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Executive Summary

The 2004 National Study of Postsecondary Faculty (NSOPF:04), conducted by RTI International∗ (RTI) and sponsored by the U.S. Department of Education’s National Center for Education Statistics (NCES), is a nationally representative study that collects data regarding the characteristics, workload, and career paths of full- and part-time postsecondary faculty and instructional staff at public and private not-for-profit 2- and 4-year institutions in the United States. Conducted for the first time in 1988 and again in 1993 and 1999, NSOPF is a major source of information about postsecondary faculty in the United States.

For the first time, NSOPF:04 is being conducted as a component study of the 2004 National Study of Faculty and Students (NSoFaS:04). The student component—the 2004 National Postsecondary Student Aid Study (NPSAS:04)—is a nationally representative study of student financial aid. Historically, there has been considerable overlap in the institutions selected for participation in NSOPF and NPSAS; therefore, institution sampling and contacting activities for both studies were coordinated to help minimize response burden on institutions and to improve data collection efficiency.

This report describes the methodology and findings of the NSOPF:04 field test that took place during the 2002–03 academic year. The NSOPF:04 field test was used to plan, implement, and evaluate methodological procedures, instruments, and systems proposed for use in the full-scale study scheduled for the 2003–04 academic year. The field test was particularly important in this cycle of NSOPF, because of several changes from prior NSOPF data collections. These included

• the combination of NSOPF and NPSAS into NSoFaS:04, which had important implications for the NSOPF:04 institution sample design and institution contacting procedures;
• eliminating the paper self-administered survey mode of response;
• using integrated web/computer-assisted telephone interviewing (CATI) instruments;
• shortening the faculty questionnaire; and
• implementing measures to shorten the data collection period, such as early institution contacting and use of incentives for early response.

This field test methodology report is designed to summarize the findings with regard to NSOPF for each of these changes. The methodology and findings of the NPSAS:04 field test are provided in a separate report.

∗ RTI International is a trade name of Research Triangle Institute.
Sample Design

The NSOFP:04 field test was based on a sample of faculty and instructional staff in public and private not-for-profit 2- and 4-year postsecondary institutions throughout the United States. A two-stage sampling methodology was used. In the first stage, 150 institutions were sampled from the complement of the full-scale sample to ensure that no institution would be included in both the field test and full-scale studies. While list collection was attempted and sampling processing was completed for all institutions sampled in the field test, to accommodate the short schedule for the field test, the 150 institutions were subsampled to 75 institutions for the second-stage sampling of faculty and instructional staff.

The faculty sample included 1,224 part- and full-time faculty and instructional staff employed by postsecondary institutions on November 1, 2002. Of these, 27 were determined to be ineligible for the study, resulting in 1,197 eligible sample members.

Instrumentation

The NSOFP:04 institution questionnaire was designed to be self-administered via the Internet. The instrument was divided into major sections that collected information on the number of faculty and instructional staff employed at the target institution, the policies and practices that affected full-time faculty and instructional staff, the policies and practices regarding part-time faculty and instructional staff, and the percentage of undergraduate instruction assigned to various instructional personnel.

The NSOFP:04 faculty instrument was designed as a web-based instrument to be used both for self-administration via the Internet and by computer-assisted telephone interviews (CATI) for nonresponse follow-up. In addition, a study website was developed for access to the self-administered questionnaire and to provide sample members with additional information about the study.

The instrument was designed to accommodate the mixed-mode data collection approach and to ensure the collection of high-quality data. Design considerations included appropriate question wording for both self-administered and telephone interviews, the provision of extensive help text to assist self-administered respondents, and pop-up boxes indicating out-of-range values. The instrument consisted of the following eight sections grouped by topic:

- Employment during the 2003 Fall term (including academic rank, tenure status, and field of teaching);
- Academic and professional background (including highest degree earned and employment history);
- Institutional responsibilities and workload (including instructional activities and other work responsibilities performed in a typical week);
- Scholarly activities (including productivity, funding of scholarly activities, and field of research);
Executive Summary

- Job satisfaction and retirement plans;
- Monetary compensation (including income from the institution and other sources, structure of the employment contract, and household income);
- Sociodemographic information (including gender, race, date of birth, marital status, number of dependent children, and citizenship); and
- Opinions about working conditions at the institution.

Institution Contacting

Once institutions were sampled, attempts were made to contact an appointed representative of the institution to verify institutional eligibility, solicit participation, and request the appointment of an Institutional Coordinator to oversee data collection within the institution. Institutional Coordinators were asked to provide electronic lists of all eligible faculty and instructional staff employed on November 1, 2002, and to complete the institution questionnaire. By June 2003, of the 149 eligible institutions sampled for the field test, 134 (90 percent) provided faculty lists and 114 (77 percent) completed the institution questionnaire.

Help Desk and Interviewer Training

Field test training programs were developed for Help Desk operators who would respond to questions of sample members attempting to complete the web-based survey and for telephone interviewers who would conduct the nonresponse follow-up. Help Desk operators received specific training in “frequently asked questions” regarding the instrument and technical issues related to completion of the self-administered questionnaire via the Internet. In addition, Help Desk operators received the same training as telephone interviewers because they were expected to complete the instrument over the telephone if requested by a caller. The telephone interviewer training focused on techniques for successfully locating and interviewing sample members, and covered such topics as administrative procedures required for case management, quality control of interactions with sample members and other contacts, the purpose of NSOPF:04 and the uses of the NSOPF data, and the organization and operation of the web-based faculty instrument to be used in data collection.

Faculty Locating and Survey Completion

The NSOPF:04 field test data collection design involved locating sample members, providing an opportunity for them to complete the self-administered questionnaire via the Internet, following up with web nonrespondents after 3 weeks, and attempting to conduct a telephone interview with them.

Upon receipt of faculty lists, batch locating activities were employed to update addresses and telephone numbers. Sources for this task included the U.S. Postal Service’s National Change of Address system, Lexis-Nexis, and Telematch. Faculty and instructional staff were then mailed a lead letter, information pamphlet, and study ID and password for completing the questionnaire via the Internet. Telephone contact began for self-administered web
nonrespondents 3 weeks after the initial mailing. Periodic reminder letters and e-mail messages were sent to nonrespondents to encourage their participation. When all telephone numbers for a case were exhausted, the case underwent intensive tracing. Cases for which further contacting information was obtained were sent back for contact by telephone interviewers; those for whom no further contacting information could be obtained were finalized as unlocatable.

Of the 1,197 eligible sample members, 914 (76 percent) completed the faculty interview during a 5-month field period from late January to late June of 2003. Out of the 914 completed surveys, a total of 559 (61 percent) respondents completed the self-administered web survey, and 355 (39 percent) were interviewed by telephone. The average time to complete the survey was about 42 minutes.

**Incentive Experiment**

The field test design included an experiment to determine the use of incentives. The experimental design consisted of three randomly assigned early-response incentive groups who were offered $0, $20, or $30 to complete the self-administered questionnaire over the Internet within 3 weeks of the initial mailing and two nonresponse incentive groups of $0 and $30 for those who had not completed the survey by a certain date during data collection. The early-response incentive yielded 31 and 34 percent response rates for the $20 and $30 incentives, respectively, compared with a 16 percent response rate for the control group. The nonresponse incentive yielded a 47 percent response rate for those offered $30 and a 34 percent response rate for the control group. The differences between the treatment and the control groups were statistically significant for both phases of the experiment; however, the apparent difference in amounts ($20 versus $30) for the early-response incentive period, while in the expected direction, was not statistically significant.

**Evaluation of Operations and Data Quality**

As noted above, the NSOPF:04 field test was used to plan, implement, and evaluate methodological procedures, instruments, and systems proposed for use in the full-scale study; therefore, assessments of operations, procedures, and data quality were critical at this stage. Evaluations of operations and procedures focused on the joint institution contacting endeavor, the timeline for data collection from both institutions (faculty lists and institution questionnaires) and faculty (CATI and self-administered interviews), tracing and locating procedures, refusal conversion efforts, the effectiveness of incentives, and the length of the faculty interview.

Results of the data quality evaluations included the following:

- IPEDS faculty counts were often smaller than faculty counts obtained from the institutional questionnaire or tallied faculty lists, due to definitional differences. Institution questionnaire and tallied faculty list counts were relatively more consistent with each other.

- Item nonresponse was below 10 percent for 81 of the 83 items in the institution questionnaire and for 239 out of the 250 items in the faculty questionnaire.

- The temporal stability of a subset of items in the faculty interview was evaluated using a reinterview. Of the 26 items evaluated, 15 had percent agreement over 90
percent, 6 had percent agreement between 80 and 90 percent, and 5 had percent agreement less than 80 percent. There were no statistically significant modal differences in percent agreement for any of these items.

- Resolution screens proved effective in reducing the amount of inconsistent data collected in the faculty instrument.

- Help text access rates were greater than 10 percent for 9 of the 113 forms (screens) in the faculty instrument. These forms were reviewed for problems with wording or lack of on-screen information.

- A recoding of teaching, research, and highest degree coding fields showed 69 percent were coded correctly, 21 percent incorrectly and the remaining 10 percent of strings were too vague to code. There were no significant modal differences in the coding results.

Data Files

Data from field tests such as NSOPF:04 are not released to the public; however, all data file processing procedures were tested rigorously in preparation for the full-scale effort. Procedures tested included a review of instrument editing systems, range and consistency checks and data editing. Detailed documentation was also developed to describe question text, response options, and recoding.

Plans for the NSOPF:04 Full-Scale Study

The final chapter of this report summarizes the changes suggested from the NSOPF:04 field test. General changes for efficiency and clarity have been suggested for aspects of the study such as early institution contacting, instrument programming, tracing and locating, and the CATI front-end system. More substantial changes planned for the NSOPF:04 full-scale study include the following:

- Offering incentives to all sample members during the web early-response period and during the CATI nonresponse period at the end of data collection.

- Modifying the institution instrument to make the part-time faculty and instructional staff questions parallel with the full-time faculty and instructional staff questions.

- Shortening the faculty instrument to 30 minutes through the elimination of items, refinement of question wording, targeting of help text, and development of an autocoding routine for Classification of Instructional Programs (CIP) coding.

- Beginning faculty data collection as soon as possible in January of 2004, and making additional attempts to obtain e-mail addresses of faculty.
In addition to official NCES publications, NCES staff and individuals commissioned by NCES produce preliminary research reports that include analyses of survey results, and presentations of technical, methodological, and statistical evaluation issues.

The *Working Paper Series* was initiated to promote the sharing of the valuable work experience and knowledge reflected in these preliminary reports. These reports are viewed as works in progress, and have not undergone a rigorous review for consistency with NCES Statistical Standards prior to inclusion in the Working Paper Series.

Copies of Working Papers can be downloaded as pdf files from the NCES Electronic Catalog (http://nces.ed.gov/pubsearch/).

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Foreword

This report describes the methods and procedures used for the field test data collection effort of the 2004 National Study of Postsecondary Faculty (NSOPF:04). NSOPF:04 serves a continuing need for data on faculty and instructional staff, all of whom directly affect the quality of education in postsecondary institutions.

We hope that the information provided here and in the full-scale methodology report will be useful to a wide range of interested readers and that the results reported in the forthcoming full-scale descriptive summary report will encourage others to use the NSOPF:04 data. We welcome recommendations for improving the format, content, and approach, so that future methodology reports will be more informative and useful.

C. Dennis Carroll
Associate Commissioner
Postsecondary Studies Division
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Acknowledgments

The authors gratefully acknowledge the assistance of staff members of the National Center for Education Statistics (NCES) and the Institute of Education Sciences (IES) for their advice, guidance, and review in the design and conduct of the field test study, and in the preparation of this document. We are especially grateful to Linda Zimbler, the NSOPF Project Officer; James Griffith, Program Director, Postsecondary Longitudinal and Sample Survey Studies (PLSSS); and Tracy Hunt-White, Statistician (PLSSS), for their constructive input and review. It was also reviewed by Paula Knepper and C. Dennis Carroll, NCES; Kent Phillippe, American Association of Community Colleges; Valerie Conley, Ohio University; Michael Cohen, Bureau of Transportation Statistics; and Mike Planty, Education Statistics Services Institute.

Particular thanks are extended as well to the study Technical Review Panel members, who provided considerable insight and guidance in the development of the design and instrumentation of this field test. We also extend our thanks to the project staff members of the two contractors, RTI International and MPR Associates, Inc. A number of staff from these organizations—including statisticians, analysts, survey managers, programmers, data collectors, and interviewers, too numerous to name here—worked long hours on this study. At RTI, we are especially indebted to Erin Newton, Sallie Fiore, Debbie Bond, Sharon Powell, and Lynne Hawley, for their excellent and tireless efforts in preparing the drafts and final version of this report.

Most of all, we are indebted to the many Chief Administrators, Institutional Coordinators, institution respondents, and faculty and instructional staff members who participated in the NSOPF:04 field test. Their willingness to take the time to share information made this study a success.
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Chapter 1
Overview of Field Test

This document describes the study design, procedures, and outcomes for the field test of the 2004 National Study of Postsecondary Faculty (NSOPF:04). The field test and subsequent full-scale study are being conducted for the National Center for Education Statistics (NCES) of the U.S. Department of Education, Washington, DC, as authorized by Title I, Section 153, of the Education Sciences Reform Act of 2002 [PL 107-279]. NSOPF:04 is being conducted as a component study of the 2004 National Study of Faculty and Students (NSoFaS:04) under contract by RTI International, with the assistance of MPR Associates, Inc. Field test results for the student component, the 2004 National Postsecondary Student Aid Study (NPSAS:04), are provided in a separate methodology report (Charleston et al. 2004).

This introductory chapter provides an overview of NSOPF, including a description of the study, the types of policy-relevant issues addressed, the purpose of the field test, the changes to the study from previous cycles, the data and reports generated from the study, and the schedule of field test and full-scale data collection activities.

1.1 Background and Purpose of NSOPF

NSOPF is a comprehensive nationwide study of the characteristics, workload, and career paths of postsecondary faculty and instructional staff. The study is based on a nationally representative sample of all full- and part-time faculty and instructional staff at public and private not-for-profit 2- and 4-year institutions in the United States. The NSOPF:04 full-scale sample will consist of 35,000 faculty and instructional staff selected from about 1,100 sampled institutions in the 50 states and the District of Columbia.

NSOPF:04 will be the fourth cycle of the National Study of Postsecondary Faculty. Previous studies were conducted in 1988, 1993, and 1999 (called NSOPF:88, NSOPF:93, and NSOPF:99, respectively). They provided national profiles of faculty and instructional staff in postsecondary institutions; national benchmarks for faculty productivity and workload; and information on institutional policies and practices that affect faculty. The fourth cycle of the National Study of Postsecondary Faculty, NSOPF:04, will expand the information about faculty and instructional staff in two ways: (1) it will allow for comparisons to be made over an extended period of time, and (2) it will examine emerging issues concerning faculty such as changes related to increased use of the Internet and distance education.

NSOPF:04 is designed to address a variety of policy-relevant issues concerning faculty, instructional staff, and postsecondary institutions. The study includes faculty and institution

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1 RTI International is a trade name of Research Triangle Institute.
2 References to “faculty” in this report include instructional staff and others (e.g., administrators) with faculty status (who may or may not have instructional duties).
questionnaires covering general policies concerning faculty. Information obtained from these two sources can answer important questions about postsecondary education, such as the following:

- How many full- and part-time faculty and instructional staff are there?
- What are their background characteristics?
- What are their workloads and how is their time allocated between classroom instruction and other activities?
- What are the current teaching practices and uses of technology among postsecondary faculty and instructional staff?
- How satisfied are they with current working conditions and institutional policies?
- How are faculty and instructional staff compensated by their institutions? How important are other sources of income?
- What are the career and retirement plans of faculty and instructional staff?
- What retirement packages are available to faculty and instructional staff?
- Have institutions changed their policies on granting tenure to faculty members? Are changes anticipated in the future?

The following are examples of results from the last cycle (NSOPF:99) (Zimbler 2001):

- There were about 1.1 million faculty and instructional staff in 2- and 4-year postsecondary institutions in the Fall of 1998. Approximately 57 percent of faculty were employed full time and 43 percent were employed part time by their postsecondary institutions.
- Across all postsecondary institutions, Whites accounted for 84 percent of full-time faculty and instructional staff, Asians comprised about 6 percent, Blacks or African Americans about 5 percent, Hispanics/Latinos about 3 percent, and American Indians/Alaska Natives about 1 percent in the Fall of 1998.
- Sixty-four percent of full-time faculty and instructional staff and 52 percent of part-time faculty and instructional staff in the Fall of 1998 were men.
- Full-time instructional faculty and staff spent an average of 11 hours a week in the classroom in the Fall of 1998. The average number of hours spent teaching classes ranged from 7 hours at private research institutions to 17 hours at public 2-year institutions.
- The average base salary for full-time instructional faculty and staff during the 1998 calendar year was approximately $57,000. The average total income—base salary, other institutional income, consulting, and other outside income—was $69,000. For part-time instructional faculty and staff, the average base salary was $12,000, and the average total income was $46,000, including income from other (perhaps full-time) employment.
1.2 Purpose and Major Questions of the Field Test

The major purposes of the NSOPF:04 field test were to plan, implement, and evaluate operational and methodological procedures, instruments, and systems proposed for use in the full-scale study. The field test was particularly important in this cycle of NSOPF, because of several changes from prior years. Perhaps the most important change was the decision of NCES to combine two major studies (NSOPF and NPSAS), previously conducted independently, into one overarching contract, the 2004 National Study of Faculty and Students (NSoFaS:04). The decision was made to combine these studies because historically there has been considerable overlap in the institutions selected for participation in NSOPF and NPSAS. Given that each of these studies is conducted periodically, NCES decided that they should be combined under one contract in order to minimize response burden on institutions and to realize data collection efficiencies. However, the NSOPF and NPSAS studies still maintain separate identities and the purpose of this report is to summarize only the NSOPF:04 field test.

The combination of NSOPF and NPSAS into NSoFaS:04 has important implications for the NSOPF:04 institution sample design and institution contacting procedures stemming from the fact that all NSOPF:04 institutions were also NPSAS institutions. This combination resulted in a somewhat larger sample of institutions for the full-scale study than previous NSOPF cycles (1,080 compared to 960 in 1999), and in the need to balance the design requirements of both studies in all institution-related study procedures. Other changes for NSOPF:04 included: eliminating the paper survey mode of response; using integrated web/computer-assisted telephone interviewing (CATI) instruments; shortening the faculty questionnaire; and implementing measures to shorten the data collection period, such as early institution contacting and use of incentives for early response. The major questions addressed in the field test correspond to these changes and are listed below.

- How was the sample design for NSOPF impacted by being combined with NPSAS? All NSOPF:04 sampled institutions are also NPSAS institutions (NPSAS has additional sampled institutions that are NPSAS-only institutions).

- What was the effect of combining institution contacting for NSOPF and NPSAS on NSOPF list collection? The target was to obtain faculty lists from 90 percent of sampled institutions within the timeframe.

- How did elimination of the paper mode option for NSOPF affect response rates? A self-administered paper survey was the major mode of response in previous cycles of NSOPF. For example, in NSOPF:99, 50 percent of faculty responses were completed using a self-administered paper form, 35 percent using a web survey, and 15 percent using an abbreviated CATI instrument. The target for NSOPF:04 was to have 50 percent completed using web mode and 50 percent CATI mode.

- How well did it work to use a single web-based instrument for both web self-administration and CATI? What would be the quality of the data and differences by mode of response?
• What was the timing for the survey in each mode (web and CATI)? The goal was to shorten the length of the faculty instrument from the 55 minutes in NSOPF:99 to 30 minutes for NSOPF:04. Because of the length of the NSOPF:99 survey, the CATI version was abbreviated; however, for NSOPF:04 the web and CATI instruments were designed to be identical.

• What role did incentives play in fostering early response before outgoing CATI calls began? What role could they play in nonresponse follow-up and refusal conversion?

• How is the faculty response rate affected by data collection strategies for a shortened field period?

The procedure of comprehensive field testing has been used throughout the NSOPF series to enhance and advance the methodologies used in these surveys. The evaluations and results of the NSOPF:04 field test, described in this report, will inform the design and method of the NSOPF:04 full-scale study.

1.3 Products and Schedule of NSOPF:04

Data from the full-scale study will be used by researchers and policymakers to examine a wide range of topics, including who faculty are, what they do, and whether and how they are changing over time. NSOPF provides data on each of these topics. Electronically documented, restricted access data files (with associated Electronic Codebooks) as well as NCES’s Data Analysis Systems (DASs) and DAS Online (DASOL) for public release will be constructed from the full-scale data and distributed to a variety of organizations and researchers.

The following types of reports are products of NSOPF:04: (1) a full-scale methodology report, providing details of sample design and selection procedures, data collection procedures, weighting methodologies, estimation procedures and design effects, and the results of nonresponse analyses; and (2) a number of descriptive statistical reports. Recent reports have been published on topics such as undergraduate teaching, teaching with technology, distance education instruction, gender and racial/ethnic composition of the faculty population, tenure status, work activities and compensation, and characteristics of part-time faculty. NSOPF publications can be accessed electronically through NCES’s website at http://nces.ed.gov/pubsearch/getpubcats.asp?sid=011. Special tabulations are available on a limited basis upon request, and study findings are presented at conferences.

Table 1.1 summarizes the data collection schedule for the field test. It also includes the proposed data collection schedule for the full-scale study in 2003–04.

The remainder of this report is organized as follows. Chapter 2 presents an overview of the field test design and implementation. Data collection outcomes and the results of the incentive experiment are reported in chapter 3. Chapter 4 presents evaluations of the quality of data collected from institutions and faculty. Major changes planned for the full-scale study, based on field test findings, are summarized in chapter 5. Materials used during the field test study are provided as appendices to the report and cited in the text where appropriate.
Table 1.1 Schedule of major NSOPF:04 data collection activities

<table>
<thead>
<tr>
<th>Activity</th>
<th>Start date(^1)</th>
<th>End date(^2)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Field test</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Select institution sample</td>
<td>5/22/02</td>
<td>9/10/02</td>
</tr>
<tr>
<td>Make mail and phone contact with Chief</td>
<td>9/25/02</td>
<td>6/30/03</td>
</tr>
<tr>
<td>Administrator(^3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Make mail and phone contact with Institutional Coordinator(^3)</td>
<td>10/08/02</td>
<td>6/30/03</td>
</tr>
<tr>
<td>Obtain lists for faculty sampling(^4)</td>
<td>10/01/02</td>
<td>6/30/03</td>
</tr>
<tr>
<td>Implement institution questionnaire</td>
<td>10/01/02</td>
<td>6/30/03</td>
</tr>
<tr>
<td>Select faculty samples</td>
<td>11/15/02</td>
<td>1/30/03</td>
</tr>
<tr>
<td>Send mail and e-mail to faculty</td>
<td>1/30/03</td>
<td>6/15/03</td>
</tr>
<tr>
<td>Implement faculty web survey data collection</td>
<td>1/30/03</td>
<td>6/30/03</td>
</tr>
<tr>
<td>Implement faculty CATI interviewing</td>
<td>2/24/03</td>
<td>6/30/03</td>
</tr>
<tr>
<td><strong>Full-scale study(^5)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Select institution sample</td>
<td>5/22/02</td>
<td>8/25/02</td>
</tr>
<tr>
<td>Make mail and phone contact with Chief</td>
<td>3/10/03</td>
<td>7/29/04</td>
</tr>
<tr>
<td>Administrator(^3)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Make mail and phone contact with Institutional Coordinator(^3)</td>
<td>3/24/03</td>
<td>7/29/04</td>
</tr>
<tr>
<td>Obtain lists for faculty sampling(^4)</td>
<td>10/01/03</td>
<td>6/30/03</td>
</tr>
<tr>
<td>Implement institution questionnaire</td>
<td>10/01/03</td>
<td>8/30/04</td>
</tr>
<tr>
<td>Select faculty samples</td>
<td>11/15/03</td>
<td>7/10/04</td>
</tr>
<tr>
<td>Send mail and e-mail to faculty</td>
<td>1/15/04</td>
<td>8/15/04</td>
</tr>
<tr>
<td>Implement faculty web survey data collection</td>
<td>1/15/04</td>
<td>8/30/04</td>
</tr>
<tr>
<td>Implement faculty CATI interviewing</td>
<td>2/15/04</td>
<td>8/30/04</td>
</tr>
</tbody>
</table>

\(^1\)This is the date on which the activity was initiated for the first applicable institution and/or its associated faculty.
\(^2\)This is the date on which the activity was completed for the last applicable institution and/or its associated faculty.
\(^3\)Each sampled institution appointed both a Chief Administrator, to be responsible for overall communication and institutional participation in the two field tests; and an Institutional Coordinator, who served as the primary point of contact to deal with specific survey-related questions, correspondence, and follow-up.
\(^4\)Faculty sampling rates were determined based upon frame counts using IPEDS information, and selected on a rolling basis as lists were received. Due to a shorter time frame for the field test than the full-scale study, faculty members were selected from the first 75 lists received on a flow basis; however, to test procedures, lists of faculty and institution questionnaires continued to be sought and processed from all 150 institutions in the field test sample.
\(^5\)The dates for the full-scale study are approximate.

Chapter 1. Overview of NSOPF:04

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Chapter 2
Design and Implementation of the Field Test

This chapter provides a detailed summary of the design and implementation of the 2004 National Study of Postsecondary Faculty (NSOPF:04) field test. First, the sampling of institutions and of faculty and instructional staff is discussed. The sampling discussion is followed by a description of the incentive experiment design. Next, the design of the institution and faculty data collection instruments is presented. This text is followed by detailed descriptions of the institution and faculty data collection procedures. The chapter concludes with a description of the systems used to facilitate various aspects of data collection.

The field test design was discussed with the study’s Technical Review Panel (TRP) comprised of nationally recognized experts in higher education. The list of panel members is provided in appendix A.

2.1 Sampling Design

In preparation for the fourth administration of the full-scale NSOPF:04, which will consist of a sample of 35,000 faculty and instructional staff across a sample of about 1,100 institutions in the 50 states and the District of Columbia, a field test survey of about 1,200 eligible respondents was carried out in a sample of 150 institutions.3 Details of the composition and construction of the sampling frame, as well as methods used to select institutions and individuals for the field test survey, are provided in this section.

2.1.1 Respondent Universe

This field test survey employed a two-stage sampling methodology; hence, there were two sampling frames (universes) from which selections were made. The first universe comprised all 3,379 eligible institutions, while the second universe included all faculty and instructional staff in the corresponding institutions, which is estimated to include approximately 1.1 million individuals (Zimbler 2001). In order to protect the probabilistic nature of the full-scale sample, the field test sample was selected from the reduced universe of institutions after selection of those for the full-scale samples of NSOPF:04 and NPSAS:04. The composition and eligibility definitions for these universes are outlined below.

Institution Sample

The institution universe for the NSOPF:04 (both full-scale study and field test) includes the same types of institutions as those included for NSOPF:99. Specifically, this universe

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3 Faculty sampling rates were determined based upon frame counts using IPEDS information, and selected on a rolling basis as lists were received. Due to a shorter time frame for the field test than the full-scale study, faculty members were selected from the first 75 lists received on a flow basis; however, to test procedures, lists of faculty and institution questionnaires continued to be sought and processed from all 150 institutions in the field test sample.
includes Title IV\textsuperscript{4} participating public or private not-for-profit postsecondary institutions that provide formal instructional programs of at least 2 years’ duration designed primarily for students who have completed the requirements for a high school diploma or its equivalent.

More specifically, \textit{eligible} institutions for the NSOPF:04 field test consisted of all Title IV postsecondary institutions that

- were classified as 2-year public or private not-for-profit degree- or certificate-granting institutions, as well as doctoral-granting or other 4-year institutions;
- offered an educational program designed for students beyond high school;
- offered programs that were academically, occupationally, or vocationally oriented;
- made programs available to the public (e.g., including persons other than those employed by the institution); and
- were located in the 50 states or the District of Columbia.

Correspondingly under the above eligibility criteria, the list of \textit{ineligible} institutions for NSOPF:04 field test included institutions that

- were not Title IV-eligible;
- were not degree- or certificate-granting;
- were classified as operating for profit, or as less-than-2-year institutions;
- served mainly secondary students;
- provided only avocational, recreational, adult basic education, or remedial courses (e.g., dance schools);
- provided only in-house business courses or training; or
- were service (i.e., military) academies.

The institution samples for the full-scale study and field test were selected from the 2000–01 Integrated Postsecondary Education Data System (IPEDS) Institutional Characteristics universe of Title IV participating postsecondary institutions. Prior to the sample selection, this universe of institutions was stratified based on institutional control and level of degree offered. Institutional control distinguished between public and private not-for-profit, while level of degree offered used the 2000 Carnegie Classification system\textsuperscript{5} for segmentation of institutions.

\textsuperscript{4} Postsecondary institutions which have signed Title IV participation agreements with the U.S. Department of Education are eligible for federal student aid programs.

\textsuperscript{5} The Carnegie Classification is a taxonomy of colleges and universities in the United States according to such variables as degrees awarded, field coverage, and specialization.
Table 2.1 summarizes the number of eligible institutions for each of the resulting 10 primary strata, based on the Fall 2000 IPEDS collection.

Table 2.1 NSOPF:04 institution universe, by Carnegie code-based institution type and degree granted

<table>
<thead>
<tr>
<th>Degree granted</th>
<th>Total</th>
<th>Public</th>
<th>Private (not-for-profit)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>3,379</td>
<td>1,697</td>
<td>1,682</td>
</tr>
<tr>
<td>Doctoral&lt;sup&gt;1&lt;/sup&gt;</td>
<td>301</td>
<td>191</td>
<td>110</td>
</tr>
<tr>
<td>Master’s&lt;sup&gt;2&lt;/sup&gt;</td>
<td>591</td>
<td>271</td>
<td>320</td>
</tr>
<tr>
<td>Baccalaureate&lt;sup&gt;3&lt;/sup&gt;</td>
<td>562</td>
<td>82</td>
<td>480</td>
</tr>
<tr>
<td>Associate’s&lt;sup&gt;4&lt;/sup&gt;</td>
<td>1,156</td>
<td>1,011</td>
<td>145</td>
</tr>
<tr>
<td>Other/unknown&lt;sup&gt;5&lt;/sup&gt;</td>
<td>769</td>
<td>142</td>
<td>627</td>
</tr>
</tbody>
</table>

<sup>1</sup>Includes medical schools. Carnegie Classification codes 15 (Doctoral/Research Universities—Extensive), 16 (Doctoral/Research Universities—Intensive), and 52 (Specialized Institutions—Medical schools and medical centers).

<sup>2</sup>Carnegie Classification codes 21 (Master’s Colleges and Universities I) and 22 (Master’s Colleges and Universities II).

<sup>3</sup>Carnegie Classification codes 31 (Baccalaureate Colleges—Liberal Arts), 32 (Baccalaureate Colleges—General), and 33 (Baccalaureate/Associate’s Colleges).

<sup>4</sup>Carnegie Classification codes 40 (Associate’s Colleges) and 60 (Tribal colleges and universities).

<sup>5</sup>Includes all specialized schools except medical, and includes institutions that are not classified by Carnegie. Carnegie Classification codes 51 (Specialized Institutions—Theological seminaries and other specialized faith-related institutions), 53 (Specialized Institutions—other separate health profession schools), 54 (Specialized Institutions—Schools of engineering and technology), 55 (Specialized Institutions—schools of business and management), 56 (Specialized Institutions—schools of art, music, and design), 57 (Specialized Institutions—schools of law), 58 (Specialized Institutions—Teachers colleges), and 59 (Specialized Institutions—other specialized institutions).

NOTE: For sampling purposes, public baccalaureate, private associate’s, and other/unknown institutions were collapsed into a single stratum.


**Faculty and Instructional Staff Sample**

The second-stage sampling frame for both the NSOPF:04 field test and the full-scale survey includes faculty and instructional staff in the eligible postsecondary institutions. This includes both instructional faculty and faculty with no instructional responsibilities (e.g., administrative or research faculty) as well as staff with instructional responsibilities regardless of faculty status. **Eligible** individuals for the NSOPF:04 field test included

- faculty and instructional staff in professional schools (e.g., medical, law, dentistry);
- faculty and instructional staff who were permanent, temporary, adjunct, visiting, acting, or postdoctoral appointees;
- faculty and instructional staff who were employed full or part time by the institution;
- faculty and instructional staff who taught classes for credit or noncredit;
- faculty and instructional staff who were tenured, or nontenured tenure track, or nontenured not on tenure track;
• faculty and instructional staff who provided individual instruction, served on thesis or dissertation committees, advised or otherwise interacted with first-professional, graduate, or undergraduate students;

• faculty with administrative responsibilities only; and

• faculty and instructional staff on paid sabbatical leave.

Under the above eligibility criteria, the list of ineligible individuals for the NSOPF:04 field test included the following:

• graduate or undergraduate teaching or research assistants;

• faculty and instructional staff on leave without pay;

• faculty and instructional staff who were not paid by the sampled institution, such as those in the military or part of a religious order; or

• faculty and instructional personnel supplied by independent contractors or who volunteered their services, such as voluntary medical staff.

2.1.2 Statistical Methodology

This section first briefly describes the sample design for the full-scale study. This is because after the full-scale sample was determined, a similar methodology was used to select the needed sample for the field test of NSOPF:04 from those not sampled for participation in the full-scale study.

Institution Sample Allocation—Full-Scale Study

An evaluation of the first cycle of NSOPF (NSOPF:88) revealed that it did not include adequate samples of institutions and faculty members to support all needed analyses, particularly those indexed by type of institution. As a result, the sample sizes for the second (1993) and third (1999) cycles of NSOPF were increased in order to secure sufficient data for analysis by type of institution. These cycles also sampled doctoral-granting institutions with certainty so that all institutions in this stratum were included in the NSOPF sample. These adjustments were retained for this administration of NSOPF.
Another important set of analytical domains is groups of interest. To accommodate this analytical objective, the sample design included securing sufficient sample sizes for different groups of interest. The first-stage sample selection used a probability proportional to size (PPS) selection methodology, where each institution was assigned a composite measure of size (MOS) based on the number of eligible individuals in each of the following groups:

- Hispanic;
- non-Hispanic Black or African American;
- Asian or Pacific Islander;
- female, full-time employee; and
- all others.

Specifically, a measure of size was constructed for each institution to reflect its weighted sum of faculty members, where each of the above faculty groups had a slightly different sampling rate, with the first four groups overrepresented by a factor of about two times that used for the last group. In the interest of reducing standard errors of survey estimates, a constant sampling rate was used for each group across all institutions. That is, the MOS for the \( i \)th institution was given by:

\[
MOS_i = \sum_{j=1}^{5} N_{ij} \times f_j, \quad i = 1, \ldots, 1,078
\]

where \( N_{ij} \) represents the number of faculty members in the \( j \)th group of the \( i \)th institution, and \( f_j \) indicates the desired sampling rate for the \( j \)th faculty group.

Since the staff counts for a number of institutions included those with missing race/ethnicity and nonresident aliens, the missing information that was needed for the above calculations was imputed. This process involved hot-deck imputation of certain data items, as well as prediction of certain other items via regression models.

In addition, for this administration of NSOPF, attempts were made to employ a more efficient sample allocation to further reduce the sampling errors of estimates. For this purpose, a customized program was used to identify the optimal sample allocation. The resulting allocation of the sample institutions is summarized in table 2.2.
Chapter 2. Design and Implementation of the Field Test

Table 2.2  Optimal allocation of the NSOPF:04 full-scale institution sample, by institution type and degree granted

<table>
<thead>
<tr>
<th>Degree granted</th>
<th>Total</th>
<th>Public</th>
<th>Private (not-for-profit)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>1,078</td>
<td>681</td>
<td>397</td>
</tr>
<tr>
<td>Doctoral</td>
<td>301</td>
<td>191</td>
<td>110</td>
</tr>
<tr>
<td>Master’s</td>
<td>194</td>
<td>116</td>
<td>78</td>
</tr>
<tr>
<td>Baccalaureate</td>
<td>150</td>
<td>24</td>
<td>126</td>
</tr>
<tr>
<td>Associate’s</td>
<td>324</td>
<td>313</td>
<td>11</td>
</tr>
<tr>
<td>Other/unknown</td>
<td>109</td>
<td>37</td>
<td>72</td>
</tr>
</tbody>
</table>


Institution Sample Allocation—Field Test Study

The field test sample was selected after the full-scale sample of institutions was selected to ensure the probability-based nature of the full-scale sample. To the extent possible, this sample was selected following the same design guidelines as those used for selection of the full-scale sample. Given that all doctoral-granting institutions were included in the full-scale sample, there were no doctoral-granting institutions in the field test sample. To compensate for this, the field test sample included additional large master’s degree-granting institutions, as they most closely resemble the doctoral-granting institutions in institutional characteristics. A total of 150 institutions was selected from the main sampling frame after the full-scale NSoFaS sample of institutions was removed. This was subsampled to 75 institutions to accommodate time constraints and improve efficiency (i.e., too few faculty at institutions is not efficient). The distribution of these institutions is summarized in table 2.3.

Table 2.3  Distribution of the NSOPF:04 field test institutions, by institution type and degree granted

<table>
<thead>
<tr>
<th>Degree granted</th>
<th>Total</th>
<th>Public</th>
<th>Private (not-for-profit)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>75</td>
<td>46</td>
<td>29</td>
</tr>
<tr>
<td>Doctoral</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Master’s</td>
<td>23</td>
<td>12</td>
<td>11</td>
</tr>
<tr>
<td>Baccalaureate</td>
<td>16</td>
<td>2</td>
<td>14</td>
</tr>
<tr>
<td>Associate’s</td>
<td>32</td>
<td>31</td>
<td>1</td>
</tr>
<tr>
<td>Other/unknown</td>
<td>4</td>
<td>1</td>
<td>3</td>
</tr>
</tbody>
</table>

NOTE: The starting sample of 150 institutions was subsampled to 75 institutions for sampling faculty.

Faculty Sample Allocation

A list of faculty and instructional staff was requested of the sampled institutions; from this list the faculty sample was selected. Due to time constraints for the field test, approximately 1,200 faculty and instructional staff sampled were selected from a subsample of 75 institutions drawn from the field test institutions that sent in lists during the early period of list collection. This enabled the field test faculty data collection to commence with the full sample on
January 30, a condition that will not be present for the full-scale data collection. The field test list collection and processing continued for the remaining 75 institutions in the field test sample; however, the sampled faculty were not included in the field test data collection.

Faculty members were selected across strata defined by race/ethnic status, gender, full- and part-time status, and program area. For this purpose, it was necessary to obtain the following information for each faculty member:

- name;
- identification (ID) number;
- discipline/program area;
- race/ethnicity;
- gender; and
- part-time/full-time status.

Faculty ID numbers were used for frame preparations, including removing duplicate listings. Moreover, the following faculty data items were required to assist in data collection follow-up activities:

- campus and home mailing addresses;
- campus and home telephone numbers;
- cellular telephone number; and
- e-mail address.

A stratified systematic sampling methodology was used to select faculty and instructional staff within selected institutions. Prior to sample selection, the list was sorted by program area/discipline in each of the main sampling strata:

- Hispanic;
- non-Hispanic Black or African American;
- Asian or Pacific Islander;
- female, full-time employee; and
- all others.

The sampling rates depended on the faculty and institutional strata being sampled. These rates were calculated using the methodology outlined below.
Chapter 2. Design and Implementation of the Field Test

NSOPF is a multivariate survey with a $p$-dimensional parameter space, $\theta = \{\theta_j\}, j = 1, \ldots, p$, for which it is desired to estimate $\theta$ with $\hat{\theta}$ while minimizing cost (sample size) subject to a series of precision requirements. Consequently, optimal sampling rates can be obtained by solving the following nonlinear optimization problem:

Minimize: $C = C_0 + \sum_{i=1}^{I} (C_{1i}n_{1i} + \sum_{f=1}^{F} C_{2if} n_{2if})$

subject to:

$V(\hat{\theta}_j) \leq v_j, \forall j$

where

$C_0$ = fixed cost not affected by changes in the numbers of institutions or faculty members selected;

$C_{1i}$ = variable cost per institution, depending on the number of participating institutions in the $i$th institutional stratum;

$n_{1i}$ = number of participating institutions in the $i$th stratum;

$C_{2if}$ = variable cost per faculty member, depending on the number of participating faculty members in the $f$th faculty stratum within the $i$th institutional stratum; and

$n_{2if}$ = number of participating faculty members in the $f$th faculty stratum within the $i$th institutional stratum.

In the above, variance constraints $V(\hat{\theta}_j) \leq v_j$ correspond to precision requirements that have been specified by NCES for survey estimates. Using data from the NSOPF:99, the needed variance components and their associated precision constraints were computed. Using Chromy’s algorithm (Chromy 1987), the resulting nonlinear optimization solution to the above cost equation $C$ provided the most effective sample allocation.

2.1.3 Incentive Experiment Design

As part of the field test study, an experiment was conducted to test a series of hypotheses regarding the use of incentives for the NSOPF:04 full-scale study. Specifically, this experiment was designed to test the following hypotheses.

Hypothesis I: Incentives increase the response rate during the initial phase of data collection and promote a higher rate of web-based responses.

Hypothesis II: Incentives increase the completion rate during the nonresponse follow-up phase of computer-assisted telephone interviewing (CATI) data collection.

Hypothesis III: A higher amount of incentive increases the response rate more than a lower amount.
Chapter 2. Design and Implementation of the Field Test

The first hypothesis addressed the need for increasing the number of early responses—a byproduct of which could be an increase in the number of web-based interviews. The test of the second hypothesis was to assess the effectiveness of incentives as a tool for increasing the completion rate, overall and in particular for hard-to-reach faculty and nonrespondents. The third hypothesis aimed to determine the opportunity cost of offering different levels of incentives for increasing the overall response rate.

The employed experimental design consisted of three early-response incentive groups—ER1 ($0), ER2 ($20), and ER3 ($30)—within which two CATI nonresponse follow-up groups of NF1 ($0) and NF2 ($30) were nested.\(^6\) In order to avoid potential issues resulting from offering different amounts of incentives to faculty members within a given institution, each institution was randomly assigned to one of the six treatment groups when the sample of individuals was selected. The randomization process was controlled so that the number of sample members assigned to treatment groups was approximately the same during the following three phases of the experiment. Details of each stage follow.

**Phase I:** 2/1/03 to 2/23/03 – those in groups ER2 and ER3 were offered an incentive to complete the questionnaire during the first 3 weeks of the study. Sample members were encouraged to respond by web self-administration but were also given the option of calling a toll-free number to complete the survey by phone;

**Phase II:** 2/24/03 to 4/15/03 – those in all groups were prompted by telephone to complete the survey by web self-administration or CATI, during which no individual was offered an incentive; and

**Phase III:** 4/16/03 to 6/7/03 – those in group NF2 were contacted by telephone and offered an incentive to complete the interview by CATI or web self-administration.

Operationally, at the commencement of the experiment, all sample faculty members were sent an invitation letter on February 1, asking them to complete the survey by February 23, 2003. Those in the first treatment group (ER1) received no initial incentive offer as part of their invitation letter, while those in treatment groups ER2 and ER3 were offered $20 and $30 incentives, respectively, for completing the survey by February 23, 2003. In phase II, nonrespondents from the previous phase were contacted by telephone and asked to complete the survey without being offered an incentive. At the onset of phase III, all outstanding nonrespondents who were pre-assigned to a CATI no-response follow-up incentive group (NF2) were offered the $30 incentive to complete the survey, while those in the no-incentive group

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\(^6\) The use of incentives in survey research to encourage the participation of nonresponding sample members is a well-established data collection procedure that has been reviewed and discussed in considerable detail elsewhere (see e.g., Berlin et al. 1992; Church 1993; Chromy and Horvitz 1978; Kulka 1992, 1994; Singer et al. 1999; Warriner et al. 1996). The payment of incentives to refusals and other nonrespondents provides considerable advantages to the government: They provide significant cost savings by reducing telephone costs and CATI interviewer time required for repeated contacting attempts and refusal conversion calls, and they limit potential nonresponse biases that may result from differential nonresponse of sample cohort members. The determination of the incentive level was based on careful review of the methodological literature and prior experience with incentives in earlier rounds of the study. The final incentive amounts for the field test incentive experiment were developed in consultation with the U.S. Office of Management and Budget (OMB).
(NF1) were pursued as before, without an incentive offer. In the final stage of data collection, beyond phase III, all remaining faculty members were offered the $30 incentive to secure as many completed interviews as possible. This last set of respondents, however, was not included in the analysis of the incentive experiment because the experiment design was no longer in effect.

The results of the incentive experiment are reported in section 3.2.5.

2.2 Instrumentation

This section describes the institution and faculty instruments that were developed for the NSOPF:04 field test and implemented during the 2002–03 academic year with a purposive sample of postsecondary institutions and faculty and instructional staff. Data collection for the field test was by self-administered questionnaires on the Internet or computer-assisted telephone interviews with web nonrespondents. In contrast to the data collection approach for the 1999 NSOPF, no paper-and-pencil questionnaire options were provided. Facsimiles of these two electronic instruments, which provide item wordings and response options, are attached to this document as appendix B.

In addition to the self-administered web and CATI questionnaires, a reliability reinterview, developed from a subset of items from the complete self-administered and CATI questionnaires, was developed to assess the stability of selected questionnaire items. This instrument is described in section 4.3.1 of this report.

2.2.1 Development of Instrumentation

Project staff from RTI and MPR Associates were responsible, respectively, for developing and implementing study instrumentation for the NSOPF:04 field test and for ensuring that the instruments retained analytic comparability with earlier data collection rounds of the study. Revisions to the institution and faculty/instructional staff instruments built upon the NSOPF:99 instruments, and included the comments and suggestions of the TRP, sample respondents contacted after the study for additional information, and other government officials and postsecondary researchers. Meetings with members of the TRP, government officials, the Gallup Organization (the contractor for NSOPF:99), and other interested individuals took place before contract award for the NSOPF:04 study in May 2002. These meetings considered the relevance of policy issues examined in NSOPF:99, the importance of additional emerging issues (such as increased use of the Internet and distance education) not included in the 1999 instruments, and the consequences of adding, revising, or deleting items from the NSOPF:99 instruments.

Several policy, methodological, and practical concerns guided the development of instrumentation for the NSOPF:04 field test. To ensure the comparability of data elements from earlier rounds of the postsecondary faculty study in 1988, 1993, and 1999, one of the primary

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7 A hard copy “facsimile” of the institution questionnaire was included with the binder materials distributed to Institutional Coordinators, but this document was clearly noted to be for information purposes only.
8 For example, one important tool in this process was Developing the 2004 Faculty Survey: Themes from the Literature on Postsecondary Education, developed by the American Institutes for Research (Berger et al. 2002).
objectives of instrumentation was to maintain the trend analyses possible with this national, cross-sectional study. However, this goal was balanced by the importance of adequately considering emerging issues, while at the same time developing instruments that could be completed quickly and efficiently by sample members. For example, almost 70 percent of the institution responses for the 1999 study were obtained via paper-and-pencil questionnaire, and the average time to complete the institution questionnaire was 90 minutes. For the NSOPF:99 faculty questionnaire, over one-half (54 percent) of the respondents completed hardcopy instruments, with an average web and paper questionnaire completion time of 51 minutes; the average CATI completion time was 55 minutes.

Based on these considerations, the goals for the NSOPF:04 field test instrumentation included several elements:

- All data collection would be completed electronically, using web-based self-administered questionnaires, with telephone interviews for those who did not respond to the web self-administered questionnaires.
- All data collection instruments for the field test would be shorter than the NSOPF:99 instruments, thus simultaneously increasing response rates while reducing the potential for bias and the need for costly refusal conversion efforts. The targets for average time to complete the instruments were set at 50 minutes for the institution questionnaire and 30 minutes for the faculty/instructional staff questionnaire.
- Consistent with the transition to all-electronic data collection, the NSOPF:04 field test instrumentation was designed to be easier for sample members to complete, to be easier for the study team to process, and to provide higher-quality data.
- Finally, the instrumentation team sought to address emerging issues as well as to maintain comparability with earlier rounds of the study.

With these goals established, planning and design for the NSOPF:04 institution and faculty/instructional staff questionnaires could begin. Specification for both instruments was in RTI’s Instrument Development and Documentation System (IDADS), a tool developed specifically for the design of complex electronic data collection instruments (see also section 2.5.1 below). Using the IDADS, instrument designers entered information about each instrument item, including the variable data definition, formatting, and the desired on-screen presentation. For each of the NSOPF:04 instruments, designers specified the variable names and labels, values and value labels, “applies to” fields, and variable definitions (e.g., numeric, continuous, maximum and minimum values, field size).

### 2.2.2 Instrument Programming

Despite the different data collection modes for the NSOPF:04 field test, the self-administered web instruments for the institution and faculty/instructional staff respondents were

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9 In addition to instrument development, the IDADS also provides a reference system for instrument reviewers and testers and serves as the data documentation system for the data products developed by the instruments.
identical to their corresponding CATI instruments. Both instruments were web-based products, located on U.S. Department of Education servers in Washington, DC. The instruments were developed using Microsoft Corporation’s Active Server Pages (ASP) web programming language. This approach resulted in a computer-assisted data collection program that facilitated the preloading of full-screen data entry and editing of “matrix-type” responses. The web and CATI system presented interviewers with screens of questions to be completed, with the software guiding the respondent through the interview. Inapplicable questions were skipped automatically based on prior response patterns. On-screen clarification and help text were available for all items. The instrument also provided real-time error checking for inconsistent or out-of-range responses and minimized the potential for inadvertently skipped items.

2.2.3 Institution Questionnaire

Instrumentation activities for the NSOPF:04 institution questionnaire began in May 2002 with revisions to the NSOPF:99 instrument. Project staff began working with a revised version of the NSOPF:99 instrument that incorporated the lessons learned from the NSOPF:99 data collection, including the comments and suggestions for instrumentation provided by both the NSOPF TRP and a small number of study respondents who were contacted for additional information after the completion of NSOPF:99 data collection. After careful consideration of this input and examination of the data collected during the 1998–99 academic year—including the patterns of responses and missing data, as well as time to complete estimates—instrument revisions were implemented.

Like the NSOPF:99 institution questionnaire, the NSOPF:04 instrument was divided into major sections that collected information on the number of faculty and instructional staff employed at the target institution; the policies and practices that affected, respectively, full-time and part-time faculty and instructional staff; and the percentage of undergraduate instruction assigned to various instructional personnel. Descriptions of the information included in these sections follow (see also the instrument facsimile in appendix B):

- The first section (items 1A and 1B) collected the number of faculty and instructional staff employed either full time or part time at the target postsecondary institution during the fall term of the target academic year. For NSOPF:04, institution personnel were requested to provide these counts “as of November 1, 2002, or during the Fall term of the 2002–03 academic year when faculty lists are considered complete for that semester or term.”

- Institution instrument items 2 through 13 defined the second section of the questionnaire, and collected information on the employment of the target institution’s full-time faculty and instructional staff. After first collecting information on the numbers of these personnel who gained or departed full-time employment during the previous academic year (2001–02 school year), this section examined the characteristics and policies of the target institution’s tenure system, employee benefits, collective bargaining, and personnel evaluation.

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10 Active Server Pages dynamically produce hypertext markup language (HTML) pages designed to facilitate information retrieval across the Internet. ASP code includes small embedded programs or scripts that are processed on a web server when accessed by users employing browser program such as Netscape or Internet Explorer. Before responses are returned to a user, the request typically accesses databases and develops a customized response.
• The third section of the institution questionnaire (items 14 through 18) examined the employment of the target institution’s part-time faculty and instructional staff. This section used items similar to those for full-time faculty and instructional staff in the previous section. These items included the availability of retirement plans to part-time faculty, the availability of and institution-level support for various types of employee benefits, and the characteristics of the institution’s personnel evaluation system.

• The fourth instrument section included a single question (19) that collected information on the percentage of the target institution’s undergraduate instructional activities assigned to all instructional groups, including full-time faculty and instructional staff, part-time faculty and instructional staff, teaching assistants such as graduate students, and others such as administrators.

• Finally, the last section of the NSOPF:04 institution questionnaire (20) collected respondent contact information and feedback on data collection. This section attributed the item responses for the entire institution questionnaire to individual respondents at the institution, which allowed data collection staff to recontact respondents for clarification of responses. These data elements—respondent name, job title, telephone number, and e-mail address—were not maintained after data collection was completed.

Appendix C provides a crosswalk of NSOPF:04 institution questionnaire items to the institution questionnaires from NSOPF:88, NSOPF:93 and NSOPF:99. Table 2.4 contrasts the changes to the NSOPF:04 institution questionnaire that were developed from the institution questionnaire employed during 1999. As noted in this table, nine items from the NSOPF:99 questionnaire were eliminated from the NSOPF:04 field test institution questionnaire, nine items were revised, and eight items were repeated for the 1999 field test without change.
## Table 2.4  Content and formatting changes to the NSOPF:99 institution questionnaire in preparation for the NSOPF:04 instrument

<table>
<thead>
<tr>
<th>Item</th>
<th>NSOPF:99</th>
<th>Action</th>
<th>NSOPF:04</th>
<th>Changes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Numbers full/part-time faculty and instructional staff</td>
<td>Revised</td>
<td>1 Slight wording and instruction changes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2 Change in total number of full-time faculty and instruction staff over the past 5 years</td>
<td>Deleted</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3 Policies to decrease the number of full-time faculty and instructional staff</td>
<td>Deleted</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4 Availability of tenure system</td>
<td>Unchanged</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5 Changes in full-time faculty and instructional staff between fall terms</td>
<td>Revised</td>
<td>2 One response option added, but primary change was the elimination of tenured, tenure track, and untenured distinction</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6 Number of staff considered/granted tenure</td>
<td>Unchanged</td>
<td>4/5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7 Maximum number of years on tenure track</td>
<td>Unchanged</td>
<td>6</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8 Changes in tenure policy in past 5 years</td>
<td>Revised</td>
<td>7/8 Dropped response option E from 1999</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9 Other actions to reduce tenured faculty</td>
<td>Deleted</td>
<td>9</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10 Number of full-time positions sought to hire</td>
<td>Unchanged</td>
<td>10 Response categories for benefits were changed to All, Some, and None; fully and partially subsidized categories were collapsed</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11 Retirement plans available to full-time staff</td>
<td>Deleted</td>
<td>11 Response categories for benefits changed to All, Some, and None</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12 Employee benefits available to full-time faculty and instructional staff</td>
<td>Revised</td>
<td>12</td>
<td></td>
<td></td>
</tr>
<tr>
<td>13 Additional employee benefits available to full-time faculty and staff</td>
<td>Revised</td>
<td>13 “Other, specify” response eliminated</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14 Percent of salary contributed by institution to benefits</td>
<td>Deleted</td>
<td>14 Item reformatted for web instrument</td>
<td></td>
<td></td>
</tr>
<tr>
<td>15 Collective bargaining</td>
<td>Unchanged</td>
<td>15</td>
<td></td>
<td></td>
</tr>
<tr>
<td>16 Teacher assessment</td>
<td>Revised</td>
<td>16</td>
<td></td>
<td></td>
</tr>
<tr>
<td>17 Availability of retirement plans for part-time faculty and instructional staff</td>
<td>Revised</td>
<td>17</td>
<td></td>
<td></td>
</tr>
<tr>
<td>18 Type of retirement plan available for part-time faculty and instructional staff</td>
<td>Deleted</td>
<td>18</td>
<td></td>
<td></td>
</tr>
<tr>
<td>19 Criteria for eligibility for retirement plans</td>
<td>Deleted</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>20 Employee benefits available to part-time faculty and instructional staff</td>
<td>Revised</td>
<td>15 Response categories for benefits were changed to All, Some, and None; fully and partially subsidized categories were collapsed</td>
<td></td>
<td></td>
</tr>
<tr>
<td>21 Additional employee benefits available to part-time faculty and staff</td>
<td>Revised</td>
<td>16 Response categories for benefits were changed to All, Some, and None</td>
<td></td>
<td></td>
</tr>
<tr>
<td>22 Eligibility criteria for benefits</td>
<td>Deleted</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>23 Percent of salary contributed by institution to benefits</td>
<td>Deleted</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>24 Collective bargaining for part-time staff</td>
<td>Unchanged</td>
<td>17</td>
<td></td>
<td></td>
</tr>
<tr>
<td>25 Teacher assessment</td>
<td>Unchanged</td>
<td>18</td>
<td></td>
<td></td>
</tr>
<tr>
<td>26 Undergraduate instruction by instruction staff type</td>
<td>Unchanged</td>
<td>19</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**NOTE:** Numbers in table correspond with the question number in the instrument.  
2.2.4 Faculty Questionnaire

The NSOPF:04 field test questionnaire for faculty and instructional staff was divided into several sections that described the study and respondents’ rights (informed consent), employment characteristics, academic and professional background, workload, scholarly activities, job satisfaction, compensation, background characteristics, and opinions. Table 2.5 describes these sections, the number of forms (screens) and items included in each, and the types of data elements included. Like the instrumentation for the study waves in 1988, 1993, and 1999, instrumentation for the study’s faculty and instructional staff emphasized descriptive and behavioral attributes rather than attitudinal measures.

