



State Arts Plan 2009-2011

ENABLING LEGISLATION (introduction) South Dakota Codified Laws 1-22 – 1966 Legislative Session

The South Dakota Legislature, being aware of the impact of culture on a stable economy, desires to stimulate, encourage, and give recognition and assistance to the arts which, in order to grow and flourish, depend upon freedom, imagination and individual initiative. While the development of the arts has long been considered a matter of local concern, there is a need to unify and coordinate these forces on a statewide basis. The arts, the creative spirit which motivates them and which they personify, are an essential part of the state's

human resources. The best interest of the state and its people requires that artistic expression in all of its forms be disseminated for everyone to see, appreciate and enjoy in order for our cultural and economic progress to be sustained and given impetus.

There is created a South Dakota Arts Council composed of eleven members appointed by the Governor.

A DECLARATION OF DAKOTA CULTURAL IDENTITY – 1989

Reaffirmed by the South Dakota Arts Council – 2008

We affirm that all lands and people on Earth hold equal and worthy distinction in expressing their individual cultures. We believe that art is the universal language, and as such, is the expression of our common humanity. Through the arts we give voice, color, form, texture and meaning to the vast range of what it is to be human.

As Dakotans, we declare this to be our cultural identity:

We are a people whose spirit is shaped by the land and tied to the seasons. Time is marked by the cycles of planting and harvesting and migrations of wildlife. Landscape is an integral part of our being.

We are a people whose loyalty belongs to our neighbors. Climate and geographic distance often hinder our joining together, yet our sparse population intensifies our belief in each other and the value of the individual. Everyone and everything is closely related.

We are a people whose individual ethnic heritage is maintained and valued. Sovereign nations of Native Americans, descendants of pioneers, and recent immigrants possess and preserve distinctive traditions. We strive to understand and respect the diversities of all Dakota cultures.

BE IT RESOLVED, by this Declaration of Dakota Cultural Identity, that we take pride in knowing who we are and that we seek to maintain a rich and diverse cultural life for all Dakotans. Individually and collectively, we strive to make the arts accessible to all citizens through awareness and education.

WE HEREBY PROCLAIM our belief that art is fundamental to human existence and that our *Dakota Vision* will protect, encourage and support the arts through the next century.

We are a people whose existence is perpetuated by faith. Our spirituality gives us a common bond with humanity and strengthens our relationship with nature. Through respect and love of the land, we strive to maintain a quality of environment for generations to come.

We are a people whose contribution to world culture is on our own terms of excellence. We create, we interpret, and we present art within the Dakota framework, telling the world of our sense of place.

We are a people whose quality of life depends upon our artistic expressions. We believe the arts influence the desires, beliefs, values, and character of our people. The Dakota landscape and spirit are reflected in our art.

Adopted at the Dakota Centennial Arts Congress, Aberdeen, SD, September 23, 1989 – a two state arts conference attended by 400 people. Approved by the North Dakota Council on the Arts and the South Dakota Arts Council and signed by George A. Sinner, Governor of North Dakota, and George S. Mickelson, Governor of South Dakota, in celebration of statehood Centennials for both North and South Dakota 1889-1989. Reaffirmed by the South Dakota Arts Council, July 24, 2008.

ARTVISION 2009 – 2011

MISSION: The South Dakota Arts Council is a state agency serving South Dakotans and their communities through the arts.

AGENCY PURPOSE: Recognizing the importance of creativity in the lives of all South Dakotans, the Council makes quality arts accessible throughout the state by providing encouragement, grants, services and information to artists, arts organizations, schools, and the public.

PUBLIC VALUES

We believe that:

- Access to the arts by all South Dakotans is intrinsic to the well being of our communities and the state.
- The arts play an essential role in tourism and economic development.
- Arts education stimulates creativity, communication and life-long learning.
- Strong arts organizations contribute to vibrant, progressive communities.
- Artists enhance the state's quality of life and require an environment which nurtures and sustains their work.

GOALS

- Enhance quality of life and economic development through the arts.
- Promote public awareness and support of the arts.
- Advance the arts as essential to education and life-long learning.
- Strengthen arts organizations.
- Encourage and support artists.
- Ensure accessibility to the arts.

ARTVISION 2009 – 2011

South Dakota Arts Council Long Range Goals

- 1. Enhance quality of life and economic development through the arts.** The arts can inspire creativity, celebrate traditions, help reconcile differences, provide recreation, enhance tourism and contribute to the economic and social development of whole communities. The Arts Council encourages and supports the efforts of South Dakota artists and arts organizations to enhance community livability.
- 2. Promote public awareness and support of the arts.** The Council believes greater awareness of the arts influences sustained support. In the public's interest, programs and services of the Arts Council are designed to inform and educate people about the value of the arts for the well-being of South Dakotans.
- 3. Advance the arts as essential to education and life-long learning.** Understanding the arts as basic to a good education, the Arts Council seeks to integrate the arts in education by supporting planning, curriculum development and teacher training. All children should experience the arts in their school, consistent with established state fine arts content standards. In addition, the arts should be an integral part of life-long learning.
- 4. Strengthen arts organizations.** South Dakota needs strong and effective cultural organizations to connect the people and communities of the state with artists and arts programs. The Arts Council provides funds, information and services to encourage both large and small organizations to strive for excellence and further South Dakota Arts Council goals. Together with South Dakota artists, these organizations contribute to their communities.
- 5. Encourage and support artists.** Recognizing that artists are central to the creative environment of South Dakota, the Council provides funding, information and services to artists for their artistic and professional growth. The Council values artists of all disciplines and cultures, amateur and professional, rural and urban, those who innovate and those who maintain the traditional arts.
- 6. Ensure accessibility to the arts.** The Council seeks to minimize and eliminate barriers to the arts imposed by economic status, education, prejudice, distance or special needs. In all Council-funded programs and services, accessibility for every South Dakotan is paramount.

GOAL 1. Enhance quality of life and economic development through the arts.

STRATEGY	ACTIONS / TIMING and LEAD*	OUTCOMES	EVALUATION MEASURES
A. Encourage grant proposals that enhance community development by cultural planning that includes economic development and cultural tourism.	A1. Begin three-year funding cycle of Arts Challenge Grants to the 24 largest arts organizations beginning in FY 09. Applications require long range plans and demonstration of quality. * SDAC	<ul style="list-style-type: none"> • SDAC local grantees implement cultural plans that increase audiences, organization budgets, and enhance local economic development and cultural tourism. • Programming quality is demonstrated in the application process. 	<ul style="list-style-type: none"> • Grantee evaluation reports that document economic development and cultural tourism results. • Evaluation indicators that include budget growth and audience expansion. • On-site visits to monitor quality of programming.
	A2. Continue two-year funding cycle of Small Organization Season Support Grants to 14 groups. Encourage other organizations to apply in FY 09 with 20 groups seeking support by FY 11. * SDAC	<ul style="list-style-type: none"> • More small-budget organizations plan a comprehensive season rather than single events. • The season of activities enhances economic development and the potential for cultural tourism. • Audiences and budgets increase. 	<ul style="list-style-type: none"> • Grant applications that demonstrate whether or not organizations have shifted to planning seasons. • Annual grantee evaluations that provide comprehensive budget and audience statistics. • Measurement and staff compilation of statewide growth on an annual basis.
	A3. Initiate bonus points as a scoring tool in evaluating Project Grants for addressing local economic development and cultural tourism issues in FY 09. * SDAC	<ul style="list-style-type: none"> • Bonus points encourage applicants to view their activity as a stimulus to economic development and potential for cultural tourism. • Audiences and budgets increase. 	<ul style="list-style-type: none"> • Annual grantee evaluations that address the economic impact and role of cultural tourism in their programming. • Measurement of budget growth and audience participation compared to projections in original applications.
	A4. Partner with South Dakotans for the Arts to provide cultural planning assistance to 40 local arts agencies. Planning sessions in FY 09 take place in the four regions of the state to encourage development of regional partnerships among arts groups. Similar sessions take place in FY 11. * SoDA	<ul style="list-style-type: none"> • Local arts leaders gain skill in playing a role in economic development and cultural tourism. 	<ul style="list-style-type: none"> • Written evaluations by participants to assess the value of planning assistance. • Staff monitoring of the grant application process for evidence of more comprehensive cultural planning.
B. Work with tribal colleges and tribal governments to build on community arts development work with Native American communities.	B1. Participate in Tribal Tourism Roundtable with Office of Tourism and Office of Tribal Government Relations FY 09-11. * SDAC	<ul style="list-style-type: none"> • New tribal tourism strategies are developed and incorporated into <i>Guide to the Great Sioux Nation</i> to stay abreast of issues facing tribal communities. 	<ul style="list-style-type: none"> • Annual survey of group on tribal tourism issues.

* SDAC – South Dakota Arts Council

* SoDA – South Dakotans for the Art

GOAL 1. Enhance quality of life and economic development through the arts.

