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This directory contains resource materials and listings of organizations, funding resources, and databases pertaining to cultural programs in rural American communities. A bibliography contains over 100 entries including books, newspaper articles, catalogs, case studies, audio visual materials, and journals covering rural programs and activities in arts and crafts, humanities, music, theater, festivals, historic preservation, and related economic development. Each entry contains title, author, publication date, publisher, periodical, a brief annotation, and, when appropriate, the National Agricultural Library call number. Also listed are 27 journals that deal exclusively with rural issues or that feature articles of interest to the rural community from time to time, and alternative information resources (national organizations, state organizations, regional organizations, and service organizations). Electronic mail access for interlibrary loan requests from the National Agricultural Library is explained. (LP)
Arts and Humanities Programs in Rural America

Rural Information Center Publication Series, No. 12
Revised Edition

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Arts and Humanities Programs in Rural America

Compiled by Heather K. Moberly

Clarion University of Pennsylvania
School of Library Science

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The Rural Information Center (RIC) is a joint project of the Extension Service and the National Agricultural Library (NAL). RIC provides information and referral services to local government officials, community organizations, health professionals and organizations, cooperatives, libraries, businesses, and rural citizens working to maintain the vitality of America's rural areas. The Center combines the technical, subject-matter expertise of Extension's nationwide educational network with the information specialists and resources of the world's foremost agricultural library.

The Office of Rural Health Policy in the Department of Health and Human Services (DHHS) and the NAL jointly created a Rural Information Center Health Service (RICHS) as part of the RIC. RICHS collects and disseminates information on rural health issues, research findings related to rural health, and innovative approaches to the delivery of rural health care services.

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Furnish bibliographies and Rural Information Center Publication Series titles.

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*Mail Rural Information Center
National Agricultural Library, Room 304
Beltsville, MD 20705-2351
*Electronic Mail through INTERNET (RIC@NALUSDA.GOV)
*NAL Bulletin Board (RIC/RICHS Conference) 1-301-504-6510
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This publication contains material that is considered accurate, readable, and available. The opinions expressed in this publication do not necessarily reflect the views of the United States Department of Agriculture. Inclusion of citations to publications, software, and databases in this publication does not imply product endorsement.
Arts and Humanities Programs in Rural America

INTRODUCTION

The arts and humanities play a vital role in the maintenance and preservation of cultural diversity in rural America.

Americans living in rural towns and smaller communities depend on the arts and humanities to meet their cultural needs. Rural arts programs make an invaluable contribution toward meeting the needs of citizens concerned with saving America’s unique native and multi-cultural perspective.

Artisans interested in the rich lineage of folk arts have a myriad of opportunities to solicit information or funding from, among others, the National Endowment for the Arts and the National Endowment for the Humanities.

Communities, traditionally bound together through cultural activities, are finding that they can revitalize their local economies by sharing their heritage with others.

Marketing products through a home-based or cottage industry is gaining popularity. Time-honored traditional wares are sold everywhere from historic main street to modern mail order.

Some locales entice visitors with festivals that highlight music, theater, or arts and crafts. Others have embarked on a deliberate promotion of cultural or heritage tourism. Incorporating re-enactments or celebrations of historically or ethnically significant events are also very popular.

This publication is designed to make the variety of available resources easily accessible. *Arts and Humanities Programs in Rural America* is comprised of bibliographic citations and other information sources. These references are not inclusive, rather they were selected as a representative sample of available resources. Although the majority of the works cited are recent, a few older publications were selected because of their quality and contribution to the literature.

National Agricultural Library (NAL) call numbers are provided for items owned by NAL. Refer to "Document Delivery Services to Individuals" lending policy for information on obtaining those documents with NAL call numbers. For other documents, please consult your local library.
This list is a sampling of the books available about the arts and humanities in rural America. There are also specialty books about many facets of this topic.


This publication showcases a number of exhibits that are less than $1,000 for a three week display. In addition, there are hints to help patrons save money on bookings, security, and fee reductions.


This source is available in print from the Library of Congress American Folklife Center or in ascii format over the Internet via the Library of Congress (LC MARVEL) gopher server. It contains 183 archives, collections, and centers that focus on folk culture and music in North America.


Rural programs highlighted within this publication include: Ft Bluegrass Festival, Amarilla Opera Outreach, San Angelo Cactus Hotel, and the Touring Traditions program.


Giving an overview of festival producing, this work kit explains the details of festival planning. It includes an appendix of sample forms, checklists, and other festival materials.


This report summarizes both the twenty-five year funding history of this agency and the span from 1990-1992. It specifically addresses the Rural Arts Initiative in each of these summaries.


This is a concise guide for accessing the National Endowment for the Arts programs targeted to rural communities. It includes brief descriptions and a telephone directory for the various programs, and an address directory for the cooperating state and regional agencies.


This guide, still useful, was written in 1967, is based on the author’s ideas from the 1940’s. It began as a project to bring the arts to the small communities, less than 10,000 people, as America came of age. The group which began with five communities, populations ranging from 1146 to 8790, and has become the philosophical grounding for much of the work with the rural arts.
Rural Information Center Publication Series


This classic text documents the contributions of the Agricultural Extension Office to developing rural arts programs. The author investigates the impact of these programs on farming communities and the efforts by many groups to ensure that culture remains alive in agriculture. These programs have served as models for contemporary approaches to rural development and cultural growth.


There are a vast number of cultural groups, both indigenous and immigrant, with a traditional lifestyle to express in addition to the modern life of California. This book features artists and their apprentices who have been awarded grants over the past few years to carry on the traditional art of their parent culture.


This guide covers all of the aspects of working with a local arts agency. For each of the thirteen topics that it covers there is an annotated list of resources in addition to the general list at the conclusion of the book. There is also a comprehensive list of organizations included.


A wide variety of folk arts are portrayed in this publication. The arts are described in addition to the profiles of the mentors and apprentices.


This publication was originally designed to accompany two arts management courses but stands well alone. It has six major divisions: organizational planning, developing an effective board of directors, working with volunteers, marketing the arts, basic financial management, and funding the arts. Each section has a number of illustrative charts or graphs and useful appendixes.


This publication was designed to be the primary resource for a 1990 symposium by the same name. The subject and style of these essays are as vastly different as the approaches and programs they represent. Over the past fifty years, the community arts movement has been more concerned with doing than with documenting. These eighteen articles are a step toward creating a record.


This report discusses the value of the arts in Indiana through topics such as: quality of life, education, cultural diversity, inclusion, and commerce.

Arts and Humanities Programs in Rural America

This report summarizes the results of a three year study undertaken by the National Assembly of Local Arts Agencies to ascertain the impact of the arts on the economy. Their sample included both rural and urban areas. Overall the study suggests that the arts are an industry providing economic and aesthetic value rather than a luxury that has to be supported. The full report, *Arts in the Local Economy*, is also available.


This guide was designed for use by Kansas residents. It has 21 subject specific chapters covering all aspects of organizing the rural arts in step-by-step detail. In addition to numerous examples, there is a checklist at the end of each chapter, and an index. It is presented in a 3-ring binder for convenience and accessibility.


This source is available in print from the Library of Congress American Folklife Center or in ascii format over the Internet via the Library of Congress (LC MARVEL) gopher server. It contains twenty-eight mail order dealers of music and books and two serial publications that provide lists of dealers of out of print or rare books including folklore.


This booklet features the topics of planning, organizing, promoting, operating, and evaluating festivals and tourism events. It also covers fund raising techniques.


This publication reports the results of a two-year research project. It identifies four types of tourists, and four types of tourist sites. Spending patterns were analyzed to calculate the amount and distribution of tourist dollars. The authors give recommendations, based on their findings, to craft producers and craft retailers for increasing business.


Selling on consignment, at craft fairs, and through retail stores are covered in this basic informative publication. It includes an additional source list, sample consignment agreement, and sample craft fair record.


Knowing your audience, your craft, and yourself are essential before you begin to advertise. An overview of these topics are included with basic information about advertising options. An additional source list is included.

This is a form designed to help a craft producer develop advertising materials, or prepare for an interview.


This guide outlines the beginning basics of wholesale marketing including: soliciting buyers, credit checks, collecting accounts, catalog price lists, and catalog order forms. A sample price list/order form and corresponding catalog sheet are included.


The product, customer, market triad is the focus of this publication. Market planning is defined in clear language and the markets are discussed in detail. This publication covers: retail, wholesale, consignment, cooperatives, and guilds. A sample consignment agreement and additional resource list are included.


The diversity of West Virginian history is highlighted in this overview of folk arts (folk music, dance, craft and decorative folk art) and folk life (foodways, rural living, ethnic traditions, folk speech, folk songs, folk tales, and beliefs). An apprenticeship in folk arts is available in West Virginia through the Augusta Heritage Center.


This extensive all-in-one resource guide emphasizes Kentucky, but includes resources nationwide. Categories that only cover Kentucky are: area development districts, small business development centers, craft organizations, community art councils, and state park gift shops. Other areas are: a miscellany of exhibit spaces (fairs, shows, museums, and galleries), publications (journals, magazines, newsletters, books, extension services, directories and references materials), schools and workshops, services, trade shows and showrooms, and suppliers.


This retrospective profiles the recipients of the Rhode Island State of the Arts Awards.


State and local arts agencies provide support for their rural constituents. This resource documents the ways in which rural arts development is aided by state and local arts agencies. Each chapter highlights part of the agency structure with definitions and examples. The divisions are: local arts agencies, statewide assembly of local arts agencies, state arts agencies, non-arts entities serving rural areas, and national entities supporting rural areas.

Arts and Humanities Programs in Rural America

This publication is designed to assist festival planners with small town special events. The procedures outlined in this book, make the organization and planning more manageable. It includes charts, checklists, and forms.


Exhibits USA strives to make arts and humanities touring exhibits available nationwide. This publication provides details including general descriptions, fees and availability.


Any community considering promoting rural tourism, needs to inventory their attractions. Cultural and ethnic attractions (including museum and cultural center activities) and special events (community sponsored activities such as festivals and celebrations), can include the arts and humanities. This publication presents an overview and how-to for communities.


This is a report on the happenings at the “Trends in Humanities Programs: Present and Future” workshop. This workshop, sponsored by the Center for the Study of Rural Librarianship, was funded by the National Endowment for the Humanities. The participants discussed the state of change in rural America in general, in rural librarianship, and in rural humanities studies.


The status of the arts in education in North Dakota is explored in this comprehensive publication. The data includes a wide range of populations in its sample.


