This document presents a report of the education and prevention activities undertaken at Central Michigan University in Mt. Pleasant, Michigan, during the fall semester of 1988, in recognition of National Collegiate Alcohol Awareness Week (NCAAW). The document begins with a brief review of the university's campus-wide programs, goals, and activities to reduce alcohol abuse and other drug use. Changes in how the university implemented NCAAW activities are described, and new goals of Central Michigan's NCAAW program are listed. Eighty-three programs provided by the university's 19 residence halls are listed, with indications of level of participation and type of evaluations. Other university programs and activities are also described. The Student Affairs Annual Report is included in the document; it summarizes alcohol and drug abuse prevention and intervention programs for the 1987-1988 school year and explains plans for the 1988-1989 year. Relevant materials are appended, including letters of support for the program, flyers and advertisements, and newspaper and magazine articles. (NB)
REPORT ON NATIONAL COLLEGIATE
ALCOHOL AWARENESS WEEK
FALL 1988

BY

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Central Michigan University has been systematically addressing alcohol and other drug problems on our campus since the implementation of our Alcohol and Drug Abuse Intervention and Prevention Program (ADAIPP) in August, 1984. This program is conceptually an "umbrella" program which provides structure, coordination and support for a number of programs which have evolved and continue to evolve on campus. For example, the following programs all co-exist on our campus and attempt to work together in a coordinated fashion to reduce alcohol and other drug problems:

- Housing Carefrontation Program
- Housing Get SMART (Students Making Alcohol Responsibility Theirs)
- SADD (Students Against Drunk Driving)
- Eta Sigma Gamma's Designated Driver Program
- Wellness Resource Center's Substance Abuse Program
- Fraternities and Sororities Health and Liability Programs
- PRIDE Student Outreach to elementary, middle and high school students

In addition, we attempt to coordinate our campus efforts with other local and regional programs through representation on our local Substance Abuse Prevention Task Force, Mid-Michigan Substance Abuse Commission, and Michigan Consortium on Substance Abuse Education. Our campus-wide efforts to address alcohol and other drug problems during the 1987-88 academic year are summarized in an annual report found in the appendix.

NCAAW programs have become an integral part of our campus ADAIPP. Based upon past program evaluations and considerable discussion at many levels within the institution, we felt that some changes needed to be made in how we implemented NCAAW this year. In past years we had over-programmed October relative to other parts of the year and not been as effective as we could be in reaching off-campus students and networking with the local community. Consequently, we reconceptualized NCAAW as a springboard for the entire year program, made an intentional effort to spread out programs throughout the semester while still maintaining a strong emphasis to program during the week and month, reach more off-campus students, involve faculty and staff, and do more community outreach. We also spent much discussion in our Alcohol/Drug Program Coordinating Group (see appendix for current list of members) on what is the alcohol/drug message we are trying to communicate to our students. What kind of message will students listen to that is honest, respectful and clear about acceptable behavior? This fall we were also in the last phases of developing a comprehensive campus-wide alcohol policy and wanted to use NCAAW as a forum for receiving input on the policy. Finally, we wanted to approach the evaluation of NCAAW differently this year. In the past each individual program or presentation was evaluated to obtain feedback for presenters. This we wanted to continue to do on an as needed basis (Many of our programs and presentations have been evaluated quite a lot over the years and do not need to be evaluated every time they are given). This year we surveyed students, faculty, residence hall staff, administrative/professional staff, clerical staff and residence hall residents regarding their awareness of NCAAW and what impact it had on them.

In the following portion of this report the goals of NCAAW for 1988 will be stated and then the different programs and activities will be summarized. For the goals of our campus ADAIPP are found in the program's annual report in the appendix. Supporting documents for NCAAW activities are also found in the appendix.
NCAAW Goals

1. Use NCAAW as a springboard for the year's alcohol/drug education efforts.
2. Coordinate and provide on and off-campus alcohol and other drug education programs and presentations.
3. Maintain efforts to reach students living on-campus, and more systematically target off-campus students.
4. Expand some campus programs into the Mt. Pleasant community and beyond.
5. Provide faculty and staff with guidelines on discussing alcohol and other drug issues with students and obtain feedback from them on these guidelines.
6. Receive input from the university community on the campus alcohol policy.
7. Survey members of the university community regarding their awareness of NCAAW, participation in NCAAW, whether or not they discussed alcohol usage with students (for faculty and other employees) and to what extent respondents evaluated their own use of beverage alcohol. Also, gather information on students' drinking patterns and respondents' educational interests on alcohol/drug topics.

Central Michigan University

During fall semester CMU enrolled 17,032 students and employed 2,300 people. Six thousand fifty students live in our 19 residence halls.

Mt. Pleasant City Council Proclamation

On Monday, October 17, 1988, the mayor of Mt. Pleasant proclaimed October 16-22, 1988, as Alcohol Awareness Week in Mt. Pleasant.

CMU President Proclamation

On Monday, October 12, 1988, new CMU President Jakubauskas proclaimed October 16-22, 1988, as Alcohol Awareness Week and encouraged members of the university to support campus alcohol education programs and "to evaluate, at a very personal level, the importance and consequences of alcohol use in their lives." His proclamation was sent to all CMU employees and published as a "letter to the editor" in the student newspaper.

Guidelines for a Drug Education Message

On Monday, October 5, 1988, Vice President for Student Affairs James L. Hill and ADAIIPP Coordinator Ross Rapaport sent a letter to all faculty, staff and other university employees (The mailing was 3,000 people). Recipients were encouraged to discuss alcohol/drug issues with students if they desired to, follow the guidelines, and to send input and feedback about the guidelines. Approximately 10 employees responded to the guidelines. In addition, the "guidelines" were presented to the Vice President for Student Affairs Student Advisory Board, a large lecture class, and the Alcohol/Drug Program Coordinating Group for feedback. Approximately 150 people in total provided feedback on the document.
Housing Carefrontation Program and "I Care" Buttons

Director of Housing Gary Ciaffone wrote faculty, staff and administrators to inform them of their early intervention carefrontation program and to encourage the wearing of an enclosed "I Care" button in support of alcohol/drug intervention and prevention efforts. Three thousand buttons were distributed. The Marketing and Educational Administration departments were particularly supportive of wearing the "I Care" buttons.

Alcohol Policy Input

Vice President for Student Affairs James L. Hill wrote selected members of the university community and invited input on the seventh draft of a proposed alcohol policy. Four open forums were held for input on the policy, the policy was presented and discussed by the Dean's Council, Executive Committee of the Academic Senate, Employee Relations Committee, the Vice President of Student Affairs Student Advisory Committee, was sent to the leaders of key student organizations, and printed in total with instructions on how to provide feedback in the student newspaper, CM Life. What input was received was favorable in general with many useful suggestions on wording and organization. Student Government representatives provided considerable input and no one attended any of the four forums.

Residence Hall Programs (data submitted by Housing staff)

The residence hall system (19 residence halls with 6,050 residents) provided a total of 83 programs (active and passive). The programs are listed by residence hall in Table 1. Level of participation and what type of evaluation was conducted is also indicated. Most of these programs have been evaluated formally in prior years, consequently, most evaluations were informal. Housing also served mocktails at all residence halls, passed out "know your limits" cards and passed out "I care" buttons to residents. The Reader's Digest drinking and driving poster series (both) and Wisconsin Clearinghouse poster series which focus on the role of alcohol in a person's life were displayed throughout all the residence halls.
TABLE 1. CMU Residence Hall 1988 NCAAW Programs

<table>
<thead>
<tr>
<th>Residence Hall</th>
<th>Program</th>
<th>Participation</th>
<th>Evaluation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Merrill</td>
<td>Panel of recovering alcoholics</td>
<td>60</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>Poster campaign</td>
<td>(passive program)</td>
<td>informa</td>
</tr>
<tr>
<td>Saxe</td>
<td>Fun without alcohol (PRIDE)</td>
<td>30</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>Just say no dance 7th &amp; 8th grades</td>
<td>30</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>Breathalizer demonstration</td>
<td>100</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>Meet with prosecuting attorney</td>
<td>4</td>
<td>informal</td>
</tr>
<tr>
<td>Barnard</td>
<td>A Tale of Two Glasses</td>
<td>60</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>Create a cooler: competition</td>
<td>60</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>Alcohol effects on the body</td>
<td>30</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>Drinking and driving</td>
<td>100</td>
<td>formal</td>
</tr>
<tr>
<td>Barnard/Tate</td>
<td>Copacabana</td>
<td>300-400</td>
<td>informal</td>
</tr>
<tr>
<td>Larzelere</td>
<td>Responsible drinking</td>
<td>(passive program)</td>
<td>informa</td>
</tr>
<tr>
<td></td>
<td>&quot;Cop A Buzz&quot;</td>
<td>120</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>&quot;Alcohol Problems and Abuse&quot;</td>
<td>15</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>&quot;Drugs with Diane&quot;</td>
<td>25</td>
<td>informal</td>
</tr>
<tr>
<td>Thorpe</td>
<td>Create a cooler</td>
<td>8 floors submitted entries</td>
<td>informa</td>
</tr>
<tr>
<td>Sweeney</td>
<td>Get high on yourself</td>
<td>450</td>
<td>informal</td>
</tr>
<tr>
<td>Thorpe/Beddow/Merrill/Sweeney</td>
<td>Prohibition night</td>
<td></td>
<td>informal</td>
</tr>
<tr>
<td>Herrig (Terrace)</td>
<td>Survey of drinking</td>
<td>90</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>Bulletin board contest</td>
<td>90</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>Attend a play as an alternative</td>
<td>4</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>Weekend movie early</td>
<td>10</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>Fact sheet</td>
<td>90</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>Fitness night</td>
<td>10</td>
<td>informal</td>
</tr>
<tr>
<td>Herrig (first)</td>
<td>Conscious Party-Reggae Night</td>
<td>40</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>Forum on alcohol</td>
<td>15</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>Fact sheet</td>
<td>88</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>Bulletin board contest</td>
<td>90</td>
<td>informal</td>
</tr>
<tr>
<td>Herrig (second)</td>
<td>Bulletin board contest</td>
<td>90</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>Rap session</td>
<td>10</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>Questionnaire</td>
<td>90</td>
<td>informal</td>
</tr>
<tr>
<td>Troutman</td>
<td>Breathalizer test/discussion</td>
<td>75</td>
<td>informal</td>
</tr>
<tr>
<td>Carey</td>
<td>Breathalizer</td>
<td>45</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>Drinking and Driving: The Toll and the Tears</td>
<td>25</td>
<td>informal</td>
</tr>
<tr>
<td>Barnes</td>
<td>Test your sex/alcohol I.Q.</td>
<td>25</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>How to help a friend: Responsible drinking</td>
<td>20</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>Alcohol awareness quiz; rap and video on alcohol</td>
<td>20</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>Barnes Brass Saloon</td>
<td>50</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>Poster campaign</td>
<td>(passive program)</td>
<td>informa</td>
</tr>
<tr>
<td>Wheeler</td>
<td>Jaws of life</td>
<td>275</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>Coke - movie night</td>
<td>100</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>Examining your usage</td>
<td>12</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>No drink bar night</td>
<td>150</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>Educational bulletin board</td>
<td>400</td>
<td>informal</td>
</tr>
<tr>
<td></td>
<td>Auto displayed from drunk driving crash</td>
<td>1500</td>
<td>informal</td>
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Table 1. (continued)

<table>
<thead>
<tr>
<th>Location</th>
<th>Activity</th>
<th>Type</th>
<th>Count</th>
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<tbody>
<tr>
<td>Trout</td>
<td>Towers Pub (follow-up)</td>
<td>Informal</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Thursday Night at the Movies (follow-up)</td>
<td>Informal</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Drinking and Driving: The Toll &amp; the Tears</td>
<td>Informal</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Breathalyzer test/discussion</td>
<td>No count</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Enabling program</td>
<td>Informal</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Posters</td>
<td>Passive program</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Kevin's Story</td>
<td>No count</td>
<td></td>
</tr>
<tr>
<td></td>
<td>PRIDE Presentation</td>
<td>Informal</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Reggae dance and mocktail bar</td>
<td>Informal</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Questionnaire</td>
<td>Informal</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Roommate contract to not drink</td>
<td>Informal</td>
<td></td>
</tr>
<tr>
<td>Herrig (third)</td>
<td>Bulletin board contest</td>
<td>Informal</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Attend a play as an alternative</td>
<td>Informal</td>
<td></td>
</tr>
<tr>
<td>Herrig (all)</td>
<td>Dry idea II (pledge not to drink)</td>
<td>Informal</td>
<td></td>
</tr>
<tr>
<td>Redd</td>
<td>Lobby showcase</td>
<td>Passive program</td>
<td></td>
</tr>
<tr>
<td></td>
<td>B/T bulletin board</td>
<td>Passive program</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Alcohol education flyer series</td>
<td>Passive program</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Effects of alcohol on the judgement and reaction time</td>
<td>Informal</td>
<td></td>
</tr>
<tr>
<td>Calkins</td>
<td>One bulletin board per floor</td>
<td>Informal</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Progressive mocktails</td>
<td>Informal</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Night on town without alcohol</td>
<td>Informal</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Presentation by recovering alcoholic</td>
<td>Informal</td>
<td></td>
</tr>
<tr>
<td>Woldt/Emmons</td>
<td>Alcohol education</td>
<td>No count</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Breathalyzer demonstration</td>
<td>Informal</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Recovering alcoholic presentation</td>
<td>No count</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Mocktail social</td>
<td>No count</td>
<td></td>
</tr>
<tr>
<td>Tate</td>
<td>Speaker</td>
<td>Formal</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Mocktail contest</td>
<td>Informal</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Alcohol I.Q. video</td>
<td>Informal</td>
<td></td>
</tr>
<tr>
<td>Sweeney</td>
<td>&quot;Get High on Yourself&quot; by PRIDE</td>
<td>Informal</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Poster campaign</td>
<td>Passive program</td>
<td></td>
</tr>
<tr>
<td>Robinson</td>
<td>Create a cooler (become a bartender)</td>
<td>Formal</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Breathalyzer</td>
<td>Formal</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Robinson Pub</td>
<td>Formal</td>
<td></td>
</tr>
<tr>
<td>Cobb</td>
<td>&quot;Kevin's Story&quot; &amp; Discussion</td>
<td>Informal</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Drinking &amp; Driving: The Toll &amp; the Tears</td>
<td>Informal</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Alcohol awareness bulletin board contest</td>
<td>Informal</td>
<td></td>
</tr>
</tbody>
</table>
Wellness Resource Center Substance Abuse Program (Report submitted by Sherri Look)

Mon., Oct. 17 - Kevin's Story, co-sponsored by Tau Kappa Epsilon. The film Kevin's Story was shown and a discussion session followed led by two substance abuse program PAHL's.

Tues., Oct. 18 - A panel of recovering persons discussing personal experiences, co-sponsored by Merrill Hall. A panel of recovering persons recounted some of their personal experiences using alcohol and other drugs and how they began their recovery. An informal discussion session followed.

Thurs., Oct. 20 - How to Help a Friend with a Drug or Alcohol Problem, co-sponsored by Barnes Hall. A presentation was given by two substance abuse PAHL's and a question and answer period followed.

Throughout the week a display table was maintained outside the Wellness Resource Center. We gave out pamphlets, bumperstickers and BAC estimation cards. To reach off-campus students more systematically, we distributed pamphlets to various student apartments with information on where we are located and what services we provide. We placed short "catchy" messages in the personal section of the school newspaper encouraging students to drink in moderation if they chose to drink at all. The personal section is read by many students, particularly members of fraternities and sororities.

