Two national surveys, one of youth ages 12 to 19 and the other of adults over age 19 years, examined attitudes toward teen pregnancy. Respondents express more cautious attitudes toward early and casual sex than is generally believed, and large majorities of both groups support a strong abstinence message for teens coupled with information about the benefits and limitations of contraception. Sexually experienced teens report wishing they had waited. Parents continue to underestimate their influence on teens. Morals, values, and religious beliefs are very influential. Many teens are not getting the message that teen pregnancy is problematic, and many still believe it will not happen to them. Many teens express ambivalence regarding their feelings about getting pregnant or getting someone pregnant. The majority of adults and teens wish that the entertainment media would more often present the consequences of sex, including teen pregnancy. Significant majorities of both groups believe that teen pregnancy prevention programs should teach youth to be married before having children. Nine out of ten teens say it would be much easier to delay sex if other teens spoke positively about not having sex. Half of the boys feel they often receive the message that sex and pregnancy are not a big deal. (Contains 23 charts). (SM)
With One Voice
2002:

America's Adults and Teens
Sound Off About Teen Pregnancy

An Annual National Survey

December 2002
OVERVIEW

The National Campaign has been conducting and releasing survey data since our inception in 1996. These periodic surveys have provided valuable insight into how adults and teens view a wide range of issues related to preventing teen pregnancy. Last year the Campaign released With One Voice, our most comprehensive survey work to date and the first in a series of annual surveys asking Americans a consistent, core set of questions. Through yearly national surveys — made possible through the generous support of the Robert Wood Johnson Foundation — we hope both to capture a snapshot of what adults and teens think about teen pregnancy and related issues and to provide a more long-range view of how their attitudes are evolving. This publication, With One Voice 2002, marks our second survey in the series.

We have undertaken nationally representative annual surveys for two primary reasons. First, one of the explicit goals of the Campaign is to influence the “national conversation” regarding teen pregnancy. Consequently, it is essential that we regularly assess the content and direction of this conversation and share the results with policymakers, state and local leaders, practitioners, and parents and teens themselves. A second equally important reason to conduct regular surveys of public attitudes in this field is to supplement the behavioral data already collected regularly by the federal government (each year, for example, the Centers for Disease Control and Prevention provides national statistics on teen births, and the Youth Risk Behavior Surveillance System provides important behavioral data regarding young people enrolled in school). Since changes in attitudes can often signal changes in behavior — and given the importance the Campaign places on changing social norms on this issue — regularly assessing adult and teen attitudes toward teen sex and pregnancy over time is a key component of understanding the teen pregnancy challenge and taking effective action to reduce it.

With One Voice 2002 offers interesting insights about teen sex and pregnancy, factors that might influence teens’ decisions about sex, and advice to parents, program leaders, and policymakers. In general, the findings suggest that adults — and teens, in particular — express more cautious attitudes toward early and casual sex than perhaps is generally believed. The survey results also indicate that large majorities of both adults and teens support a strong abstinence message for teens coupled with information about the benefits and limitations of contraception.

The complete results of the survey, including the methodology used in conducting the survey, the exact wording of the questions, and the detailed responses of adults and teens, follow this introduction. (This publication and all previous Campaign polling can be found on the Campaign’s website — www.teenpregnancy.org.)

Highlights from the survey include the following:

Adults and teens believe that teens should receive a strong abstinence message. Nearly all of those surveyed (94% of adults and 93% of teens — essentially unchanged from last year) believe it is important that teens be given a strong message from society that they should abstain from sex until they are at least out of high school.

“Abstinence-first” yes. “Abstinence-only” no. Support for a strong abstinence message for teens does not mean Americans support an “abstinence-only” message for teens. Most American adults and teens share the common sense view that abstinence is the first and best option for teens but also strongly believe that teens should be given information about contraception. Some 66% of adults and 56% of teens believe teens should not be sexually active, as long as they have access to birth control. While the majority of Americans support this middle-ground position, the survey also reveals that there is more support this year than last year for the idea that teens should be given information about contraception. Some 66% of adults and 56% of teens believe teens should not be sexually active but those who are should have access to birth control (15% of adults supported this position in 2001, 23% support it this year) and less support of the position that it’s okay for teens to be sexually active, as long as they have access to birth control (12% of adults
supported this position in 2001, only 9% say they support it this year).