This publication, paying homage and tribute to the people of the Olympic Peninsula, is the result of a project that the Washington State Arts Commission recently completed in cooperation with the Logjam Art Alliance and the National Endowment for the Arts. It also includes a bibliography of works on related topics.
ARTICLES

These articles and magazines are examples of popular and scholarly publications that have occasional articles about the arts and humanities in rural America, or may be devoted entirely to this topic. The full text of some of these articles is available through online databases. Due to changes in title, publisher, format, or content of magazines, it is important to check the current Ulrich's International Periodical Directory or the Standard Periodical Directory. These directories may also list magazines or journals about the area of the arts and humanities in rural America that interests you.


This article chronicles the history of the Rhode Island State Council on the Arts over its twenty-five year span.


Jamesport, Missouri has rejuvenated itself through community action. They created a diverse downtown district full of craft and antique shops, organized a variety of festivals across the year, and began an Amish country bus tour. Each festival brings 10 to 20,000 visitors into town. In cooperation with other small local towns, two regional tourism commissions have been formed.


This chronicle begins in 1929 with a marketing group to promote local crafts in Putnam County, New York. In 1939, several craft groups merge to form the Handcraft Cooperative League of America "to develop markets in metropolitan areas for rural craftsmen." Additional realignments eventually result in the American Craft Council which celebrated its fiftieth anniversary in 1993.


Two men at Arkansas Territorial Restoration published a landmark work about craftsmen in the 19th century: Arkansas Made: A Survey of the Decorative, Mechanical, and Fine Arts Produced in Arkansas, 1819-1870. Census records, artifacts, and newspapers were the primary research materials the team used to document artists representing frontier material heritage. Although this work is state specific, it represents the artisan tradition in America's 19th century.


A workshop in 1972 inspired one of its attendees to begin the Arts in Education in Central Pennsylvania. The area was ideal for this experiment because in addition to being geographically rural it has two universities within its boundaries. The program survived well beyond its pilot stage, and is now funded through several school districts, and a
variety of government agencies.


This keynote speech from the Central Plains Rural Arts Forum was given while John Frohnmayer was still National Endowment for the Arts Chairman. He speaks about rural America and specifically about the history and the vitality of the arts in rural America. He concludes by appealing to the audience to support the Endowment in the face of its critics.


Good Thunder, Minnesota is gaining a reputation for being an arts community. Through grants and donations the town has two attention getting art pieces depicting their history: a mural on their century old grain elevator that can be seen two miles away; and a painting on silk encased in polyester resin between native boulders weighing seven tons.


A different kind of humanities program was initiated in rural South Carolina high schools beginning in 1987. The students researched their community history and integrated the arts and humanities into a their final project. An exposition staged at a seaside resort that had been ravaged by Hurricane Hugo showcased poetry, essays, stories, and theatrical presentations.


Touring Arts Teams visiting Iowa and South Dakota may have different programs, but their successes are similar. Iowa's team consists of several artists from different disciplines working with children and adults in workshops during the day, and performing for the community in the evening. Five day residencies are used in South Dakota allowing the artist to develop a program with continuity.


The town band is an immortal tradition in America and this article focuses on Temple, New Hampshire. This all volunteer band has the distinction of being "America's first town band," although it has not been in continuous existence. In 1983, they represented their state and all of colonial America in the Independence Day parade in Washington, DC.


The author, testifying before a House Sub-Committee, discusses the integral role that rural genius and Community Arts play in revitalizing America's small communities. The community arts movement has been vital for more than a hundred years in fueling and focusing people beyond racial and inter-generational barriers toward common creative goals while bolstering their pride and
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involvement in their environment. This applies not only in the performance halls and community theaters, but also in the PTA events and craft festivals.


Celebrating rural areas in the context of reality rather than the abstract is the rural artists' duty, according to the author. The rural people as both individuals and as a community need the arts as an appropriate outlet for their common history and future.


This article traces the evolution of design choice and construction methods of Lancaster-Amish quilts. Traditional quilts in rural Lancaster County Pennsylvania are still produced and are markedly distinct from Pennsylvania-German descendants living elsewhere in the country.


This article discusses how a village in New Hampshire served the inspiration for an opera. The opera debuted in the village auto supply store, and then it toured New England. During Vermont's bicentennial year one town's seniors and children created a mural; another wrote an original musical based on oral histories collected by the children.


The author discusses the challenge to refrain from ignoring the negative conditions that are extant in our communities and instead use these as a triumph. Exploring cultures rather than exposing people to them is advised. Specific suggestions to the National Endowment for the Arts about its applications and guidelines are reiterated.


Representatives from the United States, Great Britain, and Canada attended a panel discussion on the government's role in supporting craftsmen. Each of these countries is now realizing the emerging economic role of their craftsmen. The United States offers advice to their crafts people about business issues through state agencies and private guilds.


The Quality Value Convenience (QVC) shopping network piloted a crafts program in 1992 and met with immediate success. Phyllis George hosted the first program which featured the wares of Kentucky, and has remained as co-host. The network plans more shows over the next few years with the work of artists from many other states.

Perhaps the Thomaston-Upston Arts Council is not unusual among the rural local arts in the United States, but the mission statement is slightly different from others because they emphasize local arts in addition to importing outside art. They have a performing arts series, artists in the schools, a young arts council, and an annual local talent night.

This article summarizes a two-year study exploring the economic impact of the arts in Idaho. Many nonprofit arts organizations survive primarily due to volunteer labor making only a modest contribution to the state and local economies. By examining "spending" on the part of audiences, however, seemingly modest contributions take on new significance in terms of jobs, revenue, and taxes.


This paper describes a model for working with festival and event clientele. The five-pronged approach is divided into four high priority methods (networking, workshops, publications, and studies/data management), and one low priority method (on site consultation).


This article chronicles the initiative, undertaken jointly by several agencies in Minnesota, to develop a support base for festival and event personnel in that state. The chronological steps are outlined and the conclusion includes some advisory comments.


The researchers used a variety of criteria to differentiate between successful and struggling entrepreneurial craft producers to study their business practices. They found that successful craftsmen share many characteristics with successful businesses that are conducted outside of the home.


This marketing plan developed by a convention and visitors' bureau, uses festivals to attract tour groups.


Recently, the collection and redecoration trend is in functional art. High quality, hand crafted, and relatively uncommon craft pieces with at least an illusion of function are sought at upscale craft shows and galleries. The American Craft Council and Metropolitan Home, a magazine for affluent homeowners, each discuss their member demographics.
Arts and Humanities Programs in Rural America


Rural New Mexico hosted the Oregon based Eugene Ballet Company for a residency for a three week residency in 1992 that was designed to assist small and inexperienced presenters professionally and technically. Their successes can be measured, perhaps, simply by the fact that they have created a network into which other artists may be plugged.


This issue of Monographs is devoted entirely to the results of the annual survey of Local Arts Agencies focusing on programs and budgets. The methodology and statistical data include population breakdowns in addition to other factors making the often useful comparison of rural areas to urban areas easy along user defined population divisions.


While the supposition that traditional and rural are synonymous does not always fit, it is the case that most of the people and their arts depicted here are from traditional rural areas. The diversity among the crafts described here is as vastly different as the people and traditions represented.


The discovery of a prehistoric archaeological site of the Ak-Chin tribe prompted the Arizona Commission on the Arts, ATLATL (Native American arts service organization), and the Arizona State Museum to initiate the Tribal Museum program which is designed to help preserve and care for their cultural heritage. The Ak-Chin Him-Dak is the first ecomuseum in the United States. In addition to preserving artifacts, it serves as a community cultural center where elders bring what they know and the young learn to carry on.


Simplified forms for several short term grants, a grant newsletter, a how-to-manual for organizations, and a circuit rider for information dissemination help the Kansas Arts Council effectively reach the state's rural population. The circuit rider travels to small communities and provides local rural organizations with the information and technical assistance needed to get the most from their grant money.


A two week residency in 1991 exposed rural Maine to the multi-ethnic, multi-generational Washington DC based Dance Exchange of Liz Lerman. Spending six days in Farmington exposed the dancers to among others: terminally ill hospital patients, incest survivors, and the University of
Maine's dance company. Maine lacks a statewide dance service organization, but this successful Dance on Tour program laid the groundwork for others to follow.


Many small town residents in Missouri are reveling in their past and expressing their excitement through festivals, museums and genealogical research. This article explores a handful of communities making extraordinary strides to keep history lively and interesting. Each special place has special people driving the funding and projects forward, and many of them are portrayed as well.


When Phyllis George was the first lady of Kentucky, her love of crafts became a main political goal: to help these people and their products find a new and bigger market. First she convinced Bloomingdale's, and now there are over 300 registered buyers from 30 states, Canada, and Japan participating in the Kentucky Crafts Marketing Program.


When working as an arts reporter in 1973, the author was asked, by his editor, to justify coverage of the arts. Art serves as both imagination's product and its stimulus making a community more liveable. The author suggests that political restructuring has hurt the art community deeply in both direct funding cuts and indirect donation losses. Benefactors who once gave heavily to the arts are now reordering their funding priorities due to funding cuts to social services.


Rural Central New York has a thriving regional arts program including 550 programs by 160 regional artists in 31 school districts. Small groups interact with local artisans to explore the interaction of subjects such as fractions and phonics with arts such as architecture and song writing. The program has become a state and national model.


There are few places left in the United States that possess the combination of rural geography and native inhabitants to the degree found in North Alaska. This article details a revival of the Messenger Feast which was banned by missionaries in 1908.


Kentucky is the only state that supports a wholesale craft market. The program provides business training for topics such as: basic accounting, how to economize on supplies, and how to price. The Kentucky Crafts Marketing Program helps state crafts people market their wares to, among others: American Museum of Folk Art, and retailers in Japan, Italy, and England.


Berea College, in Berea, Kentucky, has become famous for their efforts to preserve traditional Appalachian lifestyle. Their no tuition policy is feasible because: the students all work for the college and several hundred students work to
Arts and Humanities Programs in Rural America

produce crafts that the college sells in their store or through mail order.


Founded as a religious commune in 1844, Bethel, Missouri now concentrates on preserving its heritage. One of their main accomplishments is a spectrum of festivals that attract about 400,000 people annually. The Bethel Colony School for the Arts is open every summer specializing in folk arts to fine arts.


In 1985, the University of Missouri embarked on the *Best of Missouri’s Hands* project to promote artisans in their state. It became a national and international success story inspiring a spinoff project, the Missouri Artisans Business Development Association (MABDA). Objectives for the MABDA center on economic development.


This fact sheet is designed to answer the most common questions about local arts agencies in terms specific enough to be useful to the individual, but broad enough to be useful to many individuals. It includes many forms, letters, and other examples.
CATALOGS

This is a sample of the catalogs available from various groups nationwide. They represent one of the main avenues rural artists have to reach markets beyond their own community.

