Radio and Television

Bibliography prepared by GERTRUDE G. BRODERICK

Radio-TV Education Specialist

FEDERAL SECURITY AGENCY
Oscar R. Ewing, Administrator
Office of Education

EARL JAMES McGRATH, Commissioner
## Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foreword</td>
<td>IV</td>
</tr>
<tr>
<td>General</td>
<td>1</td>
</tr>
<tr>
<td>Careers in Radio-Television</td>
<td>10</td>
</tr>
<tr>
<td>Radio Production and Writing Techniques</td>
<td>12</td>
</tr>
<tr>
<td>Educational Uses of Radio-TV</td>
<td>18</td>
</tr>
<tr>
<td>Scripts, Books and Plays</td>
<td>24</td>
</tr>
<tr>
<td>Television — Non-technical</td>
<td>29</td>
</tr>
<tr>
<td>Radio and TV Engineering and Servicing</td>
<td>32</td>
</tr>
<tr>
<td>Frequency Modulation</td>
<td>36</td>
</tr>
<tr>
<td>Receiving and Recording Equipment</td>
<td>37</td>
</tr>
<tr>
<td>Records and Transcriptions</td>
<td>39</td>
</tr>
<tr>
<td>Periodicals</td>
<td>40</td>
</tr>
<tr>
<td>Sources of General Information</td>
<td>41</td>
</tr>
<tr>
<td>Index</td>
<td>42</td>
</tr>
<tr>
<td>Index</td>
<td>III</td>
</tr>
</tbody>
</table>
Foreword

HELPFUL AIDS to finding information on all new methods and media being introduced in our schools is one of the services which has been extended by the Office of Education over many years. A comprehensive radio bibliography was supplied when radio was first introduced into the classroom. In 1948, television was added to this annotated listing. Now in 1952, the books and articles have markedly increased in relation to these fields and have added greatly to the general area of this service. A wide variety of books on both radio and television as well as published studies which have contributed to the rapid advancement of radio and the electronic arts in the past few years are now included. The compilation has been made by Gertrude G. Broderick, Specialist in Radio-Television Education under the direction of Franklin Dunham, Chief of Radio-Television Services, Instruction, Organization, and Services Branch. It is hoped that this new edition will be of great value to all those who are carrying on the work of radio and television in education and particularly to those who are contemplating such work at this time.

WAYNE O. REED, Assistant Commissioner,
Division of State and Local School Systems.

GALEN JONES, Director, Instruction,
Organization and Services Branch.

IV
RADIO AND TELEVISION
BIBLIOGRAPHY
General


An analysis by leading psychologists of the general psychological and cultural factors that shape radio programs and determine the responses of listeners. Also contains the results of experiments conducted on voice and personality, sex differences in radio voices, speaker vs. loudspeaker, listening vs. reading, and effective conditions for broadcasting.


A comprehensive text designed to give the student an understanding of the functioning of major forms of advertising media, as well as effective methods and means of buying and selling space and time.


A text designed to acquaint the student with an actual working knowledge of every phase of the advertising business.


A supplement to the textbook Practical Advertising, designed to acquaint teachers and students with some of the problems and techniques of advertising by television.


Reveals the problems which confront the broadcasting service in a country at war; the effects of the war on BBC's plan for an exchange of programs with other countries; and the development of television.

________ BBC Yearbooks, 1933 to Date. London, The British Broadcasting Corporation, Broadcasting House. (Also available from the British Library, New York 20, N. Y.

Annual reports of the program, technical, and other activities of the British Broadcasting Corporation.


A collection of statements presented by representatives of the broadcasting industry during hearings on the White Bill (S. 1133) to amend the Communications Act of 1934.


Comprehensive reference handbook of directories and information relating to all phases of radio.


A volume of lectures emphasizing the philosophical orientation of mass communication by pioneering experts, as presented before the Institute for Religious and Social Studies of the Jewish Theological Seminary of America, and moderated by the Editor.


A concise discussion of the general organisation and philosophy of American radio based on a series of CBS broadcasts dealing with the problems and potentialities of radio broadcasters and with criticisms and opinions of listeners.


 Covers Federal regulation and hearing procedures.

RADIO AND TELEVISION BIBLIOGRAPHY

A detailed analysis of facts and figures, plans and policies relating to the enormous field of radio sponsor-participation programs.

CBS Radio and Television Bibliography. Revisited to December 1944.


Principles of measurement by which listener reaction can be gauged. Combines observations in the technical, professional, and commercial fields.


A detailed informal history of broadcasting in all its aspects from the early days of the wireless to present-day radio.


One of a series of UNESCO studies on specific problems of mass communications. This booklet examines radio as an instrument and points up its merits and its limitations as a means of expression and education.


A study in monopoly published for the London School of Economics and Political Science.


A study of audience building from the point of view of program promotion. The author discusses the public relations factor in commercial broadcasting—tells what makes people listen, how we know they are listening, and the specific techniques to follow in the process of building an audience. The appendices include a program promotion checklist and sample publicity campaigns.


A report of the reactions of the listening audience to the programs of radio station WOI, Iowa State College, Ames, Iowa. The author devoted a full year to her study of the WOI audience, under the guidance of Paul F. Lazarsfeld, director of the Princeton Radio Project.


Intended to serve as a practical guide in the case of repeated interviews for audience building and program improvement, and in studying the effects and influence of programs on listeners. This report analyses the radio listener panel. Describing a listener panel as a "cross between a poll and a case study," this study presents the collective observations of the Office of Radio Research on this method of audience measurement.


A guide for the sponsor and the radio salesman.


A concise, comprehensive, and authoritative handbook of the legal aspects of advertising. Includes 16 pages on radio broadcasting and television.


Gives the background of radio law, including the Radio Act of 1927 and the Communications Act of 1934.


The purpose of this book is to provoke discussion about radio's part in the war. In addition to other material, the book contains transcripts of several radio plays by Arch Oboler and Norman Corwin.


A reference book on men, events, inventions and dates that made history in electronics from the dawn of electricity to radar and television.


A popularly written story of a miracle in radio, written so the layman can understand.

GENUAL

A dramatic presentation on what radar is and how it works in war and peace.


A discussion of monopoly, big business and freedom of the press, radio, and the movies.


— Standards of Good Engineering Practice Concerning FM Broadcast Stations, 1945. (Rev. to Jan. 18, 1950)

— Standards of Good Engineering Practice Concerning TV Broadcast Stations, 1952.


Field, Harry. See Lazarsfeld — The People Look at Radio.


Author is executive editor of these three volumes: Vol. I. Relevant statutes, congressional committee reports and court rules; treaties, rules, and regulations of the FCC. Vol. II. Digest of all FCC decisions: Vol. III. FCC decisions since July 1, 1945 and of the courts since Jan. 1948.


The third in a series of six studies on the control of radio. A judicious selection of verbatim quotes from testimony, private conversations, and trade comment, with footnotes showing something of the contending forces on a new social frontier.

— Controlling Broadcasting in Wartime. Littauer Center, Harvard University, 1940.

The second in a series of six studies on the control of radio. Since there was no precedent for the control of radio, and radio broadcasting presents technical complications not present in the case of the press, this study deals with four basic tasks to be considered in determining how radio should be operated and controlled during wartime.

— The Development of the Control of Advertising on the Air. Littauer Center, Harvard University, 1940.

The first in a series of six studies on the control of radio. From the viewpoint of the student of government and politics, the study deals with who has the power to determine what shall be advertised on the air and how.

— and Smith, Sayre, Jeanette. Radio-broadcasting and Higher Education. Littauer Center, Harvard University, 1942.


Stresses the need to draw children’s attention to the ideals of our democratic culture through the use of radio.


A practical working handbook covering the history, principles, and techniques of public relations as written by experts from 32 fields.

Harris, Jack. See Kirby — Star Spangled Radio.


A standard basic text for first-year course in advertising covering all phases of the subject, including mass media.


The author has written a behind-the-scenes book which gives a vivid picture of the various problems of producing a show for radio.

A study of listening groups. The first part deals with the relative merit of listening in a group as compared with listening alone; the second is a study of the organization, the motivation, and the objectives of listening groups both in the United States and in Europe.


A pioneering study of listening groups. Several new angles of the subject are discussed. Book is divided into two parts: Listening groups in the United States and Listening groups in Great Britain.


Vol. 3 in a series of studies in social psychology in World War II, editorially sponsored by the Social Science Research Council.


A thought-provoking article in which the author raises some of the complex questions involved in the use of communications as a vitalizing and unifying force in modern civilization.


Probably the most exhaustive study of radio throughout the world. Its organization in the various countries, its history, and its future as predicted by leaders in various countries are discussed. Appendixes include a chronology license tax listing, by country, over a period of years and other useful data. (In French.)

—and Radio-Heute Und Morgen. (Radio—Today and Tomorrow.) Zurich, Europa-Verlag, 1944. (U. S. Distributor, Friedrich Krause, 4716 Broadway, New York City.)

Examines the national and international status of broadcasting at the end of World War II, and presents preview of radio developments, including facsimile and television. Contains chapter on clandestine stations. Appendix includes explanation of physical laws of radio, a list of the most powerful transmitters, and the principal short-wave stations of the world.


Report on the wartime structure of broadcasting and its status in the different countries at the time when Europe was mainly dominated by Germany, and the Far East by Japan. Shows the suppression of freedom by totalitarian forces.


A story of modern developments in facsimile and of their usefulness to business, Government, and the public. Also includes technical fundamentals.


While author devotes little attention to specific problems of broadcasters, much of what is written concerning the statutory, judicial, and common-law provisions on copyright applies to radio stations and personnel.


An analysis of the literary and cultural possibilities of poetry as a vital aural art.


A "picture fact book" (half pictures) on the history of radio, program production, and employees.

Kendall, Patricia R. See Lazarfeld—Radio Listening in America.


A panoramic picture of radio's triumphs and troubles during the war years, with emphasis on the need for preparation for future exigencies.


A report to the Director of the Public Library Inquiry of the Social Science Research

This "how-to-do-it" handbook of current advertising practice, originally written in 1928, is now in its twenty-first printing. Suitable for use as a textbook in advertising courses, the book includes frequency modulation, television, the NARF codes, and other recent developments in radio.


Presents a comprehensive account of what the Germans at home were told about World War II in official German radio broadcasts.


Covers phases of radio with emphasis on social implications.


A guide for the planning and production of printing and advertising materials with significant applications to radio.


A study of the effects and control by a fairly centralised communications industry upon the intellectual and social life of our times.


A survey of the educational aspects of radio, their effect on reading, and the potentialities of new and better methods of education by radio.


A survey by the National Opinion Center of the University of Denver, as analyzed by Columbia University's Bureau of Applied Social Research.


