Evaluation of the DC Opportunity Scholarship Program

Impacts After Two Years

Executive Summary
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June 2008

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Disclosure of Potential Conflicts of Interests

The research team for this evaluation consists of a prime contractor, Westat, and two subcontractors, Patrick Wolf (formerly at Georgetown University) and his team at the University of Arkansas Department of Education Reform and Chesapeake Research Associates (CRA). None of these organizations or their key staff has financial interests that could be affected by findings from the evaluation of the DC Opportunity Scholarship Program (OSP). No one on the seven-member Technical Working Group convened by the research team once a year to provide advice and guidance has financial interests that could be affected by findings from the evaluation.

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Executive Summary

The District of Columbia School Choice Incentive Act of 2003, passed by the Congress in January 2004, established the first federally funded, private school voucher program in the United States. As part of this legislation, the Congress mandated a rigorous evaluation of the impacts of the Program, now called the DC Opportunity Scholarship Program (OSP). This report presents findings from the evaluation on the impacts 2 years after families who applied were given the option to move from a public school to a participating private school of their choice.

The evaluation is based on a randomized controlled trial design that compares the outcomes of eligible applicants randomly assigned to receive (treatment group) or not receive (control group) a scholarship through a series of lotteries. The main findings of the evaluation so far include:

- After 2 years, there was no statistically significant difference in test scores in general between students who were offered an OSP scholarship and students who were not offered a scholarship. Overall, those in the treatment and control groups were performing at comparable levels in mathematics and reading (table 3).

- The Program had a positive impact on overall parent satisfaction and parent perceptions of school safety, but not on students’ reports of satisfaction and safety (tables 4 and 5). Parents were more satisfied with their child’s school and viewed the school as less dangerous if the child was offered a scholarship. Students had a different view of their schools than did their parents. Reports of dangerous incidents in school were comparable for students in the treatment and control groups. Overall, student satisfaction was unaffected by the Program.

- This same pattern of findings holds when the analysis is conducted to determine the impact of using a scholarship rather than being offered a scholarship. Twenty-six percent of students who were randomly assigned by lottery to receive a scholarship chose not to use it in either the first or second year. We use a common statistical technique to take those “never users” into account; it assumes that the students had zero impact from the OSP, but it does not change the statistical significance of the original impact estimates. Therefore, the positive impacts on parent views of school safety and satisfaction all increase in size, and there remains no impact on academic achievement and no overall impact on students’ perceptions of school safety or satisfaction from using an OSP scholarship.

- There were some impacts on subgroups of students, but adjustments for multiple comparisons indicate that these findings may be due to chance. There were no statistically significant impacts on the test scores of the high-priority subgroup of students who had previously attended schools designated as in need of improvement (SINI). However, being offered or using a scholarship may have improved reading test scores...
scores among three subgroups of students: those who had not attended a SINI school when they applied to the OSP, those who had relatively higher pre-Program academic performance, and those who applied in the first year of Program implementation. The Program may also have had a positive impact on school satisfaction for students who had previously attended SINI schools. However, these findings were no longer statistically significant when subjected to a reliability test to adjust for the multiple comparisons of treatment and control group students across 10 subgroups; the results may be “false discoveries” and should therefore be interpreted and used with caution.

- **The second year impacts are generally consistent with those from the first year.** The main difference is that after 1 year, the non-SINI and higher performing groups of students appeared to experience statistically significant positive impacts on math achievement, while in the second year the impacts were on reading achievement. Adjustments for multiple comparisons suggest that both sets of results may be false discoveries.

### DC Opportunity Scholarship Program

The purpose of the new scholarship program was to provide low-income residents, particularly those whose children attend schools in need of improvement or corrective action under the *Elementary and Secondary Education Act*, with “expanded opportunities to attend higher performing schools in the District of Columbia” (Sec. 303). The scholarship, worth up to $7,500, could be used to cover the costs of tuition, school fees, and transportation to a participating private school. The statute also prescribed how scholarships would be awarded: (1) in a given year, if there are more eligible applicants than available scholarships or open slots in private schools, scholarships are to be awarded by random selection (e.g., by lottery), and (2) priority for scholarships is given first to students attending SINI public schools and then to families that lack the resources to take advantage of school choice options.

