The Carl D. Perkins Applied Vocational and Technology Education Act Amendments (Perkins Act) targets the single parent and homemaker populations for vocational education services and activities. This report presents enrollment statistics from New Jersey secondary and adult occupational enrollment and single parent/homemaker programs offered through the Perkins Act set aside for 1993-94. Data organized by occupational cluster did not show any significant trend toward increasing the number of males or females in work programs not traditional for their genders, but program data for set aside programs showed significant numbers of students, single parents, and displaced homemakers enrolled in occupational programs nontraditional for their gender. A trend toward gender balance was seen in secondary marketing, vocational home economics, and business management clusters. Adult student enrollment was also tending toward more balance in marketing areas, vocational home economics, and computer and information science. Includes an extensive list of recommendations for future career training programs. (Contains 1 table and 15 figures.) (SLD)
1995
ENROLLMENT
REPORT
GENDER EQUITY IN NEW JERSEY
SECONDARY AND ADULT ENROLLMENT IN VOCATIONAL EDUCATION PROGRAMS
and
SINGLE PARENT AND EQUITY PROJECTS

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New Jersey State Department of Education
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INTRODUCTION

Occupational training in nontraditional programs gives women the advantage of obtaining employment with higher salaries, opportunities to advance, benefits, and greater job satisfaction. The New Jersey Department of Education is dedicated to providing equitable educational opportunities for women and men in nontraditional occupations. The Carl D. Perkins Applied Vocational and Technology Education Act Amendments (Perkins Act) targets the single parent and homemaker population for vocational education services and activities designed to meet the special needs of this group.

This report presents the enrollment statistics from the New Jersey Department of Education secondary and adult occupational enrollment and single parent/homemaker programs for 1993-94. In this report:

- Secondary female and male and adult female and male student occupational enrollments are compared.

- Cluster training programs are presented for secondary and adult enrollment by program and gender.

- Programs are defined as nontraditional when the enrollment is dominated by 75 percent or more of the opposite gender.

- A profile of single parents and homemakers is presented and related services are identified.

- A profile of students in programs for gender equity is presented.

The purpose of this report is to provide an overview of programs and services which provide and are relevant to the needs of these targeted populations.

Programs offered through the Perkins Act gender equity set aside in New Jersey are consistent with the Strategic Plan for Systematic Improvement of Education in New Jersey. One of the most relevant relationships between the Strategic Plan and the Perkins Act programs, pertains to identifying corrective actions to address educational inequities resulting from gender discrimination and bias. Current programs designed to increase knowledge of equity standards are addressing economic disparity based on gender.

At a time when New Jersey’s educational system is emphasizing the importance of gender equity by the inclusion of this concept in the Strategic Plan for System Improvement of Education in New Jersey, the continuation and expansion of the gender equity set aside programs is of particular importance.

The statistics used in this report represent the data through 1995.
Vocational education refers to organized educational programs offering a sequence of courses which are directly related to the preparation of individuals for paid or unpaid employment in current or emerging occupations requiring other than a baccalaureate or advanced degree. Total enrollment includes the total number of secondary and adult students enrolled in vocational education in New Jersey.

Over 69,000 students were enrolled in vocational programs during the 1993-94 school year. Secondary students numbered 59,824 of the total enrollment and adult students numbered 9,213.

From 1992-93 to 1993-94 enrollment in secondary schools declined 8% while adult enrollment decreased 36%.

Secondary schools comprised 87% of total enrollment of the 1993-94 school year while adult enrollment was 13%.
VOCATIONAL ENROLLMENTS
TOTAL SECONDARY AND ADULT ENROLLMENT BY GENDER
1993-94

- Secondary female students comprised slightly less than half of the 1993 (47%) and 1994 (48%) secondary enrollment.

- Adult female students comprised over half of the 1993 (53%) and 1994 (56%) adult enrollment.

- Enrollment declined for both secondary and adult students from 1993 to 1994.

- In 1994 secondary male enrollment remained higher than female enrollment, while at the adult level there were more female students than male students.