A reference to the basic rules and principles of the American economic system of free enterprise.


Melcher, Daniel. See Larrick—Printing and Promotion Handbook.


One in a series of studies dealing with press, film, and radio in the world today. This report describes the results of an attempt.
RADIO AND TELEVISION BIBLIOGRAPHY

to develop low-priced radio receivers for economically backward people; also to examine from the technical point of view the questions of collective and individual listening, looking to the organization of popular radio reception.


A practical textbook, graphically illustrated with charts and tables. Also contains information about the commercial scales of the major and regional networks, local station operation and management.


The author examines the effect of radio on a typical American family during the past 20 years. Without being too obvious, the author shows how large a part the radio plays in the everyday living of both parents and children.


Examines every available decision in this country and the British Empire.


Adopted standards of practice for American broadcasters, effective July 1, 1948.


Adopted standards for maintaining accepted level of television programming.


A vivid presentation of one of the great achievements of modern science, from the translation of sound waves by a microphone to the latest development of television.


A handbook of directories to American radio stations and networks, and of miscellaneous information relating to many phases of radio.


A review of radio history from 1906 to present-day developments in television and FM.


A source book based on years of practical experience in radio station management. Explores all facets and treats them one by one.


An analysis of significant national problems in the field of radio broadcasting, with suggestions for their solution. Sponsored by the National Economic and Social Planning Association.


A comprehensive survey of the influence of radio listening upon young people as a leisure-time activity.

— How to Build a Radio Audience. Columbus, Ohio, Evaluation of School Broadcasts, Ohio State University, 1943.

A description of the results of three audience-building experiments conducted with school and parent groups. Publicity and audience measurement methods are discussed.


This guide for program planners, writers, and producers of children's radio programs is a summarization of research findings and interpretations made by members of the staff of the Evaluation of School Broadcasts Project at Ohio State University. Given 18 specific criteria in 3 categories—ethics, social development, and entertainment.


Considers the extent to which retailers and others have used radio, the character of such use, and the factors that made for success or failure.

Sayre, Jeanetta. See Friedrich—The Development of the Control of Advertising on the Air; Controlling Broad-
casting in Wartime; An Analysis of the Radio Broadcasting Activities of Federal Agencies.


An "inside" story of how news, special features, and sports broadcasts are produced. Many interesting stories of behind the scenes in radio are told.


A symposium giving general orientation toward the practical ends which communications can serve. Also contains bibliography.


A book of readings selected and edited for the Institute of Communications Research at the University of Illinois. Intended as an integrated introduction to mass communications for those interested in studying them through the windows of the social sciences.


Report of a State-wide study of radio listeners in Louisiana made for the purpose of collecting information for guidance in planning better education programs. Copies of the report are available from the Radio Department, General Extension Division, Louisiana State University, Baton Rouge.


An analysis of what the three popular arts—movies, radio, and television—are doing to our tastes and standards, and to the environment in which we live.


A chronological history of radio by subjects.


A critical analysis of radio's strength and its weakness in the United States with a "Plan for the Future."

The Radio Listeners Bill of Rights.

---

Details the responsibilities of the radio listener to contribute his share of thought and effort toward the betterment of radio "in the public interest."


A history of radio and television and a study of their social and psychological effects upon our tastes, opinions, and values.


An analysis of the economic aspects of radio-station management.

Smith, Sayre Jeanette. See Freidrich—Radio-broadcasting and Higher Education.

Solal, Lucien. See Terron—Legislation For Press, Film and Radio.

Speier, Hans. See Kris—German Radio Propaganda.


A presentation, in novel form, of the background of radio entertainment. Primarily a story of a director of the radio division of a large advertising firm and his difficulties in persuading his clients to merchandise their products with some consideration for their listeners' tastes.


One of the best aids to evaluate radio programs by individual or group listeners.


A handbook based on a first-hand study of the practices, viewpoints, opinions, and experience of spot radio users.

Standards of Practice. See NARTE.


A great orchestral conductor presents the full scope of music as he sees it, and shows how the enjoyment of music is a birthright in which all can freely share.
RADIO AND TELEVISION BIBLIOGRAPHY

A nonpartisan picture given by compiling excerpts from more than 100 articles previously published. Extensive bibliography.

An analysis of the elements accountable for the rise and decline of different types of radio programs in the public favor.

A comparative study of main types of regulations governing the information media. One of the UNESCO series.

A manual designed to guide the community agency in planning effective uses of radio.

Tyler, I. Keith. See Rowland—Criteria for Children's Radio Programs.

A case study of the role of radio-station management in the complex pattern of influences that divide the control of broadcasting. Preface by Dr. Carl J. Friedrich.

Based on a Nation-wide survey of farm and small-town people, gives analysis of radio's importance in rural areas.

Yearbooks of information pertaining to radio.

Written by one of radio's best-known women, and designed as a text for students; gives comprehensive analysis of radio as a public service.

A revision including some of the operations that have undergone vast changes since release of the first edition.

A comprehensive reference book on the legal and regulatory structure of the radio and television law.

A report on the broadcasting industry as prepared by the Commission on Freedom of the Press.

A collection of articles as they were published in the Saturday Review of Literature while the author was radio columnist. Articles concerned principally with bringing the reader-listener an analysis of how he can achieve better listening as opposed to just hearing.

Another step in the series of studies on specific problems of mass communication pointing up the instructional possibilities of radio in 16 underdeveloped areas from Algeria to the West Indies.


A general history of radio and television with specific on techniques of programming as they relate to each medium.

Wisconsin Association for Better Radio and Television, 2545 Van Hise, Madison, Wis. Let's Learn to Listen, 1945.
A handbook for the radio listener designed to stimulate its readers to detect the differences between good and not so-good programs.
A guide to the law of libel.

Deals with radio's contribution to the national morale, the implications of such radio series as "This Is War," and the need for an over-all strategy in communications planning.

Woelfel, Norman. See Rowland—Criteria for Children's Radio Programs.


An authoritative account of radio advertising history with practical procedures for the agency representative and the radio advertiser.

A thorough analysis, from a journalistic approach, of the interpretation of the church through press and radio.

—— Radio Listening. 1946.
An aid for the radio listener to evaluate various types of programs with specific suggestions for developing discrimination.

—— Can Radio Listening Be Taught? 1941.
A summary of reports by teachers concerning their experiences in guiding their young students to become discriminate listeners.
Careers in Radio—Television


An analysis of the opportunities and responsibilities which radio offers to the young person of today ambitious to achieve a career in radio.


This 48-page pamphlet includes brief discussions on the rise of radio, the organizational set-up of the radio station and the network, and radio’s outlook for the future. It presents in detail the qualifications, training, salaries, opportunities for advancement, etc., for the various types of jobs radio offers.


Report 1—“Employment and Unemployment.” Report 2—“Earnings from Radio Performing.”


The introduction presents the national scope of the industry, its occupations, outlook, and earnings, followed by statistics for each individual State.


Written by two men long experienced in every phase of radio, this book is intended to answer the questions, “How can I get into radio?” Three high-school boys are taken on a conducted tour of a large station. All modern methods of announcing, speaking, advertising, management, continuity writing, and acting are observed and discussed.


Booklet containing descriptions of jobs in radio, with suggestions for high-school students on how to prepare for them.


A handbook for anyone seeking a career in radio. Covering practically every phase of the industry, this book gives specific answers to many questions about the “fifth estate.”

Dorf, Richard H. See Kamen—TV and Electronics as a Career.


A vocational guide designed to show the job opportunities in television with details on required qualifications and present salary range.


All branches of radio are treated—ship, telegraphy, broadcasting.


A survey of job possibilities in the three media with contributions from top ranking professionals as to how to approach them.

Kahn, Harold S. See DeHaven—How to Break Into Radio.


A vocational guide describing detailed workings of each phase of the industry and the place of each person in the over-all operation. Also included is an outline of required training.


Booklet outlining opportunities in radio.

An analysis of the operations of the broadcasting industry for the student, the professional operator, and the average reader interested in radio.

Miller, Douglas W. *See* Bartlett—Occupations in Radio.


Written especially for students aspiring to make radio a career. Contains hints by well-known radio writers, producers, musicians, and station managers on how to proceed.


A text giving comprehensive background for educational dramatics, including instruction for writing, interpreting, and producing plays for the stage, as well as for radio and television.


A factual analysis of the job opportunities that exist in the field of radio from announcing to engineering.


Another in the Vocational Guidance Manuals series in which job potentialities in TV are analyzed. Book also includes lists of existing TV stations and sample job and training requirements of one network.

Rice, Conrad C. *See* Carlisle—Your Career in Radio.


Spotlights each type of job, giving pay, required experience, and qualifications.


Biographical sketches illustrate what some women have been able to achieve in radio.
Radio Production and Writing Techniques


A second edition of the author's guidebook. Suitable for those in the radio profession and for students. Includes various phases of broadcasting.


A revision and expansion of one of the most widely accepted texts on radio, television, and facsimile, reflecting the instructive viewpoint of the teacher and the professional experience of the station manager.


Gives directions for radio writing. Contains excerpts from scripts as well as information about the business aspects of script writing.


Concise, authoritative information for both professional and student radio writers. A revision of first edition. New book includes material on sound effects, narration, and music, as well as a section on mechanics of marketing manuscripts.


A detailed description and analysis of each element of program production, with sample script to illustrate producer's direction.


An outline of practical suggestions for the teacher or radio chairman who plans to use the facilities of their local radio stations for educational purposes. Part I. The importance of American radio broadcasting and how it applies to education; Part II. General consideration in planning a radio program; Part III. How to prepare the script for the air.


This book has evolved from the exacting needs of the National Broadcasting Company for a book which their announcers could use as a guide to correct standard pronunciation.


A second edition of above described dictionary with more than 15,335 entries.


A text giving detailed analysis and instruction on problems of making an inventory of available material, discovering markets, etc.


A concise handbook with emphasis on rural broadcasting, containing helpful hints, samples of dialog, and sources of "Farm and Home" material for broadcasts.


A basic textbook in fundamentals of speech with a special chapter devoted to radio.


A textbook on the use of radio broadcasting as an educational tool in the secondary schools.


A textbook on writing news for radio designed especially as a guide for beginners. Includes examples of special techniques needed to convert press dispatches to news on the air. Appendix includes news round-ups and samples of commentaries by well-known newsmen.
RADIO PRODUCTION AND WRITING TECHNIQUES


A workbook-syllabus for teachers, students, and professional workers interested in news, specialised information, continuity writing, and surveys.


A textbook for those wishing to gather and write news for any medium of mass communication.


Based on the Orson Welles' broadcast of the same name. A study on the psychology of panic.


The book is comprehensive and authoritative. Parts of it are a little advanced for beginners.