The Program is operated by the Washington Scholarship Fund (WSF). To date, there have been four rounds of applications to the OSP (table 1). Applicants in spring 2004 (cohort 1) and spring 2005 (cohort 2) represent the majority of Program applicants; the evaluation sample was drawn from these two groups. There were a smaller number of applicants in spring 2006 (cohort 3) and spring 2007 (cohort 4) who were recruited and enrolled by WSF in order to keep the Program operating at capacity—approximately 2,000 students—each year.

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2. Descriptive reports on each of the first 2 years of implementation and cohorts of students have been previously prepared and released (Wolf, Gutmann, Eissa, Puma, and Silverberg 2005; Wolf, Gutmann, Puma, and Silverberg 2006) and are available on the Institute of Education Sciences’ website at http://ies.ed.gov/ncee.
Table 1. OSP Applicants by Program Status, Cohorts 1 Through 4, Years 2004-2007

<table>
<thead>
<tr>
<th></th>
<th>Cohort 1 (Spring 2004)</th>
<th>Cohort 2 (Spring 2005)</th>
<th>Total Cohort 1 and Cohort 2</th>
<th>Cohort 3 (Spring 2006)</th>
<th>Total, All Cohorts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applicants</td>
<td>2,692</td>
<td>3,126</td>
<td>5,818</td>
<td>1,308</td>
<td>7,126</td>
</tr>
<tr>
<td>Eligible applicants</td>
<td>1,848</td>
<td>2,199</td>
<td>4,047</td>
<td>846</td>
<td>4,893</td>
</tr>
<tr>
<td>Scholarship awardees</td>
<td>1,366</td>
<td>1,088</td>
<td>2,454</td>
<td>846</td>
<td>3,300</td>
</tr>
<tr>
<td>Scholarship users in initial year of receipt</td>
<td>1,027</td>
<td>797</td>
<td>1,824</td>
<td>712</td>
<td>2,536</td>
</tr>
<tr>
<td>Scholarship users fall 2005</td>
<td>919</td>
<td>797</td>
<td>1,716</td>
<td>NA</td>
<td>1,716</td>
</tr>
<tr>
<td>Scholarship users fall 2006</td>
<td>788</td>
<td>684</td>
<td>1,472</td>
<td>333</td>
<td>1,805</td>
</tr>
<tr>
<td>Scholarship users fall 2007</td>
<td>678</td>
<td>581</td>
<td>1,259</td>
<td>671</td>
<td>1,930</td>
</tr>
</tbody>
</table>

NOTES: Because most participating private schools closed their enrollments by mid-spring, applicants generally had their eligibility determined based on income and residency, and the lotteries were held prior to the administration of baseline tests. Therefore, baseline testing was not a condition of eligibility for most applicants. The exception was applicants entering the highly oversubscribed grades 6-12 in cohort 2. Those who did not participate in baseline testing were deemed ineligible for the lottery and were not included in the eligible applicant figure presented above, though they were counted in the applicant total. In other words, the cohort 2 applicants in grades 6-12 had to satisfy income, residency, and baseline testing requirements before they were designated eligible applicants and entered in the lottery.

The initial year of scholarship receipt was fall 2004 for cohort 1, fall 2005 for cohort 2, fall 2006 for cohort 3, and fall 2007 for cohort 4.

SOURCES: OSP applications and WSF’s enrollment and payment files.

