of free audio aids and scripts, with helpful suggestions on their purpose, nature, and uses in teaching situations.


Contains adaptations for radio of six classic plays as follows: Elizabethan Dramas: Macbeth and Othello; Social Problem Play; Camille; Realism and Naturalism; A Doll's House and The Cherry Orchard; Comedy: Lady Windermere's Fan. It also contains 38 pages of production notes. Glossary.


Twelve radio adaptations of famous stage plays. Introduction by radio writers describing problems of adaptation.


A collection of 8 plays adapted for radio with individual production notes.

An anthology of plays from Ibsen to Arthur Miller, with modern translations written in the idiom of our time.


Twenty-one edited scripts of radio's top comedians and their best shows.

GLENSON, MARION N. See THORNE—The Pied Piper Broadcasts.


Includes national anthems of different countries, poems, stories, speeches, and letters for dramatic adaptation to radio.


A series of 13 original stories written especially for broadcasting to small children.

——— Just Mary and Just Mary Again. Toronto, Ont., W. J. Gage & Co., Ltd., 1942.

Combines original volume of Just Mary Stories and 16 additional stories for children, aged 5 to 7. All stories have been broadcast by the author over the Canadian Broadcasting Company.


A collection of the Canadian radio stories as broadcast by the author to her very young listeners.

GRANAN, WALTER E. See ARMER—West Pocket Theatre.


A collection of radio script adaptations of stories from the usual junior and senior high school reading lists of great literature.


A series of 8 radio plays on the American story suitable for classroom use.


Audition readings for actors. Pronunciation guide of foreign names and titles. Audition materials include complete sketches, monologues, 2-character parts, a complete TV script, and others.


Nine short plays for radio. Royalty-free for noncommercial purposes.


Eleven scripts intended for use by high school students. Also contains directions for forming high school radio clubs or guilds.

JOHN, THOMAS. See GARIGUI—You're on the Air.


An anthology of authors' choices of most literate and interesting dramatic television scripts.


A selection of 12 short plays suitable for performance by groups of high school level as edited by the compiler. Four of the 12 are suitable for radio production.


Contains 100 plays written by many of our best-known radio writers. Some of the scripts are suitable for study, production, and reading.


A handbook intended for the classroom workshop. Contains simple scripts with exercises designed to develop facility in elements of radio drama production. Text offers suggestions for procedure and background of production theory.
A SELECTED BIBLIOGRAPHY


A new edition of the handbook described above, with added text on the fundamentals of radio acting as well as exercise material.


Lomax, Alan. See Lomax—Folk Song, U.S.A.


A collection of the 111 best American ballads, as edited by Alan Lomax with Charles and Ruth Crawford Seeger as music editors.

Longstreet, Stephen. See Oboler—Free World Theatre.

Lynch, James M., Jr. See Henry—History Makers.


Ten scripts from NBC's University of the Air. From the chronicles, narratives, letters, and poems written by those who saw part of the American record.


A collection of the 13 half-hour radio scripts recorded under the same title by the National Association of Educational Broadcasters.


An anthology of 26 radio plays written especially for radio. This is a revision and enlargement of the first volume published in 1940.


A collection from some of television's best dramatic programs. The author's preface to each script indicates the goals a writer may strive for in this medium.


Selected from the weekly broadcasts from London during wartime.

National Education Association, Washington, D.C., 1201 16th St. NW.

A collection of radio scripts suitable for school public relations programs; also specially written scripts each year for use during American Education Week.


Fourteen original plays written especially for radio and produced by NBC. Foreword by Lewis H. Titterton.


A collection of plays from Mr. Oboler's weekly radio series.


Fourteen radio plays.


Thirteen nonroyalty radio plays concerning the American people during World War II.


Contains 13 original nonroyalty radio plays and an introduction by Mr. Oboler offering advice to aspiring radio actors and directors.


Nineteen radio plays written especially to aid in the war effort.


Ten radio plays adapted for royalty-free performance. Includes a section of production notes. Plays are: "A Midsummer Night's


A collection of 8 original scripts and a special chapter on television production. Plays are copyrighted.


A collection of radio scripts carefully selected to be within the production and acting range of high school and college groups.


A monthly collection of some of radio and television's outstanding program texts in the information field. Scripts were written for broadcast, or were transcripts of what was said extemporaneously.


A classified annotated review of nearly 1,000 books, articles, and pamphlets on radio and TV.


Intimate dramas with strong characterisations and good, dramatic situations; for directors and actors in scene study and closed circuit TV laboratory work.


Complete scripts, comments, and background information on selected "best television programs of 1954." Formats include best comedy, drama, documentary, science, news, panel discussions, and women's and children's programs.


Three of television's most talked-about documentaries are rewritten for easy reading. Includes "The Dead Sea Scrolls"; "Junkie's Alley"; and "Thirty Days To Reconsider."