Berea College, dedicated to the preservation of Appalachian traditions, has employed students in lieu of collecting tuition for over 100 years. Berea's crafts have played a major role. For a free copy of their craft catalog, or a $5 copy of the Catalogue of Woodcraft Furniture, contact: Berea College, CPO 2347, Berea, KY 40404 or call 1-800-347-3892.

2. Fait a' la Main: A Sourcebook of Louisiana Crafts.
Three types of craftsmen are included in this juried catalog: contemporary artists; folk artists; and revivalist artists. The appendixes include publications, arts and humanities councils in Louisiana, Louisiana craft newsletters, glossary, Louisiana craft shops, and indexes by craftsmen's name, parish, medium, and object. Catalogs may be ordered by contacting the Louisiana Crafts Program at: P. O. Box 44247, Baton Rouge, LA 70804, or by calling 504-342-8180.

This is a full color wholesale buyer's guide to products made in Maine, including crafts. It is free to wholesalers by calling 1-800-872-3838 (Maine) or 1-800-541-5872 (Outside of Maine). Maine Products Marketing Program, Office of Economic and Community Development, State House Station #59, Augusta, ME 04333.

This full color catalog features crafts and other things made in Ohio. To receive a free copy write: Only from Ohio, 9 W. Stimson Ave., Athens, OH 45701; or call 614-593-8493.
CASE STUDIES

LOGIN Database Case Studies

This section provides a list of arts and humanities case studies from the Local Government Information Network (LOGIN), articles and books. For more information on the LOGIN database, please contact: LOGIN Information Services, 245 E. 6th St., Suite 809, St. Paul, MN 55101-9006.

LOGIN Document Number: 63695
From Ford Foundation 11/8/91

In 1983 the Florida Arts Celebration was established to integrate the creative activities of the town of Gainesville and the University of Florida into a cohesive fine arts organization. It's goal was a fine arts festival including both University and community arts using private and government funding and benefiting the region. One of the outcomes of this program is the documentation of funding for an arts events using cash and in-kind gifts. Other programs initiated include Artists in the Schools and the Gainesville's first public art ordinance.

Phyllis Bleiweis, Executive Director
Alachua County Florida Arts Celebration
P. O. Drawer NN
Gainesville, FL 32602-3039
904-371-3511

LOGIN Document Number: 62486
From Ford Foundation 4/8/92

Attempting to confront the general economic depression in South Dakota, particularly the Native American plight, the Black Hills and Northern Plains Indian Exposition began in 1987. The annual three day event has, to date, provided sales opportunities to 600 Indian individuals. Tourism is South Dakota's second largest industry, and there is optimism that this event could sustain a ninety day tourist market similar to the Santa Fe Indian Market in Arizona.

Bonnie Hughes
City of Rapid City Arts Council
300 6th St.
Rapid City, SD 57701
605-394-4120

LOGIN Document Number: 62696
From Ford Foundation 2/12/92

The Sioux Indian Cultural Center is being developed to showcase Sioux art, culture, motifs, and products. A major goal of the project is to highlight the Sioux Indian culture while creating an economically beneficial situation. Another expressed goal of the project is, "creatin(g) a marketing and management model for Indian people ... deal(ing) in real market realities." The site chosen for the center abuts a major interstate adjoining a busy tourist area in a landscaped park setting.

Donald Knust, President
City of Chamberlain
Lake Frances Case Development Corporation
P. O. Box 186
Chamberlain, SD 57325
605-734-5275

Articles

In Rhode Island History: A Rhode Island Historical Society Publication, Vol. 50(2), May 1992, pp. 35-64.

This article chronicles the history of the Rhode Island State Council on the Arts over its twenty-five year span.

Jamesport, Missouri has rejuvenated itself through community action. They created a diverse downtown district full of craft and antique shops, organized a variety of festivals across the year, and began an Amish country bus tour. Each festival brings 10 to 20,000 visitors into town. In cooperation with other small local towns, two regional tourism commissions have been formed.


Some of Kentucky's artisans who work full time pursuing their craft are profiled. One woman makes dolls in the memory and tradition of her grandmother. A couple makes painted wooden fruit and flowers to be sold in three countries. A family striving to live off the land makes pottery, jewelry, and turned wood in addition to using solar energy and growing their food.


Two men at Arkansas Territorial Restoration published a landmark work about craftsmen in the 19th century: *Arkansas Made: A Survey of the Decorative, Mechanical, and Fine Arts Produced in Arkansas, 1819-1870*. Census records, artifacts, and newspapers were the primary research materials the team used to document artists representing frontier material heritage. Although this work is state specific, it represents the artisan tradition in America's 19th century.


A workshop in 1972 inspired one of its attendees to begin the Arts in Education in Central Pennsylvania. The area was ideal for this experiment because in addition to being geographically rural it has two universities within its boundaries. The program survived well beyond its pilot stage, and is now funded through several school districts, and a variety of government agencies.


Good Thunder, Minnesota is gaining a reputation for being an arts community. Through grants and donations the town has two attention getting art pieces depicting their history: a mural on their century old grain elevator that can be seen two miles away; and a painting on silk encased in polyester resin between native boulders weighing seven tons.


A different kind of humanities program was initiated in rural South Carolina high schools beginning in 1987. The students researched their community history and integrated the arts and humanities into a their final project. An exposition staged at a seaside resort that had been ravaged by Hurricane Hugo showcased poetry, essays, stories, and theatrical presentations.

Arts and Humanities Programs in Rural America

Touring Arts Teams visiting Iowa and South Dakota may have different programs, but their successes are similar. Iowa’s team consists of several artists from different disciplines working with children and adults in workshops during the day, and performing for the community in the evening. Five day residencies are used in South Dakota allowing the artist to develop a program with continuity.


The town band is an immortal tradition in America and this article focuses on Temple, New Hampshire. This all volunteer band has the distinction of being “America’s first town band,” although it has not been in continuous existence. In 1983, they represented their state and all of colonial America in the Independence Day parade in Washington, DC.


A village in New Hampshire served as the inspiration for an opera. The opera debuted in the village auto supply store, and then it toured New England. During Vermont’s bicentennial year one town’s seniors and children created a mural: another wrote an original musical score based on oral histories collected by the children.


Perhaps the Thomaston-Upston Arts Council is not unusual among the rural local arts in the United States, but the mission statement is slightly different from others because they emphasize local arts in addition to importing outside art. They have a performing arts series, artists in the schools, a young arts council, and an annual local talent night.


A model for working with festival and event clientele is described in this paper. This five-pronged approach is divided into four high priority methods (networking, workshops, publications, and studies/data management), and one low priority method (on-site consultation). A reference list and model data are included.


This article chronicles the initiative, undertaken jointly by several agencies in Minnesota, to develop a support base for festival and event personnel in that state. The chronological steps are outlined and the conclusion includes some advisory comments.

This article summarizes a two-year study exploring the economic impact of the arts in Idaho. Many nonprofit arts organizations survive primarily due to volunteer labor making only a modest contribution to the state and local economies. However, if the spending of the audiences is examined that seemingly modest contribution takes on new significance in terms of jobs, revenue, and taxes.


This marketing plan developed by a convention and visitors' bureau, uses festivals to attract tour groups.


The researchers used a variety of criteria to differentiate between successful and struggling entrepreneurial craft producers to study their business practices. They found that successful craftsmen share many characteristics with successful businesses that are conducted outside of the home. Tabular data and additional references are included.


Rural New Mexico hosted the Oregon based Eugene Ballet Company for a residency for a three week residency in 1992 that was designed to assist small and inexperienced presenters professionally and technically. Their successes can be measured, perhaps, simply by the fact that they have created a network into which other artists may be plugged.


The discovery of a prehistoric archaeological site of the Ak-Chin tribe prompted the Arizona Commission on the Arts, ATLATL (Native American arts service organization), and the Arizona State Museum to initiate the Tribal Museum program which is designed to help preserve and care for their cultural heritage. The Ak-Chin Him-Dak is the first ecomuseum in the United States. In addition to preserving artifacts, it serves as a community cultural center where elders bring what they know and the young learn to carry on.


Simplified forms for several short term grants, a grant newsletter, a how-to-manual for organizations, and a circuit rider for information dissemination help the Kansas Arts Council effectively reach the state's rural population. The circuit rider travels to small communities and provides local rural organizations with the information and technical assistance needed to get the most from their grant money.
Arts and Humanities Programs in Rural America


A two week residency in 1991 exposed rural Maine to the multi-ethnic, multi-generational Washington DC based Dance Exchange of Liz Lerman. Spending six days in Farmington exposed the dancers to among others: terminally ill hospital patients, incest survivors, and the University of Maine’s dance company. Maine lacks a statewide dance service organization, but this successful Dance on Tour program laid the groundwork for others to follow.


Many small town residents in Missouri are reveling in their past and expressing their excitement through festivals, museums and genealogical research. This article explores a handful of communities making extraordinary strides to keep history lively and interesting. Each special place has special people driving the funding and projects forward, and many of them are portrayed as well.


Rural Central New York has a thriving regional arts program including 550 programs by 160 regional artists in 31 school districts. Small groups interact with local artisans to explore the interaction of subjects such as fractions and phonics with arts such as architecture and song writing. The program has become a state and national model.


Berea College, in Berea, Kentucky, has become famous for their efforts to preserve traditional Appalachian lifestyle. Their no tuition policy is feasible because the students all work for the college and several hundred students work to produce crafts that the college sells in their store or through mail order.


Founded as a religious commune in 1844, Bethel, Missouri now concentrates on preserving its heritage. One of their main accomplishments is a spectrum of festivals that attract about 400,000 people annually. The Bethel Colony School for the Arts is open every summer specializing in folk arts to fine arts.

Books


This report presents 29 profiles of community projects on tourism and recreation development. It describes case studies of art festivals and craft fairs and other income-generating cultural activities.


The research summarized in this publication had five objectives: (1) To produce an inventory of Idaho arts organizations; (2) To determine the
demographic, socioeconomic, and other characteristics of people attending arts events; (3) To describe in detail the economic impact of the arts in local communities; (4) To estimate the statewide economic impacts of the arts as measured by expenditures, employment, and income; and (5) To estimate the secondary and total economic impacts of arts activities.


This is one of six reports generated from this research project. Sandpoint, Idaho represented the most rural sample in this study. Arts organization information was gathered from four of the six groups identified in the area and statistically adjusted. The report includes methodological and technical data in addition to interpretive results.


This paper examines the general characteristics of local craft festivals in northeast Georgia. Potential revenue increases and costs depend on the size of the festivals.
Arts and Humanities Programs in Rural America

AUDIO VISUALS

Videocassettes


This video is based on state and regional research. It is intended to help craft producers become more successful at craft fairs by understanding their customers. It suggests giving the consumer written information in addition to helping them to imagine the craft in their home.


