Guidance for Choosing a Career in the Visual Arts.

This visual art and design career guide is designed to help high school students think about their futures in art and to make choices. The first section introduces visual art and design. It presents advice on broadening one's art experiences and high school burnout. The second section discusses building one's portfolio. It includes portfolio presentation techniques, portfolio reviews, and a sample portfolio evaluation form. The third section discusses choosing one's visual art or design career path. It presents information on exploring and researching career choices, advice from college art students and working artists, and lists sources of information. The fourth section discusses finding the right post-secondary school. It includes information on considering types of schools, questioning the school's accreditation, and researching school choices. The fifth section focuses on keeping a personal record, including basic requirements for most admissions offices, writing an artist statement, and advice from a guidance counselor. The sixth section focuses on interview day. It includes survival tips, questions to ask, and a school tour check-out list. The seventh section focuses on money matters. It includes basic financial information; seven scholarships to apply for while in high school; types of grants, scholarships, and loans available; commercial tuition payment plans; and advice from college art students and working artists. The eighth section discusses art hazards. A letter to high school students from a working artist concludes the guide.

(ABL)
GUIDANCE FOR CHOOSING A CAREER IN THE VISUAL ARTS

MARJORIE L. REPPERT

This step-by-step guide is for students planning to pursue a career in the visual arts and design fields after high school.
Dedicated to all Art Students who dare to be different and push their art potential to their maximum.
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Dear High School Students,

The purpose of this step-by-step visual art and design career guide is to help you think about your art future and make choices. Whether you want to be an artist, designer or a professional in an art-related field, making a decision that can last a lifetime can be difficult, especially if you are unsure and your parents/guardians and peers are asking you, "Why art? Why?" Because enormous numbers of people since the dawn of history have found lives of pleasure, purpose, reward and satisfaction in the arts.

There is both money, glory, fame and self-satisfaction in the arts. This step-by-step guide can help you further your art career potential, but only if you really want to further it yourself. You, and only you, have to determine personally if you are talented enough and have the stamina for the competition which is inherent in the art professions.

As an artist, you can have a tremendous impact on society. You can be a visual inventor, explorer, innovator, communicator of ideas, and a recorder of our times. Everything in today's world that we use, see and touch has been created by artists and designers.

Remember: "ABC" Always be curious and "Carpe Diem" which, translated from Latin, means "seize the day".

\[\text{DRAW FOR FUN}!!\]

M.M. Reppert
- Step One -

Your first step before considering any visual arts or design career is to look within yourself and do a self-assessment...

Grab a pencil and ask yourself:

<table>
<thead>
<tr>
<th>1. Do I have what it takes: talent, motivation, self-discipline and commitment?</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. Is Art really for me, today and for the future?</td>
</tr>
</tbody>
</table>

Two yes answers?? Then move on and check all those that apply:

- [] I am curious
- [] I love to day dream
- [] I am competitive

I can work:

- [] Alone
- [] Under pressure
- [] With a group
- [] Long hours

I can express my own ideas:

- [] In writing
- [] Artistically
- [] Verbally
- [] With confidence

I have a good sense of:

- [] Color
- [] Scale
- [] Style
- [] Composition
- [] Detail
- [] Aesthetics (Beauty)

- [] I believe in myself

Answered "Yes" to all of the above? - then you are a good candidate to consider a visual arts and design career.
- Step Two -

Prepare for your art future while in high school:
1. Earn the proper amount of credits to graduate.
2. Take as many elective and art related academic classes as possible to “push your art potential”. Such as:

   Anatomy  Art  Biology  Chemistry  Commercial Art  
   Drafting  Computer Science  Geometry  Graphic Arts  
   Fashion Design  Literature  Industrial Arts  
   Interior Design  Photography  Physics  Speech  World Cultures

Advice from a college art student

“Try many different classes while still in high school and get information on them because once you get into college, it is not so easy to keep switching majors and you end up getting behind in first year classes. You can get stuck in an art major you do not want... experiment now!”

Advice from an art educator

“Question your guidance counselors and art teachers on the best subjects for you to take while in high school that could match your future art career and get real serious about your art now! College studio art classes are two - three or six hours long, not the forty-five minutes you are used to in high school.”

Advice from a working artist

“Take all the art history courses available. Take writing courses, take public relations/communications courses, take business courses because the “practical” approach to life is essential to success in the arts as well as business.”
- Step Three -

While in high school, broaden your art experiences as much as possible. Art competition, after you graduate, is fierce. Do not rely totally on your high school education and personal art talent. Develop your art skills, art techniques and gain a better understanding of art as a career by:

- Becoming a volunteer museum docent (guide), or at least visiting art museums and other museums frequently.
- Becoming an apprentice to a professional in the arts.
- Working at or visiting art galleries, art supply stores, frame shops, print shops - you have the idea.
- Taking any non-credit pre-college night, Saturday or summer classes you can afford.
- Taking art related lessons with private art tutor(s).
- Reading art/design books, magazines and journals.
- Entering art contests and shows.
- Helping your high school newspaper, yearbook, theater and video art department(s).

Advice from a college art student

"Students must truly be dedicated and not easily defeated by criticism or lack of monetary gain… That students should investigate all avenues of art as career by being able to observe artists at work."

Advice from an art educator

"Whether you want to study art as a career or do art as a hobby - learning about art will give you lifetime skills and pleasure."

Advice from a working artist

"Practice, practice, practice and be open to criticism from artistic people who know more than you do! Frequent museums, galleries and seek out artistic people. Don’t give up too easily."
Just a note about
High School Burnout
plus some thoughts on postponing college or future art/design training.

You think that you are burned out from high school and you are considering postponing college? You think that while it may sound fun and glamorous to take a year off after you graduate to play, travel or earn money - listen to:

Advice from a college art student

"It is a great joy for me to sit down and create something. I will always do that. But as I get older and another year out of high school passes by, I find that if you don't take a serious step to commit to an art career, it is hard to do it later."

Advice from an art educator

"You may be the best artist in high school but in any art career you will quickly find out that someone else is better... taking a year off can hurt your self-confidence and drive to produce quality art."

Advice from a working artist

"Education and knowledge help in many ways. My advice: go to college while you are young!".

Before you take a year off after high school to "play", "travel" or "earn money" raise tough questions with yourself:

1. What am I really postponing?

2. How will my year off demonstrate my commitment to art?

As a personal exercise, consider making a contract with yourself, that is, apply for that year off in writing. Develop a time line and describe what you will be able to show art schools after your year off. Remember, art competition after you graduate is fierce, and you do not want to lose your art "touch".
- Step Four -

Build Your Portfolio

Start Now! A portfolio is a collection or body of your best original artwork. The artwork you include should represent you and your primary art career interest such as: the fine arts, the applied arts, film, fashion, et cetera... Most post-secondary schools have portfolio requirements. Follow their guidelines because your portfolio can be the most important part of a college admissions decision. Present your artwork originally in a portfolio or by photographs or slides.

INCLUDE:
- Drawings from life
- A self portrait
- Figure drawings
- A sketch book
- A journal
- Recent work
- 2-D Designs
- 3-D Designs
- Realistic work
- PLUS

AVOID:
- Copy cat art
- Comic book copies
- Album cover copies
- Dated art
- Damaged work
- Fragile work
- Messy art
- Art from kits
- Art from television

TIPS/SHOW:
- Art ability
- Drawing skills
- Your personality
- Originality
- Good presentation
- Good craft
- Good design
- Good use of color
- Composition skill
- Creativity

SOME CAREER INTEREST AREAS:

THINGS I SHOULD INCLUDE IN MY PORTFOLIO:

1. ____________________
2. ____________________
3. ____________________
4. ____________________
5. ____________________
6. ____________________

BE VERSATILE BUT SHOW YOUR STRENGTHS:

- Vary mediums
- Vary subject matter
- Vary size of art
- Vary art styles
- Vary techniques

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Portfolio presentation techniques

...to build your portfolio, present your artwork either by matting, slides, photographs or videos. Here are some guidelines for you:

Mat Original Works of Art

*Optional: - Hinge mats
- Wrapped in acetate
- Standard exterior sizes of all work

*Best mat board choices:
   Black, white, neutral grays, or beiges
  Avoid: overuse of color

* Label on the back:
   - Artist name
   - Artwork title and date executed
   - Copyright notice
   - Medium used and how you did it
   - Subject matter (if unclear)

35 mm 2" x 2" Slides

* You can shoot your own or have them professionally done

* Within the slide frame: show as much artwork as possible. Tip - use neutral backgrounds

* Label each slide:
   - Top of work
   - Artist name
   - Artwork title and date executed
   - Copyright notice
   - Medium used
   - Dimensions of work
      (height x width x depth)

Note: Many reviewers will look at your slides through a light table - so present slides "Top of artwork" up.

* Present in a clear plastic slide sleeve or in a slide mat

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Portfolio presentation techniques continued

8" x 10" Photographs

* You can shoot your own or have them professionally done (color or black and white)

* Use photographs for any 3-Dimensional artwork that is too heavy for you to carry

* Use photographs of your own if it is your desired art career major (same applies to videos)

* Label on the back:
  (those that apply)
  - Artist name
  - Artwork title and date executed
  - Copyright notice
  - Subject matter (if unclear)
  - Exposure information: F/stop and time
  - Dimensions of artwork (height x width x depth)

Videos/Films

* Use videos if film making is your primary career interest

* Make sure video is picture clear, understandable and/or shows your artistic skills

* Label on storage box:
  - Artist name
  - Artwork title and date executed
  - Copyright notice
  - Subject matter (if unclear)
Carry Your Artwork in a Portfolio Presentation Case

A portfolio presentation case is a must-have for any artist or designer to carry artwork. Your portfolio case does not have to be expensive leather but it should:

- Be Sturdy
- Fit your visual arts/design major
- Fit your presentation needs
  Sizes range from 9" x 11" to 30" x 40"
- Be within your budget
  Prices range from economy to expensive

Types of Portfolio Cases

A. Fiber Envelope with ribbon ties
B. Cardboard envelope
C. Designer vinyl/leather/suede portfolio
D. Presentation case - these come with or without clear plastic page inserts.

Mail order catalog & retail stores
There are other art supply stores, this is just one for you:
Dick Blick Central
P.O. Box 1267
Galesburg, IL 61401
1 (800) 723-2787 Customer Service (8 a.m. to 4 p.m. Central time)

Further Sources of Portfolio Information

How to Prepare Your Portfolio: A Guide for Students and Professionals
Be prepared for your
Portfolio Reviews or Critiques (Crits)

The people who review your portfolio at an interview or on National Portfolio Day are usually either from admissions or faculty members. Your portfolio reviewers are not looking for professional artists, but they are looking for students with enthusiasm for art and art potential. Never apologize for your artwork. Remember that your portfolio represents you. It is visual proof of your artistic ability, just like academic test scores, show academic ability.

You will have approximately twenty minutes in a portfolio review to present your artwork and “sell” yourself. Make sure:

- Your presentation is neat and in-order
- Your work is original with no copy-cat art
- You have shown variety and creativity
- Your work is all properly labeled

Big tip: ATTEND NATIONAL PORTFOLIO DAY

The National Portfolio Day Association (NPDA) is made up of members from schools and universities that are accredited* by the National Association of Schools of Art and Design (NASAD 11250 Roger Bacon Drive, Suite 21, Reston, VA 20090).

Attend a National Portfolio Day Association (NPDA) visual arts career day between October and February, when it is in your area of the United States. Admission is free and parents/guardians are welcome.

National Portfolio Day is a great way to have your artwork reviewed by several schools during one day. It also provides you with the opportunity of finding out about many different colleges at one time.

To find out the dates and locations of National Portfolio Day, see the National Portfolio Day poster that is sent to high schools nationwide, or call the Admissions Office of any major art college or art department in your area.