STRATEGY	ACTIONS / TIMING and LEAD*	OUTCOMES	EVALUATION MEASURES
<p>C. Collaborate with other state government agencies and public & private organizations whenever there is the potential that arts interests may be served.</p>	<p>C1. Continue partnership with State Historical Society and its Cultural Heritage Center on the Governor’s Biennial traveling Art Exhibit in FY 09 & 11 which involves 4 other art museums/galleries. * SDAC</p>	<ul style="list-style-type: none"> Partnership is sustained. Biennial Art Exhibit successfully celebrates SD visual artists and demonstrates government support. Audiences throughout the state can see the exhibit. 	<ul style="list-style-type: none"> Partnership’s self assessment of progress to achieve intended outcomes. Exhibition catalogue. Attendance. Press coverage and critical reviews. Governor’s participation and statements.
	<p>C2. Sustain collaboration with the Department of Education (DOE) by serving as arts education consultant to the Department and by including a DOE liaison on Alliance for Arts Education Advisory Council (AAEAC) FY 09-11. * SoDA</p>	<ul style="list-style-type: none"> SDAC renews agreement with DOE. DOE is satisfied that SDAC fulfills agreement. DOE representative to AAEAC represents Department interests to arts educators and vice versa. Good communication and coordination between partners helps prepare students to participate in the 21st century economy. 	<ul style="list-style-type: none"> Funding of liaison staff by DOE. Inclusion of DOE liaison on AAEAC membership. Active participation of DOE liaison in policy issues, planning and programming of AAEAC. Annual meeting of SDAC and DOE staff to evaluate partnership and results. Annual presentation to DOE’s Board of Education by SDAC and SoDA staff.
	<p>C3. Partner with the State Department of Social Services (DSS) and South Dakotans for the Arts (SoDA) to continue the biennial After-School Summer Arts Program (ASAP), a residency program for licensed after-school programs – FY 09 & 11 – with DSS federal funds provided every two years. * SoDA</p>	<ul style="list-style-type: none"> SoDA annually renews ASAP contract. SoDA serves 24 after-school programs with week-long residencies. Residencies are well distributed across state. High quality residencies advance SDAC and DSS priorities. DSS secures additional federal funds for artist residencies. After-school programs use the Artists in Schools & Communities (AISC) Program during years when DSS funding is unavailable. 	<ul style="list-style-type: none"> Signed and funded contract. Count of programs and artists. Post-residency evaluations of perceived artistic quality and social service benefits. Annual meeting of SDAC, SoDA and DSS staff to evaluate program and results. Acquisition of federal funding generally available every two years. Documentation of the number of requests for AISC residencies on “off” years.
	<p>C4. Promote cultural tourism by collaborating with the Office of Tourism to increase visitor attendance and enhance their cultural experiences. Publish <i>South Dakota Treasures: A Guide to our Culture and Heritage</i> with Office of Tourism – FY 09-11. * SDAC / SoDA</p>	<ul style="list-style-type: none"> SDAC and Tourism Office develop collaborative services to enhance visitor-readiness of cultural attractions and marketing to tourists. Number of cultural tourists increases. <i>South Dakota Treasures: A Guide to our Culture and Heritage</i> is printed and distributed for first time. Visitors enjoy high quality cultural experiences. 	<ul style="list-style-type: none"> Documentation of collaborations and marketing materials. Office of Tourism visitor statistics reports. Analysis of results of cultural questions integrated into Office of Tourism visitor opinion research. Documentation of the number of <i>South Dakota Treasures</i> requested. Comments on <i>South Dakota Treasures</i> by tourists at the 11 Visitor Information Centers.
	<p>C5. Maintain collaborative relationship with SD Public Broadcasting System (SDPBS) through Statewide Services Grant FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> <i>Arts Calendar</i> is broadcast daily on SD Public Radio (SDPR). SDPR broadcasts 30 annual musical events as part of <i>South Dakota Showcase</i>. Partnership continues. 	<ul style="list-style-type: none"> SDPBS statistics on number of listeners. Written comments gathered by SDPBS. Number of programs broadcast. Annual meeting of SDPBS and SDAC to evaluate program.

GOAL 1. Enhance quality of life and economic development through the arts.

STRATEGY	ACTIONS / TIMING and LEAD*	OUTCOMES	EVALUATION MEASURES
<p>C. Collaborate with other state government agencies and public and private organization whenever there is the potential that arts interests may be served.</p>	<p>C6. Collaborate with the SD Humanities Council to co-sponsor annual SD Festival of Books through Statewide Services Grant FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> • Successful annual Festival of Books demonstrates the value of literature to state's quality of life and economy. • Partnership is sustained. 	<ul style="list-style-type: none"> • Documentation of publicity and attendance. • Post-festival evaluation of exhibitors and participants to assess success. • Meeting of partners to evaluate collaboration.
	<p>C7. Reinstate joint SD Arts and Humanities Fund with the SD Humanities Council. Re-grant funds to community organizations for community development projects sharing arts and humanities focus FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> • Fund is re-established. • Grant guidelines are produced and promoted and funds are re-granted. • Community groups use grants to enhance their community's quality of life and economic development. 	<ul style="list-style-type: none"> • Number of applications received and funded, and total funds expended. • Final evaluations that address how grant funds impacted quality of life and economic development in grantees' communities. • Annual meeting of SDAC and SD Humanities Council staff and executive committees to monitor applications and evaluations.
	<p>C8. Cooperate with the Office of Tribal Government Relations to identify and fund Native American organizations that further this plan FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> • More Native American organizations are funded. • Funded projects enhance Native American communities' quality of life and economic development. 	<ul style="list-style-type: none"> • Number and dollar value of grants. • Final evaluations that address how grant funds impacted quality of life and economic development in grantees' communities. • Regular meetings of SDAC and Tribal Government Relations staff to explore future directions of partnership.
<p>D. Emphasize the role the arts play in sustaining quality of life and economic development through SDAC grant programs, cultural planning activities, and partnerships.</p>	<p>D1. Increase statewide grant awards to sub-grantees pending federal and state budget increases. Communicate growth in published Annual Report to Legislature and field. FY 09-11 * SDAC</p>	<ul style="list-style-type: none"> • Grants increase from 550 in FY 09 to 600 in FY 11, reaching an audience of 2.5 million in FY 09 to 3 million in FY 11, and serving 18,000 artists in FY 09 to 20,000 in FY 11. • Broad audience is reached. • Artists are served throughout the state. • Legislature and citizens informed of the value of government arts support. 	<ul style="list-style-type: none"> • Monitoring of grant applications. • Modification of grantee evaluation forms to request outcome-based information and gather statistics of results from sub-grantees final evaluations. • Compilation of statistics into annual report and its subsequent distribution.
	<p>D2. Grow local cash matching funds from \$13 million in FY 09 to \$14 million in FY 11. * SDAC</p>	<ul style="list-style-type: none"> • More local matching funds are generated to match federal/state grants. • Grants generate \$14 in matching funds for every \$1 in SDAC support. 	<ul style="list-style-type: none"> • Collection of statistics from sub-grantees' evaluations.
	<p>D3. Continue to work with Governor's Office of Economic Development (GOED) to promote cultural organizations and artists as part of SD's creative industry especially with economic development offices at the local level, FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> • Artists and cultural organizations are recognized as beneficial to SD's economic development by the statewide business community and local economic development offices. 	<ul style="list-style-type: none"> • Number of cultural organizations and artists seeking services and assistance from GOED. • Survey of cultural organizations and artists. • Evidence of cooperation between cultural groups and economic development office in grant applications.
	<p>D4. Build on strategies for using the arts to enhance quality of life and economic development on reservations with the Office of Tribal Government Relations and representatives of SD American Indian Tribes FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> • New and on-going Native American contacts demonstrate the positive impact the arts play in the development of quality of life and economic development on reservations. 	<ul style="list-style-type: none"> • Number of contacts with reservation organizations and artists. • Qualitative and quantitative evaluations and comments from partners.

GOAL 2. Promote public awareness and support of the arts.

STRATEGY	ACTIONS / TIMING and LEAD*	OUTCOMES	EVALUATION MEASURES
A. Implement a public awareness campaign designed to stimulate community and statewide partnerships in the public and private sectors.	A1. Partner with South Dakotans for the Arts and its pr committee to maintain current <i>Arts Alive</i> public awareness campaign including newsletter, email communi-cations and website access with a mindset for reaching younger audiences FY 09-11. * SDAC / SoDA	<ul style="list-style-type: none"> • Current arts audience numbers are maintained. • Younger audiences become more aware of arts opportunities statewide through website development. • SoDA paid memberships increase. 	<ul style="list-style-type: none"> • Number of contacts requesting <i>Arts Alive</i> newsletter compared to previous years. • Tabulation of web site hits to assess the reach of each year’s campaign compared to former years. • Audience demographics.
	A2. Increase number of recipients of weekly Community Arts Network (CAN) e-newsletter and advocacy alerts sent by South Dakotans for the Arts FY 09-11. * SoDA	<ul style="list-style-type: none"> • Attendance, public and private financial support for arts programs and events increase each year. • Citizen-driven advocacy efforts are successful in generating public support of the arts by the Governor, State Legislature and Congress. 	<ul style="list-style-type: none"> • Audience numbers and local financial support as reported on evaluations and grant applications.
	A3. Convene regional meetings of the Community Arts Network (CAN) to strengthen partnerships among members. Highlight leadership and organizational skills development. FY 09-11. * SoDA	<ul style="list-style-type: none"> • Regional meetings increase shared arts opportunities among members. • Arts organizations are “at the table” for community decision making. 	<ul style="list-style-type: none"> • Evidence of new partnerships as described in annual reporting and grant writing. • Attendance at regional workshops on leadership and skills development.
	A4. Invite state-level decision and policy makers to address artists and arts leaders at regional arts conferences and meetings FY10. * SoDA	<ul style="list-style-type: none"> • Increased awareness of opportunities and partnerships throughout regions and state for both arts leaders and state-level decision and policy makers. 	<ul style="list-style-type: none"> • Published report in <i>Arts Alive</i>, which will be sent to all attendees, summarizing possible opportunities and any results stemming from shared information.
	A5. Provide statewide visibility for NEA and SDAC support through continued use of logos and funding credit by sub-grantees FY 09-11. * SDAC	<ul style="list-style-type: none"> • Widespread use of SDAC and NEA logos and credit line by grantees throughout the state. 	<ul style="list-style-type: none"> • Evidence of logo and credit use on grantees’ final reports, program brochures and publicity materials.
	A6. Supply Artists in Schools & Communities sponsors with media releases, artist photos and funding credit ads to publicize their activities FY 09-11. * SDAC	<ul style="list-style-type: none"> • Increased public awareness of artists as they work in local schools and communities. • Increased legislative funding support for SDAC’s Artist in Schools & Communities 	<ul style="list-style-type: none"> • Number of local AISC sponsors who actively publicize residencies. • Monitoring of legislative bills to increase AISC funding.
	A7. Send letters to legislators announcing grant awards in their districts FY 09-11. * SDAC	<ul style="list-style-type: none"> • Legislators have a broader knowledge of SDAC funded projects in their districts and become advocates for the arts. 	<ul style="list-style-type: none"> • Number of legislators expressing support for SDAC and its programs as reflected in the appropriations process.
B. Use artscouncil.sd.gov , sdarts.org and other information tools as active communication devices and public education vehicles.	B1. Continue to develop and improve user information on SDAC’s website through a new design in FY 09. *SDAC	<ul style="list-style-type: none"> • Website usage will increase. 	<ul style="list-style-type: none"> • Analysis of website usage by staff.
	B2. Create fully operational e-grant system by FY 10. * SDAC	<ul style="list-style-type: none"> • Significant reduction in SDAC’s printing and publication distribution costs. • Reduction of paperwork for grantees, staff and panelists. • Wide acceptance of e-grants by applicants and panelists. 	<ul style="list-style-type: none"> • Cost saving analysis comparing website design and maintenance to printing and mailing costs. • Survey of grantees and panelists.

GOAL 2. Promote public awareness and support of the arts.