In addition, on Monday, October 10, we held a Woman and Alcohol Workshop in the basement of the Towers and a group of us traveled to Alma College to do a panel discussion for their alcohol awareness week. A presentation by a panel of recovering alcoholics was made at the Mt. Pleasant alternative high school.
TABLE 2. Wellness Resource Center Substance Abuse Program 1988 NCAAW Program

<table>
<thead>
<tr>
<th>Date</th>
<th>Title</th>
<th>Attendance</th>
<th>Evaluation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, October 17</td>
<td>Kevin’s Story</td>
<td>approx. 40</td>
<td>informal</td>
</tr>
<tr>
<td>Tuesday, October 18</td>
<td>Panel Discussion</td>
<td>approx. 40</td>
<td>informal</td>
</tr>
<tr>
<td>Thursday, October 20</td>
<td>How to Help a Friend</td>
<td>approx. 20</td>
<td>informal</td>
</tr>
<tr>
<td>Monday, October 10</td>
<td>Women and Alcohol</td>
<td>approx. 15</td>
<td>informal</td>
</tr>
<tr>
<td>Monday, October 10</td>
<td>Alma College Panel Discussion</td>
<td>approx. 30</td>
<td>informal</td>
</tr>
<tr>
<td>Tuesday, November 8</td>
<td>Mt. Pleasant Alternative School Panel Discussion</td>
<td>approx. 28</td>
<td>informal</td>
</tr>
</tbody>
</table>

Approximately 250 pamphlets were dispersed throughout off-campus student apartments. Approximately 100 printed materials on various topics were handed out at the display table.
Designated Driver Program (submitted by Robin Rink)

Sponsored by: Eta Sigma Gamma, SADD, Wellness Resource Center, and Central Michigan University’s Alcohol and Drug Abuse Intervention and Prevention Program.

1. The Designated Driver Program was designed to promote responsibility on the part of the students when consuming alcohol and lower the number of students driving while under the influence of alcohol. The Designated Driver is a person who volunteers to drive his or her friends and to abstain from consuming alcohol that evening. The Designated Driver would be able to pick up a Designated Driver card from a variety of places around campus such as residence hall desks, the Wellness Resource Center and also at the participating bars and restaurants. The student would then show the card to the waitress/waiter and would be entitled to free non-alcoholic beverages throughout the evening.

This program has been supported by ten local bars and restaurants. The bars and restaurants have been supplied with advertising material such as table tents and posters as well as the cards. Posters and fliers have been posted and distributed on campus and in residence halls. The Greek organizations have been notified about the program through the Interfraternity Council and the Panhellenic Council. There has also been a feature article and interview in CM Life that described the program.

2. The evaluation strategies will include a monitoring of the number of the Designated Driver cards picked up by the students on campus, as well as an evaluation form sent to the bar managers. The evaluation will be similar to the one attached to this report.

3. At this date the Designated Driver Planning Committee does not have an estimate of the amount of students that have participated. A clearer understanding of student involvement will be reached when the evaluations are returned. The bars and restaurants that participated are listed on a separate sheet of paper attached to this report.

4. The Planning Committee will also have a better understanding of the effect on the community when the evaluations are returned. It is hoped that the amount of drinking and driving will decrease and that students will become more responsible when drinking alcohol.

Student Newspaper Advertising and Coverage of NCAAW Activities

The student newspaper, CM Life, provided editorial support and excellent coverage of activities during the entire month of October. A sampling of the articles are in the appendix of this report. Three "You are the Key" advertisements were published with pictures of the president of CNU, Student Government president, and president of the Interfraternity Council endorsing NCAAW.

Homecoming Parade Floats

Ten Housing Get Smart representatives marched in the Homecoming parade, which travels through downtown Mt. Pleasant, and handed out "know your limit" cards and "smarties" to observers of the parade. PRIDE representatives also marched and handed out red ribbons as a statement against drug abuse. SADD
and the local Parent to Parent group also marched in the local parade.

Anatomy of a Party

Approximately 300 members of CMU fraternities and sororities attended a series of skits acted out by CMU students who also were "reeks." A panel made up of the coordinator of the campus ADAIPP, two representatives from the office of Student Life and a student commented on the dramatizations. Among other situations addressed were alcohol misuse, liability concerns of social hosts, date rape and other alcohol related situations. Panel members reacted to each skit. The program lasted about one hour and was well received.

Red Ribbon Day

Our student organization PRIDE sponsored for the fourth year a Red Ribbon Day campaign, where members of the university wore red ribbons as a statement against drug abuse. Approximately 14,000 red ribbons were distributed throughout the campus community. The president of the university spoke at a kick-off ceremony which was attended by approximately 50 people. The PRIDE group also provided consultation and support to our local Parent to Parent group in their work to implement a Red Ribbon campaign in the local community. A number of local businesses supported the Red Ribbon campaign (including Isabe...Bank and Trust and local "lower shops) and red ribbons were passed out at a local parade.

Satellite Conference: A Special Report

We participated in the satellite lighting video conference "Alcohol: A Special Report," however, only 3-4 people attended both sessions.

Community Outreach

This year various CMU groups made a concerted effort to expand NCAAW programming and general alcohol and other drug education efforts to the Mt. Pleasant community. These efforts have been mentioned previously in this report, however, they are deserving of special recognition and are summarized in Table 3.

Evaluation

As part of a student alcohol and other drug use survey, 370 students, 200 faculty, 150 administrative professionals, 150 clerical staff, 150 residence hall staff and a sample of residence hall residents were questioned regarding their awareness of alcohol awareness week, if they participated in alcohol awareness week, whether or not CMU employees discussed alcohol or other drug issues with students, and to what extent respondents examined their own personal use of beverage alcohol during NCAAW. At the time this report was written, all data had not been received. However, 370 students, 70 faculty, 59 administrative professionals, 77 clerical staff, 0 residence hall staff (data will be collected in January) and 2,117 residence hall residents had returned completed questionnaires. Data from students was collected during classes, data from residence hall residents was collected where they live, and a random sample of employees were sent surveys and one reminder through campus mail. Preliminary data is summarized in Table 4.
TABLE 3. CHU NCAAW Outreach to Mt. Pleasant Community

<table>
<thead>
<tr>
<th>Organization</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRIDE</td>
<td>Red Ribbon Day consultation to local Parent to-Parent group on community-wide Red Ribbon Day; ongoing outreach programs to elementary, middle and high schools</td>
</tr>
<tr>
<td>Eta Sigma Gamma, Wellness Resource Center, SADD, ADAIPP</td>
<td>Designated Driver Program</td>
</tr>
<tr>
<td>Student Organizations</td>
<td>Homecoming Parade floats with alcohol/drug education theme</td>
</tr>
<tr>
<td>Saxe Residence Hall</td>
<td>Dance for junior high students, prosecuting attorney discussion with parents</td>
</tr>
<tr>
<td>Wellness Resource Center Substance Abuse Program</td>
<td>Mt. Pleasant Alternative School Discussion by a panel of recovering alcoholics</td>
</tr>
<tr>
<td>Wellness Resource Center Substance Abuse Program</td>
<td>Alma College discussion by a panel of recovering alcoholics</td>
</tr>
</tbody>
</table>
Table 4. CMU 1988 NCAAW Evaluation

<table>
<thead>
<tr>
<th>Question</th>
<th>Students</th>
<th>Faculty</th>
<th>Administrative Professionals</th>
<th>Clerical</th>
<th>Residence Hall Staff</th>
<th>Residence Hall Residents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Were you aware of alcohol awareness week at CMU during fall semester 1988?</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Yes</td>
<td>86%</td>
<td>97%</td>
<td>98%</td>
<td>96%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>No</td>
<td>14%</td>
<td>3%</td>
<td>2%</td>
<td>4%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(no answer)</td>
<td>(n=1)</td>
<td>(n=1)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| Did you attend or participate in any alcohol awareness week programs or activities? |          |         |                               |          |                      |                          |
| Yes                                                                     | 21%       | 9%      | 19%                           | 13%      |                      |                          |
| No                                                                      | 79%       | 81%     | 81%                           | 87%      |                      |                          |
| (no answer)                                                             | (n=1)     | (n=1)   |                               |          |                      |                          |

| Did you discuss with any students alcohol or other drug issues?          |          |         |                               |          |                      |                          |
| Yes                                                                     | 39%       | 22%     | 34%                           | 34%      |                      |                          |
| No                                                                      | not asked | 61%     | 78%                           | 66%      |                      |                          |
| (no answer)                                                             | (n=1)     |         |                               |          |                      |                          |

| To what extent did you examine your own personal use of beverage alcohol during alcohol awareness week? |          |         |                               |          |                      |                          |
| Not at all                                                             | 51%*      | 52%     | 34%                           | 59%      |                      |                          |
| A little                                                               | 27%       | 29%     | 34%                           | 21%      |                      |                          |
| Somewhat                                                               | 18%       | 17%     | 29%                           | 14%      |                      |                          |
| A great deal                                                           | 4%        | 2%      | 2%                            | 5%       |                      |                          |
| Don't drink beverage alcohol                                           | (n=22)    | (n=11)  | (n=18)                        | (n=18)   |                      |                          |
| (no answer)                                                            | (n=9)     | (n=1)   |                               | (n=1)    |                      |                          |

(Data will not be collected until winter training.)

*Percentages are based upon those individuals who consume alcohol and answered the question. For students n=339, for faculty n=58, administrative professional n=41, clerical n=58, residence hall residents n=1,840.
Examination of Table 4 shows that the vast majority of survey respondents were aware of NCAAW. Seventy-eight percent of respondents living in the residence halls and 86% of the students surveyed in their classes were aware of NCAAW. Ninety-six to 98% of the faculty and staff who returned surveys were aware of NCAAW. Twenty-one percent to 34% of the students surveyed participated in a NCAAW activity, while 9% (faculty) to 19% (administrative professionals) of CMU employees surveyed participated in some NCAAW activity.

Many faculty (39%), clerical staff (34%) and administrative professionals (22%) discussed alcohol or other drug issues with students during NCAAW. To the extent these results are generalizable, this suggests considerable involvement by many employees in helping students evaluate the role of alcohol and other drugs in their lives.

Further examination of Table 4 shows that between 4% and 10% of the students who drink alcohol evaluated their own personal use of beverage alcohol "a great deal," between 18%-33% of student respondents "somewhat," between 27%-30% "a little," and between 27%-51% of students respondents did not evaluate their use of alcohol at all. Students living in residence halls were more likely than other students to evaluate seriously the role of alcohol in their lives.

Though not a direct target of NCAAW programs, the data suggest significant self-evaluation by university faculty and staff of their use of beverage alcohol. For example, between 2%-5% of faculty and staff respondents evaluated their use "a great deal," between 14%-29% "somewhat," and between 21% and 34% "a little."

### Upcoming Programs and Events

As was mentioned earlier in this report, NCAAW programming was intended to be, and has been, a springboard for the academic year’s alcohol and other drug education efforts. Table 5 summarizes the academic year calendar of programs. In addition, we will be piloting a State of Michigan Office of Highway Safety Planning year-long program titled "Enjoy Michigan Safely" which targets institution of higher education for series of educational efforts throughout the year. The basic message is the following:

- **Zero** - It’s O.K. NOT to drink alcohol. (It’s especially important not to drink alcohol if you are driving, under 21, pregnant or chemically dependent.)
- **One** - One drink per hour sets the pace for moderate drinking, and
- **Three** - Three drinks a day is the moderation maximum.

This program was implemented campus-wide this holiday season. In addition, the CMU Wellness Resource Center newsletter "Bringing the Beat" begins publication this winter. Alcohol/drug information will be a regular feature along with other health information.
TABLE 5. Tentative Alcohol and Other Drug Programming Calendar for 1988-89 Academic Year

National Collegiate Alcohol Awareness Week - October 17-23, 1988
Holiday Campaign
Alcohol/Drug Usage Survey
Collegiate Click - October 9-15, 1988
Enjoy Michigan Safely - holiday campaign

Winter 1989

National Collegiate Drug Awareness Week, February 6-12, 1989
Safe Spring Break
Summer Send-off
Enjoy Michigan Safely - winter sports

Ongoing 1988-89 Academic Year

Housing education programs
Housing Carefrontation program
Counseling Center individual and group counseling
Wellness Resource Center Substance Abuse Program
Student Life education and programs
Enjoy Michigan Safely
PRIDE outreach programs to elementary schools, junior and senior high schools
APPENDIX

Alcohol and Drug Abuse Intervention and Program annual report 1987-88
CMU Alcohol/Drug Programs Coordinating Group 1988-89
"You are the Key to Responsible Decisions concerning Alcohol" advertisements
Mayor of Mt. Pleasant NCAAW Proclamation
President of CMU letter to university community
CMU president press release
Letter from Vice President of Student Affairs and ADAIPP Coordinator
Draft III of CMU's Basic Alcohol and Other Drug Education Message
Letter from Director of Housing
Vice President for Student Affairs letter regarding proposed alcohol policy
Teleconference - Alcohol: A Special Report
Selected CM Life articles
Proposed alcohol policy
Eta Sigma Gamma Designated Driver program information
Enjoy Michigan Safely campaign information
The Housing News
Bringing You the Beat newsletter
The PRIDE Express
STUDENT AFFAIRS ANNUAL REPORT
1987-88

PREPARED BY THE DIVISION OF STUDENT AFFAIRS
CENTRAL MICHIGAN UNIVERSITY
MT. PLEASANT, MICHIGAN 48859
ALCOHOL AND DRUG ABUSE INTERVENTION AND PREVENTION PROGRAM

Alcohol and other drug problems and corresponding strategies on how to address these concerns in all areas of our society are currently receiving considerable national attention. School based programs for the primary and secondary grades, community programs for parents, employee/stUDENT assistance programs, increased enforcement efforts for illicit alcohol/drug use, education about the unique problems of the elderly related to alcohol/drug misuse, tougher drunk driving laws, drug testing by many employers, inpatient and outpatient treatment programs, concerns about alcohol beverage advertising media campaigns and other activities are all part of what could be described as a societal effort to reduce or eliminate alcohol/drug problems.

Institutions of higher education should and are taking responsibility for and becoming a part of this societal effort to combat alcohol/drug problems. There are a number of national and state efforts which specifically target higher education for prevention, education, intervention, treatment and referral efforts.

The U.S. Department of Education has appointed a planning group for a soon to be established "Network of Colleges and Universities Committed to the Elimination of Drug and Alcohol Abuse." The planning group developed a document entitled "Standards of the Network of Colleges and Universities Committed to the Elimination of Drug and Alcohol Abuse." The Standards have been sent to the presidents of all institutions of higher education by U.S. Secretary of Education Bennett with a letter requesting the Standards be endorsed by the institutions. The planning group is also currently working on an institutional self-assessment package whereby institutions could determine if their campus-wide alcohol/drug abuse programs comply with the Standards. A national forum is also being planned for next fall.

The Federal Financial Aid Law requires institutions to certify that they have in operation a drug abuse prevention program that is determined by the institution to be accessible to any officer, employee, or student at the institution. The law is effective with periods of enrollment beginning on or after July 1, 1987.