Mandated Evaluation of the OSP

In addition to establishing the OSP, Congress mandated an independent evaluation of it be conducted, with annual reports on the progress of the study. The legislation indicated the evaluation should analyze the effects of the Program on various academic and non-academic outcomes of concern to policymakers and use “. . . the strongest possible research design for determining the effectiveness” of the Program. The current evaluation was developed to be responsive to these requirements. In particular, the foundation of the evaluation is a randomized controlled trial (RCT) that compares outcomes of eligible applicants (students and their parents) randomly assigned to receive or not receive a scholarship. This decision was based on the mandate to use rigorous evaluation methods, the expectation that there would be more applicants than funds and private school spaces available, and the statute’s requirement that random selection be the vehicle for determining who receives a scholarship. An RCT design is widely viewed as the best method for identifying the independent effect of programs on subsequent outcomes (e.g., Boruch, de Moya, and Snyder 2002, p. 74). Random assignment has been used by researchers conducting impact evaluations of other scholarship programs in Charlotte, NC; New York City; Dayton, OH; and Washington, DC (Greene 2001; Howell et al. 2002; Mayer et al. 2002).
The recruitment, application, and lottery process conducted by WSF with guidance from the evaluation team created the foundation for the evaluation’s randomized trial and determined the group of students for whom impacts of the Program are analyzed in this report. Because the goal of the evaluation was to assess both the short-term and longer term impacts of the Program, it was necessary to focus the study on early applicants to the Program (cohorts 1 and 2) whose outcomes could be tracked over at least 3 years during the evaluation period. During the first 2 years of recruitment, WSF received applications from 5,818 students. Of these, approximately 70 percent (4,047 of 5,818) were eligible to enter the Program (table 1). Of the total pool of eligible applicants, 2,308 students who were rising kindergarteners or from public schools entered lotteries (492 in cohort 1; 1,816 in cohort 2), resulting in 1,387 students assigned to the treatment condition and 921 assigned to the control condition. These students constitute the evaluation’s impact analysis sample and represent three-quarters of all students in cohorts 1 and 2 who were not already attending a private school when they applied to the OSP.

Data are collected from the impact sample each year, starting with the spring in which students applied to the OSP (baseline) and each spring thereafter. These data include assessments of student achievement in reading and mathematics using the Stanford Achievement Test version 9 (SAT-9), surveys of parents, and surveys of students in grade 4 and above—all administered by the evaluation team in central DC locations on Saturdays or weekday evenings because neither the public nor private schools would allow data collection on their campuses during the school day. In addition, the evaluation surveys all DC public and private schools each spring in order to address the statute’s interest in understanding how the schools are responding to the OSP.

**Participation in the OSP**

In interpreting the impacts of the OSP, it is useful to examine the characteristics of the private schools that participate in the Program and the extent to which students offered scholarships (the treatment group) moved into and out of them during the first 2 years.

**School Participation**

The private schools participating in the OSP represent the choice set available to parents whose children received scholarships. That group of schools had mostly stabilized by the 2005-06 school year. The schools that offered the most slots to OSP students, and in which OSP students and the impact

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sample’s treatment group were clustered, have characteristics that differed somewhat from the average participating OSP school. Only 11.2 percent of treatment group students were attending a school that charged tuition above the statutory cap of $7,500 during their second year in the Program (table 2) even though 39 percent and 38 percent of participating schools charged tuitions above that cap in 2005-06 and 2006-07, respectively.\(^4\) Although 55 percent of all participating schools were faith-based (35 percent were part of the Catholic Archdiocese of Washington), nearly 80 percent of the treatment group attended a faith-based school, with more than half of them (53 percent) attending the 23 participating Catholic parochial schools. The average OSP student in the treatment group attended a school with 196 students—somewhat smaller than the average of 236 (2005-06) and 242 (2006-07) students across the set of all participating OSP schools.

### Table 2. Features of Participating Private Schools Attended by the Treatment Group in Year 2

<table>
<thead>
<tr>
<th>Characteristic</th>
<th>Weighted Mean</th>
<th>Highest</th>
<th>Lowest</th>
<th>Valid N</th>
</tr>
</thead>
<tbody>
<tr>
<td>Schools charging over $7,500 tuition (percent of OSP students attending)</td>
<td>11.2%</td>
<td>NA</td>
<td>NA</td>
<td>51</td>
</tr>
<tr>
<td>Archdiocesan Catholic schools</td>
<td>52.7%</td>
<td>NA</td>
<td>NA</td>
<td>51</td>
</tr>
<tr>
<td>Other faith-based schools</td>
<td>23.9%</td>
<td>NA</td>
<td>NA</td>
<td>51</td>
</tr>
<tr>
<td>Tuition</td>
<td>$5,928</td>
<td>$29,902</td>
<td>$3,500</td>
<td>51</td>
</tr>
<tr>
<td>Enrollment</td>
<td>196.4</td>
<td>1,056</td>
<td>20</td>
<td>50</td>
</tr>
<tr>
<td>Student N</td>
<td>841</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**NOTES:** “Valid N” refers to the number of schools for which information on a particular characteristic was available. When a tuition range was provided, the mid-point of the range was used. The weighted mean was generated by associating each student with the characteristics of the school he/she was attending and then computing the average of these student-level characteristics.

