The bibliography on careers lists discs, cassettes, and braille books in the network library collections provided by the National Library Service for the Blind and Physically Handicapped, Library of Congress. The bibliography is divided into six subject sections. The first section, "Choosing a Career: Some Options," lists resources in arts and music, computers, health and human services, sales, small business, writing and communications, and other occupations. Other sections include "Job Searching: Skills and Techniques," "Young People in the Workforce," "Women in the Workforce," "Success in the Business World," and "Laws and Legislation." Within each section, books are arranged alphabetically by title and described briefly. (JDD)
Careers
Job Searching and Success

National Library Service for the Blind and Physically Handicapped

The Library of Congress

Washington 1989
Library of Congress Cataloging-in-Publication Data

Includes index.
I. Title
Z5704.L53 1989 016.331702'02408161 89-600210 [HV1568.5]
ISBN 0-8444-0654-6 (free)
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Order Form
Introduction

This bibliography is a guide to books on careers. It lists disc, cassette, and braille books in the network library collections provided by the National Library Service for the Blind and Physically Handicapped, Library of Congress.

Choosing a career may be one of the most difficult and most important decisions you will make. The right career choice is often the key to becoming a productive, contributing, and worthwhile member of society. Unfortunately, disabled persons may face obstacles in seeking jobs and careers. Affirmative action and the efforts of disabled workers have gone a long way toward establishing the employment rights and potential of handicapped persons, but some attitudinal barriers remain. As more and more disabled workers achieve success in the business community, however, these negative attitudes, too, should diminish.

To select the perfect occupation, you need a good understanding of your skills, attitudes, personality traits, and goals, as well as a knowledge of the job market. Whether you are just out of school, changing careers in midlife, or returning to the workforce, the first step is to assess your strengths and abilities and match them with opportunities in the marketplace. In How to Get a Better Job, author Austin Marshall guides you in self-evaluation and job research. What Color Is Your Parachute? by Richard Nelson Bolles and See Me More Clearly by Joyce Slayton Mitchell tackle the problems of assessing your skills and determining your career goals. Other books in this bibliography explore specific career options in fields such as health, computers, sales, and writing and in careers such as airplane piloting, teaching, running a business, and even training animals.

You can find help in planning resumés and perfecting your interviewing techniques in Get the Best of Yourself by Katherine Nash, Want a Job? Get Some Experience. Want Experience? Get a Job by Don Berliner, and in Richard H. Beatty’s The Resumé Kit.

Students looking for their first job may profit from Lawrence Graham’s strategies in Jobs in the Real World. The particular needs of women job-seekers are addressed in Woman’s Work Book by Karin Abarbanel and Gonnie McClung Siegel. A large selection of books offer advice on how to succeed in the business world once you get the job. In addition to books in this bibliography, libraries have other resources for those seeking jobs and careers. Please contact your cooperating library for further information and assistance.

This bibliography is available in large-print, disc, and braille formats. The large-print edition contains more than 180 titles on disc, on cassette, or in braille. The disc edition lists only recorded materials; the braille edition lists only braille. In the large-print and disc editions, books available on flexible disc are cited with their cassette versions.

Careers is divided into six subject sections. Within each section, disc books, cassette books, and braille books appear in succession, arranged alphabetically by title. Each book is described briefly. The alphabetical author-title index at the end of the bibliography is also grouped by disc, cassette, and braille formats. The table of contents lists books by subject and format.

To order books, fill out the order form at the back of the bibliography and send it to your cooperating library. Book numbers in the order form are listed by format. Flexible-disc book numbers follow the braille listing.
Choosing a Career: Some Options

**Arts and Music**

**Cassettes**

**Behind the Filmmaking Scene**  
RC 21786  
by Virgir.ja Phelps Clemens  
narrated by Phil Regensdorf  
1 cassette  
An inside look at the business of filmmaking views the many jobs associated with the production of such movies as "The Planet of the Apes," "Raiders of the Lost Ark," "Rocky," and "Superman." For junior and senior high and adult readers. 1982.

**Fine Trades**  
RC 16734  
by Suzanne Seed  
narrated by Joyce Reynolds  
1 cassette  
Ten artists devoted to excellence in their crafts tell what they do and how they learned to do it. Includes an eighteen-year-old violin maker, a master vintner, a piano technician, a chef, a furrier, and a metalsmith. For junior and senior high and adult readers. 1979.

**How to Succeed in Show Business by Really Trying: A Handbook for the Aspiring Performer**  
RC 24821  
by Michael Lydon  
narrated by Paul Baker  
2 cassettes  
Experienced in show business, the author offers advice and practical information. Discusses training, performance technique, and the business side of entertaining. Includes a section of most-often-asked questions. For junior and senior high and other readers. 1985.

**Music Business Handbook and Career Guide**  
RC 18895  
by David Baskerville  
narrated by Ray Hagen  
5 cassettes  
Delineates the qualifications, training, and experience necessary to pursue careers in the music industry. Possible careers include agent, manager, concert promoter, producer, performing artist, administrator, engineer, distributor, and conductor. Areas of employment include songwriting, music publishing, the record industry, radio, television, advertising, and films. 1981.

**Off Balance: The Real World of Ballet**  
RC 19620  
by Suzanne Gordon  
narrated by Madelyn Buzzard  
2 cassettes  
An expose of the glamorous, rigid world of ballet. To describe the dancer's life, Gordon interviewed numerous students, dancers, stage mothers, instructors, and choreographers. Meager salaries, high incidences of injury, commonplace anorexia nervosa, and repression of the individual spirit are all seen as typical but unnecessary aspects of ballet with which dancers must contend. 1983.

**Braille**

**Careers and Opportunities in Music**  
BR 19  
by Alan Rich  
3 volumes  
In surveying the music world and its possibilities, a music critic for the New York Herald Tribune discusses the particular challenges, rewards, and problems of the performer, composer, teacher, and critic. 1964.
Computers Cassettes, Braille

Computers Cassettes

Career Choices for Students of Computer Science RC 23177
by Career Associates
narrated by Maurice Shroder
1 cassette
A guide to job possibilities in the numerous "high tech" professions, from programming to marketing. Includes discussions on how to break into each field, and lists specific job responsibilities, career paths, and sources for further information. Among the special features are geographic job indexes and interviews with people in each field. 1985.

Exploring Computer Careers for the Handicapped RC 25910
by Marilyn Jones
narrated by Todd Curless
1 cassette
Discusses educational resources available to blind, visually impaired, deaf, hearing impaired, and deaf/blind people, as well as to those with cerebral palsy and other physical disabilities. Reviews aptitude testing, home-based educational projects, careers in engineering and in the cottage industry of computer repair, and courses in various aspects of data processing and programming for handicapped individuals available through special organizations. 1985.

Making Money with Your Microcomputer RC 26338
by Howard Parmington
narrated by Kerry Cundiff
1 cassette
Presents over thirty ideas for home-based microcomputer businesses including such services as payroll and accounting, directmail advertising, graphic arts, and fundraising support for charitable organizations. Also includes basic business information for the new entrepreneur and a directory of software suppliers. 1985.

You Don't Have to Be a Genius to Land a Computer Job: How to Find a Career in the World's Fastest Growing Field RC 21169
by Jack Leslie Stone and Stephen Stark Roberts
narrated by Dennis Bateman
2 cassettes
Provides information on how to get a computer job without having a degree or previous training. Tells where the computer jobs are, what industries they are in, what they pay, what the hiring policies are, how fast you can advance, what the fringe benefits are, how you will be evaluated, and what the work environment will be like. 1984.

Your Future in Word Processing RC 19576
by Gilbert J. Konkel and Phyllis J. Peck
narrated by Kerry Cundiff
1 cassette
Introduces a variety of careers in word processing. Discusses how to get a job, how to use word processing as a stepping stone to other fields, and opportunities of the future. For high school and adult readers. 1981.

Braille

Career Choices for Students of Computer Science BR 6312
by Career Associates
1 volume
A guide to job possibilities in the numerous "high tech" professions, from programming to marketing. Includes dis-
Computers—Braille, Health and Human Services—Cassettes

cussions on how to break into each field, and lists specific job responsibilities, career paths, and sources for further information. Among the special features are geographic job indexes and interviews with people in each field. 1985.

