This publication lists articles in specific business education publications and those related to business education. Emphasis is on information systems (including business communications), economics education, business teacher education, and vocational education (primarily marketing education). Some state and regional publications are included. Entries are arranged by subject. All entries have the title, author(s), journal, volume if applicable, inclusive pages, month, and year. Order numbers are provided for dissertations. An author listing in alphabetical order follows the subject section. (KC)
THE BUSINESS EDUCATION INDEX

1989
BUSINESS EDUCATION INDEX

1989

Index of Business Education Articles, Research Studies, and Textbooks Compiled from a Selected List of Periodicals, Publishers, and Yearbooks Published During the Year 1989

Volume 50

Edited by

CAROL A. LUNDGREN, Ph.D.
Eastern Illinois University

Published by
Delta Pi Epsilon
National Honorary Professional Graduate Society in Business Education
EDITORIAL POLICY

Publications indexed in the Business Education Index will be limited to specific business education publications and those related to business education. Priority will be given to journals that are essential to research and teaching in the broad business education spectrum with emphasis on information systems (including business communications), economic education, business teacher education, and vocational education (primarily marketing education).

Beginning with the 1989 Index, state and regional business education publications will be indexed if they meet the following criteria:

1. Publications that are a minimum of 10 pages in length.

2. Publications containing at least three substantive articles, preferably research-based.

3. Publications that are distributed to NABTE institutions libraries or to NABTE institution departments in which business education is located.

4. Publications that are provided without charge to the editor.

Any organization or editor who wishes to have a publication included in the Index should contact the Index editor.

Dr. Carol Lundgren, Editor
Business Education Index
Department of Business Education and Administrative Information Systems
Eastern Illinois University
Charleston, IL 61920
(217) 581-3726
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All entries have the title, author(s), journal, (volume and number if applicable), inclusive pages, month, and year. In dissertation listings, the order number (if provided) is shown in parentheses. An explanation of the abbreviations for the names of the indexed publications is shown in the "Publications Indexed" section in the back of this Index. Other commonly used abbreviations are on the next page.

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