Other National Higher Education efforts include representatives of a number of student personnel organizations comprising the Inter-Association Task Force on Alcohol and Other Substance Abuse Issues. The Task Force sponsors National Collegiate Alcohol Awareness Week and National Collegiate Drug Awareness Week. The American College Personnel Association Commission VIII (Wellness) Task Force on Alcohol and Other Drugs should achieve commission status this coming November. Among other activities, this Task Force is developing a document titled "Comprehensive Guidelines for an Institutional Response to Alcohol and Other Drug Problems" to help aid institutions of higher education develop campus-wide alcohol/drug programs, and provides a professional network for individuals working on substance abuse prevention in higher education.

The U.S. Department of Education Fund for the Improvement of Post Secondary Education has for the second year sponsored a grant competition to aid higher education institutions in the development, implementation, and/or improvement of comprehensive, institution-wide alcohol/drug programs.
The American Council on Alcoholism, Inc. is working to develop a "College and University Network" to help address alcohol/drug problems. Many national student personnel organizations have developed or are developing position statements and task forces to help address alcohol/drug problems in higher education.

In Michigan, the Michigan Consortium on Substance Abuse Education is a loose consortium of colleges and universities in the State who work to provide an exchange of information of curricular issues and program development to address alcohol/drug problems. The Michigan Coalition for Safety Belt Use is sponsoring a "Collegiate Click" program next October. In addition, the Michigan Office of Substance Abuse Services Prevention Specialists have received inservice training on how to work within and assist colleges and universities in their prevention efforts.

In Mt. Pleasant, many efforts currently exist to address local community alcohol/drug problems. There exist two outpatient substance abuse treatment programs, prevention efforts K-12, a student assistance program in high school, programs for parents with children of all ages, alcohol highway safety programs, probation officers referring individuals for substance abuse treatment, tough enforcement of drunk driving laws, local cooperation to end the "End of the World Party," and the Prosecuting Attorney has sponsored a "Parent to Parent Program," among other efforts. There has also recently been established a local Human Services Coordinating Body sponsored Substance Abuse Task Force.

Considerable efforts are currently underway to help address the alcohol/drug problems which exist throughout the entire spectrum of our society. Our work at Central Michigan University in this area is one part, an important part, of a much greater whole.

CMU Alcohol and Drug Abuse Intervention and Prevention Program. The Alcohol Abuse Intervention and Prevention Program (ADAIPP) began during the Fall Semester, 1984. It is a campus-wide program coordinated through the Counseling Center. The half-time coordinator of the Program reports directly to the Vice President for Student Affairs. The general purposes of the program are to reduce alcohol abuse, encourage responsible use of the drug by those individuals of legal age who choose to consume alcohol, support individuals who choose not to use alcohol, and assist and provide referral when appropriate for individuals with drinking problems.

ADAIPP Goals (adopted in part from the goals of the student group BACCHUS and expanded for 1988-89 to include drugs other than alcohol):

1. Encourage educated and responsible use of alcohol within the university community by individuals of legal drinking age who choose to consume alcohol and to discourage the use of other drugs.

2. Support an individual's choice not to use alcohol/drugs if he/she so desires.


4. Educate and inform students, faculty, staff, administration and Mt. Pleasant community regarding alcohol/drug use and abuse.
5. Encourage and support alcohol/drug related research.

6. Increase awareness and availability of healthy alternatives to alcohol/drug use.

7. Enhance communication within and involvement by the university regarding alcohol/drug matters internally and externally.

8. Encourage and support preventive and early intervention efforts directed towards individuals who abuse alcohol/drugs or are alcohol/drug dependent.

Summary of Activities During 1987-88

The hiring of Kevin Rabineau in August 1987 as supervisor of the Health Service's Health Advocacy program was an important addition to our campus-wide effort to reduce alcohol/drug problems. A significant amount of his time has been spent working in this area during the past year. In September the Alcohol Education Resource Center moved from the Counseling Center to the Wellness Resource Center to become a part of that service. During the year a paid student assistant and student volunteers staffed the alcohol/drug information section of the Wellness Resource Center.

At its May 16th, 1988 meeting, the President's Council endorsed in concept the Standards of the Network of Colleges and Universities Committed to the Elimination of Drug and Alcohol Abuse. President Ellis informed Secretary Bennett of this endorsement in a May 26, 1988 letter.

Campus-Wide Efforts. Many individuals and units on campus are involved in alcohol and other drug education efforts. It is not the purpose of this report to document all these activities, but to mention some of the most significant events. Other activities designed to reduce alcohol abuse and other drug use have been undertaken on campus this year.

Housing has done an exceptional job in providing education on alcohol and other drugs to residents and in implementing the "Carefrontation" and "Get Smart" programs. Orientation is incorporating alcohol/drug education information in new student and parent orientation sessions. Public Broadcasting, under the leadership of Linda Hyde, has been involved in Project Graduation training. Many faculty are incorporating alcohol and other drug information into classroom presentations. Student athletes are required to take a drug education class. Individuals are evaluating the role of alcohol in their own lives. The Alcohol Policy Committee expects to make policy recommendations soon. Alcohol/drug education materials, including information on legal issues and liability associated with alcohol use and misuse, are being provided to student organizations. Faculty, staff and students are becoming more likely to reach out and talk to someone they are concerned about because of his/her drinking. The Wellness Resource Center has sponsored and co-sponsored many alcohol/drug education and related health programs.

The following, in outline form, is an overview of campus-wide efforts undertaken during 1987-88 to reduce alcohol/drug problems:

1. Staff and Campus Involvement
   a. Formal - Program Coordinator, Supervisor Health Advocacy Program, Housing Complex Manager, Assistant Director Office of Student Life (Student Activities), Assistant Director Campus Recreation, Intern, Student Assistant, Work Study Student
b. Informal - Student Volunteers, Student Organizations (PRIDE, Eta Sigma Gamma, Fraternities/Sororities, SGA, RHA, etc.), staff involved in developing campus recreational activities, wellness programs, educational/cultural/social events, etc.

c. Faculty/Staff supporting attendance at educational activities, incorporating alcohol/drug information and assignments in classes

2. Curriculum

a. Mandatory student athletes drug education course

b. Substance abuse programming minor in Health Education (nearly completed)

c. Curriculum infusion (incorporating course relevant alcohol/drug information into lectures, assignments and discussion)

3. Campus-Wide Programs (1987-88)

a. National Collegiate Alcohol Awareness Week (Fall)

b. Holiday Health Blitz (Fall)

c. Fetal Alcohol Awareness Day (Winter)

d. Drug Awareness Week (Winter)

e. Beerfast (sponsored by Campus Recreational Services and undertaken in Winter)

f. Safe Spring Break Education (Winter)

g. Fraternities - "Double Vision" program, new school policy, three alcohol/drug programs per month

4. Housing

a. Staff training and development on identification and referral of individuals with alcohol/drug problems

b. Early intervention, "carefrontation" and referral of students with possible alcohol/drug problems

c. Ongoing educational programs to hall residents

d. Peer Educators/"Get Smart" Program

e. Alcohol education posters on display

5. Wellness Resource Center

a. Alcohol/Drug information provided to the university community

b. Other health information and referral
c. Peer resource people
d. Student led presentations and groups
e. Staff training and development on alcohol/drug topics

6. Alcohol Education Discipline Program for alcohol related infractions of the Student Code of Conduct. This is a small group (6-12), with five one-hour sessions, forced referral option for our Proceedings Officer. This year 46 students completed this program. A complete report of this program is available upon request. The AEDP has been in operation four years.

7. Counseling Center
   a. Staff training and development on alcohol/drug topics
e. Counseling and support groups (Adult Children from Alcoholic or Otherwise Dysfunctional Families, Chemical Free Support Groups, Women Who Love Too Much)
c. Counseling and referral of individuals with alcohol/drug problems.

8. Orientation
   a. Letter from Mr. Hill clearly stating University expectations and consequences for using alcohol during Orientation, and sources of assistance.
b. Staff training and development on alcohol/drug topics
c. Student mentor small group discussion with new students on alcohol/drug topics
d. Alcohol/Drug education skit (planned Summer 1988)
e. Presentation by an incoming freshman who is a recovering alcoholic/drug addict
f. "Alcohol Choice is Yours" brochure (by Housing)
g. Alcohol/Drug posters and display case present in residence halls during Orientation
h. Parent education on alcohol/drug topics

9. Revision of Campus Alcohol Policy

10. CM Life policy not to accept advertisements which promote abusive use of alcohol, excellent coverage of alcohol/drug education activities and editorial support
Recognition and Professional Involvement of Student Affairs Division Staff.

As is obvious from this report, implementing a comprehensive program to combat alcohol/drug problems requires more than the efforts of one person. Involvement and caring by many individuals is essential in any meaningful effort to combat these problems.

CMU was recognized for our National Collegiate Alcohol Awareness Week Program for the third time by the National Association of Student Personnel Administrators for "outstanding achievement in the area of alcohol education."

Ann English Owens was elected to the Board of the Michigan Consortium on Substance Abuse Education.

Ross Rapaport was appointed to the U.S. Department of Education Planning Group for the Network of Colleges and Universities Committed to the Elimination of Drug and Alcohol Abuse; has been nominated to represent the American College Personnel Association on the Inter-Association Task Force on Alcohol and Other Substance Abuse Issues; and represents CMU on the local Substance Abuse Task Force and to the Michigan Consortium on Substance Abuse Education.

During the latter part of the academic year an "Alcohol/Drug Program Coordinating Planning Group" met on at least a monthly basis. Karen Hutchins, Dave Lascu, Ann English Owens and Kevin Rabineau should be commended for excellence in their respective areas for their efforts to address alcohol/drug problems. Sherri Look, a paid student assistant, both led the Alcohol Education Discipline Program and worked in the Wellness Resource Center in the Alcohol/Drug Information area. She did an excellent job.

Many other individual faculty, staff and students have been involved in our campus-wide program in many ways. Student organization projects (PRIDE, Eta Sigma Gamma, The Greek System), faculty incorporating alcohol/drug information in class, individual interest and encouragement all come together to help define a truly widespread effort to reduce alcohol/drug problems at CMU.

Plans for 1988-89

1. Coordinate campus alcohol/drug education, prevention, intervention, treatment and referral activities.
   a. This will involve at least a monthly group meeting with the Housing Complex Manager responsible for alcohol/drug education (Ann Owens), Supervisor Health Advocacy Program (Kevin Rabineau), Assistant Director of Student Life (Dave Lascu), Assistant Director of Campus Recreational Services (Karen Hutchins), and a counselor working on alcohol/drug Counseling Center services, all of whom are very involved with alcohol/drug program efforts on campus.
   b. Hopefully, systematic education/prevention, intervention, treatment and referral activities will be expanded further to faculty/staff. This will depend on the adequacy of staffing.

2. Coordinate the following campus activities:
   a. National Collegiate Alcohol Awareness Week during winter semester
   b. A holiday campaign before end of fall semester
c. National Collegiate Drug Awareness Week during winter semester

d. A Safe Spring Break campaign during winter semester

e. Beerfast program winter 1989

3. Provide Alcohol Education Discipline Program (ADEP) groups as a service to the Office of Student Life. Currently these groups are provided by a paid student assistant.

4. The following objectives will be implemented on a regular basis by one or more of the following Division of Student Affairs Units: Housing, Health Services/Wellness Resource Center, Student Life/Student Activities, Campus Recreational Services, Orientation and the Counseling Center.

a. Staff and update alcohol/drug materials in the Wellness Resource Center.

b. Train residence hall staff on alcohol/drug abuse education, prevention, intervention and referral.

c. Train Orientation mentor staff on alcohol/drug abuse education, prevention, intervention and referral.

d. Speak to students, faculty and staff on alcohol/drug use and abuse related topics.

e. Provide counseling assistance, intervention and/or referral to students with alcohol or other drug problems.

f. Provide training for at least one student intern (if one is accepted for an internship).

g. Work with members of student groups and organizations in the areas of alcohol/drug abuse, education, prevention, intervention and treatment.

h. Support the development and maintenance of student groups working to reduce alcohol abuse (e.g., Eta Sigma Gamma, Students Against Drunk Driving, BACCHUS, PRIDE, etc.).

i. Implement a counseling group for the adult children from alcoholic or alcohol abusing and/or otherwise dysfunctional families.

j. Implement a support group for students who want to remain chemically free.

k. Help support bringing nationally or regionally known alcohol/drug education speaker(s) to campus and/or local community.

l. Provide alcohol and other drug information to faculty and staff who wish to incorporate this information into courses they are teaching or other professional or personal endeavors.

m. Maintain a listing of local, regional and national sources of assistance for individuals with alcohol/drug problems.
n. Educate student organizations on alcohol/drug issues, risk management, etc.

5. Review existing "umbrella" ADAIPP in terms of philosophy, consistency, coordination and needed areas of expansion or contraction.

Needed Additions to Our Campus-wide Program. A major needed area of expansion is in providing for systematic prevention, education, intervention, treatment and referral options to all CMU employees. CMU has a faculty/staff assistance program for chemical dependency problems housed in the Counseling Center on "paper". However, in point of fact, sufficient resources have not been allocated to this program to make it a viable ongoing effort. From time to time employees with alcohol/drug problems are identified and referred for treatment. Some employee chemical problems have been ongoing with workers enabling the problem to continue rather than being educated on how to timely help the person.

Research on employee assistance programs repeatedly demonstrates that they are cost effective in addition to being a humane method of addressing a complex and devastating problem. CMU, as an organization, needs to prioritize funding and provide necessary resources for our faculty/staff assistance program. Ultimately this will have immediate and long range impact on our entire university and local community. A healthy faculty/staff helps provide an essential component of a healthy environment and appropriate role models for our students.

Ross J. Rapaport, Coordinator
Alcohol and Drug Abuse Intervention and Prevention Program
CMU ALCOHOL/DRUG PROGRAMS COORDINATING GROUP
1988-89

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Robin Rink
Eta Sigma Gamma Representative
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Kristine Kokx
Advertising Director
CM Life
Anspach 008

27
revised 11-21-88
YOU
Are the Key to
Responsible Decisions
Concerning Alcohol.

Edward B. Jakubauskas

Help prevent alcohol abuse
through education

Support
National Collegiate Alcohol Awareness Week
Oct. 16-22, 1988

SPONSORED BY:
DIVISION OF STUDENT AFFAIRS
YOU
Are the Key to Responsible Decisions Concerning Alcohol

Cathleen Ward
President of SGA

Help prevent alcohol abuse through education

Support National Collegiate Alcohol Awareness Week
Oct. 16-22, 1988

SPONSORED BY:
DIVISION OF STUDENT AFFAIRS
YOU
Are the Key to
Responsible Decisions
Concerning Alcohol

Scott Inman
President of I.F.C.

Help prevent alcohol abuse
through education

Support
National Collegiate Alcohol Awareness Week
Oct. 16-22, 1988

SPONSORED BY:
DIVISION OF STUDENT AFFAIRS
PROCLAMATION

WHEREAS, Central Michigan University is recognized nationwide for excellence in educational programming on alcohol awareness during the National Alcohol Awareness Week, and

WHEREAS, In 1987, the students of Central Michigan University received a personal letter of thanks from First Lady Nancy Reagan for their efforts on behalf of the fight against drug and alcohol abuse taking place throughout America today, and

WHEREAS, Alcohol Awareness Week initiates a year-round emphasis on alcohol education with various ongoing workshops, displays and activities across the campus,

NOW, THEREFORE, I, Conrad A. English, Mayor of the City of Mt. Pleasant, Michigan, do hereby proclaim October 16-22, 1988 as

ALCOHOL AWARENESS WEEK

in Mt. Pleasant and urge local support of the various activities that will take place to encourage educated and informed decisions concerning the use and non-use of alcohol and other drugs.