**Careers in Data Processing**  
*BR 1302*  
by Stanley L. Englebardt  
1 volume

A survey of the field of data processing that explains in simple terms what computers are, how they were developed, and how they operate. Describes many computer-related careers such as machine or key-punch operator, field engineer, programmer, sales representative, systems specialist, and computer designer.

For junior and senior high readers. 1969.

**The Computer Careers Handbook**  
*BR 5543*  
by Connie Winkler  
2 volumes

Basic advice and information for people considering computer-related careers. Covers how to determine if you have an aptitude for computer work, the kinds of jobs available, education and training required, where the jobs are, salaries, and the future of computers. Special sections describe opportunities for women, disabled people, and minorities. For high school and adult readers. 1983.

**Exploring Computer Careers for the Handicapped**  
*BR 6887*  
by Marilyn Jones  
2 volumes

Discusses educational resources available to blind, visually impaired, deaf, hearing impaired, and deaf/blind people, as well as to those with cerebral palsy and other physical disabilities. Reviews aptitude testing, home-based educational projects, careers in engineering and in the cottage industry of computer repair, and courses in various aspects of data processing and programming for handicapped individuals available through special organizations. 1985.

**Your Future in Word Processing**  
*BR 5450*  
by Gilbert J. Konkel and Phyllis J. Peck  
1 volume

Introduces a variety of careers in word processing. Discusses how to get a job, how to use word processing as a stepping stone to other fields, and opportunities of the future. For high school and adult readers. 1981.

**Health and Human Services**

**Cassettes**

**Careers in Health: The Professionals Give You the Inside Picture about Their Jobs**  
*RC 13525*  
by Barbara Zimmermann and David B. Smith  
narrated by John Stratton  
2 cassettes

Dramatic vignettes present the activities, problems, responsibilities, and satisfactions of a wide variety of health occupations. Includes such relatively new occupations as physician’s assistant and emergency medical technician. For high school and adult readers. 1978.

**Head Nurse**  
*RC 9537*  
by Barbara Villet  
narrated by Dale Carter  
2 cassettes

A realistic look at the trials and tribulations of a typical nurse in a large urban hospital. The author dispels many myths.
about the profession and depicts the human suffering of patients from all levels of society. Strong language. 1975.

New Career Opportunities in Health and Human Services RC 22811
by Margaret Djerf DeRidder
narrated by Phil Regensdorf
2 cassettes
Career opportunities in social work, clinical psychology, special education, and occupational and physical therapy. Also considers paraprofessional service, government, and administrative careers. 1984.

Braille

Careers in Health: The Professionals Give You the Inside Picture about Their Jobs BR 4064
by Barbara Zimmermann and David B. Smith
3 volumes
Dramatic vignettes present the activities, problems, responsibilities, and satisfactions of a wide variety of health occupations. Includes such relatively new occupations as physician’s assistant and emergency medical technician. For high school and adult readers. 1978.

Careers in Medical Science BR 2711
by Diane Seide
1 volume
Analyzes over fifty health-care careers. Discusses academic and personal qualifications, the work involved, salary ranges, and organizations to contact for additional information. For junior and senior high readers. 1973.

Careers in Social Work BR 252
by Frances A. Koestler
1 volume
A brief survey of the field of social work addressed to the young person considering a career. Among the topics covered are: the kinds of social work, the method of entering the profession, and the opportunities for advancement. For high school and adult readers. 1965.

So You Want to Be a Social Worker BR 1232
by Helen Harris Perlman
2 volumes
The author discusses the different types of social workers, social work as a profession, required training, salary, work conditions, and opportunities for advancement. Includes a list of other sources for additional information. 1970.

Sales

Cassettes

How to Sell Anything to Anybody RC 12341
by Joe Girard with Stanley H. Brown
narrated by Buckley Kozlow
1 cassette
Considered the “number one retail car and truck salesman in the world,” a fact acknowledged in the Guinness Book of World Records, Girard explains how he does it. Some of his advice includes prospect lists, cold telephone calls, birthday cards, and “keep hustling.” 1977.

The One Minute Sales Person: The Quickest Way to More Sales with Less Stress RC 21517
by Spencer Johnson and Larry Wilson
narrated by Edwin Horton
1 cassette
A concise guide for the successful salesperson in today’s changing world. Gives advice on enjoying your job and your life as you discover “the liberating
secrets of self-management, the integrity of selling on purpose, and the wonderful paradox of helping others get what they want.” Also issued on flexible disc as FD 21517. Bestseller 1984.

**Sell Your Way to Success** RC 14733
by David M. Brownstone
narrated by Buckley Kozlow
2 cassettes
Advice on developing the skills necessary for success in sales. Covers such points as understanding why people buy, tricks of talking effectively, analyzing and using one’s appearance, organizing work, and closing the sale. 1979.

**Selling What You Make** RC 7755
by Jane Wood
narrated by Betty Williams
1 cassette
Intended for the young crafts producer who would like basic business guidance. Topics covered include direct sales, selling to stores and wholesalers, making presentations, preparing forms, and record keeping. 1973.

**Braille**

**How to Sell Your Ideas** BR 6052
by Jesse S. Nirenberg
2 volumes
Instructs the reader in developing communication skills in business and in private life. Describes how to capture a listener’s attention, how to anticipate obstacles, and how to persuade others. 1984.

**What You Should Know about Selling and Salesmanship** BR 2904
by Milton B. Burstein
1 volume
Beginner’s guide to the art of salesmanship that discusses the approach to selling, presentation of the product, handling customer objections, the myth of sales personality, and other subjects. 1969.

**Small Business**

**Disc**

**Home, Inc.: How to Start and Operate a Successful Business from Your Home** RD 17565
by Stuart Feldstein
narrated by Brian Rublein
4 discs
A Business Week editor prepares you to set up your own home business. Practical manual that offers lively interviews combined with economic research. Feldstein spells out the profit potential, prospective hazards, and the possibilities of enjoyment. 1981.

**Cassettes**

**Home Operated Business Opportunities for the Disabled** RC 21752
edited by Raymond C. Cheever
narrated by Bets Thompson
1 cassette
Practical guide for those individuals who find that the best way to make a productive living is to operate a business in their own homes. Offers tips on getting started and suggests you consider your own skills and interests as well as your own physical limitations in selecting a business. 1977.
Small Business Cassettes

How to Become Financially Successful by Owning Your Own Business
RC 17623
by Albert J. Lowry
narrated by Art Metzler
3 cassettes
A realistic guide for readers who intend to buy an already established business instead of starting from scratch. Using case histories, Lowry explains how to evaluate a small business and how to deal with such problems as financial management, insurance, government regulations, computer frauds, shoplifting, and taxes. 1981.

How to Open Your Own Shop or Gallery RC 14183
by Leta W. Clark
narrated by Esther Benson
2 cassettes
Detailed information and operational guidelines for the prospective small-business person. Directed particularly to specialties such as clothing, antique, craft, or book shop. Provides help in getting organized and record keeping, and gives advice on taxes. 1978.

How to Prosper in Your Own Business: Getting Started and Staying on Course RC 17166
by Brian R. Smith
narrated by Art Metzler
3 cassettes
The manual urges would-be small-business owners to determine first if they have the necessary attitudes and stamina that a successful entrepreneur needs. Discusses why some businesses succeed and others fail and explains how to plan and operate a small business, including personnel policies, finance, marketing, and sources of help. 1981.

Starting and Managing a Small Business of Your Own RC 12231
by Wendell O. Metcalf
narrated by Charlie Ryle
1 cassette
Produced by the Small Business Administration, these practical guidelines advise on the type of business to choose, one’s chance of success, investing in a franchise, and many other aspects of business. 1973.

Starting and Managing a Small Business of Your Own RC 16373
by Wendell O. Metcalf
narrated by Art Metzler
1 cassette

Starting and Succeeding in Your Own Small Business RC 11071
by Louis L. Allen
narrated by Art Metzler
1 cassette
Practical guide to financing and managing your own company by a leading authority on small business. Discusses the characteristics of a small businessman, how to attract customers, how to select products, and the philosophy of succeeding in business. 1968.

You, Inc.: A Detailed Escape Route to Being Your Own Boss RC 8047
by Peter Weaver
narrated by George Miller
4 cassettes
A manual of a not-so-impossible dream of running one’s own business. The author, who broke his own ties with the establishment, tells how to find the money, how to make sure you’ve got
the right business in mind, and how to succeed. 1973.