(* Please read page 35 on why accreditation is important)
Sample Portfolio Evaluation Form

Most portfolio reviewers use an evaluation form while at National Portfolio Day or at a campus interview to critique your artwork. Here is a sample form to prepare you for the review:

<table>
<thead>
<tr>
<th>Date</th>
<th>Phone ( )</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name</td>
<td>Social Security Number</td>
</tr>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td>State</td>
</tr>
<tr>
<td>High School attended</td>
<td>Grad. date</td>
</tr>
<tr>
<td>Semester of Entry:</td>
<td>Degree:</td>
</tr>
<tr>
<td>Fall</td>
<td>BFA</td>
</tr>
<tr>
<td>Spring</td>
<td>B.S.</td>
</tr>
<tr>
<td>Summer</td>
<td>Other</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

PORTFOLIO PRESENTED AT: WORK PRESENTED IN FORM OF:

Portfolio Day _________ Original Work _________
Interview _________ Slides _________
By Mail _________ Photographs _________
Other _________ Other _________

TYPE OF ART WORK PRESENTED:

Crafts _________ Printmaking _________
Design _________ Sculpture _________
Drawing _________ Other _________
Painting _________ Other _________
Photography _________ Other _________

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<table>
<thead>
<tr>
<th>EVALUATION OF</th>
<th>STRONG</th>
<th>ABOVE AVERAGE</th>
<th>AVERAGE</th>
<th>WEAK</th>
<th>UNABLE TO JUDGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sketch Book or Journal</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Color Knowledge</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2-D Design/Composition</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3-D Design/Composition</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Drawing Skills</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Originality/Conceptual Skills</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Perceptual Skills</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Presentation</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Use of Media</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The general quality of the portfolio indicates portfolio is:

<table>
<thead>
<tr>
<th>STRONG</th>
<th>ABOVE AVERAGE</th>
<th>AVERAGE</th>
<th>WEAK</th>
<th>UNABLE TO JUDGE</th>
</tr>
</thead>
</table>

Comments:

Recommendsation: Accept _____ Not Acceptable _____ (See Comments)

Signature of Evaluator __________________________ Date __________
Portfolio advice from college art students

"- Take your time with your work but do not procrastinate!
- If you are into art, you will spend many hours with it. (Never Rush) Rush is sloppy work!
- Be very exact with measurements and straight edges! No flaws on your presentations!
- Take every art piece you work on seriously because you are showing a piece of who you are."

"Keep all your work, whether you like it or not. You can always look back upon high school work and see how much you have improved and how much more you can improve. Keep drawing! It keeps your skills in shape - you will need it in future art courses. Skills decline when you do not draw for an extended amount of time so draw, draw, draw! You improve more if you draw more. Be prepared for hard grading teachers and work your hardest! Classes are longer and you should learn to like drawing for about 2 or 3 hours at a stretch (with at least two ten-minute breaks).

"Make sure you know what you want out of life. Make sure art is for you and make sure you have the heart and dedication needed to succeed and be willing to take criticism and do not let it discourage or destroy you. It is only meant to help you."

"It is very hard and demanding not to mention competitive. Be sure to stress your ideas and have an excellent presentation. The hard work is not even looked at, it sometimes is the ideas, presentation which matters most."

Portfolio advice from an art educator

"Draw from life, draw from observation, draw from nature, draw in study hall, draw in your spare time. Master the pencil, draw, draw, draw."

Portfolio advice from working artists

"Make sure to present your work clean, neat and properly matted or framed or displayed. Whatever seems fit. One must be positive about one’s abilities. Learn your basic skills and go from there."

"Learn to draw well and constantly study the masters."

"Follow your heart. Experience as many medias of expression before locking yourself into an accepted form of expression or field. Do not think about fame until you are in your fifties and just keep working, working, working. You only get better at your craft."

"Do not be discouraged by inept, early class studies. Keep in mind that they are just that - studies. Dare to experiment in both technique and composition and do not fall into an early, mediocre style that will thwart your further development. Follow your true course. Do not be swayed even if your contemporaries disapprove of your technique and subject matter".
- Step Five -

Choose Your Visual Art or Design Career Path

Reading the next nine pages will tell you more about eighteen possible Visual art and design job descriptions and related art jobs with hundreds of job titles from which to choose:

- Advertising
- Architecture
- Art Education and Therapy
- Art-related trade and technical occupations
- Arts management
- Crafts
- Communications media
- Environmental design
- Fashion design
- Fine arts
- Graphic design
- Illustration
- Industrial design
- Interior design
- Museums
- Photography
- Publication design
- Textile design

After you have read the art career job descriptions and related art jobs, answer:

The visual arts or design career that suits me best:

1st choice art career

2nd choice art career

3rd choice art career
Art Career Job Descriptions
and Related Art Jobs

Advertising

Advertising artists are visual communicators who create and produce visual ads to help customers sell their goods, services or ideas. You have to be able to meet deadlines and work with people and computers and yet continue to draw.

- Advertising account service
- Advertising agency print director
- Advertising agency video director
- Advertising production director
- Agency photographer
- Art director
- Color consultant
- Computer artist
- Copy writer
- Designer of containers
- Director of visual merchandising
- Display designer
- Graphic designer
- Layout designer
- Letterer
- Mechanicals and production
- Public relations director
- Promotional director
- Renderer
- Sales promotion manager

Architecture

Architects are half artist and half engineer. Architects design buildings, create graphic representations and 3-D models, and assist in the technical aspects of building construction. Architects are licensed after four to five years of college.

- Architect
- Architectural delineator
- Architectural drafter
- Architectural field representative
- Architectural graphic designer
- Architectural illustrator
- Architectural renderer
- City planner
- Color consultant
- Computer-aided-drafting (CAD) operator
- Conservationist
- Detailer
- Estimator
- Landscape architect
- Landscape drafter
- Lighting consultant
- Model builder
- Restoration architect
Art Career Job Descriptions
and Related Art Jobs

Art education/Therapy

Educators are half artist, half teacher who have passed the National Teachers’ Exam (NTE) after college training. Art educators can teach kindergarten to college level depending on the degree earned. Art educators teach aesthetics, art history, art criticism and studio production. Art therapists are trained in the behavioral sciences and art in order to open up communications with clients.

Art consultant
Art education (K to 12th)
Arts grant writer
Art program coordinator
Art program representative
Art researcher
Art specialist
Art supervisor
Art therapist
Artist-in-residence

College or university faculty
Community arts program director
Director art department
Educational workshop coordinator
Gallery school instructor
Instruction vocational education
Museum educator
Studio arts professor
Writer of art education materials
Writer of art history materials

Art-related Trade and Technical Occupations

Art-related trade and technical persons carry out the designs of the artist. They turn the artist's design into structures, objects, prints, films and more. These jobs typically do not require a college education, but do require trade or technical training, often require union apprenticeship and membership:

Antique dealer
Appraiser
Builder
Bookbinder
Calligrapher
Caterer, party
Computer technician
Computer printer
make-up people
Conservation specialist
Construction staff
Color separator
Compositor
Cosmetologist
Engraver for U.S. currency
Engraver for U.S. postage stamps
Etcher
Fabricator
Florist
Framer
Hair stylist
Hemstitcher
Inker
Laser beam color scanner operator
Lithographer
Mat cutter
Master tailor
Mold maker
Music grapher
Picture framer
Photo engraver
Photographic screen maker
Presentations specialist
Printer
Printmaker
Print processor
Poster maker
Promotions designer
Restorer
Sign painter
Silkscreen printer
Small press printer
Striper
Textile machinist
Art Career Job Descriptions
and Related Art Jobs

Arts Management (and sales)

Training is specialized university training and/or art management training, in order to own or operate art centers, galleries, museums or other art related businesses. These art places are operated by persons who enjoy art and schedule art shows with talented or new artists. Contact is necessary with the new medias and art critics. Artwork is displayed in a pleasing fashion in order to sell. Artist opening day receptions are held in order to promote art buyers to buy. The artist and gallery receives a percentage of each sale.

- Artist’s agent
- Art administration
- Art auctioneer
- Arts business and management
- Art critics
- Art center coordinator
- Art buyer
- Art dealer
- Art publicist
- Art receptionist
- Art supply owner

- Art salesperson
- Collection advisor
- Corporate art advisor
- Gallery assistant
- Gallery director
- Gallery owner
- Insurance company art appraiser
- Installation specialist
- Private dealer
- Retail art store sales person
- Security specialist

Crafts

Craftpersons love to shape, fabricate or decorate materials into utilitarian objects or non-objects. Crafts can be time consuming and patience is needed. Income can be unpredictable. Training can be through apprenticeship or college.

- Basket maker
- Blacksmith
- Bookbinder
- Cabinet maker
- Ceramist
- Craftperson’s agent
- Crafts educator
- Floral designer/arranger
- Gem cutter and polisher

- Glass blower
- Goldsmith
- Historical restorer
- Jewelry designer
- Leather designer
- Metal worker
- Silversmith
- Stained glass designer
- Weaver
- Wood carver
Communications Media

Visual media communicators are half designers, half artists who use drafting tools, computers, video tape, electronics and current technology with a knowledge of past history to create illusions. An ability to work with clients is required. Post-secondary education is not always required but will help.

Animator
Art director
Audio-visual designer
Camera operator
Cinematographer
Commercial filmmaker
Computer animator
Costume designer
Cutter and editor
Director
Educational filmmaker
Independent filmmaker
Industrial filmmaker
Laserbeam color scanner operator
Lighting consultant
Location finder
Maker of animated cartoons
Make-up consultant
Make-up design
Miniature set design
Model builder
Music video art director
Production assistant
Set designer
Scenic artist
Special effects technician
Storyboard illustrator
Title designer
Television background artist
Television commercial producer
Television electronic designer
Television illustrator
Television set designer
Wardrobe designer

Environmental Design

Environmental designers are artists who work solo or in a group to create large-scale dimensional designs or graphics. A knowledge of color, lettering and graphic design is studied at trade schools or college in order to design and create displays. Display designers must remain current to trends and art materials. Mechanical drafting and carpentry skills are useful.

Department store display
Display designer
Exhibition designer
Float designer
Neon sign maker
Theme park designer
Trade show exhibit designer
Sign maker
Showroom designer
Shopping center designer
Wayfinder
Window decorator
Window designer
Art Career Job Descriptions and Related Art Jobs

Fashion Design

Fashion designers know fabrics, accessories, color, design and current trends. Fashion is competitive. Long work days are common, though freelance work is available too. Drawing and business skills are a must. Post-secondary education is a must.

Apparel buyer
Clothing designer
Color consultant
Color forecaster
Copyist
Costume designer
Embroidery designer
Fashion illustrator
Fashion layout
Fashion merchandiser

Fashion photographer
Fashion production artist
Freelance fashion designer
Hat couturier
Jewelry designer
Pattern designer
Showroom manager
Textile designer
Visual merchandiser

Fine Arts

Fine artists use their imaginations and experiment with paints, metals, mixed mediums, methods and techniques. Patience and endurance plus the ability to promote oneself is needed in order to survive. Fine art offers, of all the arts, the most personal freedom which can be both rewarding and discouraging.

Artist/educator
Book arts
Bookbinder
Experimental artist
Fine art photographer
Gallery owner
Fine art edition printer

Media artist
Muralist
Painter
Printmaker
Sculptor
Video artist
Art Career Job Descriptions
and Related Art Jobs

Graphic Design

Graphic Designers work solo or in a group to create visual concepts on paper or computer which will appeal to a specific market of people. A knowledge of form, color, photography, composition, production, layout, symbols and typography help to create the visual appeal.

Audio visual designer
Bank note designer
Billboard designer
Book cover designer
Brochure designer
Compact disk cover designer
Calligrapher
Computer game designer
Computer aided design operator
Computer graphics designer
Corporate art director
Corporate designer
Corporate identity designer
Desktop publishing designer
Designer of new typefaces
Design studio apprentice
Display and direct mail
Freelance graphic artist
Graphic designer
Menu designer
Outdoor signage advertising design
Production manager
Promotion designer
Retail promotion manager
Type designer
Typographer
Video graphics designer
Visual communicator

Illustration

Illustrators have the ability to draw or draft visual images for publications, educational materials, commercials, storyboards, products, billboards or animation on paper or the computer. Illustrators work solo, freelance or with a company. Training after high school is needed.

Airbrush artist
Anatomical diagrammer
Architectural renderer
Cartographer
Cartoonist
Colorist
Court room illustrator
Editorial illustrator
Fashion illustrator
Freelance illustrator
General illustrator
Magazine illustrator
Medical illustrator
Military combat illustrator
Mural designer
Newspaper illustrator
Police artist
Product illustrator
Storyboard illustrator
Technical illustrator
Art Career Job Descriptions
and Related Art Jobs

Industrial Design

Industrial Designers are part artist, part designers and part engineers. The industrial designer’s job is to make new customer products that are mass produced, more marketable and attractive or to redesign existing products, tools and appliances to meet with current needs of society. Computer skills are a must. (Note: the designers with asterisks * need engineering degrees)

Aerospace designer*
Aircraft designer*
Appliance designer
Architectural renderer
Automobile designer*
Bridge designer*
Ceramics engineer
Computer designer
Cutlery designer
Detailer
Drafter
Ergonomic designer
Fixture designer

Foundry artist
Functional designer
Furniture designer
Human factors designer
Industrial designer
Industrial photographer
Model maker
Packaging designer
Product designer
Prototype maker
Tool designer
Toy designer

Interior Design

Interior Designers can specialize in specific private, corporate, public involvements. Interior designers are responsible for concepts, operations format, project tracking/progress, presentation to clients of plans and design specifications of materials and applications, evaluation of projects, construction and execution.