Table 2.5 Overview of the NSOPF:04 field test questionnaire for faculty and instructional staff

<table>
<thead>
<tr>
<th>Section</th>
<th>Forms/items</th>
<th>Content</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>118/260</td>
<td>Description of the NSOPF:04 study and respondents’ rights as participants.</td>
</tr>
<tr>
<td>Informed consent</td>
<td>2/0</td>
<td>Does the respondent have instructional responsibilities during the 2002 Fall term? Does the respondent have faculty status? When did the person begin working? What is the respondent’s rank, tenure status, and teaching field?</td>
</tr>
<tr>
<td>A. Nature of employment</td>
<td>18/19</td>
<td>What is the respondent’s highest degree? Where, when, and in what area was it earned? Is this the respondent’s first academic job? Where else did the person work? Does the respondent teach? How long has the person been teaching?</td>
</tr>
<tr>
<td>B. Academic/professional background</td>
<td>27/44</td>
<td>How many hours during an average week does the sample member spend on instruction, research, and other activities? How many classes are taught, and what are their characteristics (e.g., duration, number/type of students, evaluation type)? What types of technology are used? What level of advising and individual instruction is offered?</td>
</tr>
<tr>
<td>C. Instructional responsibilities/workload</td>
<td>23/112</td>
<td>What scholarly activities has sample member had in his/her lifetime and during past 2 years? What is principal scholarly field? Are scholarly activities funded? If yes, by whom and for what amount?</td>
</tr>
<tr>
<td>D. Scholarly activities</td>
<td>19/31</td>
<td>What is the respondent’s sex, date of birth, race/ethnicity, marital status, citizenship, and disability status? Does the person support dependents?</td>
</tr>
<tr>
<td>E. Job satisfaction</td>
<td>5/11</td>
<td>What is the respondent’s compensation from the target institution and all other sources? What is the structure of the employment contract? What is the household income?</td>
</tr>
<tr>
<td>F. Compensation</td>
<td>7/15</td>
<td>What are the respondent’s opinions about faculty reward at the target institution? Would the sample member seek an academic career again?</td>
</tr>
<tr>
<td>G. Sociodemographic characteristics</td>
<td>11/19</td>
<td>These forms collected information from sample members qualified for nonresponse incentives. The information included the type of incentive desired (e.g., check or gift certificate) and the postal or e-mail address to be used for the incentive.</td>
</tr>
<tr>
<td>H. Opinions</td>
<td>3/6</td>
<td>How satisfied is sample member with instructional duties and employment at the target school? What are the person’s retirement plans?</td>
</tr>
<tr>
<td>Incentive information</td>
<td>3/3</td>
<td>What is the respondent’s compensation from the target institution and all other sources? What is the structure of the employment contract? What is the household income?</td>
</tr>
</tbody>
</table>

The design of the field test faculty questionnaire included input from the NSOPF:99 TRP and representatives of offices of the Department of Education, as well as an analysis of the data collected during the 1999 study. Because the NSOPF:99 instrument was 55 minutes in length,
designers made a concerted effort to shorten the instrument and make it more efficient. Several questions were eliminated, and other questions were shortened or otherwise simplified. As table 2.6 demonstrates, 27 items were eliminated from the 1999 instrument, 52 items were simplified or otherwise revised, 12 items were added, and 10 items were unchanged.

11 Efficiency for the NSOPF:04 instrument was gained by developing a shorter, tighter, and more focused interview that used state-of-the-art technology and design techniques. The sections and items were rearranged, coding procedures revised considerably to be interactive, skip patterns were employed, range checks were inserted, and other changes were implemented to make the instrument operate more efficiently.
Table 2.6  Content and formatting changes to the NSOPF:99 faculty questionnaire in preparation for the NSOPF:04 instrument

<table>
<thead>
<tr>
<th>Item</th>
<th>Content</th>
<th>Action</th>
<th>Item</th>
<th>Changes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Instructional duties</td>
<td>Unchanged</td>
<td>1</td>
<td>Item collected information on whether any instructional activities were for credit</td>
</tr>
<tr>
<td>2</td>
<td>Credit status of instructional duties</td>
<td>Revised</td>
<td>2</td>
<td>“Other, specify” field removed</td>
</tr>
<tr>
<td>3</td>
<td>Principal activity</td>
<td>Revised</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Faculty status</td>
<td>Unchanged</td>
<td>5</td>
<td>Part-time position primary employment</td>
</tr>
<tr>
<td>5</td>
<td>Full-time/part-time status</td>
<td>Unchanged</td>
<td>6</td>
<td>Preferred full-time position; eliminated reason</td>
</tr>
<tr>
<td>6</td>
<td>Preferred part-time/full-time not available</td>
<td>New</td>
<td>7</td>
<td>Years employed part-time</td>
</tr>
<tr>
<td>7</td>
<td>Year began job</td>
<td>Revised</td>
<td>8</td>
<td>Year began at target institution</td>
</tr>
<tr>
<td>8</td>
<td>Rank</td>
<td>Revised</td>
<td>9</td>
<td>“Other, specify” field eliminated</td>
</tr>
<tr>
<td>9</td>
<td>Year achieved rank</td>
<td>Revised</td>
<td>10</td>
<td>Stem modified to specify at any institution</td>
</tr>
<tr>
<td>10</td>
<td>Tenure status/date of tenure</td>
<td>Revised</td>
<td>11</td>
<td>Stem modified to specify tenure at any institution</td>
</tr>
<tr>
<td>11</td>
<td>Duration of contract</td>
<td>Deleted</td>
<td>12</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>Type of appointment</td>
<td>Deleted</td>
<td>13</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>Chair of department</td>
<td>Deleted</td>
<td>14</td>
<td>Online coding of field used 2000 Classification of Instructional Programs (CIP)</td>
</tr>
<tr>
<td>14</td>
<td>Principal field of teaching</td>
<td>Revised</td>
<td>15</td>
<td>Stem wording changed to field of “scholarly activities”; online coding utility used CIP codes</td>
</tr>
<tr>
<td>15</td>
<td>Principal field of research</td>
<td>Revised</td>
<td>16</td>
<td>Only the highest degree obtained is collected; other information collected is comparable</td>
</tr>
<tr>
<td>16</td>
<td>Degrees obtained (year received, field, and name, city, state of institution awarding)</td>
<td>Revised</td>
<td>17A/17B/17C</td>
<td>Year bachelor’s degree awarded; name, city, and state of awarding institution</td>
</tr>
<tr>
<td>17</td>
<td>Working toward a degree</td>
<td>Deleted</td>
<td>18</td>
<td>New item collected information on all employment outside of target institution</td>
</tr>
<tr>
<td>18</td>
<td>Degree working toward</td>
<td>Deleted</td>
<td>19</td>
<td>Number of jobs expanded to include information on full- and part-time jobs (A) outside postsecondary education and (B) at other postsecondary institutions</td>
</tr>
<tr>
<td>19</td>
<td>Primary employment</td>
<td>Deleted</td>
<td>20</td>
<td></td>
</tr>
<tr>
<td>20</td>
<td>Outside consulting</td>
<td>Deleted</td>
<td>21</td>
<td></td>
</tr>
<tr>
<td>21</td>
<td>Other professional employment</td>
<td>Revised</td>
<td>22</td>
<td></td>
</tr>
<tr>
<td>22</td>
<td>Number of other jobs during fall term</td>
<td>Revised</td>
<td>19A/19B</td>
<td></td>
</tr>
</tbody>
</table>

See notes at end of table.
### Table 2.6 Content and formatting changes to the NSOPF:99 faculty questionnaire in preparation for the NSOPF:04 instrument—Continued

<table>
<thead>
<tr>
<th>NSOPF:99</th>
<th>NSOPF:04</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Item</strong></td>
<td><strong>Content</strong></td>
</tr>
<tr>
<td>19C</td>
<td>Number of classes taught at full-time jobs and at part-time jobs</td>
</tr>
<tr>
<td>20</td>
<td>Whether non-postsecondary education jobs were related to teaching field</td>
</tr>
<tr>
<td>21</td>
<td>Whether current job is first postsecondary education position</td>
</tr>
<tr>
<td>22</td>
<td>Wording changed from higher education to postsecondary</td>
</tr>
<tr>
<td>23</td>
<td>Total jobs held in postsecondary education</td>
</tr>
<tr>
<td>24</td>
<td>First and most recent jobs in higher education: years held, institution type, primary responsibility, employment status and title</td>
</tr>
<tr>
<td>25</td>
<td>Years teaching in higher education</td>
</tr>
<tr>
<td>26</td>
<td>Number of positions outside of higher education ever held</td>
</tr>
<tr>
<td>27</td>
<td>Job status of those positions</td>
</tr>
<tr>
<td>28</td>
<td>First and most recent jobs outside of higher ed: Type of employer, and primary responsibility</td>
</tr>
<tr>
<td>29</td>
<td>Scholarly activities during career</td>
</tr>
<tr>
<td>29</td>
<td>Scholarly activities during past 2 years, where sole and joint responsibility were distinguished</td>
</tr>
<tr>
<td>30</td>
<td>Average time spent in activities per week</td>
</tr>
<tr>
<td>31</td>
<td>Allocation of working time, preferred allocation of working time</td>
</tr>
<tr>
<td>32</td>
<td>Committee assignments</td>
</tr>
<tr>
<td>33</td>
<td>Number of classes taught</td>
</tr>
<tr>
<td>34</td>
<td>Number of different courses taught</td>
</tr>
<tr>
<td>35</td>
<td>Number of remedial classes taught</td>
</tr>
<tr>
<td>36</td>
<td>Number of noncredit remedial classes taught</td>
</tr>
</tbody>
</table>

See notes at end of table.
### Table 2.6  Content and formatting changes to the NSOPF:99 faculty questionnaire in preparation for the NSOPF:04 instrument—Continued

<table>
<thead>
<tr>
<th>Item</th>
<th>NSOPF:99 Content</th>
<th>Action</th>
<th>NSOPF:04 Changes</th>
</tr>
</thead>
<tbody>
<tr>
<td>37</td>
<td>Number of continuing education classes taught</td>
<td>Deleted</td>
<td>Stem wording changed to include taught for credit toward degree; item expanded to collect the number of classes taught for credit and not for credit</td>
</tr>
<tr>
<td>38</td>
<td>Number of noncredit continuing education classes taught</td>
<td>Deleted</td>
<td></td>
</tr>
<tr>
<td>39</td>
<td>Number of students in all noncredit classes</td>
<td>Deleted</td>
<td></td>
</tr>
<tr>
<td>40</td>
<td>Number of classes taught for credit</td>
<td>Revised</td>
<td>35A Stem wording changed to include taught for credit toward degree; item expanded to collect the number of classes taught for credit and not for credit</td>
</tr>
<tr>
<td>41</td>
<td>Details on up to five credit classes, including the discipline of each class; description (i.e., weeks class met, credit hours, hours class met/week, number teaching assistants, number students, class team taught, hours per week respondent taught, and remedial and/or distance education); level of students, instructional method; and instructional medium</td>
<td>Revised</td>
<td>36/37 NSOPF:04 field test faculty questionnaire collected information on up to eight classes. Information on the classes included weeks and hours each week that sample member taught class, credits for the class, number of students, primary level of students in class, and whether teaching/lab assistants were used.</td>
</tr>
<tr>
<td>42</td>
<td>Undergraduate evaluation methods</td>
<td>Revised</td>
<td>38 Changes in stem wording/response options</td>
</tr>
<tr>
<td>43</td>
<td>Websites</td>
<td>Revised</td>
<td>39 Changes in stem wording</td>
</tr>
<tr>
<td>44</td>
<td>Use of websites</td>
<td>Revised</td>
<td>40 Changes in stem wording/response options</td>
</tr>
<tr>
<td>45</td>
<td>E-mail</td>
<td>Revised</td>
<td>41 Change in stem wording; gate question and percentage of students communicating by e-mail eliminated</td>
</tr>
<tr>
<td>46</td>
<td>Student percentage using e-mail</td>
<td>Revised</td>
<td></td>
</tr>
<tr>
<td>47</td>
<td>Hours spent responding to student e-mail</td>
<td>Deleted</td>
<td>43 How often, during the 2002 calendar year, did sample member meet with faculty to plan curriculum, students about career plans, business leaders about curriculum or student employment?</td>
</tr>
<tr>
<td>48</td>
<td>Internet access</td>
<td>New</td>
<td>44 Training/professional developed provided by institution</td>
</tr>
<tr>
<td>49</td>
<td>Individual instruction</td>
<td>Revised</td>
<td>46/47 Gate question added; stem wording changed; item reformatted for web</td>
</tr>
<tr>
<td>50</td>
<td>Contact hours with advisees</td>
<td>Unchanged</td>
<td>50 Stem wording expanded to include in-person and online office hours</td>
</tr>
<tr>
<td>51</td>
<td>Office hours</td>
<td>Revised</td>
<td>51 Stem wording expanded to include in-person and online office hours</td>
</tr>
<tr>
<td>52</td>
<td>Engaged in research</td>
<td>Revised</td>
<td>53 Teaching and schooling activities are the same</td>
</tr>
<tr>
<td>54</td>
<td>Engaged in funded research</td>
<td>Revised</td>
<td>55 Question revised to collect information on whether sample member had funded and/or unfunded scholarly activities</td>
</tr>
<tr>
<td>56</td>
<td>Number supported by grants</td>
<td>Deleted</td>
<td></td>
</tr>
</tbody>
</table>

See notes at end of table.
### Table 2.6  Content and formatting changes to the NSOPF:99 faculty questionnaire in preparation for the NSOPF:04 instrument—Continued

<table>
<thead>
<tr>
<th>Item</th>
<th>NSOPF:99</th>
<th>Action</th>
<th>Item</th>
<th>NSOPF:04</th>
</tr>
</thead>
<tbody>
<tr>
<td>53</td>
<td>Type of primary research</td>
<td>Revised</td>
<td>56</td>
<td>“Other, specify” field eliminated</td>
</tr>
<tr>
<td>55</td>
<td>Principal investigator or co-principal investigator on funded research</td>
<td>Deleted</td>
<td></td>
<td></td>
</tr>
<tr>
<td>57</td>
<td>Sources of funding</td>
<td>Revised</td>
<td>58</td>
<td>Wording changed to include principal source of funding; “other, specify” field eliminated</td>
</tr>
<tr>
<td>58</td>
<td>Total number of grants</td>
<td>Revised</td>
<td>59</td>
<td>Reference period changed to 2002–03 academic year</td>
</tr>
<tr>
<td>59a</td>
<td>Total funds</td>
<td>Revised</td>
<td>60</td>
<td>Stem wording simplified; follow-up screen added to address nonresponse</td>
</tr>
<tr>
<td>59b</td>
<td>How received funds were used</td>
<td>Deleted</td>
<td></td>
<td></td>
</tr>
<tr>
<td>60</td>
<td>Evaluation of facilities and resources</td>
<td>Deleted</td>
<td></td>
<td></td>
</tr>
<tr>
<td>61</td>
<td>Use of institutional funds</td>
<td>Deleted</td>
<td></td>
<td></td>
</tr>
<tr>
<td>62</td>
<td>Number and type of administrative committees</td>
<td>Deleted</td>
<td></td>
<td></td>
</tr>
<tr>
<td>63</td>
<td>Hours spent on administrative committee work</td>
<td>Revised</td>
<td>49</td>
<td>Since NSOPF:99 gate question eliminated, stem wording changed to include more on-screen information</td>
</tr>
<tr>
<td>64</td>
<td>Union membership</td>
<td>Revised</td>
<td>14/15</td>
<td>Item reformatted for Web instrument</td>
</tr>
<tr>
<td>65</td>
<td>Satisfaction with instructional duties</td>
<td>Revised</td>
<td>61</td>
<td>Number of response options reduced; new options added</td>
</tr>
<tr>
<td>66</td>
<td>Job satisfaction</td>
<td>Revised</td>
<td>62</td>
<td>Number of response options reduced</td>
</tr>
<tr>
<td>67</td>
<td>Likelihood of leaving job</td>
<td>Deleted</td>
<td></td>
<td></td>
</tr>
<tr>
<td>68</td>
<td>Age to stop working at postsecondary institution</td>
<td>Unchanged</td>
<td>63</td>
<td></td>
</tr>
<tr>
<td>69</td>
<td>Factors influencing possible decision to leave</td>
<td>Deleted</td>
<td></td>
<td></td>
</tr>
<tr>
<td>70</td>
<td>Most important factor regarding decision</td>
<td>Deleted</td>
<td></td>
<td></td>
</tr>
<tr>
<td>71</td>
<td>Option to draw on retirement</td>
<td>Deleted</td>
<td></td>
<td></td>
</tr>
<tr>
<td>72</td>
<td>Retired previously</td>
<td>Unchanged</td>
<td>64</td>
<td></td>
</tr>
<tr>
<td>73</td>
<td>Early retirement option</td>
<td>Deleted</td>
<td></td>
<td></td>
</tr>
<tr>
<td>74</td>
<td>Age planning to retire</td>
<td>Unchanged</td>
<td>65</td>
<td></td>
</tr>
<tr>
<td>75b</td>
<td>Basis of basic salary</td>
<td>Revised</td>
<td>67/68/69</td>
<td>Expanded to collection information on contract length and other pay arrangements</td>
</tr>
<tr>
<td>75a</td>
<td>Basic salary for academic year</td>
<td>Revised</td>
<td>66A</td>
<td>Response categories for item were combined and streamlined to encourage easier response from sample members</td>
</tr>
<tr>
<td>76</td>
<td>Compensation for calendar year</td>
<td>Revised</td>
<td>66B</td>
<td>Follow-up screen developed for those unable or unwilling to respond to 66A</td>
</tr>
<tr>
<td>77</td>
<td>Income of spouse/significant other</td>
<td>Deleted</td>
<td></td>
<td></td>
</tr>
<tr>
<td>78</td>
<td>Number of persons in household</td>
<td>Deleted</td>
<td></td>
<td></td>
</tr>
<tr>
<td>79</td>
<td>Household income</td>
<td>Revised</td>
<td>70</td>
<td>Definition of household income added; follow-up screen addressing nonresponse added</td>
</tr>
</tbody>
</table>

See notes at end of table.
Table 2.6  Content and formatting changes to the NSOPF:99 faculty questionnaire in preparation for the NSOPF:04 instrument—Continued

<table>
<thead>
<tr>
<th>NSOPF:99</th>
<th>Action</th>
<th>NSOPF:04</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Item</td>
</tr>
<tr>
<td>80</td>
<td>Number of dependents</td>
<td>Unchanged</td>
</tr>
<tr>
<td></td>
<td></td>
<td>New</td>
</tr>
<tr>
<td>81</td>
<td>Gender</td>
<td>Unchanged</td>
</tr>
<tr>
<td>82</td>
<td>Month and year of birth</td>
<td>Revised</td>
</tr>
<tr>
<td>83</td>
<td>Ethnicity</td>
<td>Revised</td>
</tr>
<tr>
<td>84</td>
<td>Race</td>
<td>Revised</td>
</tr>
<tr>
<td>85</td>
<td>Disability</td>
<td>Revised</td>
</tr>
<tr>
<td>86</td>
<td>Type of disability</td>
<td>Unchanged</td>
</tr>
<tr>
<td>87</td>
<td>Marital status</td>
<td>Revised</td>
</tr>
<tr>
<td>88</td>
<td>Employment of spouse/significant other</td>
<td>Deleted</td>
</tr>
<tr>
<td>89</td>
<td>Country of birth</td>
<td>Revised</td>
</tr>
<tr>
<td>90</td>
<td>Citizenship status</td>
<td>Revised</td>
</tr>
<tr>
<td>91</td>
<td>Parent and spouse education level</td>
<td>Deleted</td>
</tr>
<tr>
<td>92</td>
<td>Opinions about target institution</td>
<td>Revised</td>
</tr>
<tr>
<td>93</td>
<td>Opinions about working conditions</td>
<td></td>
</tr>
</tbody>
</table>

NOTE: Numbers in table correspond with the question number in the instrument. Some numbers (42, 57) are missing from the NSOPF:04 instrument because they were deleted during instrument design. 

2.3  Institution Data Collection

The goals of the institution data collection for the NSOPF study were to collect a list of full- and part-time faculty and instructional staff (referred to as a “faculty list”) from each sampled institution and to obtain a completed questionnaire from each sampled institution. As described in section 2.1.2, the faculty list was used for selecting the faculty sample and also provided the contact information used for faculty data collection activities. The institution questionnaire, detailed in section 2.2.3, collected information on the policies and practices affecting full- and part-time faculty and instructional staff. To facilitate the process of obtaining faculty lists and completing the institution questionnaire, an institution website was developed, and for each sampled institution a Chief Administrator was appointed.

2.3.1  Institution Website

The NSoFaS website served a number of functions for both the NSOPF and NPSAS field tests. For institutions, it was a central repository for all study documents. It housed a questionnaire for institutions to complete online (the “institution questionnaire”). It also provided for the uploading of electronic lists of faculty and instructional staff. Figure 2.1 presents the home page of the field test NSoFaS website.

12 In addition, a list of students was requested of each institution for the NPSAS study.
Visitors to the website were provided with the following links (see navigation bar on the left side of the screen):

- *About NSOPF* (Faculty) provided succinct information on the study’s mandate and research objectives, with a link to National Center for Education Statistics (NCES) reports from previous study cycles.

- *About NPSAS* (Student) provided comparable information for the student component of NSoFaS.

- *Endorsements* listed the 25 national organizations that endorsed the studies. (These are listed in the pamphlet contained in appendix D.)

- *Frequently Asked Questions (FAQs)* included questions and answers concerning all stages of data collection for both components of NSoFaS.

- *Help* provided the help desk toll-free number and e-mail address for contacting project staff, along with instructions for logging in.

- *Contact Us* contained address information for RTI International.
• Login provided fields for entering a username and password, giving access to all data collection pages (i.e., the institution questionnaire for them to complete; and the list of faculty and instructional staff employed by their institution, which they were to upload).

All data entry applications were protected by Secure Socket Layer (SSL) encryption. Further security was provided by an automatic “time out” feature, through which a user was automatically logged out of the NSOPF institution questionnaire if the system was idle for 30 minutes or longer. The system did not use any persistent “cookies,” thus adhering to the Department of Education’s privacy policy.

A status screen, shown in figure 2.2, indicated which stages of institution data collection were completed (denoted by a check mark) and allowed institutions to select those stages that were not yet completed. Once a stage was completed, it was no longer accessible via the web.

Figure 2.2 The 2004 National Study of Faculty and Students institution website status screen

![Status Screen Image]

Source: U.S. Department of Education, National Center for Education Statistics, 2004 National Study of Faculty and Students (NSoFaS:04) website.

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13 A persistent “cookie” is a piece of information, such as an IPEDS ID, that can be stored in a file on the user’s computer. This information could then be used to identify a computer without the user even logging into the application.
2.3.2 Institution Contacting

The institution sample for the field test of the 2004 National Study of Faculty and Students consisted of 200 institutions, of which 150 were sampled for NSOPF as well as NPSAS. These 150 institutions were recruited to participate in both components of NSoFaS (NSOPF and NPSAS).

In order to increase the likelihood of institutional participation, endorsements from relevant organizations that had previously endorsed NSOPF and/or NPSAS were renewed and extended, as appropriate, to both NSoFaS component studies. An effort was also made to solicit new endorsements from other organizations as it was deemed helpful. In all, 25 organizations endorsed NSoFaS.14

The effort to recruit institutions began with a telephone call to each sampled institution to verify the address of the institution, confirm eligibility for the sample (as appropriate), and collect contact information from the Chief Administrator (CA).15

CAs at institutions sampled for NSoFaS were sent the following materials. Copies of letters and pamphlets sent to CAs and Institutional Coordinators can be found in appendix D.

- A cover letter, printed on NCES letterhead, provided background information on NSOPF and NPSAS. The letter requested that the CA designate the Institutional Coordinator for both components of the study via an online “Designation of Coordinator” form. The letter provided the IPEDS unit ID,16 password and URL (web address) necessary to access the online form.

- An NSoFaS pamphlet summarized the objectives of both NPSAS and NSOPF, and provided background information and selected findings for each component.

- An NSOPF pamphlet summarizing the NSOPF study was included to show what would be mailed to the sampled faculty.

- A NPSAS pamphlet summarizing the NPSAS study was included to show what would be mailed to sampled students.

A team of four institutional contactors followed up with the CAs by telephone. The CAs were asked to name an Institutional Coordinator (IC) by completing the “Designation of Coordinator” form online, or providing the information over the telephone.

Mailings containing instructions for participation in both NSOPF and NPSAS were sent to ICs on a flow basis as the ICs were designated by the CA. The mailing, which was packaged in a three-ring binder, included the following materials:

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14 One of these organizations, associated with for-profit schools, was asked only for an endorsement for NPSAS.
15 Each sampled institution appointed both a Chief Administrator, who was responsible for overall communication and institutional participation in the two field tests; and an Institutional Coordinator, who served as the primary point of contact to deal with specific survey-related questions, correspondence, and follow-up.
16 Chief Administrators and Institutional Coordinators used their institution IPEDS unit ID and a password to authenticate to the institution website. Faculty and instructional staff were assigned a study ID and password to authenticate to the faculty website.
• a cover letter describing the study, the institution’s password, IPEDS unit ID, and web address necessary to access the NSOFAS website (a separate letter was created for NPSAS-only sampled institutions);
• a copy of the letter that went to the CA, and a facsimile of the “Designation of Coordinator” form;
• a listing of endorsements, and a copy of the endorsement letter from the National Association of Financial Aid Administrators;
• a schedule of activities, including a flowchart of NSoFaS activities;
• a facsimile of the institution questionnaire, along with instructions for its completion on the web;
• instructions for preparing the list of faculty and instructional staff, including a list of data elements requested, and a suggested file layout;
• complete instructions for participation in each phase of NSoFaS; and
• a list of transmittal options for sending faculty lists, by mail, e-mail, and direct upload to the NSoFaS website, together with an express courier packet and label for mailing the lists if required.

**Faculty List Collection Procedures**

The instructions directed the ICs to provide a list of full- and part-time faculty and instructional staff, including all personnel who had faculty status or any instructional responsibilities during the 2002 Fall term. Institutions were encouraged to submit an electronic list by uploading it to the secure website. The data items requested for each listed faculty or instructional staff member were as follows:

• full name;

• academic discipline;

• department/program affiliation;

• full-time/part-time status;

• gender;

• race/ethnicity;

• employee ID number (to eliminate duplicates from sample); and

• contact information—institution and home mailing address, institution and home e-mail address (if available), and home and campus telephone numbers.

Follow-up with ICs was conducted by telephone, mail, and e-mail. Telephone prompts to the ICs were made for institutions that had not provided lists. To minimize the number of
contacts made to an IC, prompting for NSOPF was combined with prompting for NPSAS. Two
e-mail prompts were sent to ICs, encouraging them to review project materials available on the
NSoFaS website, and alerting them to approaching deadlines. E-mail prompts were timed to
precede project deadlines, and focused on timely completion of requested materials. As faculty
lists were received, they were reviewed for completeness, readability, and accuracy.

**Institution Questionnaire Collection Procedures**

ICs were asked to complete the institution questionnaire (described in section 2.2.3)
online using the study’s institution website. Institution questionnaire follow-up was conducted
simultaneously with follow-up for lists of faculty. If an institution was unable to complete the
questionnaire online, efforts were made to collect the information over the telephone. This often
involved contacting multiple offices within the institution, as questions about benefits and tenure
policies could most frequently be completed by human resources, while questions about faculty
counts were typically answered by institutional research staff.

Counts of full- and part-time faculty were collected in both the institution questionnaire
and in the faculty lists. For each institution, the counts of full- and part-time faculty were
checked against those provided in the institution questionnaire and against 2001 IPEDS Fall
Staff Survey data. IPEDS data were used for discrepancy checks whenever institution
questionnaire data were unavailable but also served as an additional check to catch inaccuracies
in matching questionnaire/list data that otherwise would not have been discovered. Details of
discrepancies in counts of full- and part-time faculty are provided in section 4.1.

**Administrative Systems and Procedures**

To efficiently track all mail and telephone follow-up (both incoming and outgoing) and
processing and sampling activities, the study utilized an Institutional Contacting System (ICS)
specifically designed to meet the needs of the NSoFaS project. The ICS was accessible to
contactors, call center\(^\text{17}\) supervisors, and project staff. The NSoFaS ICS was designed so that a
change in status (for example, a completed “Designation of Coordinator” form) automatically
generated the next step (a mailout to the Institutional Coordinator and an automatic appointment
for telephone follow-up). Electronic call notes documented the outcome of every conversation.
The system allowed interviewers to set appointments for future follow-up. Through the ICS, the
interviewer had the ability to designate an Institutional Coordinator, provide contact information
and access the institution questionnaire and other data collection instruments. The ICS gave
interviewers the ability to generate an automatic e-mail to Institutional Coordinators containing
the password and IPEDS unit ID required for access. A “problem report form” feature of the
ICS allowed institutional contactors to immediately forward specific call notes to an e-mail box
monitored by project staff. This ensured that refusals, requests for remails, and calls requiring
follow-up by project staff were handled promptly.

Quality Circle meetings, attended by interviewers, supervisors, team leaders, and project
staff, were held on a weekly basis to share ideas for gaining institutional cooperation and
suggestions for improving procedures. Project staff solicited feedback from call center personnel

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\(^{17}\) RTI’s Call Center Services provides telephone, web, and tracing services for a wide variety of projects, and
operates two call centers: one in Raleigh, NC, and one in Greenville, NC.
on the ICS, scripts, and handling problems reported by respondents (e.g., difficulties accessing the website).

2.4 Faculty Data Collection

The NSOPF:04 field test utilized a mixed-mode data collection methodology, beginning with a mailing to respondents that gave them instructions for completing the survey by web-based self-administration. The mailing also provided a toll-free number to call if they preferred to complete the survey by telephone. After an initial period, outgoing CATI calls were made to sample members. The self-administered web instrument remained available to respondents throughout data collection. As described in section 2.1.3, an early-response incentive was offered to a portion of the field test sample as part of an experiment designed to encourage sample members to complete the self-administered web questionnaire prior to outgoing CATI calls. A nonresponse follow-up incentive was also offered to selected sample members based on their experimental group.

2.4.1 Faculty Website

The website for the NSOPF:04 field test served a dual purpose. The primary function was to provide access to the web questionnaire for the sampled faculty and instructional staff. The secondary function was to provide information, including background information about the study, the selected sample, the sponsor, the contractor, and confidentiality assurances. In addition to the information available on the site, links were provided to other relevant sites (e.g., NCES). The home page of the NSOPF:04 field test website is depicted in figure 2.3.

The initial login page provided the link to the web instrument. The login process involved entering a specific study ID and password, which were provided to the respondent in the lead letter. Respondents could also obtain their study ID and password by e-mailing the project, or by contacting a help desk agent at the NSOPF toll-free number.

As with the institution application, the web instrument was protected by SSL encryption, an automatic “time out” feature, and omission of any persistent “cookies.”

2.4.2 Incentive Experiment Implementation

As explained earlier in this chapter, the NSOPF:04 incentive experiment was intended to measure improvements to response rates when the incentives were systematically implemented. Before data collection began, sample members were assigned to one of three treatment groups (none, $20, or $30 incentive) for the early-response incentive (web self-administered or call-in using the toll-free number), and one of two treatment groups (none or $30) for the refusal conversion/nonresponse incentive. To avoid potential research threats from treatment diffusion or rivalry, all individuals within an institution were offered the same level of incentive.

For sample members who were selected for the early-response incentive, explanatory materials about the incentive were provided in the lead-letter packet. In addition to the mention of the incentive in the initial lead letter, a number of follow-up reminder letters and e-mails were sent to alert the respondents of deadlines for incentive eligibility.
Once the early-response incentive period expired, all remaining cases reverted to nonincentive status. In this second phase of the experiment, during which no incentives were offered, those who had not yet completed an interview were contacted by telephone. During the third and final phase of the incentive experiment, telephone-contacted sample members who refused to complete the interview and individuals who were identified as difficult to contact (i.e., no telephone number was available) were offered the nonresponse incentive if selected for the incentive treatment group. This incentive treatment was independent of the early-response incentive treatment; respondents were not necessarily offered the same incentive amount for nonresponse follow-up as they were for early-response incentives. In the final month of data collection, all cases were offered the nonresponse incentive (but excluded from incentive experiment analyses) in order to boost response rates.

2.4.3 Locating and Interviewing Procedures

The NSOPF:04 faculty data collection design involved locating sample members, providing an opportunity for the faculty or instructional staff to complete the self-administered questionnaire via the web, and following up web nonrespondents after 3½ weeks to conduct a computer-assisted telephone interview. The data collection period for the field test lasted 5 months (January 30 through June 30, 2003). Data collection activities for faculty are shown in figure 2.4.
Figure 2.4 NSOPF:04 field test faculty data collection overview

1If a home address was available for the sample member, the lead letter package was mailed to the home. If there was no home address, the package was mailed to the school address. If there was no specific school address available, the package was mailed to the main address on file for the school.

2The web interview option was available throughout data collection, even after telephone follow-up began.

3The sample member’s office and home telephone numbers were called by CATI interviewers. If no specific telephone number was available for the sample member, the school’s main telephone number was used.

Chapter 2. Design and Implementation of the Field Test

Mailouts

Faculty and instructional staff were sent a lead letter, instructions for the web instrument,18 and a study pamphlet. (Examples of these materials are included in appendix D.) The lead letter introduced the study and listed the organizations that endorsed the study. Both the lead letter and the instructional insert provided the information required to access the questionnaire via the web.

Periodically throughout the data collection period, reminder letters and e-mail messages were sent to nonrespondents to encourage their participation and to notify them of the incentive, if applicable. Examples of these follow-up contacts are included in appendix D.

Locating

While faculty and instructional staff sampled from known institutions tend to be more easily located than some other sample populations, such as students, locating each sample member was critical to the success of the NSOPF:04 field test. Locating activities were conducted in two stages: advance tracing (batch searches, which took place before data collection began) and intensive tracing (interactive tracing conducted during data collection).

Advance tracing. Upon receipt of faculty lists from participating institutions, batch locating activities were employed to update home address and telephone information for the sampled faculty and instructional staff.19 The following databases were used for these searches:

- National Change of Address (NCOA) – a database consisting of change of address data submitted to the U.S. Postal Service and updated every 2 weeks with records stored for 18 months. Cases with home address information were sent to NCOA to search for any updated home address information.

- Lexis-Nexis – a vendor specializing in database management, including credit header information that contains address and other contact information. The most recent home address (obtained either from the institution or the NCOA search) was provided to Lexis-Nexis for an address and telephone number search.

- Telematch – a computerized residential telephone number look-up service consisting of over 65 million listings, over 1 million not-yet-published numbers of new movers, and over 10 million businesses. Telematch used all home addresses and telephone numbers for a sample member (obtained from the institution, NCOA, and Lexis-Nexis) to search for updated home telephone numbers.

In some cases, the database searches confirmed or updated the contact information provided by the institution; in other cases, the searches resulted in new contact information. All locating information obtained as a result of these searches was loaded into the NSOPF:04 database.

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18 Respondents were also given the option of calling a toll-free number to complete the survey by telephone.
19 Only cases with home contact information were sent for batch database searches because office contact information is not available through these sources. Home contact information was not available for some sample members. If needed, experienced tracers searched for office contact information during the intensive tracing stage.
**Intensive tracing.** Intensive tracing was performed on a case if the case had no telephone number for loading in CATI, or the case was designated as a dead end in CATI (i.e., there were no more telephone numbers to call for the case). The following steps were performed by the tracing unit to locate sample members.

- Check the preloaded information using an online directory assistance search. This step was intended to identify the easy-to-locate cases (for example, a case might have the correct telephone number but the wrong area code).

- Conduct credit bureau database searches. The tracing unit had access to various proprietary databases (TransUnion, Equifax, and Experian) containing current address and phone listings for the majority of consumers with a credit history.

- Conduct additional intensive tracing. This step included (but was not limited to) searches using Lexis-Nexis and FastData, directory assistance calls, and searches of institution websites for campus directories.

Tracing staff checked all new leads procured during their tracing efforts to confirm the addresses and telephone numbers that were obtained. When a telephone number for a sample member was confirmed, the case was returned to CATI for telephone interviewing. Cases with new address information were mailed a lead-letter packet. If the tracing unit located a new e-mail address for a sample member, the information was loaded into the database for future e-mail mailings to nonrespondents.

**Staff Training**

The mixed-mode design of the NSOPF:04 field test data collection required the development of three separate training programs for data collectors: help desk training, CATI interviewer training, and tracing. In addition, separate training sessions were conducted for supervisors.

At the outset of each of the training sessions, each staff member received a detailed NSOPF:04 interviewer manual that served as both an instruction guide for the training lectures, discussions, and practical exercises, and as a reference guide for use after completion of training. Supervisors, monitors, and help desk agents received supplemental chapters in their manuals. The manual’s table of contents and a sample of the agenda for telephone interviewer training are included in appendix E.

Common to each training session was a study overview, a review of the confidentiality requirements, a demonstration interview, an in-depth review of the instrument, hands-on practice exercises with the instrument, and open-ended coding modules. The help desk and CATI telephone training sessions were customized as follows:

- *Help desk agents* reviewed the “frequently asked questions” in detail, including responses to instrument-specific questions as well as technical issues, and instructions for documenting each call to the study hotline.
• Telephone interviewers were trained in techniques for gaining cooperation of sample members, and of other contacts, as well as techniques for addressing the concerns of reluctant participants and for avoiding refusals.

**Self-Administered Questionnaires**

The first phase of data collection, lasting 3½ weeks after the lead letters were mailed, provided an opportunity for respondents to complete the self-administered questionnaire via the web before the telephone follow-up calls began. The web interview site remained available 24 hours a day, 7 days a week, thereby giving sample members the option to complete the questionnaire online during the entire 5 months of data collection.

**Help Desk Operations**

The NSOPF help desk opened on January 31, 2003, in anticipation of the first respondent calls after the lead-letter mailing. The help desk staff were available to assist sample members who had questions or problems accessing and completing the self-administered questionnaire. A toll-free hotline was set up to accept incoming help desk calls. If technical difficulties prevented a sample member from completing the self-administered questionnaire, a help desk staff member, also trained to conduct telephone interviews, would encourage the caller to complete a telephone interview rather than to attempt the self-administered questionnaire.

All incoming calls from sample members were documented using the help desk software. In addition to this primary documentation function, the software provided

• information needed to verify a sample member’s identity,

• login information (study ID and password) for the web questionnaire, and

• a means for tracking calls that could not be resolved immediately.

The help desk software also provided project staff with reports on the types and frequency of problems experienced by sample members, as well as a way to monitor the resolution status of all help desk inquiries.

**Telephone Interviewing**

Telephone prompts to nonrespondents began on February 24, 2003, at the end of the early-response incentive period. CATI procedures included attempts to locate, gain cooperation from, and interview study sample members who had not completed the questionnaire online. Interviewers encouraged respondents to complete the interview by telephone as soon as they made contact. However, if the sample member expressed a preference for completing the self-administered questionnaire via the web, a callback was scheduled for 1 week later. During these callbacks, interviewers again prompted the faculty members to complete the questionnaire by telephone.
Refusal conversion procedures were used to gain cooperation from individuals who refused to complete the field test questionnaire. When a refusal was first encountered, either because the sample member refused or because a “gatekeeper” (secretary or spouse) refused on behalf of the sample member, the case was referred to a refusal conversion specialist. Refusal conversion specialists were selected from among those interviewers most skilled at obtaining cooperation and were given training in refusal conversion techniques tailored to NSOPF. The refusal training emphasized ways to gain cooperation, overcome objections, address the concerns of gatekeepers, and encourage participation.

2.5 Data Collection Systems

2.5.1 Instrument Design and Documentation System

The Instrument Design and Documentation System (IDADS) is a controlled web environment in which project staff developed, reviewed, modified, and communicated changes to specifications, code, and documentation for the NSOPF:04 instrument. All information relating to the NSOPF:04 instrument was stored in a Structured Query Language (SQL) Server database and was made accessible through Windows and web interfaces. There are three modules within IDADS: specifications, programming, and documentation.

Initial specifications were generated within the IDADS specification module. This module enabled access for searching, reviewing, commenting on, updating, exporting, and importing information associated with instrument development. All records were maintained individually for each item, which provided a historical account of all changes requested by both project staff and NCES.

Once specifications were finalized, the programming module within IDADS produced hypertext transfer markup language (HTML), Active Server Pages (ASP), and JavaScript template program code for each screen based on the contents of the SQL Server database. This output included screen wording, response options, and code to write the responses to a database, as well as code to automatically handle such web instrument functions as backing up and moving forward, recording timer data, and linking to context-specific help text. Programming staff edited the automatically generated code to customize screen appearance and program response-based routing.

The documentation module contained the finalized version of all instrument items, their screen wording, and variable and value labels. Also included were the more technical descriptions of items such as variable types (alpha or numeric), information regarding to whom the item was administered, and frequency distributions for response categories. The documentation module was used to generate the instrument facsimiles and the Electronic Codebook (ECB) input files.

2.5.2 Integrated Management System

All aspects of the field test were under the control of an Integrated Management System (IMS), which was employed for the field test and remains in use for the full-scale study. The IMS is a comprehensive set of desktop tools designed to give project staff and NCES access to a
centralized, easily accessible repository for project data and documents. The NSOPF:04 IMS consists of three components: the management module, the Receipt Control System (RCS), and the Case Management System (CMS).

The management module of the IMS contains tools and strategies to assist project staff and the NCES project officer in managing the study. All information pertinent to the study is located there, accessible via the web, in a secure desktop environment. Available on the IMS are the current project schedule, monthly progress reports, daily data collection reports and status reports (available through the Receipt Control System described below), project plans and specifications, project information and deliverables, instrument specifications, staff contacts, the project bibliography, and a document archive. The IMS management module also has a download area from which the client and subcontractors can retrieve large files when necessary.

The Receipt Control System (RCS) is an integrated set of systems that monitors all activities related to data collection, including tracing and locating. Through the RCS, project staff are able to perform stage-specific activities, track case statuses, identify problems early, and implement solutions effectively. RCS locator data are used for a number of daily tasks related to sample maintenance. Specifically, the mailout program produces mailings to sample members, the query system enables administrators to review the locator information and status for a particular case, and the mail return system enables project staff to update the locator database. The RCS also interacts with the Case Management System and tracing unit databases, sending locator data among the three systems as necessary.

The Case Management System (CMS) is the technological infrastructure that connects the various components of the CATI system, including the questionnaire, utility screens, databases, call scheduler, report modules, links to outside systems, and other system components. The call scheduler assigns cases to interviewers in a predefined priority order. In addition to delivering appointments to interviewers at the appropriate time, the call scheduler also calculates the priority scores (the order in which cases need to be called based on preprogrammed rules), sorts cases in non-appointment queues, and computes time zone adjustments to ensure that the sampled respondents are not phoned outside the specified calling hours. The call scheduler also allows callbacks to be set, and assigns status codes to the case. Using an algorithm based on the previous call results, the call scheduler determines which telephone number (e.g., home or work) associated with the case should be called next.

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20 Call Center hours were 9:00 a.m. to 11:00 p.m. Monday through Thursday, 9:00 a.m. to 9:00 p.m. Friday, 9:00 a.m. to 5:00 p.m. Saturday, 1:30 p.m. to 9:30 p.m. Sunday, Eastern Time Zone. The CMS was programmed to account for time zones such that respondents would not be called after 9:00 p.m. their time.
Chapter 3
Data Collection Outcomes

The success of the 2004 National Study of Postsecondary Faculty (NSOPF:04) field test was dependent upon achieving high levels of cooperation at all stages of the data collection process. The data collection results—namely the institution and faculty response rates, along with the results of efforts that contributed to those rates—are the focus of this chapter. These results address some of the major questions of the field test, namely the following:

- How did combining NSOPF and the National Postsecondary Student Aid Study (NPSAS) impact institution data collection?
- What were the response rates of the faculty data collection with a 5-month field period, and given the elimination of the paper option?
- What was the distribution of web and computer-assisted telephone interviewing (CATI) completes? Was the goal of 50 percent web completes and 50 percent CATI reached?
- What role did incentives play in fostering early response and nonresponse follow-up? Were they cost effective?
- How much effort, and of what type, was needed for locating and tracing?
- How long did the web and CATI surveys take to complete? Were the goals of shortening the survey met?
- What was the level of effort required to achieve the response rate?

3.1 Institution Data Collection Results

3.1.1 Institution Participation

Of the 150 institutions selected to participate in the field test for NSOPF:04, 149 were found to be eligible institutions. These eligible institutions were subsampled to 75 institutions for sampling faculty to accommodate time constraints. Although faculty and staff were not sampled from all eligible institutions, attempts were made to secure lists of faculty and completed institution questionnaires from all sampled institutions until the end of the data collection period in order to test the procedure. Of the 149 eligible institutions, 147 (99 percent) appointed an Institutional Coordinator (IC) to assist with study requirements, 134 (90 percent) provided a list of faculty and instructional staff, and 114 (77 percent) completed the institution
questionnaire. The breakdown of institutions providing faculty lists and completing the institution questionnaire by institution type are presented in table 3.1.

Table 3.1  Number of institutions providing lists and completing the institution questionnaire, by type of institution: 2003

<table>
<thead>
<tr>
<th>Institution type</th>
<th>Number of eligible institutions</th>
<th>Provided lists</th>
<th>Completed questionnaire</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Number</td>
<td>Percent</td>
<td>Number</td>
</tr>
<tr>
<td>Total</td>
<td>149</td>
<td>89.9</td>
<td>114</td>
</tr>
<tr>
<td>Public master’s</td>
<td>25</td>
<td>92.0</td>
<td>21</td>
</tr>
<tr>
<td>Public baccalaureate</td>
<td>6</td>
<td>100.0</td>
<td>5</td>
</tr>
<tr>
<td>Public associate’s</td>
<td>58</td>
<td>86.2</td>
<td>44</td>
</tr>
<tr>
<td>Public other/unknown</td>
<td>4</td>
<td>100.0</td>
<td>2</td>
</tr>
<tr>
<td>Private not-for-profit master’s</td>
<td>26</td>
<td>92.3</td>
<td>19</td>
</tr>
<tr>
<td>Private not-for-profit baccalaureate</td>
<td>21</td>
<td>85.7</td>
<td>16</td>
</tr>
<tr>
<td>Private not-for-profit associate’s</td>
<td>3</td>
<td>100.0</td>
<td>3</td>
</tr>
<tr>
<td>Private not-for-profit other/unknown</td>
<td>6</td>
<td>100.0</td>
<td>4</td>
</tr>
</tbody>
</table>

1Percentages are based on the number of eligible institutions within the row under consideration.


Comparing the NSOPF:04 field test to previous cycles of NSOPF (see table 3.2), there is no evidence that combining the NSOPF and NPSAS had a measurable effect on the overall response rate for NSOPF. The period for field test institution data collection was slightly longer than that of the NSOPF:99 field test; however, since the current field test occurred at a time when many postsecondary institutions were experiencing severe fiscal constraints that may have affected the resources available for the study, it is difficult to determine what role, if any, fielding the two studies together may have played in extending the data collection period.

Table 3.2  Institution participation rates (faculty lists), by cycle of the National Study of Postsecondary Faculty (NSOPF)

<table>
<thead>
<tr>
<th>NSOPF cycle</th>
<th>Number eligible</th>
<th>Number providing list</th>
<th>Participation rate (unweighted percent)</th>
<th>Length of effort</th>
</tr>
</thead>
<tbody>
<tr>
<td>NSOPF:88 field test</td>
<td>105</td>
<td>96</td>
<td>91.4</td>
<td>9 weeks</td>
</tr>
<tr>
<td>NSOPF:88 full-scale study</td>
<td>480</td>
<td>449</td>
<td>93.5</td>
<td>24 weeks</td>
</tr>
<tr>
<td>NSOPF:93 field test</td>
<td>136</td>
<td>121</td>
<td>89.0</td>
<td>28 weeks</td>
</tr>
<tr>
<td>NSOPF:93 full-scale study</td>
<td>962</td>
<td>817</td>
<td>84.9</td>
<td>34 weeks</td>
</tr>
<tr>
<td>NSOPF:99 field test</td>
<td>162</td>
<td>146</td>
<td>90.1</td>
<td>30 weeks</td>
</tr>
<tr>
<td>NSOPF:99 full-scale study</td>
<td>959</td>
<td>819</td>
<td>85.4</td>
<td>54 weeks</td>
</tr>
<tr>
<td>NSOPF:04 field test</td>
<td>149</td>
<td>134</td>
<td>89.9</td>
<td>34 weeks</td>
</tr>
</tbody>
</table>


Institutions were offered several options for submitting their faculty lists. The preferred type of list was a single, unduplicated (i.e., duplicate entries of names were removed) electronic faculty list, because such a list required no processing prior to electronic sampling. However, any set of electronic lists was preferable to hardcopy lists because they could easily be
unduplicated using the faculty identification (ID) number. Table 3.3 provides the distribution of faculty lists submitted, by transmittal mode, for each of the sampling strata. Approximately 89 percent of institutions that provided lists did so electronically (either uploading it to the NSOPF website, sending by e-mail, or mailing a diskette), and 11 percent provided hardcopy lists (information culled from a course catalog, directory, or pre-existing personnel file).

### Table 3.3 Number of faculty lists, by type of institution and transmittal mode: 2003

<table>
<thead>
<tr>
<th>Institution type</th>
<th>Number of sampled institutions</th>
<th>Number of institutions providing lists via the four transmittal modes</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Total</td>
</tr>
<tr>
<td>Total</td>
<td>150</td>
<td>134</td>
</tr>
<tr>
<td>Public master’s</td>
<td>25</td>
<td>23</td>
</tr>
<tr>
<td>Public baccalaureate</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>Public associate’s</td>
<td>58</td>
<td>50</td>
</tr>
<tr>
<td>Public other/unknown</td>
<td>5</td>
<td>4</td>
</tr>
<tr>
<td>Private not-for-profit master’s</td>
<td>26</td>
<td>24</td>
</tr>
<tr>
<td>Private not-for-profit baccalaureate</td>
<td>21</td>
<td>18</td>
</tr>
<tr>
<td>Private not-for-profit associate’s</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Private not-for-profit other/unknown</td>
<td>6</td>
<td>6</td>
</tr>
</tbody>
</table>


### 3.1.2 Institution Survey Completion Timing

The timing analysis was conducted by embedding time stamps in the programming code for each form (screen) in the survey. From these time stamps, the number of seconds spent on each screen (on-screen time) and the transit time between screens (i.e., the time required to transmit data to the server, the time for the server to store the data and assemble the next page, and the time for the page to be transmitted and loaded on the computer) were calculated. A cumulative on-screen time and a cumulative transit time for the institution survey also were calculated from the time stamps. The sum of the cumulative on-screen and transit times was the total instrument time—that is, the number of minutes it took to administer the questionnaire.

Unlike most questionnaires, which require the respondent to complete the survey in sequential order, the institution questionnaire included a status screen that allowed respondents to jump to particular questions they could answer, while skipping over ones they could not answer. For most institutions, the questionnaire was completed in multiple Internet sessions and, in some cases, by multiple people at the institution.

Project staff estimated the average time to complete the institution questionnaire would be approximately 50 minutes. Based on the time stamps for each form, the time to complete the entire questionnaire ranged from 6 to 107 minutes, with an average of 27 minutes. Of these 27 minutes, approximately 23 minutes, on average, were spent answering questions (on-screen time) and 4 minutes, on average, were spent in transit. These numbers may be misleading because some institutions apparently completed the sample hardcopy version of the questionnaire in advance, so their time to complete the web questionnaire simply reflected the time it took to key in their responses.
Chapter 3. Data Collection Outcomes

Five forms (screens) of the institution survey took more than 1 minute to complete, on average, as shown in table 3.4. Each of these five screens required the respondent to look up information and/or requested several pieces of information, which accounts for the longer times on these screens.

Table 3.4 Average and maximum completion time, in seconds, for forms averaging more than 1 minute to administer: 2003

<table>
<thead>
<tr>
<th>Form</th>
<th>Description</th>
<th>Time, in seconds</th>
<th>Number of cases</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Number of full-/part-time faculty, Fall 2002</td>
<td>84</td>
<td>114</td>
</tr>
<tr>
<td>2</td>
<td>Changes in number of full-time faculty include (a) the total number of full-time faculty and instructional staff at the start of the 2001–02 academic year; (b) the number who changed from part-time to full-time status during the academic year; (c) the number hired; (d) the number retired; (e) the number who left for other reasons; (f) the number who changed from full-time to part-time status during the academic year; and (g) the total number at the start of the 2002–03 academic year. This screen included a check to determine whether the figures made sense (i.e., whether a+b+c–d–e–f=g, within 10 percent).</td>
<td>163</td>
<td>1,377</td>
</tr>
<tr>
<td>1A</td>
<td>Reason for discrepancy in reported numbers of full-time faculty, 1A and 2G. An exact match was required for the number of full-time faculty at the start of the 2002–03 academic year (1A and 2G). Form 2A was administered to the 17 schools that provided different counts. This screen displayed the two counts and asked the respondent to indicate which one needed to be corrected, or to type in the reason for the discrepancy in the text box provided.</td>
<td>114</td>
<td>684</td>
</tr>
<tr>
<td>19</td>
<td>Assignment of undergraduate instruction by type of faculty or instructional staff included (a) full-time faculty or instructional staff; (b) part-time faculty or instructional staff; (c) teaching assistants such as graduate students who taught classes; and (d) others. A pop-up box appeared requiring resolution if the responses did not sum to 100 percent.</td>
<td>81</td>
<td>528</td>
</tr>
<tr>
<td>20</td>
<td>Contact information and comments/suggestions. The form came up each time the questionnaire was accessed, regardless of whether the institution had completed the form in an earlier section.</td>
<td>177</td>
<td>937</td>
</tr>
</tbody>
</table>

NOTE: The number of cases per form varies due to the interview skip logic. Outliers for each form were top coded to the upper limit for that form.