STRATEGY	ACTIONS / TIMING and LEAD*	OUTCOMES	EVALUATION MEASURES
<p>B. Use artscouncil.sd.gov, sdarts.org and other information tools as active communication devices and public education vehicles.</p>	<p>B3. Actively manage SDAC & South Dakotans for the Arts mailing list (including email addresses) to ensure <i>Arts Alive</i> and all other communications reach a broad cross-section of constituents FY 09-11. * SoDA</p>	<ul style="list-style-type: none"> Public awareness of the arts, artists, arts events, and projects across the state will increase. 	<ul style="list-style-type: none"> Memberships in South Dakotans for the Arts. Attendance at arts events, inquiries to SDAC, and public and private support of the arts.
<p>C. Collaborate with Office of Tourism and the SD Historical Society to build upon the cultural heritage tourism potential of South Dakota attractions.</p>	<p>C1. Promote and distribute new Cultural/Heritage Tourism Guide produced in cooperation with Office of Tourism and State Historical Society, FY 09. Expand number of organizations included in guide, FY 10-11. * SDAC / SoDA</p>	<ul style="list-style-type: none"> Tourism numbers for art museums, arts events, and historic sites increase statewide. 	<ul style="list-style-type: none"> Final reports and grant applications of Challenge, Project, and Season Support grantees. Survey of arts and history organizations included in the guide.
	<p>C2. Partner with and promote the I-29 Cultural Corridor FY 10-11. *SDAC</p>	<ul style="list-style-type: none"> Requests increase for I-29 Cultural Corridor guidelines and criteria followed by participation in I-29 Cultural Corridor brochure and promotion. Attendance at I-29 Cultural Corridor events increases. 	<ul style="list-style-type: none"> Number of I-29 Cultural Corridor endorsed organizations. Participation at Cultural Corridor events. Annual review by Cultural Corridor consortium.
	<p>C3. Work with Office of Tourism to ensure that all Arts Festivals and Native American Pow Wows are listed in the State's Vacation Guide and on both Tourism and SDAC websites FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> Fully inclusive information with dates and locations for Arts Festivals and Pow Wows is listed in Vacation Guide and on websites. Increased number of organizations requesting inclusion in Vacation Guide and on websites. Increased attendance at Arts Festivals and Pow Wows. 	<ul style="list-style-type: none"> Number of Arts Festivals and Pow Wows listed in Vacation Guide and on websites. Attendance figures at Festivals and Pow Wows listed in Vacation Guide and on websites.
<p>D. Collaborate with Governor's Office of Economic Development to promote arts and culture as an economic development tool.</p>	<p>D1. Report arts economic impact activity of SD's 24 largest arts organizations. (Currently these groups have combined expenses of \$10.3 million and an audience of 1.6 million generating an economic impact of \$48 million using Americans for the Arts multipliers) FY 09-10. * SDAC</p>	<ul style="list-style-type: none"> Expenses, attendance, and economic impact numbers show growth using FY 08 numbers as a base. 	<ul style="list-style-type: none"> Grant evaluations from the 24 largest arts organizations.
	<p>D2. Promote findings of Americans for the Arts economic impact study of nonprofits in 7 BH counties completed in FY 08 through distribution and workshops at statewide conference FY 09. * SDAC</p>	<ul style="list-style-type: none"> Greater awareness of the economic impact of nonprofit arts and culture organizations. 	<ul style="list-style-type: none"> Responses from local arts organizations, Chambers of Commerce, and other economic development leaders.

GOAL 2. Promote public awareness and support of the arts.

STRATEGY	ACTIONS / TIMING and LEAD*	OUTCOMES	EVALUATION MEASURES
D. Collaborate with Governor’s Office of Economic Development to promote arts and culture as an economic development tool.	D3. Partner with State Historical Society and Office of Economic Development to research costs and best methods of conducting an economic impact study of all cultural organization in the state FY 10. Secure funding, if feasible in FY 11. * SDAC	<ul style="list-style-type: none"> • Results of study indicate significant economic impact of the arts in the state. • Results of statewide economic impact will be distributed to all SD state and federal legislators, appropriate state departments, SD Chamber of Commerce, mayors, grantees and published in <i>Arts Alive</i>. 	<ul style="list-style-type: none"> • Analysis of study results. • Analysis of public and private arts funding levels.
E. Seek diversified funding from public and private sources.	E1. Coordinate with South Dakotans for the Arts individual and organizational advocacy strategies to secure and increase legislative appropriation for SDAC to further match federal funding and raise per capita State arts spending FY 09-11. * SDAC (SoDA)	<ul style="list-style-type: none"> • SD State Legislature appropriates an additional \$40 thousand to support growth in Artists In Schools & Communities program in FY 10. • SD State Legislative approves funding to increase per capita State support of the arts to \$1 per person in FY 11. 	<ul style="list-style-type: none"> • SDAC State Legislative appropriation. • Documentation by SoDA of advocacy efforts by SD individuals and organizations.
	E2. Continue and increase funding support from other State agencies - Dept. of Corrections, Dept. of Social Services and Governors Futures Fund FY 09-11. * SDAC	<ul style="list-style-type: none"> • Effective partnership projects and programs between SDAC/SoDA/ and Departments of Corrections, Social Services and Governors Future Fund includes department funding increases in each of three years. FY 09-11. 	<ul style="list-style-type: none"> • Funding level comparisons to previous years.
	E3. Explore potential new support from the St. Paul-based Bush Foundation based on past funding FY10. Seek funding if possible in FY11. * SDAC / SoDA	<ul style="list-style-type: none"> • Areas of Bush Foundation support for SD arts organizations and/or artists are identified in FY10. Bush grant is secured in FY11. 	<ul style="list-style-type: none"> • Feedback from Challenge grant recipient institutions and/or artists to new possibilities through SDAC administered Bush Foundation grant opportunities.
	E4. Investigate an “Arts Alive” automobile vanity license plate issued by the State FY 10. If possible implement the idea in FY 11. * SoDA	<ul style="list-style-type: none"> • Vanity plate is secured in FY 11 and public is made aware of license place availability. 	<ul style="list-style-type: none"> • Number of personalized license plates issued by the State of SD.

GOAL 3. Advance the arts as essential to education.

STRATEGY	ACTIONS / TIMING and LEAD*	OUTCOMES	EVALUATION MEASURES
A. Enhance the Arts Education program to support more effectively the Council's long-standing commitment to arts integration and standards-driven curriculum.	A1. Continue the annual <i>Arts Education Institute</i> (AEI) in collaboration with South Dakotans for the Arts, the SD Alliance for Arts Education, the SD Department of Education and partners in higher education FY 09-11. * SoDA	<ul style="list-style-type: none"> • AEI provides professional development that integrates fine arts standards and hands on arts experiences for arts specialists and regular classroom teachers. • AEI partnerships are strengthened. 	<ul style="list-style-type: none"> • Participant evaluations of AEI institute. • Follow-up participant surveys to determine how AEI has impacted classroom instruction. • Meeting of AEI partners to evaluate past strategies and plan future Institutes.
	A2. Support five-year Arts Enhancement Grant funding commitment to three pilot schools FY 09-11. * SoDA	<ul style="list-style-type: none"> • Pilot schools design and implement arts integration curricula specific to their schools. • Pilot school curriculum designs are developed as models for replication and dissemination to other schools in the state. 	<ul style="list-style-type: none"> • Evaluation of model designs and curriculum materials by representatives of SDAC, SoDA and SDAAE for appropriateness for replication. • Curriculum models are complete.
	A3. Maintain relationship with SD's two A+ Schools for promotion of their success FY 09-11. * SoDA	<ul style="list-style-type: none"> • Positive relationship between SDAC and two A+ pilot schools is strengthened. • SD Dept. of Education publishes and distributes information on success of A+ pilot schools. 	<ul style="list-style-type: none"> • A+ schools site visits, one visit per school per year. • Inquiries from other schools show A+ school interest.
	A4. Provide professional development training for AISC teaching artists consistent with principles of the Arts Education Institute, Arts Enhancement grants and A+ schools FY 10. * SDAC / SoDA	<ul style="list-style-type: none"> • SDAC, SoDA, and SDAAE, in consultation with SD DOE, develop arts integration strategies and techniques for incorporating the state's fine arts content standards for use by teaching artists. • AISC roster artists attend professional development seminar and implement these strategies and techniques in their residencies. 	<ul style="list-style-type: none"> • Professional development seminar evaluations by AISC artists. • Evaluations by AISC artists and local residency sponsors.
B. Maintain close working relationship with the Department of Education.	B1. Secure continued participation of DOE liaison for arts education on the SD Alliance for Arts Education (SDAAE) Advisory Council FY 09-11. Likewise, accept appointment of SDAC and SDAEE representatives to serve on DOE's arts education advisory committee. FY 09-11. * SoDA / SDAC	<ul style="list-style-type: none"> • Relationship between DOE, SDAC and SDAAE is strengthened and maintained. • DOE, SDAC and SDAAE collaborate on mutually selected arts education projects. 	<ul style="list-style-type: none"> • Active participation by DOE liaison on Alliance for Arts Education Advisory Council. • Active participation by SDAC and SDAAE representative's on DOE's advisory committee. • Joint evaluation of collaborative projects.
	B2. Encourage use of the existing fine arts content standards developed in collaboration between DOE & SDAC FY 09-11. * SDAC / SoDA	<ul style="list-style-type: none"> • Fine arts content standards are a curriculum component throughout SD schools. 	<ul style="list-style-type: none"> • Data collection to determine extent to which SD fine arts content standards are used in SD classrooms.
	B3. Assist DOE in developing strategies for integrating the arts can be integrated with <i>21st Century Skills</i> FY 10-11. * SoDA / SDAC	<ul style="list-style-type: none"> • SDAC and SDAAE author white paper for DOE outlining arts integration methods for K-12. • DOE recognizes the arts and their integration with other curricular areas as appropriate tools for teaching <i>21st Century Skills</i>. 	<ul style="list-style-type: none"> • Acceptance of white paper by DOE. • Inclusion of arts integration methods in <i>21st Century Skills</i>.
	B4. Present annual overview of arts education programs to SD Board of Education FY 09-11. *SDAC / SoDA	<ul style="list-style-type: none"> • Broad awareness and acceptance of arts education programs by SD Board of Education and DOE. 	<ul style="list-style-type: none"> • Oral presentation of arts education programs overview to SD Board of Education, FY09-11. • Distribution of presentation overview to SD Board of Education, DOE, and Governor.

GOAL 3. Advance the arts as essential to education.