Aircraft interior designer
Assistant interior designer
Color consultant
Computer illustrator
Contract specifier
Decorating studio assistant
Design assistant
Display designer
Drafter
Fabric consultant

Facility planner
Furniture designer
Interior architect
Interior designer
Lighting consultant
Model maker
Project manager
Space planner
Upholsterer
Art Career Job Descriptions and Related Art Jobs

Museums

Public or private museum arts administration is in charge of overseeing all operational aspects of the building and its collection. They work closely with a few or many people to acquire, conserve, study and display art. Art historians generally must earn a doctoral degree.

- Appraiser
- Art field expedition artist
- Art handler
- Art restorer
- Arts slide librarian
- Conservation specialist
- Coordinator
- Exhibition
  1. designer
  2. developer
  3. planner
- Graphic designer
- Installation specialist
- Marketing and public relations
- Museum administrator
- Museum curator
- Museum director
- Museum docent (guide)
- Museum print curator
- Signage designer
- Preparator
- Registrar

Photography

A photographer has knowledge of the photographic process, film types and equipment. A good sense of color, form, composition and timing are needed along with the ability to use the camera to record a moment on film. Photographers work freelance, own their own studio or work with a firm or agency. Most photographers need post-secondary education.

- Architectural photographer
- Advertising photographer
- Audio visual producer
- Darkroom technician
- Documentary photographer
- Fashion photographer
- Fine arts photographer
- Food photographer
- Illustration photographer
- Industrial photographer
- Journalistic photographer
- Manager/owner photo gallery/studio
- Medical photographer
- Military combat photographer
- Negative cutter and spotter
- News photographer
- Periodical photographer
- Photographer’s assistant
- Photographic curator
- Photography educator
- Photo journalist
- Photo lab assistant
- Photo researcher
- Police and legal photographer
- Portrait photographer
- Product photographer
- Publications photographer
- Studio photographer
Publication Design

Publication designers are visual communicators with journalism skills and the ability to work with a client. Publication designers have knowledge of layout, copy fitting, typography and proportion done with precision, and accuracy by hand or with a computer. The ability to meet deadlines is necessary.

- Art book reviewer
- Assistant designer
- Assistant art director
- Book designer
- Book jacket designer
- Calligrapher
- Caricaturist
- Cartoonist
- Computer illustrator
- Design assistant
- Editorial art director
- Graphic designer
- Greeting card designer
- Illustrator
- Inker
- Layout or production artist
- Letterer
- Lithographer
- Paste-up artist
- Photographer
- Photo retoucher
- Sign writer
- Silkscreen printer
- Type designer

Textile Design

Textile designers are artists, drafters and designers who have an understanding of color, principles of design, fabrics and the printing process. Textile design can overlap with crafts, interior design, industrial design and museums.

- Batik and dye artist
- Buyer
- Carpet designer
- Color consultant
- Design sketcher
- Fabric designer
- Hand painted textile artist
- Lace maker
- Loom maker
- Textile conservator
- Textile designer
- Textile management
- Textile marketer
- Textile weaver
Next Step, Explore Your Career Choices by:

Interviewing professional artists, designers, educators and related arts persons about their jobs.

Attending your high school sponsored career day(s).

Reading professional art and design trade journals and magazines. Looking through directories and indexes for your career choice.

Taking a look at the Sunday employment want ads in any major newspaper for the latest trends in art jobs.

Checking your high school visual arts and design departments for career information.

Checking your high school guidance departments and use Discover or the Guidance Information System (GIS). The computer program, under related occupations in the arts, will list over 100 art jobs. You can "profile" one or all. The career profile will include:

- Employment potential
- Starting salary
- Related jobs
- Address of additional sources

Writing to the U.S. Department of Labor and ask for The Bureau of Labor Statistics' current brochure on occupational outlooks in visual arts and design occupations (or check in public libraries). Write to the nearest location for more information:

John F. Kennedy Federal Bldg.
Government Center
Boston, MA 02203

Suite 3400
1515 Broadway
New York, NY 10036

3535 Market Street
P.O. Box 13309
Philadelphia, PA 19101

1371 Peachtree Street, N.E.
Atlanta, GA 30367

9th Floor
Federal Office Building
230 S. Dearborn Street
Chicago, IL 60604

Federal Building
525 Griffin St. Rm 221
Dallas, TX 75202

911 Walnut Street
Kansas City, MO 64106

450 Golden Gate Avenue
Box 36017
San Francisco, CA 94102

Listed in 8-1/2 x 11 brochures at a modest fee:
- Nature of the work
- Working conditions
- Employment
- Training required
- Job outlook
- Sources of additional information
Write for free and inexpensive pamphlets and brochures from visual art and design trade organizations/associations: Here are a few sources:

<table>
<thead>
<tr>
<th>Organization</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alliance for Arts Education (AAE)</td>
<td>John F. Kennedy Center for the Performing Arts</td>
</tr>
<tr>
<td>American Advertising Federation</td>
<td>1400 K Street NW Suite 1000 Washington, DC 20005</td>
</tr>
<tr>
<td>American Architectural Foundation</td>
<td>1735 New York Avenue NW Washington, DC 20006-5292</td>
</tr>
<tr>
<td>American Center for Design</td>
<td>233 E. Ontario Suite 500 Chicago, IL 60611</td>
</tr>
<tr>
<td>American Craft Council</td>
<td>72 Spring Street New York, NY 10012</td>
</tr>
<tr>
<td>American Design Drafting Association</td>
<td>5522 Norbeck Road Rockville, MD 20853</td>
</tr>
<tr>
<td>The American Institute of Graphic Arts</td>
<td>1059 Third Avenue New York, NY 10021</td>
</tr>
<tr>
<td>American Society of Landscape Architects</td>
<td>4401 Connecticut Avenue NW Washington, DC 20008-2302</td>
</tr>
<tr>
<td>Annual Guide to Galleries, Museums, Artists, published by ART IN AMERICA</td>
<td>575 Broadway New York, NY 10012</td>
</tr>
<tr>
<td>Graphic Arts Technical Foundation</td>
<td>John F. Kennedy Center for the Performing Arts</td>
</tr>
<tr>
<td>American Center for Design</td>
<td>1059 Third Avenue New York, NY 10021</td>
</tr>
<tr>
<td>American Design Drafting Association</td>
<td>5522 Norbeck Road Rockville, MD 20853</td>
</tr>
<tr>
<td>The American Institute of Graphic Arts</td>
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</tr>
<tr>
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</tr>
<tr>
<td>Annual Guide to Galleries, Museums, Artists, published by ART IN AMERICA</td>
<td>575 Broadway New York, NY 10012</td>
</tr>
<tr>
<td>Graphic Arts Technical Foundation</td>
<td>4615 Forbes Avenue Pittsburgh, PA 15213-3796</td>
</tr>
<tr>
<td>Industrial Designers Society of America</td>
<td>1142-E Walker Road Great Falls, VA 22066</td>
</tr>
<tr>
<td>Interior Design Educators Council, Inc.</td>
<td>14252 Culver Drive Suite A331 Irvine, CA 92714</td>
</tr>
<tr>
<td>Museum Reference Center</td>
<td>- Museum Studies Programs Smithsonian Institution A &amp; I Building Room 2235 Washington, DC 20560</td>
</tr>
<tr>
<td>National Art Education Association</td>
<td>1916 Association Drive Reston, VA 22091</td>
</tr>
<tr>
<td>National Assembly of State Arts Agencies</td>
<td>1010 Vermont Avenue NW Suite 920 Washington, DC 20005</td>
</tr>
<tr>
<td>National Endowment for the Arts</td>
<td>1100 Pennsylvania Avenue NW Washington, DC 20506</td>
</tr>
<tr>
<td>National Sculpture Society</td>
<td>15 East 26th Street New York, NY 10010</td>
</tr>
<tr>
<td>Professional Photographers of America</td>
<td>1090 Executive Way Des Plaines, IL 60018</td>
</tr>
</tbody>
</table>
Worksheet: Did You Research Your Career Choices?
Use this worksheet as a guide to your inquiry on career choices.

1st Choice from page 18:

<table>
<thead>
<tr>
<th>Was information gathered from:</th>
<th>Education/training required:</th>
</tr>
</thead>
<tbody>
<tr>
<td>[ ] Interviews</td>
<td>[ ] Apprenticeship</td>
</tr>
<tr>
<td>[ ] Career Day</td>
<td>[ ] On-the-job training</td>
</tr>
<tr>
<td>[ ] Books / Magazines</td>
<td>[ ] One or two year trade school</td>
</tr>
<tr>
<td>[ ] Organizations / Associations</td>
<td>[ ] Community college</td>
</tr>
<tr>
<td>[ ] Guidance computer system (GIS)/Discover</td>
<td>[ ] Two-year college degree/certificate</td>
</tr>
<tr>
<td>[ ] Other</td>
<td>[ ] Four-year college/degree granting</td>
</tr>
<tr>
<td></td>
<td>[ ] Additional testing required for license</td>
</tr>
<tr>
<td></td>
<td>[ ] Graduate or professional school after four-year college</td>
</tr>
</tbody>
</table>

Rate: Career Job Description

<table>
<thead>
<tr>
<th>Salary possible</th>
<th>Good</th>
<th>Fair</th>
<th>Poor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employment prospects</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to advance</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Networking contacts</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Location of job</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Working conditions</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stress level</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Only you can decide if this art career is for you:

Yes   No
Career advice from college art students

“It will be difficult. Be prepared to work other jobs outside your field for awhile. Be headstrong - do art because you love it! Half the battle of being successful in the art business is convincing others of your talent, desire, passion and hunger to make good, quality art.”

“Make sure this is really what you want to do. Begin working on a portfolio before high school is over. Decide what type of visual art career you want and stick to it. You must be willing to work long, hard hours to achieve your goals. Being a visual art student is not an easy way out. Art is just as important as a lay person, doctor or even a vet.”

“Be sure this is what you want to do. Art is a very demanding career choice, and in order to do well, you have to enjoy it and be willing to put 100% effort and time into it.”

“No matter what the career studied, it is a lot more time consuming and very much more expensive than most think. An average class assignment takes over 100 hours of work and costs at minimum $ 50.00 and usually at best it could be graded as a “C” piece. Not to be negative, I love what I am doing, but students should be more aware of the pressure and work load which is involved.”

“There are so many different jobs involving the visual arts that as a high school student I never knew about. One way to find out about these jobs and large companies in their field is to read art related magazines.”

Career advice from working artists

“Be certain that your career is in a line that a computer cannot take over in a few years. Desktop publishing has now eliminated the portion done to the printed product by a graphic designer. Computers do not need health plans, pensions and vacations.”

“Since many high school students are under the impression that a career in the arts means having the option between a job in paste-up and mechanical or being a starving painter, my advice is that they determine their area of strength, i.e., art history, fashion design, then find out as much as possible through trade journals, the library, etc... about that vocation. Each discipline has many sub divisions.”

“Nothing is cast in concrete any longer. Career descriptions will often only be as valid as a person's ability to adapt, change, grow, and prompt that given niche in life.”

“The world of the artist is the world of aesthetics. Refine your ability to “see” to the highest possible level and make any necessary sacrifice to learn what is “beautiful”. Having this gift will allow you to be the best in any visual art career you choose.”

“It is very important for young people to know that there is a vast difference between a career in the fine arts and an art related career. There are opportunities in museum work restoration, installation of exhibits, etc... these are art related careers that can be very satisfying.”
Further Sources of Career Information

Send for a mail order catalog from a publisher of career books:

VGM Career Books—a division of NTC Publishing Group
4255 West Touhy Avenue, Lincolnwood, IL 60646-1975
1-800-323-4900 or 1-708-679-5500 FAX: 708-679-2494

Read:

Architect: a candid guide to the profession by Roger Lewis.

Art as a Living by Ruth Corbett.

Art Career Guide by Donald Holden, 4th edition,

Careers In Art: An Illustrated Guide by Gerald F. Brommer and Joseph A. Gatto.

Careers in the Visual Arts: Talking with Professionals by Dian G. Smith.

Career Opportunities in Art by Susan H. Haubenstock and David Joselit.


Notes
Step 6 - Finding the Right Post-secondary School for You

Start your dream school search during your sophomore or junior year... don’t wait until May of your senior year because most schools are finished accepting applications by then.

