This annotated bibliography lists 43 books, periodicals, and essays in the area of governmental-political communication. Topics include: social justice, lying, cheating, ethics, public duties, public policy, language, rhetorical strategies, and propaganda. (MS)
RESPONSIBILITY IN GOVERNMENTAL-POLITICAL COMMUNICATION

A Selected, Annotated Bibliography Prepared By
Richard L. Johannesen, Northern Illinois Univ., March 1988

Distributed by the Speech Communication Association, 5105 Backlick Rd., Bldg. E, Annandale, VA 22003. This bibliography may be reproduced for free distribution without permission of the Speech Communication Association.

Books


Bowie, Norman E., ed. Ethical Issues in Government. Philadelphia: Temple University Press, Philosophical Monographs, 1981. Includes two essays that examine the government's responsibility to inform the public and six essays that probe the degree to which legislators should serve primarily their conscience or their constituents.


Ellul, Jacques. The Political Illusion. New York: Vintage Books, 1972. A critique of the various "myths" pervading post-industrial democracy: that all problems are political, that the populace controls decision making, etc. Chapter III is particularly relevant to issues of accountability.
Felknor, Bruce. *Dirty Politics.* New York: Norton, 1966. In this fascinating sourcebook of examples, the former director of the non-partisan Fair Campaign Practices Committee examines the ethics of political campaigning.


Orman, John M. Presidential Secrecy and Deception: Beyond the Power to Persuade. Westport, Conn.: Greenwood Press, 1980. Suggests standards to assess justifiability of presidential secrecy and deception. Offers categories of information that the President might appropriately keep secret or should be required required automatically to release, and guidelines for when a President justifiably may lie. Case studies are from the Kennedy, Johnson, Nixon, and Ford administrations.

Rank, Hugh, ed. Language and Public Policy. National Council of Teachers of English, 1974. Contains a number of essays which examine ethical issues related to contemporary use and abuse of discourse in political communication.


Redford, Emmette S. Democracy in the Administrative State. New York: O Press, 1969. Chapter 1 proposes a "democratic morality" rooted in fun values and processes vital to a healthy democracy. This democratic morality suggests guidelines for responsible governmental-political communication.


Spero, Robert. The Duping of the American Voter: Dishonesty and Deception in Presidential Television Advertising. New York: Lippincott and Crowell, 1980. Analyzes the ethics of Presidential televised campaign advertising from Eisenhower to the present. Proposes a plan to "break the back" of political televised advertising, including a formal code of ethics administered by a private citizens group.


Periodicals and Essays


Hahn, Dan F. "Corrupt Rhetoric: President Ford and the Mayaguez Affair." Communication Quarterly, 28 (Spr. 1980): 38-43. Argues that the Ford administration discourse on the Mayaguez naval incident was corrupted by false description of the situation, by pseudo-diplomacy, and by false authority claims for taking military action.


Nimmo, Dan. "Ethical Issues in Political Communication." Communication, 6(#2, 1981): 193-212. Examines deceptive political campaign communication and explores ways to improve the ethical level of campaigning. Relevant for readers will be these Nimmo books: The Political Persuaders; Popular Images of Politics: Candidates and Their Images; Political Communication and Public Opinion in America; Subliminal Politics.