A text in which are described the special practices, principles, and characteristics of radio news and an evaluation of them in the light of their effectiveness or their failure.


A collection of articles on the planning, production, and broadcasting of musical programs.


A comprehensive textbook based on the practical experience of the author in teaching college radio courses, research in radio, and professional broadcasting.


A list of radio and television terms and a few pages of sign language.


A handbook for actors, as well as a work-book for students. Includes detailed explanations of audition procedure, language of radio, and actual scripts.


An intensive text stressing the importance of a sound understanding of the broadcasting medium in learning to write for radio. Contains abundance of illustrative material for guidance in writing, program planning, production, and marketing.

Cowgill, Rome. See Kingson—Radio Drama Acting and Production.


General nature of sound effects, control room signals, and a glossary of radio terms.


The first textbook in a series resulting from the Summer Radio Institutes launched cooperatively in 1941 by Northwestern University and the National Broadcasting Company. Written as a guide for professional training for careers in radio broadcasting.


An analysis of radio writing for all types of markets and listeners. A glossary of terms and assignments for student practice are included.

Dimond, S. A. See Gould—Training the Local Announcer.


A general critique on acting as a profession with procedures for the studio mechanics of acting before a microphone or performing before cameras.


A manual for use of students in putting on and judging radio programs of all types.


218290-53—3
RADIO AND TELEVISION BIBLIOGRAPHY

A basic text well adapted for teaching about radio and television, from background and history through specifics for preparing and producing programs.


A guide for the production and promotion of radio programs by local organizations. Intended primarily as guide for League members, but offers practical suggestions for others.


Deals with such items as radio broadcasting history, sound effects, network operation, and contains several biographies of radio personalities.


A high-school and junior college text for radio English and radio workshop groups. Deals with various aspects of programming and includes a play for radio production. Part V deals with television programming.


A practical text pointing up the every day problems of the local announcer and his place in the daily operation of a station. Exercise material covering wide range of announcer's duties also included.


Gives pronunciations for about 18,000 names and words in various languages.


Designed to teach speech students the rudiments of radio announcing. Exercises are included along with drill material.


A study of the three essentials of speech education—theory, method, and material.


This manual contains 36 of the principal foreign dialects of the various national groups, with characteristic studies, speech peculiarities, and examples of the dialects in easily rendered phonetic monologs.


An authentic source for the dialect enthusiast. Contains 36 foreign dialects with character studies, speech peculiarities, and examples of phonetic monologs.


Contains helpful suggestions on how to form and train discussion groups, organize the discussion, and perform before the microphone.

Hoffman, William B. See Creamer—Radio Sound Effects.


Under the headings psychology, strategy, organization, language, writing, and reading of a radio speech, practical pointers are given to help overcome stage fright and add color and interest in the delivery of an effective radio speech.


Discusses various types of radio news from writing to editing.


A pamphlet written for the public speaker.


A teacher's guide for developing a radio workshop, with emphasis on radio speech and writing.
Johnson, Gertrude E. See Lowrey—Interpretive Reading.


A textbook based on a system of voice culture, with practical advice and exercises from notable artists.


A reference manual containing suggested "short-cut" methods of acquiring an effective radio voice. Also contains a number of model scripts.


A basic guide for student announcers.


A handbook for the average classroom workshop giving background of production theory. Contains scripts with exercises for developing skill in elements of radio drama production.


A new edition of the handbook described above, with an added text on the fundamentals of radio acting as well as exercise material.


An explanation of the entire process of broadcasting music, from the planning of the program to its production in the studio.


A book on radio writing by some of the Nation's top radio writers.

Lawton, Sherman P. See Ewbank—Projects for Radio Speech.


Children's programs currently on the air are described in order to give a nationwide picture, as well as to serve as patterns for program ideas.


Techniques of oral reading are explored by two speech teachers. Includes helpful and practical advice on the use of oral reading as a radio device. At least half of the volume is devoted to practice material.


A text which integrates the three main facets of radio dramatic presentation—script, production, and acting, with emphasis on acting. Includes complete scripts and 25 complete scenes for exercise material.


The technique of writing for the listening audience is explained simply and concisely with examples to illustrate important points. Every type of radio program is discussed and its component parts analyzed. Ten successful scripts are reproduced.

McFadden, Dorothy L. See Lewis—Program Patterns for Young Radio Listeners.


A comprehensive text on radio production. Contains maps, floor plans of studios, and photos of actual broadcasts.


A concise handbook intended as a guide in the preparation and production of news programs with added information on radio sign language, glossary of radio terms, and a sample script.


Contains specimen scripts of nationally advertised programs.
RADIO AND TELEVISION BIBLIOGRAPHY


A brief history of the University of Chicago Round Table, with hints for round table broadcasters of some "do's" and "don'ts" to remember when facing the microphone.

Schroeder, Mary Agnes. Catholics, Meet the Mike. St. Louis, Mo., Queen's Work, 1944.

A radio workbook giving professional guidance to the amateur.

Seymour, Katherine. See Martin Practical Radio Writing.

Shallet, Marguerite. See Herman—Manual of Foreign Dialects.


A survey of radio forums throughout the nation, giving many combinations of techniques for forum operation.

Snyder, Rosa. See Parker—Religious Radio.


A few do's and don'ts on radio news writing and some specific word styles.


Intended as a guide for directors of radio amateur clubs. Contains valuable hints for the technician and an illustrated glossary and suggestions for building a sound effects library.


A comprehensive analysis of the part that sound plays in the radio and television drama, how it is affected by writing and production and some of the problems of the sound technician.


Technique of news broadcasting, written for the student.


A few do's and don'ts for round table broadcasters of some "do's" and "don'ts" to remember when facing the microphone.
A guide to those who prepare and present
religious programs.

Warren, Carl Nelson. Radio News
Writing and Editing. New York,

An elementary text with diagrammatic illus-
tuations to cover the various phases of radio
news work.

Weaver, Luther. The Technique of
Radio Writing. New York, Prentice-
Hall, Inc., 1948.

Textbook based on author’s combined ex-
pertise as college teaching and in a large
advertising agency. Scripts and excerpts of
scripts are used as examples. Various types of
programs are discussed in all phases, including
music and sound effects and their place in a
script.

Whipple, James. How to Write for
Co., Inc., 1938.

A discussion of the practical fundamentals
effective radio writing, with emphasis on the
distinctive requirements of radio writing as
opposed to other forms of writing. Covers the
writing of dramatic scripts, interviews, com-
mentaries, and children’s programs, giving
principles and techniques, presents and analyzes
all or parts of 22 illustrative scripts from
actual radio production.

White, Melvin R. Beginning Radio
Production. Minneapolis, Minn., The

A textbook for advanced high-school and
beginning college students intended primarily
to develop basic knowledge and skills essential
to the radio worker.

Microphone Technique for Ra-
dio Actors. Minneapolis, Minn., The

A brief and elementary handbook for the
beginning radio actor.

White, Paul W. News on the Air.
New York, Harcourt, Brace & Co.,
1947.

An analysis of news gathering and prepara-
tion for broadcasting by one of radio’s best-
known news writers.

Wiley, Max. Radio Writing. New
York, Rinehart & Co., Inc., 1941.

Written by the one-time director of scripts
and continuity of CBS, this volume deals with
various types of scripts, and includes writing
exercises and several chapters and analyses of
students’ work which should be valuable for the
embryo radio writer.

Radio and Television Writing.
New York, Rinehart & Co., Inc.,
1960.

A greatly expanded revision of Mr. Wiley’s
first edition written in terms of developments
of the past decade, not only in audience
preferences but also in techniques.

Wise, Claude M. See Borchers—Mod-
ern Speech.

Zipf, W. H. See Bond—Radio Hand-
book for Extension Workers.
Educational Uses of Radio—TV


Proceedings of "The 1946 Conference on College Radio," held at Stephens College. Contains speeches dealing with the radio curriculum, careers, etc.


A history of educationally owned radio stations from 1922 to 1944.


A record of the history and development of the broadcasting of radio programs for classroom use by 22 American public-school systems that have attempted to provide this type of educational service.


A record of attempts made by 13 American institutions of higher learning to offer correspondence-extension courses in radio.


Describes the experiences of State departments of education in using radio for instructional as well as for publicity purposes.


The author examines 40 programs broadcast by the major networks of the United States and Canada.


In this, the sixth book in a series, the author summarizes information in three previous books on broadcasts for classroom use.
EDUCATIONAL USES OF RADIO-TV

A basic text on methods, with brief references to radio.

Darrow, Ben H. Radio Trailblazing. East Aurora, N.Y., Roycroft Shops, 1940. Also Columbus, Ohio, College Book Co., 1940.
A dramatic history of the Ohio School of the Air, a pioneering venture in radio education.

The first in a projected series of five volumes in which all levels of English instruction are to be re-examined. Vol. I is an overview of the curriculum in English Language Arts from the preschool through graduate school. Two chapters are devoted to mass communications.

Ewbank, Henry L. See Barr—Radio in the Classroom.

The story of a new information technique tested by the Department of the Interior in 1941, when radio was used as the medium of interpreting to the American people, and to California, in particular, the importance of the Central Valley Project.

Designed to show the audio-visual techniques developed in the Armed Forces' emergency training program during World War II and their application to civilian education in the post-war era.

An organized plan for the study of music in a broadly cultural style. Points up the possibilities which radio and the phonograph provide in presenting the whole gamut of music in education.

Criteria for Children's Radio Programs.

Designed as guide to script writers, parents, teachers, broadcasters, and others concerned with programs for children.

Alphabetized by States, shows types of radio and television courses taught at each institution. Mimeo.

High School Radio Workshops in Cleveland.
Report of a survey of existing radio workshops in 13 senior high schools in Cleveland.

How to Judge a School Broadcast.
A manual for teachers and broadcasters providing techniques by which they may quickly judge the educational effectiveness of programs intended for use in schools.

Radio in the Schools of Ohio.
Report of an experiment in school-wide listening and its effect upon teachers and students.

School-Wide Use of Radio.
A detailed evaluation of one year's school-wide use of an American School of the Air series.

Suggested Standards for College Courses in Radio-broadcasting. 1945.
Designed to guide colleges in establishing radio courses.


Frost, Eda. See Watkins—Your Speech and Mine.

Goudy, Elizabeth. See Roberts—Airlines to English.

Reports a survey conducted by the Child Study Association of America, in cooperation with the National Advisory Council on Radio in Education and the National Council of Parent Education.

An index to children's likes and dislikes.

A manual and classroom guide for the recorded exercises in Spanish of the same name, for elementary grades.


A compilation of selected teaching materials which are within the realm of and important to elementary school social studies classes.


Development of radio as an educational medium, beginning with the background of radio and the history and problems of educational broadcasting.