3.2 Faculty Data Collection Results

Faculty data collection efforts for the NSOPF:04 field test consisted of three essential steps: locating (identifying telephone numbers and addresses for sample members), contacting (carrying out the necessary steps to reach the faculty member), and encouraging survey completion by web-based self-administration or CATI. This section describes the results of the
NSOPF:04 field test data collection effort, and evaluates the effectiveness of the data collection procedures used in locating, contacting, and interviewing sample members.

### 3.2.1 Response Rate

Overall contacting and survey completion results for the faculty contact phase of the NSOPF:04 field test\(^{21}\) are presented in figure 3.1. Of the 1,224 cases in the original sample, 27 (2 percent) were excluded because they were ineligible for the study or deceased. Of the 1,197 eligible sample members, 1,096 (92 percent) were contacted and 914 completed the survey, for an unweighted response rate of 76 percent achieved in the 5-month period from January 30 to June 30, 2003.

**Figure 3.1 Contacting and survey completion outcomes: 2003**

![Flowchart showing contacting and survey completion outcomes]


### 3.2.2 Locating and Survey Completion

Most of the faculty lists provided by the institutions contained contact information for sample members, including the sample member’s name, office telephone number, school name, school address, and department. For some cases, home addresses also were provided. In addition, a number of approaches were used to locate faculty and instructional staff, including the initial mailing to all sample members, follow-up letters and e-mails to nonrespondents, telephone tracing (interviewers calling telephone numbers provided on the faculty lists as well as any additional numbers obtained during the course of making those calls), and intensive tracing (i.e., using consumer databases, Internet searches, and criss-cross directories).

Before the start of data collection, batch database searches were conducted using the contact information provided by the institutions as noted in chapter 2. For many sample members, the database searches simply confirmed the contact information provided by the

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\(^{21}\) Faculty were selected from the first 75 institutions providing a complete list of faculty.
institution; in other cases, the searches resulted in new contact information. Tables 3.5, 3.6 and 3.7 display locating and survey completion rates by batch processing source.

**Table 3.5 Locate and survey completion rates, by National Change of Address (NCOA) batch processing: 2003**

<table>
<thead>
<tr>
<th>NCOA match status</th>
<th>Total</th>
<th>Located</th>
<th>Completed survey</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Number</td>
<td>Percent</td>
</tr>
<tr>
<td>Total</td>
<td>888</td>
<td>817</td>
<td>92.0</td>
</tr>
<tr>
<td>New information from NCOA</td>
<td>36</td>
<td>31</td>
<td>86.1</td>
</tr>
<tr>
<td>No match from NCOA</td>
<td>852</td>
<td>786</td>
<td>92.3</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**NOTE:** Percentages are based on the total within the row under consideration. Although there were 1,224 in the sample, only cases with home address information provided in the faculty list were sent to NCOA. Because NCOA required a minimum of 200 cases for a batch search, near the end of advance tracing period some cases with home address information were not sent to NCOA as the minimum was not met.


**Table 3.6 Locate and survey completion rates, by Lexis-Nexis batch processing: 2003**

<table>
<thead>
<tr>
<th>Lexis-Nexis match status</th>
<th>Total</th>
<th>Located</th>
<th>Completed survey</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Number</td>
<td>Percent</td>
</tr>
<tr>
<td>Total</td>
<td>873</td>
<td>807</td>
<td>92.4</td>
</tr>
<tr>
<td>Confirmed/new information from Lexis-Nexis</td>
<td>130</td>
<td>125</td>
<td>96.2</td>
</tr>
<tr>
<td>No match from Lexis-Nexis</td>
<td>743</td>
<td>682</td>
<td>91.8</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**NOTE:** Percentages are based on the total within the row under consideration. Although there were 1,224 in the sample, only cases with home address information provided in the faculty list (and possibly updated by the NCOA search) were sent to Lexis-Nexis. Lexis-Nexis file requirements were more stringent than NCOA, hence some cases that were sent to NCOA could not be sent to Lexis-Nexis.


**Table 3.7 Locate and survey completion rates, by Telematch batch processing: 2003**

<table>
<thead>
<tr>
<th>Telematch match status</th>
<th>Total</th>
<th>Located</th>
<th>Completed survey</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Number</td>
<td>Percent</td>
</tr>
<tr>
<td>Total</td>
<td>932</td>
<td>858</td>
<td>92.1</td>
</tr>
<tr>
<td>Confirmed/new information from Telematch</td>
<td>599</td>
<td>562</td>
<td>93.8</td>
</tr>
<tr>
<td>No match from Telematch</td>
<td>333</td>
<td>296</td>
<td>88.9</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**NOTE:** Percentages are based on the total within the row under consideration. Although there were 1,224 in the sample, only cases with home information provided in the faculty list (and possibly updated by NCOA and Lexis-Nexis) were sent to Telematch (including cases that were not sent to NCOA because of their minimum batch size requirement or Lexis-Nexis because of their stringent file requirements).


First, faculty home address information obtained from the institutions was sent to National Change of Address (NCOA) to search for updates. NCOA does not confirm addresses; it either provides different address information or indicates that the address is not valid. Of the 888 cases sent to NCOA, only 36 (4 percent) were returned with different home address information (see table 3.5). Over 92 percent of faculty for whom NCOA did not find a match were located; the locate rate for faculty with information from NCOA was 86 percent. Survey completion rates were 78 and 72 percent, respectively.

The next database used was Lexis-Nexis, which either provided different home contact information (address and phone number) or confirmed the home contact information provided by the institutions. As illustrated in table 3.6, of the 873 cases sent to Lexis-Nexis, only 130 (15
percent) were returned with confirmed or different information. Ninety-six percent of faculty with different or confirmed information from Lexis-Nexis were located, compared with 92 percent of those for whom Lexis-Nexis did not provide a match. Survey completion rates were 79 and 78 percent, respectively.

Finally, faculty home contact information was sent to Telematch for batch processing. Telematch uses a name, street address, and ZIP code as search criteria and provides telephone numbers only (not addresses). There were three possible results of a Telematch search: Telematch could (1) confirm the telephone number on file; (2) provide a different telephone number; or (3) indicate there was no match for the address on file. Of the 932 cases sent to Telematch, 599 (64 percent) were returned with confirmed or different information. Faculty with different or confirmed telephone numbers from Telematch had a locate rate of 94 percent and a survey completion rate of 81 percent, compared with an 89 percent locate rate and a 73 percent completion rate for those who were not matched.

In general, the contact information provided by the school proved effective in contacting faculty and instructional staff; 1,001 (82 percent) sample members required no intensive tracing, while the remaining 223 (18 percent) required intensive tracing. Because the contact information provided by the institution was generally quite good, batch database searches will be eliminated in the full-scale study. It is planned that advance tracing efforts instead target cases for which the school provided incomplete contact information.

Intensive tracing was required when a case did not have a telephone number associated with it or the CATI calls had exhausted all numbers for the case without reaching the sampled individual. A total of 223 cases received intensive tracing (i.e., to identify a valid telephone number and/or address), of which 149 (67 percent) were located. About 49 percent of the cases that received intensive tracing completed the survey. Table 3.8 provides a breakdown of the tracing results for the 223 potentially eligible sample members sent for intensive tracing. Tracers found new home telephone or home address information for 71 percent of cases, new office telephone numbers for 15 percent of cases, and e-mail addresses for 2 percent of the cases. Tracers were only able to confirm the existing contact information on file for 4 percent of cases. Eighteen cases (8 percent) were classified as unlocateable.

Table 3.8 Locate and survey completion rates, by outcome of intensive tracing efforts: 2003

<table>
<thead>
<tr>
<th>Outcome of intensive tracing efforts</th>
<th>Total</th>
<th>Located</th>
<th>Completed survey</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Number</td>
<td>Percent</td>
</tr>
<tr>
<td>Total</td>
<td>223</td>
<td>149</td>
<td>66.8</td>
</tr>
<tr>
<td>New telephone (only)</td>
<td>6</td>
<td>0</td>
<td>0.0</td>
</tr>
<tr>
<td>New address (only)</td>
<td>12</td>
<td>6</td>
<td>50.0</td>
</tr>
<tr>
<td>New address and phone</td>
<td>141</td>
<td>110</td>
<td>78.0</td>
</tr>
<tr>
<td>New office telephone number</td>
<td>33</td>
<td>23</td>
<td>69.7</td>
</tr>
<tr>
<td>E-mail only</td>
<td>5</td>
<td>0</td>
<td>0.0</td>
</tr>
<tr>
<td>No new information confirmed</td>
<td>8</td>
<td>5</td>
<td>62.5</td>
</tr>
<tr>
<td>Unable to locate telephone number</td>
<td>18</td>
<td>5</td>
<td>27.8</td>
</tr>
</tbody>
</table>

NOTE: Percentages are based on the total within the row under consideration.

Table 3.9 provides an overview of the primary sources used by tracers during the intensive tracing process. Tracers generally use multiple sources when tracing a case, so no one
source can be pinpointed as the one that resulted in the “locate.” Among the sources used most frequently for intensive tracing were Internet searches, directory assistance, and various consumer database searches.

### Table 3.9  Contact rates, by intensive tracing source: 2003

<table>
<thead>
<tr>
<th>Tracing source</th>
<th>Total</th>
<th>Located</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Internet search</td>
<td>213</td>
<td>142</td>
<td>66.7</td>
</tr>
<tr>
<td>Directory assistance</td>
<td>169</td>
<td>115</td>
<td>68.0</td>
</tr>
<tr>
<td>Consumer database search – Lexis-Nexis</td>
<td>91</td>
<td>63</td>
<td>69.2</td>
</tr>
<tr>
<td>Reverse phone lookup – Database</td>
<td>88</td>
<td>61</td>
<td>69.3</td>
</tr>
<tr>
<td>Address search – Database</td>
<td>64</td>
<td>34</td>
<td>53.1</td>
</tr>
<tr>
<td>Consumer database search – Transunion</td>
<td>64</td>
<td>40</td>
<td>62.5</td>
</tr>
<tr>
<td>Name search – Database</td>
<td>57</td>
<td>36</td>
<td>63.2</td>
</tr>
<tr>
<td>Consumer database search – Experian search on Social Security number</td>
<td>49</td>
<td>33</td>
<td>67.3</td>
</tr>
<tr>
<td>Consumer database search – Experian address search</td>
<td>34</td>
<td>21</td>
<td>61.8</td>
</tr>
<tr>
<td>Other collateral source</td>
<td>18</td>
<td>10</td>
<td>55.6</td>
</tr>
<tr>
<td>Directory assistance – Plus</td>
<td>13</td>
<td>6</td>
<td>46.2</td>
</tr>
</tbody>
</table>

NOTE: Most cases were traced using multiple sources, so row totals and percentages are not mutually exclusive.

The breakdown of faculty and instructional staff requiring intensive tracing, by faculty status and institution type, is presented in table 3.10. Twenty-seven percent of part-time faculty required intensive tracing, compared to 9 percent for full-time faculty. Twenty percent of faculty at public institutions required intensive tracing compared to 14 percent at private not-for-profit institutions.

### Table 3.10  Faculty and instructional staff requiring intensive tracing procedures, by employment status and institution type: 2003

<table>
<thead>
<tr>
<th>Employment status and institution type</th>
<th>Total</th>
<th>Number</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>1,224</td>
<td>223</td>
<td>18.2</td>
</tr>
<tr>
<td>Employment status</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full-time</td>
<td>625</td>
<td>59</td>
<td>9.4</td>
</tr>
<tr>
<td>Part-time</td>
<td>585</td>
<td>159</td>
<td>27.2</td>
</tr>
<tr>
<td>Unknown employment status</td>
<td>14</td>
<td>5</td>
<td>35.7</td>
</tr>
<tr>
<td>Institution control</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Public</td>
<td>879</td>
<td>175</td>
<td>19.9</td>
</tr>
<tr>
<td>Private not-for-profit</td>
<td>345</td>
<td>48</td>
<td>13.9</td>
</tr>
<tr>
<td>Institution type</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Public master’s</td>
<td>272</td>
<td>24</td>
<td>8.8</td>
</tr>
<tr>
<td>Public baccalaureate</td>
<td>24</td>
<td>0</td>
<td>0.0</td>
</tr>
<tr>
<td>Public associate’s</td>
<td>578</td>
<td>151</td>
<td>26.1</td>
</tr>
<tr>
<td>Private not-for-profit master’s</td>
<td>193</td>
<td>32</td>
<td>16.6</td>
</tr>
<tr>
<td>Private not-for-profit baccalaureate</td>
<td>129</td>
<td>12</td>
<td>9.3</td>
</tr>
<tr>
<td>Private not-for-profit associate’s</td>
<td>5</td>
<td>1</td>
<td>20.0</td>
</tr>
<tr>
<td>Other/unknown</td>
<td>23</td>
<td>3</td>
<td>13.0</td>
</tr>
</tbody>
</table>

NOTE: Percentages are based on the number of sample members within the row under consideration.
The results of faculty and instructional staff locating and survey completion, broken down by faculty status and institution type, are shown in table 3.11. All full-time faculty members were located, compared with 97 percent of part-time faculty. Eighty-one percent of full-time faculty completed the survey, compared with 72 percent of part-time faculty. When examined by institution type, locate rates ranged from 97 to 100 percent. Survey completion rates ranged from 71 percent for faculty at public 2-year institutions to 100 percent at private not-for-profit 2-year institutions.

### Table 3.11 Faculty locating and survey completion results, by employment status and institution type: 2003

<table>
<thead>
<tr>
<th>Employment status and institution type</th>
<th>Total sample</th>
<th>Located</th>
<th>Number</th>
<th>Percent</th>
<th>Number eligible</th>
<th>Completed survey</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Total</td>
<td>1,224</td>
<td>1,197</td>
<td>98.5</td>
<td>914</td>
<td>23</td>
<td>76.4</td>
</tr>
<tr>
<td>Full-time</td>
<td></td>
<td>625</td>
<td>613</td>
<td>100.0</td>
<td>495</td>
<td>80.8</td>
<td></td>
</tr>
<tr>
<td>Part-time</td>
<td></td>
<td>585</td>
<td>570</td>
<td>97.1</td>
<td>409</td>
<td>71.8</td>
<td></td>
</tr>
<tr>
<td>Unknown employment status</td>
<td></td>
<td>14</td>
<td>14</td>
<td>92.9</td>
<td>10</td>
<td>71.4</td>
<td></td>
</tr>
<tr>
<td>Public</td>
<td></td>
<td>879</td>
<td>857</td>
<td>98.0</td>
<td>628</td>
<td>73.3</td>
<td></td>
</tr>
<tr>
<td>Private not-for-profit</td>
<td></td>
<td>345</td>
<td>340</td>
<td>100.0</td>
<td>286</td>
<td>84.1</td>
<td></td>
</tr>
<tr>
<td>Public master’s</td>
<td></td>
<td>272</td>
<td>267</td>
<td>98.9</td>
<td>209</td>
<td>78.3</td>
<td></td>
</tr>
<tr>
<td>Public baccalaureate</td>
<td></td>
<td>24</td>
<td>23</td>
<td>100.0</td>
<td>18</td>
<td>78.3</td>
<td></td>
</tr>
<tr>
<td>Public associate’</td>
<td></td>
<td>578</td>
<td>562</td>
<td>97.4</td>
<td>399</td>
<td>71.0</td>
<td></td>
</tr>
<tr>
<td>Private not-for-profit master’s</td>
<td></td>
<td>193</td>
<td>190</td>
<td>100.0</td>
<td>160</td>
<td>84.2</td>
<td></td>
</tr>
<tr>
<td>Private not-for-profit baccalaureate</td>
<td></td>
<td>129</td>
<td>127</td>
<td>100.0</td>
<td>106</td>
<td>83.5</td>
<td></td>
</tr>
<tr>
<td>Private not-for-profit associate’s</td>
<td></td>
<td>5</td>
<td>5</td>
<td>100.0</td>
<td>5</td>
<td>100.0</td>
<td></td>
</tr>
<tr>
<td>Other/unknown</td>
<td></td>
<td>23</td>
<td>23</td>
<td>100.0</td>
<td>17</td>
<td>73.9</td>
<td></td>
</tr>
</tbody>
</table>

1 Percentages are based on the number of sample members within the row under consideration.
2 Percentages are based on the number of eligible sample members within the row under consideration.


The results of faculty and instructional staff survey completion by mode of data collection are presented in table 3.12. A total of 559 respondents completed the self-administered web survey and 355 respondents completed the CATI interview. Self-administered questionnaires accounted for 61 percent of all completed surveys, and telephone questionnaires accounted for the remaining 39 percent of completed surveys. While the NSOPF:04 field test exceeded the goal of having 50 percent of completes by web, a substantial portion of these web surveys were completed only after having been called by a CATI interviewer.
### Table 3.12 Response rates and mode of completion, by employment status and institution type: 2003

<table>
<thead>
<tr>
<th>Employment status and institution type</th>
<th>Number eligible</th>
<th>Total responses</th>
<th>Mode of completion</th>
<th>Mode of completion</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Number</td>
<td>Percent</td>
<td>Self-administered</td>
<td>Number</td>
</tr>
<tr>
<td>Total</td>
<td>1,197</td>
<td>914</td>
<td>76.4</td>
<td>559</td>
</tr>
<tr>
<td>Employment status</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full-time</td>
<td>613</td>
<td>495</td>
<td>80.8</td>
<td>333</td>
</tr>
<tr>
<td>Part-time</td>
<td>570</td>
<td>409</td>
<td>71.8</td>
<td>220</td>
</tr>
<tr>
<td>Unknown employment status</td>
<td>14</td>
<td>10</td>
<td>71.4</td>
<td>6</td>
</tr>
<tr>
<td>Institution control</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Public</td>
<td>857</td>
<td>628</td>
<td>73.3</td>
<td>359</td>
</tr>
<tr>
<td>Private not-for-profit</td>
<td>340</td>
<td>286</td>
<td>84.1</td>
<td>200</td>
</tr>
<tr>
<td>Institution type</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Public master’s</td>
<td>267</td>
<td>209</td>
<td>78.3</td>
<td>136</td>
</tr>
<tr>
<td>Public baccalaureate</td>
<td>23</td>
<td>18</td>
<td>78.3</td>
<td>7</td>
</tr>
<tr>
<td>Public associate’s</td>
<td>562</td>
<td>399</td>
<td>71.0</td>
<td>215</td>
</tr>
<tr>
<td>Private not-for-profit master’s</td>
<td>190</td>
<td>160</td>
<td>84.2</td>
<td>107</td>
</tr>
<tr>
<td>Private not-for-profit baccalaureate</td>
<td>127</td>
<td>106</td>
<td>83.5</td>
<td>77</td>
</tr>
<tr>
<td>Private not-for-profit associate’s</td>
<td>5</td>
<td>5</td>
<td>100.0</td>
<td>4</td>
</tr>
<tr>
<td>Other/unknown</td>
<td>23</td>
<td>17</td>
<td>73.9</td>
<td>13</td>
</tr>
</tbody>
</table>

1Percentages are based on the number of eligible sample members within the row under consideration.
2Percentages are based on the number of completed interviews within the row under consideration.

NOTE: All percentages are unweighted. Reporting excludes 27 cases determined to be ineligible for study.

Sixty-seven percent of full-time faculty completed the self-administered survey, compared to 54 percent of part-time faculty. Seventy percent of faculty and instructional staff at private not-for-profit institutions completed the self-administered survey, compared to 57 percent of faculty at public institutions. Web survey completion rates by institution type ranged from 39 percent for public baccalaureate degree-granting schools to 80 percent for private not-for-profit associate’s degree-granting schools. The cumulative response rate, overall and by mode, is shown in figure 3.2.
3.2.3 E-mail Contacting Efforts

Valid e-mail addresses were available for 765 of the 1,197 eligible sample members. E-mail addresses of faculty and instructional staff were requested in the faculty lists. Where e-mail addresses were not provided by the institution, help desk staff searched the institution’s online directory for e-mail addresses of sample members. In addition, some sample members provided e-mail addresses when contacted by a telephone interviewer. If an e-mail message to a sample member was returned as undeliverable, it was not considered to be a valid e-mail address for the purpose of this analysis.

Periodically throughout the data collection period, e-mail messages were sent to nonrespondents for whom we had e-mail addresses to encourage their participation (see appendix D). Sample members for whom we had valid e-mail addresses were more likely to complete the survey (80 percent) compared to sample members to whom no e-mail reminders were sent (69 percent; $\chi^2=18.8, p<0.0001$). Respondents with valid e-mail addresses were more likely to complete the self-administered web questionnaire (67 percent) than were respondents who did not receive e-mail reminders (49 percent; $\chi^2=27.8, p<0.0001$).

3.2.4 Refusal Conversion Efforts

Refusal conversion measures were used to gain cooperation from individuals who refused to participate when contacted by telephone interviewers. Refusals came not only from sample members, but also occasionally from other household members. Whenever a refusal was encountered, unless it was deemed hostile, the case was referred to a specialist trained in refusal
conversion techniques. Refusal conversion specialists were chosen based on their performance as interviewers, with those who were the most skilled in obtaining cooperation given additional training in converting refusals. This training was tailored to the concerns of faculty members and gatekeepers regarding participation, and focused on gaining cooperation, and encouraging participation.

Fourteen percent of contacted cases (n=149) refused to participate at some point during data collection. However, nearly one-fifth (18 percent, n=27) of these cases were successfully converted and eventually completed the survey. Sixteen of these cases completed the survey by web and 11 cases completed by telephone.

### 3.2.5 Incentive Experiment Results

As discussed in chapter 2, the incentive experiment assessed three hypotheses (see chapter 2 for greater detail on the experiment design):

**Hypothesis I:** Incentives increase the response rate during the initial phase of data collection (phase I) and promote a higher rate of web-based responses.

**Hypothesis II:** Incentives increase the completion rate during the nonresponse follow-up phase of CATI data collection (phase III).

**Hypothesis III:** A higher amount of incentive increases the response rate more than a lower amount.

The results of each phase of the experiment are discussed below.

#### Analysis of Phase I Data

All faculty members were partitioned into the three early-response treatment groups. As described in chapter 2, those in the first treatment group (ER1) were offered no incentive, while those in the second (ER2) and third (ER3) treatment groups were offered $20 or $30, respectively, to complete the survey within 3 weeks of receiving their invitation letters. Table 3.13 shows the distribution of the eligible respondents and nonrespondents for the first phase of the experiment and the response rates achieved in phase I.

**Table 3.13 Faculty distribution and response rates for phase I (faculty in groups ER2 and ER3 were offered incentives): 2003**

<table>
<thead>
<tr>
<th>Treatment group (early response), and incentive amount offered</th>
<th>Total</th>
<th>Respondent</th>
<th>Nonrespondent</th>
<th>Response rate (percent)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>1,197</td>
<td>324</td>
<td>873</td>
<td>27.1</td>
</tr>
<tr>
<td>ER1 ($0)</td>
<td>402</td>
<td>66</td>
<td>336</td>
<td>16.4</td>
</tr>
<tr>
<td>ER2 ($20)</td>
<td>391</td>
<td>120</td>
<td>271</td>
<td>30.7</td>
</tr>
<tr>
<td>ER3 ($30)</td>
<td>404</td>
<td>138</td>
<td>266</td>
<td>34.2</td>
</tr>
</tbody>
</table>


These results indicate that incentive use nearly doubled the response rate during the early response period; approximately 16 percent of those who were not offered an incentive completed
the questionnaire compared with 32 percent of those who were offered an incentive. Significant differences were found between the no incentive group (ER1), with 16 percent response, and both the $20 (ER2) and $30 (ER3) incentive groups, with 31 percent and 34 percent response, respectively ($p<0.0001$). However, the difference between the $20 and $30 incentive, although in the expected direction, was not statistically significant.\(^{22}\) While this difference is directionally in support of the third hypothesis, there is not enough evidence to conclude that an increase in the incentive amount significantly increased the response rate of faculty members during the first phase.

Analysis of Phase II Data

Attempts were made to complete as many surveys as possible during the second phase of data collection without offering any incentives. For this purpose, all nonrespondents from the first phase were contacted by telephone and asked to complete the survey, either on the phone or via the web at their convenience. Table 3.14 shows the distribution of the respondents and nonrespondents for the second phase of the experiment. (The classification is based on the amount offered during the first phase of the experiment even though no one was actually offered an incentive during this phase [i.e., phase II].)

<table>
<thead>
<tr>
<th>Treatment group (early response), and incentive amount offered</th>
<th>Total</th>
<th>Respondent</th>
<th>Nonrespondent</th>
<th>Response rate (percent)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>873</td>
<td>296</td>
<td>577</td>
<td>33.9</td>
</tr>
<tr>
<td>ER1 ($0)</td>
<td>336</td>
<td>109</td>
<td>227</td>
<td>32.4</td>
</tr>
<tr>
<td>ER2 ($20)</td>
<td>271</td>
<td>91</td>
<td>180</td>
<td>33.6</td>
</tr>
<tr>
<td>ER3 ($30)</td>
<td>266</td>
<td>96</td>
<td>170</td>
<td>36.1</td>
</tr>
</tbody>
</table>

NOTE: In phase II, computer-assisted telephone interviewing began; no one was offered incentives.

No significant differences in response rates during the second phase were detected between those who were offered incentives during the first phase and those who were not (35 percent vs. 32 percent, respectively). This finding suggests that no residual effects were carried over from the first phase to the second phase. That is, having been offered an incentive during the first phase had no significant effect on response rates during the second phase when no one was offered any incentives.

Analysis of Phase III Data

At the start of the third phase, the remaining nonrespondents were contacted by telephone for nonresponse follow-up. Those who were pre-assigned to the CATI nonresponse follow-up treatment group NF1 were offered no incentive, while those in treatment group NF2 were offered $30 to complete the survey. Table 3.15 shows the distribution of the resulting respondents and nonrespondents for the third phase of the incentive experiment.

\(^{22}\) Simple tests of significance for two population proportions have been used to assess the stated hypotheses.
Table 3.15 Faculty distribution and response rates for phase III: 2003

<table>
<thead>
<tr>
<th>Treatment group (nonresponse follow-up), and incentive amount offered</th>
<th>Total</th>
<th>Respondent</th>
<th>Nonrespondent</th>
<th>Response rate (percent)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>577</td>
<td>233</td>
<td>344</td>
<td>40.4</td>
</tr>
<tr>
<td>NF1 ($0)</td>
<td>288</td>
<td>98</td>
<td>190</td>
<td>34.0</td>
</tr>
<tr>
<td>NF2 ($30)</td>
<td>289</td>
<td>135</td>
<td>154</td>
<td>46.7</td>
</tr>
</tbody>
</table>

NOTE: Faculty in group NF2 were offered an incentive.

Accordingly, 98 of the 288 faculty who were not offered an incentive responded to the survey during the third phase (34 percent), while 135 of the 289 faculty who were offered the incentive responded to the survey during this phase (47 percent). The observed difference of 13 percentage points was statistically significant ($p<0.002$). Comparing the distribution of these faculty members with respect to their phase I incentive categories, there was no significant interaction between phase I and phase III incentive groups ($p<0.07$). This suggests that the effect of the incentive during phase III is independent of incentive offerings during the first phase of the experiment.

3.3 Burden and Effort

3.3.1 Faculty Survey Completion Timing

Like the institution timing analysis, the faculty timing analysis was conducted by embedding time stamps in the programming code for each form (screen) in the survey. From these time stamps, the number of seconds spent on each screen (on-screen time) and the transit time between screens (i.e., the time required to transmit data to the server, the time for the server to store the data and assemble the next page, and the time for the page to be transmitted and loaded on the computer) were calculated. A cumulative on-screen time and a cumulative transit time for the faculty survey also were calculated from the time stamps. The sum of the cumulative on-screen and transit times was the total instrument time—that is, the number of minutes it took to administer the questionnaire.

Following the 1999 cycle of NSOPF—which averaged over 50 minutes—the faculty questionnaire was shortened substantially, with a goal of achieving a 30-minute survey. Based on the time stamps for each form, the time to complete the entire survey ranged from 9 minutes to 2 hours and 12 minutes, with an average time of 42 minutes. Of these 42 minutes, approximately 35 minutes, on average, were spent answering questions (on-screen time) and 7 minutes, on average, were spent saving data and loading forms (transit time).

Table 3.16 presents the overall timing data by mode. Average on-screen time was significantly longer for CATI respondents than for web respondents (38 minutes and 34 minutes, respectively; $t=-3.67, p<0.001$), while the average transit time was significantly shorter for CATI respondents than for web respondents (4 minutes and 9 minutes, respectively; $t=13.26$).

---

23This total time includes all screens in the survey—i.e., Q1 through Q84—plus the screens that collected the contact information for the incentive payment and the reinterview. No timing data are available for the informed consent screens.
The longer on-screen time for CATI respondents presumably is because it takes longer to read text out loud and the respondent may ask questions. The shorter transit time for CATI is likely due to the use of a high-speed Internet connection by interviewers. Some web respondents may have used a slower dial-up connection, which would tend to increase their transit time. There was no significant difference in total survey time by mode.

Table 3.16  Average on-screen, transit, and total survey completion time, in minutes, for the field test faculty questionnaire, by mode: 2003

<table>
<thead>
<tr>
<th>Portion of interview</th>
<th>All respondents</th>
<th>Web respondents</th>
<th>CATI respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Average time</td>
<td>Number of cases</td>
<td>Average time</td>
</tr>
<tr>
<td>Total</td>
<td>42.2</td>
<td>891</td>
<td>42.6</td>
</tr>
<tr>
<td>Onscreen</td>
<td>35.5</td>
<td>908</td>
<td>34.2</td>
</tr>
<tr>
<td>Transit</td>
<td>7.2</td>
<td>891</td>
<td>9.0</td>
</tr>
</tbody>
</table>

NOTE: Three on-screen time outliers and one transit time outlier were topcoded to the upper limit. In addition, 17 cases with invalid transit times were removed from the calculation of average transit time and average total time.


The transit times were significantly longer for surveys that were completed during business hours (Monday through Friday, 9:00 am – 6:00 pm) compared to those completed during evening and weekend hours (7.5 and 6.8 minutes, respectively; $t = -2.02, p < 0.05$), as shown in table 3.17. This is likely due to heavier Internet traffic during business hours.

Table 3.17 Average on-screen, transit, and total completion time, in minutes, by time of day and mode: 2003

<table>
<thead>
<tr>
<th>Portion of interview</th>
<th>Web respondents</th>
<th>CATI respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Weekdays 9am–6pm</td>
<td>Evenings/weekends</td>
</tr>
<tr>
<td></td>
<td>Average time</td>
<td>Number of cases</td>
</tr>
<tr>
<td>Total</td>
<td>41.8</td>
<td>301</td>
</tr>
<tr>
<td>Onscreen</td>
<td>34.0</td>
<td>311</td>
</tr>
<tr>
<td>Transit</td>
<td>8.6</td>
<td>301</td>
</tr>
</tbody>
</table>

NOTE: Three on-screen time outliers and one transit time outlier were topcoded to the upper limit. In addition, 17 cases with invalid transit times were removed from the calculation of average transit time and average total time.


Eight forms (screens) in the faculty survey took more than 1 minute to administer, on average. These tended to be the more complicated forms and those that requested more information—often containing several items on the same screen or complex online coding. The average and maximum times (in seconds) to complete these forms are presented in table 3.18. The forms are described in greater detail in the text that follows table 3.18.
Table 3.18  Average and maximum completion time, in seconds, for forms averaging more than 1 minute to complete: 2003

<table>
<thead>
<tr>
<th>Questionnaire form</th>
<th>Description</th>
<th>Time (seconds)</th>
<th>Number of cases</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q17A4</td>
<td>Highest degree institution</td>
<td>62</td>
<td>844</td>
</tr>
<tr>
<td>Q31</td>
<td>Hours worked per week</td>
<td>81</td>
<td>914</td>
</tr>
<tr>
<td>Q32</td>
<td>Percentage distribution of work activities</td>
<td>63</td>
<td>914</td>
</tr>
<tr>
<td>Q34</td>
<td>Percentage other (noninstruction, nonresearch) time</td>
<td>82</td>
<td>722</td>
</tr>
<tr>
<td>Q37</td>
<td>Number and types of classes taught (up to eight classes)</td>
<td>101</td>
<td>796</td>
</tr>
<tr>
<td>Q38</td>
<td>Student evaluation tools (Tools instructors use to evaluate students—essay exams, etc.)</td>
<td>76</td>
<td>736</td>
</tr>
<tr>
<td>Q52A</td>
<td>Career publications/presentations</td>
<td>77</td>
<td>911</td>
</tr>
<tr>
<td>Q66</td>
<td>Income: from institution/other sources</td>
<td>102</td>
<td>908</td>
</tr>
</tbody>
</table>

NOTE: The number of cases per form varies due to the interview skip logic. Outliers for each form were topcoded to the upper limit for that form.


Q17A4. The Integrated Postsecondary Education Data System (IPEDS) coding form, used to code respondent highest degree information (Q17A4), took slightly more than 1 minute to administer, on average. This screen required input of the state and city in which the school was located, followed by a computer search to identify the schools in that location. The form presented the list of possible schools, from which the respondent or interviewer selected the correct one. Web respondents took significantly longer to complete this form (75 seconds) than CATI respondents (43 seconds; \( t = 11.23, p < 0.0001 \)). This time difference reflects a learning curve associated with the IPEDS coding. The telephone interviewers were familiar with how these screens worked and did not have to read the instructions.

Q31, Q32, and Q34. The series of questions that asked for the number of hours per week spent on work activities, Q31 (broken down into paid and unpaid activities at the target institution and outside that institution), and the percentage distribution of work activities, Q32 and Q34, took 81, 63, and 82 seconds, respectively, to administer. Each of these took longer when administered by telephone interviewers than when self-administered via the web instrument. Q31 averaged 74 seconds for web respondents compared with 92 seconds for CATI respondents (\( t = -5.09, p < 0.0001 \)). Web respondents averaged 60 seconds on Q32 compared with 70 seconds for CATI respondents (\( t = 3.35, p < 0.001 \)). On Q34, web respondents took 75 seconds, on average, compared with 93 seconds for CATI respondents (\( t = -4.10, p < 0.0001 \)). The complexity of these questions may have led to the longer times for CATI administration, as respondents often asked interviewers to repeat the question and examples, and asked questions about the appropriate category for certain types of activities.

Q37 and Q38. Two consecutive forms, Q37 and Q38, asked for a great deal of information on a single screen. Q37 asked six questions about each of the credit classes (up to eight) the respondent taught. This form took 101 seconds, on average, to administer. There was no difference in time by mode of administration. Q38 asked respondents to identify which of 10...
different types of student evaluation tools were used in their classes and whether they were used in all, some, or none of the classes. This form took an average of 76 seconds to administer, with CATI respondents taking significantly longer than web respondents (98 and 62 seconds, respectively, \( t = -12.43, p < 0.0001 \)).

**Q52A.** Q52a, which asked for the number of career publications or presentations in seven categories, took an average of 77 seconds to complete. This may have required respondents to locate their curricula vitae and count the number of publications. There was no difference by mode in time to administer this form.

**Q66.** The form asking about respondents’ compensation from the target institution and from other sources, Q66, took 102 seconds to complete, on average. This form consisted of six income questions, which were considered to be among the most sensitive items in the questionnaire. Average time to complete this form was shorter for web respondents (98 seconds) than for CATI respondents (108 seconds; \( t = -2.11, p < 0.05 \)).

### 3.3.2 Help Desk

In order to gain a better understanding of the problems encountered by faculty members attempting to complete the survey over the web, software was developed to record each help desk incident that occurred during data collection. For each occurrence, help desk staff confirmed contact information for the sample member, recorded the type of problem, described the problem and resolution, noted its status (pending or resolved), and recorded the approximate time it took to assist the faculty member. Help desk staff were trained not only to answer any calls received from the help desk hotline, but also to conduct telephone interviews when needed. Help desk staff members assisted sample members with questions about the web instrument and provided technical assistance to sample members who experienced problems while completing the self-administered web survey. Help desk agents also responded to voice mail messages left by respondents when the call center was closed.

Help desk staff assisted 184 faculty members (15 percent of the sample). Eighty-two percent of these cases called the help desk only once, while 14 percent called in twice, and 4 percent called in three times. Of the 184 faculty members who called the help desk, 151 (82 percent) eventually completed the survey.

Thirty-eight percent of the problems reported by faculty members who called the help desk were for miscellaneous issues (see table 3.19). The most frequent miscellaneous incident reported was sample members requesting to complete the survey by telephone (41 percent of miscellaneous cases). Other problems reported to the help desk included questions about the study (22 percent), requests for study ID and/or password (19 percent), browser setting and computer problems (8 percent), website being down or unavailable (6 percent), questions about questionnaire content (4 percent), and errors in questionnaire programming (3 percent).
Table 3.19 Response pattern, by help desk problem type: 2003

<table>
<thead>
<tr>
<th>Type of problem</th>
<th>Number</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>225</td>
<td>100.0</td>
</tr>
<tr>
<td>Miscellaneous (including asking to complete the survey by phone)</td>
<td>85</td>
<td>37.8</td>
</tr>
<tr>
<td>Question about study</td>
<td>49</td>
<td>21.8</td>
</tr>
<tr>
<td>Study identification (ID) code/password</td>
<td>43</td>
<td>19.1</td>
</tr>
<tr>
<td>Browser settings/computer problems</td>
<td>18</td>
<td>8.0</td>
</tr>
<tr>
<td>Website unavailable</td>
<td>14</td>
<td>6.2</td>
</tr>
<tr>
<td>Questionnaire content</td>
<td>9</td>
<td>4.0</td>
</tr>
<tr>
<td>Program error</td>
<td>7</td>
<td>3.1</td>
</tr>
</tbody>
</table>


3.3.3 Interviewer Hours

Telephone interviewing staff hours (including help desk staffing, telephone follow-up calls, and CATI interview hours) for the NSOPF:04 field test required 1,563 hours. These hours do not include supervision, monitoring, administration, and Quality Circle meetings. The average time spent per completed CATI interview was 4 hours and per completed interview overall (including web completes) was 1.7 hours. The average time to administer the CATI interview was 42 minutes, which shows that a majority of interviewer time was spent on other activities. These other activities focused on contacting and locating the sample member, with a small portion of time devoted to bringing up a case, reviewing its history, and closing the case (with the appropriate reschedule, comment, and disposition). A significant proportion of the web completes occurred after the period of telephone follow-up began, and were completed only after several CATI follow-up calls had been made to the respondent.

3.3.4 Number of Calls

Telephone interviewers made 18,342 call attempts to faculty members during the NSOPF:04 field test data collection period (see table 3.20). The number of calls per case ranged from 0 to 182. On average, 15 calls\(^{24}\) were made to each sample member. The largest average numbers of calls were made to those who were not interviewed. Among completed cases, an average of 9 call attempts were required, while the average for nonrespondents was 32 call attempts ($t=10.32$, $p<0.0001$). Faculty members who completed the questionnaire over the web were called significantly fewer times, with an average of 7 call attempts per completed survey, compared to an average of 12 calls to CATI respondents ($t=-4.62$, $p<0.0001$).

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\(^{24}\)This figure includes cases where no call attempts were made, either because the respondent completed the questionnaire via the web before CATI calling began, or the individual could not be located.
Table 3.20  Total and average number of calls, by completion status and mode of completion: 2003

<table>
<thead>
<tr>
<th>Completion status/mode</th>
<th>Number of cases</th>
<th>Number of calls</th>
<th>Average calls per case</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>1,224</td>
<td>18,342</td>
<td>15.0</td>
</tr>
<tr>
<td>Interviewed</td>
<td>914</td>
<td>8,340</td>
<td>9.1</td>
</tr>
<tr>
<td>Not interviewed</td>
<td>310</td>
<td>10,002</td>
<td>32.3</td>
</tr>
<tr>
<td>By mode</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Interviewed</td>
<td>914</td>
<td>8,340</td>
<td>9.1</td>
</tr>
<tr>
<td>Web complete</td>
<td>559</td>
<td>3,967</td>
<td>7.1</td>
</tr>
<tr>
<td>Computer-assisted telephone interview complete</td>
<td>355</td>
<td>4,373</td>
<td>12.3</td>
</tr>
</tbody>
</table>


Call screening is a growing problem for studies that rely on the telephone as a mode of contact. Devices such as telephone answering machines can be used to screen unwanted calls. Of the 848 cases called by telephone interviewers, 697 cases (82 percent) reached an answering machine at least once (see table 3.21). Interviewers made significantly more calls to cases where an answering machine had been reached at least once (mean attempts=25), compared to cases where no answering machine was reached (mean attempts=8; t = -10.00, p<0.0001). Likewise, cases where an answering machine had been reached at least once were less likely to have completed the interview (65 percent) than cases where no answering machine was reached (75 percent; χ²=5.4, p<0.02).

Table 3.21  Average call attempts, by reached answering machine: 2003

<table>
<thead>
<tr>
<th>Result of call attempt</th>
<th>Cases called in CATI</th>
<th>Completed cases</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Number of cases</td>
<td>Average number of calls</td>
</tr>
<tr>
<td>Reached answering machine at least once</td>
<td>697</td>
<td>24.7</td>
</tr>
<tr>
<td>Never reached an answering machine</td>
<td>151</td>
<td>7.5</td>
</tr>
</tbody>
</table>

NOTE: Excludes 337 completed cases that were never called by telephone interviewers because they completed the self-administered questionnaire during or soon after the early response period of data collection. Some of the 848 cases called by telephone interviewers actually completed the web self-administered questionnaire.


Looking only at completed cases, significantly fewer calls were required to obtain a completed interview when no answering machine was reached (mean attempts=8) compared to cases in which an answering machine was reached at least once (mean attempts=16, t = -4.52, p<0.0001). Those who possessed answering machines were included in the survey definition of “accessible”; however, it took considerable persistence and resources (in the form of repeated call attempts) to reach these faculty members. This finding demonstrates that answering machines and other call screening devices are increasing the effort that must be expended to reach these cases, thereby driving up interviewing costs.

An additional 337 cases were never called by telephone interviewers because they completed the self-administered questionnaire during or soon after the early response period of data collection. Some of the 848 cases called by telephone interviewers actually completed the web self-administered questionnaire.
3.4 Discussion

The response rates to the field test, while useful for planning for the full-scale study, must be interpreted with caution due to some important differences between the NSOPF:04 field test and full-scale studies. Some of these factors will make the data collection for the full-scale study more difficult, and others may make it easier. While the field test response rates give some indication of what to expect on the full-scale study, fundamental differences, outlined below, limit the generalizability to the full-scale study.

- The full-scale NSOPF:04 will not have the complete sample at the start of data collection, due to the anticipated number of late lists. (Early institution contacting is expected to reduce the percentage of late lists from that experienced in earlier NSOPF cycles, but it will not eliminate them.) The field test sampled faculty from the first one-half of the lists received and hence had a full sample in January at the start of faculty data collection.

- The full-scale data collection period is scheduled to last 2 months longer than the field test 5-month period (until August 30, while the field test ended on June 30).

- The full scale study plans to offer the early response and nonresponse incentives to all respondents, whereas the field test had several experiments in which randomly selected subsamples were offered no incentives and two amounts.

- The field test sample did not include faculty from doctoral granting institutions who might be expected to use the web option the most frequently and who traditionally have responded at higher rates on previous cycles of NSOPF.
Chapter 4
Evaluation of Data Quality

Evaluations of data quality serve to identify problems with the data collection processes and instruments. In preparation for the full-scale 2004 National Study of Postsecondary Faculty (NSOPF:04), project staff evaluated faculty list quality, item nonresponse, item reliability, inter-item consistency, item mode effects, breakoffs, help text usage, coding, quality control monitoring of interviewers, respondent feedback, and interviewer feedback. The results of these evaluations are presented in this chapter and were used to inform instrument design for the full-scale study.

4.1 List Quality

Faculty lists were evaluated based on the quality and quantity of their contents. That is, lists had to be readable and contain the needed information for sampling. Table 4.1 provides a summary of the condition of lists received, by institution type.

Table 4.1 Condition of lists, by type of institution: 2003

<table>
<thead>
<tr>
<th>Institution type</th>
<th>Total</th>
<th>Provided list</th>
<th>Unreadable</th>
<th>Insufficient information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>150</td>
<td>134</td>
<td>2</td>
<td>36 67</td>
</tr>
<tr>
<td>Public master’s</td>
<td>25</td>
<td>23</td>
<td>0</td>
<td>3 10</td>
</tr>
<tr>
<td>Public baccalaureate</td>
<td>6</td>
<td>6</td>
<td>1</td>
<td>1 4</td>
</tr>
<tr>
<td>Public associate’s</td>
<td>58</td>
<td>50</td>
<td>1</td>
<td>15 23</td>
</tr>
<tr>
<td>Public other/unknown</td>
<td>5</td>
<td>4</td>
<td>0</td>
<td>1 4</td>
</tr>
<tr>
<td>Private not-for-profit master’s</td>
<td>26</td>
<td>24</td>
<td>0</td>
<td>8 17</td>
</tr>
<tr>
<td>Private not-for-profit baccalaureate</td>
<td>21</td>
<td>18</td>
<td>0</td>
<td>5 5</td>
</tr>
<tr>
<td>Private not-for-profit associate’s</td>
<td>3</td>
<td>3</td>
<td>0</td>
<td>1 2</td>
</tr>
<tr>
<td>Private not-for-profit other/unknown</td>
<td>6</td>
<td>6</td>
<td>0</td>
<td>2 2</td>
</tr>
</tbody>
</table>

1"Sampling" refers to not having received a piece of information required for sample selection, such as race or gender.
2"Layout" means the file layout was not received.


A number of conditions had to be satisfied before a submitted list could pass basic quality control checks. List quality was checked by comparing counts obtained from tallied faculty lists against those obtained from four supplementary sources, namely the institution questionnaire, the 2001 IPEDS Fall Staff Survey, the Contact Information and File Layout form (which included

26 IPEDS data used in the field test were from a different academic year and IPEDS uses a different definition of faculty than does NSOPF. The 2001 IPEDS Fall Staff Survey classified staff as to primary duties while NSOPF
faculty counts), and frame data from the NSOPF:99 survey. Discrepancies in counts of full-time and part-time faculty on the tallied faculty lists and the supplemental sources that were outside the expected range were investigated.

All institutions with submitted lists that failed any checks were recontacted to resolve the observed discrepancies. Virtually all IPEDS-related discrepancies were found to be caused by definitional and coverage differences between IPEDS and NSOPF. Cognizant of such differences, these checks were put in place to catch major list problems (e.g., inadvertent reversal of part-time and full-time faculty counts by institutions). Upon recontacting institutions, lists confirmed to be correct and those whose problems were resolved (through resubmission or in-house correction) were allowed to proceed to the sampling stage. Specifically, 10 of these 30 lists were confirmed to be correct by their corresponding institutions, 13 problem lists were resolved, and 7 remained with a failed status at the end of the contact period. These seven institutions were not from any specific institution type.

Discrepancies between tallied list counts and those reported via institution questionnaires were deemed more problematic. Consequently, a more stringent set of comparison checks were devised for this purpose. All institutions for which their tallied faculty list and institution questionnaire counts were discrepant beyond the thresholds were recontacted to resolve the observed discrepancies. Again, many of these discrepancies were removed after the corresponding institutions confirmed the correctness of their submitted lists (12 out of 36). A number of institutions had to resubmit new lists or provide additional information to correct the problem (17 of 36). At the end of contact period, seven lists remained with a failed tallied faculty list versus institution questionnaire counts status.

To quantify the extent of the observed discrepancies, various diagnostic measures were produced to capture the relative difference in faculty counts between tallied lists and the supplemental sources. As shown in table 4.2, of the 150 institutions that provided lists of faculty, 36 failed the checks established for comparison against their institution questionnaires.

Table 4.2 Discrepancies encountered between tallied faculty list counts and institution questionnaire counts, by type of institution: 2003

<table>
<thead>
<tr>
<th>Institution type</th>
<th>Sampled institutions</th>
<th>Number out of bounds</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>150</td>
<td>36</td>
</tr>
<tr>
<td>Public master’s</td>
<td>25</td>
<td>5</td>
</tr>
<tr>
<td>Public baccalaureate</td>
<td>6</td>
<td>2</td>
</tr>
<tr>
<td>Public associate’s</td>
<td>58</td>
<td>13</td>
</tr>
<tr>
<td>Public other/unknown</td>
<td>5</td>
<td>2</td>
</tr>
<tr>
<td>Private not-for-profit master’s</td>
<td>26</td>
<td>6</td>
</tr>
<tr>
<td>Private not-for-profit baccalaureate</td>
<td>21</td>
<td>6</td>
</tr>
<tr>
<td>Private not-for-profit associate’s</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Private not-for-profit other/unknown</td>
<td>6</td>
<td>1</td>
</tr>
</tbody>
</table>


Eligibility requirements include all staff who have faculty status or who have instructional duties. Hence, the range of acceptable difference between the tallied faculty list counts and IPEDS counts was intentionally broad.
Chapter 4. Evaluation of Data Quality

Tables 4.3 and 4.4 give the distribution of the relative percentage discrepancy between institution questionnaire counts and the tallied list counts for part-time and full-time faculty, respectively. The relative percentage discrepancy is measured as the difference between institution questionnaire and tallied list counts of faculty divided by the tallied list counts of faculty. For instance, 62 percent of institutions provided questionnaires that had a relative percentage discrepancy of 0 with tallied lists for part-time faculty, and 86 percent were between + or − 25 percent of each other (table 4.3). Fifty-eight percent of institutions provided questionnaires that had a relative percentage discrepancy of 0 with tallied lists for full-time faculty and 89 percent were between + or − 25 percent of each other (table 4.4)

Table 4.3 Number and percentage distribution of institutions by relative percentage discrepancy between institution questionnaire and tallied list counts for part-time faculty at the institutions, by institution type: 2003

<table>
<thead>
<tr>
<th>Institution type</th>
<th>Number of institutions</th>
<th>Relative percentage discrepancy (percent)</th>
<th>&lt; −50</th>
<th>−50 to −26</th>
<th>−25 to −1</th>
<th>0</th>
<th>1 to 25</th>
<th>26 to 50</th>
<th>&gt; 50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>118</td>
<td></td>
<td>4</td>
<td>3</td>
<td>12</td>
<td>62</td>
<td>12</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Public master’s</td>
<td>22</td>
<td></td>
<td>5</td>
<td>0</td>
<td>18</td>
<td>68</td>
<td>9</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Public baccalaureate</td>
<td>6</td>
<td></td>
<td>0</td>
<td>17</td>
<td>0</td>
<td>50</td>
<td>33</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Public associate’s</td>
<td>45</td>
<td></td>
<td>2</td>
<td>2</td>
<td>14</td>
<td>66</td>
<td>11</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Public other/unknown</td>
<td>2</td>
<td></td>
<td>0</td>
<td>50</td>
<td>0</td>
<td>0</td>
<td>50</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Private not-for-profit master’s</td>
<td>19</td>
<td></td>
<td>11</td>
<td>0</td>
<td>11</td>
<td>56</td>
<td>11</td>
<td>0</td>
<td>11</td>
</tr>
<tr>
<td>Private not-for-profit baccalaureate</td>
<td>17</td>
<td></td>
<td>6</td>
<td>0</td>
<td>12</td>
<td>59</td>
<td>12</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>Private not-for-profit associate’s</td>
<td>3</td>
<td></td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>67</td>
<td>0</td>
<td>33</td>
<td>0</td>
</tr>
<tr>
<td>Private not-for-profit other/unknown</td>
<td>4</td>
<td></td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>75</td>
<td>0</td>
<td>0</td>
<td>25</td>
</tr>
</tbody>
</table>

NOTE: Detail may not sum to totals due to rounding.

Table 4.4 Number and percentage distribution of institutions by relative percentage discrepancy between institution questionnaire and tallied list counts for full-time faculty at the institutions, by institution type: 2003

<table>
<thead>
<tr>
<th>Institution type</th>
<th>Number of institutions</th>
<th>Relative percentage discrepancy (percent)</th>
<th>&lt; −50</th>
<th>−50 to −26</th>
<th>−25 to −1</th>
<th>0</th>
<th>1 to 25</th>
<th>26 to 50</th>
<th>&gt; 50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>118</td>
<td></td>
<td>5</td>
<td>2</td>
<td>19</td>
<td>58</td>
<td>12</td>
<td>4</td>
<td>0</td>
</tr>
<tr>
<td>Public master’s</td>
<td>22</td>
<td></td>
<td>0</td>
<td>0</td>
<td>18</td>
<td>64</td>
<td>9</td>
<td>9</td>
<td>0</td>
</tr>
<tr>
<td>Public baccalaureate</td>
<td>6</td>
<td></td>
<td>0</td>
<td>0</td>
<td>33</td>
<td>17</td>
<td>17</td>
<td>33</td>
<td>0</td>
</tr>
<tr>
<td>Public associate’s</td>
<td>45</td>
<td></td>
<td>5</td>
<td>0</td>
<td>27</td>
<td>57</td>
<td>9</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>Public other/unknown</td>
<td>2</td>
<td></td>
<td>0</td>
<td>50</td>
<td>50</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Private not-for-profit master’s</td>
<td>19</td>
<td></td>
<td>11</td>
<td>0</td>
<td>17</td>
<td>61</td>
<td>11</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Private not-for-profit baccalaureate</td>
<td>17</td>
<td></td>
<td>6</td>
<td>6</td>
<td>0</td>
<td>65</td>
<td>24</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Private not-for-profit associate’s</td>
<td>3</td>
<td></td>
<td>33</td>
<td>0</td>
<td>0</td>
<td>67</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Private not-for-profit other/unknown</td>
<td>4</td>
<td></td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>75</td>
<td>25</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

NOTE: Detail may not sum to totals due to rounding.

It should be noted that the reported percentages in tables 4.3 and 4.4 are based on very small sample sizes and can provide only directional information.
Because of small sample sizes, it is impossible to detect specific patterns or differences that allow classifications of institutions with respect to specific list problems. Nonetheless, the following anecdotal observations are provided based on review of the field test tallied faculty lists in comparison with supplemental sources.

- As expected, due to definitional differences IPEDS counts were often smaller than those obtained from the institution questionnaire or tallied faculty lists. This shortage was more pronounced for part-time faculty.

- Institution questionnaire and tallied faculty list counts were relatively more consistent with each other, with 89 percent being within + or – 25 percent of each other for full-time faculty and 86 percent for part-time faculty.

4.2 Institution Questionnaire Data Quality

4.2.1 Item Nonresponse

Recent studies (for example, DeRouvray and Couper 2002) using web self-administered questionnaires have shown higher than usual rates of missing data when the “refuse” and “don’t know” options were available on screen. Thus, to limit the rate of nonresponse in the institution instrument, the refusal option was not available to respondents and the “don’t know” option was limited to selected screens where the respondent might not know the answer. Respondents who wished to decline to answer a question were instructed (on the information page at the start of the questionnaire) to click the “continue” button to proceed to the next question without answering. The exception to this rule was the first item in the institution questionnaire, the count of full- and part-time faculty and instructional staff employed by the institution. This item was critical in determining the path through the interview; hence, if it were left blank, a warning box appeared explaining the importance of the question and the necessity of providing an answer in order to continue the questionnaire.

