This report examines the claims surrounding proposals to link student financial aid for postsecondary education with national service. As a background to the issue the paper looks at the Citizenship and National Service Act, introduced in January 1989 by Senators Sam Nunn and Charles Robb and Representative Dave McCurdy. The Nunn-McCurdy plan, as it is called, proposes a new "Citizen Corps" that would offer young volunteers the opportunity to work full-time in either a civilian or military capacity for up to 2 years after which they would receive vouchers worth substantial aid for education, vocational training, or a down payment on a first home. The idea of making service a prerequisite for aid has been highly controversial, and this report aims to further the debate by documenting the diminishing effectiveness of federal student aid and exploring five common "myths" about the likely impact of converting existing subsidies into benefits earned through voluntary national service. The report concludes that the nation's federal student aid programs are increasingly unequal to the challenge of assuring equal opportunity in higher education. Though not a panacea, voluntary national service would be a progressive response to America's widening "social deficit" and its growing student aid dilemma. It would differ from existing subsidies in that it would be more generous, offer all citizens the same deal, and link effort to reward reflecting the traditional American ethic of individual initiative and equal opportunity. (Contains 44 references.) (JB)
The Center for Civic Enterprise

NATIONAL SERVICE AND STUDENT AID: MYTH AND REALITY

September 19, 1989

Introduction

Do citizens who receive government benefits owe a debt of service to society? That question lies at the heart of the controversy surrounding the Citizenship and National Service Act introduced in January, 1989 by Sens. Sam Nunn (D-Ga.) and Charles Robb (D-Va.) and Rep. Dave McCurdy (D-Ok.). The bill stems from a May, 1988 proposal by the Democratic Leadership Council (DLC) that challenges the efficacy and fairness of existing federal student aid programs and proposes instead a "new G.I. Bill" that would award public aid in exchange for civilian or military service to the nation.

Supporters of the Nunn-McCurdy plan say that linking student aid and national service will serve two crucial national goals: 1) mobilizing citizen volunteers to deliver vital social services to needy Americans; and, 2) stimulating upward mobility by enlarging federal support for higher education, training and housing. Moreover, they note, it reduces social friction by making aid available to all Americans, on the same terms. Yet this link has drawn fire from Washington lobbyists for many U.S. colleges and universities, who charge that it would restrict aid to students and discriminate against minorities and the poor.

In this report, the Center for Civic Enterprise examines the validity of these claims and illuminates grave shortcomings in Washington's current $9 billion program of student grants and loans. It concludes that federal subsidies are failing in their primary mission of assuring all citizens equal opportunity in higher education. And it explains how a new G.I. Bill-style program of voluntary national service could create the political and moral basis for a major expansion of public support for deserving young Americans.
A project of the Progressive Policy Institute, the Center is dedicated to promoting civic participation and exploring creative ways to engage private resources and citizens in solving the nation's problems. The facts and arguments presented here are not intended to promote or hinder the passage of any particular bill, but to spur a more informed and dispassionate public discussion of the problems and prospects of voluntary national service.

Background: The Citizens Corps

The Nunn-McCurdy plan calls for a new "Citizens Corps" that will offer young volunteers the opportunity to work full-time in either a civilian or military capacity for up to two years. After serving a year at subsistence pay, volunteers will also receive vouchers worth substantial federal aid ($10,000 for civilians, $12,000 for "citizen soldiers") for education, vocational training, or a down payment on a first home.

After a five-year trial period, participation in the Citizens Corps will become a prerequisite for receiving federal student aid for most, but not all, students. Aid recipients over 25 years of age will be exempted, as will others for whom national service would pose a special financial hardship. But for most students, the Nunn-McCurdy plan will make national service the primary source of federal college assistance.

While the architects of the Nunn-McCurdy approach are currently seeking a small demonstration program that will give young people the option of earning federal aid through national service, they have not abandoned the idea of eventually making service a prerequisite for aid. Moreover, the debate over national service and other innovative alternatives to federal grants and loans is likely to intensify as the current programs come up for Congressional reauthorization in 1991.

This report aims to further that debate by documenting the diminishing effectiveness of federal student aid and exploring five common myths about the likely impact of converting existing subsidies into benefits earned through voluntary national service.