**SOURCE:** OSP School Directory information, 2004-05, 2005-06, and 2006-07, WSF.

While the characteristics of the participating private schools are important considerations for parents, in many respects it is how the schools differ from the public school options available to them that matters most. In the second year after applying to the OSP, students in the treatment and control groups did not differ significantly regarding the proportion attending schools that offered computer labs (93 and 92 percent), libraries (83 and 87 percent), gyms (70 and 66 percent), and art programs (90 and 86 percent). Differences in school characteristics between the treatment and control groups 2 years after they applied to the OSP that were statistically significant at the .01 level included:

\(^4\) The average tuition charged to these treatment group students who used their scholarships was $5,928 but varied between $3,500 and $29,902. The WSF reported that families in their second year of the Program were required to pay at least some money out-of-pocket for tuition in 164 cases where the tuition charged by the school exceeded the $7,500 cap.
Students in the treatment group were more likely to attend schools that offered a music program (92 percent), an after-school program (97 percent), and special programs for advanced learners (45 percent) compared to students in the control group (84 percent, 94 percent, and 33 percent for each type of program, respectively).

Students in the treatment group were less likely to attend a school that offered counselors (74 percent), tutors (63 percent), programs for non-English speakers (19 percent), and programs for students with learning problems (55 percent) than were students in the control group (89 percent, 73 percent, 50 percent, and 79 percent, respectively, for each offering).

**Student Participation**

As has been true in similar programs, not all students offered an OSP scholarship actually used it to enroll in a private school. For students assigned to the treatment group, during the first 2 years of the Program (figure 1):

- 26 percent (366 out of 1,387) of those offered an OSP scholarship never used it;
- 20 percent (271) used their scholarship during some but not all of the first 2 years after the award; and
- The remaining 54 percent (750 students) used their scholarship consistently for the entire 2 years after the lottery.

The reasons for not using the scholarship varied. The most common reasons cited by parents whose students declined the scholarship and completed surveys were (figure 2):

- Lack of available space in the private school they wanted their child to attend (29 percent of these parents);
- Participating schools did not offer services for their child’s learning or physical disability or other special needs (17 percent of these parents); and
- Child was accepted into a public charter school (16 percent of these parents).
Figure 1. Proportions of Treatment Group Students Who Experienced Various Categories of Usage in First 2 Years

NOTES: Data are not weighted. Valid N = 1387. Students were identified as scholarship users based upon information from WSF’s payment files. Because some schools use a range of tuitions and some students had alternative sources of funding, students were classified as full users if WSF made payments on their behalf that equaled at least 80 percent of the school’s annual tuition. Otherwise, students were identified as partial users (1 percent to 79 percent of tuition paid) or non-users (no payments).

SOURCES: OSP applications and WSF’s payment files.

Students who never used the OSP scholarship offered to them, or who did not use the scholarship consistently, could have found their way into other (non-OSP-participating) private schools, public charter schools, or traditional DC public schools. The same alternatives were available to students who applied to the OSP but were never offered a scholarship (the impact sample’s control group). Both the treatment and control groups moved between public (both traditional and charter) and private schools or between SINI and non-SINI schools. As a result, over the 2 years after they applied to the OSP:

- Among the treatment group, 4 percent remained in the same school they were in when they applied to the Program; 71 percent switched schools once; and 25 percent switched schools twice.

