This publication contains approximately 3,800 entries on business education topics indexed from business education publications and those related to business education. Priority in indexing was given to journals that are essential to research and teaching in the broad business education spectrum with emphasis on information systems (including business communications), business teacher education, and vocational education (primarily marketing education). All entries include the title, author(s), journal (with volume and number if applicable), inclusive pages, month, and year. Subjects are arranged in alphabetical order by main category and then subcategories. The main categories indexed are the following: accreditation; administration and supervision; basic business; business education; communications; curriculum; document design and processing; educational institutions; employment; general education; guidance and counseling; human relations; information management and processing; international business; keyboarding/typewriting; legislative issues; microcomputers; minority groups; office management; professional development; research methodology/issue; shorthand; special needs; standards; teaching; testing and evaluation; and training and development. An author listing in alphabetical order follows the subject section. (KC)
Business Education Index

1993

Index of Business Education Articles and Research Studies
Compiled From a Selected List of Periodicals and
Yearbooks Published During the Year 1993

Volume 54

Pat R. Graves, Ed.D.
Editor

Cheryl L. Noll, Ph.D.
Associate Editor

Laurie Myers, James E. Helsdingen, and David M. Sphar
Student Assistants

Eastern Illinois University

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Editorial Policy

Publications indexed in the Business Education Index will be limited to specific business education publications and those related to business education. Priority will be given to journals that are essential to research and teaching in the broad business education spectrum with emphasis on information systems (including business communications), business teacher education, and vocational education (primarily marketing education).

The publications in the Index must provide sufficient information to be of significant use to researchers. Also, the ability to locate journals and magazines from library sources is essential to the research process. Therefore, state and regional business education publications will be indexed if they meet the following requirements:

1. Publications that are a minimum of 10 pages in length.

2. Publications containing at least three substantive articles, preferably research-based.

3. Publications that are distributed to NABTE institution libraries or to NABTE institution departments in which business education is located.

4. Publications that are provided without charge to the editor.

Any organization or editor who wishes to have a publication included in the Index should contact the 1994 Index editor.

Dr. Pat R. Graves, Editor
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Eastern Illinois University
Charleston, IL 61920
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Dr. Cheryl L. Noll, Editor
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Eastern Illinois University
Charleston, IL 61920
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Suggestions For Using The Index

All entries have the title, author(s), journal, (volume and number if applicable), inclusive pages, month, and year. An explanation of the abbreviations for the names of the indexed publications is shown in the "Publications Indexed" section in the back of this index. Other commonly used abbreviations are:

**Key to Abbreviations**

<table>
<thead>
<tr>
<th>Abbreviation</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aug</td>
<td>August</td>
</tr>
<tr>
<td>Ap</td>
<td>April</td>
</tr>
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<td>bul</td>
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<td>Dec</td>
<td>December</td>
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<td>dept</td>
<td>department</td>
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<tr>
<td>ed</td>
<td>edition, editor</td>
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<tr>
<td>Feb</td>
<td>February</td>
</tr>
<tr>
<td>Ja</td>
<td>January</td>
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<td>Ju</td>
<td>June</td>
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<td>July</td>
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<td>Mr</td>
<td>March</td>
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<td>My</td>
<td>May</td>
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<td>Nov</td>
<td>November</td>
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<td>Oct</td>
<td>October</td>
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<td>pp</td>
<td>pages</td>
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<tr>
<td>rev</td>
<td>revised, revision</td>
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<tr>
<td>Sep</td>
<td>September</td>
</tr>
<tr>
<td>vol</td>
<td>volume</td>
</tr>
<tr>
<td>yrbk</td>
<td>yearbook</td>
</tr>
</tbody>
</table>

Subject Entries

Subjects are arranged in alphabetical order by main category and then subcategories. Main categories will contain miscellaneous entries related to that topic; subcategories will contain more specific entries. Each article is indexed under at least one and no more than four subjects.

The following list shows the subjects and the page number on which the entries begin. Major category headings are in bold.

**1993 Subject List**

**Accreditation** ............................................. 1
**Administration and Supervision** .............. 1

**Basic Business** ........................................ 1
  **Accounting** ....................................... 2
  **Business Law** .................................... 3
  **Business Mathematics** ............................ 3
  **Economics** ....................................... 3
  **Entrepreneurship** ................................. 5
  **Finance/Investments** ............................. 5
  **Marketing** ....................................... 6

**Business Education** ................................. 7
  **Adult Education** ................................ 9
  **Career Education** ................................. 9

**Communications** ..................................... 12
  **Business English** ................................. 15
  **Computer-based Communications, Electronic Mail** ................................. 15
  **Computer-based Communications, Facsimile** ................................. 15
  **Computer-based Communications, Graphics** ................................. 16
  **Computer-based Communications, Presentations** ............................. 16

**Consumer Education** ................................. 9
**Cooperative Education** ............................. 10
**Program Assessment** ................................. 11
**Technical Preparation Education** ............ 11
**Vocational Education** ............................... 11
<table>
<thead>
<tr>
<th>Area</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Computer-based Communications,</td>
<td>16</td>
</tr>
<tr>
<td>Telecommunications</td>
<td></td>
</tr>
<tr>
<td>Listening</td>
<td>17</td>
</tr>
<tr>
<td>Multicultural</td>
<td>17</td>
</tr>
<tr>
<td>Reading</td>
<td>18</td>
</tr>
<tr>
<td>Writing</td>
<td>18</td>
</tr>
<tr>
<td><strong>Curriculum</strong></td>
<td>19</td>
</tr>
<tr>
<td>Colleges and Universities</td>
<td>21</td>
</tr>
<tr>
<td>Elementary</td>
<td>22</td>
</tr>
<tr>
<td>Graduate</td>
<td>22</td>
</tr>
<tr>
<td>Junior High/Middle School</td>
<td>22</td>
</tr>
<tr>
<td>Postsecondary/Community</td>
<td>22</td>
</tr>
<tr>
<td>College</td>
<td>22</td>
</tr>
<tr>
<td>Secondary/High School</td>
<td>23</td>
</tr>
<tr>
<td><strong>Document Design and Processing</strong></td>
<td>24</td>
</tr>
<tr>
<td>Desktop Publishing Applications</td>
<td>24</td>
</tr>
<tr>
<td>Graphics</td>
<td>25</td>
</tr>
<tr>
<td>Page Design</td>
<td>25</td>
</tr>
<tr>
<td>Reprographics</td>
<td>26</td>
</tr>
<tr>
<td>Typography</td>
<td>27</td>
</tr>
<tr>
<td>Word Processing Applications</td>
<td>27</td>
</tr>
<tr>
<td><strong>Educational Institutions</strong></td>
<td>29</td>
</tr>
<tr>
<td>Employment</td>
<td>30</td>
</tr>
<tr>
<td>Job Satisfaction</td>
<td>31</td>
</tr>
<tr>
<td>Occupational Information</td>
<td>31</td>
</tr>
<tr>
<td>Performance Evaluation</td>
<td>32</td>
</tr>
<tr>
<td><strong>General Education</strong></td>
<td>32</td>
</tr>
<tr>
<td>At-Risk Students</td>
<td>34</td>
</tr>
<tr>
<td><strong>Guidance and Counseling</strong></td>
<td>34</td>
</tr>
<tr>
<td><strong>Human Relations</strong></td>
<td>34</td>
</tr>
<tr>
<td>Ethics and Law</td>
<td>35</td>
</tr>
<tr>
<td>Work Behavior</td>
<td>36</td>
</tr>
<tr>
<td><strong>Information Management/Processing</strong></td>
<td>37</td>
</tr>
<tr>
<td>Data Processing</td>
<td>41</td>
</tr>
<tr>
<td>Data Security</td>
<td>41</td>
</tr>
<tr>
<td>Database Management</td>
<td>41</td>
</tr>
<tr>
<td>Decision Support Systems</td>
<td>42</td>
</tr>
<tr>
<td>Electronic Imaging</td>
<td>42</td>
</tr>
<tr>
<td>Expert Systems</td>
<td>43</td>
</tr>
<tr>
<td>Forms Management</td>
<td>43</td>
</tr>
<tr>
<td>Micrographics</td>
<td>43</td>
</tr>
<tr>
<td>Networks</td>
<td>44</td>
</tr>
<tr>
<td>Optical Disk</td>
<td>44</td>
</tr>
<tr>
<td>Records Management</td>
<td>44</td>
</tr>
<tr>
<td><strong>International Business</strong></td>
<td>46</td>
</tr>
<tr>
<td><strong>Keyboarding/Typewriting</strong></td>
<td>49</td>
</tr>
<tr>
<td>Teaching Techniques</td>
<td>50</td>
</tr>
<tr>
<td><strong>Legislative Issues</strong></td>
<td>50</td>
</tr>
<tr>
<td><strong>Microcomputers</strong></td>
<td>50</td>
</tr>
<tr>
<td>Hardware</td>
<td>51</td>
</tr>
<tr>
<td>Microcomputer Education</td>
<td>51</td>
</tr>
<tr>
<td>Software</td>
<td>52</td>
</tr>
<tr>
<td><strong>Minority Groups</strong></td>
<td>53</td>
</tr>
<tr>
<td>Ethnic</td>
<td>53</td>
</tr>
<tr>
<td>Gender</td>
<td>53</td>
</tr>
<tr>
<td>Race</td>
<td>54</td>
</tr>
<tr>
<td><strong>Office Management</strong></td>
<td>54</td>
</tr>
<tr>
<td>Equipment and Supplies</td>
<td>55</td>
</tr>
<tr>
<td>Ergonomics and Facility Management</td>
<td>57</td>
</tr>
<tr>
<td>Mail Management</td>
<td>57</td>
</tr>
<tr>
<td>Office Automation</td>
<td>58</td>
</tr>
<tr>
<td>Office Security/Safety</td>
<td>58</td>
</tr>
<tr>
<td>Personnel Management</td>
<td>58</td>
</tr>
<tr>
<td>Public Relations</td>
<td>59</td>
</tr>
<tr>
<td>Secretarial Procedures</td>
<td>59</td>
</tr>
<tr>
<td>Temporary Help Services</td>
<td>59</td>
</tr>
<tr>
<td>Time Management</td>
<td>60</td>
</tr>
<tr>
<td><strong>Professional Development</strong></td>
<td>60</td>
</tr>
<tr>
<td>Associations</td>
<td>61</td>
</tr>
<tr>
<td>Certification</td>
<td>61</td>
</tr>
<tr>
<td><strong>Research Methodology/Issues</strong></td>
<td>62</td>
</tr>
<tr>
<td>Shorthand</td>
<td>63</td>
</tr>
<tr>
<td>Court Reporting</td>
<td>63</td>
</tr>
<tr>
<td>Dictation</td>
<td>64</td>
</tr>
<tr>
<td>Transcription</td>
<td>64</td>
</tr>
<tr>
<td>Special Needs</td>
<td>64</td>
</tr>
<tr>
<td>Classroom</td>
<td>65</td>
</tr>
<tr>
<td>Workplace</td>
<td>65</td>
</tr>
</tbody>
</table>
Author Entries

An author listing in alphabetical order follows the subject section.