Only 2 of 83 items in the questionnaire contained more than 10 percent missing data. These items are shown in table 4.5. Item nonresponse rates were calculated based on the number of sample members asked the question.

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Percentage of responses missing</th>
</tr>
</thead>
<tbody>
<tr>
<td>19C</td>
<td>Undergraduate instruction: number of teaching assistants</td>
<td>21.9</td>
</tr>
<tr>
<td>19D</td>
<td>Undergraduate instruction: number of others not covered by the listed categories of staff</td>
<td>23.7</td>
</tr>
</tbody>
</table>


Form (screen) 19 of the institution questionnaire asked respondents to allocate the percentage of undergraduate instruction taught by (1) full-time faculty (item 19A), (2) part-time faculty (item 19B), (3) teaching assistants (item 19C), and (4) others, such as nonfaculty administrators (item 19D). The screen required answers to sum to 0 or 100 percent before the respondent could leave the screen. Blank responses were allowed and assumed to be zero when sums were calculated. Nonresponse to parts 3 (percentage of undergraduate instruction assigned
to teaching assistants) and 4 (percentage of undergraduate instruction assigned to others) had 22 and 24 percent missing, respectively. However, most of these cases with missing data summed to 100 percent on the remaining responses, suggesting that the missing data could safely be imputed to zero. Doing so should reduce the rate of missing data for these two items to 4 and 5 percent, respectively.

A “don’t know” response option was available for 35 items in the institution questionnaire to which “don’t know” was deemed a legitimate answer. These items had to do with availability of benefits to full-time and part-time faculty and instructional staff and the use of various tools for evaluating teaching assessment.

The rate of “don’t know” responses was more than 10 percent for four of these items, all having to do with teaching assessment, as shown in table 4.6. These high rates of “don’t know” responses for these items—11 percent for student test scores (for assessing full-time faculty), 21 and 17 percent for other measures of student performance (for assessing both full-time and part-time faculty, respectively), and 11 percent for self-evaluations (for assessing part-time faculty)—suggest that there may not be institutional standards regarding what is and what is not used to evaluate faculty in various departments. For other measures of student performance, respondents may have been unclear what measures might be included in this category.

<table>
<thead>
<tr>
<th>Table 4.6</th>
<th>Institution questionnaire items with more than 10 percent “don’t know” data: 2003</th>
</tr>
</thead>
<tbody>
<tr>
<td>Item</td>
<td>Description</td>
</tr>
<tr>
<td>13B</td>
<td>Full-time faculty assessment: student test scores</td>
</tr>
<tr>
<td>13D</td>
<td>Full-time faculty assessment: other student performance (i.e., performance evaluated via other means not listed)</td>
</tr>
<tr>
<td>18D</td>
<td>Part-time faculty assessment: other student performance (i.e., performance evaluated via other means not listed)</td>
</tr>
<tr>
<td>18H</td>
<td>Part-time faculty assessment: self-evaluations</td>
</tr>
</tbody>
</table>


### 4.2.2 Respondent Feedback

Individuals completing the institution questionnaire were given the opportunity to provide feedback on form (screen) 20. This open-ended question at the end of the questionnaire asked for comments, suggestions, or concerns about data collection that would be used to improve data collection procedures—in particular, to update the institution questionnaire for the full-scale study.

Of the 114 institutions responding to the institution questionnaire, 21 (18 percent) provided comments. Several of these institutions provided multiple comments. A total of 29 comments were evaluated and categorized by type of comment, as shown in table 4.7. The most common types of comments were suggestions and clarifications about specific items in the questionnaire as well as complaints about the slow response time of the web, difficulties accessing the web questionnaire, the instrument “timing out,” and the time it took to compile the requested information. Other respondent comments included additional information about who provided answers (the last screen also collected contact information for the respondent), pointed out inconsistent definitions and inconsistencies between the hardcopy and web questionnaires, and complimented the edit checking and ease of data collection.
Table 4.7  Summary of respondent comments on the institution questionnaire, by category: 2003

<table>
<thead>
<tr>
<th>Comment category</th>
<th>Number</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>29</td>
<td>100.0</td>
</tr>
<tr>
<td>Specific interview items</td>
<td>7</td>
<td>24.1</td>
</tr>
<tr>
<td>Interview length, load time, and web issues</td>
<td>7</td>
<td>24.1</td>
</tr>
<tr>
<td>Contact and source information</td>
<td>5</td>
<td>17.2</td>
</tr>
<tr>
<td>Consistency with hardcopy questionnaire</td>
<td>4</td>
<td>13.8</td>
</tr>
<tr>
<td>Positive comments</td>
<td>2</td>
<td>6.9</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>4</td>
<td>13.8</td>
</tr>
</tbody>
</table>

NOTE: Percentages may not sum to total due to rounding.

4.3 Faculty Data Quality

4.3.1 Reliability of Responses

The temporal stability of a subset of interview items from the faculty instrument was evaluated through a reinterview. A subset of 26 interview items was selected for this assessment, targeting items newly designed for the NSOPF:04 interview or items revised since their use in a previous NSOPF interview. The items selected for the reinterview were factual in nature rather than attitudinal. The reinterview also provided an opportunity to test for differences across mode of administration—that is, to determine whether the temporal stability of responses was the same for those who completed the telephone interview and those who completed the web self-administered interview. The reinterview was administered in the same mode as the initial interview.

A random sample of 75 web respondents and 77 computer-assisted telephone interview (CATI) respondents was selected to participate in the reinterview process. The overall response rate was 74 percent. Of the web respondents selected for the reinterview, 53 completed the reinterview and 2 completed part of the reinterview, representing a response rate of 73 percent. Fifty-eight of the CATI respondents (75 percent) completed the reinterview. The timing of data collection appears to have hampered the response rates for the reinterview. The reinterview took place at least 4 weeks after the initial interview, which, for many respondents, was after the end of their institution’s academic year. To increase the response rate, respondents in the final weeks of data collection were offered a $15 incentive to complete the reinterview.

Responses to items in both the initial interview and the reinterview were compared using two measures of temporal stability for all paired responses. The first, percent agreement, was based on an exact match between categorical variables. For continuous variables, responses were considered to match when their values fell within one standard deviation unit of each other.\(^\text{28}\) The second measure evaluated temporal stability using Cramer’s V, Kendall’s tau-\(b\) (\(\tau_b\)), or the Pearson product-moment correlation coefficient (\(r\)). Cramer’s V statistic was used for items with discrete, unordered response categories (e.g., yes/no responses). Kendall’s tau-\(b\) (\(\tau_b\)), which takes into account tied rankings,\(^\text{29}\) was used for questions that were answered using

\(^{28}\) This is equivalent to within one-half standard deviation of the average (best estimate of actual value) of the two responses.

\(^{29}\) See, for example, Agresti (1984) and Kendall (1945).
ordered categories (e.g., number of classes taught). For items yielding interval or ratio scale responses (e.g., income), the Pearson product-moment correlation coefficient (r) was used. Lack of agreement or a low relational statistic value for responses typically reflects instability over short time periods due to measurement error.\textsuperscript{30} To the extent this occurs, items should be deleted or revised for the full-scale interview. Conversely, high indices of agreement suggest the interview responses were relatively free of measurement errors that could cause response instability over short periods of time.

Effective sample sizes are presented for all results because analyses were restricted to cases with determinate responses for an item in both interviews. Sample sizes vary because not all items were applicable to all respondents (e.g., numbers of refereed and nonrefereed publications in the past 2 years were asked only of those who reported having refereed and nonrefereed publications during their career).

**Employment**

The results of the reinterview analyses for the employment items are presented in table 4.8. Percent agreement for these items ranged from 70 to 99 percent and was over 96 percent for all but one item. The relational statistics ranged from 0.66 to 0.98. There were no statistically significant modal differences in percent agreement for the employment items.

The first question of the interview, Q1, asked respondents whether they had instructional duties at the school in question. Although this item had not been revised for this cycle of NSOPF, it was included in the reinterview because it was an essential item for eligibility determination and was necessary to set the context for the second question. This item had 96 percent agreement and the relational statistic was 0.66. Very few respondents reported not having instructional duties, which may have skewed the results of the relational statistic. Ninety-six percent of the respondents indicated they had instructional duties in the initial interview, and 97 percent of those provided the same response during the reinterview.

\textsuperscript{30} A skewed distribution of responses may, in some cases, result in a low relational statistic. Similarly, if the number of cases is small, the percent agreement and relational statistic should be interpreted with caution.
Chapter 4. Evaluation of Data Quality

Table 4.8  Reliability indices for employment: 2003

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Number of cases</th>
<th>Percent agreement</th>
<th>Relational statistic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q1</td>
<td>Instructional duties, Fall 2002</td>
<td>113</td>
<td>96.5</td>
<td>0.66^4</td>
</tr>
<tr>
<td>Q2</td>
<td>Instructional duties related to credit courses/activities</td>
<td>104</td>
<td>97.1</td>
<td>0.79^4</td>
</tr>
<tr>
<td>Q5</td>
<td>Employed full or part time, Fall 2002</td>
<td>111</td>
<td>99.1</td>
<td>0.98</td>
</tr>
<tr>
<td>Q16CD4</td>
<td>Principal field of teaching–Classification of Instructional Programs (CIP) code 4</td>
<td>108</td>
<td>70.4</td>
<td>0.89</td>
</tr>
</tbody>
</table>

^1Analyses were conducted only for respondents with determinate responses on both the initial interview and the reinterview; not all questions were applicable to all respondents.

^2This percentage reflects an exact match of the paired responses.

^3Cramer’s V statistic was used.

^4This relational statistic appears to be deceptively deflated due to insufficient variation across valid response categories. As a result, minor changes in the distribution of responses between the initial interview and reinterview tend to lower the correlation coefficient.


The follow-up question, Q2, determined whether any of these instructional duties were for credit. This item was included in the reinterview because the question wording and response options had been revised considerably from prior NSOPF interviews. It had 97 percent agreement and a relational statistic of 0.79. Again, the skewed distribution, with 93 percent of respondents indicating the instructional duties were for credit, may have been the cause of the lower relational statistic.

The question of part-time or full-time employment status, Q5, was included because it was considered to be a critical piece of information in the interview. This item had 99 percent agreement and a relational statistic of 0.98. Only one respondent reported a different status between the two interviews.

The final employment items included in the reinterview had to do with the principal field of teaching. The verbatim string was collected (to set the context in the reinterview), but not analyzed. It was then coded into a general area and a specific discipline, provided in drop-down boxes (Q16CD4). This system of coding was revised from earlier NSOPF interviews due, in part, to the change in mode of administration. To have an exact match, responses needed to agree on both general area and specific discipline. They did so for 70 percent of respondents. An additional 16 percent matched on general area but not on specific discipline. The relational statistic was 0.89.

An examination of the verbatim strings and codes for cases that did not match on general area between the two interviews revealed that about one-half of the fields of teaching could fit into multiple categories; did not fit perfectly into a category; or were unclear as to the appropriate category, judging from the general descriptions (e.g., English as a second language was coded into general categories of English, education, and foreign language). About one-quarter of respondents chose the “other” general category in one of the two interviews, despite having coded their field of teaching in the other interview. The other recurring issue was that some respondents, typically those teaching part-time at 2-year institutions, appeared to be teaching courses in multiple areas. It is recommended that the coding process be re-examined for the full-scale study (e.g., consider adding a category for “Teaching English as a Second Language,” and using an autocoder to improve the coding process).
Time Allocation

Table 4.9 presents the results from the series of time allocation items. These items changed considerably for NSOPF:04 because their format in the past worked well for a hardcopy instrument but would have been extremely difficult to administer by CATI. The percent agreement, which required responses to be within one standard deviation of each other, ranged from 81 to 95 percent. The relational statistics varied considerably, from 0.20 to 0.89. There were no significant differences by mode for these items.

Table 4.9  Reliability indices for time allocation: 2003

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Number of cases</th>
<th>Percent agreement</th>
<th>Relational statistic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q31A</td>
<td>Hours per week: paid tasks at institution</td>
<td>111</td>
<td>95.5</td>
<td>0.88</td>
</tr>
<tr>
<td>Q31B</td>
<td>Hours per week: unpaid tasks at institution</td>
<td>96</td>
<td>84.4</td>
<td>0.54</td>
</tr>
<tr>
<td>Q31C</td>
<td>Hours per week: paid tasks outside of institution</td>
<td>97</td>
<td>91.8</td>
<td>0.81</td>
</tr>
<tr>
<td>Q31D</td>
<td>Hours per week: unpaid tasks outside of institution</td>
<td>91</td>
<td>81.3</td>
<td>0.20</td>
</tr>
<tr>
<td>Q32A</td>
<td>Percent time: instructional activities</td>
<td>109</td>
<td>80.7</td>
<td>0.50</td>
</tr>
<tr>
<td>Q32B</td>
<td>Percent time: research activities</td>
<td>109</td>
<td>85.3</td>
<td>0.58</td>
</tr>
<tr>
<td>Q32C</td>
<td>Percent time: other activities</td>
<td>109</td>
<td>85.3</td>
<td>0.54</td>
</tr>
<tr>
<td>Q33A</td>
<td>Percent instructional time: undergraduate</td>
<td>103</td>
<td>92.2</td>
<td>0.73</td>
</tr>
<tr>
<td>Q33B</td>
<td>Percent instructional time: graduate/first professional</td>
<td>103</td>
<td>94.2</td>
<td>0.89</td>
</tr>
</tbody>
</table>

1Analyses were conducted only for respondents with determinate responses on both the initial interview and the reinterview; not all questions were applicable to all respondents.

2This percentage reflects an exact match of the paired responses.

3Pearson’s product-moment correlation coefficient (r) was used.

4This relational statistic appears to be deceptively deflated due to insufficient variation across valid response categories. As a result, minor changes in the distribution of responses between the initial interview and reinterview tend to lower the correlation coefficient.


The first question in this series, Q31, required respondents to estimate the number of hours per week they spent on paid and unpaid activities at the target institution and at any other jobs. The hours spent on paid activities at and outside the institution had percent agreement of 95 and 92 percent, respectively, and relational statistics of 0.88 and 0.81, respectively. The percent agreement for hours spent on unpaid tasks at the institution and outside the institution was 84 and 81 percent, respectively, and the relational statistics were 0.54 and 0.20, respectively. These relatively low relational statistics for unpaid activities may be due to the small values and skewed distribution.

The second question in the series, Q32, required a breakdown of work into percentages of time spent on instructional activities, research activities, and other activities. Allocation of time for these three types of activities had mixed results. Percent agreement ranged from 81 to 85 percent, and relational statistics ranged from 0.50 to 0.58. A skewed distribution appears to be the reason for these lower relational statistics.

The third question, Q33, required a further breakdown of instructional activities into percentage of time spent on undergraduate instruction and percentage of time spent on graduate/first-professional instruction. Allocation of instructional time had percent agreement of 92 and 94 percent, respectively, and relational statistics of 0.73 and 0.89, respectively.
Chapter 4. Evaluation of Data Quality

Classes Taught

Reliability results for the “number of classes taught” items are presented in table 4.10. The percent agreement ranged from 75 to 100 percent, and the relational statistics ranged from 0.55 to 1.00. No statistically significant differences in percent agreement by mode were found.

Table 4.10 Reliability indices for classes taught: 2003

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Number of cases</th>
<th>Percent agreement</th>
<th>Relational statistic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q35A1</td>
<td>Number credit classes taught</td>
<td>110</td>
<td>74.5</td>
<td>0.86</td>
</tr>
<tr>
<td>Q35A2</td>
<td>Number noncredit classes taught</td>
<td>103</td>
<td>88.3</td>
<td>0.80</td>
</tr>
<tr>
<td>Q35B1</td>
<td>Number remedial credit classes taught</td>
<td>102</td>
<td>90.2</td>
<td>0.55</td>
</tr>
<tr>
<td>Q35B2</td>
<td>Number remedial noncredit classes taught</td>
<td>101</td>
<td>96.0</td>
<td>0.81</td>
</tr>
<tr>
<td>Q35C1</td>
<td>Number distance education credit classes taught</td>
<td>101</td>
<td>97.0</td>
<td>0.85</td>
</tr>
<tr>
<td>Q35C2</td>
<td>Number distance education noncredit classes taught</td>
<td>101</td>
<td>100.0</td>
<td>1.00</td>
</tr>
</tbody>
</table>

1Analyses were conducted only for respondents with determinate responses on both the initial interview and the reinterview; not all questions were applicable to all respondents.
2This percentage reflects an exact match of the paired responses.
3Kendall’s tau-b statistic was used.
4This relational statistic appears to be deceptively deflated due to insufficient variation across valid response categories. As a result, minor changes in the distribution of responses between the initial interview and reinterview tend to lower the correlation coefficient.


In NSOPF:99 the total number of classes and the number of classes taught for degree credit were collected in questions that were several items apart. For the field test, the numbers of for-credit and not-for-credit classes taught were asked on the same screen with modified question wording. The responses to Q35A1, the number of classes taught for credit toward a degree, ranged from zero to seven classes and had a perfect match between the two interviews in 75 percent of the cases. An additional 20 percent of the cases differed by one between the initial interview and the reinterview. The relational statistic was 0.86. The comparable item for classes that were not for credit, Q35A2, had percent agreement of 88 percent and a relational statistic of 0.80. An additional 9 percent of the cases differed by one between the initial interview and the reinterview.

The NSOPF:99 interview asked how many of the classes were remedial and how many of the remedial classes were not creditable toward a degree. In NSOPF:04, these items were modified to collect the number of remedial or developmental classes taught for credit (Q35B1) and not for credit (Q35B2). Percent agreement was 90 and 96 percent, respectively. The relational statistic for the number of remedial for-credit classes was 0.55. Very few of the respondents taught remedial courses for credit; this skewed distribution of responses, coupled with a small number of changes in the distribution of responses between the two interviews, appears to be the cause of the lower relational statistic. The relational statistic for the number of remedial not-for-credit classes was 0.81.

The third pair of items, which asked about continuing education in NSOPF:99, was changed to ask about distance education classes. The percent agreement was 97 percent and the relational statistic was 0.85 for the number of for-credit distance education classes taught.
(Q35C1). All responses to the number of not-for-credit distance education classes taught question (Q35C2) were an exact match.

**Scholarly Activity**

Table 4.11 presents the reliability results of the scholarly activity items. The percent agreement ranged from 47 to 97 percent for these items. The relational statistic ranged from 0.32 to 0.93. There were no statistically significant modal differences in percent agreement.

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Number of cases</th>
<th>Percent agreement</th>
<th>Relational statistic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q52AA</td>
<td>Career articles, refereed journals</td>
<td>111</td>
<td>97.3</td>
<td>0.93&lt;sup&gt;3&lt;/sup&gt;</td>
</tr>
<tr>
<td>Q52AB</td>
<td>Career articles, nonrefereed journals</td>
<td>111</td>
<td>91.9</td>
<td>0.78&lt;sup&gt;3&lt;/sup&gt;</td>
</tr>
<tr>
<td>Q52BA</td>
<td>Last 2 years' articles, refereed journals</td>
<td>38</td>
<td>65.8</td>
<td>0.75&lt;sup&gt;4&lt;/sup&gt;</td>
</tr>
<tr>
<td>Q52BB</td>
<td>Last 2 years' articles, nonrefereed journals</td>
<td>38</td>
<td>47.4</td>
<td>0.55&lt;sup&gt;4&lt;/sup&gt;</td>
</tr>
<tr>
<td>Q55</td>
<td>Scholarly activity: funded</td>
<td>98</td>
<td>52.0</td>
<td>0.32&lt;sup&gt;4&lt;/sup&gt;</td>
</tr>
</tbody>
</table>

1Analyses were conducted only for respondents with determinate responses on both the initial interview and the reinterview; not all questions were applicable to all respondents.
2This percentage reflects an exact match of the paired responses.
3Pearson's product-moment correlation coefficient (r) was used.
4Kendall's tau-b statistic was used.


The “number of publications” items were redesigned for NSOPF:04 because they would have been difficult to administer by a telephone interviewer in the matrix form used in the NSOPF:99 paper-and-pencil interview. The first pair of items asked about the number of articles or creative works published in refereed (Q52AA) and nonrefereed (Q52AB) journals during the respondent’s career. These items had percent agreement of 97 and 92 percent, respectively, and a relational statistic of 0.93 and 0.78, respectively.

The second pair of items collected information on the number of articles or creative works published in refereed (Q52BA) and nonrefereed (Q52BB) journals in the past 2 years. The range of acceptable responses was limited by the respective career total provided in the earlier question, and those who did not have publications were not asked these items. The responses to the question about number of refereed journal articles in the past 2 years ranged from zero to seven and had a perfect match between the two interviews in 66 percent of the cases. An additional 26 percent differed by one between the initial interview and the reinterview. The relational statistic was 0.75. The responses to the question about number of nonrefereed journal articles in the past 2 years ranged from zero to eight and matched perfectly between the two interviews in 47 percent of the cases. An additional 24 percent differed by one between the two interviews. The relational statistic was 0.55. It should be noted that interviewers were instructed to get a “best guess” rather than to require the respondent to provide an exact count. It is quite possible, given the time lag between the initial interview and the reinterview, that the number of publications they had in the past 2 years may have changed. Even though these data are based on a small number of respondents (38) who reached these items, the low rate of exact matches suggests this pair of items be considered for revision for the full-scale interview.
The question of whether scholarly activities were funded was reworded from the NSOPF:99 interview and the response options were changed. Feedback from telephone interviewers suggested that this item, which asked whether the respondent’s scholarly activities were funded, nonfunded, or both, (Q55) was problematic. The results of the reinterview analysis reinforced this assessment. The percent agreement for this item was 52 percent and the relational statistic was 0.32. Fifteen percent of respondents indicated no scholarly activities in one interview and nonfunded activities in the other interview, suggesting they may not have realized that “no scholarly activities” was an option (it was not explicitly stated in the question). Interviewer feedback indicated that the definition of “funded” was not clear and often resulted in backing up to correct the response to this item. It is suggested this item be clarified for the full-scale interview.

**Income**

The results of the reinterview analyses for the income items are presented in table 4.12. The percent agreement was over 95 percent for both items and the relational statistics ranged from 0.87 to 0.97. There were no significant differences by mode in percent agreement for the income items.

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Number of cases</th>
<th>Percent agreement</th>
<th>Relational statistic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q66AA</td>
<td>Income: basic salary from institution</td>
<td>105</td>
<td>98.1</td>
<td>0.97</td>
</tr>
<tr>
<td>Q66AB</td>
<td>Income: other income from institution</td>
<td>108</td>
<td>95.4</td>
<td>0.87</td>
</tr>
</tbody>
</table>

1Analyses were conducted only for respondents with determinate responses on both the initial interview and the reinterview; not all questions were applicable to all respondents.
2This percentage reflects an exact match of the paired responses.
3Pearson’s product-moment correlation coefficient (r) was used.


Separate income amounts were requested for basic salary from the target institution (Q66AA) and other compensation from this institution not included in the basic salary (Q66AB). Basic salary from the institution had 98 percent agreement and a relational statistic of 0.97. Other compensation from the institution had percent agreement of 95 percent for this item. The relational statistic for this item appears to be slightly deflated due to the large number of responses clustered at zero.

**4.3.2 Inconsistent Responses**

In order to improve data quality, resolution screens were programmed throughout the instrument to identify and enlist the respondents’ help in resolving inconsistent data. The instrument included seven resolution screens that explained to respondents that their answers were in conflict, then briefly described the items in question and the corresponding responses. Respondents had the option of clicking on a “change” button for each of the items that would route them back to the screen in question to change their answer. Alternatively, if respondents wanted to keep the answers, they could proceed to the next question by selecting the “continue” button.
The first resolution screen checked for inconsistent employment data. The number of years the respondents reported working part time at the target institution (Q7) was compared with the year in which they started working at the job held at the institution (Q9). If the current year minus the year in which the respondents started working at the job was less than the number of years they had worked part time, the resolution screen was displayed. Of the 401 respondents who responded to both employment questions, 12 had inconsistent data after having the opportunity to correct it on the resolution screen.31

The second resolution screen tested for inconsistencies in dates degrees were awarded. The year respondents were awarded their highest degree (Q17A2) was compared with the year the respondents reported earning a bachelor’s degree (Q17D). The resolution screen was launched if the bachelor’s degree year was not less than the year the highest degree (master’s, professional, or Ph.D.) was awarded. Of the 772 respondents who responded to both questions, three had inconsistent data after having the opportunity to resolve the inconsistency on the resolution screen.

An age check was performed against degree dates after respondents’ year of birth was collected. The ages at which the respondents reported earning their highest degree (Q17A2), doctoral degree (Q17C), and bachelor’s degree (Q17D) were compared with the respondents’ year of birth (Q72). The resolution screen came up for 11 respondents when the calculated age at earning any of the degrees was less than 20. Five respondents resolved the conflict with age and six did not, although their data may, in fact, be accurate. Five indicated they earned a bachelor’s degree at a young age (one at age 13, one at 17, one at 18, and two at 19), and the other indicated having received an associate’s degree at age 19.

The next resolution screen checked for inconsistencies in the number of postsecondary jobs reported. The sum of the numbers of full- and part-time faculty and instructional staff positions held at other postsecondary institutions during the 2002 Fall term (Q19B1 and Q19B2) was compared with the total number of postsecondary institutions where the respondent had been employed as a faculty or instructional staff member (Q22). The resolution screen appeared if respondents reported holding more concurrent positions at postsecondary institutions during the 2002 Fall term than the total number of positions held at postsecondary institutions during their career. Of the 157 respondents who responded to both questions, three had inconsistent data.

To resolve inconsistent employment history data, the year the respondents started working at the job they held during the 2002 Fall term (Q9), the year in which respondents attained their current academic rank (Q11), and the year the respondents first achieved tenure (Q13) were checked against the year they began their first faculty position at a postsecondary institution (Q23). The resolution screen was displayed if the year a faculty member began the first faculty position was greater than any of the years it was compared against. Four respondents reached the inconsistent-data screen and all but one resolved the inconsistency.

31 Four of the resolution screens used a generic resolution screen that did not set a flag to indicate that the resolution screen was reached. Thus, there is no way to know how many of these 401 respondents reached the resolution screen and corrected their answers. The other three resolution screens described in this section were customized to handle the resolution of more than two pieces of conflicting data. Because of this customization, these resolution screens included time stamps, which were used as an indicator that the screen was reached.
The age at which the respondents expected to stop working at a postsecondary institution (Q63) was compared with the age at which they expected to retire from all paid employment (Q65). The resolution screen came up when respondents reported an older age for retiring from postsecondary employment than for retiring from all paid employment. Of the 908 respondents who answered both questions, 4 had inconsistent data after having had the opportunity to correct it on the resolution screen.

A second check on expected age at retirement came up after respondents’ year of birth was collected. The age at which respondents expected to stop working at a postsecondary institution (Q63) and the age they expected to retire from all paid employment (Q65) were checked against year of birth (Q72) for inconsistencies. The resolution screen appeared for 12 respondents whose year of birth indicated they were older than one of the ages projected for retirement. All 12 respondents resolved their inconsistent data.

4.3.3 Item Nonresponse

As mentioned earlier, web self-administered studies that include “don’t know” and “refuse” options on screen tend to have higher rates of missing data. To limit the rate of nonresponse in the faculty instrument, the refusal option was not available to respondents and the “don’t know” option was limited to selected screens where the respondent might not know the answer (e.g., expected age at retirement). Respondents were instructed (on the information page at the start of the questionnaire) to click the “continue” button to proceed to the next question if they wished to decline to answer a question. For a small number of screens requesting critical information, a warning box appeared explaining the importance of the question, thus encouraging the sample member to provide an answer.

Missing Data

Eleven of the approximately 250 items in the faculty questionnaire contained more than 10 percent missing data. These items are reported in table 4.13, broken out by mode of data collection. Item nonresponse rates were calculated based on the number of sample members of whom the item was asked.32

The IPEDS school coding system collected the state, city, and name of the school that awarded the respondent’s highest degree (Q17A4) and that information was matched, real time, against the IPEDS database. The name of the school was missing for 10 percent of the sample. Web respondents were more likely to leave this item blank than CATI respondents (15 percent versus 3 percent; $\chi^2 = 33.7, p<0.0001$). This screen was complicated to administer and telephone interviewers therefore received specific training on it. Web respondents may have had difficulty interpreting the coding instructions provided. In addition, this screen required respondents or interviewers to choose a “search” button instead of the more familiar “continue” button to properly code the school; data for some web respondents was not saved because they incorrectly used the continue button, despite a pop-up box requesting they use the search button.

32 Some items that appear to have high rates of missing data (−9) in the field test data actually have a lower incidence of missing data. This is due to the coding of nested items as missing (rather than skipped, −3) in the data when the respondent did not answer the gate question. For the purpose of the item nonresponse analysis, if respondents did not reach an item because they did not answer an earlier question, the missing answer was removed from the calculation of nonresponse for that item.
The questions regarding the number of full- and part-time faculty jobs held at other postsecondary institutions during the 2002 Fall term (Q19B1 and Q19B2) had “missing” rates of 13 and 11 percent, respectively. For both items, web respondents were more likely to leave answers blank than were CATI respondents (20 percent versus 5 percent, $\chi^2 = 15.0, p<0.0001$; 18 percent versus 3 percent, $\chi^2 = 20.1, p<0.0001$). The majority of respondents who did not provide an answer to the number of full-time jobs did answer the number of part-time jobs held during the fall term, and vice versa, suggesting the blank answers are implied zeroes. CATI interviewers were trained to enter zeroes rather than leave an item blank, which may account for the missing data mode effect for these items. If these blanks are indeed implied zeroes, the actual “missing” rate for both full- and part-time jobs held was 1 percent.

Questions about paid and unpaid job-related activities performed outside the institution during the fall term (Q31C and Q31D) had missing data rates of nearly 12 and 15 percent, respectively. Web respondents were more likely to leave answers blank than CATI respondents (Q31C: 18 percent versus 1 percent, $\chi^2 = 62.9, p<0.0001$; Q31D: 23 percent versus 2 percent, $\chi^2 = 78.1, p<0.0001$). A check against questions indicating whether respondents had employment outside their institutions (such as Q18, other jobs excluding consulting; and Q66AD, amount of consulting income) suggests that about half of these cases did not have any other employment; hence, their blank answers to these items are implied zeroes. Additionally, of the 154 respondents who did not answer Q31C or Q31D, 97 percent provided information about paid (Q31A) or unpaid (Q31B) job-related activities performed at the institution during the fall term giving further credence to the speculation that the missing data at Q31C and Q31D were implied zeros.

The matrix items that asked about the use of teaching assistants (Q37F3 and Q37F4) had “missing” rates of 12 and 14 percent for the third and fourth classes\(^3\) described, respectively. Web respondents were significantly more likely to leave this item blank for the third class than

\(^3\) Respondents were asked about up to eight classes that they taught, but few respondents taught more than four.
were CATI respondents (18 percent versus 0 percent, $\chi^2 = 4.8, p<0.05$). The difference was not statistically significant for the fourth class (21 percent versus 0 percent, $\chi^2 = 3.4, p=0.07$). Respondents may have grown tired of providing detailed information about their classes and therefore left these items blank.

The item asking the number of hours of individual instruction time respondents had with their first-professional students during the fall term (Q47B3) was blank for nearly 16 percent of respondents who indicated they had individual instruction with first-professional students. It should be noted this item was asked of only 38 respondents. Providing the number of contact hours for individual instruction of first-professional students may have been difficult for respondents, particularly if the individual instruction was not on a formal schedule.

The item asking for the number of grants or contracts the sample members had in the 2002–03 academic year (Q59) was missing for 28 percent of those who indicated they had funded research. CATI respondents were significantly more likely than web respondents to leave this item blank (46 percent versus 18 percent, $\chi^2 = 23.6, p<0.0001$). Based on feedback from interviewers (reported later in this chapter), the “funded scholarly activity” was not clearly defined as grants and/or contracts in the gate question (Q55). Therefore, CATI respondents reported not having any grants or contracts when they answered this question, which was not an allowable answer.

Satisfaction with benefits from the target institution (Q62C) was missing for nearly 11 percent of the sample. CATI respondents were more likely than web respondents to leave this item blank (21 percent versus 4 percent, $\chi^2 = 60.5, p<0.0001$). The overwhelming majority of the sample members who did not answer this question were part-time faculty and instructional staff. This suggests the institution did not provide them with benefits and therefore they could not answer the question. This explanation was confirmed by interviewers during the interviewer debriefing.

Sample members’ total compensation from all sources (in categories; Q66B) was missing for 31 percent of those reaching this item. There was no difference in nonresponse by mode. This question was asked only when respondents did not provide answers to one or more of the questions about compensation from the institution and other sources on the previous screen (Q66). In other words, this item attempted to convert nonresponse to a sensitive income item. Despite this high rate of nonresponse, this item was effective in converting nonresponse. Together these two screens soliciting amount of income garnered responses from 98 percent of the sample.

“Don’t Know” Responses

A “don’t know” response option was available for six items in the faculty questionnaire to which “don’t know” was considered to be a legitimate answer. Table 4.14 summarizes the rates of “don’t know” responses to these items.
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Table 4.14 Faculty questionnaire items with “don’t know” responses: 2003

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Total</th>
<th>Web</th>
<th>CATI</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q60A</td>
<td>Scholarly activity: grants/contracts funding amount</td>
<td>23.4</td>
<td>31.1</td>
<td>9.9</td>
</tr>
<tr>
<td>Q60B</td>
<td>Scholarly activity: grants/contracts funding amount (range)</td>
<td>24.2</td>
<td>22.5</td>
<td>30.0</td>
</tr>
<tr>
<td>Q63</td>
<td>Age expecting to retire from postsecondary employment</td>
<td>35.2</td>
<td>46.5</td>
<td>17.6</td>
</tr>
<tr>
<td>Q65</td>
<td>Age expecting to retire from all paid employment</td>
<td>37.1</td>
<td>50.1</td>
<td>16.7</td>
</tr>
<tr>
<td>Q70A</td>
<td>Income: total household</td>
<td>13.3</td>
<td>17.3</td>
<td>7.1</td>
</tr>
<tr>
<td>Q70B</td>
<td>Income: total household (range)</td>
<td>15.2</td>
<td>19.0</td>
<td>7.9</td>
</tr>
</tbody>
</table>


The “don’t know” option on the question asking for the amount of funding for grants and contracts (Q60A) was chosen by 23 percent of those with funded scholarly activities. Web respondents were more likely to use the “don’t know” option than were CATI respondents (31 percent versus 10 percent, $\chi^2 = 16.1, p<0.0001$). This is not surprising since the “don’t know” option was visible to web respondents whereas CATI respondents were not read that response option. CATI interviewers were also trained to encourage respondents to provide a “best guess” of the amount. The follow-up question, for those who did not provide an amount, asked for the amount of funding with ranges as response options (Q60B). Nearly one-quarter of those who got this item responded with “don’t know.” Of those who answered “don’t know” to the first question, 63 percent chose a categorical response option to the follow-up question. Together, these questions collected a funding amount from 88 percent of those who received funding for their scholarly activities.

The two questions asking the ages at which sample members plan to retire from postsecondary education (Q63) and all paid employment (Q65) provided “don’t know” response options. Thirty-five percent of respondents were unsure at what age they would retire from postsecondary employment and 37 percent of respondents did not know at what age they would retire from all paid employment. Given that the average age of all respondents was 48 years, it is not surprising that many of these respondents were unwilling to specify an exact age. Web respondents were more likely than CATI respondents to select the “don’t know” option (Q63: 47 percent versus 18 percent, $\chi^2 = 79.1, p<0.0001$; Q65: 50 percent versus 17 percent, $\chi^2 = 103.0, p<0.0001$). Again, this difference by mode of data collection may be attributed to the option being visible to web respondents while CATI interviewers were encouraged to probe for the best answer.

The questions about household income also had high “don’t know” access rates. Thirteen percent of respondents said that they did not know their total household income (Q70A) and an additional 7 percent left the item blank. Web respondents were more likely than CATI respondents to answer “don’t know” to this item (17 percent versus 7 percent, $\chi^2 = 19.5, p<0.0001$). Those who did not answer or said they did not know were asked a follow-up question with ranges for providing household income (Q70B). Sixty-nine percent provided a response to the follow-up question. Together, these questions collected the total household income from 94 percent of respondents.
4.3.4  Item Mode Effects

A goal for the NSOPF:04 field test was to minimize potential mode effects by designing a single instrument to be used for both self-administration and CATI, and by eliminating the paper version of the survey used in previous NSOPF cycles. However, whenever multiple modes are used for data collection, the possibility of mode effects is inherent. Because respondents were offered the option of completing the interview by themselves on the web or with an interviewer, there was the potential for bias due to self-selection or other variables for which we cannot account. Therefore, these results should be interpreted as how respondents in different modes of administration answered the survey questions, and not as true mode differences.

For this analysis, 63 variables were selected, covering the following topic areas: demographic variables, descriptive items, factual items, and opinion-based questions. Criteria for selection of items included importance to the content of this study. Items for which project staff had concerns that there might be mode effects (e.g., complex matrix items) were also selected.

Demographics

Compared to their CATI counterparts, web respondents were more likely to be male (Q71; 56 percent versus 47 percent, $\chi^2 = 7.05, p<0.01$), younger (Q72; mean age 48 versus mean age 51, $t=3.48, p<0.001$), and White (Q74; 92 percent versus 88 percent, $z = 1.96, p<0.05$). Conversely, Blacks or African Americans (Q74) were a larger proportion of CATI completed cases than of web completed cases (9 percent versus 5 percent, $z = -2.3, p<0.05$).

Descriptors

Web respondents were more likely than CATI respondents to report administration as their primary activity (Q4: 7 percent versus 4 percent, $z = 2.59, p<0.01$), be employed full-time (Q5: 61 percent versus 48 percent, $z = 3.85, p<0.001$), be an associate professor (Q10: 15 percent versus 8 percent, $z = 3.14, p<0.01$), and be tenured (Q12: 31 percent versus 23 percent, $z = 2.58, p<0.01$). CATI respondents were more likely than web respondents to be instructors (Q10: 37 percent versus 23 percent, $z = -4.57, p<0.001$), not on tenure track (Q12: 54 percent versus 44 percent, $z = -2.90, p<0.01$), and employed outside the target institution (Q18: 43 percent versus 36 percent, $z = -2.12, p<0.05$).

Factual Items

Thirty-six factual items were chosen, based on their importance to the study objectives. These factual items were expected to show few, if any, mode differences. These questions centered on eight main topic areas: number of classes taught, year began teaching, employment sector of previous job, hours per week spent on various tasks, percent time spent on various tasks, use of various methods in the classroom, other activities, and publications.

Classes taught. There were no significant differences observed in mean number of classes taught full time or part time at other postsecondary institutions (Q19C1 and Q19C2), or mean number of credit and noncredit classes taught at the target postsecondary institution (Q35A1 and Q35A2).
Year began teaching. There was no significant difference in the mean year web respondents began teaching (Q23) compared to their CATI counterparts.

Employment sector of previous job. CATI respondents were more likely to have been employed in an elementary or secondary school prior to their current position (Q28) than were web respondents (19 percent versus 13 percent, $z = -2.20$, $p<0.05$).

Hours per week spent on various tasks. Web respondents reported spending more time on paid tasks at the institution (Q31A), on average, than their CATI counterparts (31 hours versus 27 hours, $t=3.27$, $p<0.001$). No significant differences were found on hours spent on unpaid tasks at the institution (Q31B), paid tasks outside the institution (Q31C), unpaid tasks outside the institution (Q31D), or hours spent e-mailing students each week (Q41).

Percentage of time spent on various tasks. Respondents were asked to provide the percentage of time they spent on instructional activities (Q32A), research activities (Q32B), and other activities (Q32C); and were further asked to break down these activities. No significant differences were observed between web and CATI respondents in reports of percentage of time spent overall on instructional activities, research activities, and other activities. However, within other activities, web respondents reported spending a greater percentage of their “other” time, on average, on administration (Q34A) than their CATI counterparts (47 percent versus 30 percent, $t=6.54$, $p<0.001$). Compared to web respondents, CATI respondents reported spending a greater percentage of their “other” time on service (Q34C: 22 percent versus 17 percent, $t= -2.91$, $p<0.01$) and other activities (Q34D: 21 percent versus 11 percent, $t= -4.67$, $p<0.001$).

Use of various methods in the classroom. Of the 11 methods in question, only 2 showed a significant difference by mode. CATI respondents were more likely to report using essay midterm or final exams (Q38C) than were web respondents (66 percent versus 57 percent, $z = -2.41$, $p<0.05$). Web respondents were more likely to report using a website for instructional duties (Q39) compared to CATI respondents (50 percent versus 41 percent, $z = 2.61$, $p<0.01$).

Other activities. There were no significant differences in reports of how often web and CATI respondents met with other instructional faculty to plan instruction (Q43A), talked with students about their career plans (Q43B), met with business or industry representatives to develop a curriculum (Q43C), or called or met with business or industry representatives to develop employment opportunities for students (Q43D).

Publications. The average number of articles published in refereed journals in their careers (Q52AA) was no different for web and CATI respondents.

Opinion

Thirteen opinion-based questions were evaluated for mode differences. Eight of these questions asked how satisfied respondents were with various aspects of their job, including: authority to make decisions, technology-based activities, equipment/facilities, institutional support for teaching improvement, workload, salary, benefits, and job overall (Q61 and Q62). As shown in table 4.15, CATI respondents were significantly more likely to report being either somewhat or very satisfied with six of the eight items—including their authority to make decisions, equipment and facilities, institutional support for teaching improvement, workload,
salary, and job overall—compared to web respondents. These differences may be due to the
effect of social desirability on responses when an interviewer is involved.

Table 4.15 Satisfaction items, by mode of administration: 2003

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Web</th>
<th></th>
<th></th>
<th>Web</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Q61A</td>
<td>Authority to make decisions</td>
<td>494</td>
<td>92.5</td>
<td></td>
<td>335</td>
<td>97.7**</td>
<td></td>
</tr>
<tr>
<td>Q61C</td>
<td>Equipment/facilities</td>
<td>374</td>
<td>69.8</td>
<td></td>
<td>279</td>
<td>81.3***</td>
<td></td>
</tr>
<tr>
<td>Q61D</td>
<td>Institutional support for teaching improvement</td>
<td>320</td>
<td>61.8</td>
<td></td>
<td>258</td>
<td>79.4***</td>
<td></td>
</tr>
<tr>
<td>Q62A</td>
<td>Workload</td>
<td>417</td>
<td>75.4</td>
<td></td>
<td>291</td>
<td>82.9**</td>
<td></td>
</tr>
<tr>
<td>Q62B</td>
<td>Salary</td>
<td>339</td>
<td>61.6</td>
<td></td>
<td>244</td>
<td>69.5*</td>
<td></td>
</tr>
<tr>
<td>Q62D</td>
<td>Job overall</td>
<td>490</td>
<td>88.5</td>
<td></td>
<td>328</td>
<td>93.7**</td>
<td></td>
</tr>
</tbody>
</table>

* \( p < 0.05 \), ** \( p < 0.01 \), *** \( p < 0.001 \).


The remaining five opinion-based questions asked respondents to indicate whether they agreed or disagreed that teaching was rewarded, part-time faculty were treated fairly, female faculty were treated fairly, and racial minorities were treated fairly (Q82); and whether they would choose an academic career again (Q83). There were no significant differences in reports of agreement between web and CATI respondents for any of these questions. This may, however, be due in part to the lack of variance on these questions overall.

4.3.5 Breakoffs

A total of 959 sample members started the faculty interview. Twenty of these were deemed ineligible based on their responses to the questions about instructional duties (Q1) and faculty status (Q3), and exited the interview. Of the 939 eligible sample members, 908 completed the entire interview and 31 (3 percent) broke off at some point in the interview. Of the 31 respondents who broke off, 6 did so in the employment section (A), 5 in the academic section (B), 14 in the workload section (C), and 6 in the scholarly activities section (D). The 6 respondents who broke off after completing the workload section (C) were considered partial completes.

4.3.6 Use of Help Text

Help text was available for every screen in the field test faculty instrument to assist respondents and telephone interviewers while conducting an interview. The help text displayed the purpose of the question, definitions of words or phrases referenced in the question or response options, and any additional information or instructions needed to accurately answer the question. The toll-free number and e-mail address of the help desk was also included in the help text for each screen, so web respondents had a contact if additional help was needed. In addition to the item-level help, a general help screen was available to answer technical questions. The general help screen provided assistance on web browser requirements as well as explanations of the radio buttons, text boxes, and drop-down boxes used for entering responses.

Counters were used to determine the number of times each help screen was accessed, making it possible to identify items that were confusing to interviewers or respondents. Of the
113 forms (screens) in the faculty interview, 9 had help-text access rates greater than 10 percent. These forms with high rates of help-text access, summarized in table 4.16, were then analyzed by mode to determine whether any issues associated with the screen were related to the mode of the interview.

Table 4.16 Faculty questionnaire items with more than 10 percent usage of help text: 2003

<table>
<thead>
<tr>
<th>Form</th>
<th>Description</th>
<th>Percent</th>
<th>Total</th>
<th>Web</th>
<th>CATI</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q3</td>
<td>Faculty status, Fall 2002</td>
<td></td>
<td>13.0</td>
<td>10.4</td>
<td>17.2</td>
</tr>
<tr>
<td>Q31</td>
<td>Hours per week: paid/unpaid tasks, all jobs</td>
<td></td>
<td>11.4</td>
<td>2.5</td>
<td>25.4</td>
</tr>
<tr>
<td>Q35B</td>
<td>Number credit/noncredit remedial classes taught</td>
<td></td>
<td>18.3</td>
<td>15.6</td>
<td>22.4</td>
</tr>
<tr>
<td>Q35C</td>
<td>Number credit/noncredit distance education classes taught</td>
<td></td>
<td>11.9</td>
<td>4.6</td>
<td>23.3</td>
</tr>
<tr>
<td>Q45</td>
<td>Professional training hours, calendar year 2002</td>
<td></td>
<td>12.0</td>
<td>5.3</td>
<td>21.7</td>
</tr>
<tr>
<td>Q47B</td>
<td>Individual instruction: number of contact hours</td>
<td></td>
<td>11.9</td>
<td>4.3</td>
<td>21.5</td>
</tr>
<tr>
<td>Q52A</td>
<td>Career publications/presentations</td>
<td></td>
<td>13.4</td>
<td>1.8</td>
<td>31.6</td>
</tr>
<tr>
<td>Q55</td>
<td>Scholarly activity: funded</td>
<td></td>
<td>11.2</td>
<td>4.4</td>
<td>21.5</td>
</tr>
<tr>
<td>Q59</td>
<td>Scholarly activity: number grants/contracts</td>
<td></td>
<td>13.7</td>
<td>6.2</td>
<td>26.7</td>
</tr>
</tbody>
</table>


Q3. This critical item in determining respondent eligibility asked, “During the 2002 Fall term, did you have faculty status at [institution name]?” This form had a high rate of help-text hits for both self-administered and CATI respondents. Sample members who accessed help text for this form tended to be part-time respondents (Q5), suggesting that they were unsure whether they were considered to be faculty members and may have been looking for a definition of faculty.

Q31. This form asked for the number of hours the respondent worked at paid and unpaid activities at the target institution and the number of hours worked at paid and unpaid activities at any other jobs. Help-text accesses for this form were overwhelmingly made by CATI interviewers. During the interviewer debriefing at the end of data collection (see later section summarizing the debriefing), interviewers reported that faculty and instructional staff asked for specific examples of what was included in “unpaid professional service” and noted that sample members’ ideas of what constituted paid and unpaid activities often differed from the examples provided on screen.

Q35B, Q35C. The first of these forms asked, “Of the classes you taught at [institution name] in the 2002 Fall term, how many were remedial or developmental classes?” The other asked, “Again, thinking about all the classes you taught in the 2002 Fall term at [institution name], how many classes did you teach through distance education, either exclusively or primarily?” One reason for the high rate of help-text hits on these forms is that there was an on-screen instruction directing web respondents and interviewers to select the help button for additional guidance on how to count classes. Feedback from interviewers indicated that the terms “developmental” and “distance education” required clarification for some respondents.
Q45. This form asked, “How many hours during the 2002 calendar year did you spend in training or professional development?” Interviewers reported that respondents found the timeframe (calendar year) difficult. Help text may also have been reviewed to determine what sorts of activities to include or exclude when answering the question.

Q47B. This form asked, “Of the students who received individual instruction from you during the 2002 Fall term, what was the total number of contact hours you had each week with your [undergraduate/graduate/first-professional students]?” The level of students asked about was based on the response to the previous question, which asked whether they had individual instruction with students at each of these levels. One explanation for the high rate of help-text accesses had to do with confusion over what was meant by the terms “individual instruction,” “first-professional,” and “contact hours.”

Q52A. One of the more complex forms in the instrument, this screen asked for the number of career publications and presentations. Interviewers reported confusion over whether the term “career” meant their career as a teacher or their entire lifetime of work. Help text may also have been used for clarification of where to classify certain types of publications.

Q55 and Q59. This form asked about funding of scholarly activities, with Q55 serving as a gate for Q59. Q55 asked, “During the 2002–03 academic year, were your scholarly activities at [institution name] funded, nonfunded, or both funded and nonfunded?” There appear to have been two reasons for accessing help text on this form. First, interviewers used the help text to provide the definition for “scholarly activities” as needed. The most frequent reason for accessing the help text, according to interviewer feedback, was a common misunderstanding of what constitutes “funded,” particularly with respect to the follow-up question, Q59. Q59 asked, “How many grants/contracts did you have from all sources in the 2002–03 academic year?” Interviewers reported many sample members answering “zero,” which was not an allowable answer. Help text was amended to direct respondents to return to Q55 and change their answer if they did not have any funded grants/contracts.

4.3.7 Coding “Other, Specify” Items

Four screens in the faculty interview included an “other, specify” option in addition to their fixed response options. Typically, the “other, specify” option is provided for items whose response categories may be incomplete. This option may be selected when the respondent’s answer does not fit into one of the existing response categories and a text string with more information can be entered.

Upcoding—that is, attempting to code these text strings into existing categories—was done by project staff. In some cases the text string could be upcoded into an existing response option. The text strings that could not be upcoded were analyzed to determine whether new response options should be added for the full-scale study.

Q34. This question, administered to those who indicated they had work activities other than instruction and research, asked “Finally, of the time you spent on activities other than instruction and research during the fall term at [institution name] or any other institution, what percentage did you spend in the following four areas: administration, professional growth, service, and other activities not related to research and instruction and not included above? What
percentage of your nonresearch and nonteaching time did you spend on…?” Approximately one-quarter of respondents indicated they spent time on “other” activities and specified what those activities were. While some of the text strings could be coded as instructional activities (i.e., advising students, teaching, preparing for class), the majority of “other, specify” strings did not fit into the categories listed. Respondents appear to have misinterpreted the meaning of this question, often reporting their personal activities (e.g., family activities, sports, faith-related activities).

**Q40.** This question asked, “How did you use the websites for your instructional activities?” A total of 76 strings were collected, 61 percent of which were upcoded into an existing category. The largest number of strings was upcoded to the Q40A response category, “To facilitate communication with and between students.” The most common answers that were upcoded into this category included the following: to answer students’ e-mail questions; to provide feedback; to deal with general communication; to hold discussions or host discussion boards; and to provide announcements or reminders to students. The second largest response category to be upcoded was Q40B, “To provide content.” The most common answers that were upcoded included the following: online references/links to research; instructional materials/course reading; PowerPoint presentations; and lecture notes/lecture material. Since most of the text strings corresponded to examples provided on screen, it may be beneficial to have interviewers read those examples to respondents so they have a clearer understanding of what is included in each response category. One frequent response that could not be upcoded was “research.”

**Q44.** This question asked, “During the 2002 calendar year, did you use training or professional development resources provided by your department or institution to…a) develop new or improved curriculum, b) learn how to use new instructional practices, c) learn how to better use educational technology, d) learn how to use student performance data to improve curriculum or teaching, e) keep up with skills and knowledge required of your students in the workplace, f) other, please specify?” Eleven percent of the text strings were upcoded into an existing category. Since the text strings often referenced specific types of technology training (i.e., classroom equipment or instructional media workshops), it is recommended that in the full-scale study, examples of educational technology be included in the item wording, where appropriate.

**Q68.** This question, administered to those not on a 9-, 10-, 11-, or 12- month contract, asked, “What was the basis of your pay? Was it by…course, credit hour, academic term, or other, please specify?” Twenty-one percent of the text strings were upcoded into an existing category. Based on these upcoded strings, it is recommended that “(semester/quarter/trimester)” be added to the response option “academic term.” Two frequent responses (40 percent of text strings provided) that could not be upcoded into existing categories were “student” and “hour/hourly rate.”

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34 Actual upcoding was impossible for this item because the responses were percentages rather than indicators of whether they did the activity or not. Nevertheless, the text strings were analyzed to determine whether additional items should be added to the form.

35 The gate question for this item asked “During the 2002 Fall term at [institution name], did you have one or more Internet websites or network sites for instruction, materials exchange, or other purposes for any of your teaching, advising, or other instructional duties?”
4.3.8 Classification of Instructional Programs (CIP) Coding

The NSOPF field test instrument included tools that allowed online coding of literal responses for field of teaching, field of research, and field of highest degree. The codes for each of these fields were identical (see appendix F for a list of codes). The literal string was first coded into a general category from the 32 categories provided in a drop-down box. It was then coded into a specific category within the general category. There were a total of 137 specific categories, but within a general category there were never more than 18 specific categories to choose from.

The anticipated benefit to performing this coding in the interview for web respondents is obvious; the sample member can see the categories and select the appropriate general and specific categories. For telephone-administered interviews, this real-time coding may also improve data quality by capitalizing on the availability of the respondent to clarify coding choices at the time the coding was performed; interviewers were trained to use probing techniques to assist in the coding process.

As part of the field test data evaluation activities, a random sample of 10 percent of the results for each of the three CIP codings (teaching, research, highest degree) was selected. An expert coder evaluated the verbatim strings for completeness and for the appropriateness of the assigned codes, determining whether a string was too vague to code or whether a different code should be assigned.

Overall, 69 percent of those sampled for recoding were coded correctly, 21 percent were incorrectly coded, and 10 percent of the strings were too vague to determine whether they were correctly coded. Table 4.17 shows the results of the 10 percent recode, by mode. There were no mode differences in the coding results; the expert coder agreed with web respondent coding at about the same rate of agreement as with CATI interviewer coding ($\chi^2=0.56$, p=.76).

<table>
<thead>
<tr>
<th>Classification of Instructional Programs (CIP) field item</th>
<th>Web respondents</th>
<th>CATI respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Coding attempts sampled</td>
<td>Percent coded correctly</td>
</tr>
<tr>
<td>Total</td>
<td>108</td>
<td>66.7</td>
</tr>
<tr>
<td>Teaching field</td>
<td>52</td>
<td>71.2</td>
</tr>
<tr>
<td>Research field</td>
<td>6</td>
<td>50.0</td>
</tr>
<tr>
<td>Highest degree field</td>
<td>50</td>
<td>64.0</td>
</tr>
</tbody>
</table>


In addition to the 10 percent recode, all strings that were not coded, were partially coded (into a general area but not a specific discipline), and were coded “other” were evaluated by the expert coder and upcoded into the appropriate CIP categories, where possible. Of the 1,871 verbatim strings provided, a total of 190 strings (10 percent) qualified for this upcoding; 83 percent of these were web respondents and 17 percent were CATI respondents. Of these 190
strings for which upcoding was attempted, 75 percent were upcoded, 23 percent were too vague to code, and 2 percent were correctly coded as “other.”

