This curriculum guide, which is a companion guide for a four-part videotape series on the history of the U.S. system of public education, is intended for use by post-secondary faculty in education who wish to infuse into their courses historical and current perspectives on the evolution of U.S. public schools and the impact of public education on U.S. society. The guide outlines the following for each of the four episodes: common or recurring themes, various scholarly perspectives, key topics, and focus questions. The four episodes are: (1) "The Common School (1770-1890)," which provides an overview of U.S. public schools; (2) "As American as Public School (1900-1950)," which investigates issues of assimilation, pluralism, racism, and ethnic tension within public education; (3) "Equality (1950-1980)," which looks at issues of public education and social movements for equality in public education; and (4) "The Bottom Line (1980-present)," which explores the most recent issues in public education. (Contains 60 references.) (SM)
Prepared by Kim Nesta Archung

Produced by the ERIC Clearinghouse on Teaching and Teacher Education, in cooperation with Roundtable Inc., Stone Lantern Films, and KCET/Hollywood.
School: The Story of American Public Education
Curriculum Guide


Prepared by Kim Nesta Archung

Produced by the ERIC Clearinghouse on Teaching and Teacher Education in cooperation with Roundtable, Inc., Stone Lantern Films, and KCET/Hollywood

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(*The four-part video series can be purchased from Films for the Humanities & Sciences, P.O. Box 2053, Princeton NJ 08543-2053, (800) 257-5126, www.films.com, item #FJF11761, $539. The Curriculum Guide is available online and can be downloaded at http://www.pbs.org/kcet/publicschool/get_involved/aacte.html)
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School Curriculum Guide

Introduction

"We all have memories of school: The games we played. The friends we met. The teachers who nurtured us and the ones who imposed strict discipline. We learned how to spell, to read to add and subtract. From generation to generation, for each era and individual, school has defined the shape of our young lives. ... In school, we became aware of something larger than ourselves and our families. We became part of one nation. ... But school is also the place where we have fought important battles, not only about education, but about the meaning and practice of democracy itself. Born out of centuries of conflict, innovation, and experimentation, the American system of public schools is one of the nation's most significant, and still unfinished, achievements."

From School, Episode One

School, produced by Stone Lantern Films and presented on the Public Broadcasting System by KCET/Hollywood, is a four-part series on the history of the American system of public education. This curriculum guide is intended for use by post-secondary faculty in education who wish to infuse into their courses historical and current perspectives on the evolution of American public schools and the impact of public education on American society. The guide outlines for each of the four episodes 1) common or recurring themes, 2) various scholar perspectives, 3) key topics, and 4) focus questions.

The guide is intended to help instructors teach the content presented in the series and to stimulate class dialogue and further explore topics introduced in the series. A list of references is provided at the end of the guide. In addition to using references from the bibliography, educators may find that class discussion can be enhanced through the use of primary sources. Useful primary sources include the text of pivotal court decisions (e.g., Brown vs. Board of Education) and the Congressional Record, which documents political debates on education legislation.
Common or Recurring Themes

Several themes recur throughout the School series. These themes provide an opportunity to explore issues in U.S. public education across time. They include:

- Schools defining and shaping American life—the relationship between school organization and the Constitution
- The meaning and practice of democracy through the organization and mission of schools
- Control of schools (local community vs. state and federal government)
- Challenges of growing student enrollment
- Issues of nationhood and citizenship
- Public schools as the battleground for issues related to racial, ethnic, religious, and gender differences
  - Growth of immigrant populations—Americanization and assimilation
  - Segregated vs. integrated education for African Americans, Native Americans, Latinos, and Asian Americans
  - Student achievement
  - Relationship between schools and organized religion—religious issues forming the core of the American fabric, the separation of religion and state
  - Role of women in the development of teaching as a profession (pay, moral example, the development of system hierarchies)
- Teacher salaries
- School costs and expenditures
- School reform efforts and conflict surrounding innovation and experimentation
- Standardization of school structure (length of school year), pedagogy, curriculum, and materials

Scholarly Perspectives

Throughout the School series, a number of scholars, authors and experts present their perspectives on the history of American public education. These individuals represent several different schools of thought, and their divergent points of view are only briefly covered in the series. Further study and analysis of these various perspectives can enrich students' understanding of critical issues in education. Viewpoints are presented by:

- James Anderson (Episodes One, Two, Three, and Four)
- Paul Chapman (Episode Two)
- Ronald Coher (Episode Two)
- Larry Cuban (Episode Two and Four)
- Chester Finn, Jr. (Episodes One, Two, Three, and Four)
- Marcia Greenberger (Episode Three)
- Gilbert Gonzalez (Episode Two and Three)
- Jose Gutierrez (Episode Three)
- Jay Heubert (Episode Three)
- E. D. Hirsch, Jr. (Episodes One and Four)
- Nancy Hoffman (Episodes One and Two)
- Carl Kaestle (Episodes One and Four)
- Jonathan Kozol (Episode Four)
- Kathryn Kish Sklar (Episode One)
- Nicholas Lemann (Episodes One, Two, and Four)
- Deborah Meier (Episode Four)
- Gary Orfield (Episode Three)
- Diane Ravitch (Episodes One, Two, and Four)
- Father Richard Shaw
- Vanessa Siddle Walker (Episodes One and Three)
- Joel Spring (Episodes One, Two, and Three)
- David Tyack (Episodes One, Two, Three, and Four)
- Leslie Wolfe (Episode Three)
Overview of Topical Perspectives Covered in the School Series

Episode One
The Common School (1770-1890):
The Origins of Public Education in the United States

Episode One of the series provides an overview of American public education, exploring issues from the past, the present, and implications for the future of American public schools. This episode looks at the controversies, diverse perspectives, and social transformation of American society through its educational system. The foundations of American public schools are examined with a focus on the uniqueness of the American system of public education. The nature and structure of common schools are presented as the foundation for American public education and as a vehicle for institutionalizing democracy. Ultimately, this first episode sets the tone for examining recurring themes in American public education, including the education of the nation’s cultural and ethnic minorities. A context is established to explore schools as a battleground for addressing issues of racial, ethnic, religious, and gender differences. Episode One concludes with an overview of westward expansion and the feminization of teaching in public schools. Sub-stories in this episode include:

- The Colonial Period and American Revolution
- Jefferson’s Vision
- Horace Mann
- Protestantism versus Catholicism
- The Sarah Roberts Case
- Catherine Beecher

Episode Two
As American as Public School (1900-1950): Americanizing Immigrants

Episode Two of the series investigates issues of assimilation, pluralism, racism, and ethnic tension in the fabric of American public education. The impact of 19th- and 20th-century immigrants on school structure, curricula, and instruction is examined, as are issues of school attendance and child labor. This episode includes a description of the progressive education era and its philosophical underpinnings. Particular emphasis is given to the progressive education movement and its role in establishing precedents for
addressing issues of ethnic and cultural diversity. Episode Two concludes with an
exploration of themes that address the relationship between politics and public education.
The influences of global issues, politics, and the promotion of race, class, and gender bias
in American public education are examined. Sub-stories include:

- Child Labor and Immigration
- John Dewey and Progressive Education
- The Gary Plan – Industrial Education
- English-Only Curriculum
- The Stanford-Binet Test
- The Great Depression and World War II
- Life Adjustment Education
- The Cold War

**Episode Three**

Episode Three looks at issues of public education and social movements for equality in
public education. The ideals and realities of the “separate but equal” doctrine are
examined, as are changes in public education brought about by *Brown vs. Board of
Education* (1954), grassroots education reform efforts, and the role of communities in the
fight for equality. This episode also presents a perspective on the influence of the postwar
baby boom generation on increases in school enrollment, changes in curricula, and the
development of technology as an aspect of job preparation for the increasing number of
students pursuing higher education. Sub-stories include:

- *Brown vs. Board of Education*
- The Little Rock Nine
- The Civil Rights Act of 1964
- The Elementary and Secondary School Act
- Mexican Americans – Crystal City, Texas
- Bilingual Education
- Women’s Civil Rights and Title IX
- Students with Disabilities
- Busing and White Flight
Episode Four
The Bottom Line (1980 to the present):
Challenges to the Notion of a Common School