A record of the events leading up to the formation of the National Committee on Education by Radio in 1930, and its subsequent history to 1941.


A 20-page handbook of practical advice to the teacher or school administrator on the use of radio in the classroom.


Text material on the story of immigration and the background of various races and nationalities. Intended for use with the recordings of this series.

Kaplan, Milton A. See Saunders—Skill in Listening.


A comprehensive treatise on the value of the new instructional materials with varied suggestions for making learning more meaningful through the use of every type of visual and auditory material.


With a specific class as an illustration, this publication shows how the traditional classroom instruction in music can be revitalised through the use, both in and out of school, of recordings and radio programs.


Shows that radio is well adapted to the dissemination of all phases of education. Suggests the advantages and the disadvantages of a national or regional "school of the air."


Has a twofold purpose: The improvement of school broadcasting and the encouragement of more effective use of educational radio programs. Written by the former director of Cleveland's school-owned Radio Station WBOE, the book presents the techniques and basic information needed by teachers and school administrators in a variety of situations. Contains illustrative material—scripts, aids to utilization, and program schedules.


A revision of Levenson's Teaching Through Radio with new material dealing with television as a teaching tool.


Practical suggestions for a variety of uses of recordings as means of preserving potentially useful instructional content. Mimeo.

MacLatchy, Josephine, ed. Education on the Air. Columbus, Ohio State University, 1930 to 1948. (See Olson for subsequent issues.)

Yearbook containing proceedings of the Institute for Education by Radio. Some of the topics discussed are: Organisation and administration of education by radio, the radio in educational institutions, schools of the air, college radio stations and their activities, technical aspects of radio, educational techniques in broadcasting, and research in radio education.

A comprehensive bibliography giving in eight major sections short annotations on the literature on audio-visual instruction.

McCormick, Thomas C. See Barr—Radio in the Classroom.


An encyclopedic text and practical handbook showing teacher and professional radio how to select, organize, and utilize all types of audio-visual aids, in all subjects and at all levels through high school.


Series of handbooks providing background material for reading in connection with each series being currently broadcast. Also contains bibliographies of suggested reading in the related fields of history, music, literature, and home economics.


A critical study by the Academy of Medicine of the use of radio in health education. Presents a series of talks by medical men and professional radio people at an Academy conference on radio in health education.


A guide for college administrators and instructors in planning and administering audio-visual education programs. Deals indirectly with radio.


Report of a study to determine the reactions of children to radio programs designed for their listening, to make their reactions more directly available to producers, and to suggest ways of making programs more widely useful to schools.

Olson, O. Joe, ed. Education on the Air. Columbus, Ohio State University, 1949 to present. (See MacLatchy for previous issues.)

Yearbook of proceedings of annual Institute for Education by Radio-Television.

Parker, Lester W. School Broadcasting in Great Britain. Chicago, University of Chicago Press, 1940.

Indicates the possibilities of the radio in the classroom and sets up a plan for controlled experimentation and follow-up by American educational authorities. A clear-cut picture of radio education in Great Britain.

Rachford, Helen F. See Roberts—Airplanes to English.


This monograph, arranged by the radio committee of the Department of Elementary School Principals of the N.E.A., Jane E. Monahan, chairman, is a series of articles by leading educators in the field of education and radio. The articles deal with actual problems in the school use of radio and how they were solved.


Reporting results of experimental studies in the production and classroom use of lessons as they were broadcast by radio.

Report of Radio Activities—Station WBOE. Cleveland, Ohio, Public Schools, 1939.

A story of "private airways for public education." The report tells how to plan, install, and operate an ultra-high-frequency educational broadcasting system. WBOE has used radio as a means of teacher training, as well as a vitalized instruction.

Roberts, Alvin B. See McKown—Audio-Visual Aids to Instruction.


A workable textbook containing practical exercise material, including some 29 scripts for broadcasting or classroom reading.

Rowland, Howard. Crime and Punishment on the Air. Columbus, Ohio, Ohio State University, 1942. (Evaulation of School Broadcasts, Bulletin No. 54.)

Results of a study of off-the-air recordings of 30 different radio programs in which crime and its effect upon listeners is a central theme.

Saunders, Katharine M.; and Kaplan, Milton A. Skill in Listening. Chicago, National Council of Teachers of English, 1944.

A treatise on different types of radio programs, their preparation, etc., with suggestions for developing listening skills.


A detailed picture of what constitutes a good audio-visual program and the standards toward which such a program should be directed, together with a set of guiding principles and a check list for use in evaluating programs.


A concise and attractively illustrated handbook for organizing a program of audio-visual methods.


One of 60 factual studies in philosophy and social science.


A practical text for beginners in radio training. Each chapter concludes with pertinent questions and answers. Part II contains 13 scripts cleared for broadcast. Appendix includes bibliography of books and glossary of radio terms.


A revised course outline for high-school teachers of English. Contains 29 curriculum units in radio and television appreciation.

Stewart, Irvin, ed. Local Broadcasts to Schools. Chicago, University of Chicago, 1940.

Presents the experiences of six representative cities: Alameda, Calif; Cleveland, Ohio; Detroit, Mich.; Rochester, N. Y.; Portland, Ore.; Akron, Ohio.


A handbook on the selection and use of audio materials by teachers. An outgrowth of a Workshop on Audio Education conducted during the summer of 1942 by the Schenectady (N. Y.) Public Schools with cooperation of Station WGY.

Tyler, I. Keith. See Woelfel—Radio and the School.


Yearbook containing the proceedings of the annual assembly of the National Advisory Council on Radio in Education. A collection of speeches by prominent men and women on the educational, technical, and legal problems confronting educational broadcasting.


A feature of this book is the attention given to radio-listening skills. Teachers will find the sections devoted to sound film and public address systems equally useful, particularly the list of sources.


A research study sponsored by the Federal Radio Education Committee to find the educational values of school broadcasts in elementary and secondary schools.

Scripts, Books, and Plays

Axelrod, Donald. *See Laws—Plays from Radio.*


A collection of 25 radio plays dealing with problems of a changing world. Leading dramatists in the field of public service are contributors, and editor Barnouw has written an introduction to each play along with production directions.


Contains selections of prize-winning scripts from a series on health education for junior and senior high schools designed to correlate the health program with other curricular subjects.


Script of the program which NBC presented in 1942.

--- We Stand United and Other Radio Scripts. New York, Rinehart & Co., Inc., 1945.

This book of radio plays is the final volume of published works of the late Stephen Vincent Benet. These plays serve as models of writing for radio broadcasts.


A volume of 10 complete radio plays written by a group of America’s outstanding writers. Valuable production notes are included.

Brewer, Fred A. *See Skornia—Creative Broadcasting.*


Radio scripts presented on *The Family Hour* and selected for school use by George H. Garlin, Director of Music, Board of Education, New York City. Short biographical notes of the composers are included.

Carmer, Carl. *See Van Doren—American Scriptures.*


Six 25-minute radio scripts by Richard McDonough with “study club notes,” questions, and selected bibliography. Also chapter on how to adapt the scripts for school use.


Among the 16 radio dramas included in this volume are the lusty famous *We Hold These Truths,* excerpts from the “This Is War” series, and others.


Edited script of the famed CBS broadcast immediately after VE-day.

--- They Fly Through the Air. Weston, Vt., Vrest-Orton, 1939.

A poetic radio drama based on the air raids on civilians during the Civil War in Spain, 1936-39.

--- This Is War. New York, Dodd, Mead & Co., 1942.

A collection of 18 radio plays about America on the march, as produced over the four major networks in 1942.


Another compilation of 17 radio dramas by Corwin.


A book of selected scripts for young people, written by many of radio’s best writers and intended for study and home practice.

Biographical narratives of pathfinders in electronics and television.


Edgley, Leslie. See Bauer—Your Health.


A descriptive list of 1,400 educational radio scripts available free on loan from the circulating library of the Educational Radio Script Exchange. Most of the scripts are dramatic in form, varying in length from 10 to 30 minutes. A limited number of television scripts available for reference.


Contains adaptations for radio of six classic plays as follows: Elizabethan Drama, Macbeth and Othello; Social Problem Play, Commedia; Realism and Naturalism, A Doll's House, and The Cherry Orchard; Comedy, Lady Windermere's Fan. It also contains 36 pages of practical directions for production, with hints about the use of sound, glossary of studio terms, and illustrations of microphones.


Twelve radio adaptations of famous stage plays. Introductions by radio writers describing problems of adaptation.


A collection of eight plays adapted for radio with individual production notes.


An anthology of plays from Ibsen to Arthur Miller, with modern translations written in the idiom of our time.


Twenty-one edited scripts of radio's top comedians and their best shows.

Gleason, Marion N. See Thorne—The Pied Piper Broadcasts.


Includes national anthems of different countries, poems, stories, speeches, and letters for dramatic adaptation to radio.


A series of 18 original stories written especially for broadcasting to small children.


A combined original volume of Just Mary Stories and 16 additional stories for children, aged 5 to 7. All stories have been broadcast by the author over the Canadian Broadcasting Company.


A collection of the Canadian radio stories as broadcast by the author to her very young listeners.


A collection of radio script adaptations of stories from the usual junior and senior high school reading lists of great literature.


A series of eight radio plays on the American story suitable for classroom use.


A collection of nine short plays for radio. Amateurs may use the plays without payment of royalty for purposes of entertainment. For commercial purposes a royalty of $2 is charged.


Eleven scripts intended for use by high-school students. Also contains directions for forming high-school radio clubs or guilds.

Johnson, Theodore. See Garrigus—You're on the Air.

Seven plays suitable for either stage or radio, together with notes on production: The Necklace, The Importance of Being Earnest, Genius, Wheel Chair Romance, Elizabeth of Austria, New Playing Tomorrow, Burdell Versus Pickwick.

Junior Leagues, American Association of Waldorf Astoria, New York, N. Y.

Scripts for children on royalty basis.


A selection of 12 short plays suitable for performance by groups of high-school level as edited by Mr. Koslenko. Four of the 12 are suitable for radio production.


Contains 100 plays written by many of our best-known radio writers. Some of the scripts are suitable for study, production, and reading.


A handbook intended for the average classroom workshop. Contains simple scripts with exercises designed to develop facility in elements of radio drama production. Text offers suggestions for procedure and background of production theory.


A new edition of the handbook described above, with an added text on the fundamentals of radio acting as well as exercise material.


Fourteen half-hour radio plays, with suggestions for class discussion, casting, and production; also a general discussion on radio play production and a glossary of radio terms.


Thirteen scripts dramatising the century-old struggle for freedom and civil liberties as originally broadcast by the U. S. Office of Education.

Lomax, Alan. See Lomax—Folk Song, U. S. A.


A collection of the 111 best American ballads as edited by Alan Lomax with Charles and Ruth Crawford Seeger as music editors.

