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ABSTRACT

This report is a 7-year study of the development and implementation of Distance Education (DE) in the California Community College System during fiscal years 1995-1996 through 1999-2000. The systemwide data provide information about DE students, including age, ethnicity, gender, and disabilities. The data also include information about access, enrollment, and course completion rates, as well as student and faculty satisfaction with DE delivery mode. The report focuses on the issues raised by this research and makes recommendations to the Board of Governors for the implementation of new policies that are needed to support DE systemwide. The report offers numerous tables, including: (1) Comparison of Growth in Distance Education and Non-Distance Education; (2) Distance Education Sessions; (3) Distance Education Non-Credit and Non-Distance Education/Noncredit Course Sessions; and (4) Number of Distance Education Courses by Type of Delivery Method. Highlights include: (1) 104,153 students were enrolled in DE courses in 1999-2000, almost 4% of total systemwide enrollment; (2) the average completion rate for credit DE courses from 1995-2000 was 52%, 13% lower than the rate for traditional courses; (3) 71% of DE students cited convenience as the reason for choosing distance education; and (4) faculty indicated a strong belief that classroom-based instruction is better in terms of the overall education experience. (NB)

Distance Education Report, August 2001

California Community Colleges

Fiscal Years 1995-1996 through 1999-2000

Summarized by Martin Hittelman

Introduction

Using data as defined by Title 5 Regulations of the California Community Colleges' Board of Governors and *Standing Order 409* (Appendix A), this report is a seven-year study of the development and implementation of Distance Education (DE) in the California Community College System during this period of time. This system-wide data provides information about the students served through DE including the age, ethnicity, gender, and disabilities of students enrolled in these courses. It also includes information about student access, enrollment, and course completion rates as well as student and faculty satisfaction with this instructional delivery mode. This report focuses on the issues raised by this research and makes recommendations to the Board of Governors for the implementation of new policies that are needed to support DE system-wide.

Background

Distance Education (DE) began in the California Community Colleges with correspondence and newspaper-based courses. In the late 1960's, several California Community Colleges formed consortia to develop and deliver instructional television courses. Today, "telecourses" remains the dominant mode of DE instruction. California Community Colleges are now beginning to create "on-line" courses.

On March 10, 1994, and after extensive consultation and compromise, the Board of Governors approved regulations permitting colleges and districts, **during an evaluation period**, to design and offer DE courses and programs beyond those previously authorized. The revised Title 5 Regulations allowed districts, for the first time, to offer **non-transfer and noncredit courses**. In order to evaluate the experiment, the regulations mandated that DE courses be evaluated and approved separately by local curriculum committees. In addition, the new Board of Governors regulations established a task force to develop guidelines and the Distance Education Technical Advisory Committee (DETAC) to oversee the experiment.

During the period from 1994 to 1998, and based on recommendations from DETAC, the Board of Governors revised regulatory language that changed language requiring "regular **personal** contact" between instructors and students to "regular **effective** contact." This change allowed the use of e-mail, chat rooms, faxes and voice mail in place of personal contact. The amendment also included the extension of the evaluation period from June 2000, to January 1, 2002.

Results

In a 1995-96 Survey of the colleges, the following anecdotal information was provided:

- The first distance education course in the system dates back to 1970.
- The primary purpose for offering distance education courses was accessibility for students.
- The primary mode of delivery of DE courses was telecourses (cable/television).
- Only a few colleges offered on-line courses.

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- The profile student was a white female between the ages of 25 and 36 who was an employed, single parent with children under the age of 18.
- Two colleges offered one non-transfer course each.
- Faculty who taught DE courses were self-selected.
- There were no system-wide or district/campus standard guidelines regarding staff development.
- Training was provided to instructors in various formats and few campuses had extensive training programs for faculty to develop DE courses.
- District and campus personnel felt that technology mediated instruction was viable and should be expanded.

As we shall see from the current report, little has changed since the 1995-96 survey except that there has been an expansion of on-line courses.

From 1996 to the present, the institutional data collected from the colleges has been more structured and empirical.

In the following report, a **course** is a unique offering by a college, which has a unique course outline that has been approved by a curriculum committee (e.g. Bio. 1: Principles of Biology). A **course section** is an individual course offering that is assigned a unique course identifier by the local college (e.g. Biology 1-04, which would denote the fourth section of Bio. 1 being offered in a particular term). A **course session** represents a unique instructional occurrence within a course section. The difference between a course "section" and a course "session" occurs primarily in non-credit courses.

This report uses course sessions instead of course sections because it is believed by the authors of the report to capture all enrollments in both DE and non-DE and therefore, presents what is thought to be a more accurate description of what is occurring in the system.