[This report was written by Will Marshall, President of the Progressive Policy Institute, and Joel Berg, Policy Analyst for the Center for Civic Enterprise.]
NATIONAL SERVICE AND STUDENT AID:
FIVE MYTHS

MYTH ONE: National service will hurt the poor by changing the basis of aid from need to service. (1)

REALITY: On the contrary, the poor will gain the most from national service, since they are most in need of expanded federal support for college and job training as well as vital social services.

* National service will help more poor youths afford college by offering more generous financial support than existing programs. Unfortunately, the vast majority of poor youths don't go to college, despite the existence of federal grants and loans. In any case, vouchers of $10,000 or $12,000 for a year of service are considerably more generous than federal grants, which average $1600 a year or $6,400 over four years of college. (2) Even if vouchers won't cover all college charges, they will reduce students' need to borrow.

* National service will help redress a glaring inequity in the way America treats the "forgotten half" -- the 50% of the nation's youth who never attend college. (3) This group includes 78% of blacks and 82% of Hispanics aged 18-24. Most of the forgotten half get no benefits from federal student aid programs, except about 5% who receive aid to attend vocational schools. (4) Moreover, only a small fraction of those eligible for federally funded job training actually receive it. All told, youths who do not go to college get less than one-third as much federal help as their college-bound counterparts. (5)

* Unlike existing federal subsidies, the Citizens Corps will offer the same deal to all youths -- not just to those in post-secondary education. Members of the "forgotten half" can use their vouchers to finance vocational training, make a down payment on a starter home, or both.

* Tutoring and literacy programs manned by citizen volunteers will especially help at-risk youths. At a time when Head Start and similar programs of proven effectiveness are severely strapped for funding, an influx of tutors, mentors and teachers' aides will enable literacy and numeracy efforts to expand significantly.
In fact, poor Americans in general will benefit as volunteers tackle the backlog of human needs that have accumulated during the 1980s. In addition to tutoring and serving as teacher’s aides, volunteers will work in hospitals, hospices and community clinics; aid supervisors in child care centers; provide in-home care and other critical services to the elderly, disabled and infirm; staff drug hot lines and shelters for the homeless; help fix-up houses, clean public spaces and build recreational facilities; and more.

**MYTH TWO:** The Citizens Corps will create a "two-tiered" system in higher education by "forcing" poor students to work in national service.(1)

**REALITY:** Low-income students already have to work to supplement their meager support from existing federal aid programs.

* Most students who receive aid must work to finance their educations. Only 6% of students who receive aid -- and only 3% of all students -- receive a combination of federal, state, and institutional aid sufficient to cover the entire cost of their education. Seventy-nine percent of students on aid, not including those who hold work-study jobs, help finance their post-secondary educations through personal earnings. Twenty percent of all students pay for their entire education out of personal earnings, without any help from their families or financial aid programs.(2)

* The principle of linking work to federal student aid is well established in the popular work-study program. About 450,000 undergraduates had work-study jobs in 1986. Black students who received aid were twice as likely to have these jobs as white students who received aid.(3)

* For most youths, national service will be more financially rewarding than private jobs. Because they cannot be converted into cash, vouchers represent a kind of forced savings. Even if volunteers spend all of their roughly $5,000 in yearly subsistence wages -- a questionable assumption since many will live at home -- they would still have a $10,000 or $12,000 voucher to spend on education or housing. In contrast, the median annual income for Americans aged 18-24 is only $6,400.(4) Moreover, the jobs volunteers do -- teaching illiterates to read, mentoring youths who are at risk of dropping out of school, doing chores for elderly people who might otherwise have to go into nursing homes -- will yield a "social dividend" far greater than that generated by low-wage private jobs.
National service will give more poor youths the chance to attend the most expensive private colleges. Vouchers totaling up to $20,000 or $24,000 after two years will bring within reach the possibility of attending expensive private colleges. In contrast to existing programs, which leave students in doubt as to how much aid they are entitled to receive from year to year, volunteers will know exactly how much aid to expect and can plan their college finances accordingly.

