Staffing an empty schoolhouse: attracting and retaining teachers in rural, remote and isolated communities

by Phil Roberts



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Cover photograph courtesy of Steven Slee 2003.

Introduction

There are clearly many issues affecting the quality of education received by students in rural and remote communities, however, this research contends that the most significant factor in education quality is the provision of appropriate quality stable staff.

While the Human Rights and Equal Opportunity Commission (HREOC) inquiry into rural and remote education and the Vinson Inquiry have highlighted many areas of concern and suggested solutions they are still only a scratch on the surface of a greater problem. The limited examination of the staffing concerns in rural and remote schools is explained by the holistic nature of these inquiries. It must also be noted that many of the issues raised mask deeper concerns and that a number of the suggested solutions will only succeed if accompanied by further improvements.

This research intends to explore a range of issues associated with the attraction and retention of teachers to rural and remote schools and aims to suggest appropriate improvements. It can be taken for granted that a number of suggestions of the HREOC inquiry will be espoused, however, in many instances greater detail is required. It is the detail of a number of the suggestions, such as what exactly are incentives to offset the cost of living, which this research and the report aims to provide. Similarly it is issues embedded within some of the concerns raised, such as a sense of professional isolation, that need to be explored.

An extensive literature review of available research related to the staffing of rural and remote schools has been conducted. This literature review uncovered a range of associated issues and considered possible solutions to these concerns. While academic research has its place there is also a considerable amount of knowledge to be gained from studying the policies and practices of the education departments throughout Australia to staffing their rural and remote schools. However, education bureaucracies are often limited by the amount of government funding they can apply to the issue of staffing.

To help inform this research about the present situation around Australia, an analysis of the rural and remote area staffing policies of the various state and territory public education unions was conducted. This provides a comprehensive view of what is currently available and more importantly, the success or otherwise of these approaches. It is hoped that such an analysis will provide a bank of ideas to be pursued by other public education unions as well as suggesting approaches that are to be avoided because they have been found to be unsuccessful.

To complement the study of policies and literature review a survey of teachers in rural and remote areas was conducted. The survey explored issues affecting the attraction and retention of teachers in rural and remote schools throughout Australia. These survey results provide evidence of what teachers working in rural and remote schools believe will assist in providing and retaining staff in their schools for an appropriate period of time. The survey results have been correlated against the staffing policies in each state and territory to support a proposed model of successful staffing policies and to identify unsuccessful initiatives.

The report ties together the themes from the literature review, state and territory staffing policies and the survey to propose a model of a successful staffing program for rural and remote schools. If the living and working conditions of teachers in these communities continue to compare negatively to their metropolitan colleagues there is no hope of attracting them to or retaining them in these communities. There is, therefore, a strong industrial argument, as well as a human rights argument, for improving the conditions experienced in these communities. It is in no way suggested that this proposed model would solve the raft of problems facing rural and remote communities. However, if education is a path which may help break the cycle of disadvantage and dislocation experienced by many of these communities, then ensuring that the schoolhouse is not empty is certainly a major step to achieving such an outcome.

Chapter 1:

The Empty Schoolhouse

"In all States and the Northern Territory one consistent theme was that rural and remote schools are difficult to staff",1

According to the Universal Declaration of Human Rights 'everyone has a right to education'². The surest way to provide this right is to ensure that all schools are staffed adequately with appropriate, qualified, experienced teachers and support staff. In this paper it will be noted that rural and remote communities face many issues of disadvantage. A major step in overcoming this disadvantage is education, and this requires the provision of appropriate, qualified, experienced teachers in classrooms. There is little point in building state of the art facilities or providing buckets of money for special programs if there are no teachers to use them.

Currently, the education sector is facing the complex problem of rural decline and governments' determination to shift a considerable component of the cost of education from the public to the private sector by initially strongly subsidising the 'private' sector. In the age of economic rationalism the decline of some areas and the growth of others may be seen as a natural phenomenon. However, Australia's national image is strongly rooted in a mythology of the bush and we claim to have a proud history of giving everybody, regardless of location and social circumstance, a fair go³. Such mythology could be successfully challenged by anyone of Indigenous background and by someone who lives on the other side of 'the sandstone curtain' or a significant distance from major population centres.

¹ HREOC, "Emerging themes," in *National Inquiry into Rural and Remote Education* (Canberra, 2000).

² "United Nations: Universal Declaration of Human Rights," (1948).

³ R White, *Inventing Australia* (Sydney, 1981).

A range of social and structural factors limits access to quality education. Structural factors include town size, distance to the nearest high school, the quality of roads and curriculum breadth due to school size⁴. Equally important are social factors which generally see the rural students' retention rate below the state average, their performance generally lagging behind that of metropolitan students and far fewer going on to further education⁵. A further factor is that in many parts of Australia Indigenous communities have become alienated from the school system resulting in participation, attendance, retention and achievement far below the national average⁶. While access is theoretically possible through provisions such as distance education and boarding school a range of economic factors limits their effectiveness as solutions. The main economic limitations are the cost of boarding school, the availability of parents' time out of the labour force and the level of expertise to tutor distance education students. Put in the context of a general rural decline the provision of education has also contracted due to a limiting of the economic benefits of gaining an education. When a town is in decline with the availability of employment reducing and social problems multiplying there is little motivation and support for students to endure these hardships and break the cycle.

The recent Senate Inquiry into poverty in Australia⁷ noted the links between educational attainment, poverty and other forms of disadvantage. This report described the concentric circles of disadvantage where poverty at home feeds a lack of connection with school, leading to lack of learning and increased behavioural difficulties, as well as a limited capacity of the school to raise extra funds for resources. This is combined with the federal education policy which encourages the shift to private education for students from better off families who are encouraged to leave the local school for a better resourced private school with less behavioural problems. This ('the flight of the well off white') impact makes these rural and remote schools undesirable places for teachers to work and results in them becoming 'hard to staff' schools. Considering that many rural communities have been identified as having significant social and economic disadvantage

⁴ HREOC, "Emerging themes."

⁵ Ibid.

⁶ Ibid.

⁷ Senate Community Affairs Reference, "A Hand up not a Hand out: Renewing the fight against Poverty," (Canberra, 2004).

compared to many metropolitan centres, the educational opportunities of rural communities are further limited and compounding their pre-existing disadvantage.

(Education is a human right and linked to personal and political power, and recognised for its ability to break the cycle of disadvantage and disempowerment.) According to the Universal Declaration of Human Rights 'Everyone has a right to Education'. The Convention on the Rights of the Child leaves no doubt that every child has the right to education without discrimination including discrimination on the ground of race or disability. Education is also fundamental to the full enjoyment of most other human rights and to the exercise of social responsibilities (including respect for human rights). An empowerment right, education is the primary vehicle by which economically and socially marginalized adults and children can lift themselves out of poverty and obtain the means to participate fully in their communities. In Australia and New Zealand this view has been adopted by the Ministerial Council for Employment Education Training and Youth Affairs (MCEETYA) in the Adelaide Declaration on the National Goals for Schooling in the Twenty-First Century. This Declaration stated that education contributes to 'a socially cohesive and culturally rich society'.

The Human Rights and Equal Opportunity Commission (HREOC) inquiry into rural and remote education conducted in 1999/2000 'confirmed the disadvantage experienced by rural and remote school students on nearly every indicator of education including availability, accessibility, affordability and acceptability'. ¹⁴ The reports of the inquiry explored these issues in depth and detailed 73 recommendations aimed at improving school education in rural and remote Australia. Of these 73 recommendations seven relate specifically to the provision of teachers and support staff. ¹⁵ These recommendations include issues of incentives to attract and retain teachers, offsetting the

⁸ "United Nations: Universal Declaration of Human Rights."

⁹ "United Nations: Convention on the Rights of the Child," (1989).

¹⁰ Ibid.

¹¹ United Nations, "General Comment," Committee on Economic, Social and Cultural Rights 13.

 $^{^{12}\,\}mathrm{MCEETYA},$ ([cited); available from www.curriculum.edu.au/mceetya.

¹³ MCEETYA, "The Adelaide Declaration," (1999).

¹⁴ C Sidoti, "Speaking on the national inquiry into rural and remote school education," (2000).

¹⁵ HREOC, "Recommendations," in National Inquiry into Rural and Remote Education (Canberra, 2000).

additional costs faced by teachers in rural and remote schools, travel time, housing, teacher training, professional development and the provision of Indigenous staff.¹⁶

While the HREOC report considers these issues in the context of the disadvantages of rural and remote education it is the premise of this research that the provision of appropriate, quality staff is of primary importance. New schools can be opened and staffing formulas changed to meet the limitations of access to the curriculum, but without an appropriate qualified teacher in the room they will not redress the disadvantage. For rural and remote schools to succeed in delivering the human right to education they need appropriate, quality, stable and experienced staff. The provision of teachers, reduced teacher turnover and the personal and professional happiness of teachers directly relates to the quality of the education delivered in schools.

A focus on the staffing of rural and remote schools, however, does not focus solely on getting a teacher into the classroom, it also covers issues such as incentives to attract and retain teachers, access to professional development, the provision of Indigenous teachers, housing and facilities, pre-service education and issues of social and professional satisfaction and happiness. The successful interplay of these factors combine to attract teachers to rural and remote schools and to retain them there for a reasonable period of time. Without one the success of the other is diminished, and without a successful resolution to these issues system changes and physical buildings are pointless. For this reason the scope of this research project expanded beyond a traditional 'attraction and retention incentive' analysis. This is because attraction and retention of appropriate quality staff is affected by the holistic nature of working in rural and remote communities away from family, friends and other professionals.

¹⁶ Ibid.

Rural decline

Why does a human rights watchdog decide to conduct an inquiry? One would assume that the pre-requisite would be a perceived denial of human rights. The National Inquiry into Rural and Remote Education was initiated by the HREOC in response to the Commission's Bush Talks¹⁷ consultations on the human rights concerns of regional, rural and remote Australians. The initiation of the Bush Talks consultations recognised the extent of the problems facing regional, rural and remote Australia and the impact these problems have on the quality of life of Australians who live in those areas.

The challenges facing regional, rural and remote communities outlined in Bush Talks form an important background to this study. Teachers form part of these communities and in many ways the factors affecting these communities are the factors that discourage teachers from accepting appointments, or limit the time they remain in those appointments. The major concern uncovered in the consultations was the provision of basic health services, especially in rural and remote communities from hospital cuts, reduction in numbers of and the cost of GP's, Aboriginal health and the cost of accessing other services in larger locations. The next issue of most concern was fair access to education, which encompasses issues of school retention and completion, quality, accessibility, cost and Indigenous education 18.

Combined with health and education concerns there is also the general backdrop of rural towns progressively losing key services and government assistance. These towns have 'declining populations, declining incomes, declining services and a declining quality of life¹⁹ 'which has resulted in the infrastructure and community of many rural, regional and remote towns gradually eroding and escalation of decline due to drought. The social and economic problems outlined in Bush Talks include the unavailability of employment, bank closures, unreliable telecommunications, lack of public transport, shortages in

 $^{^{17}}$ HREOC, "Bush Talks," (Canberra, 1998). 18 Ibid.

quality affordable housing, and the cost and quality of water. Such problems diminish the future prospects of these communities and create despair within the youth in these communities leading to, among other symptoms of depression, negative youth involvement with the police, high suicide rates and alcoholism. Many of the problems experienced throughout regional, rural and remote Australia are exacerbated among the Indigenous community.²⁰

The crisis facing rural and remote Australia as uncovered by Bush Talks has been exacerbated by the restructuring of the global and national economies and the influence of economic-rationalism and neo-liberalism upon communities. The relative importance of agriculture in the national economy began to decline in the 1970s and the industrialisation of agriculture meant fewer people were involved in farm production. As a result of this farms amalgamated and workers were replaced by technology and a more casual, migratory workforce. The maintenance of a positive discourse around country Australia was under threat, so much so that the Country Party re-positioned itself as the National Party and followed policies of economic efficiency. ²¹ The economic rationalist view of development saw the distribution of resources determined by market forces and aimed to diminish government control as it interfered with the natural workings of the market. In this view the role of government is seen as one of maintaining suitable conditions for economic efficiency and production and that those affected negatively are provided with the opportunities to become involved. As these policies took hold the big losers were rural communities that were 'restructured' out of work and in many cases almost out of existence. This neo-liberalist view of change sees the human impact of economic change as the responsibility of those affected and that to survive, these communities need to develop new economic opportunities for themselves²².

Major demographic shifts have resulted from the changes in rural sectors over the last 30 years. Of particular importance is the fact that the majority of people leaving declining

²¹ B Pritchard and P McManus, Land of Discontent: The Dynamics of Change in Rural and Regional Australia (Sydney, 2000). ²² Ibid.

country towns are aged between 15 and 35 years²³. Many in this age group are leaving due to the lack of employment and education opportunities, and to pursue a more favourable lifestyle available in bigger urban centres.²⁴ The loss of this cohort of people has a significant impact on rural communities as it takes away a large sector of the potential workforce, customer base for local businesses and diminishes the social fabric of the community. Those that leave rural communities rarely return and thus the potential school age population of a community reduces which in turn has a negative impact on the curriculum in the local school. The loss of a significant sector of the community has led to a distorted age profile in many rural communities, especially as many retirees choose to stay or move to larger rural areas due to the relatively lower cost of living²⁵. These factors limit the prospects for young people living in rural communities.

Traditionally, Australian governments saw it as their responsibility to support and maintain the development of public services and infrastructure in rural areas. This concern may have been motivated by economic development goals, but also encompassed social equity issues. In this way schools, hospitals, police and other government services were provided or otherwise subsidised to reduce the impact of distance and isolation²⁶. However, the rise of neo-liberal policies in Australia in the 1980s saw a number of changes in the public sector²⁷ which aimed to reduce taxes and public spending, break up uncompetitive monopolies and reduce government subsidies²⁸. Governments looked for market led solutions to decide how best to allocate limited resources for public services and infrastructure in the face of hardening social attitudes to the redistribution of public money.²⁹ Such policies have led to the deterioration in the quality of public infrastructure and the provision of other services on a user pays basis to

²³ G J Hugo, ""The turnaround in Australia", "Australian Geographer 25 (1994).

²⁴ F Rolly and J S Humphreys, "Rural Welfare: The human face of Australia's countryside," in *Prospects and Policies for Rural Australia*, ed. A D Somsen & R Epps (Melbourne, 1993).

²⁵ J Duff et al., "Rural Communities and Rural Social Issues," (Canberra, 2000).

J M Powell, *The historical Geography of Australia: The Restive Fringe* (Cambridge, 1988).

²⁷ M Pusey, Economic Rationalism in Canberra: A Nation-Building State Changes its Mind (Cambridge, 1901)

²⁸ F Stillwell, "Economic rationalism, cities and regions," *Australian Journal of Regional Studies* 7 (1994).

²⁹ Pritchard and McManus, Land of Discontent: The Dynamics of Change in Rural and Regional Australia.

the detriment of rural communities. The irony of this development is that governments claim to be pursuing greater social equity to justify economic rationalism in the distribution of public money. Clearly the old idea of equity has been replaced with a dominant economic, rather than social, paradigm.

The privatisation of public infrastructure and the subsequent market led allocation of resources has resulted in the withdrawal of public services from rural communities in decline. As a result of this economic restructuring, a reduction or rationalisation in a few public services has had a flow on effect on the other social services in the town. In addition to the loss of local employment, the closure or reduction of public services, particularly schools and hospitals, can have a significant psychological impact on rural communities and signal the 'death' of a town³⁰.

An example of this trend is the privatisation of the Commonwealth Bank. Following privatisation many small branches closed as they were unprofitable. This caused the community of that town to travel to another centre for their banking and financial services. The close relationship between local businesses and the bank was destroyed which meant in times of trouble, such as drought, the local bank manager who previously knew the customers was not there to assist. Communities found it easier to shop where they banked and many local businesses were forced to close or move to a larger centre³¹. As families move to another town, students leave the local public school, medical services are reduced and economic opportunities for those left behind are minimised. Consequently, towns that have experienced bank closures are likely to suffer from contracting local economies, further service withdrawal and depopulation.³²

Economically, the loss of a range of public services has a multiplier effect causing a shrinking of the local economy and discouraging future investment in the community. This provides a market reason for other government services to scale down their efforts in

³⁰ F McKenzie, "Population decline in non-metropolitan Australia: impacts and policy implications"," *Urban Policy and Research* 12 (1994).

³¹ D Ralston, "Banking in the Bush: The transition in financial services," (Toowoomba, 1999).

³² Pritchard and McManus, Land of Discontent: The Dynamics of Change in Rural and Regional Australia.

the small town. The workers in the local bank, health centre or police contribute to the total pool of employment in the town, thereby assisting the local clubs and retailers to survive³³. As the children of these workers leave the local school it may lose a teacher because of school staffing policies based on enrolments. This leaves the local school with a reduced curriculum and struggling to provide a comprehensive, quality, intellectually rigorous education. Often, the wealthier farmers in the area then choose to send their children to boarding schools or to access distance education further reducing the availability of a quality education for those who cannot afford such options. The reduced social and educational services means that families leave the area and it becomes difficult to attract skilled tradesmen or professionals resulting in a gradual erosion of the town's social base³⁴.

According to Asa Wahlquist, rural business writer for the *Australian* newspaper, in the decade ending in 1996 'at least 30, 000 Jobs [were] cut in country NSW: Jobs that put over one billion dollars into the regional economy. Over 19, 500 of those jobs had been cut by State governments³⁵, further 'between 1996 and 1998 ... approximately ... 28 500 country jobs were lost nationally'. It is important to note that these figures are probably underestimated as it is impossible to calculate the number of jobs lost in small business as a flow on result of these job cuts.

It is in this context that the staffing of schools is important. If communities are going to be helped to maintain and develop quality educational experiences and rural youth of this nation provided with meaningful opportunities for employment, the current approach to the provision of public education needs to change. Apart from enhancements to attract and retain teachers, the way staff are allocated to schools needs to change. While the decline of rural communities is not going to stop just by providing teachers in schools, the local school has a significant impact on the psychology of the town and can give the

³³ Ibid.

³⁴ Ibid.

³⁵ A Wahlquist, "Demographic and Social Changes in Australia, Keynote presentation to the Regional Australia Summit," (Canberra, 1999).

town, and its youth, hope of a better future and a possibility of breaking the cycle of disadvantage.

If we are to have teachers in these communities to break the cycles of disadvantage and dislocation, governments need to fund provisions and implement policies that overcome the hardships of working in such communities. The inherent risk of such an approach is that it may appear inequitable to the broader Australian society and to teachers in more 'favourable', easy to staff areas, but short of a major national economic restructure it is necessary if the rural sector is to receive a 'fair go'. Clearly other public services such as health and police need similar provisions.

A human rights inquiry

The HREOC inquiry into rural and remote education aimed to empower rural and remote communities by giving them an opportunity to voice issues in a nationally recognised forum. The terms of reference of the inquiry directed HREOC to examine the provision of education for children in rural and remote Australia with reference to the availability and accessibility of both primary and secondary education and the quality of these educational services. The inquiry also investigated whether the education available to Indigenous children, those with disabilities and other cultural, religious and linguistic backgrounds complied with their human rights³⁶.

From these terms of reference a number of implications for school staffing arose. Those of particular importance are the appropriateness of staffing formulas and the conditions under which teachers choose appointments to rural and remote schools. Similarly the provision of culturally appropriate training for those teachers and the promotion of the employment of Indigenous teachers are also significant issues. The focus on these issues is not meant to detract from the significance of other factors. Similarly, the further narrowing of the focus to issues of attraction and retention of staff is not intended to undermine the argument for a general change to staffing formulas. Indeed, it is

³⁶ HREOC, "Emerging themes."

anticipated that a theme of changing staffing formulas will be a constant undercurrent in this discussion. However, the focus on staffing in this discussion is deliberately associated with industrial improvements as a way of ensuring appropriate staffing of rural and remote schools. To enhance the staffing of rural and remote schools the provision of culturally appropriate Indigenous teachers has been included in this research for two main reasons. Indigenous teachers are under represented in the teaching service even though the presence of Indigenous teachers assists schools to connect with their community and the ability of all teachers to succeed in their work.

The HREOC inquiry addressed the key question of 'what is necessary to ensure that, by the age of 18, each child in Australia has received the education he or she requires to participate to his or her full potential in the social, economic and cultural life of the community'37 This research focuses on the inquiry's finding that students need appropriate, quality teachers in their schools with a commitment to remain for a reasonable period of time³⁸. It is against this backdrop of student rights that the needs of teachers should be met.

The HREOC inquiry into rural and remote education acknowledged that rural and remote schools are difficult to staff and outlined disincentives affecting the recruitment and retention of teachers. Disincentives such as isolation, the cost of travel, lack of professional development, feeling out of touch with the latest teaching issues and decreased contact and networking with teachers in the same subject area are some of the issues mentioned in the inquiry³⁹. Importantly, the inquiry states that 'staff retention rates can be an important determinant of the quality of the education being delivered to rural and remote children'40 and a number of recommendations of the inquiry focus on issues affecting the attraction and retention of teachers in rural and remote communities.

Jibid.

REOC, "Recommendations."

HREOC, "Emerging themes."

HREOC, "Emerging themes."

Nationally between one-quarter and one-third of students attend school in rural and remote⁴¹ areas. However, because country schools are generally smaller than metropolitan schools, a higher proportion of schools are situated in rural areas compared with the percentage of students. In NSW, for example, 48% of government schools are in non-metropolitan areas with only 34% of students.⁴². This trend does not apply to staff numbers in NSW. There are about 46,763 full time teaching staff and only 7934, or 17%, in the rural districts⁴³ (defined as those not adjacent to the coast). It is important to note that the definition of rurality differs around Australia, taking into account factors such as isolation from large centres. In this way coastal North Queensland or Western Australia are regarded as remote, whereas coastal NSW is not remote from other large centres but is in many ways isolated from the State capital. Using the figures mentioned above, this research is looking at the working conditions and entitlements of about one fifth of the teaching service.

However, filling this one fifth of teaching service positions in NSW is not an easy task. As the inquiry noted:

'In all States and Territories one consistent theme was that rural and remote schools are difficult to staff. Disincentives affecting both recruitment and retention of teachers in rural and remote schools include isolation and the cost of travel, the cost of living including higher telephone, food and power costs, poor quality and often expensive housing and limited opportunities to participate in professional development with resulting impacts on promotional opportunities.'

These disincentives manifest themselves in both personal and professional ways.

Teachers identified personal costs as very significant and also reported lack of access to professional development as a real disincentive. Teachers reported that they had been unable or found it difficult to continue with further tertiary study due to their remote

⁴¹ Ibid.

⁴² Thid

⁴³ M Novak, "Rural Teacher Education Project Personal Correspondence," (2003).

⁴⁴ HREOC, "Emerging themes."

location. Others felt out of touch with the latest teaching issues because of decreased opportunities for outside examination marking at senior levels or because of decreased contact and networking with teachers in the same subject area from other schools. Furthermore, training and development opportunities are limited by the cost and lack of availability of casual teachers. Valuable opportunities such as HSC marking are limited for teachers in these locations. To help overcome some of these difficulties the inquiry noted the potential of technology for reducing rural and remote isolation and the lack of access to information.⁴⁵

Access to in-service training for staff is often limited by the prohibitive cost of bringing quality presenters from the state capital or by teachers having to travel long distances to participate in extra-curricula activities. Teachers noted that in many ways they are further isolated by the poor condition of roads in many rural and remote areas. Isolation also affects teachers in a personal way through limiting social and cultural contacts, especially when the road to the closest major centre becomes virtually inaccessible in wet weather. Living conditions are generally poor with private rentals usually not available and government housing generally in need of maintenance and improved security. There are also concerns relating to the cost of housing relative to the community in which they were living.⁴⁶

Teacher turnover was another significant factor noted by the HREOC inquiry. It stated that rural and remote schools have a higher staff turnover rate than metropolitan schools and that staff retention rates can be an important determinant of the quality of the education being delivered to rural and remote children. ⁴⁷ High turnover of predominantly inexperienced teachers also has other costs with rural and remote schools providing the training ground for large numbers of young teachers who then relocate to coastal areas, leaving rural and remote schools with the financial burden of training the next intake. Reasonable stability in the staffing of rural and remote schools is necessary as both

⁴⁵ Ibid.

⁴⁶ Ibid.

⁴⁷ Tomlinson, "Schooling in Rural Western Australia," in *The Ministerial Review of Schooling in Rural Western Australia* (Perth, 1994).

teachers and students benefit from stability and continuity in program delivery. Schools where staff constantly change lack a sense of community whereas stability in staffing can result in an overall feeling in the school of a common purpose and belonging, thus providing an atmosphere where teaching and learning can flourish.⁴⁸

The inquiry noted that teachers are learners who thrive in a stable environment and develop skills through a continuum of experiences. If teachers constantly move from one school to another the continuity of their development as teachers is interrupted. Teachers who move from school to school are disadvantaged in terms of career development and promotion as continued breaks in continuity of employment results in an interruption of skill acquisition.⁴⁹ High staff turnover also creates particular difficulties in maintaining the continuity of programs in schools and thus frustrates remaining teachers and students, as nothing seems to get done. Instead they keep going around in circles.

As one student respondent to the HREOC inquiry noted 'the situation is that first year out teachers come [here] as their first appointment. [For] A lot of the teachers here [this] is their only experience. Last year we got three new executive. 50, This raises issues of quality and questions around how so many newly appointed teachers are supported in an isolated environment. Similarly, the experience of the school executive is an issue of concern when, for example, NSW's Moree district is regarded as the NIDA district as many in executive positions are acting positions and other executive are in their first appointment at that executive level⁵¹. Mentoring and support of newly appointed staff also relates to support of newly appointed executives.

Recruitment and retention difficulties mean that a disproportionate number of country teachers are inexperienced with English as a Second Language and difficult to staff subjects such as mathematics, science and information technology often experiencing shortages. Rural schools have also always had a problem with finding, and then keeping,

⁴⁸ HREOC, "Emerging themes." ⁴⁹ Ibid.

⁵¹ D Lean, "Education" - NSW Teachers Federation (August, 2002).

specialist staff such as counsellors and teachers for students with special needs and a great deal of specialists' time is taken up with travelling between rural and remote schools rather than working with students. 52

Even when schools were adequately staffed a number of issues emerged relating to teacher professionalism and the quality of education provided. These issues include the restricted range of subjects available, reduced face-to-face teaching hours to compensate for covering a wider range of subjects on a standard teacher establishment, the suitability of distance education subjects and the availability of teachers qualified in a range of subjects⁵³. These factors also limit the number of teachers willing to remain in these communities to educate their own children. This highlights why the need for differential staffing in rural and remote schools as a means of improving equitable access to quality education should be considered.

To help overcome the issues outlined above the inquiry recommended that government education departments offer varying incentives and compensations to teachers willing to move to the country. It suggested that incentives include additional 'points' earned towards preferential transfers, additional days of annual leave, a locality allowance and subsidised housing. However, the inquiry also noted that many rural and remote teaching staff also believe that the existing strategies only partially mitigate the conditions under which they operate. The views of such teachers, explored through the on-line survey, will form a major component of this study.

According to the HREOC inquiry the current incentives in South Australia that reward the teachers who want to be in the country have had little impact on increasing the number of applicants for country positions – both teaching and leadership. It was also found that the current incentive scheme in NSW may attract people to rural areas but once they are there the incentive is to leave rather than remain, even for just an extra year or so. Recognition that there are a number of problems with a reliance on incentives to

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⁵² HREOC, "Emerging themes." ⁵³ Ibid.

staff rural and remote schools is significant, as this has historically been the favoured solution of education departments. The HREOC inquiry has suggested that incentives may need to include free housing, access to a car, significant pay differences and access to free tertiary study⁵⁴. Overall, it is essential that incentives are adequate to overcome the identified disincentives and are effective in retaining teachers for an appropriate period of time to reduce the negative effect of high teacher turnover.

A significant factor in addressing the attraction and retention of teachers to rural and remote areas is the appropriateness of teacher training. While incentives are important, many studies have demonstrated that the most effective approach is to recruit trainee professionals from rural and remote areas. The HREOC inquiry has suggested that this can be done by providing community-based training and targeting local mature-age students. Similarly, it is important for teacher training institutions to include components on teaching and living in rural and remote communities as part of their course. Such courses allow local community members, especially Indigenous teachers, to study in their local community using distance education, technology and local teacher mentors. Similarly, undergraduate programs that encourage student teachers to undertake their practicum at schools in rural and remote areas are seen as an important component. Such schemes enable student teachers to gain first-hand experience of teaching in small schools as well as the opportunity to develop an understanding of living and working in rural and remote communities.⁵⁵

The HREOC inquiry made a number of recommendations to help overcome the problems facing rural and remote communities. In relation to relevant staffing matters the inquiry recommended that allowances and incentives should be enhanced; there be greater provision of safe and affordable housing; teacher training institutions should provide students with an understanding of rural and remote schools as well as a pre-service practicum in rural and remote locations; greater recruitment of students from rural and

⁵⁴ Ibid. ⁵⁵ Ibid.

remote communities, especially prospective Indigenous teachers, and the development of more accessible professional development for teachers.⁵⁶

The Vinson Inquiry⁵⁷

The Vinson Inquiry into the Provision of Public Education in NSW raised a number of issues related to those identified by the HREOC inquiry. While the Vinson Inquiry explored the wide range of educational barriers experienced by rural communities in NSW, those directly related to the staffing of rural schools are most relevant to this research. A number of the issues raised by the Vinson Inquiry point to the general need of governments to change staffing formulas and provide differential funding based on isolation and rurality.

Relevant concerns explored by the Vinson Inquiry include the general shortage of casual teachers in rural and remote locations and problems with attracting and retaining teachers. Similarly, housing problems, teacher preparation for rural and remote areas⁵⁸, the educational needs of Aboriginal communities and the staffing criteria for small schools were raised. The major issue for the Vinson Inquiry relating to rural and remote schools was the difficulties faced by country teachers in accessing professional development. To help overcome this the inquiry recommended an increase in professional development funding for rural and remote schools.⁵⁹

HREOC, "Recommendations."
 T Vinson, "Inquiry into the Provision of Public Education in NSW - First Report," ed. T Vinson (2002).

⁵⁸ T Vinson, "Inquiry into the Provision of Public Education in NSW - Third Report," ed. T Vinson (Sydney, 2002).

T Vinson, "Inquiry into the Provision of Public Education in NSW - Second Report," ed. T Vinson (Sydney, 2002).

Chapter 2:

Research Profile

Research Process

This report is the synthesis of three main investigative techniques. Quantitative data was gathered as a result of an on-line survey hosted on the NSW Teachers Federation Website¹. In addition to this survey a review of appropriate literature and interviews with staffing officers and union officials in Australian States and Territories (excluding ACT) were conducted. An initial review of literature and discussions with colleagues working in rural and remote settings was essential in determining the areas to investigate, as well as possible remedies to suggest. The review of literature has also been useful in illustrating both successful and unsuccessful approaches to staffing these schools.

Interviews with staffing officers were conducted in order to explore the structural initiatives already in place around Australia and explore the perceptions of the educational bureaucracies about their success. Further interviews were conducted with the public education unions around Australia in order to explore their perceptions of the staffing difficulties of rural and remote schools as well as their opinions of the success or otherwise of initiatives employed in their state or territory. Union officials were also able to provide information on initiatives they are pursuing or other initiatives that have been unsuccessfully attempted.

¹ NSWTF, ([cited); available from http://www.nswtf.org.au.

Figure 1: All interviews were conduced following these areas of discussion

- 1. Overview of the system, including structure, school location and funding.
- 2. Methods of / incentives for attracting staff.
- 3. Methods of / incentives for retaining staff.
- 4. Availability and accessibility of specialist teachers and support staff.
- 5. Access to training and development.
- 6. Overcoming professional isolation.
- 7. Pre-service training and internship.
- 8. Provision of Indigenous teachers and education workers.
- 9. Teacher supply and demand.
- 10. Role of technology.
- 11. Effectiveness of present staffing practices.
- 12. Past and present campaigns for improving the staffing of these schools.

The use of a range of information gathering techniques recognises that web-based surveys are not the solution for every research project, but a useful medium for involving a range of participants². This range of information gathering techniques has ensured that a broad range of ideas has been explored, and subsequently resulted in a range of conclusions and recommendations validated by the research parameters and methodologies.

² K L Dix and J Anderson, "Distance no longer a barrier: Using the internet as a survey tool in educational research," *International Education Journal* 1 (2000).

Respondent profile

The survey (Appendix 1) was completed by 265 respondents (n = 265), the overwhelming majority of which came from NSW. The dominance of NSW respondents (71%) can probably be accounted for by the fact that the project originated in NSW and was publicised in the NSW Teachers Federation journal, mail outs and other NSW rural teacher gatherings such as the central schools conference. The Secondary Principals Council also assisted with promoting the project. Support from other states and territories were reliant upon the ability of third parties to promote the survey.

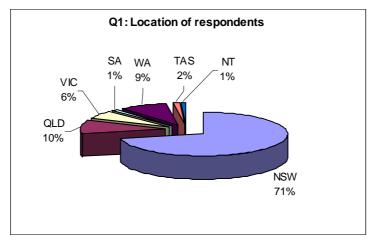


Figure 2 (n = 265)

In addition to the on-line survey there was also the ability to make available paper surveys. This was done either by direct request or at events such as the central schools middle executive conferences which allowed respondents to complete the survey then and there and not have to log on at a later time. In fact, 30 surveys were completed as paper surveys, 26 collected at events such as the central schools middle executive conference, 2 by people printing the survey off from the web and faxing it back and three contacting the researcher seeking a paper copy they could fill out and return. This represents a paper response of 11% (30 of 265).

It was desirable to make the survey available online as it would allow a range of people from around Australia to access it. An online survey also reduces the limiting factors of cost and the need of respondents to mail back a survey. The internet has been described as a powerful tool both for researching³ and union organising⁴. As this was a union sponsored survey and the results intended to be used to advocate for a change in conditions, gaining a large number of respondents was important. The use of the internet enabled this to occur and also showed that the internet potentially provides a powerful medium for members to become directly involved in their union. It is conceivable that on-line surveying of members' opinions could be adopted by unions in a range of circumstances as is presently the case with a number of professional associations like the Primary and Secondary Principal Associations. Such a move would ensure that policy positions adopted by unions are representative of their active members. While this may also undermine the authority of elected representatives and officials it would have the positive influence of reducing the influence of factions. It will be important for unions and other professional and industrial organisations to carefully consider when and how such options are employed and the implications of such decisions on organisational structures.

An on-line survey may seem a little strange in light of one of the questions in the survey referring to a 'lack of reliable technology' and there is still a considerable amount of literature and campaigning referring to the limited access to the computers and the internet in rural schools. However, with virtually all schools⁵ having at least a couple of computers and internet access it was considered that this was a satisfactory risk. The potential to easily canvass a wide range of options from around Australia was seen as a greater benefit than the potential limitations. Other considerations, such as individual teachers' familiarity with the use of computers and the internet may have impacted on their ability to access and complete the survey on-line. To overcome these problems it is important to ensure that clear instructions are given for completing the survey, that the

³ Ibid.

⁴ J Dixon, "The internet is union business - NSW Teachers Federation 1998 Eric Pearson study grant report," (Sydney, 1999).

⁵ See Telstra's commitment to provide internet access to all Australian schools

tool itself is not difficult to use and that interested parties can easily locate it on the internet.

It should also be noted that the survey tool entered false results when a ranking section was not completed. This meant that if a respondent did not complete a question requiring them to rank 1-8 for 8 possible strategies a default rank of 1-8 was given sequentially for that question. To aid validity these responses were removed from the final calculation of results.

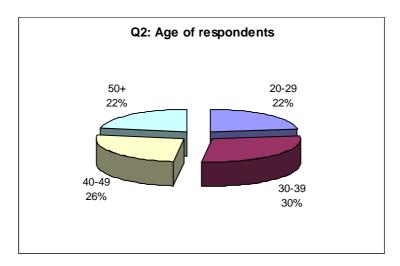


Figure 3

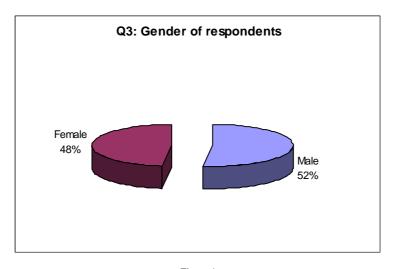


Figure 4

The spread of both age and gender of respondents was more or less equal which was contrary to expectation. The initial hypothesis was that rural schools have a large number of young beginning teachers and high staff turnover, however, this was not replicated in the survey respondents demographic where the spread of ages was relatively equal.

Similarly, it was hypothesised that a greater proportion of females would complete the survey than males. This is due to the gender make up of the teaching profession generally and the gender make up of primary teachers – As there is a far greater proportion of primary schools in rural areas, would again make up the majority.

Instead of the survey being completed by a larger proportion of teachers in the 20-29 age group, the age of the majority of beginning teachers, 78% of respondents were over 29 years of age. The percentages for all other age groups were either equal to or greater than that of the 20-29 age group. This break down of ages may also explain the response to the questions about 'how long have you worked in rural or remote locations' and 'how long do you intend to remain in rural and remote locations'. This again showed a significant trend in the survey respondents against expectation.

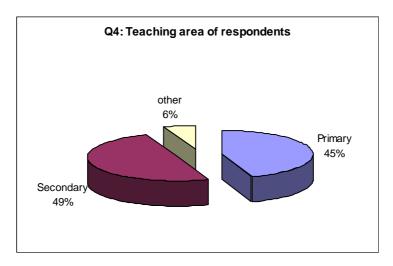


Figure 5

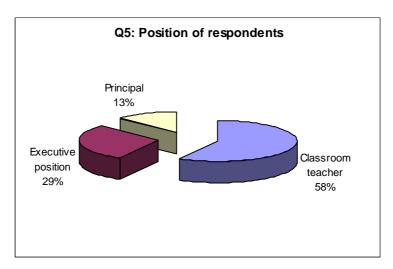


Figure 6

Slightly more secondary teachers responded to the survey, however, this is not a significant variation. Over half of those responding to the survey were classroom teachers. A total of 42% of respondents were principals or in other executive positions, this was somewhat influenced by the collection of surveys at the central schools middle executive conference and the promotion of the survey by the Secondary Principals Council. The number of respondents in executive positions may also have influenced the figures on length of stay in rural and remote schools and age of respondents. The significant percentage of principal and other executive responses may also indicate the

need to structurally overcome the staffing challenges faced by these schools. This category of staff would be aware of the issues affecting their schools and have explored these issues and perceptions with their staff.

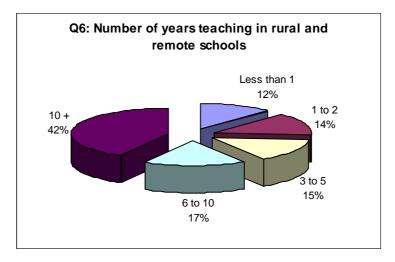


Figure 7

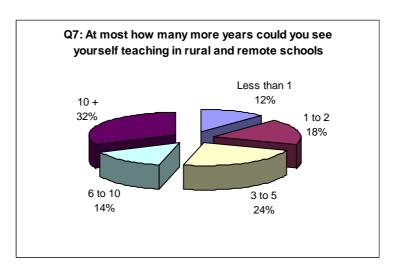


Figure 8

The most interesting result from the survey was the unexpected figures relating to the length of respondents' tenure in these schools and the intended length of their stay. While these results will be discussed in detail later in chapter 5 it is worthy to mention this discrepancy here.

It was hypothesised that a large proportion of respondents would have only worked in rural and remote schools for a limited number of years, and that many would not intend to stay for a significant amount of time. This belief was informed by the author's personal experience, subjective evidence, the HREOC inquiry as mentioned in chapter 1, numerous research papers and numerous campaigns conducted by the NSW Teachers Federation and other public education unions around Australia. Considering that rural and remote schools are generally accepted as hard to staff and therefore most likely to feel the effects of an impending teacher shortage long before other schools⁶ it would follow that retaining teachers in these locations is a big problem. It further follows that teachers need to be replaced and the most common way to do that is through newly graduated teachers. A similar contradiction with the hypothesis and explanation exists for the age profile of respondents as outlined above.

As Barbara Preston writes in an article titled 'Country Teachers: Gone Missing?' 'Rural and remote schools are often hard to staff at the best of times. They usually have high staff turnover, and a disproportionate share of inexperienced beginning teachers'. However, in relation to the survey 42% of respondents had been in rural and remote schools for 10 years or over with 32% of respondents potentially remaining in these schools for a further 10 or more years. While a quarter (26%) of respondents had been in rural and remote schools for less than 3 years over a quarter (30%) could not see themselves remaining for a further 2 years. These numbers may appear significant in themselves, however, the anecdotal evidence would have suggested a far greater number of young, short-term teachers populating these schools. One possible explanation for this discrepancy could be the degree of young, short-term teachers' connection with their school.

Many newly appointed teachers are often unfortunately placed in the position of accepting a job in a location they do not find desirable, but accept the job in order to gain

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⁶ B Preston, "Teacher supply and demand to 2005: projections and context," (Canberra, 2000).

⁷ B Preston, "Country Teachers: Gone Missing?," *Independent Education* 30 (July, 2000).

employment. In the quotes in the HREOC report many young teachers appointed to rural schools begin planning where they will move to shortly after their arrival⁸. This would indicate a reduced commitment to their present, short-term, appointment. This age group also reflects a demographic with limited practical engagement with their union⁹. These two factors may have conceivably combined to create a dynamic where this group of teachers were not aware of the survey due to their lack of engagement with their union and / or were not committed to improving rural teaching conditions.

The converse of these dynamics could account for a higher number than expected long staying teachers completing the survey. These teachers clearly enjoy working in these communities, may have indeed married or moved permanently into these communities and are therefore committed to improving teaching and learning conditions in these schools. Similarly the large number of principals and executive level teachers who completed this survey would also skew the length of service and intended service figures, as well as clearly representing a group committed to improving rural education.

⁸ HREOC, "Emerging themes."

⁹ G Zadkovich, "To Deliver us Our Future: Developing Strategy for Difficult Times - NSW Teachers Federation 1999 Eric Pearson Study Grant Report," (Sydney, 1999).

Chapter 3:

Effective advertising

'Most teacher training does not adequately equip new recruits with the skills and knowledge needed for teaching in rural and remote Australia'

To adequately staff our rural schools prospective teachers should consider rural service to be an enjoyable and valuable experience. The primary motivation for entering the teaching profession, or any other career, should be the prospect of an enjoyable and rewarding career. It therefore follows that teaching authorities should build on this initial motivation and endeavour to ensure that the barriers impeding this are reduced.

It is essential that teacher training courses adequately prepare trainee teachers for the many professional and social challenges of rural and remote service. Such a need becomes more urgent in the context of a current rural teacher shortage, professional demographic of impending large scale retirement and a climate in which significant numbers of newly appointed teachers leave the profession in their first five years of service. Teacher shortages, high resignation rates and the high teacher turnover in rural and remote schools combine to ensure that a significant number of our graduate teachers will begin their careers in rural and remote schools. Unfortunately many of these graduate teachers have a negative perception of teaching in such environments, even though these perceptions are often based on little first hand experience². In order to adequately staff rural and remote schools we need to ensure that perceptions regarding them are demystified and that the prospects of a successful and rewarding career are enhanced.

¹ HREOC, "Recommendations."

² E Sharplin, "Rural retreat or outback hell: Expectations of rural and remote teaching'," *Issues in Educational Research* 12 (2002).

Teacher supply

It is now accepted wisdom that we are in the midst of a teacher supply crisis and that the shortage of teachers will get worse before it gets better. What is also accepted is that those areas that are deemed less desirable will be the first and hardest hit in a time of shortage. This is because, as Barbara Preston puts it, 'Schools in a weaker competitive position have chronic difficulty finding teachers, while schools in a strong position are little affected by overall shortages'. A major report on attracting, developing and retaining effective teachers prepared for the Commonwealth Government to for an OECD project in 2003 noted that 'Staffing ... rural and remote schools ...has been a longstanding challenge for Australian authorities'4.

These challenging prospects are reinforced by both NSW Teachers Federation and Australian Education Union claims that regional and remote areas are already experiencing supply problems. A survey in 2003 of 437 principals found that 54% had experienced teacher supply problems over the previous year, with 57% stating that the problem has got worse over the previous year⁵. A similar survey of rural and remote schools by the NSW Primary Principals Association in 2002 found that 92% of respondents were experiencing difficulty finding casual teachers.⁶

The average age of Australian teachers is now approximately 49 years of age, with 24.5% of public primary and 28% of public secondary teachers over 50. A further 35% of teachers are aged between 40 - 49 years. This means that 27% of the teaching workforce is eligible to retire by 2007 and a further 50, 000 teachers eligible for retirement between 2007 and 2012. With about 7 500 to 8500 graduates going into teaching each year this leaves an immediate potential of 20 - 30,000 teacher shortfall after 2007^8 . It is also stated that 'a recent study of the supply chain in one state estimates that only some 15%

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³ Preston, "Country Teachers: Gone Missing?"