This video has four major points: (1) establish store identity or focus, (2) pay attention to store fronts and first impressions, (3) attract the customers attention, and (4) direct the customer through the store. It shows a variety of techniques to accomplish each point.


This video describes how successful craft producers market their wares. Examples are drawn from a variety of craft media including pottery, woodworking, and quilt making. It includes a promotional media packet.


This video was based on research conducted on craft consumers across Iowa. The findings are also discussed in a report and promotional worksheet that are each included with the video. The topics discussed include: selecting crafts, prices, purchasing rationale, and preferred promotional methods.

Audio Cassette


For more information about audio cassette tapes from the 1992 annual convention of the National Association of Local Arts Agencies (NALAA) please contact the NALAA. Copies of the tapes may be ordered from the producer: Tape Productions, 8635 W Catalina Dr, Phoenix AZ 85037. The tapes include: (1) Lunch: Arts and the Environment (Bill Kittredge); (2) Rural Aesthetics: What is it? What Can It Be?; (3) Volunteerism; (4) Arts in Education; (5) Really Rural Communities; (6) General Session: NEA Presentation; (7) Resort Areas and Arts Programming; (8) Development and Stabilization of Indigenous Rural Arts Groups; and (9) Closing Session: Summary.
Arts and Humanities Programs in Rural America

FUNDING RESOURCES

General


   This publication describes foundation grants of at least $10,000 awarded to historical societies, zoos, museums, aquariums, botanical gardens, and art- and music-related organizations.


   This resource provides extensive coverage of all federal domestic programs and includes listings of federal agencies by department. It is available from the U.S. Government Printing Office, Superintendent of Documents. An online version is available through the Federal Assistance Programs Retrieval System (FAPRS).


   This directory contains almost 4,000 entries with information on private, government, and corporate grants available for projects in the arts and humanities.


   This directory features grants for non-repayable research funding in the areas of: medicine, the physical and social sciences, the humanities and the arts.


   This directory lists awards for professional work and information about universities and schools offering special aid to students.


   This guide includes descriptions of foundations and corporations that support arts and culture; advise on researching foundations and grant seeking from corporations; a "Funding in the Arts and Culture Bibliography;" and a "Bibliography of State and Local Foundation Directories."


   This resource provides data about legislative appropriations to State Arts Agencies from fiscal 1969 to present. It includes: legislative line items; federal arts funding; appropriations data grouped by regional arts organizations membership; population data; and consumer price indexes. It is published in a three-ring binder to incorporate annual update sheets.

Federal Programs Funding Guides

The Design Arts Program welcomes projects promoting design in inner city and rural areas, especially those that are educational and multicultural in nature. The planning grants for rural and small communities support efforts to solve complex design issues by providing funds for assistance and demonstrations.


The Expansion Arts Program assists arts organizations of high artistic quality deeply rooted in and reflective of ethnic, inner city, and rural communities. One of its pilot projects, the Rural Arts Initiative, provides funding to State Arts Agencies to regrant within their state, to strengthen rural arts organizations.


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The Local Arts Agencies Program provides funding to organizations to pursue two specific goals: sustaining local government support for the arts, and strengthening local arts agencies. Three categories of funding include monies for rural areas: Local Incentive Category -- Local Grants, Local Arts Agency Development -- Planning and Stabilization Grants, and Set Aside Funds -- Support through State Arts Agencies to Local Arts Agencies Serving Underserved Areas and Communities.


State and Regional Program Arts in Underserved Communities funding grants are available to State Arts Agencies to raise the capabilities of developing arts organizations and stimulate artistic activity and awareness and broaden public access to the arts in rural and other areas.

**State Funding Guides**


This publication outlines the structure of the council and the grants that are available.

Arts and Humanities Programs in Rural America

This publication lists the monies received, by county and individual, from the Florida State Arts Council.

3.  

The statewide arts grant program is described in this publication and instructions for application are included. The discipline categories are each outlined including the grant purpose, eligibility requirements, and award amounts.

4.  

This program incorporates the Rural Arts Program. This publication includes explanations and applications for a variety of grants designed for the small rural community.

5.  

This newsletter disseminates news and funding information about rural and grassroots arts.

6.  

This publication describes the programs and funding available through this agency.

7.  

This brochure contains brief descriptions of the artists in education program and application guidelines.

8.  

This publication describes the programs and funding opportunities for artists in Missouri. The Community Arts Program, in particular, targets small communities.

9.  

This publication provides information about programs and monies available through this agency.

10.  

These grants are available to local arts councils in rural areas of Nebraska. Monies obtained through this program may be used for: training, technical assistance, and advancement projects.

11.  

This comprehensive guide describes the programs available through this agency and applications for funding. Two facets of the Community Arts Program have a rural emphasis: the Rural Arts Residency, and the Rural Initiatives.

12.  
This publication is designed to be used in conjunction with the *Guide to Grants Programs for Fiscal Years 1993, 1994, 1995*. It includes changes and additions to the programs described in the preceding publication.


This publication provides basic information about the programs and funding available through this agency. The Arts in Public Places Program includes projects with a decidedly rural emphasis, such as: 1% Projects, Public Art in Local Schools, and Save Outdoor Sculpture.


This publication provides descriptions and funding applications for the programs that are available through the North Carolina Arts Council. Three programs have a rural emphasis: Arts and education partnership program, public performance fee subsidy, and touring for young audiences fee subsidy.


This publication provides information about the programs and monies available through this publication. The Access grants are designed to benefit small and rural communities.


This publication provides a general overview of the artists in residence program and specific details of the artists available. Application guidelines are included.


The touring programs available for sites in Oklahoma is explored in this publication. Application guidelines are included.


This publication outlines the arts in education program and its requirements. A set of guidelines and an application are included.


Three programs are outlined: individual artists, fellowships, and folk arts. Guidelines and applications are included.


This publication outlines the programs available to organizations in Rhode Island. Guidelines and applications are included.

Arts and Humanities Programs in Rural America

This publication provides information about the programs and funding provided by this agency.


This publication highlights the programs offered by this agency. The County Arts Expansion Program assists applicants with matching funding in a ration based on population. These grants can be applied to many of the programs offered.


This publication describes the programs and funding opportunities available through this agency.


The programs and funding opportunities provided by this agency are presented in this publication. It also includes a resource directory.

Federal Funding Programs

This section provides a list of arts and humanities assistance programs available through the federal government. For more information on these or other federal assistance programs, consult the Catalog of Federal Domestic Assistance or the Federal Assistance Programs Retrieval System (FAPRS) database. You may also contact the Rural Information Center at 800-633-7701.

15.850 Indian Arts and Crafts Development
FEDERAL AGENCY: INDIAN ARTS AND CRAFTS BOARD, DEPARTMENT OF THE INTERIOR

OBJECTIVES: To encourage and promote the development of American Indian arts and crafts.

INFORMATION CONTACTS:

45.001 Promotion of the Arts-Design Arts
FEDERAL AGENCY: NATIONAL ENDOWMENT FOR THE ARTS, NATIONAL FOUNDATION ON THE ARTS AND THE HUMANITIES

OBJECTIVES: Excellence in the design of cities, towns, buildings, and landscapes and in graphic, interior, and product design is supported. Projects are funded that create design awareness, produce new designs, develop design talent, and otherwise improve the practices and techniques of the design disciplines -- architecture, landscape architecture, urban and regional planning, historic preservation, graphic, industrial and product design, and interior design. Underscoring virtually all of its activities is the Program's mission to create a clearer understanding and recognition of good design, increase the public's exposure to design for and conservation of design heritage, invigorate informed discussion and criticism, and renew creativity in approaching design problems.

INFORMATION CONTACTS:
Headquarters Office: Director, Design Arts Program, National Endowment for the Arts, 1100 Pennsylvania Avenue, NW., Washington, DC 20506. Telephone: (202) 682-5437.

45.002 Promotion of the Arts-Dance
FEDERAL AGENCY: NATIONAL ENDOWMENT FOR THE ARTS, NATIONAL FOUNDATION ON THE ARTS AND THE HUMANITIES

OBJECTIVES: The Dance Program provides support for professional choreographers, dance companies, and to organizations and individuals that serve dance.
INFORMATION CONTACTS:

45.003 Promotion of the Arts-Arts in Education
FEDERAL AGENCY: NATIONAL ENDOWMENT FOR THE ARTS, NATIONAL FOUNDATION ON THE ARTS AND THE HUMANITIES

OBJECTIVES: To encourage State and local arts agencies to develop long-term strategies to help establish the arts as basic to the education of students prekindergarten through twelfth grade; to encourage State and local education agencies to develop and implement sequential arts education programs; to encourage the involvement of artists and cultural organizations in enhancing arts in education for a broad segment of the population; to encourage the career development of excellent teachers and professional artists involved in education; to develop and stimulate research to teach quality education in the arts; to encourage the development of improved curriculum materials, evaluation, and assessment of arts education programs; to foster cooperative programs with the U.S. Department of Education; and to encourage dissemination of information and research about current and past successful arts education programs.

INFORMATION CONTACTS:

45.004 Promotion of the Arts-Literature
FEDERAL AGENCY: NATIONAL ENDOWMENT FOR THE ARTS, NATIONAL FOUNDATION ON THE ARTS AND THE HUMANITIES

OBJECTIVES: To aid creative writers of fiction, poetry, creative nonfiction, and translators of literary works (into English) through fellowships; and to support residencies for writers and reading series, noncommercial literary magazines and small presses, literary service organizations, and literary centers.

INFORMATION CONTACTS:

45.005 Promotion of the Arts-Music
FEDERAL AGENCY: NATIONAL ENDOWMENT FOR THE ARTS, NATIONAL FOUNDATION ON THE ARTS AND THE HUMANITIES

OBJECTIVES: To support excellence in music performance and creativity and to develop informed audiences for music throughout the country.

INFORMATION CONTACTS:
Headquarters Office: Director, Music Program, National Endowment for the Arts, 1100 Pennsylvania Avenue, NW., Washington, DC 20506. Telephone: (202) 682-5445.

45.007 Promotion of the Arts-State and Regional Program
FEDERAL AGENCY: NATIONAL ENDOWMENT FOR THE ARTS, NATIONAL FOUNDATION ON THE ARTS AND THE HUMANITIES

OBJECTIVES: To assist State and regional public arts agencies in the development of programs for the encouragement of the arts and artists, and to assist organizations providing services at a national level to State or local arts agencies.

INFORMATION CONTACTS:
Headquarters Office: Director, State & Regional Program, National Endowment for the Arts, 1100 Pennsylvania Avenue, NW., Washington, DC 20506. Telephone: (202) 682-5429.

45.008 Promotion of the Arts-Theater
FEDERAL AGENCY: NATIONAL ENDOWMENT FOR THE ARTS, NATIONAL
Arts and Humanities Programs in Rural America

FOUNDATION ON THE ARTS AND THE HUMANITIES

OBJECTIVES: To provide grants to aid professional nonprofit theater companies, individual theater artists, national theater service organizations, and professional theater training institutions.

INFORMATION CONTACTS:
Headquarters Office: Director, Theater Program, National Endowment for the Arts, 1100 Pennsylvania Avenue, NW., Washington, DC 20506. Telephone: (202) 682-5425. FAX #: (202) 682-5512.

45.009 Promotion of the Arts-Visual Arts
FEDERAL AGENCY: NATIONAL ENDOWMENT FOR THE ARTS, NATIONAL FOUNDATION ON THE ARTS AND THE HUMANITIES

OBJECTIVES: To provide grants to assist visual artists including: painters, sculptors, photographers, crafts artists, printmakers, artists specializing in drawing, artists creating artists books, video artists, visual arts-based performance artists, conceptual artists, and visual artists working in other genres and to support institutions devoted to the development of the visual arts in America.

INFORMATION CONTACTS:
Headquarters Office: Director, Visual Arts Program, National Endowment for the Arts, 1100 Pennsylvania Avenue, NW., Washington, DC 20506. Telephone: (202) 682-5448.

45.010 Promotion of the Arts-Expansion Arts
FEDERAL AGENCY: NATIONAL ENDOWMENT FOR THE ARTS, NATIONAL FOUNDATION ON THE ARTS AND THE HUMANITIES

OBJECTIVES: To provide grants to professionally directed arts organizations of high artistic quality which are deeply rooted in and reflective of culturally diverse, inner-city, rural, or tribal communities. "Tribal community" and "Indian tribe" include any Indian tribe, band, nation, or other organized group or community, including any Alaska Native village, or regional, or village corporation as defined in or established pursuant to the Alaska Native Claims Settlement Act (85 Stat. 688) 43 U.S.C. 1601 et seq.; which is recognized as eligible for the special programs and services provided by the United States to Indians because of their status as Indians. Ethnically diverse includes groups such as African Americans, Asian Americans, Latin Americans, Native Americans, or other defined ethnic groups. Inner city organizations are located in an urban setting; their primary mission is to serve low-income communities. "Rural" is defined as areas of sparse population whose communities are geographically and culturally isolated and generally of low economic status. Particular attention is given to those organizations whose major focus is to create, produce, exhibit, and teach art that allows for direct community participation. In addition, support is provided to State art agencies for subgranting to rural art groups.

INFORMATION CONTACTS:

45.012 Promotion of the Arts-Museums
FEDERAL AGENCY: NATIONAL ENDOWMENT FOR THE ARTS, NATIONAL FOUNDATION ON THE ARTS AND THE HUMANITIES

OBJECTIVES: To provide grants in support of American museums' essential activities and the evolving needs of the museum field.

INFORMATION CONTACTS:

45.013 Promotion of the Arts-Challenge Grants
FEDERAL AGENCY: NATIONAL
ENDOWMENT FOR THE ARTS, NATIONAL
ENDOWMENT ON THE ARTS AND THE
HUMANITIES

OBJECTIVES: To provide a special opportunity for
cultural institutions to strengthen long-term institutional
capacity and to enhance artistic quality and
diversity. The Challenge Program has two forms
of support: Institutional Stabilization and Project
Implementation.

INFORMATION CONTACTS:
Headquarters Office: Challenge and Advancement
Grant Programs, Room 617, National Endowment
for the Arts, 1100 Pennsylvania Avenue, NW.,
Washington, DC 20506. Telephone: (202)
682-5436.

45.015 Promotion of the Arts-Folk Arts
FEDERAL AGENCY: NATIONAL
ENDOWMENT FOR THE ARTS, NATIONAL
FOUNDATION ON THE ARTS AND THE
HUMANITIES

OBJECTIVES: To provide grants to assist, foster,
and make publicly available the diverse traditional
American folk arts throughout the country.

INFORMATION CONTACTS:
Headquarters Office: Director, Folk Arts Program,
National Endowment for the Arts, 1100
Pennsylvania Avenue, NW., Washington, DC
20506: Telephone: (202) 682-5449.

45.023 Promotion of the Arts-Local Arts
Agencies Program
FEDERAL AGENCY: NATIONAL
ENDOWMENT FOR THE ARTS, NATIONAL
FOUNDATION ON THE ARTS AND THE
HUMANITIES

OBJECTIVES: To enhance the quality and
availability of the arts by fostering expansion of
public support of the arts at the local level, to
strengthen the local arts agency as a catalyst for
cultural development, and to encourage joint
planning for the arts by Federal, State, and local
arts agencies, community leaders, public officials,
arts organizations, and artists.

INFORMATION CONTACTS:
Headquarters Office: Local Arts Agencies
Program, National Endowment for the Arts, Nancy
Hanks Center, 1100 Pennsylvania Avenue, NW.,
Washington, DC 20506. Telephone: (202)
682-5431.

45.125 Promotion of the Humanities-Humanities
Projects in Museums and Historical
Organizations
FEDERAL AGENCY: NATIONAL
ENDOWMENT FOR THE HUMANITIES,
NATIONAL FOUNDATION OF THE ARTS
AND THE HUMANITIES

OBJECTIVES: To assist museums, historical
organizations, and other similar cultural institutions
to plan and implement effective and imaginative
programs that convey and interpret the humanities
to the general public.

INFORMATION CONTACTS:
Headquarters Office: Humanities Projects in
Museums and Historical Organizations, Division of
Public Programs, Room 420, National Endowment
for the Humanities, 1100 Pennsylvania Avenue,
NW., Washington, DC 20506. Telephone: (202)
606-8284.

45.149 Promotion of the Humanities-Division of
Preservation and Access
FEDERAL AGENCY: NATIONAL
ENDOWMENT FOR THE HUMANITIES,
NATIONAL FOUNDATION ON THE ARTS
AND THE HUMANITIES

OBJECTIVES: To fund, wholly or partially,
projects that will promote the preservation of and
provide intellectual access to resources held in
libraries, museums, archives, historical
organizations, and other collections that are
important for research, education, and public
programming in the humanities.

INFORMATION CONTACTS:
Headquarters Office: Division of Preservation and
Access, National Endowment for the Humanities,
Room 802, Washington, DC 20506. Telephone:
(202) 606-8570. FAX (202) 606-8639.
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45.201 Arts and Artifacts Indemnity
FEDERAL AGENCY: FEDERAL COUNCIL ON
THE ARTS AND THE HUMANITIES,
NATIONAL FOUNDATION ON THE ARTS
AND THE HUMANITIES

OBJECTIVES: To provide for indemnification
against loss or damage for eligible art works,
artifacts and objects 1) When borrowed from
abroad on exhibition in the U.S.; and 2) from the
U.S. for exhibition abroad preferably when there is
an exchange exhibition from a foreign country.

INFORMATION CONTACTS:
Headquarters Office: Indemnity Administrator,
Museum Program, National Endowment for the
Arts, Washington, DC 20506. Contact: Alice M.
Whelihan. Telephone: (202) 682-5442
Arts and Humanities Programs in Rural America

JOURNALS

This is a sample list of periodicals covering the arts and humanities. Some are devoted exclusively to rural concerns, and others feature articles of interest to the rural community from time to time.

**American Dance Circle**
Lloyd Shaw Foundation
2924 Hickory Ct.
Manhattan, KS 66502
913-539-6306

**American Indian Quarterly**
University of California, Berkeley
Native American Studies
3415 Dwindelle Hall
Berkeley, CA 94720
510-642-6607

**Andy's Front Hall**
Front Hall Enterprises
Box 307
Voorheesville, NY 12186
518-765-4193

**Arts and Crafts Catalyst**
Box 433
South Whitley, IN 46787-0433
219-344-1174

**Arts and Crafts Showguide; A Guide to Arts, Crafts, and Other Leisure Events**
A C N Publications
Box 104628
Jefferson City, MO 65110-4628
314-636-0491

**Banjo Newsletter: the 5-String Banjo Magazine**
Box 364
Greensboro, MD 21639
410-482-6278

**Come All Ye: A Review Journal**
Legacy Books
12 Meetinghouse Rd.
Box 494
Hatboro, PA 19040-0494
215-675-6762

**Contemporary Folk Art**
Long Publications, Inc.
8393 E. Holly Rd.
Holly, MI 48442
313-634-9675

**Country Folk Art Magazine**
Long Publications, Inc.
8393 E. Holly Rd.
Holly, MI 48442
313-634-9675

**Craft Connection**
Minnesota Crafts Council
Hennepin Center for the Arts
Rm. 308
528 Hennepin Ave.
Minneapolis, MN 55403
612-333-7789

**Craft Marketing News**
Front Room Publishers
Box 1541
Clifton, NJ 07015-1541

**Directory of North American Fairs, Festivals and Expositions**
B P I Communications
Amusement Business Division
Box 24970
Nashville, TN 37202
615-321-4250
Dirty Linen: the Magazine of Folk, Electric Folk, Traditional, and World Music
Dirty Linen, Ltd.
Box 66600
Baltimore, MD 21239-6600
410-583-7973

Fairs and Festivals (Year): Northeast and Southeast
Arts Extension Division
Division of Continuing Education
University of Massachusetts
Amherst, MA 01003
413-545-2360

Families Together Pals
F T Marketing
224 Cherry Creek Rd.
Marquette, MI 49855
906-249-9157

Florida Folklife Resource Directory
Department of State
Bureau of Florida Folklife Programs
Box 265
White Springs, FL 32096
904-397-2192

Folk Art Finder
Gallery Press
117 N. Main
Essex, CT 06426
203-767-0313

Folk Arts Notes
Southern Arts Federation
Suite 400
181 14th St.
Atlanta, GA 30309

Folk Dance Directory
Folk Dance Association
Box 500
Midwood Station
Brooklyn, NY 11230
718-434-2304

Folk Harp Journal
International Society of Folk Harpers and Craftsmen, Inc.
4718 Maychelle Dr.
Anaheim, CA 92807-3040
714-998-5717

Folklore Historian
Folklore and American Studies
Ozark Folk Center
Mountain View, AR 72560

Foxfire
Foxfire Fund, Inc.
Mountain City, GA 30562
404-746-5828

Goldenseal: West Virginia traditional Life
Division of Culture and History
Cultural Center
1900 Kanawha Blvd. E.
Charleston, WV 25305-0300
304-558-0220

