This book records the history of the American Vocational Education Research Association (AVERA), which was organized in 1966 as a professional association for scholars and others with research interests in the relationship between education and work. The purposes of AVERA are as follows: stimulate research and development (R&D) activities related to vocational education (VE), stimulate the development of training programs designed to prepare persons for responsibilities in research in VE, foster cooperative effort in R&D activities within the total program of VE, and facilitate the dissemination of research findings and the diffusion of knowledge. The book includes the following: statement of AVERA's benefits to members and purposes, information on the founding of AVERA; year-by-year lists of milestones in AVERA's development and major social, economic, and political events in the United States; and AVERA issues of focus, activities/accomplishments, and relationships with other organizations for each year; AVERA's prospects for the future; lists of past AVERA officers, AVERA membership figures by year, past editors of the "Beacon" and the "Journal of Vocational Education Research"; and the AVERA constitution. (MN)
THE HISTORY
of the
American Vocational Education Research Association

– The First 25 Years –

J. David McCracken
Mary Jo Paugh
Jacqueline Shank
The History of the American Vocational Education Research Association

- The First 25 Years -

1994

J. David McCracken
Mary Jo Paugh
Jacqueline Shank
“The history of an organization like the AVERA is the story of persistence, coherence, dedication and an unswerving commitment to the bonds of community generated by a spirit of inquiry in one’s chosen field. The history of an organization never arrives in tidy packages, gift-wrapped and clearly marked for immediate recognition. The history is wonderfully messy because it is what really happened, not the incomplete written record of it.”

(Swanson, 1991)
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Congratulations to the members of the American Vocational Education Research Association as you celebrate 25 years of service to our Nation's educational community.

During the past quarter-century and, in particular, during the past few years, Americans have begun to recognize the need to prepare our citizens for the challenges of an increasingly competitive global marketplace. This heightened awareness is, in many ways, a tribute to organizations like yours, and I salute the members of AVERA for helping to promote better education and technological training in the United States.

Your leadership and cooperation will remain vital as we work to achieve our National Education Goals. Indeed, our America 2000 strategy contains four components that are to be pursued simultaneously -- and by parents, educators, government officials, and business leaders working together. For today's students, we will make existing schools better and more accountable. For tomorrow's students, we will create a new generation of schools. We are also striving to make America a nation of students, where people of all ages are committed to learning and, most important, determined to cultivate in their communities an environment where learning can flourish.

On behalf of all Americans, I thank AVERA members for their efforts to help promote excellence in education. You have my best wishes for continuing success.

[Signature]
Acknowledgments

This collection of data to describe, explain and thereby understand the progress and events that occurred during the first 25 years of the American Vocational Education Research Association (AVERA) was made possible through the cooperation of several interested individuals. The authors express appreciation to the past presidents of AVERA for their willingness to share facts, events, and remembrances from their terms of office. Thanks to V. E. Burgener, the charter president of AVERA for his sharing of early documents and memories in describing the “foundling” of the organization.

A special thanks to Dr. Wesley Bud, for his foresight in the importance of preserving past documents for possible future reference. Many misplaced documents were reconstructed from his files. His interest, cooperation, and sharing made missing portions possible for inclusion. Appreciation is also due Louise Vetter, archivist, for making available the archives for use by the authors.

We are appreciative R. Kirby Barrick, Chair, Department of Agricultural Education at The Ohio State University for his support of the authors in this endeavor. Appreciation is also expressed to Sylvia Carter for her diligence and patience in assembling this monograph into a pleasant, readable format. And we thank each other for demonstrating the concept of cooperation in completing this project of preserving the history of an organization so imperative to the continuation of on-going research in vocational education.

Reviewers were Gary Moore, North Carolina State University; Dale Oliver, Virginia Tech; and Jay Smink, Clemson University.

Much of the costs of this publication were underwritten by the American Vocational Education Research Association as a tribute to the ongoing dedication to continued research, growth and improvement of vocational education.

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Introduction

The American Vocational Education Research Association (AVERA) was organized in 1966. It is a professional association for scholars and others with research interests in the relationship between education and work.

Through participation in the AVERA members have the opportunity to:

- Stay current in research areas of interest which is of vital importance to professional roles.
- Present research to national audiences through various forums.
- Meet and interact with others who address professional interests and concerns through research.
- Assume national leadership roles by serving as an officer and on committees that influence vocational education research.
- Receive recognition for outstanding research accomplishments, contributions and achievements.

The purposes of AVERA are:

- To stimulate research and development activities related to vocational education.
- To stimulate the development of training programs designed to prepare persons for responsibilities in research in vocational education.
- To foster cooperative effort in research and development activities within the total program of vocational education.
- To facilitate the dissemination of research findings and the diffusion of knowledge.
Members: Regular members are persons actively engaged in research and development activities related to vocational education. Members are entitled to the rights and privileges of the association without restriction. Student members of AVERA are persons actively pursuing graduate degrees as full-time, resident students (as defined by the student’s institution). Student members are entitled to the rights and privileges of AVERA except that they may not vote or hold elective office in the Association. Emeritus members are members who have officially retired.

Meetings: There is an annual business meeting of the Association in conjunction with the American Vocational Association Convention. Between conventions, business of the Association is conducted by the Executive Committee that is composed of the president, vice president (president elect), recording secretary, treasurer, membership secretary, and past president.

Programs: AVERA organizes presentations of research reports, symposia, and other programs of interest to research scholars. AVERA members who are also members of the American Educational Research Association (AERA) form the Special Interest Group on Vocational Education within AERA. During AERA meetings, this Special Interest Group conducts special sessions on research in vocational education.

Publications: The Journal of Vocational Education Research is a refereed scholarly quarterly publication. The Beacon is a quarterly newsletter of the Association. In addition, AVERA produces a directory of members and occasional monographs.
The Founding

Prior to the formation of the American Vocational Education Research Association (AVERA), research in vocational education was very discipline specific. Leaders in vocational research felt that the barriers and restrictions within and between disciplines needed to be broken down. These leaders were evangelistic in their promotion of a new concept and role for vocational research in State Departments of Education, as a part of the American Vocational Association (AVA), and in conjunction with the American Education Research Association (AERA). They did not believe that research as mandated by “4c” of the Vocational Education Act of 1963 meant just more of the little that had preceded it. Nor did they see it as subservient to the established “services” of vocational education. These leaders wanted vocational research to be its own entity as a powerful and growing ancillary force to move those services into the occupational realities of the future.

(Burgener)

At the AVA Convention in 1964, interest was expressed in developing an organization of researchers in vocational education. Conflict arose as opinions were discussed on whether to affiliate with the AERA or the AVA. Vernon E. Burgener and Alan Robertson met with the AVA board to propose a division for research persons. The board did not approve the proposal, primarily because of the small size of the group. The AVA was not an opponent of the research emphasis. The organization had always been a strong advocate of research in its own convention programs, although “not always a strong supporter of its inclusion in authorization legislation” (Swanson, 1991).

After the refusal by the AVA board, the “rebels”. Vernon E. Burgener and Alan G. Robertson hatched their plan in an oyster bar in Denver, Colorado. In December, 1964, they sent a letter to all university departments of vocational education and state directors of vocational education to start a first directory of vocational education research personnel. Another part of their plan was to gain the support of the “giants” in the field: Melvin Barlow, California; David Bushnell, USOE; Betty Simpson, 1966 AVA President; Roman Pucinski, U.S. Representative; Rupert Evans, Illinois, and Dr. Duane Nielsen. USOE; (Burgener)
The concept of research as a separate but auxiliary function for vocational education had received impetus from the Vocational Education Act of 1963. Much of the growth in 1965 came from special projects funded by the Division of Adult and Vocational Research. The effort was further extended by the funding of Research Coordinating Units (RCU’s) in 1965 in Minnesota, North Dakota, Mississippi, California, New York, Idaho, New Mexico, Oregon, Nebraska, Illinois, Colorado, Washington, Montana, New Jersey, Iowa, Connecticut, Kentucky, Michigan, Arizona, Utah, Ohio, Florida, Oklahoma, and Wisconsin. Twenty more states followed in Fiscal Year 1966. Thus, a rather complete network of State RCU’s was established (Burgener). For his efforts in establishing the RCU’s nationwide, V.E. Burgener was dubbed the “Moses” of the Research Coordinating Units by Arthur Lee of Arizona.

Those interested in research were given an opportunity to meet at the AVA Convention in Miami in 1965 to develop plans and procedures for the formation of an organization to be associated with the AVA. The meeting was held on Thursday, December 9. Gordon Swanson said that “if any event can be regarded as the birth of the AVERA, this meeting comes about as close as anything in the historical record.” Seventy-two persons attended the meeting with more than 25% of those in attendance coming from only four institutions: Pennsylvania State University, Ohio State University, the University of Minnesota and the University of Illinois. Swanson notes that there are some institutions with a lively interest in research today that had no one in attendance at the meeting in 1965. Vernon Burgener announced the meeting; but, did not attend according to a copy of the attendance list - nor did Rupert Evans, Arthur Lee, David Bushnell, or Betty Simpson, all of whom were mentioned in the February, 1991, Beacon as attending. Some of those not in attendance at the meeting had responsibilities on the AVA Board and could not be there. (Swanson, 1991)

The following action was adopted at the meeting:

“\text{It is resolved that an organization to be known as the American Vocational Education Research Association be formed, whose first order of business would be to elect a Chairman Pro-Tem whose duties would be to provide for the selection of a Steering committee to develop statements of purpose and policy: to provide for the exploration of processes and pre-requisites for affiliation with the American Vocational Association and the American Educational Research Association.}”
The Founding

Subsequently, a proposal was drafted by the Chairman and the Steering Committee. The proposal, supported by more than 250 signatures, was presented to the AVA Board of Directors in 1966 where it received tentative approval and authorization to organize an associate organization pursuant to approval of a constitution. The writing of the Constitution was largely the work of John Coster in consultation with the provisional officers.

Interest in the proposal was solicited at the National Vocational Education Research Institutes held by USOE in early 1966. Discussion started early of the possibility of an interest group affiliation with AERA. This was not deemed possible at the AERA meeting of 1966.

An organizational business meeting was held during the 1966 AVA Convention. A constitution was agreed upon and officers were elected: President, V.E. Burgener, Illinois; Vice President, Alan G. Robertson, New York; Secretary, John K. Coster, North Carolina; Treasurer, Carl F. Lamar, Kentucky. Jerome Moss, Jr., Minnesota. Chairman of the AVA Research Committee, became an Ex Officio Director of AVERA. Officers of the AVERA were welcomed into AVA by President Elizabeth Simpson immediately following ratification by the Board of Directors on Wednesday, December 7, 1966. AVERA thus became an associated organization of AVA. Over 200 charter year members were recognized with a special certificate of membership. (Burgener)

The American Vocational Education Research Association was founded!
The charter officers of AVERA were welcomed into AVA by their President. Pictured left to right are Carl Lamar, AVERA Treasurer; V. E. Burgener, AVERA President; Elizabeth Simpson, AVA President; Alan Robertson, AVERA Vice President; John Coster, AVERA Secretary.
What happened in the United States and the world in 1967...

- U.S. increased its bombing of North Vietnam and its troop strength in South Vietnam to more than 400,000.
- The worst urban violence in the 20th century occurred with race riots in many northern cities. The death toll in Detroit was 43.
- President Johnson met with Soviet Premier Aleksei Kosygin in Glassboro, N.J.
- 55,000 anti-war protestors gathered at the Lincoln Memorial; some clashed with Army troops guarding the Pentagon.
- Senator Eugene McCarthy announced his intent to run for President.
- U.S. Commerce Department reported that personal income rose to record levels.
- South African doctors performed the first human heart transplant.

...and, what happened in AVERA in 1967?

LEADERSHIP

Vernon Burgener
1967 President
The officers of AVERA elected at the first annual business meeting in Denver, Colorado, on December 6, 1966 were:

**President** - Vernon E. Burgener, Illinois Research Coordinating Unit.  
**President-Elect** - Alan G. Robertson, New York Department of Education  
**Secretary** - John K. Coster, University of Nebraska  
**Treasurer** - Carl Lamar, University of Kentucky

The Executive Committee met in Cleveland, Ohio, on December 3, 1967.

**MEMBERSHIP AND FINANCES**

The membership of AVERA consisted of 245 members of which 178 were Charter Members.

The treasurer's book showed receipts of $742.20 and disbursements of $194.60. The balance was $529.60.

**NEWSLETTER**

A publication simply entitled "American Vocational Education Research Association Newsletter" was sent to all members by the secretary of the organization. It contained a description of the four sessions planned for the upcoming AVA Convention in Cleveland. The annual business meeting would be a luncheon with the price approximating $3.90, including gratuities and tax. Mention was also made regarding the possible establishment of a professional journal as a vehicle for publishing products of scholarship in vocational and technical education.

**ISSUES DISCUSSED BY THE ORGANIZATION**

- The proposed concept of the Division of New and Related Services of AVA and its relation to AVERA.
- A resume of developments in the funding of research under Section 4(c) of the Vocational Education Act of 1963.

**ACTION TAKEN BY THE ORGANIZATION**

- Resolved that AVERA convey to AVA its desire to become a part of the proposed Division of New and Related Services.
- Resolved that AVERA designate an officer to represent AVERA in the Policy and Planning Committee of the proposed Division of New and Related Services.
• Contributed $100 to AVA as an initial contribution to Operation Impact.

• An ad hoc Research Coordinating Unit Development Committee was formed.

• A Publications Committee was formed to develop a program of publications for AVERA.

• A telegram was drafted to the House Appropriation Committee urging that the level of funding for supporting research and development programs under the provisions of Section 4(c) of the Vocational Education Act be restored to the amount of $13.5 million appropriated by Congress.

RELATIONSHIPS WITH OTHER ORGANIZATIONS

V.E. Burgener was appointed to serve as liaison officer of the associated organization to the American Vocational Association (AVA) Board of Directors for a three-year term.

CONGRATULATIONS!

Special recognition was given V.E. Burgener for his excellent leadership as first President of AVERA.
1968

What happened in the United States and the world in 1968...

- International relief organizations flew in food and medicine to starving Biafrans.
- Communist troops launched the heaviest offensive of the Vietnamese War and held several major towns for several weeks.
- North Korea captured the U.S. intelligence ship, Pueblo, and held its crew for about ten months.
- Martin Luther King, Jr., was assassinated by James Earl Ray.
- Senator Robert Kennedy was assassinated by Arab immigrant, Sirhan Sirhan.
- Congress passed the open housing bill which forbade discrimination in the sale and rental of about 80% of housing.
- Antiwar protestors rioted at the Chicago Democratic Convention.
- Richard Nixon defeated Vice-President Hubert Humphrey and Governor George Wallace in the presidential election.
- U.S. composer, George Crumb, won the Pulitzer Prize for music.
- The youth of the day were described as belonging to two movements: the “New Left” and the “Hippies”.

...and, what happened in AVERA in 1968?

LEADERSHIP

Alan G. Robertson
1968 President
The officers of AVERA elected at the annual business meeting on December 5, 1967, in Cleveland, Ohio, were:

President - Alan G. Robertson, The New York State Education Department
President-Elect - John K. Coster, North Carolina State University
Secretary - Marguerite Scruggs, Iowa State University of Science and Technology
Treasurer - Everett D. Edington, California Department of Education

The Executive Committee met on December 6, 1967, in Cleveland, Ohio, and February 7, 1968, in Chicago, Illinois.

MEMBERSHIP AND FINANCES

Membership in the organization totaled 221.

Income to the organization was $1,195.60. Disbursements were $342.27.

THE BEACON

The first editor of the AVERA newsletter, now officially dubbed, Beacon, was W.H. Puder, Raleigh, North Carolina. There was no logo. Volume One, Number One was published in January, 1968. The first issue included the minutes of the previous executive meeting and business meeting, as well as, information on the upcoming AERA symposium and affiliation. “AVERA Names in the News” was also featured.

THE JOURNAL

The Publications Committee recommended that AVERA publish a quarterly journal, entitled Vocational Education Research Quarterly. Their report recommended that an Editorial Board of nine members be formed which would elect an editor. The Quarterly should include articles denoting a high level of scholarship, a review section, a report section, a communication section, and a “New and Comments” section. AVERA members were to be polled regarding the acceptance of the report.
ACTION TAKEN BY THE ORGANIZATION

- Vernon Burgener was appointed as a member of the Policy and Planning Committee of New and Related Services Division.
- Decided to publish an AVERA directory of members.

RELATIONSHIPS WITH OTHER ORGANIZATIONS

AERA had indicated informally that affiliation with AERA was possible if 30 or more AVERA-AERA members signed a petition.
1969

What happened in the U.S. and the world in 1969...

- President Nixon announced three troop withdrawals from South Vietnam totaling 110,000 men.
- The U.S. and the Soviets began the Strategic Arms Limitation Talks (SALT).
- The civil rights movement reached a turning point: the number of urban disorder in the North declined and blacks continued to gain steadily in central city governments. Civil rights organizations focused on job discrimination.
- Chief Justice of the U.S. Supreme Court and social activist, Earl Warren, retired and was replaced by Warren Burger, a moderate on civil rights.
- The U.S. Federal Reserve announced a rise in its discount rate to 6%, the highest in 40 years.
- The cinema of the '60s was dominated by two Europeans - Frederico Fellini of Italy and Ingmar Bergman of Sweden.
- Two teams of U.S. astronauts landed on the moon and walked on its surface.

...and, what happened in AVERA in 1969?