⁴ M Skilbeck and H Connell, "Attracting, Developing and Retaining Effective Teachers: Australian Country Background Report," (Canberra, 2003).

⁵ AEU, "Hands up," in AEU Parliamentary Brief (2003).

⁶ B Giles-Brown, "Findings and Recommendations: Survey of Distance and Rural Education," (2002).

⁷ Preston, "Teacher supply and demand to 2005: projections and context."

⁸ AEU, "Hands up."

of those applying for teacher education courses ended up teaching several years later, 9.

Compounding these supply problems is the data alluded to above that significant numbers of teachers who enter the profession leave after a few years. According to Ewing and Smith 'it is well established in countries in the western world that between 25% and 40% of all newly-recruited teachers resign or burnout in their first three to five years of teaching' 10. A survey of mid career teachers in NSW found that after 16 years of service 50% of secondary teachers and 33% of primary teachers had resigned 11. Similarly it is stated that 20% of Queensland teachers leave within the first five years of teaching, while 50% of Victorian teachers do not think they will be in the profession longer than 10 years 12. While many of the issues raised by these figures are issues of retention and will therefore be considered in chapter 5 they point to the urgent need for governments to intervene to both increase teacher training places and to make teaching a much more attractive profession.

For rural and remote schools these high attrition rates combined with teacher shortage mean two things; they have difficulty attracting staff and the majority of staff they do attract will be new graduates. A survey of 18 schools by the NSW Teachers Federation found that most schools surveyed in rural and remote areas had on average 4 beginning teachers¹³. Indeed, figures for Western Australia indicate that in 1993 90% of graduates were appointed to rural and remote centres¹⁴. Similar figures for Queensland indicate that 87% of teachers are appointed to country schools in their first two years of teaching. Rural and remote schools therefore bear a disproportionate burden of preparing teachers not just for their own contexts, but for the profession as a whole.

⁹ Skilbeck and Connell, "Attracting, Developing and Retaining Effective Teachers: Australian Country Background Report."

¹⁰ R A Ewing and D L Smith, "Retaining Quality Beginning Teachers in the Profession" (paper presented at the 2003 NSW History Project Curriculum Leadership Conference, University of Sydney, June 2003).

¹¹ A Watson and N Hatton, "Teachers in mid-career: Professional perceptions and preferences," in *Independent inquiry into the provision of public education* (2002).

¹² AEU, "Hands up."

¹³ W Currie, "NSW Teachers Federation Teach Supply and Demand Project," (2000).

¹⁴ Sharplin, "Rural retreat or outback hell: Expectations of rural and remote teaching'."

As a large proportion of graduates are going to begin their career in rural and remote settings it is important that teacher training institutes adequately prepare students, as inadequately prepared teachers leave the profession sooner, exacerbating the teacher shortage¹⁵. Teachers also need to be adequately prepared for working in disadvantaged schools (which most rural and remote schools are, as evidenced by socio-economic statistics for the communities they serve) as the attrition rate for teachers in these settings is almost a third higher than that of non disadvantaged areas¹⁶. Teacher training is an important first step as it could mean that newly appointed teachers are prepared to begin their career in rural and remote settings, have a rewarding and enjoyable experience and therefore don't become another attrition statistic.

The rural and remote teaching context is clearly different from the urban or metropolitan teaching context. All initial teacher education programs need to provide content and practical experiences to prepare graduates professionally and personally to teach in rural and remote schools. There is a responsibility, therefore, on teacher training institutions to ensure that students both understand this context and are familiar with it. Identified ways to achieve this are:

- specific courses relating to working (and living) in rural and remote settings,
- providing and supporting practicums and internships in rural and remote settings,
- recruiting trainee teachers from rural and remote settings, and
- bonded teacher training scholarships.

Training for the rural context

The rural context can present many challenges and opportunities for teachers. The experience involves both the educational challenges associated with disadvantage and remoteness and the opportunities of small classes and a strong community atmosphere. Rural teachers have the opportunity to experience the rewards of being valued members of a community and can benefit from the strong involvement many rural communities

¹⁵ Preston, "Country Teachers: Gone Missing?"¹⁶ Ewing and Smith, "Retaining Quality Beginning Teachers in the Profession".

have in their school. Conversely these attributes of rural contexts can also be seen as negatives by many potential teachers. Others may focus on the challenges of isolation and the limited resources of many small country schools. [Somewhere between these two poles of experience exists the reality of working in rural and remote schools. Both views, however, highlight the need for governments to ensure that conditions and resources in these schools are good enough to overcome the negative perceptions.]

As noted in Chapter 1 and by the Vinson Inquiry, schools play an important role in rural and remote communities. They are in many ways the glue that binds communities together or better still the 'heart of the community'. Their role is both social and economic. The local school provides a number of jobs and also develops the skill base of present and future workers in the community, helping to ensure its economic viability. Socially, the local school can keep the community united as well as providing considerable expertise in local sporting and social organisations. In many ways these roles interplay to create a unique context for the teaching and learning which occurs in that community.

As is illustrated in figure 10 the idea of specific pre-service teacher education was considered an extremely successful component of attracting teachers to rural and remote teaching. Considering the vast majority of trainee teachers grew up in large metropolitan settings such initiatives would go a long way to demystifying rural schools and countering the negative perceptions many prospective teachers have of rural service. Furthermore, these programs could equip students with the necessary pedagogical skills to succeed in these settings. It is clear from a number of studies that preservice teacher education does have a significant impact on beginning teachers' pedagogical skills and teaching philosophies¹⁸.

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¹⁷ Vinson, "Vinson Inquiry 1st Report."

¹⁸ J Ballantyne, "Current trends in teacher education: Some implications" (paper presented at the Australian Association of Research in Education Conference 2003, Auckland, New Zealand, 2003).

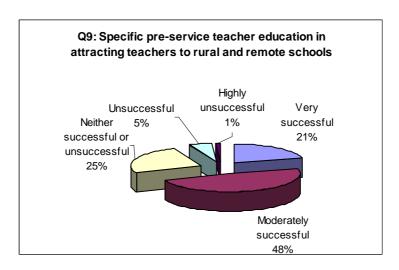


Figure 9

According to Boylan¹⁹ there have been a number of Australian Federal and State government reports that indicate the need for pre-service training courses to explore the 'range of social, cultural, geographical, historical, political and service access issues that define the difference in working and living in rural contexts compared to other locations'. ²⁰ Similarly, a report conducted in South Australia in 2001 into the experiences of first year graduate teachers in rural and remote schools recommended that rural teaching needs to be *realistically* (my emphasis) promoted and programs designed to prepare graduates for living and working in rural areas²¹.

To help improve the effectiveness of teacher training the role of schools in rural NSW is part of an ongoing study that is investigating the relationship between teacher education, rural schooling and communities. This study, an Australian Research Council (ARC) project Productive Partnerships for Teaching Quality called the Rural Teacher Education Project (RTEP)²², is being conducted by Charles Sturt University in partnership with the University of New England and the NSW Department of Education and Training (DET).

 $^{^{19}}$ C R Boylan, "Putting rural into pre-service teacher education" (paper presented at the Australian Association for Research in Education Conference 2003, 2003).

²¹ Dr C L Matthews, L Carr, and M Hudson, "Graduate Teachers in Rural and Remote SA Schools - "A Year of Firsts"," (2001).

²² B Green, "Charles Stuart University Media Release," 7 August 2002.

It brings together DET's 11 school districts located west of the Great Divide, an area representing 84 per cent of NSW's land mass and over 500 schools.

The RTEP recognises the view that globalisation and social and technological change affect rural communities in different ways to their metropolitan counterparts. To help counter these forces the project aims to redress what is termed "metrocentrism" of school reform.²³ Considering that research indicates that schools are crucial aspects of community life and economic development in country towns this project could have significant social implications. According to Professor Green, the project coordinator, "We are dealing with a major equity issue ... as well as improving educational outcomes for students at rural schools, our project will make recommendations for teacher education, as this clearly impacts on the issues facing rural and remote communities," 24 As discussed in chapter 1 there is a strong link between education and the economic development of fringe communities. Through identifying successful community and educational relationships this project could help communities in decline assert their economic independence. As a matter of equity, rural and remote schools should not be left behind in the new economies.

The RTEP aims to identify a set of approaches including preparing student teachers more effectively for the rural context and geographic isolation through new teaching and learning strategies. To achieve this, the RTEP will bring together rural communities, schools and other government agencies to find solutions to their shared challenges such as attracting and retaining quality teachers and professional and geographical isolation. It is anticipated that as a result of this study strategies that create both positive teaching environments for students and support beginning and early career teachers in rural schools can be developed. The project will also be looking at issues of staffing and quality teaching, as well as how schools can establish good relationships with their communities. By better understanding the dynamics of rural schools the project should

 $^{^{23}}$ C McConaghy and G Burnett, ""Place Matters" Productive Partnerships for Quality Teaching," (2002). 24 Green, "Charles Stuart University Media Release."

be able to suggest a number of initiatives for preparing student teachers more effectively for life in rural communities²⁵.

The research which indicates that teacher satisfaction is directly linked to them remaining in the profession²⁶ could have important implications for teacher training, the proposed institute of teachers and the NSW Government's plans to release a set of requirements for pre-service teacher education studies. Ramsey supports the view that pedagogical preparation has an impact on resignation rates and uses this proposition to account for the greater number of secondary teachers than primary teachers leave within the first few years. He expresses the view that secondary teachers are less well prepared pedagogically and consequently have a higher exit rate²⁷ from the profession.

The RTEP aims to address the issues of high teacher turnover in difficult to staff rural schools as issues of pedagogy by providing new quality teaching and learning strategies which it believes will provide incentives for teachers to live and work in rural NSW.²⁸ It is believed that strategies for quality pedagogy will assist industrial reforms and other financial incentives in retaining teachers. Knowledge from studying successful programs and approaches in the 11 western NSW districts will 'be used to reflect on better ways to equip teachers for rural schools, both in terms of pre-service and in-service teacher education".²⁹

There is an underpinning belief that location affects pedagogy, which in turn affects teacher turnover. While this may be a reasonable assumption, it is questionable whether improving pedagogy, and thus professional self worth, alone, will overcome the problems associated with staffing these schools. Some research has suggested that factors such as lower class sizes, team teaching and other system supports have a positive effect on pedagogy³⁰, and therefore increase professional satisfaction. There would be an inherent

²⁵ Ibid.

²⁶ Watson and Hatton, "Teachers in mid-career: Professional perceptions and preferences."

²⁷ G Ramsey, "Quality Matters - Revitalising teaching: Critical times, critical choices," in *Report of the Review of Teacher Education* (Sydney, 2000).

²⁸ McConaghy and Burnett, "Place Matters."

²⁹ Ibid

³⁰ F Newman and Associates, *Authentic Achievement: Restructuring Schools for Intellectual Quality* (San Francisco, 1996).

fear that this philosophy could lead to something like the Queensland 'productive pedagogies' agenda which has been supported by the 'New Basics"³¹. This model suggests that schools need to restructure their curriculum and organisation to meet the new social and economic times. While this is a noble aim, and all practicing professions would agree that community contextual learning is important, it does not address the issues of first attracting and then retaining teachers to these areas. As McConaghy concedes "the Queensland model has an important contribution to make to schooling in rural NSW"³² however she does go on to point out that "there are significant limitations"³³. For this reason the approaches in rural communities, including the special school – community links, are being isolated to better prepare teacher graduates for appointments to these locations.

Working in rural and remote communities is unique due to the close nature of the community, however, small communities can also be more isolating as social and cultural divisions become more personal. While professional practice is not carried out in isolation, it is related to the quality of life and emotional well-being of the teachers. Enjoying the unique social, cultural and ecological environment of small rural schools has not been enough in the past to attract and retain them in these areas.

The inclusion of subjects focusing on rural issues during pre-service training is seen as essential if we are to prepare prospective teachers for these communities³⁴. While the above examples may add some new ideas for future programs there are presently only a few such courses in operation. The most notable present example is the James Cook University Rural Education Research and Development Centre³⁵. This school offers courses directly related to rural and remote education issues and actively conducts research into rural and remote education. Unfortunately, most aspects of this course are targeted to their Rural Area Teacher Education Project (RATEP) which is an on-line course offered to students from remote areas. This program will be looked at shortly.

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³¹ Education-Queensland, ([cited); available from http://education.qld.gov.au.

³² McConaghy and Burnett, "Place Matters."

³³ Ibid

³⁴ Tomlinson, "Schooling in Rural Western Australia."

³⁵ ([cited); available from http://www.library.jcu.edu.au/Educ/RERDC/rerdc.shtml.

In NSW, only one university, Charles Sturt University, has a compulsory rural education component³⁶ in its pre-service course. Apart from this, the only other occurrence of a rural subject offering is an elective option for students finishing their secondary program at Southern Cross University³⁷. The University of Southern Queensland is the only other institution noted for preparing teachers for rural communities. This university has a mandatory course on 'teaching in small rural communities³⁸'. However, like many courses of this type, it is a brief look at rural conditions rather than an in-depth analysis of rural dynamics and pedagogical processes. Apart from the examples outlined above noone interviewed for this report around Australia was able to point to any other examples of rural pre-service teacher education subject offerings by tertiary institutions with education facilities.

However, in a 1998 study 91% of Australian universities claim to have some rural focus in their pre-service programs and 45% of all universities included some form of compulsory involvement in rural issues³⁹. This is contrasted by a 1988 study which reported that 88% of graduate teachers in NSW and 84% of graduate teaches in Western Australia reported no training in rural education issues⁴⁰. While there is 10 years between both of these studies it is doubtful whether time accounts for this contradiction. The most likely scenario is that they differ on the definition of rural content. The most that could be assumed is that issues pertaining to rural schools are mentioned as appropriate throughout courses, while there is no systematic addressing of these issues⁴¹.

³⁶ Boylan, "Putting rural into pre-service teacher education".

³⁷ Ibid.

³⁸ J Austin and J McMaster, Teaching in small rural communities (University of South Queensland, 2004 [cited 25 March 2004]); available from http://www.usq.edu.au/course/specification/2004/EDU3341-S2-2004-34691.html.

³⁹ S King and I W Gibson, "Preparing for rural teaching: A National survey of Australia's efforts in providing appropriately trained teachers for rural and isolated communities" (paper presented at the 14th National Society for the Provision of Education in Rural Australia Conference, Alice Springs, Northern Territory, 7-10 October 1998).

⁴⁰ A. J. Watson, "Professional development in rural schools: A case study of teacher satisfaction and interests" (paper presented at the Rural Communities: Determining their future. 4th Annual SPERA Conference, Toowoomba, 1988).

⁴¹ A Yarrow et al., "Teaching in rural and remote schools: A literature review," *Teaching and Teacher Education* 15 (1999).

Clearly, if universities believe they are covering this area, but students don't believe they are being taught it, and a systematic study of course offerings illustrates there is a big gap in their offerings, there is a fundamental problem possibly of perception, more likely one of effectiveness and depth. What remains clear is the absence of a consistent, focused and structured purposeful course on working in rural and remote contexts.

Specific pre-service courses about living and working in rural and remote communities have been suggested as a means to not only help attract teachers to rural and remote areas as illustrated in figure 9 but as a strategy to help reduce the high rate of resignation of beginning teachers. The HREOC Inquiry into rural and remote education recommended that all teacher training institutions should require students to study courses about rural and remote schools⁴² focusing upon assisting students with minimal support and Indigenous issues⁴³. This recommendation came about due to a finding that most teacher training does not adequately equip new recruits with the skills and knowledge needed for teaching in rural and remote Australia. There is commonly a lack of local knowledge among the teaching staff. In addition, teacher training fails to prepare new graduates adequately for inclusive teaching of children with special needs and culturally appropriate teaching of Indigenous children⁴⁴. On a brighter note for the future, however, the HREOC report did note that most education departments have begun discussions about the need for specific rural recruitment strategies and the need to include information about rural and remote schools in teacher training qualifications⁴⁵.

To initiate such courses is going to take more than the benign interest of teacher training institutions or education departments. In a study in 1993 Gibson concluded that there was then little attention given to preparing students for rural service. He went on to suggest, as many earlier papers that he cited had, that both institutions and education departments should work together on developing specialised preparation programs for rural teaching⁴⁶. To date, no great ground has been made in this regard.

⁴² HREOC, "Recommendations."

HREOC, Recommendations.

43 HREOC, "Education Access," in *National Inquiry into Rural and Remote Education* (Canberra, 2000).

44 HREOC, "Recommendations."

45 HREOC, "Emerging themes."

⁴⁶ I W Gibson, "Policy, practice and need in the professional preparation of teachers for rural teaching"

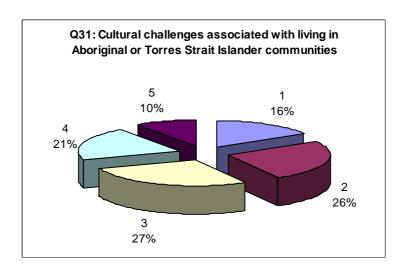
Teacher unions need to ensure that discussion leads to real changes in pre-service training. There are examples of successful courses in Australia and overseas, as well as plenty of research presently being conducted into rural education, which can help inform such courses. In NSW there is a good opportunity to press for such course inclusions when the proposed Institute of Teachers is formed and begins accrediting pre-service training courses. While the Institute is developing draft standards for professional practice⁴⁷ it would be worthwhile for them to consider differential standards to take into account the range of unique contexts of Australian and NSW schools. It would be remiss of such an authority not to mandate such courses when a significant proportion of their graduates are likely to begin their career in rural schools. Failure to do so only reinforces a lack of commitment to rural areas and creates a stereotype that an appointment in such a location is temporary.

It is also imperative that such courses include significant Indigenous content and ensure that students are aware of and sensitive to the cultural differences of rural communities as well as an awareness of the extent of community involvement in the school⁴⁸. These cultural differences and sensitivities include factors such living in a small community, but more importantly relate to living and working in communities with significant Aboriginal or Torres Strait Islander populations. When it is considered that the majority of teachers come from urban environments and Non-Indigenous cultural backgrounds there manifests itself a general unfamiliarity with the social, cultural and historical forces working in Indigenous communities.

⁽paper presented at the Australian Association of Research in Education Conference 1993, 1993).

Interim Committee for a NSW Institute of Teachers, "Draft Professional Teaching Standards," (2003).

⁴⁸ Gibson, "Policy, practice and need in the professional preparation of teachers for rural teaching".



 $Figure \ 10$ Significance of social issues as a disincentive to taking up a posting in rural and remote schools $(1 \ largest \ disincentive - 5 \ least \ disincentive)$

This unfamiliarity can create significant challenges and limit the appropriateness of the pedagogy⁴⁹ the teacher brings to their new community. As Figure 10 illustrates many teachers still find the prospect of living in Aboriginal and Torres Strait Islander communities challenging. Similarly, results in Indigenous education also indicate that there is significant work to be done in raising the education attainment of these groups. To this end it is encouraging to see the NSW Department of Education and Training Consultation Draft on 'Preservice teacher education studies required for employment in NSW government schools'⁵⁰ list Aboriginal education as one of the six mandatory areas. Such an inclusion recognises the importance of an inclusive curriculum, cultural awareness and knowledge of appropriate pedagogy for succeeding in such settings. It is clear from such concerns that any courses on rural schools should go further than a generic Aboriginal education requirement and ensure that there is a genuine empathy for, and recognition of Indigenous issues.

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⁴⁹ G Munns, ""They just can't hack that". Aboriginal students, their teachers and responses to schools and classrooms.," in *Perspectives on Aboriginal and Torres Strait Islander Education*, ed. G Partington (Katoomba, 1998).

⁵⁰DET, "Preservice teacher education studies required for employment in NSW government schools: Consultation Draft," ed. NSW DET (Sydney, 2004).

The inclusion of Aboriginal education in pre-service training is important because as Heslop⁵¹ points out, teachers in rural and remote Aboriginal communities are generally non-Aboriginal, young and living away from friends and family for the first time. They are in their first teaching appointment and have no experience of living in rural or remote locations. They are also inexperienced in working with Indigenous people but are keen to do so even though they have little understanding of the protocols for behaving in a cross-cultural setting.

The requirement for a specific rural and remote education course and an Indigenous issues course are not just common sense suggestions about making it easier for beginning teachers - they go to the heart of the philosophy of equity of access and equity of outcomes. Such a philosophy was derided by Kevin Donnelly in his recent conservative polemic funded by the Menzies Research Centre 'why our schools are failing'52 where he applauds the 'equality of opportunity' philosophy as the founding principle of a quality education system but derides the idea of equality of outcomes as a sinister left wing teacher union plot at social engineering. What is clear is that the recent conservative resurgence is having a significant impact on our schools in terms of funding, perceptions of values and standards and advocacy in favour of performance based pay scales with both major political parties, state and federally advocating such policies. However, it is a matter of universal human rights that rural and remote students not only have an equality of opportunity, but also have equality of access to an appropriate quality education and can achieve the same outcomes as their metropolitan counterparts. If this means training teachers differently to work in these areas as one way to overcome some of the disadvantages caused by high teacher turnover and high numbers of beginning teachers then this is an obligation on any modern state – not an economic inconvenience.

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⁵¹ J Heslop, "Living and Teaching in Aboriginal Communities," in *Reform and Resistance in Aboriginal Education*, ed. Q Beresford and G Partington (Perth, 2003).

⁵² K Donnelly, Why our schools are failing (Melbourne, 2004).

Practicum and internships

Preparing teachers theoretically for rural and remote teaching alone is not enough. The development of courses addressing rural and remote contextual issues needs to be dovetailed into practicum and internship experiences. In this way, prospective teachers, the majority of whom come from urban backgrounds can experience living and working conditions in rural and remote settings. Such an experience could encourage graduates to take up such an appointment or dissuade them from making a mistake for them by taking up an appointment which they are ill prepared to be fully successful, and ultimately the students they will be imposed upon. It is believed that by making an informed decision newly appointed teachers will bring a positive attitude and flourish in their new appointment.

The importance of giving students first hand experience in rural and remote settings was recognised by the HREOC inquiry into rural and remote education. The inquiry recommended that teacher training institutions should offer all students an option to undertake a fully-funded practicum in a rural or remote school and that the Commonwealth should ensure adequate funding to help achieve this⁵³. Such experiences would give students an opportunity to develop an awareness of cultural sensitivities and the utilisation of community involvement⁵⁴ in rural schools. Socially, such an experience would allow pre-service teachers to experience the social dynamic of rural and remote communities and help overcome any negative stereotypes which may prevail.

HREOC, "Recommendations."
 Gibson, "Policy, practice and need in the professional preparation of teachers for rural teaching".

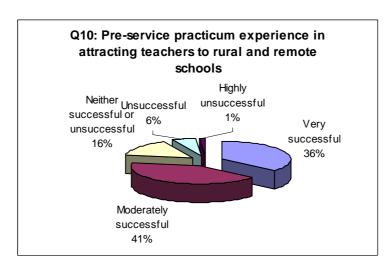


Figure 11

It's clear from a number of studies that student teachers' attitudes to a rural or remote appointment improved as a result of completing a rural or remote practicum⁵⁵. This finding was reinforced by the respondents to the survey, 77% of which overwhelmingly supported this approach in helping attract teachers to rural and remote schools. Consistent support by teachers working in these settings, and research findings that these approaches have a positive impact on attracting staff, are strong justification for preservice training institutions to offer such an experience, and for governments to provide the funds to support it. Attraction is not, however, the only benefit of this approach; there is also evidence to support the proposition that teachers who subsequently take up a rural or remote appointment after making an informed decision are retained⁵⁶.

There are already some examples occurring around Australia which give some direction to how such a universal strategy may be implemented, impediments which need to be overcome and illustrative examples of why this strategy is successful. After beginning as an initiative of teachers in Moree (NSW) to deconstruct the negative stereotypes of rural teaching and attract graduate teachers the 'Beyond the Line' program has developed

⁵⁵ A Yarrow, P Herschell, and J Millwater, "Listening to country voices: preparing, attracting and retaining teachers for rural and remote areas," *Education in Rural Australia* 9 (1999).

⁵⁶ C Boylan and D McSwan, "Long-staying rural teachers: Who are they?," *Australian Journal of Education* 42 (April, 1998).

⁵⁷ NSW-DET, Beyond the Line (2002 [cited); available from http://www.det.nsw.edu.au/newsroom/yr2002/jul/linejuly.htm and

into a statewide initiative supported by the DET. While this expansion has exposed more trainee teachers to rural contexts its ad hoc dramatic expansion and lack of personal approach may threaten its viability.

The 'Beyond the Line' program offers student teachers the opportunity to spend a week looking at schools in some of the rural districts of NSW. The aim is to expose these prospective teachers to the people, communities and students in rural communities⁵⁸ in the hope that they will see rural teaching as a viable future employment option. However, this only amounts to a promotional tour rather than any practical experience. Many teachers talk of their time working 'in the bush' as some of the most enjoyable times of their career. It was in this light that the Moree teachers developed the idea for Beyond the Line. Initially practicing teachers would volunteer to have a trainee teacher spend a few days living with them and spending time with them in their classes. In the evenings they would socialise with these same teachers and really experience living and working in a rural community. Unfortunately, the sudden appropriation of the program by the NSW DET has seen some of these more personable aspects overlooked and it has instead become a mass program imposed on schools with a bit of sightseeing thrown in. There is evidence that the program is having some positive impact on recruiting teachers⁵⁹ to rural areas, however, much of this evidence pre-dates the expansion of the program.

Unfortunately, this NSW program is only a 'taster' of rural teaching. While it does allow trainee teachers to consider a rural practicum in NSW this needs to be organised independently if attending one of the large metropolitan universities. What is needed is a program to support large numbers of trainee-teachers experiencing an extended rural practicum. Currently the rural based teacher training institutions, whose students already have such an experience, have many of their students come from rural backgrounds. This experience of attending a rurally based training institution and having a rural practice

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http://www.det.nsw.edu.au/employment/teachnsw/beyond_theline.htm.

⁵⁸ NSW-DET, "Open the Gate: Experience life as teacher in rural NSW," (2003).

⁵⁹ C R Boylan and A R Wallace, "Beyond the line: Promoting country schools" (paper presented at the 18th Annual SPERA Conference, Hahndorf, South Australia, July 2002).

teaching experience has been linked to accepting and remaining in rural appointments⁶⁰ a goal that needs to be achieved by many more institutions. Unfortunately only a minority of institutions are in this category, and their experiences often do not extend to the remote and isolated schools.

It is possible to successfully recruit for rural and remote teaching from urban based universities. A useful example is highlighted in the HREOC inquiry in which The Queensland University of Technology (QUT) and Isolated Children's Parents Association (ICPA) have developed a partnership program which assists student teachers to undertake a practicum at schools in rural and remote areas of Queensland. This program enables student teachers to gain first-hand experience teaching in small schools, along with the opportunity to develop an understanding of living and working in rural/isolated communities. One of the significant outcomes of this program has been that many of the students (the majority of whom are from the city) have applied for and accepted teaching appointments to schools in rural and remote communities⁶¹.

Similarly highlighted in the HREOC inquiry is an example from Western Australia where a combined community, business and tertiary initiative gives prospective teachers an opportunity to sample country teaching. The aim of the program is again to assist in developing knowledge and skills relevant to country locations and to encourage trainee teachers to choose to teach in country schools⁶².

However, both these examples are voluntary initiatives. It could reasonably be assumed that those taking up the initiative are already open to the idea of rural teaching if not predisposed to it. Further, the percentage of trainee teachers involved in them are minimal. If the suggestion from the NSW 'Beyond the Line' program is accurate, about 80% of participants will *consider* a rural appointment⁶³ after only a week visiting schools then

 $^{^{60}}$ Boylan and McSwan, "Long-staying rural teachers: Who are they?" 61 HREOC, "Emerging themes." 62 HREOC, "Recommendations." 63 NSW-DET, Beyond the Line ([cited).

there is certainly a likelihood of similar success if significant numbers of students experience a rural practicum.

Considering that a significant proportion of newly appointed teachers are likely to begin their career in rural and remote settings there is then an argument to make a rural or remote practicum a mandatory component of pre-service training. Such an approach has apparently proved successful for The University of Southern Queensland which requires all final year Bachelor of Education graduates to complete their final practicum in a small rural school and offers further experience in these settings for interested students⁶⁴.

The benefits of extended practicums in rural and remote locations has been supported by a number of studies such as South Australia's investigation into first year teachers' experiences in rural and remote schools⁶⁵, the Tomlinson report on schooling in rural Western Australia⁶⁶ and the Lunn Report into attracting staff to rural and remote Queensland schools⁶⁷. All of these major reports, which in some way deal with the issue of attracting and retaining staff in rural and remote schools, see practical experience as an essential element to ensuring that these schools are staffed with appropriate quality stable staff.

In addition to the university initiated programs there are promising programs in operation in Western Australia and South Australia which have had some success. In these states the education department covers the cost of travel and accommodation for a small number of student teachers to complete a practicum in a rural or remote location. These programs have proved to be very successful, with most participants subsequently taking up and being retained in rural or remote appointments

There are factors limiting the ability of trainee teachers to participate in these initiatives. The introduction of and recent increases in HECS fees for university courses and the

HREOC, "Emerging themes."
 Matthews, Carr, and Hudson, "Graduate Teachers in Rural and Remote SA Schools - "A Year of Firsts"."

⁶⁶ Tomlinson, "Schooling in Rural Western Australia."

⁶⁷ S Lunn, "Rural Strategies Project: The Lunn Report," (Brisbane, 1997).

limited amount of Austudy payments⁶⁸ mean that most undergraduate students are involved in some form of part time work to support them through their studies. Ironically, it is the students from rural areas, who are most likely to become successful rural teachers, that are significantly affected by this situation. These teachers and many of their urban counterparts, are unable to take extended periods of time from their casual jobs. 50% of 200 third year trainee teachers surveyed at Flinders University in 2003 rated the cost of a country practicum as a significant disincentive, citing the pressures of part-time jobs and the costs of short term accommodation in country towns as the main problems⁶⁹. In this way they are economically excluded from a potentially valuable experience due to the increased casualisation of the Australian workforce, a user pays philosophy of education and a social welfare system which doesn't adequately support those undertaking essential social building education.

Teacher unions and everyone else interested in sustaining rural communities need to campaign for an increase in Austudy so that more teachers are able to access these opportunities. It is also important for education departments to extend support programs for pre-service teachers⁷⁰ to undertake rural practicums as the evidence appears to suggest that they have a positive effect on attracting and retaining teachers to rural and remote communities. Furthermore, the costs involved in supporting these students would be significantly less than the recurring cost of moving teachers due to a lack of retention.

Besides the recruitment benefits of practicum exposure in rural and remote schools there are also the added professional benefits of internships and mentoring programs for beginning teachers. As these relate more to the experiences of beginning teachers they will be discussed in chapter 4. As a generalisation though, it is relevant to point out that any pre-service experience gained in rural schools will certainly mentally and pedagogically prepare graduate teachers for the unique circumstances of rural schools.

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⁶⁸ Ibid.

⁶⁹ J Halsey, "Rural Renewal," *Education Matters, Column in the Rural Education Forum Australia and Friday Magazine* 2003.

⁷⁰ Tomlinson, "Schooling in Rural Western Australia."

The more extensive the experiences in these settings the better professionally prepared these teachers will be, consequently culminating in an increased rate of retention.

Recruiting from rural and remote settings

A number of research articles, anecdotal evidence and the observation of those interviewed for this research suggest a significant correlation between teacher background and their recruitment to and retention in rural and remote settings. This area was not investigated in the survey as it only came to light following the design of the survey, however, any subsequent work will need to incorporate a statistical investigation of this relationship.

A 1998 investigation by Boylan and McSwan⁷¹ into the profile of long staying rural teachers found that the largest variable in the retention of teachers in rural areas was biographical. Both the literature reviewed for the study and the study itself supported the fact that long staying rural teachers had a rural upbringing themselves and attended a rural teacher education institution. In fact 72.3% of identified long staying rural teachers in the Boylan and McSwan study had a rural upbringing, while some 60% attended a rural teacher education institution. It is conceivable that a majority of students attending a rural teacher education institution themselves had a rural upbringing and are therefore also more likely to take up positions in rural and remote areas. The recruitment of teachers from rural areas and the training of teachers in these areas is a major positive factor in the attraction and retention of teachers in rural and remote schools.

Dr David McSwan, Director of the Rural Research and Development Centre at James Cook University, went further in a submission to the HREOC inquiry into rural and remote education⁷² when he pointed out that many Australian and overseas studies have shown that the most effective way to staff rural and remote schools is to recruit trainee

 $^{^{71}}$ Boylan and McSwan, "Long-staying rural teachers: Who are they? " 72 HREOC, "Emerging themes."

teachers from rural and remote locations. He also advocated that there should be adequate funding for training institutions to conduct community-based training for mature age entrants to teaching. The success of one such an initiative has been shown through the Rural Area Teacher Education Project (RATEP) run by James Cook University.

The issue of recruiting teachers from rural areas is similarly bound up with the principle of providing appropriate teachers for Indigenous communities and consequently addressing Indigenous educational disadvantage. According to the HREOC inquiry into rural and remote education:

'Improved education attainment of Indigenous students in rural and remote schools will not occur without increased Indigenous participation in schools as teachers, education workers, administrators and other student support workers. There are insufficient trained Indigenous teachers and education workers. Some potential trainees are unable to access teacher training because there are no local courses and they are not realistically able to relocate for family, cultural, cost or other reasons.

Training in the community by distance mode, with short residential oncampus programs, is the preferred option for many rural and remote trainees. It is cost-effective and avoids family and community disruption. Other benefits include a commitment to working in the local community on the part of the trainee which means enhanced stability of staffing in rural and remote schools and the opportunity for local children to be taught by community members.⁷³

In support of this the HREOC inquiry argued that all teachers need to be adequately prepared to work in rural areas, and that one of the most effective ways to achieve this is

⁷³ HREOC, "Recommendations." P.47

through recruiting from rural areas and enabling them to undertake most of their training in their own communities. The Inquiry again cited the RATEP and the Communitybased Indigenous Teacher Education Program (CITEP) in NSW as leading examples of this in action.

The Ramsey Review⁷⁴ in NSW found that between 1994 and 2000 on average only 27 Aboriginal teachers were newly appointed each year – or on average 1.05% of newly appointed teachers each year. This data of low numbers of Indigenous teachers is supported by the NSW Teachers Federation which has only 259 (0.5%) identified Aboriginal and Torres Strait Islander Members (as at June 30, 2002)⁷⁵, while Australiawide there are only 644 (0.41%) Aboriginal and Torres Strait Islander members of the Australian Education Union⁷⁶. As these figures suggest and the *Koori Mail* pointed out in January 2004 'students have virtually no chance of being taught by Indigenous teachers (or educators who have received training in Indigenous history and culture)⁷⁷. The number of Indigenous teachers is significantly below the percentages of Aboriginal and Torres Strait Islander students in our schools, which is approximately 3.7% for public schools in NSW.

Combined with the concerns raised earlier regarding Aboriginal education, there is certainly a crisis of Indigenous education in this country. The lack of Aboriginal teachers limits the opportunities for students to receive a culturally appropriate education and consequently affects students' engagement with education. There is also a lingering mistrust of educational authorities in a number of Indigenous communities⁷⁹. One way to begin to address this problem and the associated Aboriginal educational disadvantage is through the involvement of Indigenous adults in education – both in their community school and in culturally appropriate teacher training.⁸⁰ A similar argument can also be

Ramsey, "Quality Matters."
 C Emzin-Boyd, "Aboriginal Education Coordinator," ed. P Roberts (2003).

⁷⁶ Personal. Communication AEU, "Rural Staffing Interviews," ed. P Roberts (Melbourne, 2002).

⁷⁷ "Education Union Call for action," the Koori Mail, January 28 2004.

⁷⁸ Ramsey, "Quality Matters."

⁷⁹ Q Beresford, "Directions and Best Practice," in Reform and Resistance in Aboriginal Education, ed. Q Beresford and G Partington (Perth, 2003).

used in relation to other social problems such as the emerging crisis in boys' education due to the lack of male primary teachers' male teachers. It is therefore important that governments put strategies in place to attract and retain teachers, especially in rural and remote schools, to ensure that the staff profiles all our schools more accurately reflect their communities. The following example should therefore be considered within this wider equal employment opportunity context.

The issue of Indigenous teachers relates to the staffing of rural and remote schools because studies suggest that Indigenous teachers generally return to their communities and assist in providing culturally appropriate education. This presence potentially, in turn, assists non Indigenous teachers in their work in the same way that the presence of Aboriginal education assistants does. As a result there is a potential for increased professional satisfaction which is an important indicator of retention.⁸¹ It should be noted that the idea that Indigenous teachers uniformly return to and remain in their communities is a contentious one. There are also issues related to teachers coming from the appropriate family group or having difficulty dealing with the increased community pressure associated with their presence⁸². There is certainly scope for further investigation into the experiences of newly appointed Indigenous teachers. While there are clearly different cultural and community pressures impacting on Indigenous teachers there is certainly a strong education equity and pragmatic staffing argument for recruiting and retaining greater numbers of them in the profession.

One such program that has been successful in this regard is the Queensland Remote Area Teacher Education Program (RATEP)⁸³, which is an initiative of the Rural Education Research and Development Centre⁸⁴ at James Cook University. The program recognises the finding of many studies that a key factor in the attraction and retention of teachers in rural and remote areas is the recruitment of trainees from these areas, including the

⁸¹ Boylan and McSwan, "Long-staying rural teachers: Who are they?"

Boylan and McSwan, 'Long-staying fural teachers.' Who are they?

82 McSwan, "Telephone Interview," (2003).

83 ([cited); available from http://www.library.jcu.edu.au/Educ/RERDC/rerdc.shtml.

84 ([cited)Ibid.

recruitment of Indigenous staff⁸⁵. It is currently common for teachers to experience a range of cultural challenges working in communities with high Aboriginal and Torres Strait Islander populations (figure 10). Having teachers from these Indigenous communities in schools and ensuring all graduate teachers are versed in culturally appropriate education would be strategies to address these issues.

Through the RATEP Indigenous students access teacher education courses in their communities through CD-ROM and the Internet, supported by teleconferences and web based discussion groups. The program involves students undertaking a two year TAFE course and subsequently a three year degree to obtain a Bachelor of Education degree. Students are also supported by a practicing classroom teacher who acts as a supervisor / tutor employed by Queensland Education in a position dedicated to the RATEP⁸⁶. The program has graduated 72 qualified teachers, more than three quarters of the Indigenous teachers in Queensland. It has a completion rate higher than most other Indigenous education programs, approximately 85% 87. The success of the program can also be measured by the fact that most RATEP graduates work in community schools and in schools in remote locations overcoming significant impediments to attracting and retaining teachers to these locations. 88

Similar programs are being run in most, but not all, states and territories in Australia. Batchelor Institute in the Northern Territory, Notre Dame University in Western Australia⁸⁹ and the Catholic University and the University of Western Sydney⁹⁰ all offer forms of part residential – part community based teacher education programs. Unfortunately, none of these seem to have the same level of university and departmental support as the RATEP. They are, however, positive programs which need to be adopted in all states and territories and expanded in their size.

^{85 ([}cited)Ibid.

⁸⁶ D McSwan, "Submission to HREOC inquiry into rural and remote education," (Brisbane, 1999). ⁸⁷ ([cited); available from http://www.library.jcu.edu.au/Educ/RERDC/rerdc.shtm.

⁸⁸ D McSwan, "Submission to HREOC inquiry into rural and remote education," (Brisbane, 1999).

⁸⁹ HREOC, "Emerging themes."

⁹⁰ Ramsey, "Quality Matters."

While not just providing a successful example of Indigenous teacher education, this program is also an example of how university education can be delivered on site in areas where it was previously unavailable. There is no reason why such a model could not be expanded⁹¹ to non-Indigenous rural people interested in taking up teaching as a career, especially mature age students. There is a trend to teaching becoming a graduate profession with many newly appointed teachers over 35 years successfully taking up rural appointments. These graduates appear to be more at ease with the decision to move to rural areas and don't have the same desire to migrate to the big city as many younger graduates.⁹²

While the cultural and social pressures to not leave family may not be as significant for non-Indigenous Australians, the impediment of relocating for study and leaving support networks is still a real barrier to studying. Allowing these aspiring teachers to study in their communities will certainly increase the likelihood of them remaining for longer periods as teachers in their home community, thus providing greater stability and continuity for rural and remote schools. Opening up such opportunities may even see greater demand for places in such a course for people who feel they cannot leave their family to study.

Advances in technology and expertise have seen learning on the internet become a viable mode of study. While the development of on-line learning technologies were initially limited by the costs of computer hardware and connection fees Telstra's commitment to ensure equity and access to Indigenous students has changed this. ⁹³ Learning on the internet can be beneficial to rural students as it traverses cultural, distance and interinstitutional barriers as well as allowing students to interact with other students with whom they would otherwise not have contact. Students studying in remote locations do not have access to conventional sources of information such as libraries and there are long delays in lending by mail. Being on the internet provides an immediate access to

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⁹¹ J Sachs and L Logan, "Stand and Deliver: Technology and Teacher Education in Remote Communities" (paper presented at the Australian Association for Research in Education Conference 1991, Gold Coast, 1991)

⁹² McSwan, "Telephone Interview."

⁹³ Learning with the Internet ([cited); available from http://www.soe.jcu.edu.au/learn-IT.

information⁹⁴.

Research studies have reported that tertiary students learn effectively through interactive multimedia, internet and teleconferencing⁹⁵, with the only major limiting factor being motivation. The provision of a mentor helps overcome this and there is still an important role for the occasional residential school. However, it is clear that through the use of online technologies effective educational programs can be developed and the barriers of distance reduced⁹⁶. The provision of online learning also opens up a range of previously unavailable possibilities to rural communities. However, a recent report for the Australian National Training Authority on online learning pointed out a number of negative aspects of this approach⁹⁷. These include emotional isolation; the increased time it takes to study on line, lack of motivation; lack of technical skills to use the technology and delayed response time from tutors. However, the biggest impediment cited was the reliability and speed of technology available in many rural and remote locations⁹⁸.

The objective of this report is to outline opportunities to improve the staffing of rural and remote schools in Australia. Expanding the opportunities for rurally based people to undertake teacher training online in their own communities would be extremely beneficial given all the evidence that teachers with a rural background tend to remain in rural communities in their career. The potential for online learning outweighs the impediments - and these impediments will become less as technology develops.

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⁹⁴ Ibid. ([cited).

⁹⁵ Sachs and Logan, "Stand and Deliver: Technology and Teacher Education in Remote Communities".

⁹⁶ L Henderson and F York, "Learning with Computer Mediated Communication in Remote Offcampus Cross-Cultural Contexts: Bridging the Information Gap" (paper presented at the ICCE/ICCAI International Conference, Taipei, Taiwan, 21-24 November 2000).

⁹⁷ R Brennan et al., "Online Learning on Location: Perspectives from regional Australia," (2003).

⁹⁸ Ibid

Bonded teacher training scholarships

Various recruitment strategies for rural and remote schools have been suggested in the preceding sections of this report. These strategies rely upon established trends of:

- teachers who grew up in rural communities returning to work in similar communities;
- Indigenous teachers returning to rural communities;
- the positive influence of adequate preparation and practice teaching experience in rural schools.

One tested method of the past which was overwhelmingly supported by respondents to the survey was the reintroduction of bonded teacher training scholarships. In fact as figure 12 shows 79% of respondents regarded bonded teacher training scholarships as being either very or moderately successful in attracting teachers to rural and remote schools.

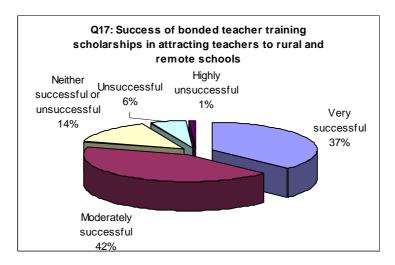


Figure 12

The bonded teacher training scholarship was extensively used in the past and was one successful method of staffing difficult to staff schools. Unfortunately, the bonded scholarship does not address the issue of teacher retention in rural and remote schools, nor does it guarantee the appropriateness of teachers for rural and remote service.