Americans want more of both, not either/or. Our survey this year also reveals that substantial majorities of adults (76%) and teens (64%) think that teens should get more information about abstinence and birth control rather than just one or the other. When asked what advice they would offer policymakers regarding teen pregnancy, a significant majority of adults (63%) and teens (68%) say they would place greater emphasis on encouraging teens not to have sex and greater emphasis on birth control (also, essentially unchanged from last year).

Americans reject the “mixed message” argument. Some argue that stressing abstinence to teens while also providing them with information about contraception sends teens a confusing, mixed message. Adults (66%) and teens (72%) disagree, calling such a message “clear and specific” (nearly unchanged from last year’s survey).

Sexually experienced teens wish they had waited. Most teens who have had sex (63%) wish they had waited longer. Fully 70% of sexually experienced teen girls and 55% of sexually experienced teen guys report they wish they had waited longer to have sex.

Teens in general express cautious attitudes toward early and casual sex. Most teens (82%) believe that sex should only occur in a long-term, committed relationship. This is true for boys (81%) as well as girls (84%). Only 19% of teens think it’s all right to have sex if two people have known each other for a short time. And 33% of adults and 28% of teens also say they have become more opposed to teens having sex over the past several years.

Parents continue to underestimate their influence. There continues to be a “parent-gap” when it comes to teens’ decisions about sex. When asked who influences teens’ decisions about sex the most, more adults cited teenagers’ friends (30%) than any other source. Only 8% of teens, however, say friends are most influential. Younger teens (aged 12-14), in particular, cite parents as the most influential by a wide margin (31% cite parents as most influential, while only 8% say friends are most influential).

Parents matter. Nearly seven out of ten teens (69%) also agree that it would be much easier for them to postpone sexual activity and avoid teen pregnancy if they were able to have more open, honest conversations about these topics with their parents. And one out of four teen girls say their parents have discussed sex, love, and relationships with them “not nearly enough.”

Morals, values, and religious beliefs are also influential. Teens say morals, values, and/or religious beliefs influence their decisions about sex more than any of the other options offered by the question (parents, friends, the media, teachers and sex educators, and worries about pregnancy and sexually transmitted diseases).

Many teens are not getting the message that teen pregnancy is wrong. The percentage of adults who believe that young people are getting a clear message that teen pregnancy is wrong declined dramatically between 2001 and 2002 (from 63% to 48%). For their part, fully 16% of teens say they are not getting a clear message that teen pregnancy is wrong and an additional 25 percent of teens seem to be uncertain about the message they are getting.

Many teens still believe “it won’t happen to me.” Our survey makes clear that many teens simply have not made teen pregnancy an issue of personal concern. Over half of all teens we surveyed (54%) said they have never really thought about what their life would be like if they got pregnant or got someone pregnant. Perhaps not surprisingly, far more girls than boys have thought about becoming pregnant or causing a pregnancy as a teen.

Many young people are ambivalent about how they’d feel about getting pregnant or getting someone pregnant. Twenty-one percent of teens say they are either not determined or only somewhat determined to avoid getting pregnant or causing a pregnancy as a teen. This finding is particularly troublesome in light of research indicating that if young people are at all ambivalent about the importance of avoiding pregnancy, the risk of actually becoming pregnant is quite high.

Americans to the media: Show consequences. While most adults (57%) and teens (72%) believe that there has been more attention to teen pregnan-
cy prevention in the news and entertainment media in the past few years, the overwhelming majority of adults (88%) and teens (83%) wish the entertainment media more often presented the consequences of sex, including teen pregnancy.