In Witness Whereof, I hereunto set my hand and the Great Seal of the City of Mt. Pleasant, Michigan, this 17th day of October, 1988.

Conrad A. English
Mayor
To the University Community:

Some members of the Central Michigan University community may experience alcohol dependence which interferes with their studies, work, health, and interpersonal relationships. In an effort to assist those individuals, and the entire university community in making informed decisions about the responsible use of alcohol, I am declaring October 16 - 22 as Alcohol Awareness Week at CMU.

All members of the university community are encouraged to evaluate, at a very personal level, the importance and consequences of alcohol use in their lives. We currently have available very effective alcohol education programs, and I encourage you to seek them out for your own benefit and for the benefit of those whom you care about. Ross Rapaport, the Counseling Center will be pleased to help you.

This year's Alcohol Awareness Week will again feature various programs, displays and activities across the campus and Mt. Pleasant community, all aimed at the prevention of alcohol abuse. These activities support the efforts of the National Collegiate Alcohol Awareness Week program.

Please join your colleagues and me in supporting Alcohol Awareness Week at CMU.

Sincerely,

E. B. Jakubauskas
Edward B. Jakubauskas
President
October 14, 1988

JAKUBAUSKAS DECLARES OCT. 16-22 ALCOHOL AWARENESS WEEK

MT. PLEASANT--Central Michigan University President Edward Jakubauskas has proclaimed Oct. 16-22 as Alcohol Awareness Week. Campus activities will coincide with National Collegiate Alcohol Awareness Week now in its fifth year.

"Our campus efforts have been outstanding and have won national honors," said Jakubauskas. "Alcohol Awareness Week at CMU continues our year-round emphasis on alcohol education and individual responsibility.

"We want students to think seriously about their health, respect for others, and alternative social activities," said Jakubauskas. "A partnership approach--with students, faculty, administrators, and community--is the best way to prevent problems associated with alcohol misuse."

Workshops, displays, and activities are scheduled throughout Alcohol Awareness Week. For more information, call Ross Rapaport at (517) 774-3381.

-30-
October 5, 1988

Dear Faculty and Staff,

National Collegiate Alcohol Awareness Week (NCAAW) programming has become an annual event at CMU. This year, NCAAW, which is sponsored by the Inter-Association Task Force on Substance Abuse Issues, will be observed the week of October 17. We know from conversations with faculty and staff members that during NCAAW, alcohol and other drug issues are discussed in many classes and in other contacts with students.

The main thrust of our efforts to reduce alcohol and other drug problems on campus is to encourage all members of the University community to evaluate the role of alcohol and other drugs in their own lives, and then make responsible and educated decisions for themselves regarding use or non-use.

It is very difficult to send a consistent and realistic message to our students which is in accord with state law and is not dogmatic or appears to tell a student what he or she should or should not do. Over the last few months members of the Alcohol and Drug Program Coordinating Group, with input from students and others, have developed a summary statement of an alcohol/drug education message. We've attached that summary statement to this letter, and hope the statement will be helpful should you decide to discuss substance use and abuse issues in your classes or other contacts with students. We would also be very interested in your feedback on its content as we are still revising the statement.

Please encourage students to attend the educational programs and activities offered by Housing, the Wellness Resource Center and Health Advocacy Service, Student Activities, Counseling Center, PRIDE, Eta Sigma Gamma and other student organizations. Programs and activities will be throughout the month of October.

Contact Ann Owens (5601), Kevin Rabineau (6992), Dave Lascu (3017), Karen Hutchins (3686), Mark Minelli (3290), Sherri Look (3203) or Ross Rapaport (3381) if you have questions or comments about NCAAW or the attached statement.

Thank you.

Sincerely,

James L. Hill
Vice President
for Student Affairs

Ross J. Rapaport
Associate Professor of Counseling Coordinator, Alcohol and Drug Abuse Interventions & Prevention Program
CMU's Alcohol and Drug Abuse Intervention and Prevention Program
Basic Alcohol and Other Drug Education Message

(to fit within a general wellness model of health enhancing campus environment)

1. Non-use of alcohol and other drugs is supported and encouraged by CMU.

2. Illegal use of alcohol and other drugs is not O.K. and not encouraged by CMU. Ultimately, whether or not an individual chooses to use alcohol/drugs will be a personal decision.

3. All members of the university community should be educated about the health, legal and other consequences of alcohol and other drug use. If an individual chooses to break the law regarding the use of alcohol or other drugs, that individual should make that decision with complete awareness of all consequences. An individual is responsible for his or her own behavior.

4. Moderate and responsible use of alcohol by individuals of legal drinking age (21) is a viable option for some individuals. Individuals under the age of twenty-one should be familiar with these concepts.

5. Users of alcohol and other drugs are encouraged and supported by CMU in honest and realistic self-examination of the consequences of their use. Is alcohol/drug use helping or interfering with achievement of life goals? Are users happy with the consequences of use? Is use causing a problem? (What causes a problem is a problem because it causes problems.)

6. Users of alcohol/drugs are encouraged to discuss with others (friends, professionals, CMU faculty and staff, etc.) the consequences of use and seek out help if use is causing problems.

7. All members of the university community have the right to not be disturbed by the inappropriate behavior of individuals who use alcohol and/or other drugs and to seek assistance for themselves as needed.

8. Educators addressing alcohol and other drug topics should be appropriate role models.
Dear Faculty, Staff, and Administrators:

National Collegiate Alcohol Awareness Week is October 16-22. Many special activities and events are planned to heighten alcohol awareness on the campus of Central Michigan University during the entire month of October.

The Housing Department would like to take this opportunity to share with you some information on our "Carefrontation" program: An alcohol early intervention program. This student assistance program was developed a year ago and implemented Winter Semester of 1988. The program is designed for Residence Hall Staff, R.A.s, and Residence Hall Directors to "carefront" residents who display repeated patterns of alcohol abuse. A carefront is simply sitting down with a person, telling them you care about them and are concerned about their consumption of alcohol and what it's doing to them. Many residents who are carefronted are referred to the Counseling Center where they and a counselor explore the effects alcohol has on them and determine a plan of action to eliminate the problem.

The goal of this program is to intervene early enough so the student status of a resident can be maintained and they can complete their academic tenure at CMU.

Enclosed please find an I CARE button. We would like to encourage you to wear this button and discuss this intervention program in your classes. If you are concerned about an alcohol or drug abuse problem with any of your students, please feel free to contact Dr. Ross Rapaport at the Counseling Center (3381) or Ann Owens, Complex Manager of South Campus (6601) for more information.

Sincerely,

Gary Cliffeone
Director of Housing

GC:kj

Enclosure
Dear Members of the University Community,

Two years ago I appointed an Alcohol Policy Committee which was made up of students, faculty and staff. The charge of the Committee was to develop a comprehensive, institution-wide alcohol policy. The Committee recently completed its charge and referred to me a draft of what they feel is a workable policy which states rules and regulations about the consumption of beverage alcohol on our campus and guidelines for further policy development to address student/employee alcohol problems. The Committee felt strongly that the policy should apply equally to all members of the University community.

The next, and extremely important, phase of policy development is obtaining input and reactions from all university constituencies. Enclosed is a draft of the alcohol policy. Please review the document yourself and discuss it with other members of your organization, group or staff. I would appreciate your reaction to the policy in writing, if at all possible, no later than Friday, November 11, 1988. The Committee can then review reactions and make revisions in time for me to present a final draft of the proposed policy to the President's Council in December.

If you would like to discuss the proposed policy with Committee representatives, feel free to contact Ray Johnson (3188) or Ross Rapaport (3381). There will also be open forums for discussion of the proposed policy on October 18 and 20, 1988. The times and locations of the forums are Tuesday, October 18 at 4:00-5:00 p.m. and 7:00-8:00 p.m., in 206 Moore Hall; Thursday, October 20, Noon-1:00 p.m. in the UC Maroon Room; and Thursday, October 20, 5:00-6:00 p.m. in the UC Lake Michigan Room.

I am most interested in your comments on the proposed policy, whether they are positive or negative. I believe the more involvement and reaction to the proposed policy, the stronger the final document. Thank you for your assistance in this matter.

Sincerely,

James L. Hill
Vice President
for Student Affairs

cc: Alcohol Policy Committee

(517) 774-3208
MOUNT PLEASANT, MICHIGAN 48859
There is a problem on our campus. Although the drinking problem is widespread throughout the country, there seems to be a special concern for us here on campus. The problem surrounding the heavy drinking of alcohol widely on our campus is not a new problem. It is a problem we can no longer ignore. The importance of the problem and the need to do something about it is now an issue as it relates to the future of our university and the quality of campus life in general. All students and the college community in general must become involved.

This live satellite program will try to help us consider some solutions to the problem of alcohol abuse on campus. It will give us an opportunity to voice our concerns and to discuss possible solutions. The program will involve the participation of the following educators, college administrators, student leaders, and all the interested parties concerned with the facts about alcohol and the problems it creates on our college campuses.

Alcohol use is one of the biggest problems on college campuses today. It is a public health problem that must be addressed. It is not just a problem of alcohol use on college campuses. It is a problem that affects all of us. It is a problem that affects all of society. It is a problem that we must all work together to solve.
You can help alcohol-dependent people

What is an Intervention?
Sometimes we worry about someone when that person doesn't seem to be willing to acknowledge a problem. An intervention is a way to help that individual. An active confrontation of specific behaviors by caring others, an intervention is designed to increase awareness of problem behaviors, to prevent problems from becoming worse and to promote referral for further assessment and possible treatment.

An intervention takes advantage of a unique opportunity to really make a difference and to help someone you care about.

Problem drinking
Some behaviors which may require an intervention are those involved in a pattern of problem drinking. One of the symptoms of problem drinking is "enabling," which results in the problem being much more evident to others than to the drinker.

Can you help the problem drinker?
In general, you can help someone who has a drinking problem in three stages. First, learn about problem drinking and sources of treatment. Second, guide the person to treatment. Third, support the person during treatment and after. It is important to remember that people are not "bad" or "terrible" if there is a drinking problem. They simply have gotten into something they cannot handle or they may have the disease of alcoholism.

Another way to help the problem drinker is not to be part of the problem yourself. Most of us do well-meaning things that actually encourage problem drinking to continue. This process is known as "enabling." You enable people to keep drinking and denying problems whenever you do anything to help them escape the harmful consequences of drinking. Some examples are:

- Lying or making excuses for them.
- Lending them money after they have spent their own on alcohol.
- Denying the problem yourself.
- Drinking along with them.
- Not talking about their drinking because they get angry.
- Justifying drinking ("He's unde. so much pressure").
- Controlling (hiding the alcohol).
- Minimizing ("It's not so bad").
- Avoiding problems to keep the peace.
- Taking over responsibilities (cleaning up a mess made while drunk).

Don't be an enabler. Be part of the solution by learning the facts about alcohol problems and participating in an intervention.

How to identify a problem drinker
It is not how much alcohol a person consumes or what kind of alcohol a person consumes or how often a person drinks alcohol that defines problem drinking or alcoholism. The important variable is what happens when a person drinks. You should be concerned about someone who has problems associated with drinking and who continues to drink in spite of those problems.

The following behaviors suggest abuse of or dependency on alcohol:

- Planned, systematic misuse of alcohol.
- Preoccupied with partying.
- Pattern of drinking more than intended.
- Tolerance (drinking more to get same effect).
- Blackouts (loss of memory).
- Negative effects because of alcohol consumption (for example, interference with academic performance, work, leisure or relationships with others).
- Drinking and driving.
- Physical injury when using alcohol.
- Legal problems.
- Feeling compelled to drink rather than choosing to drink.
- Needing alcohol for a good time.
- Regular drinking to intoxication.
- Unpredictable results of drinking.

A problem drinker may not show all of those behaviors. In fact, some of them may occur occasionally in all who drink alcohol. It is important to observe if there is a pattern of repeated behaviors and to note how severe or disruptive the behaviors have been.

If you have observed a pattern of some of these behaviors in an individual, you may want to consider the intervention process described below. Make sure that the individual is sober and in a private place when you talk about your concerns.

The intervention process
Examine your own values and attitudes about the problem and about the individual. Become informed about the problem. Develop the skills and a plan to communicate your concern.

- Should you be the person to intervene?
- Who else should be involved?
- Express your caring and concern.
- Be behaviorally specific in your examples of problem behaviors; consider keeping a written record of your observations.
- Do not "label" or criticize.
- Consult with a substance abuse intervention specialist.

Learn about appropriate referral sources and help the individual to make and keep an appointment. Provide support during treatment. Do not be discouraged if the intervention doesn't work. Get help for yourself if you are negatively affected by your relationship with the person with the problem.

For more information locally about alcohol and other drug problems, contact the following on campus: Counseling Center (3381); Wellness Resource Center (3203); Housing Carefrontation Program (6601); Health Services (3055). Off-campus contacts are: Mount Pleasant Counseling Services (773-9655); Family Counseling Service (773-9328); and the Ojibwe Substance Abuse Program (773-9123). Betty Yarris, a counselor at Bowling Green State University, co-authored this column with me.
Alcohol Awareness Week underway

by JENNIFER CHRISMAN

The campus will address the effects of alcohol use and abuse in various campus activities planned during National Collegiate Alcohol Awareness Week.

This year, the week of Oct. 16-22 is designated for alcohol awareness.

Residence halls and student organizations will, during the week, show the effects alcohol can have on the body as well as the importance of responsible drinking, said Ross Rapaport, coordinator for the Alcohol and Drug Abuse Intervention and Prevention Program.

"For the past few years (the program) has sponsored the Alcohol Awareness Week," Rapaport said.

Instead of limiting the functions sponsored on campus to just one nationally designated week, CMU has designated October as Alcohol Awareness Month, Rapaport said.

"Rather than limit the programming to that week, we are trying to spread it out more in terms of the month," he said. "We're under-programmed during the week.

For the past few years, Central has received national recognition for its activities during Alcohol Awareness Week, Rapaport said.

"In 1987 we were recognized (from 1986) as having one of the five best programs in the nation," he said. "We've received certificates of merit (annually) ever since they started giving them — at least three years ago.

"We have had certificates of merit or national recognition each time it's been available," he said.

"If we spread it out more, there's more opportunity for people to attend," he said. "I think we are bringing attention to efforts on campus to address alcohol and other drug-related problems."

Tonight at 9:30 p.m., Ryan Kozicki, Residence Hall Complex administrator, will give a presentation titled 'Enabling' in Trout Hall.

"We've noticed that it makes a difference not necessarily with the drinking but with the responsibility (of drinking)," he said. "We're having a contest: create the best non-alcohol drink in Tate and Barnard that will be served at the cabana," she said.

Each student will receive $2,500 fake dollar bills for use in games such as blackjack, craps and roulette, Snyder said.

There will be an auction in the evening allowing residents to spend winnings, she said. Businesses have donated t-shirts, free movie rental, tanning packages for the event, Snyder said.

"We're having a contest to create the best non-alcohol drink in Tate and Barnard that will be served at the cabana," she said.

Barnard Residence Hall has activities planned for every night, Michelle Snyder, Barnard RA, said.

One of the activities is a casino cabana, planned for Barnard and Tate residents Thursday night.

The gambling evening will feature residents as gamblers, dealers, waiters and waitresses.

"We're having a contest to create the best non-alcohol drink in Tate and Barnard that will be served at the cabana," Snyder said.
"ANATOMY OF A PARTY"

Scene 1: The Conception. I mean
The Beginning.
The scene focuses on irresponsible partying--
no food, no alternative beverages and no theme
or activity. The fraternity is also guilty of
underage drinkers, drug use, mandatory party
attendance.