Because someone is bonded to a rural area for a few years does not mean that they want to be there, as the scholarship may have only been sought to guarantee employment. Such scholarships would need to be targeted and offered to students coming from a rural background or those who have developed a genuine interest and commitment to these schools throughout their training. Rural and remote schools should be a professionally challenging and enjoyable career move rather than a necessary purgatory to achieving a teaching appointment or before appointment to a 'desirable' school.

Teacher training scholarships generally operate in a uniform way offering money for a guaranteed period of service. In South Australia for example students are offered a scholarship of \$2500 a year for 4 years and are guaranteed an appointment in a country school for 2 years and permanent employment. Similarly, in Victoria students are offered \$3000 and a two year bond to a hard to staff school. Unfortunately, scholarships are not always taken up as many students don't see it as a big enough incentive to go to a difficult or isolated location. Thus, any scholarship needs to part of a wider program of improved conditions to be successful.

Combined with pre-service subjects on working in rural communities and practical experience in these settings, bonded scholarships may help to overcome retention issues rather than attraction alone. These scholarships are making a return in a number of states, with NSW, for example, offering 150 scholarships a year⁹⁹. These scholarships generally only cover the cost of HECS payments and an amount of between \$1000 - \$2500 per annum, depending on the state or territory, in return for appointment for at least 3 years in a difficult to staff school. Unfortunately, the scholarship offered is not enough to enable someone to forgo part time work to allow them to undertake a rural practicum and these scholarships are also not the sole preserve of rural or remote areas either, as most capital cities have difficult to staff metropolitan locations. To help address the issue of low representation of Indigenous teachers a number of these scholarships are also reserved for Aboriginal and Torres Strait Islander people.¹⁰⁰

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⁹⁹ NSW-DET, ([cited); available from http://www.det.nsw.edu.au.

¹⁰⁰ For example. Ibid. ([cited).

In addition to bonded training scholarships there are examples around Australia of final year scholarships linked to service in rural and remote schools. As these scholarships are for people completing their training rather than entering training, they are aimed at attracting teachers to these schools in their early career. As such, they will be discussed in the following chapter.

The HREOC inquiry into rural and remote education recommended that universities and education departments develop recruitment strategies for rural and remote teaching. 101 It recommended the use of practicum experience and subjects about teaching in rural and remote schools. Supporting this professional focus, the Vinson Inquiry into the Provision of Public Education in NSW recommended that in relation to Aboriginal education, teacher training faculties should identify trainee teachers who have a commitment to Aboriginal education. Such identified trainee teachers should then undertake a practicum with an Aboriginal studies teacher, be appointed to a school with a high number of Aboriginal students and then be inducted into that community ¹⁰². As a gross generalisation this would see a large proportion of these well prepared teachers being appointed to rural and remote schools. Unfortunately, the Vinson report did not look at the preparation of teachers for rural and remote areas in any systematic way. However, the inquiry did suggested extended practicum and internships as well as courses exploring the social settings of schools ¹⁰³.

These measures would go some way to addressing the problem of inadequately prepared teachers leaving teaching sooner and thus exacerbating the teach shortage 104. Barbara Preston writes: 'there must be effective strategies to ensure that teachers are willing and competent to teach in rural and remote schools, and especially in schools in Indigenous communities. This is important for the quality of education and equity at all times. 105

¹⁰¹ HREOC, "Emerging themes."

¹⁰² Vinson, "Vinson Inquiry 3rd report."

¹⁰⁴ Preston, "Country Teachers: Gone Missing?"105 Ibid.

Chapter 4:

No applicants

'The current incentives ... have had little impact on increasing the number of applicants for country positions – both teaching and leadership.' ¹

The previous chapter firmly established that we are entering an impending teacher shortage across Australia. It is accepted wisdom supported by the recent Federal inquiry 'Australia's Teachers: Australia's Future' that these shortages are already impacting upon, and will become worse, in rural and remote locations. With the teacher shortage resulting in greater opportunities opening up in more desirable locations, the challenge of attracting teachers to rural and remote schools can only become more extreme.

This chapter focuses specifically on getting teachers initially into schools in rural and remote areas. In some ways it will contradict the focus on retention previously highlighted and to be explored in the following chapter. In other ways it hints at prospects for retention as a successful introduction and initial experience should lead to greater satisfaction and subsequent retention. Indeed, many of the issues looked at here are also looked at in the retention chapter with a slightly different focus. What is certain, though, is that we cannot retain teachers who are not there in the first place.

In looking at ways to attract teachers to rural and remote areas for at least a minimum service period this chapter will consider:

- approaches to help teachers get there initially
- the role of final year scholarships (as opposed to full course scholarships)
- the crucial role of beginning teacher and mentoring program;
- providing housing
- reasonable leave provisions
- a guaranteed transfer on the completion of a minimum service period.

¹ HREOC, "Emerging themes."

² DEST, "Australia's Teachers: Australia's Future," ed. Prof Kwong Lee Dow (Canberra, 2003).

Care has been taken to not look at this issue as a deficit model of school staffing. While the survey explicitly asked respondents to comment on a range of disincentives to teaching in rural and remote areas the purpose was to allow for the construction of positive incentives to overcome them. In this way the suggestions made are about improving conditions, which must, by definition, work to overcome any disincentives.

The experience of Queensland provides us with a lesson that care must be taken to balance any initiatives to attract teachers to rural and remote schools with the needs of other areas. It is not desirable to create the situation which has arisen in Queensland where the incentives to the most isolated areas encouraged applicants for these schools ahead of schools in the middle regions which do not have similar incentives. This situation creates an artificial demand for work placement in the most isolated schools and subsequently creates another hard to staff area in the regions between the larger centres and these isolated schools.

Getting them there

One thing that came across in all the interviews conducted for this report was the role of a permanent job in attracting teachers to take up positions in rural and remote areas. There was a general proposition that someone eventually would accept such a position as it was their 'foot in the door'. However, this has not necessarily proved successful, with staffing departments often needing to call many names on the list before someone accepts the appointment. Similarly, in states without centralised appointment of new staff or for promotion positions, many schools often need to advertise positions a number of times or receive only 1 applicant for positions.

Making an informed decision

There is an inherent disadvantage in current staffing systems, as most offers of initial employment require the recipient to make an almost immediate decision. It is unrealistic to expect someone who has either just finished study or with a family to decide within a very short time frame to relocate for at least 2-3 years. However, the problems related to

such a requirement could be overcome by teachers having had previous experiences in such areas as described in chapter 3, by allowing people time to decide, making staffing appointments earlier in the year in areas of known vacancies and financially supporting the person to visit the community before making such a significant decision.

It would seem only fair to allow people access to a range of information about the school and community before making this decision. To help overcome this lack of information 67% respondents to the survey considered the provision of a referral or liaison service about community services very to moderately successful in attracting teachers to rural or remote schools. The provision of such a service would allow people when receiving a job offer, or when considering any other move, to find out about key community services such as health services or recreational activities, which may affect their decision. While allowing people to make informed decisions such a service may also help attract teachers when they discover that service provision is not as bad as may have been thought. Retention may also be assisted through such a service as people able and willing to live with any such limitations accept these positions rather than it becoming a concern and another reason to leave for people with greater support needs. (see social disincentives in chapter 5)

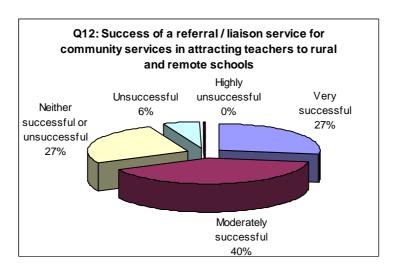


Figure 13

While applicants can easily contact the school principal to find out about the school, there is a potential conflict of interest in this approach. Most principals could be expected to positively sell their school and community and may indeed be in a position where they urgently need to have a position filled and the teacher in the classroom. This could, however, be counterproductive as teachers who arrive and find these limitations too difficult to live with are much more likely to resign.

In some ways the current merit selection procedures used by most states and territories overcomes this problem in promotions positions by requiring the applicant to attend the school for an interview. The applicant can at least get a small feel for both the community and the school before committing for a number of years service. Ironically the NSW manual for the induction of beginning teachers suggests that schools 'prepare a package of materials for beginning teachers that provides information on the local area, services and facilities'. It would make greater sense to have access to this information prior to accepting an appointment and having such a service centralised to ensure that all locations have this information available.

Permanency

Nationwide, the desire for a permanent job appears to be relied upon as the central factor in staffing rural and remote schools. Indeed, permanency and the availability of a job were the main reasons given for taking up a position in a South Australian study of first year teachers in rural and remote schools⁴. This method, unfortunately, relies upon people's desperation for employment rather than a desire to work in these locations. Many of the employment practices used are aimed at encouraging people into these positions with the promises of economic benefits and then a move to another location as a 'reward' for enduring the appointment. In many ways this is a deficit model of school staffing as it attracts people by being the pathway into permanent employment and then promising a way out rather than positively promoting the career and a rural placement. The only people who actively choose a rural or remote appointment are those who

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³ NSW-DET, *Induction of Beginning Teachers*, ed. New South Wales Department of Education Training and Development Directorate (2001).

⁴ Matthews, Carr, and Hudson, "Graduate Teachers in Rural and Remote SA Schools - "A Year of Firsts"."

themselves come from such locations⁵, already live there or those with an interest in Indigenous education⁶.

Many states use graduate employment programs as a way of encouraging new graduates to take up positions in rural and remote schools. In NSW the targeted graduate program aims to place up to 1000 new graduates each year into permanent positions. Under an agreement with the NSW Teachers Federation these graduates are to be placed in rural, remote and other difficult to staff areas of the state. As an incentive transfer to an area of your choice after a minimum service period is one of the incentives to attract teachers, these new graduates are not appointed to desirable areas to which a large number of teachers move anyway. As difficult to staff schools include areas of western Sydney, a number of graduate teachers are appointed to these areas. However, the most significant number are appointed to rural and remote areas. Graduate teachers who are not successful in gaining a targeted recruitment position join others on a waiting list for employment. As a result of the transfer system the majority of new vacancies again open up in rural and remote and other difficult to staff areas.

In Western Australia most vacancies also occur in the country and other difficult to staff areas. New teachers are initially appointed as temporary teachers on two or three year contracts, which are subsequently converted to permanent positions after two years of successful teaching. However, this strategy is not sufficiently effective as many young teachers do not take these positions as there is no guarantee of a return to Perth. Due to Western Australia's high population concentration in the south-east corner of the state, the transfer system is locked up by people staying in favourable locations. This is the reason older teachers don't apply for promotions positions in country schools. The historical path to achieving permanency via a rural appointment is not always successful as a strategy for staffing rural schools without a little administrative assistance.

In Western Australia, a new entity, the 'Remote Teaching Service' was created in 1996/7

Boylan and McSwan, "Long-staying rural teachers: Who are they?"
 Heslop, "Living and Teaching in Aboriginal Communities."

under a conservative government which was trying to reduce the influence of teacher unions and as a strategy to staff difficult to staff schools. In this instance the Coalition government packaged a number of initiatives (that the State School Teachers Union of Western Australia (SSTUWA) had been campaigning for years) as a workplace agreement and then took the difficult to staff schools out of the enterprise bargaining agreement. This entity employed teachers on individual contracts and successfully eroded the working conditions of teachers on these contracts over a number of years. This was divisive, with some teachers already in these schools refusing to sign up and subsequently being discriminated against, and temporary teachers being displaced by teachers on individual contacts. After a sustained campaign by the union and consistent membership activity highlighting the inequities between the new agreement and old enterprise agreement the outgoing conservative government allowed the 'Remote Teaching Service' schools back into the enterprise agreement. However, they are still a separate section within the Western Australian award. An increase in union membership coverage and a sustained campaign to fight the injustices of the award conditions of the individual contracts helped defeat the agenda, as union members, teachers employed under remote teaching service contracts and the public began to see that individual contracts did not live up to what they were promised to be.

There are 39 remote schools in Western Australia covered by the remote teaching service. These schools are in areas without other government services, few houses, generator power and with an Aboriginal enrolment of at least 80%. The Education Department argues that packaging a range of conditions has worked as they are getting more applicants. This is positive as teachers are choosing to take up these positions which should result in better quality staff for schools, and improve student outcomes. However, there is potentially another explanation for the increased number of applicants, as it also guarantees them an opportunity to move back to a more desirable location. In addition to the 'Remote Teaching Service' Western Australia has a 'Difficult to Staff' category which generally applies to schools without significant Aboriginal enrolments but high turnover due to less infrastructure and services. In both categories of rural and remote schools there doesn't need to be a clear vacancy as a teacher can be appointed to fill a

number of temporary vacancies. This helps teachers' access permanency which is again the major motivating factor.

The previous Western Australian government also attempted a similar anti union tactic with school administrators. In this instance it separated administrators from teachers, offering them unique conditions and an extra 5% to sign non unionised workplace agreements. While these administrators workplace agreements are also now reabsorbed into the general enterprise agreement it is only the result of union policy not to support teachers who took up the deals and exploiting inconsistencies between the workplace agreements and the union negotiated enterprise agreements. The experience of Western Australia shows that rural and remote schools can effectively be covered as separate sections of general teacher awards and that there may be some benefit in having separate sections to give these schools a separate identity in differentiated awards. In order to maintain support unions need to be aware of the range of issues and situations faced by the membership and be flexible in the support they offer to specific sections of the workforce. While there was initially a fragmentation of membership due to these changes the SSTUWA managed to bring the groups back in by working to represent the specific interests of different groups of its members.

Despite the large number of openings for initial permanent appointments in rural and remote areas, it appears that a number of jurisdictions actually discourage mature age beginning teachers from taking up such positions. As mature age teachers are generally secure and established in their homes and lives, governments appear not to be interested in moving them to rural areas, especially as figures in Western Australia suggest that it can cost up to \$10,000 to move established teachers to and from rural areas. If incentives are structured to *encourage* movement in and out of rural areas this is understandable. However, if the intent were to *attract* people and *retain* them, mature age graduates may actually be a great potential long term resource if they choose to settle with their families in non metropolitan areas.

The Northern Territory arguably has the nation's most isolated schools. Only a few

schools outside Darwin and Alice Springs are accessible by sealed road, with the majority only accessible by dirt road. Furthermore in the northern half of the territory it is not possible to drive anywhere in the wet season. There are approximately 200, 000 people living in the Northern Territory with Alice Springs and Darwin accounting for more than 115 000 of these, therefore, many areas are truly remote. Education is the biggest sector of the public service with a workforce of about 2300, with police and nurses not covering the same extent of areas as education. Therefore, there are unique challenges in adequately staffing Northern Territory schools.

The Northern Territory has many homeland and outstation schools in remote Indigenous communities. These schools work on the basis of a teacher visiting approximately once a week and an often unqualified homeland teacher staffing the school the rest of the time. As communities often move around their land the school moves around with them. For this reason it is difficult to provide a purpose built centre or even leave resources, with some schools being nothing more than bush shelters. The teacher is appointed to a group (called a 'hub' by the Northern Territory department) of schools with Indigenous assistant teachers responsible for the day to day activity at each individual school. The teacher helps develop programs and holds formal lessons when he/she visits. Visits depend on weather and road conditions, with teachers travelling in government owned vehicles. Some teachers are even flown into a centre for a period of time and then operate out of that centre. Teachers at one stage were given Quad bikes for transport. With these unique conditions it certainly takes a special type of person to want to work there. These homeland schools are generally located in communities which have moved back to the land to live a more traditional lifestyle. Some have opted for a small school which has resources and permanent structures, however, others have left these permanent community abodes. In other areas of the Northern Territory, with more sedentary communities which are not homeland schools, there is often a group school which has a principal who is on the road visiting a number of 1-3 teacher schools which are nominally run by a senior teacher. Support teachers are then appointed to this group school and they travel between the various school locations as well.

Due to their small size, isolation and unique community circumstances, teaching in these schools is often not seen as a rewarding career as teachers are often also expected to be experts in all fields. There is also a tendency to get involved in and distracted by other community issues which can impact upon their ability to be effective teachers. There are no secondary schools outside urban centres, with secondary age children enrolled at isolated schools being called post primary. There is occasionally a secondary teacher in larger schools, however, the schools are classed and staffed as primary schools. Consequently, most secondary education is accessed through 'open education' by a range of delivery modes.

Achieving permanency in the Northern Territory used to be subject to completing a time on probation. However, in recognition of the difficulty in attracting staff, teachers are appointed permanently upon arrival at their new school. The Northern Territory education department will usually take a gamble when there is a short term vacancy and place a teacher permanently to get them temporarily there as the department assumes there will be a further in-school vacancy somewhere else when the current vacancy is again filled by a substantive appointee on their return to service.

After examining the situation in the Northern Territory it seems strange to think of some Victorian schools as remote and difficult to staff. However, urbanisation of populations in Australia does create areas of Victoria to which it is difficult to attract teachers. As with Western Australia, employment practices under a former conservative government affected Victoria as well. Teachers were moved from tenure appointments to contract positions, with teachers being forced to sign contracts if they wished to continue employment. However, to attract teachers to positions in difficult to staff locations the offer of ongoing employment rather than a contract was the incentive. A change of government has resulted in a return to permanent positions and reliance on applications for these jobs in difficult to staff schools as an entry into employment. Rural schools in Victoria do receive additional funding in their global budget which can be used to employ more teachers or to offer incentives as there is no rigorous accountability to ensure that these funds are used properly. Relaxed accountably requirements mean that schools are

able to divert funds not spend on education programs or resources and can either save for major programs or even offer special inducements to staff. This is clearly against the principle of an equitable education and the purpose for which the money is provided. Similarly, schools in more affluent areas with a capacity to raise extra funds are able to offer inducements including higher salaries and accommodation to attract teachers.

In South Australia, permanency is also the biggest incentive to take up a position in rural and remote areas. An independent review of the incentive system designed to promote retention found that people wanted the cash up front rather than after staying a period of time, and a more flexible approach to which incentives they could choose. Many graduates, prior to appointment, stated they did not intend remaining in these areas more than five years and certainly not for the seven required to access a range of incentives. This lack of long term commitment without having worked in these areas can also be interpreted as an argument about negative stereotypes of rural teaching which need to be overcome by some form of pre service familiarity; this reinforces the argument that teaching conditions need to improve in these schools if teachers are to be attracted and retained.

Offers of permanent appointments are used in South Australia to fill vacancies of at least a year as it is not seen as worthwhile to relocate people for less than a year and have them leave after a short term contract expires and there are always going to be other vacancies in which to place the person. To help attract people to rural and remote schools a sliding pay scale applies to teachers in these schools and they move up two increments a year rather than 1.

In South Australia, the department appoints staff to areas where a vacancy exists in late term one and term two where vacancies are known to be coming up. Final year trainees list areas where they are willing to teach and graduates are placed accordingly. Graduates can specifically apply for these positions and choose from a number of schools with such vacancies, mainly in rural areas. In 2002, 48 offers were made with 23 to specific schools and the other 25 to areas. In term 3 other vacancies are advertised for

which teachers already employed or others deemed employable can apply. Teachers access permanency in metropolitan areas via the country, with most metropolitan vacancies filled by people with country service.

A similar principle also applies in Tasmania where permanency and a later move to a desirable location are the main attractants used to fill vacancies in less desirable areas. Teachers and eligible graduates in Tasmania apply for vacancies when they begin their career, and as is often the case, most vacancies occur in less desirable areas – in Tasmania this is the west coast. This means that new teachers are appointed and achieve permanency by filling vacancies for which others didn't apply. In time they are able to access a transfer and incentives which are aimed to make the decision to accept a position a little easier. Deregulation in the early nineties in Tasmania resulted in about 24% of staff being temporary. This reduced the attractiveness of rural and remote service, which relied on transfer incentives for permanent staff as a major way of attracting teachers. Under the present Labor government this figure has dropped to 13% of teachers being temporary appointments, perhaps partly as a response to the difficulty of attracting staff to isolated schools.

Ability to transfer, which will be examined in greater detail, appears to be a key factor in attracting teachers to rural and remote schools in many states. Queensland has used people's desire for permanency by relocating newly appointed teachers in desirable locations who have not done country service. In Queensland a teacher who has received an initial appointment to a desirable location must be prepared to be moved after one or two years. While it may seem fair to positively discriminate in favour of someone who has completed country service by ensuring vacancies in more favourable areas it is also very disruptive for those affected. Due to this disruption or unwillingness to relocate, many resign and settle for supply work. While rural and remote schools would benefit by having teachers with previous teaching experience, as they are often staffed by relatively inexperienced teachers, these teachers must want to go there to be most effective. It would certainly be better to initially appoint people to rural and remote schools than later force them out there if they want to keep their jobs.

With an impending shortage, reliance on people's desire for permanency will simply not be enough to ensure adequate staffing levels in difficult to staff schools as more and more jobs open up in desirable locations. It will become simpler for teachers to work as casuals while waiting to receive an offer of a placement to their liking. Indeed, this is already happening in many areas of the country. However, it may be that jobs in preferred locations are taken by experienced teachers transferring or applying from rural and remote areas, so that the only openings for beginning teachers remain in rural and remote areas. While it would be tempting to advocate that mandatory country service should be reintroduced as a staffing policy, such a move would actually be counter to the philosophy of attracting teachers who want to be in these schools and who will consequently make a significant contribution to them. There needs to be a balance between the present systems of transfer points and incentive transfers as a means of attracting staff looking for a permanent appointment and an eventual move to a favourable location to recruitment and staffing policies which aim to attract teachers who see such appointments as desirable in themselves.

There is a critical problem in relation to casual teachers, as most incentives to either attract or retain do not apply to them. With an increased potential for non-permanent teachers to live on casual work in preferred areas at a time of teacher shortage, there will be greater difficulty attracting permanent teachers to rural and remote areas – but even greater problems in attracting casuals. Teacher unions need to be mindful that to increase the rate of pay for casual staff too much will discourage the acceptance of a permanent job in a less desirable location. Such a scenario may also lead to the establishment of contract positions by stealth as increased long service blocks and other short term vacancies in preferred locations are occupied by casual teachers. Structural priority must be given to permanent employment, combined with a state-wide transfer and staffing system to ensure equity for rural and remote areas. Just as some jurisdictions currently appoint a casual teacher to a permanent position in a rural or remote area to cover long service leave positions, surely a teacher can be transferred from a rural or remote area to cover similar vacancies in desirable locations.

Costs

Being appointed to rural and remote communities significantly economically disadvantages beginning teachers. The costs of relocating, transport and setting up living arrangements prior to entering on duty can prove prohibitive⁷. To help overcome the initial costs some form of accelerated payment or allowance should be considered. In addition to initial costs, living in isolated communities can have other negative financial effects because of the higher costs of goods, fuel and food. Most jurisdictions recognise this cost issue and have introduced monetary incentives to compensate for these increased costs. However, a study into the attraction and retention of professionals to regional areas found that most government allowances do not offset the extra costs of living in these areas⁸.

In many states and territories initial travel and moving costs are not paid for. Whereas teachers generally receive a professional removalist paid for by the department upon transfer, after completing their minimum service period, there is no such allowance for newly appointed teachers. Instead, they often receive only a minor per-kilometre allowance, as is the case in NSW, which barely covers fuel and the hire of a small truck or trailer. Considering that many graduates may live in their own accommodation out of the family home and that there are increased numbers of mature age graduates or long serving casual teachers with their own families and homes, the prospect of paying for their own removal to take up a rural appointment may be prohibitive. The estimate from Western Australia that it can cost up to \$10,000 to move a mature age graduate is one reason why such teachers are discouraged from taking up these initial postings. This is yet another example of economics taking precedence over educational considerations.

Gone are the days when beginning teachers were young graduates leaving home for the first time. Newly appointed teachers now come from a range of backgrounds. Unlike

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⁷ Matthews, Carr, and Hudson, "Graduate Teachers in Rural and Remote SA Schools - "A Year of Firsts"."

⁸ Prof R L Miles et al., The Attraction and Retention of Professionals to Regional Areas ([cited); available from www.refa.edu.au.

teachers who are being transferred, newly appointed teachers also do not receive any reimbursement of costs associated with selling and buying a house. These amount to significant economic disincentives that need to be addressed if initial appointments to a rural vacancy are to be considered attractive.

Initial employment wages and conditions do not also take into account other significant economic pressures experienced by beginning teachers, such as the costs related to the purchasing and insuring of an appropriate car⁹ and setting up a house. Teachers appointed to metropolitan locations are able to utilise public transport, purchase a cheap second hand car and may even live at home. None of these are applicable for teachers appointed to rural and remote locations. There is no public transport and travelling long distances with the risk of hitting wildlife in a cheap second hand car is not safe. In reality, many rural locations require powerful cars, bull bars and even four wheel drive vehicles for safety – all of which amount to a significant loan for beginning teachers to repay on top of their HECS debt. The only states that recognised the need for appropriate vehicles as an issue were South Australia (which cited it as a reason for providing monetary incentives) and the Northern Territory (which provides departmental vehicles in some locations).

In addition to transportation costs there are expenses associated with setting up a home. Fortunately, in most states some furnished accommodation is provided to help allay this need. In these instances accommodation with refrigerator, table and chairs, lounge, washing facilities and basic beds are available. However, teachers generally need to provide other utilities such as pots and pans, cutlery, crockery, bedding, microwave and television etc – another cost to a newly appointed teacher. Queensland responds to this in many locations by providing a central store of pots and pans etc to help new teachers in the early months.

As previously mentioned, most states and territories have a professional isolation

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⁹ S White, "Incentives to Attract and Retain Teachers in Rural and Remote Schools," in *Anna Stewart Program - Report* (2000).

allowance that recognises the isolation factor. In the Northern Territory a \$3000 bonus a year was tried as an incentive to attract staff to isolated schools. However, this only had a marginal effect, as people didn't consider it or the standard \$600 a year enough compensation to consider such an appointment.

In South Australia, incentives to attract teachers to rural and remote schools are looked at as measures to overcome disadvantage. These measures comprise overcoming adverse conditions, travel time, compensating for the increased cost of living and accelerated car depreciation. The state is divided into 5 zones with each attracting a different remote allowance. These were accessible on an application basis but are now automated, based on school location and paid fortnightly. Basing payments on location means that short term contract teachers also receive the benefit. Unlike most other states, incentives in South Australia increase each year in line with CPI. As this stops the comparative eroding of benefits, it is certainly an approach for other jurisdictions to consider. The new South Australian scheme also includes a \$600 payment to assist teachers' set up on appointment, as well as paid removals. This benefit is also extended to 1 year contract positions which would certainly help people to consider such appointments favourably.

Incentive payments in Tasmania kick in when teachers take up an appointment and improve with retention. Along with permanency this allowance is seen as an incentive to take up such a position. To help newly appointed teachers, removal costs are paid and accommodation subsidised. The economic position of many graduates is also recognised in Queensland where teachers appointed to rural and remote schools have their travel and removal costs paid. Some are even flown to more remote settlements or islands at departmental expense.

In both NSW and Victoria, teachers also receive some form of remote allowance to compensate for the increased cost of living in isolated areas. However, as income increases so does the rate of HECS repayments so they are not such a great benefit to graduate appointments. The payment by the department of HECS for teachers accepting

positions in schools that attract significant allowances, would overcome this anomaly. There is also a problem relating to the tax on allowances under fringe benefit legislation. To take advantage of this scenario some private schools are classed as rebate-able employers, whereas public schools are classed as public and not for profit. As a result, where there are remote communities served by private schools, their teachers can get better tax rebates than public schools teachers in the same town.

School leadership

Particular difficulty is often experienced in attracting suitable executive staff to rural and remote locations. It is quite common for positions to be advertised more than once or for advertised positions to only attract one or two applicants. If a key factor in the retention of teachers is a rewarding professional experience then the provision of effective leadership is essential. Many rural and remote areas are described as 'NIDA districts' as most executives are either acting in the position or in their first appointment in that level of position. As the Vinson Inquiry noted, experienced staff who are still classroom teachers in their 40s and with dependants are unlikely to accept a transfer to difficult to staff areas (which include rural and remote schools). To encourage them to do so would require some incentives to make it worth while and they would need the right of return to their school after a period of time, including removal expenses¹⁰. Similar incentives are required to make leadership positions in such locations attractive.

To provide effective school leadership many jurisdictions provide principals' packages to attract experienced leaders to their areas. These packages are in addition to the other incentives and retention benefits to be outlined in the remainder of this report. In NSW, the packages can include free housing, increased salaries, a guaranteed transfer and a department vehicle. The provision of these incentives for principals reflect, and are therefore further arguments for, the incentives to be suggested in this report.

In Western Australia the 'Rural Aspirant Program' was devised to attract principals to

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¹⁰ Vinson, "Vinson Inquiry 3rd report."

towns which previously had difficulty attracting them. This program overcomes the fear of not being able to return to their previous locality after accepting such a position. Under this program, a new principal in these areas gets a two-year trial in the position. If, after two years, they enjoy the experience they are appointed to the position substantively, however, their previous position is held for them and they can return to it after the first or second year if the rural appointment was less than satisfying. This program has been successful in seeing positions which previously received no applicants, receive many as the risk of being 'stuck' has been removed. It is now more difficult to obtain one of these positions, as there is a range of high quality applicants. Under this scheme, 30 principals have been appointed with only 1 dropping out.

In Victoria, there is a classification of 'experienced teacher with responsibility' (ETWR) for which only experienced teachers can apply. The successful applicant for such a position receives an allowance and a number of specific duties in the subject to which the position is allocated. With few applicants for rural appointments and the potential quality implications of this for the schools and students, any method which successfully encourages experienced teachers to apply or which retains others is a benefit that should be considered by other education departments.

Attracting and retaining experienced teachers is also an issue in South Australia. To help overcome the shortage of experienced staff, principals in South Australia may have their rent reimbursed (on a claim basis) after 3 years service and can apply for study leave. However, South Australian principals are employed on three to seven year contracts and then need to apply for another position. There is no principals transfer system that would encourage applicants to difficult to staff areas. An obvious problem related to contracts is whether such appointees are enacting real leadership and change or implementing short-term projects to 'sell' for their next contract. It is questionable whether such an approach results in long-term rural educational development.

In addition to principals, country schools in South Australia with 2 or more teachers have a 'key teacher' classification. There are generally few applicants for these positions in

rural areas and remote schools. Therefore, in more remote areas with a lot of young teachers, a second year teacher can jump straight to this position, remunerated at one step above the top classroom teacher level. This may have quality implications but it is attractive for ambitious young teachers willing to take up such appointments. A similar situation exists in rural and remote Western Australian schools. There is little incentive for experienced teachers to apply for executive positions in these locations resulting in acting positions in which young teachers can gain administrative experience.

The Queensland Remote area relieving placement scheme was initiated to overcome a lack of experienced teachers and professional role models. Experienced teachers go to the more remote schools for one or two years while their position is retained in their original school. Their removal costs and accommodation are paid for and they receive all the incentive payments that the remote placement attracts. These positions are particularly attractive for teachers looking for a change but not a permanent move, especially before retirement and/or after their children have left home. Added to the financial rewards is the recognition of quality teaching career experience and assist in the exchange of ideas and mentoring for newly appointed teachers.

Indigenous teachers and staff

Specific measures to attract Indigenous teachers are also needed. Many of these initiatives were discussed in the previous chapter but departments need to recognise that attracting trained Indigenous teachers into the classroom can be difficult as they are often head hunted by other organisations; trained Indigenous teachers are such a valuable resource that other government departments offer more money and better conditions to win their services. To help overcome this, employment conditions need to be improved and clear career paths developed to attract and retain Indigenous teachers.

An effective initiative to develop career paths and help improve outcomes for Aboriginal and Torres Strait Islander people is the Partners for Success program¹¹ in Queensland.

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¹¹ Education Queensland, Partners for Success (2003 [cited); available from

This program aims to attract trained and experienced teachers into Aboriginal communities to ensure that communities' cultural needs are being addressed. The program works in conjunction with industry and a whole of government approach that improves a range of services for communities. With a focus on employing Indigenous people in schools, it recognises that Indigenous workers are important role models for Indigenous students. While it was initially trailed in 38 Queensland schools, it has now been extended to all state schools. A program like this is beneficial to the community and in attracting staff. As the educational and social conditions of the school improve it becomes a more attractive appointment. This program may also overcome some of the negative perceptions of Indigenous communities identified in figure 10.

Due to often high levels of violence in some remote communities, and the general lack of police presence and crime prevention, personal safety can be a significant issue. The Northern Territory zero tolerance of violence towards teachers can result in the whole school staff being moved or even evacuated if there is an incident. This creates unique problems, for while such actions may be necessary, they also undermine the social and educational development of a community. A whole of government approach, as employed in Queensland and also to varying degrees in NSW, is essential. It is essential for the communities' development but also to provide safe environments for school staff.

Any warm body?

A problem experienced in remote West Australian, Queensland and Northern Territory schools, especially in communities with significant Aboriginal and Torres Strait Islander populations, is the prevalence of 'neophyte missionaries' or teachers who are only there to get the benefit of the incentives. The provision of incentives amplified the expectation that someone will accept the job, if only to have a couple of years' fun and then get the move to where they really want to be. The prospect of good money for a few years fishing in northern Australia before beginning a serious life in a preferred location may indeed be attractive to some. However, it doesn't meet the educational needs of students and rights of rural and remote communities to quality education. During the interviews conducted during the preparation for this paper, there were many instances of problems resulting from people treating their time in some of these schools as an adventure and not as professional appointments with responsibilities and as examples for the community. There was also significant concern about a number of neophytes in predominantly Indigenous communities who see their role as 'saving' a culture and somewhat inconsistently 'spreading the word of god'. This then becomes their primary function rather than educating to a set curriculum. Alcohol free (dry) communities in northern Australia are particularly difficult to staff as many potential recruits are reluctant to accept positions in dry communities due to the limited ability to develop social relationships.

The West Australian model, similar to the NSW Targeted Graduate Program, is good way to fill rural vacancies with appropriate teachers. Students who exhibit features identified with quality rural teachers are identified, interviewed and subsequently offered jobs in rural and remote communities. The Vinson Inquiry into the Provision of Public Education in NSW recommended a similar approach in relation to trainee teachers who demonstrate an interest in Aboriginal education. Under this recommendation, these teachers would be identified and offered the opportunity to work with a practicing teacher as their mentor and subsequently take up a position in a school with a high Indigenous

population¹².

The importance of the selection of appropriate teachers for rural and remote service has also been recognised by the Northern Territory where all applicants for remote service are interviewed at some stage to ascertain their appropriateness to work in these communities. While the present practices in Western Australia and the Northern Territory may help ascertain teachers' appropriateness, there do not appear to be any specific criteria for assessing this appropriateness. Instead, the system relies on an impression given during an interview or even over the phone.

There appears to be no specific selection policies or practices in place to match rural teaching experience, expertise¹³ or personality traits to applicants for rural or remote teaching positions. This absence of specific selection criteria appears to indicate a lack of commitment to quality education in rural schools by the various education departments around Australia. Their lack of action in this area makes them complicit in allowing neophyte missionaries and part time teacher adventurers to put personal interest or missionary fervours above educational outcomes. Selection criteria need not be extensive or too difficult a bar to jump, but they should ensure that applicants are committed to education. Everyone should be able to enjoy the special lifestyle features many of these settings offer, such as great fishing, but it cannot be at the expense of the primary purpose for being there.

A successful approach in South Australia in Aboriginal communities is the offering of special packages to encourage older teachers, even near retirement, to work in Indigenous schools. This operates in a similar way to the Queensland 'Partnerships for Success' program with the deliberate application and selection of teachers for the job. An advantage of this approach, and one reason attributed to its success, is that people know what they are getting themselves into; they have a better attitude towards the community and its students and can talk to the elders as equals. Both these programs fulfil the dual

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¹² Vinson, "Vinson Inquiry 3rd report."

¹³ Gibson, "Policy, practice and need in the professional preparation of teachers for rural teaching".

roles of providing appropriate staff as well as providing educational leadership in these schools. To avoid appointing the 'missionary zealots' a selection process involving an interview preceded any appointment.

The trial of a separate entity, the 'remote teaching service' in Western Australia, highlighted problems related to offering individual contracts for positions. It was suggested in the interviews that many of the contracts were not taken up by quality teachers; but by those looking for a job, including a number of recently arrived Asian and Indian teachers who were not used to the context of the Australian school environment, let alone rural communities.

The anecdotal evidence suggests that teachers to the remote teaching service were attracted by the money to clear debts, newly qualified with a sense of adventure, those interested in teaching Aboriginal students and teachers near retirement looking to make a few extra dollars. It was suggested in the interviews that the department discouraged the appointment of older teachers due to possible health issues and that they know too much about their employment rights. This would suggest that contracts were aimed at the young and impressionable looking to begin their career and gain experience for future appointments in an area of their choice. Such an agenda accentuates the more negative aspects of human nature where individuals look out for their own self interest and consequently undermine the working conditions of others.

These factors appear also in teachers applying for rural and remote Northern Territory and far north Queensland schools. One big advantage of many of these locations for some people is that there is nothing to spend money on with dry communities resulting in further savings. This carries with it a concern from the departments in these areas as to the quality of these teachers and their motivations for accepting positions.

There is a similar concern in Victoria, and undoubtedly other jurisdictions, about the quality of people who accept positions in difficult to staff areas or any other as a path to permanency. This probable appeal to accept a position for the sake of gaining

employment is accentuated by systems which operate on a form of contract or initial individual application for permanency and executive appointments. Those applying for a position in a difficult to staff area may not represent quality applicants but instead reflect the lack of interest in positions from quality applicants. A reliance on the market clearly results in a market solution where schools with the most to offer get the most applicants. To overcome this, it is essential that employment practices and conditions be developed that encourage a range of teachers to apply and which ensure that our rural and remote schools are not just temporary stepping stones to preferred positions or locations.

HECS and scholarships

Respondents to the survey considered the reduction in or fully paid HECS as extremely important in attracting people to rural and remote schools. As shown in figure 14, 75 % of respondents considered this approach to be very successful while 98% considered it to be a moderately to highly successful approach. Supporting this result, figure 15 shows that of 8 potential incentives 55% of respondents ranked fully paid HECS in their top 3 incentives, while 32% ranked it as their highest potential incentive.

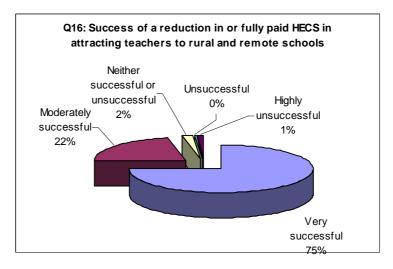


Figure 14

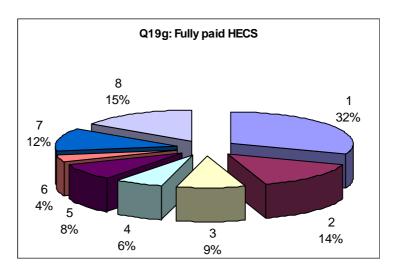


Figure 15
Views on incentives to attract and retain teachers
(rank in order of priority: 1 highest – 8 lowest)

The introduction of HECS and its subsequent expansion has had a significant impact on students choosing some subjects. For example, the recent federal review of teaching and teacher education found that the higher HECS costs associated with science, mathematics and technology units discouraged many students from taking up a teaching career in these subjects¹⁴. Indeed it can take up to 8 years for a newly appointed teacher to pay off their accumulated HECS debt. While this situation has had broader negative demand and economic impacts it does create a good opportunity for authorities wishing to recruit teachers to rural and remote areas.

One such way to achieve this is to directly pay HECS for a contract of a minimum period, as is successfully done in Western Australia and Queensland. Alternatively, a HECS rebate could be applied for service in rural and remote schools as briefly mentioned by the Vinson Inquiry¹⁵. Potentially, this could involve a rebate for each year of completed service or a rebate upon the completion of a minimum service period, where repayments are suspended until this time is reached.

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¹⁴ DEST, "Australia's Teachers: Australia's Future."

¹⁵ Vinson, "Vinson Inquiry 2nd report."

Bonded teacher training scholarships are having a positive impact in Queensland. As figure 12 (reprinted below, originally in chapter 3) shows, bonded teacher training scholarships could have a positive impact in attracting teachers. In chapter 3, these were seen as a method to ensure graduates are aiming for rural areas. The payment of HECS could be included as part of these scholarships. Similarly, final year scholarships could be offered where students are guaranteed a position in a rural and remote school at the completion of their training. This differs from the scholarships offered upon entry to training but they would complement this scheme. It allows staffing authorities to target certain difficult to staff schools and subject areas on a needs basis and works as a beginning service incentive for graduates to take up a position in a rural or remote school. As mentioned previously, targeted programs such as the payment of HECS and scholarships have been more successful if biased to people from these areas and willing to return, as they have a higher probability of increased retention 16.

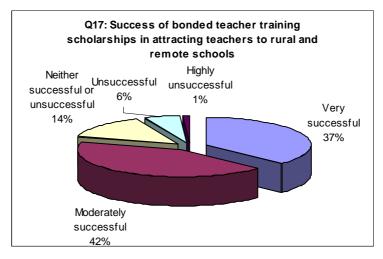


Figure 12 (reprinted)

When discussing issues of HECS it needs to be mentioned that any increase in monetary incentives for teachers to take up positions in rural and remote schools leads to an increase in the HECS repayment threshold. Programs such as that in NSW where teachers receive cash retention bonuses after completing a minimum service period

¹⁶ Boylan and McSwan, "Long-staying rural teachers: Who are they?"

actually mean the teacher pays more of this bonus to HECS. It is therefore important to consider whether any such schemes should be quarantined from HECS repayments.

The payment of HECS could easily be linked to pre service scholarships or scholarships awarded in the final year of teacher training as a bond for a guaranteed period of service. It is these final year scholarships that are the focus here, as the scholarships discussed in chapter three are seen as ways of attracting people into teacher training not as attractants to rural service. While whole of course scholarships would similarly be linked to bonded service this later variety provides flexibility and can meet changing demands. The most attractive part of many scholarships does. However, appear to be the opportunity for permanent employment on graduation.

In Tasmania there is an example of a scholarship system, that only applies to final year graduates in areas of shortage, and which guarantee a probationary job in an area of shortage with the recipients beginning their career one increment higher than those not on a scholarship. There are also similar scholarships offered in Queensland of about \$2000 cash, fully paid HECS, with recipients beginning on a salary level above the rest in return for being bonded to a school. The recipients cannot, however, nominate a school of their choice.

In Western Australia, there are a small number of cadetships offered for Aboriginal teachers, however, this initiative appears to be small. Figures from December 2002 indicate that there were six intern teachers and ten cadetships, with the program having a high attrition rate. The program is aimed at training Aboriginal teacher aides to be teachers through Curtin University, similar to the Queensland RATEP model discussed in chapter three. The Curtin University, program reduces a four year degree by recognising experience in schools as 1-year-equivalent of prior learning and reducing the remaining three years into a two year course to be completed while working as a teacher aide. These trainee teachers do a four week residential and complete the rest of the course online on laptops with some tutorial support. These students' HECS is paid for, and upon completion of this training these Aboriginal teachers are contracted to work in rural and

remote schools and achieve permanency with the department after successfully completing a year as an intern.

There is, however, a question as to the quality of this arrangement. Does a two year course and prior learning really equal a four year degree or is this just another example of having lower standards for our rural areas? There has reportedly been some objection from fully trained graduate Aboriginal teachers who don't wish to have their qualifications devalued. If the teachers in this course provide successful role models it is hoped that this system of training teachers would be expanded.

In addition to offering trainee teacher scholarships there are a few examples of departments retraining people from other industries. This often comes about as a quick fix to a lack of teachers in some subjects. Western Australia, for example, offers packages where people with a mining background or degree in mining geology are retrained in a one year course, with their HECS paid. These re-trainees get \$10-\$12,000 for one year of study and are then bonded for two years to country schools as permanent appointments. As one year doesn't really match a four year teaching degree and these teachers are often placed in small schools without much support there is a high failure rate for this initiative. In recognition of this, South Australia doesn't retrain applicants from industry as they regard it as costing too much for a limited return.

Similarly, in NSW the 'Accelerated Teacher Training' program targets people with related qualifications in areas of demand, to train as teachers. This program recognises the skills people bring from industry and fast tracks participants in an 18 month program. Participants in this program have all courses and textbooks paid for and are then guaranteed an appointment in difficult to staff locations¹⁷.

Some scholarships can work against attracting teachers to rural and remote schools, as in the case of a number of mining companies in Western Australian which give scholarships

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¹⁷ NSW-DET, Accelerated Teacher Training Program ([cited); available from http://www.det.nsw.edu.au/employment/teachnsw/acc ttp.htm.

to the children of their employees to attend private boarding schools. This happens with the knowledge and support of the department of mining which is interested in getting mining professions to these areas. Such an occurrence clearly indicates that any approach to improving the staffing of these schools needs to happen with a coordinated, whole of government approach to rural development and public education.