Experience shows that affluent Americans will also volunteer for national service. The Peace Corps has drawn disproportionately from the ranks of upper-income Americans. Moreover, according to a recent survey, 63% of all Americans with household incomes over $100,000 a year report volunteering for community service, compared to 24% of those with household incomes below $10,000 a year. As national service takes root as a civic ritual, it is likely that peer example will also inspire young people to "do their duty". Finally, colleges can create a powerful incentive by giving weight to national service in their admissions procedures.

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**MYTH THREE:** Federal aid programs are expanding opportunities for minorities and students from low-income families.

**REALITY:** Even though Washington spends over $9 billion a year on student aid, equal opportunity in higher education is contracting, not growing.

* Minority enrollment has dropped significantly since 1976. Although the proportion of minority youth graduating from high school has risen, the proportion enrolling in college has fallen. From 1976 to 1986, the percentage of black high school graduates enrolled in college dropped from 34% to 29%, while Hispanic enrollment dropped from 36% to 30%.

* Black students are receiving a decreasing share of federal aid. Between 1980 and 1988, the proportion of black students receiving aid fell from 25% to 17%.

* For lower-income students in general, college enrollment has dropped significantly since 1981. From 1981 to 1986, the number of students from low-income families enrolling in college dropped by over a third.

* Federal student aid programs have not kept pace with soaring college costs. Since 1980, tuition costs have risen by about 40% after inflation, while median family income has increased by just 6%.
From 1980-86, real federal student aid spending rose by about 18 percent, but an increasing share of that was absorbed by rising loan defaults.(6)

* Prestigious private universities are moving out of reach for many middle class as well as poor students. A year at Brown University costs about $20,000 -- a formidable burden even for financially comfortable families. Forty percent of Brown students get some form of federal, state, or institutional aid, yet they still have to pay an average of about $9,000 a year. Small wonder that more than half of Brown's students come from families earning over $75,000 a year while less than 6% come from families earning below $20,000.(7)

* Many of our nation's elite universities remain bastions of inequality. According to a recent survey by the University of California at Los Angeles and the American Council of Education, 17% of students at the nation's most selective private colleges come from families earning over $150,000 a year (1% of all families), while only 13% come from families earning less than $30,000 a year (48% of all families). The gap is growing at some schools: since 1980, the proportion of Princeton University students from families with earnings in the top 10% has risen from 45% to 58%.(8)

* Even public universities are becoming too expensive for many families. In 1987, the average yearly cost for attending a public four-year university was $4,760, about one-sixth of the national median family income of $30,534.(9) Thus it is not surprising that two-thirds of the students enrolled in public universities come from families in the top half of the national income scale.(10)

* Few students receive a federal aid package large enough to pay for their entire education. In 1986, the average federal aid package from all sources -- loans, grants and work study -- was about $2,900.(11) That would cover 61% of the average annual costs at a public university and only 22% of the costs at a private university.

One critic of national service, Rep. William Ford (D-Mich.), has claimed that undergraduates can now receive up to $99,300 in federal aid, "of which $43,000 may be in non-repayable grants."(12) Yet the amount of grants, loans and work study benefits that any student actually reported receiving in one year was $15,500, totaling $62,000 over four years. Moreover, the latest Education Department aid survey shows that only 1% of all aid recipients get over $9,200 a year ($36,000 over four years) and only 5% get over $7,000 a year ($28,000 over four years).(13)

* Many middle-income families squeezed by rising college charges get no federal student aid. In 1986, 65% percent of the 12 million students in post-secondary institutions received no federal aid. Since most Pell
grants go to low-income students and families, middle-income families get aid in the form of federally guaranteed loans. Yet few students from families earning over $50,000 a year get Stafford (formerly Guaranteed Student) loans,(14) while many from families that earn less are ineligible due to the vagaries of the needs test. Thus, while college costs have been rising at almost twice the rate of inflation since 1980, many middle-class families get no help from the federal aid programs their taxes support.

* The emphasis of federal student aid programs has shifted from grants to loans, plunging millions of students heavily into debt and triggering the present loan default crisis. The average Pell grant in 1980 covered 41% of the average college tuition bill, compared to only 29% today.(15) Loans account for 66% of all aid today, compared to 21% in 1976. Student indebtedness has increased by 60% since 1980.(16) Loan defaults cost the federal government $1.8 billion in 1988.