Send, Call, Get
School Catalogs or Brochures
in order to make Comparisons... How???

- Use the school phone numbers enclosed on pages 37 to 46.
- Attend college sponsored weekend open houses.
- Attend fall evening college night or daytime shoppers fairs with representatives from over hundreds of schools. Contact: the National Association of College Admissions Counselors, 1800 Diagonal Road, Suite 430, Alexandria, VA 22314 for dates or contact your High School guidance department.
- Attend National Portfolio Day with representatives from over thirty accredited art schools/colleges. Contact your high school art department.
- Call and make an appointment to visit the school of your dreams personally.

✓ Check with your high school visual arts department for catalogs, posters, etc...
✓ Check with your high school guidance department for catalogs, brochures, posters and use Discover or the guidance information system (GIS) computer program on two or four year accredited colleges.

The program will study your school two ways:

<table>
<thead>
<tr>
<th>PROFILE (Short report)</th>
<th>OR</th>
<th>INDEPTH (Long report)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of school</td>
<td></td>
<td>Profile information plus:</td>
</tr>
<tr>
<td>Address of school</td>
<td></td>
<td>Location and size of school</td>
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<tr>
<td>Phone number to call</td>
<td></td>
<td>Major programs of study</td>
</tr>
<tr>
<td>Tuition costs</td>
<td></td>
<td>Financial aid</td>
</tr>
<tr>
<td>Admissions requirements</td>
<td></td>
<td>Residence facilities</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Campus life</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Special services</td>
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<tr>
<td></td>
<td></td>
<td>Athletics and more</td>
</tr>
</tbody>
</table>
Consider What Type of School You Want:
Public or private post-secondary
part-time or full time

Art Guilds, Leagues and Workshops
- Offer: Visual art training
- Earn: A certificate
- Instructors: Professional artists
- Programs are diverse
* Not Accredited

Junior Colleges or Community Colleges
- Offer: Visual arts courses and academics
- Earn: Associate Degree
- Instructors: Professional artists/
Professors with Masters or
Doctoral degrees
* Most schools accredited by regional
accreditation
- Programs are usually two years

Trade, Technical or Vocational Schools
- Offer: Technical training and few
academics
- Earn: Certificate or associate degree
- Instructors: Professional trade persons
* Most schools accredited by NATTS
- Programs are usually two years

Art Academies, Institutes and Independent
Art Colleges
- Offer: Solely visual art and design major
and liberal arts academics
- Earn: Certificates to associates to
undergraduate to graduate degrees
- Instructors: Professional artists/
Professors with Masters or
Doctoral degrees
* Accreditation varies widely and should be
carefully checked
- Programs are usually two to four years

Liberal Arts Colleges or Universities
- Offer: Art as major or minor through a
department and academics
- Earn: Undergraduate to graduate degrees
- Instructors: Professional artists/
Professors with Masters or
Doctoral degrees
* All schools should be accredited
- Programs are usually two to four years

Home Study or Correspondence Schools
- Offer: Art courses and technical trades
- Earn: Certificate or in some cases a degree
- Instructors: Vary according to course or
program
* Some accredited programs
- Programs are diverse

Advice from a guidance counselor:

"If your Scholastic Aptitude Test (S.A.T.) scores are not the greatest, some colleges have
summer entry programs to prove that you can succeed at their school."

"Some Junior Colleges or Community Colleges do not require Scholastic Aptitude Tests
(S.A.T.s)."

"Beware: If you transfer from one school to another not all of the credits that you earn
will transfer."

(* Please read page 35 on why accreditation is important)
Question if the School is Accredited:

All degree granting colleges and universities of higher education in the United States must be accredited by one of five regional associations: Middle States, New England, North Central, North West and Southern. To pass accreditation, institutions must have mission statements, certified and degreed educators and a well developed and approved curriculum, adequate facilities and financial assets complying within the guidelines of the association.

In addition to accreditation by the five regional associations some art schools and departments for art within schools are accredited by the National Association of Schools of Art and Design* (NASAD). This association is the only national professional accrediting agency for educational institutions in the visual arts recognized by the Council on Postsecondary Accreditation and the United States Department of Education. This accreditation sets high standards for art schools which are recognized by the five accreditation associations.

Some institutions accredited by certain associations are not accredited by the five regional associations. Why does this matter to you? It matters because the degree you have earned may not be accepted by other institutions if you want to transfer credits or earn the next highest degree.

Regional certification is required of all degree granting colleges and universities or higher education within the United States.

Additional certification that may be important for certain art and design fields are as follows:

AACS (Accredited) American Assembly of Collegiate Schools of Business
AATA (Member) American Art Therapy Association
ABET (Accreditation) Accreditation Board
AICS (Consortium) Association of Independent Colleges and Schools
AIGA (Recommended) American Institute of Graphic Arts
ASID (Student Chapter) American Society of Interior Designers
ASLA (Accredited) American Society of Landscape Architecture

FIDER (Accreditation) Foundation for Interior Design Education Research
NAAB (Accreditation) National Architectural Accrediting Board
*NASAD (Accredited) the National Association of Schools for Art and Design
NATTS (Accredited) National Association of Trade and Technical Schools
NCATE (Accreditation) National Council for Accreditation of Teacher Education
NIISC (Accredited) National Home Study Council
RAIC (Recognized) Royal Architectural Institute of Canada

Write for further accreditation information


Read:

## Degrees You Can Earn

Note: The amount of credits required and the degree titles will vary from school to school.

<table>
<thead>
<tr>
<th>C or CERT</th>
<th>CERTIFICATE</th>
<th>Received from Art Organizations, Guilds, Leagues, Workshops, Trade/Vocational-Technical Schools.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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<td></td>
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</tbody>
</table>

### UNDERGRADUATE TWO YEAR DEGREES

<table>
<thead>
<tr>
<th>Degree</th>
<th>Title</th>
<th>Received from</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>AA</td>
<td>Associate of art</td>
<td>Junior or Community Colleges, Trade, Technical Schools, and Art Institutes.</td>
<td></td>
</tr>
<tr>
<td>AS</td>
<td>Associate of science</td>
<td></td>
<td></td>
</tr>
<tr>
<td>AAS</td>
<td>Associate in applied science</td>
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<td></td>
</tr>
</tbody>
</table>

### UNDERGRADUATE OR FOUR YEAR BACCALAUREATE DEGREES

<table>
<thead>
<tr>
<th>Degree</th>
<th>Title</th>
<th>Received from</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>AB, BA</td>
<td>Bachelor of arts</td>
<td>Art Academies, Art Colleges, Liberal Arts Colleges, and Liberal Arts Universities.</td>
<td></td>
</tr>
<tr>
<td>ABT</td>
<td>Bachelor of arts in teaching</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BArch</td>
<td>Bachelor of architecture</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BApA</td>
<td>Bachelor of applied art</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BAE</td>
<td>Bachelor of art education</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BAEd</td>
<td>Bachelor of arts in education</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BApS</td>
<td>Bachelor of applied science</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BCA</td>
<td>Bachelor of creative arts</td>
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<tr>
<td>BEd</td>
<td>Bachelor of education</td>
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<tr>
<td>BFA</td>
<td>Bachelor of fine arts</td>
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<tr>
<td>BFAEd</td>
<td>Bachelor of fine arts education</td>
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<tr>
<td>BID</td>
<td>Bachelor of Industrial design</td>
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</tr>
<tr>
<td>BLArch</td>
<td>Bachelor of landscape architecture</td>
<td></td>
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<tr>
<td>BS</td>
<td>Bachelor of science</td>
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<tr>
<td>BSAEd</td>
<td>Bachelor of science in art education</td>
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<td>BSEd</td>
<td>Bachelor of science in education</td>
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<tr>
<td>BSPA</td>
<td>Bachelor of science in professional art</td>
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<td></td>
</tr>
<tr>
<td>BVA</td>
<td>Bachelor of visual arts</td>
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</table>

### GRADUATE OR POST-BACCALAUREATE DEGREES

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<thead>
<tr>
<th>Degree</th>
<th>Title</th>
<th>Received after you earn a Bachelor's degree.</th>
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<tbody>
<tr>
<td>MA</td>
<td>Master of arts</td>
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<tr>
<td>MA ArchI</td>
<td>Master of architecture I</td>
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<td></td>
</tr>
<tr>
<td>MA ArchII</td>
<td>Master of architecture II</td>
<td></td>
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</tr>
<tr>
<td>MAE</td>
<td>Master of art education</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MAEd</td>
<td>Master of arts in education</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MAT</td>
<td>Master of arts in teaching</td>
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<tr>
<td>MAT</td>
<td>Master of art therapy</td>
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<tr>
<td>MS</td>
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### HIGHEST GRADUATE DEGREES

<table>
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<tr>
<th>Degree</th>
<th>Title</th>
<th>MFA is the highest degree for a terminal studio artist. MFA's can teach college level.</th>
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<tbody>
<tr>
<td>MFA</td>
<td>Master of fine arts</td>
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<tr>
<td>PhD Arch</td>
<td>Doctor of Architecture</td>
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<td>EdD</td>
<td>Education doctorate</td>
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<tr>
<td>PhD</td>
<td>Doctor of philosophy</td>
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</table>
Colleges, Schools & Universities

Please note: This is a partial listing of schools located within the United States that offer art as a major. These schools vary in accreditation and type of degree or certificate offered. Check your guidance and art department(s) for further listings and information.

NEW ENGLAND STATES

CONNECTICUT

Albertus Magnus College, New Haven (203) 773-8550
Central Connecticut State University, New Britain (203) 827-7543
Connecticut College, New London (203) 447-1911
Fairfield University, Fairfield (203) 254-4000
Hartford Art School, West Hartford (203) 243-4393
Lyme Academy of Fine Arts, Inc., Old Lyme (203) 434-5232
Northwestern Connecticut Community College, E. Winsted (203) 379-8543
Paier College of Art, Inc., Hamden (203) 777-3851
Propersi Institute of Art, Greenwich (203) 869-4430
Sacred Heart University, Bridgeport (203) 371-7738
University of Bridgeport, Bridgeport (203) 576-4398
University of Connecticut, Storrs (203) 486-3931
University of Hartford, West Hartford (203) 243-4393
University of New Haven, West Haven (203) 932-7318
Wesleyan University, Middletown (203) 347-9411
Yale University, New Haven (203) 436-4380

MAINE

Haystack Mountain School of Crafts, Deer Isle (207) 348-6946
Portland School Of Art, Portland (207) 775-3052
Skowhegan School of Painting & Sculpture, Skowhegan (207) 861-9270
University of Maine, Orono (207) 581-3245
University of Southern Maine, Gorham (207) 780-5460

MASSACHUSETTS

Art Institute of Boston, Boston (617) 262-1223
Boston College, Newton (617) 552-3100
Boston University, Boston (617) 353-3371
Bradford College, Bradford (617) 372-7161
Butera School of Art, Boston (617) 536-4623
Charles River, Dover (617) 785-1260
Clark University, Worcester (617) 793-7431
Endicott College, Beverly (617) 927-0585
Massachusetts College of Art, Boston (617) 232-1555
Montserrat College of Art, Beverly (617) 922-8222
Mount Holyoke College, Hadley (413) 538-2000
Nantucket Island School of Design & The Arts, Nantucket (617) 228-9248
Northeastern University, Boston (617) 437-2200
 Salem State College, Salem (508) 741-6223
 School of the Museum of Fine Arts, Boston (617) 267-6100
 Smith College, Northampton (413) 584-0515
 Southern Massachusetts University, No. Dartmouth (508) 999-8564
 Springfield College, Springfield (413) 788-3300
 The Art Institute of Boston, Boston (617) 262-2844
 The Cape School, Provincetown (617) 487-0703
 The New England School of Art and Design, Boston (617) 536-0383
 The School of Fashion Design, Boston (617) 536-9343
 The Swain School of Design, New Bedford (617) 997-7831
 University of Lowell, Lowell (508) 934-0000
 University of Massachusetts at Boston, Dorchester (617) 929-8000
 Wellesley College, Wellesley (617) 235-0220
 Westfield State College, Westfield (413) 586-3311
 Worcester Craft Center, Worcester (617) 753-8183

NEW HAMPSHIRE

New England College - American Campus/British Campus, Henniker (603) 428-2223
Notre Dame College, Manchester (603) 669-4298
Plymouth State College of the University System of New Hampshire, Plymouth (603) 536-1550
River College, Nashua (603) 888-1311
University of New Hampshire, Durham (603) 862-1360