- Among the control group, 22 percent remained in the same school they were in when they applied to the Program; 57 percent switched schools once; and 21 percent switched schools twice.
Figure 2. Most Common Reasons Given by Parents for Declining to Use the OSP Scholarship in Year 2

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lack of space</td>
<td>30%</td>
</tr>
<tr>
<td>Lack of special needs services</td>
<td>15%</td>
</tr>
<tr>
<td>Got into charter school</td>
<td>10%</td>
</tr>
<tr>
<td>Moved out of DC</td>
<td>7%</td>
</tr>
<tr>
<td>Transportation issues</td>
<td>5%</td>
</tr>
</tbody>
</table>

NOTES: Responses are unweighted. Respondents were able to select multiple responses, which generated a total of 180 responses provided by 153 parents. This equates to an average of 1.2 responses per parent. Responses that were not selected are unreported.


Impact of the Program After 2 Years: Key Outcomes

The statute that authorized the OSP mandated that the Program be evaluated with regard to its impact on student test scores and school safety, as well as the “success” of the Program, which, in the design of this study, includes satisfaction with school choices. The impacts of the Program on these outcomes are presented in two ways: (1) the impact of the offer of an OSP scholarship, derived straight from comparing outcomes of the treatment and control groups, and (2) the impact of using an OSP scholarship, calculated from the unbiased treatment-control group comparison, but statistically netting out students who declined to use their scholarships. The main focus of this study was on the overall group of

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5 This analysis uses straightforward statistical adjustments to account not only for the approximately 25 percent of impact sample respondents who received the offer of a scholarship but declined to use it (the “decliners”), but also the estimated 2.3 percent of the control group who never received a scholarship offer but who, by virtue of having a sibling with an OSP scholarship, ended up in a participating private school (we call this “program-enabled crossover”). These adjustments increase the size of the scholarship offer effect estimates, but cannot make a statistically insignificant result significant.
students, with a secondary interest in students who applied from SINI schools, followed by other subgroups of students (e.g., defined by their academic performance at application, their gender, or their grade level).

A previous report released in spring 2007 indicated that 1 year after application there were no statistically significant impacts on overall academic achievement or on student perceptions of school safety or satisfaction (Wolf et al. 2007). Parents were more satisfied if their child was in the Program and viewed their child’s school as less dangerous. Among the secondary analyses of subgroups, there were impacts on math for students who applied from non-SINI schools and for those with relatively higher pre-Program test scores. Statistical adjustments for multiple comparisons suggested there is a possibility that the subgroup achievement impacts in year 1 were chance discoveries.

The analyses in this report were conducted using data collected on students 2 years after they applied to the OSP.

**Impacts on Students and Parents Overall**

- Across the full sample, there were no statistically significant impacts on reading achievement (effect size (ES) = .09)\(^6\) or math achievement (ES = .01) from the offer of a scholarship (table 3) nor from the use of a scholarship.\(^7\)

- Parents of students offered a scholarship were less likely to report serious concerns about school danger (ES = -.27) compared to parents of students not offered a scholarship (table 4); the same was true for parents of students who chose to use their scholarships (ES = -.34).

- On the other hand, students who were offered a scholarship reported similar levels of dangerous activities at school compared to those in the control group (ES = -.01; table 4); there was also no impact on student reports of school safety from using a scholarship (ES = -.01).

- The Program produced a positive impact on parent satisfaction with their child’s school, for example regarding the likelihood of grading the school an “A” or “B,” both for the impact of a scholarship offer (ES = .26; table 5) and the impact of scholarship use (ES = .33).

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\(^6\) An effect size (ES) is a standardized measure of the relative size of a program impact. In this report, effect sizes are expressed as a proportion of a standard deviation of the distribution of values observed for the study control group. One full standard deviation above and below the average value for a variable such as outcome test scores contains 64 percent of the observations in the distribution. Two full standard deviations above and below the average contain 95 percent of the observations.

\(^7\) The magnitudes of these estimated achievement effects are below the threshold of .11 standard deviations, estimated by the power analysis to be the study’s Minimum Detectable Effect size.
• Overall, there were no impacts of the OSP from being offered (ES = .05 to .13; table 5) or using a scholarship on students’ satisfaction with his or her school.

