This paper describes a workshop activity the author has carried out with 80 high school science teachers to enable them to overcome their stereotypical perceptions of engineers and engineering. The activity introduced them to the biographies of prominent women in engineering, and raised their awareness of these female engineers’ contributions to engineering and society. The results showed that the activity was effective in dispelling the participants’ perceptions of engineers as men. For example, the percentage of participants who depicted engineers as men decreased from 96.3% before the intervention to 48.8% after the intervention (p < 0.01). The results also showed that the activity was effective in countering the participants’ perceptions of the nature of engineering jobs. For example, the percentage of participants who portrayed engineers engaged in building or repairing decreased from 70.0% before the intervention to 3.8% after the intervention (p < 0.01). The female engineers featured in this activity cited the role of their parents or teachers in encouraging their pursuit of an engineering career. They held senior positions in academia, government or industry. They acknowledged that they had encouraged difficulties at their workplaces but they also mentioned progress made towards acceptance and equality.

Introduction

The perception that engineers and scientists are intelligent Caucasian men who are socially inept and absent-minded people seems to be prevalent among students of all levels, from elementary school to college (Congressional Commission on the Advancement of Women and Minorities in Science, Engineering and Technology Development [CCAWMSETD], 2000; Knight & Cunningham, 2004). While the media may, by chance or choice, promote this image, it is unfortunately a realistic one. For example, while women constituted 47% of the general workforce of the USA in 2006, they represented only 26% of the engineering and science workforce (National Science Foundation, 2011). This stereotypical image of engineers and scientists as Caucasian men has, in part, discouraged many young women from pursuing any interest they may have in an engineering or a science career because they do not want to (and cannot) be the people so often portrayed in the media (Brownlow, Smith, & Ellis, 2002).

Stereotypical images of engineers and scientists have contributed, in part, to the existing gender gap in engineering and science (CCAWMSETD, 2000). This gender gap can be traced back to the educational choices made by young women. Statistics show that women in the OECD countries earn fewer Bachelor’s degrees in most engineering and scientific fields as compared to men. For example, in 2003, women earned only 13.8% of all Bachelor’s degrees in engineering in Switzerland, 18.7% of all Bachelor’s degrees in engineering in UK, 21.0% of all Bachelor’s degrees in engineering in USA, and 29.1% of all Bachelor’s degrees in engineering in Sweden (National Science Foundation, 2011).

The gender gap in engineering and science has also been attributed to a number of other factors. Girls’ rejection of engineering and science can be partially driven by parents, teachers and peers when they subtly, and not so subtly, steer girls away from informal technical pastimes (e.g. fixing bicycles) and science activities (e.g. science fairs) that too often are still thought of as the province of boys (Campbell & Clewell, 1999). Another reason is the shortage of female role models in engineering and science, and this is because female engineers and scientists are severely under-represented among senior positions in academia, government and industry. With this dearth of female role models, many girls do not see themselves as successful doers of engineering and science, and tend to view these
disciplines as unsuitable careers and irrelevant to their lives (Catalyst, 2002). A similar reason is the shortage of female mentors in engineering and science. Having a mentor is critical to advancing into senior positions in corporations. However, it may be difficult for female engineers and scientists to find mentors through the same informal mechanisms used by men, especially since individuals tend to mentor people who are very much like them. Hence, female engineers and scientists are at a disadvantage in a predominantly male environment (CCAWMSETD, 2000). In addition, female engineers and scientists with spouses and children struggle to keep up with the fast-paced work environment. Unlike men, women remain primarily responsible for child care, elder care and other household responsibilities. Even in corporations with family-friendly policies, women are concerned that they cannot pursue their engineering and science careers and take family leave simultaneously without risking the perception that they are less committed to their careers than their male colleagues (Tack & Patitu, 1992). The gender gap in engineering and science can also be attributed to lower pay scales and slower promotion rates for females as compared to males (Fox, 1995). Female engineers’ and scientists’ progress early in their careers may be impeded by their having to prove their technical credibility repeatedly. This may be the result of stereotyping of women’s abilities by male supervisors as well as the perception that promoting women is riskier than promoting men. The perception that women cannot do engineering and science is one that female engineers and scientists have to battle constantly. The competencies and traits associated with success in engineering and science are generally viewed as male attributes (CCAWMSETD, 2000). Men and women have different styles of communication, and this may also affect how female engineers’ and scientists’ ideas are received by their male supervisors. Corporations tend to reward an aggressive style of speaking, and often discount language that is not certain. Women who exhibit an assertive style, however, run the risk of being seen as inappropriately combative (CCAWMSETD, 2000).