**Braille**

_Braille_ and _Writing and Communications Cassettes_

*What You Should Know about Small Business Management*  
BR 2828  
by Donald Grunewald  
1 volume  
Business management principles for the small businessman that includes information on the use of capital, treatment of employees, business ethics, advertising, and record keeping. 1966.

**Writing and Communications Cassettes**

*Career Choices for Students of Communications and Journalism*  
RC 23178  
by Career Associates  
narrated by Richard Dorf  
1 cassette  
A guide to job possibilities in advertising; public relations; book, magazine, and newspaper publishing; and radio, television, and technical writing. Includes discussions on how to break into each field, and lists specific job responsibilities, career paths, and sources for further information. Among the special features are geographic job indexes and interviews with people in each field. 1985.

*The Complete Guide to Writing Non-fiction*  
RC 21011  
by the American Society of Journalists and Authors  
narrated by Fred Major  
8 cassettes in two containers  
From professional writers, tips and advice for free-lancers on the nonfiction market. Part one is a general introduction with strategies and techniques that will...
help the beginning writer. Part two surveys the various nonfiction specialty markets. 1983.

**The Free-lance Writer’s Survival Manual**
**RC 18909**
by Ernest E. Mau
narrated by Roslyn Applebaum
2 cassettes
Concentrates on the noncreative aspects of free-lance writing in editorial, marketing, and technical fields. 1981.

**Freelance Writing: Advice from the Pros**
**RC 8754**
by Curtis W. Casewit
narrated by Robert C. Goodman
3 cassettes
How to write what sells and how to sell what you write. An inside view of the publishing scene and all the markets open to the would-be freelance writer. Some interviews with professional writers are included. 1974.

**How to Break into the Media Professions**
**RC 18466**
by Caroline A. Zimmerman
narrated by Virginia Kearns
2 cassettes
A guide for college students and graduates attracted to publishing, advertising, public relations, radio and television. Provides basic information about each of the industries and the jobs available in them. Also gives practical hints on job preparation, the job search, resumé writing, interviewing, taking initiative, and selling oneself. 1981.

**How to Get Happily Published**
**RC 13254**
by Judith Appelbaum and Nancy Evans
narrated by Terry Hayes Sales
2 cassettes
Practical guide on how to break into print addressed to beginners and to professionals. Explains how to learn to write, how to use your contacts, and how to submit a manuscript. Stresses the value of knowing nearly every aspect of publishing including handling contracts. 1978.

**How to Sell What You Write**
**RC 22631**
by Jane Adams
narrated by Miriam Wagner
1 cassette
Informative guide for writers clarifies the difference between a query, a cover, and a proposal, and offers advice on subjects as varied as self-publishing, copyright, and agents. 1984.

**How to Write a Cookbook and Get It Published**
**RC 21387**
by Sara Pitzer
narrated by Michael McCullough
2 cassettes
A guide for anyone who wants to write a cookbook, but does not know where to start. Includes such major topics as formulating your cookbook idea, gathering and testing the recipes, writing them clearly and accurately, and selling them to a publisher or bringing the book out yourself. 1984.

**To Writers, with Love**
**RC 7817**
by Lesley Conger
narrated by Charlene Sexton
2 cassettes
Collection of the author’s columns in the Writer magazine. Discusses the joys and tribulations of a writer’s life, and offers advice and moral support to the novice. 1971.
by Carol Meyer
narrated by Paul Baker
3 cassettes
Explains the ins and outs of the publishing industry and shows authors how to select a publisher, find a literary agent, decipher a publisher's contract, and participate in the publication of a book. 1982.

Writing after Fifty: How to Find, Enjoy, and Make Money from a New Career as a Writer after You Retire  RC 24218
by Leonard L. Knott
narrated by John Richardson
2 cassettes
A guide for those who have always wanted to write. Advises on what to write, how to prepare and how to market stories and articles. Includes a chapter on "Writers in Wheelchairs." 1985.

The Writing Business  RC 14326
by Donald MacCampbell
narrated by Michael Way
1 cassette
A New York literary agent offers an introduction to the business side of writing. Covers the literary marketplace from the preparation of the manuscript to selecting an agent and deciding on a publisher and contracts. Some strong language. 1978.

The Writing Business: A Poets and Writers Handbook  RC 23241
by the editors of Coda
narrated by Lou Harpenau
2 cassettes
Straightforward information from published poets and authors about how to get your manuscript out of the editor's slush pile and into print. Gives tips on getting started, presenting your manuscript, and negotiating that first book contract. 1985.

Writing Commercial Fiction  RC 19880
by John Stevenson
narrated by Tom Burch
2 cassettes
For those who desire to write genre fiction, this manual describes how to break into print and get paid for it. Defines the various genres, discusses the importance of characterization, and lists the required steps in writing and marketing the work. 1983.

Writing to Sell  RC 11146
by Scott Meredith
narrated by Ralph Lowenstein
2 cassettes
Practical guide to creating and marketing your writing by the president of a successful literary agency. 1974.

Your Future in Technical and Science Writing  RC 9427
by Emerson Clarke and Vernon Root
narrated by Jason Clark
2 cassettes
Practical guide to organizing and writing technical materials. 1972.

Braille

Career Choices for Students of Communications and Journalism  BR 6311
by Career Associates
2 volumes
A guide to job possibilities in advertising; public relations; book, magazine, and newspaper publishing; and radio, television, and technical writing. Includes discussions on how to break into
each field, and lists specific job responsibilities, career paths, and sources for further information. Among the special features are geographic job indexes and interviews with people in each field.

1985.

Getting Published: A Guide for Businesspeople and Other Professionals  BR 5810
by Gary S. Belkin
3 volumes
The author of several college textbooks lets readers in on some of the tricks of his trade, explaining how any subject-matter expert can get published, if certain requirements are met. Belkin goes on to divulge how he approaches publishers; how to write a solid prospectus; and how to keep track of submissions. 1984.

How to Break into the Media Professions  BR 4922
by Caroline A. Zimmerman
2 volumes
A guide for college students and graduates attracted to publishing, advertising, public relations, radio, and TV. Provides basic information about each of the industries and the jobs available in them. Also gives practical hints on job preparation, the job search, resumé writing, interviewing, taking initiative, and selling oneself. 1981.

How to Make Money in Your Spare Time by Writing: The Writer's Digest Guide  BR 1877
edited by Kirk Polking
3 volumes
Explains how to write and sell greeting-card verses, magazine articles, newspaper columns, and advertising copy. A market sample of one hundred places to sell work is included. 1971.

The Poet's Marketplace: The Definitive Sourcebook on Where to Get Your Poems Published  BR 6274
by Joseph J. Kelly
3 volumes
More than 400 little magazines and 120 book publishers are listed, as well as numerous awards, contests, grants, and associations to help poets get published. 1984.

The Self-Publishing Manual: How to Write, Print, and Sell Your Own Book  BR 5157
by Dan Poynter
3 volumes
Discusses such specifics as writing a book; starting one's own publishing house, dealing with printers, establishing discount credit and return policies; promoting, advertising, and selling a book. 1979.

What's Really Involved in Writing and Selling Your Book  BR 2302
by Robert H. Adleman
1 volume
Designed for the novice, here is straightforward information on requirements for producing a publishable book. Describes the working tools of the writer, suggests ways to set up a daily writing schedule, and tells how to begin writing. 1972.

Writing Nonfiction That Sells  BR 6488
by Samn Sinclair Baker
2 volumes
Using ideas that can be applied to articles or nonfiction books, bestselling author Baker describes how to pick topics, plan projects, interest editors, and develop a commercial style. As he reiterates: "Every word in this book works toward one purpose, and that is to help
you make money from your writing." 1986.

Your Career in TV and Radio  BR 608
by George N. Gordon and Irving A. Falk
3 volumes
The author describes personal and educational prerequisites for a career in television or radio, colleges and universities offering worthwhile degrees, and available scholarships. He also explains the various jobs of producers, directors, writers, artists, and public relations experts, and includes a history of radio and television. For junior and senior high readers. 1966.

Other Occupations

Discs

Careers for the 70s: Securities  RD 6781
by Faye Henle
narrated by Milton Metz
2 discs
An occupational study of the securities industry that offers a realistic outlook for jobs in such areas as sales, research, analysis, trading, and operations personnel. For junior and senior high readers. 1972.

Landscape for Living  RD 6424
by U.S. Department of Agriculture
narrated by Robert Mount
7 discs
Background information and how-to-do-it advice for home gardeners. Includes discussion of land planning, redesigning of downtown shopping districts, and career training in horticulture for handicapped young people. 1972.

Paraprofessions: Careers of the Future and the Present  RD 6855
by Sarah Splaver
narrated by Paul Clark
2 discs
A guide to paraprofessional careers in architecture, urban planning, science, law, library science, medicine, mental health, and other fields. Lists paraprofessional schools, courses, and associations. For junior and senior high readers. 1972.

Cassettes

Able Scientists—Disabled Persons: Biographical Sketches Illustrating Careers in the Sciences for Able Disabled Students  RC 22753
by S. Phyllis S...ner
narrated by Phil Regensdorf
1 cassette
Biographical sketches of twenty-seven persons with disabilities who have become scientists. They share their experiences in the belief that they are typical of other disabled scientists and young people determined to become scientists. This book was sponsored by the Foundation for Science and the Handicapped, Inc. 1984.

Animal Partners: Training Animals to Help People  RC 21610
by Patricia Curtis
narrated by Betty Williams
1 cassette
Professional animal trainers tell how they teach animals to assist disabled people and to provide companionship for mentally retarded, elderly, and ill people. An account of an unusual career for grades 4-7 and older readers. 1982.
Other Occupations | Cassettes

Career Choices for Diabetics | RC 16586
by American Diabetes Association
narrated by David Straub
1 cassette
A series of pamphlets issued by the American Diabetes Association with general information on diabetes. 1976.

Career Choices for Students of Economics | RC 23343
by Career Associates
narrated by Richard Dorf
1 cassette
A guide to job possibilities in accounting, banking, hotel management, retailing, insurance, marketing research, securities, and government. Includes discussions on how to 'break into each field, and lists specific job responsibilities, career paths, and sources for further information. Among the special features are geographic job indexes and interviews with people in each field. 1985.

Careers in Engineering and Engineering Technology | RC 15287
by Mary McHugh
narrated by Patrick Van Horn
1 cassette
Discusses jobs in the engineering field, training needed, and starting salaries. Includes a list of schools providing training. For junior and senior high readers. 1978.

Chemistry Careers | RC 14690
by L.B. Taylor, Jr.
narrated by Mitzi Friedlander
1 cassette
Discusses chemistry jobs in industry, institutions, school, and government, their educational requirements, and salary ranges. For junior and senior high readers. 1978.

The Complete Guide to Public Employment | RC 26699
by Ronald L. and Cary: Rae Krannich
narrated by Dave Jackson
4 cassettes
Comprehensive advice on gaining employment and achieving success in the public sector, focusing on "opportunities and strategies with federal, state, and local governments; trade and professional associations; contracting and consulting firms; nonprofit organizations; foundations; research organizations; political support groups; and international institutions." 1986.

Dozens of Ways to Make Money | RC 12292
by Yvonne Michie Horn
narrated by Adale O'Brien
1 cassette
A clever guide to money-making ventures includes tips on becoming one's own boss, advertising, initial supplies, and methods of operation. For junior and senior high readers. 1977.

Employment Opportunities and Protections for Diabetics | RC 16586
by Joyce Kortman
narrated by David Straub
1 cassette
A series of pamphlets issued by the American Diabetes Association with general information on diabetes. 1981.

The Guide to Career Education | RC 9673
by Muriel Lederer
narrated by Clio Vias
6 cassettes
Describes 200 occupations ranging from art, business, and health services to construction, transportation, and data processing. Introductory material discusses how to find out if schools are accredited,
where to get financial aid, and alternative ways to get needed training. 1974.

Here Is Your Career: Airline Pilot
RC 17439
by Frank Stilley
narrated by Miriam Wagner
1 cassette
A matter-of-fact account about a glamorous job. Numerous interviews provided the data on temperament, training, education, responsibilities, and rewards. For grades 5-8 and older armchair flying buffs. 1978.

Here Is Your Career: Banking, Money, and Finance  RC 13362
by April Klimley
narrated by Mary Jane Higby
1 cassette
Discusses training and employment opportunities in banking and finance. Includes profiles of twenty-two people in these fields who describe the challenges, rewards, and day-to-day duties of their jobs. For junior and senior high readers. 1978.

Hidden Fortunes: How to Profit from the New Opportunities of the 1980s
RC 20540
by Albert J. Lowry
narrated by John Richardson
3 cassettes
A practical plan for profiting from real estate in the 1980s. Lowry emphasizes flexible financing and well honed negotiating skills. He discusses how to get seed money, where to find bargain properties, and how to negotiate the best price and terms. 1983.

A Part-time Career for a Full-time You  RC 18990
by JoAnne Alter
narrated by Michael McCullough
3 cassettes
Noting that the part-time work force is the fastest-growing segment of this country’s labor force, the author, a contributing editor to Family Circle, presents information and advice for those interested in finding part-time employment. Offers profiles of some part-time workers and discusses the pros and cons of this lifestyle. 1982.

Solving Your Career Mystery
RC 10351
by Muriel Schoenbrun Karlin
narrated by Patricia Leclercq
1 cassette
Basic guide to careers. Describes the world of work and classifies careers in general functional groups. Includes questionnaires designed to help the reader in making a career choice. For junior and senior high readers. 1975.

Your Aptitudes: You Do Best What You Are Best Suited to Do  RC 10547
by George Francis Barth
narrated by Ralph Lowenstein
1 cassette
Leads the reader to consider his own abilities and possibilities through a discussion of nineteen aptitudes important in today’s job market. For junior and senior high readers. 1974.
Braille

Able Scientists—Disabled Persons: Biographical Sketches Illustrating Careers in the Sciences for Able Disabled Students  BR 6176 by S. Phyllis Steamer 1 volume
Biographical sketches of twenty-seven persons with disabilities who have become scientists. They share their experiences in the belief that they are typical of other disabled scientists and young people determined to become scientists. This book was sponsored by the Foundation for Science and the Handicapped, Inc. 1984.

Career Choices for Students of Business  BR 6516 by Career Associates 2 volumes
Includes an overall explanation of each industry followed by authoritative material on the job outlook for entry-level candidates. Describes the competition for openings that exist and new opportunities that may arise from such factors as expansion and technological development. Lists employers by type and by geographic location with a sampling of leading companies by name. 1985.

Career Choices for Students of Psychology  BR 6582 by Career Associates 1 volume
Provides specific information about entry-level jobs in a variety of industries, highlighting unusual opportunities. Sections on internships, qualifications, and working conditions help pinpoint interests and abilities. 1985.

Career Choices for the 70s  BR 1798 by Arnold Arnold 1 volume
A wealth of information to help both males and females in choosing a career. Arnold advises on self-appraisal, self-testing, acquiring part-time jobs, seeking parental and professional advice, and investigating appealing careers. For junior and senior high readers. 1971.

Career Choices for Undergraduates Considering Law  BR 6622 by Career Associates 2 volumes
Designed to give students a clear picture of a life in law. Lists the major areas of practice, information on the job outlook, the competition for openings, and new opportunities. Explains the personal and professional qualifications the student must have and the range of salary lawyers can expect. 1985.

Career Opportunities: A Series of Articles Designed to Help Guide Young People to a Better Future  BR 470 by New York Life Insurance Company Career Information Service 5 volumes
The special requirements, satisfactions, and drawbacks of more than fifty careers are presented in this collection of articles, each based on the experience of one distinguished in his field. For junior and senior high readers. 1966.

Careers for the Seventies: Close-ups of Twenty Ways Americans Earn a Living  BR 1725 edited by Jerrold K. Footlick 2 volumes
These articles discuss careers by describing some of the people in them—their backgrounds, education, family life, dreams, aspirations, and salary. 1969.
Careers in Public Planning and Administration  BR 568
by Angelo Cohn
1 volume
After a brief history of public planning, the author discusses city managers on the job, what public planners do, and preparing for such a career. For junior and senior high readers. 1966.

Employment Opportunities for the Handicapped  BR 3057
by Juvenal L. Angel
5 volumes
Discusses employment possibilities, where to find counseling help, training and retraining, and 350 possible occupations. 1969.

Teaching as a Career  BR 114
by U.S. Office of Education, Bureau of Educational Research and Development
1 volume
1964.
Job Searching: Skills and Techniques

Cassettes

The Art of Writing Effective Letters
RC 7724
by Rosemary T. Fruehling and Sharon Bouchard
narrated by Mary Ann Varner
3 cassettes
Discusses the principles essential to writing interesting and persuasive letters for both business and personal use. 1972.

Beyond the Resume: How to Land the Job You Want
RC 21393
by Herman Holtz
narrated by Jerry Fordyce
2 cassettes
A career counselor and placement specialist analyzes the needs of today’s employers, showing how job seekers can sell themselves in the job market. In particular, he advocates the “super resume” which avoids the pitfalls of the traditional resume and improves the chances of getting that all-important interview. 1984.

Employment Opportunities for the Spinal Cord Injured Person: Preparing Yourself to Go to Work
RC 13394
edited by Thomas R. Shworles and Richard J. McCauley
narrated by Eric Zwemer
1 cassette
How to apply for a job, where to look, interview techniques, resume writing, occupations open to handicapped persons, and a summary of the Rehabilitation Act of 1973. 1977.

Get the Best of Yourself: How to Find Your Success Pattern and Make It Work for You
RC 12766
by Katherine Nash
narrated by Barbara Bookhammer
1 cassette
Career-planning guide for both those who want to change careers and novices in the job market. Includes tips on letters of application, interviews, and resumes. 1976.

RC 10534
by Austin Marshall
narrated by Art Metzler
2 cassettes
Covers a wide range of situations and techniques for all ages; discusses self-evaluation, job research, how to write a resume, and how to conduct an interview. The chapter on “How to Write a Letter That Will Get You an Interview” is especially helpful. 1964.

Job Hunting for the Disabled
RC 21653
by Edith Marks and Adele Lewis
narrated by Lee Krebs
2 cassettes
Sensible advice for physically disabled people about job searching, resumes and interviews, building a career, and legislation stressing affirmative action. Includes a number of alternatives such as special training programs, starting one’s own business, and working at home. Features an extensive resource guide of organizations, services, programs, and publications to assist disabled job hunters. 1983.
The One Hundred Best Companies to Work For in America  RC 21567
by Robert Levering and others narrated by Richard Dorf
3 cassettes
These evaluations of the one hundred best companies in the United States to work for are based on salaries, benefits, projected job security, opportunity for advancement, and general work atmosphere. Some of the authors' favorite employers are IBM, Delta Air Lines, and General Electric. 1984.

Want a Job? Get Some Experience. Want Experience? Get a Job RC 14267
by Don Berliner narrated by Buckley Kozlow
1 cassette
Collection of tactical tips for out-of-work job hunters. Concentrates on such practical matters as writing a resume, developing leads, dealing with recruiters, handling interviews, and negotiating compensation. Although it emphasizes positions in the business world, the advice is useful for many areas. 1978.

by Richard Nelson Bolles narrated by Randy Atcher
2 cassettes

by Richard Nelson Bolles narrated by Donald Hotaling
3 cassettes

Braille

How to Choose, Change, Advance Your Career BR 5536
by Adele Lewis and others
2 volumes
Written by insiders with an intimate knowledge of today's job marketplace, this encouraging guide shows how to find rewarding work whether you're unemployed, underemployed, misemployed, or just starting out. The guide is designed to help define career goals and to inspire the skill and confidence to go out and attain them. 1983.

How to Get a Job: A Handy Guide for Job-Seekers BR 579
by William A. Fraenkel
1 pamphlet
Basic job information, from what kind of work to seek and where to look, to learning the duties and suitable behavior after one is hired. 1967.

Personal Resumé Preparation BR 1174
by Michael Jaquish
2 volumes
Simply illustrated with line diagrams, this guide covers a wide range of occupations and provides specifics for compiling qualifications and determining the most effective format. Includes samples of unacceptable resumés and a polished revision of each. 1968.

The Resumé Kit BR 6011
by Richard H. Beatty
3 volumes
Advice from a corporate personnel exec-
ulative on how to prepare an effective employment resumé. Format, content, length, and physical appearance of the resumé are discussed, as well as how to deal with such "problem" issues as age, frequent job changes, and handicaps. 1984.

**Resumés That Get Jobs: How to Write Your Best Resumé**  
by Edward C. Gruber  
3 volumes  
More than seventy-five sample resumés for various types of clerical, professional, and technical positions illustrate the information that should be included and the organization of the resumé. Other sections discuss the cover letter, how to locate a suitable job, and the applicant's conduct during the interview. 1963.

by Richard Nelson Bolles  
3 volumes  
Revised, enlarged third edition of a guide for determining job objectives and career goals. The light-hearted vein of the title and approach does not obscure the seriousness of this work. 1979.
Young People in the Workforce

Disc

See Me More Clearly: Career and Life Planning for Teens with Physical Disabilities  RD 15569
by Joyce Slayton Mitchell
narrated by Mitzi Friedlander
4 discs
A guide to assist disabled teenagers in moving toward financial, physical, and emotional independence. Covers sexuality, friendship, education, sports, survival skills, legal rights, and employment. Emphasizes that a “disability” is merely a physical impairment while a “handicap” is the result of an attitude or other obstacle in the environment. For junior and senior high readers. 1980.

Cassettes

Alternatives to College  RC 14593
by Linda Atkinson
narrated by Michael McCullough
1 cassette
Discusses programs of post-high school education and training other than college. Includes vocational schools, correspondence schools, and employer training programs. For high school and adult readers. 1978.

Getting Skilled: A Guide to Private Trade and Technical Schools  RC 11358
by Tom Hebert and John Coyne
narrated by Dennis Stevens
3 cassettes
Detailed analysis of proprietary trade and technical schools. Considers such factors as accreditation procedures, private schools vs. community colleges, stability and integrity of private schools, quality of training, and cost. Includes a list of all schools accredited by the National Association of Trade and Technical Schools. For high school and adult readers. 1976.

Jobs in the Real World: The Student Job-Search Handbook  RC 19907
by Lawrence Graham
narrated by Kay Bergen
1 cassette
Strategies for landing summer and part-time positions, first full-time jobs, internships, and work-study jobs. Includes actual interviews and conversations between job applicants and employers. Describes what resumés should include, how to make them look more impressive than one’s background might suggest, and how to convince reluctant employers to interview you. 1982.

by Marcia R. Fox
narrated by Michael McCullough
2 cassettes
A job-hunting guide that outlines valuable and often overlooked job-hunting resources available on college campuses. Deals with career planning during student years, effective job-hunting techniques, resumés and cover letters, and job interviews. 1979.

A Real Job for You: An Employment Guide for Teens  RC 24412
by Rose P. Lee
narrated by John Richardson
1 cassette
A strategy for learning skills and developing information to help the job seeker. Includes information on writing resumés, preparing for interviews, handling rejections, and perfecting one’s
attitude on the first job. For junior and senior high readers. 1985.

**Sylvia Porter’s Your Own Money: Earning It, Spending It, Saving It, Investing It, and Living on It in Your First Independent Years**  RC 20772
by Sylvia Porter
narrated by Ryan Halloran
6 cassettes
Suggests ways to earn money from babysitting, hobbies, and part-time or summer jobs. Gives practical advice on managing and enjoying money and on preparing for a career. For high school and college readers. 1983.

**The Young Tycoons: Ten Success Stories**  RC 21770
by Gloria D. Miklowitz and Madeleine Yates
narrated by Gillian Wilson
1 cassette
The stories of ten young people, ranging in age from twelve to twenty-four, who have been successful in business. Most of them are self-employed and several are millionaires. For junior and senior high readers. 1981.

**Your Future: A Guide for the Handicapped Teenager**  RC 17089
by S. Norman Feingold and Norma R. Miller
narrated by John Richardson
2 cassettes
More than sixty disabled people share their practical experiences and secrets of successful living in this holistic guide. Includes tips on finding the right school, financing an education, choosing the right job and career, legal rights, travel, leisure, and reading. For junior and senior high readers. 1980.

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**Braille**

**How Teenagers Can Get Good Jobs**  BR 2380
by Robert P. and Paul J. Gelinas
2 volumes
Provides teenagers with a step-by-step analysis of the procedures involved in getting a good job. For junior and senior high readers. 1971.

**Life after High School: A Career Planning Guide**  BR 6986
by Carolyn Males and Roberta Feigen
2 volumes
Along with the expected topics (goal-setting, personal interest, resumé-writing, and interviewing), the authors provide some practical insight into being one’s own boss. They encourage collecting materials on jobs of interest and interviewing people about their work experiences. For junior and senior high and older adults. 1986.

**Put Your Degree to Work: A Career-Planning and Job-Hunting Guide for the New Professional**  BR 4310
by Marcia R. Fox
2 volumes
A job-hunting guide that outlines valuable and often overlooked job-hunting resources available on college campuses. Deals with career planning during student years, effective job-hunting techniques, resumés and cover letters, and job interviews. 1979.

**See Me More Clearly: Career and Life Planning for Teens with Physical Disabilities**  BR 4620
by Joyce Slayton Mitchell
3 volumes
A guide to assist disabled teenagers in moving toward financial, physical, and emotional independence. Covers sexu-
ality, friendship, education, sports, survival skills, legal rights, and employment. Emphasizes that a "disability" is merely a physical impairment while a "handicap" is the result of an attitude or other obstacle in the environment. For junior and senior high readers. 1980.

Your Future: A Guide for the Handicapped Teenager  
by S. Norman Feingold and Norma R. Miller
2 volumes
More than sixty disabled people share their practical experience and secrets of successful living in this holistic guide. Includes tips on finding the right school, financing an education, choosing the right job and career, legal rights, travel, leisure, and reading. For junior and senior high readers. 1981.
Women in the Workforce

Discs

The Managerial Woman  RD 11881
by Margaret Hennig and Anne Jardim
narrated by Jane White
3 discs
Why women are still a minority of the high-priced executive class, and a close look at twenty-five women who have succeeded in the corporate world despite the odds. 1977.

Saturday's Child: Thirty-six Women Talk about Their Jobs  RD 6795
by Suzanne Seed
narrated by Janis Gray
2 discs
Interviews with women who talk about their choice of career and problems peculiar to women in their fields. Among the women are a carpenter, letter carrier, brigadier general, oceanographer, and telephone repairwoman. For junior and senior high readers. 1973.

When Can You Start? The Complete Job-Search Guide for Women of All Ages  RD 19012
by the staff of Catalyst
narrated by Kerry Cundiff
2 discs
Beginning with reader self-evaluations to determine skills and talents, the book details the specifics of resumés, interviews, follow-up activities, and salary negotiations. 1981.

Cassettes

Careers in Education for the New Woman  RC 16111
by Kiki Skagen
narrated by Anne Mullen
1 cassette
A realistic guide for young women who want to explore careers in education. Discusses both the traditional areas for women and the areas that until quite recently have been dominated by men. For junior and senior high readers. 1977.

Getting Yours: How to Make the System Work for the Working Woman  RC 8936
by Letty Cottin Pogrebin
narrated by Susan Appleton
4 cassettes
A successful career woman offers a down-to-earth, informative, guide for women who want to work outside the home. Discusses options open to women, and counsels on the problems women may face. 1975.

Minding My Own Business: Entrepreneurial Women Share Their Secrets for Success  RC 20103
by Marjorie McVicar and Julia F. Craig
narrated by Jeanne Evans
3 cassettes
Practical guide for the woman interested in starting her own business. Describes the specifics for a wide variety of ideas, among them retail stores, restaurants, food services, franchising, mail order, and personal services. 1981.

Sweet Success: How to Understand the Men in Your Business Life—and Win with Your Own Rules  RC 25226
by Kathryn B. Stechert
narrated by Kerry Cundiff
2 cassettes
An analysis of gender differences, how they operate to the advantage of men in the business world, and how women can overcome the disadvantage of being female in a world "created by men for men." 1986.
What Happens after School? A Study of Disabled Women and Education
RC 14515
by J. Corbett O'Toole and CeCe Weeks
narrated by Barbara Cire
1 cassette
Provides insights into the educational and related life experiences of six disabled women. Each woman shares her feelings about her disability and tells how it influenced the course of her life, especially her education and work. Included are suggestions for the positive educational development of disabled girls and women, a resource list of relevant publications, and other pertinent information. 1978.

Woman on a Seesaw: The Ups and Downs of Making It  RC 23571
by Hilary Cosell
narrated by Miriam Wagner
1 cassette
In a spirited exploration of arguable issues, the author, a former NBC producer of sports programs, interviews women between the ages of twenty-six and forty who express mixed emotions about "having it all." These women, successful in stressful careers they fashioned on the male standard of success, now question the cost. Some strong language. 1985.

The Woman’s Dress for Success Book  RC 14470
by John T. Molloy
narrated by Barbara Cire
1 cassette
Offers advice based on scientific research that the author contends can help women make substantial gains in business and in their social life. Molloy also believes it should revolutionize their clothes-buying habits. Bestseller 1977.

The Woman’s Selling Game: How to Sell Yourself . . . and Anything Else  RC 15722
by Carole Hyatt
narrated by Linda Atwill
2 cassettes
As co-founder, chief administrator, and saleswoman for four companies, the author amasses enough experience to present a variety of women’s selling workshops. Here she offers the essence of selling ability. Hyatt believes that women make the best salespeople and explains why. 1979.

Braille

“Dearest Amanda—”: An Executive’s Advice to Her Daughter  BR 6155
by Eliza G.C. Collins
1 volume
A savvy businesswoman and magazine editor uses a unique format to present basic management advice to young, executive-track women. Her fictionalized, maternal mentor’s letters to daughter “Amanda” cover many of the problems that women face in the course of building careers and emphasize the maintenance of a sense of self-worth. 1984.

Janice LaRouche’s Strategies for Women at Work  BR 5988
by Janice LaRouche and Regina Ryan
5 volumes
Handbook gives practical advice about specific situations in the workplace while teaching a general problem-solving method. The author’s basic thesis is that women must be assertive and take full responsibility for their work lives. 1984.
Making the Most of Your First Job  
**BR 5214**  
by the staff of Catalyst  
2 volumes  
A do-it-yourself manual for younger and older women who want to minimize first-job anxiety. Tells how to survive personally and professionally, advising on dress, office politics, assertiveness, team work, accepting criticism, scheduling, communicating, asking for a raise, and managing money. 1981.

**Otherwise Engaged: The Private Lives of Successful Career Women**  
**BR 6341**  
by Srully Blotnick  
4 volumes  
A twenty-five-year study of a select group of professional women indicates that women’s occupational aspirations are likely to determine the kind of personal life they have. Dr. Blotnick, a renowned psychologist, uses individual case studies to address the questions of what these ambitious, well-educated women want most out of life and why many of them fail to get it. 1985.

**The Rights of Women: The Basic ACLU Guide to a Woman’s Rights**  
**BR 2800**  
by Susan C. Ross  
3 volumes  
A comprehensive rundown, presented in question and answer form, on job and educational discrimination, media presentation, housing laws, crime and juvenile delinquency, divorce and name-change laws, abortion, and the rights of minors. 1974.

**What Happens after School? A Study of Disabled Women and Education**  
**BR 3932**  
by J. Corbett O'Toole and CeCe Weeks  
1 volume  
Provides insights into the educational and related life experiences of six disabled women. Each woman shares her feelings about her disability and tells how it influenced the course of her life, especially her education and work. Included are suggestions for the positive educational development of disabled girls and women, a resource list of relevant publications, and other pertinent information. 1978.

**Woman’s Work Book**  
**BR 3245**  
by Karin Abarbanel and Gonnie McClung Siegei  
3 volumes  
An important and practical guide for women of all ages seeking work. Provides useful information and psychological support and covers the most effective way of finding a job. Includes how to write a resume, how to handle an interview, and how to avoid the pitfalls of employment agencies. 1975.

**The Working Woman Report: Succeeding in Business in the 80s**  
**BR 6185**  
by the editors of Working Woman with Gay Bryant  
4 volumes  
Seeks to evaluate the success women have in the work force and to explain what still must be accomplished. Benefits, salary, inequality, and professionalism are discussed. 1984.
Success in the Business World

Discs

How to Get More Business by Telephone  RD 6794
by Jack Schwartz
narrated by Randy Atcher
3 discs
A successful insurance salesman who does most of his business by telephone reveals some of the secrets that helped him achieve a volume of $10,000,000 in profitable sales. 1972.