LEADERSHIP

John K. Coster
1969 president
The officers of AVERA elected at the annual business meeting in December, 1968, in Dallas, Texas, were:

President - John K. Coster, North Carolina State University  
President-Elect - Jerome Moss, Jr., University of Minnesota  
Recording Secretary - Everett Edington, New Mexico State University  
Treasurer - Douglas C. Towne, University of Tennessee  
Membership Secretary - George F. Outland, San Mateo Union High School District, San Mateo, California.

The Executive Committee met on December 10, 1968, in Dallas, Texas, and December 5, 1969, in Boston, Massachusetts.

**MEMBERSHIP AND FINANCES**

In July, complete rosters of present and former members of the Association were forwarded to the Executive Committee. For the year just completed, 264 members were reported.

Income to the treasury in 1969 was $1,027.33. Disbursements were $316.43.

**THE BEACON**

The editor of the monthly newsletter was William H. Puder of Raleigh, North Carolina. A logo of light radiating from a torch was first used on the March publication and was continued on the newsletters until early 1975. Issue Two published the first “President’s State-of-the-Association Message”. The editor resigned in May, 1969.

**THE JOURNAL**

The membership accepted the suggestion that AVERA approach the advisory committee of the “Research Visibility” section in the ARA journal to have two pages devoted to AVERA reports.

**ISSUES DISCUSSED BY THE ORGANIZATION**

- Activities conducted by the Legislative Information Committee, chaired by Art Lee, to bring the appropriation for vocational education research up to the 10% level.
- The possibility of a lifetime membership at a cost of $50.00.
ACTION TAKEN BY THE ORGANIZATION

- Voted not to publicly endorse the political action group for vocational education, "Vocational Education and Manpower Projects".

- Membership dues were increased from $2.00 to $5.00.
1970

What happened in the United States and the world in 1970...

- 425,000 American troops were still in Vietnam.
- National Guardsmen kill four Kent State University students during an anti-war protest.
- A national health insurance program was proposed to Congress.
- American industrial manufacturers faced stiff competition from Japanese and European producers.
- Monday Night Football was introduced by the American Broadcasting Company.
- Big box office attractions were disaster movies beginning with *The Poseidon Adventure*.

...and, what happened in AVERA in 1970?

**LEADERSHIP**

Jerome Moss, Jr.
1970 President
The officers of AVERA elected at the annual business meeting of AVERA in Boston, Massachusetts on December 7, 1969, were:

President - Jerome Moss, Jr. Minnesota Research Coordinating Unit, University of Minnesota.
President-Elect - Arthur M. Lee, Arizona Research Coordinating Unit, Northern Arizona University
Recording Secretary - Jay Smink, Pennsylvania Research Coordinating Unit, State Department of Instruction
Treasurer - C. Virginia Bert, Florida Research Coordinating Unit, State Department of Education.

The Chairman of the Membership Committee was George F. Outland, Director, Educational Resources Center, San Mateo Union High School District, San Mateo, California.

The Chairman of the Legislative Information Committee continued to be Arthur M. Lee.

The Executive Committee met on December 8, 1969, in Boston, Massachusetts.

MEMBERSHIP AND FINANCES

The membership of AVERA consisted of 189 paid members. Membership dues were $5.00 per year.

Income to the organization was $1981.25. Expenditures were $1051.86.

THE BEACON

The Editor of the Beacon was John K. Coster, North Carolina State University, Raleigh, North Carolina.

Two issues of the Beacon were released.

ISSUES DISCUSSED BY THE ORGANIZATION

- Solutions to the problem of publishing organizational reports.
- The merits of direct AVA membership versus membership through an affiliate state organization.
- The recommendation to amend Article IX of the Constitution to preserve the term of office of one year for the offices of President, Vice-President, and Treasurer only; no other offices.
ACTION TAKEN BY THE ORGANIZATION

- Established a new category for student membership, those persons actively pursuing graduate degrees as full-time resident students. Dues for this category was set at $1.00 per year.

- Extended the current membership year from June 30 to November 30; and, thereafter, the membership year would be from December 1 to November 30.

- Authorized Arthur Lee to prepare a policy statement dealing with the need for stabilizing federal vocational education research funds and to use the statement in discussions with appropriate vocational education leaders and legislators.

CONGRATULATIONS!

Due to the untiring efforts of Arthur M. Lee and key congressional leaders, the goal set at the 1969 AERA Convention to work toward the restoration of the 10% level of funding for vocational education research and development was achieved. Approximately $17.5 million was made available for state research and development programs and approximately $17.5 million was made available as the Commissioner’s share.

John Coster, former President of AVERA, was elected Vice President of the American Vocational Association representing the New and Related Services Division of which AVERA is part.

PRESIDENTIAL ADDRESS - Jerome Moss, Jr.

Programmatic research is neither all inductive or all deductive, but contains elements of both. It is intuitive, goal-oriented, and idealistic in the sense that objectives guide the researcher rather than his facts and empirical evidence alone. This style of research is much more structured than educational research has been, traditionally. It is systematic and practical in the sense that it is oriented toward solving problems, in bringing about change base upon the accumulation of knowledge and empirical evidence.
What happened in the United States and the world in 1971...

- The voting age was lowered to age 18 when the 26th Amendment to the Constitution went into effect.

- Lt. William Calley was found guilty of murder in the Mylai Massacre.

- President Nixon ordered a 90-day wage and price freeze and reduction in federal spending.

- An American ping-pong team was invited to visit China.

- Communist China was admitted to the United Nations; Taiwan was expelled.

- Joe Frazier defeated Muhammad Ali to retain his heavyweight title.

- Bell-bottoms and psychedelic shirts were in fashion.

...and, what happened in AVERA in 1971?

LEADERSHIP

Arthur M. Lee
1971 President
The officers of AVERA who were elected at the annual business meeting of AVERA in New Orleans, Louisiana, on December 6, 1970, were:

President - Arthur M. Lee, Research Coordinating Unit, Northern Arizona University
President-Elect - James Wall, Research Coordinating Unit, Mississippi State University
Recording Secretary - John Stephens, Research Coordinating Unit, Salt Lake City, Utah.
Treasurer - Edward Morrison, The Ohio State University, Columbus, Ohio.
Membership Secretary - George Outland, San Mateo Union High School District, San Mateo, California.

The resignation of the Recording Secretary, John F. Stephens was announced at the Annual Meeting, December 4, 1971. Marion Asche was appointed temporary Recording Secretary.

The Research Department Representative was Vernon E. Burgener, Assistant Vice President, Educational Planning Associates, Springfield, Illinois.

The AWA Vice President for New and Related Services was John K. Coster of North Carolina State University, Raleigh, North Carolina.

The Executive Committee met on December 16, 1970, in New Orleans, Louisiana; April 27, 1971, in San Diego, California; and December 4, 1971, in Portland, Oregon.

MEMBERSHIP AND FINANCES

During 1971, the active membership increased by 25% to a total of 298. The RCU Directors contributed to the success of the membership drive.

Total income to A vera from December 1, 1970, to December 1, 1971, was $2164.39. Total expenditures were $999.14.

THE BEACON

The editor of the Beacon was Robert K. Gray. The staff consisted of Dr. Ronald D. McCage, Leroy A. Jordan, and John Washburn at the Illinois RCU.
ISSUES DISCUSSED BY THE ORGANIZATION

- Plans for the forthcoming meeting of the AERA Special Interest Group on Vocational Education in Chicago were presented by Dr. Warmbrod.

- Representatives from the U.S. Office of Education reported on changes within the U.S. Office and the Task Force for Career Education.

- The brochure on Project Baseline, Learning a Living Across the Nation.

ACTION TAKEN BY THE ORGANIZATION

Adopted an amendment to Article IX of the Constitution that changed the stipulation. “An elected officer shall serve for a one year term...” to “The elected offices of President, Vice-President, and Treasurer shall serve for a one year term...”

FROM WASHINGTON

The Committee on Legislation Information chaired by Arthur Lee met with HEW Secretary Richardson and Commissioner on Education Marland and appeared before the Senate Appropriations Subcommittee to recommend appropriation of the basic 10% for vocational research as authorized in the legislation. The Committee will continue to support the 10% allocation for research as authorized in the legislation. The Committee will continue to support the 10% allocation for research with one-half to the states.

THE AERA PRESIDENTIAL ADDRESS

Arthur M. Lee - December 4, 1971

Career Education and Programmatic Research: Hegelian Dialectic Applied to Education

The social order can be called a thesis. It will bring into being a conflicting social order which can be called the antithesis. The conflict between the two will result in a synthesis, which becomes a new thesis. Academic education was the thesis. Vocational education became the
antithesis to academic education. The synthesis may be career education. Research contributed substantially to the shape and form of career education.

The deductive method of inquiry could be called a thesis. The scientific method became the antithesis. The synthesis may be programmatic research. Needed are a coordinated approach to educational research, the use of computers by educational researchers, and money spent on research to increase program efficiency and effectiveness.
1972

What happened in the United States and the world in 1972...

- President Nixon visited China.
- Police arrested five men who had broken into the offices of the Democratic National Committee located in the Watergate building.
- President Nixon was reelected in a landslide victory.
- The U.S. suffered its first trade deficit since 1888.
- The EPA banned nearly all uses of DDT.
- The Equal Rights Amendment to the Constitution was passed by congress; a capstone of the efforts of the feminist movement.
- Arab terrorists killed 11 members of the Israeli Olympic team at the Munich Olympics.
- Volkswagen beetles and disco music were popular.

...and, what happened in AVERA in 1972?

LEADERSHIP

James E. Wall
1972 President
The officers of AVERA who were elected at the annual business meeting of AVERA in Portland, Oregon, on December 4, 1971, were:

**President** - James E. Wall, Mississippi State University  
**President-Elect** - Edward J. Morrison, Ohio State University  
**Corresponding Secretary** - Mary Ellis, Technical Education Research Center, Inc., Washington, D.C.  
**Membership Secretary** - Robert K. Gray, Research & Development Unit, Springfield, Illinois.  
**Treasurer** - Garry R. Bice - University of Tennessee

Art Lee continued as Legislative Representative.  
J. Robert Warmbrod served as liaison between AVERA and the American Education Research Association (AERA).

The Executive Committee met December 2, 1972, in Chicago, Illinois.

**MEMBERSHIP AND FINANCES**

During 1972, there were 258 paid memberships.

Total income for the year was $510.00. Total expenditures were $160.95.

**THE BEACON**

Robert K. Gray, Director, Illinois RCU, continued as editor of the *Beacon*. The publication underwent a substantial facelift in format. Problems in the preparation and dissemination of the newsletter were identified and resolved in Portland, Oregon. Garry Bice handled all mailings since he had direct access to a computer and would print the mailing labels. Permanent articles in each issue were designated: President's Corner, Legislative Information Report, Ohio Center Report, Career Education Model Report, North Carolina Report, AERA Announcements, RCU National President, Official AVERA Notices, General Announcements, and Membership Report with responsibility for each assigned to a member of the Executive Committee.

**THE JOURNAL**

The possibility of a journal type magazine being published during 1972 was discussed by the Executive Committee at their meeting in Portland, Oregon. Another suggestion was an AVERA monograph series as the forerunner of a journal.
ISSUES DISCUSSED BY THE ORGANIZATION

- Project Baseline: The National Study of Vocational Education had completed its first year of work and the first report was due to be published in February, 1973.

- Special Interest Group Session to be held at AERA, February 26 - March 1, 1973 at New Orleans.

ACTION TAKEN BY THE ORGANIZATION

Voted to continue to pay $50.00 to AERA as a Special Interest Group.

FROM WASHINGTON

Arthur Lee reported that on behalf of AVERA he had testified before both the House and Senate Appropriations Subcommittees and that the House had increased the amount of funds for research over the President's budget request. In neither case did the Subcommittees choose to appropriate 10% for research funds as authorized in the 1968-Amendments. The President vetoed the Appropriations Bill and the states were then operating under a continuing resolution. Dr. Lee identified two problems with respect to funding Vocational Education Research: 1) Some states objected to percentages of program funds being set aside for research, and 2) there appeared to be a built in opposition in congress to appropriate a flat percentage for research.

THE AVERA PRESIDENTIAL ADDRESS
James E. Wall - December 3, 1972
Technology and Social Change:
Some Implications for Vocational Education

Technology and social change are inter-related. Society both embraces and rejects the results of technological advance (e.g. Society wants the automobile but does not want the environment polluted). A society endeavors to derive the benefits of the constructive side of technology and control the destructive side. The accelerating pace of technological change has sharpened the dilemma between what people must know and their anxiety over what kind of person a man or woman should become (the vocational-liberal debate). Research is needed to inform policymakers about the needed future nature of education.
What happened in the United States and the world in 1973...

- Vice President Spiro Agnew resigned following his plea of no contest to income tax evasion.
- Militant American Indians occupied Wounded Knee, South Dakota.
- After war broke out in the Middle East, oil supplies are cut by the Arab nations because of U.S. support to Israel.
- The energy crisis created long lines at gas stations and forces cutbacks in energy dependent industries.
- A ceasefire agreement aimed at ending the Vietnam war is signed in Paris.
- The Skylab program began which was to determine man’s ability to live and work in extended periods of weightlessness in space.
- Billie Jean King defeated Bobby Riggs in the tennis "Battle of the Sexes".

...and, what happened in AVERA in 1973?

LEADERSHIP

Edward J. Morrison
1973 President
The officers of AVERA elected at the annual business meeting in Portland, Oregon, on December 4, 1972, were:

President - Edward J. Morrison, Ohio State University
President-Elect - Garry R. Bice, University of Tennessee
Recording Secretary - Mary B. Kievit, Rutgers University
Treasurer - Ferman Moody, State Department of Education - RCU Pennsylvania.

The Executive Committee met on December 3, 1972, in Chicago, Illinois; on March 19, 1973 (coinciding with the national meeting of RCU Directors) and December 1, 1973, in Atlanta, Georgia.

MEMBERSHIP AND FINANCES

There were 289 paid members of AVERA as of November 1, 1973. Forty-three percent of the members were from a university; 36% were from state agencies. Seventy-nine percent of the members were male. The membership was fairly equally divided among the job functions of: research (RCU and other), instruction, and administration or supervision. The state of Ohio had the most members with 11 percent of the total membership.

Income to the organization in 1973 totaled $3,149.30. Expenditures were $246.15.

THE BEACON

The Editor of the newsletter was James E. Wall, Mississippi State University. Three regular issues and one special edition of the Beacon were published. Types of items sought for inclusion in the Beacon included: information on projects, notices of promotions, changes in positions, meeting notices, position openings, short papers, and abstracts.

THE JOURNAL

The feasibility of the publication of a refereed journal was discussed at the Annual Business Meeting. After discussing the need, the characteristics, and the management of a journal, it was referred to the Executive Committee for review.
ISSUES DISCUSSED BY THE ORGANIZATION

- Participation in the six AVERA sessions during the 1973 AVA convention totaled 41 individuals and 15 topical areas.

- The feasibility of a journal.

- A recommendation was made that a committee of from 6 to 10 persons be appointed to seek sources of funding for research in vocational education.

- Means of increasing the membership of AVERA and refining the procedures for joining.

- The updating of a brochure describing AVERA to stimulate interest for membership. The President took responsibility for getting the brochure printed.

ACTION TAKEN BY THE ORGANIZATION

- Adopted the amendment to Article III of the constitution which created a student membership category for persons actively pursuing graduate degrees as full-time resident students. The dues was set at $1.00.

- Adopted the amendment to Article V which defines the Executive Committee to consist of the elected officers of the Association and eliminated the words: "...and Chairman or other designated executive officer of the AVA Department of Research and Evaluation."

FROM WASHINGTON

For the first time in many years, both halves of Part C funds were going to be administered by the same Occupational Education agency. The people in charge had given encouraging summaries of how they view the federal perspectives in vocational education research. But it was doubtful if there would be much money available for implementation. AVERA members were urged to write to their Congressman to restore the proper balance of vocational research funding.
RELATIONSHIP OF AVERA WITH OTHER ORGANIZATIONS

It was agreed that the affiliation with AERA as a special interest group should continue. The cost to maintain this affiliation was $50. The importance of coordinating presentations at the AVERA meeting and at the AERA meeting was discussed.

AVERA expressed interest and desire to assist AVA Headquarters in developing research activity.

The names of two AVERA members, Mary L. Ellis and John K. Coster, were sent to the AVA Nominating Committee as candidates for AVA President.

It was noted that not all members of AVERA are members of the AVA Research Section in New and Related Services. The suggestion was made that each Executive Committee member consider these relationships for input to future discussions.

CONGRATULATIONS!

Arthur M. Lee, Director, Office of Research and Grants, Northern Arizona University, and Director of Project Baseline was recently appointed by President Nixon as a member of the National Advisory Council on Vocational Education.

THE AVERA PRESIDENTIAL ADDRESS
Edward J. Morrison - Dec. 4, 1973

Educational Research and Development: Status, Problems, and Principles

In the past thirty years, educational research and development has seen phenomenal growth and accomplishment in many dimensions. This growth can be attributed to both the development of statistical methods using the computer and federal funding. Research Coordinating Units and curriculum laboratories have emerged to accomplish research, development, diffusion and evaluation. As more people have had access to research and development, their expectations have increased.
Errors resulting from this rapid growth include: (1) a belief that money was the answer to improvement of education, (2) a belief that education alone would cure social ills, (3) a belief that impressive changes in education could be accomplished quickly, (4) a belief that practitioners would quickly adopt new information made available to them, (5) programs lacking rationale, and (6) lack of attention to the development of organized knowledge. The essential purpose of education is learning. What should be learned and how this learning can be achieved are the two important central problems to be addressed. Change in educational practice will result when clients believe that the change will meet their felt needs.
1974

What happened in the United States and the world in 1974...