Journal of American Folklore
American Folklore Society
American Anthropological Association
Suite 640
4350 N. Fairfax Dr.
Fairfax, VA 22203
703-528-1902

Mid-American Folklore
c/o Arkansas College
Batesville, AR 72501
501-793-9813

Minnesota Arts Directory
St. Paul Art Collective
Box 580320
Minneapolis, MN 55458-0320
612-337-5198

Mixed Pickles
Folk Dance Association
Box 500
Midwood Station
Brooklyn, NY 11230
178-434-2304
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New Jersey Folklife: A Statewide Publication
New Jersey Folklore Society Serials & Indexing
Box 747
New Brunswick, NJ 08903
609-769-2196

New Jersey Folklore Society Review
Box 43203
Upper Montclair, NJ 07043
215-843-7184

New York Pinewoods Folk Music Club Newsletter
Folk Music Society of New York
31 W. 95th St.
New York, NY 10025

North Carolina Folklore Journal
North Carolina Folklore Society
c/o Department of English
Appalachian State University
Boone, NC 28608
704-262-2323

Northeast Folklore
Maine Folklife Center
South Stevens Hall
University of Maine
Orono, ME 04469
207-581-1891

Pennsylvania Dutch News and Views
Pennsylvania Dutch Folk Culture Society
Lenhartsville, PA 19534
215-562-4803

Pennsylvania Folklife
Pennsylvania Folklore Society
Box 92
Collegeville, PA 19426
215-489-4111

Plymouth Guide
Prescott Visitor Magazines
Box 1416
9 Long Pond Rd.
Plymouth, MA 02362-1416
508-830-0350

S F E: Going Places with the Arts
Santa Fe East
200 Old Santa Fe Trail
Santa Fe, NM 87501
505-988-3103

Sing Out: The Folksong Magazine
Sing Out Corporation
Box 5253
Bethlehem, PA 18015-5253
215-865-5366

Smithsonian Folklife Studies
Smithsonian Institution Press
Suite 7100
470 L’Enfant Plaza
Washington, DC 20560
202-287-3738

SPACE: Notes on America’s Folk Art Environments
Saving and Preserving Art to Individuals and Cultural Environments
1804 N. Van Ness
Los Angeles, CA 90028
213-463-1629

Tennessee Folklore Society Bulletin
Box 201
Middle Tennessee State University
Murfreesboro, TN 37132
615-898-2576

Tradition (walnut)
Prairie Press Ltd.
Box 438
Walnut, IA 51577
712-784-3001

The Traditional Musicline
Box 10598
New Brunswick, NJ 08906
908-699-0665

Woods Hole Folk Music Society Newsletter
Woods Hole Music Society
174 Lakeshore Dr.
East Falmouth, MA 02536
508-540-0320
OTHER INFORMATION SOURCES & PUBLICATIONS

The following agencies and their publications are provided as a sampling of the types of sources and resources that are available nationwide. It is by no means a complete list. Many of the publications are updated annually, some are updated more often. They are included here because the type of information that they provide is relatively stable, however, you are urged to contact the various organizations for the most current versions of the publications, particularly those concerned with funding. For the most part samples of the publications from these agencies may be located in this bibliography within its appropriate format (books are in the book section, funding guidelines are in the funding section), however general program descriptions and annual reports are listed here.

The National Foundation On The Arts And Humanities

National Endowment for the Arts
Nancy Hanks-Center
1100 Pennsylvania Ave.
Washington, DC 20506

Public Information: 202-682-5400
Dance: 202-682-5435
Design Arts: 202-682-5437
Expansion Arts: 202-682-5443
Folk Arts: 202-682-5449
Locals: 202-682-5431
State & Regional Partnership:
202-682-5429
TDD: 202-682-5496

Congress enacted the National Foundation on the Arts and Humanities Act of 1965 in order to "promote progress and scholarship in the humanities and the arts in the United States." The National Endowment for the Arts and the National Endowment for the Humanities are each independent grant-making agencies of federal government.

Publications of the National Endowment for the Arts:

Chamber Music Rural Residencies: Fact Sheet.

Publications of the National Endowment for the Humanities:


This concise resource provides an overview of the National Endowment for the Humanities and
descriptions of their programs. Descriptions and deadlines are outlined for grants and fellowships. General information, a telephone directory, and a listing of state humanities councils is also included.


The Annual Report of the National Endowment for the Humanities begins with an outline of how the Endowment functions. Each of the divisions in which grants are awarded are briefly described and the individual recipients of the grants are listed.

Humanities (6 per yr.)
National Endowment for the Humanities.
1100 Pennsylvania Ave, N.W.
Washington, DC 20506

State Arts Councils

Alabama State Council on the Arts
1 Dexter Ave.
Montgomery, AL 36130-1800
205-242-4076

Alaska State Council on the Arts
411 W. 4th Ave., Suite 1E
Anchorage, AK 99501-2343
907-279-1558
800-478-4330 (within AK)


This publication outlines the programs available and the monies allocated during fiscal year 1993.

Arizona Commission on the Arts
417 W. Roosevelt St.
Phoenix, AZ 85003
602-255-5882

Arkansas Arts Council
1500 Tower Bldg.
323 Center St.
Little Rock, AR 72201
501-324-9766

California Arts Council
2411 Alhambra Blvd.
Sacramento, CA 95817
916-227-2550

Colorado Council on the Arts
Department of Higher Education
750 Pennsylvania St.
Denver, CO 80203-3699
303-866-2617


This report describes the programs available through this agency. A number of programs serve a rural constituency including: community arts development, folk arts, and folk arts master/apprentice program.

Connecticut Commission on the Arts
227 Lawrence St.
Hartford, CT 06106
203-566-4770
Arts and Humanities Programs in Rural America

Delaware Division of the Arts
State Office Bldg.
820 N. French St.
Wilmington, DE 19899-8911
302-572-3540

This publication includes a brief outline of the multicultural programs available through this agency. It also includes an extensive listing of available performers and groups who either are multicultural or have a multicultural emphasis.


District of Columbia
Commission on the Arts and Humanities
Fifth Floor
410 Eighth St., N.W.
Washington, DC 20004
202-724-5613

This publication celebrates the Indiana Arts Commission on its 25th anniversary. It includes a listing of publications and programs available through the commission. The Arts: Rural And Multicultural is a program of the commission that provides funding in four categories for artists.

Iowa Arts Council
Capitol Complex
Des Moines, IA 50319
515-281-4451

Kansas Arts Commission
Jayhawk Tower
700 Jackson, Suite 1004
Topeka, KS 66603
913-296-3335


From the Hands of Kansas program is an attempt to create an organized marketing program for high quality consumer products originating in the state. The project sponsors an annual trade show catering to both the wholesale and retail markets. This publication is a listing of the companies currently registered in the program and their contact information.

Kentucky Arts Council
31 Fountain Pl.
Frankfort, KY 40601-1942
502-564-3016

The Kentucky Craft Marketing Program operates under the Kentucky Education, Arts, and Humanities Cabinet. It administers the only state
sponsored wholesale craft marketing program in the country.


This resource packet contains information about the Kentucky Craft Marketing Program and Kentucky made-crafts.


The necessity and details of a juried craft program are outlined in this handbook. Intended for Kentucky residents interacting with the Kentucky Crafts Marketing Program, it provides good how-to information for anyone.

*Louisiana Department of Culture, Recreation, & Tourism*
Division of the Arts
P. O. Box 44247
Baton Rouge, LA 70804
504-342-8180

The Louisiana Division of the Arts has received funding to offer a one-time grant program to assist rural communities develop arts activities. The Rural Outreach Grants, awarded in 1994 to rural organizations, will help fund different types of projects.

*Maine Arts Commission*
55 Capitol St.
Station 25
Augusta, ME 04333
207-287-2724


This publication profiles seven master/apprentice teams who are involved with this program in Maine.

*Maryland State Arts Council*
601 N. Howard St., 1st Floor
Baltimore, MD 21201
410-333-8232

*Economic Impact of the Arts in Maryland.*

This brochure outlines the revenues, expenditures, and employment in Maryland that is related to the arts. It includes regional breakdowns of this information. In addition, a survey was conducted in 1992 of arts organizations and facilities.

*Massachusetts Cultural Council*
The Little Building, 10th Floor
80 Boylston St.
Boston, MA 02116
617-727-3668

*Michigan Council for the Arts*
1200 Sixth St.
Detroit, MI 48226
313-256-3735

*Minnesota State Arts Board*
432 Summit Ave.
St. Paul, MN 55102
612-297-2603
800-8M N-ARTS


This annual report provides: descriptions of the grant and cooperative programs available through this agency; a summary of the grants awarded in 1992; organizational and administrative notes and changes; constituent services; and a financial statement.

*Mississippi Arts Commission*
239 N. Lamar St., 2nd Floor
Jackson, MS 39201
601-359-6030
Arts and Humanities Programs in Rural America

Missouri Arts Council
Wainwright State Office Complex
111 N. 7th St., Suite 105
St. Louis, MO 63101-2118
314-340-6845

Montana Arts Council
316 N. Park Ave., Suite 552
Helena, MT 59620
406-444-6430


This newspaper style publication provides information about the Montana arts community. It includes a regular feature with news from their Rural Network. This edition includes a supplement of information about the Rural Arts Roundup, a conference focusing on the rural arts in Montana.

Nebraska Arts Council
3838 Davenport St.
Omaha, NE 68131
402-595-2122

Nevada State Council on the Arts
Capitol Complex
Carson City, NV 89710
702-687-6680

New Hampshire State Council on the Arts
Phenix Hall
40 N. Main St.
Concord, NH 03301-4974
603-271-2789

New Jersey State Council on the Arts
CN306
20 W. State St.
Trenton, NJ 08625
609-292-6130


This guide is an overview of the available programs, services and grants in this state.

New Mexico Arts Division
228 E. Palace Ave.
Santa Fe, NM 87501
505-827-6490

New York State Council on the Arts
915 Broadway
New York, NY 10010
212-387-7000

North Carolina Art Council
Department of Cultural Resources
Raleigh, NC 27601-2807
919-733-2821

North Dakota Council on the Arts
Black Building, Suite 606
Fargo, ND 58102-4988
701-239-7150

Ohio Arts Council
727 Main St.
Columbus, OH 43211
614-466-2613

The Ohio Arts Council is planning to implement the Minority Arts Program in July, 1994. It will focus on the rural Appalachian counties in Ohio to assess and assist their arts programming.

State Arts Council of Oklahoma
2101 N. Lincoln Blvd., Room 640
Oklahoma City, OK 73105
405-521-2931

Oregon Arts Commission
550 Airport Rd.
Salem, OR 97310
503-378-3625

The structure of the Oregon Arts Commission is detailed in this publication. Each program is described in detail and followed by a list of other resources appropriate for that topic. Applications for the grants and a publication order form are also included.

