This directory of consultants is intended to provide a reference tool to rural educators seeking advice and assistance in adapting existing programs or building new programs to serve the rural adult. Introductory material notes that the process used to locate these professionals included a national survey of rural model programs conducted by the Western Interstate Commission on Higher Education, a letter of invitation distributed nationally through a number of education networks, and suggestions made by acknowledged leaders in the field of rural adult postsecondary education. The directory includes 95 consultant profiles arranged alphabetically. Each profile includes the consultant's name and address; a brief summary of his/her program, topics of expertise and experiences; more specific information on consulting expertise in evaluation, legislation, and program development; and general information on availability, costs, style(s) of presentation, preferred audience, and group size. The profiles are not comprehensive, but are intended to provide the reader with enough information to pursue further contact. Consultant profiles are indexed alphabetically, by representing organization, and by geographical location. Thirty-seven states and Puerto Rico are represented. An appendix with a copy of the Resource Consultant Form and an evaluation form for the directory conclude the document. (Author/BRR)
Serving the Rural Adult:
Directory of Consultants for Rural Adult Postsecondary Education
The Action Agenda for Rural Adult Postsecondary Education
This publication was made possible, in part, by a grant from the Fund for the Improvement of Postsecondary Education, U.S. Department of Education. Its contents do not necessarily reflect the views of the Fund. The listing of consultants in this directory should not be interpreted as an endorsement or recommendation of an individual's performance, either by FIPSE or the Action Agenda Project.
Serving the Rural Adult:
Directory of Consultants for Rural Adult Postsecondary Education
Prepared by:
Jacqueline D. Spears
Project Coordinator
January 1985
Acknowledgements

This directory was assembled under the supervision of Jacqueline D. Spears, Co-coordinator of the Action Agenda Project for the Improvement of Rural Adult Postsecondary Education. Steering Committee members who guided the design and contents of the directory include Martha Butt, Northwest Area Foundation; Karen Hone and Richard Jonsen, Western Interstate Commission on Higher Education; Sue Maes, University for Man; Roger McCannon, University of Minnesota at Morris; Catherine Rolzinski, Fund for the Improvement of Postsecondary Education; and Douglas Treadway, Eastern Oregon State College. Special thanks are due Robin Honig for her assistance in preparing the final manuscript. Kansas State University personnel under the direction of Rob Bower, University Relations, provided assistance in cover design and final production of the directory.

Thanks are due to the many professionals who contacted the Action Agenda Project to recommend highly regarded persons or programs in rural America. Their role in developing a directory of considerable breadth and quality is undeniable. Finally, we would like to thank the consultants themselves, who took the time to share information about themselves and their projects.
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The Action Agenda Project

In 1981 the Fund for the Improvement of Postsecondary Education (FIPSE) sponsored a landmark National Invitational Meeting on Rural Postsecondary Education in Kansas City. Attended by 28 rural educators from 17 states, this meeting called for the cooperation and collaboration among professionals, the institutions and organizations they represent, and their professional organizations. This call was received enthusiastically by rural educators throughout the country, confirming the need for some form of national communication among the diverse disciplines and institutions serving rural adult postsecondary education needs.

An outgrowth of the Kansas City Conference, the Action Agenda Project is a cooperative effort of three divisions of continuing education (Kansas State University, Eastern Oregon State College and the University of Minnesota at Morris) and WICHE (Western Interstate Commission for Higher Education). University for Man at Kansas State University is the principal investigator and coordinating agent for the project.

Funded in part by the Fund for the Improvement of Postsecondary Education (FIPSE), this two-year project is designed to bring about direct reform, innovation and improvement of educational opportunities available to all rural adult postsecondary learners. Within the term educational opportunities, we include those activities that enhance recreational and non-traditional credit studies, as well as for-credit institutional programs at the baccalaureate level and beyond. Our agenda embraces the concerns expressed by divisions of continuing education, extension agencies, small colleges in rural settings, community-based organizations, non-traditional programs at universities, rural and small schools and a host of efforts that defy categorization.

This directory is one of a series of four publications prepared by the Action Agenda Project. Serving the Rural Adult: Inventory of Model Programs in Rural Adult Postsecondary Education presents descriptions of 54 illustrative programs across the entire range of educational providers. Serving the Rural Adult: A Demographic Portrait of Rural Adult Learners merges data available from the National Center for Educational Statistics (NCES) with a series of augmentation studies conducted at five rural sites to provide us with a clearer picture of the needs, characteristics, motivations and participation patterns of rural adult learners. Serving the Rural Adult: Directory of Consultants for Rural Adult Postsecondary Education is designed to provide practitioners in new or isolated programs the access to experienced professionals. Serving the Rural Adult: Private Funding Resources for Rural Adult Postsecondary Education presents profiles of private foundations involved in rural postsecondary education. These publications are available at cost from the Action Agenda Project.
The Directory of Consultants for Rural Adult Postsecondary Education

Too few dollars spread across too great a distance conspire to severely limit the access and quality offered to the rural learner. One of the needs addressed by the Action Agenda Project has been to provide rural educators improved access to affordable, experienced professionals. Our intent has been to increase the cross-fertilization among programs as well as the communication and cooperation among rural educators.

This directory is intended to provide a reference tool to rural educators seeking advice and assistance in adapting existing programs or building new programs to serve the rural adult. The process used to locate these professionals included a national survey of rural model programs conducted by the Western Interstate Commission on Higher Education, a letter of invitation distributed nationally through a number of education networks, and suggestions made by acknowledged leaders in the field of rural adult postsecondary education. Because of the extensive range of educational providers and the uniqueness of each rural area served, no attempt has been made to select consultants. Consequently, the listing of consultants in this directory should not be interpreted as either an endorsement or recommendation of an individual's performance by the Action Agenda Project. We provide this directory as a service to the field of rural adult postsecondary education in the hope that increased communication and cooperation among professionals can occur.

The Consultant Directory includes 95 consultant profiles arranged alphabetically. Each profile includes the consultant's name and address; a brief summary of his/her program, topics of expertise and experiences; more specific information on consulting expertise in evaluation, legislation and program development; and general information on availability, costs, style(s) of presentation, preferred audience and group size. The profiles are not comprehensive, but are intended to provide the reader enough information with which to pursue further contact. Consultant profiles are indexed alphabetically, by representing organization and by geographical location.

While care has been taken to insure that the information included is both accurate and current, unintentional errors or oversights may still be present. Responsibility for these errors lies with the staff at the Action Agenda Project. An evaluation form found at the end of the directory provides readers the opportunity to bring these errors, as well as any feedback on the usefulness of the directory, to the attention of the Action Agenda Staff.
Consultant Profiles
Key to Profile Categories

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>NAME/TITLE:</td>
<td>Self-Explanatory</td>
</tr>
<tr>
<td>ADDRESS/PHONE:</td>
<td>Self-Explanatory</td>
</tr>
<tr>
<td>REPRESENTING:</td>
<td>The institution, organization, program or special project for which the individual works.</td>
</tr>
<tr>
<td>DESCRIPTION:</td>
<td>A brief description of the organization, its goals, the population served and educational programs provided.</td>
</tr>
<tr>
<td>TOPICS:</td>
<td>An overview of the topic(s) on which the individual is prepared to consult.</td>
</tr>
<tr>
<td>EXPERIENCES:</td>
<td>A summary of the individual's more recent presentations, activities or consultations.</td>
</tr>
<tr>
<td>EVALUATION:</td>
<td>A summary of research or evaluation topics on which the individual is prepared to consult.</td>
</tr>
<tr>
<td>LEGISLATIVE EXPERIENCES:</td>
<td>A summary of experience with state and/or Federal legislative experiences on which the individual is prepared to consult.</td>
</tr>
<tr>
<td>MODEL/DESIGN EXPERIENCES:</td>
<td>A summary of the program development/design or curriculum development/design experiences on which the individual is prepared to consult.</td>
</tr>
<tr>
<td>AVAILABILITY:</td>
<td>Self-Explanatory</td>
</tr>
<tr>
<td>ESTIMATED COST FACTORS:</td>
<td>Checklist of costs typically involved in using consulting services.</td>
</tr>
<tr>
<td>STYLE(S) OF PRESENTATION:</td>
<td>Checklist of the preferred method(s) of presentation for each consultant.</td>
</tr>
<tr>
<td>SPECIAL ACCOMODATIONS:</td>
<td>Description of the audience type and size preferred by the consultant.</td>
</tr>
</tbody>
</table>
RICHARD N. ADAMS
Superintendent

ADDRESS  Upper Valley Joint Vocational School  PHONES  Business (513) 778-1980
8811 Career Drive  Other
Piqua, OH 45356

REPRESENTING
North Central Association Of Secondary Schools and Colleges
Ohio State University, Board of Regents and Department of Education

DESCRIPTION
The Upper Valley Joint Vocational School District serves high school and adult students in two counties. Our primary service is to provide job training and related activities leading to or maintaining employment. Training services are marketed to area employers who wish to upgrade or re-train currently employed persons.

TOPICS
School-community public relations
Designing, marketing and operating adult vocational programs

EXPERIENCES
"Exemplary Programs of Adult Education" for the Ohio Advisory Council on Vocational Education Conference, Columbus, OH
"Developing Linkages Between Industry and Providers of Adult Vocational Education" at National Jobs Conference in Washington, DC
"Developing and Marketing Adult Vocational Education Strategies" at National Adult Education Conference in San Antonio, TX

EVALUATION
No specific expertise.

LEGAL EXPERIENCE
No specific expertise.

MODEL/DESIGN EXPERIENCE
Design techniques, program planning and design, and marketing techniques as applied to vocational education programs

AVAILABILITY
Geographical limitations  No limitations
Frequency  Limited by current responsibilities
Follow-up  Available

ESTIMATED COST FACTORS
Fees  X  Materials  X  Lodging  X  Meals  X
Travel  X  Planning  ___  Follow-up  X  Other  ___

STYLE(S) OF PRESENTATION
Keynote  X  Research  ___  Half-Day  X  Multi-Media  ___
Workshop  X  Training  X  Full-Day  X

SPECIAL ACCOMMODATIONS
Group  Most Audiences  Size  Any size Group
LUIZA B. AMODEO
Dean, College of Education and Technology

ADDRESS Eastern New Mexico University
STATION 25
PORTALES, NM 88130

REPRESENTING Eastern New Mexico University

DESCRIPTION Eastern New Mexico University is a comprehensive multi-campus state university with a variety of undergraduate and graduate programs. Its mission reflects its own unique characteristics and responds to the needs of its constituencies, including rural minorities.

TOPICS Needs of Rural Minorities
Rural Education Issues
Learning/Assessment/Teaching Styles for Culturally Different

EXPERIENCES
"Meeting the Needs of Rural Minorities The New Mexico State University" FIPSE Project Paper presented at AERA, New Orleans, LA (1984)
"Microcomputer Experience Van Project - An Outreach Program for Students and Teachers" at National Council of States on Inservice Education, Dallas, TX (1983)

EVALUATION Needs assessment, policy analysis and other methods of evaluation

LEGISLATIVE EXPERIENCE No specific expertise.

MODEL/DESIGN EXPERIENCE Design techniques and program planning
Research design, methodology, qualitative research

AVAILABILITY GEOGRAPHICAL LIMITATIONS No limitations
FREQUENCY No limitations
FOLLOW-UP AVAILABLE

ESTIMATED COST FACTORS
FEES X MATERIALS X LODGING X MEALS X
TRAVEL X PLANNING X FOLLOW-UP X OTHER

STYLE(S) OF PRESENTATION KEYNOTE X RESEARCH X HALF-DAY X MULTI-MEDIA
WORKSHOP X TRAINING X FULL-DAY

SPECIAL ACCOMMODATIONS GROUP Parents/Teacher Aides
Faculty - School or College
SIZE SMALL/MEDIUM
MARCIA BANKIRER
Associate Director

ADDRESS
Division of Continuing Education
Colorado State University
Ft. Collins, CO 80523

PHONES
Business (303) 491-5288
Other

REPRESENTING
Colorado State University

DESCRIPTION
The Division of Continuing Education (DCE) at Colorado State University is dedicated to the concept of lifelong learning and strives to provide the highest quality programs possible to a diverse clientele. Over 20,000 adult, part-time students enrolled in credit (80) and noncredit (20) courses in 1982-83.

TOPICS
Videotape Delivery - Broadcast Quality and Candid Classroom
Distance/Rural Education - Independent Study and Correspondence

EXPERIENCES
"SURGE" - videotape continuing education program for engineers presented to various groups
"How to Develop a Correspondence Course" at Colorado State University
Professional Development Institute (1984)

EVALUATION
No specific expertise.

LEGISLATIVE EXPERIENCE
No specific expertise.

MODEL/DESIGN EXPERIENCE
Program planning and design for rural education

AVAILABILITY
GEOGRAPHICAL LIMITATIONS
No limitations

FREQUENCY
No limitations

FOLLOW-UP
Available

ESTIMATED COST FACTORS
FEES X MATERIALS X LODGING X MEALS X
TRAVEL X PLANNING X FOLLOW-UP X OTHER _______

STYLE(S) OF PRESENTATION
KEYNOTE _ RESEARCH _ HALF-DAY X
WORKSHOP _ TRAINING X FULL-DAY X
MULTI-MEDIA X

SPECIAL ACCOMMODATIONS
GROUP
Continuing Education Personnel
SIZE
Small/Medium
Community Center Personnel
University/College Personnel
BRUCE O. BARKER
ASSISTANT DIRECTOR, CONTINUING EDUCATION

ADDRESS
Box 4110
Texas Tech University
Lubbock, TX 79409

REPRESENTING
Texas Tech University

DESCRIPTION
The Division of Continuing Education at Texas Tech University provides extensive programs in correspondence, extension, and teleconferencing for college credit. Many workshops, special courses, and conferences are also offered for non-credit.

TOPICS
Self-paced instructional materials
Research on adult learners
Problems that arise in rural delivery systems

EXPERIENCES
"Fault Tree Analysis - A Tool for Identifying Undesired Events in Education" at National Society for Performance and Instruction in Atlanta, GA (1984)
Workbook Writers Guide for Designing Self-Paced Instructional Materials for Adult Learners, designed for Division of Continuing Education, Brigham Young University, Provo, UT (1984)

EVALUATION
How to evaluate a program for adult learners and correct potential problems prior to its implementation. How to design questionnaires and conduct a valid research study on a shoe-string budget.

LEGISLATIVE EXPERIENCE
No specific expertise.

MODEL/DESIGN EXPERIENCE
How to train instructors or teachers to design self-paced instructional materials for adult learners that is instructionally sound.

AVAILABILITY
GEOGRAPHICAL LIMITATIONS
No limitations
FREQUENCY
3-4 working days per month
FOLLOW-UP
Available

ESTIMATED COST FACTORS
Fees x Materials x Lodging x Meals x
Travel x Planning x Follow-Up x Other ________

STYLE(S) OF PRESENTATION
Keynote __ Research x Half-Day x Multi-Media __
Workshop x Training x Full-Day x

SPECIAL ACCOMMODATIONS
GROUP Most groups
SIZE Small/Medium/Large
Adult Education Associates is a private consulting group with one major focus and one sub-interest. The focus of our work is on older adults as learners in a traditional environment. We explore the problems and prospects involved. Our sub-topic is career retraining for adults and for college staff personnel.

Job Search and Retraining

Older Adults Returning to College

Leaders in Adult Education

“Perceived Barriers to Learning of Older Adults” for Center for Improvement and Innovation at Kansas State University

Developed/authored guide for reviewing and selecting college text books for Center for Improvement and Innovation at Kansas State University

No specific expertise.

No specific expertise.

Program planning and design and curriculum planning as applied to adult education. Specific skills include team development, committee tasks and personnel, future planning techniques.

Geographical limitations

No limitations

Limited by current responsibilities

Available

Fees x

Materials x

Lodging x

Meals 

Travel x

Planning 

Follow-Up 

Other

Style(s) of Presentation

Keynote

Research

Half-day x

Multi-media

Workshop x

Training

Full-day x

Group

University/College Personnel

Community College Personnel

Size

Small Group
SAINT JOSEPH'S COLLEGE OFFERS AN INDEPENDENT STUDY PROGRAM THAT LEADS TO THREE BACHELOR'S-LEVEL DEGREES FOR 7500 WORKING ADULTS IN ALL 50 STATES. THE MAJORITY OF STUDENTS ARE HEALTH PROFESSIONALS WITH APPROXIMATELY TWO YEARS ACADEMIC PREPARATION. THE PROGRAM INCLUDES 60+ COPYRIGHTED INDEPENDENT COURSES SUPERVISED BY CAMPUS-BASED FACULTY.

EVALUATION TECHNIQUES AS THEY RELATE TO ALL PHASES OF DISTANCE LEARNING.

WORKING WITH STATE AND/OR FEDERAL LEGISLATIVE PERSONNEL AS IT RELATES TO ALL PHASES OF DISTANCE LEARNING.

PROGRAM PLANNING AND DESIGN, CURRICULUM PLANNING AND DESIGN AND MARKETING TECHNIQUES AS THEY RELATE TO DISTANCE LEARNING.

GEOGRAPHICAL LIMITATIONS: No LIMITATIONS

FREQUENCY: No LIMITATIONS

FOLLOW-UP: Available

FEES: X

TRAVEL: X

PLANNING: X

LODGING: X

FOLLOW-UP: X

MEALS: X

OTHER: 

KEYNOTE: __

RESEARCH: __

HALF-DAY: X

MULTI-MEDIA: ___

WORKSHOP: ___

TRAINING: X

FULL-DAY: X

GROUP: All Interested Groups

SIZE: Small/Medium
WELDON E. BECKNER  
Professor of School Administration  

ADDRESS  
P.O. Box 4560  
Texas Tech University  
Lubbock, TX 79409  

PHONES  
Business (806) 742-2391  
Other (806) 799-7143  

REPRESENTING  
Texas Tech University  

DESCRIPTION  
The National Center for Smaller Schools, a center within the College of Education at Texas Tech University, gives attention to research and development focusing on needs in small and rural schools.  

TOPICS  
Leadership skills and organizational revision needed to apply research findings to school improvement in small and rural schools.  

EXPERIENCES  
"How to Apply the Research on More Effective Schools to Improving Your Schools" at E. New Mexico School Study Council at Portales, NM (1984)  
"A University-Rural School District Cooperative Program for Local Improvement" at SW Conference for Rural Education at Las Cruces, NM  
"Needs of Smaller Schools of the United States" at National Conference of Professors of Educational Administration at Missoula, MT (1983)  

EVALUATION  
Evaluation of current programs and practices in rural schools.  

LEGISLATIVE EXPERIENCE  
No specific expertise.  

MODEL/DESIGN EXPERIENCE  
Organization and implementation of cooperative programs between small school districts and universities. Programs designed to improve curricular content, organizational and administrative effectiveness.  

AVAILABILITY  
Geographical limitations: No limitations  
Frequency: No limitations  
Fees: Prefer to work over a period of several months  
Fees: X Materials: X Lodging: X Meals: X  
Travel: X Planning: X Follow-up: X  
Workshop: --- Training: X Full-Day: ---  

SPECIAL ACCOMMODATIONS  
Group Administrative Personnel Teachers  
Size Small/Medium
DESCRIPTION
My regular duties as Coordinator of the Georgia Water and Wastewater Institute include total program supervision of training water and wastewater treatment plant personnel. An instructional staff of 3 present approximately 75-80 short courses in 18 different but related subjects to over 1000 students. As the owner of Aquanomics, I do part-time consulting, teaching, lab testing, etc. for private, industrial and community wastewater systems.

TOPICS
- Wastewater Treatment Plant Start-ups and Operations
- Water Supply Systems

EXPERIENCES
I have taught courses, presented seminars and worked with clients in a variety of water and wastewater problems.

EVALUATION
No specific expertise.

LEGISLATIVE EXPERIENCE
No specific expertise.

MODEL/DESIGN EXPERIENCE
My area(s) of expertise are more in terms of delivery of technical education.

AVAILABILITY
- Geographical Limitations: Southeastern US
- Frequency: Limited by current responsibilities
- Follow-up: Short duration

ESTIMATED COST FACTORS
- Fees: X
- Travel: X
- Materials: X
- Lodging: X
- Meals: X
- Planning: X
- Follow-up: X
- Other: ______

STYLE(S) OF PRESENTATION
- Keynote: ___
- Research: ___
- Workshop: X
- Training: X
- Half-Day: X
- Full-Day: X
- Multi-Media: ___

SPECIAL ACCOMMODATIONS
- Group: Most interested audiences
- Size: Any Size
ROBERT E. BERNIER  
DIRECTOR, NEBRASKA BUSINESS DEVELOPMENT CENTER

ADDRESS  
Nebraska Business Development Center  
University of Nebraska at Omaha  
OMAHA, NE 68182

REPRESENTING  
Nebraska Business Development Center (NBDC)  
University of Nebraska

DESCRIPTION  
NBDC is a small business development center providing management and technical assistance to small businesses in Nebraska. We have become particularly concerned in the past several years with the decline in the economic base of smaller Nebraska communities. We have developed training programs for internal development of rural communities. We also have developed training programs for women entrepreneurs.

TOPICS  
Small Business Management and Planning  
Community Development  
Rural Economic Development  
Retail Trade Area Development

EXPERIENCES  
"Omaha Economic Profile" for Citicorp Financial Services, Chicago, IL  
"Crisis Training for Women Business Owners" for Office of Women's Business Ownership, US Small Business Administration, Washington, DC  
"NBDC Operations" for Committee on Small Business, US House of Representatives  
"Retail Development" for Falls City Businesses, Falls City, NE

EVALUATION  
No specific expertise.

LEGISLATIVE EXPERIENCE  
No specific expertise.

MODEL/DESIGN EXPERIENCE  
Content and design of programs for small business owners

AVAILABILITY  
Geographical Limitations  
Free to businesses in NE

FREQUENCY  
No limitations

FOLLOW-UP  
Available in a variety of formats

ESTIMATED COST FACTORS  
FEES  X  
MATERIALS  X

TRAVEL  X  
PLANNING  X

LOGGING  X  
FOLLOW-UP  X

MEALS  X  
OTHER

STYLE(S) OF PRESENTATION  
KEYNOTE  X  
RESEARCH

WORKSHOP  X  
TRAINING  X

HALF-DAY  X  
FULL-DAY  
MULTI-MEDIA  X

SPECIAL ACCOMMODATIONS  
GROUP  
Small Business Owners  
Economic Development Personnel

SIZE  
Any size
Mt. Sunflower University for Higher Education

Mt. Sunflower University is a free learning network whose aim is to provide adult education for the residents of Wallace County, Kansas. Twice a year we print a brochure offering 20-25 classes for adults (and several offerings for young people) in the areas of education, recreation, culture and skills. In addition we offer and arrange for special projects such as the National Issues Forums and family plays.

Annual Regional Workshops in Salina, KS for north and western learning networks in Kansas.

Evaluation of programs.

Working with state offices in establishing a rural learning network.

Program planning and design as it relates to a learning network in a rural area.

GEOGRAPHICAL LIMITATIONS
Kansas and Eastern Colorado
Somewhat Limited
Available

FEES
TRAVEL X
MATERIALS X
LODGING X
MEALS X
FOLLOW-UP
OTHER

STYLE(S) OF PRESENTATION
KEYNOTE
RESEARCH
HALF-DAY
MULTI-MEDIA
WORKSHOP X
TRAINING X
FULL-DAY

SPECIAL ACCOMMODATIONS
GROUP
New Community Programs
SIZE
Small Group
BRITTAIN A. BLAIR
Project Director, Alternative Energies

ADDRESS
Southeastern Illinois College
RR # 4
Harrisburg, IL 62946

REPRESENTING
Southeastern Illinois College

DESCRIPTION
Southeastern Illinois College is a rural community college serving some 3500 students. It is committed to the philosophy and concept of the Illinois Community College system of higher education. As a comprehensive open-door college, Southeastern provides numerous opportunities for the development of intellectual, social, personal and productive skills to the residents of the district.

TOPICS
Vocational Curriculum Development
Competency-Based Instruction
Alcohol Engine Conversion Curricula

EXPERIENCES

EVALUATION
No specific expertise.

LEGISLATIVE EXPERIENCE
No specific expertise.

MODEL/DESIGN EXPERIENCE
Program planning and design and curriculum planning and design as applied to vocational education. Competency-Based Curriculum Development for a vocational program.

AVAILABILITY
GEOGRAPHICAL LIMITATIONS
No limitations
FREQUENCY
Limited by current responsibilities
FOLLOW-UP
Available

ESTIMATED COST FACTORS
FEES X MATERIALS X LODGING X MEALS X
TRAVEL X PLANNING ____ FOLLOW-UP ____ OTHER _______

STYLE(S) OF PRESENTATION
KEYNOTE ____ RESEARCH ____ HALF-DAY X MULTI-MEDIA ___
WORKSHOP X TRAINING ____ FULL-DAY ___

SPECIAL ACCOMMODATIONS
GROUP University/College Personnel
Size Small Group
Community College Personnel
Community Center Personnel
EDWIN A. BOSTROM
COORDINATOR OF NENANA VALLEY RURAL EDUCATION CENTER

ADDRESS
UNIVERSITY OF ALASKA
NENANA, AK 99760

PHONES
BUSINESS (907) 832-5571
OTHER (907) 832-5572

REPRESENTING
UNIVERSITY OF ALASKA, NENANA VALLEY RURAL EDUCATION CENTER

DESCRIPTION
NENANA VALLEY RURAL EDUCATION CENTER IS A "COLLEGE WITHOUT WALLS" SERVING 2000 PEOPLE IN 350 MILES OF RURAL INTERIOR ALASKA. A COMPREHENSIVE POST-SECONDARY PROGRAM IS OFFERED THROUGH SEVERAL MODES OF DELIVERY - AUDIOCONFERENCES, VIDEO-TAPED PROGRAMMED AND SUPPLEMENTARY MATERIALS. REGIONAL INSTRUCTORS WITH FACILITATORS AT EACH SITE ARE PROVIDED. OUTSTANDING PROGRAM AWARD FOR 1983-84.

TOPICS
RURAL, DISTANCE-DELIVERED, CROSS-CULTURAL, POST-SECONDARY EDUCATION

EXPERIENCES
MAY (1984) "USING FACILITATORS IN DISTANCE-DELIVERED POST-SECONDARY EDUCATION PROGRAMS" - COLLOQUIUM ON DISTANCE EDUCATION, UNIVERSITY OF ALASKA, CHENA HOT SPRINGS, AK.

EVALUATION
NO SPECIFIC EXPERTISE.

LEGISLATIVE EXPERIENCE
NO SPECIFIC EXPERTISE.

MODEL/DESIGN EXPERIENCE
DESIGN, DEVELOPMENT AND DELIVERY OF RURAL DISTANCE-DELIVERED, POST-SECONDARY EDUCATIONAL COURSES AND PROGRAMS.

AVAILABILITY
GEOGRAPHICAL LIMITATIONS
NONE

FREQUENCY
NO LIMITATIONS

FOLLOW-UP
SHORT OR LONG TERM

ESTIMATED COST FACTORS
FEES __ MATERIALS __ LODGING __ MEALS __ TRAVEL __ PLANNING __ FOLLOW UP __ OTHER __ NEGOTIABLE

STYLE(S) OF PRESENTATION
KEYNOTE X RESEARCH X HALF-DAY X WORKSHOP X TRAINING X FULL-DAY X

SPECIAL ACCOMMODATIONS
GROUP COLLEGE ADMINISTRATION SIZE SMALL/LARGE GROUPS

POLICY BOARDS
DESCRIPTION

The Division of Continuing Education administers correspondence study, educational television courses, graduate and undergraduate extension classes and continuing professional education. Delivery styles include conferences, seminars and workshops, adult education classes, an undergraduate resident center at an Air Force base, off-campus graduate centers and two rural lifelong learning centers.

TOPICS

Rural lifelong learning centers, Marketing to rural learners, Program planning for learners in rural areas

EXPERIENCES

"Lifelong Learning Centers - An Effort at Bridging a Cluster of Rural Communities and the University, NUCEA Region V in Omaha, NE (1982) "Where Two or Three are Gathered - An Examination of the Continuing Education Responsibilities, Regulations and Realities Associated with Rural Populations" at Conference on Issues in Higher Education in St. Louis, MO (1982)

EVALUATION

No specific expertise.

LEGISLATIVE EXPERIENCE

No specific expertise.

MODEL/DESIGN EXPERIENCE

Design techniques, program planning and design, and marketing techniques for programs delivered to off-campus students living in rural areas.

AVAILABILITY

Regional limitations based on rural states. Frequency: Once or twice per year. Follow-up: Available.

ESTIMATED COST: ACTORS


STYLE(S) OF PRESENTATION


SPECIAL ACCOMMODATIONS

Group: Administrative Personnel, Size: Any size group.

Instructor Staff
RODNEY A. BRIGGS
Executive Vice-President

ADDRESS  American Society of Agronomy
677 South Segoe Road
Madison, WI 53711

PHONES  Business (608) 274-1212

REPRESENTING  American Society of Agronomy
Eastern Oregon State College - President Emeritus

DESCRIPTION  The American Society of Agronomy is attempting to develop membership services to enhance professionalism through certification of individuals.

TOPICS  Administration of nontraditional programs  Strategies for Change
Institutional sensitivity to older students  Adult rural learners

EXPERIENCES  "Strategies for Institutional Change" Invitational Paper presented at
the 10th Annual National CAEL Assembly at Minneapolis, MN (1979)
"Rural Postsecondary Education - A Prospectus by a College President in a Rural Setting" National Invitational Meeting on Rural Postsecondary Education in Kansas City, KS (1981)

EVALUATION  No specific expertise.

LEGISLATIVE EXPERIENCE  Working with state and/or federal legislative personnel
in developing programs to serve rural adults.

MODEL/DESIGN EXPERIENCE  Served as the Founding Chief Officer of the University of

AVAILABILITY  No limitations
FREQUENCY  1-3 days/month
FOLLOW-UP  Available

ESTIMATED COST FACTORS  FEES X  MATERIALS X  LODGING X  MEALS __
TRAVEL X  PLANNING X  FOLLOW-UP X  OTHER ______

STYLE(S) OF PRESENTATION  KEYNOTE X  RESEARCH ___  HALF-DAY ___  MULTI-MEDIA ___
WORKSHOP X  TRAINING ___  FULL-DAY ___

SPECIAL ACCOMMODATIONS  GROUP University/College Personnel  SIZE Any Size
Administrative Personnel
Legislative Personnel
CORLANN G. BUSH  
Assistant Dean of Students

ADDRESS  
UNIVERSITY OF IDAHO  
Moscow, ID 83843

PHONES  
Business (208) 885-6285  
Other (208) 882-1750

REPRESENTING  
University of Idaho - Project READI  
American Association of University Women

DESCRIPTION  
The READI Project (Rural Education/Adult Development in Idaho) is a program to teach computer literacy to rural adults by utilizing trained peer teachers. It is an outgrowth of the New Dimensions project which brought self-esteem training and math/money management skills to rural women in northern Idaho and Eastern Washington. The Task Force on Taking Hold of Technology (AAUW) was concerned with helping women deal with technology.

TOPICS  
Technology Assessment Techniques; Economic Development in Rural Areas; Math/Science/Computer Anxiety; Changing Agricultural Technology

EXPERIENCES  
"Alice in Computerland - She's Late for a Very Important Date" at the Arts and Technology Symposium for the Wyoming Commission on the Humanities in Laramie, WY  
"Economic Development As If Women Mattered" at the Montana Women and Economic Development Task Force in Missoula, MT  
Technology Assessment Workshops

EVALUATION  
Technology assessment techniques - Order of Consequences, Cross Impact Matrix, Effects Wheel, Delphi Sort and Decision Trees

LEGISLATIVE EXPERIENCE  
No specific expertise.

MODEL/DESIGN EXPERIENCE  
Program planning and design as applied to technology.  
The impact of technology on women and rural family roles.  
Economic development in rural communities.

AVAILABILITY  
Geographical Limitations: No limitations  
Frequency: Limited by current responsibilities  
Follow-Up: Available

ESTIMATED COST FACTORS  
FEES - MATERIALS - LODGING - MEALS
TRAVEL - PLANNING - FOLLOW-UP - OTHER

STYLE(S) OF PRESENTATION  
KEYNOTE - RESEARCH - HALF-DAY - MULTI-MEDIA
WORKSHOP - TRAINING - FULL-DAY

SPECIAL ACCOMMODATIONS  
GROUP - Most audiences  
SIZE - Any Size
MOBILE DENTAL HYGIENE PROGRAM

The University of Kentucky Community College System consists of 13 institutions serving 24,000 students. The system is charged with offering (1) career-oriented programs for immediate technical employment, (2) two-year programs leading to the baccalaureate degree and (3) general education opportunities. The mobile dental hygiene program moves through the various sites, offering programs for 3-4 years at a time.

TOPICS

Mobile dental hygiene program.

EXPERIENCES

"Mobile Dental Hygiene Program" presented at
(1) AACJC Council for Occupational Education, Lexington, KY
(2) Southeast Community College Faculty at Cumberland, KY
(3) American Dental Association - Commission on Dental Accreditation at Chicago, IL.

EVALUATION

Program review process.

LEGISLATIVE EXPERIENCE

Working with state and/or federal legislative personnel in program planning, development and review.

MODEL/DESIGN EXPERIENCE

Program and curriculum development processes.

AVAILABILITY

GEOGRAPHICAL LIMITATIONS

No Limitations

FREQUENCY

No Limitations

FOLLOW-UP

Available

ESTIMATED COST FACTORS

FEES Y MATERIALS __ LODGING X MEALS X

TRAVEL X PLANNING __ FOLLOW-UP __

STYIE(S) OF PRESENTATION

KEYNOTE X RESEARCH ___ HALF-DAY X MULTI-MEDIA X

WORKSHOP X TRAINING X FULL-DAY X

SPECIAL ACCOMMODATIONS

GROUP Administrative Personnel SIZE Small Groups

Dental Hygiene Groups
COMMUNITY COLLEGE OF VERMONT

DESCRIPTION

COMMUNITY COLLEGE OF VERMONT promotes an educational philosophy fostering self-reliant learning - helping people learn how to learn. CCV serves 3000 students in a non-campus setting, with 13 offices throughout the state. Approximately 500 courses in learning skills, business studies, humanities, social sciences, math, sciences, vocational skills and assessment of prior learning are offered each semester.

TOPICS

Assessment of Education Needs Program Evaluation Planning curriculum, program design and implementation strategies

EXPERIENCES

Development of Randolph Project for Community College of Vermont Development and implementation of educational program for Oregon International Gypsy Foundation, Portland OR

EVALUATION

Skills in setting criteria and measures in academic assessment. Evaluation of curricula, program design and implementation strategies.

LEGISLATIVE EXPERIENCE

No specific expertise.

MODEL/DESIGN EXPERIENCE

Planning curricula and program design to meet educational needs identified. Planning implementation strategies with management and staff.

AVAILABILITY

Geographical limitations: Northeastern states Frequency: No limitations Follow-up: Phone, written or in person

ESTIMATED COST FACTORS

FEES X MATERIALS X LODGING X MEALS X TRAVEL X PLANNING X FOLLOW-UP OTHER

STYLE(S) OF PRESENTATION

KEYNOTE ___ RESEARCH ___ HALF-DAY X MULTI-MEDIA ___ WORKSHOP X TRAINING ___ FULL-DAY X

SPECIAL ACCOMMODATIONS

GROUP ___ Production Citizens/Students SIZE Small Group BUSINESS AND COMMUNITY LEADERS COLLEGE PERSONNEL
REPRESENTING: Bootheel Educational Consortium

DESCRIPTION: The Consortium is a cooperative effort of a research institution, regional university, community college and area vocational schools who are pledged to increase access to postsecondary education in the bootheel region of Southeast Missouri. Demographically, the population of the area has 8.7 years of formal education and median family income of $5000.

TOPICS: Organization of a higher education consortium
Program promotion


EVALUATION: No specific expertise.

LEGISLATIVE EXPERIENCE: No specific expertise.

MODEL/DESIGN EXPERIENCE: Strategies to facilitate community "buy-in" into the programs/methods for inexpensive needs assessment.

AVAILABILITY: Geographical limitations: No limitations
Frequency: No limitations
Follow-up: Available

ESTIMATED COST FACTORS:
- Fees: X
- Travel: X
- Materials: __
- Lodging: X
- Follow-up: X
- Meals: X
- Other: __

STYLE(S) OF PRESENTATION:
- Keynote: __
- Research: __
- Workshop: __
- Training: X
- Half-Day: X
- Full-Day: __
- Multi-Media: __

SPECIAL ACCOMODATIONS:
- Group: Administrative Personnel
- Size: Small Group
NANCY I. CHARD  
Regional Director

ADDRESS  
Community College of Vermont  
67 Main Street  
Brattleboro, VT 05301

PHONES  
Business (802) 254-9781  
Other (802) 254-9782

REPRESENTING  
Community College of Vermont

DESCRIPTION  
We provide degree programs and continuing education opportunities to adult, part-time students. Our students are rural and disadvantaged. The college is a state-wide operation, non-campus and fully accredited. Our program is individualized and places value on experiential learning and basic competency.

TOPICS  
Individualizing Instruction  
Nontraditional Students  
Supervising and Training of Nontraditional Faculty

EXPERIENCES  
Presentation on the Nontraditional Student for NIP Conference in Vergennes, VT (1983)  
Presentation on the Role of General Education in Nontraditional Programs at Johnson State College (1983)

EVALUATION  
No specific expertise.

LEGAL EXPERIENCE  
No specific expertise.

MODEL/DESIGN EXPERIENCE  
Experience and strategies for individualizing instruction and the design of courses integrating content and cognitive process skill development.

AVAILABILITY  
Geographical limitations  
No limitations  
Frequency  
No limitations  
Follow-up  
Available

ESTIMATED COST FACTORS  
Fees  
Travel X  
Planning ___  
Lodging X  
Follow-up ___  
Meals X  
Other ______

STYLE(S) OF PRESENTATION  
Keynote  
Workshop X  
Research ___  
Training X  
Half-Day ___  
Multi-Media ___  
Full-Day ___

SPECIAL ACCOMMODATIONS  
Group  
Adjunct Faculty  
Community College Personnel  
Faculty inexperienced with adult learners  
Size  
Small Group

24 29
MARY JO COLE
Adult Education Director

ADDRESS P.O. Box 948
Tahlequah, OK 74465

PHONES Business (918) 456-0671 EXT 236
Other (918) 456-0672

REPRESENTING
Indian Adult Education
Indian Tribe - Cherokee Nation of Oklahoma

DESCRIPTION
The Cherokee Nation is an Indian tribe that provides education, health
and job-training services to Indian people in rural Northeastern
Oklahoma. Its Adult Education programs offer ABE/GED programs, voter
education, bilingual education, vocational survival skills, income tax
education, leisure activities. We are currently developing an
Entrepreneurship/Small Business Development Seminar.

TOPICS
Administration and Budgeting for Adult Education
Teacher Needs Assessments  Counseling Adult Students

EXPERIENCES
"Adult Education Proposal Development" at Regional Resource and
"Using Bilingual Teachers in Rural Adult Education Classes" at
National Adult Education Conference in New Orleans, LA

EVALUATION
Designing documentation forms, testing, student and staff
questionnaires.

LEGISLATIVE
No specific expertise.

EXPERIENCE
Model/Design
Curricular materials development - designing format and content
Program planning and design - budgeting, teaching techniques, teacher
assessment, objectives development, teacher performance standards

AVAILABILITY
Geographical limitations  No limitations
Frequency  Not accessible in May, August and September
Follow-up  Available

ESTIMATED
Cost Factors
FEES  X MATERIALS ___  LODGING  X  MEALS  X
TRAVEL  X  PLANNING  X  FOLLOW-UP  X  OTHER

STYLE(S) OF
PRESENTATION
KEYNOTE  ____  RESEARCH  ____  HALF-DAY  X  MULTI-MEDIA  __
WORKSHOP  X  TRAINING  X  FULL-DAY  X

SPECIAAL
ACCOMMODATIONS GROUP
Volunteers/Paraprofessionals  Size  Small Group
Teachers/Program Developers
Community Center Personnel
LEARNING RESOURCES NETWORK (LERN)

ADDRESS
1221 Thurston, Suite 3100
Manhattan, KS 66502

REPRESENTING
LEARNING RESOURCES NETWORK (LERN)

DESCRIPTION
LERN helps people and groups establish non-credit programs for the community and serves existing programs. We have several rural members and a rural constituency. We serve a variety of institutions, including colleges, schools, community based groups and independent organizations. We have publications, newsletters, seminars, conferences, consulting and membership.

TOPICS
Marketing  Course Selection  Finances  Setting Up a Program  Advisory Boards  Publicity  Producing a Catalog

EXPERIENCES
"Marketing Community Education" at the National Community Education Conference in Tulsa, OK (1993)

EVALUATION
No specific expertise.

LEGISLATIVE EXPERIENCE
No specific expertise.

MODEL/DESIGN EXPERIENCE
Complete set of skills related to noncredit programming.

AVAILABILITY
GEOGRAPHICAL LIMITATIONS  No limitations
FREQUENCY  No limitations
FOLLOW-UP  Available

ESTIMATED COST FACTORS
FEES  MATERIALS  LODGING  MEALS  OTHER Fee Schedule
TRAVEL  PLANNING  FOLLOW-UP

STYLE(S) OF PRESENTATION
KEYNOTE  X  RESEARCH  HALF-DAY  X  MULTI-MEDIA
WORKSHOP  X  TRAINING  X  FULL-DAY  X

SPECIAL ACCOMMODATIONS
GROUP  Most Audiences  SIZE  Any Size
HARRY N. DRIER
ASSOCIATE DIRECTOR, NATIONAL CENTER FOR RESEARCH IN VOCATIONAL EDUCATION

ADDRESS 1960 KENNY ROAD
COLUMBUS, OH 43210

PHONES BUSINESS (614) 486-3655
OTHER (800) 848-4815

REPRESENTING NATIONAL CENTER FOR RESEARCH IN VOCATIONAL EDUCATION
Ohio State University/Career Development Program

DESCRIPTION THE NATIONAL CENTER WITH ITS 250 STAFF MEMBERS CONDUCT ANNUALLY OVER
FEDERAL, STATE AND LOCAL LEVEL PROJECTS CONCERNED WITH RESEARCH,
DEVELOPMENT, EVALUATION AND TRAINING. SEVERAL OF THESE PROJECTS ARE
FOCUSED TOWARD VOCATIONAL EDUCATION, HOME BASED TRAINING, AND
GUIDANCE. EXAMPLES INCLUDE THE PREPARATION OF A CAREER
EDUCATION/GUIDANCE PROGRAM FOR ALASKAN CORRESPONDENCE SCHOOLS AND
IMPLEMENTATION OF 3 CONTRACTS ON GUIDANCE IN RURAL SCHOOLS.

TOPICS
Career Information/Planning Programs Rural/Small Schools
Job Placement Programs Local School Needs Assessments

EXPERIENCES
Career Planning Support Systems - A number of workshops
Rural America Guidance & Counseling Program - 37 workshops/23 states
How to Infuse the Occupational Outlook Handbook into Local School Curricula
Legislative Provisions for the Improvement of Community Based Programs
- 52 workshops

EVALUATION
Experienced in research.

LEGISLATIVE
EXPERIENCE
No specific expertise.

MODEL/DESIGN
EXPERIENCE
I have served as a consultant to over 15 state/regions in the
area of program planning and design. Have operated 10 major curricular
development projects, and have worked with a national marketing firm.

AVAILABILITY GEOPHGRAPHICAL LIMITATIONS No limitations
FREQUENCY 2-3 days/month
FOLLOW-UP Available

ESTIMATED COST FACTORS
FEES X MATERIALS X LODGING X MEALS X
TRAVEL X PLANNING X FOLLOW-UP X OTHER _____

STYLE(S) OF PRESENTATION
KEYNOTE X RESEARCH ___ HALF-DAY ___ MULTI-MEDIA ___
WORKSHOP X TRAINING X FULL-DAY X

SPECIAL ACCOMMODATIONS
GROUP Employers and Parent Groups School Staff
LEGISLATIVE PERSONNEL
SIZE Any Size

27 32
DON W. DUCKSON
ASSOCIATE PROFESSOR

ADDRESS
DEPARTMENT OF GEOGRAPHY
FROSTBURG STATE COLLEGE
FROSTBURG, MD 21532

PHONES
BUSINESS (301) 689-4412
OTHER (301) 689-3393

REPRESENTING
FROSTBURG STATE COLLEGE
CONSULTING HYDROLOGIST (PRIVATE BUSINESS)

DESCRIPTION
AS A PRIVATE CONSULTANT, I SERVE STATE AGENCIES, COMPANIES AND
BUSINESSES, ENVIRONMENTAL GROUPS AND INDIVIDUALS. SPECIFIC TOPICS
INCLUDE ESTABLISHING ENVIRONMENTAL MONITORING PROGRAMS,
INTERDISCIPLINARY STUDIES AND CURRICULA.

TOPICS
CURRICULAR DESIGN AND CURRICULUM AWARENESS IN ENVIRONMENTAL PROGRAMS;
ESTABLISHING OUTDOOR PROJECTS.

EXPERIENCES
NUMEROUS PRESENTATIONS IN WATER-QUALITY MONITORING.

EVALUATION
NO SPECIFIC EXPERTISE IN THE EVALUATION OF EDUCATIONAL PROJECTS.

LEGISLATIVE
WORKING WITH STATE AGENCIES IN ESTABLISHING ENVIRONMENTAL
EXPERIENCE
MONITORING PROGRAMS AND IN DEVELOPING INTERDISCIPLINARY STUDIES AND
CURRICULA.

MODEL/DESIGN
SERVED AS CAMPUS LIAISON TO ESTABLISH BOTH EARTH SCIENCE AND
EXPERIENCE
RECLAMATION MAJORS AT FROSTBURG STATE COLLEGE. ALSO WORKED WITH STATE
AGENCIES, COMPANIES AND BUSINESSES, ENVIRONMENTAL GROUPS.

AVAILABILITY
GEOGRAPHICAL LIMITATIONS
MD, WV, PA AND OH DURING SCHOOL YEAR. OTHERS IN SUMMER.
FREQUENCY
AVAILABLE
FOLLOW-UP

ESTIMATED
FEES X MATERIALS X LODGING X MEALS X
COST FACTORS
TRAVEL X PLANNING X FOLLOW-UP X OTHER ___

STYLE(S) OF
KEYNOTE ___ RESEARCH X HALF-DAY X MULTI-MEDIA X
PRESENTATION
WORKSHOP ___ TRAINING ___ FULL-DAY X

SPECIAL
GROUP General Public
ACCOMMODATIONS SIZE SMALL/MEDIUM/LARGE
ADMINISTRATIVE PERSONNEL
EDUCATIONAL PERSONNEL
**Representing**

Colorado Mountain College

**Description**

Colorado Mountain College is a public, locally-controlled junior college district serving a six county area of the rural Rocky Mountains. CMC is dedicated to serving the educational, vocational, avocational, cultural and recreational needs of its district residents. Over 25,000 part- and full-time students are enrolled annually in a variety of credit and non-credit classes. Thousands of individuals are involved in community service programs.

**Topics**

Community college/community relations, particularly in rural settings

Program development of community college offerings

**Experiences**

"Part-Time Faculty Handbook" and "Adult Learning Primer" - prepared for internal use at Colorado Mountain College

"Motivating Your Part-Time Faculty" - In-service for Deans and Directors at Colorado Mountain College

"How to Market Degree Programs to Part-Time Students in Rural Areas" at Colorado Mountain College, Glenwood Springs

**Evaluation**

No specific expertise.

**Legislative Experience**

Grass roots politics as it relates to community college issues on a local and regional level.

**Model/Design Experience**

Marketing of community college programs in rural settings

Developing relationships with business, industry and local schools personnel management of full- and part-time staff

**Availability**

Geographical limitations: No limitations

Frequency: Limited by work schedule

Follow-Up: Available

**Estimated Cost Factors**

- Fees X
- Travel X
- Materials X
- Lodging X
- Planning X
- Follow-up X
- Meals X
- Other

**Style(s) of Presentation**

- Keynote X
- Research X
- Workshop X
- Training X
- Half-day X
- Full-day X
- Multi-Media __

**Special Accommodations**

- Group: Administrative Personnel
- Size: All Sizes

Community Center/College Personnel
Training Center Personnel
Catherine Egan
Assistant Director, Audio-Visual Services

Address
208 Special Services Building
Pennsylvania State University
University Park, PA 16802

Representing
Pennsylvania State University

Description
As Assistant Director of Penn State's Audio Visual Services, I have the responsibility for building the media collection and coordinating the publications, promotion, and distribution activities of the department. In conjunction with producers from Penn State's WPSX-TV, I am developing a collection of films and videotapes which record traditional rural lifestyles and the process of contemporary change in rural areas (Project RADOC).

Topics
Film/Video Evaluation  Programming Rural Issue Documentaries
Promotion/Marketing of Film/Video  Developing a Media Collection

Experiences
Immediate Past President, Educational Film Library Association (EFLA), sponsor of the American Film Festival
Juror, Birmingham International Educational Film Festival (1984, 1985)
Media Arts Advisory Panel, Pennsylvania Council on the Arts, 1983-85
Editor, Perspectives on Film

Evaluation
Media evaluation skills, visual literacy.

Legislative Experience
No specific expertise.

Model/Design Experience
Planning and conducting film screenings, workshops and festivals, promoting media collections and media events through direct mail, the media, and so forth. Integrating print and nonprint resources.

Availability
GEOGRAPHICAL LIMITATIONS  No limitations
FREQUENCY  Limited by current responsibilities
FOLLOW-UP  Available

Estimated Cost Factors
FEES  MATERIALS  LODGING  MEALS
TRAVEL  PLANNING  FOLLOW-UP  OTHER

Style(s) of Presentation
Keynote  Research  Half-Day  Multi-Media
Workshop  Training  Full-Day

Special Accommodations
Group  College Instructional Personnel  Size  Any Size
Community College Personnel
Community Center Personnel
MARY E. EMERY
Project Director, READI

ADDRESS
Ag. Science Room 310
University of Idaho
Moscow, ID 83843

PHONES
Business (208) 885-7984
Other (208) 276-3638

REPRESENTING
University of Idaho - Project READI
Community Education Resource Institute

DESCRIPTION
The READI Project (Rural Education/Adult Development in Idaho) is a program to teach computer literacy to rural adults. The project is designing computer literacy and computer readiness programs for rural adults and delivering these programs through the Cooperative Extension Service of Idaho. I am also involved in community education in rural communities, particularly in relation to community development projects.

TOPICS
Rural Economic Development; Job Training Outreach; Community Education Programs; Computer Literacy; Resource Development; ABE

EXPERIENCES
"Characteristics of Adult Learners at Mountain Plains Adult Education Association in Boise, ID
"Integrating Women into the Curriculum at the Sociological Association in Moscow, ID
"Building Bridges - Outreach to Rural Communities at the WA International Institute for Social Work in Cheney, WA

EVALUATION
Participatory Research
Program Evaluation

LEGISLATIVE EXPERIENCE
No specific expertise.

MODEL/DESIGN EXPERIENCE
Program planning and design and curriculum planning and design as applied to technology, the impact of technology on women and rural family roles, and economic development in rural communities.

AVAILABILITY
Geographical Limitations: No limitations
Frequency: Limited by current responsibilities
Follow-up: Available

ESTIMATED COST FACTORS
FEES x MATERIALS x LOUG.IAL ___ WALS x
TRAVEL x PLANNING x FOLLOW-UP x CHFP ___

STYLE(S) OF PRESENTATION
KEYNOTE __ RESEARCH X HALF-DAY X MULTl-MEDIA X
WORKSHOP X TRAINING X FULL-DAY X

SPECIAL ACCOMMODATIONS
GROUP Most audiences
SIZE Any SIZE

31 36
**ROBERT J. FINK**  
**Director**  

**ADDRESS**  
John C. Campbell Folk School  
Brasstown, NC 28902  

**PHONE**  
Business (704) 837-2775  
Other (704) 837-7329

**REPRESENTING**  
John C. Campbell Folk School

**DESCRIPTION**  
Founded in 1925 and modeled after the Danish Folk High School, the Folk School is dedicated to providing adults with an educational experience which fosters individual growth and development. The Folk School has no entrance requirements, offers no grades or diplomas and encourages the student to study whatever is of interest. The School uses traditional and contemporary crafts, folk dancing and music, art and design, homesteading skills and the humanities as the medium.

**TOPICS**  
Private non-profit school administration  
Community involvement  
Grant-writing for small organizations  
Folk School model

**EXPERIENCES**  
"Folk School History and Comparison with Danish Model Today" at Southern Highland Handicraft Guild Meeting in Brasstown, NC  
"Grant Writing Workshop" for area individuals, co-sponsored by the Folk School and Developmental Evaluation Center

**EVALUATION**  
No specific expertise.

**LEGISLATIVE EXPERIENCE**  
No specific expertise.

**MODEL/DESIGN EXPERIENCE**  
Design techniques, program planning and design, curriculum planning and marketing techniques as applied to the Folk School model.

**AVAILABILITY**  
Geographical limitations: No limitations  
Frequency: Limited by current responsibilities  
Follow-up: Available

**ESTIMATED COST FACTORS**  
Fees: X  
Materials: X  
Travel: X  
Planning: ____  
Follow-up: X  
Meal: X  
Other: ____

**STYLE(S) OF PRESENTATION**  
Keynote: X  
Research: ____  
Half-day: X  
Multi-media: X  
Workshop: X  
Training: X  
Full-day: X

**SPECIAL ACCOMMODATIONS**  
Group: Lay/Staff Member  
Paraprofessionals  
Training Center Personnel  
Size: Small Group
DESCRIPTION
HuCo Associates is a new private consulting service. Over the years I have provided consulting services as a member of the staff of the Education Commission of the States and of the North Carolina's Governor's Office. My focus has been on developing plans for improving public education, assessing student performance, developing business/education partnerships and developing awareness about the need to teach "thinking skills" effectively.

TOPICS
Improving Public Education, Business/Education Partnerships, Teaching Thinking Skills, Assessing Student Performance

EXPERIENCES
Keynote Speaker at Summer Leadership Conference in Asheville, NC for the Department of Public Instruction (1984)
"Planning for School Improvement" presented for Washington County Schools in Plymouth, NC (1984)
Staff Director, North Carolina Commission on Education for Economic Growth (1982-84)

EVALUATION
Planning and implementing programs for assessing student performance in a nontraditional instructional setting.

LEGAL EXPERIENCE
Providing information to state and federal legislators in support of specific programs.

MODEL/DESIGN
Assisting small groups in identifying specific educational issues. Developing strategic plans for addressing issues. Identifying alternative actions for improving education.

AVAILABILITY
GEOGRAPHICAL LIMITATIONS: Outside North Carolina
FREQUENCY: Two days/week
FOLLOW-UP: Available

ESTIMATED COST FACTORS
FEES X MATERIALS X LODGING X MEALS X
TRAVEL X PLANNING ___ FOLLOW-UP ___ OTHER _______

STYLE(S) OF PRESENTATION
KEYNOTE X RESEARCH ___ HALF-DAY X MULTI-MEDIA ___
WORKSHOP ___ TRAINING ___ FULL-DAY X

SPECIAL ACCOMMODATIONS
GROUP: Most audiences SIZE: Any Size
HARRISBURG ASSOCIATES is a small consulting firm providing policy analysis, staff training and program development activities in access, counseling, and information and support services for adults and disadvantaged youth. We also work with employment and training program development, particularly in program development—role definition for educational institutions.

TOPICS
Employment and Training Programs  Access Services for Adults
New Clientele for Traditional Institutions  TRIO Programs

EXPERIENCES
Developed two curricula for two Oregon community colleges for funding under JTPA
Performed assessment of employment and training needs of disadvantaged youth in Oregon for Oregon State Youth Coordinating Council
Coordinated training on uses of computer technology in TRIO programs for 58 TRIO personnel in the Northwest.

EVALUATION
Evaluation of information systems/services for decision making.

LEGISLATIVE EXPERIENCE
Policy analysis and its use to influence legislators.

MODEL/DESIGN EXPERIENCE
Program design/implementation of ACCESS and TRIO Programs.
Marketing information and counseling services/systems.

AVAILABILITY
GEOGRAPHICAL LIMITATIONS  No LIMITATIONS
FREQUENCY  Depends on current work load
FOLLOW-UP  Available

ESTIMATED COST FACTORS
FEES  X  MATERIALS  X  LODGING  X  MEALS  X
TRAVEL  X  PLANNING  X  FOLLOW-UP  X  OTHER _______

STYLE(S) OF PRESENTATION
KEYNOTE  _______  RESEARCH  _______  HALF-DAY  _______  MULTI-MEDIA  _______
WORKSHOP  X  TRAINING  X  FULL-DAY  X

SPECIAL ACCOMMODATIONS
GROUP  EMPLOYMENT/TRAINING STAFF
Community College Personnel
Community Center Personnel
SIZE  SMALL/MEDIUM
CHARLES A. FRITSCH
DIRECTOR OF VOCATIONAL AND ADULT EDUCATION

ADDRESS Hampshire County Career Training C. PHONES Business (304) 822-3979
Romney, WV 26757 Other (304) 822-5087

REPRESENTING Hampshire County Board of Education
Hampshire County Career Training Center

DESCRIPTION The Hampshire County Career Training Center offers secondary and
postsecondary vocational training, GED programs, public service
training (EMT, firefighters, police, wastewater treatment), and adult
evening classes to a population of 15,000 spread over 645 square
miles. Also cooperates with other educational providers and social
service agencies.

TOPICS Rural GED delivery system; working with state legislatures; placing
adults in vocational training programs; personnel evaluation

EXPERIENCES Most recent -
"Evaluation and Incentive Pay" presented at the Vocational Educational

EVALUATION Development of valid professional evaluation instruments.
Assessment and placement techniques for rural adults seeking
vocational training.

LEGISLATIVE Experience Techniques for working with state legislative personnel.

MODEL/DESIGN Experience Rural GED delivery systems.

AVAILABILITY GEOGRAPHICAL LIMITATIONS No limitations
FREQUENCY No limitations
FOLLOW-UP Available

ESTIMATED COST FACTORS FEES X MATERIALS ___ LODGING X MEALS X
TRAVEL X PLANNING ___ FOLLOW-UP ___ OTHER ______

STYLE(S) OF PRESENTATION KEYNOTE ___ RESEARCH ___ HALF-DAY X MULTI-MEDIA ___
WORKSHOP X TRAINING X FULL-DAY ___

SPECIAL ACCOMMODATIONS GROUP SIZE SMALL/MEDIUM

35 40
RICHARD C. GACKA
ASSOCIATE DIRECTOR, MANAGEMENT SERVICES

ADDRESS
NW TRI-COUNTY INTERMEDIATE UNIT
252 Waterford Street
Edinboro, PA 16412

PHONES
BUSINESS (814) 734-5610
OTHER (814) 899-0228

REPRESENTING
NW TRI-COUNTY INTERMEDIATE UNIT

DESCRIPTION
IU#5 is a regional service agency serving three counties (17 school districts). Programs include special education, computer services, ITU, instructional materials library, non public school instruction, adult education, curriculum services, and administrative and research services. In terms of adult education we currently operate 7 rural sites funded under a combination of state and JTPA sources.

TOPICS
Special needs of the adult population
Management strategies for internal program control

EXPERIENCES
Numerous publications in the field of special education
"Administrative Uses of 'Off the Shelf' Microcomputer Software" at the Pennsylvania Department of Education Executive Academy in Harrisburg, PA (1982)

EVALUATION
A comprehensive perspective of the range of assessment devices available.

LEGISLATIVE EXPERIENCE
No specific expertise.

MODEL/DESIGN EXPERIENCE
A generally pragmatic approach to program design with emphasis on microcomputer utilization for management functions.

AVAILABILITY
GEOGRAPHICAL LIMITATIONS No limitations
FREQUENCY Limited by current responsibilities
FOLLOW-UP Available

ESTIMATED COST FACTORS
FEES X MATERIALS __ LODGING X MEALS X
TRAVEL X PLANNING X FOLLOW-UP X OTHER ______

STYLE(S) OF PRESENTATION
KEYNOTE ___ RESEARCH ___ HALF-DAY ___ MULTI-MEDIA ___
WORKSHOP X TRAINING X FULL-DAY X

SPECIAL ACCOMMODATIONS
GROUP Any level staff
PARAPROFESSIONALS
ADMINISTRATIVE PERSONNEL

36 41
HERBERT H. GOLDEN
DIRECTOR OF VOCATIONAL/ADULT EDUCATION

ADDRESS  CAROLINE COUNTY PUBLIC SCHOOLS
P.O. Box 529
BOWLING GREEN, VA 22427

PHONES  Business (804) 633-5088
        Other (804) 633-5250

REPRESENTING  CAROLINE COUNTY VOCATIONAL/ADULT EDUCATION CENTER

DESCRIPTION  THE CAROLINE COUNTY VOCATIONAL/ADULT EDUCATION CENTER OFFERS ABE, GENERAL ADULT EDUCATION (70 INTEREST GROUPS) AND GED. SPECIFIC GOALS ARE - (1) TO COMBAT ILLITERACY, (2) TO TRAIN UNDER-EDUCATED FOR JOB AND SURVIVAL SKILLS, (3) TO OFFER A SECOND CHANCE TO HIGH SCHOOL DROPOUTS AND (4) TO DEVELOP LINKS BETWEEN SCHOOL SYSTEMS AND COMMUNITY ORGANIZATIONS.

TOPICS  ADULT EDUCATION PROGRAMS - INITIATION, IMPROVEMENT, RECRUITMENT, ARRANGING AN AWARDS PROGRAM, DEVELOPING LINKAGES AND PUBLIC RELATIONS

EXPERIENCES  "THE SILENT RECRUITER - A UNIQUE RECRUITING IDEA" AT SHARING WHAT WORKS IN ADULT EDUCATION CONFERENCE IN BLACKSBURG, VA (1983)
"UNIQUE CHARACTERISTICS OF A STRONG PROGRAM IN ADULT EDUCATION" AT CENTRAL AREA SUPERVISORS OF ADULT EDUCATION IN FREDERICKSBURG, VA (1983)

EVALUATION  HOW TO CONDUCT RESEARCH AND EVALUATE A LOCAL PROGRAM OF ADULT EDUCATION.

LEGISLATIVE EXPERIENCE  NO SPECIFIC EXPERTISE.

MODEL/DESIGN EXPERIENCE  COMPONENTS OF AN EXEMPLARY PROGRAM IN ADULT EDUCATION AT THE LOCAL LEVEL IN A RURAL COMMUNITY. HOW TO RECRUIT, REDUCE ATTRAITION, ORGANIZE, AND MANAGE AN ADULT EDUCATION PROGRAM.

AVAILABILITY  GEOGRAPHICAL LIMITATIONS  PREFER MIDWEST AND EASTERN US
FREQUENCY  LIMITED BY CURRENT RESPONSIBILITIES
FOLLOW-UP  AVAILABLE

ESTIMATED COST FACTORS  FEES  X  MATERIALS  X  LODGING  X  MEALS  X
TRAVEL  X  PLANNING  X  FOLLOW-UP  X  OTHER  ________

STYLE(S) OF PRESENTATION  KEYNOTE  X  RESEARCH  X  HALF-DAY  X  MULTI-MEDIA  X
WORKSHOP  X  TRAINING  X  FULL-DAY  ___

SPECIAL ACCOMMODATIONS  GROUP  MOST GROUPS
               SIZE  ANY SIZE
               STUDENTS IN PROGRAMS
DEL GOODWIN
Faculty Consultant

ADDRESS
School for Lifelong Learning
11 Eldridge Street
Lebanon, NH 03766

PHONES
Business (603) 448-6507
Other

REPRESENTING
School for Lifelong Learning
University of New Hampshire

DESCRIPTION
The School for Lifelong Learning is the Adult Education College of the University of New Hampshire. It provides degree and non-degree training to adults statewide, using faculty at resident colleges as well as its own staff. My current responsibilities focus on Adult Computer Education - specifically developing computer training to meet the needs of New Hampshire's rural adults.

TOPICS
Curriculum Development - computer education
Faculty Development - computer education

EXPERIENCES

EVALUATION
No specific expertise.

LEGISLATIVE
No specific expertise.

EXPERIENCE

MODEL/DESIGN
Curriculum planning and design as it relates to computer education.

AVAILABILITY
GEOGRAPHICAL LIMITATIONS NORTHEASTERN US
FREQUENCY Ad hoc and infrequent
FOLLOW-UP Available

ESTIMATED COST FACTORS
FEES X MATERIALS ___ LODGING X MEALS X
TRAVEL X PLANNING ___ FOLLOW-UP ___ OTHER ______

STYLE(S) OF PRESENTATION
KEYNOTE ___ RESEARCH ___ HALF-DAY ___ MULTI-MEDIA ___
WORKSHOP X TRAINING X FULL-DAY ___

SPECIAL ACCOMMODATIONS
GROUP Training Center Personnel
SIZE Small Group
Community College Personnel
The purpose of the Center for Community Education is to provide a service to schools and communities throughout the State of Montana. This service comes in three forms - (1) communications or dissemination of information and resources, (2) technical assistance in implementing and developing community education, and (3) training in the form of workshops, seminars, and formal coursework.

**Topics**

- Training in program planning/development, group process, and group decision making. Evaluation of adult or community education.

**Experiences**

- Workshop on group communications for Montana Leadership Development Association
- Workshop on program planning and group processes for Advisory Council Members at Libby, MT
- Comprehensive evaluation of Community Education Program, Libby, MT.

**Evaluation**

Evaluation of Community Education Programs.

**Legislative Experience**

No specific expertise.

**Model/Design Experience**

Program planning/development for community education. Working with advisory councils in community education.

**Availability**

- Geographical limitations: No limitations
- Frequency: Limited by current work responsibilities
- Follow-up: Available

**Estimated Cost Factors**

- Fees: X
- Travel: X
- Planning: __
- Lodging: X
- Meals: X
- Follow-up: __
- Other: __

**Style(s) of Presentation**

- Keynote: X
- Research: X
- Half-day: X
- Multi-media: __
- Workshop: X
- Training: X
- Full-day: X

**Special Accommodations**

- Group: Community Members
- Size: Any size

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GLORIA A. GREGG
Director, Center for Community Education

ADDRESS 250 Reid Hall
Montana State University
Bozeman, MT 59717

PHONES Business (406) 994-4731
Other

REPRESENTING Center for Community Education
Montana State University
CHARLES GUTHRIE
DIRECTOR, WEST KENTUCKY ADULT EDUCATION NETWORK

ADDRESS Room 206 Stewart Stadium
Murray State University
Murray, Kentucky 42071

PHONES Business (502) 762-6971
Other (502) 762-6972

REPRESENTING Volunteer Adult Reading Program
West Kentucky Literacy Council/Murray State University

DESCRIPTION West Kentucky Adult Education Network (WKAN) serves a nine county area in West Kentucky. Approximately 43,000 adults don’t have a high school equivalency and about 4000 need literacy instruction one-on-one. The WKAN provides GED programs, literacy programs, ABE instructor and literacy tutor training.

TOPICS How to Organize Rural Adult Literacy Programs

EXPERIENCES "A Guide for Organizing a Volunteer Adult Reading Program (VARP)" at the West Kentucky Literacy Training Workshop, Murray State University, Murray, Kentucky.

EVALUATION No specific expertise.

LEGISLATIVE EXPERIENCE How to implement Rural Volunteer Adult Literacy Programs.

MODEL/DESIGN EXPERIENCE Designing adult literacy training instructional materials and brochure designs. Planning and implementing Rural Volunteer Adult Reading Programs.

AVAILABILITY GEOGRAPHICAL LIMITATIONS Some Limitations
TIME, DISTANCE AND FINANCES
FREQUENCY Some Limitations
FOLLOW-UP Available

ESTIMATED COST FACTORS FEES X MATERIALS ___ LODGING X MEALS X
TRAVEL X PLANNING ___ FOLLOW-UP ___ OTHER _______

STYLE(S) OF PRESENTATION KEYNOTE ___ RESEARCH ___ HALF-DAY ___ MULTI-MEDIA ___
WORKSHOP X TRAINING ___ FULL-DAY ___

SPECIAL ACCOMODATIONS GROUP Volunteer Tutors
PARAPROFESSIONALS ABE Instructors
SIZE Small Groups
The Family Nurse Practitioner Program at Georgia Southern College is committed to preparing FNP's who will serve the rural populations of the southeast. Nurses are recruited from rural communities and spend 12 months gaining expertise in the expanded nursing role. They return able to assess clients of all ages, treat episodic and chronic illnesses, offer preventive/wellness programs, and counsel families in medically underserved rural areas.

**Topics**
- Evaluation for Nurse Practitioner Clinical Skills
- Physical Assessment
- Curriculum Development

**Experiences**
- "Clinical Evaluation for Family Nurse Practitioner Students" at the National Organization of Nurse Practitioner Faculties in Halloren House, NY
- Basic Skills for Public Health Nurses - Helped Plan and Presented Physical Assessment Program at Georgia Southern College

**Evaluation**
- Didactic and clinical evaluation techniques for Nurse Practitioner Program.

**Legislative Experience**
- No specific expertise.

**Model/Design Experience**
- Program planning and design and curriculum planning and design as applied to Nurse Practitioner Programs and Physical Assessment Clinical Sessions Primary Care Management for Nurses.

**Availability**
- Geographical Limitations: No limitations
- Frequency: Limited by current responsibilities
- Follow-Up: Available

**Estimated Cost Factors**
- Fees: ❌
- Travel: ❌
- Planning: ❌
- Lodging: ❌
- Follow-Up: ❌
- Meals: ❌
- Other: ______

**Style(s) of Presentation**
- Keynote: ❌
- Research: ❌
- Workshop: ❌
- Training: ❌
- Half-Day: ❌
- Multi-Media: ❌
- Full-Day: ❌

**Special Accommodations**
- Group: Most audiences
- Size: Small/Medium
RICHARD R. HASSHEIDER
Community Education Coordinator

ADDRESS
Weston County School District #1
116 Casper Avenue
Newcastle, WY 82701

PHONES
Business (307) 746-4451
Other

REPRESENTING
Weston County School District #1

DESCRIPTION
Weston County School District #1 is a public school district in a small western town that has a strong commitment to the citizens in its district to provide educational opportunities in a variety of subjects and for an infinite number of reasons.

TOPICS
Community Education
Developing a Volunteer ABE/GED Program
Client Communication
Community/Adult Educational Finance

EXPERIENCES
"Developing a Volunteer ABE/GED Program" at the Wyoming Adult Continuing and Community Education Association in Sheridan, WY

EVALUATION
Evaluating ABE/GED and Community Education Programs.

LEGISLATIVE EXPERIENCE
Establishing a Community Education Program in a small town, rural setting.

MODEL/DESIGN EXPERIENCE
How to establish a Community Education Program and a Volunteer ABE/GED Program in a small town/rural setting. How to recruit and retain volunteers, promote programs, and communicate with clients.

AVAILABILITY
Geographical Limitations: No Limitations
Frequency: No Limitations
Follow-up: Available

ESTIMATED COST FACTORS
Fees x
Materials x
Lodging x
Meals x
Travel x
Planning —
Follow-up x
Other

STYLE(S) OF PRESENTATION
Keynote x
Research —
Half-Day x
Multi-Media
Workshop x
Training x
Full-Day x

SPECIAL ACCOMMODATIONS
Group
Any audience
Size: Any size
GREGORY M. HASTON  
Instructor  
ADDRESS  
Lake City Community College  
Lake City, FL 32055  
PHONES  
Business (904) 752-1822  
Other  

LAKE CITY COMMUNITY COLLEGE  

DESCRIPTION  
Lake City Community College is divided into two divisions. The Career 
Division offers terminal degrees in forestry, tree surgery, golf 
course management, landscaping, auto mechanics, welding and masonry. 
The other division offers a University Parallel Program, including the 
first two years of coursework toward a BS or BA degree. Our service 
area is a 5 county region of North Florida.  

TOPICS  
Teaching and administering a field-oriented credit program in tree 
surgery.  

EXPERIENCES  
"Techniques on Tree Cabling and Bracing" at Florida Division of 
Forestry Workshop (1982)  
"Recruiting Students for Arboriculture" at Meeting of Arboriculture 

EVALUATION  
Evaluation of students' potential physical suitability to the tree 
care industry.  

LEGISLATIVE EXPERTISE  
No specific expertise.  

MODEL/DESIGN EXPERIENCE  
No specific expertise.  

AVAILABILITY  
GEOGRAPHICAL LIMITATIONS  
No limitations  
FREQUENCY  
Limited by current responsibilities  
FOLLOW-UP  
Available  

ESTIMATED COST FACTORS  
FEES X  
MATERIALS X  
LONGING X  
MEALS X  
TRAVEL X  
PLANNING X  
FOLLOW-UP X  
OTHER  

STYLE(S) OF PRESENTATION  
KEYNOTE  
RESEARCH  
HALF-DAY X  
MULTI-MEDIA  
WORKSHOP X  
TRAINING X  
FULL-DAY  

SPECIAL ACCOMODATIONS  
GROUP UNIVERSITY/COLLEGE Personnel  
SIZE SMALL Group  
ADMINISTRATIVE Personnel  
COMMUNITY COLLEGE Personnel
RONALD O. HAVELANDT
DIRECTOR OF CGF - TELECOM

ADDRESS  COLLEGE OF GREAT FALLS
1301 20TH STREET S
GREAT FALLS, MT 59405

PHONES  BUSINESS (406) 452-8651
OTHER (406) 453-5874

REPRESENTING  COLLEGE OF GREAT FALLS (CGF)

DESCRIPTION  CGF - TELECOM IS A NETWORK OF COLLEGE LEARNING CENTERS WHICH PROVIDE
ACCREDITED COURSES TO RURAL-BASED AND SHIFT-WORKING LEARNERS AT 20
LOCATIONS ACROSS NORTHERN AND CENTRAL MONTANA. COURSEWORK IS
DELIVERED BY MEANS OF VIDEOTAPE AND TELECONFERENCE SESSIONS AND
Supports SIX UNDERGRADUATE AND ONE GRADUATE DEGREE PROGRAMS.

TOPICS  LOW-COST VIDEO AND TELECONFERENCED COURSEWORK. INTERFACING NEW
DELIVERY METHODS INTO EXISTING PROGRAMS. RURAL LEARNING CENTERS.

EXPERIENCES  RESPONSES TO WRITTEN INQUIRIES FROM INDIVIDUALS AT OTHER EDUCATIONAL
INSTITUTIONS.

EVALUATION  NO SPECIFIC EXPERTISE.

LEGISLATIVE EXPERIENCE  NO SPECIFIC EXPERTISE.

MODEL/DESIGN EXPERIENCE  ALL FACETS OF DESIGNING, IMPLEMENTING AND MARKETING A LOW-COST
DISTANCE EDUCATIONAL NETWORK. SPECIFIC EXPERTISE IN PROGRAM PLANNING
AND DESIGN, CURRICULUM PLANNING AND DESIGN, AND MARKETING.

AVAILABILITY  GEOGRAPHICAL LIMITATIONS  NO LIMITATIONS
FREQUENCY  LIMITED BY CURRENT WORK RESPONSIBILITIES
FOLLOW-UP  ONLY BY TELEPHONE

ESTIMATED COST FACTORS
FEES  X  MATERIALS  —  LODGING  X  MEALS  X
TRAVEL  X  PLANNING  X  FOLLOW-UP  X  OTHER  —

STYLE(S) OF PRESENTATION
KEYNOTE  —  RESEARCH  —  HALF-DAY  X  MULTI-MEDIA  X
WORKSHOP  X  TRAINING  X  FULL-DAY  X

SPECIAL ACCOMMODATIONS
GROUP  LOCAL OFFICIALS  SIZE  SMALL GROUP
FACULTY/STAFF/STUDENTS
ADMINISTRATIVE PERSONNEL
AN NEMER
COORDINATOR. UPPER VALLEY BUSINESS RESOURCE CENTER

ADDRESS 8811 Career Drive
Piqua, OH 45356

PHONES Business (513) 778-8419
Other (513) 778-1980

REPRESENTING Upper Valley Business Resource Center

DESCRIPTION
The Upper Valley Business Resource Center serves a three county area. The Center provides counseling and training to prospective and current owners, managers, and operators of small to mid-size businesses. The Center is co-sponsored by the Upper Valley Joint Vocational Schools, the Ohio Department of Development, the U.S. Small Business Administration, the International Trade Administration and seven area Chambers of Commerce.

TOPICS
Business Planning  Cash Flow Projection and Budgeting
Financial Analysis  Development Financing

EXPERIENCES
"Development Financing" for Marion, IN Development Council (1984)
"Deal Packaging" for Columbus, OH-Economic Development Professionals (1984)
"Development Financing" for Troy, OH Development Council (1984)

EVALUATION
No specific expertise.

LEGISLATIVE EXPERIENCE
No specific expertise.

MODEL/DESIGN EXPERIENCE
I am experienced in working in various areas of Business Development. I am familiar with designing a training/counseling program for small businesses.

AVAILABILITY
GEOGRAPHICAL LIMITATIONS No limitations
FREQUENCY No limitations
FOLLOW-UP Available

ESTIMATED COST FACTORS
FEES X MATERIALS X LODGING X MEALS X
TRAVEL X PLANNING FOLLOW-UP X OTHER

STYLE(S) OF PRESENTATION
KEYNOTE X RESEARCH X HALF-DAY X MULTI-MEDIA __
WORKSHOP X TRAINING X FULL-DAY X

SPECIAL ACCOMMODATIONS
GROUP Most audiences SIZE Any Size

45  50
The GED Institute provides informational services to adults, educational providers, and educational organizations. Direct educational services are offered to adults. Informational services on teaching techniques, materials, and programs are provided to teachers, parents, and students. A quarterly newsletter is disseminated.

**Topics**

Preparing students for GED in conjunction with long-term goals.

Motivating students in correctional settings.

**Experiences**

Department of Agriculture (Washington State) tutor GED students by phone and in person and explain to staff how they can help their students.

Associated Marine Institute (Panama City, FL) visit correctional institute and advise on how to improve educational program.

**Evaluation**

No specific expertise.

**Legislative Experience**

No specific expertise.

**Model/Design Experience**

How to prepare students for GED in conjunction with long-term goals.

How to motivate students in correctional settings.

How to teach reading, writing, and math to adult students.

**Availability**

Geographical limitations: No limitations.

Frequency: No limitations.

Follow-up: Available.

**Estimated Cost Factors**

- Fees: X
- Materials: X
- Lodging: X
- Meals: X
- Travel: X
- Planning: X
- Follow-up: X
- Other: ________

**Style(s) of Presentation**

- Keynote: X
- Research: X
- Half-day: X
- Multi-media: ________

- Workshop: X
- Training: X
- Full-day: X

**Special Accommodations**

- Group: Most Groups
- Size: Any Size
SMITH L. HOLT
Dean, College of Arts and Sciences

ADDRESS 201 LSE
Oklahoma State University
Stillwater, OK 74078

PHONES Business (405) 624-5663
Other (405) 372-7829

REPRESENTING Oklahoma State University
Oklahoma Consortium for Academic Excellence

DESCRIPTION The College of Arts and Sciences at OSU is the principle university entity in the Oklahoma Consortium for Academic Excellence, a group dedicated to the improvement of educational opportunities for all Oklahomans. Populations served include public school teachers, students K-12, and the adult learner. One activity supported by the Consortium is the delivery of credit and non-credit course offerings via interactive teleconferencing.

TOPICS Teleconferencing for the Adult Learner Academic Teleconferencing Academic Competencies Partnership Programs


EVALUATION No specific expertise.

LEGISLATIVE EXPERIENCE Strategies for approaching legislators, getting their interest and keeping them informed.

MODEL/DESIGN EXPERIENCE Program planning and design as applied to the construction of an interactive network of schools and communities. Curriculum planning and design as applied to academic competency teams.

AVAILABILITY Geographical limitations No limitations
FREQUENCY Somewhat limited
FOLLOW-UP Available

ESTIMATED COST FACTORS FEES x MATERIALS x LODGING x MEALS __
TRAVEL x PLANNING ___ FOLLOW-UP ___ OTHER __________

STYLE(S) OF PRESENTATION KEYNOTE x RESEARCH ___ HALF-DAY x MULTI-MEDIA __
WORKSHOP ___ TRAINING ___ FULL-DAY- x

SPECIAL ACCOMMODATIONS GROUP Most audiences
SIZE All sizes
PROJECT PIVOT (Special Project for Displaced Homemakers 1982-85)

DESCRIPTION
Project PIVOT is designed to provide individual counseling, job-seeking skills and career exploration activities to displaced homemakers. Self-awareness, assertiveness and skill assessment activities are designed to build self-confidence. Job-seeking skills and tours of nearby factories, businesses and educational institutions are offered to assist individuals in planning for and seeking employment.

TOPICS
Curriculum planning and design. Soft approach to re-training displaced homemakers. Use of tours for career exploration.

EXPERIENCES
None at this time.

EVALUATION
No specific expertise.

LEGISLATIVE
No specific expertise.

MODEL/DESIGN EXPERIENCE
Training sessions cover sixty hours in three weeks. Curriculum based upon Job Readiness Training (Guidebook for Instructors of Women in Transition). Other materials added for building self-awareness.

AVAILABILITY

ESTIMATED COST FACTORS

STYLE(S) OF PRESENTATION

SPECIAL ACCOMMODATIONS
JAMES T. HORNER
PROFESSOR, AGRICULTURAL AND ADULT EDUCATION

ADDRESS
UNIVERSITY OF NEBRASKA - LINCOLN
302 AGH
LINCOLN, NE 68583-0709

REPRESENTING
UNIVERSITY OF NEBRASKA - LINCOLN

DESCRIPTION
The University of Nebraska - Lincoln is a state land-grant university with the mission of teaching, research and service to the citizenry of the entire state. Programs in agricultural and adult education provide teacher education for agriculture and rural Nebraska, as well as leadership development for young and adult agriculturalists and rural populations.

TOPICS
Organizing Rural Leadership Development
Adult Education Program
Personality Types and Teaching-Learning Styles

EXPERIENCES
Developed and directed implementation of Statewide Agricultural Leadership Education/Action Development Program (1980-84).
Taught adult classes and adult teacher education classes.
Direct Personality and Teaching-Learning Styles seminars.

EVALUATION
Taught courses on Planning Evaluation Design and Research

LEGISLATIVE EXPERIENCE
Legislative Research Director/Planning Evaluation Design and Research, Served on Legislative Committee of the American Vocational Association

MODEL/DESIGN EXPERIENCE
Program Planning and Design, Curriculum Planning and Design, and Marketing Techniques as they relate to rural leadership development and adult education programs.

AVAILABILITY
Geographical Limitations: No Limitations
Frequency: No Limitations
Follow-Up: Available

ESTIMATED COST FACTORS
FEES X MATERIALS X LODGING X MEALS X
TRAVEL X PLANNING X FOLLOW-UP X OTHER ________

STYLE(S) OF PRESENTATION
KEYNOTE -- RESEARCH -- HALF DAY X
WORKSHOP X TRAINING X FULL-DAY X

SPECIAL ACCOMMODATIONS
GROUP Most Groups
SIZE Small/Medium
H. ARLENE IRVIN
FAMILY LIFE COORDINATOR

ADDRESS MUSKINGUM AREA VOCATIONAL SCHOOL
400 Richards Road
ZANESVILLE, OH 43701

PHONES BUSINESS (614) 453-0101 EXT 29
OTHER (614) 453-5711

REPRESENTING MUSKINGUM AREA VOCATIONAL SCHOOL

DESCRIPTION The FAMILY LIFE EDUCATION PROGRAM is an adult homemaking class
sponsored by the MUSKINGUM AREA VOCATIONAL SCHOOL and the OHIO
DEPARTMENT OF VOCATIONAL EDUCATION. We offer nursery classes for the
preschool children; parent education and parent-infant interaction;
home management and consumer education; foods, nutrition and health;
sewing for the home and family; family development and human
relations; and job readiness classes for adults.

TOPICS NUTRITION FOR THE LAY PERSON     PARENT EDUCATION
ADULT EDUCATION CLASSES     CONSUMER SKILLS

EXPERIENCES Teaching in the FAMILY LIFE EDUCATION PROGRAM
Teaching adult classes at the MUSKINGUM AREA JOINT VOCATIONAL SCHOOL
Planning and executing the FAMILY LIFE PROGRAM
Workshops on brand-comparisons

EVALUATION Evaluation of the FAMILY LIFE PROGRAM and STAFF.

LEGISLATIVE EXPERIENCE No SPECIFIC EXPERTISE.

MODEL/DESIGN EXPERIENCE CURRICULUM PLANNING AND DESIGN AS IT RELATES TO FAMILY.
LIFE PROGRAMMING IN ADULT EDUCATION.

AVAILABILITY GEOGRAPHICAL LIMITATIONS NO LIMITATIONS
FREQUENCY LIMITED BY CURRENT RESPONSIBILITIES
FOLLOW-UP AVAILABLE

ESTIMATED COST FACTORS FEES X MATERIALS X LODGING X MEALS X
TRAVEL X PLANNING __ FOLLOW-UP X OTHER _______

STYLE(S) OF PRESENTATION KEYNOTE ___ RESEARCH ___ HALF-DAY X MULTI-MEDIA ___
WORKSHOP X TRAINING X FULL-DAY X

SPECIAL ACCOMMODATIONS GROUP MOST AUDIENCES SIZE SMALL GROUP
SHARON E. JOHNSON
Assistant Dean, Outreach

ADDRESS
Box 827, University Station
Grand Forks, ND 58202

PHONES
Business (701) 772-4132
Other

REPRESENTING
University of North Dakota - Outreach

DESCRIPTION
Outreach serves the entire state with graduate level credit courses. We operate a graduate center in the state capital that carries several full resident masters programs to the western part of the state. Two lifelong learning centers cluster groups of small communities in very rural areas with the purpose of providing a wide array of learning opportunities - credit and non-credit, practical or esoteric. These expand, extend or substitute for community education programs.

TOPICS
Planning with advisory councils
Faculty views of adult learners
Adult student perceptions
On- and off-campus courses

EXPERIENCES
"Faculty Perceptions on Outreach Teaching" at NUCEA Conference in Vail, CO.
"Outreach Research on Adult Students" at Adult Education Association Meeting in Grand Forks, ND (1983).

EVALUATION
No specific expertise.

LEGISLATIVE EXPERIENCE
No specific expertise.

MODEL/DESIGN EXPERIENCE
Research: qualitative, ethnographic, interview research techniques.
Program planning and design and curriculum planning and design as applied to Outreach programs.

AVAILABILITY
GEOGRAPHICAL LIMITATIONS
No limitations
FREQUENCY
No limitations
FOLLOW-UP
Available

ESTIMATED COST FACTORS
FEES X
MATERIALS X
LODGING X
MEALS X
TRAVEL X
PLANNING X
FOLLOW-UP__
OTHER

STYLE(S) OF PRESENTATION
KEYNOTE__
RESEARCH X
HALF-DAY X
MULTI-MEDIA
WORKSHOP X
TRAINING__
FULL-DAY X

SPECIAL ACCOMMODATIONS
GROUP
Advisory Councils
College Personnel

SIZE
Small Group
REPRESENTING
La Montaña Regional College

DESCRIPTION
La Montaña Regional College serves as an educational provider and as an agent for redeveloping the agricultural/economic sectors of the central mountainous regions of Puerto Rico. Academic programs lead to an associate degree in horticulture, agriculture, food processing, education, secretarial sciences, business administration and liberal arts.

TOPICS
Establishing a regional or rural community college
Agricultural Extension Education and Research

EXPERIENCES
"The Development of a College at the Western Mountainous Region of Puerto Rico" at Bani, Dominican Republic at the Comision para el desarrollo de Bani.

EVALUATION
No specific expertise.

LEGISLATIVE EXPERIENCE
Development of a new postsecondary institution.

MODEL/DESIGN EXPERIENCE
Agricultural Experiment Station.
Rural community college development.

AVAILABILITY
Geographical limitations, South and Central America

FREQUENCY
No limitations
FOLLOW-UP Available

ESTIMATED COST FACTORS
FEES X MATERIALS _ LODGING X MEALS X
TRAVEL X PLANNING X FOLLOW-UP X OTHER ___ ___

STYLE(S) OF PRESENTATION
KEYNOTE _ RESEARCH X HALF-DAY ___ MULTI-MEDIA __
WORKSHOP _ TRAINING ___ FULL-DAY X

SPECIAL ACCOMMODATIONS
GROUP University/College Personnel SIZE Medium
TRAINING CENTER PERSONNEL
COMMUNITY COLLEGE PERSONNEL
MARY ELLEN JUKOSKI
PROGRAM DIRECTOR, UNIVERSITY WITHOUT WALLS

ADDRESS
LORETTO HEIGHTS COLLEGE
3001 S. FEDERAL BLVD.
DENVER, CO 80236

REPRESENTING
LORETTO HEIGHTS COLLEGE
UNIVERSITY WITHOUT WALLS PROGRAM

DESCRIPTION
LORETTO HEIGHTS COLLEGE IS A SMALL, LIBERAL ARTS UNDERGRADUATE INSTITUTION LOCATED IN DENVER AND ACCREDITED BY THE NORTH CENTRAL ASSOCIATION OF COLLEGES AND SCHOOLS. THE UNIVERSITY WITHOUT WALLS IS AN INDIVIDUALIZED BACCALAUREATE PROGRAM WHICH SERVES ADULT STUDENTS WHOSE AVERAGE AGE IS 36. THE PROGRAM ALLOWS STUDENTS TO PURSUE A DEGREE AT TIMES AND LOCATIONS CONVENIENT TO STUDENTS THROUGH A VARIETY OF COURSE DESIGNS.

TOPICS
ADULT DEVELOPMENT
DESIGNING QUALITY LIFELONG PROGRAMS
ACCREDITATION AND NONTRADITIONAL PROGRAMS
LEARNING STYLES

EXPERIENCES
"ADULT DEVELOPMENT: IMPLICATIONS FOR QUALITY LIFELONG LEARNING" AT EDUCATION AND TRAINING FOR HUMAN DEVELOPMENT CONFERENCE IN MEMPHIS, TN (1984).

EVALUATION
NO SPECIFIC EXPERTISE.

LEGISLATIVE EXPERIENCE
NO SPECIFIC EXPERTISE.

MODEL/DESIGN EXPERIENCE
ASSISTING PEOPLE IN DESIGNING PROGRAMS TO SERVE THE NEEDS OF THE ADULT LEARNER.

AVAILABILITY
GEOGRAPHICAL LIMITATIONS: NO LIMITATIONS
FREQUENCY: NO LIMITATIONS
FOLLOW-UP: AVAILABLE

ESTIMATED COST FACTORS
FEES: X
TRAVEL: X
PLANNING: ___
FOLLOW-UP: ___
MEALS: X
OTHER: ___

STYLE(S) OF PRESENTATION
KEYNOTE: ___
RESEARCH: ___
HALF-DAY: X
MULTI-MEDIA: ___
WORKSHOP: X
TRAINING: X
FULL-DAY: X

SPECIAL ACCOMMODATIONS
GROUP: MOST AUDIENCES
SIZE: ALL SIZES

PHONES
BUSINESS (303) 936-8441 EXT 221
OTHER (303) 973-4478
HAROLD S. KIMMEL
EDUCATIONAL COORDINATOR (PDE)

ADDRESS  State Correctional Institution
HUNTINGDON, PA 16652

PHONES  BUSINESS (814) 643-2400 EXT 270
         OTHER (814) 447-3191

REPRESENTING  PA DEPARTMENT OF EDUCATION/ADULT CORRECTIONAL EDUCATION
GRADS (GRASS ROOTS ALTERNATIVE DIPLOMA STUDY)

DESCRIPTION  THE PENNSYLVANIA DEPARTMENT OF EDUCATION SPONSORS ADULT EDUCATION
PROGRAMS THAT OFFER BASIC EDUCATION, GED PREPARATION AND VOCATIONAL
TRAINING TO INCARCERATED ADULTS. THE GRADS PROJECT IS AN OUTREACH
PROGRAM OFFERING GED PREPARATION TO ADULTS IN THE COUNTY USING KET
TAPES AND VOLUNTEER TUTORS.

TOPICS  DELIVERY OF ADULT EDUCATION TO RURAL RESIDENTS
ORGANIZATION OF COMMUNITY RESOURCES IN DELIVERING PROGRAMS

EXPERIENCES  PRESENTED GRADS PROGRAM AT NATIONAL CORRECTION EDUCATION ASSOCIATION
HAVE MADE PRESENTATIONS ON LOCAL TV, AT VARIOUS SERVICE AND FRATERNAL
ORGANIZATIONS AND TO LOCAL SCHOOL AUTHORITIES.

EVALUATION  NO SPECIFIC EXPERTISE.

LEGISLATIVE EXPERIENCE  NO SPECIFIC EXPERTISE.

MODEL/DESIGN EXPERIENCE  PLANNING RURAL DELIVERY TECHNIQUES.
INVOLVING LOCAL MEDIA, INDUSTRY, SCHOOLS AND OTHER GROUPS.
MARKETING TECHNIQUES THAT LEAD TO A HIGH SUCCESS RATE.

AVAILABILITY  GEOGRAPHICAL LIMITATIONS  PA AND NEIGHBORING STATES
FREQUENCY  ONE OR TWO CONSULTATIONS PER YEAR
FOLLOW-UP  PRIMARILY THROUGH TELEPHONE CONFERENCING

ESTIMATED COST FACTORS  FEES  MATERIALS  LODGING  MEALS
TRAVEL X  PLANNING  FOLLOW-UP X  OTHER

STYLE(S) OF PRESENTATION  KEYNOTE  RESEARCH  HALF-DAY X  MULTI-MEDIA X
WORKSHOP X  TRAINING  FULL-DAY

SPECIAL ACCOMMODATIONS  GROUP  LOCAL SCHOOL OFFICIALS
ADULT EDUCATORS
RURAL EDUCATORS

SIZE  SMALL.
SHEILA A. KNOPP
PROJECT DIRECTOR

ADDRESS  2608 AVOCET ROAD
         FORT COLLINS, CO 80526

PHONES  BUSINESS  (303) 223-8542
        OTHER

REPRESENTING  POPULATION DYNAMICS FOR COLORADO EDUCATORS
               PUBLIC PERCEPTIONS CORPORATION

DESCRIPTION  COLORADO COMMISSION ON HIGHER EDUCATION IS COLORADO'S COORDINATING
             AGENCY FOR POSTSECONDARY EDUCATION. THE POPULATION DYNAMICS FOR
             COLORADO EDUCATORS PROGRAM IS A SPECIAL PROJECT ANALYZING DEMOGRAPHIC
             TRENDS FOR IMPLICATIONS FOR EDUCATIONAL PLANNING/POLICY AND OFFERS
             SERVICES TO AID EDUCATIONAL PLANNERS WITH INTERPRETATION AND
             APPLICATION OF POPULATION CHANGE DATA AND INFORMATION. THE PUBLIC
             PERCEPTIONS CORPORATION IS A PRIVATE CONSULTING FIRM.

TOPICS  ADULT AND EXTENSION EDUCATION; PROGRAM AND POLICY ANALYSIS; RURAL
         COMMUNITY CHANGE AND DEVELOPMENT; SURVEY RESEARCH

EXPERIENCES  "USING DEMOGRAPHIC INFORMATION FOR EDUCATIONAL PLANNING" AT SECOND
              NATIONAL CONFERENCE FOR CONTINUING EDUCATION PERSONNEL (1983).
              "THE COLORADO POPULATION DYNAMICS PROJECT" AT THE COLORADO ASSOCIATION
              OF INSTITUTIONAL PLANNERS AND RESEARCHERS* IN DENVER, CO (1983)
              "SOCIAL THEORY AND SOCIAL POLICY THE LIFELONG LEARNING CASE" WESTERN
              STATES' SOCIAL SCIENCE ASSOCIATION, SAN DIEGO, CA (1984).

EVALUATION  SURVEY RESEARCH TECHNIQUES: NEEDS, RESOURCES, ATTITUDES AND OPINION.
             POPULATION RESEARCH METHODS
             DESIGN OF FORMATIVE STUDIES TO MAXIMIZE PROGRAM EFFECTIVENESS.

LEGISLATIVE  WORK THROUGH EDUCATION INSTITUTION/AGENCY STAFF
EXPERIENCE  ON ISSUES RELATED TO STATE POLICY FOR ADULT LEARNING SERVICES.

MODEL/DESIGN  PROGRAM PLANNING AND DESIGN AT MOST LEVELS.
EXPERIENCE  MARKETING TECHNIQUES, ESPECIALLY WITH REGARD TO TARGETING ACCORDING TO
             KNOWN DEMOGRAPHIC PROFILES AND CHANGES.

AVAILABILITY  GEOGRAPHICAL LIMITATIONS  NO LIMITATIONS
             FREQUENCY  PREFER LONGER-TERM ARRANGEMENTS
             FOLLOW-UP  AVAILABLE

ESTIMATED  FEES  X  MATERIALS  X  LODGING  X  MEALS  X
          TRAVEL  X  PLANNING  X  FOLLOW-UP  X  OTHER            

STYLE(S) OF  KEYNOTE  RESEARCH  HALF-DAY  X  MULTI-MEDIA
PRESENTATION  WORKSHOP  X  TRAINING  X  FULL-DAY  X

SPECIAL  GROUP  MOST AUDIENCES  SIZE  ALL SIZES
ACCOMODATIONS

55  60
E. Jay Larson
Coordinator, Individualized Study Center

ADDRESS  Lewis-Clark State College
Lewiston, ID 83501

PHONES  BUSINESS (208) 746-2341 EXT 236
OTHER (208) 743-8040

REPRESENTING  Lewis-Clark State College

DESCRIPTION  Lewis-Clark State College's unique baccalaureate and associate level degree combine vocational/technical skills with academic education. Adult students receive credit for skills and knowledge gained through life and work experience. Adult students previously denied access to postsecondary education have taken advantage of the College's programs to enhance career mobility, gain professional advancement, and fulfill personal goals.

TOPICS  Computer literacy, computer languages and computer applications. Matching students with appropriate hardware and software.

EXPERIENCES  I have established microcomputer training programs at Lewis-Clark State College, at a two-year community college, at rural sites, at the Nez Perce Tribal offices, and at Kid's College for LCSC. I have served on the College microcomputer task force and submitted instructional computer lab proposals to College officials. I have also taught several computer literacy and programming classes.

EVALUATION  Evaluation of computer hardware/software for specific program needs.

LEGISLATIVE EXPERIENCE  No specific expertise.

MODEL/DESIGN EXPERIENCE  Program planning and design, curriculum planning and design, and marketing as applied to computer literacy courses. I have had several years experience in marketing products.

AVAILABILITY  No specific limitations.

FREQUENCY  No limitations.

FOLLOW-UP  Available.

ESTIMATED COST FACTORS  

FEES  X  MATERIALS  X  LODGING  X  MEALS  X

TRAVEL  X  PLANNING  X  FOLLOW-UP  X  OTHER

STYLE(S) OF PRESENTATION  

KEYNOTE  ___  RESEARCH  ___  HALF-DAY  ___  MULTI-MEDIA

WORKSHOP  X  TRAINING  X  FULL-DAY  ___

SPECIAL ACCOMMODATIONS  GROUP  PARAPROFESSIONALS  COLLEGE/UNIVERSITY PERSONNEL

SIZE  MEDIUM SIZE

56
JOSEPH J. LAWSON
PRODUCTION TECHNICIAN, CGF - TELECOM

ADDRESS
College of Great Falls
1301 20th Street S
Great Falls, MT 59405

PHONES
Business (406) 452-8651
Other

REPRESENTING
College of Great Falls Telecom Program

DESCRIPTION
CGF - Telecom is Montana's only statewide interactive telephone
conference network dedicated to providing postsecondary education to
small towns. In addition to the live audio system, Telecom produces
weekly videotapes for each of its class offerings. The tapes, shot in
Betamax 1/2" format and dubbed to Betamax, VHS and U-Matic, are mailed
in advance to Telecom sites for viewing before the on-line sessions.

TOPICS
Design, set-up and operation of educational video production and small
radio stations.

EXPERIENCES
"Basic Video Production" for College of Great Falls (one semester
course).

EVALUATION
No specific expertise.

LEGISLATIVE
No specific expertise.

EXPERIENCE

MODEL/DESIGN
Selection of production equipment and design of facilities.

EXPERIENCE
Design of educational programs for radio and video.

AVAILABILITY
Geographical limitations: No limitations
Frequency: Available two days at a time
Follow-up: Available

ESTIMATED
FEES: X MATERIALS: ___ LODGING: X MEALS: X
COST FACTORS
TRAVEL: X PLANNING: X FOLLOW-UP: X OTHER: _____

STYLE(S) OF
KEYNOTE: ___ RESEARCH: ___ HALF-DAY: X MULTI-MEDIA: ___
PRESENTATION
WORKSHOP: X TRAINING: ___ FULL-DAY: X

SPECIAL
GROUP: COMMUNITY COLLEGE PERSONNEL SIZE: SMALL GROUP
ACCOMMODATIONS
LAY STAFF
PROJECT GRADS IS A MULTIMODAL, SYSTEMS APPROACH TO ADULT GED PREPARATION. THIS PROJECT FEATURES STATE-OF-THE-ART DELIVERY TECHNIQUES: NEWSPAPER LESSONS, CABLE TV LESSON BROADCASTING, VCR SET-UPS IN KEY RURAL LOCATIONS, TUTORING AND PERSONALIZED CONTACT. THIS LOW-COST PROJECT IS FREE TO THE ADULT PARTICIPANT. IT USES COMMUNITY VOLUNTEERS, SERVICE AGENCY TIE-IN, INDUSTRY BACKING AND PUBLIC SCHOOLS. GRADS IS THE FIRST COUNTY-WIDE PROGRAM.

TOPICS
PROGRAM DESIGN - ADULT LITERACY AND CORRECTIONS EDUCATION
COMMUNITY COORDINATION OF RESOURCES

EXPERIENCES
"PROJECT GRADS, A RURAL GED PROGRAM" AT CORRECTIONS EDUCATION CONFERENCE IN PHILADELPHIA, PA (1984).
"LITERACY PROGRAMS FOR INMOUTH INCARCERATES" AT PENNSYLVANIA BUREAU OF CORRECTIONS IN HARRISBURG, PA (1983).

EVALUATION
NO SPECIFIC EXPERTISE.

MODEL/DESIGN EXPERIENCE
CORRECTIONS EDUCATION PROGRAM DESIGN AND CURRICULUM PLANNING.
ADULT LITERACY AND ADULT LITERACY PROGRAM CURRICULUM AND DEVELOPMENT.
ADULT LEVEL COMPUTER LITERACY PROGRAMS.

AVAILABILITY
GEOGRAPHICAL LIMITATIONS
PREFER EAST COAST
FREQUENCY
LIMITED BY CURRENT RESPONSIBILITIES
FOLLOW-UP
AVAILABLE

ESTIMATED COST FACTORS
FEES
MATERIALS
TRAVEL X
PLANNING
FOLLOW-UP
LODGING X
MEALS X
OTHER

STYLE(S) OF PRESENTATION
KEYNOTE
RESEARCH
WORKSHOP X
TRAINING
FULL-DAY

SPECIAL ACCOMMODATIONS
GROUP
Lay Volunteers
ABE/GED STAFF
COMMUNITY CENTER PERSONNEL

SIZE
SMALL
PAM MACBRAYNE
DIRECTOR, MID-COAST COMMUNITY COLLEGE

ADDRESS
UNIVERSITY OF MAINE
456 MAIN STREET
ROCKLAND, ME 04841

REPRESENTING
MID-COAST ADULT LEARNING COOPERATIVE
MID-COAST COMMUNITY COLLEGE (MCCC) - UNIVERSITY OF MAINE

DESCRIPTION
Mid-Coast Community College is an off-campus center of the University of Maine at Augusta. In classrooms at its store-front facility and at other local public buildings, MCCC offers a wide range of courses primarily to rural adults who work while attending school. The Mid-Coast Adult Learning Cooperative is an association of providers of adult educational opportunities and activities. It publishes a comprehensive listing of courses and acts as a Learning Exchange.

TOPICS
Development of off-campus centers. Delivery of educational services to rural areas. Coordination of adult education deliverers.

EXPERIENCES

EVALUATION
No specific expertise.

LEGISLATIVE EXPERIENCE
No specific expertise.

MODEL/DESIGN EXPERIENCE
Program planning and design, curriculum planning and design and marketing techniques as applied to educational institutions that serve rural areas.

AVAILABILITY
GEOGRAPHICAL LIMITATIONS
No limitations
FREQUENCY
Not available at some times of the year
FOLLOW-UP
Available

ESTIMATED COST FACTORS
FEES

MATERIALS X

LODGING X

MEALS X

TRAVEL X

PLANNING __

FOLLOW-UP __

OTHER ______

STYLE(S) OF PRESENTATION
KEYNOTE __

RESEARCH __

HALF-DAY X

MULTI-MEDIA __

WORKSHOP X

TRAINING X

FULL-DAY __

SPECIAL ACCOMMODATIONS
GROUP

ALL INTERESTED GROUPS

SIZE

SMALL/MEDIUM/LARGE
The Family Life Education Program is an adult homemaking class sponsored by the Muskingum Area Vocational School and the Ohio Department of Vocational Education. We offer nursery classes for the preschool children; parent education and parent-infant interaction; home management and consumer education; foods, nutrition and health; sewing for the home and family; family development and human relations; and job readiness classes for adults.

Evaluation
Evaluation of adult education courses, especially the content and techniques used in clothing and textiles.

Legislative Experience
No specific expertise.

Model/Design Experience
Curriculum planning and design as it relates to family life programming, specifically courses in clothing and textiles.

Availability
No geographical limitations.
No limitations on frequency.
No limitations on follow-up.

Estimated Cost Factors
Fees X
Travel X
Materials X
Planning
 Lodging X
Follow-up
 Meals X
Other

Style(s) of Presentation
Keynote
Research
Workshop X
Training X
Half-Day
 Multi-Media X
Full-Day

Special Accommodations
Group training center personnel
Community center personnel
Size small group
UNIVERSITY FOR MAN
1221 Thurston
Manhattan, KS 66502

REPRESENTING
UNIVERSITY FOR MAN
ACTION AGENDA FOR RURAL POSTSECONDARY EDUCATION

DESCRIPTION
UNIVERSITY FOR MAN (UFM) has served as a community network linking resources with needs, volunteers with programs and solutions with community problems. UFM programs focus on three areas: the Manhattan, KS community; the State of Kansas where UFM serves 46 communities involved in rural development/community education programs and a broader region served by UFM's Appropriate Technology Program. The Action Agenda Project is extending this involvement.

TOPICS
Developing non-credit learning programs that range from community development programs to handicapped recreation for rural adults.

EXPERIENCES
"10 Best New Ideas in Community Services" at NUCEA Annual Conference in Atlanta, GA (1984).
Lecturer for the IDEA Fellows Program, sponsored by the Institute for Development of Educational Activities and Kettering Foundation.

EVALUATION
No specific expertise.

LEGISLATIVE EXPERIENCE
Working with state and/or federal legislative personnel on behalf of rural adult postsecondary education.

MODEL/DESIGN EXPERIENCE
Program planning and design as it relates to community based learning programs. Experienced at developing non-credit learning programs for rural adults.

AVAILABILITY
No geographical limitations
No limitations

FREQUENCY
No limitations

FOLLOW-UP
Available

ESTIMATED COST FACTORS
Fees __
Travel ✗
Planning __
Kod ____

STYLE(S) OF PRESENTATION
Keynote __
Workshop ✗

SPECIAL ACCOMMODATIONS
Group Paraprofessionals
Size Small Group

ADMINISTRATIVE PERSONNEL
COMMUNITY CENTERS/TRAINING CENTERS
GLORIA MATTERA  
DIRECTOR, BOCES GENESEO MIGRANT CENTER  

ADDRESS  
HOLCOMB 210-211  
GENESEO, NY 14454  

PHONES  
BUSINESS (716) 245-5681  
OTHER (716) 245-5688

REPRESENTING  
BOCES GENESEO MIGRANT CENTER  

DESCRIPTION  
The BOCES GENESEO MIGRANT CENTER PROVIDES DIRECT AND INDIRECT SERVICES TO MIGRANT FARMWORKER FAMILIES THROUGH ADVOCACY, STAFF TRAINING, IN-CAMP ADULT EDUCATION AND ENGLISH AS A SECOND LANGUAGE PROGRAMS, HEALTH CARE AND RECREATIONAL ACTIVITIES. A CURRENT PROJECT OF THE CENTER IS AN EAST COAST MIGRANT DROPOUT PROJECT WHICH IDENTIFIES MIGRANT DROPOUTS AND WORKS WITH THEM TO GET BACK INTO EDUCATIONAL/VOCATIONAL PURSUITS.

TOPICS  
DELIVERY OF SERVICES TO MIGRANT FARMWORKER FAMILIES - EDUCATIONAL, HEALTH AND SOCIAL ACTIVITIES.

EXPERIENCES  

EVALUATION  
NO SPECIFIC EXPERTISE.

LEGISLATIVE EXPERIENCE  
NO SPECIFIC EXPERTISE.

MODEL/DESIGN EXPERIENCE  
PROGRAM PLANNING AND DESIGN AS IT RELATES TO IMPLEMENTING PROGRAMS FOR MIGRANT FARMWORKER FAMILIES.

AVAILABILITY  
GEOGRAPHICAL LIMITATIONS  
NO LIMITATIONS
FREQUENCY  
LIMITED BY CURRENT RESPONSIBILITIES
FOLLOW-UP  
AVAILABLE

ESTIMATED COST FACTORS  
FEES  
TRAVEL X
MATERIALS  
PLANNING
LODGING X
FOLLOW-UP X
MEALS X
OTHER

STYLE(S) OF PRESENTATION  
KEYNOTE X
RESEARCH
WORKSHOP X
TRAINING
HALF-DAY
FULL-DAY
MULTI-MEDIA

SPECIAL ACCOMMODATIONS  
GROUP MOST AUDIENCES
SIZE

62  67
ROGER S. MCCANNON
DIRECTOR, CONTINUING EDUCATION AND SUMMER SESSION

ADDRESS 226 COMMUNITY SERVICES BUILDING
UNIVERSITY OF MINNESOTA
MORRIS, MN 56267

REPRESENTING UNIVERSITY OF MINNESOTA AT MORRIS

DESCRIPTION THE UNIVERSITY OF MINNESOTA AT MORRIS SERVES AS AN OUTREACH AGENT IN OFFERING EDUCATIONAL SERVICES TO WESTERN MINNESOTA. CLIENTELE SERVED INCLUDES DEGREE STUDENTS, CASUAL LEARNERS, BUSINESS AND PROFESSIONAL GROUPS, GIFTED JUNIOR AND SENIOR HIGH SCHOOL STUDENTS AND WOMEN IN TRANSITION. CREDIT AND NON-CREDIT PROGRAMS AND UNDERGRADUATE AND GRADUATE COURSES AND OFFERED. EXTERNAL DEGREES ARE AVAILABLE VIA THE UNIVERSITY WITHOUT WALLS PROGRAM.

TOPICS PARTICIPATION PATTERNS, CHARACTERISTICS AND MOTIVATIONS OF ADULT LEARNERS. WORKING WITH FACULTY AND COMMUNITY ADVISORY GROUPS.

EXPERIENCES "STRENGTHENING LEARNING OPPORTUNITIES FOR RURAL ADULTS" AT THE AAHE NATIONAL CONFERENCE, CHICAGO, IL (1984).
"PATTERNS IN ADULT EDUCATION PARTICIPATION" AT NATIONAL ADULT EDUCATION CONFERENCE, LOS ANGELES, CA (1981).
"THE NOMINAL GROUP PROCESS FOR CONTINUING EDUCATION NEEDS ASSESSMENT" AT NUCEA CONFERENCE, AMES, IA (1980).

EVALUATION Designing and carrying out research, needs assessment and marketing studies.

LEGALISITVE EXPERIENCE Developing adult education programs.

MODEL/DESIGN EXPERIENCE Conceptual designing and planning. Working effectively with groups. Use of telecommunications technology.

AVAILABILITY GEOGRAPHICAL LIMITATIONS NO LIMITATIONS
FREQUENCY NO LIMITATIONS
FOLLOW-UP AVAILABLE - CONSIDERED PART OF RESPONSIBILITY

ESTIMATED COST FACTORS FEES X MATERIALS ___ LODGING X MEALS X
TRAVEL X PLANNING ___ FOLLOW-UP ___ OTHER ________

STYLE(S) OF PRESENTATION KEYNOTE X RESEARCH X HALF-DAY X MULTI-MEDIA ___
WORKSHOP X TRAINING X FULL-DAY X

SPECIAL ACCOMMODATIONS GROUP Community Groups
COMMUNITY GROUPS
ADMINISTRATIVE PERSONNEL
STAFF/FACULTY/STUDENTS

SIZE ANY SIZE

63 68
RALPH F. MEISTER
Dean, Regional and Continuing Education

ADDRESS CALIFORNIA STATE UNIVERSITY - CHICO PHONES Business (916) 895-6105
CHICO, CA 95929-0250 Other (916) 342-4663

REPRESENTING CALIFORNIA STATE UNIVERSITY, CHICO
NORTHERN CALIFORNIA HIGHER EDUCATION COUNCIL

DESCRIPTION CALIFORNIA STATE UNIVERSITY - CHICO IS A MAJOR STATE UNIVERSITY IN A
RURAL AREA OF NORTHERN CALIFORNIA. IT PROVIDES BROAD ACADEMIC
PROGRAMS USING MICROWAVE AND ITFS TECHNOLOGIES AND IS MOVING INTO
SATELLITE DELIVERY OF ACADEMIC PROGRAMS. THE NORTHERN CALIFORNIA
HIGHER EDUCATION COUNCIL IS A CONSORTIUM OF HIGHER EDUCATION
INSTITUTIONS IN NORTHERN CALIFORNIA WHO PARTICIPATE IN COOPERATIVE
PROGRAM PLANNING AND COST SHARING.

TOPICS COURSE DELIVERY VIA MODERN TELECOMMUNICATION TECHNOLOGY
PARTNERSHIPS AND CONSORTIAL ARRANGEMENTS

EXPERIENCES "33,000 MILE CAMPUS" PRESENTED AT THE WORLD FUTURE SOCIETY IN
WASHINGTON, DC (1982).

EVALUATION NO SPECIFIC EXPERTISE.

LEGAL EXPERTISE WORKING WITH STATE AND/OR FEDERAL LEGISLATIVE PERSONNEL
IN DEVELOPING PARTNERSHIPS AND CONSORTIAL ARRANGEMENTS.

MODEL/DESIGN EXPERIENCE PROGRAM PLANNING AND DESIGN AND CURRICULUM PLANNING AND DESIGN
AS IT RELATES TO DELIVERY MECHANISMS, INCLUDING ITFS, MICROWAVE AND
SATELLITE.

AVAILABILITY GEOGRAPHICAL LIMITATIONS NO LIMITATIONS
FREQUENCY LIMITED BY CURRENT RESPONSIBILITIES
FOLLOW-UP AVAILABLE

ESTIMATED COST FACTORS FEES MATERIALS LODGING MEALS
TRAVEL PLANNING FOLLOW-UP OTHER NEGOTIABLE

STYLE(S) OF PRESENTATION KEYNOTE RESEARCH HALF-DAY X MULTI-MEDIA
WORKSHOP X TRAINING FULL-DAY X

SPECIAL ACCOMMODATIONS GROUP UNIVERSITY/COLLEGE PERSONNEL
SIZE SMALL/MEDIUM
ADMINISTRATIVE PERSONNEL
COMMUNITY LEADERS
D. SHARON MILLER  
DIRECTOR OF EXTENSION

ADDRESS      2501 N. 4TH STREET, SUITE 6  
FLAGSTAFF, AZ 86001  

REPRESENTING  
YAVAPAİ COLLEGE

DESCRIPTION  
YAVAPAİ COLLEGE HAS AN OPEN-DOOR POLICY FOR ADULT LEARNERS DEVELOPING INTELLECTUAL, OCCUPATIONAL AND LEISURE TIME SKILLS. IT SERVICES ISOLATED COMMUNITIES, INCLUDING SEVERAL INDIAN TRIBES AND AN OLDER POPULATION. THE TYPES OF TRAINING AND EDUCATIONAL PROGRAMS VARY ACCORDING TO THE COMMUNITY NEEDS. BAGDAD, A RURAL MINING COMMUNITY, IS BEING SERVED THROUGH RETRAINING AND DISLOCATED WORKER PROGRAMS.

TOPICS  
DESIGN/IMPLEMENTATION OF DEVELOPMENTAL STUDIES FOR LEARNERS  
OPEN ENTRY/OPEN EXIT PROGRAM DEVELOPMENT  
READING/WRITING CURRICULA

EXPERIENCES  
"OPEN ENTRY/OPEN EXIT PROGRAM DEVELOPMENT AND IMPLEMENTATION" AT WILEY INTERNATIONAL CONFERENCE FOR OFFICE AUTOMATION IN FLAGSTAFF, AZ.  
"DESIGNING PROGRAMS FOR DISTANT LEARNERS" AT ACES CONFERENCE IN TUCSON, AZ.  
"DESIGNING READING AND WRITING CURRICULUM FOR SOUTHEAST ASIANS" AT THE S.W. REGIONAL IRA CONFERENCE AT SAN ANTONIO, TX.

EVALUATION  
NO SPECIFIC EXPERTISE.

LEGISLATIVE EXPERIENCE  
NO SPECIFIC EXPERTISE.

MODEL/DISGN EXPERIENCE  
ASSIST INDIVIDUALS IN DESIGN TECHNIQUES, PROGRAM PLANNING AND DESIGN, CURRICULUM PLANNING AND DESIGN AND MARKETING TECHNIQUES. CAN ASSIST IN TAILORING A PROGRAM TO THE SPECIFIC NEEDS OF THE AREA.

AVAILABILITY  
GEOGRAPHICAL LIMITATIONS  
NO LIMITATIONS

FREQUENCY  
UNAVAILABLE IN AUGUST, SEPTEMBER AND JANUARY

FOLLOW-UP  
AVAILABLE

ESTIMATED COST FACTORS  
FEES  X  MATERIALS  X  LODGING  X  MEALS  X

TRAVEL  X  PLANNING  ____  FOLLOW-UP  ____  OTHER  ________

STYLE(S) OF PRESENTATION  
KEYNOTE  X  RESEARCH  ____  HALF-DAY  X  MULTI-MEDIA  ____

WORKSHOP  X  TRAINING  X  FULL-DAY  ____

SPECIAL ACCOMMODATIONS  
GROUP  PARAPROFESSIONALS

COMMUNITY CENTER PERSONNEL

ADMINISTRATIVE/INSTRUCTIONAL STAFF

SIZE  SMALL/MEDIUM

65  70
STEVE MILLS  
**Vice President, Administrative Services**

**Address:** 401 West 1st Street  
Glenwood Springs, CO 81601  
**Phones:** Business (303) 945-9196  
Other

**Representing:** Colorado Mountain College

**Description:** Colorado Mountain College is a two-year college serving residents of West-Central Colorado. The college has 3 campuses and 10 Community Centers distributed across 13,000 square miles. The college enrolls about 20,000 students annually from its permanent population base of 90,000. Besides full range two-year AA degrees and vocational programs, Colorado Mountain College has GED, ABE, ESC, Senior Programs, RSVP, and other community services.

**Topics:** Community Based Operations and Delivery  
Rural Community Colleges  
Program Development and Marketing

**Experiences:** Previously made presentations on Community-Based Delivery at National Conferences sponsored by AACJC and Adult Education Association. Make presentations at local and regional in-services.

**Evaluation:** No specific expertise.

**Legislative Experience:** Working with state and/or federal legislative personnel in developing community-based programs for rural areas.

**Model/Design Experience:** Design techniques, program planning and design, curriculum planning and design, and marketing techniques as applied to community-based educational programs in rural areas.

**Availability:** No geographical limitations  
No limitations  
**Frequency:** No limitations  
**Follow-up:** Available

**Estimated Cost Factors:** Fees _X_  
materials _X_  
lodging _X_  
meals _X_  
travel _X_  
planning _X_  
follow-up _X_  
other _X_

**Keynote and Style(s) of Presentation:** KEYNOTE _X_  
RESEARCH _X_  
HALF-DAY _X_  
MULTI-MEDIA _X_  
WORKSHOP _X_  
TRAINING _X_  
FULL-DAY _X_

**Special Accommodations:** Group  
Staff responsible for delivery  
Size: SMALL/MEDIUM  
Volunteer/Community Personnel  
Community College/Center Personnel
JOHN L. MOWRER
PROFESSOR AND DIRECTOR, NONTRADITIONAL STUDIES PROGRAM IN AGRICULTURE

ADDRESS 103 WHITTEM HALL
UNIVERSITY OF MISSOURI - COLUMBIA
COLUMBIA, MD 65211

PHONES BUSINESS (314) 882-6287
OTHER (314) 445-5129

REPRESENTING NONTRADITIONAL STUDIES PROGRAM IN AGRICULTURE
UNIVERSITY OF MISSOURI - COLUMBIA

DESCRIPTION
As a faculty member at UMC, I teach Adult Extension Teaching Methods and Techniques. The goals are to assist adult educators and Extension professionals in becoming more familiar with teaching methods, techniques, and evaluation procedures in Extension programs. The Nontraditional Study Program in Agriculture offers qualified adults the opportunity to complete requirements for a BS in Agriculture without returning to campus.

TOPICS
Extension Teaching Methods, Techniques, Course and Program Design Development and Administration of Nontraditional Programs

EXPERIENCES
"Instructional Processes and Procedures for Evaluating External Degree Programs" ACE, Columbus, OH (1981).

EVALUATION
Design of Evaluation Instruments to be used in mail, telephone and/or person.

LEGISLATIVE EXPERIENCE
No specific expertise.

MODEL/DESIGN EXPERIENCE
Program planning, including needs assessment and program design based on needs. Curriculum design - including lesson plans, methods and techniques for presentation.

AVAILABILITY
Geographical limitations No limitations
Frequency Limited to average of 1 day/week
Follow-up Available

ESTIMATED COST FACTORS
Fees X Materials X Lodging X Meals X
Travel X Planning X Follow-up X Other

STYLE(S) OF PRESENTATION
Keynote X Research X Half-day X Multi-Media
Workshop X Training X Full-day X

SPECIAL ACCOMMODATIONS
Group Administrative Personnel
Extension Staff
Instructional Personnel

SIZE Any size
LOUIS NEVINS
COORDINATOR OF INSTRUCTIONAL DEVELOPMENT

ADDRESS
INSTRUCTIONAL MEDIA CENTER
CALIFORNIA STATE UNIVERSITY - CHICO
CHICO, CA 95929

PHONES
BUSINESS (916) 895-6112
OTHER (916) 891-8775

REPRESENTING
CALIFORNIA STATE UNIVERSITY - CHICO
INSTRUCTIONAL MEDIA CENTER AND TELEVISION FIXED SERVICE PROGRAM

DESCRIPTION
CSU - CHICO serves an area roughly the size of Ohio using telecommunications technology and is prepared to serve other rural areas by the use of a 10-meter satellite uplink dish. Our goal is to provide long distance education using a closed circuit satellite system. CSU-CHICO has 20 learning centers - some of which are located at industry sites. Regular college credit courses, degree programs, special short courses and teleconferencing are offered.

TOPICS
Teaching With Television Educational Television Production
ITFS Systems and Their Utilization

EXPERIENCES
"Reaching Long Distance Learners" at the Western Society for Educational Telecommunications Conference in Sacramento, CA.
"Designing Instruction" and "Educational Television" - Courses taught at CSU - Chico School of Communications.

EVALUATION
No specific expertise.

LEGISLATIVE EXPERIENCE
No specific expertise.

MODEL/DESIGN EXPERIENCE
Experienced in the use of educational television. Have taught courses in educational television and produced nationally distributed programs and series. CSU - Chico is a national leader in ITFS.

AVAILABILITY
Geographical limitations: No limitations
Frequency: No limitations
Follow-up: Available

ESTIMATED COST FACTORS
FEES X MATERIALS ___ LODGING X MEALS X
TRAVEL X PLANNING ___ FOLLOW-UP X OTHER

STYLE(S) OF PRESENTATION
KEYNOTE ___ RESEARCH ___ HALF-DAY ___ MULTI-MEDIA
WORKSHOP X TRAINING X FULL-DAY ___

SPECIAL ACCOMMODATIONS
GROUP MOST AUDIENCES SIZE MEDIUM
P.J. O'CONNELL
EXECUTIVE PRODUCER, RURAL AMERICA DOCUMENTATION PROJECT

ADDRESS 205 WAGNER BUILDING WPSX-TV
UNIVERSITY PARK, PA 16802

REPRESENTING PENNSYLVANIA STATE UNIVERSITY

DESCRIPTION WPSX-TV IS A PUBLIC TELEVISION STATION LICENSED TO PENNSYLVANIA STATE UNIVERSITY. IT PROVIDES INSTRUCTIONAL AND GENERAL INTEREST TELEVISION PROGRAMMING TO A 29-COUNTY AREA IN NORTHCENTRAL PENNSYLVANIA. THE STATION MAINTAINS PRODUCTION FACILITIES AND PERSONNEL FOR INSTRUCTIONAL, GENERAL INFORMATION, AND DOCUMENTARY PRODUCTION. THE STATION IS PART OF THE DIVISION OF LEARNING AND TELECOMMUNICATION SERVICES IN THE COMMONWEALTH EDUCATION SYSTEM OF THE UNIVERSITY.

TOPICS THE RURAL AMERICA DOCUMENTATION PROJECT IS PRODUCING A SERIES OF OBSERVATIONAL DOCUMENTARIES ON CONTEMPORARY RURAL LIFE IN PA.

EXPERIENCES PARTICIPANT, ROBERT FLAHERTY FILM SEMINAR, CORNELL UNIVERSITY (1984)

EVALUATION RESEARCH TECHNIQUES: METHODS AND STRATEGIES OF OBSERVATIONAL DOCUMENTARY RESEARCH, RECORDING AND REPORTING.

LEGISLATIVE EXPERIENCE NO SPECIFIC EXPERTISE.

MODEL/DESIGN EXPERIENCE PROGRAM PLANNING AND DESIGN: DESIGNING THE PRESENTATION OF OBSERVATIONAL MATERIALS FOR GENERAL AND INSTRUCTIONAL AUDIENCES.

AVAILABILITY GEOGRAPHICAL LIMITATIONS: NO LIMITATIONS
FREQUENCY LIMITED BY CURRENT RESPONSIBILITIES
FOLLOW-UP AVAILABLE

ESTIMATED COST FACTORS FEES X MATERIALS X LODGING X MEALS ___
TRAVEL X PLANNING X FOLLOW-UP X OTHER ___

STYLE(S) OF PRESENTATION KEYNOTE ___ RESEARCH ___ HALF-DAY X MULTI-MEDIA ___
WORKSHOP X TRAINING X FULL-DAY X

SPECIAL ACCOMMODATIONS GROUP UNIVERSITY/COLLEGE PERSONNEL SIZE SMALL GROUP
COMMUNITY COLLEGE PERSONNEL PRODUCTION/INSTRUCTIONAL DESIGN STAFF

69 74
ARVIN PALMER
VICE PRESIDENT/DEAN OF INSTRUCTION

ADDRESS 1200 HERMOSA DRIVE
HOLBROOK, AZ 86025

PHONES BUSINESS (602) 536-7871
OTHER (602) 536-7640

REPRESENTING NORTHLAND PIONEER COLLEGE

DESCRIPTION NORTHLAND PIONEER COLLEGE IS A RURAL DECENTRALIZED COLLEGE THAT SERVES SMALL TOWNS AND SOME INDIAN RESERVATIONS. IT HAS DEVELOPED LEARNING CENTERS AND TELECOMMUNICATIONS TO MEET COMMUNITY, INDUSTRY, AGENCY AND BUSINESS TRAINING NEEDS. THE COLLEGE CAN ADEQUATELY TRAIN EVEN JUST ONE PERSON IN MOST TECHNICIAN AND PARAPROFESSIONAL AREAS.

TOPICS VARIABLE EDUCATIONAL DELIVERY SYSTEMS. DESIGN OF LOGISTICAL SUPPORT SYSTEM. COOPERATIVE ARRANGEMENTS WITH BUSINESS AND AGENCIES.

EXPERIENCES PRESENTATIONS MADE TO SEVERAL LOCAL AND STATEWIDE ORGANIZATIONS ON ALL OF THE ABOVE -- E.G., STATEWIDE CONFERENCE IN 1982 IN WHICH EDUCATORS FROM ALL SECTORS ATTENDED, PRESENTATION TO STATE BOARD 1981-84 AND TO SEVERAL ANNUAL MEETINGS OF ARIZONA COMMUNITY EDUCATION SPECIALISTS. PAPER DISCUSSING UNIQUE COLLEGE/INDUSTRY SHARED PROGRAMS PRESENTED AT KSU CONFERENCE ON QUALITY OFF-CAMPUS PROGRAMS IN 1982.

EVALUATION NO SPECIFIC EXPERTISE.

LEGISLATIVE EXPERIENCE NO SPECIFIC EXPERTISE.

MODEL/DESIGN EXPERIENCE EFFECTIVE PLANNING AND DESIGN TECHNIQUES FOR ADAPTING TRADITIONAL PROGRAMS AND CURRICULUM TO NON-TRADITIONAL ENVIRONMENTS. TECHNIQUES FOR DEVELOPING COOPERATIVE PROGRAMS.

AVAILABILITY GEOGRAPHICAL LIMITATIONS NO LIMITATIONS
FREQUENCY LIMITED BY CURRENT JOB RESPONSIBILITIES
FOLLOW-UP AVAILABLE

ESTIMATED COST FACTORS FEES X MATERIALS X LODGING X MEALS X
TRAVEL X PLANNING X FOLLOW-UP X OTHER ______

STYLE(S) OF PRESENTATION KEYNOTE ______ RESEARCH ______ HALF-DAY X MULTI-MEDIA ______
WORKSHOP ______ TRAINING X FULL-DAY X

SPECIAL ACCOMMODATIONS GROUP TRAINING CENTER PERSONNEL SIZE SMALL GROUPS
COMMUNITY COLLEGE PERSONNEL
MARIE L. PIEKARSKI
COORDINATOR, PROGRAM PLANNING AND DEVELOPMENT

ADDRESS
UNIVERSITY OF KENTUCKY
COMMUNITY COLLEGE SYSTEM
LEXINGTON, KY 40506-0056

PHONES
BUSINESS (606) 257-5900
OTHER

REPRESENTING
MOBILE DENTAL HYGIENE PROGRAM
UNIVERSITY OF KENTUCKY COMMUNITY COLLEGE SYSTEM

DESCRIPTION
THE UNIVERSITY OF KENTUCKY COMMUNITY COLLEGE SYSTEM CONSISTS OF 13 INSTITUTIONS SERVING 24,000 STUDENTS. THE SYSTEM IS CHARGED WITH OFFERING: (1) CAREER-ORIENED PROGRAMS FOR IMMEDIATE TECHNICAL EMPLOYMENT, (2) TWO-YEAR PROGRAMS LEADING TO THE BACCALAUREATE DEGREE AND (3) GENERAL EDUCATION OPPORTUNITIES. THE MOBILE DENTAL HYGIENE PROGRAM MOVES THROUGH THE VARIOUS SITES, OFFERING PROGRAMS FOR 3-4 YEARS AT A TIME.

TOPICS
MOBILE DENTAL HYGIENE PROGRAM

EXPERIENCES
"MOBILE DENTAL HYGIENE PROGRAM" PRESENTED AT:
(1) AACJC COUNCIL FOR OCCUPATIONAL EDUCATION, LEXINGTON, KY
(2) SOUTHEAST COMMUNITY COLLEGE FACULTY AT CUMBERLAND, KY
(3) AMERICAN DENTAL ASSOCIATION - COMMISSION ON DENTAL ACCREDITATION AT CHICAGO, IL.

EVALUATION
PROGRAM REVIEW PROCESS.

LEGISLATIVE EXPERIENCE
WORKING WITH STATE AND/OR FEDERAL LEGISLATIVE PERSONNEL IN PROGRAM PLANNING, DEVELOPMENT AND REVIEW.

PROGRAM/DESIGN EXPERIENCE
PROGRAM AND CURRICULUM DEVELOPMENT PROCESSES.

AVAILABILITY
GEOGRAPHICAL LIMITATIONS No LIMITATIONS
FREQUENCY No LIMITATIONS
FOLLOW-UP Available

ESTIMATED COST FACTORS
FEES _ MATERIALS X LODGING X MEALS X
TRAVEL X PLANNING _ FOLLOW-UP _ OTHER

STYLE(S) OF PRESENTATION
KEYNOTE _ RESEARCH _ HALF-DAY X MULTI-MEDIA X
WORKSHOP _ TRAINING _ FULL-DAY X

SPECIAL ACCOMMODATIONS
GROUP _ ADMINISTRATIVE PERSONNEL SIZE _ SMALL GROUPS
INSTRUCTIONAL PERSONNEL
DENTAL HYGIENE GROUPS
THE KENTUCKY COOPERATIVE EXTENSION SERVICE IS AN INFORMAL EDUCATIONAL SYSTEM THAT SEEKS TO "HELP PEOPLE HELP THEMSELVES" THROUGH COMMUNITY DEVELOPMENT, HOME ECONOMICS, AGRICULTURE AND 4-H PROGRAMS. WE SERVE THE TOTAL STATE OF KENTUCKY AND ARE PART OF A NATIONAL SYSTEM OF GRASSROOTS-BASED COOPERATIVE EXTENSION PROGRAMS. ONE NEWLY DEVELOPED PROGRAM IS THE SOS LEARNING NETWORK PROGRAM, A SYSTEM OF COMMUNITY LEARNING AND DEVELOPMENT BEING PIONEERED BY KENTUCKY.

A WIDE VARIETY OF LOCAL, REGIONAL AND NATIONAL PRESENTATIONS ON VARIOUS ASPECTS OF THE SOS LEARNING NETWORK. FOR EXAMPLE, I RECENTLY CONDUCTED A DAY-LONG WORKSHOP ON SOS LEARNING NETWORKS FOR THE VIRGINIA COOPERATIVE EXTENSION SERVICE.

PROGRAM PLANNING AND DESIGN AS IT RELATES TO ESTABLISHING AND OPERATING AN SOS LEARNING NETWORK THROUGH LOCAL COOPERATIVE EXTENSION SERVICE PROGRAMS.

PROGRAM PLANNING AND DESIGN FOR THE SOS LEARNING NETWORK THROUGH LOCAL COOPERATIVE EXTENSION SERVICE PROGRAMS.

A WIDE VARIETY OF LOCAL, REGIONAL AND NATIONAL PRESENTATIONS ON VARIOUS ASPECTS OF THE SOS LEARNING NETWORK. FOR EXAMPLE, I RECENTLY CONDUCTED A DAY-LONG WORKSHOP ON SOS LEARNING NETWORKS FOR THE VIRGINIA COOPERATIVE EXTENSION SERVICE.

NO SPECIFIC EXPERTISE.

NO SPECIFIC EXPERTISE.

PROGRAM PLANNING AND DESIGN AS IT RELATES TO ESTABLISHING AND OPERATING AN SOS LEARNING NETWORK THROUGH LOCAL COOPERATIVE EXTENSION SERVICE PROGRAMS.

GEOGRAPHICAL LIMITATIONS

NO LIMITATIONS

FREQUENCY

LIMITED BY CURRENT RESPONSIBILITIES

FOLLOW-UP

AVAILABLE

FEES

MATERIALS

LODGING

MEALS

TRAVEL

PLANNING

FOLLOW-UP

OTHER

KEYNOTE

RESEARCH

HALF-DAY

MULTI-MEDIA

WORKSHOP

TRAINING

FULL-DAY

GROUP

MOST AUDIENCES

SIZE

ANY SIZE

72
I am a rural sociologist specializing in rural education. My approach is from a community perspective and the function/interaction between the community and the schools. I approach the "rural community" holistically, looking at education as one of the parts. I use needs assessment processes to first determine the strengths/weaknesses of the community. I then begin a planning process for providing for the education needs.

**TOPICS**

- Needs Assessment
- Evaluation Design
- Policy Implications
- Program Planning

**EXPERIENCES**

Videotape follow-up of the Rural Education Conference held in Washington, DC: Four videotapes marketed as in-service and teacher education resources, as well as resources for government and private enterprise to build partnerships in rural school settings.

Consultant for National Center for Research in Vocational Education.

**EVALUATION**

Evaluation design and needs assessment processes as applied to rural education.

**LEGISLATIVE EXPERIENCE**

I have had considerable experience in working with legislators and their staffs in examining policy implications for rural communities.

**MODEL/DESIGN EXPERIENCE**

Program planning and design resulting from evaluation and community needs assessment.

**AVAILABILITY**

GEOGRAPHICAL LIMITATIONS  No LIMITATIONS

LIMITED BY CURRENT RESPONSIBILITIES  AVAILABLE

FREQUENCY  FOLLOW-UP

FEES  MATERIALS  LODGING  MEALS  TRAVEL  PLANNING  FOLLOW-UP  OTHER

ESTIMATED COST FACTORS

- FEES)
- MATERIALS
- LODGING
- MEALS
- TRAVEL
- PLANNING
- FOLLOW-UP
- OTHER

STYLE(S) OF PRESENTATION

- KEYNOTE
- RESEARCH
- HALF-DAY
- MULTI-MEDIA
- WORKSHOP
- TRAINING
- FULL-DAY

SPECIAL ACCOMMODATIONS

- GROUP
- MOST AUDIENCES
- SIZE

Any Size

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**SUSAN R. RAFTERY**

RURAL SOCIOLOGIST

ADDRESS  1960 Kenny Road

COLUMBUS, OH 43210

PHONES  Business (614) 486-3655 EXT 501

Other (614) 488-5015

REPRESENTING  RURAL SOCIOLOGIST SPECIALIZING IN RURAL EDUCATION

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**78**
Dawn Ramsey
Acting Associate Dean, University Extension

Address
Frazeen Hall Room 284
University of Kentucky
Lexington, KY 40306-0031

Phones
Business (606) 257-1524
Other (606) 257-8125

Representing
Kentucky Coalition of Community Organizations
University of Kentucky, University Extension

Description
The Kentucky Coalition for Community Organizations: (1) Shares information and resources and (2) provides leadership and in-service training for organizations that serve their communities. The University Extension Division of the University of Kentucky works toward the goal of providing lifelong learning opportunities for Kentucky and its people.

Topics
Establishing and Working with Advisory Councils
Free Marketing
Program Planning/Problem Solving
Generating Program Ideas

Experiences
"Making the Most of Free Promotions", at NUCEA Region VI
"Creative Program Development" at KCEA Annual Meeting
"Continuing Education: The State of the Art" at Morehead State U.
"Developing and Coordinating Industry Retraining Programs" at VPI
"Chautauqua: Targeted Programs for Senior Citizens" George Mason U.

Evaluation
No specific expertise.

Legislative Experience
No specific expertise.

Model/Design Experience

Availability
Geographical Limitations: No limitations
Frequency: No limitations
Follow-Up: By phone or in person

Estimated Cost Factors
Fees X
Materials
Travel X
Planning
Lodging X
Follow-Up X
Meals X
Other

Style(s) of Presentation
Keynote
Research
Workshop X
Training X
Half-Day X
Full-Day X
Multi-Media

Special Accommodations
Group Community Volunteers
Practitioners
RAProfessionals

Size
Small/Medium Groups
WILLIAM M. RIVERA  
ASSOCIATE PROFESSOR  

ADDRESS  
Symons Hall,  
University of Maryland  
College Park, MD 20742  

PHONES  
Business (301) 454-4933  
Other  

REPRESENTING  
Center for International Extension Development  
University of Maryland  

DESCRIPTION  
The Center for International Extension Development educates and trains specialists who seek short-term, flexible programs for advancing their knowledge, attitudes and practices with respect to working with rural adults to promote economic development and social change. The Center is also engaged in research on comparative and international extension systems.  

TOPICS  
Program Planning and Evaluation  
Adult Education  
Extension Systems Analysis  
Policy Development  

EXPERIENCES  
"Designing Studies of Extension Program Results" for USDA (1983).  
"Evaluation of Adult Education: An International Perspective" at University of Florida at Tallahassee (1982).  

EVALUATION  
Impact Studies Design.  
Combining quantitative and qualitative techniques in program evaluation.  

LEGISLATIVE EXPERIENCE  
No specific expertise.  

MODEL/DESIGN EXPERIENCE  
Planning for the development of adult and extension programs.  
Design of adult and extension programs.  

AVAILABILITY  
Geographical limitations  
No limitations  
Frequency  
Limited by demands of present position  
Available  

ESTIMATED COST FACTORS  
Fees  
X  
Materials  
X  
Lodging  
X  
Meals  
X  
Travel  
X  
Planning  
X  
Follow-up  
_  
Other  
_  

STYLE(S) OF PRESENTATION  
Keynote  
X  
Research  
_  
Half-Day  
X  
Multimedia  
_  
Workshop  
_  
Training  
X  
Full-Day  
X  

SPECIAL ACCOMMODATIONS  
Group  
Adult Extension Educators  
Administrative Personnel  
Training Center Personnel  
Size  
Medium  

75
**DESCRIPTION**
Utah State University, a land-grant institution, offers off-campus programs for the adult learner through its Extension and Life-Span Learning Programs. Instructional Development's goal is to help create a better instructional environment for teaching and learning and provide greater access to resources and opportunities for faculty.

**TOPICS**
- Instructional Design
- Media Selection and Production
- Evaluation and Needs Assessment
- Computer Applications
- Teleconferencing

**EXPERIENCES**
- "Improving the Production, Packaging and Distribution of Instructional Materials Developed by Training Development for World-Wide Foreign Language Instruction" for Defense Language Institute, Monterey, CA.
- "Interpretive Message Design" for Living History Farms in Des Moines.
- "Instructional Design of Teleconferencing Instruction in Rural Communities in Utah, NEH Grant.

**EVALUATION**
Instrument Design and Evaluation Techniques.

**LEGISLATIVE EXPERIENCE**
No specific expertise.

**MODEL/DESIGN EXPERIENCE**
- Instructional Design Systems, Media Selection and Production
- Instructional Design for Teleconferencing, Computer Assisted and Managed Instruction
- Text Design and Structuring

**AVAILABILITY**
Geographical Limitations: No limitations
Frequency: No limitations
Follow-up: Prefer to work over a period of several months

**ESTIMATED COST FACTORS**
- Fees: X
- Materials: X
- Lodging: X
- Meals: X
- Travel: X
- Planning: ___
- Follow-up: X
- Other: ___

**STYLE OF PRESENTATION**
- Keynote: X
- Research: ___
- Half-Day: X
- Multi-Media: ___
- Workshop: X
- Training: X
- Full-Day: X

**SPECIAL ACCOMMODATIONS**
Group: Production Specialists
University/College Personnel
Students

**GROUP SIZE**
Small Group
LINDA J. SCHMIDT
COMMUNITY SERVICES ADULT AREA COORDINATOR

ADDRESS  NORTH IOWA AREA COMMUNITY COLLEGE  PHONES  BUSINESS (515) 421-4224
500 COLLEGE DRIVE  OTHER (515) 423-5871
MASON CITY, IA 50401

REPRESENTING  NORTH IOWA AREA COMMUNITY COLLEGE (NIACC)

DESCRIPTION  THE MISSION OF NIACC IS TO PROVIDE A GREATER QUALITY OF LIFE TO THE
PEOPLE OF NORTH IOWA. THE COLLEGE STRIVES TO BE A RESOURCE FOR THE
ENHANCEMENT OF THE ABILITIES AND SELF-IMAGE OF ITS PEOPLE AND FOR THE
DEVELOPMENT OF ITS COMMUNITIES THROUGH PROGRAMS AND SERVICES. THE
COMMUNITY SERVICES DIVISION OF THE COLLEGE PROVIDES GENERAL INTEREST,
COMMUNITY EDUCATION, ABE/GED PROGRAMS, CAREER EDUCATION AND CONTINUING
EDUCATION COURSES WHICH ENDORSE THE CONCEPTS OF LIFELONG LEARNING.

TOPICS  ABE/GED CURRICULUM AND PLANNING  DEVELOPMENTAL STUDIES
JOB SEEKING SKILLS  CAREER ASSESSMENT  COUNSELING THE ADULT STUDENT

EXPERIENCES  "THE ADULT LEARNER AS AN INFORMAL COUNSELOR" AT MISSOURI VALLEY ADULT
EDUCATION ASSOCIATION CONFERENCE IN MANHATTAN, KS (1984) AND AT THE
IOWA ASSOCIATION FOR LIFELONG LEARNING IN AMES, IA (1983).
"ADULT BASIC EDUCATION LIFE-SURVIVAL SKILLS-CURRICULUM" AT THE ADULT
BASIC EDUCATION COMMISSION IN HOUSTON, TX (1982).
"JOB SEEKING/CAREER ASSESSMENT" AT NORMANDALE COMMUNITY COLLEGE.

EVALUATION  NO SPECIFIC EXPERTISE.

LEGISLATIVE  NO SPECIFIC EXPERTISE.
EXPERIENCE

MODEL/DESIGN  PROGRAM PLANNING AND DESIGN AND CURRICULUM PLANNING AND DESIGN
EXPERIENCE AS IT RELATES TO ABE/GED PROGRAMS, CAREER AND JOB SEEKING COURSES AND
GENERAL ADULT EDUCATION PROGRAMS, BOTH CREDIT AND NON-CREDIT.

AVAILABILITY  GEOGRAPHICAL LIMITATIONS  MIDWESTERN STATES
FREQUENCY  LIMITED BY CURRENT RESPONSIBILITIES
FOLLOW-UP  AVAILABLE

ESTIMATED  FEES  _X_  MATERIALS  _ _  LODGING  _ _  MEALS  _ _
COST FACTORS  TRAVEL  _X_  PLANNING  _ _  FOLLOW-UP  _X_  OTHER  ________

STYLE(S) OF  KEYNOTE  _ _  RESEARCH  _ _  HALF-DAY  _X_  MULTI-MEDIA  _ _
PRESENTATION  WORKSHOP  _X_  TRAINING  _X_  FULL-DAY  _X_

SPECIAL  GROUP  ABE/GED STAFF/LAY VOLUNTEERS  SIZE  SMALL/MEDIUM
ACCOMMODATIONS  COMMUNITY COLLEGE PERSONNEL
THE DuBois Campus of the Pennsylvania State University is charged with the responsibility of providing quality education to citizens of a six county area, encouraging research that will enhance the quality of life for those citizens and offering service to the communities served. Educational programs are offered as the constraints of the population demand - day/evening courses; credit/non-credit; formal classes/independent study; and so forth.

EXPERIENCES

"LEADERSHIP - WHAT IS IT?" for the Westminster College Rotary Leadership Conference.

Consulting with DuBois Area School District on improving secondary education.

EVALUATION

Personnel Evaluation and Development

LEGISLATIVE EXPERIENCE

No specific expertise.

MODEL/DESIGN EXPERIENCE

Curriculum Revision  Establishing and Developing Counseling/Guidance Programs  Strategies for Classroom Management  Interpersonal Relationships

AVAILABILITY

Geographical Limitations  No limitations

Frequency  Limited by current responsibilities

Follow-up  Available

ESTIMATED COST FACTORS

FEES  MATERIALS  LODGING  MEALS  OTHER DEPENDS ON PROJECT

TRAVEL  PLANNING  FOLLOW-UP

STYLE(S) OF PRESENTATION

KEYNOTE  RESEARCH  HALF-DAY  MULTI-MEDIA

WORKSH  TRAINING  FULL-DAY

SPECIAL ACCOMMODATIONS

GROUP  SIZE

LAY/STAFF/PARAPROFESSIONALS  MEDIUM/LARGE

ADMINISTRATIVE PERSONNEL

College Instructional Staff

78

83
SHARON SELLECK
ADMINISTRATOR, ASSOCIATE DEGREE PROGRAM IN NURSING

ADDRESS
Box 500
Fennimore, WI 53818

PHONES
BUSINESS (608) 822-3262 EXT 216
OTHER

REPRESENTING
SOUTHWEST WISCONSIN VOCATIONAL-TECHNICAL INSTITUTE

DESCRIPTION
The Southwest Wisconsin Vocational-Technical Institute provides Associate Degree Programs in nursing to provide adults a nursing career ladder from nursing assistant to LPN and RN. Generic ADN programs to individuals who have no nursing background, and progression ADN programs for LPN’s with work experience wanting to upgrade to RN. We also provide learning experiences for students of community rural health care needs.

TOPICS
Career ladder implementation NA to PN and PN to RN.
Clinical learning strategies in a rural setting.

EXPERIENCES
"Career Days" at University of Wisconsin: Richland Campus - To inform public of AD nursing and other nursing career opportunities.
"Associate Degree Nursing" at Local Chapter of Wisconsin Nurses Association.

EVALUATION
No specific expertise.

LEGISLATIVE EXPERIENCE
No specific expertise.

MODEL/DESIGN EXPERIENCE
Helped design and initiate curriculum for ADN progression and generic track programs.

AVAILABILITY
GEOGRAPHICAL LIMITATIONS No limitations
FREQUENCY Limited by current responsibilities
FOLLOW-UP Available

ESTIMATED COST FACTORS
FEES X MATERIALS X LODGING X MEALS X
TRAVEL X PLANNING ___ FOLLOW-UP OTHER

STYLE(S) OF PRESENTATION
KEYNOTE ___ RESEARCH ___ HALF-DAY X MULTI-MEDIA ___
WORKSHOP ___ TRAINING ___ FULL-DAY ___

SPECIAL ACCOMMODATIONS
GROUP Community College Personnel
SIZE SMALL GROUP
STAFF FACED WITH SETTING UP PROGRAM
JOHN C. SNIDER
ASSISTANT, ACADEMIC VICE-PRESIDENT

ADDRESS: Division of Continuing Education
COLORADO STATE UNIVERSITY
Ft. Collins, CO 80523

PHONES: BUSINESS (303) 491-5288
OTHER (303) 223-4546

REPRESIGNING: COLORADO STATE COLLEGE

DESCRIPTION: The Colorado State College Division of Continuing Education serves 22,000 adult part-time students per year by providing lifelong learning opportunities to help them meet their educational and career needs.

TOPICS: Program Planning, Continuing Education Programming, Adult Education


EVALUATION: No specific expertise.

LEGISLATIVE EXPERIENCE: No specific expertise.

MODEL/DESIGN EXPERIENCE: Program planning and design and marketing techniques as applied to adult education.

AVAILABILITY: No geographical limitations

FREQUENCY: Limited due to prior travel commitments

FOLLOW-UP: Available

ESTIMATED COST FACTORS:
- FEES: X
- TRAVEL: X
- PLANNING: X
- LODGING: X
- FOLLOW-UP: X
- MEALS: X
- OTHER

STYLISTIC OF PRESENTATION:
- KEYNOTE: __
- RESEARCH: __
- WORKSHOP: X
- TRAINING: X
- HALF-DAY: X
- FULL-DAY: __
- MULTI-MEDIA: X

SPECIAL ACCOMMODATIONS:
- GROUP: MOST AUDIENCES
- SIZE: ANY SIZE
DESCRIPTION

The Bradford-Wyoming County Literacy Program, an affiliate of Laubach Literacy Action, provides free and confidential one-to-one tutoring service for adults and teenagers who happen to lack basic reading skills. The program trains volunteer tutors in the Laubach Method of reading instruction. These volunteer tutors are then matched with adult students. The program has its own team of volunteer trainers that conduct tutor training workshops in various communities.

TOPICS

Organizing and maintaining a rural literacy program
Public relations and publicity Training volunteers

EXPERIENCES

"Literacy Action in Pennsylvania - Three Model Programs" at Midwinter Conference of the Pennsylvania Association for Adult Continuing Education at Hershey, PA.
"Setting Up a Rural Literacy Program" at the Northeast Regional Conference of Laubach Literacy Action in Frederick, MD.

EVALUATION

No specific expertise.

LEGISLATIVE EXPERIENCE

No specific expertise.

MODEL/DESIGN EXPERIENCE

Program planning and design as it relates to establishing a literacy program. Specific skills include general organization skills, public relations and recruitment and training of volunteers.

AVAILABILITY

Geographical limitations No limitations
Frequency Limited by current responsibilities
Follow Up Available

ESTIMATED COST FACTORS

Fees X Materials X Lodging X Meals X
Travel X Planning — Follow-Up X Other ___

STYLE(S) OF PRESENTATION

Keynote ___ Research ___ Half-Day X Multi-Media ___
Workshop X Training X Full-Day X

SPECIAL ACCOMMODATIONS

Group Lay Volunteers
Volunteer/Professional Staff

SIZE

Small/Medium
JIM STEWART
FARM BUSINESS MANAGEMENT CURRICULUM SPECIALIST

ADDRESS 1500 WEST SEVENTH AVENUE
STILLWATER, OK 74074

PHONES BUSINESS (405) 377-2000 EXT 265
OTHER (405) 624-2859

REPRESENTING OKLAHOMA STATE DEPARTMENT OF VOCATIONAL AND TECHNICAL EDUCATION CURRICULUM AND INSTRUCTIONAL MATERIALS DIVISION

DESCRIPTION THE STATE DEPARTMENT OF VO-TECH'S PRIMARY OBJECTIVE IS TO SERVE. THE SDYTE PROVIDES SUPPORT SERVICES TO THE STATE'S VOCATIONAL TEACHERS AND TO BUSINESS AND INDUSTRY IN THE FORMS OF SPECIAL TECHNICAL TRAINING PROGRAMS, INSTRUCTIONAL MATERIALS DEVELOPMENT, INSERVICE WORKSHOPS, SUPERVISION, EVALUATION, RESEARCH, TESTING, ETC. POPULATION SERVED INCLUDES SECONDARY AND POSTSECONDARY STUDENTS IN COMPREHENSIVE HIGH SCHOOLS, AREA VO-TECH SCHOOLS AND SKILLS CENTERS.

TOPICS FARM BUSINESS MANAGEMENT CURRICULUM PLANNING AND UTILIZATION

EXPERIENCES "CURRICULUM PLANNING, MANAGEMENT AND UTILIZATION" FOR OKLAHOMA FARM BUSINESS MANAGEMENT INSTRUCTORS IN STILLWATER, OK. "TEACHING FARM BUSINESS MANAGEMENT USING OKLAHOMA CURRICULUM" FOR ARKANSAS VO-AG INSTRUCTORS INSERVICE AT HOT SPRINGS, AR. "REPORT ON OKLAHOMA FBM PROGRAMS" AT NATIONAL FARM BUSINESS MANAGEMENT CONFERENCE IN SCOTTSBLUFF, NE.

EVALUATION NO SPECIFIC EXPERTISE.

LEGISLATIVE EXPERIENCE NO SPECIFIC EXPERTISE.

MODEL/DESIGN EXPERIENCE ASSISTED AND COORDINATED IMPLEMENTATION OF THE OKLAHOMA FARM BUSINESS MANAGEMENT CURRICULUM.

AVAILABILITY GEOGRAPHICAL LIMITATIONS NO LIMITATIONS
FREQUENCY LIMITED BY CURRENT RESPONSIBILITIES
FOLLOW-UP AVAILABLE

ESTIMATED COST FACTORS FEES X MATERIALS X LODGING X MEALS X
TRAVEL X PLANNING X FOLLOW-UP X OTHER 

STYLE(S) OF PRESENTATION KEYNOTE ___ RESEARCH ___ HALF DAY X MULTI-MEDIA ___
WORKSHOP X TRAINING X FULL-DAY X

SPECIAL ACCOMMODATIONS GROUP FARM/RANCH FAMILIES
STUDENTS/VO-TECH TEACHERS
CURRICULAR SPECIALISTS SIZE SMALL/MEDIUM
A shortage of nurse clinicians exists in the rural areas of northeastern California. Rural nursing is unique in that the rural nurse is involved in a greater variety of roles compared to the more specialized role of urban nursing. The RCNP Center provides the opportunity for nurses and student nurses to gain clinical experience in a rural setting. Courses are offered through schools of nursing as well as through extension courses.

Use of Preceptors in Rural Clinical Rotations
Rural Nursing
Off-Campus, Nontraditional Courses


Evaluation of rural nursing curricula.

Worked with state and/or federal legislative personnel in establishing programs to meet rural nursing needs.

Design techniques and curriculum planning and design of off-campus, nontraditional courses.

Geographical limitations: No limitations
Frequency: No limitations
Follow-up: Available

Estimated cost factors:
- Fees: X
- Materials: X
- Lodging: X
- Meals: X
- Travel: X
- Planning: X
- Follow-up: X
- Other: ________

Style(s) of presentation:
- Keynote: X
- Research: ___
- Half-day: X
- Multi-media: X
- Workshop: X
- Training: X
- Full-day: X

Special accommodations:
- Group: Most audiences
- Size: All sizes

83 88
ANN SWANSON
ADMINISTRATOR

ADDRESS Box 1532
MASON CITY, IA 50401

PHONES BUSINESS (515) 421-4349
OTHER (515) 423-6917

REPRESENTING NORTH CENTRAL REGIONAL LIBRARY SYSTEM

DESCRIPTION The NORTH CENTRAL REGIONAL LIBRARY SYSTEM IS ONE OF SEVEN REGIONAL LIBRARIES IN IOWA PROVIDING SUPPORTIVE LIBRARY SERVICE TO EXISTING PUBLIC LIBRARIES AND ENCOURAGING LOCAL FINANCIAL SUPPORT OF PUBLIC LIBRARY SERVICE IN AREAS WHERE IT IS INADEQUATE OR NON-EXISTENT. WE SERVE 81 AUTONOMOUS PUBLIC LIBRARIES IN 13 COUNTIES, PROVIDING REFERENCE, INTERLIBRARY LOAN AND CONSULTANT SERVICES.

TOPICS STARTING A SMALL PUBLIC LIBRARY IN RURAL COMMUNITIES
PROVIDING AND MAINTAINING RURAL LIBRARY SERVICES

EXPERIENCES My EXPERIENCES HAVE BEEN LIMITED TO THE SERVICE AREA OF THE REGIONAL LIBRARY.

EVALUATION NO SPECIFIC EXPERTISE.

LEGISLATIVE EXPERIENCE NO SPECIFIC EXPERTISE.

MODEL/DESIGN EXPERIENCE PROGRAM PLANNING AND DESIGN AS IT RELATES TO THE DEVELOPMENT AND STABILIZATION OF A SMALL PUBLIC LIBRARY IN RURAL COMMUNITIES.

AVAILABILITY GEOGRAPHICAL LIMITATIONS Midwestern States
FREQUENCY 3-5 DAYS ANNUALLY
FOLLOW-UP AVAILABLE

ESTIMATED COST FACTORS FEES MATERIALS LODGING MEALS TRAVEL PLANNING FOLLOW-UP OTHER

STYLE/S OF PRESENTATION KEYNOTE RESEARCH HALF-DAY MULTI-MEDIA WORKSHOP TRAINING FULL-DAY

SPECIAL ACCOMMODATIONS GROUP CITIZENS LIBRARY STAFF SIZE SMALL GROUP
MARGARET U. TAYLOR
PUBLIC AFFAIRS DIRECTOR

ADDRESS
WILSON COLLEGE
CHAMBERSBURG, PA 17201

PHONES
BUSINESS (717) 264-4141 EXT 240
OTHER (717) 485-5495

REPRESENTING
WILSON COLLEGE

DESCRIPTION
WILSON COLLEGE WAS FOUNDED IN 1869 AS A LIBERAL ARTS COLLEGE FOR WOMEN. IN 1982 THE COLLEGE BEGAN A DIVISION FOR CONTINUING STUDIES TO SERVE ADULT MEN AND WOMEN. THROUGH THE DIVISION THE COLLEGE NOW OFFERS ASSOCIATE DEGREES IN COMPUTER INFORMATION SYSTEMS AND IN MANAGEMENT AND SUPERVISION. THE POPULATION SERVED IS RURAL, PRIMARILY EMPLOYED IN FARMING, EDUCATION AND "BOOTSTRAP" INDUSTRIES. THE CONTINUING STUDIES DIVISION HAS SERVED 210 WORKING MEN AND WOMEN.

TOPICS
MARKETING OF CONTINUING EDUCATION PROGRAMS FOR RURAL ADULT LEARNERS

EXPERIENCES

EVALUATION
NO SPECIFIC EXPERTISE.

LEGISLATIVE EXPERIENCE
NO SPECIFIC EXPERTISE.

MODEL/DESIGN EXPERIENCE
MARKETING TECHNIQUES: PREPARING YOUR TOWN/COMMUNITY TO ACCEPT A CONTINUING EDUCATION PROGRAM, IDENTIFYING AND WORKING WITH FUNCTIONAL GROUPS, GAINING COMMUNITY SUPPORT, WORKING WITH MEDIA.

AVAILABILITY

GEOGRAPHICAL LIMITATIONS
NO LIMITATIONS

FREQUENCY
NO LIMITATIONS

FOLLOW-UP
AVAILABLE

ESTIMATED COST FACTORS
FEES X MATERIALS X LODGING X MEALS X
TRAVEL X PLANNING X FOLLOW-UP X OTHER

STYLE(S) OF PRESENTATION
KEYNOTE — RESEARCH — HALF-DAY — MULTI-MEDIA
WORKSHOP — TRAINING — FULL-DAY

SPECIAL ACCOMMODATIONS
GROUP PUBLIC RELATIONS STAFF
COMMUNITY COLLEGE/CENTER STAFF
ADMINISTRATIVE PERSONNEL

SIZE

85
DOUGLAS M. TREADWAY
Dean of Regional Programs

ADDRESS  EASTERN OREGON STATE COLLEGE
          LA GRANDE, OR 97850

PHONES  BUSINESS (503) 963-1378
         OTHER

REPRESENTING  EASTERN OREGON STATE COLLEGE

DESCRIPTION
EASTERN OREGON STATE COLLEGE IS A RURAL FOUR-YEAR COLLEGE WITH
EXTENSIVE OUTREACH PROGRAMS FOR ADULTS. IT PROVIDES EXTERNAL DEGREES
IN BUSINESS, NURSING, GENERAL STUDIES, EDUCATION AND COMMUNITY
SERVICES. IT ALSO PROVIDES WORKSHOPS, IN-SERVICE TRAINING AND PUBLIC
SERVICE RESOURCES FOR RURAL COMMUNITIES ACROSS A 50,000 SQUARE MILE
SERVICE AREA.

TOPICS
RURAL CONTINUING EDUCATION DELIVERY SYSTEMS  FUND RAISING
STAFF AND PROGRAM DEVELOPMENT  INTERINSTITUTIONAL COOPERATION

EXPERIENCES
DESCRIPTION OF EOSC PROGRAMS FOR INDIANA UNIVERSITY.
Consulted with Umatilla Indian Reservation, Pendleton, OR.
Project Team Member, Commission on Education and the Adult Learner in
Columbia, MD.
RURAL SMALL BUSINESS DEVELOPMENT CENTERS, OREGON ECONOMIC DEVELOPMENT
AND COMMUNITY COLLEGE SYSTEM.

EVALUATION
NO SPECIFIC EXPERTISE.

LEGISLATIVE EXPERIENCE
WORKING WITH STATE AND/OR FEDERAL LEGISLATIVE PERSONNEL
IN DEVELOPING AND FUNDING CONTINUING EDUCATION PROGRAMS IN RURAL
AREAS.

MODEL/DESIGN EXPERIENCE
PROGRAM PLANNING AND DESIGN, CURRICULUM PLANNING AND DESIGN,
AND MARKETING TECHNIQUES AS APPLIED TO CONTINUING EDUCATION PROGRAMS
IN RURAL AREAS. ALSO FAMILIAR WITH DELIVERY SYSTEMS.

AVAILABILITY
GEOGRAPHICAL LIMITATIONS  NO LIMITATIONS
FREQUENCY  LIMITED TO 3 DAYS/MONTH
FOLLOW-UP  AVAILABLE

ESTIMATED COST FACTORS
FEES  X  MATERIALS  X  LODGING  X  MEALS  X
TRAVEL  X  PLANNING  ___  FOLLOW-UP  X  OTHER  ______

STYLE(S) OF PRESENTATION
KEYNOTE  X  RESEARCH  ___  HALF DAY  X  MULTI-MEDIA  ___
WORKSHOP  X  TRAINING  X  FULL-DAY  X

SPECIAL ACCOMMODATIONS
GROUP  ANY AUDIENCE  SIZE  ANY SIZE
FRANCIS TUTTLE
CONSULTANT

ADDRESS 915 Brown Drive
         STILLWATER, OK 74074

PHONES  BUSINESS (405) 312-8322
         OTHER (405) 377-9194

REPRESENTING  Education Training Consultants, Inc.

DESCRIPTION  Education Training Consultants, Inc. offers consultant services, research, training and management in the areas of: agriculture, education, electronics, occupational information, and technical education. Additionally, it offers consultant services to business, industry and educational institutions in the areas of management systems and productivity improvement.