RHODE ISLAND

Newport Art Museum School, Newport (401) 847-0179
Rhode Island College, Providence (401) 456-8054
Rhode Island School of Design, Providence (401) 331-3511
Slave Regina-Newport College, Newport (401) 847-6650
University of Rhode Island, Kingston (401) 792-2164

VERMONT

Bennington College, Bennington (802) 442-5401
Fletcher Farm School for the Arts & Crafts, Ludlow (802) 228-8770
Goddard College, Plainfield (802) 454-8311
University of Vermont, Burlington (802) 656-3370
Vermont College of Norwich University, Montpelier (802) 229-0522
Wright School of Art, Stowe (802) 253-4305
NEW JERSEY

Bergen Community College, Paramus (201) 447-7100
Caldwell College, Caldwell (201) 228-4424
Cape May County Art League, Cape May (609) 884-8628
Cumberland County College, Vineland (609) 691-8600
Drew University, Madison (201) 377-3000
Du Cret School of the Arts, Plainfield (908) 757-7171
Glassboro State College, Glassboro (609) 863-7081
Jersey City State College, Jersey City (201) 547-3214
Joe Kubert School of Cartoon and Graphic Art, Inc., Dover (201) 361-1327
Mercer County Community College, Trenton (609) 586-4800
Montclair Art Museum, Montclair (201) 746-5556
Montclair State College, Montclair (201) 852-4425
Newark School of Fine & Industrial Art, Newark (908) 733-7390
Ridgewood Art Institute, Ridgewood (201) 652-9615
Saint Peter's College, Jersey City (908) 433-2527
School of Modern Photography, Little Falls (800) 526-0890
Union County College, Cranford (908) 276-2600

PENNSYLVANIA

Allegheny College, Meadville (814) 724-4351
Art Institute of New Kensington, New Kensington (412) 335-5336
Art Institute of Pittsburgh, Pittsburgh (412) 263-6600
Beaver College, Glenside (215) 572-2995
Bucknell University, Lewisburg (717) 524-1307
Bucks County Community College, Newtown (215) 968-8425
Carnegie Mellon University, Pittsburgh (412) 268-2348
Clarion University of Pennsylvania, Clarion (814) 226-2306
Community College of Philadelphia, Philadelphia (215) 751-8771
Creative Art Studio, Pittsburgh (412) 833-2998
Drexel University, Philadelphia (215) 895-2295
Duquesne University of the Holy Ghost, Pittsburgh (412) 434-6620
Edinboro University, Edinboro (814) 732-2761
Fischler Art Memorial, Philadelphia (215) 922-3456
Hudson School of Art, Philadelphia (215) 238-9000
International Correspondence Schools, Scranton (717) 342-7701
Kutztown University, Kutztown (215) 683-4060
La Roche College, Pittsburgh (412) 367-9300
Lehigh University, Bethlehem (610) 861-3100
Lycoming College, Williamsport (717) 232-4127
Mansfield University, Mansfield (717) 662-4243
Marywood College, Scranton (717) 348-6278
Mercyhurst College, Erie (814) 824-0200
Millersville University, Millersville (717) 696-3884
Montgomery County Community College, Blue Bell (215) 641-6551
Moore College of Art, Philadelphia (215) 568-4515
Mount Aloysius Jr. College, Cresson (814) 886-4131
PA California University of Pennsylvania, California (412) 938-4404
Pennsylvania School of Art and Design, Lancaster (717) 396-7833
Pennsylvania State University, College of Arts & Architecture, University Park (814) 865-0444
The Pennsylvania Academy of Fine Arts, Philadelphia (215) 972-7623
The University of the Arts, Philadelphia (800) 272-3790
Tyler School of Art, Philadelphia (215) 782-2715
Washington and Jefferson College, Washington (412) 222-4400
Westminster College, New Willimington (412) 946-7267
Wilkes College, Wilkes Barre (717) 824-4651

MIDWESTERN STATES

ILLINOIS

Advanced Screen Printing Institute, Chicago (312) 942-8538
American Academy of Art, Chicago (312) 939-3883
American Academy of Art and Graphic Communications, Chicago (312) 939-3882
Belleville Area College, Belleville (618) 235-2700
Black Hawk College, Moline (309) 769-1311
Bradley University, Peoria (309) 697-2967
Chicago State University, Chicago (312) 995-2513
Eastern Illinois University, Charleston (217) 581-3410
Feldian College, Chicago (312) 539-1933
Greenville College, Greenville (618) 644-1840
Halstead Academy of Portrait Art, Evanston (312) 869-6560
Illinois State University, Bloomington/Normal (309) 438-5621
Joliet Junior College, Joliet (815) 729-9020
Knox College, Galesburg (309) 343-0112
Loyola University of Chicago, Chicago (312) 670-2900
MacMurray Junior College, MacMurray (312) 922-1884
Milwaukee University, Decatur (217) 424-6210
Morton College, Cicero (312) 656-8000
Northwestern Illinois University, Elgin (815) 583-4050
Northern Illinois University, DeKalb (815) 753-7851
Northwestern University, Evanston (312) 491-7271
Olivet Nazarene College, Kankakee (815) 939-5203
Prairie State College, Chicago Heights (312) 756-3110
Quincy College, Quincy (217) 228-5210
Ray College of Design - Chicago, Chicago (312) 280-3500
Rockford College, Rockford (815) 226-4050
School of Airbrush Arts, Villa Park (312) 834-7333
The School of the Art Institute of Chicago, Chicago (312) 899-5135
Southern Illinois University at Carbondale, Carbondale (618) 453-4315
Southern Illinois University - School of Technical Careers, Carbondale (618) 453-4381
Spoon River College, Canton (309) 245-4512
**INDIANA**

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<tbody>
<tr>
<td>Ball State University, Muncie</td>
<td>(317) 285-8282</td>
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<tr>
<td>DePau University, Greencastle</td>
<td>(317) 658-4006</td>
</tr>
<tr>
<td>Franklin College, Franklin</td>
<td>(317) 736-8441</td>
</tr>
<tr>
<td>Goshen College, Goshen</td>
<td>(219) 533-3161</td>
</tr>
<tr>
<td>Grace College, Indianapolis</td>
<td>(219) 372-5131</td>
</tr>
<tr>
<td>Herron School of Art, Indianapolis</td>
<td>(317) 923-3651</td>
</tr>
<tr>
<td>Indiana University, Bloomington</td>
<td>(812) 45-7756</td>
</tr>
<tr>
<td>Indiana University Southeast, New Albany</td>
<td>(812) 945-2731</td>
</tr>
<tr>
<td>Indiana State University, Terre Haute</td>
<td>(812) 237-3697</td>
</tr>
<tr>
<td>Indiana University - Purdue University at Fort Wayne, Fort Wayne</td>
<td>(219) 482-5201</td>
</tr>
<tr>
<td>Marian College, Indianapolis</td>
<td>(317) 929-0321</td>
</tr>
<tr>
<td>Marion College, Marion</td>
<td>(317) 674-6901</td>
</tr>
<tr>
<td>Saint Francis College, Fort Wayne</td>
<td>(219) 432-3551</td>
</tr>
<tr>
<td>Saint Mary’s College, Notre Dame</td>
<td>(219) 284-4631</td>
</tr>
<tr>
<td>Taylor University, Upland</td>
<td>(800) TU2-2345</td>
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<tr>
<td>University of Evansville, Evansville</td>
<td>(812) 479-2468</td>
</tr>
<tr>
<td>University of Notre Dame, Notre Dame</td>
<td>(219) 239-7602</td>
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<tr>
<td>Vincennes University, Vincennes</td>
<td>(812) 885-4318</td>
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**IOWA**

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<td>Clark College, Dubuque</td>
<td>(319) 285-6316</td>
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<tr>
<td>Coe College, Cedar Rapids</td>
<td>(319) 399-8500</td>
</tr>
<tr>
<td>Cornell College, Mt. Vernon</td>
<td>(319) 895-8149</td>
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<tr>
<td>Des Moines Art Center, Des Moines</td>
<td>(515) 277-4405</td>
</tr>
<tr>
<td>Drake University, Des Moines</td>
<td>(515) 271-2863</td>
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<tr>
<td>Indian Hills Community College, Ottumsville</td>
<td>(515) 683-5153</td>
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<tr>
<td>Indian Hills Community College, Centerville Campus</td>
<td>(515) 856-2143</td>
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<tr>
<td>Iowa Central Community College, Fort Dodge</td>
<td>(515) 576-7201</td>
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<tr>
<td>Iowa Lakes Community College, Estherville</td>
<td>(712) 362-2604</td>
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<tr>
<td>Iowa State University, Ames</td>
<td>(515) 294-6724</td>
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<tr>
<td>Luther College, Decorah</td>
<td>(399) 387-1287</td>
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<tr>
<td>Morningside College, Sioux City</td>
<td>(712) 274-5111</td>
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<tr>
<td>University of Northern Iowa, Cedar Falls</td>
<td>(319) 273-2077</td>
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<tr>
<td>Wartburg College, Waverly</td>
<td>(319) 352-8264</td>
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**KANSAS**

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<td>Bethany College, Lindsborg</td>
<td>(913) 227-3311</td>
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<tr>
<td>Bethel College, N. Newton</td>
<td>(316) 283-2500</td>
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<td>Butler County Community College, El Dorado</td>
<td>(316) 321-5082</td>
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<td>Coffeyville Community College, Coffeyville</td>
<td>(316) 251-7700</td>
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<tr>
<td>Fort Hays State University, Hayes</td>
<td>(913) 625-3066</td>
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<tr>
<td>Friends University, Wichita</td>
<td>(316) 261-5800</td>
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<tr>
<td>Garden City Community College, Garden City</td>
<td>(316) 276-7611</td>
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<tr>
<td>Haskell Indian Junior College, Lawrence</td>
<td>(913) 749-8454</td>
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<tr>
<td>Independence Community College, Independence</td>
<td>(316) 331-1400</td>
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<tr>
<td>Kansas City Art Institute, Kansas City</td>
<td>(913) 561-4852</td>
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<tr>
<td>Kansas State University, Manhattan</td>
<td>(913) 532-6605</td>
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<tr>
<td>Kansas Wesleyan, Salina</td>
<td>(913) 827-5544</td>
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<tr>
<td>McPherson College, McPherson</td>
<td>(316) 241-0731</td>
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<tr>
<td>Pittsburg State University, Pittsburg</td>
<td>(316) 231-7000</td>
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<tr>
<td>Seward County Community College, Liberal</td>
<td>(316) 624-1951</td>
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<tr>
<td>Sterling College, Sterling</td>
<td>(316) 278-2173</td>
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<tr>
<td>University of Kansas, Lawrence</td>
<td>(913) 864-3421</td>
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<tr>
<td>Wichita Art Association, Inc., Wichita</td>
<td>(316) 686-6687</td>
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**MINNESOTA**

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<td>Bethel College, St. Paul</td>
<td>(612) 638-6242</td>
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<tr>
<td>Carleton College, Northfield</td>
<td>(507) 653-4341</td>
</tr>
<tr>
<td>College of Saint Benedict, St. Joseph</td>
<td>(612) 363-5587</td>
</tr>
<tr>
<td>College of Saint Thomas, St. Paul</td>
<td>(612) 647-5265</td>
</tr>
<tr>
<td>College of St. Teresa, Winona</td>
<td>(507) 454-2930</td>
</tr>
<tr>
<td>Hamline University, St. Paul</td>
<td>(612) 641-2207</td>
</tr>
<tr>
<td>Manhattan College, Mankato</td>
<td>(507) 389-6413</td>
</tr>
<tr>
<td>Minneapolis College of Art &amp; Design, Minneapolis</td>
<td>(612) 874-3618</td>
</tr>
<tr>
<td>Moorhead State University, Moorhead</td>
<td>(218) 236-2151</td>
</tr>
<tr>
<td>Saint Cloud State University, Saint Cloud</td>
<td>(612) 255-4283</td>
</tr>
<tr>
<td>Saint John’s University, Collegeville</td>
<td>(612) 363-2196</td>
</tr>
<tr>
<td>Saint Mary’s College, Winona</td>
<td>(507) 452-4430</td>
</tr>
<tr>
<td>Saint Olaf College, Northfield</td>
<td>(307) 663-3248</td>
</tr>
<tr>
<td>School of the Associated Arts, St. Paul</td>
<td>(612) 244-3416</td>
</tr>
<tr>
<td>University of Minnesota, Duluth</td>
<td>(218) 726-7171</td>
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**MICHIGAN**