Longstreet, Stephen. See Oboler—Free World Theatre.

Lynch, James M., Jr. See Henry—History Makers.


Contains 10 of the scripts which were introduced in 1943 to the radio listeners of NBC's University of the Air. Purpose of the broadcasts was to bring together from the old chronicles, the narratives, the letters, and from the pages written by those who saw with their own eyes part of the American record.


An anthology of 20 radio plays written especially for radio. This is a revision and enlargement of the first volume published in 1940.


Selected from the weekly broadcasts from London during wartime.

National Education Association. Washington, D. C., 1201-16th St., N.W.

A collection of radio scripts suitable for school or public relations programs; also specially written scripts each year for use during American Education Week.

A membership organization of high-school radio workshops. Provides scripts, books, and equipment information.


Fourteen original plays written especially for radio and produced by NBC. Foreword by Lewis H. Titterton.


A collection of plays that scored the greatest successes in one of Mr. Oboler's weekly radio series.


Fourteen radio plays.


Thirteen nonroyalty radio plays concerning the American people during World War II.


Contains 15 original nonroyalty radio plays and an introduction by Mr. Oboler offering advice to aspiring radio actors and directors.


Nineteen radio plays written especially to aid in the war effort.


A collection of radio scripts of professional caliber, carefully selected so as to be within the production and acting range of high-school and college groups.


A bibliography of books, pamphlets, and reports.


Contains 50 talks broadcast over WNYC by outstanding members of the dental and allied professions. Also an appendix of suitable material for radio broadcasting.


An annotated review of nearly 1,000 books, articles, and pamphlets on radio and television, classified under a dozen subject headings.


Scripts of 20 successful library book talks selected from 5 years of broadcasting by the Rochester Public Library.


A practical text for beginners in radio training. Each chapter concludes with pertinent questions and answers. Part II contains 12 scripts cleared for broadcast. Appendix includes list of books and glossary of radio terms.

Stanley, Dave. See Gaver—There's Laughter in the Air.


Raymond Swing's broadcasts in 1945 devoted to the implications of the release of atomic energy.


Twenty-four weekly talks by Dorothy Thompson as short-wave by CBS to Germany early in World War II. Also some of her observations of the German people based on personal experiences.


A collection of seven scripts produced originally over Station WHAM, Rochester, N. Y. Those responsible for planning programs for young children should welcome this addition to the scant amount of published material at present available for their use.


A collection of radio scripts suitable for broadcast on special holidays and historical occasions.


Twenty-seven of the best plays which were broadcast in 1942-43 in the radio series of the same name.
RADIO AND TELEVISION BIBLIOGRAPHY


Thirty-three selections from the series of historical episodes broadcast during the intermissions of the Sunday concerts of the Philharmonic Symphony Society of New York, from May 1943 through 1944.


Twenty-eight popular children's stories rewritten for radio broadcasting.


Twenty-six radio plays varying in length from 8 to 36 minutes. Author indicates grade levels and suggests how the plays can be used in classroom for simulated broadcasts.


A collection of talks on science during the intermissions of the New York Philharmonic concerts on CBS.


Written by the drama critic of the Radio Daily, this book contains radio scripts selected as the best of the year.


Ten outstanding radio scripts of the year and 1 television script.


Thirteen radio plays written and produced by Yale University drama students over WICQ.


Twelve one-act monoroyalty plays utilizing broadcast techniques for home or junior high school use.


Six monoroyalty 1-act plays and comedy sketches adaptable either for stage or radio.


A collection of five adaptations from literature with brief production notes.


A workbook of articles and a collection of scripts selected for their usefulness to high school and college radio production groups. Intended as companion piece to Beginning Radio Production.


A general history of radio and television with specific on techniques of programming as they relate to each medium.


A collection of 26 of the radio scripts from the series The Eternal Light, as they were broadcast over the network of the National Broadcasting Company.


An anthology of radio programs presented on all three major networks between January 1, 1938, and July 1, 1939. Suitable as a student guide to radio writing technique.


Another compilation of the author's yearly anthology of radio programs. Contains talks by the late President Roosevelt, and former Prime Minister Churchill and scripts by the late Stephen Vincent Benet, Robert Sherwood, and others.

Television—Non-technical


Designed to show opportunities in television for the skilled writer. Considers different types of programs and how to build them effectively. Also contains sample scripts and glossary.


First annual edition. Contains some 50 articles on a variety of television subjects. In addition gives names of members and executives of the American Television Society, television stations, advertisers, agencies, producers, etc.


A comprehensive guide to the techniques and uses of motion picture films on television: equipment and its operation, program planning and production, color films and color TV, editing, splitting and production of commercials.


A guide to good showmanship in television practice, covering every aspect of television production. Line drawings are used to illustrate the means and methods discussed.


A history of the developments of radio as a whole and of television as one of its phases. It deals largely with the regulatory and commercial aspects of radio.

Bretz, Rudy. See Stankef—The Television Program.


A supplement to the textbook Practical Advertising, designed to acquaint teachers and students with some of the problems and techniques of advertising by television.


A nontechnical study of television from televi sor to receiver. A short chapter on color television, and a glossary of terms.


Treatise on design and operation of various parts of receivers, including cathode-ray tubes.


An analysis of what is involved in operating a metered television system and its effect upon motion pictures, sports, radio, advertising, etc.


An illustrated non-technical study of television.

Dorf, Richard H. See Kamen—TV and Electronics as a Career.


A general critique of acting as a profession, with procedures for the studio mechanics of acting before a microphone or performing before cameras.


Important television programs and practices from 1939 to publication date.
RADIO AND TELEVISION BIBLIOGRAPHY

A book for the layman designed to explain something of the magic of bringing television into the American home.


A handbook of television programing and production based on 5 years of operation of television station WRGB.


A comprehensive analysis of television development and its potential uses, based on practical experience of the author.


A vocational guide designed to show the job opportunities in television, with details on required qualifications and present salary range.


A guide for the beginning writer of screen plays for the theater and television and a sourcebook of new ideas for the professional.


A book devoted to the dramatic development of television.


An introduction to the art of television, picking up where author left off in his previous book. Provides fundamentals for techniques in television program production.


A revision in which the basic theories advanced in the First Edition are confirmed and brought up to date.


A comprehensive account of television as it exists today, with a forecast of developments to be expected. Revised 1948. Completely revised 1956.


A survey of job possibilities in the three media with contributions from top ranking professionals as to how to approach them.


A vocational guide describing detailed workings of each phase of the industry and the place of each person in the over-all operation. Also included is an outline of required training.


Gives key facts about television, as written by scientists, manufacturers, program producers, and promoters; also contains a section devoted to biographical sketches of people associated with television and a list of pertinent words and phrases.


Presents a practical picture of television’s problems, and indicates what it may be like when television “rounds the corner.”


A comprehensive study of the production, economics, and techniques of television.

Mabrey, Layton. TV TV TV TV TV TV. Waco, Texas, Baylor University Press, 1950.

A multithreaded TV text as developed for the Department of Drama at Baylor University.


Offers a pleasant and informative introduction to some of the major scientific mysteries of the world, patterned on the author’s method of simple demonstration which he follows in his weekly TV series over NBC—TV.


Adopted standards for maintaining accepted level of television programing.

A pocket-size glossary of television engineering and production terms, designed for ready reference by television broadcasters.

Pack, Richard. See Ranson—Opportunities in Television.


A factual step-by-step outline of methods and procedures from the stage of the program idea until it goes on the air.


A collection of experiences by men who have struggled to inaugurate television as a public service.


Another in the Vocational Guidance Manuals series in which job potentials in TV are analyzed. Book also includes a list of existing TV stations and sample job training requirements of one network.

Reynolds, Kay. See Porterfield—We Present Television.


Compiled from a series of 11 lectures by NBC television personnel in a course given by Columbia University and NBC.


A provocative analysis of what the three popular arts—movies, radio, and television—are doing to our tastes and standards and to the environment in which we live.


An informative and penetrating exploration of the effects of television on children and constructive suggestions for improving programming.


A history of radio and television and a study of their social and psychological effects upon our tastes, opinions, and values.


Spotlights each type of job, giving pay, required experience, and qualifications.


A comprehensive and practical guide to television writing, directing, and producing.


A reference for students of radio and television explaining unfamiliar terms. A number of scientific terms allied to these two subjects also are included.


A report of a 10-month study of the pros and cons of television from a socioeconomic standpoint.


First yearbook of the TBA contains short articles on various aspects of television and a chronology of television events from 1867 to 1944.

Television Digest and FM Reports. Washington, D. C., 1519 Connecticut Avenue NW.

Publishers of weekly news letters covering trends and developments in television and FM radio. Also publish annual AM, FM, and Television Directories, with addenda.


A scientific story giving step-by-step procedures from inception of the program idea until its appearance on the receiver. Personnel duties also are discussed.


Prepares description in nontechnical terms of the way television works, its relation to other fields, and its outlook for the future. Includes a dictionary of television terms and a bibliography of books about television.

Waldrop, Frank C. See Borkin—Television: A Struggle for Power.


A general history of radio and television with specific techniques of programming as they relate to each medium.
Radio and TV Engineering and Servicing

A textbook for the wireless operator and observer.

A technical book to be employed along with a good laboratory manual. Includes theory, equipment, operation, instruments, and terms, and has brief sections on frequency modulation and television.

Similar to the Radio Amateur's Handbook in this country.


A text for the advanced student of sending and receiving television apparatus.

A practical illustrated training manual and handbook for radio operators and maintenance men.

Two manuals giving step-by-step training in (1) the fundamentals, and (2) service problems of radio.

A book on radio-electronics as it applies to everyday life. Contains latest developments as well as basic fundamentals in radio, TV, and electronics.

A comprehensive and not too technical treatment of radio communication and apparatus.

Practical handbook for amateurs to use in constructing and operating sets.


Dorf, Richard H. See Kamen—TV Master Antenna Systems.

Discusses basic radio laws, theory, and practice. Presents questions and answers to examinations of all classes of radio operators.

Eby, G. S. See Watson—Understanding Radio.

A brief, clear explanation of principles and applications for those who construct or operate modern ultra-high-frequency equipment.

A comprehensive treatise of controlroom operation for broadcast technicians together with preventive maintenance instructions.

A useful reference for the technician in constructing and servicing radio, television, and other equipment. Also a textbook for teachers, students, and amateurs.
Gardiner, E. L. *See Brown—Elements of Radio Communication.*


A book for the radio service technician giving latest developments in circuits, antennas, construction materials, and principles of operation.


A mathematical text dealing with certain phases of radio engineering important especially since the development of television and radar.


Miniature encyclopedia with more than 800 commonly used terms in radio and electronics. Easy-to-understand definitions.