Marriage should be discussed. Significant majorities of adults (86%) and teens (84%) believe that teen pregnancy prevention programs should teach young people to be married before having children.

Positive peer influence. Nine out of ten teens (91%) say it would be a lot easier for teens to delay sex if other teens spoke positively about not having sex.

It's different for guys. Although teen boys and girls generally express similar feelings and beliefs about teen pregnancy and related issues, our survey reveals several pronounced differences. For instance, five out of ten teen boys (51%) say they often receive the message that sex and pregnancy are “not a big deal.” Teen boys are also more likely than teen girls to say that it is embarrassing for teens to admit they are virgins.

It is our hope that those concerned with preventing adolescent pregnancy can use these data in various ways to advance their important work. For example, several communities have conducted their own local polling and compared their results with our national results, and many in the field have told us that survey data such as these are particularly useful when interacting with politicians, business people, or others who are not already focused on teen pregnancy and who do not think that the issue is relevant to them.

One final note: The results of this year's survey clearly confirm one of the primary findings from last year's survey. That is, the overwhelming majority of Americans hold very practical, common sense views about how best to prevent too-early pregnancy and parenthood — they support a strong emphasis on abstinence as the best option for teens by far, coupled with information about contraception. They continue to reject the notion that it's either abstinence or contraception. Unfortunately, these middle-ground views are often drowned-out by the polarizing arguments surrounding the contentious issue of teen pregnancy. We hope that this survey serves as a much needed reminder that adults and teens, more often than not, speak “with one voice” on this issue and that this voice of reasonable consensus is not often reflected in the heated arguments over this issue. In our view, the results of the survey make clear that the public holds very reasonable views about the best means to help our young people delay pregnancy and childbearing until they are adults.
NOTE TO THE READER

Readers will note that some of the following charts present data from both 2001 and 2002 Campaign surveys while some only present data from 2002. This is because some questions were posed to adults and teens both years, while some were asked for the first time this year. Campaign survey questions prior to 2001 are noted where relevant.

Readers will also note that some of the responses to various questions do not quite total 100 percent. For the sake of clarity and simplicity we chose not to display the percentages of respondents that answered “don’t know” or refused to answer.
METHODOLOGY

The National Campaign to Prevent Teen Pregnancy’s survey, With One Voice II: America’s Adults and Teens Sound Off About Teen Pregnancy, is based on two national surveys, one of young people age 12-19 and the other of adults age 20 and over. Of the adults interviewed, 77 percent were parents. The survey was designed by the National Campaign to Prevent Teen Pregnancy with assistance from International Communications Research (ICR).

The teen survey is weighted to provide a nationally representative estimate of young people age 12-19. Field work for this survey was conducted in August 2002. Telephone interviews were conducted by ICR with 1,001 young people. The sample for this study was drawn using two different methods. The first sample source used Random Digit Dial (RDD). RDD numbers are drawn from telephone households throughout the continental United States. As a second sample source, a database of households with teenagers 12-19 years old was tapped. This second sample was designed by Marketing Systems Group of Fort Washington, Pennsylvania, a sister company to ICR. All interviews were conducted using the Computer Assisted Telephone Interviewing (CATI) system. The CATI system ensures that all questions were rotated and that when answer options were presented, they were also rotated. This rotating eliminates “question position” bias. The margin of error for this survey is +/-3.41%.

The adult survey is also weighted to provide a nationally representative estimate of the adult population, 20 years and older. Field work for this survey was conducted in July 2002. Telephone interviews were conducted by ICR with 1,017 adults. This survey was done as part of a national twice-weekly telephone omnibus survey using a fully-replicated, stratified, single-stage RDD sample of telephone households. Sample telephone numbers are computer-generated. The margin of error for this survey is +/-3.74%.
MESSAGES:
CHART ONE

How important do you think it is for teens to be given a strong message from society that they should not have sex until they are at least out of high school?