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<th>Institution</th>
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<tbody>
<tr>
<td>Adrian College, Adrian</td>
<td>(517) 265-5161</td>
</tr>
<tr>
<td>Albion College, Albion</td>
<td>(517) 529-5511</td>
</tr>
<tr>
<td>Alana College, Alm</td>
<td>(517) 463-7139</td>
</tr>
<tr>
<td>Aquinas College, Grand Rapids</td>
<td>(616) 459-8281</td>
</tr>
<tr>
<td>Calvin College, Grand Rapids</td>
<td>(616) 957-6106</td>
</tr>
<tr>
<td>Center for Creative Studies College of Art &amp; Design,</td>
<td>(313) 872-3118</td>
</tr>
<tr>
<td>Cranbrook Academy of Art, Bloomfield Hills</td>
<td>(313) 665-3601</td>
</tr>
<tr>
<td>Eastern Michigan University, Ypsilanti</td>
<td>(313) 487-3060</td>
</tr>
<tr>
<td>Gemini School of Art and Design, Southfield</td>
<td>(800) 446-0443</td>
</tr>
<tr>
<td>Glen Oaks Community College, Centreville</td>
<td>(616) 467-9945</td>
</tr>
<tr>
<td>Grand Rapids Junior College, Grand Rapids</td>
<td>(616) 456-4884</td>
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<tr>
<td>Henry Ford Community College, Dearborn</td>
<td>(313) 845-9634</td>
</tr>
<tr>
<td>Hillsdale College, Hillsdale</td>
<td>(516) 637-7341</td>
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<tr>
<td>Hope College, Holland</td>
<td>(616) 394-7050</td>
</tr>
<tr>
<td>Interlochen Academy of Art, Interlochen</td>
<td>(616) 276-9221</td>
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<tr>
<td>Kalamazoo Valley Community College, Kalamazoo</td>
<td>(616) 372-5346</td>
</tr>
<tr>
<td>Kalamazoo College, Kalamazoo</td>
<td>(616) 383-8511</td>
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<tr>
<td>Kendall College of Art and Design, Grand Rapids</td>
<td>(616) 451-2787</td>
</tr>
<tr>
<td>Kellogg Community College, Battle</td>
<td>(616) 965-3931</td>
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<tr>
<td>Madonna College, Livonia</td>
<td>(313) 591-5050</td>
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<tr>
<td>Michigan State University, E. Lansing</td>
<td>(517) 355-7612</td>
</tr>
<tr>
<td>Michigan Technological University, Walker Arts and Humanities Center,</td>
<td>(906) 482-2207</td>
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<tr>
<td>Michigan Technological University, Summer Youth Dept.,</td>
<td>(906) 487-2335</td>
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<tr>
<td>Mott Community College, Flint</td>
<td>(313) 762-0241</td>
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<tr>
<td>North Central Michigan College, Petoskey</td>
<td>(616) 347-3973</td>
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<tr>
<td>Northern Michigan University, Marquette</td>
<td>(906) 227-2194</td>
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<tr>
<td>Olivet College, Olivet</td>
<td>(616) 749-7635</td>
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<tr>
<td>Saginaw Valley State College, University Center</td>
<td>(517) 790-4000</td>
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<tr>
<td>Saint Clair County Community College, Port Huron</td>
<td>(313) 984-3881</td>
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<tr>
<td>Schoolcraft College, Livonia</td>
<td>(313) 591-6400</td>
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<tr>
<td>Siena Heights College, Adrian</td>
<td>(517) 263-0731</td>
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<tr>
<td>Spring Arbor College, Spring Arbor</td>
<td>(517) 750-1200</td>
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<tr>
<td>University of Michigan School of Art, Ann Arbor</td>
<td>(313) 763-4093</td>
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<tr>
<td>Wayne State University, Detroit</td>
<td>(313) 577-3577</td>
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<tr>
<td>Western Michigan University, Kalamazoo</td>
<td>(616) 387-2438</td>
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**NEBRASKA**

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Concordia College, Seward</td>
<td>(402) 643-3651</td>
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<tr>
<td>Creighton College, Omaha</td>
<td>(402) 280-2703</td>
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<tr>
<td>Dana College, Blair</td>
<td>(402) 426-4101</td>
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<tr>
<td>Kearney State College, Kearney</td>
<td>(309) 224-8353</td>
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</table>
### Nebraska
- **Nebraska Western College**, Scottsbluff (308) 635-3606
- **Northeast Technical Community College**, Norfolk (402) 371-2020
- **Studio Academy School of Advertising Art & Design, Inc.**, Omaha (402) 553-1733
- **Union College**, Lincoln (402) 488-2331
- **University of Nebraska**, Lincoln (402) 472-2631
- **Wayne State College**, Wayne (402) 375-2200

### North Dakota
- **Bismarck Junior College**, Bismarck (701) 224-5400
- **Dickinson State College**, Dickinson (701) 227-2331
- **International Music Camp Summer School of Fine Arts**, Bismarck (701) 228-2277
- **Jamestown College**, Jamestown (701) 253-2562
- **Minot State College**, Minot (701) 857-3108
- **North Dakota State University**, Fargo (701) 237-8643
- **University of North Dakota**, Grand Forks (701) 777-2257
- **University of North Dakota - Williston**, Interior Design Dept., Williston (701) 572-6736

### Ohio
- **ACA College of Design**, Cincinnati (513) 751-1206
- **Art Academy of Cincinnati**, Cincinnati (513) 562-8750
- **Antonelli Institute of Art & Photography**, Cincinnati (513) 241-4338
- **Bowling Green State University**, Bowling Green (419) 372-2786
- **Central Academy of Commercial Art**, Cincinnati (513) 961-2484
- **Cleveland Institute of Art**, Cleveland (216) 421-7000
- **Cleveland State University**, Cleveland (216) 687-3755
- **College of Mount St. Joseph**, Cincinnati (513) 244-4531
- **Columbus College of Art & Design**, Columbus (614) 224-9101
- **Cuyahoga Valley Art Center**, Cleveland (216) 928-8092
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- **Kenyon College**, Gambier (614) 427-2244
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- **Miami University**, Oxford (513) 529-2900
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- **Ohio University**, Athens (614) 594-5174
- **Ohio Wesleyan University**, Delaware (614) 369-4431
- **Otterbein College**, Westerville (614) 890-0084
- **Raymond Walters College**, Cincinnati (513) 745-4250
- **The College of Wooster**, Wooster (216) 263-2323
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- **University of Nevada, Las Vegas**, Las Vegas (702) 739-3443
- **University of South Dakota**, Vermillion (605) 677-5636

### Wisconsin
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- **Chadron State College**, Chadron (308) 432-4700
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- **University of Wisconsin - Parkside**, Kenosha (608) 342-2267
- **University of Wisconsin - River Falls**, River Falls (715) 425-3266
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- **University of Florida**, Gainesville (904) 392-0211
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Hinds Junior College District, Utica (601) 855-6062
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Institute of American Indian Arts, Santa Fe (505) 988-6463
New Mexico State University, Las Cruces (505) 646-1705
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University of New Mexico, Albuquerque (505) 277-2446
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University of Tulsa, Tulsa (918) 592-6000
Western Oklahoma State College, Altus (405) 477-2000
### TEXAS

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<tbody>
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<td>Abilene Christian University, Abilene</td>
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<td>(800) 371-5030</td>
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<td>(214) 892-9101</td>
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<td>(512) 245-2354</td>
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<td>Stephen F. Austin State University, Nacogdoches</td>
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<td>SWL Ross State University, Alpine</td>
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<tr>
<td>Tarrant Country Jr. College, Northeast Campus, Hurst</td>
<td>(817) 281-7860</td>
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<td>Texas Christian University, Fort Worth</td>
<td>(817) 921-7643</td>
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<td>Texas Technical T.T. University, Lubbock</td>
<td>(806) 742-3825</td>
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<td>Texas Women's University, Denton</td>
<td>(817) 382-8923</td>
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<tr>
<td>University of Texas at Austin, Austin</td>
<td>(512) 471-1711</td>
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<td>The University of Texas at Arlington, Arlington</td>
<td>(817) 237-2891</td>
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<td>The University of Texas at El Paso, El Paso</td>
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<td>The University of Texas at San Antonio, San Antonio</td>
<td>(512) 691-4352</td>
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<td>Wayland Baptist University, Plainview</td>
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<td>West Texas State University, Canyon</td>
<td>(806) 656-3331</td>
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### PACIFIC COAST STATES

#### ALASKA

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<th>Institution</th>
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<tbody>
<tr>
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<td>(907) 747-5221</td>
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#### CALIFORNIA

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<tr>
<td>Academy of Art College, San Francisco</td>
<td>(415) 765-4200</td>
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<tr>
<td>The Alexander School of Painting, San Diego</td>
<td>(619) 234-7536</td>
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<td>Art Center College of Design, Pasadena</td>
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<td>(619) 459-0201</td>
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<td>(714) 497-3309</td>
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<td>Los Angeles Pierce College, Woodland Hills</td>
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<td>(213) 255-9196, (213) 838-2227</td>
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<td>Encino</td>
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<td>(209) 575-6081</td>
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<td>(408) 646-4200</td>
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<td>(818) 578-7123</td>
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<td>Pasadena City College, Pasadena</td>
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Worksheet: Research Your Art School Choices
Use this worksheet as a guide for your inquiry into post-secondary schools

Name of school: 
City: 
Phone number: 

1st Choice 

<table>
<thead>
<tr>
<th>Researched the school by:</th>
<th>[ ] Catalog</th>
<th>[ ] Computer search</th>
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<td>[ ] Brochure</td>
<td>[ ] A friend's advice</td>
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<td></td>
<td>[ ] Visited Campus</td>
<td>[ ] Other:</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Is the school accredited?</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Does the school offer my major?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Does the school offer a foundation year?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Does the school accept advanced placement (AP) credits?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Does the school have difficult admissions requirements?</td>
<td></td>
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</tr>
<tr>
<td>Does the school have a good reputation?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Does the school offer financial aid?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Is the school affordable?</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Strong Points</th>
<th>Weak Points</th>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>1.</td>
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<td>2.</td>
<td>2.</td>
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<td>3.</td>
<td>3.</td>
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<tr>
<td>4.</td>
<td>4.</td>
</tr>
</tbody>
</table>

[ ] Yes, apply | [ ] No way

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- Step Seven -

Keep a Record for Yourself

Once you have chosen a career and selected a school to pursue that career, it is important to:

1. Do your research
2. Get a catalog
3. Apply as early as possible

Basic requirements for most admissions offices:

- Official high school transcripts or General Education Diploma (GED)
- Completed application forms (following directions)
- A non-refundable application fee
- A portfolio with original works, slides or photographs/videos
- Personal interview
- Letters of recommendation
- Test results on P.S.A.T., A.C.T., S.A.T., etc.
- A certificate of good health from your family physician
- File completed on financial aid
- A 500 word statement of purpose essay or artist statement:
  - To tell people what you do as an artist and why
  - To express your feelings about art
  - To describe your art styles, techniques and use of medium
  - To describe the images and subject matters of your art
  - To describe the experience you have gained
  - To tell how many hours a week you work in art

Advice from an art educator

"Writing a statement of purpose essay or an artist statement is good practice for the time when you are a working artist and need to write a resume or art press release."
**Make a Good Impression:**

...for each application, you will provide information about your personal background. Use this page as a first draft and a reference. Finally: Remember to be neat and to proofread each application.

<table>
<thead>
<tr>
<th>Mr./Ms.</th>
<th>Last Name</th>
<th>First Name</th>
<th>Middle Initial</th>
<th>(Maiden)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Permanent Address</td>
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<tr>
<td>Street Address:</td>
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<tr>
<td>City:</td>
<td>State:</td>
<td>Zip:</td>
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<td></td>
</tr>
<tr>
<td>Mailing Address (if different from above)</td>
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<td></td>
<td></td>
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<tr>
<td>Street Address:</td>
<td></td>
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<tr>
<td>City:</td>
<td>State:</td>
<td>Zip:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Telephone:</td>
<td>Social Security Number</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Date of Birth:</td>
<td>Place of Birth:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country of Citizenship:</td>
<td>Visa Status:</td>
<td></td>
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</tr>
<tr>
<td>Family Data (Please complete for each parent/guardian or spouse):</td>
<td></td>
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</tr>
<tr>
<td>____ Parent ____ Guardian ____ Spouse</td>
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<tr>
<td>Name:</td>
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<td>Street:</td>
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<tr>
<td>Country:</td>
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</tr>
<tr>
<td>Home Phone:</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Occupation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name of High School:</td>
<td>City:</td>
<td>State:</td>
<td>Zip:</td>
<td>Dates of attendance:</td>
</tr>
<tr>
<td>It is a: ____ Public ____ Private ____ Parochial School</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Present Class Rank

<table>
<thead>
<tr>
<th>Class rank:</th>
<th>Class size:</th>
<th>Percentile:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>Test Scores:</th>
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</thead>
</table>

<table>
<thead>
<tr>
<th>Scholastic Aptitude Test (SAT) Month/Year:</th>
<th>Verbal</th>
<th>Math</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>American College Test (ACT) Month/Year:</th>
<th>Verbal</th>
<th>Math</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>College Board Achievement Tests (CBAT) Date:</th>
<th>in (subject):</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Test of English as a Foreign Language (TOEFL) Date:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>List Academic Honors, Art Honors, Organizations and Officerships:</th>
</tr>
</thead>
<tbody>
<tr>
<td>12</td>
</tr>
<tr>
<td>11</td>
</tr>
<tr>
<td>10</td>
</tr>
<tr>
<td>9</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>List other Achievements, Athletic Records and Hobbies:</th>
</tr>
</thead>
<tbody>
<tr>
<td>12</td>
</tr>
<tr>
<td>11</td>
</tr>
<tr>
<td>10</td>
</tr>
<tr>
<td>9</td>
</tr>
</tbody>
</table>

### Work Experience

Please list any job (including summer employment) you may have held during the past three years, listing your most recent employment first.