- Richard Nixon resigned the Presidency.

- Gerald Ford assumed the Presidency and granted Nixon a full pardon of any criminal acts committed in office.

- Limited amnesty is granted by President Ford to Vietnam War draft evaders and deserters.

- The Dow Jones Industrial Average fell below 600 for the first time in 12 years.

- Four Episcopal bishops defied church law by ordaining 11 women to the priesthood.

- Hank Aaron broke Babe Ruth’s record for career home runs.

- Society’s general concern with self-interest was reflected by books topping the best-seller list, e.g., *How to Be Your Own Best Friend*.

...and, what happened in AVERA in 1974?

LEADERSHIP

Gary R. Bice
1974 President
The officers of AVERA elected at the annual business meeting in Atlanta, Georgia, on December 4, 1973, were:

President - Garry R. Bice, University of Tennessee  
President-Elect - Mary B. Kievit, Rutgers University  
Recording Secretary - Glenn E. Smith, Marshall University  
Treasurer - J. Robert Warmbrod, Ohio State University  
Membership Secretary - William W. Stevenson, State Department of Vo-Tech Education, Oklahoma.

J. Robert Warmbrod was named to chair a feasibility study concerning the publication of a professional journal.

Walter Cameron was appointed to the By-Laws Committee.

Edward Morrison was named to chair a committee to explore alternative methods of funding for vocational education research. The Executive Committee met in Atlanta, Georgia, on December 4, 1973; in St. Louis, Missouri, on March 7-8; and in Columbus, Ohio, on September 23, 1974.

MEMBERSHIP AND FINANCES

The membership in 1974 totaled 262 paid members. This included 190 former members and 72 new members. A total of 109 persons did not renew their membership for the 1974 year.

Income for the year totaled $4,827.15. Expenditures were $1,051.93.

THE BEACON

James E. Wall continued as Editor of the newsletter. President Bice noted that previous issues of the Beacon generally had a President’s Column, a proposed agenda for scheduled meetings or conferences, and a report related to funding of research at the national level. Seen lacking were articles related to other major problems facing vocational education researchers, controversial issues related to vocational education research, results of major programmatic research efforts, and statements of the position of AVERA in relation to various research policies. President Bice posed several questions for the members to consider regarding the focus of the Beacon.
Chairman Warmbrod appointed Dale Oliver and Jerry Moss as committee members for the feasibility study. Issues that were identified and addressed concerning the publication of a journal were:

- **Need** - A need exists if research in vocational education is not being widely circulated through other media.

- **Purpose** - The journal could be used for: 1) disseminating research results; 2) continuing education (in-servicing) of vocational education researchers; and 3) an instrument to improve the quality of vocational education research.

- **Potential Audiences** - include vocational education researchers, other education researchers, research agencies, and graduate students in vocational education.

- **Financing** - of publication could be accommodated through seeking a sponsor. Costs of typing manuscripts, editing, etc., would be borne by contributors.

Some thought was given to an occasional journal rather than a periodic publication. Also, if a journal sponsor was not found, it was thought that the *Beacon* might be expanded to include articles on research.

**ISSUES DISCUSSED BY THE ORGANIZATION**

- The development of a records management system. Question was raised as to the feasibility of appointing an historian. J. Robert Warmbrod and Edward Morrison were to review the records being maintained and develop a recommended list of items to be retained for permanent filing purposes.

- The revision of the original AVERA brochure was to be revised by President Bice and circulated for Executive Committee review in preparation for reprinting and distribution.

- The By-Laws Committee recommended that rather than initiating By-Laws, the AVERA Constitution should be revised. Proposed revisions to the Constitution and By-Laws were mailed to members in the *Beacon*; however, not within the required 60 days prior to the business meeting. Action was delayed until the next business meeting.
The Committee on Alternative Funding reported that they had concentrated on working through AVA and the U.S. Office of Education and their respective legislative proposals. It was recommended that committees be appointed for the purpose of developing AVERA positions on various critical issues in vocational education research.

ACTION TAKEN BY THE ORGANIZATION

- Adopted portions of the report regarding the feasibility of publishing a "Journal of Research in Vocational Education." This required the publication of at least one monograph during the next year, the exploration of an outside funding source for financial support and the appointment of an editorial board.

- Authorization to print a membership directory in 1975 which would serve for two years. This directory was to contain the special research interest areas of the members to facilitate collaboration in research.

- The membership year was to conform to the calendar year beginning January 1, 1975.

- Travel expenses of Executive Committee members was to be paid at $0.12 per mile for travel by private auto - not to exceed the cost of air fare computed at the tourist rate.

THE AVERA PRESIDENTIAL ADDRESS
Garry R. Bice - December 8, 1974
Research in Vocational-Technical Education:
Are We Going To Make It?

Four social factors provide needed direction for vocational education research. These are diversity, democracy, activism, and accountability. Strategies to approach these factors include a "think tank" type of agency, discontinuance of the "shotgun" or "splintered" approach to research and development, and improvement of the vocational education research and development network.
What happened in the United States and the world in 1975...

- The last Americans left South Vietnam which was overrun by Communist forces.
- Two unsuccessful assassination attempts were made against President Ford.
- William O. Douglas retired from the Supreme Court.
- Former Teamster leader, James Hoffa, disappeared.
- Unemployment reached 8.7%, the highest level since 1941.
- An American Apollo spacecraft and a Soviet Soyuz spacecraft linked up for three days in space.
- Frank Robinson became the first black manager of a major league baseball team.
- The movie, 
  Jawas, became the biggest box office attraction.

...and, what happened in AVERA in 1975?

LEADERSHIP

Mary B. Kievit
1975 President
The officers of AVERA elected at the annual business meeting in New Orleans, Louisiana, on December 9, 1974, were:

*President* - Mary B. Kievit, Rutgers University  
*President-Elect* - J. Robert Warmbrod, The Ohio State University  
*Recording Secretary* - Brandon B. Smith, University of Minnesota  
*Treasurer* - J. Dale Oliver, Virginia Polytechnic Institute & State University  
*Membership Secretary* - William W. Stevenson, State Department of Vo-Tech Education, Stillwater, Oklahoma.

Three task forces were established to study the problems of: 1) securing funds for the AVERA Journal - Jerry Kapes, Chairperson, 2) legislation and funding of research - Jerry Moss, Chairperson, and 3) publishing the *Beacon*.

The Executive Committee met on December 10, 1974, in New Orleans, Louisiana; January 19-21, 1975, in Columbus, Ohio, and; December 6, 1975, in Anaheim, California.

**MEMBERSHIP AND FINANCES**

There was a total of 398 members in 1975 which included 147 new members. The female membership totaled 106; 61 of the total were students. Fifty-seven percent of the membership was from the universities and colleges; while 30% was from state agencies. Forty-five percent of the members were involved in research (RCU or Other), 38% in instructional jobs, and 17% in administrative or supervisory job functions. A brochure for soliciting new members had been printed and was to be sent to members and prospective members in January, 1976. A new directory of AVERA members was printed that listed members: 1) alphabetically by name and area of interest and 2) by name and state.

The income for the organization totaled $5,001.22. The expenditures were $2,507.74.

**THE BEACON**

James E. Wall of Mississippi State University, Mississippi State, Mississippi served as editor of the *Beacon* for a portion of 1975. William W. Stevenson of the State Department of Vo-Tech Education, Stillwater, Oklahoma assumed the position for the remainder of the year. Paula Keller, Manpower Data Specialist for the Oklahoma SCVTE, was co-editor.
Specifications for publication procedures for the newsletter were written, modified, and approved. It was agreed that AVERA would not pay the editor, an AVERA member; but, would pay for secretarial time to layout and proof each issue.

Howard F. Hjelm from the Bureau of Vocational Research, USOE, agreed to provide a “From Washington” column for each edition to report on legislation, federal programs, funding priorities, awards, and organizational information. Another new feature was a column entitled “My Personal Opinion” which was an opportunity for a member to present a personal view on the research scene.

THE JOURNAL

The task force to seek a source of funding for the new AVERA journal was chaired by Jerry Kapes of Lehigh University. Other members of the Committee were Lawrence Braaten of the USOE and Joel Magisos of The Ohio State University. The Committee could not find a source of funding for the journal and suggested that AVERA publish a journal in microfiche form rather than hardcopy. An estimated budget for publishing a microfiche version of the journal based on four quarterly issues of approximately 75 pages totaled $2,564. Additional leads on securing funds for the Journal would be pursued. When published, the journal would be sent in microfiche form to all members; but, would be available in hardcopy form for individuals or agencies who wish to pay the added cost. A prototype of the journal was produced by Joel Magisos.

The first Editorial Board of the AVERA journal, Journal of Vocational Education Research, was:

- Brandon Smith (Chairperson) - University of Minnesota
- Curtis B. Finch - Virginia Polytechnic Institute and State University
- Gordon F. Law - Rutgers University
- J. David McCracken - The Ohio State University
- Elizabeth M. Ray - The Pennsylvania State University

The Board met on September 14-16, 1975, in Columbus, Ohio. A list of individuals to serve on a nine member Editorial Board for the Journal, along with the editorial staff was suggested. Members of the Board were to be on a three year rotational assignment with the editors serving one year as Associate Editor and one as Editor. The position of managing Editor would be assigned to an individual at the location where the Journal would be published.
ISSUES DISCUSSED BY THE ORGANIZATION

- There were a total of eight AVA research sessions based on four responses for a symposium and 19 for paper presentations.

- The prospect of increasing the membership dues to assist in defraying the costs of the *Beacon*, other publications, and task force expenses.

- An AVERA Archives Committee was appointed to 1) identify materials appropriately included in the AVERA archives; 2) locate and compile these documents; 3) make arrangements with The Center for Vocational Education for its Columbus library to serve as repository for the archives, and 4) recommend procedures to the Executive Committee by which the archives can be maintained. An appeal for assistance was made to the membership.

ACTION TAKEN BY THE ORGANIZATION

- Adopted the revised Constitution which had been printed in the *Beacon*.

- Accepted the suggestion of publishing the *Journal* in microfiche form.

- Confirmed appointments of the recommended list of individuals for the Editorial Board and the editorial staff.

- Appointed an Editorial Board of formulate editorial and review policies and to publish the first issue.

RELATIONSHIP WITH OTHER ORGANIZATIONS

There was discussion regarding the cross-referencing of the AVERA annual program with other departments of the AVA. Contact was to be made to each program chairman for these departments in an attempt to initiate an AVERA membership drive.

Clarification was sought concerning the relationship between the AVA and its New and Related Services Division (NRSD) together with the relationship of AVERA with NRSD and the AVA.

AVERA notified the National Academy of Science task force of their willingness to work with them on studying the impact of Vocational R&D funds.
The perception existed that AVERA is a separate organization with no relationship to the AERA special interest group or the development of the AERA special interest group program. AVERA had paid the $50.00 fee to AERA for the opportunity of maintaining the special interest group and a separate AERA vocational research program. The AERA program chairman was contacted to express concern about the long-term relationship between AVERA and the special interest group of the AERA and to encourage him to have this issue discussed at the next session and submit recommendations to the AVERA president.

TASK FORCE ON FUNDING R&D FOR VOCATIONAL EDUCATION

The members of the task force were George Copa, John Coster, Edward Morrison, Jerry Moss, Mary Allen Jolley and Carl Lamar. The Task Force first met on April 18 and 19, 1975, in Columbus, Ohio. The major purpose was to formulate recommendations about the positions AVERA should take concerning significant legislative issues in funding R & D for vocational education. A secondary purpose was to identify other (managerial/administrative) funding issues that could be dealt with by the Task Force. Unanimous agreement was reached by the individuals attending the meeting about the positions they were recommending.

THE AVERA PRESIDENTIAL ADDRESS
Mary Bach Kievit - Dec. 7, 1975
A Perspective on the Potential for Vocational Research and Development

Evidence has indicated that collaborative relations among sponsors, performers, and users of educational research and development are weak at the level of identifying problems, setting priorities for research and development work, completing that work and moving to dissemination and utilization. Premature development and implementation with inadequate inquiry, development, evaluation and revising results in little evidence that the proposed innovation is better than previous practice. The disparate, fragmentary nature of current research makes valid generalizations difficult. Many behavioral scientists are attuned to disciplinary research rather than mission or policy research. It is suggested that more effort be given to building an effective research, development and dissemination network: a shared language be developed of common definitions and outcome variables; and a study of the impact of the composition and mix of professional specializations most appropriate for researching vocational education.
What happened in the United States and the world in 1976...

- Jimmy Carter was elected the 39th president of the U.S.
- Legionnaires' disease was first reported.
- The Justice Department investigated South Korean efforts to illegally influence legislators.
- The supersonic transport airplane began regular passenger service.
- The U.S. celebrated its bicentennial.
- U.S. spacecrafts, Viking I and II landed safely on Mars.

...and, what happened in AVERA in 1976?

LEADERSHIP

J. Robert Warmbrod
1976 President

The officers of AVERA elected at the annual business meeting in Anaheim, California, on December 7, 1975, were:

President - J. Robert Warmbrod, The Ohio State University
President-Elect - Brandon B. Smith, University of Minnesota
Recording Secretary - J. Dale Oliver
Treasurer - Donald L. Clark, Texas A&M University
Membership Secretary - William W. Stevenson, State Department of Vo-Tech Education, Oklahoma.
The Executive Committee met on December 8, 1975, in Anaheim, California, and on December 4, 1976, in Houston, Texas.

MEMBERSHIP AND FINANCES

There were 417 paid memberships in 1976; 43% represented renewals and 21% represented student memberships. Each year, approximately 200 new members replace 200 old members who are lost. A copy of the brochure *AVERA, An Introduction to the Association* was distributed.

Total income for the year was $3,037.50. Total expenditures were $4,313.27. It was recommended by the AVERA Auditing Committee that the organization consider adopting the invoice system then being used with the journal for all fiscal transactions.

THE BEACON

The co-editors for the newsletter were William W. Stevenson and Paula Keller of the State Department of Vo-Tech Education in Stillwater, Oklahoma. Four issues were published: January which included the President's Address, Minutes of the Annual Business Meeting, the Washington Column, and the President's Column; April which included the Call for AVA papers and the Washington Column; July which included the Call for AVERA papers; and the nominating committee appointment; and October which included the Program for AVERA at the 1976 AVA Convention and the instrument for assessing the effectiveness of the Journal.

THE JOURNAL

Leadership for the *Journal* was provided by:

*Editor* - George H. Copa, University of Minnesota  
*Associate Editor* - Curtis Finch, Virginia Polytechnic Institute and State University, Virginia.  
*Managing Editor* - Joel H. Magisos, The Ohio State University  
*Editorial Board* - Brandon B. Smith, Chairman, University of Minnesota; Donald Clark, Texas A & M; Ruth Hughes, Iowa State University; Gordon F. Law, Rutgers University; J. David McCracken, The Ohio State University; Helen Y. Nelson, Cornell University; Ben Schimberg, Educational Testing Service; Warren Suzuki, Oregon State University; Hollie Thomas, Florida State University.
Guidelines were prepared for the publication of the Journal to be revised over the next few years. Efforts were continued to seek external funding for the Journal although the desire was to make it self-sustaining without outside funding.

The goal was to publish four issues of the journal. Sixty-four manuscripts were submitted for the Journal with 20 having been accepted for publication. A microfiche version was sent to AVERA members and $5.00 subscribers and a paper version was sent to $15.00 subscribers. There were about 100 subscribers. The total budget was on schedule for the year with the cost being $3.76 per year for AVERA members.

**ISSUES DISCUSSED BY THE ORGANIZATION**

- Interest was strong concerning the effort by Mary Kievit to organize a past president's organization. Six past presidents attended a luncheon meeting on December 5. It was requested that the out-going President make arrangements for such a meeting each year.

- The Archives Committee continued to assemble records and materials. Arrangements were made with the Center at The Ohio State University for their safekeeping.

- Twelve hours were allocated for presentation time during the research section of the convention program (6-8 hours less than previously). Fifteen papers were received and 10 selected for the program.

**ACTION TAKEN BY THE ORGANIZATION**

- Voted to vote by mail on the adoption of two proposed amendments to the AVERA Constitution. The amendments were proposed to allow the election of the officers by mail ballot and to allow all membership a vote on amendments to the Constitution.

- Suggested that the position of Editor of the Journal be considered an office of the Association. It was referred to the Executive Committee for consideration.

- Passed to pay the $50.00 membership fee to the AERA SIG.

- Increased dues for regular members to $10 and student members to $3 beginning January 1, 1977.

- To have Mary Kievit explore the feasibility of an AVERA Past President's Organization.
FROM WASHINGTON

Brandon Smith and Jerome Moss, Jr. called attention to House Bill H.R. 12835 which had some very restrictive language so far as research was concerned. They wrote Congressman Quie to suggest revision of the bill.

