Radio
and
Television
Bibliography

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FEDERAL SECURITY AGENCY • OSCAR R. EWING, Administrator
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FOREWORD

In its endeavor to provide essential services to radio education on all school levels the Office of Education has provided for some years past a comprehensive radio and television bibliography. The 1948 edition covers the general fields of radio and television, as well as many of their specific uses as mediums of education. This annotated list now covers a wide variety of books and contains a selection of published studies that have contributed largely to the advancement of radio and the electronic arts in the last decade. The compilation has been made by Gertrude G. Broderick, Specialist in Radio Education, assisted by Harry Moskowitz, under the direction of Franklin Dunham, Chief, Educational Uses of Radio Section, Division of Auxiliary Services. It is hoped that this new listing will be of as much value as that of previous editions and that it will be helpful to those teachers who are carrying on the work of radio and television in our schools and colleges.

Hall L. Gregory,
Director, Division of Auxiliary Services.
RADIO AND TELEVISION
BIBLIOGRAPHY

GENERAL

Allport, G. W., and Cantril, Hadley.
An analysis by leading psychologists of the general psychological and cultural fac-
tors that shape radio programs and deter-
mine the responses of listeners. Also con-
tains the results of experiments conducted
on voices and personality, sex differences in
radio voices, speaker vs. loudspeaker, listen-
ing vs. reading, and effective conditions for
broadcasting.

Archer, Glason L. History of Radio
to 1926. New York, American His-
torical Co., 1929.
A study of the history and growth of the
radio industry to 1926. In an effort to
preserve valuable material in the field of
radio, the author has drawn upon published
sources; made a day-reaching study of rec-
ords within the industry, and consulted
radio pioneers themselves.

Extension Workers. Washington,
D. C., Office of Information and Ex-
tension Service, United States De-
partment of Agriculture, 1939.
General information about radio pro-
grams.

Beville, H. M., Jr. Social Stratifica-
tion of the Radio Audience. New
York, Princeton Radio Research Proj-
et, 22 East 17 Street, 1939.
This study shows the effects of competi-
tion on program audiences. It also answers
the question: what are recognizable re-
gional differences between listeners and
audiences?

--- and Daniel O'Neill. Class-
ification of Educational Radio Re-
search. Washington, D. C., Federal
Radio Education Committee, U. S. Of-
cice of Education, 1941.
A study of a comprehensive report classify-
ing the various types of educational radio
research. A time-saver which will permit
any person having a connection with educa-
tional broadcasting—producer, distribu-
tor, or consumer—to find and apply more
readily to his work the research find-
ing in this field.

British Broadcasting Corporation.
BBC Handbook. London, Jarroll &
Sons, Ltd., 1940.
Reveals the problems which confront the
broadcasting service in a country at war;
the effects of the war on BBC's plan for an
exchange of programs with other countries;
and the development of television.

---BBC Yearbooks, 1929 to Date.
London, The British Broadcasting
Corporation, Broadcasting House.
(Also available from the British Li-
brary of Information, 630 Fifth Ave-
ue, New York 20, N. Y.)
Annual reports of the program, technical,
and other activities of the British Broad-
casting Corporation.

Broadcasting and Broadcast Advertis-
ing Yearbook. Washington, D. C.,
Broadcasting Publications, Inc. (Is-
 sued every year.)
Comprehensive reference handbook of di-
rectories and information relating to all
phases of radio.

Caldwell, Louis G. Developments in
Federal Regulation of Broadcasting.
New York, Variety, Inc., 1941.
Covers Federal regulation and hearing
procedures.

CBS Radio and Television Bibliog-
raphy. Revised to December 1944.
Chappell, Mathew M., and Hooper,
New York, Stephen Daye Publishers,
1944.
Principles of measurement by which lis-
tener reaction can be pegged. Combines ob-
servations in the technical, professional, and
commercial fields.

1

A detailed informal history of broadcasting in all its aspects from the early days of the wireless to present-day radio.


Practical suggestions for wartime activities in the high school prepared for teachers of English, speech, foreign languages, journalism, dramatics, music, art, graphic arts, libraries, visual education.


A study of audience building from the point of view of program promotion. The author discusses the public relations factor in commercial broadcasting—tells what makes people listen, how we know they are listening, and the specific techniques to follow in the process of building an audience. The appendix includes a program promotion checklist and sample publicity campaigns.


A report of the reactions of the listening audience to the programs of radio station WOI, Iowa State College, Ames, Iowa. The author devoted a full year to her study of the WOI audience, under the guidance of Paul F. Lazarsfeld, director of the Princeton Radio Project.


Intended to serve as a practical guide in the use of repeated interviews for audience building and program improvement, and in studying the effects and influence of programs on listeners, this report analyses the radio listener panel. Describing a listener panel as a "cross between a poll and a case study," this study presents the collective observations of the Office of Radio Research on this method of audience measurement.

Daniel, Cuthbert. (See Beverly-Classification of Educational Radio Research.)


A guide for the sponsor and the radio salesman.


Gives the background of radio law, including the Radio Act of 1927 and the Communications Act of 1934.


The purpose of this book is to provide discussion about radio's part in the war. In addition to other material, the book contains transcripts of several programs and scripts of radio plays by Arch Oboler and Norman Corwin.


Fundamental data on the effectiveness of radio in advertising.


Federal Communications Commission.


This publication is designed to answer questions regarding the Federal Communications Commission, the Government radio licensing agency.


As title suggests, with amendments and index thereto.

———. Standards of Good Engineering Practice Concerning Standard Broadcast Stations. Washington, D. C., the Commission, 1939 (Rev. to June 1, 1944.)

This book contains: (1) the FCC rules governing standard broadcast stations; (2) the standards of good engineering practice, with charts and graphs; (3) the general rules and regulations pertaining to all classes of service; and (4) the rules of practice and procedure.

Contains rules and regulations on FM, television, and facsimile.

Field, Harry. See Lazarusfeld—The People Look at Radio.


In this revised and enlarged edition of Miss Frank's parents' guide to the reading habits of the modern child, the author has added two chapters—one on The Child and Radio and the other on The Child and Action Comics. The book concludes with an up-to-date checklist of recommended reading for children.


The third in a series of six studies on the control of radio. A judicious selection of revealing quotes from testimony, private conversations, and trade comment, with footnotes showing something of the contending forces on a new social frontier.