For multiple author entries, each author is listed first one time. For three or more authors, the term "et al." follows the author name.
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Business research: perspectives of deans of AACSB-accredited business schools. Stuart Van Auken, Chester C. Cotton and John F. McKenna. JEB Vol. 68, No. 5: 261-265 My/Ju 93


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Richard Aukerman and Kent Walstrom. SBR, Vol. 3 No. 1: 113-126 Spring 93


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Economics


Business Education Index


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12 BEST COPY AVAILABLE
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Business Education Index


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Business Education Index

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Communicating with the opposite sex. Joan H. Linder. Sec, Vol. 53, No. 7: 40-41 Aug/Sep 93

Communication across the curriculum at Colorado State. Karen Sterkel Powell and Jackie Jankovich. ABA Nat Proc, 111-115 93

Communication-related strategies that facilitate the mainstreaming of limited-English-proficient-Japanese students: the Weber State University experience. Diana J. Green. ABA Nat Proc, 228-235 93


Computer augmented collaborative literature review. Alice Ahmed, Judy Cassette and Paulette Majeske. OSRA Proc, 58-68 Mr 93

Consensus versus devil's advocacy: the influence of decision process and task structure on strategic decision making. Audrey J. Murrell, Alice C. Stewart and Brent T. Engel. J Bus Com, Vol. 30, No. 4: 399-414 Oct 93

Creating and using interactive computer quizzes to develop business communication skills. Janet Hildebrand. ABC Bul, Vol. 16, No. 3: 1-9 Sep 93


Don't leave home. Jean L. Jones. Sec, Vol. 53, No. 6: 7-9 Jul/93


Ethical issues in business communication. Iris I. Vann. ABC Bul, Vol. 16, No. 3: 30-31 Sep 93


Gaining access to a research and development laboratory. Vincent J. Brown. ABC Bul, Vol. 56, No. 1: 42-44 Mr 93

Gaining access to a software development company. Jane M. Perkins. ABC Bul, Vol. 56, No. 1: 46-47 Mr 93

Gaining access to a state agency and to a factory. Kitty O. Locker. ABC Bul, Vol. 56, No. 1: 45-46 Mr 93

Gaining access to an insurance company. Geoffrey A. Cross. ABC Bul, Vol. 56, No. 1: 44 Mr 93


How national and managerial cultures impact communication styles in western Europe. Maud Tixier. ABA Int Proc, 111-121 93

How to get guest speakers without really trying. Deborah Brit Roebuck. ABC Bul, Vol. 56, No. 2: 34-35 Ju 93

Innovative pedagogies for outcomes-based teaching in the core MIS course. L. Wayne Shell and Betty A. Kleen. J CIS, Vol. 33, No. 2: 3-7 Winter 92-93

Languages for international business purposes: viewpoints from the business communities of three English-speaking countries. James Calvert Scott. ABA Nat Proc, 757-766 93

Managing a communication internship program. Nancy M. Somerick. ABC Bul, Vol. 16, No. 3: 10-14 Sep 93
Meeting communication: all challenges at BF Goodrich. John D. Ong. ABC Bul, Vol. 56, No. 4: 5-9 Dec 93


Paperless tigers. Daniel Tynan. Pub, Vol. 8, No. 3: 49-50. 52 Mr 93

Providing management assistance to clients of a small business development center while helping to prepare students for business. Deborah Britt Roebeck. ABC Bul, Vol. 56, No. 1: 32-33 Mr 93

Put your stock in a pictogram. J. William Murphy. ABC Bul, Vol. 16, No. 3: 23-24 Sep 93

Reading the crystal ball: what to expect in business communications textbooks in the future. Nancie Fimble. ABA Nat Proc, 243-249 93


Selected data about business communication courses in AACSB schools. Judy C. Nixon and Judy F. West. ABC Bul, Vol. 56, No. 2: 6-9 Ju 93


Should we teach computer software in business communication courses? Marilyn A. Dyrud. ABC Bul, Vol. 16, No. 3: 33-36 Sep 93

Should we teach software use in business communications? Thomas Dukes. ABC Bul, Vol. 16, No. 3: 34-35 Sep 93

Successful project presentations. Paul R. Saunders. R M Qtly, Vol. 27, No. 1: 26-28 Jan 93

Teaching business communication on the production line: a case study. Richard W. Moore. ABC Bul, Vol. 56, No. 1: 38-41 Mr 93

Teaching persuasion as consensus in business communication. Nancy Roundy Blyler. ABC Bul, Vol. 56, No. 1: 26-31 Mr 93

Teaching purpose in a business communication course. Nancy Roundy Blyler. ABC Bul, Vol. 16, No. 3: 15-20 Sep 93


Technology as part of business communication. Mona Cassidy. ABC Bul, Vol. 16, No. 3: 36-38 Sep 93

The "business" of conflict: "like no business I know." Thomas R. Blue, Sanford B. Halperin and Catrina Oliszewski Mayo. ABC Bul, Vol. 56, No. 4: 38-44 Dec 93

The case of the busy consultant. Linda Driskill. ABC Bul, Vol. 16, No. 3: 32 Sep 93

The case study approach. Ruth Ellen Greenwood. ABC Bul, Vol. 56, No. 4: 46-48 Dec 93

The content of business ethics. Barron Wells and Nelda Spinks. ABA Nat Proc, 202-209 93

The influence of technology on traditional communications systems: an evolutionary process. Linda S. Munilla and Lloyd N. Dosier. ABA Nat Proc, 250-254 93


The value of a flexible, cautionary approach to data gathering in qualitative research. Rachel Spilka. ABC Bul, Vol. 16, No. 3: 40-41 Sep 93


Using qualitative research to generate theory. Joane Rymer. ABC Bul, Vol. 16, No. 3: 42-44 Sep 93


Using triangulation effectively in qualitative research. Elizabeth Huettman. ABC Bul, Vol. 16, No. 3: 42 Sep 93


Business Education Index


Technology as part of business communication. Mona Cassidy. ABC Bul, Vol. 16, No. 3: 36-38 Sep 93

The "business" of conflict: "like no business I know." Thomas R. Blue, Sanford B. Halperin and Catrina Oliszewski Mayo. ABC Bul, Vol. 56, No. 4: 38-44 Dec 93

The case of the busy consultant. Linda Driskill. ABC Bul, Vol. 16, No. 3: 32 Sep 93

The case study approach. Ruth Ellen Greenwood. ABC Bul, Vol. 56, No. 4: 46-48 Dec 93

The content of business ethics. Barron Wells and Nelda Spinks. ABA Nat Proc, 202-209 93

The influence of technology on traditional communications systems: an evolutionary process. Linda S. Munilla and Lloyd N. Dosier. ABA Nat Proc, 250-254 93


The value of a flexible, cautionary approach to data gathering in qualitative research. Rachel Spilka. ABC Bul, Vol. 16, No. 3: 40-41 Sep 93


Using qualitative research to generate theory. Joane Rymer. ABC Bul, Vol. 16, No. 3: 42-44 Sep 93


Using triangulation effectively in qualitative research. Elizabeth Huettman. ABC Bul, Vol. 16, No. 3: 42 Sep 93


Business English


Taking the “GR” out of grammar. Linda Comerford. ABC Bul, Vol. 56, No. 1: 12-15 Mr 93


Computer-based Communication, Electronic Mail


E-mail and variables of rhetorical form. James E. Porter. ABC Bul, Vol. 56, No. 2: 41-42 Ju 93


End user attitudes and practices: a study of voice mail implementation. Carol Okolica. OSRA Proc. 148-159 Mr 93

Facilitating communication in classroom. Minoo S. Amini. J CIS, Vol. 33, No. 4: 34-38 Summer 93

Incorporating graphics into student presentations. Kim Novak. MBEA Today, Vol. 57, No. 1: 3-5 Jan 92


New media for your messages. John Grove. Sec, Vol. 53, No. 3: 6-8 Mr 93

Research design issues for the study of electronic discussions. Patricia Sullivan. ABC Bul, Vol. 56, No. 2: 43-45 Ju 93


The impact of e-mail in today's organization. Robert M. Schramm and Marcia L. James. OSR J, Vol. 11, No. 1: 3-13 Fall 92


The property issue in e-mail research. Tharon Howard. ABC Bul, Vol. 56, No. 2: 40-41 Ju 93


Computer-based Communication, Facsimile

Buyers' guide to facsimile systems. Office, Vol. 117, No. 1: 54-56 Ja 93

Buyers’ guide to facsimile systems. Office, Vol. 117, No. 5: 34, 36, 38 My 93

Computer fax the next move in office automation. Peter Davidson. Off Sys, Vol. 10, No. 5: 12-14, 16 My 93


Making smart decisions about buying fax machines. Mark Rowh. Off Sys, Vol. 10, No. 5: 18, 20, 22-23 My 93


Computer-based Communication, Graphics

The big picture. Stuart Silverstone. Pub, Vol. 8, No. 7: 34-39 Nov 93


Computer-based Communication, Presentations

10 tips for making effective presentations. Lin Greensing. Off Sys, Vol. 10, No. 2: 40-42 Feb 93


Center turns multimedia inspiration into reality. THE J, Vol. 21, No. 1: 49-55 Aug 93

Clips on the move. Tony Reveaux. Pub, Vol. 8, No. 5: 48, 50 May 93


Designing for the future. Daniel Todd. Pub, Vol. 8, No. 6: 40, 42, 44 Jun 93


Great visuals can sell products and ideas. Kermit Metzner. Off Sys, Vol. 10, No. 2: 46-48 Feb 93

Influence of Myers-Briggs type on preference for data presentation format. Donald A. Carpenter, Jeffrey Anders and Alan Anderson. J CIS, Vol. 33, No. 4: 85-90 Summer 93


Large screen spices up oncampus conferences. THE J, Vol. 21, No. 1: 58-61 Aug 93

MCPS--the multimedia computing presentation system. Sorel Reisman. J EUC, Vol. 5, No. 3: 5-16 Summer 93


Photo CD turns pro. Bill Crider. Pub, Vol. 8, No. 7: 52, 54, 56 Nov 93


Presentations that pack a punch. Tom Moran. Sec, Vol. 53, No. 4: 15-17 Apr 93

Shop class for academia. Linda Bolche McElwrath. THE J, Vol. 21, No. 5: 41-45 Dec 93


The big picture. Stuart Silverstone. Pub, Vol. 8, No. 7: 34-39 Nov 93


Computer-based Communication, Telecommunications


Buyers' guide to telephone systems. Office, Vol. 117, No. 1: 70-72 Jan 93


Do-it-yourself phone systems. S. Tressa Brophy. Sec, Vol. 53, No. 3: 9-11 Mr 93


Factors affecting implementation of voice mail: end user practices and attitudes. Carol Okolica. New York University. Doctoral dissertation 1992

Flexible phone systems are key to business success. Christopher Sheehan. Office, Vol. 117, No. 5: 42-43 My 93


How your telephone system can help your sales staff. G. Gordon Long. Off Sys, Vol. 10, No. 1: 19-20, 22 Ja 93


Program brings education services to working professionals. THE J, Vol. 21, No. 1: 20, 24-27, 30-31 Aug 93


Toward an understanding of telecommunications. Nancy Frost. Office, Vol. 118, No. 3: 50 Sep 93

Listening

Can listening skills be taught in business communication classes? Robert M. Schramm and F. Stanford Wayne. NABTE Rev, No. 20: 25-32 93

Teaching listening skills via interactive videodisc. Michael W. Cronin. THE J, Vol. 21, No. 5: 62-68 Dec 93

Multicultural

Abstract at the least. Anne Bednar. PIQ, Vol. 6, No. 2: 68-70 93

Book review: Cultures and organizations: software of the mind by Geert Hofstede. Roger Langley. HRD Qtly, Vol. 4, No. 3: 319-325 Fall 93

Canada looks towards Asia. David M. Graham. SEIC Rev, No. 122: 8-12 Nov 93

Effects of culture and gender on principal-teacher communication in school. Thomas D. Gougeon and Susan I. Hutton. HRD Qtly, Vol. 4, No. 3: 277-290 Fall 93


Incorporating multicultural awareness into the business communication curriculum. Mary Jean Evers-Lush and Phyllis A. King. LBEJ, Vol. 3, No. 1: 12-25 93

Intercultural business communication: building a course from the ground up. James S. O’Rourke IV. ABC Bul, Vol. 36, No. 4: 22-27 Dec 93

Multicultural multimedia across the curriculum: a pilot project. Kathryn A. Murphy-Judy and Chantal F. Cornuejols. THE J, Vol. 20, No. 7: 77-80 Feb 93

Preparing business correspondence the British way. James Calvert Scott. ABC Bul, Vol. 56, No. 2: 10-17 Ju 93

Teaching cultural language through writing. Patricia Munro. Clearingsh, Vol. 66, No. 4: 209-210 Mr/Ap 93

Teaching international topics in the business communication course: a survey of ABC members beyond the United States. Beverly Gatenby and Margaret C. McLaren. ABC Bul, Vol. 56, No. 4: 10-15 Dec 93


U.S. experts’ perceptions on international business communication action statements. James Calvert Scott and Diana J. Green. JEB, Vol. 68, No. 5: 281-287 My/Ju 93

Using a simulation to teach intercultural communication in business communication courses. Daphne A. Jameson. ABC Bul, Vol. 56, No. 1: 3-11 Mr 93
**Reading**


**Writing**

A comparison of the business correspondence of Hong Kong and Ohio business students. Valerie S. Perotti and Carl Remus Bridges. ABC Bul, Vol. 56, No. 4: 16-21 Dec 93

A descriptive study of perceived and assessed business letter writing problems of bankers in branch locations. Ellis A. Hayes. Virginia Polytechnic Institute and State University, Doctoral dissertation 1992


A study of the effects of basic skills readiness, attitudes toward writing, software writing programs, and personal characteristics on business writing. Marguerite P. Shane Joyce and Carol Blaszczynski. NABTE Rev, No. 20: 33-36 93

Are preferences of small companies likely to agree with those of large corporations concerning resumes and application letters? Nelda Spinks and Barron Wells. ABC Bul, Vol. 16, No. 3: 28-29 Sep 93


Do your students write to learn? Patsy Nichols. KBEA J, 6-7 Spring 93


Grant writing techniques for K-12 funding. Ellen Zimet. THE J, Vol. 21, No. 4: 109-111 Nov 93

How to incorporate the topic of ethics into the reorganized business communication course. Paula Brown. ABA Nat Proc, 193-201 93

How to teach business letter writing maximizing student's involvement and motivation. Ana Garcia de Oteyza. SEIC Rev, No. 121: 28-30 Apr 93

How we should be teaching business communication according to findings of writing research. Zane K. Quible. ABC Bul, Vol. 16, No. 3: 25-27 Sep 93