Table 3. Year 2 Impact Estimates of the Offer of a Scholarship on the Full Sample: Academic Achievement (Intent to Treat or ITT)

<table>
<thead>
<tr>
<th>Student Achievement</th>
<th>Treatment Group Mean</th>
<th>Control Group Mean</th>
<th>Difference (Estimated Impact)</th>
<th>Effect Size</th>
<th>p-value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reading</td>
<td>621.30</td>
<td>618.12</td>
<td>3.17</td>
<td>.09</td>
<td>.09</td>
</tr>
<tr>
<td>Math</td>
<td>614.09</td>
<td>613.85</td>
<td>.23</td>
<td>.01</td>
<td>.89</td>
</tr>
</tbody>
</table>

NOTES: Means are regression-adjusted using a consistent set of baseline covariates. Impacts are displayed in terms of scale scores. Effect sizes are displayed in terms of standard deviations of the study control group distribution. Valid N for reading = 1,580; math = 1,585. Separate reading and math sample weights were used.

Table 4. Year 2 Impact Estimates of the Offer of a Scholarship on the Full Sample: Parent and Student Reports of School Danger (ITT)

<table>
<thead>
<tr>
<th>School Danger</th>
<th>Treatment Group Mean</th>
<th>Control Group Mean</th>
<th>Difference (Estimated Impact)</th>
<th>Effect Size</th>
<th>p-value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parents</td>
<td>2.06</td>
<td>3.00</td>
<td>-.94**</td>
<td>-.27</td>
<td>.00</td>
</tr>
<tr>
<td>Students</td>
<td>1.90</td>
<td>1.93</td>
<td>-.02</td>
<td>-.01</td>
<td>.87</td>
</tr>
</tbody>
</table>

**Statistically significant at the 99 percent confidence level.

NOTES: Means are regression-adjusted using a consistent set of baseline covariates. Effect sizes are displayed in terms of standard deviations of the study control group distribution. Valid N for parent survey = 1,555. Valid N for student survey = 1,025. Parent and student survey weights were used. Survey given to students in grades 4-12.

Table 5. Year 2 Impact Estimates of the Offer of a Scholarship on the Full Sample: Parent and Student Reports of Satisfaction with Their School (ITT)

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Treatment Group Mean</th>
<th>Control Group Mean</th>
<th>Difference (Estimated Impact)</th>
<th>Effect Size</th>
<th>p-value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parents who gave school a grade of A or B</td>
<td>.76</td>
<td>.63</td>
<td>.13**</td>
<td>.26</td>
<td>.00</td>
</tr>
<tr>
<td>Average grade parent gave school (5.0 scale)</td>
<td>4.02</td>
<td>3.73</td>
<td>.29**</td>
<td>.29</td>
<td>.00</td>
</tr>
<tr>
<td>School satisfaction scale</td>
<td>26.12</td>
<td>23.44</td>
<td>2.67**</td>
<td>.33</td>
<td>.00</td>
</tr>
<tr>
<td>Students who gave school a grade of A or B</td>
<td>.71</td>
<td>.68</td>
<td>.03</td>
<td>.05</td>
<td>.49</td>
</tr>
<tr>
<td>Average grade student gave school (5.0 scale)</td>
<td>3.97</td>
<td>3.84</td>
<td>.13</td>
<td>.12</td>
<td>.14</td>
</tr>
<tr>
<td>School satisfaction scale</td>
<td>34.12</td>
<td>33.24</td>
<td>.88</td>
<td>.13</td>
<td>.10</td>
</tr>
</tbody>
</table>

**Statistically significant at the 99 percent confidence level.

NOTES: Means are regression-adjusted using a consistent set of baseline covariates. Effect sizes are displayed in terms of standard deviations of the study control group distribution. Valid N for parent measure of school grade = 1,549; parent satisfaction = 1,571. Parent survey weights were used. Parent school satisfaction scale was IRT scored and had a range of .96 to 35.43. Valid N for student measure of school grade = 974; student satisfaction = 1,042. Student survey weights were used. School satisfaction scale was IRT scored and had a range of 9.67 to 46.89. Impact estimates reported for the dichotomous variable “parents who gave school a grade of A or B” are reported as marginal effects.
Impacts on Subgroups

In addition to determining the general impacts of the OSP on all study participants, this evaluation also reports Programmatic impacts on policy-relevant subgroups of students. The subgroups were designated prior to data collection and include students who were attending SINI versus non-SINI schools at application, those relatively higher or lower performing at baseline, girls or boys, elementary versus high school students, and those from application cohort 1 or cohort 2. Since the subgroup analysis involves significance tests across multiple comparisons of treatment and control students, some of which may be statistically significant merely by chance, these subgroup-specific results should be interpreted with caution. Specifically:

Subgroup Achievement Impacts

- There were no statistically significant reading (ES = -.00) or math (ES = .05) achievement impacts for the high-priority subgroup of students who had attended a SINI public school under No Child Left Behind (NCLB) before applying to the Program.

