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## ABSTRACT

This publication contains approximately 3,800 entries on business education topics indexed from business education publications and those related to business education. Priority in indexing was given to journals that are essential to research and teaching in the broad business education spectrum with emphasis on information systems (including business communications), business teacher education, and vocational education (primarily marketing education). All entries include the title, author(s), journal (with volume and number if applicable), inclusive pages, month, and year. Subjects are arranged in alphabetical order by main category and then subcategories. The main categories indexed are the following: accreditation; administration and supervision; basic business; business education; communications; curriculum; document design and processing; educational institutions; employment; general education; guidance and counseling; human relations; information management and processing; international business; keyboarding/typewriting; legislative issues; microcomputers; minority groups; office management; professional development; research methodology/issues; shorthand; special needs; standards; teaching; testing and evaluation; and training and development. An author listing in alphabetical order follows the subject section. (KC)

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# THE BUSINESS EDUCATION INDEX

## 1993

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# **Business Education Index**

## **1993**

**Index of Business Education Articles and Research Studies  
Compiled From a Selected List of Periodicals and  
Yearbooks Published During the Year 1993**

**Volume 54**

**Pat R. Graves, Ed.D.  
Editor**

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## Editorial Policy

Publications indexed in the *Business Education Index* will be limited to specific business education publications and those related to business education. Priority will be given to journals that are essential to research and teaching in the broad business education spectrum with emphasis on information systems (including business communications), business teacher education, and vocational education (primarily marketing education).

The publications in the *Index* must provide sufficient information to be of significant use to researchers. Also, the ability to locate journals and magazines from library sources is essential to the research process. Therefore, state and regional business education publications will be indexed if they meet the following requirements:

1. Publications that are a minimum of 10 pages in length.
2. Publications containing at least three substantive articles, preferably research-based.
3. Publications that are distributed to NABTE institution libraries or to NABTE institution departments in which business education is located.
4. Publications that are provided without charge to the editor.

Any organization or editor who wishes to have a publication included in the *Index* should contact the 1994 *Index* editor.

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## Suggestions For Using The Index

All entries have the title, author(s), journal, (volume and number if applicable), inclusive pages, month, and year. An explanation of the abbreviations for the names of the indexed publications is shown in the "Publications Indexed" section in the back of this index. Other commonly used abbreviations are:

### Key to Abbreviations

Aug	August	Mr	March
Ap	April	My	May
bul	bulletin	Nov	November
co	company	no	number
Dec	December	Oct	October
dept	department	pp	pages
ed	edition, editor	rev	revised, revision
Feb	February	Sep	September
Ja	January	vol	volume
Ju	June	yrbk	yearbook
Jul	July		

## Subject Entries

Subjects are arranged in alphabetical order by main category and then subcategories. Main categories will contain miscellaneous entries related to that topic; subcategories will contain more specific entries. Each article is indexed under at least one and no more than four subjects.

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National accreditation standards impact teacher preparation. Lajeane G. Thomas, Harriet G. Taylor and Donald G. Knezek. THE J, Vol. 20, No. 11: 62-64 Ju 93

### Administration and Supervision

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A profile of accounting chair professorships in 1992. Roger Y. W. Tang. JEP, Vol. 68, No. 3: 133-138 Ja/Feb 93

Administrative computing trends and issues. Bettye Robinson and Robert Robinson. MBEA J, Vol. 20: 31-35 93

Compliance-gaining techniques of Type-A managers. Kevin G. Lamude and Joseph Scudder. J Bus Com, Vol. 30, No. 1: 63-79 93

Components of an effective substitute teacher program. Johnny R. Purvis and Ruth C. Garvey. Clearings, Vol. 66, No. 6: 370-373 Ji/Aug 93

Effects of culture and gender on principal-teacher communication in school. Thomas D. Gougeon and Susan I. Hutton. HRD Qly, Vol. 4, No. 3: 277-290 Fall 93

Facilitating disagreement. Edward J. Mentell. Clearings, Vol. 66, No. 3: 165-166 Ja/Feb 93

Faculty perceptions of College of Business recruitment practices. Roger L. Luft, Terry D. Lundgren and Ted Ivarie. SBR, Vol. 3 No. 1: 41-52 Spring 93

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Sexual harassment in the schools. Susan Strauss. Voc Ed J, Vol. 68, No. 3: 28-31 Mr 93

Site-based management: a survey of Nevada principals. Myma Matranga, Mary Pat Horner and George Hill. Clearings Vol. 67, No. 1: 60-62 Sep/Oct 93

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Teacher collegial groups: a culture-building strategy for department chairs. John L. Keedy and Alan Dale Robbins. Clearings, Vol. 66, No. 3: 185-188 Ja/Feb 93

The overlooked position of subject area and supervisor. Sandra J. Tracy. Clearings, Vol. 67, No. 1: 25-30 Sep/Oct 93

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Total quality management in a college of business: operations and administration. Charles F. Falk, Peggy D. Brewer and Virgil L. Brewer. Mid-Amer J Bus, Vol. 8, No. 2: 3-12 Fall 93

### Basic Business

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Book review: Crisis in organizations: managing and communicating in the heat of chaos by Laurence Barton. Lisa Tyler. ABC Bul, Vol. 56, No. 2: 47-48 Ju 93

Book review: Managing business transactions: controlling the cost of coordinating, communicating, and decision making by Paul H. Rubin. Donald P. Rogers. J Bus Com, Vol. 30, No. 1: 84-85 93

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Businesses and universities: Similar challenges, shared solutions. Anne L. Christensen and Donna Philbrick. JEB, Vol. 69, No. 1: 6-9 Sep-Oct 93

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Inability to adapt: the hidden flaw of managerial ineptness. Sami M. Abbasi and Kenneth W. Hollman. *R M Qlty*, Vol. 27, No. 1: 22-25, 37 Jan 93

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An empirical typology of approaches to the teaching of organization theory. Steven K. Paulson and H. Eugene Baker III. *JEB*, Vol. 69, No. 1: 18-22 Sep-Oct 93

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A study to determine southwest Missouri business teachers' perceptions of entrepreneurship education. Beverly J. Pettit. *Southwest Missouri State University*, Master's thesis 1992

Alliances and networks: cooperative strategies for small businesses. Inga S. Baird, Marjorie A. Lyles and J. B. Orris. *Mid-Am J Bus*, Vol. 8, No. 1: 17-23 Spring 93

Black entrepreneurs and the small business curriculum. Stephen Hogan, Steve Robinson and Douglas Schell. *JEB*, Vol. 68 No. 3: 159-162 Ja/Feb 93

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