Preparing business correspondence the British way. James Calvert Scott. ABC Bul, Vol. 56, No. 2: 10-17 Ju 93


Recognizing and avoiding some bothersome expressions. Michael R. Wunsch. ABA Nat Proc, 137-148 93


Spruce up your reports with desktop publishing. Scott Ober, Scc, Vol. 53, No. 8: 11-13 Oct 93

Structure student success in indirect writing. Helen M. Sharp. ABC Bul, Vol. 56, No. 4: 49-50 Dec 93
You-attitude and positive emphasis: testing received v. un in business communication. Elizabeth Buck-kurn Brockman and Kelly Belanger. ABC Bul, Vol. 56, No. 2: 1-5 Ju 93

Curriculum

An analysis of selected characteristics of students entering nontraditional and traditional occupational training. Lynne Malloy. Temple University, Doctoral dissertation 1992

A comparative study of multimedia personal computing and traditional instruction in a business school curriculum. Sorel Reisman. IRM J, Vol. 6, No. 4: 15-21 Fall 93


You-attitude and positive emphasis: testing received v. un in business communication. Elizabeth Buck-kurn Brockman and Kelly Belanger. ABC Bul, Vol. 56, No. 2: 1-5 Ju 93

Curriculum

An analysis of selected characteristics of students entering nontraditional and traditional occupational training. Lynne Malloy. Temple University, Doctoral dissertation 1992

A comparative study of multimedia personal computing and traditional instruction in a business school curriculum. Sorel Reisman. IRM J, Vol. 6, No. 4: 15-21 Fall 93


You-attitude and positive emphasis: testing received v. un in business communication. Elizabeth Buck-kurn Brockman and Kelly Belanger. ABC Bul, Vol. 56, No. 2: 1-5 Ju 93
Define and teach employability skills to guarantee student success. Vicki A. Poole and Donald K. Zahn. Clearinghs, Vol. 67, No. 1: 55-59 Sep/Oct 93


Directed reading-thinking activities to promote learning through reading in mathematics. Margaret E. McIntosh and Donald R. Bear. Clearinghs, Vol. 67 No. 1: 40-44 Sep/Oct 93


Forces affecting American industry—curriculum implications. Gerald Hershey, Georgia Miller and Marilyn Parker. OSRA Proc, 190-193 Mr 93


Identification of current and future entry-level office equipment skills to determine if training on automated equipment plays a major role for entry-level employment in office occupations with implications for curriculm. Kandy L. Bauer. Central Michigan University, Master’s thesis 1992


Marketing quality programs: the key to program survival. Joyce P. Logan and A. C. Krizen. KBEA J, 14-16 Spring 93


Business Education Index


Workshop topic: recognition of diplomas within and outside the EC. Josef Schelling. SEIC Rev, No. 122: 30-32 Nov 93

Colleges and Universities

A business graphics course for information systems curriculum. Behrooz K. Seyyed-Abbassi and Yap Siong Chua. OSRA Proc, 176-181 Mr 93


A critical analysis of the ACM and DPMA curriculum models. Tony Fabbri and Ronald A. Maun. J CIS, Vol. 34, No. 1: 77-80 Fall 93

A pilot study of information systems curriculum in foreign educational institutions. Martin D. Goslar and P. Candace Deans. J CIS, Vol. 34, No. 1: 8-17 Fall 93


Bringing office systems into focus project report. Elizabeth A. Regan. OSR J, Vol. 11, No. 2: 18-39 Winter 93


Businesses and universities: Similar challenges, shared solutions. Anne L. Christensen and Donna Philbrick. JEB, Vol. 69, No. 1: 6-9 Sep-Oct 93


Communication across the curriculum at Colorado State. Karen Sterkel Powell and Jackie Jankovich. ABA Nat Proc, 111-115 93


Educating artists to work with telecommunications. Stephen Watson. THE J, Vol. 21, No. 5: 59-61 Dec 93

Ensuring end user productivity: an academic minor in information technology. T. J. Surynt and F. K. Augustine Jr. J CIS, Vol. 33, No. 4: 82-84 Summer 93


Managing a communication internship program. Nauy M. Sonerick. ABC Bul, Vol. 16, No. 3: 10-14 Sep 93


Office information systems as a field of study and research. Elizabeth A. Regan. OSR J, Vol. 11, No. 2: 1-17 Winter 93

Office information systems: resources for a growing field of study. Heidi R. Perreault and C. Steven Hunt. OSR J, Vol. 11, No. 3: 45-56 Spring 93
Office systems curriculum development: impetus, process, results. James Godell, Carol Johnson and Claudia Orr. OSRA Proc, 194-206 Mr 93

Partnerships reborn: new collaboration between industry and higher education. Georgia B. Miller. OSRA Proc, 207-218 Mr 93

Perceptual-based student outcomes assessment process in the marketing curriculum. Karen A. Glynn, K. N. Rajendran and Steven B. Corbin. JEB, Vol. 69, No. 1: 11-17 Sep-Oct 93

Real estate brokers view the college curriculum. Grant J. Wells and Numan A. Williams. JEB, Vol. 68, No. 4: 237-242 Mr/Ap 93

Surveying the writing assigned in functional areas. Paula J. Pomerene. ABC Bull, Vol. 56, No. 4: 28-31 Dec 93

Teaching from tragedy: an interdisciplinary module on the space shuttle Challenger. Mark Maier. The J, Vol. 21, No. 2: 91-94 Sep 93

The CPA of the future: the role of higher education. Lawrence A. Klein and Elliott S. Levy. JEB, Vol. 68, No. 4: 227-230 Mr/Ap 93

The need for better educating prospective knowledge engineers on knowledge acquisition. Jay Liebowitz. J CIS, Vol. 34, No. 1: 37-41 Fall 93


The utilization of a SQL team project in a database course. Belrooz K. Seyed-Abbasi. OSRA Proc, 182-189 Mr 93


UK colleges--growth in developing links with Europe. Janet Elliott. SEIC Rev, No. 121: 40-42 Apr 93


Variables affecting the planning and implementation of office information systems curricula within college/university settings. C. Steven Hunt and Heidi Perreault. J CIS, Vol. 33, No. 3: 77-81 Spring 93

Will the revised business statistics course meet the needs of the business faculty? Timothy C. Krebs and Richard H. McClure. JEB, Vol. 68, No. 3: 174-178 Ja/Feb 93

Network for a school of the future. Rocco Malfitano and Phil Cincotta. THE J, Vol. 20, No. 10: 70-74 May 93


Collaboration and teacher change in the middle school. Rebecca Farris Mills and Judy P. Pollak. Clearinghs, Vol. 66, No. 5: 302-304 My/Ju 93


Middle school computer applications. Sharon Andelora. NJ BE Obs, Vol. 65: 45-52 92-93


A postsecondary program in information management. Shirley L. Blair and Norman P. Uhl. OSR J, Vol. 11, No. 1: 27-35 Fall 92


Strategies for the improvement of office occupations training and the integration of JTPA programs in community colleges. Jeanne M. Kruger. Southwest Missouri State University, Master's thesis 1992

Tech prep at Atlantic Community College—a success story. Patricia Learn Conn. NJ BE Obs, Vol. 65: 53-56 92-93

What is the tech prep/associate degree program? Dale Parnell. Bal Sheet, Vol. 74, No. 2: 6-8 Winter 93


Secondary/High School

Should a full-year course of keyboarding be required of all ninth grade students? Christine Van Hoezer. Northwest Missouri State University, Master's thesis 91


A study to determine the integration of microcomputers into the accounting curriculum in public high schools in New Jersey. Linda F. Miske. NJ BE Obs, Vol. 65: 37-44 92-93


Factors, including curriculum, that relate to test anxiety experienced by secondary school students. Mary Jean Evers-Lush. Virginia Polytechnic Institute and State University, Doctoral dissertation 1992

How computers are being used in the business education curriculum. NJ BE Obs, Vol. 65: 22-28 92-93


Introducing artificial intelligence into a high school's computer curriculum. Richard W. Dillon. THE J, Vol. 20, No. 8: 74-75 Mr 93

Let's promote business education with an exciting new course—international business. Lynn Matthews. NJ BE Obs, Vol. 65: 15-21 92-93


Document Design and Processing


Binding and lettering systems give the look of success. Fiora Saffi. Off Sys, Vol. 10, No. 5: 52, 54, 56 My 93

Changing with the times. Gene Gable. Pub, Vol. 8, No. 5: 18-23 My 93


Computers in design training: how much is enough? Joe Hutsko. Pub, Vol. 8, No. 9: 48, 50, 52 Sep 93

Cooking up your own CD-ROMs. Daniel Todd and Rick Reynolds. Pub, Vol. 8, No. 2: 62, 64, 66-67 Feb 93

Creative-looking documents are key to business success. Gloria M. Curry. Office, Vol. 117, No. 6: 36-37 Ju 93


Desktop publishing capabilities grow while prices shrink. Lynn Walford. Office, Vol. 117, No. 4: 30, 68 Ap 93

Distinguished panels. Ben Calica. Pub, Vol. 8, No. 3: 60, 62 Mr 93


Graphic arts, digital imaging and technology education. Mike Reed. THE J, Vol. 21, No. 5: 69-71 Dec 93

It's not easy being green. Serena Herr. Pub, Vol. 8, No. 7: 18-23 Ji 93

Lifting the burden of proof. Susan Shields. Pub, Vol. 8, No. 5: 26-29 My 93

Making sense of color management systems. Thad McIlroy. Pub, Vol. 8, No. 8: 44-46, 48 Aug 93

More ways to get rid of unsightly film. Daniel Tynan. Pub, Vol. 8, No. 5: 30 My 93


Paperless tigers. Daniel Tynan. Pub, Vol. 8, No. 3: 49-50, 52 Mr 93

Recipe for homemade CD-ROMs. Terry Schussler. Pub, Vol. 8, No. 1: 44-46 Ja 93


Selecting paper shapes and sizes. Gayle G. Humpherys. WP Mag, Vol. 5, No. 5: 57-58, 60 My 93


The fine art of trapping. Hans Hartman. Pub, Vol. 8, No. 1: 14-19 Ja 93

Why 16 million copies aren't enough. Daniel Tynan. Pub, Vol. 8, No. 9: 38, 40, 42 Sep 93

Word processing, desktop publishing share features. Ellen Braun. Office, Vol. 117, No. 5: 9, 11, 39 My 93

Business Education Index

Desktop Publishing Applications

A new spin on the news. Daniel Todd. Pub, Vol. 8, No. 3: 30-34, 36 Mr 93

All the news that FITS. Aileen Abernathy. Pub, Vol. 8, No. 12: 42-44 Dec 93


Creating slides in WordPerfect. Lisa Downs Bearson. WP Mag, Vol. 5, No. 3: 47-49, 51 Mr 93

Digital photography takes flight. Gail Koffman. Pub, Vol. 8, No. 7: 26-30 Ji 93

Electronic publishing the Japanese way. Stuart Silverstone. Pub, Vol. 8, No. 10: 30-34, 36 Oct 93
Business Education Index

Greetings with graphics. Tracye Faulkner. WP Mag, Vol. 5, No. 4: 34-36, 40-43 Ap 93


Painting with pixels. Stuart Silverstone. Pub, Vol. 8, No. 1: 40-43 Ja 93


Spruce up your reports with desktop publishing. Scott Ober. Sec, Vol. 53, No. 8: 11-13 Oct 93


Traffic controls the xpress way. Rick Reynolds. Pub, Vol. 8, No. 11: 36-41 Nov 93

Graphics

6.0's great new graphics features. Angela D. Ash. WP Mag, Vol. 5, No. 10: 40-43 Oct 93

6th annual design awards. Elizabeth Leahy. Pub, Vol. 8, No. 6: 26-35 Ju 93

7 tips for faster graphics printing. Roger Gagon. WP Mag, Vol. 5, No. 5: 61-64 My 93

A business graphics course for information systems curriculum. Mohrooz K. Seyed-Abbassi and Yap Siong Chua. OSRA Proc, 176-181 Mr 93


Assumed identities. Robin Levine. Pub, Vol. 8, No. 9: 18-23 Sep 93

Blinded by the light. Gene Gable. Pub, Vol. 8, No. 7: 48, 50 Ju 93


Clip art close up. Jeff Hadfield. WP Mag, Vol. 5, No. 4: 45, 47-49 Ap 93

Clips on the move. Tony Reveaux. Pub, Vol. 8, No. 5: 48, 50 My 93

Combining clip art. Ron Whitaker. WP Mag, Vol. 5, No. 6: 34-37 Ju 93


Designing for the future. Daniel Todd. Pub, Vol. 8, No. 6: 40, 42, 44 Ju 93


Graphic arts, digital imaging and technology education. Mike Reed. THE J, Vol. 21, No. 5: 69-71 Dec 93