RELATIONSHIP WITH OTHER ORGANIZATIONS

Since questions had been raised regarding the functions of the chairperson of the AERA Special Interest Group and the process of electing the chairperson, Curtis Finch and John Hillison submitted the following suggestions for consideration by the AVERA membership:

1. A chairperson be elected in the same manner as other AVERA officers.
2. The chairperson elected will chair AERA sessions the following year.
3. AVERA members automatically become members of the Special Interest Group (SIG) on Vocational Education of AERA.
4. Fees for the SIG would be paid by AVERA.
5. The chairperson is responsible to:
   - Conduct two or more SIG sessions at AERA.
   - Select a review committee of two or more AVERA members to examine and select papers for the SIG sessions.
   - Announce a call for papers through available sources.
   - Serve as a liaison with AERA in the conduct of SIG sessions.
   - Insure that appropriate SIG fees are paid to AERA by AVERA.
   - Coordinate SIG session content with AVERA-AVA session chair to insure that presentations are not duplicative of each other.
   - Conduct a business meeting at AERA in conjunction with the SIG sessions to obtain planning input and solicit AVERA membership.
   - Keep a duplicate copy of correspondence while chairperson.
6. Methods should be adopted to clearly identify the SIG group with AVERA, e.g., reference to the relationship on the AVERA membership blank and on each issue of the Beacon; reference to AVERA in literature concerning the SIG group distributed by AERA.
CONGRATULATIONS!

J. Robert Warmbrod was elected Vice President of the American Vocational Association for the Agricultural Education Division for a three-year term beginning July 1, 1976.

THE AVERA PRESIDENTIAL ADDRESS
J. Robert Warmbrod - Dec. 6, 1976
Evaluation Research in Vocational Education

Mandated studies of vocational education at both the federal and state levels expect the evaluation of vocational education to be decision-oriented disciplined inquiry. Valid and reliable data required for formulating policy and program decisions will not be forthcoming unless evaluation studies of vocational education are planned and conducted in as rigorous and disciplined fashion as can be mustered. Those who have studied evaluation studies in vocational education have been less than complimentary about the methodology, design, and rigor of the research. A major concern that must be dealt with if evaluation research is to result in valid and reliable data for decision making has to do with the selection of appropriate criterion variables. Until there is some degree of consensus on goals, there is not likely to be a great deal of agreement on the appropriate criteria for assessing outcomes. The design of evaluations cannot be accomplished until decisions are made about the responsibility for vocational education. When vocational education is viewed as a function of the total school program, then an evaluation of the school's occupational education goal becomes a part of the evaluation of all the goals and functions of the school.

Most evaluations have been in the form of follow-up studies. Follow-up studies are one-shot case studies. Case studies only provide descriptive information. A stronger design is required if decision-making is to use evaluative information. The tasks of evaluation in vocational education are difficult, time-consuming, and expensive. However, a good start has been made but the concerns expressed must be overcome.
1977

What happened in the United States and the world in 1977...

- President Carter pardoned most Vietnam draft resisters.
- President Carter decided against producing the B-1 bomber.
- The energy plan outlined by President Carter emphasized conservation.
- The U.S. tested its first space shuttle.
- Blizzards paralyzed much of the Midwest and East.
- Silent screen great Charles Chaplin died in Switzerland.
- The movie, Star Wars, surpassed Jaws as the biggest box office attraction.
- The book, Roots, topped the best-seller list.

...and, what happened in AVERA in 1977?

LEADERSHIP

Brandon B. Smith
1977 President
The officers of AVERA elected at the annual business meeting in Houston, Texas, on December 6, 1976, were:

President - Brandon B. Smith, University of Minnesota  
President-Elect - Donald L. Clark, Texas A&M University  
Recording Secretary - George Copa, University of Minnesota  
Treasurer - N. Alan Sheppard, Virginia Polytechnic Institute and State University. Membership Secretary - William W. Stevenson, State Department of Vo-Tech Education, Oklahoma.

The Executive Committee met on December 7, 1976, in Houston, Texas; and on December 3 and 5, 1977, in Atlantic City, New Jersey.

MEMBERSHIP AND FINANCES

As of September 1, 1977, the membership of AVERA totaled 347, a decline of 70 members from the previous year. New membership decreased from 57% in 1976 to 25% for 1977. Seventy-four percent of the membership was university related, 29% were female, and 21% were students. William Stevenson resigned his position as Recording Secretary at the end of the year.

Income to the organization totaled $4,784.39. Expenditures were $4,456.88.

THE BEACON

The co-editors of the Beacon were William W. Stevenson and Paula Keller, both of the State Department of Vo-Tech Education, Stillwater, Oklahoma. The format generally followed the previous year's with the exception of eliminating the printing of a quarterly Treasurer's report.

THE JOURNAL

Leadership for the Journal was provided by:

Editor - Curtis Finch, Virginia Polytechnic Institute and State University, Blacksburg, Virginia.  
Associate Editor - Hollie Thomas, Florida State University, Tallahassee, Florida.  
Managing Editor - Joel Magisos, The Ohio State University, Columbus, Ohio.
Helen Nelson served as Chairperson of the Editorial Board. J. David McCracken and Gordon Law were reappointed to the editorial board for another full three-year term. Jerome Kapes was appointed to fill the position vacated by Hollie Thomas.

As of December 5, three issues of Volume 2 of the Journal had been distributed with the final issue being proofed. Twenty manuscripts were published out of 56 received and processed; an acceptance rate of 37%. The Journal had gained about three months on the previous year's schedule of production.

The Journal in microfiche form was distributed to 347 AVERA members and 75 paid subscribers. It had been included on most of the subscription agency lists used to order journals by librarians and was indexed in the Current Index of Journals in Education. The projected budget for the year was $4,021.40. Major increased expenses were for clerical assistance for the managing editor and financial assistance for the editor and associate editor.

Projected expenses for Volume 3 of the Journal left a net cost of approximately $2,500 ($7.50 per member). Unless membership increased or more subscriptions sold, it would be necessary to increase membership dues to cover the cost of production.

The resignation of Joel Magisos as Managing Editor was reluctantly accepted effective at the completion of Volume 2.

**ISSUES DISCUSSED BY THE ORGANIZATION**

- The Archives Committee, appointed in 1975, was collecting and organizing historic materials to be archived at the Center for Vocational Education at The Ohio State University. Help in locating old issues of the Beacon and old programs of AVERA was requested.

- Two AVERA sessions at AVA were conducted jointly with other sections of the New and Related Services Division. About 25% of the papers submitted for presentation were accepted.

- Suggestions to increase membership were made.

- The possibility of publishing an AVERA monograph containing the past AVERA Presidential Addresses was introduced. Another alternative was to prepare a synopsis of the addresses for publication in the Beacon.
ACTION TAKEN BY THE ORGANIZATION

- Ruled invalid the mailed ballot concerning proposed changes in the AVERA Constitution due to ambiguous wording and the low number of ballots received.

- Approved to recognize the outgoing Editor of the Journal with a bound volume of the issues for which the editor was responsible.

- The Chairperson of the Editorial Board was added to the AVERA stationary.

- Don Clark was voted the representative to New and Related Services Division.

- A donation of $50 was made to the Burkett Fellowship Foundation.

RELATIONSHIP WITH OTHER ORGANIZATIONS

A new AERA requirement was that one-third of Special Interest Group members be members of AERA. It would be necessary for AVERA membership applications to collect information on AERA membership. It was voted that the chairperson for the AERA Special Interest Group on Vocational Education be selected by that group and be a paid member of AVERA.

A need for the Division to link more closely with the AVA Program of Work was suggested; perhaps, to give awards to outstanding members.

The AVERA president and president-elect became the AVERA representatives to the NRSD Policy Committee.

CONGRATULATIONS!

Both Joel Magisos, Managing Editor, and William Stevenson, Recording Secretary, were commended for their contributions to AVERA.
THE AVERA PRESIDENTIAL ADDRESS
Brandon B. Smith - Dec. 5, 1977

Federal legislation has changed the image and future of vocational education research. Potential problem areas which might be deterrents for achieving the goals of vocational education research are: (1) lack of funds, (2) lack of researchers, (3) lack of active researchers, (4) availability of research reports, (5) communications among researchers and funding agencies, (6) coordination among researchers and funding agencies, and (7) leadership in the field of vocational education research. AVERA should seek, recruit and involve new members in the association; encourage and support the Journal of Vocational Education Research; establish a task force on funding for vocational education research; document the impact of prior research; and members should participate in the decision-making processes of the association.
What happened in the United States and the world in 1978...

- The U.N. conference against racism endorsed a resolution to impose mandatory economic sanctions against South Africa.
- The U.S. and Communist China agreed to establish formal diplomatic relations.
- The House Select Committee on Assassinations concluded that conspiracies were likely in the murders of President John Kennedy and civil rights leader, Martin Luther King.
- Nearly 1,000 members of the Peoples Temple, a California-based religious cult, died in a mass suicide/murder in Jonestown, Guyana.
- Unemployment had been reduced to 5%; but, inflation soared to an annual 10%.

...and, what happened in AVERA in 1978?

LEADERSHIP

Donald L. Clark
1978 President
The officers of AVERA elected at the annual business meeting in Atlantic City, New Jersey on December 5, 1977, were:

President - Donald L. Clark, Texas A&M University  
President-Elect - J. Dale Oliver, Virginia Polytechnic Institute and State University  
Recording Secretary - Joan McFadden, University of Minnesota  
Treasurer - Warren Suzuki, Oregon State University  
Membership Secretary - Donald Irvin, University of Minnesota

The Executive Committee met on December 7, 1977, in Atlantic City, New Jersey and on December 2, 1978, in Dallas, Texas.

MEMBERSHIP AND FINANCE

The membership for the year was 328 of which 70 were student members. This total was a decline of 29 over the previous year.

Income for the year totaled $4,302.94. Expenditures were $4,692.71. The balance of the treasury was $1155.45.

THE BEACON

The editor of the newsletter was Paula Keller, State Department of Vo-Tech Education, Stillwater, Oklahoma. The January edition included the first “What’s New in Research” column. Dr. Patricia Graham, Head of the National Institute on Education, agreed to be a regular contributor to the Beacon. Paula Keller resigned at the end of the year due to unavoidable printing delays beyond her control.

THE JOURNAL

Leadership for the publication of the Journal was provided by:

Editor - Hollie Thomas, Florida State University  
Associate Editor - J. David McCracken, The Ohio State University  
Managing Editor - Carol Kowle

The Editorial Board consisted of Jerome T. Kapes (Chairperson), Texas A&M University; David Pucel, University of Minnesota; Alan Sheppard, Virginia Polytechnic Institute and State University; Nevin Frantz, University of Delaware; Mary Elizabeth Millikin, University of Georgia;
Steven Eggland, University of Nebraska; Joan Gritzmacker, Ohio State University; H. C. Kazanas, University of Missouri; Allen Phelps, Pennsylvania State University; and Arthur Lee as alternate.

For publication, 73 articles had been received with an 88% acceptance rate. An evaluation report called "Impact of Microfiche Journal", had been prepared by Curtis Finch, George Copa and Joel Magisos. The conclusions were:

- Subscribers were reasonably pleased with the Journal content and microfiche format.
- Many subscribers would like a hardcopy (which was available at extra cost) but were able to utilize the microfiche version.
- Several logistical problems were communicated involving such issues as getting the Journal on time and copy quality.

**Issues Discussed by the Organization**

- Archives Chairperson, Ed Morrison, indicated that several appropriate items had not been submitted to date: minutes, treasurer’s reports, president’s speeches.

- USOE funding of grant and contract activity.

- AVERA program - Ten paper proposals and 3 symposium proposals were selected for the program with a total of 32.25 hours of program time available.

**ACTION TAKEN BY THE ORGANIZATION**

Reestablishment of the Congressional Liaison Committee. Involvement with the larger education coalition was urged.

**RELATIONSHIPS WITH OTHER ORGANIZATIONS**

AERA Special Interest Group on Vocational Education - The program consisted of 3 competitive paper sessions, one invited paper session, and one joint symposium. Fifteen manuscripts were accepted for presentation.
New and Related Services Division (NRSDD) - Membership in NRSDD was 3180 of which the Research Section had 166. A new section, Adult Vocational Education, was proposed. AVERA members were encouraged to submit information for inclusion in the "Insider", an addition to the AVA publication *VocEd*. AVA requested that the membership submit telegrams in support of Vocational Education to appropriate congressional representatives.

**CONGRATULATIONS!**

Larry Braaten, Chief, Demonstration Branch, DRD/BOAE, USOE, was recognized for his many contributions to the research community.

**THE AVERA PRESIDENTIAL ADDRESS**
Donald Clark - December 3, 1978

*Professionalism as Associated with Vocational Education Research*

Previous presidential addresses were reviewed chronologically and the purposes of AVERA were reiterated. The organization was challenged to implement the purposes of the organization and a commitment to professionalism.
What happened in the United States and the world in 1979...

- The U.S. and the U.S.S.R. signed the SALT Treaty.
- Jane Byrne was the first woman elected mayor of Chicago.
- U.S. control of the Panama canal ended.
- Gasoline shortages spread throughout the U.S. as the energy crisis deepens.
- Commercial banks raised their prime rate to a record 15.7%.
- A malfunction at the Three-Mile Island nuclear reactor led to its closing and the escape of radiation into the air.
- Pete Rose of the Philadelphia Phillies became the all-time leader in National League singles.
- John Wayne and Arthur Fiedler died.

...and, what happened in AVERA in 1979?

LEADERSHIP

J. Dale Oliver
1979 President
The officers of AVERA elected at the annual business meeting in Dallas, Texas, on December 3, 1978, were:

President-Elect - J. Dale Oliver. Virginia Polytechnic Institute and State University
Vice-President - George H. Copa. University of Minnesota, Minneapolis, Minnesota.
Recording Secretary - William B. Richardson. Purdue University
Treasurer - Joel H. Magisos. The Ohio State University
Membership Secretary - Donald E. Irvin, Jr., University of Minnesota.

The Executive Committee met on December 6, 1978, in Dallas, Texas; January 4, 1979, in Columbus, Ohio; and December 1, 1979, in Anaheim, California.

MEMBERSHIP AND FINANCES

The membership of the organization totaled 366; up 11.6% over the previous year and reversing a trend of declining membership over the last two years. The membership year was from January 1 to December 31.

Total income to the organization was $7,439.30. Total expenditures were $7,233.82. The balance of the treasury was $1,360.93. The organization had attained financial stability but would likely continue to encounter cash flow problems according to the treasurer.

THE BEACON

The editor of the Beacon was Don Elson, Division of Vocational and Technical Education, Virginia Polytechnic Institute and State University, Blacksburg, Virginia. Five issues were published in Volume 8. Additional mailing costs were incurred because the organization did not qualify for the non-profit bulk mailing permit from the Postal Service. Recommendations were to:

- publish all issues on same color paper
- obtain a non-profit educational organization bulk mailing permit
- standardize addresses on mailing labels
- explore listing the Beacon with subscription services.
THE JOURNAL

Leadership for the Journal was provided by:

Editor - J. David McCracken, The Ohio State University
Associate Editor - Ruth P. Hughes, Iowa State University
Managing Editor - Carol P. Kowle, The National Center for Research in Vocational Education, The Ohio State University

The Editorial Board members were: L. Allen Phelps (Chairperson), University of Illinois; N. Alan Sheppard, VPI & SU/HEW; Arlington W. Chisman, North Carolina A&T University; David S. Bushnell, American University; Elizabeth Ray, Pennsylvania State University; Gary N. McLean, University of Minnesota; Steven A. Eggland, University of Nebraska; Nevin R. Frantz, University of Delaware; Joan E. Gritzmacher, The Ohio State University; Jerome T. Kapes, Texas A&M University; H.C. Kazanas, University of Illinois; Gordon F. Law, Rutgers University; Marc Hull (alternate), Vermont State Department of Education; and Ben Byler (alternate), Mississippi State University.

The Board recommended that efforts be made to increase the hard copy subscriptions and library subscriptions. Volume IV contained 20 manuscripts, 10 of which had been submitted prior to 1979. The quality of the 48 manuscripts received appeared to be better. Seventeen were accepted. The schedule for the Journal had been considerably advanced. A theme issue was not published in 1979 and it was recommended by the editor for this to become general practice. Inter-rater reliability of the referees was discussed.

ISSUES DISCUSSED BY THE ORGANIZATION

- Art Lee reported on the R & D Task Force.
- The archives are continuously being added to.
- Failure of Congress to full-fund the "Programs of National Significance" resulted in budgetary reductions.
- The AVERA Program totaled 31.5 hours. Six of the 8 research papers submitted were accepted.
- The relationship of AVERA to vocational education evaluation.
- Progress toward the development of an AVERA policy manual.
- An AVERA Awards Program.
ACTION TAKEN BY THE ORGANIZATION

- Adopted changes in the AVERA constitution. The intent of the amendments is to increase the pool of people who are eligible to serve for AVERA offices.

- Implemented a $25 cost per paper copy subscription of the Journal for institutions.

- Dues paid after November 1, unless otherwise designated, would be applied to the following membership year.

RELATIONSHIP WITH OTHER ORGANIZATIONS

The AERA-SIG meeting in Vocational and Technical Education would be in Boston in April. Fifteen papers and a symposia were selected.

Revisions in the New and Related Services Division Constitution were recommended by the NRSDD Policy Committee. The creation of a New and Related Services Legislative Network was approved.

The National Network for Curriculum Coordination expressed desire to open a communication with AVERA.

THE AVERA PRESIDENTIAL ADDRESS

J. Dale Oliver - December 2, 1979

Dissemination and Utilization: An Imperative

Dissemination and utilization, if it is to be effective, requires spread, exchange, choice, and implementation. The Vocational Education Act of 1963 was used to initiate a national clearinghouse for vocational education and state research coordinating units. The Vocational Education Amendments of 1968 contained broadened provisions for dissemination and utilization. The Education Amendments of 1976 requires increased emphasis on dissemination and utilization. Assessments of dissemination and utilization activities have shown disappointing results. Recommendations were forwarded to improve dissemination and utilization at national, regional, state, and local levels. Failure to act will make it more difficult to secure funding for research and development, and funding for states to conduct program improvement activities.
What happened in the United States and the world in 1980...

