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ABSTRACT

This index lists business education articles and research studies compiled from a selected list of 48 periodicals and yearbooks that were published during 1994 and that were selected because of their focus on business education or business education-related topics such as information systems (including business communications), business teacher education, and vocational education (primarily marketing education). Entries are listed under the following subject headings: accreditation, administration and supervision, basic business, business education, communications, curriculum, document design and processing, educational institutions, employment, general education, guidance and counseling, human relations, information management/processing, international business, keyboarding/typewriting, legislative issues, microcomputers, minority groups, office management, professional development, research methodology/issues, shorthand, special needs individuals in the classroom, special needs individuals in the workplace, standards, teaching, and training and development. Entries are also listed by author. (MN)

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# THE BUSINESS EDUCATION INDEX

1994

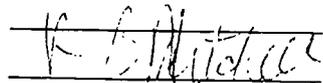
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# **Business Education Index**

## **1994**

Index of Business Education Articles and Research Studies  
Compiled From a Selected List of Periodicals and  
Yearbooks Published During the Year 1994

### **Volume 55**

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## Editorial Policy

Publications indexed in the *Business Education Index* will be limited to specific business education publications and those related to business education. Priority will be given to journals that are essential to research and teaching in the broad business education spectrum with emphasis on information systems (including business communications), business teacher education, and vocational education (primarily marketing education).

The publications in the *Index* must provide sufficient information to be of significant use to researchers. Also, the ability to locate journals and magazines from library sources is essential to the research process. Therefore, state and regional business education publications will be indexed if they meet the following requirements:

1. Publications that are a minimum of 10 pages in length.
2. Publications containing at least three substantive articles, preferably research-based.
3. Publications that are distributed to NABTE institution libraries or to NABTE institution departments in which business education is located.
4. Publications that are provided without charge to the editor.

Any organization or editor who wishes to have a publication included in the *Index* should contact the 1995 *Index* editor.

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## Suggestions For Using The Index

All entries have the title, author(s), journal, (volume and number if applicable), inclusive pages, month, and year. An explanation of the abbreviations for the names of the indexed publications is shown in the "Publications Indexed" section in the back of this index. Other commonly used abbreviations are:

### Key to Abbreviations

Aug	August	Mr	March
Ap	April	My	May
bul	bulletin	Nov	November
co	company	no	number
Dec	December	Oct	October
dept	department	pp	pages
ed	edition, editor	rev	revised, revision
Feb	February	Sep	September
Ja	January	vol	volume
Ju	June	yrbk	yearbook
Jul	July		

## Subject Entries

Subjects are arranged in alphabetical order by main category and then subcategories. Main categories will contain miscellaneous entries related to that topic; subcategories will contain more specific entries. Each article is indexed under at least one and no more than four subjects.

The following list shows the subjects and the page number on which the entries begin. Major category headings are in bold.

### 1994 Subject List

<b>Accreditation</b> .....	1	Cooperative Education .....	14
<b>Administration and Supervision</b> .....	1	Technical Preparation Education ...	15
<b>Basic Business</b> .....	1	Vocational Education .....	15
Accounting .....	2	<b>Communications</b> .....	17
Economics .....	4	Business English .....	19
Entrepreneurship ...	5	Computer-based Communication,	
Finance/Investments .....	6	Electronic Mail .....	19
Marketing .....	6	Computer-based Communications,	
<b>Business Education</b> .....	10	Presentations .....	19
Adult Education .....	12	Computer-based Communications,	
Career Education .....	12	Telecommunications .....	20
Consumer Education .....	12	Listening .....	20
		Multicultural .....	20
		Reading .....	22