Housing

The provision of appropriate housing which is cost effective for employees is extremely important in attracting teachers to rural and remote communities. Many small communities either have no or a very limited housing rental market. It is for this reason that all education jurisdictions offer some form of housing for teachers in their most isolated locations. However, this accommodation needs to be relatively cheap as many newly appointed teachers to rural and remote locations are newly appointed teachers entering the profession at the lower end of the salary range. There is also a need to ensure that accommodation has appropriate security as a number of rural communities have some degree of social and economic dislocation and new teachers will be near the top of the income range in that community and seen as targets for burglars. Appropriate cooling and heating are also required to deal with the climate extremes of many rural and remote areas.

Housing subsidies are extremely important as many rural communities have inflated rental prices, either due to lack of supply or inflated rental costs due to mining company rental subsidies. Market prices, set to compensate for the costs of building accommodation, can result in rental prices above that of the average for the community, or similar to other large and desirable metropolitan centres. The provision of a subsidy is therefore essential, both to reflect the low rental cost in that community and to act as a real incentive to move there. As the NSW Teacher Housing Authority's annual report states, its mission is 'to provide an economic, effective and efficient housing service to teachers in areas where the private rental market does not meet their needs' Figures 20

¹⁸ Teacher Housing Authority of NSW, "Teacher Housing Authority."

and 21 show respondents overwhelmingly saw housing subsidies as a benefit to attracting teachers. 72% of respondents rated these measures as either highly or very successful with only 2% undecided and none of the opinion that they would not be successful. Similarly, 37% of respondents rated access to quality housing in their top 3 of 8 potential incentives to attract teachers to rural or remote communities.

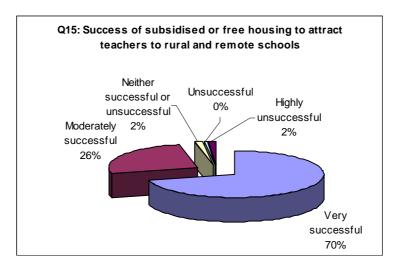


Figure 20

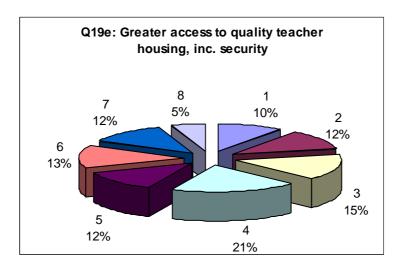


Figure 21

Views on incentives to attract teachers in rural and remote schools (Rank in order of priority: 1 highest – 8 lowest)

In light of these figures, the recent decision by the NSW Government to dramatically

increase housing subsidies was a very positive move. This decision saw the standard 20% subsidy most isolated communities increased to 90% for the most isolated schools and 70% for other marginally less isolated locations. These measures were supported by White's 2000 Anna Stewart Report which found that a number of teachers were concerned about the cost, standard and availability of teacher housing ¹⁹. One respondent was quoted as saying that 'some teachers might extend their period of country service if it would improve rather than lessen their financial prospects' 20.

In NSW and Queensland, teacher housing is managed by a separate authority or directorate dedicated to this purpose. The NSW Teacher Housing Authority's handbook which states:

'the object of the Authority (is) to provide suitable and adequate housing accommodation for government school and TAFE teachers. Our services are directed mainly at areas of the state where there is an inadequate private rental market and housing for teachers must be provided to ensure that schools and TAFE colleges are adequately staffed, 21

The separate authority approach is more desirable than the Northern Territory or West Australian model where teacher housing is part of the larger housing department. An even less desirable model is the Tasmanian approach where housing is owned and managed by individual schools which results in the particular needs of teachers and rural and remote schools not being taken into consideration. Teacher housing needs to be managed with the contextual needs of teachers and schools in mind, to ensure that adequate housing is available in developing communities and that the living environments of teachers are conducive to working at home and relaxing prior to another stressful day.

When there is no other government housing in these communities there is little attention

¹⁹ White, "Incentives to Attract and Retain Teachers in Rural and Remote Schools."

²¹ NSW, "Teacher Housing Authority."

paid to maintenance and when there is a whole public service approach the needs of teachers are seen as just another competing demand; there is no personal knowledge of the quality and state of the properties. In state housing arrangements, maintenance and development money set aside by governments are thinly spread and money raised from the rent of the properties not dedicated to future teacher housing and maintenance but used across the range of government housing. In NSW, the Teacher Housing Authority applies a debt reduction strategy to the management of its dwellings. This has meant that the authority is disposing of more residences than it is constructing. A similar approach is occurring in other parts of Australia, with housing authorities being forced to sell older stock or stock in supposedly larger towns to help finance the development and maintenance of others. To overcome this reduction of housing stock, governments need to adequately fund housing authorities so that a quality service can be maintained. In Tasmania, teacher housing is owned and managed by the school with the costs of any maintenance or repairs coming out of the school budget. In effect, repairing a hot water system competes with the need to buy new textbooks.

All states and territories do provide some form of furnished accommodation. Furnished dwellings are predominantly occupied by teachers in their first appointment and casual teachers. Many rural and remote communities are heavily reliant upon these groups of teachers to adequately staff their schools. Therefore, providing basic furniture is important in attracting young teachers who may not have a house full of furniture. Similarly, casual teachers filling a short term vacancy, or teachers who do not wish to move all their furniture, are able to take up positions in these locations.

Not providing basic furniture would make these schools even harder to staff. In recognition of this, the NSW Teachers Federation successfully campaigned to reverse a decision by the Teacher Housing Authority to remove furniture. A survey conducted by the Walgett Teachers Association in 2000, after the plan to remove furniture was announced, found that 65% of respondents said that provision of a furnished unit was important in their willingness to accept a position²². It would be unacceptable to think of

²² P Roberts, "Report on the impact of the removal of furnished units in rural, isolated and difficult to staff

new teachers turning up in an isolated location to an empty unit. They would have no fridge, no washing machine, no lounge, no table, no chairs, no bed and no desk. Instead these teachers would need to purchase and transport furniture from the capital city or other large centre at their own expense with money they have not yet begun to earn. The Walgett report found this requirement would act as a significant disincentive to accepting a position in these locations²³. 'Cost effectiveness' has been used to justify not having furniture but the alternative costs of having to find other ways to encourage teachers to these communities would certainly outweigh any potential short term benefit.

Most jurisdictions have rental subsidies to overcome unrealistic rents and as an incentive to attract people to rural or remote locations. Rather than being seen as an incentive, rental subsidies should be classed as a necessity as the majority of teachers are not going to be long term residents of the community and purchasing a house is an unrealistic expectation. Similarly, the use of permanency with a subsequent move as a lure highlights that employing authorities view these as temporary appointments. Most of the teachers in government housing would not normally choose to live in these locations so it is unreasonable to expect them to wear a cost they would not incur except in their capacity as teachers in a hard to staff location.

It is also unrealistic to expect teachers to purchase property in rural and remote communities as the depressed local economy means there is a limited market for resale. This should not be seen as an argument against incentives that cover stamp duty payments upon buying and selling a house. Most jurisdictions cover stamp duty and other associated legal costs when a person leaves a rural and remote community. When the person has not previously purchased a residence this measure recognises that they may well have if they had been living in a larger centre. Buying a home in a rural and remote community may indeed encourage some teachers to remain in these communities for a longer period of time. Similarly, teachers who enter relationships and subsequently choose to make these communities their home should be able to benefit from these

locations.," (2000). ²³ Ibid.

incentives. Recent federal and state government changes which uniformly reduce stamp duties to first home buyers render this incentive obsolete. However, for previous home owners, such as teachers who sell their home after taking up promotions positions in another location, it is still a valuable and necessary measure. The provision of low-interest loans²⁴ to buy a house in such an area would encourage teachers to purchase their own home and subsequently remain in the community for longer and such a measure would also free up accommodation for casual teachers.

The NSW rental subsidies are based upon the degree of isolation. The provision of these subsidies is important as there is considerable scepticism about market rents determined by the Australian Valuation Office. The rents in mining communities are artificially inflated by the subsidies mining companies provide and assessing rent in a small village as equal to that of the nearby regional centre is equally problematic. The extent of teacher housing subsidies in Australia is variable, with some states using a standard subsidy instead of a sliding scale. Along with subsidies for isolation, Queensland has adopted a method of providing subsidies based on the quality of the dwelling as well. Figure 21 shows that the quality of housing is indeed an issue, so teacher unions need to ensure that a quality and service guarantee is enacted, applied and enforced.

In Queensland, rent is determined by the isolation of the school and the quality of the house in a recently adopted policy. In developing this new model the Queensland Teachers Union started with the value of the rent collection and then worked on formulas to give equitable and worthwhile rebates while ensuring the same value of rent collection. Accommodation was assessed to six standard levels and a rent value applied to each as though they were situated in a desirable location. In this way the same standard of house would theoretically attract the same rent in all locations. Following this, a locality rebate which increased with isolation was developed. For example, the rent for a top quality four bedroom house in a desirable location is \$234 while the same quality of house in the most isolated location is \$24. However the rent for a poor quality four bedroom house in the same desirable location is \$140 and \$14 in the most isolated location. Similarly to

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²⁴ White, "Incentives to Attract and Retain Teachers in Rural and Remote Schools."

other states and territories, the rent for shared accommodation is divided equally among tenants. Unfortunately, in areas where there is not enough teacher housing available people in private rentals usually miss out on the same level of rental rebates.

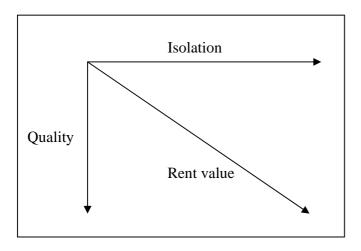


Figure 22
Queensland rental and quality subsidy model

Utilities such as electricity and gas are also covered on a state wide basis in Queensland with the exception of families who pay their own costs. With a total utility bill of half a million dollars a year it was worked out that this averages out to \$20 a fortnight per non family resident. This equal break down ensures that teachers renting in more isolated locations, where gas bottles can cost up to six times as much as other locations, are not unfairly disadvantaged. Similarly, heating costs in cooler areas are equated with air-conditioning in the tropics. These costs are included in the fortnightly rental and automatically deducted from teachers' pay so there is no concern about budgeting for a quarterly bill. Queensland has recently removed beds from the furniture inventory, however, a number are still stored in locations to help new teachers upon arrival.

Building new housing and upgrading of older stock is a continuing process in Queensland. With growth in many areas such as mining towns and people returning to the Torres Straits, there is a demand for new schools, teachers and houses. Houses built in the 1970s or 1980s have not been upgraded for a long time and now require significant

investments to upgrade kitchens, bathrooms and other components.

A number of states have very old housing stocks. The age of these properties and the limited maintenance they receive has adversely affected their quality. Some are also an occupational health and safety risk due to the presence of asbestos Figure 21 demonstrates that quality is an issue so the state of some accommodation may act as a disincentive to accepting a position in a rural and remote community and certainly affects the retention of teachers. The Queensland model goes someway to helping overcome this, with economic incentives, but there is still a strong case for quality guarantees.

In Western Australia, teacher housing is a component of the Government Employee Housing Authority (GEHA) which provides for all government employees, except nurses, and provides accommodation for 61 government agencies, including education which accounts for 43% of the stock. To help bolster the supply of housing stock without spending much money the West Australian government is encouraging local councils and private agencies to build housing when they have an interest in attracting staff to their communities. This is an example of public private partnerships, one of the more favoured methods of funding public infrastructure investment recently. The West Australian government is abandoning responsibility for the provision of housing as there is no long term investment benefits as properties in these communities have a low resale value due to poor demand. Private rental properties or those with local authorities avoid the cost of maintaining these properties. The problem with locally provided housing is that it relies upon the market but there is no local economy to provide an incentive to build. There are even reports from Western Australia of long running fights between the Government Employee Housing Authority and other government agencies about who will pay for the construction of new properties as the Government Employee Housing Authority is looking for a 10 year commitment for infrastructure works. These issues all work together to limit the availability of teacher housing in difficult to staff areas.

Teachers in the Remote Teaching Service receive free rental and in other remote areas teachers usually live in government housing. In about 1/3 of instances, where there is no

government housing available, a private rental is obtained at the market rate, which is paid by the Government Employee Housing Authority, and the tenant then paying the normal government rate of about \$122. Rent generally works out at about 20% less than the cost of rent for a medium priced house in Perth.

As with other states and territories, accommodation is often shared, usually with little regard for the age, sex or teaching experience of the co-tenants. In Western Australia, forced sharing even results in couples sharing with a single person. These arrangements do not take into account social and cultural differences. In NSW, single villas in a complex of three or more such villas give people privacy while also creating close networks, so that newly appointed teachers don't become too homesick or socially isolated. Many people also like to share, so there needs to be a greater recognition of age and gender issues and the flexibility to choose with whom they share.

Housing quality is also a significant issue in Western Australia where much government housing is located in old mining towns and consists of demountable homes. Many mine workers fly in and then fly out after a stint at work so their accommodation needs are different to that of teachers. Overcoming this problem may be difficult as in some communities the land is owned by mining companies so it cannot be purchased and houses built. The fly in, fly out of mining labour in many Western Australia, Queensland and South Australian communities has further negative consequences as many workers' families no longer move to these communities and so their children do not attend the local school. This reduces the school size and the resources available to other students as well as having an overall negative impact on the town's economic development.

The unique nature of schooling in the remote Northern Territory, where schools often move around and teachers travel to a number of remote schools in a week, makes it difficult to provide accommodation of the standard expected in other locations. Here, the romantic notion of the teacher sleeping in swag under a tree is a reality. As these communities traditionally move around, the teachers and schools have no option but to move with them.

In the towns and more sedentary communities with fixed structures, air-conditioning is obviously an issue. Schools and homes in the north have refrigerated air-conditioning and those in the south have evaporative air-conditioning. As is the case all around Australia, there is a problem with areas which receive both humidity and a dry heat. No jurisdiction has adequately solved this problem; there being few products on the market which effectively deal with these climatic conditions and are often too expensive for the authorities to consider. All housing authorities provide heating and air-conditioning, however, limited maintenance can affect their effectiveness.

In the Northern Territory, local recruits don't receive housing in their own community. This could potentially be seen as a racially discriminatory policy as it excludes local Aboriginal teachers or assistants from accessing housing. These recruits will only receive housing if they apply for positions away from their local community. A similar structural discrimination occurs in Queensland where Indigenous people returning to their communities to teach are not given the opportunity to access government housing. Such policies only heighten the issue of culturally appropriate teachers as they favour the employment of Indigenous teachers from the wrong cultural group and subsequently create more problems than they could potentially solve.

Housing, in many ways, determines staffing in the Northern Territory, with schools only receiving specialist teachers if there is housing available. For example, in 2002, twenty new special education teachers were trained but schools with a desperate need were left off the list as there was no accommodation. As there is no private rental in many of these areas it shows the result of poor planning and reliance on a market solution.

Housing in the Northern Territory is run by a separate government agency and there are some subsidies which can also include electricity. As with everywhere else, the stock is getting old. In recognition of the difficult environment, sharing accommodation is not required. The new Labor government has a \$50 million program to upgrade the existing housing stocks and build 30 new dwellings. Housing standards are variable, hence the

upgrading program. Any proposed expansion of housing is problematic as there is a difficulty with purchasing land in many Indigenous communities. There are also social problems in the difference in teacher housing compared to that lived in by the local people, especially if the teacher's house is like a fortress with screens on all windows and a 6-foot fence.

In South Australia housing is also administered by a whole of government agency which creates difficulties relating to accommodation for teachers. When teachers are appointed to country areas they often miss out on good houses to other services which have already appointed staff to the area such as police. There are furnished units in more remote areas while in other areas furniture can be rented for \$14 a week, with single people often being required to share. In South Australia rents are also subsidised by \$40-80 a week including a 25% subsidy. If the property has no access to electricity a 30% subsidy applies, while some houses attract a 100% subsidy as school equipment is stored in the house. Utility rents are paid for and gas bottle rental is also paid. Rent is based on a market model for that location per room. Remote areas receive a 25% subsidy, small towns with less than 3000 people receive a 20% subsidy while others receive a 15% subsidy.

South Australia has an agreed 1990 housing standard and needs revision. This standard includes things like carpet, air-conditioning in the northern area, a carport, paved driveways and a minimum 120 square residence. Many properties were built before these standards were set so do not quite achieve them. South Australia also now has a maintenance guarantee and service standards.

In Tasmania, teacher housing is mainly found on the west coast, in other hard to staff areas such as the Bass Strait islands and a few other areas. Accommodation is generally mixed with 3 single teachers often sharing a 3 bedroom house. However, the Tasmanian Education Department states that most teachers occupy separate accommodation. There has recently been a big improvement in quality with the new Labor government injecting \$1 million into housing which has come about due to a campaign by the union.

Housing is owned by the Department of Education but managed by the principal. This responsibility was devolved in the early 1990s. Schools are responsible for maintenance under \$20,000 which is supposedly part of the schools general resource funding. In effect, this maintenance cost competes with general school maintenance priorities. Prior to devolution there was a travelling maintenance team, however, if the property was not in good order prior to devolution this has had major ramifications. There is now no maintenance team. The school's resource budget covers everything other than permanent teacher salaries, eg resources, aides, casual relief, maintenance and utilities. The competing demands on these finances sometimes create situations where school based decisions are at odds with head office guarantees on housing quality. A school might remove a fridge from the rental accommodation when according to head office a fridge is supplied. With schools collecting their own rent there are also questions around who sets the rental rate and if schools are forced to reduce rents, which are then subsidised from educational program funds, in order to attract teachers. This school based ownership approach is ineffective and it is questionable how this related to the principals core business of managing education programs.

Leave

For many teachers considering accepting a position in rural or remote schools, the distance involved and isolation from friends and family is a significant disincentive. It must also be recognised that the psychological dimension of isolation will have a significant impact on a teacher's decision to remain. In order to attract teachers the goal is to enable them to have a reasonable access to leave to encourage them to take up a position and then increase leave provisions to encourage them to remain. Leave provisions also need to take into account the limited access to necessary medical services.

To achieve this South Australia has a travel time provision for teachers in rural and remote schools. Considering that many rural and remote schools can be up to two days'

drive from the capital city, teachers in these schools potentially lose two days vacation travelling to and from their community. To overcome this, rural and remote schools in South Australia start and finish at times which allow teachers to travel. The philosophy behind this is that all teachers should begin their break at the same time, so teachers from rural and remote schools, if travelling, would arrive in the capital at the same time as those working there finish up and similarly leave when those working in the capital are beginning. Travel is therefore seen as work time. A similar system used to be in place in Victoria where teachers in remote areas got an extra travel day. However, this was cut out by the previous conservative government.

Both NSW and Queensland support travel for teachers in rural and remote communities in some ways. A teacher appointed to one of the designated 'incentive' schools in NSW will be reimbursed for one trip a year to visit family. Queensland used to provide one flight a year to teachers in the most rural and remote schools, however, this has unfortunately changed to a straight cash benefit included with the general incentive payments. Air Fares out of Isolated Localities (FOILS) are still available for teachers and their families in the Northern Territory. These fares are accompanied by up to three days accommodation and are available at a rate of three fares a year in the most isolated localities and two fares in less isolated locations. Flights are also provided from the remote islands in Tasmania, however, it was not clear how many were available a year. A similar provision of paid summer holiday travel to Perth or Geraldton is available in Western Australia. None of these approaches take into account the travel time involved. In NSW's western division the school year starts a week later than eastern schools, so extra leave is provided – however this starting date is better associated with unfavourable climatic conditions rather than leave time.

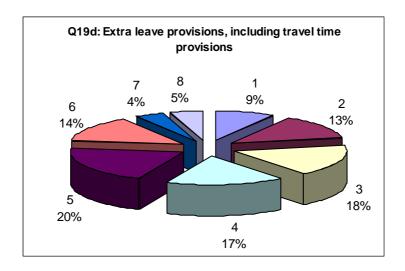


Figure 23

Views on incentives to attract and retain teachers in rural and remote schools

(Rank in order of priority: 1 highest - 8 lowest)

In figure 23, 57% of respondents to the survey ranked the provision of extra leave provisions as one of their top four incentives to attract teachers to rural and remote schools. It can be difficult to make strong friendships, as can living away from family and friends for ten weeks at a time while working in a stressful environment. These factors encourage teachers to leave rather than stay. Supporting at least one trip home a year recognises that contact with friends and family is an important social element – however, it is questionable if one visit a year will really achieve the goal. The lack of travel time also encourages dangerous practices. Driving long distances at night after a day's work at the end of a term on roads populated by numerous kangaroos, other wildlife and livestock is a scenario occurring around the country, with teachers heading out on an overnight journey, or else lose a significant part of their break travelling. As many rural and remote communities are small it is unrealistic to expect most teachers to remain throughout each of their breaks.

It is also unrealistic to expect teachers in rural and remote schools to be able to, let alone have to, make all medical appointments during their holidays. Teachers in large centres are generally able to see to all their health needs and those of their family after working hours. This is not an option for teachers in rural and remote communities, many of which don't even have a general practitioner. Extra leave provision to allow teachers in these

areas to travel to larger centres for medical appointments is therefore also necessary. Such arrangements are in place in the Northern Territory where teachers receive extra days for medical and family leave.

In South Australia, teachers in rural and remote schools are able to access a wider range of leave provisions. Teachers in non metropolitan settings are able to access dentists and other specialist medical services with both travel and accommodation paid for to the nearest specialist without having their leave debited. Similarly, if a family member is in hospital, such as the wife having a baby, teachers are allowed 1 visit a week with their travel paid for. There is also the ability to access other leave for urgent business such as funerals. While this is generally leave without pay their total annual leave is not affected by such events.

In a totally unique way of viewing their human resources compared to the other states and territories, Tasmania will allow young teachers to take a preferred 1 year but up to 3 years leave without pay to see the world before returning to their position. This is in the context of a declining state population and an even greater state net loss of young people. The flexible approach adopted in Tasmania is an unofficial government wide attitude to encourage young people to see the world but then come back to Tasmania to live and work. This is important if Tasmania is to keep young teachers and avoid the impending teacher shortage. This attitude also has a positive spin off, in creating a workforce that feels valued.

Movement

Some of the most effective incentives are those that guarantee teachers a transfer at the end of a minimum service period. Such initiatives exist in varying ways in all states and territories and retention. They are the most important incentive, when combined with permanent employment, in attracting staff. They have clearly been successful, and should be maintained and strengthened where possible. However, these incentives

should be combined with initiatives to retain. It is not uncommon for schools to have a 50% staff turnover in any given year. Encouraging these teachers to stay a little longer should be a priority.

The results to the survey clearly indicate that a transfer is both desirable and being taken up in large numbers. Figure 8 (reprinted from chapter 2) shows that 54% of respondents do not intend to be teaching in rural or remote schools after 5 years service and that nearly one third intend to not be there after 2 more years. These figures clearly indicate a high level of intended mobility for teachers in these schools. What is clear from figure 24 is that these teachers tend see the option of relocating to the coast as an attractive incentive to take up an initial appointment in a rural or remote school. Furthermore, figure 25 clearly demonstrates that these teachers overwhelmingly don't intend moving to another rural or remote location. Therefore, a transfer system which enables teachers to move to a more desirable location is an important attraction to taking up a position in the first place.

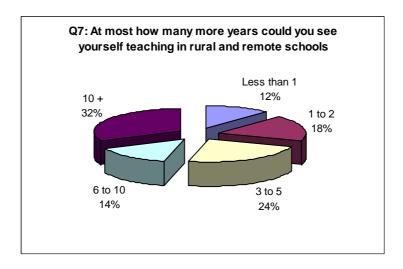
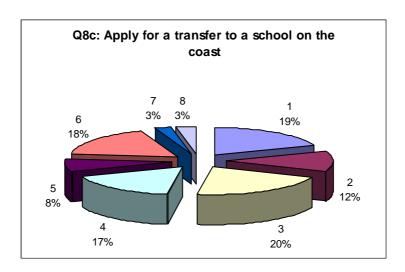


Figure 8 (Reprinted)

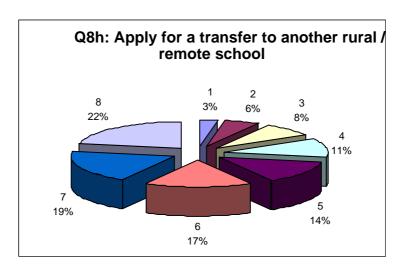


 $Figure\ 24$ Intentions after completing the minimum service period $(Rank\ in\ order\ of\ priority:\ 1\ highest-8\ lowest)$

The Watson and Hatton study of mid career teachers also found a strong teacher preference to work in some geographical areas but not others²⁵. They concluded that this creates locations that are difficult to staff which are likely to be found where there are distinct sub-populations such as recent immigrants, concentrations of disadvantaged families, or isolated rural dwellers²⁶. As a consequence students in less favoured areas are frequently taught by the least experienced teachers, who generally stay on for the minimum time. This highlights the vexed nature of incentives which guarantee movement for teachers.

²⁶ Ibid.

²⁵ Watson and Hatton, "Teachers in mid-career: Professional perceptions and preferences."



 $Figure\ 25$ Intentions after completing the minimum service period $(Rank\ in\ order\ of\ priority:\ 1\ highest-8\ lowest)$

Respondents to the survey overwhelmingly saw a priority transfer to a vacancy in an area of their choice as an important incentive to attract teachers to rural and remote schools. One quarter of all respondents rated this as their top incentive out of 8 possible incentives and two thirds of all respondents rated it within their top 4 incentives (figure 26).

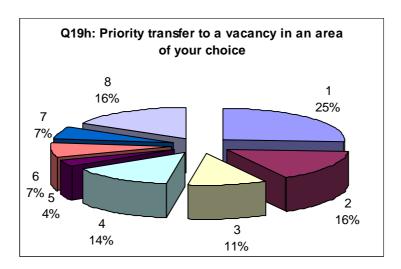


Figure 26

Views on incentives to attract and retain teachers in rural and remote schools

(Rank in order of priority: 1 highest - 8 lowest)

Movement is facilitated by a system of transfer points and priority status because both methods are skewed in favour of teachers who accept positions in rural and remote schools rather than desirable locations. Teachers in rural and remote locations usually receive significantly more transfer points per year than colleagues in more desirable locations. A teacher in a northern Sydney school will receive 1 point a year while a teacher in the most isolated schools in NSW will receive 8 points. Vacancies on the same level are then decided by the number of points a person has; the person with the most points being appointed to the vacancy. A vacancy in a coastal northern NSW town may have numerous applicants with the person with the most points perhaps having 40 transfer points. It would have taken the northern Sydney teacher 40 years to reach this number of transfer points whereas the teacher from the isolated location will have accrued those points in just 5 years. Priority status is applied when more than one applicant for a vacancy has the same number of transfer points. In this instance in NSW the teacher who worked in a designated rural and remote school and completed a minimum service period is deemed to have priority status. The teacher with priority status would be appointed ahead of an applicant without this status.

Systems based on transfer points and priority status are extremely effective in enabling movement out of rural and remote communities as the ability to leave is an important factor in people's decision to accept appointments in these schools. The ability to accrue extra points may also be a retention benefit as the more points a person accrues will assist in them being successful in transferring to a school of their choice. These systems only work, however, in a centralised state or territory staffing system. Their effectiveness in helping attract teachers to rural and remote schools is therefore a strong argument against contract based decentralised staffing.

The benefits of a centralised staffing system are demonstrated in Victoria where the centralised staffing system was abolished in 1992. Employment in Victoria is now primarily contract based where teachers apply for positions which schools advertise. With promotions positions, as is often the case with merit selection procedures, the reality of local selection is that about 9 out of 10 positions are filled internally. This

stifles movement. The only exception is someone declared 'in excess' due to falling enrolment or someone on compassionate status. Teachers from hard to staff areas can receive compassionate transfer status and will be placed before other applicants for a position. With contract based employment, this is the only real way to create movement. The move to contracts by the Kennett government cut 8000 jobs or 20% of the workforce. Teachers displaced when this happened were forced to put permanency ahead of other consideration and applied for positions in unfavourable locations. The delayed impacts of these changes are likely to become apparent when these re-employed teachers wish to move from rural and remote schools.

The aging profile of the teaching profession is currently having an impact on decreasing mobility, but the changing demographic may eventually assist movement in approximately ten years time. Western Australia is a good example of the lack of mobility caused by the aging teaching profession. Here some locations can have up to 90% turnover over 3 years but teachers are still taking a risk accepting rural and remote positions as the department cannot guarantee way back due to a lack of vacancies. Transfer points are doubled in difficult to staff schools in Western Australia after 3 years service (eg 1 year, 2 points; 2 years, 4 points; 3 years, 6 points; 4 years, 12 points; and so forth) however, the system is slowing up due to the lack of positions available in desirable locations. As more teachers in the older age bracket occupy the preferable locations it is more difficult for newer teachers to transfer into these positions from rural areas. As a result there has been an increased movement from the state schools to private schools as a means to affecting a move to a more desirable location.

While the majority of classroom teacher positions in West Australian schools are filled by a centralised staffing system schools are also able to apply to have positions filed by merit selection. This reduces the number of transfer positions available for teachers from rural and remote schools. Merit selection also disadvantages applicants whose most recent service is in rural and remote schools. This is because the lack of professional development opportunities, and for secondary teachers the limited opportunity to teach large senior classes, makes applicants less competitive. Similarly, rural service is not seen

as anything special, educationally, that would be valued by metropolitan schools.

Where a position is filled by transfer it is purely on points as there is no 'incentive' system. Unlike the large range of points (1 to 8) used in NSW, Western Australia uses a scale of 1 to 3.5, with schools in desirable metropolitan locations receiving 1 point a year and schools in the most remote schools attracting 3.5 transfer points a year. Only transfer points for the last 10 years are counted with positions being firstly filled on points and then by the best match if more than one applicant has the same number of points. As is the case in most jurisdictions, teachers need to have a large number of schools selected on their application form to increase their chances of gaining a transfer. Experience from Western Australia indicates that when there is a lack of transfer opportunities young teachers do not mind resigning as they can easily pick up relief work.

School executive positions in Western Australia are all filled by merit selection rather than transfer. This followed a recommendation by the equal opportunity commission in 1997 to drop transfers for executive staff. Transfers for these positions were seen as discriminatory to women as they were considered to be less mobile and less able to go to the country for career advancement. The education department of Western Australia did argue, though, that people have competed successfully for executive jobs and have not been trapped in rural and remote locations.

The Northern Territory operates on a priority transfer to an urban area after 2 years, if a vacancy in an urban area is available. There is not a statewide staffing system as staffing is more regionalised, however, teachers applying to leave remote schools have a higher priority and are placed first.

In South Australia, teachers in the most isolated areas have a priority transfer after 4 years while teachers in less isolated rural areas can transfer after 5 years. There are 2 parallel placement schemes similar to Western Australia. The first approach involves school choice where schools advertise a vacancy. The second approach is a centralised placement committee where teachers apply for transfer and are then matched based on

agreed criteria. The latter method uses transaction codes which are designed to give teachers with country service an advantage – it is estimated that this system fills about 70% of vacancies. The system of points no longer operates in South Australia, with transaction codes being the preferred method. It was suggested that with South Australia's relatively small population the former method of school selection has helped teachers from rural and remote schools attain a transfer which was previously difficult due to the limited number of vacancies in desirable locations. South Australian schools generally have seven to ten year limited tenure, except country schools which do not have a limited tenure. How this tenure operates, if people need to reapply for tenure or if teachers can be moved after their tenure expires to create a vacancy for teachers transferring from rural and remote areas, is unclear.

Tasmania has the best system for attracting staff to difficult to staff areas, but perhaps the worst system for retention. There is a guaranteed move after three years service in rural, remote and hard to staff areas. Teachers only have limited tenure at any school and the department will move teachers who have been in one school for over 5 years to guarantee this movement. This is achieved through a statewide staffing system managed by districts which decide what staff are eligible to move and available to be moved. Such a system creates an environment of constant change and reinforces the negative perception that rural areas have high staff turnover. Teachers who have completed their three years in a difficult to staff location choose 5 schools they would like to transfer to and are then either placed at one of those schools or within 65 kilometres of them. If someone needs to be moved to create a vacancy it is generally the longest serving person, taking into account if they have done country service. This person will then be subsequently moved to another school within a 65 kilometre radius of that school. Movement is certain and people seem to see this system as fair, however, there would be significant reservations about the effect this constant change has on rural and remote schools.

In Queensland, teachers in the most remote areas get a guaranteed move, often to the most preferable locations in the state. It is the areas between the extremes of desirable

locations and the most isolated that become a sort of no mans land as they do not have similar guarantees of movement. Transfer points have only been used in Queensland for the last 10 years with points being decided by SES data, distance from a major centre, hospital, other services and population size. Movement is then achieved based upon these points after a minimum service period. While transfers come before new appointments, Education Queensland will move recently appointed teachers without rural service to make a vacancy for someone returning from a rural or remote school.

There are a number of models used around Australia which facilitate movement with varying degrees of success. However, for the long term benefit of rural communities it is important to get a balance between the ease of movement to attract teachers and a desire to improve retention. Systems which use priority status for teachers working in rural and remote schools and with a large range between points are more successful in ensuring these teachers are rewarded than contract based employment, which can unwittingly discriminate against teachers from these areas. There needs to be a clause in contract employment to ensure that rural and remote schools are not disadvantaged, as contracts can discourage teachers from accepting positions in rural and remote areas as they need only wait and apply for contracts in desirable locations. Similarly, an absolute guarantee to a desirable location needs to be carefully weighed against the long term interests of our rural and remote communities and the need to encourage staff retention.

Many of the existing and proposed benefits to attract teachers to rural and remote areas are not nationally transferable. There were attempts in the 1990s to establish a national agreement for the portability of accrued entitlements, however, these have not succeeded due to difficulty in comparing cash benefits and transfer points from different jurisdictions. This lack of transferability limits the ability of teachers to move interstate as they need to again begin on a lower salary level or do further rural and remote service before moving to their desired location. A nationwide system of recognising past service would be of great benefit to further enhance the mobility of teachers and thus attract them to positions in rural and remote communities.

Beginning teachers and mentoring

The induction beginning teachers receive into the profession is one of the most important factors in retaining them²⁷. Evidence from the survey supports the introduction of programs to support beginning teachers. This initial 'induction period is critical for establishing professional competence and reinforcing positive attitudes towards teaching as a personally fulfilling career'. While the support of beginning teachers is a general concern for the profession, it becomes more crucial in rural and remote areas due to the high number of beginning teachers and the problems of isolation. In rural and remote areas support programs need to be school based and include adequate time to travel to neighbouring schools to network with colleagues. Whereas beginning teachers in metropolitan areas are able to network with other beginning teachers in their areas and are often in a larger faculty, beginning teachers in rural and remote areas are often the only teacher in their faculty and any collegial support requires travelling large distances.

As the recent federal review 'Australia's Teachers: Australia's Future' noted, social concerns are as important as professional ones. The report noted that:

'Adapting to the social, cultural and lifestyle challenges of living in rural and isolated communities, particularly at a time when they may also be new to teaching, can be very demanding for the predominantly young teachers who usually staff these schools.'²⁹

Results from the survey make it clear that any beginning teacher induction programs need to be specifically geared towards living and working in rural and remote communities. As figure 27 shows, 79% of respondents believe such a course would be moderately to very successful in attracting teachers to rural and remote schools. For many pre-service

²⁷ N Hatton and K Harmon, "Internships within teacher education programs in NSW: A further review of recent Australian and overseas studies.," (1999).

²⁸ Skilbeck and Connell, "Attracting, Developing and Retaining Effective Teachers: Australian Country Background Report."

²⁹ DEST, "Australia's Teachers: Australia's Future."

teachers the personal and social concerns outweigh professional issues³⁰. An effective induction program, and pre-service awareness, which focuses on the personal and social aspects of living and working in rural and remote communities is therefore essential. Such a course would be of benefit by demystifying any negative perceptions as well as ensuring there is an environment of support at the beginning of the teacher's career. Knowing that there is assistance available when you arrive in a new environment, in a town where you know no-one else and in a culture which may be unfamiliar, would certainly help reduce any nagging doubts about accepting such an appointment.

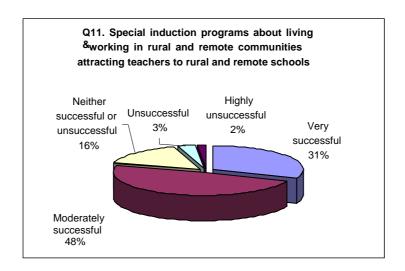


Figure 27

Most jurisdictions do have some form of induction program but these are often generic beginning teacher courses, with teachers in rural and remote schools having a session on 'living in the community'. The NSW Induction of Beginning Teachers handbook states that for beginning teachers in rural and remotes areas most information about the community will come from colleagues and induction often begins upon arrival³¹. It also states that schools should have someone meet teachers new to the community and provide them with tips on working and living in a small community, the importance of confidentiality, being a professional role model, and how rural cultures may differ from

³⁰ Sharplin, "Rural retreat or outback hell: Expectations of rural and remote teaching'."

³¹ NSW-DET, Induction of Beginning Teachers.

theirs³². This list is daunting for beginning teachers to take in, but its inclusion in the manual recognises the importance of these issues. Relying on informal and benign support networks increases the potential of their failure. Packaging all these related ideas into an effective induction program which is then supported by colleagues would certainly be more effective in easing the transition of beginning teachers into their new setting.

In the Northern Territory there is a 3-day orientation for everyone new, or coming back, to the Northern Territory at the beginning of the year, in either Darwin or Alice Springs, as well as some local area initiatives. Similar approaches to beginning teacher induction occur in most jurisdictions but with no specific induction program for rural and remote areas.

The lack of an effective induction program aligns interestingly with the suggestion that there are many practices in place which rely on beginning teachers who don't know their rights. This was a recurring theme in interviews and demonstrates the need for unions to conduct seminars for beginning teachers early in the year. This has been happening successfully in NSW with up to a hundred beginning teachers voluntarily attending seminars throughout the state on weekends. The NSW department of education also conducts beginning teacher seminars each year but departmental courses do not address industrial issues. Such courses benefit teacher unions by both recruiting new members, and forging a professional role for unions which many beginning teachers see as desirable. It is especially important to run such courses in rural areas where new teachers are eager to gain permanency and pass their probationary periods and are unaware of the benefits of union membership and their legal entitlements.

Following a successful induction into rural and remote schools it becomes important to assist beginning teachers meet the new challenges of their chosen profession. In the mainly small schools in rural and remote areas beginning teachers can find themselves with a range of extra duties, in one or two teacher faculties or even in two person schools.

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³² Ibid.

A beginning teacher is usually their own quasi head teacher as the only person qualified in a subject, or as a primary stage coordinator. To help meet these expectations while still learning how to teach it is necessary to reduce the initial teaching load. Without reducing the teaching load of beginning teachers the demands of programming often without collegial support, learning to teach, and taking on some administrative duties, become overwhelming and contribute to the high rate of early career resignations. In support of this initiative 53% of respondents to the survey considered the reduction of teaching loads for newly appointed teachers as potentially very successful in attracting teachers to rural and remote schools. Overall, 85% of respondents believed that such a measure would have a positive impact on attracting teachers. These findings are supported in 'Australia's Teachers: Australia's Future' which recommended that 'beginning teachers receive appropriate support, including thorough-going induction and mentoring, and time to reflect on their practices'33.

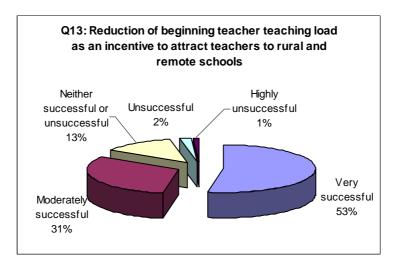


Figure 28

While a similar measure would be useful across all areas it is particularly important for rural and remote schools that often have large numbers of beginning teachers and high staff turnover. The Vinson Inquiry noted:

'no aspect of the recruitment, preparation and induction of new teachers

³³ DEST, "Australia's Teachers: Australia's Future."

received more comment ... especially in remote areas, than the support and guidance they need in the first years in the profession.'34

Vinson went on to report that staff in rural and remote schools repeatedly described their induction in terms of being:

'thrown in at the deep end' and survival depending on their own efforts and fate ... [beginning teachers] are isolated professionally and personally, [and] succeed or fail alone. '35

With positive initial experiences these beginning teachers can avoid becoming another early career resignation statistic and may even remain in their initial posting beyond their minimum service period. Ramsey states improved mentoring and induction, along with improved conditions, would be beneficial in helping retain our beginning teachers.³⁶ This is especially true in a social and cultural environment that is already new and often challenging for many recruits.

Many states and territories have some degree of support for beginning teachers, however, there is presently no real trend towards differential support for new teachers in rural and remote areas. Support can be provided by reducing beginning teacher teaching loads, as in South Australia and Tasmania, or with additional staffing to support new teachers in Queensland. The failure to provide appropriate support strategies can lead to what is experienced in the Northern Territory, where 40% of teachers resign in the first 2 years. Most remote schools in the Northern Territory are staffed by beginning teachers who, due to their isolation, receive little to no support. As a result, the average stay in the southern region is 6 months and teachers need to be recruited to these remote communities from interstate. The money spent on both recruiting and moving teachers would be better spent supporting the teachers when they are appointed.

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³⁴ Vinson, "Vinson Inquiry 3rd report."

³⁵ Ibid

³⁶ Ramsey, "Quality Matters."

In South Australia, schools get an additional 0.1 staffing to support beginning teachers in their first year of teaching or 0.2 if they are Indigenous teachers. This is in the form of extra support for the school, not a reduction of 0.1 for the teacher. However, this allocation is not received for beginning teachers who are on short term contracts or for casuals - even though they would have equal need of it. Teachers in Tasmania begin their career with a 10% teaching load reduction in their first year. This was initiated recently and is reported to have increased networking between beginning teachers, presumably because they now have the time for it to occur.

A different, albeit unofficial, approach is used in Western Australia where graduate teachers can finish their studies by taking a rural or remote school vacancy during their last semester, if their university considers them capable. They begin on a load 0.2 less than a permanent teacher. This approach may also assist with the attraction and retention of teachers to these schools, because if they enjoy the experience they can take up a position substantively or avoid such an appointment.

A reduction of beginning teacher loads should be implemented in addition to an effective mentoring program. The NSW Teachers Federation policy position on beginning teachers recognises this and in 2003 led the department of education to trial 50 mentor positions in schools with a significant number of beginning teachers³⁷. Figures 27 to 30 demonstrate these measures are considered extremely important and therefore need to be expanded.

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³⁷ NSW-DET, TMP and Mentoring ([cited); available from http://www.curriculumsupport.nsw.edu.au/beginningteachers/index.cfm?u=2&i=14.

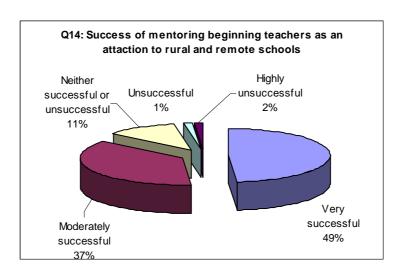


Figure 29

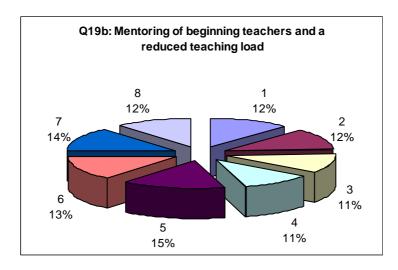


Figure 30

Views on incentives to attract and retain teachers in rural and remote schools (Rank in order of priority: 1 highest – 8 lowest)

It is clear from the survey (figures 29 and 30) that mentoring of beginning teachers is seen as important to their transition into teaching for all beginning teachers but especially important in rural and remote areas where social and professional demands are amplified. 49% of respondents believe mentoring would be very successful in attracting teachers while 86% rank such an initiative as either very or moderately successful (figure 29). Similarly, close to half (46%) of all respondents ranked the mentoring of beginning teachers in their top four out of eight possible incentives to attract and retain teachers in

rural and remote areas (figure 30).

Mentoring and associated approaches, like team teaching, are highlighted as methods to support beginning teachers in rural and remote schools in the NSW Beginning Teachers Induction Manual³⁸. This manual was published prior to the trial of the mentoring initiative in NSW. Over a third of the mentors were appointed to rural and remote schools as they have large numbers of beginning teachers. Mentors were appointed for a period of two years at a salary level of either secondary head teacher or primary assistant principal. It is believed that a review of the program was conducted after the first year but is not yet released. It is anticipated that a full report on the trial will be released near the end of the two year trial period. As these trial positions were appointed to schools with a number of beginning teachers it is hoped that any expansion could include smaller rural schools. The present allocation relies on the number of beginning teachers so only large rural schools received a beginning teacher mentor position. This discriminated against beginning teachers in smaller rural schools who often resign at higher rates. A support program could be achieved through the provision of extra staffing allocation and be designed to meet the specific needs of smaller rural and remote schools.