- President halted grain to Russia following Afghanistan invasion.
- U.S. Olympic Committee voted to boycott Moscow summer games.
- Washington volcano Mount St. Helens erupted, 22 died.
- GOP nominated Ronald Reagan and George Bush; Democrats renominated Carter and Mondale.
- John Lennon was shot to death in NYC.
- The prime rate: 21%.
- A BMW 320 cost $12,000.
- Jimmy Durante, Alfred Hitchcock, Steve McQueen, Peter Sellers, Mae West died.

...and, what happened in AVERA in 1980?

LEADERSHIP

George H. Copa
1980 President
The officers of AVERA who were elected at the annual business meeting of AVERA in Anaheim, California on December 2, 1979 were:

President - George H. Copa, University of Minnesota  
President-Elect - Joel Magisos, National Center for Research in Vocational Education, The Ohio State University  
Recording Secretary - Larry E. Miller, The Ohio State University  
Treasurer - Ronald McCage, Illinois State Board of Education  
Membership Secretary - Don Irvin, Jr., University of Minnesota

MEMBERSHIP AND FINANCES

There were 388 members (296 regular and 92 student). The 1980 membership comprised approximately 65% males and 35% females.

The association balance was $3,520.26. The organization was more financially stable than in previous years with a better cash flow. Joan Gritzmacher served on the auditing committee.

THE BEACON

The editor was Donald E. Elson, Virginia Tech. Five issues were published in Volume 9, four regular issues and the Special Edition.

A tax exempt status for a non-profit bulk mailing permit was recommended.

The Beacon noted that Dr. Edward J. Morrison, president of the AVERA in 1973 died on February 23, 1980. He was a professor at The Ohio State University and on the staff of the National Center for Research in Vocational Education.

THE JOURNAL

Leadership for the Journal was provided by:

Editorial Board Chair - Elizabeth M. Ray, The Pennsylvania State University  
Editor - Ruth P. Hughes, Iowa State University  
Associate Editor - L. Allen Phelps, University of Illinois  
Managing Editor - Carol P. Kowle, National Center for Research in Vocational Education, The Ohio State University

It was determined that there was approximately a 50% acceptance rate for the sale of microfiche versus hard copy.
ISSUES DISCUSSED BY THE ORGANIZATION

- The task force position paper was to be the message, and the legislative network the mechanism, for impacting upon federal legislation. Minnesota hearings were cancelled, so activity was halted.
- The new staffing chart of the Department of Education was distributed along with the Guide to Department of Education Programs.
- Participation in the AVERA program totaled 17 AVERA Sessions, with 43 presentations. Forty proposals for recent doctoral dissertations were submitted with five selected. One hundred twenty-three different individuals directly participated in the 1980 annual convention of AVERA.

ACTION TAKEN BY THE ORGANIZATION

- The archives of AVERA to be housed at NCRVE and an archivist appointed.
- Elected new officers for 1981

AWARDS

The following award presentations were recommended to begin in 1981: Outstanding Contribution to Vocational Education Research; Outstanding Regular Member; and Outstanding Student Member.

FROM WASHINGTON

The Bureau of Education for the Handicapped is now represented on the Coordinating Committee on Research in Vocational Education. The other programs represented on the Coordinating Committee are the Bureau of Occupational and Adult Education, the Office of Career Education, the Fund for the Improvement of Postsecondary Education, and the National Institute of Education.

Reauthorization hearings were scheduled to begin in the summer for the 1976 amendments to the Vocational Education Act. An AVERA task force and an AVA task force on the reauthorization of the program improvement functions of the legislation completed their deliberations.
Identical bills for the Administration's youth employment initiative were submitted in the Senate and the House of Representatives on March 5, 1980.

The new Department of Education began on May 4. The Office of Vocational and Adult Education will administer the Vocational Education Act Programs, with the exception of the Bilingual Vocational Education Program, the Adult Education Act Programs, and the Community Schools Program.

THE AVERA PRESIDENTIAL ADDRESS
George H. Copa - December 7, 1980

What Should We Do About Research in Vocational Education?

There are three basic categories of questions which need to be addressed by researchers in vocational education. The first category deals with meaning; the second category is that of ends; the third category contains questions related to ways and means. Most of our research has over-emphasized ways and means. Empirical research methods lend themselves to studies of ways and means but are quite limited when studying questions of meaning or ends. We have few two-way linkages between researchers and practitioners. Our work needs to be programmatic, concentrating on an important area continuously over a period of years.
What happened in the United States and the World in 1981...

- Ronald Reagan was inaugurated as 40th President
- The President was shot in chest in assassination attempt; Press Secretary James Brady suffered head wound; John Hinckley was captured
- Pope John Paul II was wounded at Vatican in assassination attempt
- Sandra Day O'Connor became first woman Supreme Court Justice
- Prince Charles and Lady Diana Spencer are married
- Reagan fired striking air controllers
- Wayne Williams arrested in Atlanta murders of 23 Black children.

...and, what happened in AVERA in 1981?

LEADERSHIP

Joel Magisos
1981 President
The officers of AVERA elected at the annual business meeting of AVERA in New Orleans, Louisiana on December 7, 1980 were:

President - Joel Magisos, The National Center for Research in Vocational Education, The Ohio State University  
President-Elect - Ronald McCage, Southern Association of Colleges & Schools  
Recording Secretary - Ruth Hughes, Iowa State University  
Treasurer - Earl Russell, University of Illinois  
Membership Secretary - John Skinkle, Texas A&M University  

MEMBERSHIP AND FINANCES

The membership records were computerized and have a provision for including areas of interest as they appeared on applications and renewals. It was noted that student membership decreased slightly and overall membership turnover was high (33%). There were 355 total members (297 regular and 58 student).

The $2,557.10 balance to be carried forward from 1981 is $963 less than carried forward from 1980. An routine audit was scheduled.

THE BEACON

The Editor was Donald E. Elson, Virginia Tech. There were five issues, four regular and one special.

THE JOURNAL

Leadership for the Journal was provided by:

Editorial Board Chair - Gary McLean, University of Minnesota  
Editor - L. Allen Phelps, University of Illinois  
Associate Editor - J. Dale Oliver, Virginia Tech  
Managing Editor - Carol P. Kowle, National Center for Research in Vocational Education, The Ohio State University
ISSUES DISCUSSED BY THE ORGANIZATION

- A legislative statement was presented by President Magisos.

- About 51% selection was made for participation in the conference with consideration to both theme and quality. Thirty sessions were scheduled.

- The State Program Improvement report prepared by Wesley Budke was distributed.

ACTION TAKEN BY THE ORGANIZATION

The Journal editorial board raised the subscription rate for non-members from $25 to $50.

RELATIONSHIP WITH OTHER ORGANIZATIONS

The NRSD Policy Committee called attention to proposed by-law changes: AVA had said that only one delegate per division could attend the planning meeting, but NRSD sent a resolution to AVA that there be one person per section.

AWARDS

The awards committee was comprised of Linda Lotto, Chair; Larry Miller, Art Berkey, Jerry Kapes, Hollie Thomas, and Nevin Frantz.

Linda Lotto, presented the first-ever awards given for outstanding articles in the Journal of Vocational Education Research: Connie J. Ley, University of Nebraska, Lincoln (“Politically Active Home Economists: Their Socialization to Politics”); and Clyde Maurice, Florida State University (“Indicators of Job Training Need”).

The awards would include a framed certificate, a letter of commendation, and notice in the Beacon. Awards would be made at the AVERA business meeting.

FROM WASHINGTON

Secretary of Education T.H. Bell named Dr. Robert Worthington to serve as Assistant Secretary designee for the Office of Vocational and Adult Education.

Congress had not yet acted on the Administration’s budget request for fiscal year 1981, however, it passed a continuing resolution which would permit the vocational education programs to operate at the fiscal year 1980 level.

The fiscal year 1982 budget request was built around the three national priorities of community economic development and productivity, access and equity to vocational education programs, and youth employment.

The Office of Vocational and Adult Education completed its reorganization.

THE AVERA PRESIDENTIAL ADDRESS
Joel Magisos - December 6, 1981
Quality and Integrity: Tools for Adapting to Entropy

The priorities for vocational education usually arise from the nation’s problems. The foremost problems facing the nation are: energy, economic development, international relations, quality of life, and equity. Vocational education, if it is improved, has a role to play in finding solutions for these problems. The federal role in vocational education should be primarily one of program improvement, rather than maintaining existing programs. Research should be part of a comprehensive plan for the investigation of problems relating to clearly set goals. Changing the constitution of AVERA so that one of the primary purposes would be to facilitate the improvement of vocational education through strategies involving research and research-related activities is recommended. Two new objectives are also needed, one related to having standards of high quality and one related to establishing and maintaining a code of ethics.
1982

What happened in the United States and the world in 1982...

- 600,000 marched in New York peace rally.
- John Hinckley found not guilty on insanity plea and is sent to mental hospital.
- Princess Grace of Monaco died in auto crash.
- Seven died from poisoned Tylenol in Chicago.
- First artificial heart was implanted in Barney Clark, aged 61.
- British troops recaptured Falklands; 255 British, 1,000 Argentines died.
- Poland outlawed solidarity.

...and, what happened in AVERA in 1982?

LEADERSHIP

Ronald McCage
1982 President
The officers of AVERA who were elected at the annual business meeting of AVERA in Atlanta, Georgia on December 6, 1981 were:

President - Ronald McCage, Southern Association of Colleges & Schools
President-Elect - Earl Russell, University of Illinois
Recording Secretary - Glenn Boerrigter, Office of Vocational and Adult Education
Treasurer - Charles Drawbaugh, Rutgers University
Membership Secretary - John Skinkle, Texas A&M University

MEMBERSHIP AND FINANCES

One-third of the members of AVERA do not renew their memberships each year. The total membership was 322 (266 regular and 56 student). Membership dues increased to $20 for 1983. It was recommended that a brochure be published explaining AVERA to potential new members.

The yearly income was $14,545.75; expenditures were $8,269.78 with approximately $3,500 of bills to be paid. The balance was $8,833.07. An audit committee of Clyde Maurice and John Skinkle examined the documents and found them to be complete and correct.

THE BEACON

Donald E. Elson, Virginia Tech, was Editor. The Beacon had five issues. This included a special edition containing the presidential address by Joel Magisos. Continued study of tax exemption for mailing the Beacon was recommended.

THE JOURNAL

Leadership for the Journal was provided by:

Editor - J. Dale Oliver, Virginia Tech
Associate Editor - Robert C. Harris, Indiana University
Managing Editor - Wesley Budke, National Center for Research in Vocational Education, The Ohio State University
Editorial Board Chair - Sharon A. Wallace, Oregon State University

During the year 95 reviewers were used. It was recommended that the word "new" be stricken from the guidelines, thus allowing the editor of the Journal to use the same reviewers to review an article that had been
previously submitted. A budget of $7448.04 was recommended for Volume VIII. The contract with the National Center for Research in Vocational Education with Wes Budke as the managing editor for publishing the Journal was extended. The Board approved a new cover design for the Journal and conducted an impact evaluation of the Journal during 1983.

The cost of the Journal to non-members was increased from $25 to $50.

**ISSUES DISCUSSED BY THE ORGANIZATION**

- Nineteen papers were selected for this year’s program with the assistance of five referees. There were 46 hours of program this year in contrast to 39.5 hours of programs the previous year. The proposals tended to be submitted by more senior members than in the past. There were two joint sessions scheduled with AVEPDA.

- Henry David and Howard Hjelm asked AVERA to jointly sponsor a colloquium concerning an R & D agenda for the 80’s with the Coordinating Committee for Research in Vocational Education. Dale Oliver and others from AVERA presented papers at this invitational colloquium in Washington, D.C. The AVERA Executive Committee approved funds for AVERA to publish these papers. Robert Harris was the editor for this publication of 800 copies (400 were distributed at the colloquium and 400 were sold).

- Little activity on the reauthorization of the Vocational Education Act during the year was noted. However, Ronald McCage, Robert Taylor and Charles Hopkins appeared before the Perkins’ Committee on June 24, 1983. The hearing dealt exclusively with program improvement. The AVERA position statement was appended for the record.

- The development of a code of ethics was agreed upon and an ad hoc committee would survey the concerns of the members about their priorities and make a report next year. A standing committee would be established to carry on this effort and to determine if the Constitution and By-Laws would need to be amended if a code of ethics was adopted.

**ACTION TAKEN BY THE ORGANIZATION**

Empowered the Executive Committee to make one Distinguished Service Award each year.
RELATIONSHIP WITH OTHER ORGANIZATIONS

A movement to establish a new division at AERA was discussed. Other SIGs such as guidance, career education could be merged to create a new division. One percent or 120 members were needed to sign a petition to create the new division. This topic emerged due to conflicting program schedules for the common membership among a number of the SIGs. The new division would be named Human Resources Development or Education and Work.

The appointments to new committees being formed by the New and Related Services Division were as follows:

Membership Committee - Connie J. Ley
Legislative Committee - Earl B. Russell
Public Information Committee - Beacon Editor to be appointed.

AWARDS

This was the first year of operation for the awards committee. The committee developed procedures which included a rater for each of the categories in which awards were made. Recognition was given to the following for their contributions to the awards process: Art Berkey, Jerry Kapes, Larry Miller, Nevin Frantz, Hollie Thomas, Al Mannebach, Robert Harris, Mary Malone, Marion Asche, Jerelyn Schultz, and Jim Christiansen.

The following awards were presented: Connie J. Ley (“Politically Active Home Economists: Their Socialization to Politics”); Donna Coomer, Judith Jax, Brandon Smith, and George Copa (Outstanding Symposium: “Why Expand the Focus of Research in Vocational Education?”); David Passmore (“Chances of Job Loss Among Teenagers and Young Adults”); Donna Coomer (“A Critical Look at Evaluation Practices used in Vocational Education”); Paul Campbell and Pat Seitz (“Patterns of Participation in Vocational Education and Labor Market Interactions”).

FROM WASHINGTON

There were several personnel changes within the Office of Vocational and Adult Education. Mr. John Wu was appointed The Deputy Assistant Secretary. Dr. Howard Hjelm was appointed to Director of the Division of National Vocational Programs.

The Office of Vocational and Adult Education prepared a comparison of the current Vocational Education Act and the Vocational and Adult Education Consolidation Act which was introduced in the Senate by
Mr. Hatch. The Vocational and Adult Education Consolidation Act had the support of the Administration. The Education Department’s Division of Career Education pursued the initiative of Demonstration and Validation of a Comprehensive Career Education Program in a local setting. This is a two year $750,000 research effort to demonstrate and validate a comprehensive K-12 career education program in local settings.

On October 13, 1982, the President signed the Job Training Partnership Act, the replacement legislation for CETA. This act, which became effective in fiscal year 1984 facilitated coordination with education and other State and local employment-related program. Private Industry Councils were established in each service delivery area. This Act authorized a broad range of training activities including on-the-job training, instructional and classroom training, remedial education and basic skills training, exemplary youth programs and other activities to prepare economically disadvantaged adults/youths for unsubsidized employment.

THE AVERA PRESIDENTIAL ADDRESS
Ronald D. McCage - December 4, 1982
A Research and Development Agenda for the 1980’s:
Productivity and Economic Advancement
Through Human Resource Development

There is a serious mismatch between the skills possessed by potential and active workers and the skills required by the jobs that exist. The majority of state economic development programs may be ineffective over time because they operate on a quick-fix, supply-demand solution to the problem of maintaining a near balance between jobs and qualified persons to fill the jobs. The United States needs to devise a national policy for economic development that maximizes the development of the human resource base. Demographics characterizing the current situation include: (1) a projected skilled worker shortage, (2) a serious youth worker unemployment problem, (3) a growing percentage of women in the work-force, (4) an increasing budget for new weapons systems without the skilled manpower required to service and operate the systems, (5) reduced federal support for vocational education, and (6) the situation will get worse before it gets better. Funding for national-level research and personnel development should be at least 10% of the appropriated funds for vocational education. Long-term projects are required rather than all funds being directed towards short-term contracts. State-level program improvement is also required. The participation of all members of AVERA is required to identify the issues and present solutions to the problems.
1983

What happened in the United States and the world in 1983...

- Record $189 billion deficit was projected.
- Terrorists bombed U.S. Embassy in Beirut, over 100 died.
- Dow exceeded 1,200 for the first time.
- Congress approved MX funding.
- Syria shot down U.S. plane, pilot was captured.
- First-class postage: 20 cents.

...and, what happened in AVERA in 1983?

LEADERSHIP

Earl B. Russell
1983 President
The officers of AVERA elected at the annual business meeting in St. Louis, Missouri on December 4, 1982 were:

President - Earl Russell, University of Illinois
President-Elect - Jay Smink, National Center for Research in Vocational Education, The Ohio State University
Recording Secretary - Charles Drawbaugh, Rutgers University
Membership Secretary - Connie Ley, University of Nebraska
Treasurer - Clyde Maurice, Florida State University

MEMBERSHIP AND FINANCES

The treasury balance was $11,198.52. Jerry Kapes, Jimmy Cheek, and James Pershing examined the ledgers for audit and declared them accurate.

There were 220 regular members and 36 student members. Regular membership declined 26% and student membership declined 39% over the a four-year period from 1980 through 1983.

THE BEACON

Michael F. Burnett and Gary E. Moore, Louisiana State University were Editors. Four regular issues and one special (Presidential Address) issue were published. Five hundred copies of each issue were printed. The actual cost of printing and distributing the Beacon for 1983 was $1,165.15. A lighthouse was added to the masthead of the Beacon.