2002

Adults [94%] Important net [93%] Teens [7%]

Very important [81%]
Somewhat important [12%]
Not too important [3%]
Not at all important [2%]

Not too important [4%]
Somewhat important [21%]
Very important [72%]
Not at all important [3%]

2001

Adults [95%] Important net [91%] Teens [7%]

Very important [78%]
Somewhat important [17%]
Not too important [2%]
Not at all important [3%]

Not too important [5%]
Somewhat important [27%]
Very important [66%]
Not at all important [2%]
MESSAGES:
CHART TWO

Suppose a parent or other adult tells a teenager the following: “I feel very strongly that not having sex at all during your middle and high school years is your best option and the right thing to do. I also think it is important for you to receive information about birth control or protection. But again, I think not having sex is your best option.” Do you think this is a clear and specific message or do you think it is a confusing or mixed message?

2002

Confusing or mixed message 32%
Clear and specific message 66%

Adults

Confusing or mixed message 27%
Clear and specific message 72%

Teens

2001

Confusing or mixed message 28%
Clear and specific message 71%

Adults

Confusing or mixed message 24%
Clear and specific message 75%

Teens

BEST COPY AVAILABLE

With One Voice 2002: America's Adults and Teens Sound Off About Teen Pregnancy
MESSAGES:
CHART THREE

(I'm getting/teenagers are getting) a clear message that teen pregnancy is wrong.

2002

Disagree
somewhat 10%
Agree
somewhat 20%
Agree
strongly 28%

Disagree
strongly 23%

Adults 48%
Agree net 83%
Disagree net 16%

Teens

Agree strongly 58%
Agree somewhat 25%

Disagree
somewhat 16%
Disagree strongly 4%

2001

Disagree
somewhat 11%
Agree
strongly 36%
Agree
somewhat 27%

Disagree
strongly 19%

Adults 63%
Agree net 85%
Disagree net 15%

Teens

Agree strongly 57%
MESSAGES:
CHART THREE
(Continued)

2002

Disagree somewhat 3%
Disagree strongly 4%
Agree somewhat 25%
Agree strongly 66%

Disagree strongly 6%
Disagree somewhat 15%
Agree strongly 53%
Agree somewhat 25%

91%
7%

78%
21%

Teens age 12-14
Agree net
Disagree net

Teens age 15-19

BEST COPY AVAILABLE

With One Voice 2002: America's Adults and Teens Sound Off About Teen Pregnancy
9
11
Teen boys often receive the message that sex and pregnancy is not a big deal.

2002

Adults [66% Agree strongly, 29% Agree somewhat, 15% Disagree somewhat, 10% Disagree strongly] Agree net 59% 59% Disagree net 39%

Teens [59% Agree strongly, 36% Agree somewhat, 22% Agree somewhat, 10% Disagree somewhat, 20% Disagree strongly] Agree net 73% 73% Disagree net 23%

Adult males [59% Agree strongly, 36% Agree somewhat, 22% Agree somewhat, 15% Disagree somewhat, 14% Disagree strongly] Agree net 73% 73% Disagree net 23%

Adult females [24% Agree strongly, 36% Agree somewhat, 12% Agree somewhat, 10% Disagree somewhat, 16% Disagree strongly] Agree net 53% 53% Disagree net 47%

BEST COPY AVAILABLE
MESSAGES:
CHART FOUR

I, Agree strongly 26%

Disagree strongly 29%

Disagree somewhat 19%

Agree somewhat 25%

Teen males [51% Agree net 68%] Teen females

Disagree strongly 15%

Disagree somewhat 16%

Agree somewhat 28%

Agree strongly 40%

Disagree net 30%
BELIEFS:
CHART FIVE

I'm going to read you three statements about teens and sex. Please tell me which one comes closest to your view.

2002

9% 23%

66%

24%

19%

Teens

Adults

Teens should not be sexually active and should not have access to birth control 23% 24%

Teens should not be sexually active, but teens who are should have access to birth control 66% 56%

It's okay for teens to be sexually active as long as they have access to birth control 9% 19%

2001

12% 15%

73%

25% 18%

56%

Teens

Adults

Teens should not be sexually active and should not have access to birth control 15% 18%

Teens should not be sexually active, but teens who are should have access to birth control 73% 56%

It's okay for teens to be sexually active as long as they have access to birth control 12% 25%
BELIEFS:
CHART SIX

If you have had sexual intercourse, do you wish you had waited longer?

A Note About A Previous Campaign Survey:

When polled by the National Campaign in 2000, 63 percent of teens who have had sex (55 percent of boys and 72 percent of girls) wish they had waited longer. (The survey in 2000 canvassed teens aged 12-17; our poll this year is of teens aged 12-19).
Do you think it is embarrassing for teens to admit they are virgins?

2002

Adults

No 57%
Yes 39%

Teens

No 79%
Yes 19%

Teen males

No 74%
Yes 24%

Teen females

No 85%
Yes 14%
A Note About A Previous Campaign Survey:

When polled by the National Campaign in 2000, 11% of teens said it was embarrassing for teens to admit they were virgins, while 87% said no. (The survey in 2000 canvassed teens aged 12-17, our poll this year is of teens aged 12-19).
BELIEFS:
CHART EIGHT

Personally, I believe that sex should only occur in a long-term, committed relationship.

2002

Disagree strongly 7%

Disagree somewhat 10%

Agree somewhat 20%

Agree strongly 62%

Teens  82% Agree net 16% Disagree net

Disagree strongly 5%

Disagree somewhat 7%

Agree somewhat 20%

Agree strongly 60%

Teen males  81% Agree net 17% Disagree net 84% Teen females

BEST COPY AVAILABLE

THE NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY
16 18
Disagree somewhat 6%
Agree somewhat 19%
Agree strongly 67%

Disagree strongly 5%
Disagree somewhat 12%
Agree somewhat 21%
Agree strongly 59%

Teens age 12-14
86% Agree net
12% Disagree net

Teens age 15-19
80% Agree net
19% Disagree net
BELIEFS: CHART NINE

It is all right to have sex if two people have known each other for a short time.

2002

Adults [ 10% Agree strongly 3% Disagree strongly 75% Agree somewhat 6% Disagree somewhat 12% ]

Agree net 19% Disagree net 78%

Teens [ 58% Agree strongly 7% Disagree somewhat 21% Disagree strongly 11% ]

A Note About a Previous Survey:

This same survey question is asked of incoming college freshman in an annual survey conducted by the Higher Education Research Institute at UCLA's Graduate School of Education and Information Studies. Now in its 36th year, the UCLA Survey is generally recognized as the nation's longest-standing and most comprehensive assessment of student attitudes and plans. According to that survey, the proportion of college freshmen who agree that "it's all right to have sex if two people have known each other for a short time" declined from 52 percent in 1987 to 42 percent in 2001.
BELIEFS:
CHART TEN

When it comes to teens having sex, over the past several years, would you say that you have become more opposed, less opposed, or remained unchanged in your views?

2002

Adults
- More opposed 33%
- Remained unchanged 59%
- Less opposed 5%

Teens
- More opposed 28%
- Remained unchanged 60%
- Less opposed 9%

2001*

Adults
- More opposed 36%
- Remained unchanged 59%
- Less opposed 4%

* Please note that this question was not asked of teens in 2001.
BELIEFS:
CHART ELEVEN

How determined are you to avoid getting pregnant/getting someone pregnant as a teen? Would you say you are...

2002

Absolutely determined
77%

Somewhat determined
11%

Not very determined
3%

Not determined at all
7%

Determined net
88%

Not determined net
10%

Teens

Absolutely determined
80%

Somewhat determined
8%

Not very determined
2%

Not determined at all
5%

Determined net
92%

Not determined net
8%

Teen males

Absolutely determined
86%

Somewhat determined
12%

Not very determined
4%

Not determined at all
8%

Determined net
90%

Not determined net
10%

Teen females

Absolutely determined
89%

Somewhat determined
7%

Not very determined
3%

Not determined at all
2%

Determined net
92%

Not determined net
8%
Among the following options, what do you think would best help you avoid (becoming pregnant/causing a pregnancy) as a teen?