<table>
<thead>
<tr>
<th>Specific nature of work</th>
<th>Employer</th>
<th>Approximate dates of employment</th>
<th>Approximate number of hours per week</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tbody>
</table>

### Travel Record

<p>| |</p>
<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td></td>
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</tbody>
</table>
Full name and phone number of your guidance counselor

College Entrance Examination Board Number (CEEB) High School Number

Date of graduation or General Education Diploma (GED)

Official Transcripts Needed
(These you get free or for a slight fee at your High School Guidance Office)

<table>
<thead>
<tr>
<th>COURSES AND GRADES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year</td>
</tr>
<tr>
<td>12</td>
</tr>
<tr>
<td>12</td>
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<tr>
<td>11</td>
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<td>10</td>
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<tr>
<td>10</td>
</tr>
<tr>
<td>9</td>
</tr>
<tr>
<td>9</td>
</tr>
</tbody>
</table>

Advice from a guidance counselor

"Preliminary Scholastic Aptitude Test (PSAT) should definitely be taken in eleventh grade at the latest... only juniors can use the test to qualify for National Merit Scholarships but anyone can take it. Scholastic Aptitude Test (SAT) otherwise known as College Boards, recommended that it be taken in the spring of the junior year and in the fall of the senior year as a minimum."
Further Sources of Information on Getting Into College


Major publishers of guides: to improve test scores, two and four year colleges plus ways to finance. Send for mail order catalogs or find in most major book stores:

Barron’s Educational Services, Inc., P.O. Box 8040, 250 Wireless Boulevard, Hauppauge, NY 11788

The College Board Publications Customer Service, 45 Columbus Avenue, New York, NY 10023-6992 (College board’s advanced placement program in studio art (A.P.). Full information is available from high school guidance offices and the College Board Publishers)

Peterson’s Educational Series, P.O. Box 2123, 202 Carnegie Center, Princeton, NJ 08543-2123

Notes:
Interview Day

Make your interview and campus tour the best. The school is collecting information about you and you are collecting information about the school. Keep your eyes and ears open.

Survival Tips:

- Arrive early, having done your school research
- Have questions ready to ask them
- Be honest
- Have your portfolio ready
- Dress to impress; “Artsy” is okay
- Send a thank you note afterwards
- Be yourself

VIP Questions to ask during your interview:

Question: Does the school offer a foundation first year?
Reason: All first year students start out in the same level in foundation programs - even if they had or never had art in high school. A foundation year gives you a chance to explore many art careers.

Question: Does the school accept College Board advance placement (AP) credits or transfer credits?
Reason: If you already spent the time and money on taking college credits, you want them to transfer.

Question: Does the school offer junior year abroad programs or exchange programs with other schools?
Reason: They are fun to take, if you can afford them. They also broaden your art exposure.

Question: Which department is the most popular?
Reason: Asking this will help you discover the school’s most popular major departments.

Question: What is the average class size?
Reason: Smaller classes allow for more individualized attention.
Question: Are the faculty practicing artists?
Reason: Practicing artists can give you good advice. They can also help you network and find a job after you graduate.

Question: Does the school adequately expose you to visiting artists, art lecturers, art museums, gallery shows, performances?
Reason: To enhance your art awareness, you need to experience as many art related activities as possible!

Your question:
Your reason:

Your question:
Your reason:

Your question:
Your reason:

Your question:
Your reason:

**BIG QUESTIONS:**

What percentage of graduates from your school get jobs after graduation?

Do you have a career placement office to help with job searches, resume writing and interview techniques?

Does the school remain current and teach multi-media and computer skills for the careers of the future?

Who are your outstanding art graduates in my primary career choice?

Does the school teach art and business programs on pricing and marketing art, legal concerns, copyright laws, keeping books, taxes and grant writing?

Does the school offer services to alumni for job counseling, networking for freelance and exhibitions and shows?

**Reason:** You want a job after graduation
Worksheet: Personally Check the School Out...
Use this worksheet as a guide for the post-secondary schools that you visit

<table>
<thead>
<tr>
<th>Love it</th>
<th>Like it</th>
<th>No way</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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<td></td>
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</table>

<table>
<thead>
<tr>
<th>Art Studio or Laboratory:</th>
</tr>
</thead>
<tbody>
<tr>
<td>[ ] Size</td>
</tr>
<tr>
<td>[ ] Equipment</td>
</tr>
<tr>
<td>[ ] Ventilation</td>
</tr>
<tr>
<td>[ ] Clean</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Art Studio or Laboratory:</th>
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</thead>
<tbody>
<tr>
<td>[ ] Size</td>
</tr>
<tr>
<td>[ ] Equipment</td>
</tr>
<tr>
<td>[ ] Ventilation</td>
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<tr>
<td>[ ] Clean</td>
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<table>
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<th>Art Supply Store</th>
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<table>
<thead>
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<th>Career Planning Office</th>
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<table>
<thead>
<tr>
<th>Computer Center</th>
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<table>
<thead>
<tr>
<th>Library</th>
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<table>
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<tr>
<th>Library</th>
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<table>
<thead>
<tr>
<th>Financial Aid Office</th>
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<thead>
<tr>
<th>Gallery or Exhibition Space</th>
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<table>
<thead>
<tr>
<th>Student Lounge</th>
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<table>
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<th>Student Services</th>
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<table>
<thead>
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<th>[ ] Academic Achievement Program</th>
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<table>
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<th>[ ] Counseling</th>
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<table>
<thead>
<tr>
<th>[ ] International Student Help</th>
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<table>
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<th>[ ] Tutoring</th>
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<table>
<thead>
<tr>
<th>[ ] Learning Specialist</th>
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</table>

<table>
<thead>
<tr>
<th>[ ] Health Care Services</th>
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</table>

<table>
<thead>
<tr>
<th>[ ] Student Activities/Special Events</th>
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</table>

<table>
<thead>
<tr>
<th>Overall Appearance</th>
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<table>
<thead>
<tr>
<th>Housing &amp; Residential Life</th>
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</table>

<table>
<thead>
<tr>
<th>Love it</th>
<th>Like it</th>
<th>No way</th>
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<th>Co-ed Housing</th>
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<thead>
<tr>
<th>City Escort Service/Security</th>
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<table>
<thead>
<tr>
<th>Dorms/Apartments/Private Houses On or Off Campus</th>
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<table>
<thead>
<tr>
<th>Laundry Room/Mail Room</th>
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<table>
<thead>
<tr>
<th>Food Service/Delivery</th>
</tr>
</thead>
</table>
School advice from an educator:

"Save your first choice for last so that interview practice makes perfect."

School advice from a college art student

"It can be a lot of hard work that takes the fun out of what you love doing. Always have a project of your own that you can work on several hours a week to keep in touch with the reason why you're in it to begin with. Classroom education gives you about 1% of what you need to really know. Draw, draw, draw, go to museums, art galleries and learn other artist's work. It's hard, but rewarding."

School advice from working artists

"1. Believe in your right to express yourself productively and creatively foremost. "Unto thy own self be true”. 2. Realize you may have to compromise yourself if money becomes your cord and your motivator. 3. Consider the consequences of your creative efforts. 4. Never give up creating, growing, and living - keep trying. 5. Absorb and read “The Art Spirit” by Robert Henri. 6. Keep an open mind. 7. Be a possibility thinker."

"1. Utilize available time to concentrate on creative pursuits - i.e., extra curricular time/study hall/elective classes. 2. Investigate options to audit courses (i.e., local colleges). 3. Memorize this word, “Networking” - be available to meet other students/professionals (dialogue exchange/group critiques). 4. Develop and maintain “On-going” Reference/Resource notebook. (Organize by sections of interest) - Lifelong project. 5. Do not be intimidated - Always keep an open mind. Explore, express and realize the value of the ability to be flexible - grow through awareness."
Money Matters

For help finance your education and training after high school you must keep your high school grades up and personal records accurate. Research the financial aid categories available to you and apply as early as possible after January first:

Generally, to be eligible for financial aid you must:

$ Have demonstrated financial need
$ Have a high school diploma or General Education Diploma (GED)
$ Be enrolled or be accepted for enrollment in a degree program
$ Be a U.S. citizen, or other eligible non-citizen.
$ Maintain satisfactory academic progress in accordance with your school.
$ Not be in default of any other loans.
$ Sign a Statement of Educational Purpose verifying that any aid you receive will be used to meet education-related expenses.
$ Sign a drug free statement.
$ Not have borrowed in excess of any loan amount.
$ Register with the selective service if required.
$ Submit financial aid transcripts from all other post-secondary educational institutions you previously attended.

Get the standard financial aid application which permits you to apply for all grants, loans, scholarships and work-study programs available from most possible Federal, State and Private sources. This form can be requested from your guidance department or write for further information and a FREE copy of The Student Guide Financial Aid from the U.S. Department of Education: Grants, Loans, and Work-Study, call or write:

Federal Student Aid Information Center
Box 84
Washington, DC 20044
1-800-333-INFO Mon to Fri 9-5:30 p.m.
Eastern Standard Time (EST)
Competitive Art Scholarships

You Can Apply for While in High School

Art Recognition and Talent Search (ARTS) Scholarship. This $100 to $3,000 scholarship is awarded to talented seniors who send in the completed application and registration fee along with slides of their work. Write: National Foundation for Advancement in the Arts (NFAA), ARTS Office (Miami-Dade Com. Col.) 300 N.E. 2nd Avenue Miami, FL 33132-9939.

Pre-college summer programs and/or Saturday classes during the school year. These scholarships are awarded to high school junior and senior visual art students who demonstrate financial need and talent. Check with all major art school admissions offices.

Scholastic Art Awards. This honor is awarded to outstanding high school artists whose work was submitted by their high school art educator. There is a fee to enter for awards from $100.00 to $4,000.00 and one year tuition paid at forty plus art schools plus 450 plaques. Write: Scholastic Art Awards, 730 Broadway, New York, NY 10003.

The Frances Hook Scholarship Fund is a non-profit organization which helps students grades 1 to 12 pursue their studies in art awarding over $50,000 in art scholarships. Submit completed application and original artwork to: Frances Hook Scholarship Fund, 430-B W. County Road D, New Brighton, MN 55112.

The Marie Walsh Sharpe Art Foundation is a summer school, full tuition, room and board art scholarship for eighty talented high school juniors. Submit completed application and slides. Contact: the Marie Walsh Sharpe Art Summer Seminar, The Marie Walsh Sharpe Art Foundation, 711 N. Tejon, Suite B, Colorado Springs, CO 80903.

The National Arts Honor Society Scholarship. This scholarship is awarded to seniors who are members of the NAHS. Awards are based on your portfolio, academic achievement and student activities. Write: National Art Education Association (NAEA), 1916 Assoc. Drive, Reston, VA 22091.

The United States National Art Awards (USNAA) Scholarship grants range from $100 to $1,500 to outstanding high school students for painting, photography, ceramics, drawing, etc. Recommended through high school educator. P.S.: They will try to sell you a yearbook of all nominees - you do not have to buy it to win. Write: The United States Achievement Academy (USNAA), Executive Offices: Twenty-Five Seventy Palumbo Drive, Lexington, KY 40509 606-269-5671.

... plus check with your high school guidance or art department(s) for other competitive art scholarships not listed here.
### Need Money for Post-Secondary Education?