* Efforts to allay the loan default crisis may further restrict educational opportunity for needy students. U.S. Secretary of Education Lauro Cavazos has proposed barring institutions from the student loan program whose default rates exceed 60%.(17) Of those institutions, 80% are either for-profit trade schools or junior colleges, both of which disproportionately serve low-income and minority students.(18)

* Eligibility for federal student aid is often decided on unfair and arbitrary grounds. According to Robert Reischauer, formerly of the Brookings Institute and now Director of the Congressional Budget Office:

"Inequities and perverse incentives abound in the need analysis process. The family that chooses to profligately spend all of its income is treated more favorably than the family that has prudently saved a bit each year for its child's education. The family in which both parents work is at a slight disadvantage relative to the family in which only one parent is in the labor force. The family that need not save for retirement because it will benefit from a generous employer-sponsored pension system is favored over the family that has to accumulate assets because it is not covered by an employer-provided pension plan."(19)

* Spending more money alone will not redress basic structural flaws and inequities in the current system. Nor will it address the growing need of middle-class families for assistance in educating their children. In place of the present cumbersome, complex, costly and often arbitrary needs determination process, the Citizens Corps would substitute a simple and universal condition for receiving student aid — engaging in national service.
MYTH FOUR: Under the aid-for-service approach, fewer students will receive federal aid. (1)

REALITY: The Citizens Corps will expand federal support for higher education, both in terms of the amount of aid given, and the number of people eligible for it.

* No student receiving aid today will be cut off. The Nunn-McCurdy proposal envisions a five-year phase-in period before national service becomes a precondition for receiving federal aid.

* The Citizens Corps will offer aid to anyone willing to serve -- including youths from middle-class families who are currently ineligible for federal grants. It would turn college aid from a limited, needs-based entitlement into an unlimited earned benefit.

* If for any reason volunteers cannot be placed in a national service slot, they will continue to qualify for existing student aid programs (assuming they meet the needs tests). Contrary to the claim of some critics, the Citizens Corps will not eliminate any existing aid program.

* Many students will be exempt from the provisions of the Nunn-McCurdy plan: "non-traditional" students over 25 (one-quarter of all students aided), those with severe mental and physical handicaps, and those for whom service would pose a special economic hardship. (2) For example, single parents would not be required to perform national service in order to qualify for federal student aid.

* National service will broaden the constituency for federal student aid. Big spending increases for federal grants and loans is doubtful in today's fiscal climate. Even if more money is found, federal student aid is far from the public's top spending priority. (3) By providing everyone with the opportunity to earn student aid, national service will likely expand its base of popular support. Experience and common sense alike suggest that voters are less likely to begrudge public spending that is tied to work -- especially work of visible benefit to the nation.

* On their current course, institutions of higher learning will soon face a funding crunch. Joseph J. Ellis, Dean of the Faculty at Mount Holyoke College describes the "looming financial crisis" for higher education:
"Dramatic tuition increases, along with enhanced endowment income generated by the economic expansion of the 1980s, have allowed most colleges to cover the escalating costs of enlarged faculty salaries, expensive technology, and increased financial aid. These costs are now fixed into college budgets, and no one believes they will decline in the 1990s. But no one believes that revenues will continue at the current rate either . . . . College leaders should recognize it (the Nunn-McCurdy proposal) as a saviour, a major new source of federal assistance."(4)

**MYTH FIVE:** By delaying their entry into college, national service will reduce the likelihood that many at-risk students will continue and complete their education.(1)

**REALITY:** National service will offer at-risk youths the skills, experience and maturity they need to succeed in college and other endeavors.

* College and vocational school completion rates are falling significantly, suggesting that factors other than delayed enrollment hinder the college persistence of at-risk youths. The percentage of students earning a post-secondary diploma or certificate within four years of graduating from high school plummeted from 45% for the class of 1972 to 19% for the class of 1982. The percentage of black students earning degrees within four years fell from 43% to 16%; while that of Hispanic students dropped from 37% to 15%. The percentage of students earning degrees within seven years of high school graduation dropped from 58% in 1972 to 37% for the class of 1980.(2)