How to Make Big Money Selling
RD 21975
by Joe Gandolfo with Robert L. Shook
narrated by Jerry Fordyce
2 discs
The world’s number one insurance agent sums up his experience for those salespeople who are seriously interested in becoming rich. Gandolfo emphasizes preparation, constructive use of time, and the development of creative solutions to each client’s problems. 1984.

How to Make Winning Your Lifestyle
RD 6192
by David S. Viscott
narrated by Donald Hotaling
4 discs
A psychiatrist gives step-by-step advice on how to make it into the “winner’s circle.” Aimed at people tired of losing arguments, money, and opportunities. 1972.

Managing  RD 23098
by Harold Geneen with Alvin Moscow
narrated by Robert O’Keefe
3 discs
Dubbed the “Michelangelo of Management,” Geneen spent seventeen years at the head of International Telephone and Telegraph, transforming it into a thriving conglomerate. Two of his mergers resulted in Avis Rent-a-Car and the Sheraton hotel chain. He outlines his management methods in this volume, which is part personal memoir and part business handbook. 1984.

Power! How to Get It, How to Use It
RD 8472
by Michael Korda
narrated by Herb Duncan
3 discs
How to recognize, develop, and use power to one’s advantage in office politics. Anecdotes illustrate uses and abuses. Bestseller 1975.

Success  RD 11284
by Michael Korda
narrated by Charlie Ryle
3 discs
Bestselling author’s brash and gamesmanship approach to successful careers for men and women. He offers tips on proper dress, on-the-job decisions, and winning-over superiors. 1977.

Cassettes

The Entrepreneurs: Twelve Who Took Risks and Succeeded  RC 18445
by Robert L. Shook
narrated by Edward Stern
1 cassette
A book of contemporary success stories. Includes interviews with twelve men and women who have demonstrated America
success in the business world

is still the land of opportunity for those with the ingenuity and the courage to grasp it. Includes self-made tycoons in such industries as insurance, cosmetics, oil and agriculture. 1980.

Fast Track: The Superachievers and How They Make It to Early Success, Status, and Power   RC 13507
by Mary Alice Kellogg
narrated by Art Metzler
1 cassette
Explores the techniques of succeeding while young. Describes the rising tide of power and money in the control of the under-forty generation and reveals the influences on these successful leaders in their twenties and thirties who were part of the World War II baby boom. 1978.

Go for It! How to Win at Love, Work, and Play   RC 21061
by Irene C. Kassorla
narrated by Madelyn Buzzard
2 cassettes
A nationally known psychologist and family therapist identifies the characteristics of winners and losers and pinpoints specific skills that can carry winners to the top. 1984.

Going for It! How to Succeed as an Entrepreneur   RC 24802
by Victor Kiam
narrated by John Rayburn
2 cassettes
According to the author, an entrepreneur is or can be anyone who sees little difference between obstacle and opportunity and is able to capitalize on either. Kiam shares personal remembrances and offers credible, useful advice to beginners and professionals alike. 1986.

The Greatest Salesman in the World
RC 18023
by Og Mandino
narrated by Andy Chappell
1 cassette
The secrets of salesmanship and successful living are illuminated in the story of Hafid, a lowly camel boy of two thousand years ago, who used the ancient scrolls of wisdom to become the greatest salesman in the world. 1968.

Grow Rich! With Peace of Mind
RC 16356
by Napoleon Hill
narrated by Art Metzler
2 cassettes
The author claims that his techniques will help the individual achieve the power to earn money and to enjoy inner peace. 1967.

How to Get Whatever You Want out of Life   RC 13273
by Joyce Brothers
narrated by Debbie Trissell
2 cassettes
The well-known psychologist and television personality tells how to achieve success in all areas of life—marriage, business, sports, money, politics, and sex. Using anecdotes from her own life, from her patients, and from celebrities she knows well, Dr. Brothers illustrates basic psychological principles and motivations. Also issued on flexible disc as FD 13273. Some strong language. Best-seller 1978.

How to Make Your Own Luck
RC 19883
by Bernard Gittelson
narrated by Randy Atcher
2 cassettes
A top consultant to industry, who is also a public relations representative and crea-
tor of a biorhythm computer program
business, focuses on using ingenuity and
perseverance to get the breaks as an en-
trepreneur. Gittelson explains how to tap
one's own creative energy and channel it
into action. 1981.

How to Sell More Cookies, Condos,
Cadillacs, Computers—and Everything
Else
RC 24721
by Markita Andrews with Cheryl Merser
narrated by Sindy McQuaid
1 cassette
In chatty, enthusiastic fashion, fourteen-
year-old Andrews outlines the principles
that have helped her sell more than
thirty-thousand boxes of Girl Scout
cookies over the past eight years. 1986.

How to Win Friends and Influence
People
RC 10972
by Dale Carnegie
narrated by Edwin Horton
2 cassettes
This popular guide to getting along with
people in business or in society cities
examples of successes or failures of
well-known people. Also issued on
flexible disc as FD 10972. 1936.

Innovation and Entrepreneurship:
Practice and Principles
RC 23790
by Peter F. Drucker
narrated by Larry Robinson
3 cassettes
The well-known management authority
examines the phenomenon of American
entrepreneurship and discusses policies
and practices essential to successful en-

Letitia Baldrige’s Complete Guide to
Executive Manners
RC 24276
by Letitia Baldrige
narrated by Pat McDermott
4 cassettes
Practical guidance for correct business
entertaining, appropriate dress for the
office, proper conduct between male and
female employees, business gift giving,
and writing effective letters and memos.
The author maintains that considerateness
and civility are "cost-effective" and
attract customers as well as better per-

Man in Charge: The Executive’s Guide
to Grooming, Manners, and Travel
RC 9524
by John Weitz
narrated by Ray Hagen
1 cassette
Advice by a menswear designer on how
to look and behave like an executive—
how to dress, how to travel and handle
clients, appropriate gifts, and many other

The Master-Key to Riches
RC 23254
by Napoleon Hill
narrated by Jack Fox
2 cassettes
Based on the Andrew Carnegie formula
for making money, this volume describes
in step-by-step detail a practical philos-
ophy based on the experiences of some
of the world’s most powerful and
wealthy men. 1965.

Molloy’s Live for Success
RC 16801
by John T. Molloy
narrated by John Albert
2 cassettes
Drawing upon interviews with and obser-
vations of more than 10,000 business
men and women, the author gives advice
on how to develop verbal skills, posture,
body signals, social graces, and other
personal characteristics that can best help
individuals get ahead in the business
The One Minute Sales Person: The Quickest Way to More Sales with Less Stress  RC 21517
by Spencer Johnson and Larry Wilson
narrated by Edwin Horton
1 cassette
A concise guide for the successful salesperson in today’s changing world. Gives advice on enjoying your job and your life as you discover “the liberating secrets of self-management, the integrity of selling on purpose, and the wonderful paradox of helping others get what they want.” Also issued on flexible disc as FD 21517. Bestseller 1984.

Playing the Game: A Psychopolitical Strategy for Your Career  RC 17189
by Raymond Blank
narrated by Jerry Fordyce
2 cassettes
The author contends that ability, dedication, and competence are not sufficient to guarantee success or even survival in the work world. He sets forth the essential political and interpersonal skills an employee needs to manipulate subordinates, peers, and supervisors successfully. 1981.

A Strategy for Success  RC 14156
by Ari Kiev
narrated by Paul Sherman
1 cassette
Advice on how to succeed in life: how to set goals, deal with obstacles, overcome stress, and deal with failure constructively. Dr. Kiev emphasizes that one must concentrate on making an effort to succeed. 1977.

Ten Greatest Salespersons: What They Say about Selling  RC 12675
by Robert L. Shook
narrated by Donald Hotaling
2 cassettes
Emphasizes that achievers include similarities in their attitudes — sincerity and love for selling, belief in and knowledge of the product, emphasis on service, and a special relationship with the customer. Industries represented are life insurance, steel, real estate, cosmetics, and computers. 1978.

Upward Mobility: How to Win the Rat Race without Becoming a Rat  RC 15386
by Addison Steele
narrated by Ray Hagen
1 cassette
Take-off on the power game, office politics, and getting ahead. The author believes that there is more to life than being a cutthroat killer and that playing the power game and winning would not make you happy. Includes quizzes on which you can grade yourself as to your corporate abilities or vulnerability. 1978.

What They Don’t Teach You at Harvard Business School  RC 21234
by Mark H. McCormack
narrated by Bob Butz
2 cassettes
A successful American entrepreneur shares the business skills, techniques, and wisdom gleaned from his own experience in getting things done through people. He includes street-smart insights, with concise examples, on the secret life of a deal, how to run a meeting and attend one, how to observe aggressively, take the edge, and use negative reinforcement positively. Also issued on flexible disc as FD 21234. Bestseller 1984.
Winning through Intimidation
RC 9442
by Robert J. Ringer
narrated by Lou Harpenau
2 cassettes
A self-made real estate salesman explains his principles for success. Mr. Ringer says that intimidation is the most important factor in deciding most situations. He offers his philosophy of what intimidation is, why people become intimidated, and how to avoid it. Bestseller 1975.

The Work/Stress Connection: How to Cope with Job Burnout RC 18778
by Robert L. Veninga and James P. Spradley
narrated by Phil Regensdorf
3 cassettes
Explores the effect of unrelieved work-related stress on performance, health, and personal life through a series of interviews with a wide variety of men and women. The authors offer two kinds of positive strategies to combat burnout: personal ones involving health, life style, and attitudes; and organizational strategies which may result in a detached view of the job. 1981.

Working and Liking It  RC 21590
by Richard Germann and others
narrated by Randy Atcher
2 cassettes
Based on proven strategies developed by leading career consultants, this work offers concrete tips on getting job satisfaction. The authors counsel having realistic goals, and they give examples of moving over, trading off unwanted duties, and self-and company-assessment exercises. 1984.

Working Smart: How to Accomplish More in Half the Time  RC 14369
by Michael LeBouef
narrated by Brian Rublein
2 cassettes
How to get more done in less time and with less hassle. Teaches how to set specific goals on a daily, intermediate, and lifetime basis, and how to analyze and revise use of time accordingly. 1979.

Would You Put That in Writing? How to Write Your Way to Success in Business  RC 21372
by Dianna Booher
narrated by Paul Baker
1 cassette
In this do-it-yourself course on effective business writing, a writing consultant explains five basic steps that guarantee effective business communications. Also included are the ten commandments of grammar and a wide variety of other aids to good writing. 1983.

Yes, You Can: How to Succeed in Business and Life  RC 13828
by Art Linkletter
narrated by Merwin Smith
2 cassettes
The longtime radio and TV personality shows how anyone can succeed in business, pleasure, and life. Linkletter analyzes the techniques and strategies he has used, illustrating them with vivid recollections from his life. Also issued on flexible disc as FD 13828. 1979.
Braille

The Greatest Salesman in the World  
BR 5122
by Og Mandino
1 volume
The secrets of salesmanship and successful living are illuminated in the story of Hafid, a lowly slave boy of two thousand years ago, who used the ancient scrolls of wisdom to become the greatest salesman in the world. 1968.

How to Make Your Own Luck  
BR 5538
by Bernard Gittelson
2 volumes
A top consultant to industry, who is also a public relations representative and creator of a biorhythm computer program business, focuses on using ingenuity and perseverance to get the breaks as an entrepreneur. Gittelson explains how to tap one’s own creative energy and channel it into action. 1981.

Molloy’s Live for Success  
BR 4870
by John T. Molloy
2 volumes
Drawing upon interviews with and observations of more than 10,000 business men and women, the author gives advice on how to develop verbal skills, posture, body signals, social graces, and other personal characteristics that can best help individuals get ahead in the business world. 1981.

The One-Hat Solution: Rogers’ Strategy for Creative Middle Management  
BR 6831
by Henry C. Rogers
2 volumes
The author believes that middle managers are faced with the problem of way they must conduct themselves with their employees and the way they must conduct themselves with the boss. The “one-hat solution” mostly comprises commonsensical advice for maintaining one’s cool in dealing with specific situations and difficult employees. 1986.

The Technique of Handling People: Eleven Helps for Your Human Relations  
BR 1462
by Donald A. and Eleanor C. Laird
2 volumes
Eleven steps are listed to aid in achieving success in human relationships. The authors discuss self-confidence, friendliness, directness, and other concepts needed to overcome hostility and win cooperation in dealing with people. 1954.

Winning through Intimidation  
BR 2901
by Robert J. Ringer
2 volumes
A self-made real-estate salesman explains his principles for attaining success. Mr. Ringer believes that intimidation is the most important factor in deciding most situations and offers his philosophy of what intimidation is, why you become intimidated, and how to avoid it. Bestseller 1974.

Working Smart: How to Accomplish More in Half the Time  
BR 4203
by Michael LeBoeuf
2 volumes
How to get more done in less time and with less hassle. Teaches how to set specific goals on a daily, intermediate, and lifetime basis, and how to analyze and revise use of time accordingly. 1979.
Yes, You Can: How to Succeed in Business and Life  BR 4187
by Art Linkletter
2 volumes
The longtime radio and TV personality shows how anyone can succeed in business, pleasure, and life. Linkletter analyzes the techniques and strategies he has used, illustrating them with vivid recollections from his life. 1979.

You Can Win at Office Politics:
Techniques, Tips, and Step-by-Step Plans for Coming Out Ahead  BR 6172
by Robert Bell
2 volumes
A light, yet practical, guide to success in middle management. Its aim is to help people with little power defeat those with a lot. Bell presents dozens of case histories and offers sensible solutions for survival and victory. 1984.
Amendments to the Rehabilitation Act of 1973: P.L. 95-602  RC 12729
narrated by Bob Butz
1 cassette
Amends the Rehabilitation Act of 1973 to extend certain already established programs, to establish a community service employment program for handicapped individuals, and to provide comprehensive services for independent living for handicapped individuals. Also amends the Developmental Disabilities and Facilities Construction Act to revise and extend the programs under that Act and for other purposes. Also issued on flexible disc as FD 12729. 1978.

Braille

Amendments to the Rehabilitation Act of 1973: P.L. 95-602  BR 3917
1 volume
Amends the Rehabilitation Act of 1973 to extend certain already established programs, to establish a community service employment program for handicapped individuals, and to provide comprehensive services for independent living for handicapped individuals. Also amends the Developmental Disabilities and Facilities Construction Act to revise and extend the programs under that Act and for other purposes. 1978.

Rehabilitation Act of 1973: P.L. 93-112  BR 2438
1 volume
This law replaces the Vocational Rehabilitation Act of 1973 and extends the authorization of grants to states for vocational rehabilitation services, with special emphasis on services to those with the most severe handicaps. 1974.
Other Bibliographies

Bibliographies of books on disc and cassette and in braille are available on request from network libraries. They are produced in large-print, disc, and braille formats. Some bibliographies may not be available in all formats.

Bestsellers
Lists bestselling fiction of the twentieth century. Published in 1979.

Bestsellers 1979–1983

Biography—The Arts
Guide to biographies and autobiographies of people in the arts. Published in 1980.

Biography—Government and Politics
Guide to biographies and autobiographies of people in governments and politics. Published in 1980.

Discoveries
A four-part bibliography of juvenile books:
  Fiction for the Youngest Reader
  Fiction for Elementary School Readers
  Fiction for Intermediate School Readers
  Fiction for Young Teens
Published in 1986.

Humor
Guide to fiction and nonfiction comic works. Published in 1987.

Mysteries
Works of detective and mystery fiction. Published in 1982.

Religion and Inspiration
Sacred writing and books on religions around the world. Published in 1987.

Romances
Lists romantic fiction and love stories. Published in 1984.

Short Novels
Novels of only one cassette, no more than two discs, or no more than two braille volumes. Published in 1985.

Short Stories
Lists collections of short stories and features an author index to individual stories. Published in 1989.

Westerns
Stories about the American frontier. Published in 1983.

Young Adult Fiction
Books for the twelve-to-twenty age group. Published in 1981.
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Books, playback equipment, headphones, and other aids are delivered by mail. Book descriptions, catalogs, and bibliographies such as this one are also mailed regularly to inform readers of new materials available.

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