Speaking .....	22	Keyboarding/Typewriting .....	54
Writing .....	22	Teaching Techniques .....	54
<b>Curriculum .....</b>	<b>23</b>	<b>Legislative Issues .....</b>	<b>54</b>
Colleges and Universities .....	24	<b>Microcomputers .....</b>	<b>55</b>
Elementary .....	26	Hardware .....	55
Graduate .....	26	Microcomputer Education .....	55
Junior High/Middle School .....	26	Software .....	56
Postsecondary/Community		<b>Minority Groups .....</b>	<b>57</b>
College .....	26	Gender .....	57
Secondary/High School .....	27	Race .....	58
<b>Document Design and Processing ....</b>	<b>27</b>	<b>Office Management .....</b>	<b>58</b>
Desktop Publishing Applications ..	28	Equipment and Supplies .....	58
Graphics .....	28	Ergonomics and Facility	
Page Design .....	29	Management .....	60
Reprographics .....	29	Mail Management .....	61
Typography .....	30	Office Automation .....	61
Word Processing Applications .....	30	Office Security/Safety .....	61
<b>Educational Institutions .....</b>	<b>32</b>	Personnel Management .....	62
<b>Employment .....</b>	<b>33</b>	Public Relations .....	62
Job Satisfaction .....	34	Secretarial Procedures .....	62
Occupational Information .....	34	Temporary Help Services .....	62
Performance Evaluation .....	34	Time Management .....	62
<b>General Education .....</b>	<b>35</b>	<b>Professional Development .....</b>	<b>62</b>
At-Risk Students .....	36	Associations .....	63
<b>Guidance and Counseling .....</b>	<b>36</b>	Certification .....	63
<b>Human Relations .....</b>	<b>36</b>	<b>Research Methodology/Issues .....</b>	<b>63</b>
Ethics and Law .....	37	<b>Shorthand .....</b>	<b>65</b>
Work Behavior .....	38	Court Reporting .....	65
<b>Information Management/</b>		<b>Special Needs—Classroom .....</b>	<b>66</b>
<b>Processing .....</b>	<b>40</b>	<b>Special Needs—Workplace .....</b>	<b>66</b>
Data Processing .....	44	<b>Standards .....</b>	<b>67</b>
Data Security .....	44	Policies Commission .....	67
Database Management .....	44	<b>Teaching .....</b>	<b>67</b>
Decision Support Systems .....	45	Classroom Management .....	70
Electronic Imaging .....	45	Instructional Strategies .....	70
Expert Systems .....	46	Media .....	74
Forms Management .....	46	Student Recruitment .....	76
Networks .....	46	Teacher Education .....	76
Optical Disk .....	47	Teacher Performance .....	76
Records Management .....	47		
<b>International Business .....</b>	<b>49</b>		

<b>Training and Development</b> .....	77
Needs Assessment.....	78
Performance Improvement.....	78
Program Evaluation.....	79
Workplace Impact.....	80

## Author Entries

An author listing in alphabetical order follows the subject section.

For multiple author entries, each author is listed first one time. For three or more authors, the term "et al." follows the author name.

# Business Education Index

1994

## Subject Entries

### Accreditation

---

A survey of institutional practices concerning the MBA integrating experience. Jim McCambridge and Billy M. Thornton. *JEB*, Vol. 69, No. 3: 163-166 Ja/Feb 94

Business communications: A highly valued core course in business administration. Jean C. Swanson, David B. Meinert, and Neil E. Swanson. *JEB*, Vol. 69, No. 4: 235-239 Mr/Ap 94

Environmental knowledge and attitudes of faculty: Business versus arts and sciences. Raymond Benton. *JR*, *JEB*, Vol. 70, No. 1: 12-15 Sep/Oct 94

Information technology knowledge and skills for MBAs: Non-MIS faculty's perspective. V. A. Quarstein, H. V. Ramakrishna, and B. S. Vijayaraman. *JEB*, Vol. 69, No. 4: 204-210 Mr/Ap 94

Perceptions of business school deans: An analysis of AACSB accreditation guidelines. Donald R. Andrews, Charles W. Roe, Uday S. Tate, and Rammohan Yallapragada. *Mid-Amer J Bus*, Vol. 9, No. 1: 25-30 Spring 94

Preferences of the American Assembly of Collegiate Schools of Business. Robert H. Jantzen and Thomas A. Pendleton. *JEB*, Vol. 70, No. 1: 6-11 Sep/Oct 94

### Administration and Supervision

---

A study of business administrators' computer usage in preparation of written communication. Frank Andera. *ABA Proc*. 178-184 94

Accountability and academic improvement on a departmental level: One school's approach. Gus Gordon, Charles E. Jordan, and M. J. Albin. *JEB*, Vol. 69, No. 5: 288-291 My/Ju 94

Outcomes assessment: The role of business school and program accrediting agencies. Edward A. Henninger. *JEB*, Vol. 69, No. 5: 296-298 My/Ju 94

Principals and TQM. Developing vision. L. David Weller, Jr., Sylvia H. Hartley, and Carvin L. Brown. *Clearings*, Vol. 67, No. 5: 298-301 My/Ju 94

Redefining the roles and responsibilities of assistant principals. Jeffrey Glanz. *Clearings*, Vol. 67, No. 5: 283-287 My/Ju 94

Supervising in a legalized work environment. Terry D. Roach and Vanessa Dean Arnold. *Bus Ed Forum*, Vol. 48, No. 4: 3-5 Ap 94

The ten suggestions: Reminders for department chairs. Michael Koehler. *Clearings*, Vol. 67, No. 4: 220 Mr/Ap 94

### Basic Business

---

A comment to contextualize performance and readability: A comparison of annual reports of profitable and unprofitable corporations. Michael John Jones. *J Bus Com*, Vol. 31, No. 3: 225-230 Jl 94

A comparison of computing ethics perceptions of information systems students and other business administration students. Arnola C. Ownby and Duane R. Moses. *OSR J*, Vol. 12, No. 2: 33-43 Spring 94

An examination of management practices of selected New Jersey Lake Communities. A. Richard DeLuca. *New York University*. Doctoral dissertation 1993