Most graduate teachers in Western Australia begin their careers in country schools working with relatively inexperienced colleagues and with no formal mentoring³⁹. Mentoring is seen as a locally based collegial activity. There is also no real mentoring for beginning teachers in the Northern Territory, except for Indigenous teachers who are supported by the Batchelor Institute. This support usually occurs on site through occasional visits or through workshops on areas of need at the cluster centre. Much of the support comes in the 'train the trainer' model. The Northern Territory education department recognises that teachers should not be in isolated areas for extended periods and they are encouraged to move after their minimum service period. As it can take time to re-adjust to an urban environment and school there is a need for mentoring. Mentoring is also important in the Western Australian Aboriginal trainee teacher

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³⁸ NSW-DET, Induction of Beginning Teachers.

³⁹ D (Auditor General) Pearson, "A Tough Assignment: Teacher Placements in Government Schools," (2000).

program, ensuring that the transition to full time work is successful. Mentoring is also needed when these teachers move to the metropolitan areas to ensure that their knowledge and skills can be easily transplanted.

Mentoring is also important in schools on the west coast of Tasmania where there are insufficient experienced role models to work with new teachers. To help overcome this, beginning teachers in Tasmania get two hours a week release which can be stored up to use for day visits. In a study of trainee teachers, about their expectations of rural and remote teaching, the lack of mentors and experienced staff, particularly in their subject/specialisation areas, was also found to be a significant concern⁴⁰. Research into teachers in mid career supported this finding with only 9% of mid-career teachers located in difficult-to-staff areas⁴¹.

Considering the large distances between most rural and remote schools travel time to attend training and development activities or to network with colleagues in other schools is an important aspect of any mentoring program. Throughout the interviews, information technology was often seen as a solution to support beginning, and all other, teachers through on-line networks, email, on-line seminars, on-line courses and CD ROM courses being a way of overcoming isolation.

There is no exemplary model of a holistic, system-wide effective support program for beginning teachers⁴². There are too many issues to resolve, such as the connections between induction programs and pre-service training, where the line between school and system-wide responsibility meets and appropriateness of programs for a variety of beginning teaching contexts⁴³. Some of these concerns will be addressed with appropriate and relevant pre-service training and experience in rural and remote communities. The development of an intern system similar to that used for Indigenous teachers in Western Australia may help smooth the transition for beginning teachers and

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43 Ibid.

⁴⁰ Sharplin, "Rural retreat or outback hell: Expectations of rural and remote teaching'."

⁴¹ Watson and Hatton, "Teachers in mid-career: Professional perceptions and preferences."

⁴² Skilbeck and Connell, "Attracting, Developing and Retaining Effective Teachers: Australian Country Background Report."

ensure the continued involvement of the teacher training institutions in rural education issues. Coordination and development of a system wide strategy⁴⁴, which takes into consideration the range of schools teachers beginning their careers, is certainly the responsibility of the various education departments. The development of standards framework for beginning teachers in NSW provides an excellent opportunity for an effective support programs to be developed⁴⁵. A similar recommendation was made by the Queensland Lunn Report which suggested that the Queensland Board of Teacher Registration develop and review guidelines for teaching in rural and remote communities⁴⁶.

Teachers in rural and remote communities need to have the opportunity to enjoy a rewarding career and subsequently remain in the profession. While appropriate preservice attention to rural teaching, scholarships, selection processes and the promise of a permanent job are aimed to help prospective teachers accept a position in a rural or remote school the conditions they will experience upon arrival also play a role in attracting them. Similarly, a successful initial experience is essential if our new teachers are not to become another statistic of teachers who leave the profession in their first few years. As Watson and Hatton outline in their study of mid career teachers, the rate of attrition over the 16 years of service has been 50% for secondary teachers and 33% for primary teachers⁴⁷. In light of these findings the importance of a successful introduction to the profession, especially in rural and remote schools, is evident.

As is pointed out in the Boylan study of long-staying rural teachers⁴⁸, important variables in teacher's choosing to remain in a rural and remote area are work related reasons. In the Boylan study 38.5% of the long staying teachers cited job satisfaction and the teaching environment as influencing their decision to remain⁴⁹. This result supports the view that a successful introduction to rural and remote teaching will also act to retain

⁴⁴ DEST, "Australia's Teachers: Australia's Future."

⁴⁵ Interim Committee for a NSW Institute of Teachers, "Report to the Minister on the Establishment of an Institute of Teachers," (Sydney, 2003).

Lunn, "The Lunn Report."
 Watson and Hatton, "Teachers in mid-career: Professional perceptions and preferences."
 Boylan and McSwan, "Long-staying rural teachers: Who are they?"

teachers. It is also important to ensure that methods of induction and mentoring also support new executives, many of whom in rural and remote schools are in their first executive positions. Ensuring new executive teachers are supported will in turn assist newly appointed teachers.

It is important for education bureaucracies to recognise and support the effort a lot of rural and remote schools presently put into the induction and mentoring of beginning teachers. These schools are often the training ground for coastal schools or schools in desirable locations; they train new teachers who then leave. The time, effort, resources and professional development resources allocated to these schools should be increased for the benefit of the entire teaching service. Rural and remote schools play an important role in the renewal of the entire teaching profession. It is therefore important that they ensure new teachers both remain in the profession, and are excellent teachers. Ways to achieve this, appropriate methodologies and the role of information technologies are all the subject of extensive research and due to the volume of material available on this topic analysis of these should be the subject of further study.

Chapter 5: The revolving door

'The current incentive scheme may attract people to rural areas but once they are there the incentive is to leave rather than remain'

Measures to improve the retention of teachers in rural and remote schools primarily revolve around overcoming disadvantages and increasing professional satisfaction. Indeed, these are linked concepts, as it is anticipated that the reduction of negative influences should allow teachers to fully develop in their chosen career. Unfortunately, in many rural and remote areas, negative social conditions and professional limitations associated with isolation limit many teachers' ability to develop a rewarding career.

To help uncover some of these limitations a number of questions about disincentives were asked in the survey. This enables a profile of the perceived problems to be constructed so that positive initiatives can be developed to overcome them. While there is a fine line between a deficit model and a positive construction this chapter intends to propose positive strategies to ensure that teachers can experience a rewarding career in rural and remote areas.

While all states and territories around Australia have introduced some measures aimed at increasing the retention of teachers in rural and remote schools they invariability do not adequately overcome the disadvantages or fully promote professional satisfaction. Many of the measures currently used involve a short term economic gain and the guarantee of a transfer. These short term retention initiatives are historically important and will help reduce the constancy of turnover. They need to be accompanied with a general improvement of the professional conditions in rural and remote schools. Only then will teachers consider these communities as their home, rather than a temporary appointment, and stay beyond the minimum service period. Without a refocusing of the current incentives to attract and retain teachers they will continue to only serve to increase turnover rather than reduce it.

¹ HREOC, "Emerging themes."

There is often a fine line between an incentive being an attraction or a retention benefit. Many are both, as teachers who make an informed decision about taking up a position in rural and remote communities are predisposed to some of the conditions necessary to be retained. Similarly, the attraction benefits of supporting beginning teachers will also act to retain them as they are more likely to remain in teaching after a rewarding beginning to their career. Due to this fine line between attraction and retention some measures which come into effect before teachers reach their minimum service period have been included as retention benefits as they hopefully discourage teachers from resigning or transferring. Similarly, the potential to receive further benefits may also encourage teachers interested in teaching in rural and remote to make their decision.

The importance of making an informed decision about accepting a position in rural and remote schools is highlighted by the fact that teachers who themselves come from rural areas are more likely to accept positions in and be retained in these communities. Boylan's study found 72.3% of long staying rural teachers had a rural upbringing themselves² and was therefore the largest influence in teachers remaining in rural areas. Of these teachers, 60% had also attended a rural teacher education institution³. These teachers are therefore familiar with the social and educational environment of these areas and choose to remain in them. The uncertainty about socialising into a new community is one of the major concerns of pre-service teachers and has been verified as such by numerous studies such as Sharplin⁴, Yarrow⁵ and the in the Lunn Report⁶. These concerns appear to come to fruition when teachers arrive in rural and remote communities, with teachers in their first year of appointment still citing social issues as significant challenges to their job satisfaction⁷. Measures which help overcome the dislocation from family and friends are then clearly important.

² Boylan and McSwan, "Long-staying rural teachers: Who are they?"

³ Ibid.

⁴ Sharplin, "Rural retreat or outback hell: Expectations of rural and remote teaching'."

⁵ Yarrow et al., "Teaching in rural and remote schools: A literature review."

⁶ Lunn, "The Lunn Report."

⁷ Matthews, Carr, and Hudson, "Graduate Teachers in Rural and Remote SA Schools - "A Year of Firsts"."

It is hypothesised that the more one begins to enjoy one's career the less significant the social disincentives will appear. The fact that 66.2% of long staying rural teachers cited their work environment and a high level of job satisfaction as influencing their decision to remain⁸ supports this proposition. This was indeed the second biggest variable in their decision to remain and suggests that factors other than lifestyle are important to teachers' careers. Helping teachers in rural and remote areas achieve this high level of job satisfaction should then help retain them.

Investing greater resources into rural and remote schools to aid retention may be an initially unattractive cost for governments. However, a long term view suggests that such an investment may eventually reduce expenditure by saving money on the costs of high teacher turnover. Some of these costs are transfer expenditures such as removals. However, the far greater saving will be limiting the costs of a poor education on social security spending and instead reaping the increased economic benefit of higher education standards. Apart from the pragmatic economic benefits there is the significant human rights argument about the right of all children, regardless of location, to receive the best possible education.

Australia's economic and social future depends on a well-educated and well-trained community, as education and training are key drivers to economic growth⁹. Governments should therefore strive to ensure that all citizens have a good education, otherwise they will be unable to contribute to this growth and will in fact take from it. A collapse in the full time labour market for 15 to 19 year olds over the last two decades has reduced the number of unskilled jobs available. Consequently, unskilled people are more likely to be unemployed. Add to this the general economic decline in many rural areas, the prospects for young people in these communities appear less than assured. Highlighting the potential problems of not receiving a good education, the Business Council of Australia has found that:

⁸ Boylan and McSwan, "Long-staying rural teachers: Who are they?"

⁹ Business Council of Australia, "The cost of Dropping Out: The Economic Impact of Early School Leaving," (2003).

'seven years after leaving school only 7% of all year 12 leavers are unemployed. By comparison, young men who have left school in year 9, have a significantly higher level of unemployment – 21%, after the same period. For women it is even worse at 59% unemployment¹⁰.'

The same report goes on to point out that many early school leavers come from lower socio economic backgrounds and are located in regional and rural locations, while young Indigenous people are potentially at greater risk¹¹. To overcome this, the report suggests that increasing the current year 12 retention rate of 80% to 90% will have significant economic gains, like increasing GDP by \$1.8 billion more than it would normally be in 2020, increasing consumption by 18% and significantly reducing economic welfare 12.

Considering that the educational participation rate of Indigenous Australians is significantly lower than that of non-Indigenous young people¹³ and that rural and remote areas experienced the highest school non completion rates, followed by regional areas¹⁴, something needs to be done urgently. The first of many steps is to ensure that the teachers in these areas are able to adequately perform their duties. Improving the conditions in which they work, reducing disadvantages caused by isolation and ensuring they are able to experience a rewarding carer are essential goals. The provision of quality education is needed to reduce educational disadvantage in low socio-economic status rural communities.

¹⁰ Ibid.

¹¹ Ibid.
12 Ibid.

¹³ J McMillan and G N Marks, "School Leavers in Australia: Profiles and Pathways," in *Longitudinal* Surveys of Australian Youth (Melbourne, 2003).

Cash

The higher cost of living in rural and remote areas is often cited as a disincentive for teachers living in these communities. The increased costs of food, fuel and other general goods due to transport costs, and increased telephone costs¹⁵ are commonly cited examples. Similarly, travelling long distances to major centres to shop for a wider range of goods, to access recreational activities, to visit medical services and vacation travel increases the costs of living. It is not surprising then that 51% of respondents ranked this increased cost of living as a significant social disincentive to working in rural and remote communities. Reinforcing this result, 30% of respondents to a survey conducted for the HREOC inquiry into rural and remote education also cited personal costs as a disincentive 16 to remaining in these communities.

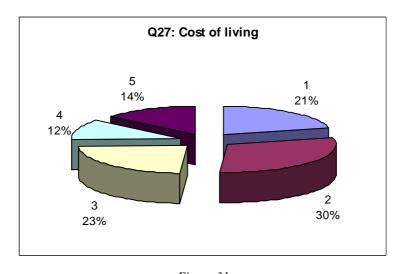


Figure 31

Significance of social disincentives to taking up a position in rural and remote schools (rank in order of priority: 1 largest disincentive – 5 lowest disincentive)

During the interviews it was consistently argued that cash incentives seem to be better at retaining teachers than attracting them; however, they are only marginally effective at this. Social and professional conditions are often seen as more important. Supporting this, the review of the 'difficult to staff' school initiative in Western Australia found that

 $^{^{15}}$ HREOC, "Emerging themes." 16 Ibid.

cash incentives were important but not crucial in retaining teachers. This review concluded that:

'it is the off-site administrators who more strongly believe that the increasing cash incentive works to retain teacher at DTS locations. Fewer principals and significantly fewer teachers believe that an increasing cash incentive retains teachers at DTS locations.' 17

Cash incentives are also taxed so it is important to allow teachers options on how they collect these benefits as, in the Northern Territory and Queensland. Consideration must also be given to the fact that any increase in monetary incentives consequently leads to an increase in the HECS repayment threshold.

While cash is used as an incentive to attract teachers in the form of allowances to compensate for some of the additional costs of living, there are also cash benefits which increase with retention. In this way, teachers are rewarded for remaining beyond their first year and further rewarded for staying beyond their minimum service period. The idea of increased cash payments after a designated period of service was strongly supported in the survey with 52% of respondents rating it in their top 2 of 9 potential incentives to help attract and retain teachers (figure 32). This benefit would be in addition to any existing allowances and could easily be funded by saving the cost of transferring a teacher. Cash benefits after a designated period of service were also strongly supported in a report in 2000 by White¹⁸, with respondents to that survey expressing concern that any benefits be real amounts after tax. As existing cash benefits do not totally offset the higher cost of living in rural and remote communities¹⁹ the implementation of this measure should be accompanied by a further general increase of existing cash benefits.

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¹⁷ WA-DET, "Report on the review of the Difficult to Staff (DTS) schools initiative," ed. Workforce Development Team (Perth, 2001).

¹⁸ White, "Incentives to Attract and Retain Teachers in Rural and Remote Schools."

¹⁹ Miles et al., The Attraction and Retention of Professionals to Regional Areas ([cited).

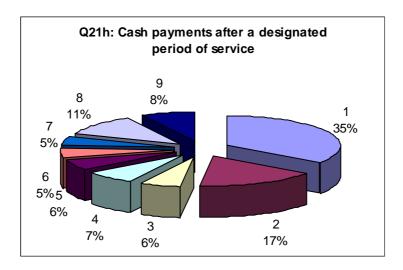


Figure 32

Views on incentives to attract and retain teachers 'incentives to retain'

(rank in order of priority: 1 highest – 9 lowest)

These cash benefits after a designated period of service are currently used in NSW, Queensland and Western Australia to varying degrees. In 2002, the NSW department of education introduced a trial of a \$5000 retention benefit in 22 difficult to staff rural and remote schools. Teachers who remained in these schools would receive the benefit for a maximum five years after completing their minimum service period, which varies between two and three years depending on the relative isolation of their schools. While no formal analysis of the impact of this initiative has been released there must have been a positive impact as the benefit was extended to apply to a total of 40 schools in 2003. Due to the inferred success and the support for this initiative from survey respondents, a further increase would be appropriate.

A way of increasing the NSW cash benefit could be adopting a scaled approach as used in Western Australia. There, teachers receive an increasing percentage of the relevant locality allowance at the end of each additional year for a maximum of four years beyond their minimum service period. The payments are therefore calculated on the following basis:

Years served beyond	Percentage of applicable
minimum service period	locality allowance
1	42.5%
2	47.5%
3	52.5%
4	57.5%

This initiative applies to Western Australia's most isolated schools, as covered by the Remote Teaching Service, with the relevant locality allowances for these schools ranging from \$11 500 - \$8 500 per annum. A separate schedule of payments is used for less isolated rural schools, covered by what is called the 'Difficult to Staff Schools' initiative. In these schools cash payments are received for each year of continuous service during the minimum service period, with a flat rate as a bonus for each year thereafter. These payments amount to a total of \$2,000 to \$11,000 over 3 years depending on the degree of isolation. Payments are scaled at 20% for 1 year continued service, 35% for 2 years, 45% for 3 years with a flat rate of 30% for each year thereafter. Teachers can elect to receive either part or all of this benefit to directly fund travel and / or the cost of professional development rather than having it paid directly as income.

Queensland teachers in rural and remote locations are eligible for cash benefits after completing their minimum service period plus an additional two terms. The minimum service period in Queensland is similar to both Western Australia and NSW, with the required time in most rural and remote schools being three years with the exception of the most isolated schools, which have a minimum period of two years. Cash benefits in Queensland are linked to transfer points such that the most isolated locations in the state, which attract a transfer rating of 7, receive the payment in their third, fourth, fifth and sixth years of service. Teachers in less isolated locations attracting a transfer rating of 6, 5, or 4 receive the payments in their fourth, fifth and sixth years of service. The payments are made as follows;

Transfer rating	Cash benefit per annum
7	\$5 000
6	\$4 000
5	\$3 000
4	\$2 000

Interestingly, both the Queensland and Western Australian Remote Teaching Service scheme cap payments after six or seven years. This subtly implies that teachers should consider moving on after this length of service. There is no ideal time for a teacher to consider moving, however, these time factors embedded in the cash benefit system as well as Tasmania's willingness to move teachers who have been in a school for over 5 years, indicate that some degree of movement is encouraged. The validly of this in terms of personal or system benefits is something to be determined. However, capping payments after a certain period of time discriminates against people who marry into the community or are indeed from that community themselves and could affect staff morale, with long term teachers being disadvantaged. As a minimum, there should be flat rate for each year after the cap, as with Western Australia's Difficult To Staff schools.

To assist with freeing up limited housing and to encourage teachers to remain in rural and remote locations respondents to the survey supported the provision of home loan subsidies, with 51% ranking it in their top 4 of 9 incentives (figure 33). Teachers who accept positions, and remain beyond the minimum service period, in rural and remote schools fall a number of years behind their peers in purchasing a home. These teachers also spend more years paying rent rather than paying off a home. A home loan subsidy would help overcome this economic disadvantage.

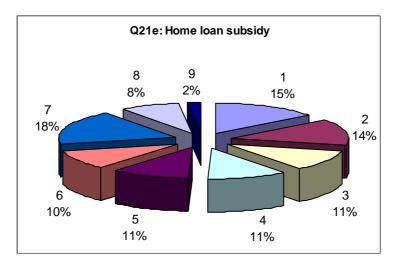


Figure 33

Views on incentives to attract and retain teachers 'incentives to retain'

(rank in order of priority: 1 highest – 9 lowest)

An alternative to assisting with a housing deposit is the approach commonly used whereby transferred teachers have stamp duty and associated legal costs paid after a qualifying period. However, any subsidy needs to be increased for first home buyers as recent state and federal law changes have rendered it pointless. A siding scale of application, similar to that with cash payments in Queensland and Western Australia may also be a way to administer such an initiative. Such a scheme could potential see a teacher who has remained in a rural or remote school for the minimum service period receive an interest rate reduction of 1% or cash deposit equal to their gross cash retention benefit. This could potentially increase to a 3% interest rate reduction or cash deposit equal to their gross cash retention benefit for each year of additional service. Such potential measures would be cost neutral as education departments are already saving stamp duty costs due to the federal assistance for first home buyers and would also save on removal costs.

Movement

The ability to secure a transfer to an area of choice is an important incentive for teachers to take up positions in rural and remote schools. Therefore, this incentive needs to be effective and guarantee movement, as is the case in Tasmania. Systems that clog up such as the Western Australian model, need to be avoided. A centralised state or territorywide staffing system is the most effective way of guaranteeing this mobility, as teachers from rural and remote areas are disadvantaged in competing for contracts in desirable locations (see chapter 4).

It is well established that the majority of teachers do not remain for long in rural and remote schools. These schools, therefore, have a much higher staff turnover than metropolitan schools²⁰. The results of the survey clearly indicate that a transfer is both desirable and being taken up in large numbers. It was shown in chapter two that 54% of respondents do not intend to be teaching in rural or remote schools after 5 years service and that nearly one third intend not to be there after 2 more years (Figure 8). These figures are supported by a study of the expectations of rural and remote teaching by pre service teachers, with 40% expecting to only teach in these schools for 1-2 years and 33% no more than 5 years²¹. These figures clearly indicate a high level of intended mobility for teachers in these schools. However, these figures are challenged by figure 34 which indicates that 48% of respondents intend remaining in their present appointment in a rural and remote school beyond their minimum service period. It is timely here to revisit the demographic issues discussed in chapter 2 and note that these figures may have been skewed by a large number of executive respondents and long serving rural teachers. Alternatively, once they have been placed in such a school, respondents are not as dissatisfied with their situation as they had expected to be.

Tomlinson, "Schooling in Rural Western Australia."
 Sharplin, "Rural retreat or outback hell: Expectations of rural and remote teaching'."

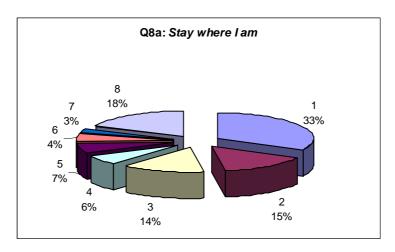


figure 34

Intentions after completing the minimum service period
(Rank in order of priority: 1 highest – 8 lowest)

Supporting evidence of increased movement is the NSW report on teachers in mid-career²². This report is part of a longitudinal study of teachers over 16 years. The teachers are therefore not in the early years of teaching and would be considered as experienced teachers. Notably, only 14% of these live and work in areas that would be regarded as rural or even remote²³. Boylan's study of long-staying rural teachers defines 'long staying' teachers as those that have 'been in their current school for at least six years and not intend moving within twelve months'²⁴. Add to this the findings from the HREOC inquiry into rural and remote education²⁵ and a clear picture of high movement is developed. Reducing this high turnover and ensuring there is a higher proportion of long staying, mid career teachers, should be the goal of all retention benefits.

The incentive to gain a location of preference needs to be effective, but also needs to encourage retention. It should therefore exist, in conjunction with other incentives, to counter the desire to transfer, such as cash bonuses for time after the minimum service period. A possible approach could be increasing the certainly of transfer, with these

²² Watson and Hatton, "Teachers in mid-career: Professional perceptions and preferences."

²³ Ibid.

²⁴ Boylan and McSwan, "Long-staying rural teachers: Who are they?"

²⁵ HREOC, "Emerging themes."

benefits increasing over time. In some ways, this already exists due to the wide range of transfer points many states use. Transfer points in NSW, for example, range from 8 in the most isolated areas to 1 in desirable locations, while Queensland ranges from 7 to 1. This, in effect, means that the more service a teacher has in remote areas the more likely they are to gain a position in their area of choice. Systems with small ranges, like Western Australia which ranges from 3.5 to 1, should be avoided as they comparatively reduce the benefit of retention.

It may appear a bit of an oxymoron but retention will be improved by increasing the ability of teachers to transfer. It is clear from figure 26 (chapter 4) that a priority transfer to an area of choice is significant for teachers. It is also clear from figure 24 that these teachers see the option of relocating to the coast as much more desirable than moving to another rural or remote location. When asked about where they anticipated their next appointment to be, respondents from the survey of teachers in mid career also overwhelmingly indicated a desire to move to coastal areas with rural and remote areas at the bottom of their options²⁶. These figures support the view that teachers do not want to go to these areas and that their preferred locations are coastal areas. The results therefore suggest that a transfer system which enables teachers to move to a more desirable location is an important incentive.

²⁶ Watson and Hatton, "Teachers in mid-career: Professional perceptions and preferences."

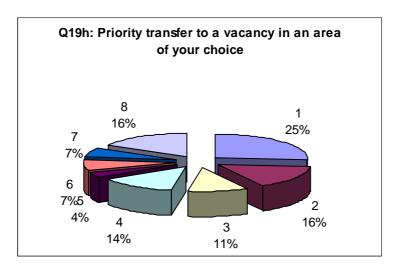


figure 26 (reprinted)

Views on incentives to attract teachers 'incentives to attract' (rank in order of priority: 1 highest – 8 lowest)

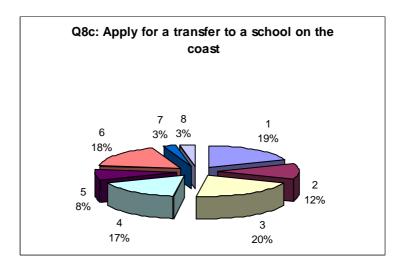


figure 24 (reprinted)

Intentions after completing the minimum service period (Rank in order of priority: 1 highest – 8 lowest)

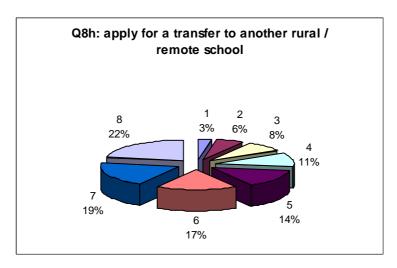


figure 25 (reprinted)

Intentions after completing the minimum service period

(Rank in order of priority: 1 highest – 8 lowest)

If transfer rights are what is going to attract and retain teachers then this incentive needs to be increased if the attraction and retention of rural teachers is to improve. One danger of making the incentives in rural and remote areas more attractive is that schools in the middle regions, without the enhanced benefits, may consequently become harder to staff. This occurred in Queensland but can possibly be overcome by the West Australian example of continuous monetary incentives for these middle regions. With a graduated scale of transfer points teachers in these middle regions will also be well placed to transfer after only a few more years than their colleagues in isolated schools. Tasmania's example of a guaranteed move would also be helpful, however, this would need to come in at a point later than the three years used in Tasmania. As a number of jurisdictions appear to discourage retention beyond six or seven years this measure would be well placed at this point.

It remains important to avoid a contract based employment model as is used in Western Australia because country service is devalued and teachers lack access to professional development and experience professional isolation so their ability to compete is diminished. While Western Australia does have a degree of positive discrimination for people looking to return from remote service, its guarantee is at best tenuous. South Australia, at least, has a strong discriminator based on rural service and a mixed system

of centralised transfer and direct application.

An important argument against the decentralised contract based approach to staffing in favour of a centralised system comes from Victoria. While Victoria is not synonymous with the image of isolated communities, it is already having major problems getting teachers into some rural schools. There is no need for teachers to move to these locations as they can seek contracts in preferable locations that are advertised or move to the private sector. As there are no centralised staffing systems, schools which have trouble attracting teachers need to find the money to offer their own incentives. This, of course, significantly disadvantages schools in areas with a lower socio economic status. These incentives to attract staff are at the expense of funding for other core educational responsibilities. This is strongly affirmed by the Senate inquiry into the status of the teaching profession which stated that 'the trend to school-based recruitment exacerbates the difficulty of filling positions in hard to staff schools'²⁷.

With the aging teaching service, a problem is developing of finding suitable vacancies for teachers returning from rural and remote locations. This is already causing particular problems in a number of areas in Australia, with the exception of Tasmania and the Northern Territory, which guarantee a transfer. Queensland also guarantees a transfer but vacancies are becoming increasingly difficult to find in the desired locations. The NSW report on mid career teachers confirms the concentration of established teachers in preferred locations. This report points out that the challenge will be to encourage some of the teachers in preferred locations to accept positions in rural and remote schools²⁸.

Encouraging established teachers to move may assist with the long term retention of teachers in rural and remote schools by providing experienced role models and leadership for beginning teachers. Incentives to encourage experienced teachers to accept either medium term appointments and/or executive positions in these schools should therefore be explored. There are already a number of potential models in place, as discussed in

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²⁷ Education and Training References Committee. Senate Employment, "A Class Act: Inquiry into the status of the teaching profession," (Canberra, 1998).

²⁸ Watson and Hatton, "Teachers in mid-career: Professional perceptions and preferences."

chapter 4. It is taken for granted that removal costs are paid with all transfers. Needing to qualify for removals as in South Australia, where only teachers who stay for seven years service, is in fact a disincentive, as it extinguishes flexibility.

In addition to the professional benefits of encouraging experienced teachers to these schools such initiatives would open up positions for teachers to transfer into more preferred locations. Failing this, the creation of extra positions is a possibility. With an aging teacher service vacancies due to long service leave will be increasing and there is always a high demand for casual staff. Transferring teachers could therefore have the option of being placed into long service leave positions pending a vacancy. Similarly, placing a number of teachers on reduced loads to work on special programs or initiatives would create further vacancies. There needs to be some creative thinking on a solution to this problem because if there are no vacancies there is no incentive.

While there is difficulty attracting and retaining teachers in rural and remote areas it should be mentioned that many teachers also enjoy the lifestyle these areas provide. The fact that there are a number of teachers still in these communities and intending to remain for a further period of time is evidence of this. Similarly, the survey found that a number of teachers are intending to move to a larger regional centre (figure 35) rather than to a metropolitan area (figure 36). 52% of respondents indicated a preference for a larger regional centre in their top 3 intentions while 57% ranked a move to a metropolitan area in their bottom three intentions.

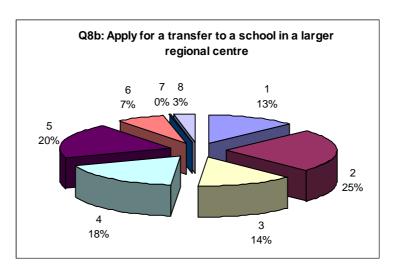


Figure 35

Intentions after completing the minimum service period
(Rank in order of priority: 1 highest – 8 lowest)

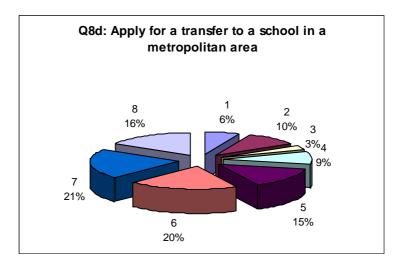


Figure 36
Intentions after completing the minimum service period
(Rank in order of priority: 1 highest – 8 lowest)

In Matthews' study of graduate teachers' experiences in their first year of teaching in rural and remote schools, the friendliness of the community and the relaxed lifestyle are strong themes²⁹. Teachers in that survey highlighted the friendly and caring community, the closeness of the community, the way they were welcomed by the community and the

²⁹ Matthews, Carr, and Hudson, "Graduate Teachers in Rural and Remote SA Schools - "A Year of Firsts"."

subsequent lifestyle as being positive experiences in their first year³⁰. Similarly, long staying teachers in the Boylan study also cited lifestyle as an important determinant in their decision to remain³¹. Teachers' preference for a larger regional centre over metropolitan areas can then be explained as a desire to maintain a certain lifestyle while reducing the impact of isolation.

Working in rural communities with high staff turnover also affords teachers the ability to gain experience in executive positions. As the HREOC inquiry into rural and remote education pointed out, rural schools often have a predominance of first time executives and many young teachers acting in executive positions³². Strategies to attract experienced teachers to these schools have previously been discussed, however, with appropriate support young teachers can quickly develop their skills and advance their careers in rural and remote areas. A number of teachers see the idea of remaining in their present school to gain promotions experience as an option. As demonstrated in figure 37, 39% of respondents ranked this intention in their top four intentions after completing their minimum service period. This motivation then gives them a purpose to remaining rather than the devaluing experience of feeling trapped.

³¹ Boylan and McSwan, "Long-staying rural teachers: Who are they?" ³² HREOC, "Emerging themes."

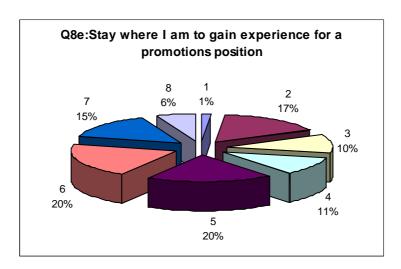


Figure 37

Intentions after completing the minimum service period
(Rank in order of priority: 1 highest – 8 lowest)

The trend in favour of larger regional centres over metropolitan areas is also seen in figure 38 as a significant number of teachers expressed the intention to seek a promotion in other rural and remote areas (figure 38). While 44% of respondents expressed this as one of their top 3 intentions 60% were strongly against seeking a promotion to a metropolitan school (figure 39).

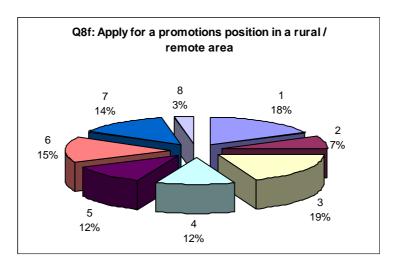


Figure 38

Intentions after completing the minimum service period
(Rank in order of priority: 1 highest – 8 lowest)

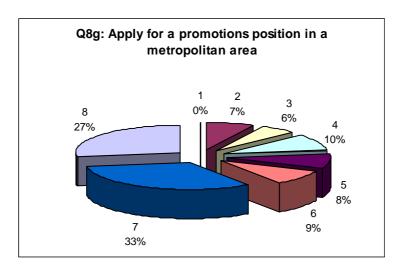


Figure 39

Intentions after completing the minimum service period
(Rank in order of priority: 1 highest – 8 lowest)

Enhancing quality teaching

The rationale for improving the attraction and retention of staff in rural and remote schools is to enhance the quality of education received by students in these communities. Therefore, all measures to attract and retain teachers can be seen as measures to enhance quality teaching, as the number one priority for this to occur is to have a teacher in the classroom, preferably one who wants to be there. Once in the classroom, the teachers need to be supported to perform their duties to the best of their ability and so to ensure that all students are receiving the quality education they are entitled to, regardless of geographic location.

Quality teaching is a loaded term which often creates images of teacher performance reviews, standards and measurement. However, in this context quality teaching is used to refer to the ability of teachers to effectively perform their duties. Whatever the merit of

any one of a range of pedagogy theories they inherently rely on, a teacher's ability to operate in a professional and supported environment with access to appropriate training. The trend toward seeing quality teaching as a measurement of performance needs to be rebalanced to include the systemic support of teachers to make it possible. Without positive and valued professionals in the classroom there is no hope of achieving this mythical 'quality'.

Implicit within all the approaches to improve the attraction and retention of teachers is the need to raise the status of the teaching profession. While this will be primarily achieved by attractive wages and improved conditions there is also an agenda for imposing a set of professional standards and registration³³. The move towards standards and accountability has often been hijacked by the political agendas of government to diminish any wage increases sought by teachers. This political agenda seeks to divide teachers and eventually introduce performance based pay to avoid the large scale budgetary increases that would otherwise eventuate.

The concept of a 'loss of professionalism', ³⁴ was a recurring theme throughout the Vinson Inquiry into the Provision of Public Education in NSW and the survey of teachers in mid career³⁵ which accompanied it. The significance of the loss of professionalism was made clear in the inquiry which stated that:

'issues of ... [professionalism] ... affect the recruitment, retention and sustained commitment of the single most important component of the public education system, the teachers, with major implications for the educational advancement and wellbeing of students.'36

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³³ Teachers, "Report to the Minister on the Establishment of an Institute of Teachers."

Vinson, "Vinson Inquiry 1st Report."
 Watson and Hatton, "Teachers in mid-career: Professional perceptions and preferences."

³⁶ Vinson, "Vinson Inquiry 1st Report."

Supporting this, Dinham has concluded that 'the source of dissatisfaction identified by teachers tends to be school and system centred'³⁷. Similarly the survey of mid career teachers found that 58% of respondents disagreed with the statement that 'teachers' views on school issues are being taken into account'. This points to the further findings that the greatest source of teacher satisfaction is related to their core business of teaching³⁸. The fact that the survey of teachers in mid career found that only 49.5% of primary teachers and 37.5% of secondary teachers recorded fairly to very high levels of satisfaction³⁹ points to a significant problem with teachers' perceptions of professional self worth.

As Sachs points out, however, the standing of teachers in the communities' eyes will not improve just because of the introduction of standards, there must also be a corresponding development of community support⁴⁰. It is important that a sustained positive story in support of public education and teaching is articulated in the public domain. This was achieved in NSW through the Vinson Inquiry into the Provision of Public Education. Continued government attacks, implied low standards and the politicisation of the curriculum work against this according to Sachs⁴¹. Instead, what needs to be developed are activist professionals who take responsibility for their own learning and actively work to develop networks to improve teaching⁴². The teachers who took part in this survey can be regarded as activist professionals, as they took the time to make a contribution to improving the conditions that enable them to achieve this mythical 'quality'. Their voices indicate that quality is not achieved by measuring professional standards but through support that enables them to do their job, a job they clearly want to do well, as evidenced by their participation.

While the appropriateness of applying standards based on various measures of quality teaching to judging the 'quality' of individual teachers is not the domain of this report it

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³⁷ S Dinham, "'Time to focus on teacher satisfaction'," *Unicorn* 21 (1995).

³⁸ S Dinham and C Scott, "The teacher 200 project: A Study of Teacher Satisfaction, Motivation and Health.," (Sydney, 2000).

³⁹ Watson and Hatton, "Teachers in mid-career: Professional perceptions and preferences."

⁴⁰ J Sachs, *The Activist Teaching Profession*, ed. I Goodsen & A Hargreaves, Professional Learning (Buckingham, 2003).

⁴¹ Ibid.

⁴² Ibid.

does need to be highlighted that equitable access to professional learning is essential if teachers, and subsequently students, in rural and remote areas are not going to be significantly disadvantaged. This theme links with the human rights construction of the attraction and retention of staff in relation to an equitable access to the best possible education. The importance of being valued as a professional and the need for ongoing professional growth and development throughout a teacher's career were also highlighted as important ways to enhance the attractiveness of teaching as a career⁴³. An important first step is ensuring that there are teachers available to attract to rural and remote schools.

This chapter is not the place to discuss the merits of, or the range of philosophies, around pedagogy. It will not engage in a discussion of the relative merits of teacher quality debates and standards to codify them. Instead this chapter is looking at the need to enable teachers to do their job properly and limit barriers to effective teaching, whatever that may be, in rural schools. Indeed, the topic of appropriate rural pedagogy is being covered by the NSW Rural Teacher Education Project discussed in chapter 3. Instead, this chapter looks at issues of access to professional development, the effect of limited program continuity, access to casual teachers, professional isolation and teaching outside the subject areas in which teachers are qualified. A number of these areas are the domain of present and ongoing academic research and involve complex modelling and discussion. Some established generalisations about student learning may indeed be used, but the biggest issue here is that these have an impact on teachers' ability to perform their duties effectively – and that if not addressed must have a negative impact on student learning and teacher morale. A number of the issues are intertwined with each other, and the broader issues covered in this report, so may need to be viewed holistically.

The only assumption relevant here is the now well-established view that the teacher is an important factor in improving student outcomes⁴⁴. This has been a demonstrated factor in

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⁴³ Ramsey, "Quality Matters."

⁴⁴ P W Hill and K J Rowe, "Modelling student progress in studies of educational effectiveness.," *School Effectiveness and School Improvement* 9 (1998).

promoting success for both boys and girls⁴⁵, as well as other geographic, socio economic and ethnic differences. Apart from what the student brings to the teaching and learning experience, the teacher is the greatest source of variance, accounting for about 30% of this variance⁴⁶. While the students themselves account for 50% of the variance⁴⁷, it is the influence of teachers that education bureaucracy can control. Their teacher influence is recognised by projects like the Queensland Productive Pedagogy project and the NSW Quality Teaching project. By accepting that 'teaching is the prime factor in promoting improvements in student outcomes', these projects then go on to advocate a theory of pedagogy to achieve this change. No theory can be implemented, however, without teachers in the schools. Thus the first component of quality is actually having staff. However, just having staff is not enough, as articulated by Rowe who states that:

'findings from the related local and international evidence-based research indicate that what matters most is quality teachers and teaching, supported by strategic professional development, 49

The lack of access to professional development leads to the creation of a sense of isolation from others in the profession. There is a strong sense of isolation faced by many teachers, especially beginning teachers⁵⁰, both in the classroom and as members of a broader profession. Similarly, school structures and cultures can encourage isolation which in turn leads to teachers not being open to new ideas or collaboration⁵¹. Where teachers are unable to access mentors, critical friends or professional discussions, their

⁴⁵ K J Rowe and K S Rowe, "What matters most: Evidence-based findings of the key factors affecting the educational experience and outcomes for girls and boys throughout their primary and secondary schooling," (Melbourne, 2002).

⁴⁶ J Hattie, "Teachers Make a Difference: What is the Research Evidence?" (paper presented at the Australian Council for Educational Research Conference 2003, October 2003).

⁴⁸ Dr J G Ladwig and Dr M Bruce King, "Quality teaching in NSW public schools: An annotated bibliography," in *Quality Teaching in NSW public schools*, ed. NSW DET Curriculum Support Directorate (Sydney, 2003).

⁴⁹ K Rowe, "The importance of Teacher Quality as a key determinant of students' experiences and outcomes of schooling" (paper presented at the Australian Council for Educational Research Conference 2003, Melbourne, 19-21 October 2003).

⁵⁰ B J Greenlee and I S deDeugd, "From Hope to Despair: the need for beginning teacher advocacy," *Teacher Development* 6 (November, 2002).

⁵¹ Sachs, *The Activist Teaching Profession*.

growth as professionals is limited⁵². Isolation can also be seen as teachers' resistance to look critically at their practice⁵³. To overcome this, teachers' voices, not just those of the powerful bureaucrats, need to be heard to help achieve educational reform⁵⁴. When asked, the respondents to this survey clearly highlighted structural issues rather than pedagogical issues as the biggest professional disincentives to accepting positions in rural and remote schools. These structural concerns were also found to be key issues in the attrition of early career teachers by Manuel who concluded that 'the principal issues to emerge from these [early career] teachers' stories centre on day-to-day working conditions'⁵⁵. Similarly, non-pedagogic issues have been established as the source of major dissatisfaction amongst more established and experienced teachers⁵⁶.

Overcoming the impediments to professional satisfaction is crucial if we are to retain our teachers in rural and remote schools. As has previously been established, the issue of professional satisfaction is the biggest determinant in a teachers' decision to remain in these communities⁵⁷. The lack of contact with other teachers in their subject area was a big concern for first year teachers in the study by Sharplin⁵⁸, with the lack of support for beginning teachers especially, also highlighted as a cause of attrition by Ewing and Smith⁵⁹. It is common for particularly young, enthusiastic teachers to feel as though they have been 'thrown in at the deep end' when they begin their careers⁶⁰. This feeling amplifies with distance where geographical isolation compounds professional isolation. This sense of professional isolation was found by the survey to be a significant professional disincentive to working in rural and remote schools with 65% of respondents ranking it in their top two on a five point scale (figure 40). All the subsequent issues discussed come under the umbrella of this sense of professional isolation. This is clearly

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⁵² Greenlee and deDeugd, "From Hope to Despair: the need for beginning teacher advocacy."

⁵³ Sachs, *The Activist Teaching Profession*.

⁵⁴ C A Mullen, "Emerging from our cocoons to take action," *Teacher Development* 6 (November, 2002).

⁵⁵ J Manuel, "'Such are ambitions of Youth': exploring issues of retention and attrition of early career teachers in New South Wales," *Asia-Pacific Journal of Teacher Education* 31 (2003).

⁵⁶ Dinham and Scott, "The teacher 200 project: A Study of Teacher Satisfaction, Motivation and Health.."

⁵⁷ Boylan and McSwan, "Long-staying rural teachers: Who are they?"

⁵⁸ Sharplin, "Rural retreat or outback hell: Expectations of rural and remote teaching'."

⁵⁹ Ewing and Smith, "Retaining Quality Beginning Teachers in the Profession".

⁶⁰ Manuel, "'Such are ambitions of Youth': exploring issues of retention and attrition of early career teachers in New South Wales."

a significant issue for rural and remote schools. Without overcoming it, no amount of money or incentive to move will be as effective as they otherwise could.