The Growth in Distance Education Instruction

Comparison of Growth in Distance Education and Non-Distance Education
1995 - 2000

| Academic Year | Total DE Courses | Total DE Sections | Total DE Sessions | Total Non-DE Sessions | Percentage DE Course Sessions |
|---------------|------------------|-------------------|-------------------|-----------------------|-------------------------------|
| 95-96 | 1,562 | 2,138 | 2,710 | 427,054 | .63% |
| 96-97 | 2,024 | 3,161 | 3,907 | 454,766 | .86% |
| 97-98 | 2,322 | 3,601 | 4,555 | 481,171 | .95% |
| 98-99 | 2,888 | 4,008 | 4,959 | 496,941 | 1.00% |
| 99-00 | 3,979 | 5,301 | 6,052 | 505,863 | 1.20% |

As can be seen from the above table, the growth in distance education offerings is dwarfed by the growth in non-distance education offerings and distance education offerings remain a very small percentage of overall offerings at the colleges.

Distance Education Sessions
1995 - 2000

| Academic Year | Course Sessions Offered | Credit Transferable Sessions | Percentage Credit Transferable | Credit Non-Transferable Sessions | Percentage Credit Non-Transferable | Noncredit Non-Transferable Sessions | Percentage Noncredit Non-Transferable |
|---------------|-------------------------|------------------------------|--------------------------------|----------------------------------|------------------------------------|-------------------------------------|---------------------------------------|
| 95-96 | 2,710 | 2,313 | 85.4% | 353 | 13.0% | 44 | 1.6% |
| 96-97 | 3,907 | 3,389 | 86.7% | 436 | 11.2% | 82 | 2.1% |
| 97-98 | 4,555 | 3,912 | 85.9% | 546 | 12.0% | 97 | 2.1% |
| 98-99 | 4,959 | 4,217 | 85.0% | 636 | 12.8% | 106 | 2.1% |
| 99-00 | 6,052 | 4,898 | 80.9% | 943 | 15.6% | 211 | 3.5% |

Most course sessions of distance education remain credit transferable offerings.

Distance Education Noncredit and Non-Distance Education/Noncredit Course Sessions
1995-1996 through 1999-2000

| Fiscal Years | Distance Education/Noncredit course sessions | Non-Distance Education/Noncredit course sessions | Percentage |
|--------------|----------------------------------------------|--------------------------------------------------|------------|
| 1995-96 | 44 | 37,225 | .11% |
| 1996-97 | 82 | 39,418 | .21% |
| 1997-98 | 97 | 43,017 | .22% |
| 1998-99 | 106 | 44,926 | .24% |
| 1999-2000 | 211 | 47,607 | .44% |

Distance Education Courses still represent a very small percentage of all non-credit offerings.

Types of Distance Education Courses

The study identifies nine basic types of DE courses by delivery method (as defined in the MIS Data Element Dictionary). **Televised instruction is still the predominant delivery mode for DE in the California Community Colleges.** Televised instruction is reported using the DED Code #80. This data element includes primarily telecourses, television, and cable, but also includes videocassette, teleconferencing, satellite, and live instructional television.

MIS Data Element Dictionary Definitions for Distance Education Delivery Methods

- 51 = Two-way interactive video and audio
- 52 = One-way interactive video and two-way interactive audio
- 53 = Two-way interactive audio only
- 54 = Other simultaneous interactive medium not coded above
- 30 = Session under supervision of instructor not available by line of sight using medium where the content varies depending upon student response without the immediate involvement of the instructor (e.g. various types of instructional software, Computer Assisted Instruction CAI; digitized visual, audio or text selected in response to student input; or specially structured audio tapes, etc.)
- 60 = Text one-way (e.g. newspaper, correspondence, electronic file, **Internet**, etc.)
- 70 = Audio one-way (e.g. audio cassette, radio, etc.)
- 80 = Video one-way (e.g. **Instructional Television**, video cassette, etc.)
- 81 = Other passive medium not coded above

Number of Distance Education Courses by Type of Delivery Method
1995-1996 to 1999-2000

| Fiscal Years | 51 | 52 | 53 | 54 | 30 student response | 60 Internet | 70 | 80 televised | #81 |
|---------------------|-----------|-----------|-----------|-----------|----------------------------|--------------------|-----------|---------------------|------------|
| 1995-96 | 18 | 36 | 4 | 15 | 327 | 9 | 154 | 2,143 | 4 |
| 1996-97 | 31 | 76 | 9 | 41 | 487 | 7 | 319 | 2,932 | 5 |
| 1997-98 | 127 | 84 | 9 | 42 | 648 | 45 | 325 | 3,268 | 7 |
| 1998-99 | 207 | 103 | 7 | 55 | 902 | 328 | 342 | 2,986 | 29 |
| 1999-00 | 213 | 229 | 0 | 130 | 1,222 | 1,101 | 348 | 2,710 | 99 |