4.3.9 IPEDS Coding

The faculty instrument included an online coding system that assisted web respondents and interviewers in collecting postsecondary institution information. This system was designed to improve data quality by allowing respondents to clarify coding choices at the time coding was performed. To assist in the online coding process, web respondents were given detailed instructions on screen that enabled them to locate the postsecondary institution. In addition to these on-screen instructions, interviewers were given additional supervised training on how to effectively probe and code respondents’ answers.

The institution coding system was used to assign a six-digit IPEDS identifier for the postsecondary institution that awarded the respondent’s highest degree. To facilitate coding, the coding system requested the state and city in which the school was located, followed by the name of the institution. The system relied on a look-up table of institutions constructed from the IPEDS institutional database.

Of the approximately 1,500 institutions coded over the course of data collection, 53 were initially deemed uncodeable. However, based on the information collected (institution name, location, level, and control), 43 institutions were positively identified and recoded during the data file editing stage of the project. Of the remaining 10 uncodeable institutions, five were identified as closed, four provided insufficient data, and one institution was identified as foreign.

4.3.10 Monitoring

Regular monitoring of telephone data collection serves a number of goals, all aimed at maintaining a high level of data quality. These objectives are to obtain information about the interview process that can be used to improve the design for the full-scale study; to obtain information about the overall data quality; to improve interviewer performance by reinforcing good interviewing behavior and discouraging poor behavior; and to detect and prevent deliberate breaches of procedure, such as data falsification.

Two types of monitoring were performed during the NSOPF field test data collection. The first type was monitoring by project staff, which involved listening to the interview and simultaneously viewing the progress of the interview on screen, using remote monitoring telephone and computer equipment. Project staff evaluated such things as whether the interviewer sounded professional, probed for complete answers, used the help text to answer respondents’ questions, and handled refusal cases appropriately. Interviewers received feedback on their skills, and additional training was provided, if necessary. When monitoring interviews, project staff also evaluated whether the interview was functioning properly and identified questions in the interview that were difficult to administer so that those items could be revised for the full-scale study.

The second type, quality assurance monitoring, was conducted by specially trained monitoring staff within the call center. Similar to project staff monitoring, the monitoring system provided for simultaneous listening and viewing of the interview. Monitors listened to
up to 20 questions during an ongoing interview and, for each question, evaluated the interviewer-respondent interchange on whether the interviewer (1) delivered the question correctly and (2) keyed the appropriate response. Monitors recorded their observations on laptop computers, which contained computerized monitoring forms. Each of these measures was quantified and daily, weekly, and cumulative reports were produced. Monitoring took place throughout data collection, although monitoring efforts were scaled back around the 10th week due to lighter caseloads. Of the 848 items monitored, only eight delivery errors and two entry errors were observed, all within the first 8 weeks of data collection.

### 4.3.11 Respondent Feedback

Respondents were given the opportunity to provide feedback on the last form of the faculty instrument (Q84). This open-ended question asked for comments, questions, or concerns that would be used to improve data collection procedures for the full-scale study.

Of the 908 respondents who completed the interview, 380 (42 percent) provided comments, which were evaluated and categorized by type of comment. One-quarter of the comments concerned instrument issues, including CIP coding (categories too broad, too specific), definitions, response options, response metric, or personal/sensitive nature of particular questions. Seventeen percent commented that the questionnaire content did not apply to them for various reasons (e.g., part-time faculty member, on sabbatical, librarian). Interview length and screen load times accounted for 17 percent of responses. Ten percent gave complimentary feedback on the survey. Four percent commented about technical difficulties (e.g., computer configuration, window sizing). Confidentiality or web security was a concern for 3 percent. A miscellaneous category compiled all other comments.

### 4.3.12 Interviewer Feedback

#### Quality Circle Meetings

Quality Circle meetings provided opportunities for interviewers, supervisors, and project staff to discuss issues pertinent to the NSOPF:04 field test. These meetings were scheduled regularly throughout the data collection period to ensure that CATI interviews were being conducted in the most effective manner. Interviewer representation was determined by a supervisor so that all staff would have the opportunity to attend these meetings. Project staff updated interviewers and supervisors on the progress of data collection and gathered information to solve problems encountered by interviewers while conducting interviews. As a result of these meetings, slight modifications were made to the instrument. The minutes from these meetings were prepared by project staff and were distributed to all interviewers and supervisors. Meeting minutes were available in hardcopy and online. Examples of issues raised in Quality Circle meetings included the following.

**Progress of data collection.** Project staff provided updates regarding the interviews completed to date and goals for the upcoming week. This information benefited both the interviewers and technical staff by recognizing interviewers’ efforts and encouraging continued professionalism.
CATI Case Management System (CMS) issues. Interviewers identified and reported several CMS issues—accessibility of help screens, case-level comments not being saved, cases spontaneously moving out of the supervisor review queue, and appointment setting—that required fixes during data collection. They also requested CMS customization for this population. Using the information provided, project staff resolved these issues during data collection.

Data collection reminders. Several issues were stressed throughout data collection: read all response options where applicable, give appropriate feedback to sample members, and ask for an evening instructional supervisor at the institution to aid in locating part-time employees. Interviewers were reminded not to code sample members as ineligible in the front-end screens, instead allowing the interview responses to determine (based on Q1 and Q3) whether the sample member was eligible. Interviewers were also reminded to complete problem sheets (see later section in this chapter) for any cases that needed attention.

Instrument issues. During the Quality Circle meetings, project staff clarified specific items in the instrument for the interviewers. These items were brought to the attention of project staff in problem sheets, project staff monitoring, or Quality Circle meetings. The instrument designers asked interviewers to note particular questions or help text that could be revised. Other instrument discussions focused on how to properly code responses (e.g., for Q10, adjunct faculty should be coded as “other”; for questions expecting a numeric response, answers between zero and one should be rounded up to one).

Changes to the instrument. Updates were made to the instrument during data collection. An example of an instrument change based on an issue raised by interviewers in a Quality Circle meeting was the addition of help text to the items regarding funding of scholarly activities. The revised help text defined what was meant by “funded” and recommended backing up to change the gate question (Q55) if the answer to the nested item (Q59) indicated the respondent did not have funded scholarly activities. For questions such as the follow-up income items with categorical response options (Q66B and Q70B), interviewer notes (which appeared at the top of each screen for CATI interviews only) were changed to instruct interviewers to stop reading response options once the sample member had answered the question. These minor changes enabled the interview to be conducted more efficiently.

Coding. The majority of online coding during data collection was accurate, based on evaluation of verbatim strings and the codes assigned (see earlier section in this chapter on CIP coding), although in some cases the verbatim string was too vague to code. Interviewers were reminded to ask the sample member for the necessary level of detail while entering the verbatim string.

Web issues. A number of web-related issues were raised during Quality Circle meetings. Responding to reports of slow screen loads, interviewers were asked to time delays between screens (i.e., transit or load time) in order to gather precise information about web delays. Interviewers were reminded to clearly state the study web address (URL) to sample members.
Interviewer Debriefing

A debriefing meeting was held at the end of data collection for the field test. The purpose of this meeting was to elicit feedback from the interviewers on various aspects of the field test data collection process, including training, contacting and locating, and the faculty questionnaire. In attendance were telephone interviewers, help desk operators and their supervisors, selected project staff, and the study project officer. The field test debriefing session was highly informative and gave project staff a wealth of information that will inform instrumentation and data collection activities for the full-scale study.

Training. Interviewers indicated that the training they received, both technical and instrument-specific, was sufficient for their needs. Project staff and interviewers agreed that more training on the CMS is needed, particularly since inexperienced interviewers will be hired for the full-scale study.

The interviewers stated that the CIP coding was helpful, but they indicated that they would have liked additional practice and that they would have benefited from feedback from project staff about the accuracy of their coding in the initial days of interviewing. A hands-on coding session, similar to those provided in other National Center for Education Statistics (NCES) project trainings, is recommended for the full-scale training.

Contacting and locating. Names and telephone numbers of sample members were preloaded into the CMS. Interviewers stated that it would be helpful if home and office telephone numbers were differentiated in the CMS. This would allow for more efficient calling because the scheduler could select the appropriate telephone number based on the time of day.

Interviewers reported that it was advantageous to call faculty sample members at home on the weekends because they were willing to schedule an appointment to be interviewed at their offices. Interviewers also noted that early morning (weekdays) was the most successful time for faculty contact.

Part-time faculty were often difficult to locate (e.g., no office telephone number was available or receptionists were not allowed to provide home telephone numbers). Interviewers reported that departmental secretaries or evening instructional supervisors were sometimes able to provide locating information.

Some colleges have more than one campus. Locating the sample member would have been more efficient if the sample member’s campus was identified in the preload information.

The CMS did not have a place to collect an e-mail address for the sample member. This has been requested for the full-scale study.

The need for improved refusal conversion techniques for the full-scale interview was discussed. The interviewers believed that the addition of refusal conversion scripts tailored to the particular type of refusal would help engage sample members in the survey. For example, if a respondent had told the previous interviewer he/she was too busy, the script might begin, “I understand this is a busy time of the year....” Thorough and accurate comments regarding the
reason for refusal would also aid in refusal conversion. Interviewers suggested that an earlier mention of the incentive for refusal cases might be beneficial.

**Instrument.** In preparation for NSOPF:04 full-scale instrumentation activities, project staff asked interviewers which items in the instrument were problematic. Interviewers responded with general comments as well as item-specific ones, based on their interviewing experience.

**General comments.** Interviewers reported that sample members repeatedly indicated that parts of the survey (e.g., questions about club assistance, scholarly activities) did not apply to them. Typically these respondents were part-time faculty or those with no instructional duties.

*Question 3.* Q3 (faculty status) had a high rate of help-text hits for both the web and CATI formats. Interviewers explained that some sample members were not sure if they were faculty. It was recommended that the wording be changed to ask: “Did [institution name] consider you to have faculty status?”

*Question 4.* Interviewers pointed out that Q4 asks an open-ended question (“What was your principal activity at [institution name] during the 2002 Fall term?”) followed by a restatement with response options (“Was your principal activity...teaching, research, public service, clinical service, administration, on sabbatical, or some other activity?”). Respondents tended to answer before the list was read. Project staff and interviewers redesigned the wording to improve the administration of this item.

*Question 10.* Interviewers indicated that respondents often provided an answer to Q10 (academic rank) before the list was read. Project staff emphasized that the list must be read to distinguish assistant and associate professors from full professors.

*Question 15.* Q15 (reason for not being a member of a union) had a high rate of missing data. Interviewers said this was because part-time and adjunct faculty often did not know whether unions were available and could not answer using the response options provided.

*Question 17.* The IPEDS coding screens (Q17A4, Q17C3, Q17D2) often appeared to “hang” when users were trying to search/select the institution, due to the slow computer system response times. The slow load-time issue is addressed under *Additional issues* below.

*Questions 31 through 34.* Numerous issues were raised regarding Q31 through Q34 (allocation of work time on various activities). For Q31D, sample members requested specific examples regarding what was included in “unpaid professional service.” Sample members’ ideas of paid and unpaid activities often differed from the examples provided in the instrument. Interviewers reported that some sample members equated “service” with faith-related activities. Project staff recommended changing the wording to “unpaid professional services related to your work.”

Interviewers reported that at Q32 they often had to back up to Q31 because sample members had not included some of their work-related activities (e.g., did not count their research time).
Respondents found it difficult to allocate their time, and interviewers reported that this series of questions was so wordy that sample members could not comprehend it all. In particular, on Q33 and Q34, interviewers reported confusion on the part of sample members in making the numbers sum to 100 percent when they said in Q32 that activity accounted for only a portion of their time. They recommended asking Q33 immediately after Q32A, and Q34 immediately after Q32C rather than on a new screen.

**Question 35.** Sample members often were unclear what was meant by the term “developmental” in Q35B, and “distance education” in Q35C. More information, either in the help text or in the question, is recommended for the full-scale study.

**Question 37.** Interviewers requested that the tab function for Q37 (matrix to collect information about each class taught) be changed to move from top to bottom (to match the order in which the questions are asked) rather than left to right.

**Question 38.** Interviewers reported several problems with Q38 (student evaluation). The first item, “student evaluations of each other’s work,” was confusing to respondents. There was also uncertainty over whether the question was asking if these tools were ever used or if they were exclusively used. Interviewers noted that the current wording/response options (“used in all classes, some classes, or no classes”) do not work well if the sample member teaches only one class. The instrument designers indicated the items will be rearranged and the terminology made clearer in the full-scale instrument.

**Questions 44 and 45.** Several issues were reported concerning the training/professional development questions (Q44 and Q45). Respondents did not understand what was being asked in Q44, and coming up with a total of hours for the calendar year in Q45 was difficult for many respondents. Interviewers stated that some faculty members were disappointed that the survey did not have any follow-up questions about the effectiveness of training asked about in Q44 and Q45.

**Question 47.** For Q47 (individual instruction), it would be helpful to add the phrase “for credit.” Based upon earlier responses in the questionnaire about level of students (Q33, Q37), skip logic could be added so that the interview would route to undergraduate, graduate, or first-professional questions. Sample members were often unclear what was meant by the terms “individual instruction,” “first-professional,” and “contact hours” in Q47 and Q47B. More information, either in the help text or in the question, is recommended for the full-scale study.

**Question 50.** Advising of students (Q50) was a difficult concept for some sample members. Alternative wording (“Were you an advisor? How many students did you advise?”) was suggested to clarify the meaning.

**Question 52.** In Q52A (number of scholarly works), sample members expressed confusion over whether “career” meant their career as a teacher or their entire lifetime of work. Interviewers recommended adding the word “entire” (i.e., “During your entire career...”) to provide clarification on the timeframe. Interviewers suggested combining Q52A and Q52B (i.e., “and how many of those were in the past 2 years?”) to reduce the interview length and improve the flow.
**Question 59.** A recurring problem was that sample members indicated their scholarly activities were funded (Q55), but when asked the number of grants/contracts (Q59), they responded with zero (which was not allowed by the instrument). Interviewers suggested positioning question Q59 immediately following Q55 to facilitate backing up to correct the gate question. Alternatively, question wording may be changed to clarify what is meant by funded activities.

**Questions 61 and 62.** The response options for Q61 and Q62 (job satisfaction) should be altered to allow “satisfied” as an acceptable response rather than requiring the respondent to choose between very and somewhat satisfied. Interviewers requested changing the order of the response options on screen so that “satisfied” is on the left and “dissatisfied” is on the right. In addition, interviewers pointed out that the question wording for Q62 was redundant with Q61 (because Q61 was skipped for sample members without instructional duties). Q62C (satisfaction with benefits) was not answered by many respondents (mostly part-timers) because it did not apply to them. It would be good to know if this group is dissatisfied with the benefit or dissatisfied because of not being offered the benefit.

**Questions 63 through 65.** The order of questions Q63, Q64, and Q65 (retirement) should be changed to ask the two questions about age at retirement (Q63 and Q65) consecutively.

**Question 66.** Sample members complained that Q66 (income) was intrusive. Interviewers suggested that Q66C, Q66D, Q66E, and Q66F be combined into a single question about “other” (i.e., not from target institution) income. Interviewers thought this would help reduce refusals for these questions. Another suggestion was to place Q70 (household income) adjacent to Q66 and change the wording (“Do you have additional household income?”) to aid in resolution between the two amounts.

**Question 84.** Interviewers requested that Q84 (comments) remain in the full-scale interview to allow sample members the opportunity to express concerns or provide other information they deem important. They felt they could use this as an incentive to get the sample member to complete the interview.

**Additional issues.** The help desk staff stated that many sample members were unwilling to change the settings on their computers (i.e., cookies, Java) in order to complete the survey on the web.

The length of the interview, particularly slow page load times, was problematic. Interviewers indicated that web delays disrupted the flow of the interview; they expressed concern that inexperienced interviewers in the full-scale study, faced with slow system response, would not be adept at filling the void. Interviewers requested putting more than one question on a page to reduce the number of page loads; they foresaw no problems with scrolling down the screen to access questions. Project staff stated that the U.S. Department of Education is working to increase the bandwidth on its server, which should speed the screen transition time of web-based surveys.
Chapter 4. Evaluation of Data Quality

**Problem Sheets**

When interviewers encountered problems during an interview, a description of the issue was documented in the form of an electronic problem sheet. Project and interviewer supervisory staff regularly reviewed these problem sheets and worked on resolving these problems, as appropriate. Approximately 250 problem sheets were submitted during the faculty field test data collection period.

Problem sheets were used as follows:

- To address technical CMS issues. Interviewers documented details of the front-end issues so that a programmer could resolve them.

- To report system and web delays.

- To document sample member contact information as a workaround for front-end issues.

- To alert project staff to questions about sample member eligibility, contact information, and refusals.

- To record incorrect data that were entered (but not corrected) for a case. Interviewers noted cases where project staff needed to take specific action. Project and interviewer supervisory staff ensured that issues pertinent to data collection were resolved as soon as possible.

### 4.4 Data File Preparation

The following files were produced from the NSOPF:04 field test data:

- **Institution data file.** Contains institution interview data collected from 114 institutions. Topics include numbers of part-time and full-time faculty and instructional staff, tenure, employee benefits, and personnel evaluation.

- **Faculty data file.** Contains interview data collected from 914 faculty and instructional staff. Topics include employment, academic background, workload, scholarly activities, job satisfaction, compensation, sociodemographic characteristics, and opinions.

In addition to the coding described earlier in this chapter, the NSOPF:04 field test data were edited using procedures developed and implemented for previous NCES-sponsored studies. These procedures were tested again during the field test in preparation for the full-scale study.

During and following data collection, the institution and faculty data were reviewed to confirm that the data collected reflected the intended skip-pattern relationships. At the conclusion of data collection, special codes were inserted into the database to reflect the different types of missing data. A variety of explanations are possible for missing data. For example, an item may not have been applicable to certain respondents or a respondent may not have known...
the answer to the question. Table 4.18 lists the set of consistency codes used to assist analysts in understanding the nature of missing data associated with NSOPF data elements.

Table 4.18 Description of missing data codes: 2003

<table>
<thead>
<tr>
<th>Missing data code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>–1</td>
<td>Don't know</td>
</tr>
<tr>
<td>–3</td>
<td>Not applicable (item was intentionally skipped)</td>
</tr>
<tr>
<td>–5</td>
<td>Not applicable (item was asked but respondent indicated it was not applicable)</td>
</tr>
<tr>
<td>–7</td>
<td>Item was not reached (partial interview)</td>
</tr>
<tr>
<td>–8</td>
<td>Item was not reached due to a programming error</td>
</tr>
<tr>
<td>–9</td>
<td>Data missing, reason unknown</td>
</tr>
</tbody>
</table>

*A programming error related to form Q37 for the subset of respondents who taught more than eight classes during the 2002 Fall term (Q35A1>8) was discovered during data collection and corrected. The error prevented the Q37 data from being recorded for five cases.*


Skip pattern relationships in the database were examined by systematically running cross-tabulations between gate items and their associated nested items. In some instances, gate-nest relationships had multiple levels within the instrument. That is, items nested within a gate question were themselves gate items for additional items. Therefore, validating the gate-nest relationships often required multiway cross-tabulations to ensure the proper data were captured.

The data cleaning and editing process for the NSOPF:04 field test data files consisted of the following steps:

**Step 1. Review of one-way frequencies for every variable to confirm no missing or blank values and to check for reasonableness of values.** This involved replacing blank or missing data with –9 for all variables in the instrument databases and examining frequencies for reasonableness of data values.

**Step 2. Review of two-way cross-tabulations between each gate-nest combination of variables to check data consistency.** Legitimate skips were identified using the interview programming code as specifications to define all gate-nest relationships and replace –9 (missing values that were blank because of legitimate skips) with –3 (legitimate skip code). Additional checks ensured that the legitimate skip code was not overwriting valid data and that no skip logic was missed. In addition, if a gate variable was missing (–9) then the –9 was carried through the nested items.

**Step 3. Identify and code items that were not administered due to a partial faculty interview.** This code replaced –9 and –3 values with –7 (item not administered) based on the section completion indicators. The –7 code allowed analysts to easily distinguish items not administered from items that were either skipped or simply left blank.

**Step 4. Identify items requiring recoding.** During this stage, previously uncodeable values (e.g., text strings) collected in the various coding systems were upcoded, if possible (see earlier sections in this chapter on other specify coding, CIP coding, and IPEDS coding). Typically, logical imputations are implemented at this stage to assign values.
to missing items whose values could be implicitly determined (i.e., the item was appropriately skipped). This was not done in the field test due to time constraints.

**Step 5. Final check of data.** One-way and two-way frequencies on all variables were regenerated and examined.

Concurrent with the data cleaning process, detailed documentation was developed to describe question text, response options, recoding, and the “applies to” text for each delivered variable.

## 4.5 Conclusion

The goal of this chapter was to evaluate the quality of the data collected in the NSOPF:04 field test. The major findings of these evaluations are as follows:

- With regard to list quality, IPEDS counts were often smaller than those obtained from the institutional questionnaire or tallied faculty lists, due to definitional differences. This shortage was more pronounced for part-time faculty.

- Institution questionnaire and tallied faculty list counts were relatively more consistent with each other, with 89 percent being within + or – 25 percent of each other for full-time faculty and 86 percent for part-time faculty.

- Item nonresponse was below 10 percent for all but 2 of the 83 items in the institution questionnaire and for all but 11 out of the 250 items in the faculty questionnaire.

- Web respondents to the faculty survey were significantly more likely to use the “don’t know” response option (available for 6 items in the instrument) than were CATI respondents. This was not unexpected, given that the “don’t know” option was visible to web respondents whereas CATI respondents were not read that option.

- The temporal stability of a subset of faculty items was evaluated using a reinterview. Of the 26 items evaluated, 15 had percent agreement over 90 percent, 6 had percent agreement between 80 and 90 percent, and 5 had percent agreement less than 80 percent. There were no statistically significant modal differences in percent agreement for any of these items.

- Resolution screens were effective in reducing the amount of inconsistent data collected in the faculty instrument.

- Nine of the 113 forms (screens) in the faculty instrument had help text access rates greater than 10 percent, suggesting that there were problems with the wording or lack of information provided.

- Four screens with “other, specify” verbatim strings were evaluated and additional response options were proposed for addition to the full-scale instrument.
- A 10 percent recoding of CIP verbatim strings (during the data file editing stage of the project) showed that 69 percent were coded correctly, 21 percent were incorrectly coded, and 10 percent of the strings were too vague to determine whether they were correctly coded. There were no significant modal differences in the coding results.

- Fifty-three of the approximately 1,500 institutions coded during data collection were initially deemed uncodeable. Based on the school information collected, 43 of these were positively identified and recoded during the data file editing stage of the project.

In addition to these evaluations of data, respondent feedback (an open-ended question at the end of both the institution and faculty questionnaires), interviewer feedback (problem sheets, quality circle meetings, and an interviewer debriefing) and project staff monitoring provided information that will inform the full-scale instrumentation. Plans for the full-scale study, and the institution and faculty instruments in particular, are the focus of chapter 5.
Chapter 5
Plans for the Full-Scale Study

The primary goal of the National Study of Postsecondary Faculty (NSOPF:04) field test was to test procedures and inform planning for the full-scale study. Overall, the essential aspects of the field test study—including sampling design, list collection, instrumentation, institution and faculty data collection, and data editing—were successfully conducted, as documented in chapters 3 and 4. Planned changes, based on the field test experience, are summarized below.

5.1 Incentives

The results of the field test incentive experiment supported the hypotheses that offering incentives would significantly increase the response rate during the first phase of data collection and increase the completion rate during the computer-assisted telephone interviewing (CATI) nonresponse follow-up phase of data collection. Based on these findings, it is planned that incentives will be offered to all sample members during the web early-response period and again during the CATI nonresponse period for the full-scale study. Because there was no significant difference in response rates for those who were offered $20 versus $30 during the early incentive phase, the use of a $20 incentive to encourage early response is planned for the full-scale study. The use of a $30 incentive is planned for nonresponse conversion.36

5.2 Instrumentation

Based on analyses of the NSOPF:04 field test data for the institution and faculty/instructional staff questionnaires, interviewer debriefings, monitoring of interviews, examination of the open-ended comments provided by the respondents, and comments and rankings of the NSOPF Technical Review Panel, several pertinent recommendations emerged for the NSOPF:04 full-scale study. These actions should improve the quality of the data collected with the instruments, improve the efficiency of the electronic data collection, and (importantly for the faculty/instructional staff questionnaire) reduce the overall time to complete the instruments.37

Institution. While the average time to complete the NSOPF:04 field test institution questionnaire was 27 minutes, considerably less than the goal of 50 minutes for the study, it is likely that processing efficiency can be increased nonetheless for the full-scale study. The instrumentation design for the full-scale study will incorporate these efficiency-gaining steps, including reducing database table sizes, reducing the volume of text transported between

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36 This was our request to the Office of Management and Budget, however, the final decision was to offer a $30 incentive for both early response and nonresponse to make them equitable. See the methodology report for the full-scale study for detailed information on incentives used in the full-scale study.

37 In addition to these planned changes, the Department of Education doubled its Internet connection bandwidth shortly after the end of the NSOPF:04 field test. This step is likely to improve data collection performance for the full-scale study.
respondents’ computers and the instrument server for each instrument screen, and reducing the information stored in each data table (e.g., 8-byte vs. 1-byte variables for yes/no responses).

In addition, several institution items could benefit from revision for the full-scale study. We plan to update instrument forms, help screens, and informed consent for the full-scale study (e.g., change target time period to “2003 Fall term”). Based on field test monitoring and timing analysis, we concluded that help screens were unnecessary and will be removed from the full-scale instrument. Changes planned for the institution questionnaire appear in table 5.1.

<table>
<thead>
<tr>
<th>Item</th>
<th>Planned change</th>
</tr>
</thead>
<tbody>
<tr>
<td>1A–1B</td>
<td>Change data collection “flow” for the instrument. Allow respondents to temporarily skip</td>
</tr>
<tr>
<td></td>
<td>items 1A–1B (numbers of full-time and part-time faculty and instructional staff at target institution) and complete later instrument items.</td>
</tr>
<tr>
<td>2</td>
<td>Revise wording for response option C (number of new hires).</td>
</tr>
<tr>
<td>10A–10B</td>
<td>Add medical, dental, disability, and life insurance items to the stem wording to make this question on employment benefits comparable to 15A; expand response options from yes/no to all/some/none.</td>
</tr>
<tr>
<td>11</td>
<td>Expand response options from yes/no to all/some/none.</td>
</tr>
<tr>
<td>15A–15B</td>
<td>Expand response options from yes/no to all/some/none.</td>
</tr>
<tr>
<td>19</td>
<td>Revise name of section heading (Assignment of Undergraduate Instruction) and item stem B (including adjuncts).</td>
</tr>
</tbody>
</table>


Faculty. In order to achieve the instrumentation goal for a 30-minute self-administered web questionnaire or CATI interview with faculty and instructional staff, the time to complete the instrument, as demonstrated during the NSOPF:04 field test, must decrease by 12 minutes. Procedures and approaches planned for the full-scale study that are expected to reduce the time to complete the instrument include the following:

- Eliminate field test instrument items from the full-scale study faculty/instructional staff instrument to shorten the time to complete. Table 5.2 describes the planned deletions. Our priorities for selecting items were based on each item’s policy relevance, historical use in congressionally mandated or other National Center for Education Statistics analytical reports, rankings of the Technical Review Panel concerning the item, and population size upon which the instrument item can be generalized. Based on the field test per item timing analyses, these deletions will shorten the interview by approximately 7 minutes.

- Implement efficiency-gaining activities, as noted above for the institution questionnaire, to improve information transmission and data reading/writing performance for the instrument. In addition, the increase in U.S. Department of Education bandwidth (implemented at the end of the field test) is expected to reduce transmission times in the full-scale study.
Table 5.2  Faculty and instructional staff questionnaire items planned for deletion and amount of time saved from the full-scale study: 2003

<table>
<thead>
<tr>
<th>Item</th>
<th>Label</th>
<th>Time saved (seconds)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td></td>
<td>449.0</td>
</tr>
<tr>
<td>Q7</td>
<td>Part-time faculty: years employed part time</td>
<td>9.8</td>
</tr>
<tr>
<td>Q17B</td>
<td>Holds Ph.D. in addition to professional degree</td>
<td>0.3</td>
</tr>
<tr>
<td>Q17C</td>
<td>Year received doctoral degree</td>
<td>0.0</td>
</tr>
<tr>
<td>Q17C2VS</td>
<td>Doctoral field—verbatim</td>
<td>0.0</td>
</tr>
<tr>
<td>Q17C2CD</td>
<td>Online coding: doctoral field</td>
<td>0.0</td>
</tr>
<tr>
<td>Q17C3</td>
<td>Online coding: doctoral degree institution (name, city, state)</td>
<td>0.2</td>
</tr>
<tr>
<td>Q17D2</td>
<td>Online coding: bachelor’s degree institution (name, city, state)</td>
<td>38.5</td>
</tr>
<tr>
<td>Q19C</td>
<td>Number classes taught full time/part time at other postsecondary institution</td>
<td>3.9</td>
</tr>
<tr>
<td>Q20</td>
<td>Non-postsecondary education jobs related to teaching field</td>
<td>6.1</td>
</tr>
<tr>
<td>Q22</td>
<td>Total number of postsecondary educators employed as faculty</td>
<td>13.3</td>
</tr>
<tr>
<td>Q25</td>
<td>First postsecondary faculty position—academic rank</td>
<td>6.9</td>
</tr>
<tr>
<td>Q29</td>
<td>Previous job related to teaching field</td>
<td>10.7</td>
</tr>
<tr>
<td>Q30</td>
<td>Years teaching in postsecondary institutions</td>
<td>9.1</td>
</tr>
<tr>
<td>Q34A–Q34D</td>
<td>Percentage allotment of other time</td>
<td>76.4</td>
</tr>
<tr>
<td>Q40A–Q40G</td>
<td>Uses of website</td>
<td>24.6</td>
</tr>
<tr>
<td>Q43A–Q43D</td>
<td>Plan/develop instruction/curriculum/employment opportunities</td>
<td>51.9</td>
</tr>
<tr>
<td>Q44A–Q44F</td>
<td>Training opportunities</td>
<td>56.0</td>
</tr>
<tr>
<td>Q45</td>
<td>Hours professional training in 2003</td>
<td>27.1</td>
</tr>
<tr>
<td>Q52A–CAT</td>
<td>Categorical items for nonresponse follow-up to Q52AA–Q52AG</td>
<td>6.3</td>
</tr>
<tr>
<td>Q58</td>
<td>Primary funding source</td>
<td>6.9</td>
</tr>
<tr>
<td>Q59</td>
<td>Number of grants/contracts</td>
<td>7.8</td>
</tr>
<tr>
<td>Q60A</td>
<td>Total funding grants/contracts</td>
<td>3.5</td>
</tr>
<tr>
<td>Q60B</td>
<td>Range total funding grants/contracts</td>
<td>0.7</td>
</tr>
<tr>
<td>Q63</td>
<td>Age expecting to stop working at postsecondary institution</td>
<td>20.3</td>
</tr>
<tr>
<td>Q76A–Q76E</td>
<td>Type of disability</td>
<td>0.9</td>
</tr>
<tr>
<td>Q78</td>
<td>Number of dependents</td>
<td>14.1</td>
</tr>
<tr>
<td>Q84</td>
<td>Respondent comments and suggestions</td>
<td>53.7</td>
</tr>
</tbody>
</table>

NOTE: Plans for item deletion were developed based on examination of timing reports, use of the item in previous reports, monitoring of interviews, reliability testing, and rankings of the item by project staff and Technical Review Panel members. Estimates of time saved are based on the total time spent on a given form (on-screen plus transit time) summed across all cases that reached the form in the field test, divided by the number of completed surveys (n=914).


- Develop and implement an online autocoding routine for the academic disciplines or fields collected during the interview. (During the field test, Classification of Instructional Program [CIP] codes were identified using drop-down boxes for each sample member’s fields of teaching, scholarly activity, and highest degree. The field of teaching coding took 42 seconds, on average [49 seconds for self-administered respondents and 36 seconds for CATI respondents].) The autocoding utility will match respondent-provided verbatim strings for teaching (Q16VS), highest degree (Q17A3VS), and research (Q54VS) to a data table of CIP codes, and will ask
respondents for confirmation. (The current online coding system will be used for all discipline strings that do not autocode successfully.)

- Revise and more closely target the online help text for all instrument screens to ensure that the help provided to respondents is necessary and sufficient for this purpose. This will involve moving some of the help text to the questionnaire screens and eliminating unneeded help text for several items.

- Improve item wording, in particular screen fills to shorten item wording, and combine screens to reduce the numbers of data transmissions.

While it is impossible to accurately estimate the impact of these actions, they are projected to yield a 30 minute interview.

### 5.3 Institution Contacting and Data Collection

**Early contacting.** Timely submission of faculty lists has been a chronic problem on past iterations of NSOPF. Many institutions lack the resources to participate in nonmandatory studies, and other institutions put survey requests through lengthy internal review processes (institutional review boards [IRBs], faculty senate discussion, etc.). Although the total effect of combining data collection for NSOPF with the National Postsecondary Student Aid Study (NPSAS) under the National Study of Faculty and Students (NSoFaS) is unclear at this time, it is unlikely to alleviate these problems, which continue to negatively impact the data collection schedule. To ensure completion of the full-scale NSOPF and NPSAS studies in the abbreviated timeframe available, early contacting of institutions is planned to facilitate identification and resolution of problems (e.g., IRB and faculty senate requirements) prior to data collection.

**Web forms and instruments.** One of the changes made for the NSOPF:04 field test was to eliminate the paper version of the institution questionnaire, the “Designation of Coordinator” form, and other documentation. The overwhelming majority of respondents were, indeed, able to complete the institution questionnaire online, with only a handful completing the instrument over the phone or faxing it. While the “Designation of Coordinator” form was often completed by phone, this was also true in past NSOPF iterations, and the absence of a paper form did not lead to complaints from institutions. The availability of these forms on the website helped eliminate the delays caused by remailing. Because this elimination of paper forms in the field test was successful, the same methods are planned for the full-scale study.

**Institution questionnaire data collection.** Although the institution questionnaire is designed to be self-administered, in each cycle of NSOPF, a significant number of institution questionnaires have been completed through direct “interviewer assistance.” In such a case, the interviewer calls various offices and individuals at the institution to collect the data, often completing the questionnaire in installments. Due to the schedule constraints of the full-scale study, we plan to begin making these calls immediately after the deadline for completing the institution questionnaire has passed. Moreover, it may be possible to contact respondents for additional information by more efficient electronic means, using e-mail addresses provided by sample respondents for the instrument’s contact information item (20).
Twelve-state participation/collecting data at a system-wide level. Lead representatives from the 12 states participating in the NPSAS oversample proved particularly helpful in two states—Georgia and New York—where system-level assistance was offered to institutions that otherwise would have refused participation. Indeed, without this assistance, a majority of institutions in both states would have refused. For the full-scale study, some states already have indicated they could provide all data for both NSOPF and NPSAS at a system-wide level. Given the fruitfulness of these arrangements during the field test, these arrangements will be explored and developed for the full-scale study.

5.4 Faculty Data Collection

Training. For the field test, NSOPF used only experienced CATI interviewers. The size of the full-scale sample likely will require a mixture of experienced and new interviewers. Recognizing the different needs of new interviewers, the focus of training will change somewhat. That is, more time will be spent on modules that are more difficult for new interviewers, such as locating and contacting sample members and coding programs.

Contacting. The use of letters and e-mails to contact sample members will continue in the full-scale study. In addition to the contacting materials described in chapter 2, two additional e-mail reminders could be sent during the early incentive period. The first of these would be sent approximately halfway through the early-response incentive period and the other would be sent about 3 days before the end of the early-response incentive period. Letters and e-mails would be modified to extend the offer of the incentive to all sample members.

Tracing. Recognizing the short timeframe for full-scale data collection, speedy locating of sample members is crucial in achieving the required response rate. To this end, an immediate review of contact data from the faculty lists is planned as they come in, sending all sampled cases for which only a school address is available to the tracing staff. Tracing specialists may then contact the institution to request additional contact information for the sample member. In addition, any cases of missing critical contacting information (such as telephone number) should be referred for tracing early in the data collection period. A review of e-mail addresses on the sample file provided by the institution is planned, with follow-up of any e-mail addresses that appear to be incomplete or incorrect for the school.

Identifying duplicate office telephone numbers (e.g., a department phone number) for an institution—and making a single call to request telephone numbers or other contact information for those sample members—would make tracing more efficient. In addition, interviewers for the full-scale study can collect updated e-mail addresses for those sample members, as well as office hours. This information will be used by telephone interviewers to more efficiently reach sample members at times when they are scheduled to be in their office, or via e-mail.

Data collection schedule. A 4-week early-response incentive period (rather than the 3-week period used in the field test) is proposed for the full-scale study. Allowing an extra week for the early-response period is expected to increase the response rate while decreasing CATI costs.
Data collection systems. Minor revisions to the CATI–Case Management System (CMS) are planned for the full-scale study to better serve the NSOPF population. In particular, a place to enter and store sample member e-mail address and office hours is needed, as is an indicator to distinguish between office and home telephone numbers to target the appropriate number to call at any given time of day. Ongoing work continues to improve the efficiency and performance of this system.

5.5 Other Issues

In addition, development of data processing/edits, imputation plans, disclosure avoidance plans, and weighting and standard error plans will continue, as will the setting up of procedures for creation of the Electronic Codebook and Data Analysis System ahead of time so that the final data files and reports can be prepared quickly once data collection ends. The outline and tables for the first set of published results could be established during data collection, so that this publication also could be prepared very quickly following the end of data collection.

5.6 Conclusion

In conclusion, the plans for the full-scale NSOPF are as follows:

• The procedures used in the NSOPF field test worked well and will be used, with modification as needed, for the full-scale study.

• The sampling design and procedures for the field test were successful and will be implemented in the full-scale study.

• The results of the incentive experiment have led to the plan to offer incentives to all faculty sample members in the full-scale study in an effort to reach response rate goals.

• The institution and faculty websites were well-received, requiring only minor modifications for the full-scale implementation.

• The institution instrument requires very minimal revision.

• The web-based faculty instrument was effective for self-administration and as a telephone interview. Modifications to shorten it to a 30-minute interview, as well as minor changes to question wording in response to suggestions from the Technical Review Panel (see appendix G), will be implemented for the full-scale study.

• Minor adjustments to the CATI–CMS front-end system are expected to improve the documentation of contact information.

• More efficient tracing procedures are planned for the full-scale study, along with more focused training of telephone interviewers to address the various levels of experience.
References


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National Study of Postsecondary Faculty (NSOPF:04)
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National Study of Postsecondary Faculty (NSOPF:04)
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National Study of Postsecondary Faculty (NSOPF:04)
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Appendix B
Facsimile Instruments

Institution ..................................................................................................................... 117
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2004 National Study of Postsecondary Faculty

Institution Questionnaire—FACSIMILE

To Complete the Institution Questionnaire:

**By Web:**
To complete the *Institution Questionnaire* on the Internet, please connect to the NSoFaS:04 Web Site at: [https://surveys.nces.ed.gov/nsofas/](https://surveys.nces.ed.gov/nsofas/).

<table>
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<th>Select:</th>
<th>Login (Menu item on the left side of Web Site)</th>
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</thead>
<tbody>
<tr>
<td>Enter:</td>
<td>IPEDS UNITID &amp; Password *</td>
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<tr>
<td>Select:</td>
<td><em>Institution Questionnaire</em></td>
</tr>
</tbody>
</table>

*(Secure login is printed on the second page of letter from NCES Deputy Commissioner Gary Phillips.)*

**By Telephone:**
To complete the *Institution Questionnaire*, please call 1-866-676-NSOFAS4 (1–866–676–3274). You will be able to immediately complete the interview or to schedule an appointment for the interview at a convenient time.
U.S. Department of Education
Office of Educational Research and Improvement

National Center for Education Statistics

2004 NATIONAL STUDY OF
POSTSECONDARY FACULTY [Field Test]

INSTITUTION QUESTIONNAIRE FACSIMILE

Note: This questionnaire will be administered by a self-administered Web instrument or by a computer-assisted telephone interview. A PDF file of the questionnaire will be available during data collection at https://surveys.nces.ed.gov/nsosas/.

All information that would permit identification of individuals will be kept confidential.

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INSTRUCTIONS

The NSOPF:04 folder includes: 1) An instruction sheet for accessing the survey Web Site to complete the institution questionnaire and 2) a request for a list of faculty and instructional staff employed in your institution. For information about the faculty lists, see Guidance for Preparing List of Faculty and Instructional Staff in the folder.

This survey seeks information about full-time and part-time faculty and instructional staff employed at your institution as of November 1, 2002.

Full-time and part-time faculty and instructional staff INCLUDE:

- All part-time, full-time, temporary, permanent, adjunct, visiting, acting, postdoctoral appointees, tenured, tenure-track, non-tenure-track, undergraduate, graduate, and professional school (e.g., medical, law, dentistry, etc.) faculty and instructional staff who were on the payroll of your institution as of November 1, 2002. Include faculty on paid sabbatical leave.
- Any administrators, researchers, librarians, coaches, etc., who had faculty status at your institution—whether or not they have instructional responsibilities—and were on the payroll of your institution as of November 1, 2002.
- Any administrators, researchers, librarians, coaches, etc., who did not have faculty status at your institution but had instructional responsibilities and were on the payroll of your institution as of November 1, 2002. All employees with instructional responsibilities—teaching one or more courses, whether for credit or not for credit, or advising or supervising students’ academic activities (e.g., serving on undergraduate or graduate thesis or dissertation committees, supervising an independent study or one-on-one instruction, etc.)—during the 2002 Fall Term who were on the payroll of your institution as of November 1, 2002 and who may or may not have had faculty status.

Full-time and part-time faculty and instructional staff DO NOT INCLUDE:

- Any graduate or undergraduate teaching or research assistants,
- Faculty and instructional personnel on leave without pay or teaching outside the United States, and
- Military personnel who teach only ROTC courses, instructional personnel supplied by independent contractors, and voluntary medical staff.

We realize that postsecondary education institutions vary widely in their organizational structures and staffing patterns and institutions may use different definitions of faculty and non-faculty positions, temporary and permanent status, and full-time and part-time status. Please interpret the instructions and terms according to your institution’s usage.

Respondents. Several people at your institution may complete different parts of the survey. We will ask each respondent to provide his or her name and contact information in case we need to recontact someone about an answer. Section D on page 7 provides an example of the information we will collect. All information that would permit identification of individuals, including names, telephone numbers, and e-mail addresses, will be removed from survey files after the completion of data collection.

Submitting the questionnaire and faculty lists. Please be sure to submit both items. You may submit each item as it is completed—you do not have to return the lists and complete the institution questionnaire at the same time.

Questions. If you have any questions about who to include and exclude in your responses to the questions, or if you have other questions about the study, please contact Brian Kuhr at RTI. You can reach him toll free at 1–866–676–3274 (1–866–NSOFAS4) or by email at nsofas@rti.org.

ASSURANCE OF CONFIDENTIALITY

Federal law protects the confidentiality of survey responses. All responses that relate to or describe identifiable characteristics of individuals may be used only for statistical purposes and may not be disclosed, or used, in identifiable form for any other purpose unless otherwise compelled by law. All responses that permit the identification of individuals, will be protected by the National Education Statistics Act [Public Law 103-382, 20 U.S.C. 9001 et seq.], as amended; the Privacy Act of 1974 [5 U.S.C. 552a]; and other federal legislation.
If your institution has multiple branches, answer only for the branch identified on the Web Site. If your institution/branch has schools (e.g., medical, law, etc.) or classes in more than one physical location, please be sure to include all faculty and instructional staff for these locations as well.

Please be sure to include in your counts all faculty and instructional staff in all program areas (e.g., humanities, fine arts, social sciences, natural sciences, etc.). Remember also to include faculty and instructional staff from the health sciences. The health sciences include: dentistry, health services administration, medicine, nursing, pharmacy, public health, veterinary medicine, allied health technologies and services, and other health sciences.

1. As of November 1, 2002 (or during the Fall Term of the 2002–2003 academic year when your faculty lists are considered complete), how many full-time and part-time faculty and instructional staff were employed by your institution? Please report the total number of persons (i.e., a headcount), rather than full-time equivalents (FTEs). (Please write a number in each box; if none, write in “0”.)

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Full-time faculty and instructional staff</td>
<td></td>
</tr>
<tr>
<td>b. Part-time faculty and instructional staff</td>
<td></td>
</tr>
</tbody>
</table>

NOTE: By faculty and instructional staff we mean any faculty and instructional staff PLUS any other employees with instructional responsibilities, regardless of whether or not they have faculty status. Please see help for additional details.

SPECIAL NOTE: The number of faculty and instructional staff reported in the Institution Questionnaire should be consistent with the number of personnel included on the List of Faculty and Instructional Staff that your institution prepares for NSOPF:04. If for some reason these counts are inconsistent, please explain the reason(s) for the inconsistency in the Comments section below. (See Guidance for Preparing List of Faculty and Instructional Staff provided in your folder.) If you have any questions or need assistance, please contact Brian Kuhr toll free at 1–866–676–3274 (1–866–NSOFAS4).

Comments:

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<td></td>
<td></td>
</tr>
</tbody>
</table>
## Section A. FULL-TIME FACULTY AND INSTRUCTIONAL STAFF

**Instructions:** If you indicated your institution had *any* full-time faculty or instructional staff, begin with this section. If your institution did not have any full-time faculty or instructional staff, skip to Section B, Part-time Faculty and Instructional Staff.

2. Please provide the following information about changes in the number of full-time faculty and instructional staff between the 2001 and 2002 Fall Terms. *(Write a number in each box; if none, write in “0”)*

<table>
<thead>
<tr>
<th>Total Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Total at start of 2001–2002 academic year (on or about November 1, 2001) ...............</td>
</tr>
<tr>
<td>c. Number hired during 2001–2002 academic year ......................................................</td>
</tr>
<tr>
<td>d. Number retired between Nov. 1, 2001 and Nov. 1, 2002 .............................................</td>
</tr>
<tr>
<td>e. Number who left for other reasons during 2001–2002 academic year ............................</td>
</tr>
<tr>
<td>f. Number changed from full-time to part-time status during the 2001–2002 academic year ...</td>
</tr>
<tr>
<td>g. Total number as of Nov. 1, 2002 (or at the start of the 2002–03 academic year) .............</td>
</tr>
</tbody>
</table>

*(Reminder—The total in row g should equal the number reported in Question 1a. If it does not, please explain.)*

3. **Does your institution have a tenure system for any full-time faculty and instructional staff?** *(Mark [x] one box.)*

   Yes, has a tenure system *(Continue with Question 4.)*

   Currently no tenure system, but still have tenured staff *(Skip to Question 8.)*

   No tenure system *(Skip to Question 8.)*
Appendix B. Facsimile Instruments

**Note:** If your institution does not have a tenure system for any full-time faculty and instructional staff, please skip to Question 8.

4. During the 2001–2002 academic year (i.e., Fall 2001 through Spring 2002), how many full-time faculty and instructional staff at your institution were considered for tenure? *(Please enter a number in the box; if none, enter "0".)*

   [ ] Number of full-time faculty and instructional staff considered for tenure.

5. Of those [FILL, Q4] faculty members considered for tenure during the 2001–2002 academic year, how many were granted tenure? *(If none, write in "0".)*

   [ ] Number of faculty granted tenure

6. For those on a tenure track but not tenured, what is the maximum number of years full-time faculty and instructional staff can be on a tenure track and not receive tenure? *(Write a number, in years, in the box; if no maximum, write in "NA".)*

   [ ] Years

7. During the past five years, has your institution done any of the following? *(Mark [x] one box for each item. When finished with this item, skip to Question 9.)*

   a. Changed policy for granting tenure to full-time faculty and instructional staff .................[ ]

   b. Made the standards more stringent for granting tenure to full-time faculty and instructional staff ................................................[ ]

   c. Reduced the number of tenured full-time faculty and instructional staff through downsizing ........................................[ ]

   d. Replaced some tenured or tenure-track full-time faculty and instructional staff with full-time faculty and instructional staff on fixed term contracts ........................................[ ]

   e. Offered early or phased retirement to any tenured full-time faculty or instructional staff. .................[ ]

   *(IF YES to Question 7e ) Write in the number of full-time faculty and instructional staff who took early retirement during the past five years............[ ]*

8. If your institution has no tenure system for faculty and instructional staff, did your institution discontinue tenure system within the last five years? *(Please mark [x] one box.)*

   .... Yes

   .... No

9. How many full-time faculty and instructional staff positions was your institution seeking to fill for the 2002 Fall Term? *(Write a number in the box; if none, write in "0".)*

   [ ] Number of full-time positions seeking to fill for the 2002 Fall Term

10. Indicate which of the following employee benefits are available at your institution to any full-time faculty or instructional staff. If available, indicate whether the benefit for the employee is subsidized by your institution. *(Subsidized means paid for completely or in part by the institution.)* *(Mark [x] the appropriate box for each benefit.)*

<table>
<thead>
<tr>
<th>Fully/Partially Subsidized</th>
<th>Not Subsidized</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Child care</td>
<td></td>
</tr>
<tr>
<td>Yes .........................</td>
<td></td>
</tr>
<tr>
<td>No</td>
<td></td>
</tr>
<tr>
<td>Don't Know</td>
<td></td>
</tr>
<tr>
<td>b. Medical insurance for retirees</td>
<td></td>
</tr>
<tr>
<td>Yes ..........................</td>
<td></td>
</tr>
<tr>
<td>No</td>
<td></td>
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<tr>
<td>Don't Know</td>
<td></td>
</tr>
<tr>
<td>c. Cafeteria-style benefits plan (a plan under which staff can trade off some benefits for others, following guidelines established by the institution)</td>
<td></td>
</tr>
<tr>
<td>Yes ..........................</td>
<td></td>
</tr>
<tr>
<td>No</td>
<td></td>
</tr>
<tr>
<td>Don't Know</td>
<td></td>
</tr>
</tbody>
</table>
11. Next, please indicate which of the following employee benefits or policies are available at your institution to any full-time faculty or instructional staff.  
(Mark [x] the appropriate box for each benefit.)

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Yes ▼</th>
<th>No ▼</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Wellness program or health promotion</td>
<td></td>
<td></td>
</tr>
<tr>
<td>b. Tuition remission/grants for spouse at this or other institutions</td>
<td></td>
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<tr>
<td>c. Tuition remission/grants for children at this or other institutions</td>
<td></td>
<td></td>
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<tr>
<td>d. Housing/mortgage; rent</td>
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<tr>
<td>e. Transportation/parking</td>
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<tr>
<td>f. Paid maternity leave</td>
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<td>g. Paid paternity leave</td>
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<td></td>
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<tr>
<td>h. Paid sabbatical leave</td>
<td></td>
<td></td>
</tr>
<tr>
<td>i. Employee assistance program</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

12. Are any of your full-time faculty and instructional staff legally represented by a union (or other association) for purposes of collective bargaining with your institution?  
(Mark [x] one box)

<table>
<thead>
<tr>
<th>Representation</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
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<td></td>
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</table>

13. Are any of the following used as part of institution or department/school policy in assessing the teaching performance of full-time instructional faculty/staff at this institution?  
(Mark [x] the appropriate boxes for each item; if you do not use or do not know about an assessment, check “Not Used” or “Don’t Know.”)

<table>
<thead>
<tr>
<th>Assessment</th>
<th>Used ▼</th>
<th>Not Used ▼</th>
<th>Don’t Know ▼</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Student evaluations</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>b. Student test scores</td>
<td></td>
<td></td>
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<tr>
<td>c. Student career placement</td>
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<tr>
<td>d. Other measures of student performance</td>
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<tr>
<td>e. Department/division chair evaluations</td>
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<tr>
<td>f. Dean evaluations</td>
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<tr>
<td>g. Peer evaluations</td>
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<tr>
<td>h. Self-evaluations</td>
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</tbody>
</table>
Section B. PART-TIME FACULTY and INSTRUCTIONAL STAFF

Instructions: If you indicated that your institution has part-time faculty or instructional staff (Question 1b), please continue with SECTION B, Question 14 below. Otherwise, please skip to SECTION C.

Reminder: Part-time refers to an individual's employment status at the institution rather than to their assigned instructional responsibilities.

14. Are any retirement plans available to part-time faculty or instructional staff at your institution? (Mark [x] one box.)
   □ Not available to any part-time faculty and instructional staff
   □ Yes, available to some part-time faculty and instructional staff
   □ Yes, available to most part-time faculty and instructional staff
   □ Yes, available to all part-time faculty and instructional staff

15. Indicate which of the following employee benefits are available at your institution to any part-time faculty or instructional staff. If available, indicate whether the benefit for the employee is subsidized by your institution. (Subsidized means paid for completely or in part by the institution.) (Mark [x] the appropriate box; if you do not know if a benefit is available, check “Don't Know.”)
   □ NA (Not applicable. No benefits available.)

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Fully/Subsidized</th>
<th>Partial/Subsidized</th>
<th>Not Subsidized</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Medical insurance or medical care</td>
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<tr>
<td>Yes ..............................................</td>
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<td>No</td>
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<td>Don't Know</td>
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<tr>
<td>b. Dental insurance or dental care</td>
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<td>Yes ..............................................</td>
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<td>Don't Know</td>
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<td>c. Disability insurance program</td>
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<td>Yes ..............................................</td>
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<td>Don't Know</td>
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<td>d. Life insurance</td>
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<td>Yes ..............................................</td>
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<td>No</td>
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<td>Don't Know</td>
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<tr>
<td>e. Child care</td>
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<td>Yes ..............................................</td>
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<td>f. Medical insurance for retirees</td>
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<td>g. &quot;Cafeteria-style&quot; benefits plan (a plan under which staff can trade off some benefits for others, following guidelines established by the institution)</td>
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<tr>
<td>Yes ..............................................</td>
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<tr>
<td>Don't Know</td>
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</tbody>
</table>
16. Next, indicate which of the following employee benefits or policies are available to all, some, or none of the part-time faculty or instructional staff at your institution. *(Mark [x] the appropriate box for each benefit; if you do not know if a benefit is available, check “Don’t Know.”)*

- NA (Not applicable. No benefits available.)

**Benefits/Policies available to:**

<table>
<thead>
<tr>
<th>Benefits/Policies</th>
<th>All</th>
<th>Some</th>
<th>None</th>
<th>Don’t Know</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Wellness program or health promotion</td>
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<tr>
<td>c. Tuition remission/grants for children at this or other institutions</td>
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<tr>
<td>d. Housing/mortgage; rent</td>
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<tr>
<td>e. Transportation/parking</td>
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<td>f. Paid maternity leave</td>
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<td>g. Paid paternity leave</td>
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<tr>
<td>h. Paid sabbatical leave</td>
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</tr>
<tr>
<td>i. Employee assistance program</td>
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</table>

17. Are any of your part-time faculty and instructional staff legally represented by a union (or other association) for purposes of collective bargaining with this institution? *(Mark [x] one box)*

- Yes....

