Table of Contents

If you're viewing this document online, you can click any of the topics below to link directly to that section.

Not Just a Warm Body: Changing Images of the Substitute Teacher. ERIC Digest................................................................. 1
WHY DO SCHOOLS UTILIZE SUBSTITUTES?................................. 2
WHY DO PEOPLE WORK AS SUBSTITUTES?.............................. 3
WHAT CAN SCHOOL ADMINISTRATORS DO TO STRUCTURE GOOD......................................................................................... 4
REFERENCES.................................................................................. 5

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Introduction
Ask members of the K-12 school community how they regard substitute teachers and, depending on whether the informant is an educator or a student, you might get some of the following answers: baby-sitter, fair-game, stop-gap, object of pity, warm body. The lot of substitute teachers is generally not a happy one (Nidds & Mc Gerard, 1994). For the most part, they tend to be treated as a marginal member of the education community (Ostapczuk, 1994; Wyld, 1995). Rarely do students, teachers, or administrators regard substitutes as full professionals who meet accepted standards of practice. While often considering themselves to be effective instructors, substitutes frequently do not see themselves as professionals (Billman, 1994; Ostapczuk, 1994).

Some would say that substitutes should receive combat pay rather than the modest compensation typically meted out to them. Research and anecdotal reports cite classroom management as the greatest challenge faced by substitutes (Aceto, 1995; Galvez-Martin, 1997; Nidds & Mc Gerard, 1994; Ostapczuk, 1994). Children frequently view the substitute's entry as a signal to misbehave. Other problems include incomplete or missing lesson plans; unfamiliarity with school or district policies; and the perception by students, parents, and colleagues that substitutes are merely babysitters or pinch-hitters--the "warm body stereotype" (Wyld, 1995, p. 302). Lamentation can also be heard from employers who commonly complain that these replacement teachers are not well-qualified, lacking both pedagogical and classroom management skills (Ostapczuk, 1994). Problems typically faced by substitutes or those who hire them are not new. The same problems were documented 50 years ago (Ostapczuk, 1994), and solutions appear to be as elusive as ever. Findings from a study by St. Michel (1995) suggest that problems associated with substitute teacher programs result from nonmanagement more so than mismanagement. These findings echo a theme found in Ostapczuk's (1994) review of the literature on substitutes, which noted the low priority school districts traditionally place on substitute teacher development. This Digest provides an overview of substitute teaching in K-12 schools. It looks at why substitutes are needed, factors that attract individuals to the work, and what school administrators can do to facilitate good substitute teaching.

WHY DO SCHOOLS UTILIZE SUBSTITUTES?

American students, over the course of their K-12 studies, may have replacement teachers for an estimated 5-10% of their classroom time (Billman, 1994; Nidds & Mc Gerard, 1994; Ostapczuk, 1994). Wyld (1995) notes that on any given school day, up to 10% of the nation's classrooms have substitute teachers. Obviously, schools employ substitutes to replace absent teachers, but what may not be equally evident are some of the contemporary factors that produce teacher absence. Traditionally, teacher absenteeism has occurred for the same reasons that employees in other fields are absent e.g., personal or family illness or emergency, jury duty, professional development activities, short-term military service. Wyld (1995) indicates that teacher absenteeism, for these and other reasons, is on the rise. More recently, widespread school restructuring, school-based management, and redefinitions of teacher work that
emerged from the school reform movement of the mid-1980s have involved classroom
teachers in a variety of nontraditional, noninstructional activities, such as curriculum
design, mentoring novice and preservice teachers, conducting action research, and
working on collaborative teams with peers and college faculty. Employing substitutes is
one method of covering the classes of teachers who participate in such activities during
the school day (Abdal-Haqq, 1996). Collective bargaining and changes in federal or state labor laws may also result in
teachers being eligible for more personal and sick leave, compelling schools to find
substitutes for more days (Billman, 1994). In discussing the impact on schools of the
Family and Medical Leave Act (FMLA), signed into law by President Clinton in 1993,
Wyld (1995) indicates that the most profound administrative and instructional effects of
FMLA will occur in the role of substitute teachers who replace teachers taking
intermittent or block leave. This legislation may not alter the total amount of leave that
teachers take, but it is likely to affect the increments in which both paid and unpaid
intermittent leave is taken and the length of block leave. FMLA makes it possible for
teachers to take intermittent leave in 1- or 2-hour increments, in contrast to the
traditional pattern of granting leave only in half-day units. Consequently, principals may
be faced with the challenge of finding substitutes willing to work for 1 or 2 hours. The
complex provisions of FMLA may also produce longer teacher absences at the end of
semesters, resulting in more use of long-term substitutes. For example, if a teacher's
block leave occurs 3 to 5 weeks before a semester ends, under certain circumstances,
FMLA allows either the teacher or the supervising administrator to elect to have the
teacher sit out the rest of that semester even though he or she is able to return earlier.
Thus, FMLA has implications for the ways in which administrators utilize substitutes, the
composition of the substitute pool, recruitment, and compensation.

WHY DO PEOPLE WORK AS SUBSTITUTES?

Individuals substitute to earn income (Aceto, 1995; Snyder, 1995), but they are unlikely
to do so in order to become rich. A 1989 study found the average per diem
compensation for substitutes to be $45 to $55, depending upon locale, ranging from a
high of $118 to a low of $21 (Wyld, 1995). A primary reason for substituting is to gain
experience and make contacts that may lead to permanent, full-time teaching positions
(Nidds & McGerald, 1994; Wyld, 1995). Some administrators only hire as permanent
teachers those who have substitute experience (Snyder, 1995).
Synder (1995) cites advantages and disadvantages to substituting, particularly for
preservice teacher education students. Advantages include: gaining experience,
comparing and contrasting different schools, networking, learning about job vacancies,
learning about school and district policies, and having a flexible work schedule.
Disadvantages include: pay scales below what full-time teachers receive; generally, no
fringe benefits; no organized advocacy representation to improve working conditions
and compensation; less than cordial reception in some schools; having to "fly by the
seat of your pants" and adapt quickly to different school conditions and philosophies;
and lack of instructional continuity (e.g., delivering whole language literacy instruction
today and phonics-based instruction tomorrow).

Certified and experienced teachers sometimes opt for substituting because they prefer the flexibility and lesser time demands (Wyld, 1995). Wyld also points out that studies have shown that relatively few individuals work as substitutes more than a year, and even fewer make a career of it. Consequently, the composition of the substitute pool constantly shifts, necessitating a continual need to replenish the supply of qualified individuals.

WHAT CAN SCHOOL ADMINISTRATORS DO TO STRUCTURE GOOD SUBSTITUTE TEACHER PROGRAMS?

Literature on substitutes is not particularly abundant (Nidds & McGerald, 1994). According to Ostapczuk (1994) and Galvez-Martin (1997), little of what has been written has been subjected to the sort of rigorous statistical evaluation that might inform and guide substitute teacher development or utilization. Qualifications for substitutes vary considerably among school districts. Credentials may include teacher certification, criminal background checks, college transcripts, health certificates, and evidence of first aid training (Snyder, 1995). Certification is not required in most states and districts; frequently a high school diploma is the sole academic credential needed (Wyld, 1995).

Wyld (1995) indicates that school administrators have basically three sources of experienced substitute teachers. In intermittent or short-term leave situations, working principals and other administrators can fill in. Advantages to using such personnel include the esprit de corps and boost to teacher morale that frequently comes from seeing in the trenches those who are generally removed from the classroom. A second source of experienced teachers is former or retired teachers. However, former teachers who have been conditioned to the warm body stereotype may not find such a "demotion" attractive unless appealing incentives are offered. The third source cited by Wyld is the current substitute pool. By employing the better substitutes more frequently, administrators can provide opportunities for these promising individuals to gain additional experience and increase their capacity to take on the more critical long-term assignments.

Two approaches to creating a dependable cadre of experienced replacement teachers are hiring permanent, full-time substitutes and instituting a graduated substitute payscale. With the first approach, the substitute is placed on the district payroll (Nidds & McGerald, 1994; Wyld, 1995). When not needed to fill in for absent teachers, these individuals may perform other school work, such as assisting with curriculum development. Graduated payscale arrangements offer monetary incentives to encourage substitutes to work more and/or take on longer-term assignments. After meeting a minimum requirement (e.g., 25 days in a school year), the base per diem pay
increases (Wyld, 1995).

In addition to implementing policies that increase experience among a core group of substitutes, administrators may also increase substitute expertise by offering inservice training (Nidds & McGerald, 1994; Ostapczuk, 1994). Separate activities may be planned, or substitutes may participate in general staff development. Many schools engaged in restructuring or other reform initiatives have found that preservice students who have extended on-site field work or internships can be cost-effective, short-term replacements for teachers who need time for non-instructional professional work (Abdal-Haqq, 1996).

Ostapczuk (1994) gleaned several recommendations for structuring good substitute programs: (1) improve collaboration between the substitute teacher and school district, (2) evaluate and provide feedback to substitutes, (3) improve recruitment procedures, (4) develop and provide a substitute teacher’s handbook on school rules and policies, (5) clarify the substitute’s role and make expectations clear, (6) provide specific inservice training on classroom management, (7) improve the lesson plans substitutes receive, and (8) appoint a district substitute coordinator. Additional recommendations cited by St. Michel (1995) include: (1) improve employment benefits; (2) treat substitutes as professionals; and (3) maintain an up-to-date, comprehensive database of all substitutes in the district.

There are both practical and moral reasons to develop sound substitute teacher programs. Liability is one practical concern for schools, administrators, and substitute’s themselves. Cotten (1995) points out that case law holds the substitute, principal, and school district to the same standard of care as it does regular teachers, and each is liable for acts of negligence. As stewards of children in their care, teachers, administrators, and districts have a moral obligation, as well as a statutory and contractual one, to ensure that the best interests of students guide policy and practice. Thus, it is only fitting that the current movement to elevate standards of practice in schools apply to this traditionally neglected sector of the education community.

REFERENCES


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