1999-2000
Percentages by Type

| | Number of Courses | Percentage of Total |
|------------------------------------------------------------|--------------------------|----------------------------|
| Two-way interactive video/audio | 213 | 3.5% |
| One-way interactive video/two way interactive audio | 229 | 3.8% |
| Two-way interactive audio only | 0 | 0.0% |
| Other interactive | 130 | 2.1% |
| Instructional software, CAI, structured tapes | 1,222 | 20.1% |
| Internet, correspondence, newspaper | 1,101 | 18.2% |
| Audio one-way | 348 | 5.8% |
| Instructional Television, video cassette | 2,710 | 44.8% |
| Other passive medium | 99 | 1.6% |

Instruction Television continues to be the dominant force in distance education, followed by instructional software and internet offerings.

Unduplicated Head Count

The following table summarizes the **unduplicated head count** of students enrolled in DE and non-DE and the percent represented by DE students.

**Total Student Enrollment in All Distance Education and
Non-Distance Education Course Sessions**
1995-1996 to 1999-2000

| Fiscal Years | Distance Education | Non-Distance Education | Percent of Total Enrollments |
|---------------------|---------------------------|-------------------------------|-------------------------------------|
| 1995-96 | 54,524 | 2,108,121 | 2.52% |
| 1996-97 | 67,509 | 2,230,404 | 2.94% |
| 1997-98 | 75,941 | 2,335,600 | 3.15% |
| 1998-99 | 87,302 | 2,425,560 | 3.47% |
| 1999-00 | 104,153 | 2,528,266 | 3.96% |

These numbers only indicate the number of students taking courses by each mode. It does not represent the percentage of full-time equivalent students taking distance education courses. These percentages are likely to be lower since students tend to take only one distance education course. It should also be noted that the number of students in California community colleges exceeded 2.5 million in 1999-2000.

**Total Student Enrollment in Distance Education Noncredit and
Non-Distance Education/Noncredit Sessions**

1995-1996 to 1999-2000

| Fiscal Years | Distance Education Noncredit | Non-Distance Education Noncredit | Distance Education Percent of Total Noncredit |
|---------------------|-------------------------------------|-----------------------------------------|------------------------------------------------------|
| 1995-96 | 2,681 | 478,918 | 0.56 % |
| 1996-97 | 6,561 | 518,077 | 1.25 % |
| 1997-98 | 6,181 | 551,888 | 1.10 % |
| 1998-99 | 6,345 | 576,667 | 1.08 % |
| 1999-00 | 3,256 | 658,995 | 0.49 % |

Noncredit offerings remain almost entirely in the non-distance education mode.

Completion Rates in Distance Education Course Sessions

**Completion Rates for Credit Distance Education
1995 - 2000**

| Credit Distance Education Sessions | | | | | | |
|-----------------------------------------------|----------------|----------------|----------------|----------------|----------------|----------------|
| Student Outcome | 1995-96 | 1996-97 | 1997-98 | 1998-99 | 1999-00 | Average |
| Completed | 53,243 | 59,944 | 67,977 | 76,935 | 91,794 | 69,979 |
| Not Completed | 49,364 | 56,471 | 64,118 | 72,749 | 79,598 | 64,460 |
| Total | 102,607 | 116,415 | 132,095 | 149,684 | 171,392 | 134,439 |
| Rate of Completion | 52% | 51% | 51% | 51% | 54% | 52% |
| Credit Non-Distance Education Sessions | | | | | | |
| Student Outcome | 1995-96 | 1996-97 | 1997-98 | 1998-99 | 1999-00 | Average |
| Completed | 5,762,540 | 6,008,887 | 6,285,404 | 6,590,307 | 6,614,558 | 6,252,339 |
| Not Completed | 3,126,095 | 3,262,761 | 3,453,603 | 3,567,776 | 3,764,690 | 3,434,985 |
| Total | 8,888,635 | 9,271,648 | 9,739,007 | 10,158,083 | 10,379,248 | 9,687,324 |
| Rate of Completion | 65% | 65% | 65% | 65% | 64% | 65% |

Completion Rates in 1999-00

| | Credit DE | Percentage | Credit Non-DE | Percentage |
|----------------------|------------------|-------------------|----------------------|-------------------|
| Completed | 91,794 | 54% | 6,614,558 | 64% |
| Not Completed | 79,598 | 46% | 3,714,690 | 36% |
| Total | 171,392 | | 10,379,248 | |

Rates of Completion are considerably lower in Distance Education Credit Sessions than in Non-Distance Education Credit Sessions. Only 1.4% of completions came from the Distance Education sessions – 98.6% came from students taking courses in the traditional manner.

Overall Completion Rates for Distance Education and Non-Distance Education Noncredit

1995-2000

| Distance Education Noncredit | | | | | | |
|----------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|
| Student Outcome | 1995-96 | 1996-97 | 1997-98 | 1998-99 | 1999-00 | Average |
| Completed | 3,677 | 11,201 | 9,527 | 9,004 | 2,288 | 7,139 |
| Not Completed | 1 | 21 | 6 | 14 | 1,531 | 315 |
| Total | 3,678 | 11,222 | 9,533 | 9,018 | 3,819 | 7,454 |
| Rate of Completion | 99.9% | 99.8% | 99.9% | 99.9% | 60% | 91.9% |
| Non-Distance Education Noncredit | | | | | | |
| Student Outcome | 1995-96 | 1996-97 | 1997-98 | 1998-99 | 1999-00 | Average |
| Completed | 1,373,042 | 1,444,830 | 1,590,752 | 1,709,797 | 1,937,265 | 1,611,137 |
| Not Completed | 108,751 | 119,439 | 132,399 | 156,937 | 179,700 | 139,445 |
| Total | 1,481,793 | 1,564,269 | 1,723,151 | 1,866,734 | 2,116,965 | 1,750,582 |
| Rate of Completion | 93% | 92% | 92% | 92% | 92% | 92.2% |

It is not clear from the report how non-completions are computed in non-credit instruction. I will not report further on non-credit completion rates.

Student Enrollment and Completion Rate by Age in Distance Education Credit Course Sessions

1995 to 2000

| Age | Student Outcome | 1995-96 | 1996-97 | 1997-98 | 1998-99 | 1999-00 |
|---------|--------------------|---------|---------|---------|---------|---------|
| <18 | Completed | 1,134 | 1,531 | 1,872 | 2,670 | 3,278 |
| | Not Completed | 1,392 | 1,705 | 2,113 | 2,378 | 2,464 |
| | Total | 2,526 | 3,236 | 3,985 | 5,048 | 5,742 |
| | Rate of Completion | 45% | 47% | 47% | 53% | 57% |
| 18 & 19 | Completed | 6,385 | 7,556 | 9,155 | 10,865 | 12,762 |
| | Not Completed | 9,021 | 10,895 | 13,257 | 15,202 | 15,421 |
| | Total | 15,406 | 18,451 | 22,412 | 26,067 | 28,183 |
| | Rate of Completion | 41% | 41% | 41% | 42% | 45% |
| 20 - 24 | Completed | 13,335 | 15,152 | 17,115 | 19,873 | 23,792 |
| | Not Completed | 16,043 | 17,818 | 20,481 | 23,714 | 26,360 |
| | Total | 29,378 | 32,970 | 37,596 | 43,587 | 50,152 |
| | Rate of Completion | 45% | 46% | 46% | 46% | 47% |
| 25 - 29 | Completed | 8,979 | 9,920 | 11,316 | 11,767 | 13,991 |
| | Not Completed | 8,279 | 9,226 | 10,093 | 10,874 | 12,282 |
| | Total | 17,258 | 19,146 | 21,409 | 22,641 | 26,273 |
| | Rate of Completion | 52% | 52% | 53% | 52% | 53% |
| 30 - 34 | Completed | 7,577 | 8,124 | 8,427 | 9,405 | 10,890 |
| | Not Completed | 5,570 | 5,903 | 6,076 | 6,673 | 7,516 |
| | Total | 13,147 | 14,027 | 14,503 | 16,078 | 18,406 |
| | Rate of Completion | 58% | 58% | 58% | 58% | 59% |
| 35 - 39 | Completed | 6,433 | 6,627 | 7,590 | 8,223 | 9,516 |
| | Not Completed | 4,007 | 4,596 | 4,726 | 5,328 | 5,636 |
| | Total | 10,440 | 11,223 | 12,316 | 13,551 | 15,152 |
| | Rate of Completion | 62% | 59% | 62% | 61% | 63% |
| 40 - 49 | Completed | 7,279 | 8,559 | 9,498 | 10,449 | 12,998 |
| | Not Completed | 4,032 | 4,920 | 5,596 | 6,493 | 7,301 |
| | Total | 11,311 | 13,479 | 15,094 | 16,942 | 20,299 |
| | Rate of Completion | 64% | 64% | 63% | 62% | 64% |
| 50 + | Completed | 2,088 | 2,451 | 2,994 | 3,660 | 4,490 |
| | Not Completed | 1,000 | 1,389 | 1,770 | 2,077 | 2,555 |