- No.....

18. Are any of the following used as part of institution or department/school policy in assessing the teaching performance of part-time instructional faculty/staff at this institution? *(Mark [x] the appropriate boxes for each item; if you do not use or do not know, mark “Not Used” or “Don’t Know.”)*

**Not Used**

- a. Student evaluations
- b. Student test scores
- c. Student career placement
- d. Other measures of student performance
- e. Department/division chair evaluations
- f. Dean evaluations
- g. Peer evaluations
- h. Self-evaluations

**Don’t Know**

- a. Student evaluations
- b. Student test scores
- c. Student career placement
- d. Other measures of student performance
- e. Department/division chair evaluations
- f. Dean evaluations
- g. Peer evaluations
- h. Self-evaluations

**Section C. ALL FACULTY and INSTRUCTIONAL STAFF**

19. What percentage of undergraduate student credit hours were assigned to the following staff? Student credit hours are defined as the number of course credits or contact hours multiplied by the number of students enrolled. *(Write a percentage in each box; if none, write in “0”. Categories should sum to 100%).*

- Not applicable; no undergraduates *(SKIP TO SECTION D on page 7)*

**Percent of undergraduate instruction assigned to:**

- a. Full-time faculty or instructional staff
- b. Part-time faculty or instructional staff, including adjuncts
- c. Teaching assistants such as graduate students who teach classes
- d. Others

= 100 %
D. RESPONDENT INFORMATION

Instructions: Please fill in your name and title at this institution, as well as the names and titles of any other individuals who answered one or more questions in this questionnaire, and the question numbers each individual worked on. Please include telephone numbers in case we have questions about any entries.

All information that would permit identification of individuals, including names and telephone numbers, will be removed from survey files.

<table>
<thead>
<tr>
<th>a. Name of primary contact if there are any questions:</th>
<th>d. Other respondent:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title:</td>
<td>Title:</td>
</tr>
<tr>
<td>Telephone:</td>
<td>Telephone:</td>
</tr>
<tr>
<td>E-mail: @</td>
<td>E-mail: @</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>b. Other respondent:</th>
<th>e. Other respondent:</th>
</tr>
</thead>
<tbody>
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<td>Title:</td>
<td>Title:</td>
</tr>
<tr>
<td>Telephone:</td>
<td>Telephone:</td>
</tr>
<tr>
<td>E-mail: @</td>
<td>E-mail: @</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>c. Other respondent:</th>
<th>f. Other respondent:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title:</td>
<td>Title:</td>
</tr>
<tr>
<td>Telephone:</td>
<td>Telephone:</td>
</tr>
<tr>
<td>E-mail: @</td>
<td>E-mail: @</td>
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</tbody>
</table>
Appendix B. Facsimile Instruments

Faculty
## Appendix B. Facsimile Instruments

### National Study of Postsecondary Faculty (NSOPF:04): Faculty Instrument Facsimile—Field Test

## BEGIN SECTION A: Nature of Employment

<table>
<thead>
<tr>
<th>Section: Nature of Employment</th>
<th>Form: Q1</th>
<th>Label: Instructional duties, fall 2002</th>
</tr>
</thead>
<tbody>
<tr>
<td>Form Administered To:</td>
<td>All faculty and instructional staff</td>
<td></td>
</tr>
<tr>
<td>StemWording:</td>
<td>During the 2002 Fall Term, did you have any instructional duties at [FILL INSTNAME], such as teaching one or more credit or noncredit courses, or advising students or supervising students' academic activities?</td>
<td></td>
</tr>
<tr>
<td></td>
<td>0 = No, 1 = Yes</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Section: Nature of Employment</th>
<th>Form: Q2</th>
<th>Label: Duties related to courses/advising, 2002</th>
</tr>
</thead>
<tbody>
<tr>
<td>Form Administered To:</td>
<td>Faculty with instructional duties, fall 2002</td>
<td></td>
</tr>
<tr>
<td>StemWording:</td>
<td>Did any of your instructional duties include teaching credit courses, or advising students or supervising students' academic activities for which they received credit during the 2002 Fall Term?</td>
<td></td>
</tr>
<tr>
<td></td>
<td>0 = No, 1 = Yes</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Section: Nature of Employment</th>
<th>Form: Q3</th>
<th>Label: Have faculty status 2002</th>
</tr>
</thead>
<tbody>
<tr>
<td>Form Administered To:</td>
<td>All faculty and instructional staff</td>
<td></td>
</tr>
</tbody>
</table>
| StemWording:                  | During the 2002 Fall Term, did you have faculty status at [FILL INSTNAME]?
|                               | 0 = No, 1 = Yes |
Appendix B. Facsimile Instruments

National Study of Postsecondary Faculty (NSOPF:04): Faculty Instrument Facsimile—Field Test

Section: Nature of Employment
Form: Q3X  Label: Confirm study eligibility

Form Administered To:
Sample members without faculty status and with no instructional duties during the 2002 fall term

StemWording:
Just to confirm, you did not have faculty status and you did not teach any classes, or advise or supervise any students at [FILL INSTNAME] during the 2002 Fall Term?

1 = Agree: NOT faculty and DID NOT have any instructional duties
2 = Disagree: Had faculty status and/or had instructional duties

Section: Nature of Employment
Form: Q4  Label: Principal activity, fall 2002

Form Administered To:
All faculty and instructional staff

StemWording:
What was your principal activity at [FILL INSTNAME] during the 2002 Fall Term? Was your principal activity...(If you had equal responsibilities, please select one.)

1 = Teaching
2 = Research
3 = Public service
4 = Clinical service
5 = Administration (e.g., Dean, Chair, Director, etc.)
6 = On sabbatical from this institution
7 = Other activity (e.g., technical activity such as programmer or technician; other institutional activities such as library services; subsidized performer, artist-in-residence, etc.)

Section: Nature of Employment
Form: Q5  Label: Employed full time or part time

Form Administered To:
All faculty and instructional staff

StemWording:
During the 2002 Fall Term, did [FILL INSTNAME] consider you to be employed full time or part time?

1 = Full time
2 = Part time
Section: Nature of Employment
Form: Q6  Label: PT faculty: primary employment

Form Administered To:
Part-time faculty and instructional staff

StemWording:
Do you consider your part-time position at [FILL INSTNAME] to be your primary employment?

0 = No  
1 = Yes

Section: Nature of Employment
Form: Q7  Label: PT faculty: years employed PT

Form Administered To:
Part-time faculty and instructional staff

StemWording:
How many years have you been employed part time at [FILL INSTNAME]? (If you have been employed part time at [FILL INSTNAME] for less than a year, enter "1.")

* Years of part-time employment:

Section: Nature of Employment
Form: Q8  Label: PT faculty: preferred full-time position

Form Administered To:
Part-time faculty and instructional staff

StemWording:
Would you have preferred a full-time position for the 2002 Fall Term?

0 = No  
1 = Yes
Appendix B. Facsimile Instruments

Section: Nature of Employment
Form: Q9  Label: Year started working current job

Form Administered To:
All faculty and instructional staff

StemWording:
In what year did you start working at the job you held during the 2002 Fall Term at [FILL INSTNAME]?
Consider promotions in rank as part of the same job.

* Year:

---

Section: Nature of Employment
Form: Q10  Label: Academic rank 2002

Form Administered To:
All faculty and instructional staff

StemWording:
Which of the following best describes your academic rank, title, or position at [FILL INSTNAME] during the 2002 Fall Term?
(If no ranks are designated at your institution, select "Not applicable.")

0 = Not applicable (No formal ranks are designated at this institution)
1 = Professor
2 = Associate professor
3 = Assistant professor
4 = Instructor
5 = Lecturer
6 = Other title (e.g., Administrative, Adjunct, other)

---

Section: Nature of Employment
Form: Q11  Label: Year attained current academic rank

Form Administered To:
Faculty and instructional staff who hold the rank of professor or associate professor

StemWording:
In what year did you first achieve the rank of [FILL Q10] at any institution?

* Year:
**Appendix B. Facsimile Instruments**

National Study of Postsecondary Faculty (NSOPF:04): Faculty Instrument Facsimile—Field Test

---

**Section:** Nature of Employment  
**Form:** Q12  
**Label:** Tenure status 2002

**Form Administered To:**  
All faculty and instructional staff

**StemWording:**  
What was your tenure status at [FILL INSTNAME] during the 2002 Fall Term? Were you ...  
1 = Tenured  
2 = On tenure track but not tenured  
3 = Not on tenure track  
4 = Not tenured because institution had no tenure system

---

**Section:** Nature of Employment  
**Form:** Q13  
**Label:** Year attained tenure at any postsec inst

**Form Administered To:**  
Tenured faculty and instructional staff

**StemWording:**  
In what year did you first achieve tenure at any postsecondary institution?  
* Year:

---

**Section:** Nature of Employment  
**Form:** Q14  
**Label:** Faculty union membership

**Form Administered To:**  
All faculty and instructional staff

**StemWording:**  
Are you a member of a union (or other bargaining association) that is legally recognized to represent the faculty at [FILL INSTNAME]?  
0 = No  
1 = Yes
### Appendix B. Facsimile Instruments

#### National Study of Postsecondary Faculty (NSOPF:04): Faculty Instrument Facsimile—Field Test

<table>
<thead>
<tr>
<th>Section:</th>
<th>Nature of Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Form:</td>
<td>Q15</td>
</tr>
<tr>
<td>Label:</td>
<td>Reason why not a union member</td>
</tr>
</tbody>
</table>

**Form Administered To:**
Faculty who are not members of a union

**StemWording:**
Is that because a union is not available, you are not eligible to join, or you decided not to join?

1 = Union is not available  
2 = Union is available, but I am not eligible  
3 = I am eligible, but I decided not to join

---

<table>
<thead>
<tr>
<th>Section:</th>
<th>Nature of Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Form:</td>
<td>Q16VS</td>
</tr>
<tr>
<td>Name:</td>
<td>Q16VS1</td>
</tr>
<tr>
<td>Label:</td>
<td>Principal field of teaching-verbatim</td>
</tr>
<tr>
<td>Label:</td>
<td>Principal field of teach-NA</td>
</tr>
</tbody>
</table>

**Form Administered To:**
All faculty and instructional staff

**StemWording:**
What is your principal field or discipline of teaching?  
(Enter the name of the principal field or discipline in the box below. If you have no principal field, select the "Not applicable" box.)

* Name of principal field/discipline of teaching:  
* Not applicable (No principal teaching field or discipline)
Section: Nature of Employment
Form: Q16CD
Name: Q16CD2  Label: Principal field of teaching-CIP code 2
Name: Q16CD4  Label: Principal field of teaching-CIP code 4

Form Administered To: Faculty with a principal field of teaching

StemWording:
Next, please help us to categorize "[FILL Q16VS]" using the drop-down list boxes.
(Please select a general area and a specific discipline within the general area.)

* General Area:

<table>
<thead>
<tr>
<th>General Area</th>
<th>Specific Disciplines</th>
</tr>
</thead>
<tbody>
<tr>
<td>01 = Agriculture/natural resources/related</td>
<td>0102 = Natural resources and conservation</td>
</tr>
<tr>
<td>02 = Architecture and related services</td>
<td>0201 = Architecture and related services</td>
</tr>
<tr>
<td>03 = Area/ethnic/cultural/gender studies</td>
<td>0301 = Area/ethnic/cultural/gender studies</td>
</tr>
<tr>
<td>04 = Arts--visual and performing</td>
<td>0401 = Art history, criticism &amp; conservation</td>
</tr>
<tr>
<td>05 = Biological and biomedical sciences</td>
<td>0402 = Design &amp; applied arts</td>
</tr>
<tr>
<td>06 = Business/management/marketing/related</td>
<td>0403 = Drama/theatre arts and stagecraft</td>
</tr>
<tr>
<td>07 = Communication/journalism/comm. tech</td>
<td>0404 = Fine and studio art</td>
</tr>
<tr>
<td>08 = Computer/info sciences/support tech</td>
<td>0405 = Music</td>
</tr>
<tr>
<td>09 = Construction trades</td>
<td>0406 = Music history, literature, and theory</td>
</tr>
<tr>
<td>10 = Education</td>
<td>0407 = Visual and performing arts, other</td>
</tr>
<tr>
<td>11 = Engineering technologies/technicians</td>
<td>0408 = Commercial and advertising art</td>
</tr>
<tr>
<td>12 = English language and literature/letters</td>
<td>0409 = Dance</td>
</tr>
<tr>
<td>13 = Family/consumer sciences, human sciences</td>
<td>0410 = Film/video and photographic arts</td>
</tr>
<tr>
<td>14 = Foreign languages/literature/linguistics</td>
<td>0501 = Biochem/biophysics/molecular biology</td>
</tr>
<tr>
<td>15 = Health professions/clinical sciences</td>
<td>0502 = Botany/plant biology</td>
</tr>
<tr>
<td>16 = Legal professions and studies</td>
<td>0503 = Genetics</td>
</tr>
<tr>
<td>17 = Library science</td>
<td>0504 = Microbiological sciences &amp; immunology</td>
</tr>
<tr>
<td>18 = Mathematics and statistics</td>
<td>0505 = Physiology, pathology &amp; related sciences</td>
</tr>
<tr>
<td>19 = Mechanical/repair technologies/techs</td>
<td>0506 = Zoology/animal biology</td>
</tr>
<tr>
<td>20 = Multi/interdisciplinary studies</td>
<td>0507 = Biological &amp; biomedical sciences, other</td>
</tr>
<tr>
<td>21 = Parks/recreation/leisure/fitness studies</td>
<td>0601 = Accounting and related services</td>
</tr>
<tr>
<td>22 = Precision production</td>
<td>0602 = Business admin/management/operations</td>
</tr>
<tr>
<td>23 = Personal and culinary services</td>
<td>0603 = Business operations support/assistance</td>
</tr>
<tr>
<td>24 = Philosophy, religion &amp; theology</td>
<td>0604 = Finance/financial management services</td>
</tr>
<tr>
<td>25 = Physical sciences</td>
<td>0605 = Human resources management and svcs</td>
</tr>
<tr>
<td>26 = Psychology</td>
<td>0606 = Marketing</td>
</tr>
<tr>
<td>27 = Public administration/social services</td>
<td>0607 = Business/mgt/marketing/related, other</td>
</tr>
<tr>
<td>28 = Science technologies/technicians</td>
<td>0608 = Management information systems/services</td>
</tr>
<tr>
<td>29 = Security &amp; protective services</td>
<td>0701 = Communication/journalism/related pgms</td>
</tr>
<tr>
<td>30 = Social sciences (except psychology) and history</td>
<td>0702 = Communication technologies</td>
</tr>
<tr>
<td>31 = Transportation &amp; materials moving</td>
<td>0801 = Computer/info tech administration/mgmt</td>
</tr>
<tr>
<td>32 = Other</td>
<td>0802 = Computer programming</td>
</tr>
</tbody>
</table>

* Specific Discipline:

<table>
<thead>
<tr>
<th>Specific Discipline</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>0101 = Agriculture and related sciences</td>
<td>0101</td>
</tr>
</tbody>
</table>

NSOPF:04 Field Test Methodology Report

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### National Study of Postsecondary Faculty (NSOPF:04): Faculty Instrument Facsimile—Field Test

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
<th>Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>0810</td>
<td>Computer/info sci/support svcs, other</td>
<td>1601</td>
<td>Law</td>
</tr>
<tr>
<td>0901</td>
<td>Construction trades</td>
<td>1602</td>
<td>Legal support services</td>
</tr>
<tr>
<td>1001</td>
<td>Curriculum and instruction</td>
<td>1603</td>
<td>Legal professions and studies, other</td>
</tr>
<tr>
<td>1002</td>
<td>Educational administration/supervision</td>
<td>1701</td>
<td>Library science</td>
</tr>
<tr>
<td>1003</td>
<td>Educational/instructional media design</td>
<td>1801</td>
<td>Mathematics</td>
</tr>
<tr>
<td>1004</td>
<td>Special education and teaching</td>
<td>1802</td>
<td>Statistics</td>
</tr>
<tr>
<td>1005</td>
<td>Student counseling/personnel services</td>
<td>1901</td>
<td>Mechanical/repair technologies/techs</td>
</tr>
<tr>
<td>1006</td>
<td>Education, other</td>
<td>2001</td>
<td>Multi/interdisciplinary studies</td>
</tr>
<tr>
<td>1007</td>
<td>Early childhood education and teaching</td>
<td>2101</td>
<td>Parks, recreation and leisure studies</td>
</tr>
<tr>
<td>1008</td>
<td>Elementary education and teaching</td>
<td>2102</td>
<td>Health and physical education/fitness</td>
</tr>
<tr>
<td>1009</td>
<td>Secondary education and teaching</td>
<td>2201</td>
<td>Precision production</td>
</tr>
<tr>
<td>1010</td>
<td>Adult and continuing education/teaching</td>
<td>2301</td>
<td>Culinary arts and related services</td>
</tr>
<tr>
<td>1011</td>
<td>Teacher ed: specific levels, other</td>
<td>2302</td>
<td>Personal and culinary services</td>
</tr>
<tr>
<td>1012</td>
<td>Teacher ed: specific subject areas</td>
<td>2401</td>
<td>Philosophy</td>
</tr>
<tr>
<td>1013</td>
<td>Bilingual &amp; multicultural education</td>
<td>2402</td>
<td>Religion/religious studies</td>
</tr>
<tr>
<td>1014</td>
<td>Ed assessment</td>
<td>2403</td>
<td>Theology</td>
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<tr>
<td>1015</td>
<td>Higher education</td>
<td>2501</td>
<td>Astronomy &amp; astrophysics</td>
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<tr>
<td>1101</td>
<td>Biomedical/medical engineering</td>
<td>2502</td>
<td>Atmospheric sciences and meteorology</td>
</tr>
<tr>
<td>1102</td>
<td>Chemical engineering</td>
<td>2503</td>
<td>Chemistry</td>
</tr>
<tr>
<td>1103</td>
<td>Civil engineering</td>
<td>2504</td>
<td>Geological &amp; earth sciences/geosciences</td>
</tr>
<tr>
<td>1104</td>
<td>Computer engineering</td>
<td>2505</td>
<td>Physics</td>
</tr>
<tr>
<td>1105</td>
<td>Electrical/electronics/comms engineering</td>
<td>2506</td>
<td>Physical sciences, other</td>
</tr>
<tr>
<td>1106</td>
<td>Engineering technologies/technicians</td>
<td>2601</td>
<td>Behavioral psychology</td>
</tr>
<tr>
<td>1107</td>
<td>Environmental/environmental health eng</td>
<td>2602</td>
<td>Clinical psychology</td>
</tr>
<tr>
<td>1108</td>
<td>Mechanical engineering</td>
<td>2603</td>
<td>Education/school psychology</td>
</tr>
<tr>
<td>1109</td>
<td>Engineering, other</td>
<td>2604</td>
<td>Psychology, other</td>
</tr>
<tr>
<td>1201</td>
<td>English language and literature/letters</td>
<td>2701</td>
<td>Public administration</td>
</tr>
<tr>
<td>1301</td>
<td>Family/consumer sciences, human svcs</td>
<td>2702</td>
<td>Social work</td>
</tr>
<tr>
<td>1401</td>
<td>Foreign languages/literature/linguistics</td>
<td>2703</td>
<td>Public administration &amp; social svcs oth</td>
</tr>
<tr>
<td>1501</td>
<td>Alternative/complementary medicine/sys</td>
<td>2801</td>
<td>Science technologies/technicians</td>
</tr>
<tr>
<td>1502</td>
<td>Chiropractic</td>
<td>2901</td>
<td>Corrections</td>
</tr>
<tr>
<td>1503</td>
<td>Clinical/medical lab science/allied</td>
<td>2902</td>
<td>Criminal justice</td>
</tr>
<tr>
<td>1504</td>
<td>Dental support services/allied</td>
<td>2903</td>
<td>Fire protection</td>
</tr>
<tr>
<td>1505</td>
<td>Dentistry</td>
<td>2904</td>
<td>Police science</td>
</tr>
<tr>
<td>1506</td>
<td>Health &amp; medical administrative services</td>
<td>2905</td>
<td>Security and protective services, other</td>
</tr>
<tr>
<td>1507</td>
<td>Health/medical services/allied health</td>
<td>3001</td>
<td>Anthropology (except psychology)</td>
</tr>
<tr>
<td>1508</td>
<td>Health/medical technicians/technologists</td>
<td>3002</td>
<td>Archeology</td>
</tr>
<tr>
<td>1509</td>
<td>Medicine, including psychiatry</td>
<td>3003</td>
<td>Criminology</td>
</tr>
<tr>
<td>1510</td>
<td>Mental/social health services and allied</td>
<td>3004</td>
<td>Demography &amp; population studies</td>
</tr>
<tr>
<td>1511</td>
<td>Nursing</td>
<td>3005</td>
<td>Economics</td>
</tr>
<tr>
<td>1512</td>
<td>Optometry</td>
<td>3006</td>
<td>Geography &amp; cartography</td>
</tr>
<tr>
<td>1513</td>
<td>Osteopathic medicine/osteopathy</td>
<td>3007</td>
<td>History</td>
</tr>
<tr>
<td>1514</td>
<td>Pharmacy/pharmaceutical sciences/admin</td>
<td>3008</td>
<td>International relations &amp; affairs</td>
</tr>
<tr>
<td>1515</td>
<td>Podiatric medicine/podiatry</td>
<td>3009</td>
<td>Political science and government</td>
</tr>
<tr>
<td>1516</td>
<td>Public health</td>
<td>3010</td>
<td>Sociology</td>
</tr>
<tr>
<td>1517</td>
<td>Rehabilitation &amp; therapeutic professions</td>
<td>3011</td>
<td>Urban studies/affairs</td>
</tr>
<tr>
<td>1518</td>
<td>Veterinary medicine</td>
<td>3012</td>
<td>Social sciences, other</td>
</tr>
<tr>
<td>1519</td>
<td>Health/related clinical services, other</td>
<td>3101</td>
<td>Transportation &amp; materials moving</td>
</tr>
<tr>
<td></td>
<td></td>
<td>3201</td>
<td>Other</td>
</tr>
</tbody>
</table>
BEGIN SECTION B: Academic/Professional Background

Section: Academic/Professional Background
Form: Q17a1
Label: Highest degree type

Form Administered To:
All faculty and instructional staff

StemWording:
The next questions pertain to degrees you have earned, starting with your highest degree. Do not include honorary degrees.

What is the highest degree you have completed?
(If you have none of the degrees or awards listed below, select "Not applicable.")

0 = Not applicable (Do not hold a degree)
1 = Doctoral degree (Ph.D., Ed.D., etc.)
2 = First-professional degree (M.D., D.O., D.D.S or D.M.D., LL.B., J.D., D.C. or D.C.M., Pharm.D., Pod.D. or D.P., D.V.M., O.D., M.Div. or H.H.L or B.D.)
3 = Master of Fine Arts, Master of Social Work (M.F.A., M.S.W.)
4 = Other master's degree (M.A., M.S., M.B.A, M.Ed., etc.)
5 = Bachelor's degree (B.A., A.B., B.S., etc.)
6 = Associate's degree or equivalent (A.A., A.S., etc.)
7 = Certificate or diploma for completion of undergraduate program (other than associate's or bachelor's)

Section: Academic/Professional Background
Form: Q17a2
Label: Year received highest degree

Form Administered To:
Faculty who completed a postsecondary degree

StemWording:
In what year did you receive your [FILL HIGHEST_DEGREE]?
(If you have more than one degree at the same level, please select the most recent degree.)

* Year received:

Section: Academic/Professional Background
Form: Q17a3VS
Label: Highest degree field-verbatim

Form Administered To:
Faculty who hold a postsecondary degree

StemWording:
In what field or discipline was your [FILL HIGHEST_DEGREE]?
Section: Academic/Professional Background
Form: Q17a3CD
Name: Q17a3CD2 Label: Highest degree field-CIP code 2
Name: Q17a3CD4 Label: Highest degree field-CIP code 4

Form Administered To:
Faculty who hold a postsecondary degree and provided a verbatim field/discipline string

StemWording:
Please help us categorize "[FILL Q17a3VS]" using the drop-down list boxes below.

If Q16CD gt 0 display this wording: (Select one from the list of disciplines you've already told us about:)
(Select a general area and a specific discipline within the area.)

* General Area:

* Specific Discipline:

Note: Please refer to the complete list of instructional program codes on pages 6–8.

Section: Academic/Professional Background
Form: Q17a4
Name: Q17a4ST Label: Highest degree institution-state
Name: Q17a4C Label: Highest degree institution-city
Name: Q17a4N Label: Highest degree institution-name

Form Administered To:
Faculty who hold a postsecondary degree

StemWording:
Please help us code the postsecondary institution that awarded your [FILL HIGHEST_DEGREE] by providing the state and city in which it was located as well as the name of the institution.

(Steps:
1. Please select the state in which the school was located. If the school was located in another country, please enter "foreign country."
2. Enter the name of the city in which the institution was located. You can also use the "Browse" button to identify the city.
3. Select the "Search" button to list the schools located in that state and city.
4. Select the desired school that matches the city and state.

Problems? If you can't find the school on the list, try searching for it by state without listing a city or a school name. If you attended a foreign school, or if you still can't find the school, select the "Unable To Find School in List" button at the bottom of the search results and we will ask for information that will help us code the school later.)
Appendix B. Facsimile Instruments

National Study of Postsecondary Faculty (NSOPF:04): Faculty Instrument Facsimile—Field Test

* State:
  01 = Alabama
  02 = Alaska
  03 = Arizona
  04 = Arkansas
  05 = California
  06 = Colorado
  07 = Connecticut
  08 = Delaware
  09 = District of Columbia
  10 = Florida
  11 = Georgia
  12 = Hawaii
  13 = Idaho
  14 = Illinois
  15 = Indiana
  16 = Iowa
  17 = Kansas
  18 = Kentucky
  19 = Louisiana
  20 = Maine
  21 = Maryland
  22 = Massachusetts
  23 = Michigan
  24 = Minnesota
  25 = Mississippi
  26 = Missouri
  27 = Montana
  28 = Nebraska
  29 = Nevada
  30 = New Hampshire
  31 = New Jersey
  32 = New Mexico
  33 = New York
  34 = North Carolina
  35 = North Dakota
  36 = Ohio
  37 = Oklahoma
  38 = Oregon
  39 = Pennsylvania
  40 = Rhode Island
  41 = South Carolina
  42 = South Dakota
  43 = Tennessee
  44 = Texas
  45 = Utah
  46 = Virginia
  47 = Washington
  48 = West Virginia
  49 = Wisconsin
  50 = Wyoming
  51 = Puerto Rico
  52 = American Samoa
  53 = Guam
  54 = Fed State Micronesia
  55 = Marshall Islands
  56 = Northern Mariana Isl
  57 = Palau
  58 = Virgin Islands
  59 = Foreign country

* City:

* School Name:

---

**Section**: Academic/Professional Background  
**Form**: Q17b  
**Label**: Hold PhD in addition to professional degree

**Form Administered To**:  
Faculty with a first professional degree

**StemWording**:  
Do you also hold a PhD or other doctoral degree?

0 = No
1 = Yes
Section: Academic/Professional Background
Form: Q17c  
Label: Year received doctoral degree

Form Administered To:
Faculty who reported a professional degree as their highest degree but who also have a doctoral degree

StemWording:
In what year did you receive this doctoral degree?

* Year received:

Section: Academic/Professional Background
Form: Q17c2VS  
Label: Doctoral field-verbatim

Form Administered To:
Faculty who reported a professional degree as their highest degree but who also have a doctoral degree

StemWording:
In what field or discipline was this doctoral degree?

Section: Academic/Professional Background
Form: Q17c2CD
Name: Q17c2CD2  
Label: Doctoral field-CIP code-2
Name: Q17c2CD4  
Label: Doctoral field-CIP code-4

Form Administered To:
Faculty who reported a professional degree as their highest degree but who also have a doctoral degree who provided the verbatim field/discipline string for their doctoral degree

StemWording:
Please help us categorize "[FILL Q17c2VS]" using the drop-down list boxes below.

If Q16CD or Q17A3CD gt 0 display this wording:
(Select one from the list of disciplines you've already told us about:)
(Select a general area and a specific discipline within the area.)

* General Area:

* Specific Discipline:

Note: Please refer to the complete list of instructional program codes on form Q16CD.
Section: Academic/Professional Background
Form: Q17c3
Name: Q17c3S  Label: Doctoral institution-state
Name: Q17c3C  Label: Doctoral institution-city
Name: Q17c3N  Label: Doctoral institution-name

Form Administered To:
Faculty who reported a professional degree as their highest degree but who also have a doctoral degree

StemWording:
Please help us code the postsecondary institution that awarded your **doctoral degree** by providing the state and city in which it was located as well as the name of the institution.

[IF AN INSTITUTION WAS NAMED IN Q17A4]
(Select one from the list of schools you've already told us about:)

- or -

**(Steps:)**
1. Please select the state in which the school was located. If the school was located in another country, please enter "foreign country."
2. Enter the name of the city in which the institution was located. You can also use the "Browse" button to identify the city.
3. Select the "Search" button to list the schools located in that state and city.
4. Select the desired school that matches the city and state.

**Problems?** If you can't find the school on the list, try searching for it by state without listing a city or a school name. If you attended a foreign school, or if you still can't find the school, select the "Unable To Find School in List" button at the bottom of the search results and we will ask for information that will help us code the school later.

* State:
* City:
* School Name:

**Note:** Please refer to the complete list of state codes on pages 11.

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Section: Academic/Professional Background
Form: Q17d
Name: Q17d1  Label: Year received bachelor's degree
Name: Q17d1a  Label: BA degree-not applicable

Form Administered To:
Faculty who reported their highest degree as master's level or above

StemWording:
Please tell me next about your bachelor's degree.
In what year did you receive this degree?

* Year received:
* Not applicable (Do not hold a bachelor's degree)
Section: Academic/Professional Background
Form: Q17D2
Name: Q17d2S Label: Bachelor degree institution-state
Name: Q17d2C Label: Bachelor degree institution-city
Name: Q17d2N Label: Bachelor degree institution-name

Form Administered To:
Faculty who reported their highest degree as master's level or above

StemWording:
What school awarded your bachelor's degree?
[IF AN INSTITUTION WAS NAMED IN Q17A4 or Q17C3]
(Select one from the list of schools you've already told us about:)

- or -

(Identify your school by selecting the state the school is in, optionally entering the city and/or a unique part of the school name, and clicking the "Search" button. The more information you provide, the less time the school list will take to load. After the school list appears, click on your school's name. If your school isn't listed, try searching with no city or no school name. If you still can't find the school, click the "Unable To Find School in List" button at the bottom of the list of search results.)

* State:
* City:
* School Name:

Note: Please refer to the complete list of state codes on form Q17a4.

Section: Academic/Professional Background
Form: Q18 Label: Other employment, not consulting

Form Administered To:
All faculty and instructional staff

StemWording:
During the 2002 Fall Term, were you employed anywhere other than [FILL INSTNAME]? Please do not consider any outside consulting jobs.

0 = No
1 = Yes
Form Administered To:
Faculty with other employment (excluding consulting)

StemWording:
Please answer the following questions about the other jobs you held during the 2002 Fall Term. How many full- and part-time jobs outside of a postsecondary institution did you have during the 2002 Fall Term? (Do not count outside consulting jobs. If none, select "0.")

* Full-time jobs

* Part-time jobs

0 = 0
1 = 1
2 = 2
3 = 3
4 = 4
5 = 5

StemWording:
Aside from your position at [FILL INSTNAME], how many other full- and part-time faculty and instructional positions did you hold at postsecondary institutions during the 2002 Fall Term? (If none, select "0.")

* Full-time jobs

* Part-time jobs

0 = 0
1 = 1
2 = 2
3 = 3
4 = 4
5 = 5
Section: Academic/Professional Background  
Form: Q19C  
Name: Q19C1  
Label: Number classes taught FT at other PSE  
Name: Q19C2  
Label: Number classes taught PT at other PSE  

Form Administered To:  
Faculty with instructional employment at other postsecondary institutions  

StemWording:  
[If Q19b1>0 and Q19b2 >0 ASK THIS WAY]Not including classes you taught at [FILL INSTNAME], how many classes did you teach at postsecondary institutions during the 2002 Fall Term? Please distinguish the number of classes you taught at your full-time and part-time positions. (If none, select "0.")  
[ELSE ASK THIS WAY]Not including classes you taught at [FILL INSTNAME], how many classes did you teach at postsecondary institutions during the 2002 Fall Term? (If none, select "0.")  

* Classes taught at full-time jobs  

* Classes taught at part-time jobs  

0 = 0  
1 = 1  
2 = 2  
3 = 3  
4 = 4  
5 = 5  
6 = 6  
7 = 7  
8 = 8  
9 = 9  
10 = 10  

Section: Academic/Professional Background  
Form: Q20  
Label: Non-PSE jobs related to teaching field  

Form Administered To:  
Faculty with instructional duties during the 2002 fall term who held a position outside of a postsecondary institution  

StemWording:  
[IF Q19A1+Q19A2=1 ASK THIS WAY]Would you say your job outside of a postsecondary institution during the 2002 Fall Term was highly related, somewhat related, or not related to your principal field of teaching at [FILL INSTNAME]?

[ELSE ASK THIS WAY]Would you say your jobs outside of a postsecondary institution during the 2002 Fall Term were highly related, somewhat related, or not related to your principal field of teaching at [FILL INSTNAME]?

1 = Highly related  
2 = Somewhat related  
3 = Not related
Section: Academic/Professional Background
Form: Q21  Label: First post-degree PSE faculty position

Form Administered To: All faculty and instructional staff

StemWording:
Is your current job at [FILL INSTNAME] the first faculty or instructional staff position you have held at a postsecondary institution? Do not include teaching assistant or research assistant positions while you were working on your degree.

0 = No
1 = Yes

Section: Academic/Professional Background
Form: Q22  Label: Total number of PSE employed as faculty

Form Administered To: Faculty who have taught at another postsecondary institution since degree completion

StemWording:
Including [FILL INSTNAME], at how many postsecondary institutions have you been employed as a faculty or instructional staff member? (Do not include institutions where you were a teaching or research assistant.)

* Number of institutions including current institution:

1 = 1
2 = 2
3 = 3
4 = 4
5 = 5
6 = 6
7 = 7
8 = 8
9 = 9
10 = 10
11 = 11
12 = 12
13 = 13
14 = 14
15 = 15
16 = 16
17 = 17
18 = 18
19 = 19
20 = 20
Appendix B. Facsimile Instruments

National Study of Postsecondary Faculty (NSOPF:04): Faculty Instrument Facsimile—Field Test

Section: Academic/Professional Background
Form: Q23
Label: First PSE faculty position-year began

Form Administered To:
Faculty who have taught at another postsecondary institution since degree completion

StemWording:
In what year did you begin your first faculty or instructional staff position at a postsecondary institution? (Do not include time when you were a teaching or research assistant.)

* Year:

Section: Academic/Professional Background
Form: Q24
Label: First PSE faculty position-PT or FT

Form Administered To:
All faculty and instructional staff

StemWording:
[IF Q21=1 ASK THIS WAY] When you first started your job at [FILL INSTNAME], were you employed full time or part time?

[ELSE ASK THIS WAY] Were you employed full time or part time at your first faculty or instructional staff position?

1 = Full time
2 = Part time

Section: Academic/Professional Background
Form: Q25
Label: First PSE faculty position-academic rank

Form Administered To:
Faculty who were employed full-time in their first faculty job, except if this is their first instructional position and they told us that there are no formal ranks at this institution

StemWording:
[IF Q21=1 ASK THIS WAY] When you first started your job at [FILL INSTNAME], what was your academic rank, title, or position?

[ELSE ASK THIS WAY] When you started working at your first faculty or instructional staff job, what was your academic rank, title, or position? (If no ranks are designated at that institution, select "Not applicable." )

0 = Not applicable (No formal ranks designated at the institution)
1 = Professor
2 = Associate professor
3 = Assistant professor
4 = Instructor
5 = Lecturer
6 = Other title (e.g., Administrative, Adjunct, other)
Appendix B. Facsimile Instruments

National Study of Postsecondary Faculty (NSOPF:04): Faculty Instrument Facsimile—Field Test

Section: Academic/Professional Background
Form: Q26

Label: First faculty position-tenure status

Form Administered To:
Faculty who were employed full-time in their first faculty job, except if this is their first instructional position and they told us that there is no tenure system at this institution

StemWording:
[IF Q21=1 ASK THIS WAY]When you first started your job at [FILL INSTNAME], what was your tenure status? Were you...

[ELSE ASK THIS WAY]When you started working at your first faculty or instructional staff job at a postsecondary institution, what was your tenure status? Were you...

1 = Tenured
2 = On tenure track but not tenured
3 = Not on tenure track
4 = Not tenured because institution had no tenure system

Section: Academic/Professional Background
Form: Q27

Label: Held positions outside PSE

Form Administered To:
Faculty and instructional staff who did not hold jobs outside of a postsecondary institution during the 2002 fall term

StemWording:
Since receiving your highest degree, have you held any positions outside of postsecondary institutions?

0 = No
1 = Yes

Section: Academic/Professional Background
Form: Q28

Label: Employment sector of prior job

Form Administered To:
Faculty and instructional staff who have potentially held a prior job

StemWording:
Now we would like to know about the job you held immediately prior to your current job at [FILL INSTNAME]. Was the job in a...

0 = Not applicable (No job immediately prior to this one)
1 = 4- or 2-year postsecondary institution
2 = Elementary or secondary school
3 = Hospital or other health care organization or clinical setting
4 = Foundation or other non-profit organization other than health care organization
5 = For-profit business or industry in the private sector
6 = Government (federal, state, or local) or military organization (excluding schools and hospitals)
7 = Other organization
### Academic/Professional Background

#### Form Q29

**Label:** Previous job related to teaching field

**Form Administered To:**
Faculty and instructional staff who are teaching in 2002 Fall Term and who had a job prior to their current job

**StemWording:**
Was your occupation in this previous job highly related, somewhat related, or not related to your current principal field of teaching at [FILL INSTNAME]?

1 = Highly related  
2 = Somewhat related  
3 = Not related

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#### Form Q30

**Label:** Years teaching in PSE institutions

**Form Applies to:**
All faculty and instructional staff

**StemWording:**
How many years have you been teaching in postsecondary institutions? Do not include years spent as a teaching assistant.

(If you have never taught, please enter "0." If you have taught for less than a year, please enter "1").

* Years of teaching:
BEGIN SECTION C: Institutional Responsibilities and Workload

Section: Institutional Workload
Form: Q31
Name: Q31a  Label: Hours per week: paid tasks at inst
Name: Q31b  Label: Hours per week: unpaid tasks at inst
Name: Q31c  Label: Hours per week: paid tasks not at inst
Name: Q31d  Label: Hours per week: unpaid tasks not at inst

Form Administered To:
All faculty and instructional staff

StemWording:
This next section of the questionnaire relates to your responsibilities on the job and your workload. On average, how many **hours per week** did you spend at each of the following kinds of activities during the 2002 Fall Term? (Enter average number of hours. If not sure, give your best estimates. If none, enter "0.")

* a. All paid activities at [FILL INSTNAME] (e.g., teaching, clinical service, class preparation, research, administration)

* b. All unpaid activities at [FILL INSTNAME] (e.g., club assistance, recruiting, attending institution events)

* c. Any other paid activities outside [FILL INSTNAME] including consulting, working at other jobs, teaching at other schools

* d. Unpaid (pro bono) professional service activities outside [FILL INSTNAME]
Appendix B. Facsimile Instruments

National Study of Postsecondary Faculty (NSOPF:04): Faculty Instrument Facsimile—Field Test

Section: Institutional Responsibilities and Workload
Form: Q32
Name: Q32a
Label: Percent time: instructional activities
Name: Q32b
Label: Percent time: research activities
Name: Q32c
Label: Percent time: other activities

Form Administered To:
All faculty and instructional staff

StemWording:
[IF Q31SUM GT 0 USE THIS WORDING]
For the [FILL Q31SUM] hours per week you worked during the 2002 Fall Term at [FILL INSTNAME] and at other jobs, we would like you to allot this time—using percentages—into three broad categories: Instruction, Research, and Other Activities like professional growth, administration, and service. (For example, someone may spend 50 percent of his/her time on instructional activities, 30 percent on research, and 20 percent on other activities.) If you are not sure, give your best estimate. (The percentages should sum to 100%. If none, enter "0.")

What percentage of your time was spent on...

[ELSE (THE CASE WHERE Q31 IS BLANK OR ZERO)]
For the hours each week you worked during the 2002 Fall Term at [FILL INSTNAME] and at other jobs, we would like you to allot this time—using percentages—into three broad categories: Instruction, Research, and Other Activities like professional growth, administration, and service. (For example, someone may spend 50 percent of his/her time on instructional activities, 30 percent on research, and 20 percent on other activities.) If you are not sure, give your best estimate. (The percentages should sum to 100%. If none, enter "0.")

What percentage of your time was spent on...

* a. Instructional Activities, including teaching, preparing for classes, advising, and supervising students at this or any other institution or organization?

* b. Research Activities, other forms of scholarship, or grants, regardless of where the research took place?

* c. Other Activities, like administration, service, and any other activities not related to teaching and research at this or any other institution or organization?
**Appendix B. Facsimile Instruments**

**National Study of Postsecondary Faculty (NSOPF:04): Faculty Instrument Facsimile—Field Test**

**Section:** Institutional Responsibilities and Workload

**Form:** Q33

**Name:** Q33a  **Label:** Percent instruction time: undergraduate

**Name:** Q33b  **Label:** Percent instruction time: graduate

**Form Administered To:**
Faculty who spent time on instructional activities

**StemWording:**
Next, please consider only the time you spent on instructional activities during the 2002 Fall Term at [FILL INSTNAME] and/or any other institution. For your instructional activities, how much was allotted to undergraduates, and how much was allotted to graduate and first professional students? The two percentages should sum to 100%.

* a. Time spent on **Undergraduate instruction** (including teaching, preparing for classes, developing curricula, and advising or supervising students)

* b. Time spent on **Graduate/First Professional instruction** (including teaching, preparing for classes, developing curricula, and advising or supervising students)

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**Section:** Institutional Responsibilities and Workload

**Form:** Q34

**Name:** Q34a  **Label:** Percent other time: administration

**Name:** Q34b  **Label:** Percent other time: professional growth

**Name:** Q34c  **Label:** Percent other time: service

**Name:** Q34d  **Label:** Percent other time: other activities

**Name:** Q34dsp  **Label:** Percent other time: other activ specify

**Form Administered To:**
Faculty who spent time on activities other than instruction and research

**StemWording:**
Finally, of the time you spent on activities other than instruction and research during the fall term at [FILL INSTNAME] or any other institution, what percentage did you spend in the following four areas: **Administration**, **Professional Growth**, **Service**, and **Other Activities not related to research and instruction and not included above**. The percentages should sum to 100%.

What percent of your non-research and non-teaching time did you spend on...

* a. Administration (including departmental or institution-wide meetings or committee work)?

* b. Professional Growth (for example, taking courses, pursuing an advanced degree, or other activities to remain current in your field)?

* c. Service (such as paid or unpaid community or public service; service to professional associations)?

* d. Other Activities not included above?
   (Please specify what those other activities were)
Appendix B. Facsimile Instruments

National Study of Postsecondary Faculty (NSOPF:04): Faculty Instrument Facsimile—Field Test

**Section:** Institutional Responsibilities and Workload

**Form:** Q35A

**Name:** Q35a1  **Label:** Credit classes taught

**Name:** Q35a2  **Label:** Non-credit classes taught

**Form Administered To:**
All faculty and instructional staff

**StemWording:**
How many classes or sections did you teach during the 2002 Fall Term at [FILL INSTNAME]? Please include courses for credit and courses not-for-credit towards degrees. (If none, select "no classes."

*Count multiple sections of the same course separately (e.g., Sociology 101 taught to two different groups of students would count as two classes).

*Count lab or discussion sections as part of the same class (e.g., a biology class with lectures, labs, and discussion sections each week counts as one class).

*Please Note:* Do not include individualized instruction. Questions about independent study, intern supervision, and one-on-one instruction in performance, clinical, or research settings come later.

* For credit towards degree:
0 = No classes
1 = 1 class
2 = 2 classes
3 = 3 classes
4 = 4 classes
5 = 5 classes
6 = 6 classes
7 = 7 classes
8 = 8 classes
9 = 9 classes
10 = 10 classes
11 = 11 classes
12 = 12 classes
13 = 13 classes
14 = 14 classes
15 = 15 classes
16 = 16 classes
17 = 17 classes
18 = 18 classes
19 = 19 classes
20 = 20 or more classes

* Not-for-credit towards degree:
0 = No classes
1 = 1 class
2 = 2 classes
3 = 3 classes
4 = 4 classes
5 = 5 classes
6 = 6 classes
7 = 7 classes
8 = 8 classes
9 = 9 classes
10 = 10 classes
11 = 11 classes
12 = 12 classes
13 = 13 classes
14 = 14 classes
15 = 15 classes
16 = 16 classes
17 = 17 classes
18 = 18 classes
19 = 19 classes
20 = 20 or more classes
Section: Institutional Responsibilities and Workload
Form: Q35B
Name: Q35b1  Label: Remedial credit classes taught
Name: Q35b2  Label: Remedial non-credit classes taught

Form Administered To:
Faculty who taught at least one class

StemWording:
Of these classes you taught at [FILL INSTNAME] in the 2002 Fall Term, how many were remedial or developmental classes?
(Please select the Help button for guidance on how to "count" different types of classes or sections of classes.)

* For credit towards degree:
  * Not-for-credit towards degree:
    0 = No classes
    1 = 1 class
    2 = 2 classes
    3 = 3 classes
    4 = 4 classes
    5 = 5 classes
    6 = 6 classes
    7 = 7 classes
    8 = 8 or more classes

Section: Institutional Responsibilities and Workload
Form: Q35C
Name: Q35C1  Label: Distance education credit classes taught
Name: Q35C2  Label: Distance ed non-credit classes taught

Form Administered To:
Faculty who taught at least one class

StemWording:
Again, thinking about all the classes you taught in the 2002 Fall Term at [FILL INSTNAME], how many classes did you teach through distance education, either exclusively or primarily?
(Please select the Help button for guidance on how to "count" different types of classes or sections of classes.)

* For credit towards degree:
  * Not-for-credit towards degree:
    0 = No classes
    1 = 1 class
    2 = 2 classes
    3 = 3 classes
    4 = 4 classes
    5 = 5 classes
    6 = 6 classes
    7 = 7 classes
    8 = 8 or more classes
Appendix B. Facsimile Instruments

Section: Institutional Responsibilities and Workload
Form: Q36
Label: Have teaching assistant for credit class

Form Administered To:
Faculty who taught at least one class for credit

StemWording:
[IF q35A1=1] Did you have teaching assistants, readers, graders, or lab assistants for the credit class you taught during the 2002 Fall Term?

[ELSE] Did you have teaching assistants, readers, graders, or lab assistants for any of the credit classes you taught during the 2002 Fall Term?

0 = No
1 = Yes

Section: Institutional Responsibilities and Workload
Form: Q37 (loops for up to eight classes)
Name: Q37ai (i = 1 to 8)
Label: Number of weeks ith credit class
Name: Q37bi (i = 1 to 8)
Label: Number of credit hours for ith class
Name: Q37ci (i = 1 to 8)
Label: Number of hours per week ith class met
Name: Q37di (i = 1 to 8)
Label: Number of students ith class
Name: Q37ei (i = 1 to 8)
Label: Primary level of students in ith class
Name: Q37fi (i = 1 to 8)
Label: Teaching assistant for ith class

Form Administered To:
Faculty who taught at least one class for credit

StemWording:
[IF 1<Q35A1]
For each of the [FILL Q35a1] credit classes or sections that you reported teaching at [FILL INSTNAME] during the 2002 Fall Term, please answer the following questions. (Please select the Help button for guidance on what types of classes are relevant.)

[IF Q35A1>8 ASK THIS WAY]
You reported earlier that you taught [FILL Q35A1] classes for credit during the 2002 Fall Term at [FILL INSTNAME]. We have space for you to describe 8 of these classes. Please select the 8 classes that are most representative of your instructional activities. (Please select the Help button for guidance on what types of classes are relevant.)

[ELSE (JUST ONE CLASS) ASK THIS WAY]
For the credit class that you reported teaching at [FILL INSTNAME] during the 2002 Fall Term, please answer the following questions. (Please select the Help button for guidance on what types of classes are relevant.)

* a. How many weeks did you teach the class?

* b. How many credits were attached to the class?
Appendix B. Facsimile Instruments

National Study of Postsecondary Faculty (NSOPF:04): Faculty Instrument Facsimile—Field Test

* c. How many hours did you teach the class per week?

* d. How many students were enrolled in the class?

* e. What was the primary level of the students in this class? Were they undergraduate, graduate, or first professional (e.g., dental, medical, law, theology)?

1 = Undergraduate
2 = Graduate
3 = First professional

* f. Did you have a teaching or lab assistant, reader, or grader assigned to this class?

0 = No
1 = Yes

Section: Institutional Responsibilities and Workload

Form: Q38

Name: Q38a Label: Student evaluations
Name: Q38b Label: Multiple choice midterm/final exams
Name: Q38c Label: Essay midterm/final exams
Name: Q38d Label: Short answer midterm/final exams
Name: Q38e Label: Term/research papers
Name: Q38f Label: Multiple drafts of written work
Name: Q38g Label: Oral presentations
Name: Q38h Label: Group projects
Name: Q38i Label: Laboratory/shop/studio assignments
Name: Q38j Label: Service learn/co-op interact w/ business

Form Administered To:
Faculty who taught an undergraduate credit class

Stem Wording:
For the undergraduate classes you taught for credit during the 2002 Fall Term, did you use any of the following for student evaluation? Please specify whether it was used in all classes, some classes, or not used at all. Did you use...

* Student evaluations of each other's work?

* Multiple-choice midterm or final exam?

* Essay midterm or final exam?

* Short-answer midterm or final exam?

* Term/research papers and writing assignments?

* Multiple drafts of written work?
* Oral presentations by students?

* Group and team projects producing a joint product?

* Laboratory, shop, or studio assignments?

* Service learning, co-op experiences or assignments requiring interactions with the community or business/industry?

1 = Used in all classes
2 = Used in some classes
3 = Not used

Section: Institutional Responsibilities and Workload
Form: Q39
Label: Web site for any classes

Form Administered To:
Faculty and instructional staff who had instructional duties and/or taught classes

StemWording:
During the 2002 Fall Term at [FILL INSTNAME], did you have one or more Internet web sites or network sites for instruction, materials exchange or other purposes for any of your teaching, advising, or other instructional duties?

0 = No
1 = Yes

Section: Institutional Responsibilities and Workload
Form: Q40
Name: Q40a
Label: Web site to communicate with students
Name: Q40b
Label: Web site to provide course content
Name: Q40c
Label: Web site real time computer-based instr
Name: Q40d
Label: Web site for class management
Name: Q40e
Label: Web site to assess student performance
Name: Q40f
Label: Web site for practice exams/assignments
Name: Q40g
Label: Web site used for any other purpose
Name: Q40gsp
Label: Web site used for other (specify)

Form Administered To:
Faculty and instructional staff who had instructional duties and/or taught classes, and who had a web site for instructional purposes

StemWording:
How did you use the web sites for your instructional activities? Did you use them...

* To facilitate communication with and between students (e.g., with listservs, e-mail, online forums, instant messaging)

* To provide content (e.g., syllabus, readings, resources, links)
Appendix B. Facsimile Instruments

National Study of Postsecondary Faculty (NSOPF:04): Faculty Instrument Facsimile—Field Test

* To provide direct computer-based instruction to students in "real time" (e.g., using Blackboard or other synchronous, interactive conferencing system)

* For management purposes (e.g., registration, grade reporting, scheduling)

* To assess performance (e.g., online quizzes)

* To provide practice exams and assignments

* For any other purpose not included above
  Please specify:

  0 = No
  1 = Yes

Section: Institutional Responsibilities and Workload
Form: Q41  Label: Hours per week e-mailing students

Form Administered To:
Faculty and instructional staff who had instructional duties and/or taught classes

StemWording:
During the 2002 Fall Term at [FILL INSTNAME], how many hours per week did you spend communicating by e-mail (electronic mail) with your students? (If none, enter "0.")

* Hours per week:

Section: Institutional Responsibilities and Workload
Form: Q43
Name: Q43a  Label: Plan instruction/curriculum with faculty
Name: Q43b  Label: Provide career guidance to students
Name: Q43c  Label: Seek industry input for curriculum
Name: Q43d  Label: Network to get jobs for students

Form Administered To:
Faculty and instructional staff who had instructional duties and/or taught classes
StemWording:
For the next couple of questions, we would like you to consider the 2002 Calendar Year. During the 2002 Calendar Year, how often did you engage in the following activities? Was it weekly, monthly, once per term/year, or never?

* a. Met with other faculty to plan and coordinate instruction or curriculum

* b. Talked with students about their career plans or provided career guidance to students seeking employment

* c. Met with business or industry representatives to develop, improve, or revise curriculum

* d. Called or met with business or industry representatives to develop employment opportunities for your students

1 = Weekly
2 = Monthly
3 = Once per term/year
4 = Never

Section: Institutional Responsibilities and Workload
Form: Q44
Name: Q44a Label: Training: develop curriculum
Name: Q44b Label: Training: new instructional practices
Name: Q44c Label: Training: educational technology
Name: Q44d Label: Training: stdnt perform to improve teach
Name: Q44e Label: Training: student workplace skill needs
Name: Q44f Label: Training: other
Name: Q44fsp Label: Training: other specify

Form Administered To:
Faculty and instructional staff who had instructional duties and/or taught classes

StemWording:
During the 2002 Calendar Year, did you use training or professional development resources provided by your department or institution to...