TOTAL SECONDARY & ADULT ENROLLMENT

- Adult Male
- Adult Female
- Secondary Male
- Secondary Female
VOCATIONAL ENROLLMENTS
TOTAL SECONDARY AND ADULT ENROLLMENT BY PROGRAM
1993-94

<table>
<thead>
<tr>
<th>Program</th>
<th>Number of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Mgmt/Admin Services</td>
<td>1418</td>
</tr>
<tr>
<td>Health Prof/Rel Sciences</td>
<td>2412</td>
</tr>
<tr>
<td>Precision Prod Trades</td>
<td>5569</td>
</tr>
<tr>
<td>Mechanics/Repairers</td>
<td>3909</td>
</tr>
<tr>
<td>Construction Trades</td>
<td>3130</td>
</tr>
<tr>
<td>Voc Home Economics</td>
<td>8994</td>
</tr>
<tr>
<td>Engineering Related Tech.</td>
<td>150</td>
</tr>
<tr>
<td>Personal &amp; Misc. Services</td>
<td>1415</td>
</tr>
<tr>
<td>Computer/Info Sciences</td>
<td>582</td>
</tr>
<tr>
<td>Marketing Op/Distribution</td>
<td>217</td>
</tr>
</tbody>
</table>

Occupational (Vocational) Education programs are coded using the Classification of Instructional Program (CIP) Codes. Each cluster is a sequence of instructional programs that prepare students in occupational standards. These programs are clustered according to occupational areas that include:

- Business Management and Administrative Services
- Health Professions and Related Sciences
- Precision Production Trades
- Mechanics and Repairers
- Construction Trades
- Vocational Home Economics
- Engineering Related Technologies
- Personal and Miscellaneous Services
- Computer and Information Sciences
- Marketing Operations/Marketing and Distribution
SECONDARY ENROLLMENT BY GENDER
1993-94

- Female enrollment dominates in Business Management and Administrative Services, Health Professions and Related Sciences, Vocational Home Economics, and Personal and Miscellaneous Services.

- Male enrollment dominates in Precision Production Trades, Mechanics and Repairers, Construction Trades, and Engineering Related Technologies.

- With the exception of the Marketing Operations/Marketing and Distribution, Vocational Home Economics, and Business Management/Administrative Services clusters, all other clusters are nontraditional for males or females.
ADULT ENROLLMENT BY GENDER
1993-94

- Enrollment percentages are based on the total enrollment number for each cluster.
- Vocational Home Economics, Computer/Information Sciences and Marketing Operational/Distribution have approximately a 25/75% gender enrollment which means there is a trend toward more equal enrollment. All other clusters remain nontraditional for either males or females.
- Female enrollment dominates in Business Management and Administrative Services, Health Professions and Related Sciences and Personal and Miscellaneous Services.
- Male enrollment dominates in Precision Production Trades, Mechanics and Repairers, Construction Trades and Engineering Related Technologies.
Programs are nontraditional for females when the program is dominated by 75 percent or more male students. Secondary male students are predominately enrolled in Construction, Engineering Related Technologies and Precision Production Trades, therefore, these areas are nontraditional for females.

Programs are nontraditional for males when the program is dominated by 75 percent or more of female students. Secondary female enrollment dominates Health Professions & Related Sciences, and Personal & Miscellaneous Services, therefore, these areas are nontraditional for male students.

Vocational Home Economics has traditionally been dominated by females. For the 1993-94 school year this trend shows male enrollment has reached 29 percent and female enrollment is 71 percent. Therefore, Vocational Home Economics is showing a trend toward a more gender balanced enrollment.
ADULT NONTRADITIONAL ENROLLMENT TRENDS
1993-94

Mechanics/Repairers
4%
4%
96%
96%

Engineering Related Technology

Precision Production Trades
13%
13%
87%
87%

Construction
6%
6%
94%
94%

Adult male students dominate in the Mechanics/Repairers, Engineering Related Technology, Construction and the Precision Production Trades Programs. These programs are nontraditional for female students.