| | | | | | | |
|---------|--------------------|-------|-------|-------|-------|-------|
| | Total | 3,088 | 3,840 | 4,764 | 5,737 | 7,045 |
| | Rate of Completion | 68% | 64% | 63% | 64% | 64% |
| Unknown | Completed | 33 | 24 | 10 | 23 | 77 |
| | Not Completed | 20 | 19 | 6 | 10 | 63 |
| | Total | 53 | 43 | 16 | 33 | 140 |
| | Rate of Completion | 62% | 56% | 63% | 70% | 55% |

1999-2000 Credit Completion by Age

| | <18 | 18&19 | 20-24 | 25-29 | 30-34 | 35-39 | 40-49 | 50+ | Unknown |
|---------------|-------|--------|--------|--------|--------|--------|--------|-------|---------|
| Completed | 3,278 | 12,762 | 23,792 | 13,991 | 10,890 | 9,516 | 12,998 | 4,490 | 77 |
| Not Completed | 2,464 | 15,421 | 26,360 | 12,282 | 7,516 | 5,636 | 7,301 | 2,555 | 63 |
| Total | 5,742 | 28,183 | 50,152 | 26,273 | 18,406 | 15,152 | 20,299 | 7,045 | 140 |
| Percent | 57% | 45% | 47% | 53% | 59% | 63% | 64% | 64% | 55% |

Completion rates tend to increase with the age of the student. This illustrates, once again, how important motivation and self-discipline contribute to success in distance education courses.

Student Enrollment and Completion Rate by Type of Disability in Credit Course Sessions 1995 to 2000

| Disability | Student Outcome | 1995-96 | 1996-97 | 1997-98 | 1998-99 | 1999-00 |
|----------------------------------|--------------------|---------|---------|---------|---------|---------|
| Acquired Brain Injury Learner | Completed | 44 | 60 | 44 | 72 | 96 |
| | Not Completed | 137 | 119 | 136 | 142 | 108 |
| | Total | 181 | 179 | 180 | 214 | 204 |
| | Rate of Completion | 24% | 34% | 24% | 37% | 47% |
| Developmentally Delayed Learner | Completed | 5 | 28 | 33 | 26 | 25 |
| | Not Completed | 79 | 77 | 119 | 75 | 57 |
| | Total | 84 | 105 | 152 | 101 | 82 |
| | Rate of Completion | 6% | 27% | 22% | 26% | 31% |
| Hearing Impaired Learner | Completed | 27 | 23 | 50 | 72 | 68 |
| | Not Completed | 76 | 77 | 67 | 133 | 89 |
| | Total | 103 | 100 | 117 | 205 | 157 |
| | Rate of Completion | 26% | 23% | 43% | 35% | 43% |
| Learning Disabled Learner | Completed | 513 | 577 | 625 | 792 | 792 |
| | Not Completed | 941 | 881 | 970 | 1,058 | 1,114 |
| | Total | 1454 | 1458 | 1595 | 1,850 | 1,906 |
| | Rate of Completion | 35% | 40% | 39% | 43% | 43% |
| Mobility Impaired Learner | Completed | 426 | 382 | 514 | 462 | 543 |
| | Not Completed | 629 | 566 | 706 | 688 | 520 |
| | Total | 1055 | 948 | 1220 | 1150 | 1063 |
| | Rate of Completion | 40% | 40% | 42% | 40% | 51% |
| Other Disabled Learner | Completed | 226 | 290 | 294 | 356 | 423 |
| | Not Completed | 587 | 492 | 506 | 783 | 580 |
| | Total | 813 | 782 | 800 | 1139 | 1003 |
| | Rate of Completion | 28% | 37% | 37% | 31% | 42% |
| Psychological Disabled Learner | Completed | 131 | 168 | 135 | 169 | 267 |
| | Not Completed | 272 | 227 | 347 | 350 | 278 |
| | Total | 403 | 395 | 482 | 519 | 545 |
| | Rate of Completion | 33% | 42% | 28% | 33% | 49% |
| Speech/Language Impaired Learner | Completed | 9 | 6 | 21 | 20 | 13 |
| | Not Completed | 29 | 16 | 56 | 20 | 31 |
| | Total | 38 | 22 | 77 | 40 | 44 |
| | Rate of Completion | 24% | 28% | 27% | 50% | 30% |
| Visually Impaired Learner | Completed | 33 | 57 | 65 | 57 | 75 |
| | Not Completed | 132 | 84 | 61 | 66 | 77 |
| | Total | 165 | 141 | 126 | 123 | 152 |
| | Rate of Completion | 20% | 40% | 37% | 46% | 49% |

The number of persons with a mobility disability who completed a course via DE in 1999-2000 was 543. How many of these students also took classes on campus is unknown.

