This 44-item annotated bibliography is designed for educators interested in learning of the resources available concerning theory and practice in audio production and performance. It lists books, Internet sites, audiovisual materials, and periodicals published or appearing between 1978 and 1997. (RS)
Presented to and distributed by the Educational Resource Information Center (ERIC). Clearinghouse on Reading, English, and Communication Indiana University 2805 E. 10th Street, Suite 150 Bloomington, IN 47408-2698.

This bibliography may be reproduced for free distribution without permission of the Educational Resource Information Center.

This list is designed for educators interested in learning of the resources available concerning theory and practice in audio production and performance.

Books

Written by educators, this book covers theory and physics of sound. It is informative, yet complex in nature. This is for the more advanced student, but could be used as a supplemental reading.

Although this is a book geared toward actors, there are several useful elements for broadcast educators. The chapters include exercises to warm-up the body and voice before performing. These examples are excellent resources that parallel broadcast performance.

Set up in textbook fashion, this book takes a detailed approach to radio and television broadcasting. Its real relevance lies in the world-wide examples depicted in several chapters. This text also explains the primary responsibilities of the Federal Communications Commission.


Gibson, R. (1991). Radio and Television Reporting. Boston: Allyn and Bacon. Many broadcast jobs are in the area of reporting. In this book, Gibson covers the important areas that all reporters must understand. An extensive chapter on interviewing will help educators teach in the area of reporting.


Hausman, C., Benoit, P., O’Donnell, B. (1996). Modern Radio Production (4th ed.). New York: Wadsworth Publishing Company. This is a practical text that understands the importance of old and new technology. Equipment and technology is the focus of this text with an advanced but simplified approach.


Hyde, S. W. (1995). Television and Radio Announcing (7th ed.). Boston: Houghton Mifflin Company. This is the textbook currently used in many classrooms across the nation. It covers all aspects and styles of announcing. Its strength is in performance, and is best used with a supplemental equipment text.

Although somewhat outdated, a management view is taken by the authors of this book. Advanced students can find detailed information regarding the managerial practices of radio stations. The text covers nearly every aspect of radio management, and identifies the hierarchy of stations in the past.


Lewis, P. M., Booth, J. (1990). The Invisible Medium. Washington, D. C.: Howard university Press. Taking a world approach, this book covers the area of public broadcasting and its origins. This is significant because of the lack of publications on this subject matter.


Musburger, R. B. (1991). Electronic News Gathering. Boston: Focal Press. This guide to news gathering helps students and teachers understand the many strategies involved in this area. This is a short text, but it perfectly covers news gathering from start to finish.

This text includes 99 “Hot Radio Spots for Retail Business”. These spots can be used in a classroom setting as examples, or possible production assignments. The copy can also be used to identify professional work.

A more detailed introduction to radio promotions, Roberts goes beyond the idea of gaining public notice. This book gives a not-often-seen view of promotions, and is relatively easy to understand.

This text primarily covers audio communication. It is highly useful in providing examples and information regarding talk radio and the like.

This text, although dealing primarily with advertising, covers a wide range of topics that relate directly to the radio industry. Ratings, formats, and target audiences are just a few of the important eclectic areas covered.

This text rigorously covers the areas of radio and television. There are a lot of usable areas of information for the broadcast educator in this book. Two excellent chapters emerge in the areas of communication law, and how radio works. Educators can use this text to explain the most difficult details involved in law and frequency modulation.

This text begins with broadcast copywriting styles, language, and strategies. In addition to radio broadcast news, the book touches on TV strategies as well. This is a detailed text that educators can use to introduce the area of copywriting.

This is the textbook currently used in many Audio Production/Performance classes. It covers most of the technical areas involved in broadcasting. Its strength is in equipment, and is best used with a supplemental performance text.

This text focuses on the performance side of broadcasting. It presents the importance of vocal warm-ups and addresses articulation, breathing, and intonation skills. This is a good resource for performance exercises.
Internet Sites


AudioNet. (1997). AudioNet. [Online]. Available: http://www.audionet.com [1997, Dec. 6]. AudioNet is an all-inclusive site where students and teachers can go to listen to radio stations across the nation, and around the world. This site gives teachers the ability to provide examples of stations outside of the area in which the class is being taught.