2002

- More classes about preventing teen pregnancy: 21%
- More attention and supervision from my parents: 14%
- More media messages about preventing teen pregnancy: 20%
- Less pressure from my partner: 17%
- Something else: 25%

BEST COPY AVAILABLE
INFLUENCES: CHART THIRTEEN

When it comes to (teens'/your) decisions about sex, which of the following influences (them/you) the most?

2002

<table>
<thead>
<tr>
<th>Influence</th>
<th>Adults</th>
<th>Teens</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parents</td>
<td>19%</td>
<td>19%</td>
</tr>
<tr>
<td>Morals, values, and/or religious beliefs</td>
<td>18%</td>
<td>34%</td>
</tr>
<tr>
<td>Friends</td>
<td>30%</td>
<td>8%</td>
</tr>
<tr>
<td>The media</td>
<td>13%</td>
<td>2%</td>
</tr>
<tr>
<td>Teachers and sex educators</td>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td>Worries about pregnancy</td>
<td>5%</td>
<td>15%</td>
</tr>
<tr>
<td>Worries about STDs</td>
<td>3%</td>
<td>15%</td>
</tr>
</tbody>
</table>

THE NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY
INFLUENCES: CHART THIRTEEN (Continued)

Teens age 12-14

<table>
<thead>
<tr>
<th>Influence</th>
<th>Teens Aged 12-14</th>
<th>Teens aged 15-19</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parents</td>
<td>31%</td>
<td>12%</td>
</tr>
<tr>
<td>Morals, values, and/or religious beliefs</td>
<td>19%</td>
<td>44%</td>
</tr>
<tr>
<td>Friends</td>
<td>8%</td>
<td>7%</td>
</tr>
<tr>
<td>The media</td>
<td>2%</td>
<td>1%</td>
</tr>
<tr>
<td>Teachers and sex educators</td>
<td>4%</td>
<td>2%</td>
</tr>
<tr>
<td>Worries about pregnancy</td>
<td>13%</td>
<td>15%</td>
</tr>
<tr>
<td>Worries about STDs</td>
<td>13%</td>
<td>17%</td>
</tr>
</tbody>
</table>

With One Voice 2002: America's Adults and Teens Sound Off About Teen Pregnancy
INFORMATION:  
CHART FOURTEEN

Do you wish (teens/youth) were getting more information about abstinence, more information about birth control (or “protection”) or more information about both?

2002

Adults

- More abstinence information: 16%
- More information about birth control or protection: 4%
- More of both: 76%

Teens

- More abstinence information: 10%
- More information about birth control or protection: 12%
- More of both: 64%
CONSEQUENCES:
CHART FIFTEEN

I have never really thought about what my life would be like if I (got pregnant/ got someone pregnant) as a teen.

2002

Disagree 45%  Agree 54%

Teens

Disagree 47%  Agree 51%
Disagree 58%  Agree 41%

Teen males age 15-19  Teen females age 15-19

BEST COPY AVAILABLE

With One Voice 2002: America's Adults and Teens Sound Off About Teen Pregnancy
PARENTS:
CHART SIXTEEN

It would be much easier for (teens/me) to postpone sexual activity and avoid teen pregnancy if they'll were able to have more open, honest conversations about these topics with their/my parents.

2002

Disagree 6%
Agree 92%

Disagree 29%
Agree 69%

Adults

Disagree 19%
Agree 79%

Disagree 35%
Agree 63%

Teens age 12-14

Teens age 15-19

BEST COPY AVAILABLE

THE NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY

26

28
PARENTS:
CHART SEVENTEEN

Do you think your parents have discussed sex, love, and relationships with you too much, just the right amount, or not nearly enough?