Student Enrollment and Completion Rate by Ethnicity in Credit DE Course Sessions
1995 to 2000

| Ethnicity | Student Outcome | 1995-96 | 1996-97 | 1997-98 | 1998-99 | 1999-00 |
|------------------------|------------------------|----------------|----------------|----------------|----------------|----------------|
| Asian/Pacific Islander | Completed | 6,724 | 7,475 | 8,302 | 9,703 | 12,462 |
| | Not Completed | 4,313 | 4,638 | 5,276 | 6,520 | 8,274 |
| | Total | 11,037 | 12,113 | 13,578 | 16,223 | 20,736 |
| | Rate of Completion | 61% | 62% | 61% | 60% | 60% |
| Black | Completed | 5,107 | 5,149 | 5,945 | 6,128 | 6,701 |
| | Not Completed | 7,076 | 7,335 | 8,282 | 8,717 | 8,342 |
| | Total | 12,183 | 12,484 | 14,227 | 14,845 | 15,043 |
| | Rate of Completion | 42% | 41% | 42% | 41% | 45% |
| Filipino | Completed | 1,514 | 1,509 | 1,591 | 1,892 | 2,309 |
| | Not Completed | 1,247 | 1,555 | 1,793 | 1,938 | 2,111 |
| | Total | 2,761 | 3,064 | 3,384 | 3,830 | 4,420 |
| | Rate of Completion | 55% | 50% | 47% | 49% | 52% |
| Hispanic | Completed | 7,234 | 8,346 | 9,788 | 11,020 | 13,031 |
| | Not Completed | 9,064 | 10,696 | 12,028 | 13,730 | 14,201 |
| | Total | 16,298 | 19,042 | 21,816 | 24,750 | 27,232 |
| | Rate of Completion | 44% | 44% | 45% | 45% | 48% |
| Native American | Completed | 661 | 659 | 825 | 895 | 923 |
| | Not Completed | 959 | 1,074 | 1,173 | 1,137 | 1,133 |
| | Total | 1,620 | 1,733 | 1,998 | 2,032 | 2,056 |
| | Rate of Completion | 41% | 38% | 41% | 44% | 45% |
| Other | Completed | 882 | 1,063 | 1,274 | 1,363 | 1,694 |
| | Not Completed | 1,052 | 1,254 | 1,465 | 1,561 | 1,610 |
| | Total | 1,934 | 2,317 | 2,739 | 2,924 | 3,304 |
| | Rate of Completion | 46% | 46% | 47% | 47% | 52% |
| White | Completed | 29,182 | 33,370 | 37,193 | 41,063 | 46,648 |
| | Not Completed | 24,038 | 27,619 | 31,071 | 34,453 | 35,404 |
| | Total | 53,220 | 60,989 | 68,264 | 75,516 | 82,052 |
| | Rate of Completion | 55% | 55% | 55% | 54% | 57% |
| Unknown/declined | Completed | 1,939 | 2,373 | 3,059 | 4,871 | 8,026 |
| | Not Completed | 1,615 | 2,300 | 3,030 | 4,693 | 8,523 |
| | Total | 3,554 | 4,673 | 6,089 | 9,564 | 16,549 |
| | Rate of Completion | 55% | 51% | 50% | 51% | 49% |

1999-2000 Completion Rates by Ethnicity

| | Asian/ Pac. Islander | Black | Filipino | Hispanic | Native American | Other | White | Unknown |
|-----------------------|-------------------------|--------|----------|----------|--------------------|-------|--------|---------|
| Completed | 12,462 | 6,701 | 2,309 | 13,031 | 923 | 1,694 | 46,648 | 8,026 |
| Not Completed | 8,274 | 8,342 | 2,111 | 14,201 | 1,133 | 1,610 | 35,404 | 8,523 |
| Total | 20,736 | 15,043 | 4,420 | 27,232 | 2,056 | 3,304 | 82,052 | 16,549 |
| Rate of Completion | 60% | 45% | 52% | 48% | 45% | 52% | 57% | 49% |