* The claim that national service will hinder college completion rests on a misreading of a recent study by the National Center For Education Statistics (NCES). Citing the study in Congressional testimony, Dr. Edward Bloustein, President of Rutgers University, said: "Requiring service before college would be especially damaging to low-income and minority students."(3) Yet the NCES report reaches no such conclusion. Instead, it shows that college persistence hinges on a complex array of variables that defy easy generalization. For example, more crucial than delayed enrollment in predicting college completion are whether students attend four-year or two-year institutions and whether they go full-time or part-time.(4)

Likewise, a 1968 study found that students who delayed enrollment "showed a lack of commitment to college and indicated that familial factors and their own attitudes and expectations, rather than academic ability
alone, distinguished them from completers."(5) In his book Leaving College, Vincent Tinto notes that at-risk students often have trouble breaking away from the influence of home, family and friends and adapting smoothly to college life.(6) For such students, a year in community service could ease the transition and instill confidence in their ability to meet new challenges.

* Community service programs nurture skills and attitudes needed by at-risk youths. According to Susan Stroud, Director of Campus Compact, a community service coalition of over 400 U.S. colleges and universities, "Those programs that require students to work -- the college work/study, the G.I. Bill, or internship programs -- on the whole tend to build character, encourage a sense of responsibility, encourage self-confidence, create a sense that the student is a useful member of society ... (and) expand a student's expectations about himself or herself."(7) The Children's Defense Fund also notes the benefits to at-risk youth of performing community service: "Service is one way to connect young people to the well-being of their communities ... such efforts can play a role in reducing the chance of dropping out of school."(8)

Conclusion

America's federal student aid programs are increasingly unequal to the challenge of assuring equal opportunity in higher education. Too few students receive help, and those that do, receive too little. Too many students are forced to borrow too much money, and growing defaults have put the loan program in political jeopardy. As with other federal subsidies targeted at poor and low-income families, political support for student aid is inherently limited -- especially in these fiscally straitened times.

These realities lay behind the current quest for alternative ways to strengthen public support for post-secondary education. Besides national service, examples include Governor Michael Dukakis's 1988 campaign proposal for income contingent loans, tax-favored U.S. college savings bonds, and state funds such as the Michigan Educational Trust. Nonetheless, college lobbyists in Washington have given national service a hostile reception.

It is worth noting that some of America's leading educators at first opposed the G.I. Bill. In a 1944 article entitled "The Threat to American Education," University of Chicago President Robert Hutchins predicted that the bill would turn college campuses into "hobo jungles."(1) Harvard University President James B. Conant warned, "We may find the least capable among the war generation, instead of the most capable, flooding the facilities for advanced education in the United States."(2) After several years of experience, however, Conant recanted, saying that the veterans were the "most mature and promising students Harvard has ever had."(3)
While not a panacea, voluntary national service is a progressive response to America's widening "social deficit" and its growing student aid dilemma. It differs from existing subsidies in three crucial respects: 1) it is more generous; 2) it offers all citizens -- including those not in post-secondary education -- the same deal; and, 3) by linking effort to reward, it reflects America's traditional ethic of individual initiative and equal opportunity.

In one respect, however, its critics are right: voluntary national service represents a bold break with the status quo. As its sponsors acknowledge, the concept needs to be further debated, refined and tested on a small scale before establishing a comprehensive, nationwide program. But given the alternatives, it is time to consider a new G.I. Bill that promotes upward mobility and equal opportunity by rewarding civilian as well as military service to America.

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NOTES

Background:


Myth One:

(1) For example, James Ridgeway writes: "Unlike (President) Kennedy's plan (the original VISTA idea), which sought to end poverty, Nunn's proposal would deepen splits along class lines." "Sam Nunn's Bedpan Draft," The Village Voice, March 14, 1989.


(4) U.S. Bureau of the Census, Current Population Reports, series P-20, no. 429, October 1986. Of 26.5 million Americans aged 18-24, 19 million (72%) were not enrolled in college. The N.P.S.A.S. study estimates that 1.2 million youths are enrolled in vocational schools, of whom about 80% receive federal aid. Thus, only about 5% of non-college-bound youths benefit from federal grants and loans.

(5) Only 3% of eligible youths above the age of 14 receive help from the Job Training and Partnership Act, according to a August 21, 1989 telephone interview with Greg Knorr of the U.S. Department of Labor's Employment and Training Administration. All told, less than 10% of all non-college-bound youths receive any federal aid, while, according to the N.P.S.A.S. study, 34% of all college undergraduates receive federal aid.