THE JOURNAL

Leadership for the Journal was provided by:

Editorial Board Chair - Marion Asche, Virginia Polytechnic Institute and State University
Editor - J. Dale Oliver, Virginia Polytechnic Institute and State University
Associate Editor - Robert C. Harris, Indiana University
Managing Editor - Wesley Budke, National Center for Research in Vocational Education, The Ohio State University
The *Journal* which was published at the National Center for Research in Vocational Education at Ohio State. Four issues were published. Eighteen manuscripts were accepted with an overall acceptance rate of 37%. Compared to the previous year, the manuscript flow was down 10 percent. Eighty-one outside reviewers were involved with the review process.

Income from the *Journal* was up with 175 paper and 18 microfiche paid subscriptions.

Several minor changes were made in the Guidelines to Contributors and the *Journal* Guidelines to bring them in line with other current practices.

**ISSUES DISCUSSED BY THE ORGANIZATION**

- Sixty-five proposals were submitted for the conference and 49 were selected. Thirty-five hours of research program time were scheduled and more than 11 hours of business time. The sessions highlighted 85 speakers, addressed 70 different topics and involved more than 144 AVERA members.

- Tax-exempt status is “unrelated income” such as selling advertisements in the *Journal*. The size of the Association and the level of resources would suggest that it is not necessary at this time for AVERA to apply for tax exempt status.

**ACTION TAKEN BY THE ORGANIZATION**

- The development of a Code of Ethics for the Association by the Ethics Committee was continued. An Ethics Questionnaire was distributed to the members of the assembly to complete and return before continuing other business on the meeting agenda.

- Article 2 of the Constitution was amended (Purpose and Objectives) to “promote a code of ethics which will serve as the ideal for the professional conduct of members”.

- The assembly approved the recommendation that AVERA merge with three other SIG’s to form a new Division of AERA.
RELATIONSHIP OF AVERA WITH OTHER ORGANIZATIONS

The News and Related Services Division emphasized priorities in seeking passage of Bill H.R. 4164 and the Senate Compromise Bill. Members were urged to send letters to Congress in support of H.R. 4164 as a total package and in support of the development of a similar bill on the Senate side.

AWARDS

For the first time a Distinguished Service Award was presented. It went to Donald E. Elson. The Outstanding Doctoral Research Presentation went to Betty Dixon of the University of West Florida. William L. Hull of The Ohio State University received an award for organizing the Outstanding Symposium and J. Dale Oliver and Dennis Hinkle of Virginia Polytechnic Institute and State University was presented an award for the Outstanding Article in the Journal of Vocational Education Research. Vol. VI.

FROM WASHINGTON

Three bills were introduced that were of interest to vocational educators. Senator Charles Grassley (R-Iowa) introduced a bill to amend the Internal Revenue Code to encourage contribution of equipment to post-secondary vocational education programs and to allow a credit to employers for vocational education courses taught by an employee with compensation and for temporary employment of full-time vocational education instructors.

Dale Kildee (D-Michigan) introduced a bill to amend the Vocational Education Act of 1963 to provide comprehensive vocational guidance services and programs for state and local education agencies.

William Ratch (D-Connecticut) introduced a bill to amend the Vocational Education Act of 1963 to make grants available for vocational programs for older persons and to establish a grant program for the establishment of model centers for vocational education for older persons.

On March 1 new contracts for two Curriculum Coordination Centers were awarded to Mississippi State University and University of Hawaii.
Earl Russell’s presidential address was *Excellence and Us*. This address was made during the start of the educational reform movement and the awarding of a contract for the National Center for Vocational Education Research. Earl addressed the issue of excellence in vocational education research and suggested having true R&D proposals instead of just contracts as a way to improve vocational education research. This address has not been published.
1984

What happened in the United States and the world in 1984...

- Challenger astronauts make two free-flying space walks.
- Russia announces boycott of Los Angeles Summer Olympics.
- Gunman kills 22 at McDonald’s in San Ysidro, California.
- Democrats nominate Walter Mondale and Geraldine Ferraro.
- Kathryn Sullivan becomes the first U.S. woman to walk in space.
- Gas leak kills 2,000 at Union Carbide plant in Bhopal, India - the worst industrial accident in history.
- NYC subway “vigilante” Bernhard Goetz surrenders in shooting of 4 youths.

...and, what happened in AVERA in 1984?

LEADERSHIP

Jay Smink
1984 President
The officers of AVERA who were elected at the annual business meeting of AVERA in Anaheim, California on December 3, 1983 were:

President - Jay Smink, National Center for Research in Vocational Education, The Ohio State University  
President-Elect - Marion Asche, Virginia Polytechnic Institute and State University  
Recording Secretary - J. David McCracken, The Ohio State University  
Treasurer - Jimmy Cheek, University of Florida  
Membership Secretary - Connie Ley, University of Nebraska

MEMBERSHIP AND FINANCES

The balance in the treasury was $18,802.78. The incoming treasurer was instructed to obtain a number for use at the bank to prevent taxes from being taken from the interest-bearing account.

The 1984 membership was 280. The possibility of accepting a Visa or MasterCard for payment of dues was considered.

THE BEACON

Michael F. Burnett and Gary E. Moore, Louisiana State University were Editors. Three issues were published. The total cost was $997.03. The inclusion of "member news" was adapted.

THE JOURNAL

Leadership for the Journal was provided by:

Editor - Robert C. Harris, Indiana University  
Editorial Board Chair - Leonard Albright, University of Vermont  
Associate Editor - Jerelyn Schultz, Iowa State University  
Managing Editor - Wes Budke, National Center for Research in Vocational Education, The Ohio State University

Katy Greenwood prepared a one-page paper on "what is research" to expand the type of articles which might be submitted to the Journal.
A transition to hard-copy format was recommended for no later than Volume 11. A $3,000 additional budget would allow hard copy production of the Journal.

The presidential address will appear in the Journal in the future.

Wes Budke was commended for his years of faithful service.

**ISSUES DISCUSSED BY THE ORGANIZATION**

- A total of 58 proposals were submitted, 27 were accepted (46.5% acceptance rate). Fifteen sessions were scheduled (10 for research and 5 for business). No concurrent sessions were scheduled.

- Recommended constitutional changes related to committees and officers and adoption of a systematic planning process.

- The AVERA Archives are being permanently housed in the Research Library at the National Center for Research in Vocational Education (The Ohio State University).

**ACTION TAKEN BY THE ORGANIZATION**

- The Ethics Committee would be a continuing activity.

- 300 copies of *The Unfinished Agenda* was mailed to the current membership and would be given as an incentive to new members.

**RELATIONSHIP WITH OTHER ORGANIZATIONS**

Combining several SIGs would allow divisional status in AERA. Leadership from the other SIGs was needed, however, to move the effort forward.

**AWARDS**

Janine A. Watts - Outstanding Recent Doctoral Research
James A. Knight - Outstanding Symposium
Patricia M. Copa - Outstanding Research Paper (AVA)
James R. Stone III - Outstanding Research Paper (AVERA)
Linda S. Lotto - Outstanding Journal article
FROM WASHINGTON

On October 19, 1984, President Reagan signed into law the Carl D. Perkins Vocational Education Act. Congress acknowledged the importance of the National Center for Research in Vocational Education by re-authorizing it for five years with a minimum $6 million annual grant.

The President also signed the new Adult Education Act, providing the Office of Vocational and Adult Education with a fresh new outlook on the total spectrum of Vocational and Adult Education. Research, development and evaluation are three areas in the Adult Education Act Amendments that are specifically mentioned.

THE AVERA PRESIDENTIAL ADDRESS
Jay Smink - December 2, 1984

Vocational Education Research on the Decline – Rx: Dissemination

Widespread use of research findings and research and development (R&D) products by practitioners can occur through effective dissemination. Documented use can create continuing support for vocational education R&D, the support that can make vocational education research what it used to be. Successful dissemination depends upon many factors, some of which are outside the disseminator’s control. A thorough understanding of these factors can contribute to researchers’ success. If vocational education R&D is to remain viable, researchers must demonstrate that they are accountable through the documentation of effective dissemination. Existing dissemination networks are available to assist them in this task.
1985

What happened in the United States and the world in 1985...

- Soviet leader Chernenko, 73, died; Mikhail Gorbachev, 54, took over.
- Nazi war criminal Dr. Joseph Mengele’s remains from 1979 were identified in Brazil.
- Earthquake hits Mexico City, 10,000 die.
- Palestinian terrorists seized “Achille Lauro” cruise ship, killed Leon Klinghoffer in wheelchair.
- Reagan and Gorbachev held summit in Geneva - agreed to “Fresh Start”.
- Reagan signed Gramm-Rudman Bill mandating budget control.
- Rock Hudson, Phil Silver, Orson Welles died.

...and, what happened in AVERA in 1985?

LEADERSHIP

Marion Asche
1985 President
The officers of AVERA who were elected at the annual business meeting of AVERA in New Orleans, Louisiana on December 2, 1984 were:

President - Marion Asche, University of Georgia  
President Elect - Connie Ley, Illinois State University  
Recording Secretary - Linda Lotto, The Ohio State University  
Membership Secretary - June B. Schmidt, Virginia Polytechnic Institute and State University  
Treasurer - Wesley E. Budke, The Ohio State University

MEMBERSHIP AND FINANCES

June Schmidt reported a 1985 membership of 252, down from 274 in 1984.

The association balance was reported at the annual business meeting at $26,513.14.

THE BEACON

Michael F. Burnett and Gary E. Moore, Louisiana State University, were Editors. Four issues were published in 1985. A survey of members was undertaken to determine the differences in mailing time between bulk rate and first class mail. The majority of members surveyed received their copies in 7 to 23 days. A column, “News About Members,” was added, but news was scarce.

THE JOURNAL

Leadership for the Journal was provided by:

Editorial Board Chair - Katy Greenwood, College of Technology, Texas  
Editor - Robert C. Harris, Indiana University  
Managing Editor - Judy Samuelson, National Center for Research in Vocational Education, The Ohio State University
ISSUES DISCUSSED BY THE ORGANIZATION

- The Board discussed marketing the *Journal* at their annual meeting. Library subscriptions are profitable and an effort would be made to increase these in 1986.

- Submissions for the conference were down this year.

ACTION TAKEN BY THE ORGANIZATION

- The Board voted to approve an exhibit at the annual meeting of the American Library Association, a marketing brochure, and printing an overrun of 150 copies of Issue 1, Volume 11 to be sent to Bob Harris for marketing through various strategies.

- The amendment to revise the editorial board structure was withdrawn due to expressed concerns from the membership.

NEW AND RELATED SERVICES DIVISION

Two new sections were admitted - supportive service and corrections. This brought the total number of sections in NRS to eleven.

Ron McCage developed and printed a membership brochure for NRS explaining all the sections.

AWARDS

Jim Stone and Penny Burge presented the following awards:

Outstanding Symposium (AVA) - “Perspectives on the Purposes for Vocational Education in the Secondary Schools”. authors: George Copa, James Knight, Steve Scholl, Jeannette Daimes, Gary Leske, Linda Ernst, John Persico, Jane Plihal.

Outstanding Research Paper (AVA) - “A Comparison of Two Uses of Video in the Education of Laboratory Programs”. author: Roger G. Gabb.

Outstanding Article in Volume 8 of *JVER* - “The Long-Term Effects of Vocational Education”. authors: Donna M. Mertens and John A. Gardner.
Outstanding Research Paper (AERA) - "Observing the Purposes of Secondary Vocational Education", author: George Copa.

Outstanding Symposium (AERA) - "The National Commission on Secondary Vocational Education: Recommendations and Implications", authors: Harry F. Silberman, Ruth P. Hughes, and L. Allen Phelps.

A new award co-sponsored by the Association of Universities for Vocational Leadership Development (AUVLD) was presented to the winners of the award for the outstanding article in Volume 8, JVER. Don Maly made the presentation to Morgan Lewis, filling in for Donna Mertens and John Gardner. The two authors will jointly receive $100.

Earl Russell presented the Distinguished Service Award to J. Dale Oliver for his continued and dedicated service to AVERA and vocational education research.

FROM WASHINGTON

Emerging topics of interest at the federal level include special needs, 2+2 programs, high tech, corrections, and displaced workers.

The Senate Appropriations Committee agreed on June 13 to increase Vocational Education funding by $146.257 million in 1985.

The final regulations implementing the Carl D. Perkins Vocational Education Act are scheduled to be published in the Federal Register on July 29, 1985.

THE AVERA PRESIDENTIAL ADDRESS
F. Marion Asche - 1985
The Researcher's Role in the Renewal of Vocational Education

Vocational education now stands in need of renewal through research. AVERA must become involved in its own renewal as well. AVERA should: (1) establish formal linkages with other associations and organizations that sponsor or conduct research, (2) provide syntheses of research on emerging research and design models, (3) encourage formation of interdisciplinary research teams, (4) have persons outside the organization make presentations at professional meetings, (5) form special interest research groups within the association, and (6) encourage individual members to collaborate more effectively with classroom and industry practitioners.
What happened in the United States and the world in 1986...

- Challenger shuttle exploded 73 seconds after lift-off; crew of 7 died instantly.
- Gorbachev asked for "radical reform", condemned former leadership.
- Marcos claimed victory over Aquino. U.S. Senate called election a fraud.
- Aquino took over. Marcos left for exile.
- Dow topped 1,800.
- U.S. bombed Tripoli and Benghazi in retaliation for Libyan attack on GI disco in West Germany; 2 pilots were lost.
- Congress voted $70 million military aid to Contras.
- 1,000 percent increase in AIDS deaths was predicted by 1991.
- Wall street arbitrageur Ivan Boesky paid $100 million fine for insider trading.
- $30 million secret weapons sale to Iran was revealed, profits were diverted to Contras. NSC Chief John Poindexter and Aide Col. North were implicated.
- Desi Arnaz, James Cagney, Benny Goodman, Cary Grant, Kate Smith, Rudy Vallee died.

...and, what happened in AVERA in 1986?

LEADERSHIP

Connie Ley
1986 President
The officers of AVERA who were elected at the annual business meeting of AVERA in Atlanta, Georgia, December 7, 1985 were:

President - Connie Ley, Illinois State University
President-Elect - Jimmy Cheek, University of Florida
Recording Secretary - John Hillison, Virginia Polytechnic Institute and State University
Treasurer - Curtis Finch, Virginia Tech
Membership Secretary - June Schmidt, Virginia Tech

MEMBERSHIP AND FINANCES

There were 222 regular members, 48 student members, and 2 complimentary members.

The treasurer, Curtis Finch, reported a balance of $27,143.24.

THE BEACON

The Editor of the Beacon was Jeffrey A. Wood, Illinois State University.

THE JOURNAL

Leadership for the Journal was provided by:

Editorial Board Chair - Floyd L. McKinney, The Ohio State University
Editor - Jerelyn B. Schultz, Iowa State University
Associate Editor - Leonard Albright, California State University
Managing Editor - Judith Samuelson, National Center for Research in Vocational Education, The Ohio State University

ISSUES DISCUSSED BY THE ORGANIZATION

Suggestions for Beacon content: news from members, report from Washington, current research being conducted, information from other service areas, information from other service areas on issues appropriate for AVERA
ACTION TAKEN BY THE ORGANIZATION

Officer elections would be made through the use of first-class mail. It would include a biographical sketch of candidates, a ballot, an addressed return envelope, and a deadline date for returning the envelope.

FROM WASHINGTON

Dr. John Wirt was named to direct the National Assessment of Vocational Education Programs, mandated by the Carl D. Perkins Vocational Education Act. This assessment will examine and evaluate the effect of the Carl D. Perkins vocational Education Act on vocational education programs assisted under the act.

THE AVERA PRESIDENTIAL ADDRESS
Connie J. Ley - 1986

*Technological Literacy and Investigative Imperatives for Vocational Education Researchers*

To insure the world its most optimistic future, the issue of technological literacy must be a prime consideration. Answers to questions that relate vocational preparation to the overarching concept of the technologically literate person must be found. People must be educated to understand technology from a logical, analytical perspective and, at the same time, to respect both the power and the powerlessness of technology.
1987

What happened in the United States and the world in 1987...

- Evangelist Jim Bakker admitted to making payments to cover sexual infidelity.
- Gary Hart withdrew from the presidential race when sexual indiscretion was exposed.
- NYC subway “vigilante” Goetz was acquitted of assault, found guilty of illegal gun possession.
- Oliver North took Fifth Amendment in Iran-Contra connection.
- Ex-NSC Chief John Poindexter testified to transferring Iran arms sales profits to Contras without informing Reagan.
- Dow dropped 508 points in one day, the worst fall in history.
- Fred Astaire, Jackie Gleason, Danny Kaye, Liberace, Andy Warhol died.

and, what happened in AVERA in 1987?

LEADERSHIP

Jimmy G. Cheek
1987 President
The officers of AVERA who were elected at the annual business meeting of AVERA in Dallas, Texas on December, 1986 were:

*President* - Jimmy Cheek, University of Florida
*President-Elect* - Wesley E. Budke, National Center for Research in Vocational Education, The Ohio State University
*Recording Secretary* - Janet F. Laster, The Ohio State University
*Membership Secretary* - Ruth Thomas, University of Minnesota
*Treasurer* - B. June Schmidt, Virginia Tech

**THE BEACON**

No issues of the *Beacon* were published in 1987.

**THE JOURNAL**

Leadership for the *Journal* was provided by:

*Editorial Board Chair* - Curtis Finch, Virginia Tech
*Editor* - Jerelyn B. Schultz, Iowa State University
*Associate Editor* - Leonard Albright, California State University
*Managing Editor* - Novella Ross, The Ohio State University

**MEMBERSHIP AND FINANCE**

Membership was 326 as of November 30, 1987. (276 regular and 50 students)

The balance was $35,569.91

**ISSUES DISCUSSED BY THE ORGANIZATION**

Ron McCage highlighted a draft of legislature for the field reported the division board favors the addition of a provision for the Education Personnel Development Agency (EPDA) and requested help in refining the language.
FROM WASHINGTON

Wayne Wilson reported a regeneration of EDPA legislature to meet the need for leadership development across the country.

AWARDS

Outstanding Research paper at AVA: “Development and Validation of Generalizable Interpersonal Relations Skills Assessment Instrument,” author: James Greenan


THE AVERA PRESIDENTIAL ADDRESS

Jimmy Cheek - 1987

Maintaining Momentum in Vocational Education Research

Vocational education research has a rich heritage. AVERA is a viable and strong force in vocational education. The Journal of Vocational Education Research is considered one of the best in the field. The annual meetings provide an excellent forum for the reporting of research results. Improvement has been made both in the quality and quantity of research. More programmatic efforts are underway than previously. Too frequently short-term studies are conducted which drain limited resources. Research problems are significant when their solution leads to the generation and
expansion of knowledge that is useful in policy and program development, or develops theory underlying practices within programs. Researchers must not distance themselves from classrooms. The discipline needs to set the agenda for the research to be conducted, rather than funding availability. Both specific-discipline research and interdisciplinary research are essential. Improvement of graduate education in the area of research methodology, and a commitment to scholarship and publication by vocational education researchers is needed.
1988

What happened in the United States and the world in 1988...

- TV preacher Jimmy Swaggart resigns after prostitute reveals liaison.
- Widespread droughts cause major damage across U.S.
- Democrats nominate Michael Dukakis and Lloyd Bentsen.
- Vietnam plans to withdraw from Cambodia.
- Record heat wave hits U.S., pollution closes beaches.
- GOP nominates George Bush and Dan Quayle.
- Discovery shuttle orbits - first since Challenger crash.
- Pan Am 103 explodes over Scotland; 280 die. evidence indicates bomb.

...and, what happened in AVERA in 1988?

LEADERSHIP

Wes Budke
1988 President
The officers of AVERA who were elected at the annual business meeting of AVERA in Las Vegas, Nevada in December, 1987 were:

President - Wesley Budke, The Ohio State University
President-Elect - John Hillison, Virginia Polytechnic Institute and State University
Recording Secretary - Rebecca Douglass, Sangamon State University
Treasurer - Don Elson, Virginia Polytechnic Institute and State University
Membership Secretary - Ruth Thomas, University of Minnesota

MEMBERSHIP AND FINANCES

Total membership was 341, which was an increase over the previous year.

The balance in the treasury was $33,920.25.

THE BEACON

The Editor was Rebecca Douglass, Sangamon State University.

THE JOURNAL

Leadership for the Journal was provided by:

Editorial Board Chair - Hollie Thomas, Florida State University
Editor - Len Albright, California State University
Managing Editor - Novella Ross, National Center for Research in Vocational Education, The Ohio State University

The printing of the Journal was done in Oklahoma. Wendy Way filled the Associate Editor vacancy. A 17% acceptance rate for articles submitted was reported.
ISSUES DISCUSSED BY THE ORGANIZATION

- A new logo for the stationery was accepted. Almost 3,500 copies of the membership brochure remain and should not need to be reprinted for 2-3 years.

- It was proposed that AVERA co-sponsor an AVERA/OTT reception at the annual AVA for an estimated cost of $200.

- Of 30 proposals submitted for the conference (AVA), fifteen were accepted.

- At the AVA convention there were sixty-nine participants, 10 hours of business meetings, nine hours of research paper and symposium presentations, and 3-1/2 hours of carousel presentations. The program time was reduced significantly from previous years; however, the attendance at individual sessions was larger than ever.

- The awarding of the National Center for Research in Vocational Education grant was reversed and a new competition was held. In the meantime, the U.S. Department of Education provided $2 million grants to both The Ohio State University and the University of California at Berkeley to conduct selected activities during 1988 as a result of H.R. 5. Later in the year The Office of Vocational and Adult Education, U.S. Department of Education awarded the grant to the University of California at Berkeley to operate a National Center for Research in Vocational Education. The grant period was from Jan 1, 1988 to Jan 15, 1993.

ACTION TAKEN BY THE ORGANIZATION

A new AVERA brochure was designed which described the benefits and functions to current and prospective members.

NEW AND RELATED SERVICES DIVISION

NRSD is the 6th largest division in AVA with eleven sections and 3800 members.

AWARDS

No awards were given.
FROM WASHINGTON

The Office of Vocational and Adult Education (OVAE) will administer some new programs this year. The programs include a Cooperative Demonstration Program for High Technology; a Vocational Training for Drop-Out Youth and Re-entry Adults Program; and a discretionary program, Workplace Literacy in Adult Education.

"A White Paper on Vocational Education" by Bonnie Guiton, Assistant Secretary for Vocational and Adult Education was released. Her five recommendations were:

1. Basic academic skills should be mastered by all students.
2. Occupationally specific vocational programs should reflect labor market needs.
3. Public-private partnerships should be expanded.
4. Coordination among all job training and Economic Development programs should take place to avoid costly duplication and fragmentation.
5. Competencies of all students in specific occupational training programs should be measured. Excellence and mastery should be fostered.

THE AVERA PRESIDENTIAL ADDRESS
Wesley E. Budke - 1988

The Vocational Education Researcher in the Information Technology Age

One of the purposes of AVERA is to facilitate the dissemination of research findings and the diffusion of knowledge. AVERA members need to be up-to-date and literate in the opportunities technology provides to aid the research to practice continuum. Networking is required which provides for exchange of information and services among individuals, groups, and institutions. Technology can be used in accessing and sharing information, manipulating information, and disseminating information. Vocational education researchers must become and remain knowledgeable about emerging information processing and communication technology so that new developments can be evaluated for possible application in making their research and dissemination processes more efficient and effective.
What happened in the United States and the world in 1989...

- Tanker "Exxon Valdez" spilled 11 million barrels of oil off Alaskan coast.
- Oliver North was convicted in Iran-Contra affair.
- Supreme Court ruled 5-4 that states may restrict abortion funding.
- Supreme Court ruled 5-4 that flag burning is protected free speech.
- Earthquake hit San Francisco Bay area.
- East Germany opened Berlin Wall.

...and, what happened in AVERA in 1989?

LEADERSHIP

John Hillison
1989 President
The officers of AVERA who were elected at the annual business meeting of AVERA in St. Louis, Missouri on December 3, 1988 were:

**President** - John Hillison, Virginia Polytechnic Institute and State University  
**President-Elect** - J. David McCracken, The Ohio State University  
**Recording Secretary** - Pat Copa, University of Minnesota  
**Membership Secretary** - Gary Moore, Louisiana State University  
**Treasurer** - R. Brian Cobb, Colorado State University

**MEMBERSHIP AND FINANCES**

Brian Cobb reported a balance of $35,534.23. Included in this amount was a $25,000 C.D.

A recruitment effort by Gary Moore produced an increase in membership. There were 299 regular members and 119 students members. This brought the membership to 418. A membership directory was published. *Who's Who in Vocational Education Research*. In addition to standard directory information, the research expertise/interest of each member was listed.

**THE BEACON**

The Editor was Rebecca Douglass, Sangamon State University

**THE JOURNAL**

Leadership for the *Journal* was provided by:

**Editorial Board Chair** - B. June Schmidt, Virginia Polytechnic Institute and State University  
**Editor** - Len Albright, California State University  
**Associate Editor** - Ruth Thomas, University of Minnesota  
**Managing Editor** - Novella Ross (half the year and was replaced by Richard Makin, Oklahoma State Department of Voc/Tech Education, after Ross’ resignation)

Acceptance rates were approximately 30%.

The Board reviewed and revised the publishing guidelines.
ISSUES DISCUSSED BY THE ORGANIZATION

- Proposed new activities were to publish a proceedings of abstracts for papers presented at the AVA Convention and the AERA-SIG; to sponsor a pre-session for the AVA Convention; and to hold a joint reception with OTT National at the AVA Convention.

- Of 43 proposals submitted, 29 were accepted: 15 papers, 2 symposia and 4 carousel presentations.

- Discussion on waiving retired members’ fees was tabled until it could be determined what constituted “retired.”

ACTION TAKEN BY THE ORGANIZATION

- Money from the treasury will be invested in order to accrue interest to complete new activities

- Inquiries were received about the availability of the AVERA mailing list. A motion was passed not to sell the membership list.

AWARDS

There were no awards given this year or the previous year. An awards committee chair would be appointed.

FROM WASHINGTON

Betsy Brand was confirmed by the Senate as Assistant Secretary for Vocational and Adult Education. Ms. Brand served as professional staff member for Vice-President Dan Quayle when he was in the Senate, advising him on legislation concerning education and job training.

THE AVERA PRESIDENTIAL ADDRESS

John Hillison - 1989

Using All the Tools Available to Vocational Education Researchers

Many vocational education researchers have emphasized the collection of numbers, especially through the use surveys, almost to the exclusion of any other research method. The words qualitative and quantitative are
distinguished by type of data: quantitative for numbers, qualitative for words. The delineation of the problem to be studied must precede the determination of the research methodology to be used or the analysis procedures to be followed. More qualitative research is needed to achieve balance in the discipline.
1990

What happened in the United States and the world in 1990...

- The reunification of Germany was formalized

- Saddam Hussein’s forces overran and annexed the oil-rich nation, which led to UN-backed economic sanctions against Iraq and U.S. military intervention to protect Saudi Arabia

- Economic hardships prevailed; economists predicted another recession

- The 1990 Census reported an increase in homelessness and a decline in cities’ population

- HIV-2, a second strain of the AIDS virus, was found to be spreading

...and, what happened in AVERA in 1990?

LEADERSHIP

J. David McCracken
1990 President
The officers of AVERA who were elected at the annual business meeting of AVERA in Orlando, Florida in 1989 were:

**President** - J. David McCracken, The Ohio State University  
**President-Elect** - B. June Schmidt, Virginia Polytechnic Institute and State University  
**Past President** - John Hillison, Virginia Polytechnic Institute and State University  
**Recording Secretary** - Margaret Torrie, Iowa State University  
**Treasurer** - Penny Burge, Virginia Polytechnic Institute and State University  
**Membership Secretary** - Gary Moore, North Carolina State University

**MEMBERSHIP AND FINANCES**

During 1990 there were 159 student members, 302 regular members equalling a total membership of 461 (with Minnesota holding the highest membership of any state). A membership directory was distributed to the members, *Who's Who in Vocational Education Research.*

The Treasury had a balance of $42,189.48.

**THE BEACON**

Rebecca Douglass, Sangamon State University, was the Editor. Four issues were written and distributed with a total cost of $1,324.28 to the association.

**THE JOURNAL OF VOCATIONAL EDUCATION RESEARCH**

Leadership for the *Journal* was provided by:

**Editor** - Len Albright, California State University  
**Associate Editor** - Wendy Way, University of Wisconsin  
**Managing Editor** - Richard Makin, Oklahoma State Dept. of Voc/Tech Education

The Journal had three issues published with an acceptance rate of 30 percent with 51 manuscripts submitted during the year.
Brian Cobb served as editor of a fall theme issue on qualitative research. Wendy Way assumed regular editorship July 1, 1990 for a 2-1/2 year term. Brian Cobb served as associate editor and become editor January, 1993. The new editorial board chair was Dave Pucel.

ISSUES DISCUSSED BY THE ORGANIZATION

Members should be carried for three months after default of membership dues before they are dropped from membership. The membership year will begin the month dues are received and continue for 12 successive months.

The status of the Carl Perkins legislation in the House and Senate was discussed.

ACTION TAKEN BY THE ORGANIZATION

New awards to be given include: Distinguished Service, Meritorious Service, Beginning Scholar.

AWARDS

Dr. Duane Nielson received the AVERA Distinguished Service Award for 1990. Awards for outstanding articles in JVER: Steven Culver, Penny Burge, Daisy Stewart, Tim Wentling and Chris Roegge, Kenneth Gray and Dan Shang Wang.

The 1990 SIG award recipients were Douglas Strickland, et.al., and the AVERA research session 1989 award winner was Jack Elliott.

FROM WASHINGTON

The Carl D. Perkins Vocational and Applied Technology Act Amendments of 1990 was signed into law on September 25, 1990 by President Bush.
Integral outcomes for vocational education have been job placement and earnings of graduates. Basing outcomes for education in general upon scores achieved in standardized tests has further reinforced the academic meritocracy. Values, which have been considered as extraneous outcomes, must be made an important part of what we do. Accomplishing this will require a curriculum that both teaches and practices the work ethic, furthers egalitarianism and education equity, develops an awareness of global issues, and results in a program that society will want for its sons and daughters. Researchers in vocational education must continue to tackle these big problems without much expectation of funding from the Federal Government. The government is pushing vocational education towards serving only those who cannot succeed in a regular school curriculum. Vocational education has been and must be documented as important for all students.
What happened in the United States and the world in 1991...

- The attempted coup d'etat in the Soviet Union stunned the world
- Savings and Loan failures, recession, unemployment, health care costs, budget deficits and scaled down defense budgets contributed to the uncertain state of the U.S. economy
- In the wake of the turmoil in the Soviet Union, the Baltic states of Estonia, Latvia, and Lithuania became independent nations and were admitted to the U.N.
- Entering the 21st century, the World Health Organization estimated 30 million adults and 10 million children worldwide would be infected with the AIDS virus.

...and, what happened in AVERA in 1991?

LEADERSHIP

B. June Schmidt
1991 President
The officers of AVERA who were elected at the annual business meeting of AVERA in Cincinnati, Ohio, on December 1, 1990 were:

**President** - B. June Schmidt, Virginia Polytechnic Institute and State University

**President-Elect** - Gary Moore, North Carolina State University

**Recording Secretary** - Michael Burnett, Louisiana State University

**Membership Secretary** - Jim Flowers, North Carolina State University

**Treasurer** - Betty Heath-Camp, Virginia Polytechnic Institute and State University

**MEMBERSHIP AND FINANCES**

Betty Heath-Camp reported a balance of $47,725.84 on November 30, 1991.

Jim Flowers reported total membership to be 435 members.

**THE BEACON**

The *Beacon* was published four times and the editor was Rebecca Douglass, Sangamon State University.

**THE JOURNAL**

Leadership for the *Journal* was provided by:

*Editorial Board Chair* - David J. Pucel, University of Minnesota

*Editor* - Wendy Way, University of Wisconsin-Madison

*Associate Editor* - R. Brian Cobb, Colorado State University

*Managing Editor* - Richard C. Makin, Oklahoma Department of Vocational/Technical Education

**ISSUES DISCUSSED BY THE ORGANIZATION**

Congratulatory letter from President George Bush for 25 years of service to the educational community.
ACTION TAKEN BY THE ORGANIZATION

"An Oral History of the American Vocational Education Research Association by Its Past Presidents" was recorded at the 1990 AVERA Past Presidents' breakfast at the AVA Convention and was made available to members for a $10 fee.

AWARDS

AVERA Outstanding Beginning Scholar - Jack Elliott
Meritorious Service Award - J. Robert Warmbrod
Distinguished Service Award - Ronald D. McCage
Outstanding Research Paper Award, AVERA Vocation Education SIG - Mary M. Wagner
Outstanding Research Paper Award, AVERA - Laurie A. Stenberg, Lou Riesenberg
Outstanding Symposium Award - Charles Benson, Morgan Lewis, Gordon I. Swanson, Nevin R. Frantz, Jr.
Recent Doctoral Research Award - Donald M. Johnson, Leon G. Schumacher, Bob R. Stewart

FROM WASHINGTON

The SCANS (Secretary's Commission on Achieving Necessary Skills) Report for America 2000 proposes a foundation that includes both basic and thinking skills, as well as a number of personal qualities.

THE AVERA PRESIDENTIAL ADDRESS
B. June Schmidt - 1991

Vocational Education Research: Past, Present and Future

The 25th anniversary address reviewed statements about vocational education research, the present emphasis, and then a future emphasis was proposed. The past was described as diffused and unfocused activity spread across so many areas that the unity of vocational education as a discipline was in question. Current priority topics where little research was being conducted include collaborative relations development (including tech prep initiatives), basic skills development, providing for students with special needs, and clarifying the role of vocational
education. More work has been done in the priority areas of evaluation of vocational education, vocational program development, policy studies in vocational education, and vocational personnel development. Future research will be characterized by more use of qualitative methods and an examination of the interaction of vocational education with the total education picture. Vocational education research has evolved from an inward focus to a broader focus during the 25 year history of AVERA.
The Future

The task of any organization is not only to anticipate the future but to enable it. Current trends can aid one in anticipating the future. The American Vocational Education Research Association (AVERA) has undergone considerable change between its founding and its twenty-fifth birthday. The organization emerged as a professional group led primarily by state directors of Research Coordinating Units (RCUs). Many of these directors were based in state departments of education, however, some were in universities under contract with the state department of education to provide RCU services. The interest of university faculty members in vocational education research resulted in them also joining and participating in the leadership of the organization. As the federal support and mission for the RCUs changed, state department of education personnel declined as a percentage of the total membership. At its twenty-fifth year anniversary, the membership was composed primarily of university faculty members and graduate students in disciplines related to vocational education. It is this group that has maintained research in vocational education as a part of its job description, with or without the presence of federal funding.

The organization experienced change as faculty members in universities became involved in leadership roles. The RCU directors used the organization as a way to influence legislation. Officers were involved in orchestrating support for vocational education research funding at the federal level. As university faculty members became more involved in the leadership, the legislative agenda received less emphasis and the reporting of research papers and articles received greater emphasis. It was the involvement of university faculty members in the organization that provided the interest and leadership for initiating the Journal of Vocational Education Research. The need for a high-quality refereed journal in vocational education that would provide a means of communication among peers and also provide an opportunity to publish the research being conducted was met by the addition of this publication.

The AVERA has consistently maintained a relationship with the American Educational Research Association (AERA), Special Interest Group on Vocational Education. Effort has been expended in the past to merge the Special Interest Groups of AERA with other groups having an interest in education and work. These efforts were not successful. Had the mergers taken place, the current organization would have a broader base of potential members and divisional status might have been achieved within AERA.
Although the number of members has fluctuated somewhat from year to year, the trend has been upward. In the early years membership usually ranged between 200 and 300. In more recent years, the annual membership has averaged about 450. A continuing upward trend is dependent upon reaching a higher percentage of university faculty, graduate students, and contract researchers. Little growth in the number of individuals in these three categories is anticipated. Therefore, unless unforeseen circumstances arise, the organization will need to work hard to maintain the current level of membership. One possibility for expansion would be to expand the base of potential members by recruiting researchers who study education for work that many would define as outside of traditional vocational education.

One problem that the organization has experienced is in maintaining an up-to-date publication schedule for the *Journal of Vocational Education Research*. The editorial board and editors have stressed quality at the expense of an on-time publication. Some editors worked hard to bring the schedule current, only to have future editors fail to meet publication deadlines. This has damaged the reputation of the *Journal* among subscribers and members. For many members, the *Journal* is perceived as the major benefit of belonging to the organization. If the *Journal* is to achieve respect in the future, it must change its operation so that it meets the expectations of its clientele by publishing issues on time.

It has been said that yesterday is not ours to recover but tomorrow is ours to win or to lose. The future of AVERA will be connected to the strengths and weaknesses of faculties associated with programs related to vocational education. As university programs in vocational education, agricultural education, trade and industrial education, business education, marketing education, home economics education, career education, technical education and other related disciplines are involved in research about preparing students for work the number of potential members for AVERA will remain stable or increase. Should these programs become weaker because of reductions in enrollment or lack of funding support, the organization will also suffer. The organization can seize the initiative to remain viable by defining constituencies and their needs, providing the needed programs and benefits, and providing opportunities for increased member involvement. In many cases, AVERA serves members for which it is a secondary rather than the primary professional organization. This means that AVERA must compete with other professional associations in meeting the expectations of its members or they will no longer join. The recent steady growth of the organization is a good indication that the members believe that their dues are a good investment.
### AVERA Officers

(Elected at the Annual Business Meeting the December preceeding.)

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<thead>
<tr>
<th>YEAR</th>
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Membership

(As reported at the Annual Business Meeting of that year.)

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## Finances

(As reported at the Annual Business Meeting of that year.)

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AVERA History - The First 25 Years

EDI TORS - Beacon

YEAR    EDITOR(S)

1967    - -
1968    William H. Puder
1969    William H. Puder
1970    John K. Coster
1971    Robert K. Gray
1972    Robert K. Gray
1973    James E. Wall
1974    James E. Wall
1975    James E. Wall
1976    William W. Stevenson and Paula Keller
1977    William W. Stevenson and Paula Keller
1978    Paula Keller
1979    Donald Elson
1980    Donald Elson
1981    Donald Elson
1982    Donald Elson
1983    Michael F. Burnett and Gary E. Moore
1984    Michael F. Burnett and Gary E. Moore
1985    Michael F. Burnett and Gary E. Moore
1986    Jeffrey A. Wood
1987    Jeffrey A. Wood
1988    Rebecca Douglass
1989    Rebecca Douglass
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References


Burgener, V. E. Private Archives.


Swanson, Gordon. Letter and materials sent to B. June Schmidt.
President AVERA. 1991.
CONSTITUTION OF THE
AMERICAN VOCATIONAL EDUCATION RESEARCH ASSOCIATION
(AVERA)

ARTICLE I NAME
The name of this organization shall be "The American Vocational Education Research Association." (AVERA)

ARTICLE II PURPOSES
The purposes of this organization shall be:
1. To stimulate research and development activities related to vocational education;
2. To stimulate the development of training programs designed to prepare persons for responsibilities in research in vocational education;
3. To foster a cooperative effort in research and development activities within the total program of vocational education;
4. To facilitate the dissemination of research findings and the diffusion of knowledge.

ARTICLE III MEMBERSHIP
Membership shall be composed of persons actively engaged in research and development activities related to vocational education.

ARTICLE IV OFFICERS
The officers of the Association shall consist of an elected President, Vice-President, Secretary, and Treasurer.

ARTICLE V EXECUTIVE COMMITTEE
The executive committee shall consist of the President, Past-President, Vice-President, Secretary, Treasurer, and Chairman of the AVERA Research Committee.

ARTICLE VI DUTIES OF OFFICERS
1. The President shall preside at all meetings of the organization and of the Executive Committee. If the President is absent or fails to perform his duties they shall be assumed by the Vice-President.
2. The Vice-President shall serve in lieu of the President. In the event the Vice-President cannot assume the responsibilities, the Executive Committee shall appoint a Chairman Pro-temp who will act until the President or Vice-President may again assume the duties of President or until the next election of officers.
Constitutions
(continued)

3. The Secretary shall keep an accurate record of the general meetings and meetings of the Executive Committee.

4. The Treasurer shall be responsible for the funds of the Association.

5. The Executive Committee shall be the administrative body of this organization and shall be empowered to transact business for the Association.

6. The President and Vice-President shall serve as voting members of the AVERA Research Committee.

ARTICLE VII COMMITTEES
Committees shall be appointed as the need arises by the President subject to the approval of the Executive Committee.

ARTICLE VIII MEETINGS
1. There shall be an annual business meeting of the Association and additional general meetings may be called at the discretion of the Executive Committee upon written or printed notice to the membership.

2. The annual meeting shall be held at the time of the AVA annual meeting.

ARTICLE IX TERM OF OFFICE
An elected officer shall serve for a one year term and shall not be elected to the same office for a subsequent term. The Vice-President shall serve as President-Elect.

ARTICLE X AMENDMENTS
1. Amendments to the Constitution may be made by a 2/3 vote of AVERA members present at the annual business meeting of the organization. Proposed amendments must be submitted to the membership by mail at least 60 days before the annual meeting. All amendments shall become effective immediately upon acceptance by the membership.

2. The status, name, and structure of the AVERA may be revised or reconstituted to adjust to changes in the organizational structure of the AVA by following the amendment procedure in Article X.1.

As ratified by members attending the Annual Business Meeting, December 6, 1966.
Constitutions

(continued)

September 30, 1992

Dear AVERA Member,

Enclosed you will find a copy of the AVERA constitution with numerous suggestions for revisions. Our constitution was last revised in 1985. In the seven years since then a number of operating and procedural changes have been made by the executive committee but these never showed up in the constitution. Recently I met with two past-presidents of the organization (John Hillison and Dale Oliver) and we went through the constitution. Our suggestions are shown on the enclosed document. Proposed deletions have a line through them while proposed additions to the constitution are in bold type. These proposed changes will be voted on during our annual business meeting at 5:30 p.m., Saturday, December 5 in St. Louis. Please read over the proposed constitutional changes and come prepared to discuss them in St. Louis. See you there.

Sincerely yours,

Gary E. Moore

American Vocational Education Research Association
An affiliate of the American Vocational Association

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Constitutions
(continued)

CONSTITUTION
AMERICAN VOCATIONAL EDUCATION RESEARCH ASSOCIATION (AVERA)
(As Amended, 1986)

GENERAL PROVISIONS

Article 1. Name
The name of this organization shall be: "The American Vocational Education Research Association." (AVERA)

Article 2. Purposes
a. To stimulate research and development activities related to vocational education;
b. To stimulate the development of training programs designed to prepare persons for responsibilities in research in vocational education;
c. To foster a cooperative effort in research and development activities within the total program of vocational education, with other areas of education and with other disciplines; and
d. To facilitate the dissemination of research findings and the diffusion of knowledge.

Article 3. Membership
The Association shall consist of three groups of members:

a. Members of the Association shall be persons actively engaged in research and development activities related to vocational education. Members shall be entitled to the rights and privileges of the Association without restriction.

b. Student members of the Association shall be persons actively pursuing graduate degrees as full-time, resident students (as defined by the students' institutions). Student members shall be entitled to the rights and privileges of the Association except that they shall not vote or hold elective office in the Association.

c. Emeritus members of the Association shall be those persons who have officially retired and who have paid their dues for three consecutive years prior to retirement. Emeritus members shall be entitled to the rights and privileges of the Association without restriction.

d. The annual membership period shall be from January 1 through December 31 for 12 months commencing from the month in which the dues are paid.

e. AVERA members who are also members of the American Educational Research Association (AERA) are automatically members of the AERA Vocational Education Special Interest Group (SIG) and are entitled to all benefits of SIG membership.

Article 4. Membership Dues
Annual membership dues shall be set by the Executive Committee. The Executive Committee shall make recommendations to the members concerning the dues. A majority of the members attending the annual meeting must approve of any dues changes.

Article 5. Meetings
There shall be an annual business meeting of the Association in conjunction with the annual American Vocational Association Convention to include the installation of officers, reports of the Executive Committee and other committee reports. Additional general meetings may be called at the discretion of the Executive Committee upon written or printed notice to the membership.
Constitutions

(continued)

An annual business meeting of the AERA Vocational Education SIG will be held during the AERA convention.

Article 6 Publications

Publications of the organization shall be concerned with vocational education research and inquiry. All publications shall be either approved by the Executive Committee or by Editorial Boards or Committees sanctioned by the Executive Committee.

a. The **Journal of Vocational Education Research** shall be the official research publication of the organization. The Journal shall be published under the direction of an Editorial Board comprised of at least twelve active members of AERA who are appointed by the Executive Board. This Board reports to the Executive Committee through the Editor of the Journal.

b. The **Beacon** shall be the official newsletter of the organization. The Beacon shall be published under the direction of the Executive Committee through an Editor appointed by the President and approved by at least 2/3 of the membership of the Executive Committee.

c. Other publications, membership directories, monographs, etc., that promote the cause of vocational education research will be encouraged.

OFFICERS OF THE ORGANIZATION

The officers of the Association shall consist of an elected President, Vice-President, President-Elect, Past-President, Recording Secretary, Membership Secretary, and Treasurer, and Historian.

Article 7 Duties of Officers

a. The President shall preside at all meetings of the organization and of the Executive Committee. In the event the President is absent or fails to perform, the duties shall be assumed by the Vice-President-President-Elect. The President shall be responsible for representing the organization at scholarly meetings, congressional hearings and on other occasions as appropriate.

b. The Vice-President-President-Elect shall serve in lieu of the President. In the event the Vice-President-President-Elect cannot assume the responsibilities, the Executive Committee shall appoint a Chairperson Pro-tempore who will act until the President or Vice-President-President-Elect may again assume the duties of the President or until the next election of officers. The Vice-President-President-Elect shall be responsible for organizing the AERA program at the American Vocational Association (AVA) Convention and for coordinating the program agenda with other AVA sessions.

c. The Recording Secretary shall keep an accurate record of the general meetings and meetings of the Executive Committee. The Recording Secretary shall also be responsible for coordinating the selection of outstanding research papers at the annual AVA and AERA conventions and for coordinating the selection of the outstanding article in the **Journal of Vocational Education Research**.

d. The Membership Secretary shall chair the Membership Committee and be responsible for soliciting and processing new memberships and renewals, for keeping an up-to-date list of individuals and current membership in good standing for the program with such a list, and for the transmission of dues from new or renewal members to the Treasurer. The Membership Secretary shall perform or delegate to members of the Membership Committee such other duties-related to membership recruitment and maintenance as may be assigned by the President or the Executive Committee. The Membership Secretary shall publish a membership directory annually and provide membership mailing labels when requested by officials of the organization. Other requests for mailing labels must be approved by the Executive Committee.

e. The Treasurer shall maintain the financial records of the organization, deposit and disburse funds according to the policies of the organization, and comply with IRS guidelines for non-profit organizations. The Treasurer will make recommendations annually to the Executive Committee and members concerning an annual operating budget. The Treasurer is to be bonded.
Constitutions

(continued)

f. The Historian shall maintain the past records of the organization and maintain a cumulative list of officers, award winners, and other such lists as requested by the Executive Committee.

g. The Past-President shall organize any special events which involve the Past-Presidents of the organization. The Past-President shall also coordinate the AVERA special awards program.

Article 9 Term of Office

a. An elected officer shall serve for a one year term and shall not be elected to the same office for a subsequent term, with the exception of the Membership Secretary, and Treasurer who may be re-elected up to a maximum of three terms. The Historian who may be re-elected without restriction.

b. The Vice-President is the President-Elect and succeeds automatically to President.

c. All newly elected officers shall take office at the certification of the annual elections at the business meeting of AVERA during the annual convention of the American Vocational Association.

d. A vacancy created by the inability to serve of an elected Vice-President, occurs in the office of President-Elect, Recording Secretary, Membership Secretary, or Treasurer, or Historian shall be filled by the Executive Committee shall appoint a replacement from the AVERA membership. The appointed officer shall meet the criteria specified in Article 10.

Article 10 Officer Eligibility

To be eligible for nomination for office, a person shall:

a. Have been a member of AVERA for two consecutive years prior to nomination.

b. Have previously held an AVERA office or have served on the Executive Committee or being nominated for the office of Vice-President. Nominees for President-Elect must have previously held an AVERA office or have served on the Executive Committee. Persons who have served as Chairperson of the Editorial Board of AVERA under the previous Constitution (as revised December 2, 1976) shall continue to be eligible for nomination to the office of Vice-President.

COMMITTEES

Article 11 Executive Committee

a. The Executive Committee shall consist of the President, Immediate Past President, Vice President, President-Elect, Recording Secretary, Membership Secretary, Treasurer, Historian, Editor and Associate Editor of AVERA, Chairperson of the Editorial Board of the Journal of Vocational Education Research, Editor of the Reasons, and the Chairperson of the AERA Vocational Education SIG, Program Chairperson, AERA SIG Vocational Education, and Chairperson, AERA Awards Committee.

b. The Executive Committee shall be the administrative body of this organization and shall be empowered to transact business for the Association.

Article 12 Nominating Committee

a. Upon assuming office, the President shall appoint a committee to nominate a slate of candidates for AVERA offices for the subsequent year.

b. The Nominating Committee shall select at least two candidates for each elected office and prepare the election ballot. In the case of the offices who may serve more than one term of office, two candidates are not required if the current officer is being nominated for another term. Members of the Association may submit names of nominees to the Nominating Committee.

c. The Nominating Committee shall conduct the election of officers for the Association through a mailed ballot procedure using the official membership list of that date. The election of officers shall be concluded by November 1.
Constitutions

(continued)

Article 13. Auditing Committee
Not later than thirty days prior to the annual business meeting, a committee shall be appointed by the President to audit the financial records.

Article 44. Special Committees
The president shall appoint ad hoc special committees as the need arises.

Article 45. Constitution/Legislation Committee
The Constitution/Legislation Committee shall consist of two or more members of the Association appointed by the President and shall be chaired by the Immediate Past President.

Article 46. Membership Committee
The Membership Committee may be appointed by the President at the request of the Membership Secretary, shall be selected by the Membership Secretary, and appointed by the President. The Membership Committee shall include a member representing each of the major membership categories such as teacher education, state departments of education, graduate students, research/curriculum labs, and others as appropriate. The Membership Committee shall be chaired by the Membership Secretary.

Article 47. Program Committee
The Program Committee members shall be selected by the Vice-President, President-Elect, and appointed by the President. The Program Committee shall be chaired by the Vice-President and shall include as members a representative of each of the major vocational-technical education program areas, one member representing across-the-board vocational research/evaluation and one member representing dissertation research. Up to three members may be graduate students who are members of the Association and qualify under one or more of the above categories. The Program Committee shall be composed of nine people. The term is for three years and three members rotate off each year. People selected for the committee are to have recognized expertise in research and should be representative of the various discipines within the organization. The responsibility of this committee is to evaluate papers submitted for presentation at the annual AVA convention and make recommendations to the President-Elect as to which should be presented.

Article 48. Awards Committee
The Awards Committee shall consist of a Chairperson who is appointed by the President and Chairperson-Elect plus three or more members-at-large who may also serve as voters for AVERA presentation proposals. The Chairperson will select the Chairperson-Elect and members who will then be appointed by the President.

AMENDMENTS

Article 49. General Amendments
Proposed amendments to the Constitution may be made by a 2/3 vote of AVERA members present at the annual business meeting of the organization and will become effective immediately upon a favorable vote. Such amendments must be submitted to the membership by mail at least 60 days before the annual meeting. The Executive Committee will receive proposed amendments to the Constitution until 90 days before the annual business meeting.

DISSOLUTION

In the event that the American Vocational Education Research Association is dissolved, all assets remaining after the payment of outstanding debts and obligations shall be transferred to the AVA Division of New and Related Services.
### American Vocational Education Research Association

#### PRESIDENTS

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### AVERA Charter Officers

- Carl Lomax: AVERA Treasurer
- Elizabeth Simpson: AVERA President
- John Coster: AVERA Secretary
- John K. Coster: AVERA President