Graphics at a glance. Roger Gagon. WP Mag, Vol. 5, No. 3: 34-37, 40-41 Mr 93

Graphics basics II. Becky J. Beck. WP Mag, Vol. 5, No. 5: 51-52, 54 My 93


Influence of Myers-Briggs type on preference for data presentation format. Donald A. Carpenter, Jeffrey Anders and Alan Anderson. J CIS, Vol. 33, No. 4: 85-90 Summer 93

Information display modes and user cognitive profiles: interaction effects on the decision making process. Hulya Yazici and Raymond Klawczyn. J CIS, Vol. 33, No. 4: 41-54 Summer 93

Clip art close up. Jeff Hadfield. WP Mag, Vol. 5, No. 4: 45, 47-49 Ap 93

Clips on the move. Tony Reveaux. Pub, Vol. 8, No. 5: 48, 50 My 93

Combining clip art. Ron Whitaker. WP Mag, Vol. 5, No. 6: 34-37 Ju 93


Designing for the future. Daniel Todd. Pub, Vol. 8, No. 6: 40, 42, 44 Ju 93


Graphic arts, digital imaging and technology education. Mike Reed. THE J, Vol. 21, No. 5: 69-71 Dec 93

Graphics at a glance. Roger Gagon. WP Mag, Vol. 5, No. 3: 34-37, 40-41 Mr 93

Graphics basics II. Becky J. Beck. WP Mag, Vol. 5, No. 5: 51-52, 54 My 93


Influence of Myers-Briggs type on preference for data presentation format. Donald A. Carpenter, Jeffrey Anders and Alan Anderson. J CIS, Vol. 33, No. 4: 85-90 Summer 93

Information display modes and user cognitive profiles: interaction effects on the decision making process. Hulya Yazici and Raymond Klawczyn. J CIS, Vol. 33, No. 4: 41-54 Summer 93

Photo CD turns pro. Bill Crider. Pub, Vol. 8, No. 7: 52, 54, 56 Ju 93


Station identification. Daniel Todd. Pub, Vol. 8, No. 5: 52-56 My 93

Talkin' 'bout acceleration. Rick Reynolds. Pub, Vol. 8, No. 5: 72 My 93

The fine art of filters. Daniel Todd. Pub, Vol. 8, No. 5: 39-41 My 93

Page Design


Best newsletter. Elden Nelson. WP Mag, Vol. 5, No. 1: 45-47 Ja 93


Wraparound text borders. David Kosorok. WP Mag, Vol. 5, No. 7: 54-55, 57-59 Ji 93

Reprographics

7 tips for faster graphics printing. Roger Gagon. WP Mag, Vol. 5, No. 5: 61-64 My 93


At your service. Thad Mcllroy. Pub, Vol. 8, No. 5: 53-54 My 93


Buyers’ guide to copying equipment. Office, Vol. 117, No. 1: 62-64 Ja 93


Four mistakes to avoid with copiers and supplies. Mark Rowh. Off Sys, Vol. 10, No. 7: 14-16 Ji 93

HiFi color. Bruce Fraser. Pub, Vol. 8, No. 5: 42, 44, 46 My 93

High on fiber. Paul Worthington. Pub, Vol. 8, No. 3: 54, 56, 58 Mr 93

How to choose a copier. Brian Merriman. Sec, Vol. 53, No. 3: 14-15 Mr 93

In search of the perfect copier. Frank Hill. Off Sys, Vol. 10, No. 7: 18, 20, 22, 24-25 Ji 93


Is now the time to buy a laser printer? Kermit Metzner. Off Sys, Vol. 10, No. 9: 32, 38 Sep 93


Multifunction copiers are gaining in popularity. John Raymond. Office, Vol. 118, No. 1: 42, 44 Ji 93


Personal laser printers under $1,100. Paul Maloy. WP Mag, Vol. 5, No. 6: 43-44, 46-48 Ju 93


Postscript thermal wax printers. Gene Gable. Pub, Vol. 8, No. 9: 54, 56, 58 Sep 93

Print four pages per sheet. Mark Colen. WP Mag, Vol. 5, No. 7: 77-79, 81 Ji 93

Quick fixes for common printing problems. Scott Larsen. WP Mag, Vol. 5, No. 11: 77-80 Nov 93

Reduce, reuse and recycle: office conservation programs. Lin Grensing-Pophal. Off Sys, Vol. 10, No. 9: 36-38 Sep 93


The office buyer’s guide to full-color copiers. Office, Vol. 118, No. 1: 52 Ji 93

The office buyer’s guide to copying equipment. Office, Vol. 118, No. 1: 46, 48, 50 Ji 93

Toner a critical supply item for copiers and printers. Michael Finley. Off Sys, Vol. 10, No. 4: 36, 38 Ap 93


Typography


A review of 4 postscript upgrade cartridges. Paul Maloy. WP Mag, Vol. 5, No. 5: 45-50 My 93

Bridge the gap with kerning and leading. S. Scott Zimmerman. WP Mag, Vol. 5, No. 3: 65-66, 68 Mr 93


Compose characters automatically. Debra White. WP Mag, Vol. 5, No. 10: 44-46 Oct 93


Font-switching styles. Edie Rockwood. WP Mag, Vol. 5, No. 2: 84-87 Feb 93

Large type with equation editor. Robin Jenkins. WP Mag, Vol. 5, No. 2: 117-119 Feb 93

Simultaneous font attributes add bold, italics, underline, etc. to the same text. Calvin H. Chipman and Rick Kidman. WP Mag, Vol. 5, No. 7: 48-52 Ji 93

Step up to 6.0 scalable fonts. Gayle G. Humpherys. WP Mag, Vol. 5, No. 12: 75-78 Dec 93

The shape of things to come. David Berlow. Pub, Vol. 8, No. 1: 34, 36, 38 Ji 93

To every thing, kern, kern, kern. Gene Gable. Pub, Vol. 8, No. 12: 46-49 Dec 93

Type troubleshooting in Windows. Skye Lininger. Pub, Vol. 8, No. 9: 44, 46, 53 Sep 93

Word Processing Applications

10 things every computer novice should know. David Kosorok. WP Mag, Vol. 5, No. 9: 63-64, 66 Sep 93


20 questions macro quiz. Edie Rockwood. WP Mag, Vol. 5, No. 6: 61-62 Ju 93


4 styles to help dress up your documents. Lisa Downs Beamson. WP Mag, Vol. 5, No. 2: 44-46 Feb 93

40 fresh tips. Kelly Paul Merrill. WP Mag, Vol. 5, No. 8: 36-38, 41 Aug 93

6.0's top 30. Becky J. Beck. WP Mag, Vol. 5, No. 9: 42-45 Sep 93


A jiffy job form. S. Scott Zimmerman. WP Mag, Vol. 5, No. 4: 22-29 Ap 93


A look at six online services. Robert L. Wright. WP Mag, Vol. 5, No. 12: 59-61 Dec 93

A macro to find overused words. Elden Nelson. WP Mag, Vol. 5, No. 6: 20, 22-25 Ju 93


A WP crossword puzzle. Susan K. Hird. WP Mag, Vol. 5, No. 2: 33 Feb 93

ABCs of tabbing. Camille Soderquist. WP Mag, Vol. 5, No. 6: 63-66 Ju 93


Bar charts with tables. Ralph Blodgett. WP Mag, Vol. 5, No. 3: 30, 32-33 Mr 93

Barcoding envelopes with 5.1 and 6.0. Roger Gagon. WP Mag, Vol. 5, No. 9: 69-73 Sep 93

Best macro. Elden Nelson. WP Mag, Vol. 5, No. 1: 38-44 Ja 93

Best news-letter. Elden Nelson. WP Mag, Vol. 5, No. 1: 45-47 Ja 93


Clean up your hard disk. Kelly Paul Merrill. WP Mag, Vol. 5, No. 11: 73-76 Nov 93

Clients at your fingertips. Calvin H. Chipman and Renee Davis. WP Mag, Vol. 5, No. 3: 42-46 Mr 93

Columns made easy. Camille Soderquist. WP Mag, Vol. 5, No. 9: 59-61 Sep 93


Copycat labels duplicate them in a flash. Steve Spencer. WP Mag, Vol. 5, No. 2: 62-65, 68 Feb 93

Creating a daily planner. Todd Christensen. WP Mag, Vol. 5, No. 12: 33-35 Dec 93


Customized coupons. Angela D. Ash. WP Mag, Vol. 5, No. 8: 67-70 Aug 93

Cut bulk mail costs. Marcus J. Smith. WP Mag, Vol. 5, No. 9: 51-54 Sep 93

Decision-making macros. Elden Nelson. WP Mag, Vol. 5, No. 7: 20, 22-24 Jul 93

Designer name tags. Steve Erwin. WP Mag, Vol. 5, No. 5: 38-43 May 93


Exercise log. Doreen Hurd. WP Mag, Vol. 5, No. 5: 27-29 May 93

Expandable rolls with tables and merge. Becky J. Beck. WP Mag, Vol. 5, No. 6: 29-33 Jun 93


Find the right word fast. Gayle G. Humpherys. WP Mag, Vol. 5, No. 12: 71-73 Dec 93

Five hot border ideas. Kelly Paul Merrill and Lynette M. Smith. WP Mag, Vol. 5, No. 9: 46-49 Sep 93

Font-switching styles. Edie Rockwood. WP Mag, Vol. 5, No. 2: 84-87 Feb 93

Get to know your keyboard template. Sally A. Gray and Gayle G. Humpherys. WP Mag, Vol. 5, No. 4: 55, 57-58 Apr 93


Getting the table. D. L Davey. WP Mag, Vol. 5, No. 2: 76-79 Feb 93

Greetings with graphics. Tracey Faulkner. WP Mag, Vol. 5, No. 4: 34-36, 40-43 Apr 93

Help WP find your files. Gayle G. Humpherys. WP Mag, Vol. 5, No. 7: 69, 71-72 Jul 93

How fast can you type? Roger Gagon. WP Mag, Vol. 5, No. 10: 56-60 Oct 93

Hyphens and dashes. S. Scott Zimmerman. WP Mag, Vol. 5, No. 2: 27-28 Feb 93

Importing and linking in 5.1 and 6.0 spreadsheets: making the WP connection. Luther Maddy III. WP Mag, Vol. 5, No. 12: 54-58 Dec 93

Learning the basics of variables. Elden Nelson. WP Mag, Vol. 5, No. 5: 19-23 May 93

Learning to make for each loops. Elden Nelson. WP Mag, Vol. 5, No. 9: 21-24 Sep 93

Letterheads you'll love. Scott Jon McHardy. WP Mag, Vol. 5, No. 5: 32-35 May 93

List files pop quiz. Bob Friedman. WP Mag, Vol. 5, No. 3: 63-64 Mar 93

Liven up your page numbers. Hirsten Frysinger. WP Mag, Vol. 5, No. 2: 38-42 Feb 93

Macros that make a choice. Elden Nelson. WP Mag, Vol. 5, No. 8: 17, 19, 20-22 Aug 93

Making booklets in 5.1 and 6.0. Gayle G. Humpherys. WP Mag, Vol. 5, No. 9: 34-39 Sep 93


Meet the macro editor. Elden Nelson. WP Mag, Vol. 5, No. 4: 17-22 Apr 93

Meet the WordPerfect whiz kid. Angela D. Ash and Lisa Downs Bearnson. WP Mag, Vol. 5, No. 1: 48-50 Jan 93

More mileage from list files. Angie Jacobs. WP Mag, Vol. 5, No. 2: 80-83 Feb 93


Our editors' favorite tips. Becky J. Beck. WP Mag, Vol. 5, No. 11: 34-39 Nov 93

Personal budget form. Luther M. Maddy III. WP Mag, Vol. 5, No. 8: 33-35 Aug 93


Personalized memo paper. Marianne Striedl. WP Mag, Vol. 5, No. 11: 31-32 Nov 93

Print four pages per sheet. Mark Colen. WP Mag, Vol. 5, No. 7: 77-79, 81 Jul 93

Psychic macros with the SYSTEM command. Elden C. Nelson. WP Mag, Vol. 5, No. 11: 21-25 Nov 93

Quick fixes for common printing problems. Scott Larsen. WP Mag, Vol. 5, No. 11: 77-80 Nov 93

Three test-making macros. Gina Uranich. WP Mag, Vol. 5, No. 8: 58-61 Aug 93

Tricks for starting macros quick. Elden Nelson. WP Mag, Vol. 5, No. 3: 19-22 Mr 93


Type special characters. Read Gilgen. WP Mag, Vol. 5, No. 8: 50-53 Aug 93


When writers block (Alt-F4). Angela D. Ash. WP Mag, Vol. 5, No. 8: 103-105 Aug 93


Winning tickets. Brian Peabody. WP Mag, Vol. 5, No. 11: 46-50 Nov 93

WordPerfect 6.0: 10 new things it does for you. Elden Nelson. WP Mag, Vol. 5, No. 7: 36-38, 40, 42-43 Jl 93