— Controlling Broadcasting in Wartime. Littauer Center, Harvard University, 1940.

The second in a series of six studies on the control of radio. Since there was no precedent for the control of radio, and radio broadcasting presents technical complications not present in the case of the press, this study deals with four basic tasks to be considered in determining how radio should be operated and controlled during wartime.

— The Development of the Control of Advertising on the Air. Littauer Center, Harvard University, 1940.

The first in a series of six studies on the control of radio. From the viewpoint of the student of Government and politics, the study deals with who has the power to determine what shall be advertised on the air and how.

— and Smith, Sayre, Jeanette. Radio-broadcasting and Higher Education. Littauer Center, Harvard University, 1942.


Stresses the need to draw children's attention to the ideals of our democratic culture through the use of radio.

Harris, Jack. See Kirby—Star Spangled Radio.


A mimeographed survey of literature in the field of children's listening-time listening to radio.


An account of radio advertising from the time a program is being considered until it is on the air.


The author has written a behind-the-scenes book which gives a vivid picture of the various problems of producing a show for radio.


A study of listening groups. The first part deals with the relative merit of listening in a group as compared with listening alone; the second is a study of the organization, the motivation, and the objectives of listening groups both in the United States and in Europe.


A pioneering study of listening groups. Several new angles of the subject are discussed. Book is divided into two parts: Listening groups in the United States and Listening groups in Great Britain.

Hooper, C. M. See Chappell—Radio Audience Measurement.


A chronicle of the legal developments pertaining to radio and aeronautics. Problems
and the regulations established to solve these, together with statistical data, comprise a part of this comprehensive exposition of regulations pertaining to radio and aeronautics for the past 85 years.


*Probably the most exhaustive study of radio throughout the world. Its organization in the various countries, its history, and its future as predicted by leaders in various countries are discussed. Appendices include a chronology of license tax listing, by country, over a period of years and other useful data. (In French.)*

*Radio-Heute Und Morgen. (Radio—Today and Tomorrow.)* Zurich, Europa Verlag, 1944. (U. S. Distributor, Friedrich Krause, 4716 Broadway, New York City.)

*Examines the national and international status of broadcasting at the end of World War II, and presents a preview of new radio developments, including facsimile and television. Contains chapter on clandestine stations. Appendix includes explanation of physical laws of radio, a list of the most powerful transmitters, and the principal short-wave stations of the world.*


*Report on the wartime structure of broadcasting and its status in the different countries at the time when Europe was mainly dominated by Germany, and the Far East by Japan. Shows the suppression of freedom by totalitarian forces.*


*A “picture fact book” (half pictures) on the history of radio, program production, and employees.*


*A panoramic picture of radio’s triumphs and travails during the war years, with emphasis on the need for preparation for future exigencies.*


This “how-to-do-it” handbook of current advertising practice, originally written in 1933, is now in its twenty-five printing. Suitable for use as a textbook in advertising courses, the book includes frequency modulation, television, the NAB code, and other recent developments in radio.


*Presents a comprehensive account of what the Germans at home were told about World War II in official German radio broadcasts.*


*Discusses phases of radio with emphasis on social implications.*


*A survey of the educational aspects of radio, their effect on reading, and the potentialities of new and better methods of education by radio.*


*An analysis of radio programming, and the potentialities of new and better methods of education by radio.*


*A survey by the National Opinion Center of the University of Denver, as analyzed by Columbia University’s Bureau of Applied Social Research.*


*The first in a planned series on a supplement to Dr. Lasansky’s own study, “Radio and the Printed Page.” Contains six reports—three on different types of programs and three on listener reactions.*

The second of the Radio Research annals, including analysis of daytime serials, radio in wartime, radio in operation, radio and popular music. Concludes with a series of up-to-date technical studies and a report on the use of radio research technique in the fields of the film and the popular magazines.


Report of a survey of more than 400 radio stations' programs for children. Survey made under auspices of Radio Council on Children's Programs and the National Association of Broadcasters.


A guidebook for radio chairmen giving some background information, statements by well-known national radio chairmen, details of successful efforts, and a list of sources of materials.


The author examined the effect of radio on a typical American family during the past 20 years. Without being too obvious, the author shows how large a part the radio plays in the everyday living of both parents and children.


Examines every available decision in this country and the British Empire.


Broadcasters' code adopted July 11, 1939, and in effect since October 1, 1939. Text, together with comments showing public opinion supporting code. Includes code together with experiences and policies to show how other stations have met certain problems.


Newly adopted standards of practice for American broadcasters, effective July 1, 1942.

--- Practical Radio Advertising. 1942-49---9


A vivid presentation of some of the great achievements of modern science, from the translation of sound waves by a microphone to the latest development of television.


A survey of successful local, state, and regional cooperative efforts between broadcasters and educational, religious, civic, and other nonprofit groups.


An examination of an outstanding example of the effective serving of a community by its radio station, together with a general survey of cooperative broadcasting.


A handbook of directories to American radio stations and networks, and of miscellaneous information relating to many phases of radio.


Fortune examines the radio industry and presents it in four dramatic stories.


A review of radio history from 1920 to present-day developments in television and FM.


An analysis of significant national problems in the field of radio broadcasting, with suggestions for their solution. Sponsored by the National Economic and Social Planning Association.
BIBLIOGRAPHY


A comprehensive survey of the influence of radio listening upon young people as a leisure-time activity.

--- How To Build a Radio Audience. Columbus, Ohio, Evaluation of School Broadcasts, Ohio State University, 1943.

A description of the results of three audience-building experiments conducted with school and parent groups. Publicity and audience measurement methods are discussed.


A 16-page monograph reporting a study made in 1942 of the extent to which crime is introduced into radio dramas and its effect upon adolescent and pre-adolescent listeners.


This guide for program planners, writers, and producers of children’s radio programs is a summation of research findings and interpretations made by members of the staff of the Evaluation of School Broadcasts Project at Ohio State University. Given 16 specific criteria in 3 categories—ethics, social development, and entertainment.


Considers the extent to which retailers and others have used radio, the character of such use, and the factors that made for success or failure.

Sayre, Jeanette. See Friedrich—The Development of the Control of Advertising on the Broadcasting in Wartime; An Analysis of the Radio Broadcasting Activities of Federal Agencies.


An “inside” story of how news, special features, and sports broadcasts are produced. Many interesting stories of behind the scenes in radio are told.


Report of a State-wide study of radio listeners in Louisiana made for the purpose of obtaining information for guidance in planning better educational programs. Copies of the report are available from the Radio Department, General Extension Division, Louisiana State University, Baton Rouge.


A chronological history of radio by subjects.


A critical analysis of radio’s strength and its weakness in the United States with a “Plan for the Future.”

--- The Radio Listener Club of America.

...Details the responsibilities of the radio listener to contribute his share of thought and effort toward the betterment of radio “in the public interest.”


An analysis of the economic aspects of radio-station management.

Smith, Sayre Jeannette. See Friedrich—Radio Broadcasting and Higher Education.

Spier, Hans. See Kris—German Radio Propaganda.


A presentation, in novel form, of the background of radio entertainment. Primarily a story of a director of the radio division of a large advertising firm and his difficulties in persuading his clients to merchandise their products with some consideration for their listeners’ taste.

One of the best aids to evaluate radio programs by individual or group listeners.

Standards of Practice for American Broadcasters. See NAB.


A great orchestral conductor presents the full scope of music as he sees it, and shows how the enjoyment of music is a birthright in which all can freely share.


A nonpartisan picture given by compiling excerpts from more than 100 articles previously published. Extensive bibliography.


An analysis of the elements accountable for the rise and decline of different types of radio programs in the public favor.


A nontechnical story of radio and television illustrated by Anton Bruell.


A manual designed to guide the community agency in planning effective uses of radio.

Tyler, I. Keith. See Howland—Criteria for Children's Radio Programs.

Ully, Arnold A. Small Station Management and the Control of Radio Broadcasting. Littauer Center, Harvard University, 1948.

A case study of the role of radio-station management in the complex pattern of influences that divide the control of broadcasting. Preface by Dr. Carl J. Friedrich.


Based on a Nation-wide survey of farm and small-town people, gives analysis of radio's importance in rural areas.


Yearbooks of information pertaining to radio.


Written by one of radio's best-known women, and designed as a text for students; gives comprehensive analysis of radio as a public service.


A comprehensive reference book on the legal and regulatory structure of the radio and television law.


A report on the broadcasting industry as prepared by the Commission on Freedom of the Press.


Deals with radio's contributions to the national morale, the implications of such radio series as "This Is War," and the need for an over-all strategy in communications planning.

CAREERS IN RADIO


An analysis of the opportunities and responsibilities which radio offers to the young person of today ambitious to achieve a career in radio.


This 48-page pamphlet includes brief discussions on the rise of radio, the organizational set-up of the radio stations and the network, and radio's outlook for the future. It presents in detail the qualifications, training, salaries, opportunities for advancement, etc., for the various types of jobs radio offers.


Written by two men long experienced in every phase of radio, this book is intended to answer the question, "How can I get into radio?" Those high-school boys are taken on a conducted tour of a large station. All modern methods of announcing, speaking, advertising, management, continuity writing, and acting are observed and discussed.


Booklet containing descriptions of jobs in radio, with suggestions for high-school students on how to prepare for them.


A handbook for anyone seeking a career in radio. Covering practically every phase of the industry, this book gives specific answers to many questions about the "fifth estate."


A vocational guide to various fields of radio, with contributions by radio personali
ties.

Hayes, John S. See Gardner—Both Sides of the Microphone; Training for Radio.


All branches of radio are treated—ship telegraphy, broadcasting.

Kahn, Harold S. See DeHaven—How to Break Into Radio.


Booklet outlining opportunities in radio.

Knight, Martha. Stand By for the Ladies. New York, Coward McCann, Inc., 1939.

An account of positions women are occupying in the radio industry.


An analysis of the operations of the broadcasting industry for the student, the professional operator, and the average reader interested in radio.

Miller, Douglas W. See Bartlett—Occupations in Radio.


Written especially for students aspiring to make radio a career. Contains hints by well-known radio writers, producers, musicians, and station managers on how to proceed.

Pack, Richard. See Hanson—Opportunities in Radio.


A report of a survey by the Women's Executive Committee of job possibilities in radio for women. Defines duties and suggests procedures for attaining goals.


A factual analysis of the job opportunities that exist in the field of radio from announcing to engineering.
A second edition of the author's guidebook. Suitable for those in the radio profession and for students. Includes various phases of broadcasting.

Contains excerpts from scripts as well as information about the business aspects of script writing.

--- Handbook of Radio Writing.
Contains authoritative information for both professional and student radio writers. A revision of first edition. New book includes material on sound effects, narration, and music, as well as a section on mechanicals of marketing manuscripts.

--- Handbook of Radio Production.
A detailed description and analysis of each element of program production, with sample script to illustrate producer's direction.

An outline of practical suggestions for the teacher and radio chairman who plan to use the facilities of their local radio stations for educational purposes. Part I. The importance of American radio broadcasting and how it applies to education; Part II. General consideration in planning a radio program; Part III. How to prepare the script for the air. (Teachers and radio chairmen of civic organizations may obtain a copy of this manual by writing directly to their local radio stations.)


This book has evolved from the exacting needs of the National Broadcasting Company for a book which their announcers could use as a guide to correct standard pronunciation.

Bonaro, W., and Overstreet, Harry A. Town Meeting Comes to Town. New York, Harper & Bros., 1938.
An aid to the study and development of a public radio forum.

A concise handbook with emphasis on rural broadcasting, containing helpful hints, samples of dialog, and sources of "Farm and Home" material for broadcast.

A basic textbook in fundamentals of speech with a special chapter devoted to radio.

A textbook on writing news for radio designed especially as a guide for beginners. Includes examples of special techniques needed to convert press dispatches to news on the air. Appendix includes news roundups and samples of commentaries by well-known newsmen.

Based on the Orson Welles' broadcast of the same name. A study on the psychology of panic.

The book is comprehensive and authoritative. Parts of it are a little advanced for beginners.


A collection of articles on the planning, production, and broadcasting of musical programs.


A list of radio and television terms and a few pages of sign language.


A handbook for actors, as well as a workbook for students. Includes detailed explanations of audition procedure, language of radio, and actual scripts.


General nature of sound effects, control room signals, and a glossary of radio terms.


The first textbook in a series resulting from the Summer Radio Institutes launched cooperatively in 1941 by Northwestern University and the National Broadcasting Company. Written as a guide for professional training for careers in radio broadcasting.


An analysis of radio writing for all types of markets and listeners. A glossary of terms and assignments for student practice are included.

Curtis, Albert. See Merton—Mass Persuasion.


A manual for use of students in putting on and judging radio programs of all types.

Flake, Marjorie. See Merton—Mass Persuasion.


Deals with such items as radio broadcasting history, sound effects, network operations, and contains several biographies of radio personalities.


Gives pronunciations for about 10,000 names and words in various languages.


Designed to teach speech students the rudiments of radio announcing. Exercises are included along with drill material.


A study of the three essentials of speech education—theory, method, and material.


This manual contains 30 of the principal foreign dialects of the various national groups, with characteristic studies, speech peculiarities, and examples of the dialects in easily rendered phonetic monologues.


An authentic source for the dialect enthusiast. Contains 26 foreign dialects with character studies, speech peculiarities, and examples of phonetic monologues.


Contains helpful suggestions on how to form and train discussion groups, organize the discussion, and perform before the microphone.

Hoffman, William B. See Creamer—Radio Sound Effects.

Under the headings psychology, strategy, organization, language, writing, and reading of a radio speech, practical pointers are given to help overcome some fears and add color and interest in the delivery of an effective radio speech.


Discusses various types of radio news from writing to editing.

Inman, Minor. See Parker—Religious Radio.


A pamphlet written for the public speaker.


A practical guide for the in-service teacher for developing a radio workshop, with emphasis on radio speech and writing.

Johnson, Gertrude M. See Lowrey—Interpretive Reading.


A textbook based on a system of voice culture, with practical advice and exercises from notable artists.


A reference manual containing suggested "short-cut" methods of acquiring an effective radio voice. Also contains a number of model scripts.


A basic guide for student announcers.


A handbook for the average classroom workshop giving background of production theory. Contains scripts with exercises for developing skill in elements of radio drama production.


An explanation of the entire process of broadcasting music, from the planning of the program to its production in the studio.


A book on radio writing by some of the Nation's top radio writers.


A book written for the student treating of radio drama and its preparation.

Lawton, Sherman P. See Lowrey—Projects for Radio Speech.


Covers oral and written style for the radio journalist. One chapter deals with problems and conclusions.


Methods and techniques of radio propagandists are analyzed and illustrated.


Children's programs currently on the air are described in order to give a nation-wide picture, as well as to serve as patterns for program ideas.


Techniques of oral reading are explored by two speech teachers. Includes helpful and practical advice on the use of oral reading as a radio device. At least half of the volume is devoted to practice material.


Suggestions for writing and delivering radio talks.

The technique of writing for the listening audience is explained simply and concisely with examples to illustrate important points. Every type of radio program is discussed and its component parts analyzed. Ten successful scripts are reproduced.

McFadden, Dorothy L. See Lewis—Program Patterns for Young Radio Listeners.


A comprehensive text on radio production. Contains maps, floor plans of studios, and photos of actual broadcast.


Based on a war bond drive by Kate Smith over CBS and designed to show the dynamics of mass persuasion in our society.


 Reveals new avenues of opportunity which are available to young writers—television, radio, film, and drama.


A concise handbook intended as a guide in the preparation and production of news programs with added information on radio sign language, glossary of radio terms, and a sample script.


Contains specimen scripts of nationally advertised programs.


 Intended especially for the newspaper writer who wants to adapt his style to radio.

Overstreet, Harry A. See Bomar—Town Meeting Comes to Town.


A guide to religious radio broadcasting in which every phase, including method, technique, and philosophy are treated.


A comprehensive treatment of the amateur short-wave field and of workshop practices. Volume contains 544 pages, 600 illustrations, 75 charts and tables, and 111 practical equations and formulas.


Includes suggestions to school and nonprofessional groups for the production of educational radio programs, a glossary of terms used in the production of radio programs, and a handbook of sound effects.


Practical suggestions for radio programming.


A collection of articles citing specific instances of successful practices in school public relations, including a section on the use of radio as the interpretive medium.


A handbook for beginners.

Rogers, Ralph. See Hoffman—Effective Radio Speaking.


A brief history of the University of Chicago Round Table, with hints for round table broadcasters of some "dos" and "don'ts" to remember when facing the microphone.

Schroeder, Mary Agnes. Catholics Meet the Mikes. St. Louis, Mo., Queens' Work, 1944.

A radio workbook giving professional guidance to the amateur.
Seymour, Katherine. See Martin—Practical Radio Writing.
A survey of radio forums throughout the Nation, giving many combinations of techniques for forum operation.
Snyder, Ross. See Parker—Religious Radio.
Presented originally as a report to the Federal Radio Education Committee, the author explains in some detail the several factors which account for the rise and decline of different types of radio programs in the public favor, and shows how these factors are taken into consideration in planning future radio program offerings.
A few do's and don'ts on radio news writing and some specific word styles.
Intended as a guide for directors of radio amateur clubs. Contains valuable hints for the technician and an illustrated glossary and suggestions for building a sound effects library.
Technique of news broadcasting, written for the student.
A guide to those who prepare and present religious programs.
An elementary text with diagrammatic illustrations to cover the various phases of radio news work.
Textbook based on author's combined experiences in college teaching and in a large advertising agency. Scripts and excerpts of scripts are used as examples. Various types of programs are discussed in all phases, including music and sound effects and their place in a script.
A discussion of the practical fundamentals of effective radio writing, with emphasis on the distinctive requirements of radio writing as opposed to other forms of writing. Covers the writing of dramatic scripts, interviews, commentaries, and children's programs, giving principles and techniques; presents and analyses all or parts of 33 illustrative scripts from actual radio production.
Wise, Claude M. See Borchers—Modern Speech.
An analysis of news gathering and preparation for broadcasting by one of radio's best-known news writers.
Written by the director of scripts and continuity of CBS, this volume deals with various types of scripts, and includes writing exercises and several chapters and analyses of students' work which should be valuable for the embryo radio writer.
EDUCATION: GENERAL

Proceedings of "The 1948 Conference on College Radio," held at Stephens College. Contains speeches dealing with the radio curriculum, careers, etc.

A history of educationally owned radio stations from 1923 to 1941.

Describes the experiences of state education departments in the use of radio for instructional and for publicity purposes.

An analysis of aims and objectives of both networks, with author's criteria for evaluating their educational merit.

A bibliography on the historical, technical, and educational fields of broadcasting.

Council on Radio Journalism, National Association of Broadcasters, Washington, D. C.
History of Council and standards for education in radio journalism.

A basic text on methods, with brief references to radio.

The story of a new information technique tested by the Department of the Interior in 1941, when radio was used as the medium of interpreting to the American people, and to California, in particular, the importance of the Central Valley Project.

An organized plan for the study of music in a broadly cultural style. Points up the possibilities which radio and the phonograph provide in presenting the whole gamut of music in education.

Alphabetized by States, shows types of radio and television courses taught at each.
Mimeo.

Designed to guide colleges in establishing radio courses.

Reports a survey conducted by the Child Study Association of America, in cooperation with the National Advisory Council on Radio in Education and the National Council of Parent Education.

An index to children's likes and dislikes.

Development of radio as an educational medium, beginning with the background of radio and the history and problems of educational broadcasting.

A record of the events leading up to the formation of the National Committee on Education by Radio in 1930, and its subsequent history to 1941.

This pamphlet, prepared at the request of the American Library Association, contains a chapter devoted to the librarian's experiments with radio programs.


With a specific class as an illustration, this publication shows how the traditional classroom instruction in music can be revitalized through the use, both in and out of school, of recordings and radio programs.


Shows that radio is well adapted to the dissemination of all phases of education. Suggests the advantages and the disadvantages of a national or regional "school of the air."


Loudarmlink, M. H. Teaching With Radio. Columbus, Ohio State University, 1933.

Practical suggestions on preparing classes for radio, on listening, on follow-up work, etc.

MacLatchy, Josephine, ed. Education on the Air. Columbus, Ohio State University, 1930 to date.

Yearbook containing proceedings of the Institute for Education by Radio. Some of the topics discussed are: Organization and administration of education by radio, the radio in educational institutions, schools of the air, college radio stations and their activities, technical aspects of radio, educational techniques in broadcasting, and research in radio education.


A critical study by the Academy of Medicine of the use of radio in health education. Presents a series of talks by medical men and professional radio people at an Academy conference on radio in health education.


A guide for college administrators and instructors in planning and administering audio-visual education programs. Deals indirectly with radio.


Case studies of four typical workshops at Syracuse University, Indiana State Teachers College, the University of Kentucky, and Drake University.


A manual for teachers and broadcasters, providing techniques by which they may quickly judge the educational effectiveness of programs intended for use in schools.

Rowland, Howard. Crime and Punishment on the Air. Columbus, Ohio, Ohio State University, 1942. (Evaluation of School Broadcasts, Bulletin No. 54.)

Results of a study of off-the-air recordings of 20 different radio programs in which crime and its effect upon listeners is a central theme.

Slepman, Charles A. Radio and Education. New York, William Sallock, 344 E. 17th St.

One of 50 fascial studies in philosophy and social science.

Tyler, I. Keith. See Woelfel—Radio in the School.


Yearbook containing the proceedings of the annual assembly of the National Advisory Council on Radio in Education. A collection of speeches by prominent men and women on the educational, technical, and legal problems confronting educational broadcasting.

Represents the combined intelligence and judgment of the staff members of the Evaluation of School Broadcasts research project at Ohio State University on the problems of radio and the school curriculum. Not merely a textbook for teachers and administrators, but rather a general volume on the educational aspects of American radio. Points out the advantages and disadvantages of current programs.

Woelfel, Norman. See Reid—How to Judge a School Broadcast.

EDUCATION: SCHOOL USES OF RADIO


A compilation of the attempts by various universities to broadcast to the classroom.


The author traces the historical beginnings and the present radio policies of 128 American public-school systems representing population centers of 8,000 and more.


A study of the development of radio program policies in 2,111 educational institutions. Concerned chiefly with the extent to which radio is used today by American schools.


A record of the history and development of the broadcasting of radio programs for classroom use by 29 American public-school systems that have attempted to provide this type of educational service.


A record of attempts made by 18 American institutions of higher learning to offer correspondence-extension courses in radio.


Describes the experiences of State departments of education in using radio for instructional as well as for publicity purposes.


The author examines 40 programs broadcast by the major networks of the United States and Canada.


In this, the sixth book in a series, the author summarizes information in three previous books on broadcasts for classroom use.


Presents the principal findings of the Wisconsin Research Project in school broadcasting.


Manual published annually as a guide for teachers in the classroom use and enjoyment of the five weekly series of School of the Air broadcasts. Program discontinued.

Darrow, Ben H. Radio Trailblazing. East Aurora, N.Y., Roycroft Shops, 1940. Also Columbus, Ohio, College Book Co., 1940.

A dramatic history of the Ohio School of the Air, a pioneering venture in radio education.

Ewbank, Henry L. See Barr—Radio in the Classroom.

Ewbank, Henry L. See Watkins—Your Speech and Mine.

Goudy, Elizabeth. See Roberts—Airplanes to English.


A 20-page handbook of practical advice to the teacher or school administrator on the use of radio in the classroom.


Text material on the story of immigration and the background of various races and nationalities. Intended for use with the recordings of this series.

Kaplan, Milton A. See Sternen—Skill in Listening.


Using a specific class as an illustration, this publication shows how traditional classroom procedures in music can be revitalized through the use of radio and recordings.


Has a twofold purpose: The improvement of school broadcasting and the encouragement of more effective use of educational radio programs. Written by the former director of Cleveland’s school-owned Radio Station WBOK, the book presents the techniques and basic information needed by teachers and school administrators in a variety of situations. Contains illustrative material—scripts, aids to utilization, and program schedules.

McCormick, Thomas O. See Harr—Radio in the Classroom.


Series of handbooks providing background material for reading in connection with each series being currently broadcast. Also contains bibliographies of suggested reading in the related fields of history, music, literature, and home economics.

Parker, Lester W. School Broadcasting in Great Britain. Chicago, University of Chicago Press, 1940.

Indicates the possibilities of the radio in the classroom and sets up a plea for controlled experimentation and follow-up by American educational authorities. A clearcut picture of radio education in Great Britain.

Bachford, Helen E. See Robert—Airlines to English.

Radio and the Classroom. Washington, D. C., Department of Elementary School Principals, National Education Association, 1941.

This monograph, arranged by the radio committee of the Department of Elementary School Principals of the NEA, Jane E. Monahan, chairman, is a series of articles by leading educators in the field of education and radio. The articles deal with actual problems in the school use of radio and how they were solved.


Contains suggested units, classroom procedures and projects, and a bibliography.


Reporting results of experimental studies in the production and classroom use of lessons which were broadcast by radio.

Report of Radio Activities—Station WBOK. Cleveland, Ohio, Public Schools, 1939.

A story of “private airways for public education.” The report tells how to plan, install, and operate an ultra-high-frequency educational broadcasting system. WBOK has used radio as a means of teacher training, as well as vitalized instruction.

Robbins, Irving. See Wessel—School-wide Use of Radio.
**SCRIPTS, BOOKS, AND PLAYS**


A collection of 26 radio plays dealing with problems of a changing world. Leading dramatists in the field of public service are contributors, and editor Barnouw has written an introduction to each play along with production directions.


Contains selections of prize-winning scripts from a series on health education for junior and senior high schools designed to correlate the health program with other curricular subjects.


Script of the program which NBC presented in 1943.

—We Stand United and Other Radio Scripts.* New York, Farrar & Rinehart, 1945.

This book of radio plays is the final volume of published works of the late Stephen Vincent Banet. These plays serve as models of writing for radio broadcasts.


A volume of 10 complete radio plays written by a group of America's outstanding writers. Valuable production notes are included.
Boylan, John. Parents on Trial. Los Angeles, Calif., Works Progress Administration under the supervision of the Los Angeles County Probation Department, 1939.

The volume contains 16 scripts taken from the weekly half-hour NBC Pacific Red Network series dealing with problems of juvenile delinquency and how to solve them.


Radio scripts presented on The Family Hour and selected for school use by George H. Garlan, Director of Music, Board of Education, New York City. Short biographical notes of the composers are included.

Carver, Carl. See Van Doren—American Scriptures.


Six 30-minute radio scripts by Richard McDonagh with "study club notes," questions, and selected bibliography. Also chapter on how to adapt the scripts for school use.


Among the 16 radio dramas included in this volume are the justly famous We Hold These Truths, excerpts from the "This Is War" series, and others.


Edited script of the famed CBS broadcast immediately after VE-day.

—-They Fly Through the Air. Weston, Vt., Vrest Orton, 1939.

A poetic radio drama based on the air raids on civilians during the Civil War in Spain, 1936-39.

—-This Is War. New York, Dodd, Mead & Co., 1942.

A collection of 13 radio plays about America on the march, as produced over the four major networks in 1942.


Another compilation of 17 radio dramas by Corwin.


The book includes eight plays revived during the summer season in the Columbia Workshop Festival.


A book of selected scripts for young people, written by many of radio's best writers and intended for study and home practice.


Biographical narratives of pathfinders in electronics and television.


Edgley, Leslie. See Ben—Your Health.


A descriptive list of 1,500 educational radio scripts available free on loan from the circulating library of the Educational Radio Script Exchange. Most of the scripts are dramatic in form, varying in length from 10 to 90 minutes.


Contains adaptations for radio of six classic plays as follows: Eliza-Nathan D ye's Morbeth and Othello; Social Problem Play, Camille; Realism and Naturalism, A Doll's House, and The Cherry Orchard; Comedy, Lady Windermere's Fan. It also contains 38 pages of practical directions for production, with hints about the use of sound, a glossary of studio terms, and illustrations of microphones.


Twelve radio adaptations of famous stage plays. Introductions by radio writers describing problems of adaptation.

A collection of eight plays adapted for radio with individual production notes.


Twenty-one edited scripts of radio’s top comedians and their best shows.

Gleason, Marlon N. See Thorne—The Pied Piper Broadcasts.


Includes national anthems of different countries, poems, stories, speeches, and letters for dramatic adaptation to radio.


A series of 18 original stories written especially for broadcasting to small children.

— Just Mary and Just Mary Again. Toronto, Ont., W. J. Gage & Co., Ltd., 1942.

Combines original volume of Just Mary Stories and 8 additional stories for children aged 6 to 10. All stories have been broadcast by the author over the Canadian Broadcasting Company.


A series of eight radio plays on the American story suitable for classroom use.


A collection of nine short plays for radio. Amateurs may use the plays without payment of royalty for purposes of entertainment. For commercial purposes a royalty fee of $8 is charged.


Eleven scripts intended for use by high-school students. Also contains‘ directions for forming high-school radio clubs or guilds.

Johnson, Theodore. See Garrigus—You’re on the Air.


Seven plays suitable for either stage or radio, together with notes on production: The Necklace, The Importance of Being Earnest, Genius, Wheel Chair Romance, Elizabeth of Austria, New Playing Tomorrow, Bardell versus Pickwick.

Junior Leagues, American Association of. Waldorf Astoria, New York, N. Y.

Scripts for children on royalty basis.


A selection of 12 short plays suitable for performance by groups of high-school level as edited by Mr. Kozenko. Four of the 12 are suitable for radio production.


Contains 100 plays written by many of our best-known radio writers. Many of the scripts are suitable for study, production, and reading.


A handbook intended for the average classroom workshop. Contains simple scripts with exercises designed to develop facility in elements of radio drama production. Text offers suggestions for procedure and background of production theory.


Fourteen half-hour radio plays with suggestions for class discussion, casting, and production; also a general discussion on radio play production and a glossary of radio terms.


Appropriate for Washington’s and Lincoln’s birthdays, Halloween, Thanksgiving, Christmas, Columbus Day, St. Valentine’s Day, St. Patrick’s Day, and Mother’s Day;

Thirteen scripts dramatizing the century-old struggle for freedom and civil liberties as originally broadcast by the U. S. Office of Education.


Applies the scripts in Bulletin 1927, No. 33 to many appropriate situations in schools and communities. This manual includes a sample script with lesson aids, production notes, and music directions, also bibliographies on radio in the school and on social studies.

Longstreet, Stephen. See Oboler—Free World Theatre.

Lynch, James M., Jr. See Henry—History Makers.


A play written for verse.


Contains 10 of the scripts which were introduced in 1942 to the radio listeners of NBC's University of the Air. Purpose of the broadcasts was to bring together from the old chronicles, the narratives, the letters, and from the pages written by those who saw with their own eyes part of the American record.


An anthology of 25 radio plays written especially for radio. This is a revision and enlargement of the first volume published in 1940.


Selected from the weekly broadcasts from London during wartime.


Fourteen original plays written especially for radio and produced by NBC. Foreword by Edward M. Morrow.


A collection of plays that scored the greatest successes in one of Mr. Oboler's weekly radio series.


Fourteen radio plays.


Thirteen nonroyalty radio plays concerning the American people during World War II.

This Freedom. New York, Random House, 1942.

Contains 13 original nonroyalty radio plays and an introduction by Mr. Oboler offering advice to aspiring radio actors and directors.


Nineteen radio plays written especially to aid in the war effort.


A bibliography of books, pamphlets, and reports.


A compilation of 44 radio talks broadcast over WNYC intended to be of assistance to those in the profession who are contemplating public addresses or the preparation of educational literature on dental subjects for laymen.


Contains 50 talks broadcast over WNYC by outstanding members of the dental and allied professions. Also an appendix of suitable material for radio broadcasting.


An annotated review of nearly 1,000 books, articles, and pamphlets on radio and television, classified under a dozen subject headings.

Scripts of 20 successful library book talks selected from 6 years of broadcasting by the Rochester Public Library.

Stanley, Dave. See Gaver—There's Laughter in the Air.


Raymond Swing's broadcasts in 1945 devoted to the implications of the release of atomic energy.


Twenty-four weekly talks by Dorothy Thompson as short-waved by CBS to Germany early in World War II. Also some of her observations of the German people based on personal experiences.


A collection of seven scripts produced originally over Station WHAM, Rochester, N. Y. Those responsible for planning programs for young children should welcome this addition to the scant amount of published material at present available for their use.


A collection of radio scripts suitable for broadcast on special holidays and historical occasions.


Twenty-seven of the best plays which were broadcast in 1943-44 in the radio series of the same name.


Thirty-three selections from the series of historical episodes broadcast during the intermissions of the Sunday concerts of the Philharmonic Symphony Society of New York, from May 1948 through 1944.


Twenty-eight popular children's stories rewritten for radio broadcasting.


Twenty-six radio plays varying in length from 6 to 90 minutes. Author indicates grade levels and suggests how the plays can be used in classrooms for simulated broadcasts.


A collection of talks on science during the intermissions of the New York Philharmonic Concerts on CBS.


Written by the drama critic of the Radio Daily, this book contains radio scripts selected as the best of the year.


Ten outstanding radio scripts of the year, and 1 television script.


Thirteen radio plays written and produced by Yale University drama students over WICC.


Twelve one-act nonroyalty plays utilizing broadcast techniques for home or junior high school use.


Six nonroyalty 1-act plays and comedy sketches adaptable either for stage or radio.


A collection of five adaptations from literature with brief production notes.


An anthology of radio programs presented on all three major networks between January 1, 1938, and July 1, 1939. Suitable as a student guide to radio writing techniques.

ENGINEERING

Best Broadcasts of 1940-41.

Another compilation of the author's yearly anthology of radio programs. Contains talks by the late President Roosevelt, and former Prime Minister Churchill and scripts by the late Stephen Vincent Benet, Robert Sherwood, and others.

Young, Blanche, comp. School Radio Scripts. Indianapolis, Ind., Indianapolis Public Schools, 1939.


ENGINEERING


A textbook for the wireless operator and observer.


A technical book to be employed along with a good laboratory manual. Includes theory, equipment, operation, instruments, and terms, and has brief sections on frequency modulation and television.

The Incorporated Radio Society of Great Britain, 1940.

Similar to the Radio Amateur's Handbook in this country.


A comprehensive and not too technical treatment of radio communication and apparatus.


Practical handbook for amateurs to use in constructing and operating sets.


Discusses basic radio laws, theory, and practice. Presents questions and answers to examinations of all classes of radio operators.

Eby, G. A. See Watson—Understanding Radio.

Federal Communications Commission.


A nontechnical discussion of technical radio in aviation, police and marine radio, and television and FM. Also discusses radio censorship.


A mathematical text dealing with certain phases of radio engineering important especially since the development of television and radar.


Miniature encyclopedia with more than 500 commonly used terms in radio and electronics. Easy-to-understand definitions.


Technical treatment of the subject.
A "stimulating and informative" record of radio's development.

A revised edition of the 1933 publication which provides the beginner with a simplified, complete study course in the fundamentals of radio operation. No advanced knowledge of physics or mathematics is necessary. It includes a new section on radar and television and a special chapter on modern radio receivers.


Lectures prepared for use at Columbia University. Chapters on loud speakers, microphones, speech, music, and hearing.

Designed to fill a gap in the literature on vacuum tubes, viz., graphical constructions.

Radio Fundamentals. Annapolis, Md., U. S. Naval Institute, 1940.
Standard textbook on principles of radio apparatus and communication.

Concerned with certain aspects of electromagnetic theory in relation to the problems of modern radio and electronics engineering.

Study of short waves. Aerials, feeders, aerial arrays, transmitters, receivers, ultrashort, and micro-waves are discussed. A short glossary is included.

Scarlett, Charles A. See Williams—Training for Victory-Radio.

Laboratory guide for communication engineering students. Contains more than 100 experiments ranging from simple direct current measurements to complete video amplifiers, radio receivers, radio transmitters, antenna systems, and microwave equipment.

Comprehensive handbook on all technical phases of radio.

A nontechnical explanation, with brief discussions of studio and studio design, sound effects are created, microphones, the control and master control rooms, radio tubes, the transmitter and antennas, FM, short wave, television, and radar.

A guide to practical operation and theory of radio.

Welch, H. E. See Watson—Understanding Radio.

Whinnery, John E. See Bamo—Fields and Waves in Modern Radio.

A book outlining basic knowledge required by the Army for many of the specialized jobs in radio and other technical fields.
FREQUENCY MODULATION


A 4-page monograph outlining preliminary procedures for applicants of FM educational broadcasting stations.


Describes specially reserved channels for educational broadcasting and their potential use by school administrators and teachers. (Reprinted from ARE Journal.)


Suggestions for planning, licensing, and utilizing educational FM radio stations owned and operated by school systems, colleges, and universities.


Revised edition with up-to-date information on education's progress in utilizing its own FM frequencies.

Federal Communications Commission.

Standards of Good Engineering Practice Governing Standard and Other Than Standard Broadcast Stations.


A simple explanation of frequency modulation for the layman—what it is and what it does.

FM Reports and Television Digest. Washington, D. C., 1519 Connecticut Avenue NW.

Weekly news letters covering trends and developments. Also yearly directories with periodic addenda.


Presents technical data supporting testimony before FCC hearings in 1944 for additional frequencies for educational broadcasting.