Episode Four explores issues in public education from the 1980s to the present. Although much had been accomplished in American public education, in the 1980s public schools came under critical scrutiny. As an opponent of what conservatives termed “the public school monopoly,” the Reagan administration declared a “learning crisis” that would change the American public’s perceptions of its schools and open the door to a variety of reforms. This final episode presents an overview of current debates in American public education, including the standards and school choice movements. Sub-stories include:

- A Nation at Risk
- Standards and High Stakes Testing
- Alternative Schools
- Vouchers
- Home Schooling
- The Education Industry
- Charter Schools

Focus Questions

Questions are organized in two categories to promote discussion of each episode. The first set of questions (Topical Questions) is specific to the topical areas covered in each episode and is connected to the events specific to that episode. The second category (Reflective/Philosophical Questions) comprises more reflective questions that encourage philosophical discussions about enduring themes.
Episode One
The Common School (1770-1890)
The Origins of Public Education in the United States

Common or Recurring Themes Explored:
- Schools defining and shaping American life—the relationship between school organization and the Constitution
- The meaning and practice of democracy through the organization and mission of schools
- Control of schools (local community vs. state and federal government)
- Challenges of growing student enrollment
- Issues of nationhood and citizenship
- Public schools as the battleground for issues of racial, ethnic, religious, and gender differences
  - Relationship between schools and organized religion—religious issues forming the core of the American fabric, the separation of religion and state
- Teacher salaries
- School costs and expenditures
- School reform efforts and conflict surrounding innovation and experimentation

Perspectives: The following scholars and experts are highlighted in Episode One of the series. Further study and analysis of their points of view can lead to deeper exploration of the various issues addressed in the Topical Perspectives section of this guide (see below). A list of these scholars’ publications is included in the bibliography section of this guide.

- James Anderson
- Chester Finn, Jr.
- E.D. Hirsch, Jr.
- Nancy Hoffman
- Carl Kaestle
- Kathryn Kish Sklar
- Nicholas Lemann
- Diane Ravitch
- Vanessa Siddle Walker
- Father Richard Shaw
- Joel Spring
- David Tyack
**Topical Perspectives:** Episode One is divided into five topical perspectives. These topical perspectives provide a foundation for investigating the recurring themes explored throughout the series as well as an opportunity to explore the opinions of various scholars associated with these topical areas.

1. The Uses of History and Educational Issues: Past, Present, and Implications for the Future

   *Examining the controversies, diverse perspectives, and social transformation of American society through its system of public education.*
   - Historical perspectives and the telling of American educational history
   - Influence of the frontier, sense of American exceptionalism

2. Politics and the Roots of American Public Education: So What Are Schools For?

   *Exploring the beginnings of American public education with a focus on the uniqueness of the American system of public education.*
   - The function and philosophy of schools
   - The political and social structure of early American public education
   - The relationship between American democracy and the American system of education

3. The Common School: Institutionalizing Democracy

   *Exploring the nature and structure of common schools as the foundation for American public education and as a vehicle for institutionalizing democracy.*
   - The formation of a democratic nation and the promotion of national ideals (knowledge and values at the root of common schools, preservation of the status quo)
   - Millennial attitudes – exploring the fear of political decay, social chaos, and educational redemption

4. Race and Education in the 19th Century: The Challenge of Multicultural Education

   *Exploring the roots of assimilation, pluralism, racism, and ethnic tension in the fabric of American public education.*
   - The educational experiences of African Americans, females, and Catholic immigrants

5. Westward Expansion: The Feminization of Teaching in Public Schools

   *Exploring the relationship between westward expansion and the feminization of the teaching profession.*
   - The reproduction of eastern institutions and the influence on the development of a school ethic
- The teacher crisis, the reform of education for women, and the creation of a women's profession
- Expansion and standardization of a public school ethic
- The progress and failings of public education – segregation and exclusion (expansion of segregated schools for Native Americans and African Americans; differences in literacy achievement for whites and other ethnic groups)

Focus Questions:

A. Topical Questions

- Why is public education essential to democracy?
- What are the distinctions in the various ways that people used for their children to learn to read?
  - To what extent did these distinctions reflect the cultural underpinnings of the early American settlers?
- What was the common school movement and for whom was it intended?
- Why and how were the forms of early education significant to the development of common schools?
- How did the task of nation building shape the formation of common schools?
- To what extent did the American system of education succeed or fail at becoming the "great equalizer"?
- To what extent did the major issues surrounding the education of African Americans reflect the country's values?
  - To what extent did early arguments and court cases surrounding African American educational issues in the North set a precedent for educational issues in the 20th century?
  - To what extent were the Civil War and Reconstruction significant in shaping the educational landscape across the United States?
- To what extent was the education of females indicative of the organization of the American social order? How did it challenge the American social order?
  - What is significant about the educational experiences of girls in the early common school experience?
  - How did the growth of American cities and towns influence changes in the education of females?
  - Why were women's changing roles within education significant to the development of public education?
- Why was the conflict over the religious ideals of Catholic immigrants such an important issue in the development of public education?
  - How did the influx of Catholic immigrants influence public education?
  - What were the underlying reasons for the separation of church and state with regard to public education?
- To what extent did the movement west help shape the development of public education in the United States?
  - How were issues of centralization, decentralization, and standardization of schools played out as Americans moved west?
B. Reflective/Philosophical Questions
- To what extent do perspectives of American educational history differ? To what extent are they similar?
- What roles have schools played in the development of American education?
- To what extent does public education promote individual growth among their students versus exert social control?
- What is the relationship between the political organization of the United States and its public school system?
- To what extent does public education unify the United States?
- To what extent have politics driven educational agendas throughout U.S. history?
- To what extent have political leaders influenced the structure and organization of public education?
- How is democracy modeled and carried out in public schools?
- How has school shaped and defined the lives of the American public?
- What is the relationship between our understanding of public education and the Constitution?
Episode Two
As American as Public School (1900-1950)
Americanizing Immigrants

Common or Recurring Themes Explored:

- Control of schools (local community vs. state and federal government)
- Challenges of growing student enrollment
- Issues of nationhood and citizenship
- Public schools as the battleground for issues related to racial, ethnic, religious, and gender differences
  - Growth of immigrant populations – Americanization and assimilation
  - Segregated vs. integrated education for African Americans, Native Americans, Latinos, and Asian Americans
- School costs and expenditures
- School reform efforts and conflict surrounding innovation and experimentation
- Standardization of school structure (length of school year), pedagogy, curriculum, and materials

Perspectives: The following scholars and experts are highlighted in Episode Two of the series. Further study and analysis of their points of view can lead to a deeper understanding of various issues addressed in the Topical Perspectives of this guide (see below). A list of these scholars' publications is included in the bibliography section of this guide.

- James Anderson
- Paul Chapman
- Ronal Cohen
- Larry Cuban
- Chester Finn, Jr.
- Gilbert Gonzalez
- Nancy Hoffman
- Nicholas Lemann
- Diane Ravitch
- Joel Spring
- David Tyack
Topical Perspectives: Episode Two is divided into three topical perspectives. These areas address several recurring themes and provide an opportunity to explore the perspectives of scholars associated with these perspectives.

1. An Influx of Immigration: Influences on School Structures, Curricula, and Instruction

*Exploring the influences of 19th and early 20th century immigrants on school structures, curriculum, and instruction, the development of child labor laws and increases in school attendance.*
- Responses of different communities to the influx of immigrants
- Issues of classroom space and overcrowding
- Standardizing methods of instruction

2. Americanization and the Politics of School Reform

*Exploring the perspectives of progressive education school reformers and the establishment of a precedent for addressing issues of ethnic and cultural diversity within American public education.*
- Philosophy of progressive education
- The transformation of the curriculum
- Manual training and industrial education

3. Politics and the Changing Face of American Public Education

*Exploring the influence of global issues on politics and the promotion of race, class, and gender bias in American public education.*
- World War II and global influences on American education
- The segregated education of African Americans, Native Americans, and Mexican Americans
  - Industrial education versus classical college preparatory education
  - IQ testing – tracking and ethnic division

Focus Questions:

A. Topical Questions
- What caused the influx of immigration in the 19th and 20th centuries?
- Why was child labor so high?
- How did the increase in immigration affect school structure, curriculum, and instructional practices?
  - What were the responses of different communities to the influx of immigrants (particularly Russian, Polish, Italian, German, Mexican, and Asian)
- What were the different positions that progressive reformers took about American public education? To what extent did social efficiency, mobilization, and assimilation of immigrants influence the development of schools in the progressive education period?
What were the significant changes that progressive educators introduced into public schools?
- What were the most positive contributions of progressive education? How did progressive education influence child labor laws, compulsory school attendance, classroom conditions, curriculum, and instructional practices?
- What were the most negative aspects of progressive education?
- What effects did progressive education have on immigrants coming into the United States during the late 19th and 20th centuries?
- Why did factions exist among immigrant populations concerning attitudes for or against progressive education?
- To what extent did the attitudes and philosophies of progressive educators influence the school experiences and academic achievement of marginalized ethnic groups (Native Americans, Mexican Americans, African Americans, and Asian Americans)?
- How were elements of progressive education reforms maintained in the curriculum advocated for segregated schools for African Americans, Native Americans, and Mexican Americans?
- To what extent did World War I influence school curricula and instructional practices?
- What relationship did World War II have on the increasing numbers of students enrolled in public schools and how did this relationship influence the changing nature of secondary education?
- What influences did the progressive education movement maintain in the structure of schools, especially for high school students?

B. Reflective/Philosophical Questions
- How do we educate all children (foreign born, American born, rich, and poor)?
- Who does school benefit and who does school fail?
- What is the relationship between educational change and political agendas?
- Historically, where have schools perpetuated racial stereotyping?
Episode Three
Equality (1950-1980)
Social Upheavals in Education

Common or Recurring Themes Explored:
- The relationship between school organization and the Constitution
- The meaning and practice of democracy through the organization and mission of schools
- Control of schools (local community vs. state and federal government)
- Public schools as the battleground for issues of racial, ethnic, religious, and gender differences
  - Segregated vs. integrated education for African Americans, Native Americans, Latinos, and Asian Americans
  - Gender-specific experiences in education
- School costs and expenditures
- Issues of school reform and resulting conflict leading to innovation and experimentation

Perspectives: The following scholars and experts are highlighted in Episode Three of the series. Further study and analysis of their points of view can lead to deeper exploration of the various issues addressed in the Topical Perspectives section of this guide (see below). A list of these scholars' publications is included in the bibliography section of this guide.

- James Anderson
- Chester Finn, Jr.
- Gilbert Gonzaiez
- Marcia Greenberger
- Jose Angel Gutierrez
- Jay Heubert
- Gary Orfield
- Vanessa Siddle Walker
- Joel Spring
- David Tyack
- Leslie Wolfe

Topical Perspective: Episode Three focuses on one perspective that brings together several recurring themes. This episode explores the roots of social movements for equality in public education.

Social Movements and Public Education

Exploring issues of public education, social movements, the fight for educational equality, and the realities of the "separate but equal" doctrine.
- Educational inequities and inequality
Focus Questions:

A. Topical Questions
- What role did the African American community play in establishing educational equity?
  - What were the prevalent issues in the African American community regarding segregated schools?
  - What were the perspectives on school desegregation in the African American community?
  - Why was Topeka, Kansas, targeted as a place to obtain educational equality?
- How did Brown vs. Board of Education influence other struggles for educational equality?
- What lessons were learned concerning desegregation in Little Rock, Arkansas?
- Why was the Civil Rights Act of 1964 more effective in promoting desegregation than the Brown decision?
  - Which groups did the Civil Rights Act of 1964 ultimately impact?
- What was the key to achieving equality in education for Mexican Americans in the Crystal City, Texas?
- What were the education-related initiatives that grew out of Johnson's War on Poverty?
- Why did leaders from the women's movement focus on the educational system? In what ways were women's demands for equal educational opportunity different from those of other minorities? In what ways were they the same?
- How did the demands for equality made by advocates for the disabled in the 1970s relate to the original common school ideal?
- What was the logic behind court ordered bussing? To what extent was it successful? Why do you think it was so controversial? In this era, how did decisions affecting the schools shape the future of American society (the deep divisions between city and suburbs)?