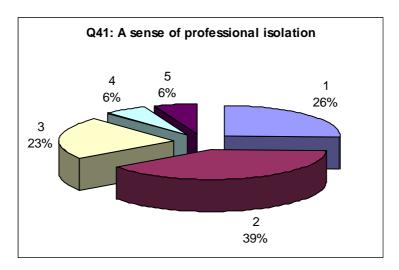


Figure 40

Significance of professional disincentives to taking up a position in rural and remote schools (rank in order of priority: 1 largest disincentive – 5 lowest disincentive)

Professional Learning Opportunities

The access to and the provision of appropriate professional development is an ongoing concern in rural and remote areas. However, it is essential for teachers' professional growth and consequently the education they deliver to rural students, that they are not disadvantaged due to geographic isolation⁶¹. Professional learning opportunities can ensure that the quality of teachers in rural and remote schools is maintained. This is essential, as pointed out by the Tomlinson review of schooling in rural Western Australia which clearly stated that 'the quality of staff is a critical element in the equitable treatment of students in rural schools' 100. Unfortunately, the distances involved to access courses and the limited availability of casual relief create a significant barrier to participation for many teachers.

62 Tomlinson, "Schooling in Rural Western Australia."

⁶¹ CAP, "Issues facing students living in rural and geographically isolated areas," ed. Country Areas Programme Co-ordinators (Canberra, 1997).

In response to a survey for the HREOC inquiry into rural and remote education 51.5% (average) of teachers identified the lack of access to professional development as a real disincentive⁶³. This theme continued throughout the inquiry's investigations with the themes of distance, the cost of travel and the costs of casual teachers (if they are available) being highlighted as major concerns.

The Vinson Inquiry into the Provision of Public Education in NSW⁶⁴ also raised concerns about teachers' access to ongoing professional development being a major issue in rural and remote areas. The concerns raised by the HREOC and Vinson inquiries are overwhelmingly supported by this survey, with teachers strongly supporting the lack of professional development opportunities and the cost of accessing courses as professional disincentives to accepting a position in rural and remote schools. 57% of respondents ranked the lack of professional development opportunities (figure 41) in the top two of a five point scale for disincentives while 68% ranked the cost of accessing courses (figure 42) in the top two of the same scale. Similarly, the survey of teachers in mid career found that 50.5% of respondents agreed 'a great deal' with the statement that 'opportunities for teachers to access professionally relevant knowledge are too limited' 65.

⁶³ HREOC, "Emerging themes."

⁶⁴ Vinson, "Vinson Inquiry 2nd report."

⁶⁵ Watson and Hatton, "Teachers in mid-career: Professional perceptions and preferences."

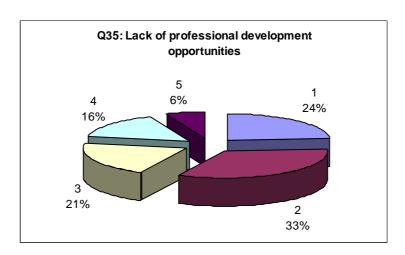


Figure 41
Significance of professional disincentives to taking up a position in rural and remote schools
(rank in order of priority: 1 largest disincentive – 5 lowest disincentive)

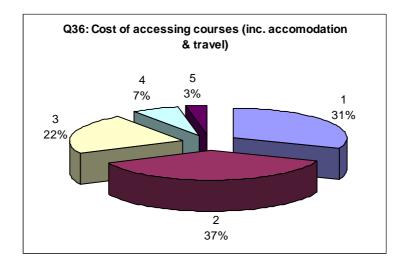


Figure 42 Significance of professional disincentives to taking up a position in rural and remote schools (rank in order of priority: 1 largest disincentive – 5 lowest disincentive)

In a survey of areas of concern in rural and remote primary schools for the NSW Primary Principals Association, it was found that the biggest concern, shared by 93% of schools,

was the inadequacy of the training and development budget⁶⁶. In the same survey the travelling time to courses was ranked 3rd, with 89% of schools having concerns in this area⁶⁷. The Vinson Inquiry also pointed out the inadequacy of the professional development budget in NSW⁶⁸ which only gave on average \$24 per teacher when a casual for a day can cost in excess of \$250. This is without taking into account course fees, and travel and accommodation costs for teachers in rural and remote schools. Vinson went on to conclude that:

There can hardly be a more obvious shortcoming within the public education system than the absence of more than token professional development funding for teaching staff'69

Vinson's recommendation for a substantial increase in per capita funding for professional development of \$800 per metropolitan teacher and \$1200 per non-metropolitan teacher was taken up in form by the NSW Government in 2004. Under the changed funding arrangements schools in the metropolitan areas receive \$600 per teacher, schools in a mid radius of these areas receive \$700 per teacher, with more remote and isolated schools receiving \$1000 per teacher⁷⁰. While this does not go as far as that suggested by the Vinson Inquiry it is a significant improvement, especially as the special needs of teachers in rural and remote areas are recognised. However, this recognition should go further as rural and remote schools are often the training ground for schools in more preferable location. Unfortunately, there is no extra funding for the teachers most in need, the beginning teachers. As there was no increase to the budget allocation, the funding for the increases came from significant job losses and a restructuring of the department.

It is generally accepted in Western Australia that rural and remote areas have limited access to professional development. Most professional development occurs centrally,

⁶⁶ Giles-Brown, "Findings and Recommendations: Survey of Distance and Rural Education."

⁶⁸ Vinson, "Vinson Inquiry 1st Report."

⁷⁰ NSW-DET, "Professional Learning policy for schools," ed. NSW DET Professional Learning Directorate (Sydney, 2004).

which excludes teachers from these areas due to cost and time. Historically, professional development had been overlooked in favour of transfer and cash bonuses, however, with the advent of contract employment there has been a renewed focus on professional development. In fact, the retention of transfer points for classroom teachers recognises the lack of professional development opportunities and teacher networks which make it difficult for teachers' knowledge of syllabus implementation and pedagogical practice to remain current. This lack of currency has been a significant limitation in rural and remote teachers' ability to win contracts.

Teachers in the 'Difficult to Staff' schools service in Western Australia are able to use their cash incentive in pre-tax dollars to access professional development. This unfortunately reduces the size of their incentive and also shifts the cost of professional development from the employer to the employee. Professional development is an obligation of employers, especially if they are charged with ensuring rural students are receiving an equitable education. The West Australian department of education appears to have accepted that rural teachers will not be able to access professional development due to a lack of relief to teachers⁷¹. However, they do concede that 'ongoing consideration' needs to be given to improving the access to professional development. The significant increase in information technology funding indicates that this is considered as the solution to providing increased access to professional development. Technology is also seen as a solution in the Northern Territory, where training and development generally occurs onsite or in workshops at the cluster centre. Schools receive a general allocation of two days in-school or cluster-based professional development a year, but are also able to apply for an extra two days as needed.

Flexibility in professional development is a key component in South Australia where teachers are required to undertake thirty-seven and a half hours of professional learning each year. These hours can include courses outside school hours or professional reading. While there is no compulsion to complete these hours, teachers who do, do not need to

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⁷¹ WA-DET, "Report on the review of the Difficult to Staff (DTS) schools initiative."

⁷² Ibid

turn up for work during the last week of term. This last week is generally student free and seen as professional development time for those teachers who have not elected to complete their set hours during the year. Not surprisingly, most teachers take the previous option. While access can be an issue in rural and remote areas, the inclusion of professional reading and an increase in technology funding and courses available on-line has helped overcome potential discrimination.

While access to professional development is a significant professional disincentive to accepting positions in rural and remote schools throughout Australia, there is not a corresponding desire by teachers to increase such access. When asked in the survey about more accessible professional development as an incentive to attract teaches (figure 43) only 16% ranked it in their top three out of 8 possible incentives. In fact, more (20%) ranked it as their last incentive. The results in relation to an incentive to retain (figure 44) were not quite as distinct but illustrate a similar trend, with 36% ranking it in their top three incentives and only 2% ranking it last. These figures illustrate that teachers consider a reasonable access to professional development as a significant problem while believing it should be solved separate to incentives to attract and retain them. There appears to be an underlying view that access to professional development is a professional right and an obligation on the employer.

As an incentive to attract and retain teachers, professional development was ranked behind non professional issues such as the payment of HECS, priority transfer, housing, leave, cash and beginning teacher mentoring. Professional development was also ranked last behind permanency, cash and transfers in a review conducted on the 'Difficult to Staff' schools initiative in Western Australia⁷³. The problem is that these issues do not take into account the motivation for leaving, which, as shown by the research, is encouraged by a sense of professional isolation.

⁷³ Ibid.

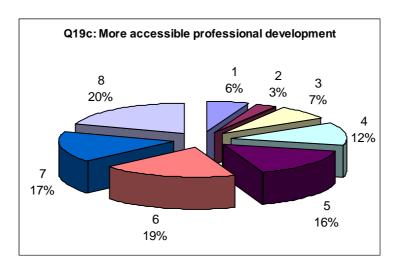


Figure 43

Views on incentives to attract teachers 'incentives to attract'

(rank in order of priority: 1 highest – 8 lowest)

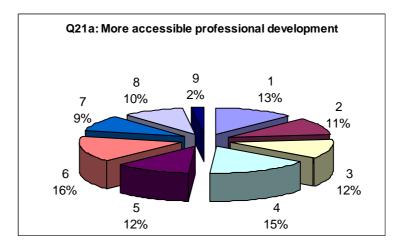


Figure 44

Views on incentives to attract and retain teachers 'incentives to retain'

(rank in order of priority: 1 highest – 9 lowest)

An important issue connected to the access to professional development is the quality and type of the courses available. Quality was a significant issue in the NSW Primary Principals Association survey of concerns for rural schools, being ranked 5th with 79% of schools having a concern in this area⁷⁴. The 'train the trainer' approach was also looked

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 $^{^{74}}$ Giles-Brown, "Findings and Recommendations: Survey of Distance and Rural Education."

at by the Vinson Inquiry, with many people raising concerns about the transmission of information from the trained 'expert'⁷⁵. This will remain a significant issue with the increasing reliance in all states and territories on CD ROM, online courses and the 'train the trainer' approach.

While information technology has great potential to break down barriers caused by isolation, it needs to be accompanied by network meetings, tutorial support and conferences. Otherwise, the reliance on technology will increase the sense of professional isolation experienced by teachers by further reducing their limited 'real' contact with colleagues. There also needs to be a time component built into courses and school staffing so that information gained from such courses can be properly disseminated and implemented. Without a time component these methods appear more focussed on cost saving rather than improving quality.

The Vinson Inquiry also supported the issue of greater flexibility in professional development, including the payment of HECS, course fees and textbooks, as well as the lack of incentives to engage in further study ⁷⁶. These measures were also supported by the federal review 'Australia's Teachers; Australia's Future' which saw them as important components of the necessary ongoing professional learning of teachers ⁷⁷. The payment of HECS fees has already been established as a popular means by which to encourage teachers to rural and remote schools, therefore, there is no difficulty in expanding that recommendation to established teachers wishing to undertake further study. In conjunction with this, a system that either rewards or encourages teachers to undertake further study needs to be developed. If not remuneration, this could be in the form of time and support to undertake study. While most jurisdictions do provide study leave it is generally without pay. This appears at odds with the desire of improving quality, as students, the school and employer will benefit from upgrading the skills and knowledge of teachers as well as contributing to the ongoing development of knowledge about the core business of teachers. This is especially the case as Manuel quotes:

⁷⁵ Vinson, "Vinson Inquiry 1st Report."

⁷⁶ Ibid

⁷⁷ DEST, "Australia's Teachers: Australia's Future."

'A 1996 study ... found that 'every additional dollar spent on more highly qualified teachers netted greater improvements in student achievement than any other use of school resource'.'⁷⁸

Supporting teachers in their professional learning, be it either department based or further study, should therefore be a priority for any education bureaucracy interested in improving the quality of student outcomes. This support should be structured and ongoing, particularly in the early years of a teacher's career⁷⁹. Unfortunately, most jurisdictions appear to believe that after beginning teachers have completed their first year they will be fine.

Increased funding and availability of courses will, however, only be as useful as a teacher's ability to access these courses. The biggest barrier to access is the availability of casual teachers. This problem was ranked second as a concern in the Primary Principals Association's survey, with 92% of schools highlighting it as an issue. The availability of casual relief to attend courses was also overwhelmingly ranked as a significant issue in the survey conducted for this report (figure 45) with 42% ranking it at 1 on a scale of 5 and 73% ranking it as either 1 or 2. The significance of the issue is underlined by the fact that only 2% of respondents ranked it at a 5.

 $^{^{78}}$ Manuel, "'Such are ambitions of Youth': exploring issues of retention and attrition of early career teachers in New South Wales."

⁷⁹ Ewing and Smith, "Retaining Quality Beginning Teachers in the Profession".

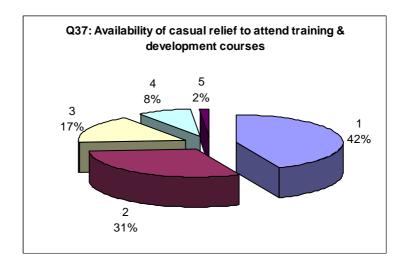


Figure 45
Significance of professional disincentives to taking up a position in rural and remote schools
(rank in order of priority: 1 largest disincentive – 5 lowest disincentive)

The availability of casual teachers was a significant issue, in general, during the interviews conducted for the report. Indeed, it is not a new or unknown issue for staffing authorities or teachers working in these areas. The significance of the issue, as highlighted here, later as a deterrent to taking leave, and as a cumulative effect undermining teachers satisfaction cannot be underestimated. Not only does the absence of casual teachers place undue pressure on existing staff needing to take extras or avoiding taking sick leave, it also impacts on the continuity of educational programs for students. It is essential, then, that any incentives mentioned in this report must equally apply, and be perhaps specifically targeted to, casual teachers. There could be a strong argument for increasing casual teacher pay rates in more difficult to staff areas to encourage casual teachers to move there.

Staffing formulas need to change to provide extra teachers in schools for relief. This approach is having some positive impact in Western Australia's Remote Teaching Service which has a slightly increased staff allocation to help with relief. Alternatively, extra staff may be appointed to a district to provide short term relief. NSW is presently trialling such a scheme where a number of teachers are appointed to a cluster of schools or a district to provide short term relief. These schemes need to become permanent

arrangements as a similar scheme has been successful in South Australia, while a so called 'flying squad' of teachers has been successful in Western Australia. This Western Australian model literally sees the appointment of a pool of teachers to an area that fly in as needed. However, it takes a special sort of person to fulfil such a role as there is no real professional value and little satisfaction in the role, as the teachers do not have their own class or certainty about what they will be doing from one day to the next. In Western Australia, teachers are only appointed to the flying squad for one year, receive permanency and large pay bonuses.

While such schemes need to be ongoing, teachers should only be appointed to them for one year while still receiving permanency. Teachers should then be placed in a rural or remote school with the initial year counted as part of their minimum service period. The provision of in built district relief, which could be realised by extra staffing in schools or a district based relief, was mildly supported by the survey with 29% of teachers ranking it in their top three incentives to attract teachers (figure 46). This result can again be interpreted as teachers regarding this as a basic necessity rather than a special incentive. However, anything that improves conditions should be implemented.

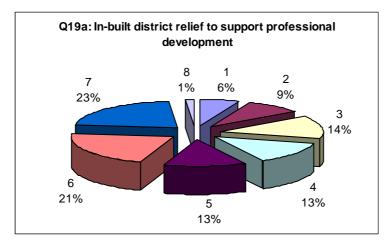


Figure 46

Views on incentives to attract teachers 'incentives to attract'

(rank in order of priority: 1 highest – 8 lowest)

The importance of access to professional development has been seen in relation to enhancing the professional self worth of teachers as well as improving the quality of their work, hopefully, reflected in improved student outcomes. However, it is also important to enhance the career prospects of teachers, especially those in contract based employment. It has already been demonstrated in chapter four how a lack of access to professional development has disadvantaged teachers in rural and remote areas in Western Australia gaining contract positions. However, there was not a strong level of support for enhanced promotion opportunities as incentives to retain teachers in rural and remote schools (figure 47). This finding possibly recognises that high staff turnover and lack of demand for positions enables young aspirational teachers to gain promotion more easily compared to colleagues working in large metropolitan areas. The intention, after completing the minimum service period, revealed anecdotally, is that teachers are prepared to consider applying for promotion in rural and remote areas provided their guarantee of movement is maintained.

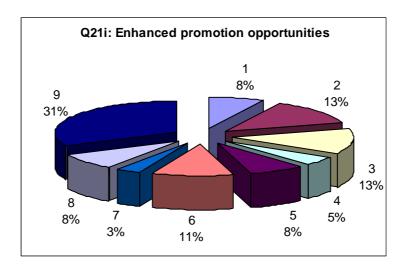


Figure 47

Views on incentives to attract and retain teachers 'incentives to retain'

(rank in order of priority: 1 highest – 9 lowest)

Results in figure 47 do not undermine the importance of ensuring that experienced teachers are in these schools to provide leadership and act as role models. Programs previously discussed, such as the Western Australian rural aspirant program and

Queensland's Professional exchange program, are good models to emulate. These programs have proved extremely successful in staffing, assisting beginning teachers and assisting with the smooth running and achieving quality student outcomes in these schools. Such schemes can only help all teachers in the school perform their duties to the best of their abilities and their replication is advocated.

In the survey teachers identified a sense of professional isolation as significant. This sense of isolation develops because of a lack of contact with other like-minded professionals and is accentuated by the fact that many rural and remote schools are physically isolated, with a significant number of beginning teachers and/or working in single-teacher faculties or stages. Overcoming this isolation is difficult due to the lack of professional development opportunities and the cost of attending these courses (including travel and accommodation) and lack of casual relief. While some of these factors may be overcome by increasing professional development funds, the general impact of isolation will remain.

To overcome the effects of professional isolation, the provision of an inter-district exchange program could be instituted. There are a number of programs around Australia which allow teachers to exchange positions with colleagues in other areas to gain experiences teaching in another context. Such an initiative, however, was not strongly supported by the survey, however, with only 30% of respondents ranking it in their top six of nine incentives to retain (figure 48). This clearly indicates that permanent transfer rather than temporary exchange is preferred.

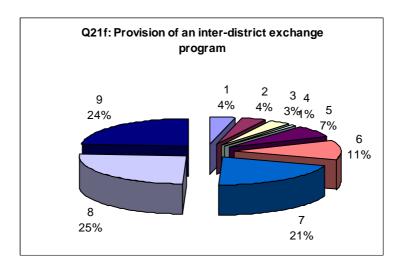


Figure 48

Views on incentives to attract and retain teachers 'incentives to retain'

(rank in order of priority: 1 highest – 9 lowest)

Where access to and funding for casual relief are issues, the reorganisation of the school day to provide extra time is a potential solution. This provision is used in both the Northern Territory and Western Australia where schools can modify their teaching weeks to fit in professional development for a day. Here, schools may extend their day, eventually accruing a day's time in lieu of overtime hours. Some schools time their professional learning courses on either side of a weekend and take the staff to a large regional centre or the capital city. There needs to be a delicate trade off here, however, as this is requiring the teachers to work twice – one to accrue the time and secondly on the day of the training course.

This could potentially relate to the issue of working conditions. There was a common theme throughout the interviews that education departments often prefer to employ younger teachers who do not know as much about their rights and are impressionable in difficult to staff schools. They are more likely to accept extras, an unreasonable workload or work effectively double time to access the professional development they are entitled to. This illustrates the importance of teacher unions being active early in teachers' careers to ensure they know their rights and are supported to have those rights recognised. Flexible arrangements, if managed properly with appropriate tradeoffs of

time, can be successful in enabling teachers to work together and reduce the effects of professional isolation.

Supporting quality teaching

There are a number of other issues which need to be addressed by education bureaucracies that either compound the sense of professional isolation or limit teachers' ability to go about their work effectively. The biggest of these issues was the access to resources with 65% ranking this as either a 1 or 2 on a scale of 5 for professional disincentives (figure 49). Indeed, this general lack of resources was the most significant issue for first year teachers in rural and remote schools in a study conducted by Sharplin⁸⁰.

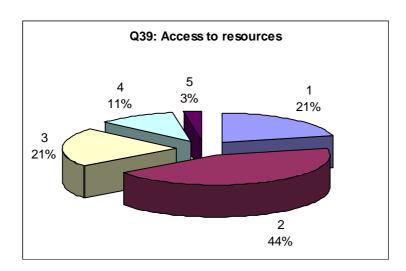


Figure 49

Significance of professional disincentives to taking up a position in rural and remote schools (rank in order of priority: 1 largest disincentive – 5 lowest disincentive)

Living and working in isolated areas limits teachers' ability to shop for resources and instead makes them reliant upon school resources. However, as schools are funded by student numbers the comparative value of resources is decreased. Whereas large schools are able to spend a comparatively smaller proportion of resource funding on expensive

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⁸⁰ Sharplin, "Rural retreat or outback hell: Expectations of rural and remote teaching'."

items this same item would account for most of a small school's budget. The increasing of resources available to rural schools based on an equitable distribution rather than a formula was advocated by the review of schooling in rural Western Australia⁸¹. There are funding programs for rural and remote schools to address this resource inadequacy, however, they are often tied to specific programs for specific time periods. The results of this survey clearly indicate that proportional funding needs to be further increased to ensure equity of access to resources – for teachers and students.

Access to consultants and support staff were also significant issues for respondents in the survey. These issues relate to the problem of professional isolation, as teachers in rural and remote schools clearly feel they are not supported by specialist staff. In fact, 48% of respondents ranked little support by consultants (figure 50) and 53% ranked limited access to support staff (figure 51) as either 1 or 2 in a scale of 5 as professional disincentives. These problems go directly to the lack of access to professional development and support. The Vinson Inquiry suggested that professional development needs to travel to regional areas more often⁸². These results also bring into question the decision in NSW to reduce the number of consultants to help fund the increases in the professional development budget. Clearly, there is a need to increase the number of consultants and support staff available in rural and remote areas.

⁸¹ Tomlinson, "Schooling in Rural Western Australia."
⁸² Vinson, "Vinson Inquiry 1st Report."

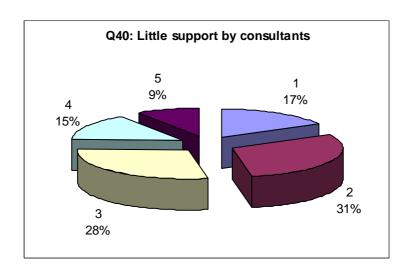


Figure 50
Significance of professional disincentives to taking up a position in rural and remote schools
(rank in order of priority: 1 largest disincentive – 5 lowest disincentive)

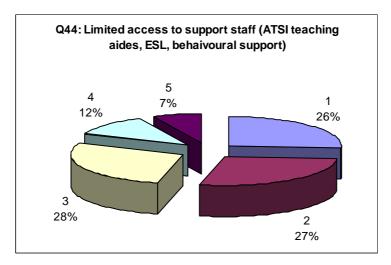


Figure 51
Significance of professional disincentives to taking up a position in rural and remote schools (rank in order of priority: 1 largest disincentive – 5 lowest disincentive)

Adding to professional isolation as a negative influence on a teacher's ability to perform their duties is the disruption caused by a lack of program continuity and teaching outside their areas of expertise. Our rural and remote schools have a staff turnover rate significantly higher than metropolitan schools⁸³. As the HREOC Inquiry points out:

'Staff retention rates can be an important determinant of the quality of the education being delivered to rural and remote children. High turnover of predominantly inexperienced teachers also has other costs.'84

With the constant change of staff it often appears that schools are getting nowhere with implementing new ideas or initiatives, with the sense of 're-inventing the wheel' leading to greater frustration among staff. This turnover similarly affects students as they are constantly getting new teachers, often with little experience, so the continuity of their studies is interrupted. For each new teacher that arrives both the teacher and students need to go through a period of relationship building. New teachers need to evaluate what the students have already learnt in order to plan how to progress while students who have just become familiar with one teacher's approach need to become familiar with another.

Teachers are constantly trialling and modifying their teaching programs. New teachers in schools with high staff turnover are often limited in their ability to do this as they need to progress from the foundations left by their predecessor. Any modifications they begin trialling to meet the changing needs of the students and the schools 85 generally only begin in their second year. With teachers leaving on average every second or third year, this process of constant improvement is very limited in schools with high staff turnover rates.

Teachers work most effectively when part of a learning community⁸⁶. This atmosphere of having a shared purpose and belonging is important in creating an environment in which teachers can flourish⁸⁷. Constant turnover of staff limits the ability of this community to develop within a school, as there is an aura of limited commitment and dedication. The impact of this perception of limited commitment similarly negatively

⁸³ Tomlinson, "Schooling in Rural Western Australia."

⁸⁴ HREOC, "Emerging themes."

⁸⁶ Vinson, "Vinson Inquiry 1st Report."⁸⁷ HREOC, "Emerging themes."

impacts upon students' ability to develop effective learning relationships with their teachers. Compounding this is the lack of casual teachers to replace staff absent because of illness or taking students away on excursions or attending professional learning courses.

The impact of high staff turnover on teacher satisfaction is obvious in figure 52. Results from the survey show that the lack of program continuity due to high staff turnover is a significant professional disincentive for teachers in these schools with 38% ranking it as a one on a scale of five. On this five point scale of professional disincentives, 63% of respondent ranked it as either a one or two.

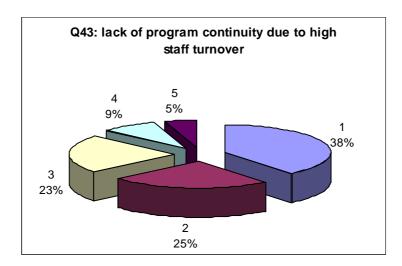


Figure 52
Significance of professional disincentives to taking up a position in rural and remote schools
(rank in order of priority: 1 largest disincentive – 5 lowest disincentive)

High staff turnover is of particular consequence in subject areas with a limited supply of qualified teachers. This has meant that rural and remote schools have difficulty finding 'English, Maths, Science, Information Technology, Language and sport staff'⁸⁸.

In addition to the impact of high staff turnover on professional satisfaction is the negative impact of teachers having to teach outside their subject area. This occurs because schools

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⁸⁸ Ibid.

are staffed based on student numbers not curriculum demands. Consequently there are often not enough classes to fill a teacher's load, resulting in an English teacher, for example, needing to take music. This impacts on both the teacher, who does not feel confident in the subject, and the students who are not receiving expert tuition. As previously mentioned, there is also limited consultancy support to assist teachers teaching outside their area of expertise. Similarly, subject areas with smaller class allocations such as music and languages are often not filled by specialist teachers, effectively denying students equitable access to these subjects.

The rigid application of staffing formulas results in schools losing substantial resources and teachers when student numbers drop below a certain level. These staffing and resource formulas clearly do not met the special curriculum and resource needs of many rural and remote schools, for whom the loss of one teacher is much more significant than for a larger school. As pointed out by a report for the Country Areas Program, the scope of curriculum on offer in rural schools and debates around the various merits of offering a broader curriculum with less face to face teaching or a narrower curriculum are significant issues⁸⁹. The anomalies of this system were highlighted in the NSW parliament by Mr Torbay (MP for Northern Tablelands) when he called for a review into the staffing formulas for country schools in November 2002⁹⁰. This request was agreed to by the Minister for Education in the lead up to the state election but to date no review has been announced.

A review is necessary, as a survey of Central Schools by the NSW Teachers Federation Central Schools Committee in July 2003 found that:

- only two schools were able to offer HSC drama or music,
- only one school was able to offer a foreign language,
- no schools could offer languages for the School Certificate,
- most schools combine classes or reduce the face to face teaching time per subject

 $^{^{89}}$ CAP, "Issues facing students living in rural and geographically isolated areas." 90 R (MP) Torbay, "Country School Staffing," Hansard Extracts - 52nd Parliament of NSW (2002).

offered in order to offer a range of subjects.⁹¹

This survey was conducted in the context of looking at the impact on small schools of subsidised travel beyond the nearest public school. The bussing of students past one school to attend a larger school or a private school is having a significant impact on small rural schools within an hour of larger regional centres. The survey found that an average of forty-six students per school were bussed to neighbouring towns or cities⁹².

This loss of students results in staff reductions and ultimately the loss of subject offerings for the remaining students. This reduction in subject offerings then impacts on teachers who have to teach outside their areas of expertise. To attempt to compensate for reduced staff numbers schools reduce the number of face-to-face lessons per subject or executives take extra classes in addition to their responsibilities. These factors only encourage further students to leave. The survey found that if these 'bussed' students were enrolled in their local schools a further fifty-six teachers would be employed in rural and remote schools⁹³. A similar dynamic occurs when students from rural communities leave for boarding schools. While also affecting the breadth of curriculum on offer, a perception that the local education is inferior also develops⁹⁴.

The policy of bussing students past their local school not only affects the breadth of curriculum on offer at that school but is also a substantial waste of funding. The policy sees the government pay three times: existing school resources in small towns are underutilised, extra facilities are required in the larger centres to accommodate the extra students and the government pays the cost of the transport. It was the view of the Vinson Inquiry that the government could save between \$52 million and \$83 million per annum without disadvantaging students⁹⁵. This money could then be spent on attracting and retaining teachers in the very schools that this policy currently disadvantages.

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⁹¹ NSWTF-Central Schools Committee, "Survey into the impact of subsidised travel beyond the nearest public school," (2003).

⁹² Ibid.

⁹³ Ibid.

 $^{^{94}}$ S Lockie and L Bourke, Rurality Bites: The Social and Environmental Transformation of Rural Australia (Annandale, 2001).

⁹⁵ Vinson, "Vinson Inquiry 3rd report."

A recent survey of 72 secondary school principals for the Australian Education Union found that 69.4% of schools had programs that were being taught by teachers who are not fully qualified in the curriculum and teaching areas concerned ⁹⁶. According to the Australian Secondary Principals Association, a number of schools are no longer offering subjects such as languages and technology, experiencing great difficulty in attracting teachers in other specialist subjects and have difficulty finding casual teachers ⁹⁷. These findings come from a survey of over 400 schools conducted on three occasions over an 18 month period. The survey found that schools which are unable to staff classes are either culling subjects from the curriculum or having teachers teach subjects for which they have no training. Not surprisingly these problems are exacerbated in rural and remote schools ⁹⁸. The findings of both surveys are supported by this survey where 45% of respondents ranked teaching outside their subject area either 1 or 2 on a 5 point scale as a significant disincentive to working in rural and remote schools.

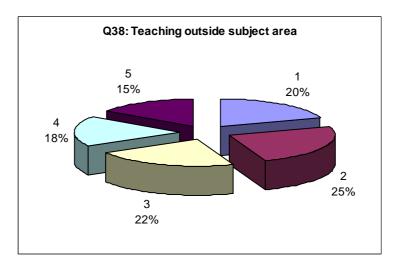


Figure 53

Significance of professional disincentives to taking up a position in rural and remote schools (rank in order of priority: 1 largest disincentive - 5 lowest disincentive)

The results of this survey clearly indicate that a lack of program continuity and teaching

98 Ibid

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⁹⁶ AEU, "Hands up."

⁹⁷ Australian Secondary Principals' Association, "Where have all the subjects gone?," (2003).

outside of subject area are significant professional disincentives. These, and other, professional disincentives operate in conflict to the incentives aimed at retaining teachers. While the teaching environment is not satisfying, other incentives will continue to remain relatively ineffective. In addition to the professional implications of this issue there is a high educational cost which significantly and unfairly disadvantages students from rural and remote schools.

Attractive social conditions

The biggest barrier to attracting and retaining teachers in rural and remote schools is geographic isolation. Unfortunately there is no way to reduce physical distance and its associated climatic extremes. Most incentives aim to reduce this 'tyranny of distance', by providing cash incentives, subsidising living, enhancing career enjoyment and guaranteeing a transfer. While these are all worthwhile and necessary objectives they are only short term solutions to limiting the effects of geographic isolation. Greater emphasis needs to be put on initiatives which assist in reducing this isolation in an ongoing fashion rather than the short term solutions which prevail. Combined with career enjoyment, cash incentives and an eventual guaranteed transfer, more teachers may be encouraged to remain in rural and remote schools beyond their minimum service period by measures to achieve this, but require a significant investment from governments to encourage the development of rural communities and their economies.

The biggest and most difficult social disincentive to overcome is isolation from family and friends. This is a constant theme in discussions with teachers in rural and remote communities, staffing departments¹⁰⁰ and academic research¹⁰¹. It is not surprising then that this was identified as the equally highest single disincentive in the survey (figure 54) with 49% of respondents ranking it number one and 75% ranking it either one or two on a

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⁹⁹ G Blainey, The Tyranny of Distance, 21st century edition (Sydney, 2001 (1966)).

Lunn, "The Lunn Report."

¹⁰¹ Sharplin, "Rural retreat or outback hell: Expectations of rural and remote teaching'."

five point scale of disincentive.

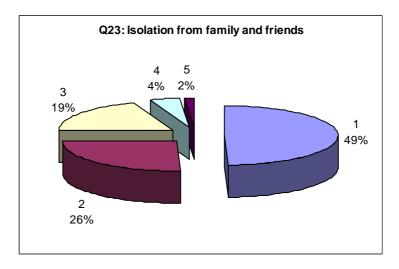


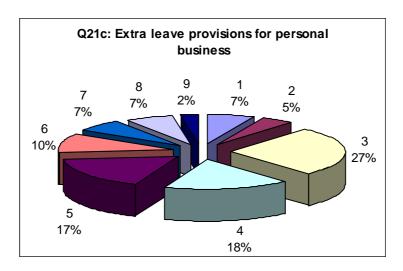
Figure 54
Significance of social disincentives to taking up a position in rural and remote schools
(rank in order of priority: 1 largest disincentive – 5 lowest disincentive)

Increasing leave provisions will go a long way to overcoming this disincentive. This could take the form of a blanket increase in leave for teachers in rural and remote schools combined with a sliding scale of increased leave for teachers remaining beyond their minimum service period. Present entitlements to special family leave are grossly inadequate for teachers who live in rural and remote areas. Something as unfortunately common as attending a funeral can use a teacher's leave entitlement for two years when travel time is considered. This disadvantage does not exist for metropolitan teachers who can take a single day's leave for such events.

A number of increased leave provisions have previously been outlined in chapter 4. These initiatives included travel time at the beginning and end of each term and increased personal and medical leave, as occurs in South Australia. There is, however, a general need to continue to increase the availability of paid leave available to teachers in rural and remote areas. Any increase in the cost of this leave would certainly be outweighed by the savings in transferring teachers and the associated educational benefits.

NSW has taken a significant step in the right direction by increasing the amount of personal leave available for teachers in rural and remote schools. From the beginning of 2004 teachers in these schools receive, depending on the relative isolation of their school, from two to five days each year to attend to personal matters. This is certainly a step in the right direction in recognising the isolation that these teachers experience.

Interestingly, teachers in the survey did not rank increased leave as highly as other incentives to retain them. While isolation from family and friends was a significant disincentive, extra leave provisions was only ranked one or two of potential incentives to retain by 12% of respondents (figure 55). It did come in a significant third, however, after cash payments, home loan subsidy and professional development increasing to a top four incentive for 57% of respondents. The provision of emergent leave which increases with the period of service was even less popular with only 42% of respondents ranking it in their top six potential incentives (figure 56). This is a reversal of a preference identified in a limited, previous survey on incentives to attract and retain teachers in rural and remote schools where emergent leave was ranked second behind cash payments¹⁰².



(rank in order of priority: 1 highest – 9 lowest)

Figure 55
Views on incentives to attract and retain teachers 'incentives to retain'

White, "Incentives to Attract and Retain Teachers in Rural and Remote Schools."

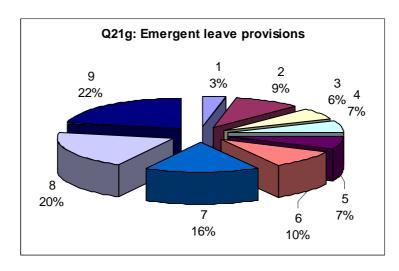


Figure 56 Views on incentives to attract and retain teachers 'incentives to retain' (rank in order of priority: 1 highest – 9 lowest)

These results indicate that teachers in rural and remote schools consider a general increase in leave more important than leave that increases with their period of service. This is understandable in the sense that isolation from family and friends doesn't get worse over time. It is probably worse upon initial appointment and decreases in significance as teachers settle into the community and make new friends.

Another method of overcoming both personal and professional isolation is the provision of paid study or sabbatical leave. This was identified as a potential incentive in White's 2000 survey where it was ranked fourth 103 for potential incentives. In both Queensland and Western Australia the prospect of three to six months' paid leave has been quite enticing. This not only allows teachers to spend time with family and friends but also enables them to undertake study they previously could not. In some ways this is an advantage over their metropolitan counterparts who cannot access such leave. Such an idea was moderately supported in the survey where 43% of respondents ranked it in their top four of nine potential incentives to retain teachers in rural and remote schools (figure 57).

¹⁰³ Ibid

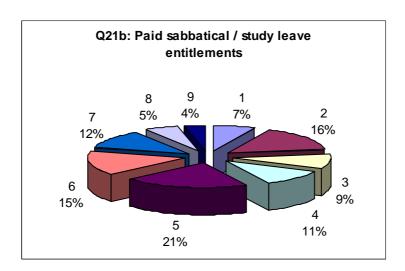


Figure 57

Views on incentives to attract and retain teachers 'incentives to retain'

(rank in order of priority: 1 highest – 9 lowest)

In Western Australia's Remote Teaching Service teachers accrue this leave based on the length of their service. This leave is at their usual level of pay and is available at the rate of ten weeks for three years service, 22 weeks for four years service and an extra week for each half year thereafter. In Queensland, teachers in rural and remote areas accrue emergent leave based on their level of relative isolation. Teachers in less isolated areas accrue four days per year while teachers in the more remote areas accrue eight days per year.

Teachers in remote locations of the Northern Territory accumulate credits towards full paid study leave at the Northern Territory University or other institution. Teachers receive a semester's study leave after accruing 20 credit points and a year upon accruing 40 credit points. These points accumulate at different rates depending on the degree of isolation with the most isolated locations attracting five points a year and the less isolated attracting two or three. Under this scheme a teacher from a remote school can access a semester's paid study leave after two years and a year's paid study leave after four.

Leave is, however, often dependent upon the ability to replace an absent teacher. In the context of the earlier discussions about the lack of casual teachers it is not surprising then to see that the lack of casual teachers to facilitate leave is a significant issue for 65% of respondents who ranked it either one or two on a five point scale for professional disincentives (figure 58). It is therefore imperative that the methods mentioned previously to increase either casual teachers or staffing formulas in rural and remote schools is realised. Failure to provide casual staff disrupts educational programs and encourages staff to leave due to heightening social isolation.

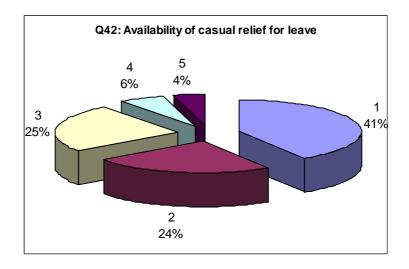


Figure 58

Significance of professional disincentives to taking up a position in rural and remote schools (rank in order of priority: 1 largest disincentive – 5 lowest disincentive)

While isolation from family and friends can be somewhat reduced by increasing leave provisions, there is no easy solution to a number of other social disincentives. These include the distance from a major centre (figure 59), limited access to cultural activities (plays, port, concerts etc) (figure 60), access to fresh produce (figure 61) and a general lack of privacy living in a small community (figure 62). Major regional development programs are the best hope to ameliorate some of these disincentives; however, most of these are just factors of living in a rural and remote community. Again, increased leave may help alleviate some of these effects with cash bonuses and a guaranteed transfer compensation. It also takes a certain type of person to thrive with these limitations so

appropriate selection criteria may assist in the appointment of teachers who are willing to look beyond these limitations. The only existing initiative to address any of these issues is a reimbursement for freight costs on food items that applies in remote Northern Territory locations, an initiative which was supported by the HREOC inquiry into rural and remote education ¹⁰⁴.

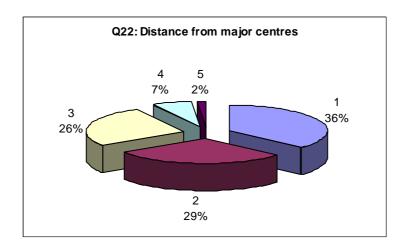


Figure 59
Significance of social disincentives to taking up a position in rural and remote schools
(rank in order of priority: 1 largest disincentive – 5 lowest disincentive)

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¹⁰⁴ HREOC, "Emerging themes."

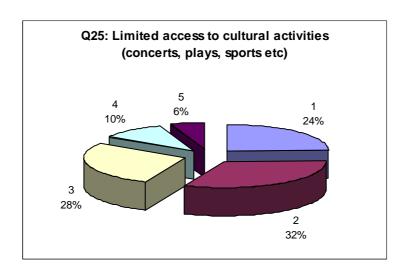


Figure 60
Significance of social disincentives to taking up a position in rural and remote schools (rank in order of priority: 1 largest disincentive – 5 lowest disincentive)

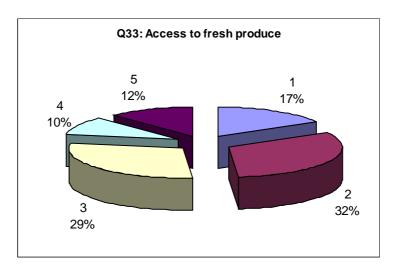


Figure 61
Significance of social disincentives to taking up a position in rural and remote schools
(rank in order of priority: 1 largest disincentive – 5 lowest disincentive)

Living in small rural and remote communities can be a unique experience because of the close interrelationship between the school and the teachers in the community. Teachers play an important part in the community through either direct or indirect involvement in sporting teams and various community organisations. Due to their small size many of

these communities are very close with everyone knowing everyone else's business. While some people thoroughly enjoy this close interrelationship between the school community and the strong sense of 'community' that many of these towns have, others find it invasive. This sense of a loss of privacy was reflected in the survey by 49% of respondents who ranked it either one or two on a five point scale of social disincentives. Again, this is difficult to overcome but the selection of appropriate staff, particularly those from such communities and willing to return, can only be an advantage. In helping teachers adjust to living in small rural communities the review of schooling in rural Western Australia suggested that these communities actively develop strategies to help new teachers adjust to rural living ¹⁰⁵. This proposal certainly has merit and should be further explored by education bureaucracies in partnership with community organisations.

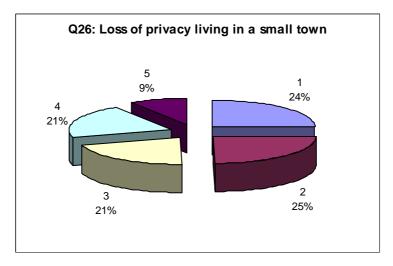


Figure 62
Significance of social disincentives to taking up a position in rural and remote schools
(rank in order of priority: 1 largest disincentive – 5 lowest disincentive)

While the loss of privacy can be an issue the results of the survey appear to indicate that there is a positive sense of community at work in many of these areas. While many teachers have great reservations about moving into small rural and remote

 $^{^{105}}$ Tomlinson, "Schooling in Rural Western Australia."

communities ¹⁰⁶ their experiences upon arrival generally allay such fears ¹⁰⁷. Teachers interviewed prior to rural service often express high levels of concern relating to socialisation and fitting into a small community ¹⁰⁸. When they have lived in these communities for over a year they may still hold concerns about privacy but generally comment upon the positive aspects of living in the community. The most frequent responses are that the people are friendly, there is a strong sense of community, that people are genuinely caring and interested in you and that the lifestyle is generally relaxed. ¹⁰⁹ In fact, it is this very lifestyle and sense of community that was found to be important in retaining teachers in Boylan's study of long-staying rural teachers ¹¹⁰. Perhaps using the stories of beginning and longer serving teachers about their experiences in rural communities could be used to promote rural and remote teaching.

Due to the constant images presented in the media about rural decline, as well as images of unemployment, violence and substance abuse in many rural communities, respondents were asked to assess the impact of this negative publicity. It appears that while these negative images may have an effect on attracting teachers it is not a significant social issue once they become part of the community. Only 20% of respondents ranked it either one or two on a five point scale of social disincentives (figure 63).

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¹⁰⁶ Sharplin, "Rural retreat or outback hell: Expectations of rural and remote teaching'."

Matthews, Carr, and Hudson, "Graduate Teachers in Rural and Remote SA Schools - "A Year of Firsts" "

¹⁰⁸ Dinham and Scott, "The teacher 200 project: A Study of Teacher Satisfaction, Motivation and Health."

Matthews, Carr, and Hudson, "Graduate Teachers in Rural and Remote SA Schools - "A Year of Firsts"."

¹¹⁰ Boylan and McSwan, "Long-staying rural teachers: Who are they?"