Personal & Miscellaneous Services
92%
92%
8%
8%

Health Professions/Related Sciences
89%
89%
11%
11%

Adult female student enrollment is concentrated in Health Professions/Related Sciences and Personal & Miscellaneous Services. These programs are nontraditional for male students.

Vocational Home Economics
67%
67%
33%
33%

Vocational Home Economics in 1993-94 shows 33 percent adult male and 67 percent adult female gender enrollment. This program shows a strong trend toward a more gender balanced enrollment.

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A training program is a component of a cluster of programs that prepares individuals in occupational competencies. For example, the Clothing and Textiles program is a component of the Vocational Home Economics cluster. The above graph displays ten secondary vocational programs with 75% or more enrollment of one gender.

Male secondary enrollment is concentrated in Building/Property Maintenance/Manager, Electronic Communication Engineering, Cabinet Maker/Mill Worker, Carpenter, Drafting and Automotive Mechanic/Technology.

Female secondary enrollment is concentrated in Clothing/Textiles, Child Care/Guidance Worker, Cosmetologist and Child Development, Care/Guidance.
This graph represents ten adult vocational programs with the highest 1994 enrollment of 75% or more of one gender. A program is a component of a cluster of programs that prepares individuals in occupational competencies. For example, the Heating program is a component of the Engineering and Related Technologies cluster.

- Male enrollment is concentrated in Welder/Welding Technology, Heating, Carpenter, Electrician and Automotive Mechanic/Technology programs.

- Female enrollment is concentrated in General Office/Clerical/Typing, Administrative Assistant/Secretary, Nurse Assistant/Aide, Cosmetologist and Practical Nursing (LPN) training programs.
SECTION TWO

PROFILE OF SINGLE PARENTS AND HOMEMAKERS
A single parent is an individual who is unmarried or legally separated from a spouse; and has a minor child or children for which that parent has either custody or joint custody; or is pregnant.

A displaced homemaker is an individual who is an adult; and has worked as an adult primarily without remuneration to care for the home and family, and for that reason has diminished marketable skills; has been dependent on public assistance or the income of a relative but is no longer supported by the income; is a parent whose youngest child has become ineligible to receive assistance under the program for Aid to Families with Dependent Children under Part A of Title IV of the Social Security Act within two years of the parent's application for assistance under this Act; is unemployed or underemployed and is experiencing difficulty in obtaining any employment or suitable employment, as appropriate; or is also a criminal offender.

There are a total of 778 respondents. However, some participants indicated more than one response, for example Marital/Parental Status and Education.
Public assistance was the most frequently cited source of income. Participants may have reported more than one source of income.

Forty six percent of the respondents earn a total annual income under $5,000. Only 1% earn a total annual income over $25,000.

Only 11% of the respondents hold a full time job. Fourteen percent are employed part time while 65% are unemployed.
Participants in Single Parent and Homemaker programs perceived the following as barriers to self sufficiency. The most frequently cited barriers were lack of employment and job training. Child care, transportation, parenting and food stamps/welfare were also among the commonly cited barriers to self sufficiency for the members of this population. Participants may have indicated more than one barrier. There were a total of 778 participants in the programs.