B. Reflective/Philosophical Questions
- To what extent is Americanization or cultural diversity the purpose for bilingual education?
- To what extent do national and state governments control public schools? To what extent does America's citizenry control public schools?
- What role do communities play in securing educational equality?
- What price do communities pay for gains made toward educational equality?
- How do current reforms affect the American quest for educational equality?
- To what extent does politics influence the establishment of educational equality?
To what extent do individuals and communities play a role in establishing educational equality?
- How are students a force for securing educational equity?
- Is 'separate but equal' a viable option in education today? Is this a course we should pursue as a society?
Episode Four

The Bottom Line (1980 to the present)

Challenges to the Notion of a Common School

Common or Recurring Themes Explored:
- The meaning and practice of democracy through the organization and mission of schools
- Control of schools and the influence of market reforms on school choice
- Relationship between schools and the nation’s economy
- Standards and testing
- Educational equity
- School reform – community and grassroots involvement in educational change
- Relationship between schools and organized religion – the separation of religion and state

Perspectives: The following scholars and experts are highlighted in Episode Four of the series. Further study and analysis of their points of view can lead to deeper exploration of the various issues addressed in the Topical Perspectives section of this guide (see below). A list of these scholars’ publications is included in the bibliography section of this guide.

- James Anderson
- Larry Cuban
- Chester Finn, Jr.
- E. D. Hirsch, Jr.
- Carl Kaestle
- Jonathan Kozol
- Nicholas Lemann
- Deborah Meier
- Diane Ravitch
- David Tyack

Topical Perspectives: Episode Four focuses on three topical perspectives that bring together several recurring themes. These topical perspectives provide an opportunity to explore issues of erosion in the support for public schools and the future of public education.

1. The Learning Crisis – A Nation at Risk

   Exploring the influence of politicians and the press on America’s perceptions of schools.
   - The Reagan years and perceptions of decline in American public education
   - The relationship between the nation’s economy and perceptions of educational achievement
2. The Standards Movement

Exploring the push for higher educational standards and the demand for measurable results.
- The demand for higher graduation standards and the development of technology
- High stakes testing and creating a government monopoly

3. School Reform and Strategies of Choice

Exploring strategies of choice as a means for injecting competition into America's urban schools.
- The marketplace model:
  - Alternative and magnet schools
  - The voucher movement
  - Home schooling
  - Privatization
  - Charter schools

Focus Questions:
A. Topical Questions
- What influence did the shift of focus from "equity" to "excellence" have on the quality of public education?
- What is the motivation behind the argument for school choice?
- How does school choice affect concepts of public versus private education?

B. Reflective/Philosophical Questions
- What relationship exists between the push for higher education standards and high stakes testing?
- How do shifts in governmental policies and priorities affect teaching and learning?
- How do changes in political agendas influence the perception of public education?
- How do free-market reforms challenge the basic ideals of public education?
- What relationship exists between the nation's economic development and its perceptions of public education?
- What education interest groups have been most supportive of school choice? What education interest groups have been most opposed to school choice? For what reasons have these groups been supportive or opposed to school choice?
- Do school choice structures perpetuate or eradicate inequality? Why? How?
- How do school choice debates relate to the issues of cultural, racial, and economic domination within school structures and curricula?
- Does school choice improve public education? Why or why not?
- How have strategies for school choice helped public education to develop?
- Does a competitive environment in public education create a positive or negative outcome?
- Who benefits from alternative and magnet schools? Who does not benefit?
- What are the pros and cons of the voucher movement?
Do vouchers offer a solution to the problems that plague public education? Why or why not?
What political battles do vouchers and home schooling spark?
How does privatization help the development of public education? How does it hinder the development of public education?
What are the benefits and flaws of privatization?
What relationship could exist between private industry and public education that would be of benefit?
To what extent do charter schools solve or add to the problems of public education?
How do public schools hold together the social fabric of the nation?
Is there core knowledge and shared culture that public schools have an obligation to provide? If so, from whose perspective should it be derived?
What is the cost of diversification and experimentation in public education?
How should public education attend to issues of equity and excellence?
What is the best way to educate the next generation of Americans?
Bibliography of School Series Authors and Recommended Authors


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