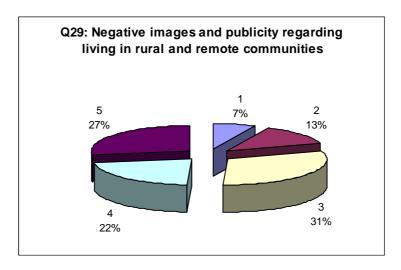


Figure 63
Significance of social disincentives to taking up a position in rural and remote schools (rank in order of priority: 1 largest disincentive – 5 lowest disincentive)

It was considered that negative images of many rural communities and problems of curriculum access related to school size could be significant social disincentives to retaining teachers. However, it appears from the survey that this was only a moderate concern in comparison to other issues with only 35% of respondents ranking it as either a one or two on the five point scale (figure 64). There is clearly still a concern which is potentially based on the curriculum breadth and resource issues previously discussed. Increasing resourcing and changing staffing formulas to guarantee a breadth of curriculum in rural and remote schools can therefore be also seen as strategies for retaining teachers and potentially attracting teachers with young families. If this were to occur teachers with young families might be attracted to these schools by the lower class sizes such an initiative would afford. The idea that children may become easily bored by not having access to a range of social institutions and entertainment was also considered. It appears, however, that the relaxed outdoor lifestyle of many rural and remote communities may outweigh these concerns.

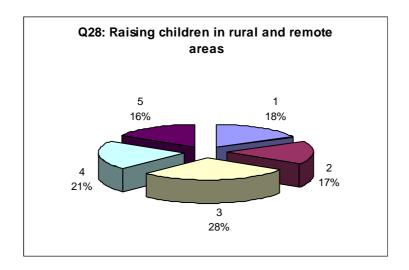


Figure 64
Significance of social disincentives to taking up a position in rural and remote schools
(rank in order of priority: 1 largest disincentive – 5 lowest disincentive)

The single biggest social disincentive which needs to be overcome is the limited access to services. The most important service shortfall is health. It is well established that access to health services is an issue in many rural and remote communities. Unfortunately both state and federal governments like to pass the blame for this problem back to each other rather than working collaboratively for a solution. While many of these areas are not going to have a range of specialists, access to a general practitioner is a basic requirement. With 85% of respondents ranking this as either one or two on the five point scale of social disincentives there is clearly an educational equity argument to be added to the provision of health services in rural areas. As these figures suggest, teachers will leave rural communities because of the lack of access to health and other services. This amplifies potential rural disadvantage by having significant negative educational impacts.

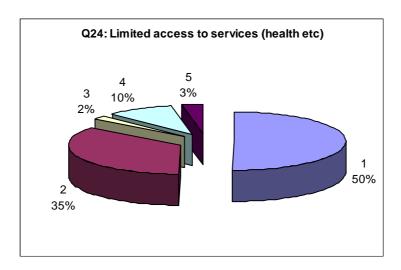


Figure 65
Significance of social disincentives to taking up a position in rural and remote schools
(rank in order of priority: 1 largest disincentive – 5 lowest disincentive)

As previously mentioned, issues facing rural schools occur in the context of a general rural decline. This decline results in shrinking rural economies and a reduction in job opportunities. This makes it extremely difficult for non-teaching partners of teachers to find employment. Further, professional partners are unlikely to be able to continue their careers and instead need to look for lower paying non professional employment. The lack of employment opportunities for teachers' non-teaching partners is a real disincentive to take up a position in rural schools, especially when nearly a third of teaching graduates are mature age students. The significance of this as an issue is reinforced by the fact that 72% of respondents ranked it as either a one or two on the five point scale (figure 66). There is no obvious solution to this except for education bureaucracies to make the incentives to work in these schools so rewarding as to offset this dilemma. In recognition of this as a significant issue the review of schooling in rural Western Australia suggested that:

'local community organisations be encouraged to make every effort to welcome teachers' spouses to retain teachers in country service as long as possible' 1111.

¹¹¹ Tomlinson, "Schooling in Rural Western Australia."

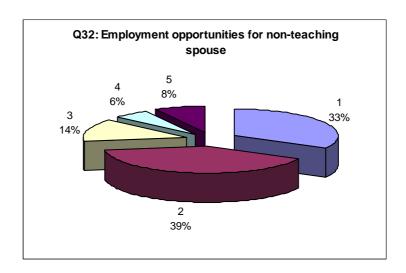


Figure 66
Significance of social disincentives to taking up a position in rural and remote schools
(rank in order of priority: 1 largest disincentive – 5 lowest disincentive)

One incentive could be the provision of free housing. As has already been discussed in the previous chapter, the provision of quality housing is extremely important in attracting teachers to rural and remote school. It therefore follows that it is also an important retention issue. Indeed, the availability and quality of housing is also a significant social disincentive to remaining in rural and remote communities with 69% of respondents ranking it as either a one or two on the five point scale (figure 67).

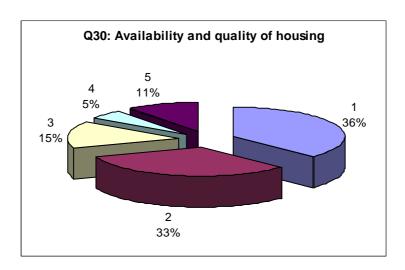


Figure 67
Significance of social disincentives to taking up a position in rural and remote schools (rank in order of priority: 1 largest disincentive – 5 lowest disincentive)

This apparent concern with the quality and availability of housing strongly reinforces the need to increase funding for teacher housing. Similarly, the range of measures suggested to improve teacher housing and maintain it as a separate authority are supported by this result. If teacher housing authorities believe they are presently providing an adequate service then these figures should be of great concern. They clearly show that present availability and quality is not up to the standard demanded by teachers. Sub standard housing can only encourage them to leave rather than stay.

Increasing the rental subsidies, as has recently happened in NSW is a step in the right direction. However, it may be necessary to consider a balance between rental subsidies to attract teachers and further subsidies to retain them. Greater rental subsidies which increase with the length of service were supported by respondents to the survey where 61% of them ranked it in their top four of nine potential incentives to retain (figure 68). Similarly, 51% of respondents ranked a similar measure in their top four of eight potential incentives to attract them to rural and remote schools (figure 69).

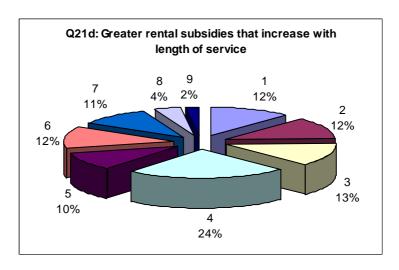


Figure 68

Views on incentives to attract and retain teachers 'incentives to retain'

(rank in order of priority: 1 highest – 9 lowest)

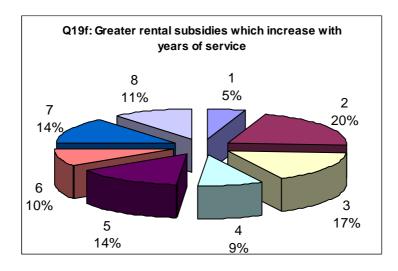


Figure 69

Views on incentives to attract teachers 'incentives to attract'

(rank in order of priority: 1 highest – 8 lowest)

While rental subsidies are widely applied to all teachers in rural and remote schools a reappraisal of how they apply may assist retention. This could involve a sliding scale of rental subsidies based on years beyond the minimum period of service, similar to that used for cash subsidies in Western Australia. There would need to remain an attractive

subsidy for newly appointed teachers but the 90% subsidy may be better applied to retention. Alternatively, such a subsidy maintained throughout the period of service may encourage retention. Altering rental subsidies would need to be offset by other incentives to encourage the attraction and retention of staff in rural and remote areas.

Chapter 6:

Building the schoolhouse

'Staff retention rates can be an important determinant of the quality of education being delivered to rural and remote children.'

Pokatroo, Angledool and Come-by-Chance, to name only a few, are no longer towns but just names on a map because the schoolhouse is empty or gone. Hopefully this research can contribute positively to the debate about how to stop other communities suffering the same fate.

The Universal Declaration of Human Rights, to which Australia is a signatory, has clearly stated that 'everyone has a right to education' while 'The Convention against Discrimination in Education', to which Australia is a party, states that an inferior standard of education can amount to unlawful discrimination.' The surest way to provide for this right and ensure that rural students are not discriminated against is to ensure that all schools are staffed adequately with appropriate, qualified, experienced teachers and support staff.

In Australia this view has been adopted by the Ministerial Council for Employment Education Training and Youth Affairs (MCEETYA)⁴ in the Adelaide Declaration on the National Goals for Schooling in the Twenty-First Century. This Declaration stated that education contributes to 'a socially cohesive and culturally rich society'.⁵ The Declaration states that:

¹ HREOC, "Emerging themes."

², "United Nations: Universal Declaration of Human Rights."

³ HREOC, "Emerging themes."

⁴ MCEETYA, ([cited).

⁵ MCEETYA, "The Adelaide Declaration."

- '3. Schooling should be socially just, so that:
- 3.1 Students' outcomes from schooling are free from the effects of negative forms of discrimination based on sex, language, culture and ethnicity, religion or disability; and of differences arising from students' socioeconomic background or geographic location.
- 3.3 Aboriginal and Torres Strait Islander students have equitable access to, and opportunities in, schooling so that their learning outcomes improve and, over time, match those of other students.'6

The most significant factor in education quality for rural and remote communities is the provision of appropriate, quality, stable and experienced staff. The HREOC inquiry into rural and remote education and the Vinson Inquiry have highlighted many areas of concern and suggested a number of possible solutions to the disadvantages faced by students and teachers in rural and remote schools. However, these inquiries are still only a scratch on the surface of a greater problem, with the limited examination of the staffing concerns in rural and remote schools being excused by the holistic nature of these inquiries. It is hoped that this research has gone some way to filling these gaps.

Our rural communities are facing many challenges brought about by the changing global economy and the economic policies of Australian Governments. These challenges have further been exacerbated by the current drought. It is in the context of a general rural decline that education is so important. In many ways what is needed are provisions that overcome the effect of this economic breakdown by ensuring a positive and happy school to build communities.

Overcoming disadvantage is an issue for all schools and education systems⁷. In light of the Human Rights and MCEETYA declarations there should be no differences in the quality of education received by students in rural and remote communities compared to

⁶ Ibid.

⁷ R W Connell, V M White, and K M Johnson, "Poverty, Education and the Disadvantaged Schools Program," ed. School of Behavioural Sciences (Sydney, 1990).

their metropolitan counterparts. However, this is not the case as the quality of education in rural and remote areas is adversely affected by high teacher turnover, a higher concentration of beginning teachers, teachers teaching outside their subject area and a lack of commitment by education bureaucracies which encourage teachers to leave rather than stay. If schools have a role to reproduce equity in societies and deconstruct divisions⁸ this educational discrimination cannot continue. To do nothing is akin to a knowing abuse of human rights and the rights of the child.

With the impending teacher shortage and the acceleration of economic decline in many rural areas the ability of education bureaucracies to staff their rural schools will only get worse. The Australian Education Union already recognises that rural and remote regions are already the hardest hit by the teacher shortage. To overcome this they are calling for a 'specific country strategy that addresses the particular needs of country communities and acknowledges the needs for special measures to attract and keep high quality teachers in the country'9.

A number of the issues which discourage teachers from accepting positions in rural and remote communities are beyond the control of education departments. What is needed, therefore, is a coordinated, whole-of-government approach to address the staffing needs of rural and remote schools. Without such an approach equity will not be achieved as quality teachers are not enticed to rural and remote areas. As Australia's report for the UNESCO working party on attracting, developing and retaining effective teachers states:

'The issue of effective teachers is not only instrumental and pragmatic; it takes us to the roots of society and the quality of life that is being sought, 10.

⁸ Ibid.

⁹ AEU, "A National Teacher Shortage: A Solution from the Australian Education Union," (2002).

Skilbeck and Connell, "Attracting, Developing and Retaining Effective Teachers: Australian Country Background Report."

A constant theme throughout this report has been that of improving the professional satisfaction of teachers in rural and remote schools. This theme is similar to that of the Vinson Inquiry into the Provision of Public Education in NSW which uses the theme of enhancing professionalism throughout its report¹¹. Such an approach is important as too many of the existing 'incentives' related to rural and remote schools relate to either economic gain or encourage teachers to leave. While these are and will remain essential components of any scheme to attract and retain teachers they ignore the primary motivation of teachers to enter and remain in the profession; an enjoyable and rewarding career.

Enhancing the status of the teaching professional generally will assist in this process. However, there must be a corresponding enhancement of the conditions under which rural and remote teachers work. As remuneration is linked to professional status it must be enhanced in recognition of the work teachers do and their role in society. This will only go part way to achieving that all important job satisfaction which numerous academic studies have linked to teacher retention. In addition to remuneration the conditions under which rural and remote teachers work should also reflect their professional status. It is imperative, however, that we avoid the conservative interpretation of professionalism and deregulate the staffing of schools with the introduction of contract employment. This move has only accelerated the educational discrimination experienced by rural and remote communities and impacted negatively on union membership density.

In compiling this report there were significant gaps in the research and existing government reports which needs to be addressed. There was a considerable amount of literature available on pre-service teacher training, beginning teacher issues and strategies, mentoring and the access to education (curriculum) in rural areas. Most of these are general, however, and do not contain a construction about how to specifically address these in rural and remote areas. There were not a lot of references available on staffing issues, ways to attract and retain teachers or effective rural pedagogy. A number

¹¹ Vinson, "Vinson Inquiry 1st Report."

of reports on rural education were primarily concerned with student access to the curriculum. Most of these reports, including the HREOC and Vinson inquiries, contained a few pages stating that attracting and retaining teachers was an area of concern. While these reports often suggested some possible remedies they were invariably brief and not linked with any reasoned argument or evidence. This absence appears problematic as one of the issues raised in any of the reports can be overcome without the provision of appropriate, quality and stable staffing of rural and remote schools.

When lobbying for improved 'incentives' it may be useful to consider using the word 'compensation' instead. In South Australia the phrase 'overcoming disadvantage' is used rather than 'incentives' while Western Australia has changed its wording from 'incentives to attract and retain' to 'compensation and incentives'. This changed wording is in recognition that housing, professional development, technology, travel funds etc are not incentives but necessities. The only real incentives are permanency and transfer points. Overcoming disadvantage is similarly important as it recognises the economic and social impact of accepting a position in rural and remote schools. While being mindful to avoid a deficit approach, campaigning for 'compensation' is more descriptive and of itself suggests further improvements. It is therefore suggested that we refer to measures for our rural teachers as incentives to attract, compensation for unfavourable living conditions and incentives to retain.

Broad directions

From this report four broad directions for improving the attraction and retention of teachers in rural and remote areas have been identified. These directions indicate a model of rural staffing which encourages professionalism, recognises rural difference, compensates for economic loss and limits social isolation. The proposed model of rural staffing has deliberately not been divided into attraction and retention as they should be seen as interlinked concepts. Thus the conditions and professional value of rural teaching should be such that teachers who are attracted are also those that would be retained.

Direction

Model

Professionalism

Rural teaching is a rewarding professional experience

- specifically train teachers for the rural and remote teaching context
- improve staffing formulas to ensure all subjects are taught by trained teachers and all subjects have the correct number of face to face lessons
- increase the training and development budget
- allocate further time to professional development
- facilitate interaction between teachers in surrounding schools and other areas
- improve information technology
- support further study by paying HECS and study leave
- encourage experienced teachers to take up appointments in rural and remote schools
- provide effective leadership by allowing principals a 'trial period' before accepting positions
- support beginning teachers with effective mentoring programs
- improve consultancy support
- maintain a state wide staffing system to ensure quality
- extend initiatives to and specifically target casual teachers

Rural Difference

- encourage and support trainee teachers from rural and remote areas
- increase the number of Indigenous teachers
- specific pre-service training on rural and remote teaching
- support pre-service practicum in rural and remote schools
- increase the resources available to rural and remote schools

The rural teaching context is different

- change staffing formulas to ensure all subjects are taught by appropriately trained teachers with the appropriate number of face to face lessons
- select appropriate teachers
- include specific standards for rural teaching in any standards developed by a teaching institute
- guaranteed transfer for professional growth
- maintain a state wide staffing system so that rural service is not devalued
- increase inbuilt district relief

Economic

Rural teachers have

higher costs and are

locked out of the

economic cycle

- pre service teacher education scholarships
- entry scholarships
- paid HECS
- paid removals on initial appointment
- acceptance payments to cover the cost of setting up a home
- vehicle allowances
- increased allowances for the cost of living
- cash payments which increase with the length of service
- standard rental subsidies
- increasing rental subsidies with the period of service
- subsidised utility and food freight costs
- increased paid travel
- paid removals on transfer
- subsidised home loan

Social

- increased paid personal leave
- increased paid medical leave
- increased leave with period of service
- paid sabbatical / study leave

- support rural community development
- community programs to support new teachers
- Rural teachers live away from family and friends
- effective induction programs
- provide quality housing
- limit shared accommodation
- travel time at each end of vacations
- enhance staffing formulas to ensure education meets their children's needs
- enhance incentives to support families
- guaranteed transfer
- increased transfer points with the period of service
- maintain a state wide staffing system to facilitate movement

If the living and working conditions of teachers in these communities continue to erode comparatively to their metropolitan colleagues there is no hope of attracting them to or retaining them in these communities. There is therefore a strong industrial argument, as well as a human rights argument, for improving the conditions experienced by teachers in these communities. It is in no way suggested that this proposed model would solve the raft of problems facing rural and remote communities. However, if education is the tool to help break the cycle of disadvantage and dislocation experienced by many of these communities, then ensuring that the schoolhouse is not empty is certainly the first step in achieving such an outcome.

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And all the people with whom I talked either on the day, the phone or via email.

Appendices

Appendix 1: Survey

Appendix 2: Survey Results

Appendix 3: Survey Comments

Appendix 1: Survey

Survey on the effectiveness of current staffing practices and policies of Australian rural, remote and isolated schools.

Part of the NSW Teachers Federation Eric Pearson study grant 2002.

Have you completed this survey on-line? Yes / No					
Do you work in a rural, remote or isolated school? Yes / No					
Thank you for your assistance in this research. Your input is greatly appreciated.					
Participants profile: State: NSW □ ACT □ OLD □ WA □ SA □ VIC □ TAS □ NT □					
Age: 20-29 □ 30-39 □ 40-49 □ 50+ □					
Sex: Male □ Female □					
Teaching area: Primary □ Secondary □ Other □					
School position: Classroom teacher □ Executive □ Principal □					
Number of years teaching in rural/remote schools: $0 \square 1-2 \square 3-5 \square 6-10 \square 10+\square$					
At most how many more years could you see yourself working in rural/remote schools?					
$0 \square 1-2 \square 3-5 \square 6-10 \square 10+\square$					
After completing my minimum period of service I intend to (please rank 1 (most likely) to 8 (least likely))					
Stay where I am					
Apply for a transfer to a school in a larger regional centre					
Apply for a transfer to a school on the coast					
Apply for a transfer to a school in a metropolitan area					
Stay where I am to gain experience for a promotions position					
Apply for a promotions position in a rural/remote area					
Apply for a promotions position in a metropolitan area					
Apply for a transfer to another rural/remote school					

Views on recruitment of teachers in rural/remote schools

How successful would the following provisions be in attracting teachers to schools in rural and remote areas? (Please rate on a scale of 1-5)

Service provision	Very successful			Not successful		
Specific pre service teacher education on teaching in	1	2	3	4	5	
rural & remote communities						
Pre service practicum experience in rural and remote	1	2	3	4	5	
communities						
Special induction programs about living and working	1	2	3	4	5	
in rural and remote communities						
Referral / liaison service for community services such	1	2	3	4	5	
as child care, aged care, real estate agents						
Reduction of beginning teacher teaching load	1	2	3	4	5	
Mentoring of beginning teachers by experienced	1	2	3	4	5	
colleagues						
Subsidised or free housing	1	2	3	4	5	
Reduction or fully paid HECS	1	2	3	4	5	
Bonded teacher training scholarships	1	2	3	4	5	

How significant are the following **social issues** as disincentives to taking up a posting in rural and remote schools (please rate on a scale of 1-5)

Disincentive	Largest disincentive disincentive				Least
Distance from major centres	1	2	3	4	5
Isolation from family and friends	1	2	3	4	5
Limited access to services (health etc)	1	2	3	4	5
Limited access to cultural activities (concerts, plays, sports)	1	2	3	4	5
Loss of privacy living in a small town	1	2	3	4	5
Cost of living	1	2	3	4	5
Raising children in rural and remote areas	1	2	3	4	5
Negative images and publicity regarding living in rural and remote communities	1	2	3	4	5
Availability and quality of housing	1	2	3	4	5

Cultural challenges associated with living in Aboriginal	1	2	3	4	5
or Torres Strait Islander communities					
Employment opportunities for non-teaching spouse	1	2	3	4	5
Access to fresh produce	1	2	3	4	5
Unreliable technology (phones, power, internet)	1	2	3	4	5

How effective are the following **Professional issues** as disincentives to taking up a posting in rural and remote schools (please rate on a scale of 1-5)

Disincentive					
	Largest disincentive disincentive			ntive	Least
Lack of professional development opportunities	1	2	3	4	5
Cost of accessing courses (inc. accommodation and travel)	1	2	3	4	5
Time to access courses	1	2	3	4	5
Availability of casual relief to attend Training and Development courses	1	2	3	4	5
Teaching outside subject area	1	2	3	4	5
Workload	1	2	3	4	5
Access to resources	1	2	3	4	5
Little support by consultants	1	2	3	4	5
A sense of professional isolation	1	2	3	4	5
Limited collegial support networks	1	2	3	4	5
Availability of casual relief for leave	1	2	3	4	5
Limited promotional opportunities	1	2	3	4	5
Lack of program continuity due to high staff turnover	1	2	3	4	5
Impermanence of support networks, friendship circles, personal relationships due to high staff turnover	1	2	3	4	5
Inexperienced executive staff	1	2	3	4	5
Limited access of support staff (Aboriginal and Torres Strait Islander teaching aides, ESL, behaviour support)	1	2	3	4	5

Views on attracting and retaining teachers

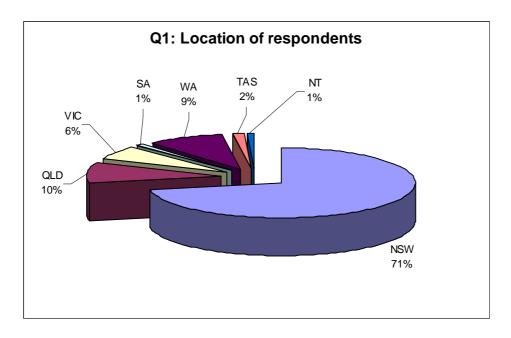
Below are two lists of possible incentives to attract and retain teachers in rural and remote communities. Please rank these incentives in order of priority

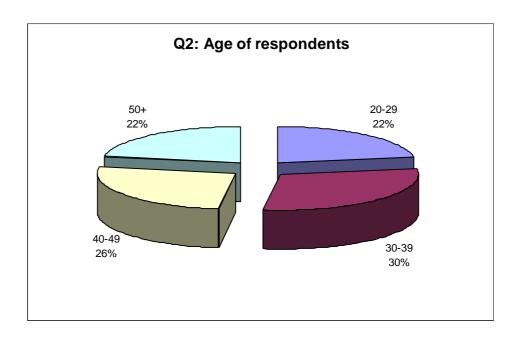
Incentive to attract	Rank in order of priority
In-built or district relief to support professional development	
Mentoring of beginning teachers and a reduced teaching load	
More accessible professional development	
Extra leave provisions including travel time provisions.	
Greater access to quality teacher housing, including security	
Greater rental subsidies which increase with length of service	
Fully paid HECS	
Priority transfer to a suitable vacancy in an area of your choice after a minimum service period	

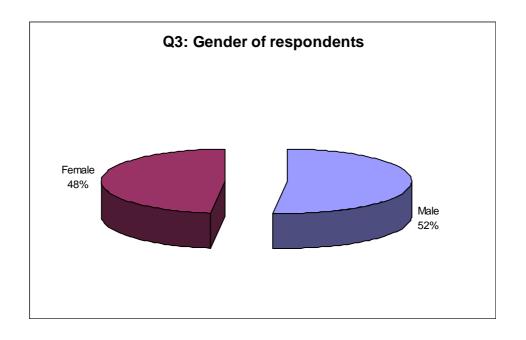
Incentive to Retain	Rank in order of priority
More accessible professional development	
Paid sabbatical / study leave entitlements after a designated period of service	
Extra leave provisions for personal business which increase with the period of service	
Greater rental subsidies which increase with length of service	
Home loan subsidy	
Provision of an inter-district exchange program	
Emergent leave provisions (e.g. 1 month paid leave after 3 years service to 6 months paid leave after 10 years)	
Cash payments after a designated period of service	
Enhanced promotion opportunities	

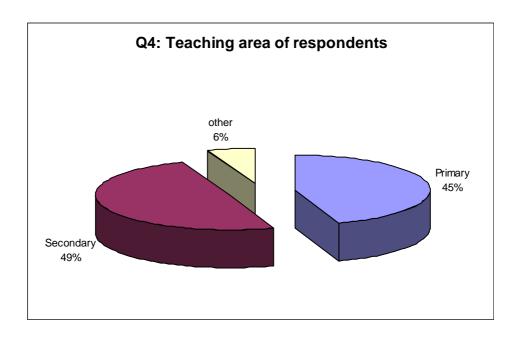
Appendix 2: Survey results

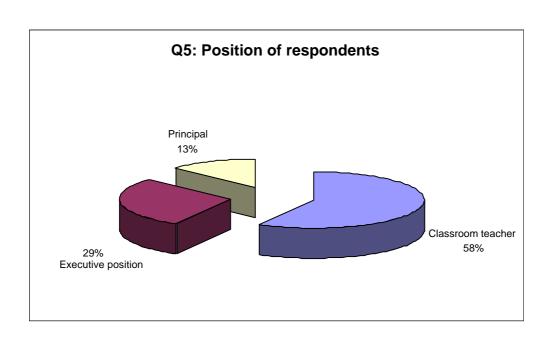
Respondent Profile



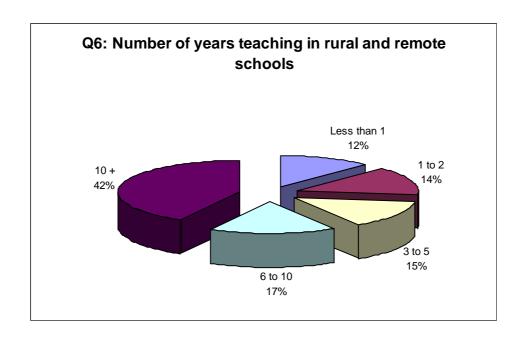


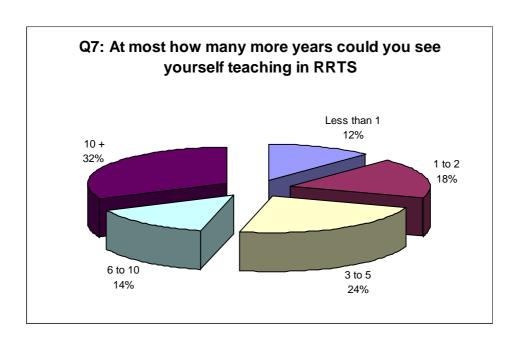






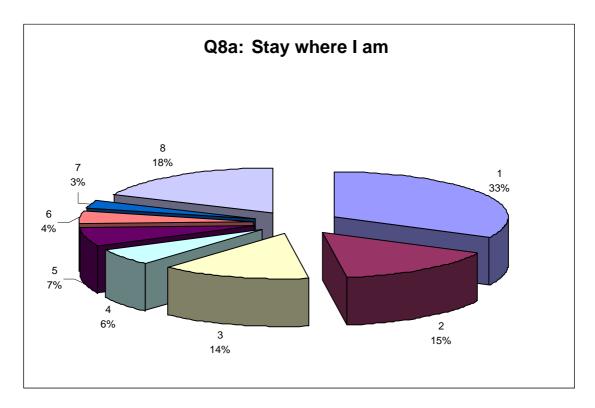
Rural / remote teaching service experience and prospects

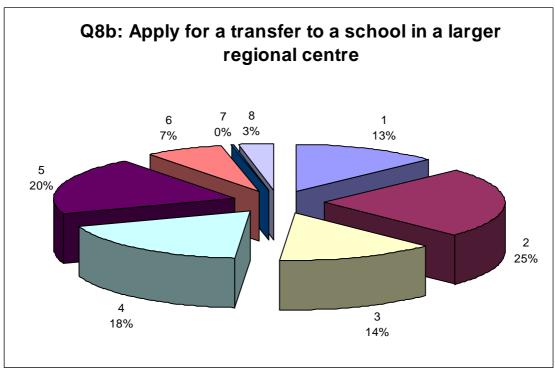




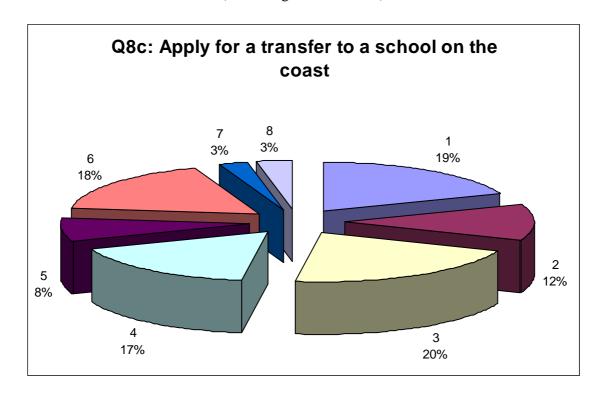
RRTS = Rural Remote Teaching Service

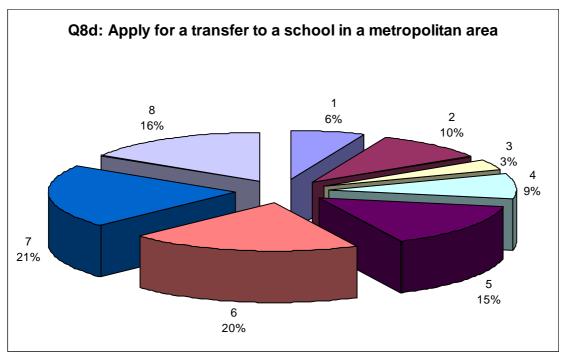
Q8: After completing my minimum period of service I intend to: (rank 1 highest - 8 lowest)



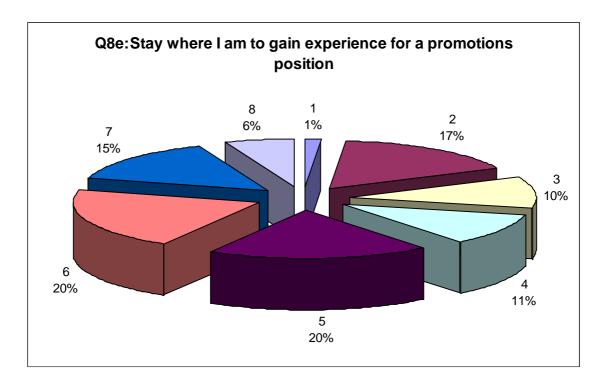


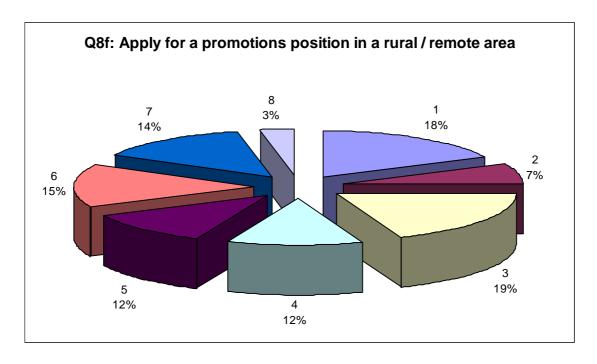
cont.. Q8: After completing my minimum period of service I intend to: (rank 1 highest - 8 lowest)



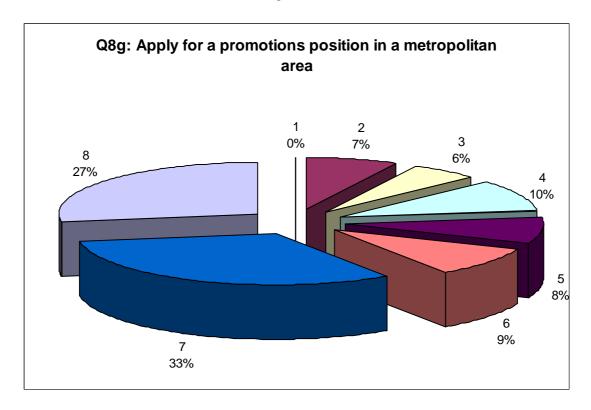


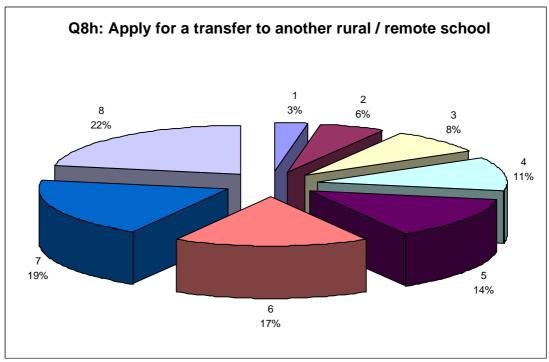
cont.. Q8: After completing my minimum period of service I intend to: (rank 1 highest - 8 lowest)



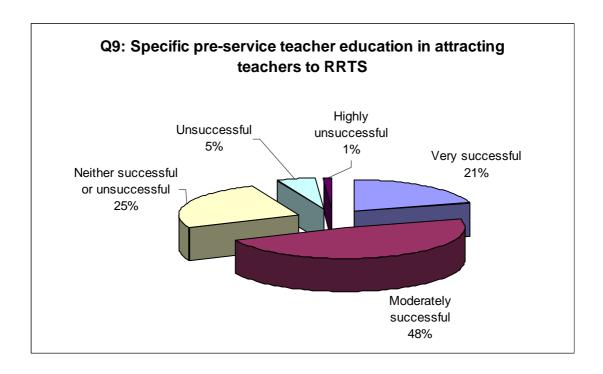


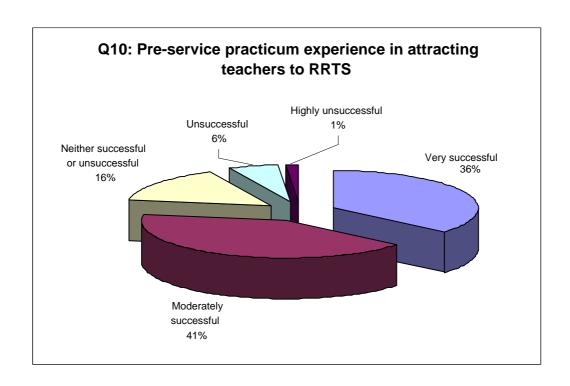
cont.. Q8: After completing my minimum period of service I intend to: (rank 1 highest - 8 lowest)

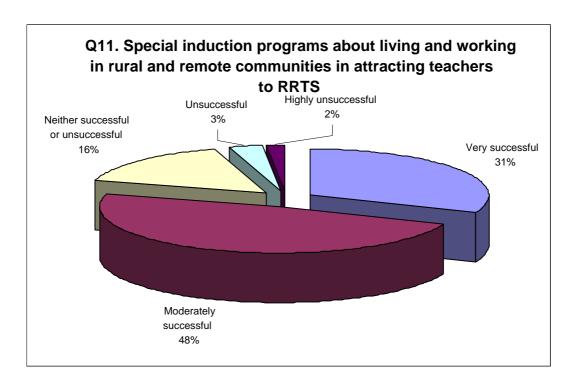


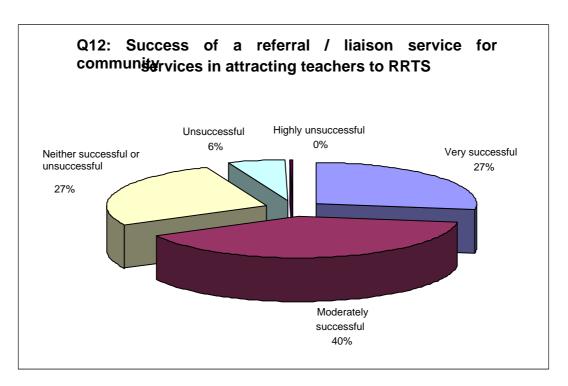


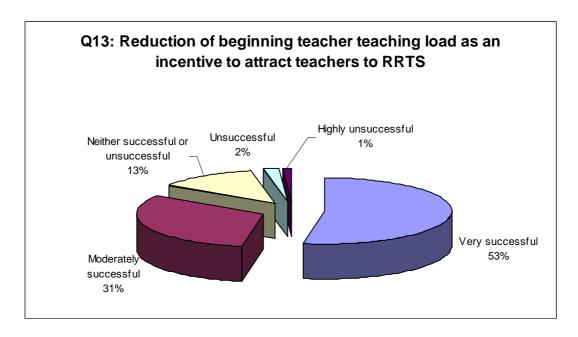
Q9 – 17: How successful would the following provisions be in attracting teachers to schools in rural and remote areas?

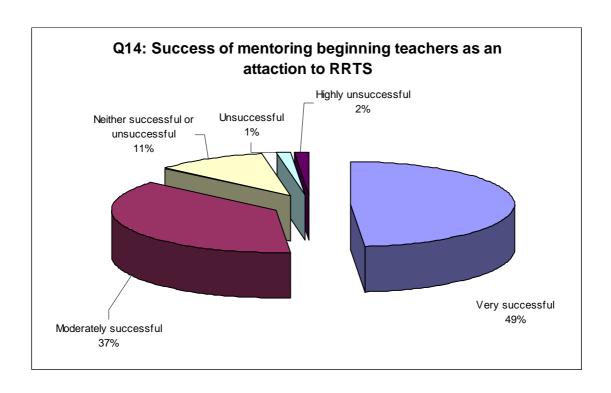


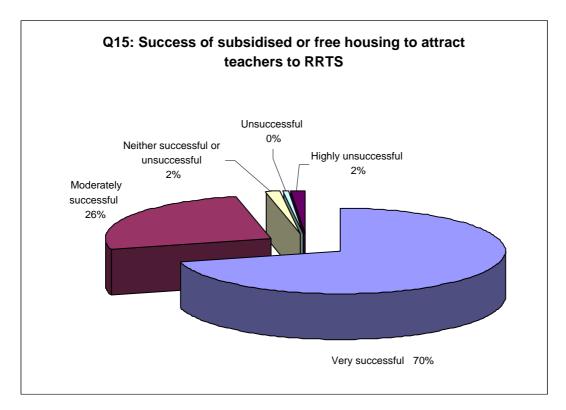


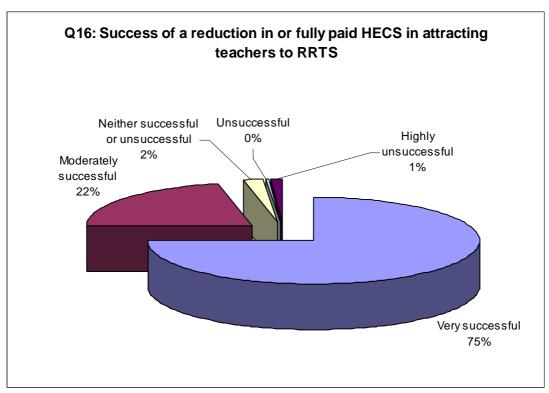


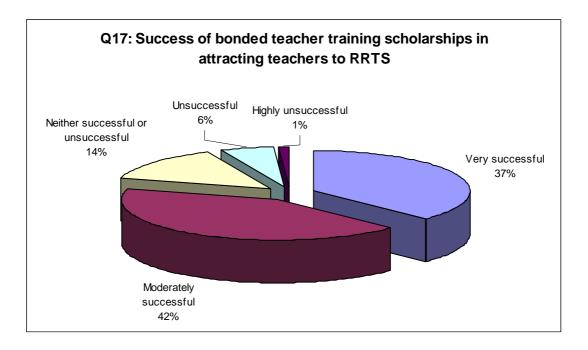




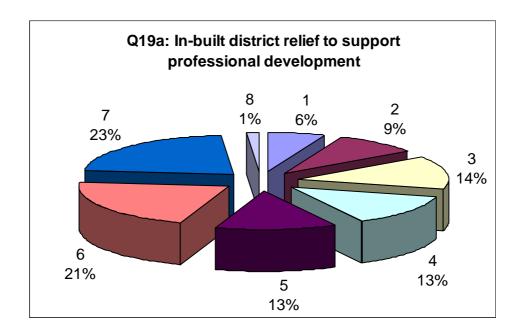


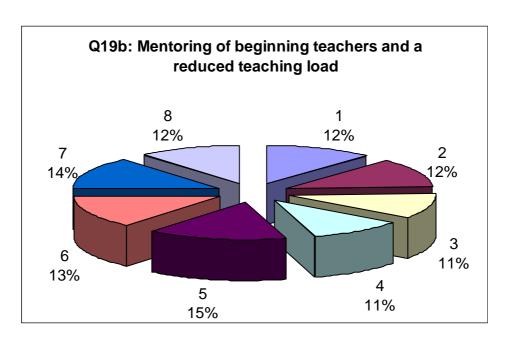




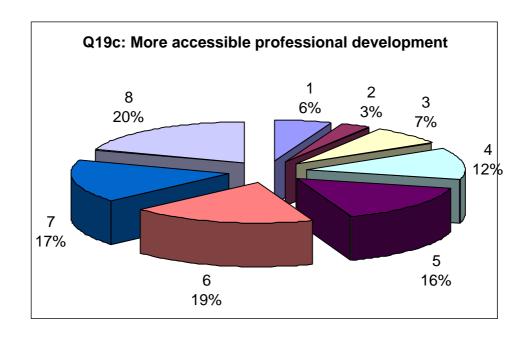


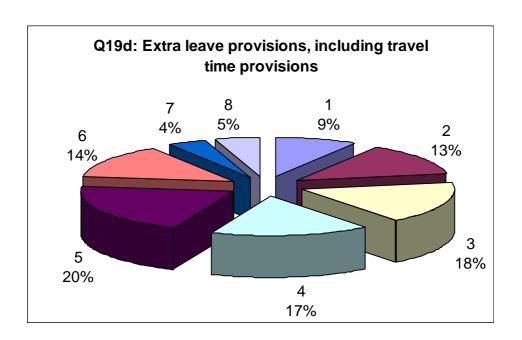
'Incentives'



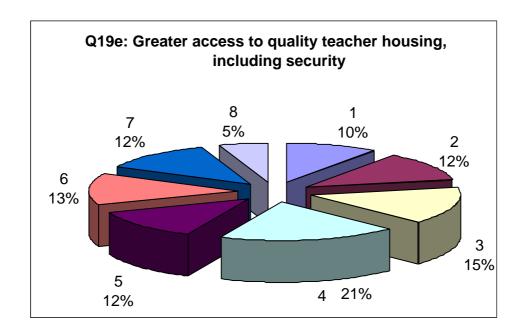


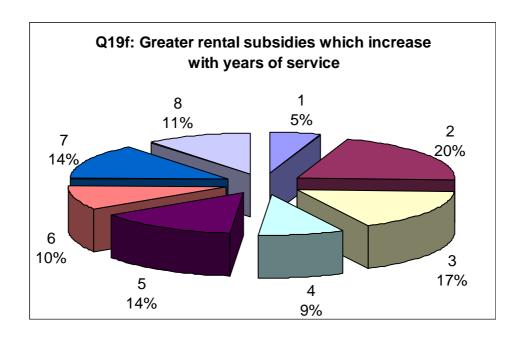
'Incentives'





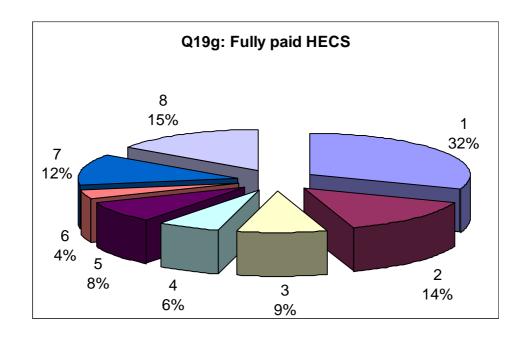
'Incentives'

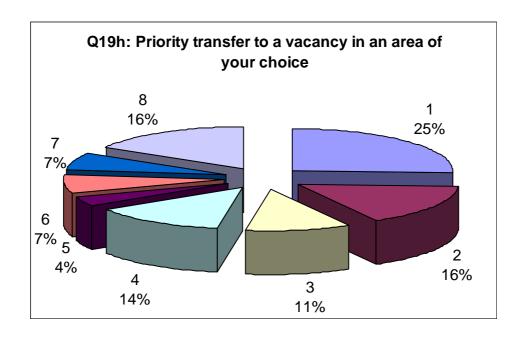




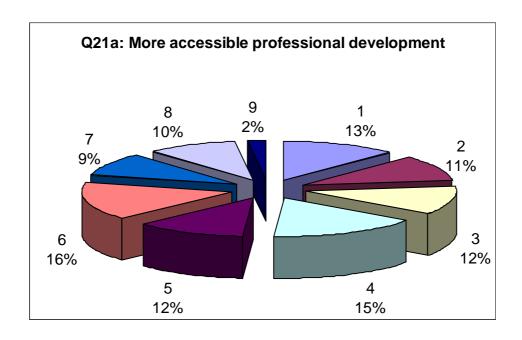
Q19: Views on attracting and retaining teachers.