- The Program may have had a positive impact on reading test scores in year 2 for three subgroups of students, although the statistical significance of the findings was not robust to adjustments for multiple comparisons:
  - Students who attended non-SINI public schools prior to application to the Program (56 percent of the impact sample) scored an average of 5.7 scale score points higher in reading (ES = .15) if they were offered the scholarship compared to not being offered a scholarship and 6.9 scale score points higher (ES = .18) if they used their scholarship compared to not being offered a scholarship.
  - Students who entered the Program in the higher two-thirds of the test-score performance distribution at baseline (66 percent of the impact sample) scored an average of 5.2 scale score points higher in reading (ES = .15) if they were offered a scholarship compared to not being offered a scholarship and 6.3 scale score points higher (ES = .18) if they used their scholarship compared to not being offered a scholarship.
  - Students from the first cohort of applicants (21 percent of the impact sample) scored an average of 8.7 scale score points higher in reading (ES = .27) if they were offered a scholarship compared to not being offered a scholarship and 12.2 scale score points higher (ES = .37) if they used their scholarship compared to not being offered a scholarship.

- The OSP had no statistically significant achievement impacts for other subgroups of participating students, including those in the lower third of the test-score performance distribution at baseline, boys, girls, elementary students, secondary students, and students from the second cohort of applicants (effect sizes ranging from -.14 to .11).
Subgroup Safety and Satisfaction Impacts

- Eight of the 10 subgroups analyzed, including parents of the high-priority subgroup of students who had attended SINI schools, reported viewing their child’s school as less dangerous if the child was offered or using an OSP scholarship compared to not being offered a scholarship. Effect sizes for the impact of an offer of a scholarship on parent perceptions of school danger for the eight affected subgroups ranged from -.21 to -.35. Adjustments for multiple comparisons indicate that these eight subgroup impacts on parental perceptions of safety are not likely to be false discoveries. The parents of students who were relatively lower performing at baseline and those in high school were the exceptions, as they did not report lower or different levels of perceived school danger as a result of the treatment.

- Consistent with the finding for students overall, none of the subgroups of students reported experiencing differences in dangerous activities at school if they were in the Program. Thus, there was no impact on students’ perceptions of school safety from either the offer or the use of a scholarship for any of the subgroups (effect sizes range from -.11 to .09).

- In addition to an overall impact on parental satisfaction with their child’s school, the Program produced satisfaction impacts on 8 of the 10 subgroups analyzed, including the high-priority subgroup of parents of students who had attended SINI schools. Effect sizes for the impact of an offer of a scholarship on the likelihood of a parent grading their child's school “A” or “B” for the eight affected subgroups ranged from .18 to .34. Adjustments for multiple comparisons indicate that one of these eight subgroup impacts (for the parents of students who were relatively lower performing at baseline) may have been a false discovery. The statistical significance of the other seven subgroup impacts on parent satisfaction with their child’s school was not affected by adjustments for multiple comparisons. The parents of high school students and those in the first cohort of applicants generally did not report higher levels of school satisfaction that were statistically significant as a result of the treatment (effect sizes range from .02 to .18).

- With one exception, there was no impact on school satisfaction if students were offered a scholarship, across subgroups. The high-priority subgroup of students who applied from a SINI school were more likely to give their school a grade of A or B (ES = .24) if they were offered a scholarship compared to not being offered a scholarship, although adjustments for multiple comparisons indicate that this finding may be a false discovery.