STRATEGY	ACTIONS / TIMING and LEAD*	OUTCOMES	EVALUATION MEASURES
<p>C. Provide arts education grants to schools as well as organizations in alternative settings that support, through their programming, the Council’s “Arts for Every Child” philosophy.</p>	<p>C1. Continue <i>Artists in Schools & Communities</i> (AISC) residency program and seek increase in State appropriation to fund additional residencies FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> • SD Legislature and/or Governor increase funding for AISC residencies. • AISC residencies increase to 250 weeks in FY09, 260 in FY10, 270 in FY11 with additional State funds. 	<ul style="list-style-type: none"> • Number of requests from SD schools and communities for AISC residencies. • Number of artist applications for inclusion on AISC roster.
	<p>C2. Partner with the SD State Library to award <i>Solo Artists in Libraries</i> (SAIL) grants to rural public libraries in communities with populations under 5,000 FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> • Funding increases for rural public libraries seeking SAIL grant funding. • SD legislators present SAIL grant awards to library recipients in public ceremonies. 	<ul style="list-style-type: none"> • Continued financial support from SD State Library SAIL program grant awards. • Final grantee reports include media documentation about SAIL grant award presentations.
	<p>C3. Collaborate with South Dakotans for the Arts to award <i>After School Arts Program</i> (ASAP) artist residency grants to licensed <i>Out of School Time</i> (OST) programs through a grant from the SD Department of Social Services (DSS) FY 10. * SoDA</p>	<ul style="list-style-type: none"> • Grant from SD Dept. of Social Services is secure. • Artist residency awards for licensed OST programs increase throughout SD through SoDA collaboration. 	<ul style="list-style-type: none"> • Inclusion of funding for OST artist residency programming in DSS budget. • Number of applications from artists and schools for OST program residency grants. • Final reports and evaluations from local OST sites.
	<p>C4. Award scholarship grants to teachers and administrators attending the Arts Education Institute (AEI) FY 09-11. * SoDA</p>	<ul style="list-style-type: none"> • Attendance at Arts Education Institute increases with scholarship grant awards. 	<ul style="list-style-type: none"> • Secured funding for scholarship grants for AEI. • Number of teachers and administrators applying for scholarship grants to attend AEI.
	<p>C5. Provide grant support to <i>the Prairie Winds Project</i> to fund writing workshops and on-line publications for high school students and teachers FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> • <i>Prairie Winds Project</i> holds writing workshops. • Publications are on-line. 	<ul style="list-style-type: none"> • Student and teacher attendance at <i>Prairie Winds Project</i> writing workshops. • Number of website hits on <i>Prairie Winds Project</i> on-line publications.
	<p>C6. Coordinate <i>Poetry out Loud</i> (POL) and its recitation contests in at least 20 schools annually as well as a state contest through the national initiative FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> • Participation in <i>Poetry Out Loud</i> increases annually. • SDAC and SD Public Broadcasting (SDPB) collaborate to film and air stories about students who win the state POL recitation contest. • POL generates increased visibility and support for teaching poetry through recitation. 	<ul style="list-style-type: none"> • Number of schools, classrooms, teachers, and students participating in POL annually. • Public reaction to SDPB POL programming. • Final reports from participating schools.
<p>D. Provide arts education programs for at-risk youth.</p>	<p>D1. Partner with South Dakotans for the Arts and the State Department of Corrections (DOC) to continue the <i>ArtsCorr</i> residency program at the State’s juvenile detention facility FY 09-11. * SoDA</p>	<ul style="list-style-type: none"> • DOC commitment to continued funding for <i>ArtsCorr</i> residency program is secure. 	<ul style="list-style-type: none"> • Evaluations of <i>ArtsCorr</i> program by DOC site teachers and administrators and residency artists. • In-depth interviews with <i>ArtsCorr</i> artists following residencies.
	<p>D2. Support South Dakotans for the Arts efforts to train additional teaching artists to conduct <i>ArtsCorr</i> residencies and work with at-risk youth FY11. * SDAC</p>	<ul style="list-style-type: none"> • At least three additional artists are identified and trained by FY 11. • DOC collaborates on training by providing information and department guidelines. 	<ul style="list-style-type: none"> • Number of artists interested in training for <i>ArtsCorr</i> residencies. • Successful placement of new artists in the <i>ArtsCorr</i> program.

GOAL 3. Advance the arts as essential to education.

STRATEGY	ACTIONS / TIMING and LEAD*	OUTCOMES	EVALUATION MEASURES
<p>E. Challenge South Dakota cultural organizations, artists and community leaders to support Pre-K-12 arts education and life-long learning in all areas of community life.</p>	<p>E1. Provide opportunities for artists, cultural organizations, and community leaders to learn about arts education issues, trends, standards, results of research and methods of effective partnerships at regional Community Arts Network workshops FY 09-11. * SoDA</p>	<ul style="list-style-type: none"> Arts education partnerships across the state increase. <i>Arts Alive</i> publishes information and accomplishments of three SD arts education partnership models. Arts education partnerships across the state receive highlighted status at SD Arts Conference FY11. 	<ul style="list-style-type: none"> Collection of anecdotal documentation of successful arts education partnerships in the state. Arts Challenge Grant guidelines adjustment to include additional review criteria scoring points for community-arts partnerships.
	<p>E2. Continue, as a review criterion for awarding Arts Challenge Grants, the applicant's commitment to arts education in its programming and long range planning FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> Arts education receives additional funding and support from public/private school boards and other organizations committed to arts education. 	<ul style="list-style-type: none"> Documentation of commitment, advocacy and improved arts education results through Arts Challenge grant applications and evaluations.
	<p>E3. Encourage community involvement in arts education by publishing and widely distributing one yearly issue of <i>Arts Alive</i> that features the importance of the arts to quality education and community development/sustainability FY 09-11. * SoDA</p>	<ul style="list-style-type: none"> SD Legislature, Dept. of Education staff, SD Board of Education, Economic Development boards, mayors, and school boards across SD become more aware of the importance of arts to quality education and community development. 	<ul style="list-style-type: none"> Attendance and budget statistics for artists and arts organizations across the state. Number of schools that align arts curricula with state arts content standards.
	<p>E4. Promote community-wide, multi-age artist residencies to support life-long learning through the <i>Artists in Schools & Communities</i> (AISC) Program FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> Local arts agencies and other community organizations request additional AISC artist residencies FY 10-11. Governor's budget and legislative appropriation provides for increased AISC funding FY10. 	<ul style="list-style-type: none"> Number of organizational grant applications that include a community artist residency component. Monitoring of state government funding support for AISC program.
	<p>E5. Pilot an artist residency at a for-profit corporation through the <i>AISC</i> Program and the Governor's Office of Economic Development FY11. * SDAC</p>	<ul style="list-style-type: none"> Pilot site for artist residency is determined and program is implemented. SD Chamber of Commerce participates in talks with Office of Economic Development and SDAC staff. 	<ul style="list-style-type: none"> Documentation and promotion of pilot residency. Joint discussions with Office of Economic Development, SD Chamber of Commerce, and SDAC staff open doors for future collaborations.
<p>F. Collaborate with South Dakota colleges and universities to offer arts education coursework as professional development for teachers and administrators.</p>	<p>F1. Collaborate with SD for the Arts, the SD Alliance for Arts Education, and an institution of higher education on annual Arts Education Institute (AEI) FY 09-11. * SoDA</p>	<ul style="list-style-type: none"> Augustana College commits to AEI partnership. 	<ul style="list-style-type: none"> Augustana promotion of AEI. AEI attendance. AEI participant evaluations.
	<p>F2. Explore further strategies with SD State University and the SD Art Museum following the successful Early Childhood Education Program week-long Institute in FY07. Explore during FY09 with program in FY10. * SoDA</p>	<ul style="list-style-type: none"> Additional strategies for Early Childhood Education Program Institute are developed FY09. Strategies become part of the Institute proceedings and curriculum FY10. 	<ul style="list-style-type: none"> Program evaluations of the Arts Education Institute. Attendance at Institute FY10-11.

GOAL 4. Strengthen arts organizations.

STRATEGY	ACTIONS / TIMING and LEAD*	OUTCOMES	EVALUATION MEASURES
<p>A. Maintain grant programs that support South Dakota arts institutions, other nonprofit organizations, and government agencies with significant arts programming.</p>	<p>A1. Award <i>Arts Challenge</i> grants for a three-year period (rather than the previous two-year period) to support the seasons of SD's larger arts organizations FY 09. * SDAC</p>	<ul style="list-style-type: none"> • Positive acceptance by <i>Arts Challenge</i> grant awardees of three-year awards. • <i>Arts Challenge</i> grant annual evaluations include year-end financial statements. 	<ul style="list-style-type: none"> • Annual grant evaluations and final reports which include audience statistics and financial growth.
	<p>A2. Continue the new, two-year <i>Small Organization Season Support</i> grants to small budget arts organizations FY09 & FY 11. * SDAC</p>	<ul style="list-style-type: none"> • <i>Small Organization Season Support</i> (SOSS) grant recipients demonstrate improved administrative skills and organizational stability FY09 & 11. • SOSS grant writing reaches a higher professional level. • Number of SOSS grants increase. 	<ul style="list-style-type: none"> • Number of grant applications. • Technical assistance to grant applicants by SDAC staff. • Grant panel reviews. • Final reports and evaluations of grantees.
	<p>A3. Award <i>Project</i> grants to support single arts events sponsored by nonprofit organizations and units of government FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> • <i>Project</i> grants submissions by nonprofit and government units focus on quality, single arts events. • Purpose and availability of <i>Project</i> grants provides increase in grant applications. 	<ul style="list-style-type: none"> • Number of Project grant applications. • Technical assistance to grant applicants by SDAC staff. • Grant panel reviews. • Final reports and evaluations of grantees.
	<p>A4. Promote life-long learning and community development through <i>Artists in Schools & Communities</i> program FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> • Life-long learning and community development programs, projects and opportunities receive priorities in AISC requests. 	<ul style="list-style-type: none"> • Applications for AISC funding. • Final reports and evaluation of grantees.
	<p>A5. Continue <i>Touring Arts</i> program, which subsidizes performance fees for nonprofit organizations FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> • <i>Touring Arts</i> programs are in annual demand throughout SD. 	<ul style="list-style-type: none"> • Number of Touring Arts bookings. • Local Touring Arts sponsor evaluations.
	<p>A6. Award <i>Arts Opportunity</i> and <i>Technical Assistance</i> grants to community arts organizations and <i>Professional Development</i> grants to their staff and board members FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> • <i>Arts Opportunity</i> grants provide limited financial support to organizations that for legitimate reasons missed the regular application deadline. • <i>Technical Assistance</i> grants enable arts organizations to develop administration and education skills and knowledge. • <i>Professional Development</i> grants enable staff and board members to increase professional capabilities and to enlarge their circle of arts-related contacts in state, region and nation. • Number of applications and subsequent awards of <i>Arts Opportunity</i>, <i>Technical Assistance</i>, and <i>Professional Development</i> grants increases. • Local funding match for <i>Arts Opportunity</i>, <i>Technical Assistance</i>, and <i>Professional Development</i> grants doubles, showing local support of professional and organizational growth. 	<ul style="list-style-type: none"> • Number of grant applications. • Technical assistance to grant applicants by SDAC staff. • Final reports and evaluations of grantees. • Local impact of <i>Arts Opportunity</i> grants – i.e. audience size, economic need, artistic quality – through evaluations and final review.