This publication provides an overview of the funding programs available from the South Dakota Arts Council and applications for organizations or individual artists. Two of these programs have a rural emphasis: the rural arts presenting program and the native arts planning effort grant.

Commonwealth of Pennsylvania Council on the Arts
Finance Bldg., Room 206
Harrisburg, PA 17120
717-787-6883

Rhode Island State Council on the Arts
95 Cedar St., Suite 103
Providence, RI 02903
401-277-3880


This report summarizes the programs and grants awarded by this agency during the fiscal year.

South Carolina Arts Commission
1800 Gervais St.
Columbia, SC 29201
803-734-8696

South Dakota Arts Council
230 S. Phillips, Suite 204
Sioux Falls, SD 57102-0720
605-339-6646


This program was undertaken with three goals: assist rural reservations to establish arts agencies compatible with their culture, establish the NAPE grant initiative, and include the arts in economic development strategies for native americans.


Tennessee Arts Commission
320 6th Ave. N., Suite 100
Nashville, TN 37243-0780
615-741-1701

Texas Commission on the Arts
P. O. Box 13406
Austin, TX 78711-3406
512-463-5535

Utah Arts Council
617 E. South Temple
Salt Lake City, UT 84102-1177
801-533-5895


This brochure contains brief descriptions of the programs and publications available through this council.

Vermont Council on the Arts
Drawer 33
136 State St.
Montpelier, VT 05633-6001
802-828-3291

Virginia Commission on the Arts
223 Governor St.
Richmond, VA 23219-2010
804-225-3123

In the summer of 1993, the Virginia Commission on the Arts began an 'Arts in Rural Communities Project.' This program is aimed at an emerging arts group that is interested in building a strong volunteer based organization.
Arts and Humanities Programs in Rural America

Washington State Arts Commission
234 E. 8th Ave.
P. O. Box 42675
Olympia, WA 98504-2675
206-753-3860


This newsletter, published by the Network of Local Arts Agencies of Washington State, regularly covers rural issues and projects.

West Virginia Division of Culture & History
Cultural Center
1900 Kanawha Blvd. E.
Charleston, WV 25305-0300
304-558-0240

Wisconsin Arts Board
101 E. Wilson St., 1st Floor
Madison, WI 53702
608-266-0190

Wyoming Arts Council
2320 Capitol Ave.
Cheyenne, WY 82002
307-777-7742


This publication summarizes the activities of this agency during fiscal year 1993.

Mid-American Arts Alliance
912 Baltimore Ave., Suite 700
Kansas City, MO 64105-1731
816-421-1388
Serving: Arkansas, Kansas, Missouri, Nebraska, Oklahoma, Texas


This annual report does not specifically separate the programs that have a rural emphasis, however, it does provide a complete list of grant recipients and an independent auditor’s report.

Mid Atlantic Arts Foundation
11 E Chase St., Suite 2-A
Baltimore, MD 21202
410-539-6659

Regional Arts Organizations

Arts Midwest
Hennepin Center for the Arts
528 Hennepin Ave., Suite 310
Minneapolis, MN 55403
612-341-0755

Serving: Illinois, Indiana, Iowa, Michigan, Minnesota, North Dakota, Ohio, South Dakota, Wisconsin

Arts Midwest Agency Brochure

This brochure contains brief descriptions of the programs and publications available through this foundation.

Consortium For Pacific Arts & Culture
2141C Atherton Rd.
Honolulu, HI 96822
808-946-7381
Serving: American Samoa, Guam, Northern Mariana Islands

Mid-American Arts Alliance
912 Baltimore Ave., Suite 700
Kansas City, MO 64105-1731
816-421-1388
Serving: Arkansas, Kansas, Missouri, Nebraska, Oklahoma, Texas


This complete guide outlines touring performing arts programs available for the Mid-America service region. It includes a brief description, fee structure, and contact people for each performing organization or individual.
Rural Information Center Publication Series

Serves: Delaware, District of Columbia, Maryland, New Jersey, New York, Pennsylvania, Virginia, Virgin Islands, West Virginia


This brochure contains brief descriptions of the programs and publications available through this foundation.

New England Foundation for the Arts, Inc.
678 Massachusetts Ave., 8th Floor
Cambridge, MA 02139
617-492-2914
Serving: Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont


This publication provides information about the programs offered by this foundation. The traditional arts program is particularly attuned to rural populations.

Southern Arts Federation
181 14th St. NE, Suite 400
Atlanta, GA 30309
404-874-7244
Serving: Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee

Folk Arts Notes. Atlanta, GA: Southern Arts Federation.

A typical issue of this newsletter covers the seven divisions within the Southern Arts Federation (arts education, folk arts, jazz, performing arts, visual and media arts, southern arts exchange/special projects, and information services) with particular emphasis on the folk arts.

Jazz South. Atlanta, GA: Southern Arts Federation.

This newsletter is devoted to jazz music from the perspective of the federation's seven divisions.


This publication is comprised of program descriptions and funding application guidelines.

Western Arts Federation
236 Montezuma Ave.
Santa Fe, NM 87501
505-988-1166

State Humanities Councils

(List provided by the National Endowment for the Humanities, Division of State Programs, Room 411, 1100 Pennsylvania Ave NW, Washington DC 20506. 202-606-8254. Updated 3/10/94.)

Alabama Humanities Foundation
2217 10th Court S.
Birmingham, AL 35205
205-930-0540

Alaska Humanities Forum
430 W. 7th Ave., Suite 1
Anchorage, AK 99501
907-272-5341

Arizona Humanities Council
The Ellis-Schackelford House
1242 N. Central Ave.
Phoenix, AZ 85004
602-257-0335

Arkansas Humanities Council
10816 Executive Center Dr., Suite 310
Little Rock, AR 72211-4383
501-221-0091
Arts and Humanities Programs in Rural America

California Council for the Humanities
312 Sutter St., Suite 601
San Francisco, CA 94108
415-391-1474

Colorado Endowment for the Humanities
1623 Blake St., #200
Denver, CO 80202
303-573-7733

Connecticut Humanities Council
41 Lawn Ave.
Wesleyan Station
Middletown, CT 06459-0185
203-347-6888

Delaware Humanities Forum
1812 Newport Gap Pike
Wilmington, DE 19808-6179
302-633-2400

District of Columbia Community Humanities Council
1331 H St. NW, #902
Washington, DC 20005
202-347-1732

Florida Humanities Council
1514-1/2 E. 8th Ave.
Tampa, FL 33605-3708
813-272-3473

Georgia Humanities Council
50 Hurt Plaza, Suite 440
Atlanta, GA 30303-2936
404-523-6220

Hawaii Committee for the Humanities
First Hawaiian Bank Building, Room 23
3599 Waialae Ave.
Honolulu, HI 96815
808-732-5402

Idaho Humanities Council
217 W. State St.
Boise, ID 83702
208-345-5346

Illinois Humanities Council
618 S. Michigan Ave., 7th Floor
Chicago, IL 60605-1993
208-345-5212

Indiana Humanities Council
1500 N. Delaware St.
Indianapolis, IN 46202-2419
317-638-1500

Iowa Humanities Board
Oakdale Campus N210 OH
University of Iowa
Iowa City, IA 52242
319-335-4153

Kansas Humanities Council
112 SW 6th Ave., Suite 210
Topeka, KS 66603-3895
913-357-0359

Kentucky Humanities Council
417 Clifton Avenue
University of Kentucky
Lexington, KY 40508-3406
606-257-5472

Louisiana Endowment for the Humanities
1001 Howard Ave., Suite 3110
New Orleans, LA 70113-2065
504-523-4352

Maine Humanities Council
371 Cumberland Ave.
P. O. Box 7202
Portland, ME 04112
207-773-5051

Maryland Humanities Council
601 N. Howard St.
Baltimore, MD 21201-4585
410-625-4830

The Maryland Humanities Council provides grant monies, assists scholars, distributes literature, and publishes *Maryland Humanities* magazine. Their mission is to facilitate discussion between citizens and scholars to preserve cultural heritage.
The Ohio Humanities Council provides grant monies, assists scholars, distributes literature, and publishes *Pathways* magazine. Among their programs aimed at benefitting rural areas of Ohio are: *Always a River, The Ohio River and the American Experience; Community Reconsidered (Stories and Living a Life, and Living Together); and The Humanities--The Environment--Upstream--Downstream* (Readings in Environmental Literature, Environmental Crisis and Morality, and American Environmental History).

Oklahoma Foundation for the Humanities
Festival Plaza
428 W. California, Suite 270
Oklahoma City, OK 73102
405-234-0280
Arts and Humanities Programs in Rural America

Oregon Council for the Humanities
812 SW Washington St., Suite 225
Portland, OR 97205
503-241-0543

Pennsylvania Humanities Council
320 Walnut St., Suite 305
Philadelphia, PA 19106-3892
215-925-1005

Rhode Island Committee for the Humanities
60 Ship St.
Providence, RI 02903
401-273-2250

South Carolina Humanities Council
1200 Catawba St.
P. O. Box 5287
Columbia, SC 29250
803-771-8864

South Dakota Humanities Council
Box 7050
University Station
Brookings, SD 57007
605-688-6113

Tennessee Humanities Council
1003 18th Ave. S.
P. O. Box 24767
Nashville, TN 37202
615-320-7001

Texas Committee for the Humanities
Banister Place A
3809 S. 2nd St.
Austin, TX 78704-7058
512-440-1991

Utah Humanities Council
350 S. 400 E., Suite 110
Salt Lake City, UT 84111-2946
801-531-7868

Vermont Council on the Humanities
Main St.
P. O. Box 58
Hyde Park, VT 05655-0058
802-888-3183

Virginia Foundation for the Humanities
145 Ednam Dr.
Charlottesville, VA 22903-4629
804-924-3296

Washington Commission for the Humanities
615 2nd Ave., Suite 300
Seattle, WA 98104
206-682-1770

West Virginia Humanities Council
723 Kanawha Blvd., Suite 800
Charleston, WV 25301
304-346-8500

Wisconsin Humanities Council
716 Langdon St.
Madison, WI 53706-1481
608-263-7970

Wyoming Council for the Humanities
Box 3643
University Station
Laramie, WY 82071-3643
307-766-6496

Other National And Regional Organizations

Affiliate Artists, Inc.
6th Floor
37 W. 65th St.
New York, NY 10023
212-580-2000

Alliance for Arts Education
John F. Kennedy Center for the Performing Arts
Washington, DC 20566
202-416-8800

Alternate Roots (Regional Organization of Theatres South)
1083 Austin Ave.
Atlanta, GA 30307
404-577-1079
This organization is committed to "original performing art which is rooted in a particular community of place, tradition, or spirit." They produce Alternate Roots newsletter, and a Members Bulletin. They administer several subsidies and grant programs.