Scene 2: No One Knows What Goes on
Behind Closed Doors!!!
The scene focuses on inappropriate member
behavior. The situation involves a discussion
of a private chapter matter in public.

Scene 3: Emergency!
The scene focuses on the typical reaction to a
chapter emergency-- PANIC! Discussion will
center on how to be prepared.

Scene 4: If First You Don't Succeed.
The scene focuses on the planning of another
blowout. Discussion focuses on individual and
chapter liability-- civil and criminal.

Scene 5: What's Good for the Goose is
Good for the Gander.
The scene focuses on the notion that a
sorority can also be held responsible when
co-hosting an event.

Scene 6: All Aboard!
This scene addresses the issue of gang rape.
Discussion will focus on individual and
chapter liability and responsibility, as well
as values clarification.

Scene 7: The Rear End.
The scene addresses the issue of someone from
outside the chapter causing problems--another
case against open parties.
Hall plans alcohol awareness dance

by MICHAEL J. LaFLECHE
LIFE Staff Writer

What alcohol can do to a person is important knowledge to acquire. And one CMU residence hall is gearing a special event toward young people to help disperse that information.

The Saxe Residence Hall director and resident assistants are sponsoring an alcohol awareness dance Friday, for seventh- and eighth-grade students attending Sacred Heart Academy, 200 S. Franklin St., and West Intermediate School, 440 S. Bradley St.

The dance will be in the Herrig Residence Hall Recreation Room from 8 p.m. to 10 p.m.

During the dance, the youths' parents will meet in the Saxe/Herrig lobby. There, Isabella County Prosecutor Joseph T. Barber will speak to them about alcohol awareness, said Julie Beal, an organizer for the dance.

Beal, Herrig RA, said one of the event's purposes is to alert junior high students of the inevitable peer pressure involved when alcohol enters the picture.

"We wanted to get them before (alcohol) got to them," Beal, Grand Blanc junior, said. "A majority of the influence is placed on the parents, too. We want to get both of them to work together on this.

"We wanted to provide another option to the junior high students other than parties," she added.

Beal said the dance will have activities designed to bring an awareness toward alcohol — such as decorations which tell the students to say "no" to alcohol. The dance organizers also plan to distribute door prizes, Beal said.

A slight problem that developed during the course of planning the dance was whether it would be sponsored by the junior high schools. Beal said.

The dance is not sponsored by the junior high schools, she said. Beal also said students do not have to be accompanied by their parents to attend the dance.

"(The schools) are willing to work with us," she said. "They're not discouraging us. They're worried about bringing it into the halls." Ted Jennings, principal of West Intermediate, said a main reason why the schools are uneasy about the dance is because they are not in charge of it.

"If we want to be liable for our kids, we want to have our people there," Jennings said. "The parents will be there. But it's not a school-sponsored event. They have invited the students. I like the idea. But I also don't want our neck out on a limb."

Saxe RHD Beth Briggs said the dance is a residence hall activity enveloping the community of Mount Pleasant rather than just college students.

"We wanted to get the community involvement," Briggs, Gaylord graduate student, said. "As we looked at our calendar of events, there wasn't (community) activities."

"And, also, we want to give the junior high students campus experience. Let them see another aspect of college — that not everything is alcohol."

CMU health chapter receives award

The Central Michigan University chapter of Eta Sigma Gamma, a national professional health science honorary, received the Chapter of the Year award for the 1987-88 school year.

This marks the fourth time CMU has earned the award in the past five years. Eighty chapters competed nationwide in the areas of service, education, and research. CMU's chapter accepted this year's award at the national meeting of Eta Sigma Gamma in Orlando, Fla.

The chapter participated in the Michigan School Health Association Conference, the Designated Driver program in which CMU students and local bars worked together to prevent drinking and driving; a mini conference for health education students; an epilepsy survey in which attitudes toward people with epilepsy were analyzed; and a magazine research project.

"Eta Sigma Gamma strives to uphold the standards, ideals, competence, and ethics of health science professionals."
Breathalyzer Night

Students given alcohol to demonstrate hr: it impairs motorist

by SUSAN MAAS

It's been said people couldn't live without their cars and drinking. It is unusual for Department of Public Safety officers to give alcohol to students. Two DPS officers did just that Monday night to prove a point.

Breathalyzer Night—In two residence halls presented facts on what happens if someone is caught driving drunk.

Breathalyzer night, sponsored by Trout and Carey residence halls, illustrated Monday what would happen to a person suspected of driving under the influence of alcohol.

President Joe Singer, Lake Orion senior, Sigma Gamma (CMU's health fraternity, and Eta ideal, of the Wellness Resource Center, Eta chapter was recently formed at CMU after the death of John Barrie, Stevensville freshman, lie arrested in September. The process of arresting drunk drivers is time-consuming and prevents the officers from doing other duties.

SADD meets every Wednesday at 7 p.m. in the Troutman Lounge in the Towers Residence Hall.

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SADD

SADD is a nationwide organization and a chapter was recently formed at CMU after the death of John Harris, Stevensville freshman. He was killed in an accident which may have involved a drunk driver in September.

The designated driver program was established by SADD to enable students to use a card to get free non-alcoholic drinks from any of the participating bars if the student agrees to be the designated driver for the evening.

"We're printing business cards for designated drivers that can result from drunk driving isn't enough, Juliana Bogater, Canton freshman, said.

The other participating establishments are: la Salle, 1111 S. Mission St.; Nick's Saloon, 1111 S. Mission St.; Troutman Lounge at 9:30 p.m. in the Troutman lounge, and at the Towers Lounge at 9:30 p.m.

Bars offer free pop with SADD card

It really frustrates me to hear people talk about how stupid (drunk driving) is, and then I go into McDonald's and see people stumbling in out of their cars and reeking of beer," Bogater said.

That's one of the reasons Bogater said she joined Students Against Drunk Driving, and became the committee chairwoman for BADD's designated driver program.

"We do have a fundraising committee. We're going to sell key chains, T-shirts and things like that at an upcoming Mock Rock," Bogater said.

Bogater said she is unsure what kind of impact the designated driver program may have, but if it is a success, the committee hopes to involve the Mount Pleasant community more extensively in its ventures.

Bogater said bars participating in the program include: Tom's Folly, 112 W. Michigan St.; Wayadee Central, 4065 S. Mission St.; Nick's Saloon, 1111 S. Mission St.; Freddio's Tavern, 705 S. Adams St.; and J.R. Winfrey's, 2000 S. Mission St.

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Deromedi: Drug testing should be required

The issue of drugs in athletics has become very big lately, do you believe college athletes should be tested for drugs? I really do believe there should be testing. A big part of the reason for me saying that is that if there is a way someone can be helped, the best way to help is to know that the person needs help.

Much too often — especially with street drugs — the help comes too late. If you read about the overdoses — Len Bias — in those situations the help is just too late. If we knew a way it it. That's one of the major reasons I believe in testing.

We haven't done a good job of instructing our athletes. The university needs help. The best way to help is to know that the person needs help. There is to know that the person needs help.

The second reason I have some people are going to disagree and say I'm wrong is that there are certain respondents.

Unfortunately, there is not a national policy enforcing that rule. The concern with sports enhancing drugs is that in athletics, we have to define what will be an acceptable standard. Is it only in post-season? You play 11 games before the post-season.

My belief is that it goes against the spirit of athletics. Someone has to say it's illegal and define it as being illegal.

It's a tough call right now, some schools are testing and there are a lot of schools that aren't. Testing requires a lot of money and not every school has those kind of funds to spend. It's a tough situation.

Alcohol is another situation. The biggest concern of athletes is when it becomes abused. We're making the athletes and the educators.
Goal of new alcohol policy to eliminate discrepancies

by JENNIFER CHRIEMAN
LIFE Section Editor

A new alcohol policy for CMU has been devised to correct discrepancies in the existing policy.

The new policy was formed by the Alcohol Policy Committee, appointed by President Edward B. Jakubauskas before the first football game of the season. The committee is made up of representatives from the University community, including students, staff, faculty, and administration.

The policy has led to concerns among some members of the community, who believe it is too restrictive and will limit their ability to socialize and enjoy the football season.

One of the main goals of the policy is to encourage students to attend football games and minimize alcohol consumption. The committee has recommended that alcohol be allowed only at designated tailgate parties, which will be held in designated areas near the stadium.

Tailgate parties are legal for football games only, and must be scheduled in advance. Parties that are not scheduled will be prohibited. The policy also restricts alcohol consumption to a certain amount per person.

The new policy has been met with mixed reactions from the University community. Some students and faculty members are in favor of the policy, as they believe it will reduce alcohol-related incidents and improve the overall atmosphere at football games. Others, however, are concerned about the impact of the policy on social events and the freedom of students to enjoy the game.

Adbert said that one of the committee's objectives is to ensure that students are aware of the new alcohol policy and understand the implications of non-compliance. The committee has also recommended that students be educated about the dangers of alcohol abuse and encouraged to seek help if needed.

In conclusion, the new alcohol policy for CMU is a step towards creating a safer and more enjoyable atmosphere at football games. The committee is committed to working with the University community to ensure that the policy is fair and effective, and will continue to monitor its impact and make necessary adjustments.
Red ribbon "Colored ribbons to be used in war against drugs"

By KENNETH J. WELSCH
Sun Special Writer

Isabella County residents should soon face a new task, spreading the word, trying to persuade children to wear a red ribbon to support the War on Drugs. Local organizations are planning the campaign which can be spotted by passing out ribbons for the first National Red Ribbon Week, which begins Monday.

Mary Pety, coordinator of the Red Ribbon Week, said the event is being organized by the National Federation of Parents for Drug Free Youth and Parent to Parent for Prevention. Locally, Isabella County's PFP is working with Central Michigan Community Hospital, Defield's Family Management and Central Michigan University's Parents Resource Institute for Drug Education and is sponsoring the event.

"We've been going from business to business in-town, spreading the word, trying to persuade children to wear a red ribbon to support the war on drugs," Pety said with a laugh.

During the ceremony, we're going to select some of the essays in front of everyone," Lang said. "It'll be fun, because nobody will know if they're going to have to read their essay until they hear the names called.

Ten winners of the essay and poster contest will receive cash prizes. Ribbons will be awarded to the other entries.

For the time being, the red ribbon committee is spreading the word about the campaign against drugs and alcohol abuse. "We want people to wear their ribbons whenever they go that week, and at the end of the week, stick it on their underwear drawer and save it for next year," Pety said with a laugh.

Organizers of Red Ribbon Week are encouraging people to wear red ribbons to raise awareness of the fight against drugs. They are planning a campaign and are encouraging everyone to participate. The campaign is being organized by the Parents Resource Institute for Drug Free Youth and the event is being coordinated by the Red Ribbon Week, said the coordinator.

The ceremony will begin at 6:45 p.m. and promises to be an evening for the entire family. The whole idea of this evening is to bring the family together, so we have things planned for the kids as well as the adults."

For the night's entertainment, Brethren Michigan Academy will perform. (See "Ribbon" on page 2)
No one is protected from drunk driving

Welcome to Western Weekend. Kadoma will be swarmed by thousands of Choppefans, all "tolling" their vehicles to the city. Elvis calls home and Glenn Miller sings about "the sweetest girl" he ever knew. While cruising the highways (yes, M-20 counts as one) and K'zoo meteors this weekend, a lot of Choppefans will be indulging in pleasures of the bottle.

While aware of this="-
From physi-
messengers. Frorn
and over again. horn our alcohol
standard, Ribbon Day. And, undoubtedly, there will be war stories told over and over again many of the next few years—memories of drinking the keg in one take, and the hangover that lasted until Thanksgiving.

Some of these "brains" will have the audacity to cruise the streets, while, or after, cannibalizing another 12-ounces. These are the same lamesheads who laugh at such well-intended and meaningful programs as National Collegiate Alcohol Awareness Week, and PRIDE's Red Ribbon Day. There's two sets of rules we play by when it comes to alcohol...

And I'm tired of the double standard. We hear the same rhetoric over and over again, from our alcohol awareness messengers. From MADD, From SADD. From physicians and medical professionals across the world. Alcohol kills. Alcohol impairs. Alcohol alters the mind. Alcohol alters the heart. Alcohol drains the body. Alcohol drains the soul. Alcohol alters the way you see life. Alcohol alters the way you see others. Alcohol alters the way you see yourself. Alcohol...Alcohol...

"Yes, we hear that. We see t. The message is drilled at us constantly. Problem is, we don't learn this. We've become immune from the truth. And we all blame to blame. You and I.

We condone alcohol abuse through our drinking habits. We condone drunk driving through our role model habits. We condone alcoholism through our friends. Friends who're alcoholics habits. We do it all..."...more..."...because we can handle it. We're famous. We're famous. We're famous. People wonder how they are supposed to get from one end of Kelly/Shorts to the other end of Kelly/Shorts without alcohol in their possession.

Johnson said another problem is the searches on Michigan roadways. The ACLU is opposed to check.' AnJ its all a lie. A charade. We let ourselves buy "lust one drink", why is it only. for "a few of us."

Finally, LEARN that: as much as drinking and driving accidents don't always happen to the "other guy." They can happen to anyone. Now how. Even you. And don't have to be the one who was drinking. That's the sober truth.

An old alcohol policy for CMU has been devised to correct discrepancies in the existing policy. The new policy was formed by the Alcohol Policy Committee, appointed by James Hill, vice president for Student Affairs.

The committee was formed in order to correct discrepancies in the existing policy. The new policy was formed by the Alcohol Policy Committee, appointed by James Hill, vice president for Student Affairs. Lack of student input on the proposed alcohol policy has led committee members to believe a lack of student approval of the policy or simply done not care, said Ray Johnson, Alcohol Policy Committee chairman.

The policy states students over the age of 21 could have alcohol in the residence halls if they keep it in their rooms. It is

But the policy also states they could not have alcohol in the parking lots, said Johnson, professor of health education and health science.

Johnson said another problem is the searches on Michigan roadways. The ACLU is opposed to check.' AnJ its all a lie. A charade. We let ourselves buy "lust one drink", why is it only. for "a few of us."

Johnson said one of the committee's objectives is to "stop students with alcohol-related problems and have treatment readily available to them."

"If we can get early alcoholics into treatment, we can improve the success of recovery," he said. In order for any therapeutic program to be successful the University would have to develop the facilities for treatment of alcoholics, Johnson said.

"As high a ratio of 1 to 4 to alcoholics that drink are alcoholics," Johnson said. One problem the alcohol policy committee has faced is the lack of student interest in the making of the policy. The committee sponsored four open forums this week for students, faculty and members of the community to express any concerns they have with the policy.

No one showed up at any of the forums to voice their opinions. "Apologies has got to be a major variable," Johnson said. "Chances and jobs are more important."

"In this stage the policy meets approval," he said. "The philosophy has been left alone."

Individuals have until Nov. 11 to submit concerns or ideas for the new policy to Wariner Box 125. The new policy must receive final approval from the oct 21, 1988
**The good life**

Health Services, alcohol awareness discussed by RHA

by COLLEEN NEUVINE

Twist, October 5, 1983

Health Services, alcohol, awareness, dormitory. BHA Chairman: "We need to set an example," Martinez said. "We get calls from parents who ask us what we're doing. We can't please everyone, but we're trying to educate students about alcohol."

"You are all adults now, and what you do is your decision," Brown said. "But I want you to understand that alcohol is not for everyone. If you decide to drink, please do so responsibly."