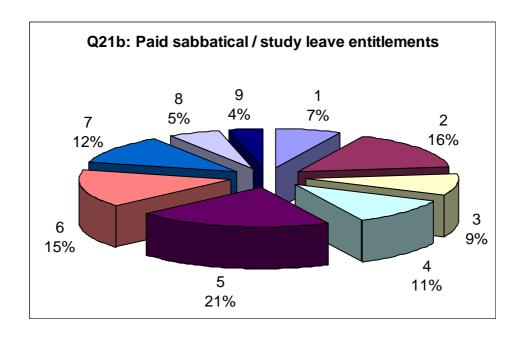
'Incentives'



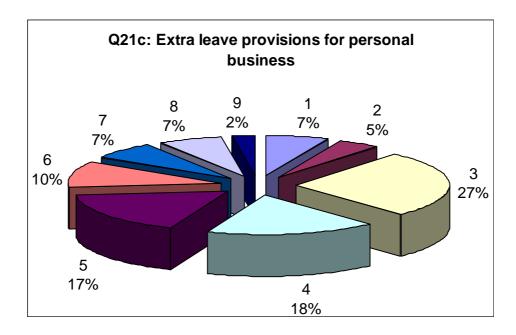


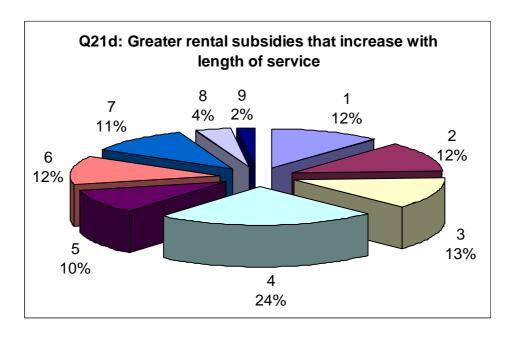
'Incentives to retain'



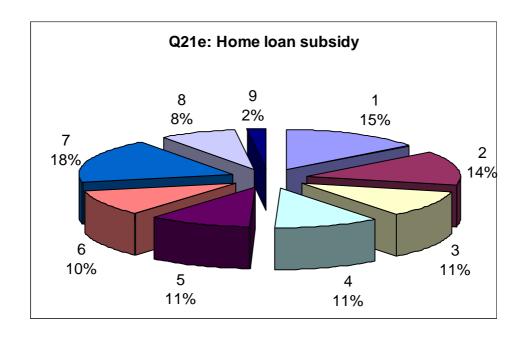


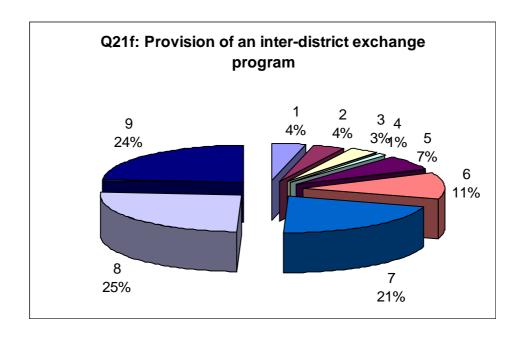
'Incentives to retain'





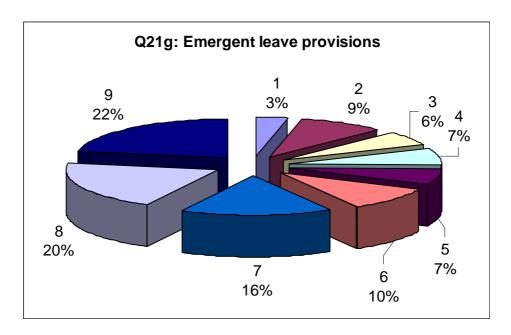
'Incentives to retain'

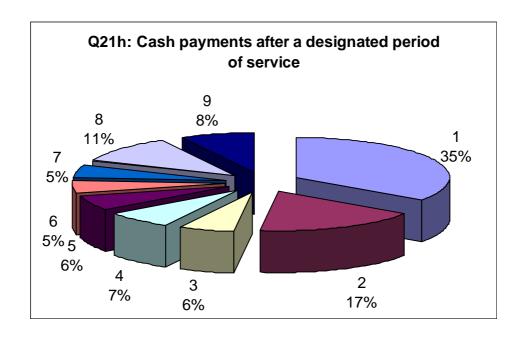




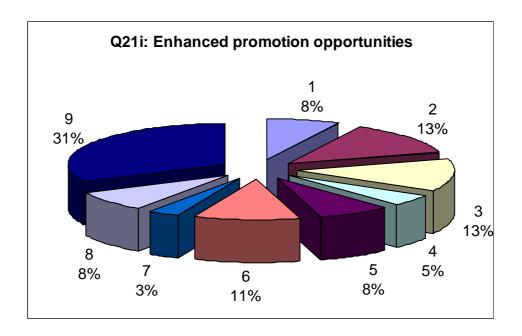
Q21: Views on attracting and retain teachers.

'Incentives to retain'

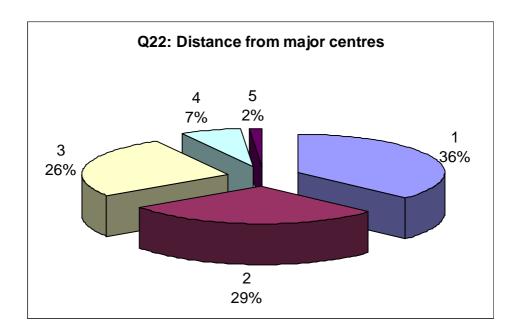


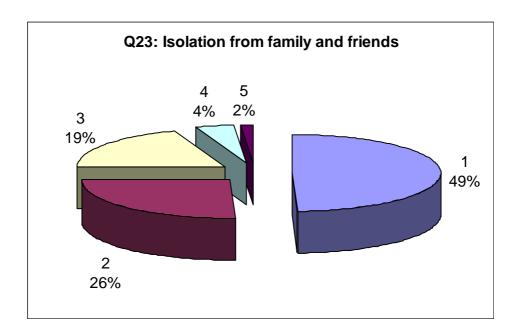


'Incentives to retain'

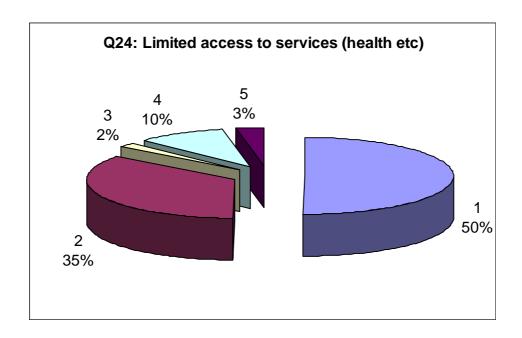


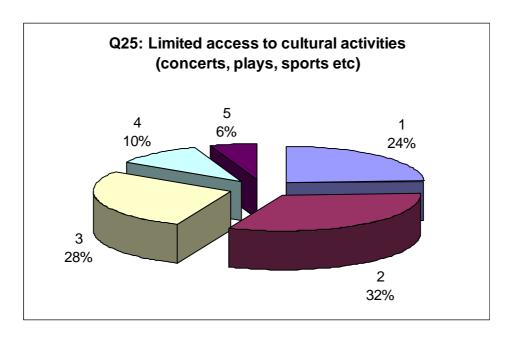
How significant are the following social issues as disincentives to taking up a posting in rural and remote schools



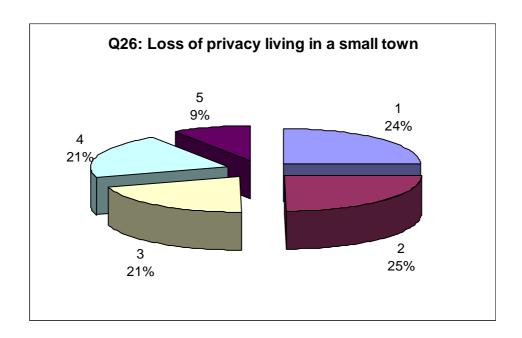


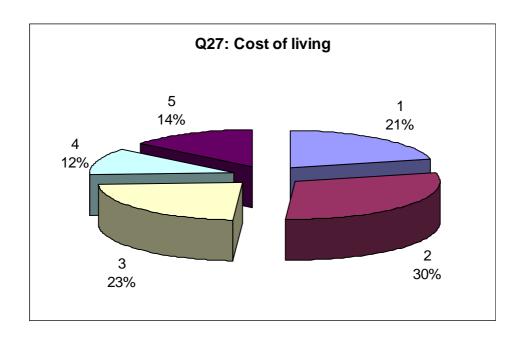
How significant are the following social issues as disincentives to taking up a posting in rural and remote schools



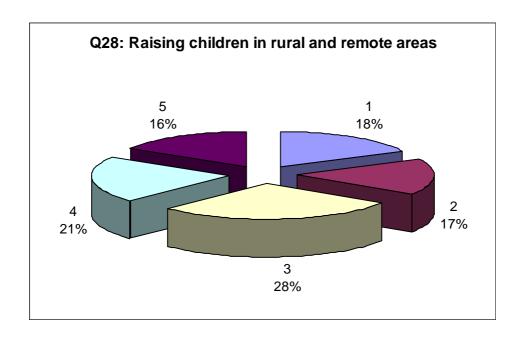


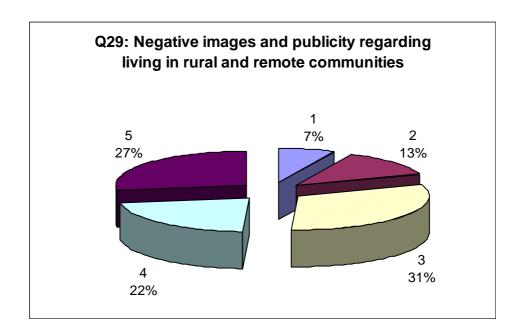
How significant are the following social issues as disincentives to taking up a posting in rural and remote schools



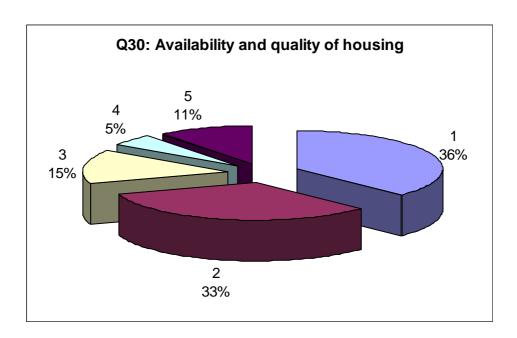


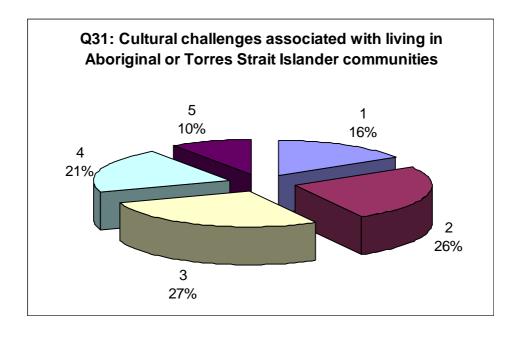
How significant are the following social issues as disincentives to taking up a posting in rural and remote schools



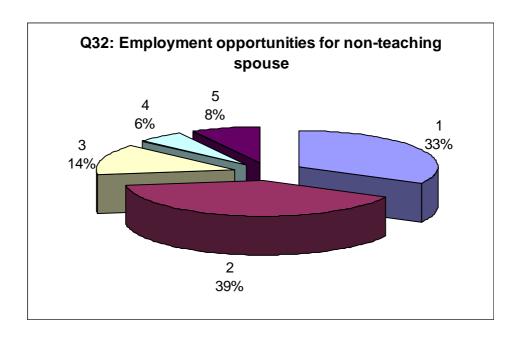


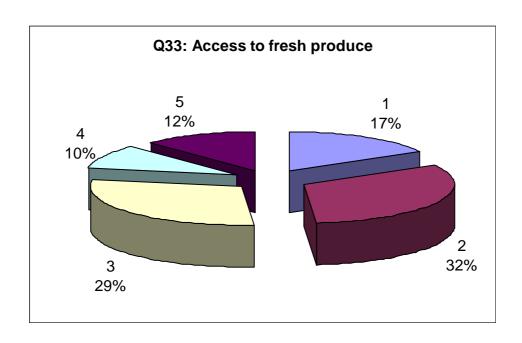
How significant are the following social issues as disincentives to taking up a posting in rural and remote schools



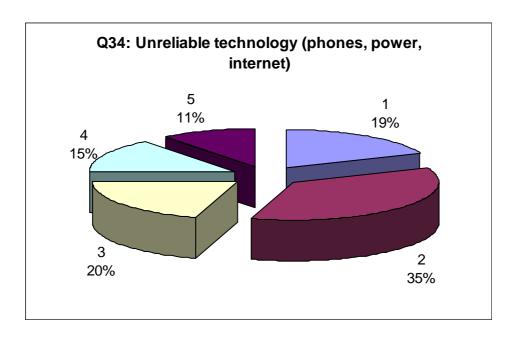


How significant are the following social issues as disincentives to taking up a posting in rural and remote schools



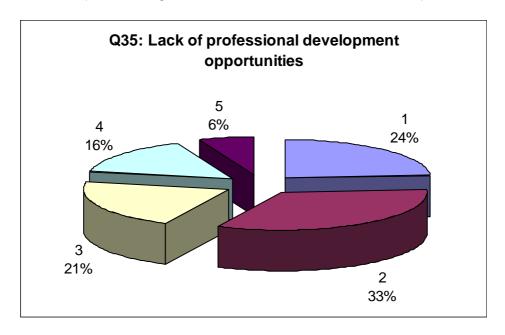


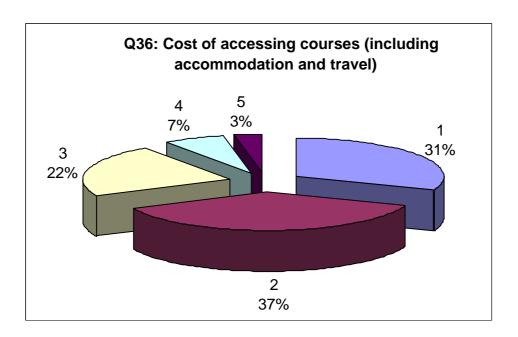
How significant are the following social issues as disincentives to taking up a posting in rural and remote schools



Q35 – 44: Professional Disincentives

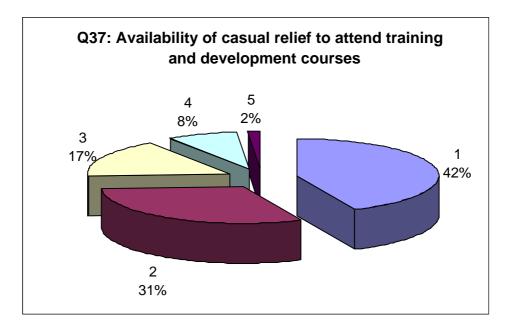
How significant are the following professional issues as disincentives to taking up a posting in rural and remote schools.

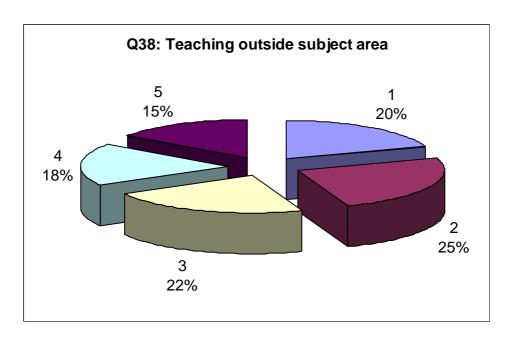




Q35 – 44: Professional Disincentives

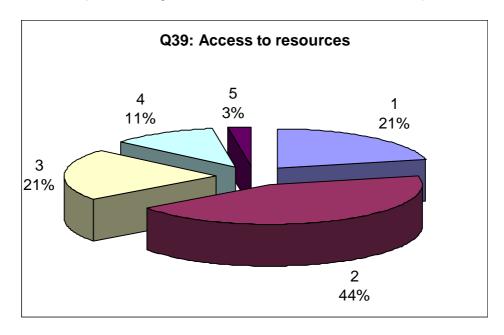
How significant are the following professional issues as disincentives to taking up a posting in rural and remote schools.

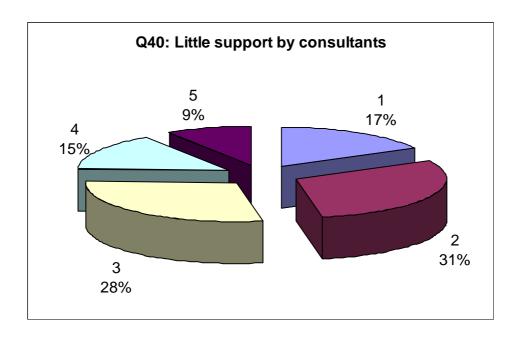




 ${\bf Q35-44:\ Professional\ Disincentives}$

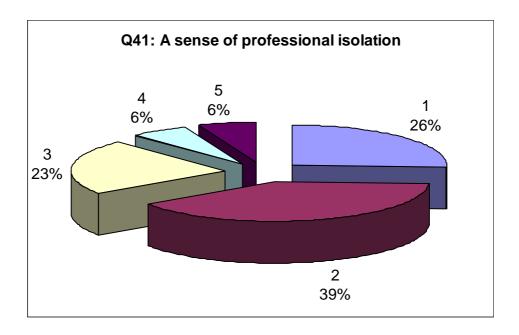
How significant are the following professional issues as disincentives to taking up a posting in rural and remote schools.

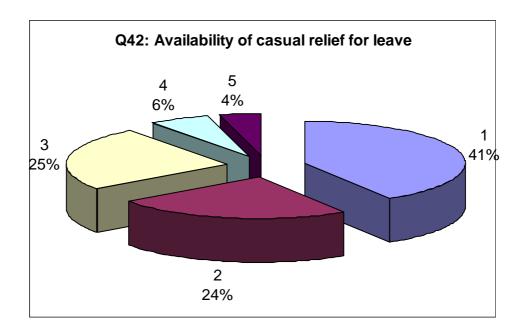




Q35 – 44: Professional Disincentives

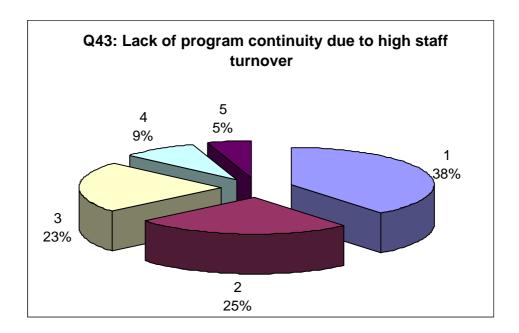
How significant are the following professional issues as disincentives to taking up a posting in rural and remote schools.

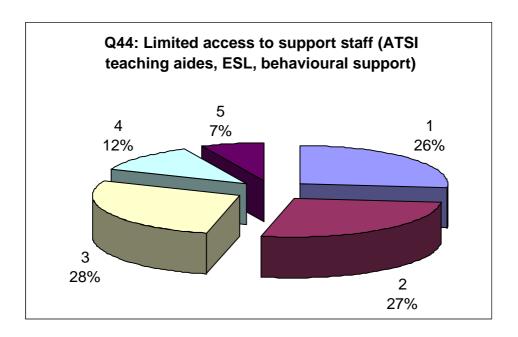




Q35 – 44: Professional Disincentives

How significant are the following professional issues as disincentives to taking up a posting in rural and remote schools.





Question 1: Please indicate which State or		Question 5: Current school position		
Territory you currently are teaching in?				
NSW	190	Classroom teacher	153	
QLD	26	Executive position	77	
VIC	16	Principal	34	
SA	3			
WA	24			
TAS	4	Question 6: The number of years teaching in		
NT	2	rural/remote schools:		
		Less than 1	32	
		1 to 2	37	
Question 2: Your age:		3 to 5	38	
		6 to 10	44	
20-29	60	10 +	109	
30-39	79			
40-49	69			
50+	59	Question 7: At most how many more years could you		
		see yourself working in rural / remote schools?		
		Less than 1	32	
Question 3: Gender		1 to 2	47	
		3 to 5	63	
Male	138	6 to 10	38	
Female	128	10 +	83	
Question 4: Teaching area				
Primary	120			
Secondary	133			
other	16			

Question 8: After completing my minimum peri	od of servi	ce I	d: Apply for a transfer to a school in a	1	15
intend to			metropolitan area	2	22
(please rank 1 (most likely) to 8 (least likely))	Donle	Daanasaa		3	8
0, 1	Rank	Response		4	20
a: Stay where I am	7	73		5	34
	2	34		6	46
	3	31		7	49
	4	14		8	37
	5	15		Ü	O1
	6	10	Otavishana kanada naja asmanjana da a	4	0
	7	6	e: Stay where I am to gain experience for a	1	3
	8	41	promotions position	2	38
				3	24
b: Apply for a transfer to a school in a larger	1	30		4	25
regional centre	2	56		5	45
	3	33		6	47
	4	42		7	34
	5	46		8	14
	6	16			
	7	1	f: Apply for a promotions position in a	1	41
	8	7	rural/remote area	2	16
				3	44
c: Apply for a transfer to a school on the coast	1	45		4	28
	2	28		5	27
	3	49		6	34
	4	40		7	32
	5	18		8	7
	6	41			
	7	6			
	8	7			

g: Apply for a promotions position in a	1	0	10: Pre service practicum experience in rural	
metropolitan area	2	17	and remote communities	
	3	13	Very successful	105
	4	23	Moderately successful	120
	5	19	Neither successful or unsuccessful	45
	6	21	Unsuccessful	16
	7	74	Highly unsuccessful	4
	8	63		
			11: Special induction programs about living	
h: Apply for a transfer to another rural/remote	1	and working in rural and remote communities		
school	2 3	23 20	Very successful	80
301001		24	Moderately successful	124
	4	33	Neither successful or unsuccessful	41
	5	3	Unsuccessful	8
	6	14	Highly unsuccessful	4
	7	27		
	, 8	66	12: Referral / liaison service for community service	es.
	0	00	such as child care, aged care, real estate agents	
			Very successful	72
		Moderately successful	106	
			Neither successful or unsuccessful	70
Question 9: How successful would the following	g provisions	s be in	Unsuccessful	15
attracting teachers to schools in rural and rem		Highly unsuccessful	1	
Specific pre service teacher education on			13: Reduction of beginning teacher teaching load	
teaching in rural and remote communities			Very successful	140
Very successful	55		Moderately successful	83
Moderately successful	126		Neither successful or unsuccessful	34
Neither successful or unsuccessful	67		Unsuccessful	5
Unsuccessful	14		Highly unsuccessful	3
Highly unsuccessful	3			

14: Mentoring of beginning teachers by exper	ienced	19: Views on attracting and retaining teachers		
colleagues		please rank these incentives in order of priority		
Very successful	129			_
Moderately successful	99		Rank	Responses
Neither successful or unsuccessful	30	a: In-built district relief to support professional	1	13
Unsuccessful	3	development	2	20
Highly unsuccessful	4		3	30
			4	28
15: Subsidised or free housing			5	28
Very successful	186		6	46
Moderately successful	68		7	47
Neither successful or unsuccessful	4		8	3
Unsuccessful	1			
Highly unsuccessful	4	b: Mentoring of beginning teachers and a reduced	1	30
		teaching load	2	31
16: Reduction or fully paid HECS			3	27
Very successful	199		4	27
Moderately successful	57		5	39
Neither successful or unsuccessful	5		6	34
Unsuccessful	1		7	35
Highly unsuccessful	3		8	29
17: Bonded teacher training scholarships		c: More accessible professional development	1	15
Very successful	99	·	2	8
Moderately successful	112		3	19
Neither successful or unsuccessful	37		4	32
Unsuccessful	15		5	40
Highly unsuccessful	3		6	49
<i>.</i>			7	43
18: Other (comments only)			8	51

d: Extra leave provisions including travel time	1	22	g: Fully paid HECS	1	77
provisions	2	34		2	36
	3	45		3	23
	4	43		4	16
	5	53		5	21
	6	36		6	9
	7	11		7	31
	8	12		8	38
e: Greater access to quality teacher housing,	1	25	h: Priority transfer to an area of your choice	1	65
inc. security.	2	30	•	2	40
	3	38		3	27
	4	49		4	34
	5	31		5	9
	6	33		6	18
	7	31		7	17
	8	13		8	41
f: Greater rental subsidies which increase with	1	13	20: Other (comments only)		
years of service	2	52			
	3	42			
	4	22			
	5	36			
	6	24			
	7	35			
	8	27			

21: Views on attracting and retaining teachers		c: Extra leave provisions for personal business	1	16	
please rank the following "incentive to retain" in order of priority				2	11
				3	65
	Rank	Pagnanga		4	43
a. Mara accessible professional development	Ralik 1	Responses 31		5	42
a: More accessible professional development	•	26		6	25
	2			7	17
	3	29		8	16
	4	40		9	6
	5	29			
	6	39	d: Greater rental subsidies that increase with		00
	7	23	length of service	1	29
	8	24		2	29
	9	5		3	32
				4	57
		47		5	25
b: paid sabbatical / study leave entitlements	1	17		6	29
	2	38		7	26
	3	22		8	9
	4	26		9	5
	5	50			0.7
	6	37	e: Home loan subsidy	1	37
	7	29		2	35
	8	13		3	27
	9	9		4	28
				5	27
				6	26
				7	46
				8	20
				9	5

f: Provision of an inter-district exchange program	1 2 3	9 9 8	i: Enhanced promotional opportunities	1 2 3	18 31 31
	4	2		4	11
	5	16		5	18
	6	27		6	26
	7	50		7	8
	8	61		8	20
	9	57		9	77
g: Emergent leave provisions	1	8	22: Other (Comments only)		
	2	22			
	3	15			
	4	16			
	5	16			
	6	24			
	7	39			
	8	48			
	9	54			
h: Cash payments after designated period of					
service	1	84			
	2	42			
	3	14			
	4	17			
	5	15			
	6	12			
	7	12			
	8	27			
	9	19			

Social disincentives:			Question 26: Loss of privacy living in a small	1	49
Question 1: How significant are the following social issues as town disincentives to taking up a posting in rural and remote schools					50
					41
				4	41
(rank 1 as largest disincentive to 5 as the least disincentive)					
Question 22: Distance from major centres	Rank	Responses	Question 27: Cost of living	1	42
	1	73		2	59
	2	57		3	46
	3	52		4	23
	4	13		5	28
	5	3			
			Question 28: Raising children in rural and	1	34
Question 23: Isolation from family and friends	1	98	remote areas	2	32
	2	51		3	55
	3	38		4	41
	4	8		5	31
	5	3			
			Question 29: Negative images and publicity	1	14
Question 24: Limited access to services	1	86	regarding living in rural and remote	2	25
(health etc)	2	60	communities	3	62
	3	3		4	44
	4	17		5	54
	5	5			
			Question 30: Availability and quality of	1	74
Question 25: Limited access to cultural	1	48	housing	2	65
activities (concerts, plays, sports etc)	2	63		3	29
	3	55		4	10
	4	20		5	21
	5	11			

Question 31: Cultural challenges associated	1	32	Professional disincentives:		
with living in Aboriginal or Torres Strait	2	50	Question 14: How significant are the following		
Islander communities	3	54	professional issues as disincentives		
	4	40	to taking up a posting in rural and remote schools		
	5	19	(rank 1 as largest disincentive to 5 as the least disi	ncentive)	
			Question 35: Lack of professional	Rank	Response
Question 32: Employment opportunities for	1	65	development opportunities	1	47
non-teaching spouse	2	80		2	65
	3	27		3	41
	4	11		4	31
	5	16		5	12
				-	
Question 33: Access to fresh produce	1	33			
	2	63	Question 36: Cost of accessing courses	1	61
	3	58	(inc. accommodation and travel)	2	73
	4	20	,	3	44
	5	24		4	13
				5	6
		07			Ü
Question 34: Unreliable technology	1	37	Question 37: Availability of casual relief to	1	86
(pones, power, internet)	2	72	attend training and development courses	2	61
	3	40		3	33
	4	29		4	16
	5	21		5	3
			Question 38: Teaching outside subject area	1	39
				2	49
				3	44
				4	36
				5	30

			Question 44: Limited access to support staff	1	52
Question 39: Access to resources	1	42	(ATSI teaching aides, ESL,	2	54
	2	86	behavioural support)	3	55
	3	42	,	4	23
	4	22		5	14
	5	5			
	· ·	Ü			
Question 40: Little support by consultants	1	34			
	2	59			
	3	56			
	4	30			
	5	18			
Question 41: A sense of professional	1	51			
isolation	2	78			
	3	45			
	4	12			
	5	12			
Question 42: Availability of casual relief	1	81			
for leave	2	47			
	3	49			
	4	12			
	5	8			
Question 43: Lack of program continuity due	1	78			
to high staff turnover	2	49			
3	3	45			
	4	17			
	5	10			

Appendix 3: Survey comments

Comments from the surveys are cited below. The online survey had a defined character spacing so some comments may appear incomplete. Words are finished and incorrect spelling corrected where the intention is clear. Otherwise responses are as they were directly entered into the survey engine.

There is a clear problem here with the size of space available in the survey engine for comments with paper surveys having far superior qualitative data. It is suggested therefore that any further study have a larger questionnaire accompanying it or involve interviews in the data gathering.

As the ideas raised in these comments were indicative of existing research or the quantitative results it was not considered necessary to include them in the discussion of the report.

Q18 Attracting teachers

From paper surveys;

- After my minimum service period I intend taking LWOP
- I've got a transfer
- I've stayed 4 years past my minimum service period
- Move closer to family when finished
- Definite written professional development plans
- I have completed my minimum period and 1 extra year, now I'm leaving
- I am teaching because I enjoy it, not for promotional reasons. I will stay here as long as I am enjoying it
- If single the isolation factor is much higher variable with distance
- Pre service practicum experience in rural and remote schools may be a disincentive when they see how understaffed they are and stressed the teachers are
- Extra leave each year (1 or 2 wks) but only accessed after 5 years service in isolated schools
- Have done 23.5 years in regional schools, now 5 in remote school a 2yr incentive and have finally activated incentive to a larger regional school.

From online surveys:

- Additional allowance for hard-to-staff schools
- Overhaul transfer points system
- Experienced colleagues
- More social opportunities
- Family/quality of life induce
- No one teacher schools as work loads are too high
- Department provides all removals
- Guarantee of transfer to desired region at the completion of at least five years
- Experienced teachers whose families have grown up who would be prepared to serve
- Funded travel, double the value of remote service for LSL, mid term 4 day weekend
- Financial incentives
- Priority transfer

- Special leave provisions or more flexible working week e.g. 9 day fortnight
- Partly furnishing of houses and apartments plus help in relocating
- Time allocated to meeting with mentors and visits to other schools
- Guaranteed return to position of desire in metro area
- Low interest home loans
- Higher district allowances and compensations such as airfares home, subsidised
- Allowances that take into account family responsibilities such as children who h
- Access to quality professional development at larger rural centres. This would
- Experience in metro schools prior to country service
- Financial incentives
- A support network via email to connect other graduates together and support each
- definite placement in metropolitan school after 2 years of service
- simply pay the wages necessary to make it worthwhile working in rural remote are
- Question 14 is already employed in the Tamworth district
- The main problem (assuming the teacher has no personal issues related to living
- access to leave to maintain family and friendship links so people who don't qual
- Free / subsidised housing would be the number one priority
- Additional breaks in the school term structure as in Mid Term Breaks to allow pe
- Paid long weekends
- Additional salary
- Quality assurance of executive by using disbanding merit selection which discrim
- Increasing points and transferability. I feel like I have gone rural for no reward
- Access to casual teachers. At Bourke PS we often have others covering for teachers
- Teacher tools and training....
- · Personal computers
- Car and petrol card
- paid
- Better resources and beginning teachers including those teachers out 4 or 5 year
- Promotions of the local community benefits, but in today's world this would be li
- More PDHPE positions
- Guaranteeing a permanent job many are disillusioned when they move to remote a
- Remote Area Incentive Scheme as applies in Qld.
- Te more incentives there are the easier it would be to get teachers
- Reduced teacher load, incentive wage to teachers in rural/remote areas if they s
- Higher salary for long term experienced teachers. Currently a teacher with 30 ye
- Train local teachers who are more likely to stay in the area
- Beyond The Line type experiences
- Funding to schools to host pre-service student
- Transport(cars) for 6 and 8 point schools. Travel and conditions destroy your o
- Cash incentives, lower tax rates, interest free loans for buying cars (essential
- After the required number of years of country service, teachers can be guarantee
- Guaranteed transfer to school/region of their choice after set number of years w
- Superannuation entitlement incentives to attract experienced teachers
- · Assistance with vehicle acquisition e.g. salary sacrificing
- Te Use of incentive points as in QLD
- An opportunity to regularly be able to go home to family and friends
- Clean air, country life style, friendly people, put up the positives not always
- After completing three years service in remote areas, you are awarded one year's
- · Main problem with living in rural / remote schools is quality of lifestyle all
- Additional allowances for living in remote/rural areas, increased transfer point
- I believe rural/remote must be advertised far better. Employ current teacher
- Changing peoples perception and encouraging them to move out of their comfort zo
- Smaller class sizes in multi-stage classrooms

- More part-time help
- Extra release
- Prac. rounds in the district so that they feel that they belong BEFORE transfer
- A requirement for the old days of country service" for promotions and plumb cit"
- TAX DEDUCTIBILITY OR TAX FREE ISOLATION ALLOWANCES
- TAX FREE VEHICLE ALLOWANCE
- Free flight to capital city each year
- A guaranteed amount of time that you spend in the country and a guarantee after
- Possibly some subsidised or free travel in lieu of one of the above eg free travel
- Car insurance rebate or guarantee of no claim bonus due to animal damage etc. Re
- Some of the aforementioned strategies are already in place for the post grad courses
- There should be something for teachers who have chosen to live in rural areas an
- there should be something for teachers who have chosen to live in rural areas an
- If the school is for example 1000 km away from home then the dept. will pay for
- Recruit trainee teachers from rural and remote schools
- Subsidies such as HECS paid for to compensate for the exorbitant cost of living
- Monetary value given to transfer points!
- Higher priority transfer rights for teachers who have done their time in rural/r
- Making it like in the past where your university training was paid for in return
- For long term rural teachers the ability to swap some of the transfer points gained
- Extra allowances (living, travelling), extra holiday time
- Subsidised travel and relocation
- Phone/web access cheaper...subsidised
- Cheaper loans for housing to buy in a rural area
- Financial incentive to stay longer then minimum that is tax free and meaningful
- · Guaranteed Time at the School to not exceed a specified limit
- Extra travelling time during holidays
- Extra relief days to allow teachers
- Any type of bonus for coming out here is well appreciated. The changing of the d
- More on-going support and provision for continued study via in-service etc
- Use of DET car after being in a rural or remote area after 5 years service
- It is vitally important for Rural communities themselves to promote their school
- An incremental pay increase 2 steps above other graduate counterparts if they re
- Some form of taxation relief/ allowance?
- Having hurried "away from metropolitan life at the first opportunity 25 years ago"
- When they come to rural areas. The schools here try to encourage young staff to
- The above things will continue what has been happening remote schools will be
- A far more equitable points transfer system would be appropriate, what it is now
- A decent monetary incentive, ie \$10 000 after tax, for staying after the 3 year
- all incentives applicable have to be increased for them to mean anything such as
- One's partner also needs a job. They need not only dual incomes but the partn
- subsidised housing in point 4 schools
- increased monitory incentives
- Tax free bonuses
- Pay a salary that considers the disadvantages financially, services, child training
- Higher standard of teacher housing. Substantial

Q 20 Incentives to attract

From paper surveys:

• Lack of public transport, inc. bus services

- Where we often seek individual responses to individual circumstances I think we have recently seen that in fact we do not want them. It seems to me that schools could be grouped according to a multiplicity of factors and dealt with the same within the differences between groups
- I believe the strategies have to start with training. Country kids will go to the bush after training but it is hard to go to University. Parents need to maintain multiple abodes, multiple vehicles etc where parents in centres where training is available can have them at home and have them use public transport. There is choice. Jobs for the kids are more plentiful in the city to allow them to earn Aus-study then hold it it's the same in the city and country effectively in terms of what they get. Do I sound like an exhausted single parent of 2 University students in different towns? I am.

From online surveys:

- Extra pay meaningful locality allowances or tax incentives
- The mentoring has started-look at the quality of the mentors???
- One week of the year to access professional development and interact with other teacher
- Extra credit for Long Service Leave
- Direct salary allowances that reflect the real increase in the cost of living in
- Financial incentive to teach in a statistically proven undesirable location
- See question 18
- Spouse considerations -
- Note: issues of retaining are different to those of attracting teachers.
- You have to ask- unbelievable read Vinson and find out why teachers get out
- The above are peripheral issues that have no long term effect. I did not even
- Access to employment for spouses of teachers appointed usually more applicable to
- For experienced teachers, financial incentives such as bonuses, tax incentives e
- Reduce face to face teaching, increase in number of staff to student ratio in the country
- Some small schools have enterprise agreement days out this way. They work the extra
- Offers for continuing education Masters and PhD degrees.
- Teacher exchanges
- If casual teachers could be guaranteed housing and work, I believe it would encourage
- A subsidy that actually covers the increased cost of living in a isolated rural
- Cash for years of services
- Free electricity
- Free telephone
- Leaves for long se
- Reward for rural service
- Fully Paid HECS would be nice but it seems totally unrealistic
- Salary as above
- Not many of the above are successful in the long term
- Professional culture of the school
- Cultural sensitivity training and meeting
- That teachers should be allowed to work naked.
- Cash for transfer points
- Superannuation
- · Other incentives to attract experienced teachers not just new gr
- A union that is able to protect their rights and protect them from inexperienced
- In one and two teacher schools, we need much smaller class sizes. (25 children
- Present teacher housing in the area I am in is only just adequate more than ad
- I really think the rural thing should be marketed better. There are a number
- More social organised activities in emote areas, other than the pub. Eg. Gyms, a
- Smaller class sizes!

- Help with programming and planning for multi-grades/stages
- spouse employment in neighbourhood school
- DEFINITELY REDUCED FACE TO FACE TEACHING LOAD AND COMPOSITE TIME ALLOCATION
- Assistance with finding employment for a partner
- More money and bonuses.
- See above
- I would not group mentoring and teaching load. Greater curriculum support, and pr
- Differential salaries for remote schools
- Guaranteed teacher housing placement or subsidy if teacher housing not available
- I have been teaching in Dubbo for the last 4 years in the same school (2 years p
- · Less points more bucks
- The personal needs of teachers need to be met before we look at the Professional
- Collegiate meetings 1 per term with other new teachers

Q22 Incentives to retain

From paper surveys:

- Support in the first few weeks. All executive staff is so busy with their duties, that once
 the new teacher has arrived they are expected to undertake a full workload when they do
 not know any students names or even the layout of the school and duties on playground
 etc.
- For teachers who choose to stay in remote / rural areas some sort of reward is needed
 eg. cash or extra leave to encourage people to stay and provide continuity in an
 environment of constant change
- Incentives for relief staff should be the same as for permanent teachers
- None of the excellent suggestion outlined in this survey can happen without the DET making a serious change to the staffing equation in hard to staff areas and a change to teacher status, conditions and pay to make teaching a more realistic and viable profession
- Provide traineeships as part of year 11/12 for HSC in teaching at difficult to staff schools (attract locals to teaching)
- Paying removals for teachers to leave the coast and take up an appointment (in rrts)
- Cash bonuses, etc are taxed to highly. The extra then wouldn't cover the added expenses of moving eg extra cost of fuel and groceries etc
- Complete 5 years in a school, gain more incentives and then transfer to another difficult to staff school which will then attract more/greater incentives

From online surveys:

- Enhanced social welfare structures for disaffected youth in remote communities.
- Staff welfare- security/quality housing
- Assistance to send children to TAFE uni
- · Principals incentive package
- A proactive targeted teacher promotion program. Teachers who are interested in
- More flexibility in staffing. Good casuals should be able to be employed. Do you
- A salary sacrifice scheme for car, lap top, mobile phone, etc that does not invo
- Comment cash payments after service should include added interest as its no goo
- I repeat: these are short term and fluffy". Make the job itself more attractive"
- Provision for ensuring access to quality public secondary education for children

- Money, money, money!!!
- Long term temps need to be given a fairer go at getting permanent positions over
- I think the biggest issue is isolation. Many people leave, not because they hate
- · Support with discipline from DET and district office
- Less red tape
- I think there should definitely be some sort of reward system for those who are
- · Professional and social support
- A policy to protect the teachers from dismissal after two weeks service despite
- I really think they should be looking at car subsidy etc. One of the biggest
- Medical Insurance payments, provision of internet service, superannuation bonus
- Social opportunities with staff members outside of work hours
- People who are buying their own home could have their rates paid in lieu of rent
- People who are buying their own home could have their rates paid in lieu of rent
- Extra payment for travel for holidays ie subsidy.
- Extra financial assistance
- Anything to prevent high turnover! I have spent 10 years in isolated 6 point sch
- What about just saying 'thank you'! It doesn't cost much and makes most people
- Incentives to stay and give stability to staffing = \$\$\$\$\$\$
- All teachers and executive need to be paid more
- Financial incentives for teachers with older children who need to go away for fu
- · Car subsidies or leasing assistance.
- A pool of cars for Professional Development
- All cash payments should be tax free. \$5000 quickly becomes \$2346.34 and is not
- Cash payments should be tax free
- I am currently delivering Chemistry. I have not taught it before. Not only do I
- Tax free bonuses
- Travel and

Q45 Any other comments

From online survey:

- Issue of disaffected/violent students who are NOT from Aboriginal/Torres Strait Islander background
- Depends on age of children primary school no worry secondary and beyond disincentive
- Jobs for teaching partners. The 'sandstone curtain'
- The assumption that relocating to a rural school is a downward step and that you
- The falling numbers in rural schools. The high cost of providing educational ex
- Principals that are there for their own professional worth. I feel they often m
- Safety and Security are the most negative factor in attracting staff to a rural
- Limited or no access to counsellors for students. Limited or no access to mental
- Many of the schools have a poor standard of accommodation- classrooms, libraries
- I am lucky that I was able to have some unifriends still here when I started
- I am an immigrant to Australia...not always welcomed by white Australians (racial disc
- People who have a lack of job stability due to being casual or mobile often find
- Lack of professional development for teachers
- High cost of purchasing housing after stint in bush
- Turn over in start working in support program, very small allocation of support
- Principals using small schools as a stepping stone and therefore not taking as mu

- The fear of being stuck there and unable to get a transfer out, after a reasonably
- racism and prejudicial attitudes
- The snakes, flies and spiders!!!
- I think many of the issues raised are a problem once you are there but whether
- Problems with Child Protection laws and only a handful of teacher available to
- Life in rural schools well and truly compensates for other disadvantages.
- THE REDUCED DEPARTMENTAL DUTY OF CARE TO STAFF
- loneliness
- That once you go to the country there is no guarantee that you will be able to get
- First year teachers have to try and form behaviour management strategies with so
- Cost of accommodation for children who are old enough to attend univ. Cost of getting t
- In a country town if there is a problem in the school I had such a conflict with
- If the changing of the districts goes ahead, the training and development, consultancy
- · Lack of nearby colleagues in your teaching area/subject
- I do not see any real pressing advantages or disadvantages from working in Rural
- At mid life entry, moving away from ageing family members, lifestyle and social
- Violence in schools, seems Rural schools have a higher incidence of violence and
- Country school staff are either feast or famine" Quite often there are outstand"
- Inexperienced executive
- The problem of finding friends and spouse with similar interests, education, inc