Fortunately, research has shown that strategies such as presentation of female role models, distribution of career information, examination of gender-equitable materials, and participation in hands-on science investigations are effective in countering the perception that engineering and science are unsuitable for girls (Anderson & Gilbride, 2003). Research has also pointed to the presence of female role models in engineering and science as the most important factor in sustaining girls’ interests in engineering and science.

In order to reach out to students at an early age when they are still impressionable, many universities have recently organised outreach programmes to educate high school teachers about engineering, and hopefully, they will encourage their students to study engineering (Jeffers, Safferman, & Safferman, 2004). Some universities (e.g. Purdue University) have even set up an engineering education department for this purpose. The feedback from such programmes has been encouraging.

For this work, the author wanted to inform teachers about the applications of engineering, to demonstrate the problem-solving approach of engineers, to correct misperceptions of engineers and engineering among teachers, and to provide them with female role models from the various disciplines of engineering. To achieve these goals, the author recently conducted a number of outreach workshop activities for 80 high school science teachers. The teachers were then charged with integrating what they had learned from the workshop into their classrooms.

This paper describes one of the workshop activities the author has carried out with high school science teachers to enable them to overcome their stereotypical perceptions of engineers and engineering. The workshop activity introduced them to prominent women in engineering, and raised their awareness of these female engineers’ contributions to engineering and society. Teachers and professors can use the examples of these prominent female engineers as role models to inspire their female students who are aspiring to become engineers.

**Method**

The high school science teachers consisted of 45 males and 35 females. The procedure consisted of the following steps in sequential order: (1) Draw-an-Engineer Test, (2) Assigning female engineers to participants to research on, (3) Oral presentation of female engineer and question-and-answer session by each group, (4) Submission of written reports of female engineers, (5) Draw-an-Engineer Test, (6) Post-activity survey to find out what participants had noted about the biographies of the female engineers, and (7) Follow-up survey.

The participants were first asked to complete a Draw-an-Engineer Test to assess their perceptions of engineers and engineering. The test required them to draw a picture of an engineer at work (Knight & Cunningham, 2004). The drawings were analyzed as follows. Drawings of engineers with short hair and broad shoulders were regarded as males while those with long hair and narrow shoulders as females. Drawings of engineers working with one or more of the following items were considered as engaged in building or repairing: hard hat, workbench, heavy machinery, hammer, wrench, car, engine, rocket, airplane, robot, bridge, road, building, train and train track. Those working with computer, blueprint, pen, model and/or desk were regarded as engaged in planning or designing while those working with test tube and/or beaker were deemed as doing laboratory work.

The participants were then randomly divided into groups of four members each, and the various groups were each assigned a female engineer from Table 1 to research on. Table 1 contains 20 prominent women in engineering, and their major achievements. The participants were given one week to do their research, and were encouraged to use Internet resources for their research. To enable the participants to overcome their stereotypical perceptions of engineers, the female engineers in Table 1 were selected with careful thought. Engineers from different disciplines (e.g. chemical engineering, civil engineering, computer engineering, electrical and electronics engineering, materials engineering, and mechanical engineering) were selected to help participants view engineers as individuals rather than as stereotypes. The engineers were selected to represent a range of ethnic groups so that the participants could identify with their role models culturally. Some young women avoided pursuing a career in engineering because of a perception of the difficulties of coping with both work and family life. Hence, many examples of engineers who were married and had children were included. It was hoped that, through the use of such examples, potential female engineers would gain some assurance that it would be possible to balance a career in engineering with family responsibilities.