Assessing textbook coverage of quality topics in business education. David P. Doane. *JEB*, Vol. 69, No. 5: 299-302 My/Ju 94

Book review: *Blowing the whistle: The organizational and legal implications for companies and employees.* Donald P. Rogers. *J Bus Com*, Vol. 31, No. 3: 235-243 Jl 94

Book review: *Business for the 21st century* by Steven Skinner and John Ivancevich. James L. Morrison. *JEB*, Vol. 69, No. 6: 359-360 Jl/Aug 94

Book review: *Corporate magazines of the United States* by Sam G. Riley. Daphne A. Jameson. *J Bus Com*, Vol. 31, No. 1: 86-88 Ja 94

**Book review: Driving fear out of the workplace: How to overcome the invisible barriers to quality, productivity, and innovation.** Donald P. Rogers. *J Bus Com*, Vol. 31, No. 3: 235-243 *Fl 94*

**Book reviews: Honesty in the workplace** by Kevin R. Murphy. Donald P. Rogers. *J Bus Com*, Vol. 31, No. 3: 235-243 *Fl 94*

**Environmental commitments and liabilities of U.S. corporations.** Stephen J. Newell, Jerry G. Kreuze, and Gale E. Newell. *Mid-Amer J Bus*, Vol. 9, No. 2: 15-22 *Fall 94*

**Environmental sustainability in the context of Third World economic development: Constraints and possibilities.** Miciael A. Burayidi. *Mid-Amer J Bus*, Vol. 9, No. 2: 31-37 *Fall 94*

**Incorporating reasoning by analogy as a DSS tool.** T. M. Rajkumar and Dale Young. *Mid-Amer J Bus*, Vol. 9, No. 1: 41-47 *Spring 94*

**Integrated manufacturing strategy: A prerequisite for environmental excellence.** W. Rocky Newman, Mark D. Hanna and William E. Youngdahl. *Mid-Amer J Bus*, Vol. 9, No. 2: 7-13 *Fall 94*

**Performance and readability: A response to Jones' comment.** Ram Subramanian, Robert G. Insley, and Rodney D. Blackwell. *J Bus Com*, Vol. 31, No. 3: 231-233 *Fl 94*

**Pizza Hut.** Jerome Dolsky and Dorothy Dolsky. *Kan Bus Tchr*, Vol. 47, No. 2: 19 *Spring 94*

**Quality service and the Taguchi philosophy.** Timothy C. Krehbiel. *Mid-Amer J Bus*, Vol. 9, No. 1: 7-15 *Spring 94*

**Rent-a-center tour.** Linda Dills. *Kan Bus Tchr*, Vol. 47, No. 2: 17 *Spring 94*

**Seminar topics: Mainstream management education—a paradigm in crisis?** Don MacDonald. *SIEC Rev*, No. 124: 42-49 *Nov 94*

**Size versus sustainability: The environmental, social, and competitive diseconomies of scale.** Dean C. Ludwig. *Mid-Amer J Bus*, Vol. 9, No. 2: 23-29 *Fall 94*

**Social responsibility and corporate profits: The expense preference approach.** Sharon L. O'Hare and William C. Wood. *JEB*, Vol. 69, No. 5: 278-282 *My/Ju 94*

**Team management: Its time has come . . . again.** Henry Holtzman. *Man Off Tech*, Vol. 39, No. 2: 8 *Feb 94*

**The coming of age of business logistics.** Stephen Hays Russell. *JEB*, Vol. 70, No. 2: 91-94 *Nov/Dec 94*

**The dimensions of sustainability for business.** O. Homer Erickson, Oric L. Loucks and Charles Aldag. *Mid-Amer J Bus*, Vol. 9, No. 2: 3-6 *Fall 94*

**The Family and Medical Leave Act of 1993: What employers need to know.** Elaine Davis, Janell Kurtz, and Wayne Wells. *Mid-Amer J Bus*, Vol. 9, No. 2: 63-69 *Fall 94*

**The work team leader is not the college professor.** G. Stewart Johnson and Nancy M. Levenburg. *JEB*, Vol. 69, No. 5: 303-306 *My/Ju 94*

**Tour of United States Fidelity & Guaranty company.** Linda Bocox. *Kan Bus Tchr*, Vol. 47, No. 2: 18-19 *Spring 94*

**Use of computers by business managers: Are upper level managers less skilled than lower level managers?** Chung Kim, Nancy Keith, and Douglas Durand. *OSR J*, Vol. 12, No. 2: 17-22 *Spring 94*

**What's happening at NCR-CETC, Wichita?** Priscilla Hamman. *Kan Bus Tchr*, Vol. 47, No. 2: 20 *Spring 94*

## Accounting

**A common business and accounting vocabulary base: Are black students adequately prepared?** Dan R. Ward and Thomas E. Wilson, Jr. *JEB*, Vol. 69, No. 5: 257-272 *My/Ju 94*