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>ELIGIBILITY</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GRANTS</strong></td>
<td></td>
</tr>
</tbody>
</table>
| Pell Grant | - U.S. citizens and permanent residents  
- Full and at least half-time undergraduate students who do not have a bachelor's degree  
- Students enrolled in degree programs  
- Financial need |
| Supplemental Educational Opportunity Grant (SEOG) | - Undergraduate students taking at least six credits, showing exceptional need  
- U.S. citizen or permanent resident |
| **SCHOLARSHIPS** | |
| State Vocational Educational Services Programs | - Generally, physically disabled or handicapped persons for whom college enrollment will enhance employment opportunities |
| National Merit Scholarship Program | - U.S. citizens in high school, planning to attend accredited U.S. colleges full time.  
- In top 25% of class  
- High SAT or ACT scores |
| Ask all schools you apply to for their scholarship | - All freshmen and transfer applicants for admissions  
- High academic ability  
- Show special talent or potential |
| **LOANS** | |
| Perkins Student Loans | - Graduate and undergraduate students taking at least six credits who have financial need  
- U.S. citizens and permanent residents |
| Stafford Student Loan (SL) (formerly Guaranteed Student Loan) | - U.S. citizens or permanent residents enrolled at least half-time  
- All applicants must demonstrate financial need |
| Parent Loan for Undergraduate Students (PLUS); Supplemental Loan for Students (SLS) | PLUS - Parents of dependent undergraduates or graduate/professional  
SLS - Independent undergraduates, graduates  
- Not based on need. Eligibility is cost of education minus financial aid |
| **EMPLOYMENT** | |
| College Work-Study (CWS) Program | - Full-time or part-time undergraduate and graduate students demonstrating financial need  
- U.S. citizens and permanent residents |
| Campus Employment | - Degree candidates  
- On basis of skills, contingent on openings and student preference regardless of financial need |
| Resident Assistants | - Full-time upperclassmen; cumulative GPA 2.5  
- Campus has dorms/housing |
| Cooperative Education Program (Co-Op) | - Full-time upperclassmen  
- GPA 2.5  
- Pass interview with employer |

Note: This information is from The Student Guide address on page 58. Write for a recent copy. FREE!
<table>
<thead>
<tr>
<th><strong>$ Value $$</strong></th>
<th><strong>How to Apply</strong></th>
<th><strong>Terms of Repayment</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Range $ 250 to $ 2,400 per year; amount based on federal formula</td>
<td>Financial Aid Application or Pell Grant Application</td>
<td>Cash award requires NO repayment</td>
</tr>
<tr>
<td>Range from $ 100 to $ 4,000. amount based on federal formula</td>
<td>Financial aid Application. Priority is given to Pell-eligible applicants</td>
<td>Cash award requires NO repayment</td>
</tr>
<tr>
<td>Varies by state and individual circumstances</td>
<td>Contact high school or your state's Office of Vocational Rehabilitation early</td>
<td>Cash award requires NO repayment</td>
</tr>
<tr>
<td>Varies; most are within range of $ 500 - $ 2,000 per year. Some are $ 1,000 non-renewable one-year awards.</td>
<td>The National Merit Scholarship Corporation also sponsors numerous merit scholarships. Contact the corporation at One American Plaza, Evanston, IL 60201, for information</td>
<td>Cash award requires NO repayment</td>
</tr>
<tr>
<td>Varies according to merit within financial eligibility</td>
<td>School, College, University Financial Office</td>
<td>Cash award requires NO repayment</td>
</tr>
<tr>
<td>Varies according to merit and applicant</td>
<td>Public libraries and high school guidance office, private companies, civic groups, church, labor and professional unions and journals</td>
<td>Cash award requires NO repayment</td>
</tr>
<tr>
<td>Varies according to financial eligibility. May not exceed $ 9,000 for four years of undergraduate study. Aggregate limitation, undergraduate and graduate study combined is $ 18,000</td>
<td>Financial Aid Application. Priority is given to students with exceptional need</td>
<td>Repayment and a 5% interest charge begin 9 months after termination of studies. Min. payment of $30/month, up to 10 years to repay</td>
</tr>
<tr>
<td>Student may borrow up to $ 2,625 as freshmen and sophomores; $ 4,000 as juniors and seniors; $ 7,500 per year as graduates at 8%. No interest is charged if student maintains half-time enrollment</td>
<td>Loan applications are available at banks, credit unions, and savings and loans. Submit Financial Aid Application. Allow at least 8 weeks for loan processing. % charged to process</td>
<td>Repayment begins 6 months after termination of studies at 8% interest on unpaid balance for the first 4 years, 10% thereafter. Min. payment of $50/month, up to 10 years to repay</td>
</tr>
<tr>
<td>Parents may borrow up to $ 4,000 per year per student for a maximum of $ 20,000 for undergraduate study</td>
<td>Applications are available at banks, credit unions, and savings and loans. Submit Financial Aid Application. Allow at least 8 weeks for loan processing</td>
<td>Monthly payments begin within 60 days of getting the money. Interest rate not more than 12%. SLS interest payments only while in school/principal 0% interest after graduation</td>
</tr>
<tr>
<td>Varies, parents may borrow up to $ 25,000 plus</td>
<td>Applications are available at banks, credit unions, savings and loans and some insurance companies</td>
<td>Wide range of repayment options available. Up to 10 yrs. to repay</td>
</tr>
<tr>
<td>Typically $ 800 to $ 1,000 per academic year. Student workers are paid the Federal minimum wage rate. Work 10-15 hours a week</td>
<td>Financial Aid Application or on-campus employment</td>
<td>Exchange working on/off campus for wages</td>
</tr>
<tr>
<td>Work assignments are usually up to six hours per week during the school year</td>
<td>Applications available in Office of Vice President of Student Services or on/off campus employment office</td>
<td>Exchange working on/off campus for wages</td>
</tr>
<tr>
<td>Full room and board</td>
<td>Applications available from Residence Life</td>
<td>Exchange working on/off campus for wages</td>
</tr>
<tr>
<td>- Undergraduate credits - Gain hands-on experience up to 40 hours a week (usually summers)</td>
<td>Admissions office or office of career services</td>
<td>None. You work as an apprentice in exchange for 3 to 12 credits</td>
</tr>
</tbody>
</table>

Note: Each school varies the amount of money available to be awarded according to their finances.
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Peter Cooper, founder of Cooper Union, was an American industrial entrepreneur and inventor. He invented and developed a strong formula of glue, the Tom Thumb Steam Locomotive and Jello... just to name a few. Mr. Cooper, who could not spell, admired education and opened a tuition free school in 1859. To this day, Cooper Union remains tuition free. Cooper Union is usually represented at National Portfolio Day. Check with your High School Art Department for National Portfolio Day dates or call/write Cooper Union.
Further sources of Financial Aid Information:

Search every available source you can think of, such as service clubs and organizations, churches, unions, and employment. There are scholarship search organizations or college financial planning services which charge fees to search out money for you... Most are legal. You can do the same thing the professional search companies do at your local library, computer search or guidance office. Here is a partial listing of accessible books to help:


Commercial Tuition Payment Plans:

... means these you must pay back at current interest rates. Check with your local banks, credit unions or insurance companies for further information. Here are a few for you:

- Academic Management Services, Incorporated 1-800-635-0120
- ECC-Education Credit Corporation 1-800-477-4977
- Edu-Check Mellon Bank 1-800-323-7105
- Provident Ed. Credit Line PNC Bank 1-800-441-9016
- The Educational Line of Credit Manufacturers Hanover 1-800-258-3640
- Tuition Management Systems, Inc. 1-800-722-4867

Financial advice from working artists

“Develop an appreciation for tuna, pasta, cornbread because the financial success rate for an artist is low; however, a happy joyful life is possible. Do not be afraid to stand alone and work your butt off and explore.”

“Do not assume you are going to get rich or even make a decent living — better have something else to fall back on. However, it is the most wonderful hobby to do when one retires and time hangs heavy. Opens a door socially too.”

“Seek out more than one profession. Good to have more than one trade. In my art career it is feast or famine, so when hard times come, it is good to have something else to fall back on.”

“There is a lot of money to be made in the visual arts - know your job market before you enter. Check Discover or the Guidance Information System (GIS) computer index.”

Notes:
WARNING!!!
Art Can Be Hazardous to Your Health!

A career in Art is not free from health hazards. From the beginning of your career to the end, stay informed of health warnings and safe practices.

Be Art Safety Smart:

1. Keep you and your studio clean (no smoking/eating).
2. Wear protective over clothes.
3. Have good ventilation.
4. Know your materials or look for health safety labels: (Right-to-Know laws provide you with ingredient lists).
5. Store flammables in metal cabinets.

First Signs of Trouble:
Hives, itching, scratchy throat, watery eyes & nose, headaches, dizziness, et cetera...
See the school nurse or your doctor.

Further Sources of Health Information

Art and Craft Materials Institute
715 Boylston St.
Boston, MA 02116

Medical Committee for Human Rights
Occupational Health Project, 558 Capp St.
San Francisco, CA 94110

American Industrial Hygiene Association
66 S. Miller Rd.
Akron, OH 44313

National Safety Council
425 N. Michigan Ave.
Chicago, IL 60611

American Medical Association
535 N. Dearborn St.
Chicago, IL 60610

Occupational Safety and Health Administration (OSHA) Office of Information
U.S. Department of Labor
Washington, DC 21210

Books:


The Artist's Handbook of Materials and Techniques by Ralph Mayer, 3rd ed.
Dear High School Students:

To begin, I started as an interior design student twenty-eight years ago right out of high school. My parents thought it was the best way for me to earn a living afterwards. By the last year of this three year course, I was told I had the opportunity to attend a four year college for art education. I had a natural flair for art, could draw and draft floor plans and oil paint. But you could not earn a living painting in oils. So I became an art teacher because it was a constant means of a salary. However it really did not fulfill me as an artist. After four years, I resigned and lived like a hippie, surviving on watercolors sold at craft fairs. In my heart, I wanted to illustrate books. That desire was so strong that I won two freelance jobs illustrating for a book company. In time I was hired full-time by a local newspaper and became graphics editor. Then, in four years I was offered a job in New York City by Newsweek magazine to be graphics director. I lasted a short time there because it really wasn’t what I wanted. I had to travel from PA to NY every weekend, keep my PA house going and live in a roach infested apartment in a dangerous neighborhood. After I resigned, I struggled some more and took any freelance jobs I could get. I taught for three years in a community college (an illustration course). Then I helped a diocesan newspaper get started when, after nine months working there, I was offered a wonderful position at the university where I presently work.

I write my own history as an example to any student interested in the visual arts as a career. There are some important things to remember which should be kept in mind:

1. Know yourself and be honest with yourself about your relationship to art. You must be good, I mean excellent, in what you do. You must be confident but not egotistical. There is always someone better than you. Once you have established art as a career, understand it is a selfish thing, it needs your attention constantly. Creativity demands practice and a lot of attention beyond nine to five.

2. Decide which direction you intend to pursue. But keep in mind, if you are true to yourself and good in your work, doors will open. It usually takes many tries to get a foot in the door. Many times you may change directions in your pursuit. Be flexible and remember to be receptive to all new things and opportunities. And a diplomatic, congenial attitude will win respect in what you do. Personality is as important as ability.

3. I could never be where I am now unless I started somewhere. Money shouldn’t be the basis of your creative dream. If you are worth your career, you will be paid handsomely. My first job teaching was $ 7,200.00 annually, close to poverty by today’s standards but I enjoyed teaching, so the salary was justified. With the big-buck jobs come the big headaches, working very hard to earn them. But if you enjoy creating and love the challenge, any amount of time is too little to do the job.

4. You will be judged by what you do in your career. Remember, it is visual and there in front of our eyes forever. The better you are the more you will be needed. But all this comes from you first no matter which field you choose. If you are happy and content in your choice, your work will reflect that joy. I hope some of this helps.
A special thank you to the college art students, art educators and working artists of Carbon and Lehigh Counties, PA, who offered their words of wisdom to future art career bound students.

In her childhood, the author always had a crayola crayon in her hand, loved to draw and had parents who encouraged her. She knew from the start that she always wanted to be an art teacher. Ms. Marjorie L. Reppert has been teaching art students from kindergarten through twelfth grade since 1972.

Ms. Reppert graduated from Mechanicsburg Area High School, PA in 1968 from Kutztown State College in 1972, (now University), with a Bachelor of Science degree (B.S.) in art education and the University of the Arts in 1992 with a Master of Arts Degree (M.A.) in art education.

Her advice to young artists: “If you have a real commitment to the visual arts and design areas as a career, then believe in yourself, never give up your dreams and draw for fun...

... Go for it.”

Best wishes, Ms. R.