A detailed engineering treatment of television, fully acquainting manufacturing and sales engineers, broadcast technicians and students with components of television transmitting and receiving and how they work.


Fundamentals of basic radio circuits with step-by-step examples of the more difficult type of computation. Also contains chapter on FM, television, radar, and wave-shaping circuits.


An explanation in simple terms of the science of electronics and its modern applications.


One of the few comprehensive books devoted exclusively to the servicing of mobile radio equipment.


A practical how-to-do-it working manual on servicing of television receivers.


A manual dealing with the installation, maintenance, usage, manufacture, and merchandising of television master antenna systems.


An illustrated book for the television serviceman dealing with the optical systems employed in television receivers with emphasis on projection types.


"A stimulating and informative" record of radio's development.


A text for radio servicemen entering the field of television servicing and for others with similar technical training. Includes a master index to common television troubles.

*See Noll—Television and FM Antenna Guide.*


A revised edition of the 1943 publication which provides the beginner with a simplified, complete study course in the fundamentals of radio operation. No advanced knowledge of physics or mathematics is necessary. It includes a new section on radar and television and a special chapter on modern radio receivers.


A comprehensive illustrated guide for the TV installation technician.


Newitt, J. H. *See Johnson—Practical Television Servicing.*
Radio and Television Bibliography

A practical reference notebook on color television for experimenters, hobbyists, and TV servicemen.

A manual for the service technician. Of special interest to Board of Education maintenance technicians responsible for the servicing of classroom sets. Also useful for comparative studies of operating and performance characteristics.

An antenna textbook and a practical guide to the many antenna problems encountered by television technicians.

Lectures prepared for use at Columbia University. Chapters on loud speakers, microphones, sound, music, and hearing.

Designed to fill a gap in the literature on vacuum tubes, viz., graphical constructions.

A completely revised edition of the standard guide to be used in preparation for the FCC amateur license examination.

Radio Fundamentals. Annapolis, Md., U. S. Naval Institute, 1940.
Standard textbook on principles of radio apparatus and communication.

Concerned with certain aspects of electromagnetic theory in relation to the problems of modern radio and electronics engineering.


Study of short waves. Aerials, feeders, aerial arrays, transmitters, receivers, ultra-short and micro-waves are discussed. A short glossary is included.

Richardson, Glen A. See Henney—Principles of Radio, 6th Ed.

A technician's notebook treating 30 basic parts of a television receiver and the essentials for rapid servicing by circuit analysis.

Scarlett, Charles A. See Williams—Training for Victory-Radio.

Sheffield, Fred D. See Roveland—Experiments on Mass Communication.

Laboratory guide for communication engineering students. Contains more than 100 experiments ranging from simple direct current measurements to complete video amplifiers, radio receivers, radio transmitters, antenna systems, and microwave equipment.

Comprehensive handbook on all technical phases of radio.

A reference for the practicing radio engineer and technician, as well as a complete manual for the beginner.

A nontechnical explanation, with brief discussions of studies and studio design, how sound effects are created, microphones, the control and master control rooms, radio tubes, the transmitter and antenna, FM, short wave, television, and radar.

Special information on the various applications of electronic devices with illustrative examples of many uses outside the field of telecommunications.
A guide to practical operation and theory of radio.

A revision of the original text for beginners with eight new chapters and revised illustrations.

Welch, H. E. See Watson—Understanding Radio.

Whinnery, John R. See Ramo—Fields and Waves in Modern Radio.

A book outlining basic knowledge required by the Army for many of the specialized jobs in radio and other technical fields.
Frequency Modulation


A 4-page monograph outlining preliminary procedures for applicants of FM educational broadcasting stations.


Describes specially reserved channels for educational broadcasting and their potential uses by school administrators and teachers. (Reprinted from ASR Journal.)


Suggestions for planning, licensing, and utilizing educational FM radio stations owned and operated by school systems, colleges, and universities.


Revised edition with up-to-date information on education's progress in utilizing its own FM frequencies.


A brief, clear explanation of principles and applications for those who construct or operate modern ultra-high frequency equipment.


A simple explanation of frequency modulation for the layman—what it is and what it does.

FM Reports and Television Digest. Washington, D.C., 1819 Connecticut Avenue NW.

Weekly news letters covering trends and developments. Also yearly directories with periodic addenda.


Presents technical data supporting testimony before FCC hearings in 1944 for additional frequencies for educational broadcasting.


Indicates what seems to be a good approach to the job of planning a station by a city school system.


Comprehensive treatment of the basic principles of FM. Designed primarily for use by the serviceman, technician, and the amateur radio operator in developing skills for handling installations and maintenance of equipment.


A manual for the service technician. Of special interest to Board of Education maintenance technicians responsible for servicing of classroom sets. Also useful for comparative studies of operating and performance characteristics.


Principles of FM particularly valuable to servicemen.


A brief explanation of FM and the cost of building an FM station.


Complete testimony of the U.S. Commissioner of Education at FCC hearings to consider the reallocation of frequencies. The need for additional frequencies for educational use is outlined in detail.
Receiving And Recording Equipment

Audio Record, 444 Madison Ave., New York, N. Y.
Monthly publication gives up-to-date information on current developments.

One of a series of reports prepared by the Joint Committee on Standards for School Audio Equipment for the purpose of giving general information on the selection, installation, and utilization of school audio equipment.

Classroom Radio Receivers.
The third in the series dealing with receivers for the classroom. Also contains chapter suggesting utilization procedures.

School Sound Recording and Playback Equipment.
The second in the above-mentioned series dealing with recording and playback equipment.

Beginning with the history and theory of magnetic recording, this book gives in considerable detail an analysis of modern equipment as well as its present and potential possibilities.

Committee On Scientific Aides To Learning.
No longer operating, but most of their free publications listed below are available upon request to the Federal Radio Education Committee, U. S. Office of Education, Washington, D. C.

Broadcast Receivers and Phonographs for Classroom Use, 1939.
A study of the problems involved in the use of radios and phonographs in the school. Technical facts are explained.

Central Sound Systems for Schools.
New York, National Research Council, 1940.
A study of sound systems for education. Divided into four parts: The Function of Central Sound Systems in Schools; Facilities Provided by Central Sound Systems; Technical Characteristics of Sound Systems; Sample Specifications for a School Sound System.

School Recording Technique. Karl S. Van Dyke, 1941.
A companion report to Sound Recording Equipment for Schools. This volume is intended to give concrete advice on the intelligent use of recording equipment.

Sound Recording Equipment for Schools. Karl S. Van Dyke, 1940.
This report points out the recording equipment then available for school use, and what constituted good equipment by existing standards. It considers the cost of equipment, its inherent limitations, and the difficulties of operation.

Detailed coverage of those subjects peculiarly belonging to sound recording and reproducing with brief reference to such related subjects as electro chemical analogies, acoustics, vacuum tubes, and audio amplifiers.

Geisel, V. G. See Goldsmith—Techniques of Recording.

Handbook on the fundamentals of recording.

A selected list of more than 7,000 available records with an impartial analysis of musical works, performances, and quality of recording. Dealt with the practical aspects of record collecting, the care of records and phonographs, and the selection of needles.


A nontechnical, illustrated book on how to choose a recorder, its functions, and how to operate it.

Up-to-date revision of earlier edition.


An annotated catalog of films, recordings, transcripts of broadcasts, and pamphlets about war and postwar problems for teachers, speakers, and discussion leaders.


A technical reference book on the theory and usefulness of different types of recording equipment.

Wolfe, Halley. See Frayne—Elements of Sound Recording.
Records And Transcriptions

American Dental Association, 223 E. Superior Street, Chicago, Ill.
Dr. Len W. Morrey, Director. Tales From Every Froese—a series of stories for children.

American Medical Association, 535 N. Dearborn Street, Chicago, Ill.
Have a Voice—a series of health programs for children.

Association of Junior Leagues of America.
Local chapters in 10 cities have produced programs on a wide range of subjects. Details can be found in Broderick's list of Sources of Educational Recordings.


An impartial worthwhile guide to help parents, teachers, and librarians to select records that will give children an appreciation of good music.


An annotated catalog and supplement of some 400 recorded programs.


A list of producers and distributors of educational programs on recordings and transcriptions.

Chandler Records, Inc., 422 1/2 West 46th St., New York City.

Producers and distributors of Books Bring Adventure and many other recorded series for school use.

Children's Reading Service, 106 Bex-
man St., New York 23.

Distributors of about 1,000 listings of selected recordings, with philosophy.


An appraisal of the value of records in accordance with acceptable child-psychology thought, followed by a descriptive listing, by age groups, of available children's records.


Dramatized recordings based on Landmark books.


A library of transcribed programs especially selected for school use. Complete catalog available upon request.

Freeman, Warren S. See Barbour—The Children's Record Book.

Institute for Democratic Education, 415 Lexington Ave., New York, N.Y.

Producers of transcribed programs, under the general title Lost We Forget.

Lewellen's Productions, 2 South Michigan Avenue, Chicago 3, Ill.

Producers of series of two programs on The Atomic Bomb.

Masterpiece Reproduction Society, 667 Madison Avenue, New York 21, N.Y.

Producers of art series Man Behind the Masterpiece.


Presents the results of an extensive evaluative study of available recordings undertaken jointly by the Evaluation of School Broadcasts research project and the Recordings Division of the American Council on Education. Purpose of the catalog is to facilitate the wise purchase and effective use of phonograph records and radio transcriptions by schools.


A unique collection of data on rare cylinder discs.
Periodicals


AER Journal. Monthly. Association for Education by Radio-Television, 228 N. LaSalle Street, Chicago 1, Ill.

Audio Record, 444 Madison Ave., New York, N. Y.

Audio-Visual Guide. Published monthly, September to May. Educational and Recreational Guides, Inc., 1701 Renner Ave., Newark, N. J.


Scholastic Teacher. 351 Fourth Ave., New York 10.


Television Digest and FM Reports, 1510 Conn Ave., NW, Washington, D. C.


Sources of General Information

American Broadcasting Company, RCA Building, New York, N. Y.

American Library Association, 60 E. Huron Street, Chicago, Ill. Chief, Information and Advisory Service: Mildred L. Bichelder.

Association for Education by Radio-Television, 223 N. LaSalle Street, Chicago 1, Ill. President: John C. Crabbe.

Columbia Broadcasting System, 625 Madison Ave., New York, N. Y.


Intercollegiate Broadcasting System, Office of Public Relations, Bethany, West Virginia.

Joint Committee on Educational Television, 1785 Massachusetts Avenue, NW., Washington, D. C. Executive Director: Ralph W. Steelet.


Mutual Broadcasting System, 1440 Broadway, New York, N. Y.


