Families and communities have enormous resources of knowledge around them that they use in their daily lives. Teachers may overlook or devalue these "funds of knowledge." Students, however, can benefit when teachers draw on community knowledge. Educationists advocate for the integration of subjects so that school curriculum is more relevant and challenging. But even when a curriculum is integrated, learning experiences may continue to be divorced from the daily home experiences of many families. This PEN Digest describes approaches which attempt to establish alliances between home and school in ways that are relevant to students and the communities in which they live, and which engage students in intellectually challenging activities. The Digest offers suggestions for teachers investigating alliances between home and school. It also provides some useful unit-starter ideas and teaching "pro formas" for various curriculum levels, such as "Increasing Biodiversity in the School Grounds," "Critical Analysis of Popular Television and Magazine Advertisements," "Emergency Services," "Class Survival Guide," and "Diversity in the Community." Includes a figure and illustrations. (Contains 14 references.) (NKA)
Ways with Community Knowledge. PEN 128.

by Greg Nelson
For example:

- Students and communities may form partnerships and work with teachers to negotiate pathways for teaching and learning. When these partners have significant input into classroom activities, they are keener to be involved in learning.
- There are many opportunities for integration across learning areas. When the curriculum focuses on the real concerns, needs and interests of students, supported by their families, there is a focus on achieving relevant, meaningful goals.
- Differences between students and their families may be celebrated as strengths. The diversity of ideas stemming from community involvement adds to the quality of the teaching and learning.
- There are opportunities to involve people who have expert knowledge. When these people are involved:
  - students can explore topics in greater depth than if they were relying on teacher knowledge
  - there are more adults for students to interact with and learn from in sustained conversations
  - teachers are seen as learners, too, and may model ways of learning
  - the class is able to develop as a learning community in which students, teachers and community members work together to develop their knowledge, skills and understanding of topics that matter to them.
- Students' interests can be incorporated into lesson designs, promoting high levels of engagement. In this way, the students' own knowledge and experience are highly valued, and are important to the content of the lessons. Once they are engaged in activities that are relevant to their lives beyond the school, students' involvement in a unit can extend out of school hours, helping to instil values of lifelong learning.

Some useful unit-starter ideas and teaching pro formas may be found later in this PEN.

Educationists advocate for the integration of subjects so that school curriculum is more relevant and intellectually challenging (Newmann et al., 1996). However, even when the curriculum is integrated, learning experiences may continue to be divorced from the daily home experiences of many families. In these circumstances, students soon lose interest in what we are doing in the classroom. The approaches described below attempt to establish alliances between home and school in ways that are relevant to students and the communities in which they live, and which engage students in intellectually challenging activities.

**Acquisition and learning**

If classroom practices, or pedagogies, are considered as discourses, then Gee (1992) provides a valuable perspective from which to understand effective professional growth for teachers. Gee says (p 20) that discourses are social practices that “are composed of people, or objects (like books), and of characteristic ways of talking, interacting, thinking, believing, and valuing, and sometimes characteristic ways of writing, reading and/or interpreting”. He argues that there are two
different ways through which people become familiar with discourses — acquisition and learning.

*Acquisition* is a process of gathering something subconsciously. It occurs without formal teaching, through exposure to models, trial and error, and practice within social groups. It happens in natural settings that are meaningful and functional, in the sense that the acquirers know that they need to acquire the thing in order to function. This is how most people come to control their first language.

*Learning* is a process that involves conscious knowledge gained through teaching (though not necessarily from someone officially designated a teacher) or through certain experiences that trigger conscious reflection. This teaching or reflection involves explanation and analysis — that is, breaking down the thing to be learned into its analytical parts. Inherently, it involves attaining, along with the matter being taught, some degree of metalanguage about the matter.

According to Gee, we are better at doing what we acquire. On the other hand, we consciously know more about, and consequently can talk more about, things we learn. Furthermore, discourses are mastered through acquisition, not learning. People need to be at least apprenticed to a purposeful social environment to begin acquiring a discourse before productive learning can begin. This theory has important implications for how people are able to make changes to their current ways of doing things.

As teachers, we acquired our mastery of pedagogies when we were apprenticed to classroom life as children. We learned to talk about these discourses with various degrees of authority much later when we were gaining our tertiary credentials. We learn about enticing classroom practices that we do not have adequate opportunities to acquire — and therefore fail to master. The introduction of any new approaches to pedagogy must consider how to apprentice teachers effectively to the new ways, as well as making explicit and developing the actual curriculum framework. This implies the active construction of meaning within a socially supportive learning environment.

**Valuing community knowledge**

Classroom practices provide students with opportunities to acquire and learn language discourses. But if discourses are mastered through acquisition, and if acquisition occurs in settings that are meaningful and functional, what does this imply for classroom experiences?