**A nondisclosed CPA examination: Implications for education and the accounting profession.** Kenneth Rosenzweig and K. Michael Geary. *JEB*, Vol. 69, No. 4: 195-198 *Mr/Ap 94*

**Accounting graduates and their employers: Implications for teaching and curriculum.** Ralph W. Lindeman and William L. Welch. *OBT*, Vol. 54: 21-27 *Nov 94*

**Accounting instruction using the computer: Courses, methods, labs, student benefits.** Bettye Robinson, R. L. Robinson, and Rameshwar D. Gupta. *OSRA Proc*, 15: 25 *Mr 94*

**Accounting software offers control and flexibility.** *Man Off Tech*, Vol. 39, No. 2: 39 *Feb 94*

**Accounting software streamlines records.** *Man Off Tech*, Vol. 39, No. 12: 29 *Dec 94*

**An efficient approach to writing across the curriculum: Microthemes in accounting classes.** R. Michael Garner. *JEB*, Vol. 69, No. 4: 211-216 *Mr/Ap 94*

**An investigation of the importance of selected knowledge areas and skills for a public accounting auditing career and the extent of academic preparation as perceived by audit seniors and audit managers.** Frank Gersich. Northern Illinois University, Doctoral dissertation 1993

**Applied academics in accounting.** Diane P. Hogan. *Bus Ed Forum*, Vol. 48, No. 3: 35-37 *Feb 94*

**Benefits of high school accounting experience in the college accounting classroom.** Peter G. Dorff. *OBT*, Vol. 54: 34-38 *Nov 94*

- Cases applications in accounting. Joe Thomas and Phyllis Thomas. *Bus Ed Forum*, Vol. 49, No. 2: 39-40 Dec 94
- Client satisfaction in service organizations: The case of an accounting firm. Sita C. Amba-Rao and Jatinder N. D. Gupta. *Mid-Amer J Bus*, Vol. 9, No. 2: 47-53 Fall 94
- Collecting your money in the best way possible. Thomas A. Hoyum. *J CR*, Vol. 55, No. 7: 31 My 94
- Coping with Clintonomics: Key tax changes affecting privately held business. Andrew Smith. *Man Off Tech*, Vol. 39, No. 2: 15-16, 25 Feb 94
- CPA and student perceptions of communication barriers during an audit. Steven Golen. *ABEA J*, Vol. 12, No. 1: 40-45 Spring 94
- Critical thinking and communication skills in the accounting curriculum: An experimental study. Patricia Healy and Roberta Cable. *ABA Proc*, 167-162 94
- Curb tax fears through better planning. N. Jack Rice. *Off Sys*, Vol. 11, No. 12: 21-23 Dec 94
- Educator/practitioner recommendations for computer usage in an undergraduate accounting information systems course. John R. Stewart. *J CIS*, Vol. 34, No. 2: 3-11 Winter 93-94
- Effects of computer-assisted instruction in Accounting I versus manual instruction in Accounting I on test scores. Sherry L. Readenour. Northwest Missouri State University, Specialist thesis 1993
- Enterprise-wide budgeting demands flexibility beyond spreadsheets. *Man Off Tech*, Vol. 39, No. 2: 40, 42 Feb 94
- Ethical dilemmas in financial reporting situations and the preferred mode of resolution of ethical conflicts as taken by certified and noncertified management accountants in organizations with perceived different ethical work climates. John N. McKenna. New York University, Doctoral dissertation 1993
- Ethics and value orientation of accounting students in the information age: Does exposure to a code of ethics help? Irene N. McCarthy. *OSRA Proc*, 44-54 Mr 94
- Good accounting skills: What more does a successful accountant need? Leslie Jane Park. *JEB*, Vol. 69, No. 4: 231-234 Mr/Ap 94
- How should international accounting be taught? Insights from the international business discipline. Mohammad S. Bazaz and Ravi Parameswaran. *J Teach Int Bus*, Vol. 5, No. 4: 51-68 94
- Improving accounting teacher preparation: Perceptions of accounting teachers and teacher educators. Thaddeus McEwen. *NABTE Rev*, No. 21: 10-15 94
- Integrating computer technology into the accounting curriculum to enhance communication skills. Patricia Healy, Raymond Reisig, and Barbara Farrell. *ABA Proc*, 197-203 94
- Mandatory continuing professional education for CPAs: Is it working? David Coffee and John Beegle. *JEB*, Vol. 69, No. 4: 222-225 Mr/Ap 94
- Men and women: Equal in accounting? L. Jane Park, Rick Stephen Hayes, and Stephan F. Foster. *JEB*, Vol. 69, No. 6: 349-353 Ju/Aug 94
- Professional ethics code conflict situations: Ethical and value orientation of collegiate accounting students. Irene N. McCarthy. New York University, Doctoral dissertation 1993
- Publication productivity and promotion of accounting faculty women: A comparative study. Janet S. Omundson and Gary J. Mann. *JEB*, Vol. 70, No. 1: 17-24 Sep/Oct 94
- Qualities employers seek in new accounting employees. Ellen D. Cook and Beth Finch. *JEB*, Vol. 69, No. 3: 136-139 Ja/Feb 94
- Research before you buy accounting software. Nick Barth. *Man Off Tech*, Vol. 39, No. 2: 40 Feb 94
- Stages of technology integration as factors that influence professional accountants' perceptions of job characteristics and professionalism. Louis Gonzalez. *OSRA Proc*, 32-43 Mr 94
- Teaching earnings per share: A schematic approach. Kathryn M. Means and J. Dennis Coates. *JEB*, Vol. 70, No. 2: 68-72 Nov/Dec 94
- Tech prep accounting. Maryanne Ross and Carole P. Swinehart. *Bus Ed Forum*, Vol. 48, No. 4: 37-39 Ap 94
- The accountant's contribution to executive information systems. Mary B. Curtis. *J EUC*, Vol. 6, No. 3: 3-10 Summer 94
- The impact of gender and major on ethical perceptions of business students: Implications for the accounting profession. Joseph A. Petrick, Philip H. Vorherr, and Thomas J. Brady. *ABA Proc*, 119-126 94
- The influence of organizational culture on communication skills in public accounting. Nancy S. Frydman and Roberta J. Cable. *ABA Proc*, 134-140 94
- Toys in the accounting classroom. Susan B. Hughes and Marianne B. Fox. *Bus Ed Forum*, Vol. 49, No. 1: 32-33 Oct 94
- Up to the minute. Richard W. Pavely. *Off Sys*, Vol. 11, No. 12: 24-26 Dec 94
- Update-in-place considered harmful... and a solution employing relational views. William Leigh and James Ragusa. *J CIS*, Vol. 34, No. 3: 8-12 Spring 94