National Association of Educational Broadcasters. President: Seymour Siegel, Station WNYC, New York City; Executive Secretary: Jim Miles, Station WBAA, Purdue University, Lafayette, Ind.

National Broadcasting Company, RCA Building, New York, N. Y.

National Congress of Parents and Teachers, 600 S. Michigan Blvd., Chicago, Ill.

National Education Association, 1201 16th St., NW, Washington, D. C.


Rocky Mountain Radio Council, 21 E. 18th Ave., Denver, Colo. Director: Jack W. Lewis.

INDEX

A
- Adolescent Personality and Radio: Some Exploratory Studies, 6
Adventures in Radio, 24
Advertising Age, 40
Advertising and Business Side of Radio, The, 8
Advertising and Selling, 40
Advertising Media, 1
Advertising Procedure, 5
AER Journal, 40
Airlines to English, 21
All About Broadcasting, 6
All Children Listen, 3
Amateur Radio Handbook, 32
American Broadcasting Company, 41
American Dental Association, 39
American Library Association, 41
American Medical Association, 39
American Radio, The, 8
American Scenes, 26
American Scriptures, 26
American Story, The, 26
American Universities and Colleges That Have Held Broadcast Licenses, 18
Americans All - Immigrants All: A Handbook for Listeners, 20
Analysis of the Radio Broadcasting Activities of Federal Agencies, 3
Announcing for Radio, 15
Article Writing and Marketing, 12
Association for Education by Radio-Television, 41
Association of Junior Leagues of America, 26, 39
Attitudes of Rural People Toward Radio Service, 8
Audio Record, 37, 40
Audio-Visual Aids to Instruction, 19, 21
Audio-Visual Bibliography, The, 21
Audio-Visual Guide, 40

Audio-Visual Materials and Techniques, 20
Audio-Visual Methods in Teaching, 19
Audio-Visual Techniques, 19

B
- Basic Standards for School Sound Systems, 37
BBC Handbook, 1
BBC Yearbooks, 1928 to Date, 1
Beginning Radio Production, 17
Behind the Microphone, 14
Best Broadcasts of 1938-39, 28
Best Broadcasts of 1939-40, 28
Best Broadcasts of 1940-41, 28
Bibliography on Educational Broadcasting, 18
British Broadcasting, 3
Broadcast Operators Handbook, 23
Broadcast Receivers and Phonographs for Classroom Use, 37
Broadcasting: Radio and Television, 3
Broadcasting and Broadcast Advertising Yearbook, 1
Broadcasting and the Bill of Rights, 1
Broadcasting Music, 15
Broadcasting's Better Moustrap, 26
Broadcasting-Telecasting, 40

C
- Can Radio Listening Be Taught?, 9
Catalog of Radio Recordings, 39
Catholics, Meet the Mike, 16
Central Sound Systems for Schools, 37
Chandler Records, Inc., 39
Children's Reactions to Radio Adaptations of Juvenile Books, 21
Children's Reading Service, 39
Children's Record Book, The, 39
Classroom Radio Receivers, 37
Collector's Guide to American Recordings, 1895-1935, 39
Columbia Broadcasting System, 41
INDEX

Committee On Scientific Aids To Learning, 87
Communication of Ideas, The, 1
Communications Act of 1934, The, 3
Communications and Economic Development, 4
Communications in Modern Society, 7
Communications Research, 1948-49, 5
Controlling Broadcasting in Wartime, 8
Copyrights and Trade-Marks, 4
Council on Radio Journalism, 18
Course of Study In Radio and Television Appreciation, A, 22
Course of Study In Radio Appreciation, A, 22
Creative Broadcasting, 22, 27
Crime and Punishment on the Air, 22
Criteria for Children's Radio Programs, 6, 19

Dangerous Words, 9
Development of the Control of Advertising on the Air, The, 3
Developments in Federal Regulation of Broadcasting, 1
Dictionary of Radio and Television Terms, 31
Dictionary of Radio Terms, A, 33
Directory of College Radio and Television Courses, 19
Do You Want To Get into Radio?, 10
Drama on the Air, 15
Dunlap's Radio and Television Almanac, 2

Education by Radio-School Broadcasting, 2
Education on the Air, 1935-1948, 20
Education on the Air, 1949 to Present, 21
Education's Megacycle, 38
Educational Aims and Practices of the National and Columbia Broadcasting Systems, The, 18
Educational Radio Script and Transcription Exchange, 41
Educational Radio Script Exchange Catalog, 25
Effective Advertising, 3
Effective Radio Speaking, 14

Effects of Mass Media, The, 4
Electronic Equipment and Accessories, 84
Elements of Acoustical Engineering, 34
Elements of Radio, 33
Elements of Radio Communication, 32
Elements of Sound Recording, 37
Elements of Television Systems, 32
Employment and Earnings of Radio Artists, 10
Employment Outlook in Radio and Television Broadcasting, 10
English Language-Arts, The, 19
Enrichment Materials, Inc., 39
Eternal Light, The, 23
Evaluative Criteria for Audio-Visual Instructional Programs, 22
Experiment By Schools—Radio and Government, 19
Experiments in Electronics and Communications Engineering, 22
Experiments on Mass Communication, 4

Facsimile, 4
Federal Radio Education Committee, 19, 41
Fields and Waves in Modern Radio, 34
First Freedom, The, 9
First Quarter-Century of American Broadcasting, The, 7
FM—An Introduction to Frequency Modulation, 36
FM and Television, 40
FM Broadcasting and Education, 36
FM for Education, 36
FM for You, 36
FM Reports and Television Digest, 36
Folk Song, U.S.A., 36
Forums on the Air, 16
Foundations for Teacher Education in Audio-Visual Instruction, 21
Foundations in Broadcasting, 8, 26, 31
Four Thousand Years of Television, 30
Fourteen Radio Plays, 27
Fourth "E", The, 22
Free Company Present, The, 24
Free World Theatre, 27
INDEX

Frequency Analysis Modulation and Noise, 33
Frequency Modulation, 36
Fundamentals of Writing for Radio, 13
Future of Television, The, 29

German Radio Propaganda, 5
Getting a Job in Television, 11, 31
Getting Acquainted with Radio, 33
Graphical Constructions for Vacuum Tube Circuits, 34
Great Audience, The, 7, 31
Great Composers: Six Radio Dramatizations, 24
Groups Tune In, The, 4
Guide to Children’s Records, A, 89
Guide to Radio-TV Writing, A, 13, 15

Hablemos Español, 20
Handbook of Broadcasting, 12
Handbook of Radio Production, 12
Handbook of Radio Writing, 12
Here Is Television—Your Window to the World, 30
High Fidelity, 40
High-School Radio Workshops in Cleveland, 19
History Makers, 25, 26
How Schools Can Use Radio, 20
How To Audition for Radio, 13
How To Break Into Radio, 10
How To Build a Radio Audience, 6
How To Build the Radio Audience, 2
How To Judge a School Broadcast, 19
How To Make Good Recordings, 27, 39
How To Pass Radio License Examinations, 32
How To Speak and Write for Radio, 15

I Live On Air, 7

IBS Bulletin, 40
In the Name of Sanity, 27
Institute for Democratic Education, 84
Intercollegiate Broadcasting System, 41
Interpreting the Church Through Press and Radio, 9
Interpretative Reading, 15
Introduction to Electronics, An, 23
Introduction to Practical Radio, 34
Invasion From Mars, The, 13
Is Your Hat in The Ring?, 14

Joint Committee on Educational Television, 41
Just Mary and Just Mary Again, 25
Just Mary Stories, 25

La Radiodiffusion, Puissance Mondiale, 4
Land of the Free, The, 24
Law of Free Enterprise, The, 5
Legislation for Press, Film, and Radio, 8
Let Freedom Ring!, 26
Let’s Broadcast, 12, 28
Let’s Learn To Listen, 8
Lowell’s Productions, 39
Listen, Hans, 27
Listenables and Lookables, 40
Listeners Appraise a College Station, 2
Listening, 8
Local Broadcasts to Schools, 22
Low-Cost Radio Reception, 5
Lowell Institute Cooperative Broadcasting Council, 41

Maggie Wiggins Stories, 25
Magnetic Recording, 37
Mand’s Television Servicing, 33
Manual of American Dialects for Radio, Stage, Screen, and Television, 14
Manual of Foreign Dialects, 14
Manual of Pronunciation, A, 16
Manual of Radio News Writing, A, 14
Mass Communications, 7
Masterpiece Reproduction Society, 49
INDEX

Masterpieces for Radio and Declamation, 25
Microphone Technique for Radio Actors, 17
Minimum Facilities Needed for Educational FM Broadcasting, 36
Modern Law of Advertising and Marketing, The, 2
Modern Radio, 34
Modern Radio Advertising, 9
Modern Speech, 12
More by Corwin, 24
Motion Pictures and Radio, 20
Movie and Radio Guide, 40
Movies For TV, 29
Music for All, 7
Music in Radio Broadcasting, 13
Mutual Broadcasting System, 41
Mysteries of Television, The, 31

N
NABTB Standards of Practice, 6
National Association of Educational Broadcasters, 41
National Association of Radio and Television Broadcasters, 41
National Broadcasting Company, 41
National Congress of Parents and Teachers, 41
National Education Association, 26, 41
National Mental Health Foundation, 39
National Policy for Radio Broadcasting, 6
National Scholastic Radio Guild, 27
Nature of Things, The, 30
NBC Handbook of Pronunciation, 12
NBC Inter-American University of the Air, 21
Needs of Educational FM Broadcasting for Additional Channels, The, 36
New Directions for Television, 29
New Radio Plays, 27
New Tools for Learning, 41
New Tools for Learning: About War and Postwar Problems, 39
News by Radio, 13
News Letter, The, 40
News on the Air, 17
News Style Book, 16
Newsmen: At Work, 12

Nine Radio Plays, 26
1946 American Television Directory, The, 29
Notebook, 34

O
Oboe Omnibus: Radio Plays and Personalities, 27
Occupations in Radio, 10
Off Mike, 15
Office of Education, Radio-TV Services, 41
Official Yearbook of the Television Industry, 1944-45, 31
On a Note of Triumph, 24
Once Upon a Time, 28
One Hundred Nonroyalty Radio Plays, 26
Opportunities in Radio, 11
Opportunities in Television, 11, 31

P
People Look at Radio, The, 5
Pied Piper Broadcasts, The, 27
Planning an Education FM Radio-Broadcast Station, 36
Plays for Americans, 27
Plays from Radio, 26
Practical Advertising, 1
Practical Advertising—Television Supplement and Workbook, 1, 29
Practical Manual of Screen Playwriting, A, 30
Practical Radio Writing, 15
Practical Television Engineering, 33
Practical Television Servicing, 33
Principles of Radio, 33
Principles of Radio for Operators, 32
Printing and Promotion Handbook, 5
Problems in College Radio, 19
Proceedings of the Institute of Radio Engineers, 40
Production and Direction of Radio Programs, 13
Professional Radio Writing, 13
Program Patterns for Young Radio Listeners, 15
Projects for Radio Speech, 13
Psychology of Radio, The, 1
Public Relations Handbook, 5
Public School Broadcasting to the Classroom, 15
INDEX