Brown told the audience what CAM has to offer in health care. "CAM has something for everyone," she said. "We're concerned if a student needs help, residence hall desk staff are educated to notice patterns of excessive drinking in any of the residents, then report that to their RA. Some students have asked us to pass out ribbons for red ribbon day and scheduling an alcohol awareness decoration contest." "This is a pure information organization," Martinez said.

Get S.M.A.R.T. goes hall to hall sharing the idea that students need not feel pressure to drink just to have a good time. "RHA is already in support of the alcohol-free notion," Martinez said.

A proposal which has been in the works for a year should help clarify CMU's alcohol policy for the entire University. James L. Hill, vice president of Student Affairs, said the policy was needed because the enforcement of alcohol use on campus was left open to interpretation by too many sources.

Hill said the proposal puts all alcohol policies at the University together in one document. "We need to define the University's stance on alcohol use on campus," he said. "Where do you draw the line when you're not sure what's allowed?"

The Alcohol Policy Committee was formed about a year ago to create a consistent alcohol policy, said Ross Rapaport, Alcohol and Drug Abuse Intervention and Prevention program coordinator. Staff, faculty and students participated on the committee.

Hill said he chose committee members for their familiarity with University policies. "In the past, there was no written alcohol policy which applied to the University community as a whole," Hill said. "This not only created confusion, but it was inconsistent and unfair," he added.

According to the document, Central's philosophy on alcohol is not to encourage or discourage its use. And the University supports the culture of non-drinkers and does not condemn any abuse of alcohol.

The philosophy also states:

- Individuals and groups are considered responsible for their behavior, whether drinking or sober.
- The University supports educational programs about use and abuse of alcohol encouraging those who want to make informed choices about alcohol use.
- The University supports the rights of individuals with alcohol problems to receive appropriate treatment and assistance.

The next step is to share the proposed policy with the University community and receive its input, Hill said.

The committee referred a copy of the proposed policy to Hill, who will make recommendations to the committee, Rapaport said.

One way the committee will receive input is through sending letters to student organizations and employee groups, Rapaport said.

Final approval of the policy will be made by President Edward B. Jakubowski.
SADD CONTINUED FROM PAGE 1A

This year, the Week of Oct. 16-22 is designated for alcohol awareness, said Roes Ra., co-chair of Awareness Week, and the campus activities planned during National Collegiate Alcohol Awareness Week are designed to answer any questions students, faculty or staff might have about the proposed policy.

The policy will "protect the student community. We hope everyone will understand the information and act accordingly," he said. It will be too late for input if, and when, the president approves the policy.

Alcohol policy forums have zero attendance

A committee has been working on a revised University alcohol policy for more than a year, which will affect every person who attends, or is employed by, CMU.

The policy now is finished. Student Government Association is one group reviewing it.

This policy, if approved by President Edward B. Jakubauskas, should eliminate various interpretations by University factions, according to James Hill, vice president for Student Affairs.

Hill said the policy basically is the same as the University’s previous policy, but more clearly defines CMU’s stance on alcohol use, programs and enforcement.

The University last week held the first of two forums designed to answer any questions students, faculty or staff might have about the proposed policy.

No one showed up for either forum Tuesday.

That’s not unusual, said J. Michael E. SADDArea Coordinator.

"We’re trying to get the discussion started. We’re trying to make people aware that this is what we’re planning to do."

When the University last year approved the policy, Hill said, "we had no idea we’d be having these discussions."

Hill said the policy was approved by the University because the University wanted to be sure everyone understood the implications of their actions.

"We’ve had a lot of discussion. We’ve had a lot of input."

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Alcohol Awareness Week underway

The week of Oct. 16-22 is designated for alcohol awareness.

Residence halls and student organizations that will, during the week, show the effects alcohol can have on the human body as well as its impact on drinking and its use will be distributed by the first week of residence hall desks, the program’s Resource Center drivers that can be used at any of designated drivers for the evening.

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Watch out

Selling alcohol at parties a felony punishable by fines and/or jail term.

by SUZANNE GEARHART
LIFE Sun Winner

Before calling up the local party store to reserve kegs for their big bash this weekend, students might want to consider the consequences they could face if they decide to serve alcohol at those parties.

Mount Pleasant Police Chief Martin Trembley said, "The selling of alcohol without a license is a felony." He said offenders are usually charged with a felony, but it is not uncommon for the charge to be reduced to a misdemeanor.

Chief Assistant Prosecutor Larry J. Burdick said, "As a general rule (offenders are not usually prosecuted under a felony charge) unless it's a real grievance-type situation or the person has a history of this." Burdick said the maximum penalty for a person convicted of selling alcohol without a license is one year in jail and $1,000 in fines. If charged as a misdemeanor the individual could face 90 days in jail and $100 in fines.

"Having a keg party isn't against the law...having a keg party where people pay money is," Burdick said. "Hopefully students know the limits of the law.

When having a party, Burdick said the biggest thing people hate to watch out for is accepting money for alcohol and supplying alcohol to minors.

He said anyone found guilty of supplying a minor with alcohol — a misdemeanor — could face 90 days in jail and $100 in fines.

An investigator from the Michigan Liquor Control Commission, Barb Luukkonen, said legal action can be taken against anyone who sells alcohol to a person who injures herself or another person if the sale is proven to be the cause of the accident. Luukkonen said Michigan law requires licensed businesses to have liability insurance in case one of their customers is involved in an alcohol-related accident.

She said even though homeowners are not required to insure themselves against such situations, they can still be held liable, as long as prosecutors can prove the accident was a direct result of a person illegally selling alcohol.

Although the City Police Department is anticipating a higher amount of parties this weekend than normal, Trembley said his department's biggest concern is with traffic flow and safety in general. With streets being blocked off Saturday morning for the Homecoming Parade, and nearly 23,000 people expected to come into Mount Pleasant for the weekend, Trembley said his department is preparing for the weekend by scheduling extra officers to work.

He would not give the specific number of officers he plans on scheduling. Officers will not be making any extra effort to break up parties, he added.

"There's no such thing as cracking down...we do that every weekend," he said.


SADD chapter to be started at Central

by LINDA WOOLSTON
LIFE Staff Writer

A Students Against Drunk Driving chapter will be started at CMU in response to the death of a student who died as a result of an automobile accident.

John Harris, Stevensonville freshman, was killed Sept. 16 after his car was struck by a second vehicle.

"If there's going to be any good coming out of this tragedy, this is one good thing," Joe Singer, Cobb Hall resident assistant, said.

Harris lived on Singer's floor.

The man driving the vehicle which struck Harris was driven by 21-year-old Michael Greg Donley of Alma. Donley had a .23 percent blood alcohol content - more than twice the legal limit - at the time of the accident, a police spokesman said in an earlier interview.

Between 20 and 25 people have indicated an interest in the group, Singer, Lake Orion junior, said:

"There's no exact amount of people we need," he said. "The more the better, but we can make it work with a few people.

SADD, a worldwide organization, doesn't condone drinking among people below the legal drinking age, Singer said. The group is specifically against drinking and driving, he added.

A SADD meeting is tentatively scheduled for tonight at 7 p.m. in the basement of the Towers Residence Hall Complex.

"Whoever is interested can come, even if they haven't signed up yet," Singer said.

Meetings will be weekly, at least at the beginning, he said.

"I'd like to continue to do it weekly, probably on Wednesday nights," Singer said.

"We want to keep things year round, since we are a service organization. We'd like to keep viable," he said.

Summers present at the first meeting will elect officers. Committee members will be chosen to direct them, Singer said.

Committees are to include a community awareness committee and a legislative affairs committee, he said.

The legislative affairs committee will write letters to politicians in an effort to persuade them to pass tougher drunk driving laws, he added.

The community awareness committee will sponsor activities involving SADD with the surrounding community.

The committee's purpose is to make the community more aware of us and the problems that we deal with," Singer said.

SADD, he said, will be involved in Alcohol Awareness Week, Oct. 16 to Oct. 22. October is Alcohol Awareness Month.

Eta Sigma Gamma, an honorary health fraternity, had already begun plans for a driving-related driver program. Singer said SADD will now be helping with that program.

"We'd like to have the bars give a free pitcher of pop to a designated driver," Singer said. If groups of five or more come into the bars, one person would be seated at the bar.

"We're just trying to keep one friend sober so it will be safer when they go home," he said.

"Some bars already offer this service," he added.

Another possibility being considered is setting up a phone number for people to call for a ride home if they do not think they able to drive.

SADD was established at a Maryland high school in 1981, the number of drunk driving deaths among teenagers has gone down dramatically, Singer said.

More than 6,000 teenagers died in alcohol-related accidents in '81. The number went down to 2,130 in 1985, Singer said.

The money being used to establish the CMU chapter of SADD was originally donated to Harris' family by Cott Hall residence.

The CMU chapter of SADD will serve as a constant reminder of Harris' death.

"This has to be an on-going theme," Singer said, "I don't want to remind drunk-driving-related death to happen again on campus."

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WAYSIDE CENTRAL

Monday $1.75 Pitchers, 7-10, No cover
Tuesday 35¢ Draft 7-12
Tuesday-New Music Night

Wednesday 35¢ Pop

Thursday 7-10

Friday 7-12

Saturday 7-12

Sunday 7-9

Friday-Matinee 3-6, 40¢ Draft or Pop

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Please See SADD Page 13

CONTINUED FROM PAGE 3
Housing plans for Alcohol Awareness include dinner 'mocktails'

by ANNE SEEBALD

Housing's plans for the academic year — and one week in particular — may help students get smart about alcohol and drug abuse-related problems.

Alcohol Awareness Week, slated for Oct. 16 to 22, features many activities planned by individuals, residence halls, said Ann Owens, South Quad complex manager.

Owens said the halls typically have specific programs in activities should be aware of programs set up between various residence halls, said Owens.

Committee members will serve mocktails Thursday at dinner in the I care" buttons to faculty and staff members. She said the idea is to involve these groups in the care-frontation process.

The committee was formed during winter semester 1986, Owens said.

"Care-frontation" means talking with students who have a repeated alcohol problem in a nonjudgmental and supportive manner, in places where they can get help, Owens said.

"The committee does not want to view the halls as a one-size-fits-all solution," Grant said. "Our goal is to promote responsible drinking habits. We want to be able to educate students on use, abuse and dependency."

Use of four college students may have an alcohol or drug abuse problem, Grant added, citing research she received from Ross Rapaport, Alcohol and Drug Abuse Intervention and Prevention Program coordinator.

One of five students who begin abusing alcohol will have a dependency problem. And one of every 25 students becomes a full-fledged "alcoholic."

"We don't want to tell people, what they should and shouldn't do. We want to emphasize it's OK not to use if you don't want to," Rapaport said.

"We want students to enjoy themselves," said Bahlow. "We also want them to know how important it is to be educated.

"In order to get feedback, Rapaport said there are two tentatively scheduled forums on alcohol policy Oct. 18 and 20.

In past years, CMU has received national recognition for having one of the best programs for National College Alcohol Awareness Week, Rapaport said.
Adults should drink responsibly

To the Editor,

With full comprehension of this school's reputation as a "party" campus, I am still touched by the insensitive and immature view of alcohol held by many students. Getting "bombed" by excessive drinking is not mature. Conducting one's behavior while in public in a drunken manner is obscene and totally disrespectful to persons around you.

This formal season is long overdue. I attended Central Michigan's first home game this season with friends from Flint. One of my guests, a young man of 11 years old, was very set on going to college when he grew up. I thought spending a weekend listening would be very hard for him. He had many questions about campus life ranging from academics to how well the students get along with one another.

At the stadium we took our seats in what seemed to be a motivated section. Less than 12 minutes into the game we hit a group chanting "Go! Go! Go!" behind us. We turned our attention to the rowdy group only to notice a man "chugging" down a bottle of beer. What people do in their private life is, and should be, their own business. I personally found it disappointing to find such a poor display of character in public.

My young friend found the group's, as well as the drunk's actions, very appalling. My friends has strong merit to his reasoning. His parents are divorced due to his father's alcoholism. He rarely sees his father anymore. Presently, his young life is filled with broken promises made by his father. My friend realizes the immaturity, ill behavior, and destruction caused by such an intoxicating substance. My friend's life has forever been changed because of an alcoholic.

I feel it is very unfortunate that my friend and I had to view such stupidity. Even more unfortunate was the group supporting the drunkard's behavior. It is a 11-year-old child views drunkenness as immature why can't adults? Is this asking too much that we share the responsibility of exemplary behavior, not only as Chippewas, but as mature adults?

DAVID M. MCDONALD
Swartz Creek, sophomore

SADD

10-17-82 morning Sun

(Continued from page 1)

...get to help them. Singer, a junior, is a resident assistant on the floor in Cobb Hall. In her role, she said, "I thought it was an excellent idea. I have the organizational skills, so I helped them get it started." Singer said.

"We want to make people aware of the problem of drinking and driving, especially the students," Singer said.

"He was the kind of person that bounced on anywhere. I don't think I ever saw him walk," she said.

"The group wants to put pressure on state and local officials to pick up our responsibilities to stop drunk drivers," Singer said.

More because then it wouldn't happen to anybody else," she said.

"He was kind of character bounced on anywhere. I don't think I ever saw him walk," she said.

"The group wants to put pressure on state and local officials to pick up their responsibilities to stop drunk drivers," Singer said.

"They are strict, but they aren't strict enough, especially for first offense," Singer said.

SADD also would work with bars in the area to support "designated driver" promotions or other ways of encouraging the patrons not to drive drunk.

"I know for some of the bars, the neighbors are really down on them. This would also be a way for them to get some good publicity," Singer said.

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"They are strict, but they aren't strict enough, especially for first offense," Singer said.
SGA to review University alcohol policy

by KAREN BRITTON
LIFE Staff Writer

Student Government Association will begin reviewing and discussing the proposed alcohol policy for CMU this week.

“We received a letter from James Hill (vice president for Student Affairs) asking us to review and discuss the alcohol policy with written documentation about the things we like or dislike and why,” SGA President Cathleen Ward said.

The Alcohol Policy Committee, made up of students, faculty and staff chosen by Hill, has been working on the alcohol policy for two years and is on the sixth draft, Ward, Clarkston senior, said.

“The alcohol policy for CMU refers to both students and employees of CMU,” Ward said.

The new policy was needed because enforcement of alcohol rules was left open to interpretation by too many sources, Hill said in an earlier interview. The new policy does not include anything new.

“The residence hall have their own alcohol policy in addition to this policy,” said Dave Laseu, assistant director of the Office of Student Life.

Ward said the SGA review should be turned into the Alcohol Policy Committee by next week.

Open for ... for student input or opinions on the alcohol policy will be Thursday, Oct. 20, from noon to 1 p.m. in the Bovee University Center Maroon Room and Thursday from 5 p.m. to 6 p.m. in the UC Lake Michigan Room. Ward said. One forum occurred Tuesday. No students attended.

Ward, Clarkston senior, told the SGA board to bring up questions on the alcohol policy to the students at residence hall council meetings and other organizational meetings to receive input and ideas for changes.
**Student found guilty, sold liquor to minor**

A 19-year-old man with a valid driver's license, showing his correct age as a teenager, was sentenced to pay $250 in fines for selling a six-pack of Bud Light to a minor.

Jeffrey Allen Lagos, a junior, was sentenced to pay the fine.

According to the report, Lagos was arrested minutes after the buyer presented the beer he had bought, according to the report.

Lagos has until Nov. 10 to pay his fines, report stated.

The report stated:

"Under 21" was also printed on the front of the license, the report stated.

**Hall dance to promote fun without alcohol**

**Oct. 26, 1986**

Even though National Alcohol Awareness Week has passed, one CMU residence hall has one idea in mind for students -- October is also Alcohol Awareness Month.

Triples Residence Hall is having a reggae dance Thursday to promote fun without alcohol.

The dance, in the Robinson Food Commons, is from 8 p.m. until midnight.

Pamela Wade, Trout Residence Hall Director, said the idea of having the reggae dance was to provide a different social outlet other than the bar scene. In addition, Wade said the reggae dance will be fun.

"Reggae music is pretty popular with the students today," Wade, Hemlock graduate student, said. "It's different from just another rock dance.

Various door prizes every half hour will also make the dance seem more inviting to students," said Wade. The reggae music will be.

**President wants University members to support week**

To the University community,

Some members of the Central Michigan University community may experience alcohol dependence which interferes with their studies, work, health, and interpersonal relationships. In an effort to assist those individuals, and the entire University community, in making informed decisions about the responsible use of alcohol, I am declaring Oct. 16-22 as Alcohol Awareness Week at CMU.

All members of the University community are encouraged to evaluate at a very personal level, the importance and consequences of alcohol use in their lives. We currently have available very effective alcohol education programs, and I encourage you to seek them out for your own benefit and for the benefit of those whom you care about. Ross Rapaport in the Counseling Center will be pleased to help you.

This year's Alcohol Awareness Week will again feature various programs, displays and activities across the campus and Mount Pleasant community, all aimed at the prevention of alcohol misuse. These activities support the efforts of the National College Alcohol Awareness Week program.

Please join your colleagues and me in supporting Alcohol Awareness Week at CMU.

EDWARD S. JAKUBAUSKAS

President
Lessons on drinking, driving don't sink in

While driving back to CMU Monday morning after a party that really made me think, a motorist had been pulled over for drinking and driving.

The reason I knew the driver had been drinking wasn't, because he looked drunk, but, because the officer had placed open bottles of beer on the roof of his car.

The driver and his passenger stood next to the car in full view of the street. Everyone could see the motorist and his open beer bottles. They had no idea what the officer was going to say or do.

Maybe I could help this motorist turn his life around. Maybe the officer knew the motorist and could help him get into Alcohol Awareness activities. Maybe I could talk to someone about it.

While I was making good grades in school, I had an awful time. I was with my soon-to-be girlfriend on a trip and we were drinking a lot. I was with my girlfriend and she was drinking a lot. We were drinking a lot together.

The next day I celebrated with a bottle of fake champagne and some friends. I was with my girlfriend and I was drinking a lot. We were drinking a lot together.

Alcohol Awareness activities. Maybe I could talk to someone about it.

Jere RA Richey said, "You are the person next to me. You are the person sitting next to me. I'm right next to Mark."

Mark didn't get in trouble with the law. I didn't get in trouble with the law. We shared a car and drove it into a ditch. Tomorrow I celebrate with a bottle of fake champagne and friends. We have a lot of friends. We are drinking a lot.

I was with my girlfriend and I was drinking a lot. We were drinking a lot together.

If you live off campus, you are the person next to me. You are the person sitting next to me. I'm right next to Mark.

Take a look around you. Maybe it's the person sitting next to you. Maybe it's the person sitting next to you.
Proposed Alcohol Policy for Central Michigan University

There will be four one hour long forums to discuss the proposed policy with members of the Alcohol Policy Committee. The forums will be held at the following times and places:

October 18, 4-5 p.m., Moore Hall 206
7-8 p.m. Moore Hall 206

PREAMBLE
The Alcohol Policy for Central Michigan University is intended to serve the entire University community, to regulate and control the responsible use of alcoholic beverages in a manner that is consistent with the policies and guidelines of the University. The Policy is intended to prevent and punish the consumption of alcohol by persons under the age of 21.

PHILOSOPHY
Central Michigan University recognizes the importance of the responsible consumption of alcoholic beverages. The University recognizes that alcohol is a potentially addictive substance and that excessive consumption of alcohol can lead to negative consequences for individuals, their families, and the surrounding community. The University is committed to promoting a safe and healthy environment for all members of the University community.

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There are four one hour long forums to discuss the proposed policy with members of the Alcohol Policy Committee. The forums will be held at the following times and places:

October 18, 4-5 p.m., Moore Hall 206
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7-8 p.m. Moore Hall 206
Dear

Eta Sigma Gamma at Central Michigan University wishes to congratulate your establishment for being a part of the Designated Driver program. By your offer of a free non-alcoholic beverage to one person in a group of 2 or more, you have given your community a chance to reduce the number of alcohol related accidents. Without your cooperation your friends and patrons would be at a higher risk of being injured due to an impaired driver.

It is the sixth week since the start of the program and the members of Eta Sigma Gamma would like to get your views and opinions on its degree of success. Attached is an evaluation questionnaire that we would like to have you fill out with an Eta member. Please feel free to give input or elaborate on any question in the survey. We are very interested in how you feel the program is working!!

We strongly feel that the program is being used and appreciated by the community, therefore we request that you continue this program. We will be in further contact, with the results of this survey, and to answer any questions that may arise.

You may contact Eta Sigma Gamma by writing to the above address or calling Phillip White (773-1562) or Dr. Loren Bensley (774-3392; 774-3370). Once again thank you for your participation in this program.

Sincerely Yours,

Phillip J. White
Co-Chairman of
Designated Driver Program
Evaluation of the Designated Driver Program Questionnaire

Bar Name: ________________________________________________________________

Proprietor's or Manager's Name: ____________________________________________

Eta Member's Name: ___________________________ Date: _____/____/____

1. Generally, is there approval of the Designated Driver program by:
   Patrons YES___ NO____
   Employees YES____ NO____
   Owner/Manager YES___ NO____

2. Please give the best estimate of the percentage of the total patrons who have used the Designated Driver program.
   a. < 5%   b. 5 - 10%   c. 10 - 20%   d. 20 - 40%   e. > 40%

3. Of those who have used the program, were there more Students or Non-Students?
   a. Students   b. Non-Students

4. Please estimate the average number of people in the group who have had a Designated Driver.
   a. 2   b. 3   c. 4-5   d. over 5

5. On an average, how many free soft-drinks did a Designated Driver receive?
   a. 1   b. 2   c. 3-5   d. over 5

6. In your opinion, did most of your patrons have a knowledge of the Designated Driver program?
   a. No   b. Yes
7. Has there been any positive or negative feedback about the program? (i.e. from patrons, employees, other bar owners...)

8. Do you feel that the program is successful or is being abused?

9. Do you have any suggestions or comments on improving our Designated Driver program? (i.e. publicity, format, ...)
ENJOY THE HOLIDAY SAFELY

It's O.K. NOT to drink alcohol.

One drink per hour sets the pace for moderate drinking.

Three drinks is the moderation maximum.

*It's especially important not to drink alcohol if you are driving, under 21, pregnant or chemically dependent.

Sponsored by the Alcohol and Drug Abuse Intervention and Prevention Program, Housing, Wellness Resource Center, Health Services Division of Student Affairs.
Program gives tips to drinkers, non-drinkers

by MATT BACH
LIFE Staff Writer.

A newly developed, year-round alcohol awareness and education program is being born in Michigan.

"Enjoy Michigan Safely" is the campaign slogan for the newest alcohol abuse program adopted by CMU and the Division of Student Affairs, said Ross Rapaport, counselor in the Counseling Center.

The program is a year-round program, promoting a few suggested guidelines for people who use alcohol, Rapaport, associate professor of counseling, said. The program also provides support for students who choose not to drink.

Enjoy Michigan Safely Coalition, which includes several organizations such as the Michigan State Police, the Michigan Substance Abuse and Traffic Safety Information Center and AAA of Michigan, is sponsoring the program, said Julie Johnson, a secretary at the Michigan Substance Abuse and Traffic Safety Center.

The coalition strongly recommends people who are in "high-risk categories" do not drink at all. These categories include drivers, people under 21, pregnant women or people who are chemically dependent, Rapaport said.

The guidelines the coalition suggests are not a recommendation to use alcohol at any particular level, nor does it suggest any particular level is safe for anyone, Rapaport said.

We are not telling people what they should or shouldn't do," Rapaport said.

However, we want to support individuals who choose not to drink and then for those individuals who choose to drink provide some clear guidelines for lower-risk alcohol use," he said.

This alcohol awareness drive is usually only during the Christmas and New Year period, Rapaport said. This year the members are extending the campaign to include the entire year.

"This year the campaign) will be ongoing," Rapaport said. "It will be modified a bit at each season for the activities typical of that season."

"One of the main parts of the campaign is to provide upper to individuals who choose not to drink alcohol," he said.

This alcohol awareness drive is centered on a special "zero, one, three" slogan, Rapaport said.

The "zero" stands for zero drinks, meaning it's all right not to drink alcohol at all, he said.

The "one" means one drink per hour, Rapaport said.

The "three" stands for three drinks per occasion, he said.

Rapaport defined one drink as one 12-ounce beer, 1 1/2 ounces of distilled liquor depending on the proof, or four to five ounces of wine again depending on the proof.

"(CMU is one of the) places where the campaign is being pilot-tested and we will give feedback on how effective this campaign is," Rapaport said.

Rapaport said students are not the only group of people they are targeting.

"This program is not targeted to only students but to everyone in the University community," he said.

Rapaport said he hopes to spread the campaign information throughout the campus.

He also said the Wellness Resource Center is placing posters throughout the campus. Other CMU groups participating in the program are Housing and Food Services, Health Services, and the Counseling Center.
TO: Tom Reel, Gail Johnsen, Robin Shivley
FROM: Penny Norton, Prevention Coordinator
DATE: April 6, 1988
RE: Draft Enjoy Michigan Safely Proposal

SUBMITTED BY: Pamela Burke, Director, Mid Michigan Prevention Services of Clare Community Hospital
Penny Norton, Prevention Coordinator, Mid-State Substance Abuse Commission

Per your request, Pam Burke and I have developed a draft proposal outlining an alternative media campaign directed at many different target groups and events that occur in Michigan throughout the year.

It's my understanding from the campaign committee meeting on March 31, 1988, that this draft will be forwarded to all members of the committee for their review and comment.

Whether this particular program approach is accepted or not, I think it's extremely important that all future campaign efforts be based on research gleaned from experts working in the field of substance abuse prevention. Their findings can provide a framework to work from in creating positive behavior change in individuals, which is the ultimate desired outcome of any serious prevention initiative.

If you have any questions regarding the enclosed material, please feel free to contact Pam Burke (517) 386-9951 Ext. 132, or myself at (517) 386-4020. I'm hopeful about the possibility of new beginnings with a united approach.

Best of Luck in your follow-up.
It's O.K. NOT to drink alcohol at a party.

One drink per hour sets the pace for moderate drinking.

Three drinks per party is the moderate maximum.

*It's especially important NOT to serve alcohol to guests who are pregnant, chemically dependent, under 21, or designated drivers.

Before you offer to host another party, you should know that there is an increasing responsibility to create a hospitable and safe party environment. Not only is there an increased legal liability for party hosts, but many people just aren't comfortable at a party where the only focus is on alcohol consumption.

The popular trend now in party-giving is toward moderation, fun non-alcohol drinks and tempting foods! Here are four important tips to help you host a safe and fun party.

**BEVERAGES**
As the host you should always offer a choice of non-alcohol beverages. Stock plenty of soft drinks, juices and mix, and tend the bar yourself using a shot measure and encourage your guests to follow the 0-1-3 rule of thumb for alcohol consumption. (See back panel.)

**FOOD**
Timing is important...serving food early that is rich in protein like meats, cheeses and vegetables will guarantee that your guests won't be drinking on an empty stomach. Serving food late, or starchy and salty foods, does not absorb or reduce the effects of alcohol.

**ACTIVITIES**
To get your party off to a good start, plan "ice-breaking" activities. Consider a party theme and simple games that help your guests become acquainted and comfortable in your party setting. It gives your guests something to do besides getting another drink out of nervousness or boredom.

**HAPPY ENDINGS**
As your party winds down, identify those guests who may have over-consumed. Don't be shy about arranging alternate transportation or making a sleep-over invitation. If you've had a safe and successful party...be sure to remind all of your guests to drive sober as they drive home.

Showing you care about your guests by planning party menus, activities and alcohol consumption strategies should not put a crimp in your party style. It should keep your guests coming back for more...more great parties!
It’s especially important not to drink alcohol if you are driving, under 21, pregnant or chemically dependent.

One drink per hour sets the pace for moderate drinking.

Three drinks is the moderation maximum.

*It’s especially important not to drink alcohol if you are driving, under 21, pregnant or chemically dependent.
President Jakubauskas Declares Alcohol Awareness Week

President Edward Jakubauskas has proclaimed this week Alcohol Awareness Week. Campus activities will coincide with national Collegiate Alcohol Awareness Week, now in its fifth year.

"Our campus efforts have been outstanding and have won national honors," said Jakubauskas. "Alcohol Awareness Week at CMU continues our year-round emphasis on alcohol education and individual responsibility.

"We want students to think seriously about their health, respect for others, and alternative social activities," said Jakubauskas. "A partnership approach—-with students, faculty, administrators, and community—is the best way to prevent problems associated with alcohol misuse."