GOAL 4. Strengthen arts organizations.

STRATEGY	ACTIONS / TIMING and LEAD*	OUTCOMES	EVALUATION MEASURES
<p>A. Maintain grant programs that support South Dakota arts institutions, other nonprofit organizations, and government agencies with significant arts programming.</p>	<p>A7. Reserve <i>Performing Arts Bank</i> funds for rural community arts organizations incurring financial loss from artistically risky projects FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> Community arts organizations produce artistically risky projects stretching arts understanding of contemporary approaches in SD communities. Artists are given opportunities to explore new ideas and concepts for public showings. 	<ul style="list-style-type: none"> Number of risky arts projects attempted by local arts organizations. Final reports and evaluations of grantees.
	<p>A8. Fund <i>Excursion</i> grants to organizations for transporting K-12 students and people with disabilities to SDAC co-sponsored activities outside of their home towns FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> Student attendance at SDAC co-sponsored arts events increases. Number of <i>Excursion</i> grants awarded doubles by FY 11. 	<ul style="list-style-type: none"> Number of students attending SDAC co-sponsored events through <i>Excursion</i> program. Number of grants awarded. Final reports and evaluations of grantees.
	<p>A9. Award <i>Importation of Musicians</i> grants to SD's four smaller, rural symphony orchestras not eligible for Arts Challenge grants FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> SD's four rural symphony orchestras continue to perform and attract local area audiences. 	<ul style="list-style-type: none"> Grant evaluations that document attendance figures at concerts and describe need for continuation of grant category.
	<p>A10. Award <i>Statewide Services</i> grants for programming by South Dakota organizations with a statewide focus whose missions support the goals and objectives of SDAC FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> Maintain close working relationships with <i>Statewide Services</i> grant awards recipients, i.e. South Dakotans for the Arts, SD Public Broadcasting and SD Center for the Book. 	<ul style="list-style-type: none"> Final reports and evaluations of grant recipients. Staff evaluations of programming. Meetings with grant recipients, SDAC staff and Council members.
	<p>A11. Evaluate effectiveness of all SDAC grant categories in preparation for a new long range plan FY 10-11. * SDAC</p>	<ul style="list-style-type: none"> Grant panelists, SDAC board members, constituents, and the public become part of the grant category evaluating process in preparation for the FY12-14 long range plan. 	<ul style="list-style-type: none"> Recommendations of SDAC staff, panelists, board members, constituents and the public Final approval of new long range plan by SDAC board of directors.
<p>B. Sustain and support South Dakotans for the Arts' community development programs to ensure that South Dakota arts organizations have access to direct on-site program and management advice and the opportunity to network with colleagues in their regions of the state.</p>	<p>B1. Continue support of South Dakotans for the Arts Technical Assistance Group and assist in training new peer facilitators as needed FY 09-11. * SoDA / SDAC</p>	<ul style="list-style-type: none"> Local arts organizations across SD use TAG program and peer facilitators. Arts organizations that utilize TAG program are strengthened. 	<ul style="list-style-type: none"> Number of requests for technical assistance facilitators. Program evaluations by facilitators and technical assistance beneficiaries.
	<p>B2. Convene the new Community Arts Network Advisory Council through South Dakotans for the Arts in FY09; begin suggested programming in the four arts regions of the state FY 10-11. * SoDA</p>	<ul style="list-style-type: none"> Community Arts Network Advisory Council strengthens partnerships and education for local arts organizations. <i>Arts Alive</i> publishes outcomes of CAN Advisory Council meeting and directions. Regional block booking systems are in place by FY10. Regional programming increases audience numbers and participation in each region. 	<ul style="list-style-type: none"> Collection and evaluation of attendance numbers at participating organizations throughout each region. Documentation of increased programming through use of regional program booking system by CAN Advisory Council.
	<p>B3. Encourage the use of the new Community Arts Network list-serv for networking and communication among local arts organizations by including listserv education on regional arts meetings agendas FY 09-11. * SoDA</p>	<ul style="list-style-type: none"> Increased awareness of projects, programs, needs, and opportunities throughout each arts region in SD increases. 	<ul style="list-style-type: none"> Evaluation of listserv benefits by regional partners.

GOAL 4. Strengthen arts organizations.

STRATEGY	ACTIONS / TIMING and LEAD*	OUTCOMES	EVALUATION MEASURES
C. Provide formal training opportunities for South Dakota's professional and volunteer arts administrators.	C1. Continue <i>Prairie Arts Management Institute</i> (PAMI) for arts administrators from cultural organizations with small and mid-sized budgets operating in the Heartland of America. Partner with neighboring states to explore webinars as way to supplement and extend PAMI programs. * SoDA / SDAC	<ul style="list-style-type: none"> • Funding for PAMI is secured FY 09-11. • PAMI webinar is piloted in FY 10. • Forty arts administrators obtain applicable knowledge and skills. • Local arts organizations are strengthened. 	<ul style="list-style-type: none"> • Higher grant applications panel scores from organizations whose administrators participated in PAMI and/or webinars. • PAMI attendance. • Evaluations by PAMI participants.
	C2. Form advisory committee of emerging arts leaders to explore ways of involving their peers in arts audiences and organizations FY 10; implement suggested strategies FY11. * SDAC / SoDA	<ul style="list-style-type: none"> • SD emerging arts leaders meet and share information, ideas for peer involvement FY10. • Increased involvement of young people as audience members and in arts organizations FY11. • Identification of new leaders becomes part of the SDAC grant application narrative. 	<ul style="list-style-type: none"> • Survey of arts organizations to assess involvement of young people in arts organization leadership. • Report and recommendations from advisory committee.
D. Encourage a consortium of South Dakota presenters to apply for Arts Midwest support for touring performing arts.	D1. Work with Arts Midwest to continue the SD Dance on Tour program. Implement Utah Repertory Dance Theatre (RDT) statewide residency FY09; Trey McIntyre Project company FY10; present another major company FY11. * SDAC	<ul style="list-style-type: none"> • Arts Midwest financial support enables DOT to gain audience numbers and a reputation for excellence. • RDT residency increases audience numbers to 1000 in Sioux Falls, 600 in Aberdeen and 700 in Rapid City through outreach and performances FY09. Educational outreach activities expand by one additional day in each presenter community. • Trey McIntyre Project attracts greater SD audience numbers in Sioux Falls and Rapid City FY10. • DOT consortium selects a major dance company for its FY11 residency. Potential sites include Aberdeen, Pierre, Rapid City, Sioux Falls and Sisseton. 	<ul style="list-style-type: none"> • Continued annual funding support by Arts Midwest FY09-11. • Success in reaching targeted attendance goals. • Final reports and evaluations of DOT consortium members. • Annual meetings of DOT consortium representatives.
	D2. Monitor and promote use of Arts Midwest Performing Arts Fund by SD presenters FY 09-11. * SDAC	<ul style="list-style-type: none"> • Arts Midwest Performing Arts Fund is fully used by arts organizations across the state. 	<ul style="list-style-type: none"> • Arts Midwest Performing Arts Fund report. • Evaluations of local event sponsors.
E. Target Council support to under-served constituents.	E1. Award <i>Traditional Arts Apprenticeship</i> grants to Native American artists and provide additional assistance to artists and tribal organizations through the SD Traditional Arts Program FY 09-11. Meet with traditional Native American artists with interest in mentoring and apprenticing. * SDAC	<ul style="list-style-type: none"> • Applications for <i>Traditional Arts Apprenticeship</i> grants double by FY11. • Traditional Native American artists benefit historically and financially through increase in number of available mentors and apprentices. 	<ul style="list-style-type: none"> • Number of <i>Traditional Arts Apprenticeship</i> grant applications from and awards to Native American artists. • Final evaluations of Traditional Arts Apprenticeships. • Evaluations from AISC Native American AISC sponsors.

GOAL 4. Strengthen arts organizations.

STRATEGY	ACTIONS / TIMING and LEAD*	OUTCOMES	EVALUATION MEASURES
<p>E. Target Council support to under-served constituents.</p>	<p>E2. Fund at least 25 weeks of artist residencies at Native American sites through the <i>Artists in Schools & Communities</i> program FY 09-11.</p> <p>* SDAC</p>	<ul style="list-style-type: none"> • Number of artists in <i>AISC</i> program increases to meet demand. • Number of new Native American artist residency sites supports additional funding by SD Legislature for <i>AISC</i> residencies in FY10 and 11. 	<ul style="list-style-type: none"> • Number of Native American roster artists and Native American residency sites. • Evidence of state government support in Governor’s budget and legislative appropriation.
	<p>E3. Promote use of <i>Touring Arts</i> program at under-served venues annually FY 09-11.</p> <p>* SDAC</p>	<ul style="list-style-type: none"> • Audiences in 100 under-served venues benefit from <i>Touring Arts</i> program-funded performances each year. • <i>Touring Arts</i> program artists secure additional employment in under-served venues. • Legislature funding support of <i>Touring Arts</i> program increases in FY 11. 	<ul style="list-style-type: none"> • Number of contracts between under-served venues and <i>Touring Arts</i> program artists. • Legislative funding for <i>Touring Arts</i> program. • Evaluations of <i>Touring Arts</i> events by under-served presenters.
	<p>E4. Continue to include under-served criteria as part of the <i>Arts Challenge Grant, Small Organization Season Support Grant and Project Grant</i> review criteria FY 09-11.</p> <p>Panel rating forms for <i>Arts Challenge, Small Organization Season Support, and Project</i> grants are reorganized to give greater emphasis to service to under-served populations.</p> <p>* SDAC</p>	<ul style="list-style-type: none"> • Under-served populations become an integral part of local arts organizations planning and development. • Grant panelists and SDAC board members become more aware of need to serve SD’s under-served population FY09-11. 	<ul style="list-style-type: none"> • Number of under-served applications across all categories of grants. • Monitor grantee evaluations and final reports for evidence of increased support to under-served populations.
	<p>E5. Encourage new grant applicants by providing grant writing assistance to potential grantees in under-served areas FY 09-11.</p> <p>* SDAC</p>	<ul style="list-style-type: none"> • Grant applications from under-served areas and under-served populations increase. 	<ul style="list-style-type: none"> • Monitor grantee evaluations and final reports for evidence of increased support to under-served populations.
	<p>E6. Maintain <i>Performing Arts Bank</i> underwriting for organizations in rural, under-served communities FY 09-11.</p> <p>* SDAC</p>	<ul style="list-style-type: none"> • Number of performances in venues serving rural, under-served populations increases. 	<ul style="list-style-type: none"> • Monitor number of <i>Performing Arts Bank</i> grant applications from organizations in rural, under-served communities. • Evaluations from <i>Performing Arts Bank</i> grant recipients.
	<p>E7. Continue to fund residencies at alternative educational institutions with under-served constituents through <i>Artists in Schools & Communities</i> program (i.e. physically and mentally disabled, at-risk youth, etc.) FY 09-11.</p> <p>* SDAC</p>	<ul style="list-style-type: none"> • Demand for <i>AISC</i> residencies in alternative educational institutions with under-served constituents’ increases. 	<ul style="list-style-type: none"> • Monitor number of <i>AISC</i> requests from alternative educational institutions with under-served constituents and the number of constituents served. • Evaluations of <i>AISC</i> residencies in alternative educational institutions.