A practical text for beginners in radio writing. Each chapter concludes with pertinent questions and answers. Part II contains 12 scripts cleared for broadcast. Appendix includes list of books and glossary of radio terms.

STANLEY, DAVE. See GAVER—There's Laughter in the Air.

STASHEFF, EDWARD. See BRETT—Television Scripts for Staging and Study.

SWING, RAYMOND. In the Name of Sanity. New York, Harper & Bros., 1946.

Raymond Swing's broadcasts in 1945 devoted to the implications of the release of atomic energy.


A collection of 7 scripts produced originally over Station WHAM, Rochester, N.Y. Those responsible for planning programs for young children should welcome this addition to this field.


A collection of radio scripts suitable for broadcast on special holidays and historical occasions.

VAN DOREN, CARL and CARMER, CARL. American Scriptures. New York, Boni & Gaer, 1946.

From the series of concerts of the Philharmonic Symphony Society of New York, May 1943-44.


Complete scripts, including visual directions, by 8 television writers. Also brief biographies of the writers.


Twenty-eight popular children's stories rewritten for radio broadcasting.

A SELECTED BIBLIOGRAPHY

Twenty-six radio plays varying in length from 5 to 30 minutes. Author indicates grade levels and suggests how the plays can be used in classroom for simulated broadcasts.

A collection of talks on science during the intermissions of the New York Philharmonic concerts on CBS.

Written by the drama critic of the Radio Daily, this book contains radio scripts selected as the best of the year.

Ten outstanding radio scripts of the year and one television script.

Thirteen radio plays written and produced by Yale University drama students over WICC.

Twelve one-act nonroyalty plays utilizing broadcast technique for home or junior high school use.

Six nonroyalty, 1-act plays and comedy sketches either for stage or radio.

A collection of five adaptations from literature with brief production notes.


Technical Aspects

Prepares fundamentals upon which telegraphy, telephony, and radio are based; also includes section on television.

A reference book for the engineer on how to select, understand, and apply mathematical procedures to solution of specific problems.


One of a series of reports prepared by the Joint Committee on Standards for School Audio Equipment giving general information on the selection, installation, and utilization of school audio equipment.

—— Classroom Radio Receivers.

The third in the series dealing with receivers for the classroom. Also contains chapter suggesting utilization procedures.

—— School Sound Recording and Playback Equipment.

The second in the above-mentioned series dealing with recording and playback equipment.


CHIPPE, R. D. See MATHER—Closed Circuit TV System Planning.

COBINET, THOMAS E. New Directions for Television. Pleasantville, N.Y., The Brownlee Publishing Co., 1949. An analysis of what is involved in operating a metered television system and its effect upon motion pictures, sports, radio, advertising, etc.


DORF, RICHARD H. See KAMEN—TV Master Antenna Systems.

DOUNDOUNAKIS, GEORGE. See KAMEN—Scattering Propagation: Theory and Practice.


EHT, G. S. See WATSON—Understanding Radio.


An explanation of principles and applications for those who construct or operate modern ultra-high frequency equipment.

A treatise on controlroom operation for broadcast technicians together with preventive maintenance instructions.


Gives basic technical background on transmitter and studio operations as well as on cameras and their components.

FEDERAL COMMUNICATIONS COMMISSION. Standards of Good Engineering Practice Concerning FM Broadcast Stations, 1945. (Rev. to January 1960.)


Prepared to enable the technician to make the transition from radio to television engineering. Knowledge of elementary principles of vacuum tube circuits and processes of amplification, modulation, carrier transmission, and demodulation is assumed.


A reference work for the technician in constructing and servicing radio, television, and other equipment. Also a textbook for teachers, students, and amateurs.


A methodical course in basic mathematics in radio-television. Primarily a classroom text, but may be used in home study.


A basic text, dealing with basic TV-receiver circuitry.


Detailed coverage of those subjects peculiarly belonging to sound recording and reproduction with brief reference to such related subjects as electrochemical analogies, acoustics, vacuum tubes, and audio amplifiers.


Primarily written for use as a text in radio and television servicing courses of technical schools. Emphasis is on basic principles of receiver circuitry and operation.


A mathematical text dealing with radio engineering.


Miniature encyclopedia with more than 800 commonly used terms in radio and electronics.


A source of information on what closed circuit TV is, how it works, and what it can do. Part I is devoted to monochrome; Part II deals with color; and Part III illustrates present closed circuit systems.


A comprehensive text in TV for radio servicemen, requiring only simple algebra for comprehension of operating principles of receivers.


A complete text for a basic training course in radio, television, and industrial applications of electronic circuits.


A text for a beginning course in electronics for the electrical engineering student.