**Student Enrollment and Completion Rate by Gender in Distance Education Credit Course Sessions
1995 to 2000**

| Gender | Student Outcome | 1995-96 | 1996-97 | 1997-98 | 1998-99 | 1999-00 |
|---------|--------------------|---------|---------|---------|---------|---------|
| Female | Completed | 35,280 | 40,022 | 45,566 | 51,146 | 59,474 |
| | Not Completed | 30,960 | 35,835 | 40,083 | 45,075 | 49,042 |
| | Total | 68,139 | 77,756 | 87,548 | 98,120 | 110,515 |
| | Rate of Completion | 52% | 52% | 52% | 52% | 54% |
| Male | Completed | 17,797 | 19,741 | 22,234 | 25,516 | 31,963 |
| | Not Completed | 18,278 | 20,531 | 23,924 | 27,479 | 30,225 |
| | Total | 36,075 | 40,272 | 46,158 | 52,995 | 62,188 |
| | Rate of Completion | 49% | 49% | 48% | 48% | 51% |
| Unknown | Completed | 166 | 181 | 177 | 273 | 357 |
| | Not Completed | 126 | 105 | 111 | 195 | 331 |
| | Total | 292 | 286 | 288 | 468 | 688 |
| | Rate of Completion | 52% | 63% | 62% | 58% | 52% |

Student Perceptions

Reasons for Choosing Distance Education (Percentage "to a great extent")

| Reason | Percentage |
|--------------------------------------|------------|
| Convenience | 71 |
| Fulfill requirement for AA/AS degree | 57 |
| Improve job skill/opportunities | 54 |
| Instructor reputation | 36 |
| Fulfill requirement for transfer | 30 |
| Personal interest | 29 |
| Other | 24 |

The report notes that "Anecdotal evidence from the DE institutional survey suggest that most DE students are also concurrently enrolled in traditional, on-campus classes. The hope that new DE delivery technologies would attract those students living some distance from their community college campus appears to be unfounded." It also notes that "the ability to fit courses into their daily schedule is the chief reason students take DE classes."

Method of Student to Instructor Communication Outside of the Lecture (by Percentage)

| | Very/Somewhat often | Occasionally | Seldom/Never |
|-------------------------------|---------------------|--------------|--------------|
| Phone (Instructor to student) | 13.9 | 13.3 | 72.8 |
| Telephone conference calls | 5.9 | 3.8 | 90.2 |
| E-mail | 39.8 | 14.7 | 55.4 |
| List-serve | 8.7 | 4.5 | 86.8 |
| Online bulletin board | 18.5 | 6.3 | 75.3 |
| Online reader-modem | 5.7 | 2.2 | 92.2 |
| Chat room | 6.1 | 3.8 | 90.1 |
| Fax | 6.9 | 4.3 | 88.9 |
| Mail | 14.1 | 9.1 | 76.8 |
| In person (office hours) | 14.6 | 12.5 | 72.8 |
| In person (midterm or final) | 24.3 | 19.9 | 55.8 |
| Videoconferencing | 7.7 | 2.6 | 89.6 |
| Other | 6.1 | 2.9 | 91.1 |

Training of Faculty

How do colleges train its distance education faculty?
1997 to 2000

| | 1997-98 | 1998-99 | 1999-00 | Average |
|--------------------------------------|---------|---------|---------|---------|
| Faculty's own initiative | 44 | 70 | 63 | 59 |
| Funded education | 19 | 39 | 24 | 27 |
| Flex session to develop distance ed. | 27 | 52 | 54 | 44 |
| Distance education course Manual | 7 | 17 | 14 | 13 |
| Faculty release time | 13 | 28 | 25 | 22 |
| Faculty training access for disabled | 0 | 0 | 27 | 9 |
| Other | 16 | 29 | 22 | 22 |
| No faculty-training program | 0 | 0 | 1 | 0 |

Faculty Perceptions

**How important are the following with regard to
developing, teaching and delivering distance education courses at your college?**
1997 to 2000