GOAL 4. Strengthen arts organizations.

STRATEGY	ACTIONS / TIMING and LEAD*	OUTCOMES	EVALUATION MEASURES
F. Consult with arts organization representatives as an integral part of the SDAC planning process.	F1. Distribute new long range plan and use as a catalyst for citizen input during regional Community Arts Network meetings FY09. Begin public hearing process for next planning cycle FY 10. * SDAC / SoDA	<ul style="list-style-type: none"> SDAC long range plan provides direction to local arts organizations for their planning. Greater understanding of SDAC goals and actions promote more meaningful input from arts leaders for statewide planning. 	<ul style="list-style-type: none"> Evidence of local arts organizations' understanding of SDAC FY09-11 goals in grant application narratives. Feedback gathered during each regional CAN meeting.
	F2. Conduct 30 on-site visits to selected grantees by SDAC staff and Council members annually FY 09-11. * SDAC	<ul style="list-style-type: none"> SDAC grantees, SDAC staff and board members gain deep understanding of statewide and local issues through on-site visits FY09-11. 	<ul style="list-style-type: none"> Collection of anecdotal evidence documenting support and enthusiasm for SDAC programs.
G. Convene representatives of cultural organizations at regional and statewide meetings and conferences.	G1. Involve cultural organizations at the Department of Tourism and State Development's annual review of the 2010 Initiative in three areas of the state FY09-11. * SDAC	<ul style="list-style-type: none"> Cultural organizations regional input into the Dept of Tourism and State Development annual review and planning strengthens understanding and partner benefits for the arts. 	<ul style="list-style-type: none"> Collection of comments and suggestions for future planning and development during follow-up sessions at 2010 meetings.
	G2. Collaborate with South Dakotans for the Arts to host regional Community Arts network meetings in four regions of the state to strengthen partnerships among cultural organizations FY 09 & 11. * SoDA	<ul style="list-style-type: none"> Regional cooperation and partnerships bring new ideas and reduce the sense of isolation for many local arts organizations. 	<ul style="list-style-type: none"> Documentation of success in building regional partnerships as discussed in grant applications to SDAC. Staff reports from regional meetings.
	G3. Host Prairie Arts Management Institute (PAMI) in partnership with South Dakotans for the Arts and seek continued funding from the NEA FY 09-11. * SoDA / SDAC	<ul style="list-style-type: none"> Secure NEA funding support allows PAMI to strengthen its regional impact. SoDA and SDAC receive recognition and support from regional state arts councils. 	<ul style="list-style-type: none"> Continued NEA funding. Promotion of PAMI by state arts agencies in the region through publications and the providing of scholarships for attendees. Evaluations of PAMI participants.
	G4. Ensure, through joint planning with SoDA, that conferences provide opportunities for SD cultural leaders to gain knowledge, acquire skills, identify resources, and exchange information with each other FY 09-11. * SoDA / SDAC	<ul style="list-style-type: none"> SD cultural leaders' skills and personal connections raise the level of local arts organizations and receive acknowledgment from their communities. 	<ul style="list-style-type: none"> Conference attendance from across the state. Increases in public and private support for local arts organizations as shown in SDAC grant applications.
	G5. Convene a retreat for staff of local arts councils FY 09 & FY 11. * SoDA	<ul style="list-style-type: none"> Local arts council staff members gain a strong sense of unity, partnerships, and support through retreats. 	<ul style="list-style-type: none"> Continued growth in attendance at retreats. Opportunity sharing by local arts organizations as evidenced in grant applications. Attendee evaluations of retreats.
	G6. Present statewide arts conference and Touring Arts (TA) showcase in cooperation with South Dakotans for the Arts FY 10. * SoDA / SDAC	<ul style="list-style-type: none"> Arts organization board members, arts administrators, artists, educators and the general public gain knowledge and skills and have the opportunity to network with peers. New partnerships are created and existing partnerships are nurtured. Booking opportunities for TAs are enhanced. 	<ul style="list-style-type: none"> Evaluations of conference by attendees. Conference evaluation by SDAC and SoDA staff. Number of TA bookings generated by conference.
	G7. Present Governor's Awards in the Arts FY 09 and FY 11 and South Dakotans for the Arts Day at the Legislature FY 10. * SoDA / SDAC	<ul style="list-style-type: none"> SD Governor delivers talk about the importance of the arts to SD during awards ceremony. Statewide recognition of Awards recipients heightens awareness of the arts in SD. Student artwork is presented to legislators. 	<ul style="list-style-type: none"> Evaluation of Awards by SDAC and SoDA staff and boards and ceremony attendees. Airing of Governor's Awards on SD Public Broadcasting. Notes of thanks from legislators for student art.

GOAL 5. Encourage and support artists.

STRATEGY	ACTIONS / TIMING and LEAD*	OUTCOMES	EVALUATION MEASURES
<p>A. Offer grants and programs that provide direct support to South Dakota artists.</p>	<p>A1. Award grants in three categories of direct support to artists: <i>Artist Grants</i>, <i>Artist Collaboration Grants</i>, and <i>Traditional Arts Apprenticeship Grants</i> annually FY 09-11.</p> <p>* SDAC</p>	<ul style="list-style-type: none"> • Financial support and recognition of SD artists help keep them in the state. • Number of grants awarded to new and/or emerging artists increases. • Projects completed by grant recipients have significant impact on artists' professional growth and contribute to the arts in the artist's region and/or the state. 	<ul style="list-style-type: none"> • Final evaluations that address artists' professional growth as supported by the grant. • Number of grant applications from established and/or new/emerging artists.
	<p>A2. Endorse <i>Touring Artists</i> and award grants for a two-year period in FY 09 for touring during FY 11-12.</p> <p>* SDAC</p>	<ul style="list-style-type: none"> • Touring artists gain recognition and employment opportunities as the Touring Arts roster expands. • New artists representing varied disciplines are added to the roster. • Grant awards to touring artists are increased on a case by case basis when quality and booking history justify such increases. 	<ul style="list-style-type: none"> • Monitor location and frequency of <i>Touring Arts</i> bookings throughout the state. • Local sponsor evaluations of SDAC-funded <i>Touring Arts</i> bookings. • Survey of touring artists and local sponsors to assess improved ways of supporting artists through the <i>Touring Arts</i> program.
	<p>A3. Promote the Artists In Schools & Communities (AISC) program as an opportunity for teaching artists, and endorse artists for AISC program for a three-year period in FY09 for residencies during FY 11-13.</p> <p>* SDAC</p>	<ul style="list-style-type: none"> • AISC teaching artists are in demand in schools and communities throughout SD. • Employment opportunities for teaching artists are enhanced. • New and varied artists are added to the roster. • SD legislative funding and local match increase to support demand for AISC residencies. 	<ul style="list-style-type: none"> • Number of residency requests compared to previous years. • Number of new artists that are added to the roster. • Residency evaluations by local sponsors and teaching artists. • Adequate state and local support to fund all qualified residency requests.
	<p>A4. Publish and distribute brochure directing users to the Arts Council's website for information on booking Touring Artists and applying for AISC residencies FY 09-11.</p> <p>* SDAC</p>	<ul style="list-style-type: none"> • Schools and community representatives use the Arts Council's website as a search tool to and contract Touring Artists and apply for AISC residencies. 	<ul style="list-style-type: none"> • Monitor website "hits" for indication of success in promoting Touring Arts and AISC.
	<p>A5. Promote and manage <i>Art for State Building</i>, a legislatively funded program to purchase the work of South Dakota artists for installation in State buildings FY 09-11. *SDAC / SoDA</p>	<ul style="list-style-type: none"> • Artworks by 15 SD artists are installed in State buildings FY 09. • Artworks by additional SD artists are selected and installed in FY 10-11. 	<ul style="list-style-type: none"> • Continuation of legislative funding.
	<p>A6. Coordinate <i>the First Lady's Prairie Art Showcase</i> during the Governor's Invitational Pheasant Hunt, a venue providing exhibition and sales opportunities for SD artists FY 09-11.</p> <p>* SDAC</p>	<ul style="list-style-type: none"> • 32 featured SD artists exhibit and sell their work during the First Lady's Art Showcase FY 09-11. 	<ul style="list-style-type: none"> • Survey of artists to determine success of sales. • Number of artists re-applying for inclusion in the showcase.

GOAL 5. Encourage and support artists.