The Impact of the Program on Intermediate Outcomes

Understanding the mechanisms through which the OSP does or does not affect student outcomes requires examining the expectations, experiences, and educational environments made possible by Program participation. The analysis here estimates the impact of the Program on a set of “intermediate outcomes” that are influenced by parents’ choice of whether to use an OSP scholarship and where to use
it, but are not end outcomes themselves. The method used to estimate the impacts on intermediate outcomes is identical to that used to estimate impacts on the key Program outcomes, such as academic achievement.

Prior to data analysis, possible intermediate outcomes of the OSP were selected based on existing research and theory regarding scholarship programs and educational achievement. Because 24 intermediate outcome candidates were identified through this process, the variables were organized into four conceptual groups or clusters to aid in the analysis.8

There is no way to rigorously evaluate the linkages between the intermediate outcomes and achievement—students are not randomly assigned to the experience of various educational conditions and programs. That is why any findings from this element of the study do not suggest that we have learned what specific factors “caused” any observed test score impacts, only that certain factors emerge from the analysis as possible candidates for mediating influence. The analyses are exploratory, and, given the number of factors analyzed, some of the statistically significant findings may be “false discoveries” (due to chance).

Overall, 2 years after applying for a scholarship, the Program had an impact on 10 of the 24 intermediate outcomes, 8 of which remained statistically significant after adjustments for multiple comparisons:

- **Home Educational Supports.** The results suggest that the Program may have had an impact on two of four intermediate outcomes in this group. The Program appeared to produce a positive impact on parents’ aspirations for how far in school their child would go (ES = .12); however, this result may be a false discovery. The Program led to students’ experiencing more time spent commuting to school from their homes (ES = .25), a result that did not lose statistical significance after adjustments for multiple comparisons. There were no statistically significant differences between the treatment and control groups on the involvement in school reported by parents in year 2 (ES = -06) or on the use of a tutor outside of school (ES = -07).

- **Student Motivation and Engagement.** The Program had no statistically significant impacts on any of the six elements of this group of intermediate outcomes. Two years after they applied to the OSP, the treatment and control group students reported similar

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aspirations for future schooling (ES = -.11), frequency of doing homework (ES = -.10),
time spent reading for fun (ES = .02), and engagement in extracurricular activities
(ES = .08). There were no statistically significant differences in student attendance
(ES = -.11) or tardiness rates (ES = -.11), as reported by parents.

- **Instructional Characteristics.** The offer of a scholarship appears to have had a
  statistically significant impact on 5 of the 10 intermediate outcomes in this group.
  Being offered a scholarship led to students’ experiencing smaller classes, as measured
  by student/teacher ratios (ES = -.29). The Program also led to students’ experiencing a
  lower likelihood that their school offered either tutoring (ES = -.32) or special
  programs for children who were English language learners or had learning problems
  (ES = -.66). At the same time, however, the Program had a positive impact on the use
  of an in-school tutor, presumably in schools that made them available (ES = .13). The
  OSP also led to students’ experiencing a higher likelihood of being in a school that
  offered enrichment programs (ES = .19). The statistical significance of these five
  results was not affected by adjustments for multiple comparisons. There were no
  differences between the treatment and control groups in how students rated their
  teacher’s attitude (ES = .02) or the challenge of their classes (ES = -.04), the school’s
  use of ability grouping (ES = .13), the availability of programs for advanced learners
  (ES = .12), or before- and after-school programs (ES = .04).

- **School Environment.** The Program may have affected three of the four measures of
  school environment. Students in the treatment group experienced schools that were
  smaller (ES = -.43) and had a smaller percentage of non-white students (ES = -.39)
  than the schools of the control group, findings that were not affected by adjustments
  for multiple comparisons. Treatment group students also reported having better
  behaved peers in the classroom than did control group students (ES = .16), although
  adjustments for multiple comparisons suggest that this finding may be a false
  discovery. There were no differences in parents’ reports of how their child’s school
  communicates with them (ES = .01).

It is important to note that the findings regarding the impacts of the OSP reflect the
particular Program elements that evolved from the law passed by Congress, and the characteristics of
students, families, and schools—public and private—that exist in the Nation’s capital. The same program
implemented in another city could yield different results, and a different scholarship program in
Washington, DC, might also produce different outcomes.