Use of a problem-solving model in teaching specific accounting concepts. Wanda I. Deleo and C. Angela Letourneau. *JEB*, Vol. 69, No. 5: 263-266 My/Ju 94

Using test-bank software for randomized test-item sequencing in managerial accounting. George S. Peek. *JEB*, Vol. 70, No. 2: 77-81 Nov/Dec 94

What are teachers' perceptions on when automated accounting should be taught at the high school level? Marlene Jackson. Northwest Missouri State University, Specialist thesis 1993

"What is a dollar cut off, anyway?" An English communication skills course for accounting students. Kathleen Vance and Dale Fitzpatrick. *ABA Proc*, 141-150 94

## Economics

A death much exaggerated: On the demise of the long run. James R. Seldon. *J Econ Ed*, Vol. 25, No. 2: 172-178 Spring 94

A macroeconomic approach to teaching supply-side economics. Ben L. Kyer and Gary E. Maggs. *J Econ Ed*, Vol. 25, No. 1: 44-48 Winter 94

A simple geometry of income elasticities. Jerome F. Heavey. *J Econ Ed*, Vol. 25, No. 4: 303-323 Fall 94

An overlooked opportunity: Instituting a formal economics minor. Gregory M. Gelles and Walter D. Johnson. *J Econ Ed*, Vol. 25, No. 3: 271-274 Summer 94

Asset substitution: A note on the factors that influence both money supply and demand. David C. Black and Michael Dowd. *J Econ Ed*, Vol. 25, No. 2: 167-171 Spring 94

Book review: Adam Smith goes to Moscow: A dialogue on radical reform by Walter Adams and James W. Brock. Michael Alexeev. *J Econ Ed*, Vol. 25, No. 4: 387-388 Fall 94

Book review: Advanced industrial economics by Stephen Martin. William E. Becker. *J Econ Ed*, Vol. 25, No. 1: 88-91 Winter 94

Book review: An international perspective on economic education by William B. Walstad. James B. O'Neill. *J Econ Ed*, Vol. 25, No. 4: 383-387 Fall 94

Book review: Behavioral foundations of economics by J. L. Baxter. Roger Swagler. *J Cons Aff*, Vol. 28, No. 2: 423-426 Winter 94

Book review: Controversial issues in energy policy by Alfred A. Marcus. E. Raedene Combs. *J Cons Aff*, Vol. 28, No. 1: 218-220 Summer 94

Book review: Mass consumption and personal identity: Everyday economic experience by Peter K. Lunt, and Sonia M. Livingstone. Jean M. Lown. *J Cons Aff*, Vol. 28, No. 1: 212-214 Summer 94

Book review: Science for agriculture: A long-term perspective by Wallace E. Huffman and Robert E. Evenson. Helen F. McHugh. *J Cons Aff*, Vol. 28, No. 2: 437-439 Winter 94

Book review: The political economy of Japan, volume 3: Cultural and social dynamics by S. Kumon and H. Rosovsky. K. John Fukuda. *J Global Mkt*, Vol. 7, No. 4: 127-131 94