WordPerfect’s workgroup solution. Jeff Hadfield and Allen Biehl. WP Mag, Vol. 5, No. 8: 54-57 Aug 93

WP’s labels macro. Becky J. Beck. WP Mag, Vol. 5, No. 11: 40-44 Nov 93


Wraparound text borders. David Kosorok. WP Mag, Vol. 5, No. 7: 54-55, 57-59 Jl 93

Educational Institutions


A paradigm for user acceptability of expert advisory systems. Eva M. Phillips and Eve Rosenthal. OSRA Proc, 132-147 Mar 93

A pilot study of information systems curriculum in foreign educational institutions. Martin D. Goslar and P. Candace Deans. J CIS, Vol. 34, No. 1: 8-17 Fall 93


Applications of control charts to an educational system. Charles A. Melvin. PIQ, Vol. 6, No. 3: 74-85 Special 93


Businesses and universities: Similar challenges, shared solutions. Aune L. Christensen and Donna Philbrick. JEB, Vol. 69, No. 1: 6-9 Sep-Oct 93


Faculty perceptions of college of business recruitment practices. Roger L. Luft, Terry D. Lundgren and Ted Ivarie. SBR, Vol. 3 No. 1: 41-52 Spring 93

Leadership in the proprietary school environment. Shirley C. Lowery. NBEA Yrbk, No. 31: 137-144 1993


Total quality management in a college of business: operations and administration. Charles F. Falk, Peggy D. Brewer and Virgil L. Brewer. Mid-Amer J Bus, Vol. 8, No. 2: 3-12 Fall 93


Why schools fail and what we can do about it. Edward L. Vockell. Clearinghs, Vol. 66, No. 4: 200-205 Mr Ap 93

Workshop topic: recognition of diplomas within and outside the EC. Josef Schelling. SEIC Rev, No. 122: 30-32 Nov 93

Employment


Are preferences of small companies likely to agree with those of large corporations concerning resumes and application letters? Nelda Spinks and Barron Wells. ABC Bul, Vol. 16, No. 3: 28-29 Sep 93

Beyond the nest egg. Denise Loftus. Sec, Vol. 53, No. 9: 7-9 Nov/Dec 93


Define and teach employability skills to guarantee student success. Vicki A. Poole and Donald K. Zahn. Clearinghs, Vol. 67, No. 1: 55-59 Sep/Oct 93

Developing employment skills in the affective domain. Joyce A. Jenson. MBEA Today, Vol. 58, No. 2: 4 Mr 93


Employers' perceptions of the importance of various skills in the employment of high school graduates in entry-level positions. Anthony Santiago, Jr., Master's thesis 1992

How collegiate placement offices can assist job seekers. Daryl L. Kerr. JEB, Vol. 68, No. 5: 309-312 My/ Ju 93


Preparing graduates for the transition to work: a taxonomy of critical skills. Elwood F. Holton. III. LBEJ, Vol. 3, No. 1: 36-52 93


Technical/mechanical skill areas and related tasks and cognitive/affective competencies essential for entry-

The law office team. Alice W. Callum. MBEA Today, Vol. 46, No. 2: 8-9 Spring 93

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Who is today’s professional secretary? Sec, Vol. 53, No. 4: 18-22 Ap 93

Workshop topic: does a person have to be able to do everything? Leo Heimerer. SEIC Rev, No. 122: 43-44 Nov 93


Job Satisfaction

Another call from home: the work and family conflict by Dartnell. Marilyn Martin Rossmann. HRD Qtly, Vol. 4, No. 2: 212-217 Summer 93


Occupational Information


A study to determine skills and competencies needed for office employment as reported by selected employers in northwest Arkansas. Janet C. Butts. University of Arkansas-Fayetteville, Doctoral dissertation 1993

An analysis of the reasons students drop out of court reporting and how they could be influenced to remain. Marcella J. Kocar. J CR, Vol. 55, No. 2: 123-128 Dec 93


Bringing office systems into focus project report. Elizabeth A. Regan. OSR J, Vol. 11, No. 2: 18-39 Winter 93

Business issues: “then” and “now” perspectives. Christine Monica Irvine. N & Q, Vol. 18, No. 1: 12-13 Spring 93


Conference reporting: a career worth considering! Susan Switzer and Richard D. Featheringham. MBEA Today, Vol. 57, No. 2: 1, 3, 4 Mr 92


Her life’s work. Tracy Fellin Savidge. Sec, Vol. 53, No. 8: 8-10 Oct 93


Information technology and job characteristics: a changing mix for administrative support personnel. Pamela Marino. OSRA Proc, 25-40 Mr 93

Job design and skill level in using information technology: perceptions of administrative support personnel in financial organizations. Pamela Marino. DPE J, Vol. 35, No. 3: 121-137 Summer 93

Office information systems as a field of study and research. Elizabeth A. Regan. OSR J, Vol. 11, No. 2: 17-17 Winter 93


Should you try temping? Robert Lyons. Sec, Vol. 53, No. 2: 10-12 Feb 93


Teacher employment in Tennessee: a comparison. Bertee Adkins and Ralph David Begley. KBEA J, 9-11 Spring 93


The career development and aspirations of women in middle level management positions in business firms. Rose Mary Wentling. OSRA Proc, 41-57 Mr 93

The relationship of skill level and job characteristics as perceived by administrative support personnel using information processing technologies. Pamela Marino. New York University, Doctoral dissertation 1992

The use of information technology and its relationship to job characteristics of administrative support personnel. Pamela Marino. OSR J, Vol. 11, No. 3: 1-14 Spring 93


Performance Evaluation

Assessment of end-user computing from an organizational perspective. Francois Bergeron, Suzanne Rivard and Louis Raymond. IRM J, Vol. 6, No. 1: 14-25 Winter 93


Organizational factors affecting the evaluation of information systems performance. Carol Saunders and Jack Williams Jones. IRM J, Vol. 5, No. 4: 5-21 Fall 92

Business Education Index

General Education

A blueprint to revolutionize America's schools. Jeff Bingaman, Edward M. Kennedy and Thad Cochran. THE J, Vol. 21, No. 1: 4, 6, 8 Aug 93


An educational challenge: working through a philosophical contradiction. Barry Kanpol. Clearings, Vol. 66, No. 4: 241-244 Mr/Ap 93


Can a hands-on, middle grades science workshop have staying power? Oakley D. Hadfield and Fred Lillibridge. Clearings, Vol. 66 No. 4: 213-217 Mr/Ap 93


Choice as a vehicle for urban educational change in the 1990s. Stephanie R. Counts and Beverly Lavergneau. Clearings, Vol. 66 No. 2: 79-80 Nov/Dec 92

Cooperative learning in seventh-grade literature groups. Sandra L. Renegar and Velda Haertling. Clearings, Vol. 66, No. 4: 218-222 Mr/Ap 93


Is there a relationship between attendance and grade point average at Northwest Missouri Community College? L. Renee Gorman and Debra Webb. Northwest Missouri State University, Master's thesis 1992

K-12's online future: looking for Mr. Goodnet. Fred S. Goldberg. THE J, Vol. 20, No. 10: 75-78 May 93


Network for a school of the future. Rocco Malfitano and Phil Cincotta. THE J, Vol. 20, No. 10: 70-74 May 93


"Real talk": enhancing critical thinking skills through conversation in the classroom. Charles S. Bacon and Barbara J. Thayer-Bacon. Clearings, Vol. 66, No. 3: 181-184 Ja/Feb 93


Students solve real problems for business via TECHNET. Ray M. Haynes. THE J, Vol. 20, No. 8: 62-64 Mr 93


Teaching social studies: the standards movement. Donald Schneider. Clearings, Vol. 67, No. 1: 5-7 Sep/Oct 93

Teen sexual activity and the need for the development of the moral imagination. Robert P. Craig. Clearings, Vol. 66, No. 4: 225-227 Mr/Ap 93


To be or not to be: what students think about drama. Pamela J. Farris and Joanne Parke. Clearinghs, Vol. 66, No. 4: 231-234 Mar/Ap 93


Writing to learn in a content area. Julie Johnson, Melinda Holcombe, Gloria Simms and David Wilson. Clearinghs Vol. 66, No. 3: 155-158 Jan/Feb 93

at-Risk Students


Gotta have it. Carla M. Punsalan. Voc Ed J, Vol. 68, No. 4: 28-31 My 93


Practices used to accommodate at-risk students in high school business education programs. Betty J. Roderick. Southwest Missouri State University, Master's thesis 1992


Guidance and Counseling


Human Relations


Conflict and divided loyalty: a fundamental leadership dilemma. Lane Tracy. Mid-Amer J Bus, Vol. 8, No. 2: 21-28 Fall 93

Conflict versus consensus: processes and their effect on team decision making. Timothy S. Kochery. HRD Qtly, Vol. 4, No. 2: 185-191 Summer 93

Corporate culture: preliminary data from a major survey of North American organizations. Ray Terlaga. OSRA Proc, 82-92 Mr 93

Effects of culture and gender on principal-teacher communication in school. Thomas D. Gougeon and Susan L. Hutton. HRD Qtly, Vol. 4, No. 3: 277-290 Fall 93

Effects of self-esteem and perceived goal difficulty on goal setting, certainty, task performance, and attributions. Thomas Li-Ping Tang and David B. Reynolds. HRD Qtly, Vol. 4, No. 2: 153-170 Summer 93
Gift-giving has its own etiquette. Richard B. Elsberry. Off Sys, Vol. 10, No. 9: 26, 28, 30 Sep 93

Invited reaction: the quality revolution and research--a need for more examination of teamwork. Phillip J. Decker. HRD Qtly, Vol. 4, No. 2: 149-151 Summer 93

Loyalty, value congruency, and affective organizational commitment: an empirical study. Isaiah O. Ugboro. Mid-Amer J Bus, Vol. 8, No. 2: 29-36 Fall 93

Predicting organizational orientation toward terms. Darlene Russ-Eft. HRD Qtly, Vol. 4, No. 2: 125-134 Summer 93

Using the work group as a laboratory for learning: increasing leadership and team effectiveness through feedback. Harriet V. Lawrence and Albert K. Wiese. HRD Qtly, Vol. 4, No. 2: 135-148 Summer 93


The impact of Deming quality management of interdepartmental cooperation. Eileen F. N. Collard. HRD Qtly, Vol. 4, No. 1: 71-79 Spring 93

Ethics and Law


Adoption of what? information policy for records of adoption of people in the U.S. Susan K. Goodman. R M Qtly, Vol. 27, No. 2: 3, 4, 6-8, 10. 11 Apr 93


Computing ethics perceptions: business administration students, business administration educators, and computing professionals. Arnola C. Owby and Duane R. Moses. OSRA Proc, 11-24 Mr 93


Ethical issues in business communication. Iris I. Varner. ABC Bul, Vol. 16, No. 3: 30-31 Sep 93

How to incorporate the topic of ethics into the reorganized business communication course. Paula Brown. ABA Nat Proc, 193-201 93


Lifelong learning skills needed by Michigan’s professional and technical workers as perceived by human resource managers. Karen L. Norman. MBEA Today, Vol. 58, No. 5; 5, 9 Dec 93

NCRA code of professional ethics. J CR, Vol. 54, No. 8: 28-30 Ju 93


Recent NCRA public advisory opinions. J CR, Vol. 54, No. 8: 31-34 Ju 93

Recordkeeping requirements to promote public interest--a balance between government needs and burdens. Donald S. Skupsky. R M Qtly, Vol. 27, No. 4: 36, 40, 42-43, 59 Oct 93


Stop thief! Phillip Barnhart. Off Sys, Vol. 10, No. 10: 52. 54 Oct 93


The case of the busy consultant. Linda Driskill. ABC Bul, Vol. 16, No. 3: 32 Sep 93

43
The content of business ethics. Barron Wells and Nelda Spinks. ABA Nat Proc, 202-209 93


The relationship between academic dishonesty and unethical business practices. Randi L. Sims. JEB. Vol. 68, No. 4: 207-211 Mr/Ap 93

Work Behavior


Behind the scenes leadership. Donna Holmquist. NBEA Yrbk, No. 31: 119-128 1993


Developing employment skills in the affective domain. Joyce A. Jensen. MDEA Today, Vol. 58, No. 2: 4 Mr 93


Business Education Index


Invited reaction: intellectualizing should not relieve the need to act. Patricia A. McLagan. HRD Qtly, Vol. 4, No. 1: 33-37 Spring 93


Leadership profiles. Betty C. Fry and Joe Anna Hibler. NBEA Yrbk, No. 31: 10-24 1993

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Make your company family-friendly. Patricia Schiff Estess. Off Sys, Vol. 10, No. 2: 30-32, 34 Feb 93


Paradigms for high-tech leadership. Sharon Lund O’Neil and June St. Clair Atkinson. NBEA Yrbk, No. 31: 59-68 1993


The accelerating pace of change. Daniel Stamp. Sec, Vol. 53, No. 7: 28-29 Aug/Sep 93