Workshops, displays, and activities are scheduled through the week.
### WHEN:

**SPRING 1989 (March, April, May)**

<table>
<thead>
<tr>
<th>EVENT</th>
<th>TARGET POPULATION</th>
<th>POSSIBLE AGENCY SUPPORT</th>
<th>TARGET SETTINGS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marine Safety</td>
<td>Youth</td>
<td>Indian Bureau, Dept. of Education, Michigan Model, MSATSIC, D.N.R., Sheriff's Dept. State/City Parks</td>
<td>Schools, Red Cross, County/State Parks</td>
</tr>
<tr>
<td>&quot;I Don't Drink and Drive&quot; Bike flags</td>
<td></td>
<td>BACCUS, MCSAE, Panellic Council</td>
<td>Colleges</td>
</tr>
<tr>
<td>Fraternity/Sorority Rush Graduation</td>
<td>College students</td>
<td>M.S.P., OHSP, Dept. of Education colleges</td>
<td>Schools, universities, community/local businesses</td>
</tr>
<tr>
<td>Spring Break</td>
<td>College/high school youth/parents</td>
<td>S.A.P.E., MSATSIC, OSOS, O.H.S.P., Dept. of Education, colleges</td>
<td>Rest areas, college newspapers</td>
</tr>
<tr>
<td>Prom</td>
<td>High school youth</td>
<td>OSAS, HASAC, M.D.P.H., MSATSIC</td>
<td>Schools, community, local businesses</td>
</tr>
<tr>
<td>Michigan Fetal Alcohol Syndrome Campaign</td>
<td>Pregnant women</td>
<td></td>
<td>Health clinics, County Health Dept.</td>
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### WHEN:

**SUMMER 1989 (June, July, August)**

<table>
<thead>
<tr>
<th>EVENT</th>
<th>TARGET POPULATION</th>
<th>POSSIBLE AGENCY SUPPORT</th>
<th>TARGET SETTINGS</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 4th Weekend</td>
<td>General public, travelers, local parties</td>
<td>County/State Parks, D.N.R., T.S.A., H.S.P., Tourism Association, State/Local Police, OSAS, MADD, MSATSIC, REACT Volunteers</td>
<td>Rest areas/REACT Centers, County/State Parks, gas stations, TV, radio, grocery stores, alcohol outlets</td>
</tr>
<tr>
<td>Boating Season</td>
<td>Fisherman, skiers, swimmers, boaters</td>
<td>D.N.R., Sheriff's Dept., Michigan Boating Association, Coast Guard, recreation associations, OSAS, MSATSIC, TSA, Michigan Tourism, Red Cross, State Parks</td>
<td>Marinas, sporting goods, bait shops, D.N.R., Michigan Outdoor Magazines, grocery stores, alcohol outlets, County/State Parks, boat sales &amp; services</td>
</tr>
</tbody>
</table>
### WHEN:


<table>
<thead>
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<th>TARGET SETTINGS</th>
</tr>
</thead>
<tbody>
<tr>
<td>University football games/tailgate parties</td>
<td>Alumni adults/college students/teens</td>
<td>City Councils, alumni associations, campus associations, arena-T.E.A.M., stadium owners, local &amp; campus police or sheriff's department</td>
<td>On campus, parking lots, stadiums, stadium stores, ticket outlets on campus, college newspapers</td>
</tr>
<tr>
<td>Fraternity/Sorority Rush</td>
<td>College age students</td>
<td>DACCHUS, MCASAE, Campus associations i.e., college newspaper, Panellic Council, Wellness Resource Center</td>
<td>On/off campus Fraternity/Sorority houses, campus newspapers</td>
</tr>
<tr>
<td>Labor Day</td>
<td>General public, travelers, local partiers</td>
<td>State parks, D.N.R., T.S.A., M.S.P., Sheriff's Dept, and local police, Michigan Tourism, OSAS, NADD, REACT volunteers</td>
<td>Alcohol outlets, grocery stores, REACT centers, rest stops, county/state parks, gas stations, radio, TV</td>
</tr>
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</table>

### WHEN:


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<tr>
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<th>POSSIBLE AGENCY SUPPORT</th>
<th>TARGET SETTINGS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Office parties</td>
<td>Employees</td>
<td>ALMACA, Assoc. of EAP's, OSAS, N.C.A., MSATSIC, C.S.P.I.</td>
<td>Place of employment</td>
</tr>
<tr>
<td>Christmas/New Year's</td>
<td>Travelers, party guests, celebrants</td>
<td>M.S.P., OSAS, N.C.A., MSATSIC, OHSP, seatbelt safety groups, NADD, hospitals, Criminal Justice Board</td>
<td>Taverns, alcohol outlets, PSA's</td>
</tr>
<tr>
<td>Winter Sports</td>
<td>Skiers, snowmobilers, ice fisherman, Winter Festival participants</td>
<td>Michigan Tourism Council, M.S.P., Recreation Associations, OSAS, MSATSIC, GHSP</td>
<td>Ski lodges, sporting goods, bait shops, ski shops, Winter Festivals i.e. VASA Race (Traverse City) Tip-Up Town (Houghton Lake)</td>
</tr>
</tbody>
</table>
With the Holidays soon approaching and the semester coming to a close, the Housing department would like to take this opportunity to share with you the many events and activities which have taken place in the Residence Halls.

MONTH OF OCTOBER CELEBRATED NATIONAL COLLEGIATE ALCOHOL AWARENESS WEEK

High quality programs enhancing alcohol awareness and education were available in all nineteen residence halls for students to attend. Here are some of the highlights:

**Towers:**
Wheeler Hall: A smashed car involved in an alcohol related accident was displayed on the lawn of the Towers. Later in the week a "Jaws of Life" demonstration was given showing how they would get victims out of this car.

Troutman Hall: Showed videos: "Drinking and Driving: The Tolls, the Tears," and "Kevin's Story."

Carey Hall: Breathalizer Demonstration.

**North Campus:**
Trout Hall: Enabling Behaviors Program Reggae Dance with Mocktails.

Barnes Hall: "How to help a friend with a drinking problem." Speakers and discussion.

Calkins Hall: Progressive Mocktail Party on all of the floors.

Larzelere Hall: "Cop a Buzz" DPS officers discussed the legal aspects of alcohol consumption.

Robinson Hall: Create a Cooler Competition.

**Tate Hall:** "Copacabana" mocktail dance.

**Barnard Hall:** Presentation: Alcohol Effects on the Body.

**South Quad:**
Beddow Hall: Trooper Frye - The effects of alcohol on judgement and reaction.

Thorpe Hall: Prohibition Night-Mocktail all quad RAs worked together on this. Dance and Casino Gaming Room.

**Merrill Hall:** Panel discussion of Recovering Alcoholics.

**South East Quad:**
Saxe Hall: Sponsored a dance in their rec room for Mt. Pleasant Area Junior High School students.

Woldt Hall: Discussion on Consumption of Alcohol in Residence Halls.

**Emmons Hall:** Breathalizer Demonstration.

**Herrig Hall:** Dry Idea II - Residents signed pledges not to consume alcohol and looked at benefits of having fun without alcohol.

These are just the highlights: There were more than thirty other programs which took place in the residence halls on alcohol awareness. Additionally all of the halls displayed the poster series on drinking and driving published by Readers Digest and had educational bulletin board displays.
I CARE BUTTONS

A special thanks to all faculty, staff, and administrators who supported Housing's Carefrontation Program by wearing the "I Care" buttons. Your support is appreciated.

FITNESS ROOMS WELL USED BY RESIDENTS

There are thirteen weight clubs distributed throughout the nineteen residence halls. Any resident can use the weight club for a $5 membership fee. This fee goes toward maintaining the equipment. Most of the weight clubs have standard universal equipment. Additionally, hall councils and residents contribute funds to upgrade or purchase new equipment. All residents joining the club must attend an organizational meeting. At the meeting instructions are given on how to use the equipment properly and safety precautions are reviewed thoroughly.

FACULTY CONTINUE TO SUPPORT RESIDENCE LIVING

Listed below are the faculty who have been willing to share a meal with residents and/or facilitating a program in a hall:

Dr. David Whitney
Mrs. Joyce Williams
Dr. Tim Thompson
Mr. Steve Clark
Dr. Rich Szafiranski
Mrs. Helen Leemaster
Mr. Donald Agthe
Dr. Edward Jakubauskas
Mr. Richard Gergel
Dr. Bruce Roscoe
Ms. Janet Yerby
Dr. Joan Hovnak
Dr. Sherrel Haight
Ms. Becky Black
Dr. Thomas Pennywell

Pat Hanlon
Pete Collinson
Lin Holder
Tru Benjamin
Tom Delia
Elizabeth Mills
John Swanstorm
James Damito
Joyce Baugh
JoAnn Grabinski

EDUCATIONAL PROGRAMMING ABOUNDS IN HALLS

Prior to the National election, the Resident Assistants in Merrill and Sweeney sponsored a voter registration drive. As part of the activities surrounding the election, a mock election and election dinner were held. Dr. and Mrs. Jakubauskas were the honored guests and were escorted to Merrill Hall via a limousine.

Larzelere Hall sponsored a faculty and staff open house in October. Residents invited their professors and their families to visit Larzelere. The goal of the program was two-fold: An opportunity for residents to get to know their professors on a personal basis. Secondly, a chance for faculty and staff to have a first hand view of residence hall life. Approximately forty faculty participated in the event.
Energy, activity, and growth marks new semester

This past semester has been an active one for PRIDE of CMU. Besides our scheduled workshops, we have found time to do many other activities, too.

Our regular day-long workshops have gone extremely well. White Pine Junior High School in Saginaw, MI was a true test of our abilities to relate to younger students. We had to reorganize our schedule and adapt our rap sessions to hold their attention and get our message across. Though at times we were unsure of whether or not they were listening, in the end we succeeded.

The two high schools we traveled to were two of the best programs we've ever done. On both occasions we traveled to northern Michigan to present at Bear Lake High School in Manistee and at Mio-Au Sable High School in Mio.

After overcoming the lack of student participation and response, the presentations flowed smoothly. The students listened to the dances and listened attentively during the rap sessions.

As usual, the hit of the day was the PILL DONAHUE/DOPRAH WINFREY Show. This skit allows the students to become actively involved and voice their opinions and views on the legalization of marijuana. The students shared their thoughts and feelings to the remaining student body during an assembly held at the end of the day.

On September 16, we presented our program in Holland for a group of foster children. We went into the program knowing that it would be a different and possibly difficult situation. However, the students' participation was overwhelming.

On September 17, we traveled to East Kentwood where students were attending a seminar. We got the students pumped up for their dance that ended the conference.

On October 27, six members traveled to Glencoe, a suburb of Chicago, to participate in a mini-conference that the students and faculty of Glencoe Central School were presenting to their community. We spent the day with the students perfecting their songs, dances, and skits.

That night, the mini-conference was presented to over 100 people. We were the "feature" group, but it was our opinion that the students who were the main attraction. Rarely have we seen such dedication for the fight against drug abuse in fourth through eighth graders. They made the trip rewarding.

Our Elementary PRIDE program, headed by Michelle Rickert, has also been hard at work. The program consists of fun and educational puppet shows that deal with peer pressure, self-esteem, and drug education followed by a discussion.

It has been a busy and successful semester for PRIDE of CMU. In 1989 we plan on focusing more on member versatility, promoting more educational awareness, and strengthening our speaking skills. However, our main focus will be developing the College Challenge Track for the International PRIDE Conference. So look out...here we come!

Be sure to get your tickets! When the PRIDE Express leaves the station in 1989, it's going to be a fun time. Our calendar is booked so get your tickets today. Don't be left behind!

January 20 - high school
February 3 - Wayland H.S.
February 10 - Caro Jr. High
February 18 & 19 - Lock-In
March 4 - 11 - Spring Break
March 17 - high school
March 18 - Muskegon
March 31 - high school
April 14 - International PRIDE Conference
April 28 - high school
November 4, 1988, Kellogg Center, Michigan State University. This was the setting of the Michigan Communities in Action for a Drugfree Youth (MCADY) Conference.

This conference is a day-long event. It consists of individual sessions for adults and the REACH workshop for high school and college students. Such topics include: prevention, intervention, education, and the law.

This was our second appearance performing at the MCADY Conference. However, this year we were joined by our protege, Alma's PRIDE. We were featured in both the opening and closing ceremonies, presenting uplifting songs and dances, and meaningful skits.

A nice surprise was an invitation to perform at the REACH workshop. Although it was an impromptu performance, we had fun doing it and the audience enjoyed it immensely. Michelle Rickert and Ken Wood did an outstanding job leading a group of 45 people. Lisa Ellsworth, the National Youth Coordinator of National PRIDE and founder of PRIDE of CMU, also attended and provided support and helpful feedback.

Overall, the MCADY Conference was fun and a learning experience. It's nice to see people working together to make a difference in the right against drug abuse.

Movin' along the tracks

Each year PRIDE of CMU just gets better and bigger. Thirty new members have joined the organization and have only added to the group's success. Their ideas, contributions and dedication have helped the organization to expand and grow.

And grow we did, right into a new office. With all of our new members, supplies, and materials, we had to leave behind our cramped, cozy corner office and move to a much larger area that fits the needs of our growing organization.

We ask members to work one hour a week so that the office is manned for at least 20 hours a week. However, there is not an hour that doesn't have a member working. Many times there are two or three members just hanging around. Therefore, work is usually done the day it is requested. All of our workers are reliable, efficient, and take care of the business that needs to get done.

Everyone in the organization could need something located in the office. We have calendars dating important events, a semester schedule, a member list, a map pinpointing places we've been, educational materials, and a file cabinet full of any kind of information needed about PRIDE.

In addition, we have a memo board and mailboxes for each member so that no one will miss any important information. There is also a log book for members to share their thoughts and feelings with others.

Although we share our office space with two other student organizations, we have found only positive aspects of this situation. All of the organizations are helpful and supportive of each other. We have all become so close that we had a hayride in early December.

Not only is our office a place of business, but a place where members can gather and socialize. It has been a semester of growth and new friendships.
Red Ribbon Day and CMU: A statement against drug abuse

On October 26, Central Michigan University, along with the city of Mt. Pleasant, made a statement against drug abuse.

As in the past three years, PRIDE of CMU sponsored Red Ribbon Day. On this day, students, faculty, and residents showed their support of the fight against drug use by wearing a red ribbon that said: "PRIDE of CMU and Red Ribbon Day: A statement against drug abuse."

This event takes its meaning back to when citizens wore yellow ribbons while Americans were being held hostage in Iran. Now we are taking a stand against something that threatens the lives of young people everywhere.

On that same Wednesday, PRIDE of CMU began a new tradition by holding an opening ceremony in Warriner Mall, located on Central’s campus. Many faculty and administrators were present to honor this event.

Guest speakers included President Edward Jakubauskas, vice-president of Student Affairs James Hill, and Mayor of Mt. Pleasant, Conrad English.

In addition, student organizations tied red ribbons around trees in Warriner Mall to help kick off this important celebration.

If the support and dedication shown here on Central’s campus is an indication of the support felt across the nation, it won’t be long until we win the war against drugs.

PRIDE of CMU

They’re pulling out of the station!
Bon Voyage and Good Luck to our December graduates:

Kathy Talk   Julie Rawls
Tracey Kelly   Shelly Rawson

We’ll Miss You!!

PRIDE of CMU sponsors Look-In for high school students and administrators

The third annual Look-In will be held at CMU on February 18-19, 1989. Despite the chilly weather, PRIDE of CMU is expecting a large turn-out.

The theme, "Celebrate You", is one that promotes self-esteem, alternatives to drug use, drug education, and open communication. PRIDE has invited all the high schools that have experienced the workshop.

The purpose for this "mini-conference" is to provide a follow-up program to the eight-hour workshop.

Goals that PRIDE has set include helping the schools set up their own PRIDE group, how to strengthen and improve existing programs, hints for more successful programs, team building exercises, and lots of programming and fundraising ideas.

"I think it’s going to be great," said Kim Tooman; Look-In Coordinator. "We need to make people realize that only by working together can the drug epidemic be stopped."
Inside Tracks: The latest scoop around the country

In a recent study commissioned by the State Attorney General, attitudes of youth are changing. It is now not the "norm" to use drugs and using peers are not part of the "in crowd."

That 18 or 26 major league baseball teams now restrict alcohol use by such measures as stopping sales after the seventh or eighth inning, and providing alcohol-free seating sections. Five clubs forbid alcohol in the clubhouse.

That Ecstasy, a "designer drug" once touted as a breakthrough aid to psychotherapy depletes a key chemical in the brain and may cause permanent neurological damage, a study on monkeys indicates.

That Peter Bensinger talks of the failure of the England Experiment with the legalization of heroin. The system allowed heroin users to register and obtain heroin legally. The result? A dramatic increase in heroin use, doubling the number of users.

That Miller Brewing Company tried to get the rap group Fat Boys to do a "commercial." The Fat Boys said no because they didn't want to promote alcohol to their young fans. Miller made the commercial, using comedian Joe Piscopo and three Fat Boy look-alikes: The real Fat Boys are suing.

President Reagan by the National Drug Policy Board include making federal student aid conditional upon a college adopting an effective anti-drug program and withdrawing student aid from students convicted of drug offenses.

That the Media-Advertising Partnership for a Drug-Free America will aim for $300 million in donated time and space in the coming year.

That according to an ABC News/Washington Post poll, one out of every three American adults say alcohol has brought trouble to their families.

That some schools across the country are establishing a dress code as part of its fight against drugs. One principal says his attendance is down because students are out selling drugs to pay for expensive clothes.

Source: Michigan Net News