| | 1997-98 | | 1998-99 | | 1999-00 | | Average | |
|-------------------------------------------|---------|-------|---------|-------|---------|-------|---------|-------|
| | Most | Least | Most | Least | Most | Least | Most | Least |
| Faculty compensation | 10 | 2 | 19 | 5 | 13 | 3 | 14 | 3 |
| Faculty training | 20 | 1 | 29 | 7 | 40 | 3 | 30 | 4 |
| Teaching load | 9 | 2 | 20 | 4 | 20 | 0 | 16 | 2 |
| Student learning | 32 | 1 | 50 | 6 | 49 | 3 | 44 | 3 |
| Articulation/Transfer | 20 | 5 | 30 | 5 | 27 | 2 | 26 | 4 |
| Fate-to-Face regulation | 6 | 14 | 19 | 13 | 7 | 15 | 11 | 14 |
| State apportionment formula | 9 | 6 | 19 | 6 | 18 | 3 | 15 | 5 |
| Institutional fund/resources distribution | 6 | 3 | 16 | 7 | 19 | 1 | 14 | 4 |
| Equipment/facility | 15 | 2 | 27 | 5 | 23 | 4 | 22 | 4 |
| Scheduling | 12 | 3 | 19 | 5 | 13 | 4 | 15 | 4 |
| Class size | 2 | 2 | 12 | 0 | 13 | 2 | 9 | 1 |
| Copy right/intellectual property right | 8 | 4 | 14 | 2 | 23 | 2 | 15 | 3 |
| Curriculum development/approval | 19 | 1 | 31 | 7 | 33 | 3 | 28 | 4 |
| Technical support | 25 | 1 | 39 | 11 | 37 | 2 | 34 | 5 |
| Other | 0 | 2 | 1 | 0 | 10 | 0 | 4 | 1 |

The Faculty Selection Process for Distance Education Courses
1997 to 2000

| | 1997-98 | 1998-99 | 1999-00 |
|-----------------------------------------|---------|---------|---------|
| Parallels that for campus-based courses | 40 | 53 | 52 |
| Differs from campus-based courses | 2 | 5 | 1 |
| Is not formalized | 5 | 21 | 17 |

By regulation, the process of faculty selection for distance education should be the same as for non-distance education classes. These results may indicate that some districts are not adhering to the Title 5 regulations.

Perception of Costs

**Comparison of Continuing Cost for Distance Education with
Traditional Modes of Instruction?
1997 to 2000**

| | 97-98 | | | 98-99 | | | 99-00 | | |
|-------------------------------|--------|----------------|-------|--------|----------------|-------|--------|----------------|-------|
| | Higher | About the Same | Lower | Higher | About the Same | Lower | Higher | About the Same | Lower |
| Equipment replacement/upgrade | 15 | 27 | 3 | 37 | 27 | 4 | 32 | 28 | 3 |
| Technology support | 23 | 20 | 2 | 49 | 19 | 2 | 44 | 19 | 0 |
| Faculty development | 13 | 31 | 1 | 31 | 37 | 2 | 30 | 33 | 0 |
| Faculty salary/benefit | 4 | 39 | 2 | 4 | 63 | 4 | 4 | 56 | 2 |
| Instruction supply | 12 | 29 | 4 | 7 | 49 | 12 | 5 | 46 | 7 |
| Curriculum course development | 11 | 33 | 1 | 22 | 46 | 2 | 11 | 47 | 2 |
| Course production | 21 | 22 | 1 | 39 | 27 | 3 | 24 | 32 | 3 |

Comparing Classroom-based and Distance Education

The report notes that “When comparing classroom-based and distance instruction, faculty still indicate a strong belief that classroom-based instruction is **better in terms of the overall educational experience**. 54.1% felt the classroom was better in terms of the quality of student-teacher interaction, compared to 16.8% who felt distance learning was better. Similarly, 60.9% preferred the classroom for student-student interaction (versus 11% for distance). 48.7% felt the classroom experience was better for student completion rates, while only 8.7% felt this was true for distance instruction. While a significant percentage of faculty felt that the two modes were about the same in the ability to deliver content (47.6%), promote student learning (57.6%), and help students to succeed (56%), the percentage of faculty who believed that the classroom was better in each of these areas was about three times greater than those who favored distance instruction. The only area where the classroom and distance instruction received comparable ranking was in the evaluation of efficiency of learning, with 23.3% favoring the classroom and 26.6% favoring distance instruction (42.6% felt they were about the same).”

“In reporting communication with students, faculty reported three main methods that were used at least once a week: e-mail (69.5%), telephone (45.2%), and in-person office hours (45.7%).”

“Faculty reported that **three main barriers** to the success of DE students were **poor time management skills** (80.6% responded somewhat or significant barrier), **lack of self-motivation** (74.3% responded somewhat or significant barrier) and **insufficient language skills** (64.1% responded somewhat or significant barrier). Those same areas are often reported as barriers in classroom based instruction.”

“The two factors cited by faculty as the most significant barriers to the implementation of DE classes were inadequate faculty compensation and insufficient time for developing DE classes. 58.8% felt that inadequate faculty compensation and 58.0% felt that the lack of time for class development were somewhat or significant barriers. While 37.4% felt that the cost of implementing DE courses was not a significant barrier, 31.3% did not know enough on this issue to give a definitive answers. Minimum class size restrictions (53.2%) and administrative resistance (65%) were viewed as not being significant barriers to implementation of effective distance learning.”



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