Book review: The welfare cost of income uncertainty: A non-parametric analysis of households in the United States and Western Germany by Edward J. Bird. Jutta M. Joesch. *J Cons Aff*, Vol. 28, No. 2: 429-434 Winter 94

Book review: Understanding consumption by Angus Deaton. M. J. Alhabeeb. *J Cons Aff*, Vol. 28, No. 1: 201-203 Summer 94

Book review: Upward dreams, downward mobility: The economic decline of the American middle class by Frederick R. Stroble. Mohamed Abdel-Ghany. *J Cons Aff*, Vol. 28, No. 2: 454-456 Winter 94

Cartels and the incentive to cheat: Evidence from the classroom. Steven B. Caudill and Franklin G. Mixon, Jr. *J Econ Ed*, Vol. 25, No. 3: 267-269 Summer 94

Cheating by economic students: A comparison survey results. Joe Kerkvliet. *J Econ Ed*, Vol. 25, No. 2: 121-133 Spring 94

Complementarity and anticomplementarity with the same pair of inputs. Robert E. Kohn and Stanford L. Levin. *J Econ Ed*, Vol. 25, No. 1: 67-73 Winter 94

Data policy and politics in a democracy. Janet L. Norwood. *J Econ Ed*, Vol. 25, No. 3: 213-234 Summer 94

Enhancing K-12 economic education with contemporary information resources. Fred M. Carr. *Clearings*, Vol. 67, No. 6: 348-349 Ji/Aug 94

Faculty behavior, grades, and student evaluations. Richard W. Stratton, Steven C. Myers, and Randall H. King. *J Econ Ed*, Vol. 25, No. 1: 5-15 Winter 94

Incorporating data collection and written reports in microeconomics. Joyce P. Jacobsen. *J Econ Ed*, Vol. 25, No. 1: 31-43 Winter 94

Instructor effects in economics in elementary and junior high schools. William Bosshardt and Michael Watts. *J Econ Ed*, Vol. 25, No. 3: 195-211 Summer 94

Misinterpretations of second fundamental theorem of welfare economics: Barriers to better economic education. William D. A. Bryant. *J Econ Ed*, Vol. 25, No. 1: 75-80 Winter 94

Monopoly output and welfare: The role of curvature of the demand function. David A. Malueg. *J Econ Ed*, Vol. 25, No. 3: 235-250 Summer 94

Pedagogy and the demand for Eurocurrency deposits revisited. Boyden E. Lee. *J Econ Ed*, Vol. 25, No. 2: 163-166 Spring 94

Public choice at the Little Bighorn. James E. McClure and T. Norman VanCott. *J Econ Ed*, Vol. 25, No. 2: 135-136 Spring 94

Public versus private secondary schools and the production of economic education. Paul W. Grimes. *J Econ Ed*, Vol. 25, No. 1: 17-30 Winter 94

Recent developments in empirical industrial organization. Robert H. Porter. *J Econ Ed*, Vol. 25, No. 2: 149-161 Spring 94

Recent trends in undergraduate economics degrees. John J. Siegfried and Charles E. Scott. *J Econ Ed*, Vol. 25, No. 3: 281-286 Summer 94

Rules of thumb for up-and-down economics. Peter Kennedy. *J Econ Ed*, Vol. 25, No. 4: 325-333 Fall 94

Students' performance in economics: Does the norm hold across cultural and institutional settings? Richard S. Tay. *J Econ Ed*, Vol. 25, No. 4: 291-301 Fall 94

Teaching modeling and simulation in economics: A pleasant surprise. Eshragh Motahar. *J Econ Ed*, Vol. 25, No. 4: 335-342 Fall 94

Textbook factor demand curves. Joe C. Davis. *J Econ Ed*, Vol. 25, No. 4: 349-351 Fall 94

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- Ten tips for trouble-free printing. Becky J. Beck and Scott Echols. WP Mag, Vol. 6, No. 6: 61-63 Ju 94
- The machines that bind. Frederick W. Nevin. Off Sys, Vol. 11, No. 2: 25-27 Feb 94
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### Desktop Publishing Applications