Inevitably, teachers promote the use of some language forms over others — a practice that advantages some students while marginalising others (Gee, 1992). If our curriculum is narrow, therefore, we lock students out of opportunities for effective learning because our classrooms are not aligned with their needs and interests. Fig. 1 attempts to illustrate the continuities and discontinuities of language pathways from home to traditional school classrooms.

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**Figure 1**

*Home- and school-valued language forms*

<table>
<thead>
<tr>
<th>Home aligns with the traditional school-valued language forms</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>HOME</strong></td>
</tr>
<tr>
<td>Language forms valued in the home: Story books, middle-class vocabulary, newspapers, computer literacies</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Home does not align with the traditional school-valued language forms</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>HOME</strong></td>
</tr>
<tr>
<td>Language forms valued in the home: television, oral language, popular magazines</td>
</tr>
</tbody>
</table>
Valuing diverse community knowledge in the classroom provides a powerful leverage for developing inclusive curriculum. At the same time, it forges partnerships between home and school. Teachers can develop ways of drawing on the funds of knowledge present in the diverse family and community lives of the students in their classes. These funds of knowledge include the language skills valued in homes and work sites, and the ways in which families engage with diverse oral, written and visual texts in their everyday lives (see Beecher & Arthur, 2001).

When teachers value community knowledge, there is an attempt to move away from the forms of language traditionally found in classrooms, such as picture books, instructional readers, and IRE dialogue between teacher and students — that is, teacher initiation, student response, teacher evaluation of student response (Cazden, 1988). The shift may be towards the forms of literacy that are more familiar to students in their homes, including students from groups who are not achieving conspicuous success in schools.

Suggestions for teachers investigating alliances between home and school

1. Identify language forms used in homes and local communities, and find ways of valuing these in the school curriculum.

2. Develop school practices that make strategic connections between school and community, drawing on community funds of knowledge.

3. Bring participants together for discussion and collaborative reflection on their hopes, plans and classroom experiences.

Members of the school community are able to contribute substantive knowledge to the school curriculum. This is a shift away from a model that uses parents to provide low-level classroom assistance such as supervision of individual readers. For example, members of the community may be included in the planning process when developing units of work. They may be able to identify other valuable resources, or ways of learning that children enjoy. As partners, they gain a better understanding and appreciation of what teachers are attempting to achieve. This also opens possibilities for students to extend their studies beyond the school gate.

Effective alliances are forged on principles of reciprocal benefit. People in the community are willing to give their time because children from their community benefit. For many students, it is an unfamiliar and motivating experience to have members of their family, or people who they know in the community, visit the school to contribute to the ‘academic’ activities of the classroom.

A great advantage of this approach is that it produces curriculum that makes sense to students, teachers and families. Rather than breaking knowledge into isolated bits, units of work focus on integrating knowledge that may address issues of genuine concern to students or local communities. Not only do students (and their families) have genuine input into the teaching processes and curriculum content of schooling, they have opportunities to develop a mastery over a range of oral, written and visual texts that have direct relevance to their social worlds beyond the school.

Unit ideas

The ideas on the following pages are put forward as starting points. They reflect a series of projects undertaken by a group of teachers exploring the use of community knowledge in the curriculum (see 'End note').

Community resource starters

- Community organisations: emergency services like the ambulance, police and fire services.
- Government agencies: cultural and heritage authorities, local councils.
- Vocations: mechanics, chefs, shop-owners.
- Interest groups: wildlife, astronomy, heritage groups.
- Literacy resources valued in many homes: magazines, television programs (including advertisements), community-language newspapers.
- Family knowledge: cultural heritage, biographies, favourite cake recipes, stories.
Increasing biodiversity in the school grounds

A Year 5-7 class worked with the broader community to increase the biodiversity of the school grounds (Nelson, 1998). The students researched the need for increasing biodiversity, developed a proposal to put to the school community, arguing the case to increase the biodiversity of the school grounds, and put their plans into action, which included raising funds to finance their proposal. The students will evaluate their work over time.

The teacher and students followed a unit structure that is used for open-ended problem-solving (and action research):

Four-step process

1. **See**  
   Research the problem.

2. **Plan**  
   Design possible solutions.

3. **Do**  
   Put plans into action.

4. **Check**  
   Monitor the effects of the actions.

Unit length

Several weeks, with the possibility of continuing activities based on the results of students’ first round of actions.

Year level

Middle and upper primary

Community fund of knowledge

Local wildlife expert

Department of Natural Heritage and Environment

Parents’ and Citizens’ Association

Chef (Parent)

The Value of Trees

Trees are usually important to us because of many reasons:

The most important reasons are: at the top we have mixed trees with fresh plans on trees. Also they supply us with good quality wood for homes and furniture, and food, water runs out with trees producing fruit. Trees are very useful for a shady place in our home while we don’t expose enough on their canopy without the harmful rays of the sun falling. Trees are also important to us because they can make the world better and the city look more beautiful. All of these reasons and reasons more illustrate the value of trees.