### BARRIERS TO SELF SUFFICIENCY

<table>
<thead>
<tr>
<th>Barrier</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Need HS Diploma</td>
<td>22%</td>
</tr>
<tr>
<td>Lack Job Skills</td>
<td>66%</td>
</tr>
<tr>
<td>Child Care</td>
<td>40%</td>
</tr>
<tr>
<td>Transportation</td>
<td>37%</td>
</tr>
<tr>
<td>Need Tuition Help</td>
<td>47%</td>
</tr>
<tr>
<td>Poor Health</td>
<td>5%</td>
</tr>
<tr>
<td>Legal Assistance</td>
<td>5%</td>
</tr>
<tr>
<td>Language Barrier</td>
<td>3%</td>
</tr>
<tr>
<td>Poor Basic Skills</td>
<td>12%</td>
</tr>
<tr>
<td>Emotional Problems</td>
<td>9%</td>
</tr>
<tr>
<td>Marital Problems</td>
<td>6%</td>
</tr>
<tr>
<td>Relationship Problems</td>
<td>6%</td>
</tr>
<tr>
<td>Physical Abuse</td>
<td>6%</td>
</tr>
<tr>
<td>Rape/Sexual Abuse</td>
<td>2%</td>
</tr>
<tr>
<td>Parenting Issues</td>
<td>11%</td>
</tr>
<tr>
<td>Physical Disability</td>
<td>4%</td>
</tr>
<tr>
<td>Need Elderly Care</td>
<td>2%</td>
</tr>
<tr>
<td>Need Housing</td>
<td>13%</td>
</tr>
<tr>
<td>Drug Misuse</td>
<td>1%</td>
</tr>
<tr>
<td>Alcohol Misuse</td>
<td>1%</td>
</tr>
<tr>
<td>Other</td>
<td>7%</td>
</tr>
</tbody>
</table>

N = 778
WORKSHOPS ON SITE

Single Parent and Homemaker Services

<table>
<thead>
<tr>
<th>Service</th>
<th>Utilization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Life Survival Skills</td>
<td>51%</td>
</tr>
<tr>
<td>Assertiveness Training</td>
<td>52%</td>
</tr>
<tr>
<td>Job Rights</td>
<td>17%</td>
</tr>
<tr>
<td>Sexual Harassment</td>
<td>32%</td>
</tr>
<tr>
<td>Physical Fitness</td>
<td>10%</td>
</tr>
<tr>
<td>Learning Styles</td>
<td>16%</td>
</tr>
<tr>
<td>Math Anxiety Test</td>
<td>11%</td>
</tr>
<tr>
<td>Entrepreneurial</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Nontraditional Career Exploration</td>
<td>53%</td>
</tr>
<tr>
<td>Job Readiness</td>
<td>37%</td>
</tr>
<tr>
<td>Survival Skills</td>
<td>7%</td>
</tr>
<tr>
<td>Career Interest</td>
<td>39%</td>
</tr>
<tr>
<td>Parenting</td>
<td>15%</td>
</tr>
<tr>
<td>Child Care</td>
<td>24%</td>
</tr>
<tr>
<td>New Beginnings Pilot</td>
<td>24%</td>
</tr>
<tr>
<td>Home Repair</td>
<td>17%</td>
</tr>
<tr>
<td>Computer Introduction</td>
<td>23%</td>
</tr>
<tr>
<td>Legal Aid</td>
<td>1%</td>
</tr>
</tbody>
</table>

Of the services provided by Single Parent and Homemaker programs, life survival skills, assertiveness training and nontraditional career exploration were each utilized by over fifty percent of the participants. Sexual harassment, career interest and job readiness were other services frequently used.
SECTION THREE

PROFILE OF STUDENTS IN PROGRAMS FOR GENDER EQUITY
PROFILE OF STUDENTS IN PROGRAMS FOR GENDER EQUITY

In 1994-95, New Jersey's Gender Equity Projects documented services to 536 students. The following charts show characteristics of reported students. Participants may have indicated more than one category as a source of income.

- **Gender**
  - Female: 32%
  - Male: 60%
  - No Answer: 8%

- **Racial Ethnic Group**
  - Black: 16%
  - Hispanic Non-White: 40%
  - Hispanic White: 21%
  - Asian: 23%
  - Other: 32%

- **Marital Status**
  - Single: 8%
  - Married: 91%
  - Divorced: 1%

- **Source of Income**
  - Salary: 33%
  - Alimony: 0%
  - Public Assistance: 11%
  - Child Support: 3%
  - Municipal Welfare: 1%
  - Social Security: 4%
  - Disability: 1%
  - Savings/Investments: 1%
  - Pension: 0%
  - Unemployed: 2%
  - Parents/Family: 37%
  - Other: 7%
Only 12% of the respondents held a full time job, while 13% held a part time job. Twenty three percent of the respondents indicated that they were unemployed and 52% of the respondents were students.