The computer and the meaning of work: are we creating the factories of the past? Virginia Sullivan. JEB, Vol. 68 No. 4: 197-201 Mr/Ap 93


44

Transforming the practice of management. Peter M. Senge. HRD Qtly, Vol. 4, No. 1: 5-32 Spring 93

What does business have to say about leadership? Frank Reynolds. NBEA Yrbk, No. 31: 50-58 1993


Information Management/Processing

12 tips to speed up WP. Jonell Francis and Lori Quinn. WP Mag, Vol. 5, No. 4: 30-33 Ap 93

A case study of General Electric's multimedia training systems. Janice C. Sipior and John Townsend. IRM J, Vol. 6, No. 4: 23-31 Fall 93

A communication-rich systems design project. Marvin E. Darter and Katherine T. Hoff. ADC Bul, Vol. 56, No. 4: 32-37 Dec 93

A comparative study of multimedia personal computing and traditional instruction in a business school curriculum. Sorel Reisman. IRM J, Vol. 6, No. 4: 15-21 Fall 93

A comparison of Dutch methodologies for information planning and policy. Robert A. Stegwee, Ernst W. L. Berkhout and Marleen M. Keet. IRM J, Vol. 6, No. 3: 36-44 Summer 93


A critical analysis of the ACM and DPMA curriculum models. Tony Fabbri and Ronald A. Mann. J CIS, Vol. 34, No. 1: 77-80 Fall 93

A pilot study of information systems curriculum in foreign educational institutions. Martin D. Goslar and P. Candace Deans. J CIS, Vol. 34, No. 1: 8-17 Fall 93

A postsecondary program in information systems curriculum. Martin D. Goslar and P. Candace Deans. J CIS, Vol. 34, No. 1: 8-17 Fall 93


An examination of sources of support preferred by end-user computing personnel. Brent Bowman, Fritz H. Grupe and Daulatram Lund. J EUC, Vol. 5, No. 4: 4-11 Fall 93

An organizational context for CASE innovation. Arun Rai and Geoffrey S. Howard. IMJ, Vol. 6, No. 3: 21-34 Summer 93


Assessment of end-user computing from an organizational perspective. Francois Bergeron, Suzanne Rivard and Louis Raymond. IRM J, Vol. 6, No. 1: 14-25 Winter 93


Book review: International dimensions of information systems and technology by P. Candace Dean and Michael J. Kansas. Coral Snodgrass. IRM J, Vol. 6, No. 3: 42-43 Fall 92

Book review: Management information systems by Vladimir Zvass, Mohammad Dadastuaddeh. IRM J, Vol. 6, No. 3: 47 Summer 93


Bringing office systems into focus project report. Elizabeth A. Regan. OSR J, Vol. 11, No. 2: 18-39 Winter 93


Computer augmented collaborative literature review. Alice Ahmed, Judy Caquette and Paulette Majestic. OSRA Proc, 58-68 Mr 93


Computing ethics perceptions: business administration students, business administration educators, and computing professionals. Arlona C. Ownby and Duane R. Moses. OSRA Proc, 11-24 Mr 93


Contact management. Terry D. Lundgren. JEB, Vol. 68, No. 3: 144-146 Ja/Feb 93


Electronic publishing the Japanese way. Stuart Silverstone. Pub, Vol. 8, No. 10: 30-34, 36 Oct 93


End user attitudes and practices: a study of voice mail implementation. Carol Okolica. OSRA Proc, 148-159 Mr 93

Ensuring end user productivity: an academic minor in information technology. T. J. Surht and F. K. Augustine, Jr. J CIS, Vol. 33, No. 4: 82-84 Summer 93


Factors influencing students’ career decision to enter a two-year information processing program. Barbara Morgan. Southern Illinois University at Carbondale, Doctoral dissertation 1992

From chief information officer to information officer. Shailendra Palvia. J Global IM, Vol. 1, No. 4: 3-6 Fall 93

Genetics-based machine learning: promising tool for developing business computing systems? Ramakrishnan Pathak. J CIS, Vol. 33, No. 4: 2-7 Summer 93

German publisher speeds information management. IMC J, Vol. 29, No. 1: 16-17 Ja/Feb 93


Help WP find your files. Gayle G. Humphreys. WP Mag, Vol. 5, No. 7: 69, 71-72 Ji 93

Influence of Myers-Briggs type on preference for data presentation format. Donald A. Carpenter, Jeffrey Anderson and Alan Anderson. J CIS, Vol. 33, No. 4: 85-90 Summer 93


Information needs for management decision-making. Susan K. Goodman. R M Qtly, Vol. 27, No. 4: 12-16, 18, 19, 22-23 Oct 93

Information protection in automated offices. Hossein Saiedian and Steve Ban. OSR J, Vol. 11, No. 1: 36-45 Fall 92

Information resources management: an examination of individual and organizational attributes in state


Information systems content in the CPA examination. Lloyd D. Doney and Michael D. Akers. J CIS, Vol. 34, No. 1: 81-88 Fall 93

Information systems development: issues affecting success. Peggy L. McDonell, Jeffrey Falko and Timothy Paul Cronan. J CIS Vol. 34, No. 1: 50-62 Fall 93


Information technology and job characteristics: a changing mix for administrative support personnel. Pamela Marino. OSRA Proc, 25-40 Mr 93

Innovative pedagogies for outcomes-based teaching in the core MIS course. L. Wayne Shell and Betty A. Kleen. J CIS, Vol. 33, No. 2: 3-7 Winter 92-93


Integrated performance support (IPS). A new concept for a new era! Elizabeth A. Regan. OSRA Proc. 1-10 Mr 93


Interactive multimedia: a tool for government transformation. David E. Barbee and Ronnie B. Lowenstein. IRM J, Vol. 6, No. 4: 4-13 Fall 93


Is case living up to its promises? Laboratory experiments comparing manual and automated design approaches. Mark N. Frolick, Ronald B. Wilkes and R. Kelly Rainer. J CIS, Vol. 33, No. 4: 72-76 Summer 93

Job design and skill level in using information technology: perceptions of administrative support personnel in financial organizations. Pamela Marino. DPE J, Vol. 35, No. 3: 121-137 Summer 93


MCPS—the multimedia computing presentation system. Sorel Reisman. J EUC, Vol. 5, No. 3: 5-16 Summer 93

Microcomputer-based software alternatives for project management. Steve Corder and Ralph Ruby, Jr. JEB, Vol. 69, No. 1: 56-59 Sep-Oct 93

Microsoft's "at work." Peter Davidson. Off Sys, Vol. 10, No. 12: 10-18 Dee 93


Multimedia supports measuring-machine production. IMC J, Vol. 29, No. 4: 7-8 JI/Aug 93


Object-oriented technologies in information systems curricula. Patti D. Massey and David E. Douglas. J CIS. Vol. 34, No. 1: 3-7 Fall 93

Office information systems as a field of study and research. Elizabeth A. Regan. OSR J. Vol. 11, No. 2: 1-17 Winter 93

Office information systems: resources for a growing field of study. Heidi R. Perreault and C. Steven Hunt. OSR J, Vol. 11, No. 3: 45-56 Spring 93

Office systems curriculum development: impetus, process, results. James Godell, Carol Johnson and Claudia Orr. OSRA Proc. 194-206 Mr 93

Organizational factors affecting the evaluation of information systems performance. Carol Saunders and Jack Williams Jones. IRM J, Vol. 3, No. 4: 5-21 Fall 92

Perceptions of emerging multimedia technologies. Michael Hignite and Heidi Perreault. J CIS, Vol. 34, No. 1: 89-93 Fall 93


Programming languages: today and tomorrow. Kirk P. Arnett and Mary C. Jones. J CIS, Vol. 33, No. 4: 77-81 Summer 93


Shop class for academia. Linda Belcher McElwraith. THE S. Vol. 21, No. 5: 41-45 Dec 93

Sophisticated information processing technology: its relationship with an organization's environment, structure, and culture. Thomas L. Keon, Gary S. Vazzana and Thomas E. Slocombe. IRM J. Vol. 5, No. 4: 23-31 Fall 92


Standardization of information systems and technology at multinational companies. Steven Gordon. J Global IM, Vol. 1, No. 3: 5-14 Summer 93


The anywhere, anytime office. Marilyn M. Parker. OSRA Proc, 219-240 Mr 93


The application of the theory of reasoned action to senior management and strategic information systems. Peter R. Mykytyn, Jr. and David A. Harrison. IRM J, Vol. 6, No. 2: 15-26 Spring 93


The impact of e-mail in today's organization. Robert M. Schranun and Marcia L. James. OSR J. Vol. 11, No. 1: 3-13 Fall 92

The impact of the introductory MIS course on students, attitudes and perceptions towards microcomputers. Albert L. Harris. J CIS. Vol. 33, No. 2: 38-41 Winter 92-93

The importance of writing competencies as perceived by college of business alumni and students. Alfred Patrick and Donald Carr. J CIS. Vol. 34, No. 1: 73-76 Fall 93


The potential of intelligent messages in the automation of office procedures. Hossein Saiedian. OSR J, Vol. 11, No. 3: 34-44 Spring 93

The relationship of skill level and job characteristics as perceived by administrative support personnel using information processing technologies. Pamela Marino. New York University, Doctoral dissertation 1992

The role of causal attributions in explaining the link between user participation and information system


The use of function point analysis to assess end user computing systems. Michael Hignite, Raymond Johnson and Kenneth Foster. J CIS, Vol. 33, No. 3: 46-50 Spring 93

The use of information technology and its relationship to job characteristics of administrative support personnel. Pamela Marino. OSR J, Vol. 11, No. 3: 1-14 Spring 93


Variables affecting the planning and implementation of office information systems curricula within college/university settings. C. Steven Hunt and Heidi Perreault. J CIS, Vol. 33, No. 3: 77-81 Spring 93


Voice recognition technology. Lesnie Orsborn. MBEA Today, Vol. 58, No. 3: 4-6 My 93


Why microcomputers may increase the cost of doing business. Gary Adna Ames. J EUC, Vol. 5, No. 4: 12-17 Fall 93


Work groups and groupware in business. Terry D. Lundgren. OSR J, Vol. 11, No. 1: 14-20 Fall 92

Data Processing

Turf wars: records management vs. data processing. Julie Gable. R M Qtly, Vol. 27, No. 3: 18-21, 31 JI 93

Data Security


Disaster recovery planning—is business prepared? Susan L. Holtz. OSRA Proc, 160-175 Mr 93

No trespassing. Jeff Hadfield. WP Mag, Vol. 5, No. 1: 51-55 Ja 93


Protecting student labs from computer viruses. Carolyn Dolecheck. JEB. Vol. 68, No. 4: 212-214 Mr/Ap 93


Database Management


A survey of SQL language. Hock Chuan Chan, Hong Jun Lu and Kwok Kee Wei. J DM, Vol. 4, No. 4: 4-15 Fall 93


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An overview of intelligent database. Binshan Lin. J CIS, Vol. 33, No. 4: 8-12 Summer 93


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Decision Support Systems


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Electronic Imaging

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Business Education Index

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Use of electronic document-handling systems growing. Abigail Shaw. Office, Vol. 117, No. 3: 10, 12 Mr 93

Expert Systems

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Forms Management


Micrographics


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Networks

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Traffic controls the xpress way. Rick Reynolds. Pub, Vol. 8, No. 11: 36-41 Nov 93

Optical Disk


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Records Management

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Establishing retention periods for electronic records. Donald S. Skupsky. R M Qtly, Vol. 27, No. 2: 40, 42, 43, 49 Apr 93


File systems keep paper documents in their place. Sara Vollmart. Office, Vol. 117, No. 3: 22-23 Mr 93


Filing systems evolve as technology advances. Ellen Gragg. Office, Vol. 118, No. 1: 12-14 Ji 93

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Records management: still hazy after all these years. Ira A. Penn. R M Qtly, Vol. 27, No. 1: 3, 4, 6-8, 20 Jan 93

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The globalization of records management programs in multinational corporations. David O. Stephens. R M Qly, Vol. 27, No. 4: 66, 68-70, 72, 74 Oct 93

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55


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The globalization of records management programs in multinational corporations. David O. Stephens. R M Qly, Vol. 27, No. 4: 66, 68-70, 72, 74 Oct 93


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Keyboarding/Typewriting


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57
Business Education Index

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The effect of prior keyboarding experience on attitude and achievement in a basic computer operations course at the high school level. Johanna McHugh. Lehman College, Master's thesis 1992

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Teaching Techniques


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Business Education Index

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Hardware


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Microcomputer Education


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Software

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Minority Groups


Ethnic

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Gender


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Race

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Business Education Index


The potential of intelligent messages in the automation of office procedures. Hossein Saidedian. OSR J, Vol. 11, No. 3: 34-44 Spring 93


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Equipment and Supplies

1993 will be a year of magic and multifunctionals. Norman Lankford. Off Sys, Vol. 10, No. 1: 38, 40 Ja 93