Each group was required to do a 20-minute oral presentation and submit a written report of the female engineer assigned to the group. The participants were required to design and present the following documents to give an overview of the female engineer’s life: (1) Birth certificate, (2) Educational certificates, (3) Marriage certificate, and (4) Resume for a hypothetical research post that the female engineer wished to apply. They were also required to address the following items during the presentation: (1) Who inspired the person to become an engineer? (2) What was the nature of her work? (3) What were her research interests? (4) What were her major research findings, and how had they influenced the current knowledge then? (5) What were the difficulties she had encountered in her work, and how had she overcome them? (6) What were some issues in her life which were unusually inspiring for young women studying engineering?

Each oral presentation was followed by a five-minute question-and-answer session. After all the groups had presented, the Draw-an-Engineer Test was administered to determine the effectiveness of the oral presentations in dispelling the participants’ misperceptions of engineers and engineering. The significance of differences in drawings before and after the intervention was assessed by McNemar Test for Significance of Changes (Institute of Phonetic Sciences of Amsterdam, 2012). A post-activity survey consisting of four forced-choice items was also administered, and this required the participants to indicate what they had noted about the biographies of the female engineers in terms of (1) Who inspired them to become engineers? (2) What appointments did they hold? (3) What were the difficulties they had encountered at their workplaces? (4) How did they cope with both work and family life? A follow-up survey consisting of one forced-choice item was administered six months later via e-mail to find out whether the participants had carried out the activity with their students.
Results and Discussion

The author observed that the female engineers featured during the oral presentations really captured the attention of the participants. The participants seemed to show greater enthusiasm than anticipated; and everyone participated actively in the question-and-answer sessions.

The participants commented that administrating the Draw-an-Engineer Test at the outset without them suspecting anything was a powerful way to make them become aware of their misperceptions of engineers and engineering. The results showed that before the intervention, the perception of engineers as men seemed to be more prevalent among the male participants as compared to the female participants – all the male participants depicted engineers as men while 91.4% of the female participants did so. The results showed that the activity was effective in dispelling the participants’ perceptions of engineers as men. The percentage of male participants who depicted engineers as men decreased from 100% before the intervention to 62.2% after the intervention (p < 0.01). Similarly, the percentage of female participants who depicted engineers as men decreased from 91.4% before the intervention to 31.4% after the intervention (p < 0.01). After the intervention, the male participants seemed to be more tenacious of their perceptions of engineers as men than the female participants – the percentage of male participants who depicted engineers as men decreased by 37.8% whereas that of female participants decreased by 60.0%.

In the drawings, the participants showed engineers engaged in building or repairing, planning or designing, or laboratory work. The results showed that the activity was effective in countering the participants’ perceptions of the nature of engineering jobs. The percentage of male participants who portrayed engineers engaged in building or repairing decreased from 66.7% before the intervention to 4.4% after the intervention (p < 0.01) while that of female participants decreased from 74.3% to 2.9% (p < 0.01). Conversely, the percentage of male participants who depicted engineers engaged in planning or designing increased from 26.7% before the intervention to 91.2% after the intervention (p < 0.01) while that of female participants increased from 20.0% to 91.4% (p < 0.01). Thus, prior to the intervention, a majority of the participants had the misperception that engineering jobs involved a lot of manual work and were physically demanding. The oral presentations enabled the participants to note that engineers were increasingly required to think, plan, design and communicate, and not do just manual work. In order to encourage more girls to pursue engineering, teachers need to highlight to students that in today’s knowledge-based and innovation-driven economy, engineering requires intellectual ability and capacity for innovation and not so much manual work.

The participants noted that the female engineers featured in this activity cited the role of their parents or teachers in encouraging their pursuit of an engineering career. Research has pointed out the importance of parental support in fostering young women’s interest in science-related careers (Tilleczek & Lewko, 2001). Research has also shown that teachers play a critical role in young women’s decisions to pursue engineering and science careers (Schoon, Ross, & Martin, 2007). All these might suggest that organising outreach programmes directed specifically at parents or teachers might help to narrow the gender gap in engineering.

The participants noted that the female engineers featured here held senior positions in academia, government or industry. Many of them were recipients of national and international awards and honours. They were different from those the participants had ever encountered and those found in many studies where most female characters were shown as pupils, laboratory assistants or science reporters (Steinke, 2004). The female engineers featured here could therefore be used to overcome existing stereotypes of female engineers.