STRATEGY	ACTIONS / TIMING and LEAD*	OUTCOMES	EVALUATION MEASURES
B. Provide artists with information on grants, exhibitions, performances, professional development activities, and other opportunities.	B1. Post appropriate artist opportunities on South Dakotans for the Arts website FY 09-11. * SoDA	<ul style="list-style-type: none"> Artists learn about opportunities for exhibitions and commissions through the SoDA website. Artists learn of additional opportunities for their work and expertise. 	<ul style="list-style-type: none"> Tabulation and evaluation of SoDA website link hits. Verbal and website feedback from artists.
	B2. Partner with southdakotaartists.com to e-blast opportunities to 1,200 artists FY 09-11. * SoDA	<ul style="list-style-type: none"> Opportunities for all artists are available through a single source. 	<ul style="list-style-type: none"> Feedback from artists on the success of the web site.
	B3. Include artist opportunities as part of South Dakotans for the Arts weekly CANmail FY 09-11. *SoDA	<ul style="list-style-type: none"> Artists take advantage of publicized opportunities. 	<ul style="list-style-type: none"> Verbal and internet feedback from artists.
	B4. Promote <i>Artists in Schools & Communities</i> and <i>Touring Arts</i> opportunities to college students and recent graduates to increase the number of emerging artists on both rosters FY 09-11. * SDAC	<ul style="list-style-type: none"> New artists are added to AISC and TA rosters. Audience opportunities for attending performances and exhibitions are enhanced with the addition of new artists to the rosters. Attendance at Touring Arts events and applications for AISC residencies increase with the addition of new artists. 	<ul style="list-style-type: none"> Number of inquiries from college students and recent graduates. Number of applications from new artists. Touring Arts attendance figures. Number of AISC residency applications. Sponsor evaluations of TA events and AISC residencies.
	B5. Provide information on programs and contacts in the Governor's Office of Economic Development (GOED) and its <i>Made in South Dakota</i> website that artists can utilize to develop and promote their businesses FY 09-11. * SDAC	<ul style="list-style-type: none"> Partnership between SDAC and GOED creates an easy flow of information that is useful to artists and easy to access. A growing number of SD artists use the <i>Made in South Dakota</i> website as a marketing tool for their work. 	<ul style="list-style-type: none"> Analysis of sales and marketing data of artists using <i>Made in South Dakota</i> website. Number of artists provided information and advice from GOED staff. Artist evaluations of information and advice received.
C. Promote South Dakota artists in publications and by collaborating with networks of the state's artists.	C1. Feature four artists in each issue of <i>Arts Alive</i> FY 09-11. * SoDA	<ul style="list-style-type: none"> <i>Arts Alive</i>-featured artists achieve greater recognition throughout the state. 	<ul style="list-style-type: none"> Feedback from artists and <i>Arts Alive</i> readers on the new awareness and breadth of artists work in SD.
	C2. Promote SD Artist Network and Artists of the Black Hills websites that feature SD artists and include links to member websites FY 09-11. * SoDA	<ul style="list-style-type: none"> SoDA and SDAC publish SD Artist Network and Artists of the BH website addresses in each issue of their joint <i>Arts Alive</i> newsletter. SD Public Broadcasting carries SD Artist Network and Artists of the BH website addresses on radio and television. 	<ul style="list-style-type: none"> Artist grant forms require artists to reveal number of website contacts and any increase in contact numbers.
	C3. Publicize artist activities in South Dakotans for the Arts weekly e-newsletter, CANmail FY 09-11. * SoDA	<ul style="list-style-type: none"> Artists receive public recognition and greater public awareness of their activities and contributions. 	<ul style="list-style-type: none"> Number of artists that subscribe to CANmail. Artist survey assessing CANmail's effectiveness in providing public awareness of artists and their work.
D. Encourage and assist state and regional presenters to feature South Dakota artists.	D1. Promote and showcase performances and exhibitions by SD artists at 15 arts and non-arts conferences and events annually FY 09-11. * SDAC / SoDA	<ul style="list-style-type: none"> Conference attendees discover SD artists through personal contact, exhibitions, and performances at conferences and events. New opportunities for artists arise through contacts at conferences and events. 	<ul style="list-style-type: none"> Evaluations of performances and exhibitions by organizations and participating artists.

GOAL 5. Encourage and support artists.

STRATEGY	ACTIONS / TIMING and LEAD*	OUTCOMES	EVALUATION MEASURES
D. Encourage and assist state and regional presenters to feature South Dakota artists.	D2. Encourage artists to market their art through the State's <i>Made in South Dakota</i> Program and website FY 09-10. * SDAC / SoDA	<ul style="list-style-type: none"> Artists achieve increased sales through <i>Made in South Dakota</i> website and program. 	<ul style="list-style-type: none"> Analysis of sales and marketing data for artists using <i>Made in South Dakota</i> program.
	D3. Promote up to eight SD artists annually by featuring them in the SDAC Showcase Gallery located in the reception area of the SDAC office FY 09-11. * SDAC	<ul style="list-style-type: none"> Twenty-four visual artists receive public visibility in the SDAC Showcase Gallery. SDAC grant supported artists exhibitions in the SDAC Showcase Gallery are a visual art stop for Pierre residents and visitors. 	<ul style="list-style-type: none"> Number of SD Showcase Gallery visitors. Gallery talks and feedback from exhibited artists.
	D4. Support Governor's Biennial Art Exhibition in five SD venues FY 09 & 11. * SDAC	<ul style="list-style-type: none"> Exhibition recognizes and promotes the artistic contributions of many state artists. The SD Governor personally opens the 3rd Governor's Biennial Art Exhibit, and his comments are aired on SDPB FY11. 	<ul style="list-style-type: none"> Feedback from selected artists and exhibition attendees at all 5 venues. Response from Governor's office.
	D5. Continue to give preference to SD artists during panel process for selecting Touring Arts roster artists FY 09 & FY 11. * SDAC	<ul style="list-style-type: none"> SD artists comprise 80% of the total roster numbers. Touring artists attend workshops on upgrading quality of support materials for <i>Touring Artists Program</i> grant applications. 	<ul style="list-style-type: none"> Monitor number of artists endorsed for the roster. Sponsor evaluations of <i>Touring Artists</i> performances and exhibitions.
E. Encourage health care facilities to provide artist residencies for their long-term patients.	E1. Pilot a program with Sanford Health Cancer Center to provide artist residency opportunities for patients undergoing cancer therapy FY 09-11. * SDAC	<ul style="list-style-type: none"> Matching funds grants help fund 18 weeks of artist residencies at Sanford Health Cancer Center. Pilot program generates interest by other health care facilities in providing similar residency opportunities for their patients. 	<ul style="list-style-type: none"> Residency evaluations by artists, patients, and Sanford staff. Number of AISC applications from other health care facilities.
F. Provide technical assistance to South Dakota artists and artist networks.	F1. Provide one-on-one grant writing assistance to artists FY 09-11. * SDAC	<ul style="list-style-type: none"> Artists acquire grant writing skills that position them to be more competitive in the grant making process. 	<ul style="list-style-type: none"> Number of grants awarded to artists receiving grant writing assistance.
	F2. Offer in-person grant writing workshops in three areas of the state FY 09-10. * SDAC	<ul style="list-style-type: none"> Artists acquire grant writing skills in small, regional workshops. 	<ul style="list-style-type: none"> Attendance at grant writing workshops. Number of grants awarded to artists receiving grant writing assistance
	F3. Partner with the SD Artists Network, Artists of the Black Hills and southdakotaaartists.com to communicate opportunities for artists FY 09-11. * SDAC / SoDA	<ul style="list-style-type: none"> Artists become aware and take advantage of opportunities and share awareness with one other. 	<ul style="list-style-type: none"> Feedback from artists
G. Provide programming and technical assistance support in traditional / folk arts.	G1. Support a traditional/folk arts coordinator to identify artists for <i>Touring Arts</i> and <i>Artists in Schools & Communities</i> (AISC), <i>Traditional Arts Apprenticeship</i> grants and other funding categories with specific attention given to Native American artists and other minority groups FY 09-10. * SDAC	<ul style="list-style-type: none"> Funding is secure for traditional/folk arts coordinator. New artists in traditional/folks arts category receive grant support for <i>Touring Artists</i>, <i>AISC</i> and <i>Apprenticeship</i> grants. Greater awareness of grant opportunities to traditional/folk artists and an increase in the number and quality of applications received. 	<ul style="list-style-type: none"> Monitor number of applications from Traditional and Folk Artists, especially Native Americans and other minority groups. Assessment by SDAC coordinator and grant panelists of the quality of applications received.

GOAL 5. Encourage and support artists.

STRATEGY	ACTIONS / TIMING and LEAD*	OUTCOMES	EVALUATION MEASURES
<p>G. Provide programming and technical assistance support in traditional / folk arts.</p>	<p>G2. Continue Traditional Arts Apprenticeship program as direct support to five traditional artists annually FY 09-10. * SDAC</p>	<ul style="list-style-type: none"> • Five apprentices learn traditional arts skills under tutelage of master traditional artists. 	<ul style="list-style-type: none"> • Evaluations by master artists and apprentices. • Documentation of apprenticeships by folk arts coordinator.
	<p>G3. Develop a Traditional Arts Cultural Tourism package in the northeast corner of the state in cooperation with the Sisseton Arts Council FY 09. Market and promote in FY 10-11. *SDAC</p>	<ul style="list-style-type: none"> • Traditional Arts Cultural Tourism becomes new source for attracting tourists in northeastern SD. • SD Tourism Conference highlights the northeast Traditional Arts Cultural Tourism package in FY10. • Cooperative relationship grows among SDAC, Sisseton Arts Council, Great Lakes Tourism Association and SD Tourism office. • SDAC, Sisseton Arts Council and Great Lakes Tourism Association secure funding to market Traditional Arts Cultural Tourism package. 	<ul style="list-style-type: none"> • Collaborative evaluation of the program by all involved parties. • Marketing dollars secure. • Response from SD Touring Conference participants.
	<p>G4. Partner with SD Art Museum in presenting an exhibition and catalog of traditional arts and tour to four locations FY11. * SDAC</p>	<ul style="list-style-type: none"> • Traditional arts exhibition with catalogue featuring one artist per page opens at SD Art Museum FY11. • Exhibition touring schedule includes four locations in SD and ND. • Awareness of SD traditional artists increases throughout SD and ND FY 11. 	<ul style="list-style-type: none"> • Feedback from exhibition artists and attendees. • SDAC traditional arts coordinator and SD Art Museum staff evaluations. • Exhibition evaluations from all 4 venues.
<p>H. Assist South Dakota artists in touring the region through Arts Midwest.</p>	<p>G5. Support the continued development and expansion of traditional arts programs included the Northern Plains Indian Art Market in Sioux Falls and the new State Park Tribal Art Market FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> • SDAC challenges Northern Plains Indian Art Market to expand its draw to include additional artists and buyers. • State Park Tribal Art Market attracts Native American artists from several states and heightens awareness of Native American artists' work. 	<ul style="list-style-type: none"> • Results of an extensive evaluation incorporated into Northern Plains Indian Art Market planning for FY09-11 events. • Feedback from attendees and artists. • Monitor participation, attendance, artist sales and income generated at each market.
	<p>H1. Inform SD artists about touring opportunities through the Arts Midwest Performing Arts Fund and encourage appropriate artists to attend the Midwest Arts Conference FY 09-11. * SDAC</p> <p>H2. Encourage SD touring artists to apply to showcase at the Midwest Arts Conference FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> • SD artists' bookings increase beyond state borders. • SD artists attend Midwest Arts Conference through partial travel support provided by SDAC. • SD artists secure bookings outside SD resulting from showcase opportunities at Midwest Arts Conference. 	<ul style="list-style-type: none"> • Number of SD artist booking requests received from Arts Midwest. • Number of artists seeking and receiving travel support to conference. • Meeting of SDAC representatives and showcasing SD artists during Midwest Arts Conference for evaluating conference experiences and sharing contacts.