Accessories are adapting to the changing office. Kermit Metzner. Off Sys, Vol. 10, No. 8: 24-26, 28 Aug 93

An educated buyer. Howard Mostyn-Brown. Sec, Vol. 53, No. 7: 11-12 Aug/Sep 93

At your service. Thad Mellroy. Pub, Vol. 8, No. 5: 53-54 My 93


Buyers' guide to copier control systems. Office, Vol. 117, No. 1: 67-68 Ja 93

Buyers' guide to copier control systems. Office, Vol. 117, No. 2: 24, 26 Feb 93

Buyers' guide to copying equipment. Office, Vol. 117, No. 1: 62-64 Ja 93

Buyers' guide to copying equipment. Office, Vol. 118, No. 1: 46, 48, 50 Ji 93

Buyers' guide to dictation equipment. Office, Vol. 117, No. 1: 83-86 Ja 93

Buyers' guide to dictation equipment. Office, Vol. 118, No. 3: 58-59 Sep 93


Buyers' guide to facsimile systems. Office, Vol. 117, No. 1: 54-56 Ja 93

Buyers' guide to facsimile systems. Office, Vol. 117, No. 5: 34, 36, 38 My 93

Buyers' guide to full-color copiers. Office, Vol. 117, No. 1: 65 Ja 93

Users' guide to full-color copiers. Office, Vol. 118, No. 1: 52 Ji 93


Buyers' guide to PC & business computers. Office, Vol. 117, No. 1: 77-79 Ja 93

Buyers' guide to shredders. Office, Vol. 117, No. 1: 81-83 Ja 93

Buyers' guide to telephone systems. Office, Vol. 117, No. 1: 70-72 Ja 93


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Dictation machines seek to specialize. Leone Johnson. Office, Vol. 117, No. 1: 84 Ja 93


Digital & miniature technology enhances dictation systems. Rick Friedman. Office, Vol. 118, No. 3: 56-57 Sep 93

Equipment leasing is a wise investment. Office, Vol. 118, No. 2: 18-19, 21 Aug 93


Flexible phone systems are key to business success. Christopher Sheehan. Office, Vol. 117, No. 5: 42-43 My 93

Four mistakes to avoid with copiers and supplies. Mark Rowh. Off Sys, Vol. 10, No. 7: 14-16 Ji 93

How to choose a copier. Brian Merriman. Sec, Vol. 53, No. 3: 14-15 Mr 93

In search of the perfect copier. Frank Hill. Off Sys, Vol. 10, No. 7: 18, 20, 22, 24-25 Ji 93


Is now the time to buy a laser printer? Kermit Metzner. Off Sys, Vol. 10, No. 9: 32, 38 Sep 93


Making smart decisions about buying fax machines. Mark Rowh. Off Sys, Vol. 10, No. 5: 18, 20, 22-23 My 93


Moving into a new era of purchasing automation. Off Sys, Vol. 10, No. 7: 50 Ji 93

Multifunction copiers are gaining in popularity. John Raymond. Office, Vol. 118, No. 1: 42, 44 Ji 93


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Postscript thermal wax printers. Gene Gable. Pub, Vol. 8, No. 9: 54, 56, 58 Sep 93


Recycling paper, where the trail leads. Office, Vol. 117, No. 2: 10, 12-13 Feb 93

Reduce, reuse and recycle: office conservation programs. Lin Grensing-Pophal. Off Sys, Vol. 10, No. 9: 56-58 Sep 93

Scanners give PCs new "eyes." Ellen Braun. Off Sys, Vol. 10, No. 8: 35-37 Aug 93


Selecting paper shapes and sizes. Gayle G. Humphreys. WP Mag, Vol. 5, No. 5: 57-58, 60 My 93


Toner a critical supply item for copiers and printers. Michael Finley. Off Sys, Vol. 10, No. 4: 36, 38 Ap 93

Too good to be true--how to avoid office-supply scams. Richard J. Maturi. Off Sys, Vol. 10, No. 7: 41, 43, 45 Ji 93

Tune up your laser printer. Glenn Blain and Jeff Hadfield. WP Mag, Vol. 5, No. 4: 61-62 Ap 93

Business Education Index
Typewriters adapt: they're here to stay. Nancy Cosgrove. Office, Vol. 117, No. 1: 87 Ja 93

Typewriters: are computers driving them to pasture? Julie LeGallee. Office, Vol. 118, No. 2: 16-17, 51 Aug 93


Why your office needs recycled supplies. John Raymond. Off Sys, Vol. 10, No. 6: 45, 47, 55 Ju 93


Ergonomics and Facility Management

Accessories are adapting to the changing office. Kennit Metzner. Off Sys, Vol. 10, No. 8: 24-26, 28 Aug 93


Bringing ozone into the office. Brenda A. Myers. Office, Vol. 118, No. 3: 12-14 Sep 93

Buying office furniture can be a complex task. Nancy Frost. Office, Vol. 117, No. 6: 28-29 Ju 93


Computers can be hazardous to your health. Mark Rowh. Off Sys, Vol. 10, No. 12: 40-42 Dec 93

Ergonomic study of clerical support staff VDT workstations. Robert Schramm and Vay Rodman. OSRA Proc, 112-131 Mr 93


Everything in your office should be adjustable—even you. John Raymond. Off Sys, Vol. 10, No. 2: 22, 24, 26 Feb 93

Facility management in the 90s. Diane Macknight. Office, Vol. 117, No. 1: 46 Ja 93

Facility assets: a company's hidden cash. Office, Vol. 118, No. 4: 36-37 Oct 93


In-house food service is made to order for many organizations. Sandra Sopko. Office, Vol. 117, No. 4: 48-49 Ap 93


Safety considerations in designing accommodations for information systems. Anthony J. Joseph. RM Qtly, Vol. 27, No. 4: 28-31 Oct 93


Stand tall. Pat Green. J CR, Vol. 54, No. 4: 41 Feb 93

Staying or moving an office: the time is now. Ella Bechtold. Office, Vol. 117, No. 4: 16 Ap 93


Textile mill offices are created within budget. Office, Vol. 118, No. 2: 11, 45 Aug 93


When your job's a pain in the hand. John C. Schafer. Sec, Vol. 53, No. 3: 16-18 Mr 93

Work space partition design and storage as predictors of employee reaction and performance. Michael J. O'Neil. OSRA Proc, 93-111 Mr 93

Mail Management

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81


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the only solution? Lisa M. Lynch. HRD Qtly, Vol. 4, 
No. 3: 243-246 Fall 93

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applications for leadership development in the bank of 
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tarial staff held by Kingston, Jamaica, area business 
employers. Yvonne Metz. Southern Illinois University 
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Transportation District 9: employee perceptions. An-

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J, Vol. 11, No. 3: 26-33 Spring 93

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20, No. 11: 65-66 Ju 93

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Parker, Charles E. Pettijohn and William Carner. HRD 
Qtly, Vol. 4, No. 2: 171-183 Summer 93

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and learner sex on instructional motivation. Kathryn 
Ley and James D. Klein. PIQ, Vol. 6, No. 2: 58-67 93

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ervisor training: a rejoinder (HRDQ 3:4). Phillip D. 
Johnson. HRD Qtly, Vol. 4, No. 2: 193-195 Summer 
93

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program. Anthony Tiritilli. University of Minnesota, 
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spend? John H. Bishop. HRD Qtly, Vol. 4, No. 3: 223-
241 Fall 93

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feedback. Harriet V. Lawrence and Albert K. Wisweli. 
HRD Qtly, Vol. 4, No. 2: 135-148 Summer 93

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Jewell Manspeaker and Jon Krug. Voc Ed J, Vol. 68, 
No. 7: 25, 58 Oct 93

Workshop topic: vocational education and training 
developments in England. C. Chapman, H. Orchard 
and Y. C. Stewart-Smith. SEIC Rev, No. 122: 35-37 Nov 93

Needs Assessment

Identifying expectations for service quality in training 
and education through process needs assessment. 
Michael F. Cassidy, Barry J. Schinnel and Kathleen-
Aun C. Brady.

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praisal of a critical reappraisal. Roger Kaufmann and 
Mark J. Gavuro. PIQ, Vol. 6, No. 2: 87-98 93

Review: Easy-gen employee attitude survey generator 
and MSAT managerial assessment tool. Vicki S. 
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proficiency test. Shirley T. Morton. HRD Qtly, Vol. 4, 
No. 1: 114-117 Spring 93

Training needs assessment at work: a dynamic pro-
cess. Catherine M. Sleezer. HRD Qtly, Vol. 4, No. 3: 
247-264 Fall 93

Performance Improvement

An early endeavor to apply quality concepts to the sys-
3: 48-63 Special 93

Applications of control charts to an educational sys-
tem. Charles A. Melvin. PIQ, Vol. 6, No. 3: 74-85 
Special 93

Book review: Empowered terms: creating self-directed 
work groups that improve quality, productivity, and 
HRD Qtly, Vol. 4, No. 1: 117-120 Spring 93

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the white space on the organization chart by Geary 
Rummler and Alan Brache. James J. Wimbiscus. HRD 
Qtly, Vol. 4, No. 3: 311-315 Fall 93

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improving quality and customer service through em-
ployee involvement by Blue Sky Productions. Bruce 
N. Barge. HRD Qtly, Vol. 4, No. 2: 209-212 Summer 
93

Book review: Quality through people: in search of 
quality by enterprise media/sam tyler productions. 
David J. Matuszak. HRD Qtly, Vol. 4, No. 2: 206-209 
Summer 93

83

Diversity without performance is a ticket to mediocrity: a rejoinder (HRDQ 3:4). Christopher L. Washington. HRD Qtly, Vol. 4, No. 3: 291-293 Fall 93


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Program Evaluation


Identifying expectations for service quality in training and education through process needs assessment. Michael F. Cassidy, Barry J. Schimmel and Kathleen-Ann C. Brady. PIQ, Vol. 6, No. 2: 3-16 93

Workplace Impact

Invited reaction: intellectualizing should not relieve the need to act. Patricia A. McLagan. HRD Qtly, Vol. 4, No. 1: 33-37 Spring 93


Transforming the practice of management. Peter M. Senge. HRD Qtly, Vol. 4, No. 1: 5-32 Spring 93
Author Entries

ABBASI, Sami M. and Kenneth W. Hollman
Inability to adapt: the hidden flaw of managerial ineptness. R M Qty, Vol. 27, No. 1: 22-25, 37 Jan 93

ABDALLA, Adil E. A.
A country report project for an international economics class. J Econ Ed, Vol. 24, No. 3: 231-236 Summer 93

ABERNATHY, Aileen
All the news that FITS. Pub, Vol. 8, No. 12: 42-44 Dec 93
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ABRAMSON, Joseph and Suzanne Desai
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ADAMICK, Robert S.
Green companies can save money, environment. Office, Vol. 117, No. 1: 44 Ja 93

ADAMS, Ronald J. and Kenneth M. Jeunings

ADKINS, Bertee and Ralph David Begley
Teacher employment in Tennessee: a comparison. KBEA J, 9-11 Spring 93

ADKINS, Tony
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AGAMI, Abdel M.
Using international financial databases in teaching international accounting courses. JT Int Bus, Vol. 4, No. 3/4: 103-113 93

AGGARWAL, Anil

AGINSKY, Alon
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AGNEW, Judy L.
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AGRAWAL, Jagdish, et al.
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AIKEN, Milam

AIKEN, Milam W.

AKERS, Michael D. and Lloyd D. Doney
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AKLEYO, Valerie T. and Constance Pollard
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ALBUQUERQUE, Haroldo
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ALDEN, Dana L.
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ALEXANDER, Peter and Alice Simon
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ALI, Abbas J. and Robert C. Camp
The relevance of firm size and international business experience to market entry strategies. J Global M, Vol. 6, No. 4: 91-112 93

ALLEN, Jeff, et al.
ALLRED, Wallace E. and Clifford H. Edwards
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ALM, Duane and Robert O. Neely

ALTER, Harvey
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AMATT, John, et al.
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AMES, Gary Adna
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AMINE, Lyn S.

AMINI, Minoo S.
Facilitating communication in classroom. J CIS, Vol. 33, No. 4: 34-38 Summer 93

ANDELORA, Sharon
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ANDERS, Jeffrey, et al.
Influence of Myers-Briggs type on preference for data presentation format. J CIS, Vol. 33, No. 4: 85-90 Summer 93

ANDERSON, Alan, et al.
Influence of Myers-Briggs type on preference for data presentation format. J CIS, Vol. 33, No. 4: 85-90 Summer 93

ANDERSON, John C.
Dance to the music: records management and litigation in Canada. R M Qtly, Vol. 27, No. 2: 12-14, 16-18 Apr 93

ANDRE, Rac
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ANDREWS, J. Craig, et al.
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ANG, A. Y. and G. K. Winley
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ANTIOCHIA, Sergio, et al.
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ANTOINE, Joseph
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ARCHIBALD, Douglas A. and Rolf K. Blank

ARNESON, Patricia
Strategies of teaching elementary keyboarding. N & Q, Vol. 18, No. 1: 5-8 Spring 93

ARNETT, Kirk P. and Mary C. Jones
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ARNOLD, Vanessa D. and Terry D. Reach

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ASH, Angela D.
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Customized coupons. WP Mag, Vol. 5, No. 8: 67-70 Aug 93

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--and Lisa Downs Bearnson
Meet the WordPerfect whiz kid. WP Mag, Vol. 5, No. 1: 48-50 Ja 93

--and Jerry L. Stern
Table of contents made easy. WP Mag, Vol. 5, No. 8: 62-65 Aug 93

ASHBAUGH, Donald L. and A. Frank Thompson
Factors distinguishing exceptional performance on the uniform CPA exam. JEB, Vol. 68, No. 6: 334-337 Jl/Aug 93

ASHTON, Beverly

ATAMIAN, Rubik and Gouranga Ganguli
Teacher popularity and teaching effectiveness: viewpoint of accounting students. JEB, Vol. 68, No. 3: 163-169 Ja/Feb 93

ATHAPPILLY, Kuriakose, et al.
The triune expert: expert system development by end users in the changing IS environment. J CIS, Vol. 33, No. 3: 31-34 Spring 93
ATHEY, Susan W., et al.

ATKINSON, June St. Clair, et al.

ATTINGER, Monique L.
Integrated information management: a real world theory. R M Qtly, Vol. 27, No. 3: 12-16, 30 Jul 93

ATTINGER, Monique L.
The business case for imaging. R M Qtly, Vol. 27, No. 1: 10-12, 14, 15, 66 Jan 93

ATTUAHENE-GIMA, Kwaku

AUGUSTINE, F. K., Jr. and T. J. Surynt
Ensuring end user productivity: an academic minor in information technology. J CIS, Vol. 34, No. 1: 23-46 Fall 93

BADER, Anne and Lynne Waymon
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BAGLEY, Toni
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BAIRD, Inga S., et al.

BAKER, Cora Mae
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BAKER, H. Eugene, III and Steven K. Paulson
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BAKER, Robert G.

BANG, Steve and Hossien Saiedian
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BARR, David E. and Ronnie B. Lowenstein
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BARCLAY, Amelia H.
Benchmarking: bettering our best. Sec, Vol. 53, No. 7: 32-33 Aug/Sep 93

BARGE, Bruce N.
Book review: Improving work systems: how IDS is improving quality and customer service through employee involvement by blue sky productions. HRD Qtly, Vol. 4, No. 2: 209-212 Summer 93

BARIL, Galen R. and Rose S. Prave
Instructor ratings: controlling for bias from initial student interest. JEB, Vol. 68, No. 6: 362-366 Jul/Aug 93
BARN, John and Jim Winstead
Harvey Mudd College: technology integration offers unique opportunities for undergraduates. The J, Vol. 21, No. 2: 105-108 Sep 93

BARNHART, Philip
Stop thief! Off Sys, Vol. 10, No. 10: 52, 54 Oct 93

BARTRETT, Martin L.


BARTELHEIM, Frederick J.
Teaching for transfer in secondary introductory business courses. Clearinghs, Vol. 66, No. 3: 163-164 Ja/Feb 93

BASTIAN, Ann

BAUER, Jean W., et al.

BAUER, Kandy L.
Identification of current and future entry-level office equipment skills to determine if training on automated equipment plays a major role for entry-level employment in office occupations with implications for curriculum. Central Michigan University, Master's thesis 1992

BEARD, John D. and David L. Williams

BEARDSLEY, Donna A.
An early source of information on American immigrants. Clearinghs, Vol. 66, No. 3: 159-162 Ja/Feb 93

BEARNSON, Lisa Downs
4 styles to help dress up your documents. WP Mag, Vol. 5, No. 2: 44-46 Feb 93

** Creating slides in WordPerfect. WP Mag, Vol. 5, No. 3: 47-49, 51 Mr 93

** and Angela D. Ash
Meet the WordPerfect whiz kid. WP Mag, Vol. 5, No. 1: 48-50 Ja 93

BEATTY, Sharon E., et al.
Gift-giving behaviors in the United States and Japan: a personal values perspective. J Global IM, Vol. 6, No. 1: 49-66 93

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BECHTOLD, Ella
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BECK, Becky J.
6.0's top 30. WP Mag. Vol. 5, No. 9: 42-45 Sep 93

** A page-numbering primer. WP Mag. Vol. 5, No. 7: 73-74, 76 Ji 93

** An introduction to graphics. WP Mag. Vol. 5, No. 4: 51-54 Ap 93

** Expandable rolls with tables and merge. WP Mag, Vol. 5, No. 6: 29-33 Ju 93

** Getting into outline. WP Mag, Vol. 5, No. 1: 27-30 Ja 93

** Graphics basics II. WP Mag, Vol. 5, No. 5: 51-52, 54 My 93

** Mastering keyboard merge. WP Mag, Vol. 5, No. 10: 73-74, 76 Ot 93

** Our editors' favorite tips. WP Mag, Vol. 5, No. 11: 34-39 Nov 93

** Winning macro. WP Mag. Vol. 5, No. 12: 43-45 Dec 93

** WP's labels macro. WP Mag, Vol. 5, No. 11: 40-44 Nov 93

** WP's printer control menu. WP Mag, Vol. 5, No. 6: 69-71 Ju 93

88
--and Charlotte Noriega
An easy employee information form. WP Mag, Vol. 5, No. 7: 33-34 JI 93

--and Raelynn Klafke

BECKER, Thomas, et al.

BEDNAR, Anne
Abstract at the least. PIQ, Vol. 6, No. 2: 68-70 93

BEGLEY, Ralph David and Bertee Adkins
Teacher employment in Tennessee: a comparison. KBEA J, 9-11 Spring 93

BEHESHTI, Hooshang M. and Melvin R. Mattson
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BEHYMER, Jo, et al.
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BEISWINGER, George L.

BELANGER, Kelly and Elizabeth Blackburn Brockman
You-attitude and positive emphasis: testing received wisdom in business communication. ABC Bul. Vol. 56, No. 2: 1-5 Ju 93

BELCK, Nancy and Jerry Jinks
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BELL, Christopher R.
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BELLIE, J., et al.
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Designing your own mail center. Off Sys, Vol. 10, No. 1: 42, 44-46 Ja 93

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BERENFELD, Boris

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BERGERON, Francois, et al.
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BERLOW, David
The shape of things to come. Pub. Vol. 8, No. 1: 34, 36, 38 Ja 93

BERNS, Robert G. and Inge M. Klopping
A comparative analysis of vocational teachers' knowledge of entrepreneurship. DPE J, Vol. 35, No. 4: 218-232 Fall 93

BHARGAVA, Vivek, et al.

BICHY, Cassie Lee

BIBLE, Jon D.
Secret taping by employees: a few words about a new dilemma for employers. SBR, Vol. 3, No. 1: 13-21 Spring 93

BICHY, Casie Lee

BIDDLE, Dan A.
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BIEHL, Allen and Jeff Hadfield
WordPerfect's workgroup solution. WP Mag, Vol. 5, No. 8: 54-57 Aug 93

BINGHAM, Jeff, et al.
A blueprint to revolutionize America's schools. THE J, Vol. 21, No. 1: 4, 6, 8 Aug 93

BISHOP, Charlotte
Making a record at the scene. J CR, Vol. 54, No. 10: 36-37 Aug/Oct 93
BISHOP, John H.
Underinvestment in employer training: a mandate to spend? HRD Qtly Vol. 4, No. 3: 223-241 Fall 93

BISWAS, Abhijit and Scot Burton

BLACKWELL, Cynthia B.

BLACKWELL Rodney D., et al.

BLAI, Boris, Jr.

BLAIN, Glenn and Jeff Hadfield
Tune up your laser printer. WP Mag, Vol. 5, No. 4: 61-62 Ap 93

BLAIR, Shirley L and Nonnan P. Uhl
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BLISARD, W. N. and J. R. Blaylock

BLISHAK, Sylvia Ann
The power of paper. Off Sys, Vol. 10, No. 3: 32-33 Mr 93

The "business" of conflict: "like no business I know." ABC Bul, Vol. 56, No. 4: 38-44 Dec 93

BLYLER, Nancy Roundy
Teaching persuasion as consensus in business communication. ABC Bul, Vol. 56, No. 1: 26-31 Mr 93

BOB, Douglas B.
--and Terence Ryan
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BOHMAN, Thomas M., et al.

BONNER, Patricia A and Edward J. Metzen
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BLASIK, Katherine A., et al.
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BLASZCZYNSKI, Carol and Marguerite P. Shane
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BLAYLOCK, J. R. and W. N. Blisard
Women and the demand for alcohol: estimating participation and consumption. J Cons Aff, Vol. 27, No. 1: 127-140 Spring 93
BOOHER, Dianna
Criticizing your peers. Sec, Vol. 53, No. 3: 12-13 Mr 93

BORN, Richard G.

BORNA, Shaheen and Joseph Chapman
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BOSCH, Karen A.
-and Rebecca S. Bowers
'Count me in, too' math instructional strategies for the discouraged learner. Clearinghs, Vol. 66, No. 2: 104-106 Nov/Dec 92
**
-and Katharine Kersey

BOUDREAU, Charles A., et al.

BOULTON, William, et al.
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BOURBINA, Ken
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BOWERS, Rebecca S. and Karen A. Bosch
'Count me in, too' math instructional strategies for the discouraged learner. Clearinghs, Vol. 66, No. 2: 104-106 Nov/Dec 92

BOWMAN, Arnita, et al.
Preparing accountants for an international assignment. ABEA J, Vol. 12, No. 1: 23-30 Spring 93

BOWMAN, Brent, et al.
An examination of sources of support preferred by end-user computing personnel. J EUC, Vol. 5, No. 4: 4-11 Fall 93

BOYD, David W.

BOYD, Fraser
The new team builder. R M Qtly. Vol. 27, No. 3: 26-31 JI 93

BRAATHEN, Sandy and Lila Friggs

BRADY, Kathleen-Ann C., et al.
Identifying expectations for service quality in training and education through process needs assessment. PIQ, Vol. 6, No. 2: 3-16 93

BRASFIELD, David W., et al.
The impact of high school economics on the college principles of economics course. J Econ Ed, Vol. 24, No. 2: 99-111 Spring 93

BRAUN, Ellen
Scanners give PCs new "eyes". Off Sys, Vol. 10, No. 8: 35-37 Aug 93
**
Visual presentation tools sharpen communication style. Office, Vol. 117, No. 6: 33-34 Ju 93
**
Word processing, desktop publishing share features. Office, Vol. 117, No. 5: 9, 11, 59 My 93

BRAUN, Reto
Images and visions: using imaging technology to drive organizational change. IMC J, Vol. 29, No. 4: 34-39 Ji/Aug 93

BREDELL, Frank
How managers should handle the press. Off Sys, Vol. 10, No. 5: 58, 60 My 93

BRENTANO, Judith H.
Implementing ADA in court and other public places. J CR, Vol. 54, No. 9: 24-25 Ji 93

BRETHOWER, Dale M.
Strategic improvement of workplace competence II: the economics of competence. PIQ, Vol. 6, No. 2: 29-42 93
**
Strategic improvement of workplace competence I: breaking out of the incompetence trap. PIQ, Vol. 6, No. 2: 17-28 93

BREWER, Peggy D., et al.
Total quality management in a college of business: design and curriculum issues. Mid-Amer J Bus, Vol. 8, No. 1: 3-9 Spring 93
**
Total quality management in a college of business: operations and administration. Mid-Amer J Bus, Vol. 8, No. 2: 3-12 Fall 93

BREWER, Virgil L., et al.
Total quality management in a college of business: design and curriculum issues. Mid-Amer J Bus, Vol. 8, No. 1: 3-9 Spring 93
**
Total quality management in a college of business: operations and administration. Mid-Amer J Bus, Vol. 8, No. 2: 3-12 Fall 93

BRIDGES, Carl Remus and Valerie S. Perotti
A comparison of the business correspondence of Long Kong and Ohio business students. ABC Bul, Vol. 56, No. 4: 16-21 Dec 93
**
BRIGGAMAN, Joan S.  
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BRILL, Angele and Sandra C. Duling  
Business education in the school library: laboratory for the information age. LBEJ, Vol. 3, No. 1: 54-63 93

BRINK, Carolyn and Kathy Chandler  
Teach the parent reach the child. Voc Ed J, Vol. 68, No. 4: 26-27, 48 My 93

BROCKMAN, Elizabeth Blackburn and Kelly Belanger  
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151
WINLEY, G. K. and A. Y. Ang
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WINSOR, Dorothy A
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WORTHINGTON, Paul
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X

Y

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YAGER, Kathy M.
YANG, Charles and Kau Ah Keng
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YAPRAK, Atilla
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ZHANG, Yenming

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ZOE BERG, Stacy

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