The teacher and students invited the expert to the school. The class interviewed the expert, seeking advice about ways of improving biodiversity within the school grounds.

The class obtained pamphlets that provided information about ways of caring for the local environment. The class used the information to research their problem and compare the current school practices with best practice.

Students developed analytical expositions in the form of written arguments that were presented to members of the Parents’ and Citizens’ Association. They successfully argued the need to increase the biodiversity of the school grounds by adding more trees and building nesting boxes for birds.

The parent/chef advised students on foods they could prepare for sale at a community cake and sweet stall, correct labelling requirements, stall presentation and advertising, courteous and professional ways of serving customers, counting out change after a sale, and calculating profits. The students then implemented their plan to raise project funds through the stall.
Critical analysis of popular television and magazine advertisements

A Year 3-4 class critically investigated advertisements that attracted their attention in popular magazines and on television. The students brought magazines from home and videotaped their favourite television advertisements. These advertisements were used as the basis of a series of critical literacy investigations (Hart, 1998). The students then created their own print and television advertisements, drawing on techniques and strategies they had learned.

Unit length
Several weeks
Year level
Middle primary

Community fund of knowledge
Magazines, including advertising, brought from children's homes; tapes of favourite television advertisements

Parents with knowledge of videos

A LIKEABLE COMMERCIAL

1. Write the name of your favourite television advertisement: Coke
2. What does it do? Get people to buy: Coke
3. What slogans does it use? "Cokeoday" Coke
4. What do you like about the advertisement: Coke

AN UNLIKEABLE COMMERCIAL

1. Make a commercial you do not like: Power Taps
2. What does it do? Get people to buy: Power Taps
3. What slogans does it use? "It is for little kids" Power Taps
4. What do you dislike about the advertisement: Power Taps

Literacy event

The teacher and students investigated both print and video advertising. Students:

• viewed ads with peers and discussed what they enjoyed
• discussed the strategies the creators used to attract attention
• hypothesised about the intended audience for the advertisements, explaining their reasoning
• used an analytical framework (see above) to categorise persuasive devices used in advertisements
• evaluated the success of different advertisements (see below left).

Small groups of students scripted their own advertisements (see below), then identified parents who had proficiency with home video cameras. These parents were invited to assist the students to produce their own video advertisements. A compilation of the students' advertisements was subsequently made available for students to borrow and share with their families.

Emergency services

A Year 1-2 class undertook to raise community awareness of the various emergency services available, and how to contact these services (Horsley, 1998). Their teacher also wanted the students to make personal contact with emergency-service personnel so as to establish sound relationships between the students and the service providers.

Unit length
Several weeks
Year level
Lower primary
Community fund of knowledge

Local emergency services: police, ambulance, fire services, local press

Community artefacts

Parent and community audience

Literacy event

Local members of police, ambulance and fire services were invited to the school on a number of occasions to talk about emergency procedures. These visits were popular with students, who particularly enjoyed first-hand opportunities to look through vehicles, inspect equipment and view demonstrations. The importance of phoning 000 in an emergency, and giving the vital information, was discussed and practised on old phones that had been donated to the school. The fire service visited on several occasions, taking students through the procedures to follow if their clothes caught fire (stop, drop and roll - see below) or if their house caught fire (go low, then go, go, go). Later, articles related to these visits appeared in the local press.

Students set up a classroom display corner. Families provided a range of relevant artefacts. A ‘hospital room’ was set up, providing valuable opportunities for role-play and discussion. For example, when a collection of empty medicine bottles was brought to school, the class had valuable discussions about the use and abuse of medicines, and the need to follow advice on the labels. The students devoted a lot of their free time before school to playing in the ‘hospital room’, effectively extending their time for learning.

The students developed a series of presentations, including short plays, to demonstrate what they had learned during their investigations. Parents and family members were invited to attend a presentation afternoon.

Dear Fire Fighters Bear and Rupert

I learnt about the fire truck.
I like spraying the hoes.

From Regan

Dear Fire Fighters Bear and Rupert

Thank you for coming to visit us.
I learnt about stop, drop and roll.
I like spraying the hoes.

From Curtis

Class survival guide

A Year 3-5 class wrote a class survival guide (Gant, 1998). This booklet contained information and procedures that the students judged to be important for people of their age to know. The students gained access to the information from local people who were asked to visit the school to demonstrate their knowledge first-hand. The information was recorded and later used to produce the Class Survival Guide.

Unit length
Several weeks

Year level
Middle primary

Community fund of knowledge
Parents and community members

Literacy event

The teacher and students set out to produce a booklet detailing information and procedures that the students identified as useful for them to know in order to ‘survive’. Jointly, they brainstormed what to include in the booklet, and who in the community could help them to learn about the topics. The topic list included:

- how to make pikelets
- how to care for dogs
- how to tie a fishing rig
Dear Mr. Morton,

The Grade Three, Four, Four class is currently doing a unit of work about animals. They have been learning about different animals and their habitats. For our unit on animals, we thought it would be great to learn how to look after dogs and cats. We would like to invite you to help us. We need help with our project, and we thought it would be great to learn how to look after dogs and cats.

If you could help us, we would be very grateful. We will meet you on any day that suits you. If you need more information, please contact me. Our school is:

[Address and contact information]

Yours sincerely,

Mr. Morton

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How to look after your dog

**What to do:**
1. Keep the dog clean and wash it every day.
2. Exercise the dog daily. Take it for walks.
3. Keep your dog safe and secure. Don't let it escape.
4. Keep your dog's teeth clean. Brush them every day.
5. Keep your dog's nails剪.
6. Keep your dog's ears clean. Wipe them with a towel.
7. Keep your dog's fur clean. Bathe it once a week.

**What to do if a snake bites:**
1. Call an animal control service.
2. Keep the bitten area still.
3. Do not try to remove the venom.
4. Do not incise the wound.
5. Do not apply a tourniquet.
6. Do not use ice.
7. Do not use hot water.

**How to make fettuccine:**
1. Boil water in a pot.
2. Add salt to the water.
3. Add fettuccine to the water.
4. Cook the fettuccine until it is al dente.
5. Serve with your favorite sauce.

**How to sew:**
1. Thread the needle with thread.
2. Insert the needle into the fabric.
3. Pull the thread through the fabric.
4. Repeat steps 2 and 3 until the fabric is sewn together.

**How to look after a bike:**
1. Keep your bike clean. Wash it with soap and water.
2. Exercise your bike daily. Take it for rides.
3. Keep your bike's tires inflated.
4. Keep your bike's brakes adjusted.
5. Keep your bike's gears and chain oiled.
6. Keep your bike's handles and seat adjusted.

Sarah, Roloart, Timothy, Steven, Krysial.

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Diversity in the community

As part of an integrated multicultural unit, a Year 1-2 class asked parents to provide information about one of their ancestors (Barrett, 1998). The students used the information to write biographies. The biographies were collated to make a book that became available for individual members of the class to take home and share with their families. Parents were also invited to visit the school to demonstrate typical cooking from parts of the world. These demonstrations were scheduled once a week for the duration of the unit.

**Unit length**
Several weeks

**Year level**
Lower and middle primary

**Community fund of knowledge**
Cultural artefacts of various families

**Family members**

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**BEST COPY AVAILABLE**
Parents were invited to the school to demonstrate and prepare typical food recipes from around the world. Demonstrations included pizza (Italy), almond crescents (Greece), scones (England), apple turnovers (France) and meatballs in choux pastry (Spain).

End note

The Ingham Project: Teacher-researchers investigate community funds of knowledge

The substance of this article is drawn from a collaborative research project undertaken by a group of educators working in rural North Queensland (Singh, Nelson & Elliot, 1998). The group was brought together with funds accessed through the Literacy in the National Curriculum (LINC) Project. Members of the group included a university professor, and teachers from government and non-government schools. The teacher-researchers worked in various ways to establish partnerships with their local and broader communities. Their challenge was to better understand how the community ‘funds of knowledge’ (Moll, 1990) could be used to improve the quality of teaching and learning in classrooms.

Action research (Kemmis & McTaggart, 1988) was the model adopted to develop ways of using community knowledge in the classroom. A group of teachers each developed independent action research projects, but came together as a supportive community of learners to reflect on their experiences. The teachers formed a network in order to:
- learn about action research
- read and discuss research relevant to their study (see Moll, 1990; Moll et al., 1992)
- share progress and reflect on their classroom research
- hypothesise about new ways that community knowledge could be incorporated into their classroom practices.

The collaborative network provided the support needed to try ideas, acquire new pedagogies, and learn about what this meant for students and their families. This was a form of apprenticeship to new practices of teaching and learning. There were many informal discussions between participants in the periods between the formal sessions. The unit plans and case studies developed by participants became a valuable resource for the group, and provided a springboard for other educators.

References


About the author

Greg Nelson is the principal of Sherwood State School in Brisbane, Queensland, and is currently finalising a doctoral thesis on children’s interests at RMIT University. Greg co-facilitated the Literacy in the National Curriculum (LINC) Project, Teachers’ Ways with Community Knowledges.

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