2002

Teens

Teen males

Teen females

With One Voice 2002: America's Adults and Teens Sound Off About Teen Pregnancy

27
POLICYMAKERS: CHART EIGHTEEN

If you were going to offer advice to policymakers in Washington regarding teen pregnancy, would it be greater emphasis on encouraging teens not to have sex, greater emphasis on birth control (or "protection") or more emphasis on both?

2002
- Greater emphasis on birth control or protection: 13%
- Greater emphasis on encouraging teens not to have sex: 18%
- Greater emphasis on both: 68%

2001
- Greater emphasis on birth control or protection: 13%
- Greater emphasis on encouraging teens not to have sex: 23%
- Greater emphasis on both: 67%

BEST COPY AVAILABLE
FRIENDS:
CHART NINETEEN

It would be a lot easier for teens to delay sex if other teens spoke positively about not having sex.

Disagree somewhat 3%
Disagree strongly 2%
Agree somewhat 16%
Agree strongly 77%

2002

Disagree somewhat 6%
Disagree strongly 3%
Agree somewhat 26%
Agree strongly 65%

Adults [93% Agree net 5% Disagree net 91% Teens

BEST COPY AVAILABLE
BUSINESSES:
CHART TWENTY

If you learned that a local business or a major corporation was involved in preventing teen pregnancy, would you be more inclined to support that business, less inclined to support that business, or would it not change your views of that business?

<table>
<thead>
<tr>
<th></th>
<th>Adults</th>
<th>Teens</th>
</tr>
</thead>
<tbody>
<tr>
<td>More inclined to support that business</td>
<td>56%</td>
<td>46%</td>
</tr>
<tr>
<td>Less inclined to support that business</td>
<td>4%</td>
<td>4%</td>
</tr>
<tr>
<td>It would not change my view of that business</td>
<td>37%</td>
<td>48%</td>
</tr>
</tbody>
</table>

Adults 56% 46%
Teens 4% 4%
Teen pregnancy prevention programs should teach young people to be married before they have a child.

2002

Adults

Disagree strongly: 6%
Disagree somewhat: 10%
Agree somewhat: 13%
Agree strongly: 86%

Disagree strongly: 6%
Disagree somewhat: 10%
Agree somewhat: 21%
Agree strongly: 63%

Agree net: 84%
Disagree net: 16%

Teens

BEST COPY AVAILABLE

With One Voice 2002: America's Adults and Teens Sowied Off About Teen Pregnancy
I wish the media showed more or talked more about the consequences of sex, including teen pregnancy.

2002

Disagree somewhat 5%  Disagree strongly 5%  Disagree somewhat 11%  Disagree strongly 4%
Agree somewhat 18%  Agree strongly 71%  Agree somewhat 30%  Agree strongly 53%

Adults [ 88% 10% ] Agree net 83%  Disagree net 16%  Teens
MEDIA:
CHART TWENTY TWO
(Continued)

2002

Disagree strongly 7%
Disagree somewhat 14%
Agree somewhat 34%
Agree strongly 44%

Teen males [ 78%

20%]

Disagree strongly 1%
Disagree somewhat 9%
Agree somewhat 26%
Agree strongly 62%

Teen females [ 89%

10%] Agree net

BEST COPY AVAILABLE

With One Voice 2002: America's Adults and Teens Sound Off About Teen Pregnancy
MEDIA:
CHART TWENTY THREE

Do you feel there has been more attention to teen pregnancy prevention in the news and entertainment media in the past few years?

2002

Adults

Yes 57%

No 36%

Teens

Yes 72%

No 24%

BEST COPY AVAILABLE
NOTICE

Reproduction Basis

X This document is covered by a signed "Reproduction Release (Blanket)" form (on file within the ERIC system), encompassing all or classes of documents from its source organization and, therefore, does not require a "Specific Document" Release form.

☐ This document is Federally-funded, or carries its own permission to reproduce, or is otherwise in the public domain and, therefore, may be reproduced by ERIC without a signed Reproduction Release form (either "Specific Document" or "Blanket").