* Develop new or improved curriculum

* Learn how to use new instructional practices

* Learn how to better use educational technology

* Learn how to use student performance data to improve curriculum or teaching

* Keep up with skills and knowledge required of your students in the workplace

* Other
  Please specify:

0 = No
1 = Yes
Appendix B. Facsimile Instruments

National Study of Postsecondary Faculty (NSOPF:04): Faculty Instrument Facsimile—Field Test

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**Section:** Institutional Responsibilities and Workload  
**Form:** Q45  
**Label:** Hours professional training in 2002

**Form Administered To:**  
Faculty and instructional staff who had instructional duties and/or taught classes, and who used departmental or institutional training/professional development resources

**StemWording:**  
How many hours during the 2002 Calendar Year did you spend in training or professional development?  
* Hours of training or professional development:

---

**Section:** Institutional Responsibilities and Workload  
**Form:** Q46  
**Label:** Provide individual instruction fall 2002

**Form Administered To:**  
All faculty and instructional staff

**StemWording:**  
Now for the 2002 Fall Term, did you provide individual instruction to any student at [FILL INSTNAME]?  
By individual instruction, we mean independent study, supervising student teachers or interns, and one-on-one instruction like working with students on performance techniques or in a clinical or research setting. Do not include dissertation/thesis committee work.  
0 = No  
1 = Yes

---

**Section:** Institutional Responsibilities and Workload  
**Form:** Q47  
**Name:** Q47a1  
**Label:** Individual instructn: undergrad students  
**Name:** Q47a2  
**Label:** Individual instructn: graduate students  
**Name:** Q47a3  
**Label:** Individual instructn: professnl students

**Form Administered To:**  
Faculty and instructional staff who provided individual instruction to students

**StemWording:**  
How many of the students you provided individual instruction to during the 2002 Fall Term at [FILL INSTNAME] were undergraduates? (If none, enter "0.")  
How many were graduate students?  
And how many were first-professional students (e.g., dental, medical, optometry, osteopathic, pharmacy, veterinary, chiropractic, law, and theology)?  
(Individual instruction includes: independent study, supervising student teachers or interns, and one-on-one instruction like working with individual students in a clinical or research setting.)
Appendix B. Facsimile Instruments

Section: Institutional Responsibilities and Workload
Form: Q47B
Name: Q47b1, Q47b2, Q47b3
Label: Individual instruction: undergrad hours
Label: Individual instruction: graduate hours
Label: Individual instruction: professnal hours

Form Administered To:
Faculty and instructional staff who provided individual instruction to undergraduates or graduate students or first-professional students

StemWording:
Of the students who received individual instruction from you during the 2002 Fall Term, what was the total number of contact hours you had each week with your...
* Undergraduate students
* Graduate students
* First-professional students

Section: Institutional Responsibilities and Workload
Form: Q48
Label: Hours per week undergrad/grad committees

Form Administered To:
All faculty and instructional staff

StemWording:
On average, during [FILL INSTNAME]'s 2002 Fall Term, how many hours per week did you spend on undergraduate and graduate thesis or dissertation committees, comprehensive exams or orals committees, or examination or certification committees? (If none, enter "0." If less than one hour, enter "1." )

* Hours per week spent on undergraduate and graduate committee work:

Section: Institutional Responsibilities and Workload
Form: Q49
Label: Hours per week admin committee work

Form Administered To:
All faculty and instructional staff

StemWording:
How many hours per week did you spend on administrative committee work at [FILL INSTNAME] during the Fall Term? Please include curriculum, personnel, governance, and other committees at the department, division, institution, and system levels. (If none, enter "0." If less than one hour, enter "1." )

* Hours per week spent on administrative committee work:
National Study of Postsecondary Faculty (NSOPF:04): Faculty Instrument Facsimile—Field Test

Section: Institutional Responsibilities and Workload
Form: Q50
Label: Contact hours per week with advisees

Form Administered To:
All faculty and instructional staff

**StemWording:**
On average, how many contact hours per week during the 2002 Fall Term did you spend with students you were assigned to advise?
(Do not include hours spent working with students on their theses, dissertations, or independent studies. If none, enter "0." If less than one hour, enter "1.")

* Number of contact hours per week spent with advisees:

Section: Institutional Responsibilities and Workload
Form: Q51
Label: Office hours per week

Form Administered To:
All faculty and instructional staff

**StemWording:**
During the 2002 Fall Term, how many regularly scheduled office hours (either in person or online) did you have per week? (If none, enter "0." If less than one hour, enter "1.")

* Number of regularly scheduled office hours per week:
BEGIN SECTION D: Scholarly Activities

Section: Scholarly Activities
Form: Q52A
Name: Q52AA
Label: Career articles, refereed journals
Name: Q52AB
Label: Career articles, nonrefereed journals
Name: Q52AC
Label: Career book reviews, chapters
Name: Q52AD
Label: Career books, textbooks, chapters
Name: Q52AE
Label: Career presentations
Name: Q52AF
Label: Career exhibitions, performances
Name: Q52AG
Label: Career patents, computer software
Name: Q52No
Label: No presentations/publications

Form Administered To:
All faculty and instructional staff

StemWording:
Next we would like to consider your scholarly activities. During your career...
(For publications, please include only works that have been accepted for publication. Count multiple publications/presentations of the same work only once. Include electronic publications that are not published elsewhere in the appropriate categories.)

* How many articles have you published in refereed professional or trade journals; or how many creative works have you published in juried media?*

* Articles published in nonrefereed professional or trade journals; creative works published in nonjuried media or in-house newsletters

* Published reviews of books, articles, or creative works; chapters in edited volumes

* Textbooks, other books; monographs; research or technical reports disseminated internally or to clients

* Presentations at conferences, workshops, etc.

* Exhibitions or performances in the fine or applied arts

* Other elements, such as patents or computer software products

* No presentations or publications

Section: Scholarly Activities
Form: Q52aacat
Label: Range career articles, refereed

Form Administered To:
Faculty and instructional staff who need assistance answering the number of refereed publications that they achieved over a lifetime

StemWording:
Your own rough or best estimate will be acceptable here. Or if you wish to select one of the following ranges, we will enter the midpoint of the range for you. (Use the Back key at the bottom of the screen if you wish to return to the previous screen to enter the number.)

0 (No activities)
1-10 (5 will be entered)
11-20 (15 will be entered)
21-40 (30 will be entered)
41-60 (50 will be entered)
61 or greater (61 will be entered)
Section: Scholarly Activities
Form: Q52abcat
Label: Range career articles, nonrefereed

Form Administered To:
Faculty and instructional staff who need assistance answering the number of nonrefereed publications that they achieved over a lifetime

StemWording:
Your own rough or best estimate will be acceptable here. Or if you wish to select one of the following ranges, we will enter the midpoint of the range for you. (Use the Back key at the bottom of the screen if you wish to return to the previous screen to enter the number.)

0 (No activities)
1-10 (5 will be entered)
11-20 (15 will be entered)
21-40 (30 will be entered)
41-60 (50 will be entered)
61 or greater (61 will be entered)

Section: Scholarly Activities
Form: Q52accat
Label: Range book reviews, chapters

Form Administered To:
Faculty and instructional staff who need assistance answering the number of published reviews that they achieved over a lifetime

StemWording:
Your own rough or best estimate will be acceptable here. Or if you wish to select one of the following ranges, we will enter the midpoint of the range for you. (Use the Back key at the bottom of the screen if you wish to return to the previous screen to enter the number.)

0 (No activities)
1-10 (5 will be entered)
11-20 (15 will be entered)
21-40 (30 will be entered)
41-60 (50 will be entered)
61 or greater (61 will be entered)
Section: Scholarly Activities
Form: Q52adcat
Label: Range career books, textbooks, reports

Form Administered To:
Faculty and instructional staff who need assistance answering the number of textbooks or reports that they achieved over a lifetime

StemWording:
Your own rough or best estimate will be acceptable here. Or if you wish to select one of the following ranges, we will enter the midpoint of the range for you. (Use the Back key at the bottom of the screen if you wish to return to the previous screen to enter the number.)

0 (No activities)
1-10 (5 will be entered)
11-20 (15 will be entered)
21-40 (30 will be entered)
41-60 (50 will be entered)
61 or greater (61 will be entered)

Section: Scholarly Activities
Form: Q52aecat
Label: Range career presentations

Form Administered To:
Faculty and instructional staff who need assistance answering the number of presentations at conferences or workshops that they achieved over a lifetime

StemWording:
Your own rough or best estimate will be acceptable here. Or if you wish to select one of the following ranges, we will enter the midpoint of the range for you. (Use the Back key at the bottom of the screen if you wish to return to the previous screen to enter the number.)

0 (No activities)
1-10 (5 will be entered)
11-20 (15 will be entered)
21-40 (30 will be entered)
41-60 (50 will be entered)
61 or greater (61 will be entered)
Appendix B. Facsimile Instruments

National Study of Postsecondary Faculty (NSOPF:04): Faculty Instrument Facsimile—Field Test

Section: Scholarly Activities
Form: Q52afcat
Label: Range career exhibitions, performances

Form Administered To:
Faculty and instructional staff who need assistance answering the number of exhibitions or performances in the fine/applied arts that they achieved over a lifetime

StemWording:
Your own rough or best estimate will be acceptable here. Or if you wish to select one of the following ranges, we will enter the midpoint of the range for you. (Use the Back key at the bottom of the screen if you wish to return to the previous screen to enter the number.)

0 (No activities)
1-10 (5 will be entered)
11-20 (15 will be entered)
21-40 (30 will be entered)
41-60 (50 will be entered)
61 or greater (61 will be entered)

Section: Scholarly Activities
Form: Q52agcat
Label: Range career patents, computer software

Form Administered To:
Faculty and instructional staff who need assistance answering the number of other scholarly activities such as patents or computer software products that they achieved over a lifetime

StemWording:
Your own rough or best estimate will be acceptable here. Or if you wish to select one of the following ranges, we will enter the midpoint of the range for you. (Use the Back key at the bottom of the screen if you wish to return to the previous screen to enter the number.)

0 (No activities)
1-10 (5 will be entered)
11-20 (15 will be entered)
21-40 (30 will be entered)
41-60 (50 will be entered)
61 or greater (61 will be entered)
Appendix B. Facsimile Instruments

National Study of Postsecondary Faculty (NSOPF:04): Faculty Instrument Facsimile—Field Test

Section: Scholarly Activities
Form: Q52B
Name: Q52BA
Label: Two years articles, refereed journals
Name: Q52BB
Label: Two years articles, nonrefereed journals
Name: Q52BC
Label: Two years book reviews, chapters
Name: Q52BD
Label: Two years books, textbooks, reports
Name: Q52BE
Label: Two years presentations
Name: Q52BF
Label: Two years exhibitions, performances
Name: Q52BG
Label: Two years patents, computer software

Form Administered To:
Faculty and instructional staff who have presented or published during their career.

StemWording:
We would like to consider the level of your scholarly activities during the last two years

* Of the [FILL Q52AA] articles or creative works published in refereed journals or juried media in your career, how many were done in the last two years?

* Of the [FILL Q52AB] articles or creative works published in nonrefereed journals or nonjuried media in your career, how many were done in the last two years?

* Of the [FILL Q52AC] reviews of books, articles, or creative works, or chapters in edited volumes published in your career, how many were in the last two years?

* Of the [FILL Q52AD] textbooks, other books, monographs, and client reports you published during your career, how many were done in the last two years?

* Of the [FILL Q52AE] presentations you made at conferences or workshops in your career, how many were made in the last two years?

* Of your [FILL Q52AF] career exhibitions or performances, how many were in the last two years?

* Of your [FILL Q52AG] career patents, software products, or other works, how many were done in the last two years?

Section: Scholarly Activities
Form: Q53
Label: Teaching and research fields are same

Form Administered To:
Faculty and instructional staff who provided a principal teaching field

StemWording:
You noted before that your principal teaching field was [FILL Q16]. Is this also your principal field or discipline of scholarly activity?

(By scholarly activity we mean research, proposal development, creative writing, or other creative works.)

1 = Yes, fields of teaching and scholarly activity are the same
2 = No, fields of teaching and scholarly activity are different
3 = No, I have no principal scholarly activity field
### Section: Scholarly Activities

<table>
<thead>
<tr>
<th>Form:</th>
<th>Q54VS</th>
<th>Label: Principal field of research-verbatim</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name:</td>
<td>Q54VS1</td>
<td>Label: Principal field of research-NA</td>
</tr>
</tbody>
</table>

**Form Administered To:**
Faculty and instructional staff who do not have a principal field of teaching or their teaching and scholarly activity fields are different

**StemWording:**
What is your principal field or discipline of scholarly activity?
(Enter the name of the principal field or discipline in the box below. If you have no principal field, select the "Not applicable" box.)

[IF Q16VS=NA OR BLANK, THEN ADD:]
(By scholarly activity we mean research, proposal development, creative writing, or other creative works.)

* Name of principal field/discipline of scholarly activity:
* Not applicable (No principal field or discipline of scholarly activity)

---

### Section: Scholarly Activities

<table>
<thead>
<tr>
<th>Form:</th>
<th>Q54CD</th>
<th>Label: Principal field of research-CIP code 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name:</td>
<td>Q54CD2</td>
<td>Label: Principal field of research-CIP code 4</td>
</tr>
</tbody>
</table>

**Form Administered To:**
Faculty and instructional staff who do not have a principal field of teaching or their teaching and scholarly activity fields are different who have a principal field of scholarly activity.

**StemWording:**
Next, please help us to categorize "[FILL Q54VS]" using the drop-down list boxes below. (Select a general area and specific discipline within the general area.)

* General area:
* Specific area:

Note: Please refer to the complete list of instructional program codes on form Q16CD.

---

### Section: Scholarly Activities

<table>
<thead>
<tr>
<th>Form:</th>
<th>Q55</th>
<th>Label: Funded or non-funded scholarly activity</th>
</tr>
</thead>
</table>

**Form Administered To:**
All faculty and instructional staff unless they reported no principal scholarly activity field

**StemWording:**
During the 2002-03 academic year, were your scholarly activities at [FILL INSTNAME] funded, non-funded, or both funded and non-funded?

0 = No scholarly activities
1 = Funded activities only
2 = Both funded and non-funded activities
3 = Non-funded activities only
Section: Scholarly Activities
Form: Q56
Label: Description of primary research

Form Administered To:
Faculty and instructional staff who engage in scholarly activity

StemWording:
How would you describe your principal scholarly activity during the 2002-03 academic year? Was it...
1 = Basic research
2 = Applied or policy-oriented research or analysis
3 = Literary, performance, or exhibitions
4 = Program and curriculum design and development
5 = Other

Section: Scholarly Activities
Form: Q58
Label: Primary funding source

Form Administered To:
Faculty and instructional staff who engage in funded scholarly activity

StemWording:
What was the principal source of funding for your scholarly activity during the 2002-03 academic year? Was it...
1 = Your institution
2 = Foundation or other nonprofit organization
3 = For-profit business or industry in the private sector
4 = State or local government
5 = Federal government
6 = Other

Section: Scholarly Activities
Form: Q59
Label: Number of grants/contracts

Form Administered To:
Faculty and instructional staff who engage in funded scholarly activity

StemWording:
How many grants/contracts did you have from all sources in the 2002-03 academic year?
* Total number of grants/contracts:
  1 = 1
  2 = 2
  3 = 3
  4 = 4
  5 = 5
  6 = 6
  7 = 7
  8 = 8
  9 = 9
  10 = 10
  11 = 11
  12 = 12
  13 = 13
  14 = 14
  15 = 15 or more grants/contracts
### Scholarly Activities

**Form Administered To:**
Faculty and instructional staff who engage in funded scholarly activity

**StemWording:**
What was your total funding for grants and contracts from all sources for the 2002-03 academic year?
*Total funding*
-1 = Don't know

<table>
<thead>
<tr>
<th>Section: Scholarly Activities</th>
<th>Form: Q60A</th>
<th>Label: Total funding grants/contracts</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Form Administered To:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Faculty and instructional staff who engage in funded scholarly activity</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Section: Scholarly Activities</th>
<th>Form: Q60B</th>
<th>Label: Range total funding grants/contracts</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Form Administered To:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Faculty and instructional staff who engage in funded scholarly activity who did not report the total funding amount received from grants/contracts during the 2002-03 academic year</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**StemWording:**
The following ranges may make it easier for you to report the total funds you received for grants and contracts for the 2002-2003 academic year. Were your total funds received...
-1 = Don't know
1 = $1-$999
2 = $1,000-$4,999
3 = $5,000-$49,999
4 = $50,000-$99,999
5 = $100,000-$199,999
6 = $200,000-$299,999
7 = $300,000-$500,000
8 = More than $500,000
BEGIN SECTION E: Job Satisfaction

Section: Job Satisfaction

Form: Q61

<table>
<thead>
<tr>
<th>Name</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q61a</td>
<td>Satisfied w/authority to make decisions</td>
</tr>
<tr>
<td>Q61b</td>
<td>Satisfied w/technology-based activities</td>
</tr>
<tr>
<td>Q61c</td>
<td>Satisfied with equipment/facilities</td>
</tr>
<tr>
<td>Q61d</td>
<td>Satisfied with teaching improvement</td>
</tr>
</tbody>
</table>

Form Administered To:
Faculty and instructional staff with instructional duties (including individual instruction and thesis/dissertation committee work as well as teaching classes) at target school during the 2002 Fall Term

StemWording:
How satisfied are you with each of the following aspects of your instructional duties at [FILL INSTNAME]? Would you say you are very dissatisfied, somewhat dissatisfied, somewhat satisfied, or very satisfied with...

* a. The authority you have to make decisions about content and methods in your instructional activities

* b. The training available to you to implement technology-based instructional activities

* c. Quality of equipment and facilities available for classroom instruction

* d. Institutional support for teaching improvement (including grants, release time, and professional development funds)

1 = Very Dissatisfied
2 = Somewhat Dissatisfied
3 = Somewhat Satisfied
4 = Very Satisfied

Section: Job Satisfaction

Form: Q62

<table>
<thead>
<tr>
<th>Name</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q62a</td>
<td>Satisfied with work load</td>
</tr>
<tr>
<td>Q62b</td>
<td>Satisfied with salary</td>
</tr>
<tr>
<td>Q62c</td>
<td>Satisfied with benefits</td>
</tr>
<tr>
<td>Q62d</td>
<td>Satisfied with job overall</td>
</tr>
</tbody>
</table>

Form Administered To:
All faculty and instructional staff

StemWording:
How satisfied are you with the following aspects of your job at [FILL INSTNAME]? Would you say you are very dissatisfied, somewhat dissatisfied, somewhat satisfied, or very satisfied with...

* a. Your work load

* b. Your salary

* c. Your benefits, generally

* d. Your job at this institution, overall
1 = Very Dissatisfied
2 = Somewhat Dissatisfied
3 = Somewhat Satisfied
4 = Very Satisfied

---

Section: Job Satisfaction
Form: Q63
Label: Age stop working at PSE institution

Form Administered To:
All faculty and instructional staff

StemWording:
At what age do you think you are most likely to stop working at a postsecondary institution? (Enter age or select "Don't know.")

* Years of age:
-1 = Don't know

---

Section: Job Satisfaction
Form: Q64
Label: Retired from another position

Form Administered To:
All faculty and instructional staff

StemWording:
Have you retired from another position?

0 = No
1 = Yes

---

Section: Job Satisfaction
Form: Q65
Label: Age retire from all paid employment

Form Administered To:
All faculty and instructional staff

StemWording:
At what age do you think you are most likely to retire from all paid employment? (Enter age or select "Don't know.")

* Years of age:
-1 = Don't know
BEGIN SECTION F: Compensation

Section: Compensation
Form: Q66

Name: Q66aa  Label: Basic salary from institution
Name: Q66ab  Label: Other income from institution
Name: Q66ac  Label: Other academic institution income
Name: Q66ad  Label: Consulting or freelance work income
Name: Q66ae  Label: Other employment income
Name: Q66af  Label: Other income

Form Administered To:
All faculty and instructional staff

StemWording:
We are almost finished. The next questions will be about your compensation as a faculty member and about your background. Your responses to these items are strictly confidential. They will be used only in statistical summaries.

For the 2002 calendar year, please estimate your gross compensation before taxes. Do not include non-monetary compensation. (Enter dollar amount. If not sure, give your best estimates. If not applicable, enter "0.")

First, your compensation from [FILL INSTNAME]:

a. What is your basic salary during the calendar year from this institution? *

b. How much compensation did you receive from other income from this institution not included in basic salary (e.g., for summer session, overload courses, administration, research, coaching sports, etc.)? *

Next, your compensation from other sources:

c. How much were you paid for employment at another postsecondary institution? *

d. How much were you paid for outside consulting or freelance work? *

e. How much were you compensated for any other employment (besides consulting and another postsecondary institution)? *

f. How much income did you receive from any other source (e.g., legal/medical/psychological services, self-owned business, professional performances/exhibitions, speaking fees/honoraria, royalties/commissions, pensions, investment income, real estate, loans, alimony, or child support)? *
Appendix B. Facsimile Instruments

National Study of Postsecondary Faculty (NSOPF:04): Faculty Instrument Facsimile—Field Test

Section: Compensation
Form: Q66B  Label: Total income

Form Administered To:
Respondents who did not complete all compensation item amounts.

StemWording:
If you are uncomfortable with providing your exact compensation from [INSTNAME] and other sources, would you please estimate your total income from all sources for the 2002 calendar year using the following ranges?

(Your responses to these items are strictly confidential. They will be used only in statistical summaries.)

* Because you left one or more items blank on the previous question about compensation, would you please estimate your total income from all sources for the 2002 calendar year using the following ranges?

1 = $1-24,999
2 = $25,000-49,999
3 = $50,000-74,999
4 = $75,000-99,999
5 = $100,000-149,999
6 = $150,000-199,000
7 = $200,000-300,000
8 = More than $300,000

Section: Compensation
Form: Q67  Label: Contract year length

Form Administered To:
All faculty and instructional staff

StemWording:
Is your basic salary at [FILL INSTNAME] this academic year based on a 9- or 10-month contract, an 11- or 12-month contract, or some other arrangement? Please answer based on the length of your contract and how long you work rather than on the number of months you are paid.

1 = 9- or 10-month contract
2 = 11- or 12-month contract
3 = Other
### Appendix B. Facsimile Instruments

#### National Study of Postsecondary Faculty (NSOPF:04): Faculty Instrument Facsimile—Field Test

**Section:** Compensation  
**Form:** Q68  
**Name:** Q68SP  
**Label:** Pay basis

**Form Administered To:**  
Faculty paid on something other than a 9-, 10-, 11-, or 12-month contract

**StemWording:**  
What was the basis of your pay? Was it by...

1 = Course  
2 = Credit hour  
3 = Academic term  
4 = Other  
*Please specify unit:

---

**Section:** Compensation  
**Form:** Q69  
**Label:** Amount paid per Q68 unit

**Form Administered To:**  
Faculty paid on something other than a 9-, 10-, 11-, or 12-month contract who reported the basis of their pay

**StemWording:**  
How much were you paid per [FILL Q68]?

---

**Section:** Compensation  
**Form:** Q70A  
**Label:** Total household income

**Form Administered To:**  
All faculty and instructional staff

**StemWording:**  
For the 2002 calendar year, what was your total household income before taxes?

(By household income, we mean the total income received by all persons residing in the house during the 2002 calendar year, excluding minors and full-time students. Please include income from other sources including self-employment, interest earnings, alimony or child support, insurance benefits, and pension payments.)

* Enter amount:

-1 = Don’t know
Appendix B. Facsimile Instruments

National Study of Postsecondary Faculty (NSOPF:04): Faculty Instrument Facsimile—Field Test

Section: Compensation
Form: Q70B
Label: Total household income categories

Form Administered To:
Faculty who did not provide their household income (didn't know, left blank)

StemWording:
The following ranges may make it easier for you to report your annual household income. Was your income between...

-1 = Don't know
1 = $0-$44,999
2 = $45,000-$64,999
3 = $65,000-$84,999
4 = $85,000-$99,999
5 = $100,000-$124,999
6 = $125,000-$149,999
7 = $150,000-$200,000
8 = More than $200,000
BEGIN SECTION G: Sociodemographic Characteristics

Section: Sociodemographic Characteristics
Form: Q71
Label: Gender

Form Administered To:
All faculty and instructional staff

StemWording:
The last few questions ask you to describe yourself and your opinions about your job. Are you ...

1 = Male
2 = Female

Section: Sociodemographic Characteristics
Form: Q72
Label: Year of birth

Form Administered To:
All faculty and instructional staff

StemWording:
In what year were you born?

* Enter year:

Section: Sociodemographic Characteristics
Form: Q73
Label: Ethnicity: Hispanic/Latino

Form Administered To:
All faculty and instructional staff

StemWording:
Are you Hispanic or Latino?

0 = No
1 = Yes
Appendix B. Facsimile Instruments

National Study of Postsecondary Faculty (NSOPF:04): Faculty Instrument Facsimile—Field Test

Section: Sociodemographic Characteristics
Form: Q74

Name: Q74a Label: Race: American Indian/AK Native
Name: Q74b Label: Race: Asian
Name: Q74c Label: Race: Black/African American
Name: Q74d Label: Race: Native Hawaiian/Pacific Islander
Name: Q74e Label: Race: White

Form Administered To:
All faculty and instructional staff

StemWording:
Please select one or more of the following choices to best describe your race. Are you...
(Select all that apply.)

* American Indian or Alaska Native
* Asian
* Black or African American
* Native Hawaiian or Other Pacific Islander
* White

---

Section: Sociodemographic Characteristics
Form: Q75 Label: Disability

Form Administered To:
All faculty and instructional staff

StemWording:
Do you have a long-lasting condition that substantially limits one or more of your major life activities? (By this we mean do you have a physical, visual, auditory, mental, emotional, or other disabling condition that limits your ability to see, hear, or speak; to learn, remember, or concentrate; to dress, bathe, or get around the house, or to get to school or around campus.)

0 = No
1 = Yes
Section: Sociodemographic Characteristics
Form: Q76
Name: Q76a  Label: Disability: hearing impairment
Name: Q76b  Label: Disability: blind/visually impaired
Name: Q76c  Label: Disability: speech/language impairment
Name: Q76d  Label: Disability: mobility/orthopedic
Name: Q76e  Label: Disability: other

Form Administered To:
Faculty and instructional staff with a disability that substantially limits one or more major life activities

StemWording:
What type of condition limits your major life activities? (Select all that apply.)

* Hearing impairment (i.e., deaf or hard of hearing)

* Blind or visual impairment that cannot be corrected by wearing glasses, or legally blind

* Speech or language impairment

* Mobility/orthopedic impairment

* Other (e.g., specific learning disability, attention deficit, mental illness, or emotional disturbance)

---

Section: Sociodemographic Characteristics
Form: Q77  Label: Marital status 2002 fall term

Form Administered To:
All faculty and instructional staff

StemWording:
What best describes your marital or household status in the 2002 Fall Term? Are you...

1 = Single and never married
2 = Married
3 = Living with partner or significant other regardless of marital status
4 = Separated, divorced, or widowed
Section: Sociodemographic Characteristics  
Form: Q78  
Label: Number of dependents

Form Administered To:  
All faculty and instructional staff

StemWording:  
How many dependents do you have? Do not include yourself. (A dependent is someone receiving at least half of his or her financial support from you.)

* Number of dependents:

0 = No dependents  
1 = 1  
2 = 2  
3 = 3  
4 = 4  
5 = 5  
6 = 6  
7 = 7  
8 = 8  
9 = 9  
10 = 10 or more dependents

Section: Sociodemographic Characteristics  
Form: Q79  
Label: Number of dependent children

Form Administered To:  
Faculty and instructional staff with at least one dependent

StemWording:  
How many of the dependents you mentioned are children? (A dependent child is 24 years old or younger for whom you provide at least half of his/her financial support.)

* Number of dependent children:

0 = None  
1 = 1  
2 = 2  
3 = 3  
4 = 4  
5 = 5  
6 = 6  
7 = 7  
8 = 8  
9 = 9  
10 = 10 or more dependents
Appendix B. Facsimile Instruments

National Study of Postsecondary Faculty (NSOPF:04): Faculty Instrument Facsimile—Field Test

Section: Sociodemographic Characteristics
Form: Q80 Label: Born in United States

Form Administered To: All faculty and instructional staff

StemWording:
Were you born in the United States?

0 = No
1 = Yes

Section: Sociodemographic Characteristics
Form: Q81 Label: United States citizenship status

Form Administered To: All faculty and instructional staff

StemWording:
Are you a citizen of the United States?

0 = No
1 = Yes
BEGIN SECTION H: Opinions

Section: Opinions
Form: Q82
Name: Q82a  Label: Opinion, teaching is rewarded
Name: Q82b  Label: Opinion, part-time faculty treated fairly
Name: Q82c  Label: Opinion, female faculty treated fairly
Name: Q82d  Label: Opinion, racial minorities treated fairly

Form Administered To: All faculty and instructional staff

Stem Wording:
Do you strongly disagree, disagree, agree, or strongly agree that at [FILL INSTNAME]...
* a. Good teaching is rewarded
* b. Part-time faculty are treated fairly
* c. Female faculty members are treated fairly
* d. Faculty who are members of racial or ethnic minorities are treated fairly

1 = Strongly Disagree
2 = Disagree
3 = Agree
4 = Strongly Agree

Section: Opinions
Form: Q83  Label: Choose to do academic career again

Form Administered To: All faculty and instructional staff

Stem Wording:
Finally, if you had it to do over again, would you still choose an academic career?

0 = No
1 = Yes

Section: Opinions
Form: Q84X  Label:

Form Administered To: Those who indicated they are not faculty and have no instructional duties

Stem Wording:
This interview is designed for faculty and instructional staff. Since you have indicated that you are neither, the interview will now terminate. Thank you very much for your interest in the study.

Section: Opinions
Form: Q84  Label: Comments and suggestions

Form Administered To: All faculty and instructional staff

Stem Wording:
As you know, this is a field test version of the faculty questionnaire. Do you have any comments, suggestions, or concerns about this data collection?
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Appendix C
Item Crosswalks
(NSOPF:88, NSOPF:93, NSOPF:99, NSOPF:04)

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Institution Questionnaire Crosswalk

The crosswalk below links the NSOPF:04 field test questionnaire items with similar items from the three previous NSOPF institution questionnaires: NSOPF:99, NSOPF:93, and NSOPF:88. This crosswalk will facilitate analyses of trends among postsecondary institutions. Linked questions may be identical in content and format or may differ in one or more ways. The question, item, or response wording; the order in which response options were presented; the manner in which the data were collected (e.g., categorical response option versus open-ended response fields, instructions to mark one versus all that apply); and the population to which the question applies may have changed. It is strongly recommended that analysts review documentation to determine whether linked questions are equitable for their purpose.

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### Appendix C. Item Crosswalks (NSOPF:88, NSOPF:93, NSOPF:99, NSOPF:04)

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**NOTE:** The name of each NSOPF:04 institution variable has an “I” as the starting character.

Faculty
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Faculty Questionnaire Crosswalk

The crosswalk below links the NSOPF:04 field test questionnaire items with similar items from the three previous NSOPF faculty questionnaires: NSOPF:99, NSOPF:93, and NSOPF:88. This crosswalk will facilitate analyses of trends among faculty at postsecondary institutions. Linked questions may be identical in content and format or may differ in one or more ways. The question, item, or response wording; the order in which response options were presented; the manner in which the data were collected (e.g., categorical response option versus open-ended response fields, instructions to mark one versus all that apply); and the population to which the question applies may have changed. It is strongly recommended that analysts review documentation to determine whether linked questions are equitable for their purpose.

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### Variable Crosswalks

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<tr>
<td>Q72</td>
<td>Q83</td>
<td>Q54</td>
<td>Q43</td>
<td>Year of birth</td>
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<td>Q73</td>
<td>Q84</td>
<td>Q53_1</td>
<td>Q44</td>
<td>Ethnicity: Hispanic/Latino</td>
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<td>Q74A</td>
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<td>Q53_2</td>
<td>Q44</td>
<td>Race: American Indian/Alaska Native</td>
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<td>Q74B</td>
<td>Q84</td>
<td>Q53_3</td>
<td>Q44</td>
<td>Race: Black/African American</td>
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<td>Q53_2</td>
<td>Q44</td>
<td>Race: Native Hawaiian/Pacific Islander</td>
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<td>Q84</td>
<td>Q53_4</td>
<td>Q44</td>
<td>Race: White</td>
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<td>Q74E</td>
<td>Q84</td>
<td>Q53_3</td>
<td>Q44</td>
<td>Disability</td>
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<td>Q75</td>
<td>Q85</td>
<td>Q86</td>
<td>Q86</td>
<td>Disability type: hearing impairment</td>
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<td>Disability type: visual impairment</td>
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<td>Disability type: speech/language impairment</td>
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<td>Q86</td>
<td>Disability type: mobility/orthopedic impairment</td>
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<td>Q86</td>
<td>Disability type: other</td>
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<td>Q77</td>
<td>Q87</td>
<td>Q55</td>
<td>Q45</td>
<td>Marital status, fall 2002</td>
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<td>Q80</td>
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<td>Number of dependents</td>
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<td>Q79</td>
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<td>Q57</td>
<td>Q46</td>
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<td>Q92f</td>
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<td>Opinion: teaching is rewarded</td>
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<td>Q92g</td>
<td>Q59f</td>
<td>Opinion: part-time faculty treated fair</td>
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<td>Q82C</td>
<td>Q92h</td>
<td>Q59g</td>
<td>Opinion: female faculty treated fair</td>
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<td>Q82D</td>
<td>Q92i</td>
<td>Q59h</td>
<td>Opinion: racial minorities treated fair</td>
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<td>Q83</td>
<td>Q92h</td>
<td>Q59g</td>
<td>Choose academic career again</td>
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LETTER SENT TO CHIEF ADMINISTRATORS OF INSTITUTIONS WITH BOTH A STUDENT AND FACULTY COMPONENT

>Date>

<Both CA Name>

<Institution Name>

<Addr 1>

<Addr2>

<City  State  Zip>

Dear <Name>,

<Institution Name> has been selected to participate in the field test of the 2004 National Study of Faculty and Students (NSoFaS:04), being conducted for the National Center for Education Statistics, part of the U.S. Department of Education, by the RTI International (RTI). NSoFaS is designed to collect data from nationally representative samples of students, faculty and instructional staff. This study provides vital information on changes over time in two pivotal areas of national concern:

- How do students and their families finance education after high school?
- Who teaches in our colleges and universities and how do they conduct their work?

To make realistic plans for the future of higher education, planners and policymakers at all levels—institutional, state and federal—need reliable and current national data on available resources, and on the constraints and demands being made on higher education. In response to the continuing need for the data provided by NSoFaS, Congress has authorized the National Center for Education Statistics (NCES) to collect the data periodically. Information on students and student financial aid was previously collected in 1987, 1990, 1993, 1996 and 2000 as part of the National Postsecondary Student Aid Study (NPSAS). Data on full- and part-time faculty and instructional staff were collected for the National Study of Postsecondary Faculty (NSOPF) in 1988, 1993 and 1999. These two studies are being conducted together to minimize the response burden to participating institutions. Additional information is provided in the enclosed materials, which include the NSoFaS brochure, as well as the brochures that will be mailed to student and faculty respondents.

The purpose of the field test is to evaluate survey instruments and procedures so that the full-scale study is as effective as possible. Your institution’s participation is crucial to the success of the field test. Institutions selected for the field test will not be asked to participate in the full-scale study. I am writing to request your assistance by appointing an NSoFaS coordinator who will oversee the preparation of lists of faculty and students at your institution, and who will complete a brief Internet questionnaire on institutional policies and procedures related to faculty at your institution. The lists prepared by your institution will be used to draw samples of faculty and students for participation in NSOPF and NPSAS, respectively. (Both faculty and student respondents will be asked to complete their interviews on the Internet.)
Appendix D. Contacting Materials

The individual designated as coordinator should be someone who is familiar with data and information sources at your institution (such as the Director of Institutional Research). Should you require any assistance in selecting an appropriate coordinator (for example, we might be able to identify someone who has worked on these studies at your institution previously), you may call the NSoFaS Help Desk at 1–866–NSOFAS4.

**Federal law protects the confidentiality of all data that would identify individuals.** Details on data collection procedures (including a full description of the laws and procedures safeguarding the confidentiality of questionnaire responses, contact information and demographic data) are provided in the enclosed brochures.

An RTI representative will contact your coordinator to discuss the study procedures for your institution. Additional information about NSoFaS, including reports based on data from previous NSOPF and NPSAS studies, is available on the NSoFaS Web Site: [https://surveys.nces.ed.gov/nsofas](https://surveys.nces.ed.gov/nsofas). If you have any questions about the study or procedures involved, please contact Brian Kuhr, the Project Coordinator at RTI, by telephone, at 1–866–676–3274 or e-mail (nsofas@rti.org).

You may also direct questions to NCES by contacting James Griffith, at 1–202–502–7387 (e-mail address: James.Griffith@ed.gov) or Linda Zimbler at 1–202–502–7481 (e-mail address: Linda.Zimbler@ed.gov).

The Designation of Coordinator form may be completed online at the NSoFaS Web Site, using the IPEDS UNITID and password printed below.

We look forward to <<INSTITUTION NAME>>’s participation in this important study. Thank you for your cooperation and prompt completion of the enclosed NSoFaS Designation of Coordinator Form.

Sincerely,

Gary W. Phillips, Ph.D.
Deputy Commissioner

Enclosures

The NSoFaS Designation of Coordinator Form may be completed online at:

[https://surveys.nces.ed.gov/nsofas](https://surveys.nces.ed.gov/nsofas)

**IPEDS UNITID:**

**Password:**
LETTER SENT TO INSTITUTION COORDINATOR

<<DATE>>

<<COORD NAME>>, <<TITLE>>
<<INST NAME>>
<<ADDR 1>>
<<ADDR2>>
<<CITY  STATE ZIP>>

Dear <<NAME>>:

The Chief Administrative Officer of your institution has selected you as Institution Coordinator for the field test of the 2004 National Study of Faculty and Students (NSoFaS:04). NSoFaS:04 is being conducted for the National Center for Education Statistics, part of the U.S. Department of Education, by the Research Triangle Institute (RTI). NSoFaS is designed to collect data from nationally representative samples of students, faculty and instructional staff. This study provides vital information on changes over time in two pivotal areas of national concern:

- How do students and their families finance education after high school?
- Who teaches in our colleges and universities and how do they conduct their work?

In response to the continuing need for the data provided by NSoFaS, Congress has authorized the National Center for Education Statistics (NCES) to collect the data periodically. Data on full- and part-time faculty and instructional staff were collected for the National Study of Postsecondary Faculty (NSOPF) in 1988, 1993 and 1999. Information on students and student financial aid was previously collected in 1987, 1990, 1993, 1996 and 2000 as part of the National Postsecondary Student Aid Study (NPSAS).

The purpose of the field test is to evaluate survey instruments and procedures so that the full-scale study will be as effective as possible. Your institution’s participation is crucial to the success of the field test. Institutions selected for the field test will not be asked to participate in the full-scale study. Forms, instructions and a complete data collection schedule for the two component studies are contained in this binder.

As the NSoFaS:04 Institution Coordinator for the faculty component (NSOPF), we are asking you to:

Prepare and send a complete data file listing of all full- and part-time faculty, adjunct faculty and instructional staff (including available contact and all available demographic information) by December 6, 2002. The file should be current as of November 1, 2002 or the date at your institution when faculty rosters for the Fall Academic term are complete. Data files for NSoFaS may be uploaded on the secure NSoFaS Web Site, sent by e-mail, or mailed using the pre-addressed Federal Express air bill provided (see complete instructions in this binder).
Appendix D. Contacting Materials

- Complete the *Institution Questionnaire* online at the NSoFaS Web Site by December 6, 2002. To do this, use your IPEDS UNITID and password printed at the bottom of this letter. The questionnaire may be completed in multiple sittings; however, Question 1 (which asks for counts of full- and part-time faculty and instructional staff at your institution) should be answered at the time you send your list of faculty. A facsimile of the questionnaire is included in your binder.

As the NSoFaS:04 Institution Coordinator for the student component (NPSAS), we are asking you to:

- Complete the *Coordinator Response Sheet* online at the NSoFaS Web Site, within the next two weeks, using your IPEDS UNITID and password printed at the bottom of this letter. We will schedule data collection for your institution based on the information you provide. A facsimile of the *Coordinator Response Sheet* is included in your binder.

- Coordinate collection of your institution’s student enrollment list. Prepare and send a data file to include all students enrolled at any time between July 1, 2002 and April 30, 2003.

- Provide the information requested for each student who is sampled. This includes specific information on their enrollment status, financial assistance and demographic characteristics.

Additional information may be found in the materials enclosed; we have provided a copy of the brochures to be mailed to faculty and students, as well as an NSoFaS brochure. If you have further questions, please contact the NSoFaS Help Desk at 1–866–NSOFAS4 (1-866-676-3274).

Federal law authorizes this data collection and protects the confidentiality of all data that would identify individuals. Details on data collection procedures (including a full description of the laws and procedures safeguarding the confidentiality of questionnaire responses, contact information and demographic data) are provided in the materials enclosed. Questions about the study or procedures should be directed to Brian Kuhr, the Project Coordinator at RTI, by telephone, at 1–866–676–3274 or e-mail (nsofas@rti.org). You may also direct questions to NCES by contacting James Griffith at 1–202–502–7387 (e-mail address: James.Griffith@ed.gov) or Linda Zimbler at 1–202–502–7481 (e-mail address: Linda.Zimbler@ed.gov).

An RTI representative will contact you to discuss the study procedures for your institution. Go to the NCES Web Site at [https://surveys.nces.ed.gov/nsofas](https://surveys.nces.ed.gov/nsofas) for survey forms and detailed information about NSoFaS, including reports based on data from previous NSOPF and NPSAS studies. We look forward to <<INSTITUTION NAME>>’s participation in this important study. Thank you for your cooperation.

Sincerely,

Gary W. Phillips, Ph.D.
Deputy Commissioner

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**Complete the Coordinator Response Sheet and Institution Questionnaire at:**

[https://surveys.nces.ed.gov/nsofas](https://surveys.nces.ed.gov/nsofas)

IPEDS UNITID:

Password:
The quality and affordability of postsecondary education are vital concerns for students and their families. That is why the information gathered by the 2004 National Study of Faculty and Students (NSoFaS:04) is so important. NSoFaS:04 explores how families with varying resources are able to pay for education after high school, and provides comprehensive data on the enrollment status, education goals, employment and demographic characteristics of postsecondary students. It also provides critical data on those individuals who are most pivotal to a quality education—faculty and instructional staff—including information on their training, experience, and duties, as well as the key policy issues affecting them and their work.

About the Study

The 2004 National Study of Faculty and Students NSoFaS:04

The National Center for Education Statistics (NCES), part of the U.S. Department of Education, is authorized by federal law to collect, analyze, and publish statistics and other data related to education in the United States and other nations. As part of its program NCES conducts large national surveys involving students enrolled in and faculty employed by postsecondary institutions. Two of these studies, the National Postsecondary Student Aid Study (NPSAS) and the National Study of Postsecondary Faculty (NSOPF), have been combined to realize efficiencies and reduce overall burden associated with institutional participation.

NSOPF is the major source of comprehensive information about faculty. It includes a nationally representative sample of full- and part-time faculty and instructional staff at public and private not-for-profit 2- and 4-year institutions in the United States. NSOPF is a widely recognized resource for researchers and policymakers in postsecondary education. It captures change over time in the background characteristics, workloads and career paths of postsecondary faculty and instructional staff. Policy issues addressed by NSOPF include: institutional reliance on part-time faculty; age composition of faculty; retirement incentives; representation of women and minorities in postsecondary institutions; and changes in workload caused by fiscal constraints and other factors.

NPSAS is the only comprehensive, nationally representative survey of students financial aid. No other single national database contains student-level records for students receiving aid from the numerous and diverse programs funded by the federal government, the states, postsecondary institutions, employers, and private organizations. The purpose of NPSAS is to compile a research data set with information about all of these programs, together with demographic and enrollment data. In addition, NPSAS provides vital information about the affordability of postsecondary education and the effectiveness of existing financial aid programs that will inform public policy at all levels. NPSAS includes students enrolled at public, private non-for-profit, private for-profit less-than-2-year, 2-year, and 4-year postsecondary institutions. NPSAS also provides comprehensive data on undergraduate, graduate, and first-professional students, both those who receive aid and those who do not.
Basic Issues

National Study of Postsecondary Faculty (NSOPF)
NSOPF responds to the continuing need for data on postsecondary faculty. Research questions that can be studied using the data from NSOPF include:
- How many full- and part-time faculty are employed by distinct types of institutions?
- What are the background characteristics of full- and part-time faculty and instructional staff?
- What career paths do faculty pursue and what retirement plans are available to faculty and instructional staff?
- What are the workloads of faculty and instructional staff and how much time is allocated to instruction?

National Postsecondary Student Aid Study (NPSAS)
NPSAS data provide information on the cost of postsecondary education, the distribution of financial aid, and the characteristics of both aided and nonaided students and their families. Research questions that can be studied using the data from NPSAS include:
- What is the "net price" of education to the student and family?
- How is students "need" for financial aid being met?
- How much are students borrowing?
- What are the characteristics of students beginning their postsecondary education in 2004 and how many of them persist in postsecondary education?

Data Analysis and Dissemination
To make the data as useful as possible, NCES will publish information in several ways:
- Descriptive reports on selected topics
- Special tabulations
- Data files
- Conferences on study findings

How will the Study be Conducted?
The NSFaS.04 field test will sample about 200 institutions that will be asked to provide lists of enrolled students and current faculty/instructional staff. Over 1,200 postsecondary students and faculty/instructional staff will be randomly selected from these lists. Some institutions will have only students or faculty sampled while others will have both.

The study will include the following sequence of events:
1. The Chief Administrative Officer (CAO) at each institution is asked to designate an NSFaS.04 Institutional Coordinator(s) to work with RTI.
2. RTI contacts the Institutional Coordinator(s) to clarify the tasks, time-line and responsibilities.
3. The Institutional Coordinator supplies RTI with student and/or faculty lists (depending on whether the institution is sampled for one or both components—NSOPF or NPSAS). Lists will include contact and basic demographic information.
4. RTI selects a sample of students and/or faculty from those lists.
5. The Institutional Coordinator, or other designated staff, completes a Web-based questionnaire about institutional policies/practices related to faculty at their institution (NSOPF).
6. The Institutional Coordinator, or other designated staff, provides record information (e.g., enrollment status, major, aid package received) for only the students sampled for the study (NPSAS).
7. Sampled students and faculty complete Web-based or telephone interviews.

These activities may differ somewhat according to your type of institution and method of record keeping. Web-based data entry applications have been developed to facilitate faculty participation and to minimize the burden on institutional staff in gathering the data for selected students. The software is user-friendly and efficient. For NPSAS, RTI Field staff will be available for assistance during the record abstraction phase.

Schedule
The field test will evaluate all procedures and systems to ensure that the main study, which begins one year later, is successful. Timeline for key activities during the field test include:

<table>
<thead>
<tr>
<th>BEGINNING DATE</th>
<th>TYPE OF ACTIVITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 2002</td>
<td>RTI contacts Chief Administrative Officer</td>
</tr>
<tr>
<td>October 2002</td>
<td>RTI requests Faculty Lists from Institutional Coordinator (NSOPF)</td>
</tr>
<tr>
<td>November 2002</td>
<td>Web-based questionnaire completed by Institutional Coordinator (NSOPF)</td>
</tr>
<tr>
<td>December 2002</td>
<td>RTI samples faculty to be included in NSOPF</td>
</tr>
<tr>
<td>January 2003</td>
<td>Web-based faculty questionnaires begin (NPSAS)</td>
</tr>
<tr>
<td>January 2003</td>
<td>RTI requests Student Enrollment Lists from Institutional Coordinator (NPSAS)</td>
</tr>
<tr>
<td>February 2003</td>
<td>RTI samples students to be included in NPSAS</td>
</tr>
<tr>
<td>February 2003</td>
<td>Records on sampled students abstracted by Institutional Coordinator (NPSAS)</td>
</tr>
<tr>
<td>March 2003</td>
<td>Web-based student questionnaires begin (NPSAS)</td>
</tr>
</tbody>
</table>

Appendix D: Contacting Materials
Confidentiality Issues

RTI International, as the contractor for NCES, has been given the authority to collect information from institutional records under the provisions of The National Education Statistics Act of 1994. The National Education Statistics Act (NESA) of 1994, as amended by the USA PATRIOT Act of 2001, authorizes NCES to collect and disseminate information about education in the United States. Collection is meant often done through surveys. This Act, which incorporates and expands upon the Privacy Act of 1974, requires strict procedures to protect the confidentiality of persons in the collection, reporting, and publication of data. The Family Education Rights and Privacy Act of 1974 (FERPA) (20 U.S.C. 1232g) allows for the release of institutional record information to the Secretary of Education or his agents without prior consent of survey members (20 U.S.C. 1232g(b)(3)).

All responses that relate to or describe identifiable characteristics of individuals may be used only for statistical purposes and may not be disclosed, or used, in identifiable form for any other purpose, unless otherwise compelled by law.

Protection of Electronic Files (e-files)
All e-files from institution records and student, parent, and faculty interviews will be carefully protected. Computer accounts used to access e-data will be password protected with multi-level access controls to ensure that only those individuals with a need to access confidential information are allowed access to it. For the Web-based data collection, proven methods of protection for online sessions and data security over the Internet will be used. Secure Socket Layer (SSL) protocol is used to encrypt the data over the Internet. All the data entry modules on this site are password protected, where the user is required to login to the site before accessing confidential data. The system automatically logs the user out after 30 minutes of inactivity on the session. This prevents an unauthorized user from browsing through the site.

Protection of Paper Records
All paper records will be maintained in locked storage cabinets. A unique study identification variable (not the social security number of school ID) will be created and maintained for each survey participant to protect against disclosure of confidential data.

Preparation of Data for Public Release
All data released to the general public (for example, statistical tables) will be designed so that it will not be possible to identify specific individuals.

Violations
Anyone who violates the confidentiality provisions of this Act when using the data shall be found guilty of a class E felony and can be imprisoned up to five years, and/or fined up to $250,000.
Appendix D. Contacting Materials

Endorsements
The following organizations recognize the study's contribution to the body of knowledge about faculty and instructional staff in postsecondary institutions and have endorsed NSOPF:04:
- American Association for Higher Education
- American Association of Collegiate Registrars and Admissions Officers
- American Association of Community Colleges
- American Association of State Colleges and Universities
- American Association of University Professors
- American Council on Education
- American Federation of Teachers
- Association for Institutional Research
- Association of American Colleges and Universities
- Association of Catholic Colleges and Universities
- Career College Association
- The Carnegie Foundation for the Advancement of Teaching
- College and University Professional Association for Human Resources
- The Council Board
- The College Fund/UNCF
- Council of Graduate Schools
- The Council of Independent Colleges
- Hispanic Association of Colleges and Universities
- National Association of College and University Business Officers
- National Association for Equal Opportunity in Higher Education
- National Association of Independent Colleges and Universities
- National Association of State Universities and Land-Grant Colleges
- National Association of Student Financial Aid Administrators
- National Education Association

Confidentiality
The 2004 National Study of Postsecondary Faculty (NSOPF:04) is being conducted by the National Center for Education Statistics (NCES) of the U.S. Department of Education in compliance with the National Education Statistics Act of 1994, Public Law 103-382, and the USA PATRIOT Act of 2001. Since confidentiality of all information obtained from individuals surveyed in NSOPF:04 is assured by current federal laws and regulations.

Any faculty data released to the general public (for example, statistical tabulations) are designed so that it is not possible to identify specific individuals. All responses that relate to or describe identifiable characteristics of individuals may be used only for statistical purposes and may not be disclosed or used to identifiable form for any other purpose, unless otherwise compelled by law.

All RTI project staff have signed confidentiality agreements and are prohibited from using the obtained information for anything other than the research study.

If you have questions about your rights as a study participant, you may call FRED-International Review Board at 1-800-366-7324 or Research Triangle Park, NC or 1-800-234-9303 (call-free number), or send an email message to cexp@wisc.edu.

You may complete the questionnaire, or simply learn more about NSOPF:04 by visiting our website: https://nces.ed.gov/nsmi/.

For more information, contact the following:

Dr. Margaret Calabas
Principal Investigator
1-866-NSOPF04
1-866-676-7564
nsopf@rti.org

Linda Zwickle
NCES Project Officer
1-301-504-7011
Linda.Zwickle@ed.gov

Study Design
The National Center for Education Statistics (NCES) is conducting the fourth cycle of the National Study of Postsecondary Faculty (NSOPF:04) to respond to the continuing need for data on postsecondary faculty and instructional staff—those who directly affect the quality of education in postsecondary institutions.

Faculty members and instructional staff are pivotal to a quality postsecondary education. They determine curriculum content, student performance standards, and the quality of students’ preparation for careers. Faculty members perform research and development work upon which much of this nation’s technological and economic advancement depends. Through their public-service activities, they also contribute to the public good. For these reasons, it is important for researchers and policymakers to understand who faculty are, what they do, and how they are changing over time.

Previous studies conducted in 1988, 1993, and 1999 (called NSOPF:88, NSOPF:93, and NSOPF:99, respectively) generated important insights into the postsecondary community. They provided national profiles of faculty and instructional staff in postsecondary institutions in the United States, national benchmarks for productivity and workload, and information on institutional policies and practices that affect faculty and instructional staff.

The fourth cycle of the 2004 National Study of Postsecondary Faculty (NSOPF:04) will expand the information about faculty and instructional staff in two important ways: (1) it will allow for comparisons to be made over an extended period of time, and (2) it will examine critical issues concerning faculty and instructional staff that have developed since the last study.

Conducted by
RTI International®
Research Triangle Park, NC

RTI International® is a trade name of Research Triangle Institute.
Appendix D. Contacting Materials

Analytical Objectives
NSOPF:04 is designed to address a variety of policy-relevant issues concerning faculty, instructional staff, and institutions. The study includes a faculty questionnaire and an institutional questionnaire covering general policies concerning faculty. Information obtained from these two sources can answer important questions about postsecondary education, such as the following:

- How many full- and part-time faculty and instructional staff are there?
- What are their background characteristics?
- What are their workloads and how is their time allocated between classroom instruction and other activities?
- What are the current teaching practices and uses of technology among postsecondary faculty and instructional staff?
- How satisfied are they with current working conditions and institutional policies?
- How are faculty and instructional staff compensated by their institutions? How important are other sources of income?
- What are the career and retirement plans of faculty and instructional staff?
- What retirement packages are available to faculty and instructional staff?
- Have institutions changed their policies on granting tenure to faculty members? Are changes anticipated in the future?

How NSOPF Will Be Conducted
The National Center for Education Statistics (NCES) has contracted with RTI International (RTI) to conduct the 2004 NSOPF (NSOPF:04). RTI is an independent, nonprofit contract research organization located in Research Triangle Park, NC that was established by a joint action of the three major universities in North Carolina: University of North Carolina at Chapel Hill, North Carolina State University, and Duke University. RTI began operations in 1958 and has provided contract support to NCES on postsecondary research that dates back to 1971.

NSOPF:04 will consist of a sample of 15,000 faculty and instructional staff selected from 1,200 sampled institutions in the 50 states and the District of Columbia. Prior to full-scale implementation of this study, we are conducting this field test of 1,200 faculty and instructional staff from a sample of 150 institutions.

You will be able to access the NSOPF faculty and instructional staff questionnaire on the web site at https://surveys.nces.ed.gov/nsopf/.

All data entry modules on this site will require a unique login for access and will be password protected. Person methods of protection for online sessions and data security over the Internet will be used. Secure Sockets Layer (SSL) technology will be used to encrypt faculty responses as they travel over the Internet.

Data Analysis and Dissemination
Data collected from NSOPF are made available to the public in various ways:

- Descriptive reports are published by NCES on selected topics. NSOPF publications can be accessed electronically through the NCES web site at https://nces.ed.gov/pubssearch/.
- Special tabulations are provided on request.

- Data files (without identifying information) are available.
- Presentations on study findings are made at conferences.

Findings from Prior Data Collection
The following are examples of key results from NSOPF:04:

- There were about 1.1 million faculty and instructional staff in 2- and 4-year postsecondary institutions in the fall of 1998. Approximately 58 percent were employed full time and 42 percent were employed part time by their postsecondary institutions.
- Across all postsecondary institutions, Whites accounted for 84 percent of full-time instructional faculty and staff and 88 percent of part-time faculty and instructional staff. Asians comprised about 6 percent, African-Americans about 5 percent, Hispanics/Latinos about 3 percent, and American Indians/Alaska Natives about 1 percent.
- Men made up 64 percent of full-time faculty and instructional staff and 52 percent of part-time faculty and instructional staff.
- Full-time instructional faculty and staff spent an average of 11 hours a week in the classroom in the fall of 1998. The number of hours spent teaching ranged from 7 hours at private research institutions to 17 hours at public 2-year institutions.
- The average base salary for full-time faculty and instructional staff during the 1998 calendar year was $57,200. The average total income—base salary, other institutional income, consulting, and other outside income—was $68,910. For part-time faculty and instructional staff, the average base salary was $12,080, and the average total income was $46,300, including income from other (perhaps full-time) employment.