Q.S.T. Amateur Radio, 40
Radio Amatam Radio, 40

Radio
Rádar, 2
Radio; Fundamental Principles and Practices, 32
Radio Advertising for Retailers, 6
Radio Alphabet: A Glossary of Radio Terms, 13
Radio Amateur's Handbook, 32, 40
Radio Amateur's Handbook, The, 16
Radio Amateur's License Manual, 34
Radio and Assembly Plays, 28
Radio and Education, 22
Radio and English Teaching, 20
Radio and Poetry, 4
Radio and Television: An Introduction, 13
Radio and Television Acting, 13, 29
Radio and Television
Bibliography (CBS), 2, 27
Radio and Television Law, 8
Radio and Television Mathematics, 32
Radio and Television Receiver
Circuitry and Operation, 33
Radio and Television Retailing, 40
Radio and Television
Sound Effects, 16
Radio and Television Writing, 17
Radio and the Classroom, 21
Radio and the Law, 6
Radio and the Printed Page, 5
Radio and the School, 23
Radio Announcer's Handbook, The, 14
Radio Annual, 6
Radio as a Career, 10
Radio Audience Measurement, 2
Radio Best, 40
Radio-broadcasting and
Higher Education, 3
Radio Broadcasting and Television, 27
Radio Broadcasting for Retailers, 2
Radio Censorship, 9
Radio City, 7
Radio Communication, 40
Radio Daily, 40
Radio Directing, 15
Radio Drama Acting and Production, 15, 26
Radio Drama in Action, 24
Radio Drama Production, 15, 26

Radio-Electronics, 40
Radio English, 14, 21
Radio Extension Courses Taught for Credit, 18
Radio from Start to Finish, 6
Radio Fundamentals, 34
Radio Guild Plays, 27
Radio Handbook, The, 16
Radio Handbook for Extension Workers, 12
Radio—Heste Und Morgen, 4
Radio—How, When, and Why To Use It, 8
Radio in Fundamental Education in Undeveloped Areas, 8
Radio in Health Education, 21
Radio in State and Territorial Educational Departments, 18
Radio in Wartime, 2
Radio in the Classroom, 18
Radio in the Schools of Ohio, 19
Radio Journalism, 16
Radio Law: Practice and Procedure, 7
Radio Listener Papers, 2
Radio Listener's Bill of Rights, The, 7
Radio Listening, 7
Radio Listening in America, 5
Radio Manual, 27, 34
Radio Mirror, 40
Radio Navigation, 32
Radio Network Contributions to Education, 18

Radio News, 40
Radio News Handbook, 15
Radio News Writing, 12
Radio News Writing and Editing, 17
Radio Over U.S.A.: The Social Artistic, and Educational Significance of Radio, 9
Radio Players' Scriptbook, 27
Radio Plays for Children, 28
Radio Plays for Young People, 25
Radio Production Directing, 13
Radio Program Production Aids, 16
Radio Programs Intended for Classroom Use, 18
Radio Regulation, 3
Radio Research, 1941, 5
Radio Research, 1942-43, 5
Radio Roads to Reading, 27
<table>
<thead>
<tr>
<th>Index</th>
<th>47</th>
</tr>
</thead>
<tbody>
<tr>
<td>Radio Scripts for Practice and Broadcast, 28</td>
<td>School Sound Recording and Playback Equipment, 37</td>
</tr>
<tr>
<td>Radio Sound Effects, 13</td>
<td>School Uses of Sound Recording, 20</td>
</tr>
<tr>
<td>Radio Station, The: Management, Functions, Future, 7</td>
<td>School-Wide Use of Radio, 19</td>
</tr>
<tr>
<td>Radio Station Management, 6</td>
<td>Science Via Television, 31</td>
</tr>
<tr>
<td>Radio, Television, and Electronics Handbook, 32</td>
<td>Scientists Speak, The, 28</td>
</tr>
<tr>
<td>Radio, Television, and Society, 7, 31</td>
<td>See and Hear, 40</td>
</tr>
<tr>
<td>Radio, the Fifth Estate, 8</td>
<td>Servicing the Modern Car Radio, 33</td>
</tr>
<tr>
<td>Radio Today, 4</td>
<td>Setting Up Your Audio-Visual Education Program, 22</td>
</tr>
<tr>
<td>Radio Trailblazing, 19</td>
<td>Shop Job Sheets in Radio, 32</td>
</tr>
<tr>
<td>Radio-TV Services, Office of Education, 41</td>
<td>Short Plays for the Stage and Radio, 26</td>
</tr>
<tr>
<td>Radio Workers, 4, 10</td>
<td>Short Radio Plays, 25</td>
</tr>
<tr>
<td>Radio Workshop for Children, 18</td>
<td>Short-Wave Radio, 34</td>
</tr>
<tr>
<td>Radio Workshop Plays, 26</td>
<td>Skill in Listening, 22</td>
</tr>
<tr>
<td>Radio Writing, 17</td>
<td>Small Station Management and the Control of Radio Broadcasting, 8</td>
</tr>
<tr>
<td>Radio, Your Station and You, 16</td>
<td>Sound and Fury, 2</td>
</tr>
<tr>
<td>Radio’s Conquest of Space, 33</td>
<td>Sound Recording Equipment for Schools, 37</td>
</tr>
<tr>
<td>Radio’s Listening Groups, 4</td>
<td>Sources of Educational Recordings, 39</td>
</tr>
<tr>
<td>Radio’s 100 Men of Science, 24</td>
<td>Speech Quality and Interpretation, 14</td>
</tr>
<tr>
<td>Radio’s Second Chance, 7</td>
<td>Spot Radio Promotion Handbook, 7</td>
</tr>
<tr>
<td>Reaching Juvenile Markets, 19</td>
<td>Stage and the School, The, 11</td>
</tr>
<tr>
<td>Reckoning With Radio, 14</td>
<td>Standards of Good Engineering Practice Concerning FM Broadcast Stations, 3</td>
</tr>
<tr>
<td>Record Book, The, 37</td>
<td>Standards of Good Engineering Practice Concerning Standard Broadcast Stations, 3</td>
</tr>
<tr>
<td>Record Book, The: First and Second Supplements, 37</td>
<td>Standards of Good Engineering Practice Concerning TV Broadcast Stations, 3</td>
</tr>
<tr>
<td>Recording and Reproduction of Sound, The, 33</td>
<td>Standards of Practice (NARTEB), 6</td>
</tr>
<tr>
<td>Recordings for School Use, 1942: A Catalog of Appraisals, 39</td>
<td>Star Spangled Radio, 4</td>
</tr>
<tr>
<td>Religious Broadcasting: A Manual of Techniques, 16</td>
<td>Steve Sears, Ace Announcer, 5</td>
</tr>
<tr>
<td>Religious Radio: What To Do and How, 16</td>
<td>Student Groups at the Microphone, 14</td>
</tr>
<tr>
<td>Report of Radio Activities — Station WBOE, 21</td>
<td>Successful Radio Advertising, 1</td>
</tr>
<tr>
<td>Rocky Mountain Radio Council, 41</td>
<td>Suggested Standards for College Courses in Radiobroadcasting, 19</td>
</tr>
<tr>
<td>Round Table Memorandum, 16</td>
<td>Survey of Radio Listeners, 7</td>
</tr>
<tr>
<td>Sales Management, 40</td>
<td>Teaching Through Radio, 20</td>
</tr>
<tr>
<td>Saturday Review, 40</td>
<td>Teaching Through Radio and Television, 20</td>
</tr>
<tr>
<td>Scholastic Teacher, 40</td>
<td>Technique of Radio Writing, The, 17</td>
</tr>
</tbody>
</table>
INDEX

Techniques of Recording, 37
Telecasting and Color, 31
Television, 31
Television: A Struggle for Power, 29
Television: The Eyes of Tomorrow, 30
Television and FM Antenna Guide, 34
Television and Our Children, 31
Television Broadcasting, 30
Television Code, The (NARTB), 6, 30
Television Digest and FM Reports, 31, 40
Television Encyclopedia, 30
Television for Beginners: Theater Television, 29
Television for Radiomen, 34
Television Production Problems, 31
Television Program, The, 31
Television Programming and Production, 30
Television Receiving Equipment, 29
Television Show Business, 30
Television Talk, 30
Television Techniques, 29
Television, The Magic Window, 29
Theatre Guild on the Air, 25
There's Laughter in the Air, 25
They Burned the Books, 24
They Fly Through the Air, 24
Thirteen By Corwin, 24
This Fascinating Radio Business, 5
This Freedom, 27
This Is London, 26
This Is War, 24
Three-Way Plays, 28
Tide, 40
Time For Reason, 1
Today's Techniques, 16
Tomorrow's Radio Programs, 8
Training For Victory — Radio, 35
Training the Local Announcer, 14
Treasury of the Theatre, A, 25
Treasury Star Parade, 27
Tuckers Tune In, The, 6
Tune in for Education: Eleven Years of Education by Radio, 20
TV and Electronics as a Career, 10, 30
TV Installation Techniques, 33
TV Master Antenna Systems, 33
TV Picture Projection and

Enlargement, 33
TV TV TV TV TV TV TV, 30

U
UHF Television and UHF-VHF Tuners, 34, 36
Ultra-High Frequency Radio Engineering, 32, 36
Understanding Radio, 35
Understanding Television, 29
United Press Radio News Style Book, 16
Untitled and Other Radio Dramas, 24
Use of Radio in Parent Education, The, 19

V
Variety, 40
Variety Radio Directory, 8
Victory of Television, The, 30

W
We Present Television, 31
We Stand United, and Other Radio Scripts, 24
What We Hear in Music, 19
Who, What, Why Is Radio?, 10
Wisconsin Association for Better Radio and Television, 8
Women in Radio, 11
Working for Radio, 11
World-Wide Broadcasting Foundation, 41
World Words: Recommended Pronunciations, 14
Writer's Radio Theatre,
1940-41, The, 22
Writer's Radio Theatre, 1942, The, 23
Writing for Radio, 15

Y
Yale Radio Plays: The Listeners' Theatre, 28
You're on the Air, 3, 25
Your Career in Motion Pictures, Television, and Radio, 10, 30
Your Career in Radio, 10
Your Health, 24
Your Opportunities in Television, 10, 30
Your Public Relations, 3
Your Speaking Voice, 15
Your Speech and Mine, 22