The participants noted that the female engineers featured here acknowledged that they had encountered difficulties at their workplaces such as the absence of female role models, mentors and colleagues, male supervisors’ stereotyping of women’s abilities, differences in communication style between male supervisors and female engineers, difficulty in coping with both family and career, and lower pay scales and slower promotion rates for females as compared to males but they also
mentioned recent progress made towards acceptance and equality. The participants felt that although these difficulties truthfully reflected the experiences of the female engineers, such revelations might deter talented young women from pursuing careers in engineering. This is a significant point because a study of high school students shows that young women are less likely to choose careers in science because of the difficulties associated with doing science (Clewell & Campbell, 2002). The participants felt that while it was important to raise young women’s awareness of the chilly environment that might exist in engineering, it was even more important to highlight the improvements made in producing more inclusive workplaces in engineering.

The participants noted that the female engineers featured here were able to cope with both work and family life because of pro-family workplace policies, and having a supportive and understanding husband and an efficient domestic help. This is an important point because concerns about how to balance work and family responsibilities appear to be a recurring issue in research on the factors that keep young women from pursuing engineering and science careers (CCAWMSETD, 2000). In order to encourage more young women to pursue engineering, it was thus important to highlight how female engineers successfully combined work and family.

All the participants took part in the follow-up survey. The survey findings showed that 83.8% of the participants had carried out the activity with their students. Further analysis of this result showed that the female participants were more likely to have done so as compared to the male participants – 91.4% of the female participants versus 77.8% of the male participants. This could be because the female participants were able to identify with the role models better than the male participants. All these results indirectly showed that the participants found the activity useful for dispelling their misperceptions of engineers and engineering. Indeed, it is important that teachers do not carry stereotypes with them to the classrooms because research has shown that stereotypes can shape girls’ attitudes in ways that limit their educational and vocational aspirations during the early years of adolescence (Schoon, Ross, & Martin, 2007).

**Conclusion**

This paper describes an activity that can be used to correct misperceptions of engineers and engineering among high school teachers. The results showed that this activity was effective in achieving the goals of correcting misperceptions of engineers and engineering among high school teachers, and providing them with female role models in engineering. In future, the biographies of the female engineers featured here could be collated into a book or an on-line resource to showcase these women’s contributions to engineering and society. The activity could also be used for elementary and middle school teachers – this might enable them to correct misperceptions of engineers and engineering among their students. Furthermore, the activity could be carried out by professors with female undergraduates or graduate students so as to provide them with female role models – this would encourage them to pursue and excel in engineering as a course of study and as a profession. It is hoped that more educators will use this type of activity to correct the myth amongst girls and young women that a career in engineering is not suited for them. Teachers and professors need to take every opportunity to assure girls and young women that females can contribute as equally as males to engineering, as illustrated by the prominent female engineers featured here. As the world economy becomes increasingly reliant on a technologically literate workforce, the world cannot afford to overlook the talent and potential contributions of half of the population. If it does, societies, nations and our world will suffer.
Table 1  
Prominent Women in Engineering and their Major Achievements