An explanation of electronic, magnetic, and mechanical aspects of magnetic tape recording, with special attention to maintenance requirements for optimum performance. Simplified circuit diagrams and illustrations.
**RADIO AND TELEVISION**


Detailed treatment of TV engineering, covering basic TV receiver and transmitter circuitry and operation and television broadcasting techniques.


Fundamentals of basic radio circuits with step-by-step examples of the more difficult types of computations. Also contains chapter on FM, television, radar, and wave-shaping circuits.

HESSELBERG, WILFRED M. See HAPPELL—Engineering Electronics.


A nontechnical, illustrated book on how to choose a recorder, its functions, and how to operate it.


An explanation in simple terms of the science of electronics and its modern applications.

JACOBS, HERBERT. See FISCHER—Elements of Mathematics for Radio, Television, and Electronics.


A simply written and well illustrated book directed to the service technician, the TV student, the experimenter, or the hobbyist, and designed to explain basic TV-receiver theory, design, and maintenance.

See GHIRARDI—Radio and Television Receiver Circuitry and Operation.


Installation, maintenance, usage, manufacture, and merchandising of television master antenna systems.


A digest of currently accepted theory and practice in beyond-the-horizon transmission and reception, simply written and well illustrated.


An up-to-date handbook for technicians, amateurs, and "Hams."


Presents basic theory of antennas with emphasis on engineering applications. Material is suitable for use at college senior or first-year graduate level; also reference book for engineers and scientists.

LEWIS, PHILIP. See LEWIS—Educational Television Guidebook.

LIPPERT, HAROLD B. See FOWLER—Television Fundamentals.


An illustrated book for the television serviceman dealing with the optical systems employed in television receivers with emphasis on projection types.


A stimulating and informative record of radio's development.


A text for radio servicemen entering the field of television servicing and for others with similar technical training. Includes a master index to common television troubles.


A single reference combining comprehensive coverage of the major circuits with detailed information on TV, FM, and AM.


A revised edition of the 1948 publication which provides the beginner with a simplified, complete study course in the fundamentals of radio operation. No advanced knowledge of physics or mathematics is necessary. It includes a new section on radar and television and a special chapter on modern radio receivers.
A SELECTED BIBLIOGRAPHY


A comprehensive treatment of the basic principles of FM. Designed primarily for use by the serviceman, technician, and the amateur radio operator in developing skills for handling installations and maintenance of equipment.


An easy-to-read guide giving fundamentals of tape recording and specific suggestions for use.


A guide for the TV installation technician. Illustrated.


An authoritative source for those planning and evaluating closed circuit TV systems in industry, education, etc.


Discusses the nature of sound. Graphic information, simplicity of style, and illustrations and diagrams make the book of interest to the average "Hi-Fi" enthusiast or classroom teacher.


A reference notebook on color television for experimenters, hobbyists, and TV servicemen.


Of special interest to board of education maintenance technicians responsible for servicing classroom sets. Useful for comparative studies of operating and performance characteristics.


An antenna textbook and a practical guide to the many antenna problems encountered by television technicians.


A guide to construction, operation, and servicing. A study of television for radio servicemen, the radio amateur, and technical school students.


An authoritative book on closed circuit transmission, the camera tubes and circuits, amplifier systems, generators, etc. Illustrated.

Osterheld, William. *See Simmons— Essentials of Television*.


Designed to fill a gap in the literature on vacuum tubes, viz, graphical constructions.


Deals with various phases of radio communication problems, stressing present practices for the amateur, and describing new equipment in all categories.


A completely revised edition of the standard guide to be used in preparation for the FCC amateur license examination.


A comprehensive text and reference work, covering the entire sound-recording and sound-reproducing process.


A basic text on general aspects of propagation and meteorological theory, transmission path variables and operating frequency characteristics.


Develops a familiarity with television. Explains the operation of television receivers for the technician.

RUSSELL, CARL M. See Reed—Ultra-High Frequency Propagation.


A comprehensive work on the fundamental non-radio areas of electronics. Includes new material on frequency response of amplifiers.


A technician's notebook treating 20 basic parts of a television receiver and the essentials for rapid servicing by circuit analysis.


Laboratory guide for communication engineering students. Contains more than 100 experiments ranging from simple direct current measurements to complete video amplifiers, radio receivers, radio transmitters, antenna systems, and microwave equipment.


A comprehensive work, designed to bridge the gap between theory and actual operation of the television receiver.


A book for the advanced student of communications electronics.


A directory on the closed circuit field. Includes rates, available cities for black and white and color, labor unions in the field, and a description of the various types of closed circuit operations.


A guide to the technology and practices of magnetic recording.


This work explains the frequency-modulation system of radio transmission, and the design requirements and operating principles of FM receivers.


An explanation of the development of magnetic recording, and its present-day applications, including television-program recording.


A reference for the practicing radio engineer and technician.


The story of electricity in action: television, color television, radio radar, hi-fi, etc.—what they are and how they work.

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