Myth Two:

(1) According to Sheldon Hackney, President of the University of Pennsylvania, the Nunn-McCurdy bill "would set up a two-tiered system. Students who could not pay their own way would have to do mandatory service .... That's not fair." As quoted by Barbara Vobejda in "National Service Plan; Fair to Poor, Minorities?,” Washington Post, February 6, 1989.

(2) N.P.S.A.S., op. cit.

(3) N.P.S.A.S., Ibid.


Myth Three:

(1) "Just as the nation is making some progress toward opening the doors of higher education to all, we dare not close it in the name of national service." Dr. Johnetta Cole, President of Spellman College, testifying on behalf of the United Negro College Fund, U.S. House of Representatives, Committee on Education and Labor, April 19, 1989.

(2) May, 1989 telephone interview with Dr. Reginald Wilson, American Council on Education, Office of Minority Concerns.

(3) National Association of State Scholarship and Grant Programs survey, cited in December 2, 1988 “Study of Financial Aid” prepared by the Tennessee Higher Education Commission and the Tennessee Student
Assistance Corporation.

(4) United States Bureau of the Census, "Population Characteristics," Current Population Reports, series P-20, 1981: no. 400. Of families with at least one member in college in 1981, 1.2 million, or 10 percent of the total, earned less than $20,000 a year. By 1986, the number of low-income families with children in college had fallen to 809,000, or 7 percent of the total.


(6) "Federal Student Assistance - A History of Funding and Awards," Office of Postsecondary Education, Department of Education.


(8) Ibid.

(9) Average cost calculated by American Council of Education (ACE) based on data from the College Board, telephone interview, August 9, 1989.


(11) N.P.S.A.S., op. cit.


(13) Numbers for actual aid recipients are calculated from N.P.S.A.S. data by Laurent Ross of ACE.

To amass $43,000 in grants, a student would have to get the maximum Pell and Supplemental Equal Opportunity Grant ($2,300 and $4,000 respectively) and the maximum State Student Incentive Grant ($2,500) for each of five years. That rarely, if ever, happens. In 1988, the average Pell grant was $1,444, the average supplemental grant was $700 and the average student incentive grant -- a program administered by the states, not the federal government -- $550.

The legal limits for borrowing under federal programs are as follows: Perkins, $9,000; Stafford, $17,250; Supplemental Loans to Students (SLS), $20,000; Loans to Parents of Students (PLUS), $20,000. (No one can get both PLUS and SLS loans.) According to Ford aide Thomas Wolanin, Ford's calculations did not include either a PLUS or a SLS loan but did include a maximum $17,250 loan from the Income Contingent Loan (ICL) program, a demonstration project which awarded loans to only 2,000 students nationwide in 1988. If the Perkins, GSL, and ICL limits are combined, the total undergraduate borrowing limit is $43,500. Adding the theoretical amount of grant money available, the total package comes to $92,500, still short of Rep. Ford's figure. Moreover, the hapless "beneficiary" of this package would graduate $46,520 in debt, not including interest.

(14) N.P.S.A.S., op. cit.

(15) Jane Henderson, Pell Grant Branch, Student Assistance Division, Department of Education, telephone interview, August 8, 1989.


Myth Four:


(3) Richard Morin, "Drug Abuse Lead's Nation's Worries," Washington Post, August 23, 1989. In a Washington Post-ABC News poll, respondents listed their top federal spending priorities as follows: anti-drug funding: 76%; cancer research: 69%; AIDS research: 66%; day care: 61%; Medicaid: 61%; and, Social Security: 58%. More funding for loans and grants to college students loans and grants was supported by only 46% the of respondents.


Myth Five:

(1) "National service eliminates the college option for all but the academically gifted and the authentically talented ... college delayed is college denied." Dr. Johnetta Cole, op. cit.


This study also shows that few high school graduates – 16 percent – go directly to college and stay in for at least four years. Of those, over a quarter do not receive bachelor's degrees by the end of their sixth year. Overall, only 15% of the high school graduates earned bachelor's degrees within six years of graduating college.


Conclusion:

