This paper describes a special academic environment in the Morris College (South Carolina) Division of General Studies to promote the success of entering freshmen in mastering course offerings in general education, as well as provide an Honors Program for students with superior academic ability, motivation, and background. The division attempts to challenge and motivate all entering students to master basic skills while introducing content areas in a manner that does not threaten, but nurtures and cultivates student achievement. This paper explains the division's objectives, services rendered, major programs and activities, enrollment and retention data, faculty, and resources. A faculty survey on the division's activities identified eight assets: student support; centralized handling of freshmen; extracurricular activities; sense of identity for freshmen, especially the undecided; leadership; focus on individual needs; dialogue with students; and advisement. The survey also described eight problems: low standards; too many hours; lack of funds and personnel; unsatisfactory faculty advisement; lack of communication; delayed computer training; overcrowded classes in certain sections; and general studies faculty have no opportunity to teach upper level courses. (MAH)
DIVISION OF GENERAL STUDIES
at MORRIS COLLEGE

A potential model to improve freshmen success

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George Richardson, Ph.D., Asst. Prof. of History
Morris College, Sumter, SC

ABSTRACT

The Morris College Division of General Studies was established as a distinct academic unit in 1988 to address the need to provide students with a strong academic foundation on which they could build in subsequent years. The conceptual development, organization and implementation of the division materialized as a result of felt, observed and assessed academic needs of Morris College first-year students. As designed, the division provides a special academic environment for entering freshmen that will promote success in mastering course offerings in general education, as well as provide an Honors Program for students with superior academic ability, motivation and background. The Division of General Studies works in conjunction with degree-granting divisions at Morris College to insure that all first-year students are adequately prepared to enter their major academic divisions. Through its design, the division becomes an interdivisional effort to challenge and to motivate all entering students to master not only basic skills, but to introduce content areas in a manner that does not threaten, but nurtures and cultivates student achievement. This unique division will be described in more detail to reflect objectives, services rendered, major programs and activities, enrollment and retention data, faculty and resources. The Division of General Studies at Morris College should serve as a model that reflects a progressive and aggressive attempt to positively impact the freshmen experiences at HBCUs.

OBJECTIVES:
- Introduce the Division of General Studies at Morris College as a model for dealing with problems generally encountered by freshmen at HBCU's

- To generate discussion related to the pro's and con's of this approach and how to best measure it's success

OUTLINE:
About Morris College
About the Division
Student support services
Survey and retention data
Discussion of pro's and con's

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ABOUT MORRIS COLLEGE:
   Private, Baptist affiliation, Founded 1908
   4 year, liberal arts
   Open admission policy
   ~ 900 FTE in 8 academic divisions
   18 majors
   B.A., B. Fine Arts, B.S., B.S. Education
   68 faculty
   41% Ph.D. (Faculty stats taken from '96-97 cat.)
   SACS accredited since 1978

ABOUT THE DIVISION

Established 1988 as a separate academic division to:

1. Provide a stimulating, success-oriented academic environment to promote student retention
2. Help students recognize their responsibilities in the process of acquiring knowledge
3. Motivate students to strive for excellence
4. Facilitate the movement of students into degree granting divisions and improve success rates there.

By providing academic services, such as:

1. Academic assessment and placement services
2. Quality, student-oriented, instruction
3. Reading/writing, speech and mathematics laboratories
4. Learner's Assistance Program (LAP) - Title III
5. Student Support Services and Tutorial services
6. Honor's program
ACADEMIC PROGRAM:

- 24 credit hr (min) required for transfer to degree program
- C or above required in Reading, English, Orientation, Math

- COURSES: 14-26 hrs

<table>
<thead>
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<th>English°</th>
<th>Fr. Orient.°</th>
<th>Math°</th>
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<tbody>
<tr>
<td>DS 101</td>
<td>ENG 101</td>
<td>GS 100</td>
<td>MAT 101</td>
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<td>DS 102</td>
<td>ENG 102</td>
<td>ENG 110</td>
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<td>MAT 103</td>
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° placement test result determine beginning courses

- 24-26 additional hrs

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<th>NAT. SCI.(8)</th>
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<td>BIO 100</td>
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<td>MUS 101</td>
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<th>PHIL.(5)</th>
<th>SPEECH(5)</th>
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DIVISION FACULTY: 20 (6 pt) 35% Ph.D.
### Retention Data: 1983 - 1995

<table>
<thead>
<tr>
<th>Year</th>
<th>Retention Rate</th>
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<tbody>
<tr>
<td>1984-87</td>
<td>0.66</td>
</tr>
<tr>
<td>1988</td>
<td>0.65</td>
</tr>
<tr>
<td>1989</td>
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<td>1991</td>
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<td>1992</td>
<td>0.55</td>
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<tr>
<td>1993</td>
<td>0.57</td>
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<tr>
<td>1994</td>
<td>0.56</td>
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<tr>
<td>1995</td>
<td>0.55</td>
</tr>
<tr>
<td>1996</td>
<td>0.6</td>
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**GS AVG:** 0.57

- % students returning as sophomores

### Retention Rates: 1993-1996

Graph showing the percentage of students returning as sophomores over the years 1993 to 1996.
STUDENT SUPPORT SERVICES (SSS)
Division of General Studies

**WHAT:** A Title IV funded program for college freshmen who need academic support.

**WHO:** 175 freshmen yearly (2/3 low income, first gen.)

**HOW:** director, secretary, counselor, 2 instructors, 6 peer tutors.

SSS Activities:

Academic Advisement
Counseling
Tutoring
   Professional
   Peer
Cultural Activities
Motivational Activities
Recreational Activities

**WILL HELP STUDENTS**

Expand knowledge

Enhance skills

Improve study habits

Discover strengths

Build confidence

Achieve goals
Tracking by Academic Year

1993-94 Enrollee Totals for the three year period.
Objective: 393
Accomplishment: 396
Tracking by Academic Year

1994-95 Enrollee Totals for the two years.
Objective: 131
Accomplishment: 131
Pre and Post Test Accomplishments - 154 Students 95-96

Name of Tests
Reading: Nelson Denny
Language: MAPS
Mathematics: MAPS

Reading Improvement: 75%
No Improvement: 25%
Language Improvement: 42%
No Improvement: 58%
Math Improvement: 65%
No Improvement: 35%
FACULTY SURVEY RESULTS:
(15% of faculty responded)

I. Please rate the Division of General Studies from 1 to 5 in the following areas.
(1 = poor, 2 = below average, 3 = average, 4 = above average, 5 = excellent)

Avg.= 4.6   Faculty (credentials, professionalism, dedication)

3.6    Courses (quality, quantity, breadth, depth)

4.1    Administration (leadership, support, communication)

3.8    Student Support (quality, quantity, effectiveness)

3.9    Extracurricular (quality, quantity, effectiveness)

II. Please offer your opinion of the Division of General Studies as you see it meeting the needs of the students at Morris College by agreeing (A) or disagreeing (D) with the following:

% %
A  D

89 11   General Studies is a positive asset to the students at Morris College.

22 78   The concept of a separate division for freshmen is good, however, the division needs considerable modification.

78 22   The concept of a separate division for freshmen is good and very few changes need to be made.

33 67   There is no need for a separate division to handle freshmen at Morris College.

22 78   General Studies has very little impact on the success of Morris College students.

I. ASSETS OF DIVISION OF GENERAL STUDIES BASED ON SURVEY:
- Student support
- Centralized handling of freshmen
- Extracurricular activities
- Sense of identity for freshmen, esp. undecided
- Leadership
- Focus on individual needs
- Dialogue with students
- Advisement
II. PROBLEMS WITH DIVISION OF GENERAL STUDIES BASED ON SURVEY:
- Standards should be higher w/ no grade inflation
- # of hours should be reduced
- lack of $$$ and personnel
- Faculty advisement should be improved
- Lack of communication
- Computer training should begin earlier
- Over crowded classes in certain sections
- In general, general studies faculty do not teach upper level courses
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Date: 10-28-96