GOAL 6. Ensure accessibility to the arts.

STRATEGY	ACTIONS / TIMING and LEAD*	OUTCOMES	EVALUATION MEASURES
<p>A. Commit to a policy of inclusion in every program, with particular attention to the unique needs of Native Americans, other growing minority populations, rural artists and rural communities.</p>	<p>A1. Continue to support under-served constituents through the sub-granting of the under-served portion of the NEA Partnership Grant to 100 projects FY 09-11.</p> <p>* SDAC</p>	<ul style="list-style-type: none"> • Under-served constituents throughout SD have new opportunities to participate in arts projects. • One hundred projects for underserved constituents receive SDAC awards. 	<ul style="list-style-type: none"> • Number of technical assistance request from new applicants in developing projects for under-served constituents that qualify for grant funding. • Monitor number of under-served constituents served through funded projects. • Final reports and grant evaluations.
	<p>A2. Reach new audiences and artists through SDAC's Traditional Arts programming and grants FY 09-11.</p> <p>* SDAC</p>	<ul style="list-style-type: none"> • SDAC receives grant applications from new traditional artists. • Traditional art exhibit and program. opportunities grow in non-traditional sites and communities. 	<ul style="list-style-type: none"> • Number of grant applications from and awards to traditional artists and organizations sponsoring programs for traditional arts. • Grant evaluations that document audience numbers and success of traditional arts projects.
	<p>A3. Uphold, through the grants process, the Council's Arts Expansion Policy which deals with cultural participation of the state's rural citizens, ethnic minority groups, particularly Native Americans, as well as the growing number of immigrants FY 09-11.</p> <p>* SDAC</p>	<ul style="list-style-type: none"> • Cultural programs and projects gain popularity and attendance by rural citizens, ethnic minority groups and immigrants throughout the state. • Grant applications for cultural programs and projects focusing on under-served population participation increase. • South Dakota is recognized in the region for its support of culturally diverse program and projects. 	<ul style="list-style-type: none"> • Final reports and evaluations of individual grants. • Formal evaluation of the Council's Expansion Policy and its effectiveness in encouraging minority and under-served participation in SDAC programming.
<p>B. Provide programs and technical assistance for American Indian artists and communities.</p>	<p>B1. Meet four times a year with <i>the Tribal Tourism Roundtable</i> to solicit Native American advice and suggestions for future programming and Arts Council operations FY 09-11.</p> <p>* SDAC</p>	<ul style="list-style-type: none"> • Formation of a SDAC and Tribal Tourism Roundtable partnership fosters programming and artists' careers within the Native American community. • Grant applications from Native American artists doubles by FY11. • Events and projects on SD Indian reservations and for urban Native Americans increases. 	<ul style="list-style-type: none"> • Number of applications from Native American artists and organizations. • Artist and organizations final reports and grant evaluations. • Evaluation of new programming and Native American involvement by Tribal Tourism Roundtable.
	<p>B2. Seek direction from the Office of Tribal Government Relations and representatives from the tribes on developing strategies to ensure that SDAC programs and funds reach Native American artists and communities FY 09-11.</p> <p>* SDAC</p>	<ul style="list-style-type: none"> • Partnership between SDAC and Office of Tribal Government Relations leads to Native American artist and community participation in SDAC programs and grant awards. • Grant applications from Native American artists doubles by FY11. • Events and projects on Indian reservations and for urban Native Americans increases. 	<ul style="list-style-type: none"> • Number of SDAC programs on Native American reservations, schools and communities. • Number of grant applications from Native American artists and communities. • On-going evaluation of SDAC programming in collaboration with the Office of Tribal Government Relations.
	<p>B3. Continue commitment to fund at least 25 weeks of <i>Artists in Schools & Communities</i> residencies on reservations and with other Native American schools and organizations FY 09-11.</p> <p>* SDAC</p>	<ul style="list-style-type: none"> • Native Americans lives on reservations are enhanced by AISC residencies. • Evaluations of AISC residencies reveal strength of residency artists and effectiveness of program for Native Americans. 	<ul style="list-style-type: none"> • Number of AISC residency applications from Native American schools and organizations. • Evaluations of residencies by local sponsors and artists.

GOAL 6. Ensure accessibility to the arts.

STRATEGY	ACTIONS / TIMING and LEAD*	OUTCOMES	EVALUATION MEASURES
B. Provide programs and technical assistance for American Indian artists and communities.	B4. Identify and encourage Native American artists to apply for inclusion on the <i>Artists In Schools & Communities</i> roster FY 09-11. * SDAC	<ul style="list-style-type: none"> At least 4 new Native American artists will be added to the roster by FY 11. 	<ul style="list-style-type: none"> Number of artists added to AISC roster.
C. Sustain programs that serve South Dakota's most rural communities.	C1. Maintain information and grant assistance depots in 10 locations across the state to ensure accessibility FY 09-11. * SDAC	<ul style="list-style-type: none"> A broader segment of the state's population develops a stronger relationship with SDAC and, by extension, artists and local arts organizations throughout the state. Inquiries and grant applications show increase in numbers and localities because of contact with 10 SDAC assistance depots. SDAC website grant information link receives increase in hits. 	<ul style="list-style-type: none"> Monitor constituent utilization of information depots by tracking use of materials and grant assistance requests. Tabulation of grant information website hits.
	C2. Continue SDAC <i>Excursion</i> Grant program to provide matching funds to transport rural K-12 students and students with disabilities to co-sponsored performances and programs in other communities FY 09-11. * SDAC	<ul style="list-style-type: none"> Travel support for student groups increases opportunities and attendance base for arts events across the state. 	<ul style="list-style-type: none"> Grant evaluations from <i>Excursion</i> grant recipients. Feedback from sites visited by <i>Excursion</i> grant recipients.
D. Assist South Dakota artists and presenters in applying for and using Arts Midwest resources.	D1. Work with Arts Midwest to further strengthen the SD Dance on Tour (DOT) Program FY 09-11. * SDAC	<ul style="list-style-type: none"> Annual funding support from Arts Midwest continues at \$20,000 FY09-11. DOT continues to gain audience numbers and reputation for excellence with Arts Midwest funding support FY09-11. 	<ul style="list-style-type: none"> Meeting of DOT consortium representatives to assess program and plan for the future. Final reports and grant evaluations.
	D2. Encourage SD arts organizations to apply for Arts Midwest Performing Arts funding FY 09-11. * SDAC	<ul style="list-style-type: none"> Arts Midwest Performing Arts funds are awarded to at least 10 SD arts organizations to present out-of-state performing artists. Arts Midwest funding provides opportunities for South Dakotans to experience work by performing artists from beyond SD. 	<ul style="list-style-type: none"> Number of SD grant applications received by Arts Midwest. Number of applications funded. Final reports and grant evaluations that include attendance figures and audience benefits.
	D3. Encourage SD artists to apply to showcase at the Midwest Arts Conference FY 09-11. * SDAC	<ul style="list-style-type: none"> SD artists are included in Midwest Arts Conference showcase. Performance opportunities outside the state increase for SD touring artists. 	<ul style="list-style-type: none"> Monitoring by SDAC of performance opportunities for Midwest Arts Conference showcasing SD artists.
	D4. Work with recipients of the <i>Big Read</i> program to reach wider audiences in the state by hosting a meeting and workshop on audience development FY 09-11. * SDAC	<ul style="list-style-type: none"> <i>Big Read</i> program exceeds national expectations for audience numbers in SD. 	<ul style="list-style-type: none"> Attendance at <i>Big Read</i> events. Attendee evaluations. <i>Big Read</i> grant recipient evaluations.

GOAL 6. Ensure accessibility to the arts.

STRATEGY	ACTIONS / TIMING and LEAD*	OUTCOMES	EVALUATION MEASURES
<p>E. Assist South Dakota artists and organizations in complying with the Americans with Disabilities Act and in developing a commitment to inclusion.</p>	<p>E1. Distribute “Design for Accessibility: A Cultural Administrator’s Handbook” to grantees not having one. Make handbook available at information depots FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> • SD arts facilities administrators and SDAC organizational grantees identify accessibility needs and upgrades. • Arts facility boards include accessibility improvements in their long range plans. 	<ul style="list-style-type: none"> • Local arts organizations’ long range plans that address meeting accessibility standards.
	<p>E2. Promote disability awareness to organizations, schools and artists at conferences and meetings FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> • Accessibility standards discussions and reports are an accepted component of SD arts conferences and large group meetings. 	<ul style="list-style-type: none"> • Grant applications that provide evidence of accessibility awareness and plans for upgrades as necessary to comply with accessibility standards.
	<p>E3. Provide technical assistance to arts organizations wishing to assess their accessibility commitment and determine compliance with accessibility standards FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> • Sub-grantees make use of self-assessment tool in determining their organization’s compliance with and commitment to accessibility standards. 	<ul style="list-style-type: none"> • Grant applications that provide evidence of accessibility awareness and plans for upgrades as necessary to comply with accessibility standards.
	<p>E4. Seek new artists with disabilities for inclusion in <i>Touring Arts</i> and <i>Artists in Schools & Communities</i> rosters FY 09-11. * SDAC</p>	<ul style="list-style-type: none"> • The <i>Touring Arts</i> and <i>AISC</i> rosters include new artists with disabilities. 	<ul style="list-style-type: none"> • Number of artists with disabilities on SD rosters.
	<p>E5. Continue criteria for accessibility compliance when awarding grants FY 09-11. *SDAC</p>	<ul style="list-style-type: none"> • SDAC grant organizational recipients show improvement toward making facilities and rental spaces accessible for persons with disabilities. 	<ul style="list-style-type: none"> • Grantee applications and final evaluations that provide evidence of ADA compliance.