- 3D models from the ground up. Stuart Silverstone. Pub, Vol. 9, No. 1: 20-25 Ja 94
- A guide to professional printing. Angela D. Ash. WP Mag, Vol. 6, No. 7: 27-29 Jl 94
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- Captions that capture attention. Angela D. Ash. WP Mag, Vol. 6, No. 5: 53-54, 56 My 94
- Desktop publishing on a budget. William Feldman and Patti Feldman. Off Sys, Vol. 11, No. 2: 32, 34, 36-37 Dec 94
- Desktop publishing: Image is everything. Lura K. Romei. Man Off Tech, Vol. 39, No. 1: 8-9 Ja 94
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- The lowdown on quickdraw gx. Lisa Picarille. Pub, Vol. 9, No. 12: 62-64, 66 Dec 94
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- Coloring the comics. Jerry A. Sierra. Pub, Vol. 9, No. 7: 59-64 Jl 94
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- Restoring the vision. Anita Dennis. Pub, Vol. 9, No. 9: 59-65 Sep 94
- Scanners that march to a different drum. Richard Jantz. Pub, Vol. 9, No. 6: 84-88 Ju 94
- Six ways to build an image. Jake Widman. Pub, Vol. 9, No. 11: 43-45, 47-50, 52 Nov 94
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- Stochastic screen test. Jake Widman. Pub, Vol. 9, No. 6: 35-39 Ju 94
- Stock photography goes on-line. Robin Levine. Pub, Vol. 9, No. 1: 38-40, 42, 44 Ja 94
- Target: 3D. Lynda Weinman and Jack Biello. Pub, Vol. 9, No. 4: 68-70,72,74 Ap 94
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- Weaving with pixels. Gail Koffman. Pub, Vol. 9, No. 1: 46, 48-49 Ja 94
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- Page Design**
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- 101 hot tips. Anita Dennis. Pub, Vol. 9, No. 8: 37-66 Aug 94
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- 7 tips for using pull quotes. Kelly Paul Merrill. WP Mag, Vol. 6, No. 3: 21-23 Mr 94
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- A newsletter's fine art. Raul Cabra. Pub, Vol. 9, No. 12: 98-99 Dec 94
- Attractive frames for your text. Kelly Paul Merrill and Marilyn L. Reynolds. WP Mag, Vol. 6, No. 10: 29-31 Oct 94
- Background patterns for your page. Kelly Paul Merrill and Barry Wolfson. WP Mag, Vol. 6, No. 1: 25-28 Ja 94
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- Build a corporate calendar. Gayle G. Humpherys. WP Mag, Vol. 6, No. 12: 25-28, 30-31 Dec 94
- Buying tips: Copiers. Off Sys, Vol. 11, No. 1: 14, 16 Ja 94
- Classy address labels. Jennifer Carling and Davonna Page. WP Mag, Vol. 6, No. 10: 24-28 Oct 94
- Color publishing hot spots. Jeanette Borzo and Jake Widman. Pub, Vol. 9, No. 10: 50-68 Oct 94
- Cool new borders. David Kosorok. WP Mag, Vol. 6, No. 8: 28-33 Aug 94
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- Creating watermarks in 6.0. Alexandra Wisse. WP Mag, Vol. 6, No. 4: 45-47 Ap 94
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- Directing traffic. Nancy J. McCarthy. Pub, Vol. 9, No. 11: 74-75, 77-78, 80-82 Nov 94
- Do-it-yourself letterhead. Kelly Paul Merrill. WP Mag, Vol. 6, No. 8: 51-54 Aug 94
- Eye-catching fliers. Marianne Striedl. WP Mag, Vol. 6, No. 2: 25-27 Feb 94
- Festive letters for the holidays. Kelly Paul Merrill. WP Mag, Vol. 6, No. 12: 65, 68-70 Dec 94
- Four borders with style. Kelly Paul Merrill and Gerald Thomas Richard. WP Mag, Vol. 6, No. 9: 57-58,60-61 Sep 94
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- Two-color tricks. Gene Gable. Pub, Vol. 9, No. 1: 28-31 Ja 94
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- Using styles to enhance resumes. Martha E. Bradshaw and Phyllis A. King. ABA Proc. 141-147 94
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- Reprographics**
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- In the short run. Don Monkerud. *Pub*, Vol. 9, No. 12: 84-86, 88 Dec 94
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- Buying tips: Mailing equipment. *Off Sys*, Vol. 11, No. 1: 32, 34 Ja 94
- Buying tips: Partitions and panels. *Off Sys*, Vol. 11, No. 1: 20, 22, 23 Ja 94
- Buying tips: Records management. *Off Sys*, Vol. 11, No. 1: 24, 26-27 Ja 94
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## Shorthand

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- Why go to the conventions? Because it's in Atlanta. Peter Wacht. *J CR*, Vol. 55, No. 8: 24-27 Ju 94
- Your body could be telling you something. Shelli K. Dimig. *J CR*, Vol. 55, No. 6: 30-31 Ap 94

## Special Needs—Classroom

Analysis of readability and interest of marketing education textbooks: Implications for special needs learners. Karen H. Jones, Dana Anderson, and Nancy S. Ruff. *Mkt Edu J*, Vol. 19: 3-15 93

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## Policies Commission

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- "Collective creation": A multidisciplinary drama program. Denise I. Wallewein. *Clearings*, Vol. 67, No. 6: 345-347 JI/Aug 94
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## Classroom Management

A lesson plan approach for dealing with school discipline. John R. Ban. *Clearings*, Vol. 67, No. 5: 257-260 My/Ju 94

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## Instructional Strategies

A case study on course sequencing with multiple strands using the elaboration theory. Katherine L. Beissner and Charles M. Reigeluth. *PIQ*, Vol. 7, No. 2: 38-61 94