Faculty and Instructional Staff Participation
To find out more about the 2004 NSOPF study or to complete the questionnaire, visit the study web site at https://surveys.nces.ed.gov/nsopf/.

Faculty and instructional staff selected for the field test will be able to complete the interview on the Web beginning in January 2003. If preferred, the questionnaire may be completed by telephone with a professionally trained interviewer from RTI. Individual user ID and password will be provided to the study sample members. If assistance is needed with accessing the questionnaire on the web site, or if faculty and instructional staff wish to complete a telephone interview, they may call the NSOPF Help Desk at 1-866-NSOPF04 (1-866-767-6704).
What is NPSAS?

The 2004 National Postsecondary Student Aid Study (NPSAS) is designed to describe how students and families meet the cost of education beyond high school. The study includes students from all types of postsecondary schools—less than 2-year institutions, community colleges, 4-year colleges, and major universities. NPSAS collects information on students who receive any type of financial assistance (grants, scholarships, loans, awards, stipends) as well as those who do not. Information collected includes:

- Demographics
- Employment and family income
- Education and living expenses
- Financial aid
- Community service activities

Students who are beginning their postsecondary education—attending a postsecondary school for the first time—will be part of a special follow-up study in subsequent years. This will help us to learn more about the students who complete their postsecondary education and the factors that influence their success.

If you have additional questions or concerns about the study, please contact the NPSAS Project Director at RTI or the NCES Project Office listed on the back of this leaflet.

Where can I get more information about NPSAS?

If you have questions about the study, contact RTI's Office of Research Protection at 1-866-214-2043 (a toll-free number).

If you have questions or concerns about the study, contact:

Dr. John Riccobono
RTI NPSAS Project Director
1-866-NPSAS04 (1-866-677-2704)
NPSAS@rti.org

Dr. James Griffith
NCES Project Officer
1-202-502-7387
James.Griffith@ed.gov

You may complete your interview or simply learn more about NPSAS by visiting our Web Site:
https://nces.ed.gov/npsas

For more information about NPSAS publications and other educational research, point your browser to the NCES Web Site:
http://nces.ed.gov/NPSAS

Sponsored by:
National Center for Education Statistics
U.S. Department of Education
Washington, DC
September, 2002

Conducted under contract by
RTI International
Research Triangle Park, NC

RTI International is a trade name of Research Triangle Institute.
Appendix D. Contacting Materials

Who is conducting the study?
NPSAS is sponsored by the U.S. Department of Education's National Center for Education Statistics (NCES) and conducted under contract by RTI International (RTI). RTI is a not-for-profit research organization with headquarters in North Carolina.

Who is included in the study?
About 1,200 students have been randomly selected from enrollment lists at 150 postsecondary institutions in the United States and Puerto Rico.

When will the study be conducted?
Beginning in spring 2003, a field test of 200 institutions and 1,500 randomly sampled students will be conducted to refine the data collection procedures and questionnaires that will be used during the full scale study one year later with over 1,500 institutions and 120,000 students.

Why should I participate?
By participating, you have the opportunity to help policy makers, researchers, counselors, and others better understand and meet the financial needs of postsecondary students in the United States and Puerto Rico.

In addition to describing "who" is enrolling in postsecondary institutions, the data you and others provide will be used to decide future student financial aid policy.

Participation in this study is voluntary. Your participation, however, is essential to making this study a success.

How long will this take?
On average, you should complete the Web-based questionnaire in about 25 minutes.

How can I participate?
You may complete the study in one of two ways.

1. Log-in to the Web Site at:
   https://npsas.ed.gov/npsas

   Once at the site, select "complete student interview" from the main menu and follow the options. A user ID and password will be provided to you separately. For assistance with accessing the interview via the Web Site, please call the NPSAS Help Desk at 1-866-NPSAS04 (1-866-677-2704).

2. Complete the interview over the phone.

   When our staff calls, you may choose to do the interview at that time or set an appointment. We will attempt to identify a convenient time to call. Students may e-mail staff with questions or call the Help Desk at 1-866-NPSAS04 (1-866-677-2704) with best times to do the interview.

What have we learned from recent studies?
The following are estimates based on information from 50,000 undergraduates, 11,000 graduates, and 1,000 first-professional students enrolled at approximately 1,000 postsecondary institutions during the 1999-2000 academic year:

- Fifty-nine percent of undergraduates (about 9.2 million) received some type of financial aid, averaging $6,265.
- About two out of five undergraduates (39 percent) received some type of federal aid, averaging about $5,230.

Average amounts of selected types of aid for undergraduates: 1999-2000

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<th>Average Amount</th>
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Average amounts of selected types of aid for graduates and first-professional students: 1999-2000

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LEAD LETTER TO FACULTY

January 30, 2003

FACULTY NAME
ADDR 1
ADDR 2
CITY  STATE ZIP

Dear Colleague,

I am writing to ask for your participation in an important study of postsecondary faculty and instructional staff in the United States. The National Center for Education Statistics (NCES) is conducting the fourth cycle of the National Study of Postsecondary Faculty (NSOPF) to collect data on the background characteristics, workloads, and career paths of faculty and instructors. You were selected as part of a nationally representative sample of faculty and instructional staff to take part in the field test portion of this study. A brochure about the study and instructions for completing the survey are enclosed.

As part of your participation, we are asking that you complete a questionnaire over the Internet about your background and experiences, and your job at <<INSTITUTION NAME>>. All responses that relate to or describe identifiable characteristics of individuals may be used only for statistical purposes and may not be disclosed, or used, in identifiable form for any other purpose, unless otherwise compelled by law. Additional information on the laws and procedures protecting confidentiality may be found in the enclosed brochure.

[If no incentive: Your involvement in testing the questionnaire items, while voluntary, is critical to the study’s success. On average, the questionnaire takes about 30 minutes to complete. Faculty and instructional staff selected in the field test will not be asked to participate in the full-scale study scheduled for the 2003–2004 school year.]

[If incentive: Your involvement in testing the questionnaire items, while voluntary, is critical to the study’s success. On average, the questionnaire takes about 30 minutes to complete. If you complete the web questionnaire by February 11, 2003, you will receive either a $20/30 check or gift certificate from Amazon.com as a token of our appreciation. Faculty and instructional staff selected in the field test will not be asked to participate in the full-scale study scheduled for the 2003–2004 school year.]

To respond to the questionnaire over the Internet:

- Go to: https://surveys.nces.ed.gov/nsopf/
- Type the study ID and password (see below) on the Home/Login page, and
- Press “Enter” or click “Login” to begin the questionnaire.

To respond to the questionnaire by telephone with one of our trained interviewers, or ask questions about the study:


The study is being conducted for the National Center for Education Statistics by our contractor, RTI International. If you have questions or comments regarding the study, you may contact the RTI Project Director, Dr. Maggie Cahalan, at 1–866–676–7304 (e-mail address: nsopf@rti.org) or the NCES Project Officer, Linda Zimbler, at 1–202–502–7481 (e-mail address: Linda.Zimbler@ed.gov).

Thank you for your participation in this important and useful study.

Sincerely,

C. Dennis Carroll, Ph.D.
Associate Commissioner
Postsecondary Studies Division

| Go to: https://surveys.nces.ed.gov/nsopf/ |
| Your study ID: <<ID FILL>> |
| Your password: <<PASSWORD FILL>> |

Enclosures
HOW TO COMPLETE THE
NSOPF:04 FIELD TEST QUESTIONNAIRE

[If no incentive: Please accept a thank you from the U.S. Department of Education for completing the 2004 National Study of Postsecondary Faculty (NSOPF:04) Field Test questionnaire on the web. To meet our schedule, we would like to receive your responses by February 11, 2003. Your participation is very important to the success of NSOPF:04.]

[If incentive: As a token of our appreciation, if you complete the 2004 National Study of Postsecondary Faculty (NSOPF:04) Field Test questionnaire on the web by February 11, 2003, you will receive either a $20/30 check or a $20/30 gift certificate from Amazon.com (your choice). Your participation is very important to the success of NSOPF:04.]

To complete the self-directed web questionnaire:

1. Go to: https://surveys.nces.ed.gov/nsopf/

2. At the login and password prompts, enter the study ID and password printed below:
   Study ID:
   Password:

3. Press “Enter” or click “Login” to begin the questionnaire.

If you need assistance in completing the self-directed web questionnaire or if you would like to complete the questionnaire over the phone, please call our Help Desk at 1–866–NSOPF04 (1–866–676–7304) for assistance.

While you may complete the NSOPF web questionnaire throughout the data collection period, we will begin calling sample members to complete the questionnaire over the phone starting February 12, 2003.

For more information about this study visit the web site at:

https://surveys.nces.ed.gov/nsopf/

NOTE: Public reporting burden for this information request in its entirety is estimated at 30 minutes per response. You may send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the U.S. Department of Education, Information Management and Compliance Division, Washington, DC 20202–4651; and to the Office of Management and Budget, Paperwork Reduction Project 1850–0608, Washington, DC 20503.
E-MAIL PROMPTS TO FACULTY

===SHORT VERSION===
Dear Colleague:

We are writing to urge your timely completion of the field test questionnaire for the National Study of Postsecondary Faculty (NSOPF), conducted by the National Center for Education Statistics (NCES). As indicated in our letter dated January 29, you were selected as part of a nationally representative sample for this major US Department of Education study.

We are keenly aware of how busy faculty and instructional staff are, which is why we developed a web version of the questionnaire as a convenient way to participate in this important study. *IF INCENTIVE:* If you complete the questionnaire by February 17, 2003, you will receive either a [$20/30] check or gift certificate from Amazon.com as a token of our appreciation.

To access the web survey, go to [https://surveys.nces.ed.gov/nsopf](https://surveys.nces.ed.gov/nsopf) and log in using:

- **Study ID:** <<caseid>>
- **Password:** <<password>>

If you need help completing the survey on the web or you prefer to complete the survey by telephone, please call the Help Desk at 1-866-NSOPF04 (1-866-676-7304). Thank you again for your participation in this important study.

Sincerely,

Dr. Maggie Cahalan
RTI Project Director

===== LONG VERSION =====
Dear Colleague:

We are writing to urge your timely completion of the field test questionnaire for the National Study of Postsecondary Faculty (NSOPF), conducted by the National Center for Education Statistics (NCES). As indicated in our letter dated January 29, you were selected as part of a nationally representative sample for this major US Department of Education study. At a time of rapid change in postsecondary education, NSOPF will provide critical updated information on the characteristics, workload and career paths of faculty and instructional staff in the United States.

To adequately represent the full range of faculty and instructional staff throughout the nation, all persons having any full or part-time instructional duties, or having faculty status in fall of 2002, are eligible for inclusion. The participation of each field test sample member is very important to test our procedures.

We are keenly aware of how busy faculty and instructional staff are, which is why we developed a web version of the questionnaire as a convenient way to participate in this important study. *IF INCENTIVE:* If you complete the questionnaire by February 17, 2003, you will receive either a [$20/30] check or gift certificate from Amazon.com as a token of our appreciation.

To access the web survey, go to [https://surveys.nces.ed.gov/nsopf](https://surveys.nces.ed.gov/nsopf) and log in using:

- **Study ID:** <<caseid>>
- **Password:** <<password>>

If you need help completing the survey on the web or you prefer to complete the survey by telephone, please call the Help Desk at 1-866-NSOPF04 (1-866-676-7304). Whether by web or telephone, we urge you to complete the questionnaire and provide any feedback you might have to us at the end of the survey. Thank you again for your participation in this important study.

Sincerely,

Dr. Maggie Cahalan
RTI Project Director
NONRESPONSE LETTER TO FACULTY, FIRST FOLLOW-UP

February 14, 2003

FACULTY NAME
ADDR 1
ADDR 2
CITY STATE ZIP

Dear Colleague:

We are writing to urge your completion of the field test questionnaire for the National Study of Postsecondary Faculty (NSOPF), conducted by the National Center for Education Statistics (NCES). As indicated in our letter dated January 29, you were selected as part of a nationally representative sample for this major U.S. Department of Education study. At a time of rapid change in postsecondary education, NSOPF will provide critical updated information on the characteristics, workload and career paths of faculty and instructional staff in the United States.

To adequately represent the full range of faculty and instructional staff throughout the nation, all persons having any full- or part-time instructional duties, or having faculty status in fall of 2002, are eligible for inclusion. The participation of each field test sample member is very important to test our procedures.

We also need to inform you that we experienced a minor technical difficulty on February 11, and we temporarily disabled the web site. Corrective measures have been taken and the web site is once again available. However, we have taken a precautionary measure to protect respondents’ confidentiality by changing passwords for some study participants. Please only use the study ID and password listed below to access the questionnaire. It may or may not be the same as the password listed in the original letter you received.

[IF INCENTIVE: To compensate for this unavailability of the web instrument, we are extending the incentive period for this study. If you complete the questionnaire by February 23, 2003, you will receive either a [$20/30] check or gift certificate from Amazon.com as a token of our appreciation.]

[IF NO INCENTIVE: To compensate for this unavailability of the web instrument, we are extending the period before we begin phone follow-up data collection for this study. We would greatly appreciate your participation by web by February 23, 2003.]

To access the web survey, go to https://surveys.nces.ed.gov/nsopf and log in using:

Study ID: <ID FILL>
Password: <PASSWORD FILL>

If you need help completing the survey on the web or if you prefer to complete the survey by telephone, please call the Help Desk at 1-866-NSOPF04 (1-866-676-7304). Whether by web or telephone, we urge you to complete the questionnaire and provide any feedback you might have to us at the end of the survey. Thank you again for your participation in this important study.

Sincerely,

Dr. Maggie Cahalan
RTI Project Director
April 16, 2003

FACULTY NAME
ADDR 1
ADDR 2
CITY  STATE ZIP

Dear Colleague:

We are writing again to request your participation in the U.S. Department of Education’s study of postsecondary faculty and instructional staff. The U.S. Department of Education has requested that RTI International test the procedures for the next National Study of Postsecondary Faculty and the appropriateness of questionnaire items for full- and part-time employees of postsecondary institutions who were faculty and/or who had some instructional duties in the fall of 2002.

Because we are keenly aware of how busy you are, we have developed a web version of the questionnaire as a convenient way for you to participate. All of your answers will be completely confidential and will not be released in any form that could lead to your identification. Your answers will be secured behind firewalls and will be encrypted during Internet transmission. All identifying information is maintained in a separate file, and will never be linked to the answers you provide.

NEXT SENTENCE IS ONLY FOR NONRESPONSE INCENTIVE CASES: As a token of our appreciation for completing the questionnaire, we would like to send you either a $30 check or gift certificate from Amazon.com. To access the questionnaire on the web or to obtain more information about the study, go to https://surveys.nces.ed.gov/nsopf and log in using your

Study ID: <<caseid>>
Password: <<password>>

If you need help completing the questionnaire on the web or if you prefer to participate by telephone, we have a staff of professional interviewers available to assist you at 1-866-NSOPF04 (1-866-676-7304).

Thank you in advance for your participation in this very important study about faculty and instructional staff in the United States. Your participation is critical to its ultimate success.

Sincerely,

Linda Zimbler
NCES Project Officer

E-MAIL ONLY: To ensure that as many sample members as possible receive this message, you may also receive a copy via U.S. mail.
NONRESPONSE LETTER TO FACULTY, THIRD FOLLOW-UP

May 16, 2003

FACULTY NAME
ADDR 1
ADDR 2
CITY  STATE  ZIP

Dear Colleague:

The National Study of Postsecondary Faculty (NSOPF) needs your help in order to portray an accurate picture of the Nation’s postsecondary educators. I hope that with the end of the school year, your schedule will allow time for you to complete the NSOPF questionnaire. As someone who plays a crucial role in education, I am sure you can appreciate the importance of having an adequate representation of the diversity of the nation’s faculty and instructional staff. This U.S. Department of Education sponsored study will provide critical information on the background characteristics, workloads, and career paths of faculty and instructors in postsecondary institutions. Your experiences and opinions are very important to the success of this study.

INCENTIVE CASES ONLY: As a token of our appreciation for completing the questionnaire, we would like to send you either a $30 check or a gift certificate from Amazon.com.

To access the questionnaire on the web or to obtain more information about the study, go to https://surveys.nces.ed.gov/nsopf and log in using your

Study ID: <<caseid>>
Password: <<password>>

If you need help completing the questionnaire on the web or if you prefer to participate by telephone, a staff of professional interviewers are available to assist you at 1-866-NSOPF04 (1-866-676-7304).

Please be assured that your answers to the questionnaire items will be completely confidential and will not be released in any form that could lead to your identification. I appreciate your contribution to this very important research.

Sincerely,

Linda Zimbler
NCES Project Officer

E-MAIL ONLY: To ensure that as many sample members as possible receive this message, you may also receive a copy via U.S. mail.
NONRESPONSE LETTER TO FACULTY, FOURTH FOLLOW-UP

June 9, 2003

FACULTY NAME
ADDR 1
ADDR 2
CITY STATE ZIP

Dear Colleague:

I am writing today to let you know that the field test period for the National Study of Postsecondary Faculty (NSOPF) is quickly drawing to a close. We hope that you will find the time between now and Monday, June 30, 2003 to complete the web or telephone version of the interview.

As we have mentioned in previous correspondence, this U.S. Department of Education-sponsored study will provide critical information on the background characteristics, workloads, and career paths of faculty and instructors in postsecondary institutions. Because you have been selected to represent thousands of other faculty and instructional staff, your experiences and opinions are key to the success of this study. Any answers that you provide will be kept completely confidential and will not be released in any form that could lead to your identification.

As a token of our appreciation for completing the questionnaire on or before June 30, 2003, we would like to send you either a $30 check or gift certificate from Amazon.com.

To access the questionnaire on the web or to obtain more information about the study, go to https://surveys.nces.ed.gov/nsopf and log in using your

   Study ID: <<caseid>>
   Password: <<password>>

If you need help completing the questionnaire on the web or if you prefer to participate by telephone, professional interviewers are available to assist you at 1-866-NSOPF04 (1-866-676-7304).

On behalf of the National Center for Education Statistics, U.S. Department of Education, I would like to thank you in advance for your participation in this very important research.

Sincerely,

Linda Zimbler
NCES Project Officer

E-MAIL ONLY: To ensure that as many sample members as possible receive this message, you may also receive a copy via U.S. mail.
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Appendix E
Training Materials
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NSOPF Field Test Telephone Interviewer Training Agenda

Day 1 – Saturday, February 22, 2003

9:00a – 9:45a  Welcome and Introduction (45 min)
              - Introduction of Project Staff, Review manual
              - Background/purpose of study, Sample

9:45a – 10:00a  Confidentiality (15 min)
                - Sign/notarize confidentiality agreements

10:00a – 10:30a  Demonstration Mock (30 min)
                 - Audio-taped with dataview projection of screens

10:30a – 10:45a  Small group discussion of survey/FAQs (15 min)

10:45a – 11:00a  Break (15 min)

11:00a – 12:30p  Q x Q Review (90 min)
                 - Review sections and important questions

12:30p – 1:15p  Lunch Break (45 min)

1:15p – 2:15p  Round Robin Mock #1 (60 min)

2:15p – 3:00p  Open-Ended Coding Practice (45 min)
               - Trainer lecture, practice

3:00p – 3:15p  Break (15 min)

3:15p – 4:15p  Refusals (60 min)
               - Trainer lecture, paired practice in groups/listening to tapes

4:15p – 4:55p  Front-End Practice (40 min)
               - Locating/multi-roster front-end practice

4:55p – 5:00p  Wrap Up/Questions (5 min)
Day 2 – Sunday, February 23, 2003

9:00a-9:15a  FAQ Review (Oral Quiz) (15 min)
9:15a-10:15a  Round Robin Mock #2 (60 min)
10:15a-11:00a  Written Exercises (45 min)
   -FAQs, Refusals
11:00a-11:15a  Break (15 min)
11:15a-11:35a  Open-Ended Coding Exercise (20 min)
11:35a-12:35p  Certification Interviews – (60 min)
12:35p-1:00p  FAQ Certification (25 min)
   -Oral quiz of most commonly asked questions
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Appendix G
TRP Meeting Summary
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2004 NATIONAL STUDY OF POSTSECONDARY FACULTY  
( NSOPF:2004 )

SECOND TECHNICAL REVIEW PANEL MEETING

September 8–9, 2003  
Washington, DC


INTRODUCTION (LINDA ZIMBLER)

L. Zimbler welcomed everyone to the second 2004 National Study of Postsecondary Faculty (NSOPF:04) TRP meeting. After brief TRP member introductions, she outlined the purpose of the meeting: to discuss the progress made on NSOPF:04, the plans for the full-scale NSOPF:04 study, and to solicit feedback on the faculty questionnaire from TRP members.

L. Zimbler reported that the National Center for Education Statistics (NCES) had released reports from the 1999 faculty survey (NSOPF:99). In addition, tables are available on the web that were not included in the printed reports. These reports can be viewed from the NSOPF home page at: http://nces.ed.gov/surveys/nsopf.

L. Zimbler also mentioned that those using the data should periodically check the “DAS updates” tab on the DAS web site for updates to variables that have been modified or added since the original files were released. She noted the new version of DAS is interactive and user friendly. The DAS will be provided in print once more and then will be available only online. A list of new or revised variables from NSOPF:99 is available on the DAS web site http://nces.ed.gov/das/updates/.

OVERVIEW OF FIELD TEST QUESTIONS (MAGGIE CAHALAN)

M. Cahalan provided an overview of the meeting goals:

- to provide an update on major questions addressed and lessons learned in the NSOPF:04 field test, and

- to solicit input from the panelists for the full-scale study.
M. Cahalan briefly discussed the history of NSOPF and the challenges faced in prior NSOPF studies including: obtaining timely and complete lists; reconciling list counts with the Integrated Postsecondary Education Data System (IPEDS) data; the length of the faculty data collection period; obtaining lists and faculty response by sector (i.e., medical staff) and corresponding weighting issues; survey issues including the length and the applicability of the survey to a variety of faculty and instructional staff; and serving diverse users with competing interests.

These prior issues, along with changing technology, have led to changes for the 2004 NSOPF study, which include the founding of the National Study of Faculty and Students (NSoFaS) (the union of the National Postsecondary Student Aid Study [NPSAS] and NSOPF); the elimination of the paper questionnaire with a movement to computer-assisted telephone interviewing (CATI) and self-administered web collection; the reduction in questionnaire length, while maintaining comparability to previous items; and the reduction of time from the reference data to the release of data through means such as early institutional contacting (starting in March) and web incentives.

M. Cahalan outlined the major questions posed for the NSOPF:04 field, which were addressed in subsequent sessions:

- What would be the experience for NSOPF of uniting with NPSAS to form NSoFaS?
- How would it work to eliminate the paper versions of the NSOPF instruments and have only web and CATI options? While eliminating the paper questionnaire would prevent people from seeing the length of the questionnaire, a potential concern was that some faculty members would not complete the questionnaire since the paper/pencil option was no longer available.
- Can the data collection period be reduced without an increase in nonresponse bias?
- What role can incentives play? A random assignment experiment was conducted during the field test to determine whether incentives help with nonresponse and if so, what amount is most effective in gaining respondent participation.
- How would it work to use an integrated web/CATI instrument?
- How did the changes to the survey instruments (i.e., shorten, simplify, add new items) work?
- Can the time from reference date to release of data be reduced without reduction in quality?

M. Cahalan briefly reviewed the NSoFaS schedule. The field test for NSOPF and NPSAS took place from fall 2002 through summer 2003. The NSoFaS early institution contacting began in March 2003. The full-scale list collection and faculty and student data collection will take place from fall 2003 through summer 2004. The data file and first E.D. Tab will be released in the winter of 2004. The statistical analysis reports for both NSOPF and NPSAS will be completed in the winter of 2005.
FIELD TEST SAMPLE DESIGN (MANSOUR FAHIMI)

M. Fahimi provided an overview of the sample design for the NSOPF:04 field test. The full-scale study will survey 35,000 faculty and instructional staff at about 1,100 institutions in the 50 states and the District of Columbia. The field test study sampled 1,200 faculty and instructional staff from 150 (remaining) institutions.

Eligibility requirements for institutions for the NSOPF study include institutions located within the 50 states or District of Columbia and are classified as participating in Title IV student aid programs, including public or private not-for-profit, and 2-year or 4-year degree granting institutions. The institutions must offer educational programs designed for students beyond high school and be academically, occupationally, or vocationally oriented. Institutions that are not Title IV eligible; not degree granting; less than 2-year; for-profit; serve only secondary students; provide only vocational, recreational, basic adult education or remedial courses; provide only in-house courses/training or seminars of relatively short duration; or are U.S. service academies are not eligible.

Eligibility requirements for faculty and instructional staff include faculty who are considered permanent, temporary, adjunct, visiting, acting, on sabbatical leave or postdoctoral appointees; employed full- or part-time by the institution; teach credit or noncredit classes; tenured, nontenured but on tenure track, or nontenured and not on tenure track; and interact with first-professional, graduate, or undergraduate students. Ineligible faculty or instructional staff include graduate or undergraduate teaching or research assistants; those with instructional duties outside the United States; those on leave without pay; those not paid by the institution (i.e., military or religious order); or those supplied by independent contractors or those who volunteer their services (i.e., volunteer medical staff).

M. Fahimi provided a distribution of the universe of institutions and an allocation of the full-scale and field test samples of institutions by the 10 institutional strata. In addition, he presented tables that summarized response rates at the institution and faculty levels for the field test.

INSTITUTIONAL CONTACTING RESULTS (BRIAN KUHR)

There were a number of key changes in institutional contacting procedures for NSOPF:04. B. Kuhr reported that all institutions sampled for the NSOPF:04 study were also sampled for the NPSAS:04 study. However, institutions that were sampled for the full-scale study were excluded from the sampling frame of the field test study to reduce burden. The institution component has moved towards being “web only.” For instance, the institution questionnaire and related documentation (designation of coordinator and list documentation forms) could only be completed over the web.

For the full-scale study, 12 states will be part of a “NPSAS oversample” that will allow NCES to provide them with student data that is representative at the state level. (Note: faculty data will not be representative at the state level.) These states include: California, Connecticut, Delaware, Georgia, Illinois, Indiana, Minnesota, Nebraska, New York, Oregon, Tennessee, and Texas. In return, these states are proving strategic support for both components of NSoFaS by
encouraging overall participation and assisting institutions within their state systems in providing data. Some states (Georgia and New York) have already agreed to provide some or all of the requested data at a system level.

B. Kuhr presented tables showing the field test response rates for faculty lists and institution questionnaires by sector of the institution, as well as a chart comparing participation with prior NSOPF cycles. Overall, field test lists were received from 90 percent of NSOPF field test institutions, and 76 percent of field test sample institutions completed the institution questionnaire.

In order to facilitate identification and resolution of problems prior to data collection, early institutional contacting for the full-scale study (to designate institutional coordinators) began in March. The early results of this effort indicate it has been successful: 93 percent of institutions designated a coordinator; 77 percent of institutional coordinators completed the Coordinator Response Form; and 12 percent of institutions are currently refusals at the Chief Administrator or Coordinator stage (compared with 27 percent during the field test).

FIELD TEST DATA COLLECTION (MARJORIE HINSDALE AND LISA CARLEY-BAXTER)

M. Hinsdale and L. Carley-Baxter provided an overview of the faculty field test data collection procedures, including methodological changes from the 1999 NSOPF study; a summary of the field test schedule; and locating activities, results, and lessons learned from the field test.

One methodological change from the previous cycle of NSOPF (NSOPF:99) had to do with data collection mode. For NSOPF:04, the paper version of the questionnaire (the most frequently used mode in 1999) was eliminated, leaving sample members with the option of completing the interview through CATI or self-administered on the web.

M. Hinsdale demonstrated the faculty web site. The web site provided the means for sample members to access the questionnaire and included information about the study such as sample selection, sponsor and contractor information, and confidentiality assurances. In addition to the information provided directly through the site, links were provided to other relevant sites.

M. Hinsdale reviewed the field test timeline and procedures used during the field test. After faculty lists were obtained from sampled institutions, all 1,224 cases were sent to batch tracing prior to the start of data collection to confirm accuracy of the addresses or to locate individuals with no address identified. Cases with telephone numbers were loaded into the CATI system with the most current contact information listed first. Cases with no telephone number (n=223) were sent to the Tracing Operations (TOPS) unit for intensive tracing. Once the cases were available to CATI, telephone interviewers attempted to interview the sample member. Cases that initially refused to participate were handled by interviewers specially trained in refusal conversion.

M. Hinsdale reported that the information provided by institutions was generally accurate. The most difficult sample members to locate were part-time faculty and instructional
staff. Overall, 86 percent of the cases were located by TOPS. Of the 31 not located by TOPS, 13 were completed by calling in or completing the web interview in response to letters mailed.

L. Carley-Baxter reported the field test data collection results. Of the 1,224 sample cases, 1,096 (90 percent) cases were contacted, 27 (2 percent) were ineligible, and 101 (8 percent) were not contacted. Of the 1,197 eligible sample members, 914 completed an interview for a 76 percent response rate by the end of the field test period—February 1–June 30. Of the 914 completed interviews, 908 were full interviews and 6 were partial interviews (i.e., completed through the end of section C [Q51]). Sixty-one percent (n=559) of respondents completed over the web, and the remaining 39 percent (n=355) completed over the telephone. Thirteen percent of web respondents called the help desk for assistance. Help desk interviewers recorded each help desk incident that occurred during data collection. A total of 225 incidents were recorded in the help desk application. Common reasons for calling the help desk included questions about the study, requests for study ID/password, and problems with computer/browser settings.

Data collection recommendations for the full-scale study included prompts similar to those used during the field test: sending a reminder halfway through the early-response incentive period followed by another prompt approximately 3 days before the end of the incentive period; sending nonresponse follow-up letters throughout the data collection period; and offering early and nonresponse incentives. Recommendations for improvements to locating procedures included sending cases with only a school address to the tracing unit upon receipt of the faculty list rather than waiting for all lists to come in from schools; sending cases with missing key information (i.e., telephone numbers) to the tracing unit early in the data collection period; and grouping cases from each institution for more efficient tracing efforts.

**INCENTIVE EXPERIMENT RESULTS (MANSOUR FAHIMI)**

M. Fahimi provided a detailed description of the incentive experiment, which included a summary of the analytical objectives of the field test, as well as its design and operational details. Respondents given the $30 incentive completed the survey by web in the early web response period at a rate almost twice that of those not given an incentive offer (34 percent completed compared with 16 percent). Respondents offered a $20 incentive had a 31 percent response in the early response period.

Additionally, summary results were provided for testing the efficacy of incentives with respect to the hypotheses in question. The following are the main lessons learned from this experiment:

1. Incentives significantly boost the response rate during the first phase of data collection, resulting in
   - time/cost savings by securing more early interviews, and
   - cost/quality improvements by having more web-based interviews.

2. Incentives significantly increase the completion rate during the CATI nonresponse follow-up phase, resulting in
   - improving the rate of refusal conversion.
MOCK INTERVIEW (LISA CARLEY-BAXTER AND MARJORIE HINSDALE)

L. Carley-Baxter and M. Hinsdale demonstrated a mock faculty interview to remind TRP members of the content and length of the field test interview. The interview, including the informed consent information, took approximately 38 minutes to complete. Actual field test interviews typically took longer (average time of 42 minutes) due to transit time (i.e., the time it takes to transmit data to the server, for the server to store the data and assemble the next page, and for the page to be transmitted and loaded on the computer).

INSTRUMENTATION (TR CURTIN, RUTH HEUER, AND ELLEN BRADBURN)

T. Curtin reviewed the goals for NSOPF:04 instrumentation, which included housing all instruments on the web, shortening the instrument, creating an instrument that is easier to complete and results in higher quality data, and maintaining comparability with previous NSOPF studies.

These goals were realized for the institution questionnaire in the field test. One hundred percent of completed interviews were electronic, with a majority of completes by web. The instrument was shorter (six items were deleted and the matrix item was greatly simplified) with an average time of 27 minutes compared to 90 minutes for web respondents in 1999. The instrument was more efficient since hardcopy data entry was not required, which allowed data processing to be done immediately. In addition, the skip patterns and routing of the instrument reduced the likelihood of answer resolution. Onscreen help and real time onscreen error checking (i.e., inconsistent data resolution) further improved data quality. Rates of missing data were very low, generally 1 to 2 percent after the implied “no” responses were addressed during data cleaning.

R. Heuer reported that about 20 percent of institutions provided feedback on the institution questionnaire. Of those, 29 percent commented on the length of interview (e.g., load/transit time concerns and problems accessing the web), 45 percent gave instrument specific comments (e.g., wanted comment boxes on each screen, had concerns with academic year definitions, concern that definition of faculty wasn’t the same as that used in IPEDS), and the rest of the comments were platitudes and irrelevancies.

T. Curtin mentioned that TRP members were sent a draft of the institution instrument about a month ago for comments. Those comments, along with comments received from field test respondents, were incorporated into the full-scale instrument. The two main changes to the full-scale instrument are the following:

- **I-1a and I-1b.** The first two items in the instrument ask the respondent to provide a “headcount” of full- and part-time faculty and instructional staff employed by the institution on November 1, 2003. For the field test, these two items were considered absolutely critical, and respondents were not allowed to skip these questions and complete the rest of the interview. (With a hard copy instrument, respondents could turn the page and complete the remaining form.) For the full-scale instrument, the respondents who do not have the full-time and part-time faculty counts will be asked the proxy questions “did you have full-time faculty and instructional staff” and “did you have part-time faculty and instructional staff,” which will determine routing
patterns for the instrument and allow respondents to complete the rest of the questionnaire. However, respondents will not be able to lock and transmit the questionnaire until the counts in I-1a and I-1b are entered.

- **I-10 and I-11.** These items about full-time employee benefits will be expanded in the full-scale study. For question I-10, respondents will be asked if their institution provides employee benefits to all, some, or none of the full-time faculty or instructional staff at their institution. In addition, more benefit items will be added to directly model the longer list of benefits that was used in question I-15a. The response options for question I-11 were also changed to provide more information.

R. Heuer reported on the faculty questionnaire findings. The faculty instrument consisted of eight sections surrounded by a front end that included informed consent and sample member identification and a back end that collected mailing information for incentives. The instrument was shortened somewhat and matrix items were simplified from the 1999 questionnaire. A 30-minute interview was proposed for the field test, but the average time to complete was 42 minutes, including informed consent and other information. However, this was still less than the interview in 1999 (55 minutes).

Numerous measures were taken to assess data quality: CATI interviews were monitored; help desk staff and interviewers were debriefed during and after the study; a reliability reinterview was conducted; and missing data was examined as were break offs, online help accesses, and respondent feedback.

A subsample of respondents was reinterviewed using a subset of 26 items to assess reliability. Items selected for the reinterview were either new or had changed from the previous NSOPF cycles and were factual in nature. Overall, reliability was quite good.

Of the 959 sample members who started the interview, 20 were deemed ineligible, and 31 (3 percent) broke off. Of the 31 respondents who broke off, 6 did so in the employment section (A), 5 in the academic section (B), 14 in the workload section (C), and 6 in the scholarly activities section (D). Respondents who broke off after completing the workload section (C) were considered partial completes.

High rates of help text hits for a particular screen typically indicate problems with the question (i.e., respondents asked questions about the meaning of a question or how to categorize). Within the faculty questionnaire, 10 screens (out of a total of about 80) had rates higher than 10 percent for help text hits, and 11 items (out of a total of 353) had missing rates greater than 10 percent.

Overall, the assessment of the field test instrument revealed very few problems other than the length of the interview.
FACULTY INTERVIEW (T. CURTIN AND E. BRADBURN)

Prior to the meeting, NSOPF project staff met with NCES to review field test results with regard to each item on the faculty instrument. The review included consideration of item timings, re-interview results, interviewers debriefing comments, observations from monitoring interviews by project staff and NCES, and a review of whether and how the item was used in previous NSOPF analyses and reports. Based on these factors, a summary matrix was constructed, listing suggested revisions and preliminary recommendation for item deletions. T. Curtin and E. Bradburn facilitated the review of the faculty interview summarizing the recommendations listed in the matrix at the start of consideration of each item. A summary of the discussion follows.

General comments:

Panelists suggested shortening stem wording where possible. Panelists suggested finding a way to reduce the repetitive references to target school (especially if respondent has no other job) and reference period (if this can be done without causing confusion). It was also suggested that excess information be moved off the screen and into the help text to reduce time, where possible.

Panelists, concerned about losing substantive data in the quest for a 30-minute interview, suggested changing the structure of the interview in future cycles in one of two ways:

- split the sample in half and ask some detailed modules (e.g., scholarly activities) of half the sample and other detailed modules of the other half of the sample; or
- create modules that are rotated in and out of NSOPF cycles (e.g., scholarly activities would be asked in one cycle but not the next).

Panelists requested that a list be kept of items that have been/are being deleted for future reference.

Introduction/Informed Consent

A panelist suggested changing the reference from “postsecondary institutions” to “colleges and universities.”

Section A: Nature of Employment

Question 1. T. Curtin pointed out that this question is used in conjunction with question 3 to determine sample member eligibility. V. Conley remarked that the question wording was lengthy and suggested putting the examples in parentheses or moving into the help text. T. Curtin pointed out that all sample members (CATI and web) need to receive this wording (interviewers do not read the text in parentheses to respondents but web respondents would read it). B. Kuhr responded that sample members may ask more questions resulting in an even longer interview.
Question 3. T. Curtin explained that some part-time staff were unclear what “faculty status” included. He suggested changing the question wording to: “During the 2003 Fall Term, did you have faculty status as defined by [institution name]?"

Question 4. Project staff recommended changing the wording to: “Was your principal activity at [institution name] during the 2003 Fall Term…”

Question 7. This was a new item in the field test that was suggested for deletion for the full scale.

Question 10. Project staff recommended changing the wording to: “During the 2003 Fall Term, was your academic rank, title, or position at [institution name]?”

E. El-Khawas asked if emeritus faculty could be added as a separate response option (apart from the “other” category). L. Zimbler mentioned that a question regarding retirement from another position is already in the interview. There was further discussion of whether there is enough in the “other” category to split out anything else (e.g., adjunct). Curtis responded that the term “adjunct” is often used inconsistently at different institutions and, therefore, could cause confusion.

Question 12. Project staff recommended changing the wording to: “During the 2003 Fall Term at [institution name] were you…”

Question 15. T. Curtin pointed out the need for a “don’t know” response option since there was a high rate of missing data suggesting that part-time and adjunct faculty members were often unsure whether unions were available at their institutions.

Questions 16VS/16CD. Panelists were concerned with the amount of time used for coding and suggested various means to reduce time. A. McCormick suggested checking the verbatim string with the CIP codes to find exact matches (e.g., sociology)—if successful, bring up confirmation box; if unsuccessful, code (as in field test) with drop-down boxes. E. Anderson suggested a link between the verbatim response and the first coding drop-down box, if this does not provide a match, then a box would appear directing the respondent to re-code his or her answer. J. Fuller suggested putting the drop-down coding boxes first and then collect verbatim string (to be coded later), only if the respondent could not code their field. S. Bedinger suggested preloading the respondent’s department to aid in field-of-teaching coding.

Section B: Academic/Professional Background

Question 17A1. Project staff recommended collecting all degrees earned by the respondent and asking follow-up questions for the degree we consider to be the highest degree. This was suggested to eliminate the issue of which degree the respondent considers to be his or her highest degree. This would eliminate question 17B and the set of 17C questions.
One panelist pointed out that asking the level of institution for a school not found in IPEDS (as was done in the mock) is a waste of time for higher degrees (i.e., can impute that it is a 4-year college or university).

**Question 17D1/17D2.** Recommend for deletion. E. Benjamin is concerned about the deletion of year bachelor’s degree was awarded (Q17D1) since this data provides information on nontraditional students as well as elapsed time between degrees. S. Bedinger mentioned that school information (Q17D2) also provides information on mobility/migration.

**Question 18.** Project staff recommended changing the wording to: “While you were employed at [institution name], how many other jobs did you hold during the 2003 Fall Term? Please do not consider outside consulting jobs. If none, select “0”.”

**Question 19A.** Project staff recommended changing the wording to: “Were you employed full-time at any of these other jobs?”

**Question 19B.** Project staff recommended changing the wording to: “Did any of these other jobs involve instruction at another postsecondary institution?” E. Benjamin suggested collecting the number of jobs, “How many of these other jobs involve instruction at another postsecondary institution?” He mentioned the issue of “freeway fliers” (faculty members who teach classes at multiple institutions).

**Question 19C.** This item was suggested for deletion. J. Curtis pointed out that by deleting this item, we lose data concerning whether a part-time faculty member has another full-time teaching job at another postsecondary institution.

**Question 20.** Suggested for deletion. Panelists argued that this question is important since it collects information regarding the other work that part-time or adjunct faculty members perform in relation to the courses they teach. This is especially important for clinical or technical respondents who work part-time as instructional staff (i.e., nurse who teaches nursing classes or a dentist who teaches at the dental school). Possible questions that could be researched include why are these staff members working part-time (e.g., could they not get a full-time teaching job)? L. Zimbler is concerned about the problems with standard error since the number of cases is small.

The decision was made to put this question on the ranking list for deletion.

**Question 22.** Suggested for deletion.

**Question 25.** Suggested for deletion.

**Question 26.** Project staff recommended changing the wording to: “When you first started working at your first faculty or instructional staff job at a postsecondary institution, were you…”
Appendix G. TRP Meeting Summary

**Question 28.** Project staff recommended simplifying the response options: (1) 4- or 2-year postsecondary institution, (2) other educational institution, (3) government (federal, state, local) or military organization, (4) foundation or other nonprofit organization, (5) for-profit business or industry, and (6) other. E. Anderson expressed concern over how part-time faculty members would answer this question if they just started their part-time teaching position and continue to work full-time. Panelists agreed that this question may be difficult for part-time faculty members, especially those with multiple jobs, to answer. E. Anderson suggested providing different question wording for part-time faculty members (e.g., “Now, we would like to know about the sector of your concurrent full time employment.”). In the event a respondent has other part-time jobs, they would provide information about the job they consider most important. D. Carroll indicated that this question could be misinterpreted and should be field tested before implementation. He advised deleting it.

**Question 29.** Suggested for deletion.

**Question 30.** Suggested for deletion. E. Bradburn pointed out that question 23 derives similar information (“In what year did you begin your first faculty or instructional staff position at a postsecondary institution?”), thus question 30 can be deleted.

**Section C: Institutional Responsibilities and Workload**

**Question 31.** Project staff recommended changing the wording to: “On average, how many hours per week did you spend at each of the following work activities during the 2003 Fall Term?”

There was concern about the examples listed in the question, as different faculty members could have different contractual requirements for which they are paid, which may conflict with the examples provided (e.g., some faculty may not be paid for class preparation, whereas we include it as a paid activity in the interview). This led to the suggestion that paid and unpaid activities be combined into a single question. Panelists pointed out that once the two categories are combined, it is impossible to split back into separate categories; this also results in the loss of trend line information.

The decision was made to leave paid and unpaid activities as separate categories.

**Question 32.** T. Curtin suggested combining questions 32 and 33 on a single screen. The options for question 32 would then be (a) undergraduate instructional activities, (b) graduate instructional activities, (c) research activities, and (d) other activities. Panelists believed respondents were thinking about work at the target institution, but the questions ask about all work. They suggested asking just about work in connection with the target institution. While this change removed the possibility for trend data, the decision was made to ask only about the job at the target institution.

**Question 34.** Recommended for deletion. J. Curtis expressed concern over losing the distinction between service and administration activities.
**Question 35A.** T. Curtin suggested removing the instruction on how to count classes since no one needed the additional instructions to answer the question.

**Question 35B.** T. Curtin suggested removing the phrase “or developmental” and combining this question on screen with 35C. R. Hernandez indicated that the term “remedial” needs to be defined. J. Curtis remarked that the term “developmental” is used by community colleges. L. Hudson suggested asking the number of classes without distinguishing between credit and noncredit classes because of problems distinguishing between credit and noncredit remedial classes.

**Question 35C.** Combine with question 35B on one screen. The decision was made to drop the distinction between noncredit/credit distance education classes so questions 35B and 35C could be combined onto one screen.

**Question 37.** Project staff recommended format, wording, and logic changes. D. Carroll suggested limiting the number to five classes. E. Benjamin suggested limiting the number to six classes since some colleges consider six courses overload. R. Toutkoushian asked if an item could be added that asks about team teaching. M. Finkelstein asked why it was useful to split the teaching hours per class. L. Zimbler responded that the split was needed in order to see a difference between graduate and undergraduate teaching hours.

**Question 38.** Project staff recommended moving item “a” after item “h,” due to confusion about what was meant by “student evaluations of each other’s work.” A. McCormick suggested dropping the phrase “for student evaluation” from the question wording.

**Question 40.** Project staff recommended changing the wording of item f: “To provide assignments and practice exams.” E. Benjamin suggested asking only whether the faculty member has a web site (question 39) and dropping this follow-up question.

**Question 41.** J. Palmer questioned whether this question was needed. E. Benjamin responded that this question deals with the issue of distance education and how often students and faculty communicate through electronic mail.

**Question 43.** This question is suggested for deletion since categories are not clearly understood by respondents. R. Hernandez argued that this question is essential to understanding the activities of faculty at community college level. A. McCormick remarked that this is the only question that collects information about faculty members’ activities. L. Zimbler responded that this question should be considered for deletion because respondents are taking a long time to answer the question (difficult to grasp quickly). R. Heuer suggested asking this as a yes/no or often/sometimes/never question. E. McArthur suggested changing the time frame to match the rest of the instrument (fall term).

**Question 44.** This question is recommended for deletion since answers do not seem reliable.


**Question 45.** This question is recommended for deletion since respondents seem to guess at answers.

**Question 46.** Project staff recommended changing the wording to: “Now for the 2003 Fall Term, did you provide individual instruction for credit to any student at [institution name]?” L. Zimbler mentioned that this wording will add the notion that we are referring to individual instruction that is “for credit” (i.e., excluding time spent informally talking with students). R. Hernandez asked how faculty members will respond to this question if they teach noncredit individual instruction classes (e.g., remedial individual instruction may not be for credit). Panelists likewise expressed concern about faculty members in clinical or technical settings etc. whose individual instruction of students may not be considered for credit. J. Curtis suggested adding the wording about including interactions with students in a lab setting to the help text.

**Question 47 and 47B.** Project staff recommended combining questions 47 and 47B on a single screen and adding skip logic based on level of instruction reported in question 32/33 (e.g., if a respondent reports 100 percent of their time is spent performing undergraduate instruction, question 47 would only ask about undergraduate students.) A. McCormick agreed this question should be modified to lessen the burden on respondents. The decision was made to look at the field test data to see if there is any discrepancy between questions 33 and 47.

**Question 50.** Project staff recommended changing the wording to: “On average, how many hours per week during the 2003 Fall Term at [institution name] did you spend with students you were assigned to advise?”

**Question 51.** Project staff recommended changing the wording to: “During the 2003 Fall Term, how many regularly scheduled office hours (either in person or online) did you have per week at [institution name]? (If none…”

**Section D: Scholarly Activities**

**Question 52A and 52B.** Project staff recommended combining the questions 52A and 52B on a single screen to collect career and 2-year totals for each category of publication and dropping the screens that collect career total using ranges. M. Finkelstein asked why both lifetime and 2-year scholarly activities are needed. R. Toutkoushian responded that is critical for his research on compensation. D. Carroll thought the matrix style question will take longer to complete. A. McCormick expressed concern about senior faculty members answering “don’t know.” D. Carroll responded that a very small number of respondents used the categorical ranges and agreed with dropping this from the instrument, coding their answers as “missing,” and imputing their answers later. He also suggested dropping the “other” category. E. El-Khawas suggested replacing the “other” category with a category for patents/ computer software.

The decision was made to drop the categorical ranges.

**Question 53.** Project staff recommended replacing this item with a gate question: “Do you have any scholarly activities such as research, proposal development, creative writing, or other creative works in the 2003–2004 academic year?” Those who do not would skip to the
start of the next section (question 61). E. Benjamin suggested the wording, “Do you have scholarly activities in an area other than your teaching field?” Some panelists asked if this item was needed. L. Zimbler responded that this item allows most faculty members to skip the coding of their research field (54VS/54VD). V. Conley suggested moving the gate before the publications matrix (question 52A/52B).

**Question 54VS/54CD.** A. McCormick suggested asking this question only for those who did not provide a teaching field. E. Benjamin suggested dropping field of teaching and field of research question; instead ask everyone “What is your principal academic field?”

**Question 55.** Project staff recommended changing the wording to “During the 2003 Fall Term, were you engaged in any **funded** scholarly activities. Do not include consulting services and research included as part of your basic salary.” R. Hernandez expressed concern about the time frame reference; asking about the fall term would be consistent with the rest of the questionnaire, but some faculty only do research over the summer. E. Benjamin suggested changing the time frame to the 2003 calendar year to cover faculty who perform research during the summer. J. Curtis suggested defining what scholarly activities include.

**Question 59.** Project staff recommended changing the wording to: “How many grants, contracts, or institutional awards (beyond your basic salary) did you have from all sources in the 2003–04 academic year?” A. McCormick suggested allowing zero as a response option. The decision was made to delete this item.

**Question 60A.** Project staff recommended changing the wording to: “What was your total funding for grants, contracts, and institutional awards (beyond your basic salary) for the 2003–04 academic year?” A. McCormick was concerned about the reference period since most individuals often only know the total grant amount (multi-year grants). J. Curtis suggested changing the question wording to, “Please only give an amount for [fill time frame].” D. Carroll recommended changing the wording to the total amount of the contract or grant (to cover multi-year contracts or grants).

**Question 60B.** Project staff recommended changing the wording to: “The following ranges may make it easier for you to report the total funds you received for grants, contracts, and institutional awards (beyond your basic salary) for the 2003–04 academic year. Were your total funds received…”

**Section E: Job Satisfaction**

**Question 61.** Project staff recommended reversing the order of the response options and simplifying the question wording. D. Carroll suggested converting the scales to a yes/no format due to the likelihood of a mode effect (CATI respondents, because they do not see the scale, are less likely to use the “very satisfied” and “very dissatisfied” options). E. Benjamin would like to keep the question as is since question 61A is the only indicator of how faculty members view their activities.
Question 62. T. Curtin pointed out the problem with item 62C. This item was missing for many part-time respondents, presumably because they do not have benefits from the target institution. E. Anderson suggested the wording change, “How satisfied are you with the benefits or lack of benefits you received?” A. McCormick thought time might be saved by splitting this question. L. Zimbler suggested keeping the question as is and rewording the question in the next field test. A. McCormick suggested changing the wording to, “How satisfied are you with the benefits available to you?”

Question 63/64/65. Project staff recommended combining these three questions on a single screen, with questions 63 and 65 (which ask for expected age at retirement from all postsecondary employment and from all paid employment) adjacent to one another. M. Finkelstein asked if we needed questions 63 and 65 since this data is hypothetical. V. Conley responded that since the question about likelihood of retiring in 3 years has been deleted this is the only question that collects data about retirement age. J. Curtis mentioned these questions are used for trend data.

Section F: Compensation

Question 66A. Project staff recommended adding a confirmation box to provide the respondent with their total income upon exiting this screen. He also recommended changing the order of examples in question 66F to reflect the most frequently used categories (since interviewers tend to read just the first few as examples). Panelists suggested listing self-owned business, speaking fees, and investment income first. A. McCormick suggested using the term “professional services” instead of “legal/medical/psychological services” in item 66F. A panelist suggested having interviewers use the phrase “no individually identifiable information” when assuring confidentiality of the information.

Question 67. Project staff recommended changing the wording to: “Is your basic salary at [institution name] during the current academic year based on a 9- or 10-month contract, an 11- or 12-month contract, or some other arrangement?” There was concern that CATI respondents may not catch the “other arrangement” option.

The decision was made to add “course or credit hour” to the “other” response option.

Question 68. Project staff recommended removal of the “specify” textbox for those who choose the “other” response. Panelists asked what kinds of “other” types of payment were reported by respondents. R. Heuer responded that “per student” and “per hour” were frequently reported.

The decision was made that if a respondent answered “other” to question 68, they would skip question 69 and route to question 70A.

Question 70A. Project staff recommended restating the income amount from question 66 in the question wording: “You told us before that your income from all sources for the 2003 Calendar year was $[Sum of Q66AA-Q66AF]. What was your total household income before
taxes for that same year?” Panelists found the onscreen definition of household income confusing and recommended simplifying it.

Section G: Sociodemographic Characteristics

**Question 76.** E. McArthur noted the number of cases getting this item is small and suggested deleting it. D. Carroll responded that this item might be required to meet section 508.

**Question 77.** Project staff recommended changing the wording to: “What best describes your marital or household status on November 1, 2003? Were you…” A. McCormick suggested not leading with single and never married. (Note: for this item, the order in the facsimile does not reflect the actual order used in the instrument. The correct order of the response options is (1) Married, (2) Living with partner or significant other, (3) Single and never married, and (4) Separated, divorced, or widowed.) Another panelist suggested taking out the “living with partner/significant other” response option.

**Question 78/79.** Question 78 is suggested for deletion. D. Carroll suggested asking, “how many dependents were included on your tax form?” J. Curtis responded that it is important to distinguish between the number of dependent children and other dependents (e.g., parents). He suggested changing the question wording to, “How many dependent children do you have?” and follow up this question with “How many other dependents do you have? (Do not include yourself or your spouse.)” The decision was made to put question 78 on the ranking list for deletion.

**Questions 80/81.** T. Curtin talked about combining questions 80 and 81 onto a single screen. Alternatively, assume those that are born in the United States are also United States citizens (i.e., use question 80 as a filter for question 81). J. Schuster expressed an interest in collecting country of origin for those not born in the United States, but others considered this a sensitive issue.

Section H: Opinions

**Question 82.** This question is suggested for deletion as data is available elsewhere. E. Benjamin argued that the race and gender variables are important for research purposes and that numerous variables within the interview can be used in conjunction with these items. Others advocated for keeping all parts of this question, as alternative data are not publicly available.

**Question 83.** Some panelists suggested deleting this item since there is never any variance in responses. J. Schuster suggested that the item should be kept in, because in spite of faculty always complaining about their jobs, it is comforting to see that they would still choose an academic career again if they had it to do all over again.

**Question 84.** P. Knepper suggested deleting this time-consuming item. Panelists agreed. The decision was made to delete this question.
WRAP-UP (LINDA ZIMBLER)

As a last action at the TRP, attendees were asked to rank the questions being considered for deletion. Subsequent to the meeting, these were tallied by project staff.

L. Zimbler thanked panelists for their helpful comments and informed them that the items ranked for deletion would be analyzed and the findings would be shared with the TRP by email. She briefly reviewed the schedule for the full-scale study: In mid-September, binders will be mailed to the institutions that have agreed to participate in the study. In October, the revised faculty questionnaire would be sent to the Office of Management and Budget (OMB) for approval. Around mid-January, faculty data collection would begin.
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