50% of the participants indicated that allowance was their main source of income. Twenty three percent of the participants have an income level of under $5,000 per year. Only 8% of the participants earn more than $36,000 per year.
PROJECTS FOR GENDER EQUITY

The increase of gender equity in vocational education was the aim of the five competitively funded programs of Section 222 of the Perkins Act. Various activities were utilized by five responding projects to both remove sex bias and stereotyping in occupations and increase the participation of nontraditional students.

Workshops on Site

<table>
<thead>
<tr>
<th>Workshop</th>
<th>Percent of Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sexual Harassment</td>
<td>64%</td>
</tr>
<tr>
<td>NT Career Exploration</td>
<td>61%</td>
</tr>
<tr>
<td>Career Interest</td>
<td>59%</td>
</tr>
<tr>
<td>Assertiveness</td>
<td>22%</td>
</tr>
<tr>
<td>Study Skills</td>
<td>18%</td>
</tr>
<tr>
<td>Job Readiness</td>
<td>15%</td>
</tr>
</tbody>
</table>

The six most frequently attended workshops on site were Assertiveness Training, Sexual Harassment Awareness, Study Skills, Career Interests, Nontraditional Career Exploration and Job Readiness.

Other workshops which were less frequently attended but still popular among the population studied were Life Survival Skills, Job Rights, Math Test Anxiety, Entrepreneurial Issues and Parenting.
SUMMARY

The purposes of the gender equity set aside (10.5 percent) appropriated through the Carl D. Perkins Vocational and Applied Technology Education Act are to:

- Increase the economic self sufficiency of single parents, displaced homemakers and single pregnant women through occupational education in high wage, high skill, and nontraditional areas.
- Decrease gender bias and stereotyping in career choice.
- Increase enrollments in career areas nontraditional for a person's gender.

Montclair State University's Career Equity Assistance Center has annually prepared an analysis of enrollment data since 1987. In 1986, the first report *A Status Report on Single Parents and Homemakers Programs in New Jersey from 1978 to 1986*, was released.

The 1993-94 Secondary and Adult Vocational data of approved occupational programs organized by cluster does not show any significant trend toward increasing the number of females or males in programs nontraditional for their gender since 1987. However, program data from the Carl D. Perkins Vocational and Applied Technology Education Act program set aside funds shows significant numbers of students, single parents and displaced homemakers enrolled in occupational programs nontraditional for their gender.

- A trend toward gender balanced secondary student enrollment is exhibited in Marketing Operations/Marketing and Distribution, Vocational Home Economics, and Business Management/Administrative Services clusters. All other clusters remain nontraditional for either secondary male or female students.
- Adult student enrollment appears to be becoming balanced in Vocational Home Economics, Computer/Information Sciences and Marketing Operations/Distribution. All other clusters remain nontraditional for either adult male or female students.
- Vocational Technical Schools are the most utilized educational and occupational services by single parents and displaced homemakers.

Program coordinators, single parents, displaced homemakers and single pregnant women have indicated the following barriers to self sufficiency:

- Lack of employment
- Lack of job skills and training
- Lack of tuition assistance
- Need for child care
- Need for transportation
- Lack of a high school diploma and adequate basic skills
- Housing problems
RECOMMENDATIONS

SINGLE PARENTS, DISPLACED HOMEMAKERS AND SINGLE PREGNANT WOMEN


Propositions for the Future

1. Encourage women to recognize the benefits and advantages of nontraditional work roles as the working woman’s advantage - the route to higher paying occupations.

2. In order to make the transition from dependence to independence, women need support services. They must have better provisions for decent housing and subsidized child care, health care and transportation.

3. Provide opportunities for high school students to gain knowledge of the status of women in the United States in relation to their role in the workforce and the probability they will need to be gainfully employed for a great portion of their adult lives.

4. Job training for single parents and homemakers must be in areas of growing job opportunities in New Jersey.

5. Entry level jobs for single parents and homemakers should be those that have a clear career ladder and lead to higher-paying work opportunities.

6. Vocational training programs should facilitate access and entry of their participants to both short- and long-term skills training. Whenever possible, short-term training should be a base for cumulative acquisition of skills leading to higher-paying occupations.

7. Employers should be made aware of the opportunity to train single parents and homemakers in Job Training Partnership Act (JTPA) and Department of Labor subsidized programs, as well as apprenticeship training.

8. Quality, affordable child care must be a component of any job training program for single parents and homemakers with dependent children.

9. Sustain motivation to remain in job training through services such as counseling, peer support groups and stipends for child care and transportation.

10. Equitable geographic distribution of single parent and homemaker programs and services must be established in order to provide access for this population.

11. Services must be targeted and developed for unserved areas and populations, and growing populations of single teenage parents and women over 50.
12. Single parents and homemakers agencies must develop linkages with other services in order to offer comprehensive support to their clients, i.e. housing, food stamps, health care, etc.

13. Job search strategies and placement services must be part of all job training programs.

14. In order to increase the number of teenage single parents and homemakers receiving their high school diplomas, support services should be made available to this population, particularly child care and financial aid.

RECOMMENDATIONS

INCREASING NONTRADITIONAL ENROLLMENTS

The New Jersey State Employment and Training Commission’s Gender Equity Task Force released a report entitled, Leveling the Playing Field. The following recommendations were made to increase the number of females enrolled in programs nontraditional for their gender.

1. All occupational training programs, career orientation programs and school-to-work programs must incorporate gender equity into all areas and all levels of the curriculum. Curriculum revisions should be made a priority of all three producer departments. The Gender Equity Task Force of the State Employment and Training Commission recommends:

   1.1 The Departments of Education, Higher Education, and Labor plan specific program activities and identify enrollment goals to insure that males and females are equitably represented in all training programs.

   1.2 The Departments of Education, Higher Education and Labor require every occupational program, career orientation program, and transition-to-work program to incorporate/infuse equity activities and competencies into the curriculum. The State must take deliberate steps to incorporate equity into materials used in programs such as the Summer Youth Challenge program utilizing available model approaches.

2. Intake staff, counselors, instructors, job developers, case managers, and others who deal directly with clients need professional development assistance in working with women, especially in the area of nontraditional training and employment. Traditional methods do not expose or encourage women to nontraditional options. Awareness, accurate knowledge, and encouragement are key to expanding career options for women. While the staff counselors working with recipients of individualized training vouchers through the Workforce Development Partnership Program are prohibited from “steering” clients to particular types of training, they may be influenced by stereotypical assumptions about female preferences and competencies, or they may simply be unaware of opportunities for female participants in nontraditional areas. All training must include information on awareness and prevention of sexual harassment. The Gender Equity Task Force of the State Employment and Training Commission recommends:
2.1 The Governor's Coordination and Special Services Plan require local areas to provide orientation sessions to JTPA participants on nontraditional opportunities as part of an overall approach to conducting model programs to train women in nontraditional occupations.

2.2 The Department of Labor's Office of Employment and Training Services and the Department of Education's equity office provide local Service Delivery Areas with assistance to meet their mandates under the NEW Act including: information, staff training, resources, and access to national models regarding training women for nontraditional jobs.

2.3 The Department of Labor and the local Service Delivery Areas provide all staff who deal directly with JTPA participants with training on how to increase awareness and opportunities for women in nontraditional occupations.

2.4 The Department of Labor provide employment counselors with information on nontraditional training opportunities and be instructed on how to present information to clients which will expand their options rather than steer their direction.

Although there are no significant changes in overall enrollments through the years, there are increased enrollments of students in programs nontraditional for their gender in set aside programs. In addition, programs such as ASETS (Achieving Sex Equity Through Students) and the New Beginnings life skills program show significant positive changes in attitudes, self-esteem and knowledge about careers. These programs, as noted in this report, need the continued support of Federal and State money to meet the needs of single parents, homemakers and students in New Jersey.