FCC. (1997). Federal Communications Commission. [Online]. Available: http://www.fcc.gov [1997, Dec. 6]. This site is the authority on broadcast regulations. It is put together by the FCC, and maintains every aspect related to radio regulations. An important area in this site is the check list, which is a list of questions that would possibly be asked by an FCC inspector during an inspection. Educators can get the actual regulations at this site.

Miller, J. (1997). Jeff Miller’s Broadcasting History Collection. [Online]. Available: http://members.aol.com/jeff560/jeff.html [1997, Dec. 8]. This is a user friendly site that systematically provides information on AM, FM, and TV broadcasting. Educators can use this site to supplement teachings about the history of radio.


Radio Online. (1997). Radio Online. [Online]. Available: http://www.radio-online.com [1997, Dec. 4]. Radio Online gives information to the user about radio stations across the nation. The site allows the user to search by state or city. This site also includes e-mail addresses for station personnel, and station home-pages.

Audio Visual

Jankowski, L. J. (1989). How a Radio Station Works. [AV 30 minutes]. Instructional Video, P.O. Box 21, Maumee, Ohio 43537. $99.00 Copyright 1989. In this video, students see the behind the scenes of several radio stations. Interviews with professionals in the field give depth to the production. The video provides an introduction to the world of radio.

Kansas Association of Broadcasters. (1996). Careers in Broadcasting. [AV 6 minutes]. Wichita: Cornerstone Studios, KAB, Inc. $13.00 Copyright 1996. This is a short introductory video. It introduces a perspective of the broadcast industry for new students. Student interviews and professional interviews give this video educator appeal. This production would be best shown at the beginning of a new semester.

Society of Broadcast Engineers. (1994). NAB’s Guide to Successful Station Self-Inspection. [AV 22 minutes]. Denver University. $80.00 Copyright 1994. This is an unrehearsed FCC inspection of a television station in Colorado. This video gives students a real-life perspective of how an inspection will be handled, and what questions will be asked. The unrehearsed aspect of the video adds to its validity.
Popular Sources

Billboard. (1997). Billboard. (Weekly). Howard Lander Publisher. 212-536-1402. This is a popular magazine that specifically covers the music industry, but often cites broadcast-related information. Article, interviews, and charts allow the educator to provide examples of the weekly updated radio industry format.

Broadcasting and Cable. (1997). Broadcasting and Cable. (Monthly). Cahners Publishing Company. 800-554-5729. Broadcasting and Cable is a mega-resource for remaining up-to-date with what is happening in the broadcast industry. Students and teachers can learn about what is going on in the ever-changing world of broadcasting. This publication is laden with articles directly related to radio and audio broadcasting.

Radio and Production. (1997). Radio and Production. (Monthly). Novasound Productions. 972-254-1100. This publication is geared towards the broadcast production personnel. It is a user-friendly publication which contains numerous interviews, articles, and classifieds in the broadcast industry. This is an excellent source for beginning broadcasters.

III. DOCUMENT AVAILABILITY INFORMATION (FROM NON-ERIC SOURCE):

If permission to reproduce is not granted to ERIC, or, if you wish ERIC to cite the availability of the document from another source, please provide the following information regarding the availability of the document. (ERIC will not announce a document unless it is publicly available, and a dependable source can be specified. Contributors should also be aware that ERIC selection criteria are significantly more stringent for documents that cannot be made available through EDRS.)

Publisher/Distributor:
Address:
Price:

IV. REFERRAL OF ERIC TO COPYRIGHT/REPRODUCTION RIGHTS HOLDER:

If the right to grant reproduction release is held by someone other than the addressee, please provide the appropriate name and address:

Name:
Address:

V. WHERE TO SEND THIS FORM:

Send this form to the following ERIC Clearinghouse:

ERIC/REC
2805 E. Tenth Street
Smith Research Center, 150
Indiana University
Bloomington, IN 47408

However, if solicited by the ERIC Facility, or if making an unsolicited contribution to ERIC, return this form (and the document being contributed) to:

ERIC Processing and Reference Facility
1100 West Street, 2d Floor
Laurel, Maryland 20707-3598

Telephone: 301-497-4980
Toll Free: 800-799-3742
Fax: 301-953-0283
E-mail: eriefac@inet.ed.gov
WWW: http://eriefac.piccard.com

(Rev. 6/96)