<table>
<thead>
<tr>
<th>Female Engineers</th>
<th>Major Achievements</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Prathima Agrawal</td>
<td>Computer engineering. She is the Samuel Ginn Distinguished Professor in the Department of Electrical and Computer Engineering at Auburn University. Internationally renowned for her research on computer networks, wireless communication systems, computer-aided design and testing of integrated circuits, and parallel computing architecture and algorithms. Held 51 patents. Elected a fellow of Institute of Electrical and Electronics Engineers (IEEE) (Auburn University, 2012).</td>
</tr>
<tr>
<td>2 Frances H Arnold</td>
<td>Chemical engineering. She is the Dick and Barbara Dickinson Professor of Chemical Engineering, Biochemistry and Bioengineering at the California Institute of Technology, where she engineers biological molecules and systems by directed evolution. Held more than 30 patents and has served as science advisor to more than ten companies. Received numerous academic awards, including the 2011 Charles Stark Draper Prize, and is one of the select few who are members of all three membership organizations of the National Academies – the National Academy of Engineering or NAE (2000), the Institute of Medicine (2004), and the National Academy of Sciences (2008) (National Academy of Engineering, 2012).</td>
</tr>
<tr>
<td>3 Aine M Brazil</td>
<td>Civil engineering. She is the Vice Chairman of Thornton Tomasetti, a 600-person international engineering company. Responsible for the design and construction of high-rise offices, residential buildings, hotels, air-rights projects with long-span transfer systems, hospitals and parking garages. High on the list of accomplishments during her 30+ years of experience is the role she played in leading the structural engineering team for the design of more than three million square feet of high-rise office development in the Times Square area. Has authored numerous technical papers and lectured at universities throughout US including Cornell, Princeton, and Columbia (Thornton Tomasetti, 2012).</td>
</tr>
<tr>
<td>4 Ilene J Busch-Vishniac</td>
<td>Mechanical engineering. She has been the President of University of Saskatchewan since 2012. She was appointed Provost and Vice-President (Academic) of McMaster University in 2007, and Dean of Engineering of The Johns Hopkins University in 1988. Contributed to research on acoustic noise control, electromechanical sensors and actuators, and engineering education. Held nine patents. Received numerous awards, including the Achievement Award from the Society of Women Engineers in 1997 and the Silver Medal in Engineering Acoustics from the Acoustical Society of America in 2001 (McMaster University, 2012).</td>
</tr>
<tr>
<td>5 Uma Chowdhry</td>
<td>Materials engineering. She is Chief Science and Technology Officer Emeritus at DuPont since 2010. She was Senior Vice President and Chief Science and Technology Officer at DuPont from 2006 to 2010. Contributed to research on advanced ceramic technologies, electronic ceramics, heterogeneous catalysis, high-temperature superconductors, large-scale chemical synthesis, and multi-layer electronic circuit manufacture. Elected a fellow of the American Ceramic Society in 1989, a member of the NAE in 1996, and a fellow of the American Academy of Arts and Sciences in 2003 (The National Institute of Standards and Technology, 2012).</td>
</tr>
<tr>
<td>6 Maria Q Feng</td>
<td>Civil engineering. She is a Professor in the Department of Civil and Environmental Engineering at the University of California, Irvine. Contributed to research on the safety and security of civil infrastructure systems, focusing on the science and technology of advanced sensors, structural health monitoring, and damage assessment of civil infrastructure systems. Her research has produced innovative, effective and practical technologies, devices, software and design/analysis methods that are used worldwide to enhance the safety and reliability of civil infrastructure systems. Received, among other awards, the 1995 Alfred Noble Prize and the 1999 Walter L Huber Civil Engineering Research Prize (The Henry Samueli School of Engineering, 2010).</td>
</tr>
<tr>
<td>Page</td>
<td>Name</td>
</tr>
<tr>
<td>------</td>
<td>---------------------------</td>
</tr>
<tr>
<td>7</td>
<td>Edith M Flanigen</td>
</tr>
<tr>
<td>8</td>
<td>Alice P Gast</td>
</tr>
<tr>
<td>9</td>
<td>Shirley Ann Jackson</td>
</tr>
<tr>
<td>10</td>
<td>Kristina M Johnson</td>
</tr>
<tr>
<td>11</td>
<td>Linda P B Katehi</td>
</tr>
<tr>
<td>12</td>
<td>Julia King</td>
</tr>
<tr>
<td>13</td>
<td>Stephanie L Kwolek</td>
</tr>
<tr>
<td>Page</td>
<td>Name</td>
</tr>
<tr>
<td>------</td>
<td>---------------------------</td>
</tr>
<tr>
<td>14</td>
<td>Ruby B Lee</td>
</tr>
<tr>
<td>15</td>
<td>Frances S Ligler</td>
</tr>
<tr>
<td>16</td>
<td>Teresa H Meng</td>
</tr>
<tr>
<td>17</td>
<td>Priscilla P Nelson</td>
</tr>
<tr>
<td>18</td>
<td>Esther S Takeuchi</td>
</tr>
<tr>
<td>19</td>
<td>Bhavani M Thuraisingham</td>
</tr>
<tr>
<td>20</td>
<td>Jackie Y R Ying</td>
</tr>
</tbody>
</table>
References


MIT School of Engineering (1999). Stephanie L Kwolek. Retrieved from
http://web.mit.edu/invent/iow/kwolek.html