American Arts Alliance
1319 F St, N.W., Suite 500
Washington, DC 20004

American Association of Museums
1225 Eye St., Suite 200
Washington, DC 20005
202-289-1818

American Council for the Arts
1285 Ave. of the Americas, 3rd Floor
New York, NY 10019
212-245-4510

This organization is devoted to promoting and strengthening artistic activities through advocacy and education. It has a catalog of arts management publications, and a monthly newsletter, Update.

American Federation of Arts
41 E. 65th St.
New York, NY 10021-6594
212-988-7700
800-232-0270

American Folklife Center
Library of Congress
Room LJ-G08
Thomas Jefferson Building
Washington, DC 20540-8100

Created in 1976 with the Congressional mandate to "preserve and present American folklife," the American Folklife Center offers many services including: reference, workshops, exhibitions, reading room, conferences, summer concerts, and publications.

American Symphony League
777 14th St., Suite 500
Washington, DC 20005

Arts Extension Service
Goddell Building, Room 615
University of Massachusetts
Amherst, MA 01003
413-545-2360

Association of Hispanic Arts
173 E. 116th St.
New York, NY 10029
212-860-5445

Association of Independent Video and Filmmakers
625 Broadway, 9th Floor
New York, NY 10019
212-473-3400

Association of Performing Arts Presenters
1112 16th St. NW, Suite 400
Washington, DC 20036
202-833-2787

This organization produces the Arts Presenters' Information Exchange database, Inside Arts magazine, and other publications. Their other services include: job referrals, workshops, seminars, and an annual convention. They also administer the Arts Partners Program grants: planning grants to assist with development of, and project grants to assist with implementation of audience development projects.


This publication is comprised of program descriptions and funding application guidelines.

Business Committee for the Arts
1775 Broadway, Suite 550
New York, NY 10019
212-664-0600

Business Volunteers for the Arts/USA
130 E. 40th St.
New York, NY 10016
212-683-5555
Arts and Humanities Programs in Rural America

Working with numerous communities nationwide to create local affiliates with local business volunteers, this organization strives to respond to the needs of arts organizations for leadership and resource assistance.

Council on Foundations
128 L St., Suite 300
Washington, DC 20036
202-466-6512

Dance/USA
777 14th St, N.W., Suite 540
Washington, DC 20005
202-628-0144

Foundation Center
888 7th Ave.
New York, NY 10106
212-975-1120

The Foundation Center is supported by foundations to provide a single authoritative source of information about foundation giving. The Center publishes The Foundation Directory, and other related material.

Friends of Native Americans
206 Massachusetts Ave.
Arlington, MA 02174
617-646-0743

Grantsmanship Center
650 S. Spring, Suite 507
P. O. Box 6210
Los Angeles, CA 90014
800-421-9512
213-689-9222 (CA, AK)

The Grantsmanship Center provides assistance through training on fundraising and proposal preparation. Their publications include: The Whole Nonprofit Catalog and other articles on various related topics.

Green Mountain Consortium for the Performing Arts
c/o Susan Stockton
Saint Anselm College
87 St. Anselm Dr.
Manchester, NH 03102
603-641-7273

Louisiana Folklife Program
Louisiana Division of the Arts
P. O. Box 44247
Baton Rouge, LA 70804
part of the louisiana arts council

National Artists Equity Association
P.O. Box 28068
Central Station
Washington, DC 20038
202-628-9633

National Assembly of Local Arts Agencies
927 15th St. NW, 12th Floor
Washington, DC 20005
202-371-2830

This organization provides professional development, information, and advocacy through publications, referrals, workshops, and annual convention. It publishes a monthly and quarterly magazine, Connections.

National Assembly Of State Arts Agencies
1010 Vermont Ave. NW, Suite 920
Washington, DC 20005
202-347-6352

National Association of Artists Organizations
918 F St, N.W., 12th Floor
Washington, DC 20005
202-347-6350

National Conference of State Legislators
1125 17th St., Suite 1500
Denver, CO 80202
303-623-7800
In order to provide information to both the legislators and the public, this organization monitors state legislation concerning the arts and culture.

National Council for the Traditional Arts
1320 Fenwick Ln., #200
Silver Spring, MD 20910
301-565-0654

New England Museum Association
Boston Natural Historical Park
Charlestown Navy Yard
Boston, MA 02129
617-720-1573

New England Presenters
Music Department
Amherst College
Amherst, MA 01002-5000
413-542-2195

Partners for Liveable Places
1429 21st St. NW
Washington, DC 20036
202-887-5990

The organizations, municipalities, corporations, and individuals belonging to this organization are striving to improve the quality of life in America’s communities. Their services include special projects, publications, information referrals, and conferences.

Pennsylvania Arts Alliance
711 N. 2nd St., Suite 1
Harrisburg, PA 17102
717-234-0587

This organization is supported through membership dues and other grants. They publish a newsletter, Pennsylvania Arts Alliance News, with information from the arts community, funding announcements, and employment opportunities.

Pennsylvania Rural Arts Alliance
P. O. Box 8
Loretto, PA 15940
814-472-6400

This is a non-profit organization that is dedicated to the development of arts in rural regions of Pennsylvania. It works to achieve it’s goals through information dissemination and special assistance to individual artists and organizations.

The Association of American Cultures
1703 W. Kings Highway
San Antonio, TX 78201
210-736-9272

Volunteer Lawyers for the Arts
1285 Ave. of the Americas, 3rd Floor
New York, NY 10019
212-977-9720

This organization provides legal assistance to artists and art organizations through a variety of services including: direct services, referrals, and publications.
Document Delivery Services to Individuals

The National Agricultural Library (NAL) supplies agricultural materials not found elsewhere to other libraries. Submit requests first to local or state library sources prior to sending to NAL. In the United States, possible sources are public libraries, land-grant university or other large research libraries within a state. In other countries submit requests through major university, national, or provincial institutions.

If the needed publications are not available from these sources, submit requests to NAL with a statement indicating their non-availability. Submit one request per page following the instructions for libraries below.

NAL’s Document Delivery Service Information for the Library

The following information is provided to assist your librarian in obtaining the required materials.

Loan Service — Materials in NAL’s collection are loaned only to other U.S. libraries. Requests for loans are made through local public, academic, or special libraries.

The following materials are not available for loan: serials (except USDA serials); rare, reference, and reserve books; microforms; and proceedings of conferences or symposia. Photocopy or microform of non-circulating publications may be purchased as described below.

Document Delivery Service — Photocopies of articles are available for a fee. Make requests through local public, academic, or special libraries. The library will submit a separate interlibrary loan form for each article or item requested. If the citation is from an NAL database (CAIN/AGRICOLA, Bibliography of Agriculture, or the NAL Catalog) and the call number is given, put that call number in the proper block on the request form. Willingness to pay charges must be indicated on the form. Include compliance with copyright law or a statement that the article is for “research purposes only” on the interlibrary loan form or letter. Requests cannot be processed without these statements.

Charges:

- Photocopy, hard copy of microfilm and microfiche – $5.00 for the first 10 pages or fraction copied from a single article or publication. $3.00 for each additional 10 pages or fraction.
- Duplication of NAL-owned microfilm – $10.00 per reel.
- Duplication of NAL-owned microfiche – $ 5.00 for the first fiche and $.50 for each additional fiche per title.

Billing — Charges include postage and handling, and are subject to change. Invoices are issued quarterly by the National Technical Information Service (NTIS), 5285 Port Royal Road, Springfield, VA 22161. Establishing a deposit account with NTIS is encouraged. DO NOT SEND PREPAYMENT.

Send Requests to:

USDA, National Agricultural Library
Document Delivery Services Branch, PhotoLab
10301 Baltimore Blvd., NAL Bldg.
Beltsville, Maryland 20705-2351

Contact the Head, Document Delivery Services Branch at (301) 504-5755 or via Internet at ddsbhead@nal.usda.gov with questions or comments about this policy.
ELECTRONIC ACCESS FOR INTERLIBRARY LOAN (ILL) REQUESTS

The National Agricultural Library (NAL), Document Delivery Services Branch accepts ILL requests from libraries via several electronic methods. All requests must comply with established routing and referral policies and procedures. A sample format for ILL requests is printed below along with a list of the required data/format elements.

ELECTRONIC MAIL - (Sample form below)

<table>
<thead>
<tr>
<th>SYSTEM</th>
<th>ADDRESS CODE</th>
</tr>
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<tr>
<td>INTERNET</td>
<td><a href="mailto:LENDING@NALUSDA.GOV">LENDING@NALUSDA.GOV</a></td>
</tr>
<tr>
<td>OCLC</td>
<td>NAL's symbol AGL need only be entered once, but it must be the last entry.</td>
</tr>
</tbody>
</table>

**SAMPLE ELECTRONIC MAIL REQUEST**

```
AG University/NAL  ILLRQ 231  1/10/95  NEED BY: 2/15/95
Interlibrary Loan Department
Agriculture University Library
Heartland, IA 56789
Dr. Smith Faculty Ag School
DeJong, R. Comparison of two soil-water models under semi-arid growing conditions
Ver: AGRICOLA Remarks: Not available at AU or in region.
NAL CA: 56.8 C162 Auth: C. Johnson CCL Maxcost: $15.00
Ariel IP = 111.222.333.444.555 Or Fax To 123-456-7890
```

TELEFACSIMILE - 301-504-5675. NAL accepts ILL requests via telefacsimile. Requests should be created on standard ILL forms and then faxed to NAL. NAL fills requests via FAX as an alternative to postal delivery at no additional cost. If you want articles delivered via fax, include your fax number on your request. NAL will send up to 30 pages per article via fax. If the article length exceeds 30 pages NAL will ship the material via postal service. All requests are processed within our normal timeframes (no RUSH service).

ARIEL - IP Address is 198.202.222.162. NAL fills ILL requests via ARIEL when an ARIEL address is included in the request. NAL treats ARIEL as an alternative delivery mechanism, it does not provide expedited service for these requests. NAL will send up to 30 pages per article via Ariel. If the article length exceeds 30 pages or cannot be scanned reliably, NAL will deliver the material via fax or postal service.

REQUIRED DATA ELEMENTS/FORMAT

1. Borrower's address must be in block format with at least two blank lines above and below so form may be used in window envelopes.
2. Provide complete citation including verification, etc. and NAL call number if available.
3. Provide authorizing official's name (request will be rejected if not included).
4. Include statement of copyright compliance (if applicable) & willingness to pay NAL charges.