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Developing responsibility in today's students. Leslie J. Chamberlin and Norman S. Chambers. Clearings, Vol. 67, No. 4: 204-206 Mr/Ap 94

Distance learning and post-graduate courses in retail management. Adelina Broadbridge, Keri Davies, Paul Freathy, and Leigh Sparks. J Teach Int Bus, Vol. 6, No. 2: 21-38 94

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- Evaluating oral presentations. Robert S. Kline and Edna C. Ward. *WNews*, Vol. 43, No. 1: 32-35 Fall 94
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- Focus on service quality: Adapting total quality management principles to services marketing education. W. Richard Carter. *JME*, 32-44 Fall 94
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- Improving accounting teacher preparation: Perceptions of accounting teachers and teacher educators. Thaddeus McEwen. *NABTE Rev*, No. 21: 10-15 93
- Incorporating data collection and written reports in microeconomics. Joyce P. Jacobsen. *J Econ Ed*, Vol. 25, No. 1: 31-43 Winter 94
- Increasing the relevance of class assignments by responding to real needs. Paula R. Kaiser. *ABC Bul*, Vol. 57, No. 2: 48-49 Ju 94
- International business information sources and their utilization in export/import research. Ann Kennedy. *J Teach Int Bus*, Vol. 6, No. 2: 83-101 94
- Inte.topical sequencing of multiple-choice questions: Effect on exam performance and testing time. Marshall A. Geiger and Kathleen A. Simons. *JEB*, Vol. 70, No. 2: 87-90 Nov/Dec 94
- It is time to teach creativity throughout the marketing curriculum. Stephen P. Ramocki. *JME*, 15-25 Summer 94
- Lotus Notes: Learning through distance education. Larissa R. Pyl. *OSRA Proc*, 106-111 Mr 94
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- Management communication strategy in case assignments: The double-message approach. Betsy Stevens. *ABC Bul*, Vol. 57, No. 3: 20-22 Sep 94
- Managing the drafting process: Creating a new model for the workplace. Barbara L. Shwom and Penny L. Hirsh. *ABC Bul*, Vol. 57, No. 2: 1-10 Ju 94
- Mapping: A collaborative activity for fun and profit. Marilyn A. Dyrud. *ABC Bul*, Vol. 57, No. 2: 57-58 Ju 94
- Maximizing learning through youth apprenticeship programs. Cheryl E. P. Evanciew. *Clearings*, Vol. 68, No. 2: 111-114 Nov/Dec 94
- Messages, models, and the messy world of memos. Philip Eubanks. *ABC Bul*, Vol. 57, No. 1: 33-34 Mr 94
- Methods for teaching ethics across the business curriculum. Roberta J. Mohagen. *Bus Ed Forum*, Vol. 49, No. 1: 39-41 Oct 94
- Microcomputer adoption behavior for instruction by Pennsylvania business education teachers with emphasis on selected external and internal factors. Victor Gbonita. Temple University, Doctoral dissertation 1993
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- More time and choices overcome students' resistance to reading. Sharon Virgil. *Clearings*, Vol. 68, No. 1: 52-54 Sep/Oct 94
- Motivating students to learn. Edward W. Hootstein. *Clearings*, Vol. 67, No. 4: 213-216 Mr/Ap 94
- Multicultural communication concepts in the business communication course. Mary Ellen Murray. *ABC Bul*, Vol. 57, No. 1: 40-41 Mr 94
- Multicultural literature: Overcoming the hurdles to successful study. Jayne Alexander. *Clearings*, Vol. 67, No. 5: 266-268 My/Ju 94
- Multimedia presentations. Pat R. Graves and Joyce Kupsh. *DPE Instr Strat*, Vol. 10, No. 4: 1-6 Dec 94

- Negotiation training through simulation: The icons international negotiation seminars initiative. Brigid A. Starkey. *Ed Tech Exchange*, Vol. 2, No. 1: 6-11 Spring 94
- Overcoming intercultural communication barriers. Jack E. Hulbert. *ABC Bul*, Vol. 57, No. 1: 41-44 Mr 94
- Paradigm shifts in business education: Using active learning to deliver services marketing content. Lauren K. Wright, Mary Jo Bitner and Valerie A. Zeithaml. *JME*, 5-19 Fall 94
- Perceived and assessed letter writing problems of bankers—a descriptive study. Ellis A. Hayes and B. June Schmidt. *DPE J*, Vol. 36, No. 2: 110-127 Spring 94
- Portfolios. Carolee Sormunen. *Bus Ed Forum*, Vol. 48, No. 4: 8-10 Ap 94
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## Performance Improvement

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- KERKVLIIET, Joe**  
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- KERNISH, Gail**  
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- KEROLA, Pentti and Julie E. Kendall**  
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- KHALIFA, Mohamed and Moez Limayem**  
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