Indicates what seems to be a good approach to the job of planning a station by a city school system.


Principles of FM particularly valuable to servicemen.


A brief explanation of FM and the cost of building an FM station.


Complete testimony of the U. S. Commissioner of Education at FCC hearings to consider the reallocation of frequencies. The need for additional frequencies for educational use is outlined in detail.
TELEVISION


Designed to show opportunities in television for the skilled writer. Considers different types of programs and how to build them effectively. Also contains sample scripts and glossary.


First annual edition. Contains some 50 articles on a variety of television subjects. In addition gives names of members and executives of the American Television Society, television stations, advertisers, agencies, producers, etc.


A guide to good showmanship in television practice, covering every aspect of television production. Line drawings are used to illustrate the means and methods discussed.


A history of the developments of radio as a whole and of television as one of its phases. It deals largely with the regulatory and commercial aspects of radio.


A nontechnical study of television from television to receiver. A short chapter on color television, and a glossary of terms.


Treatise on design and operation of various parts of receivers, including cathode-ray tubes.


Important television programs and practices from 1939 to publication date.


A handbook of television production and production based on five years of operation of television station WRGB.


A comprehensive analysis of television's development and its potential uses, based on practical experiences of the author.


A book devoted to the dramatic development of television.


An introduction to the art of television, picking up where author left off in his previous book. Provides fundamentals for techniques in television production.


Gives key facts about television, as written by scientists, manufacturers, program producers, and promoters; also contains a section devoted to biographical sketches of people associated with television and a list of pertinent words and phrases.


Presents a practical picture of television's problems, and indicates what it may be like when television "rounds the corner."


A comprehensive study of the production, economic, and techniques of television.

A pocket-size glossary of television engineering and production terms, designed for ready reference by television broadcasters.


A collection of experiences by men who have struggled to inaugurate television as a public service.

Reynolds, Kay. See Porterfield—We Present Television.


Spotlights each type of job, giving pay, required experience, and qualifications.


A reference for students of radio and television explaining unfamiliar terms. A number of scientific codes allied to these two subjects are also included.


First yearbook of the TBA contains short articles on various aspects of television and a chronology of television events from 1897 to 1944.

Television Digest and FM Reports. Washington, D. C., 1510 Connecticut Avenue NW.

Publishers of weekly news letters covering trends and developments in television and FM radio. Also publish annual AM, FM, and Television Directories, with addenda.


A scientific story giving step-by-step procedures from inception of the program idea until its appearance on the receiver. Personal duties also are discussed.


Presents description in nontechnical terms of how television works, its relation to other fields, and its outlook for the future. Includes a dictionary of television terms and a bibliography of books about television.

Waldrop, Frank C. See Borkin—Television: A Struggle for Power.
Gamble Hinged Music Co., 1939.
Handbook on the fundamentals of recording.

Hall, David, /The Record Book/. New
York, Smith & Durrele, 1940.
A selected list of more than 7,000 available records with an impartial analysis of musical works, performance, and quality of recording. Deals with the practical aspects of record collecting, the care of records and phonographs, and the selection of needles.


How To Make Good Recordings. New
A nontechnical illustrated book on how to choose a recorder, its functions, and how to operate it.

How To Make Good Recordings. New
Up-to-date revision of earlier edition.

Lewis, 280 Madison Ave., New York.
An annotated catalog of films, recordings, transcripts of broadcasts, and pamphlets about war and postwar problems for teachers, speakers, and discussion leaders.

School Sound Recording and Playback Equipment: Washington, D. C., Com-
One of a series prepared by the Joint U. S. Office of Education-Radio Manufacturers As-
sociation Committee. Intended to serve as guide by providing standards for equipment for school use.

School Sound Systems. Washington,

TRANSCRIPTIONS

American Dental Association, 222 E.
Superior Street, Chicago, Ill.
Dr. Lon W. Morrey, Director. Tales From
Ivory Towers—A series of stories for chil-
dren.

ABR Journal, 228 No. LaSalle St., Chi-
icago.
Beginning September 1948, monthly issues contain evaluations of available recordings for the classroom teacher.

American Medical Association, 535 N.
Dearborn Street, Chicago, Ill.
Health Heroes—a series of health pro-
grams for children.

Gloria Chandler Recordings, Inc.,
222 1/4 West 46th Street, New York,
N. Y.
Producers and distributors of Books Bring
Adventure and other recorded series for school use.

Educational Radio Script and Trans-
scription Exchange, U. S. Office of
Education, Washington, D. C.

A library of transcribed programs espe-
cially selected for school use. Complete cat-
slog available on request.

Institute for Democratic Education,
415 Lexington Ave., New York, N. Y.
Producers of transcribed programs, under the general title Lost We Forget.

Lewellen's Productions, 8 South Mich-
igan Avenue, Chicago 8, Ill.
Producers of series of two programs on
The Atomic Bomb.

Masterpiece Reproduction Society, 627
Madison Avenue, New York 21, N. Y.
Producers of art series Man Behind the
Masterpiece.

Miles, J. Robert. Recordings for
School Use—1942: A Catalog of App-
proprials. New York, World Book Co.,
1942.
Prepares the results of an extensive evalu-a-
tive study of available recordings undertaken jointly by the Evaluation of School Broadcasts research project and the Recordings Division of the American Council on Educa-
PERIODICALS

Radio Arts Guild, Wilmington, Ill.
Blanche Young, Consultant.
A recordings service for schools, libraries, and study groups.

Training Aids, Inc., 7414 Beverly Boulevard, Los Angeles 36, Calif.
Producers of classroom programs each with suggested procedures for classroom utilization.

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# SOURCES OF GENERAL INFORMATION


Association for Education by Radio, 228 N. La Salle Street, Chicago, Ill. President: George Jennings.


National Association of Broadcasters, 1771 N. St. NW., Washington 6, D. C. Director of Public Relations and Education: Robert Richards.

National Association of Educational Broadcasters, President: Richard B. Hull, Station WOI, Ames, Iowa; Executive Secretary: M. S. Novik, 30 Rockefeller Plaza, New York, N. Y.

National Broadcasting Company, RCA Building, New York, N. Y. Director of Education: Jane Tiffany Wagner.

National Congress of Parents and Teachers, 600 S. Michigan Blvd., Chicago, Ill.

National Education Association, 1201 16th St. NW., Washington, D. C. Director of Publicity: Belmont Farley.


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