TOPICS
  Economic development through vocational education and training
  Vocational education
  Productivity improvement programs

EXPERIENCES
  "State training in support of economic development - Vocational Education: Partner in Economic Development" at Auburn University.
  "Vocational Education - Focusing on the Future" at the Colorado Advisory Council for Vocational Education in Denver, CO.
  "Relating Workforce Needs" at Cooperative Project Conference in Birmingham, AL.

EVALUATION  Evaluation as it relates to education and training and/or vocational education.

LEGISLATIVE EXPERIENCE  State and local systems of vocational education and training.

MODEL/DESIGN EXPERIENCE  Vocational education and training.
                          Economic development through vocational education and training.

AVAILABILITY
  GEOGRAPHICAL LIMITATIONS  No limitations
  FREQUENCY  No limitations
  FOLLOW-UP  Available

ESTIMATED COST FACTORS
  FEES  X  MATERIALS  __  LODGING  X  MEALS  X
  TRAVEL  X  PLANNING  __  FOLLOW-UP  __  OTHER  __

STYLE(S) OF PRESENTATION
  KEYNOTE  X  RESEARCH  __  HALF-DAY  X  MULTI-MEDIA  __
  WORKSHOP  X  TRAINING  X  FULL-DAY  __

SPECIAL ACCOMMODATIONS
  GROUP  BUSINESS/INDUSTRY LEADERS  SIZE  Any Size
  Educational Providers
  Legislative/Economic Development Personnel
JOHN M. VACANTI
DIRECTOR OF CAREER ASSESSMENT/PLACEMENT CENTER

ADDRESS
NEBRASKA WESTERN COLLEGE
1601 EAST 27TH STREET
SCOTTSBLUFF, NE 69361

PHONES
BUSINESS (308) 635-3606
OTHER (308) 632-7224

REPRESENTING
NEBRASKA WESTERN COLLEGE

DESCRIPTION
The Career Assessment/Placement Center works with a diverse population, including public school special need students and social service agencies (Nebraska Association of Farmworkers, Division of Rehabilitation Services and JTPA). For these special populations/agency clientele, the Center provides vocational testing, career guidance and job outlook information. The Center also offers a college credit, career planning course.

TOPICS
Economic Development    Career Assessment and Guidance
Needs Assessment/Grant Writing    Expert Testimony

EXPERIENCES
"Vocational Evaluation in Nebraska Schools" at JTPA/Greater Nebraska Workshop in Lincoln, NE (1984).
"Edumetric Assessment" at American Vocational Association Conference in St. Louis, MO (1982).

EVALUATION
Career Assessment/Vocational Evaluation
Needs Assessment

LEGALISTIC EXPERIENCE
Working with state and/or federal legislative personnel in various aspects of vocational education assessment and programming.

MODEL/DONE EXPERIENCE
Program planning and design and curriculum planning and design as applied to vocational education.

AVAILABILITY
GEOGRAPHICAL LIMITATIONS - No LIMITATIONS
FREQUENCY - No LIMITATIONS
FOLLOW-UP - AVAILABLE

ESTIMATED COST FACTORS
FEES X    MATERIALS X    LODGING X    MEALS X
TRAVEL X    PLANNING X    FOLLOW-UP X    OTHER

STYLE(S) OF PRESENTATION
KEYNOTE    RESEARCH    HALF-DAY X    MULTI-MEDIA
WORKSHOP X    TRAINING X    FULL-DAY

SPECIAL ACCOMMODATIONS
GROUP    MOST AUDIENCES    SIZE    SMALL GROUP
ROSS VAN NESS
DIRECTOR, BSU PROGRAM AT GRISOM AIR FORCE BASE

ADDRESS
SCHOOL OF CONTINUING EDUCATION
BALL STATE UNIVERSITY
MUNCIE, IN 47306

REPRESENTING
BALL STATE UNIVERSITY
PRIVATE CONSULTING FIRM

DESCRIPTION
PROGRAM GOALS ARE TO PROVIDE SKILLS AND POSITIVE BEHAVIOR CHANGE TO ADULTS OF ALL AGES IN SITES AND SETTINGS CONVENIENT TO THE LEARNER. OUTREACH PROGRAMS, CREDIT AND NON-CREDIT, ARE OFFERED THROUGHOUT CENTRAL AND EASTERN INDIANA - INCLUDING CLASSES, WORKSHOPS, SEMINARS, SPEECHES AND INDIVIDUAL OR ORGANIZATIONAL CONSULTING.

TOPICS
EFFECTIVE MANAGEMENT - CONFLICT, TIME, COMMUNICATION, RELATIONSHIPS, EFFECTIVE GROUP FUNCTIONING.

EXPERIENCES
FOURTEEN YEARS EXPERIENCE AS A CONSULTANT, WORKSHOP LEADER AND SPEAKER
LIST OF TYPICAL PRESENTATIONS INCLUDE:
TIME MANAGEMENT CONFLICT MANAGEMENT STRESS MANAGEMENT
STRESS AND BURN OUT QUALITY CIRCLES ASSERTIVENESS
BOARD-STAFF RELATIONSHIPS HUMOR IN WORK

EVALUATION
EVALUATION FOR GROWTH. NEEDS ASSESSMENTS FOR PROGRAM DEVELOPMENT.

EVALUATION FOR GROWTH. NEEDS ASSESSMENTS FOR PROGRAM DEVELOPMENT.

LICENSED EXPERIENCE
NO SPECIFIC EXPERTISE.

MODEL/DESIGN EXPERIENCE
INCREASING OUTREACH PROGRAMS BY UNIVERSITIES AND COLLEGES.
ALL SKILLS ESSENTIAL TO EFFECTIVE PROGRAM PLANNING, DESIGN, AND EVALUATION.

AVAILABILITY
GEOGRAPHICAL LIMITATIONS NO LIMITATIONS
FREQUENCY NO LIMITATIONS
FOLLOW-UP BY MAIL WITHIN ONE MONTH OF CONSULTING

ESTIMATED COST FACTORS
FEES X MATERIALS X LODGING X MEALS X
TRAVEL X PLANNING ___ FOLLOW-UP ___ OTHER _______

STYLE(S) OF PRESENTATION
KEYNOTE X RESEARCH ___ HALFDAY X MULTI-MEDIA X
WORKSHOP X TRAINING X FULL-DAY X

SPECIAL ACCOMMODATIONS
GROUP MOST AUDIENCES SIZE ANY SIZE
JOHN F. VILLERS
ASSISTANT DIRECTOR, ADULT EDUCATION

ADDRESS
UPPER VALLEY JOINT VOCATIONAL SCHOOL
8811 CAREER DRIVE
PIQUA, OH 45356

PHONES
BUSINESS (513) 778-1980
OTHER (513) 773-8186

REPRESENTING
UPPER VALLEY JOINT VOCATIONAL SCHOOL

DESCRIPTION
The Upper Valley Joint Vocational School serves 14 local school districts and between 1000 and 1200 high school students. Last year we trained over 1300 adults in full-time programs and over 5000 adults in part-time classes. When the adult training and community education are combined, we served over 45,000 adults. Our goal is to "help people help themselves." We offer a full range of training in the various vocational fields.

TOPICS
PUBLIC RELATIONS MARKETING MOTIVATION
THE ADULT LEARNER EVENT/PROGRAM PLANNING

EXPERIENCES
"SELLING YOUR SCHOOL TO THE ADULT COMMUNITY" AT THE NATIONAL AVA MEETING.
"ADULT EDUCATION - DOORWAY TO THE COMMUNITY" AT THE STATE OVA.
I have presented programs and inservice for several different groups.

EVALUATION
EVALUATION OF ADULT INSTRUCTORS.
HOW TO CONDUCT RESEARCH ON THE ADULT LEARNER.

LEGISLATIVE EXPERIENCE
No specific expertise.

PROGRAM DESIGN EXPERIENCE
Program planning and design and marketing techniques as applied to adult education programs.

AVAILABILITY
GEOGRAPHICAL LIMITATIONS No LIMITATIONS
FREQUENCY 45 DAYS/YEAR
FOLLOW-UP AVAILABLE

ESTIMATED COST FACTORS
FEES MATERIALS LODGING MEALS TRAVEL PLANNING FOLLOW-UP OTHER

SPECIALIZED ORIENTATION
KEYNOTE RESEARCH HALF-DAY WORKSHOP TRAINING FULL-DAY

SPECIAL ACCOMMODATIONS
GROUP MOST AUDIENCES SIZE Any SIZE

99
MARGERY WALKER
DEAN, RURAL EDUCATION

ADDRESS
Rural Education
3605 Arctic Blvd. #420
Anchorage, AK 99503

PHONES
Business (907) 564-3325
Other

REPRESENTING
UNIVERSITY OF ALASKA

DESCRIPTION
RURAL EDUCATION PROVIDES EDUCATION TO RURAL AREAS IN ALASKA IN A THREE TIER APPROACH: USE OF LOCAL SOURCES; REGIONAL CLASSES WITH ITINERANT INSTRUCTORS AND AUDIOCONFERENCE; AND VILLAGE CLASSES OFFERED THROUGH AUDIOCONFERENCE AND CORRESPONDENCE. RURAL EDUCATION IS COST-EFFECTIVE, FLEXIBLE AND THE ONLY NON-CAMPUS INSTRUCTIONAL UNIT IN THE UNIVERSITY OF ALASKA.

TOPICS
WHYS AND HOWS OF COMMUNITY BASED EDUCATION
DIVERSIFIED STAFFING FOR DISTANCE-DELIVERY OF EDUCATIONAL PROGRAMS

EXPERIENCES
"THE USER'S PERSPECTIVE" AT LEARN ALASKA CONFERENCE.
"OUTREACH, WHO IS DOING IT AND WHO WANTS TO" AT COMMUNITY COLLEGE CONFERENCE (1983).
"PART-TIME FACULTY ARE UNIQUE" IN MONOGRAPH #1, COMBASE SERIES (1978).

EVALUATION
NO SPECIFIC EXPERTISE.

LEGISLATIVE EXPERIENCE
NO SPECIFIC EXPERTISE.

MODEL/M: SIGN EXPERIENCE
IDENTIFYING THE AUDIENCE
ENLISTING PARTICIPATION OF USERS
MOTIVATION AND GROUP PROCESS SKILLS

AVAILABILITY
GEOGRAPHICAL LIMITATIONS: NO LIMITATIONS
FREQUENCY: LIMITED BY CURRENT RESPONSIBILITIES
FOLLOW-UP: BY TELECONFERENCE, CORRESPONDENCE, HOSTING VISITORS

ESTIMATED COST FACTORS
FEES: X
MATERIALS: 
TRAVEL: X
PLANNING: 
FOLLOW-UP: X
OTHER: 

STYLE(S) OF PRESENTATION
KEYNOTE: X
RESEARCH: 
WORKSHOP: 
TRAINING: X
HALF-DAY: X
MULTI-MEDIA: X
FULL-DAY: 

SPECIAL ACCOMMODATIONS
GROUP: MOST AUDIENCES
SIZE: SMALL/MEDIUM

91
CATHARINE P. WARMBROD
Research Specialist

ADDRESS Ohio State University
1960 Kenny Road
Columbus, OH 43210

PHONES
BUSINESS (614) 486-3655
OTHER

REPRESENTING National Center for Research in Vocational Education
Ohio State University

DESCRIPTION The mission of the National Center for Research in Vocational Education is to increase the ability of diverse agencies, institutions, and organizations to solve educational problems relating to individual career planning, preparation, and progression. The center generates knowledge through a variety of mechanisms—research, educational programs and products, evaluation of individual program needs and outcomes, etc.

TOPICS Cooperation between Industry and Postsecondary Education
Retraining/Upgrading Adult Workers
Business/Colleges Sharing

EXPERIENCES "Retraining and Upgrading Workers for Industry" at American Vocational Association Convention in Anaheim, CA (1983).
"Upgrading and Retraining Adult Workers: Barriers and Solutions" at National Vocational Education Dissemination Conference (1983).
"Industry and Education Sharing Resources" at American Vocational Association in Atlanta, GA (1981).

EVALUATION Postsecondary program evaluation for program improvement.

LEGISLATIVE
EXPERIENCE No specific expertise.

MODEL/DESIGN
EXPERIENCE No specific expertise.

AVAILABILITY GEOGRAPHICAL LIMITATIONS No limitations
FREQUENCY Limited by current responsibilities
FOLLOW-UP Available

ESTIMATED COST FACTORS FEES X MATERIALS X LODGING X MEALS X
TRAVEL X PLANNING X FOLLOW-UP X OTHER

STYLE(S) OF PRESENTATION KEYNOTE RESEARCH X HALF-DAY X MULTI-MEDIA
WORKSHOP TRAINING X FULL-DAY X

SPECIAL ACCOMMODATIONS GROUP Training Center Personnel SIZE SMALL/MEDIUM
COMMUNITY COLLEGE PERSONNEL
ROBERT L. WILLIAMS
COORDINATOR, SPECIAL PROGRAMS

ADDRESS  COOPERATIVE EXTENSION SERVICE
          UNIVERSITY OF GEORGIA
          ATHENS, GA 30602

PHONES  BUSINESS (404) 542-6085

REFERRING  UNIVERSITY OF GEORGIA
            EDUCATION THROUGH VISUAL WORKS
            NATIONAL CENTER FOR LEADERSHIP DEVELOPMENT IN ADULT EDUCATION

DESCRIPTION  THE UNIVERSITY OF GEORGIA IS THE NATION'S OLDEST PUBLIC SUPPORTED INSTITUTION OF HIGHER EDUCATION. IT SERVES A TRANSITIONAL POPULATION OF AGRARIAN OLD SOUTH AND EMERGING NEW SOUTH. THE NATIONAL CENTER FOR LEADERSHIP DEVELOPMENT IN ADULT EDUCATION IS RECENTLY FUNDED BY THE W.K. KELLOGG FOUNDATION TO ENCOURAGE LEADERSHIP DEVELOPMENT - BOTH IN PROGRAMS AND PEOPLE. EDUCATION THROUGH VISUAL WORKS IS A NON-PROFIT CORPORATION WHICH SUPPORTS THE USE OF VISUAL MEDIA.

TOPICS  DEVELOPMENT COMMUNICATIONS  EDUCATIONAL POLICY
        ADULT COMMUNITY EDUCATION AND PUBLIC POLICY

EXPERIENCES  "PUBLIC POLICY AND ADULT EDUCATION" AT GEORGIA BASIC ADULT EDUCATION CONFERENCE IN ATHENS, GA.
              CONSULTANT; NATIONAL INSTITUTE OF CORRECTIONS IN BOULDER, CO.
              NATIONAL KELLOGG FOUNDATION FELLOW - POLICY, INFORMATION AND VALUE.
              "ALCHEMY AND THE NEW SOUTH: ISSUES FOR ADULT AND COMMUNITY EDUCATION" AT ACTION AGENDA SOUTHERN REGIONAL CONFERENCE IN LEXINGTON, KY (1985)

EVALUATION  NO SPECIFIC EXPERTISE.

LEGISLATIVE EXPERIENCE  WORKING WITH STATE AND/OR FEDERAL LEGISLATIVE PERSONNEL IN PUBLIC AND EDUCATIONAL POLICY AS IT RELATES TO ADULT COMMUNITY EDUCATION.

MODEL/DESIGN EXPERIENCE  MARKETING TECHNIQUES FOR ADULT COMMUNITY EDUCATION AND USE OF MASS MEDIA AND EDUCATIONAL MEDIA IN INFORMAL ADULT EDUCATION.

AVAILABILITY  GEOGRAPHICAL LIMITATIONS  NO LIMITATIONS
              FREQUENCY  NO LIMITATIONS
              FOLLOW-UP  AVAILABLE

ESTIMATED COST FACTORS  FEES  X  MATERIALS  X  LODGING  X  MEALS  X
                          TRAVEL  X  PLANNING  X  FOLLOW-UP  X  OTHER

STYLE(S) OF PRESENTATION  KEYNOTE  X  RESEARCH  ___  HALF-DAY  X  MULTI-MEDIA  X
                          WORKSHOP  X  TRAINING  X  FULL-DAY  X

SPECIAL ACCOMMODATIONS  GROUP  MOST AUDIENCES  SIZE  ALL SIZES

93

98
PAUL D. WINKLER
DIRECTOR, PART-TIME VOCATIONAL INSTRUCTION

ADDRESS       MID-PLAINS COMMUNITY COLLEGE
Route 4 Box 1
NORTH PLATTE, NE 69101

REPRESENTING  Mid-Plains Community College

DESCRIPTION  MID-PLAINS COMMUNITY COLLEGE SERVES AN 18-COUNTY, PREDOMINANTLY RURAL
              AREA. PROGRAMS ARE OFFERED IN ACADEMIC TRANSFER, VOCATIONAL-TECHNICAL
              AREAS, CONTINUING EDUCATION AND COMMUNITY SERVICE. ACADEMIC TRANSFER
              PROGRAMS PARALLEL FIRST TWO YEARS OFFERED AT FOUR-YEAR INSTITUTIONS,
              VOCATIONAL-TECHNICAL PROGRAMS RESPOND TO NEEDS OF BUSINESS AND
              INDUSTRY. MORE RECENT INNOVATIONS INCLUDE A MOBILE METALS SHOP THAT
              IS USED IN OFF-CAMPUS COURSES IN MACHINE SHOP AND WELDING.

TOPICS  DESIGN AND IMPLEMENTATION OF THE MOBILE METALS SHOP.

EXPERIENCES  NUMEROUS PRESENTATIONS TO LOCAL SCHOOL DISTRICTS. WE USE A SLIDE/TAPE
              PRESENTATION TO SHOW SUPERINTENDENTS, PRINCIPALS, AND SHOP TEACHERS
              THE ADVANTAGES AND BENEFITS FOR THEIR HIGH SCHOOL STUDENTS AND THE
              ADULT POPULATION IN AND AROUND THEIR COMMUNITY.

EVALUATION  NO SPECIFIC EXPERTISE.

LEGISLATIVE  NO SPECIFIC EXPERTISE.
EXPERIENCE

MODEL/DESIGN  DESIGN AND CONSTRUCTION OF MOBILE METALS SHOP VAN,
EXPERIENCE  DESIGN AND IMPLEMENTATION OF MOBILE METALS SHOP CURRICULUM.

AVAILABILITY  GEOGRAPHICAL LIMITATIONS  NO LIMITATIONS
              FREQUENCY  NOT AVAILABLE AT SOME TIMES OF THE YEAR
              FOLLOW-UP  AVAILABLE, IF NECESSARY

ESTIMATED  FEES  X  MATERIALS  ___  LODGING  X  MEALS  X
              COST FACTORS  TRAVEL  X  PLANNING  ___  FOLLOW-UP  X  OTHER  ___

STYLE(S) OF  KEYNOTE  ___  RESEARCH  ___  HALF-DAY  X  MULTI-MEDIA  X
PRESENTATION  WORKSHOP  ___  TRAINING  ___  FULL-DAY  ___

SPECIAL  GROUP  WELDERS/MACHINISTS
ACCOMMODATIONS  SIZE  SMALL/MEDIUM
              HIGH SCHOOL ADMINISTRATION
              HIGH SCHOOL TEACHERS
THEODORE W. WISCHROPP  
DIRECTOR OF DEVELOPMENT

ADDRESS CONTINUING EDUCATION  
301 UMBERGER HALL  
MANHATTAN, KS 66506

REPRESENTING Kansas State University

DESCRIPTION The Division of Continuing Education at Kansas State University makes the resources of the land-grant university available on a statewide basis. Over 40,000 people are served each year in a wide variety of both credit and non-credit educational activities. Some of the programs the Division sponsors include summer school, intersession, off-campus classes, telement, nontraditional study, conferences, community activities, and special projects funded by grants.

TOPICS Staff Development Manuals for ABE/GED Instructors Interagency Cooperation Consortia Arrangements

EXPERIENCES "A Staff Development Training Manual for Entry Level ABE/GED Instructors at Kansas Adult Education Association in Salina, KS. "A Staff Development Training Manual for Experienced ABE/GED Instructors" at Commission on Adult Basic Education in Anchorage, AK. "How Individual ABE/GED Instructors Manage Change" at Missouri Valley Adult Education Conference in Des Moines, IA.

EVALUATION No specific expertise.

LEGAL EXPERIENCE No specific expertise.

MODEL/DESIGN EXPERIENCE Program planning and design as it relates to staff development in ABE centers. Interagency cooperation in small and medium-sized towns and consortia organization of rural community colleges.

AVAILABILITY No geographical limitations

FREQUENCY Two days/month

FOLLOW-UP Available

ESTIMATED COST FACTORS

FEES X MATERIALS  
TRAVEL X PLANNING  
LODGING X FOLLOW-UP X

MEALS X OTHER ___

STYLE(S) OF PRESENTATION

KEYNOTE ___ RESEARCH ___ HALF-DAY X

WORKSHOP ___ TRAINING ___ FULL-DAY ___

MULTI-MEDIA ___

SPECIAL ACCOMMODATIONS GROUP Paraprofessionals Community College Personnel Community Center Personnel

SIZE SMALL GROUP
BRUCE I. WOLFORD
ASSOCIATE PROFESSOR OF CORRECTIONAL SERVICES

ADDRESS 105 STRATTON BUILDING
EASTERN KENTUCKY UNIVERSITY
RICHMOND, KY 40475

PHONES BUSINESS (606) 622-1158
OTHER (606) 622-7636

REPRESENTING
DISLOCATED WORKER ASSISTANCE PROJECT (1984-85)
JOURNAL OF CORRECTIONAL EDUCATION

DESCRIPTION
EASTERN KENTUCKY UNIVERSITY SERVES THE PREDOMINANTLY RURAL SECTION OF
EASTERN KENTUCKY AND HAS LONG PROVIDED PROGRAMS FOR RURAL POPULATIONS.
AMONG THE PROGRAMS WHICH ADDRESS RURAL NEEDS ARE THE DISLOCATED WORKER
ASSISTANCE PROJECT (DWAP) AND JOURNAL OF CORRECTIONAL EDUCATION (JCE).
THE DWAP PROVIDES EMPLOYMENT AND WORK-RELATED EDUCATION PROGRAMMING TO
RURAL KENTUCKIANS. THE EKU CORRECTIONAL EDUCATION PROGRAM FOCUSES
UPON JAIL, COMMUNITY AND INSTITUTIONAL EDUCATIONAL PROGRAMS.

TOPICS
NETWORKING AND TRAINING TO ASSIST DISADVANTAGED INDIVIDUALS IN RURAL
SETTINGS: UNEMPLOYED DISLOCATED WORKERS AND OFFENDERS.

EXPERIENCES
"CORRECTIONAL SPECIAL EDUCATION PROGRAMS" AT INTERNATIONAL CONFERENCE
"EDUCATIONAL INTERVENTIONS IN JUVENILE JUSTICE" AT BEHAVIORAL

EVALUATION
A COMPREHENSIVE EXAMINATION/EVALUATION OF CORRECTIONAL EDUCATION
DELIVERY SYSTEMS.

LEGISLATIVE
APPLICATION OF JTPA PROGRAMS TO RURAL POPULATIONS.

MODEL/DESIGN
DEVELOPMENT AND OPERATION OF JAIL EDUCATIONAL PROGRAMS.
ASSISTING THE RURAL DISLOCATED WORKER.

AVAILABILITY
GEOGRAPHICAL LIMITATIONS NO LIMITATIONS
FREQUENCY NO LIMITATIONS
FOLLOW-UP EVALUATION RESEARCH, POLICY ANALYSIS, AND REVIEW

ESTIMATED
FEES X MATERIALS X LODGING X MEALS X
TRAVEL X PLANNING X FOLLOW-UP X OTHER ________

STYLE(S) OF
KEYNOTE X RESEARCH ___ HALF-DAY X MULTI-MEDIA X
PRESENTATION WORKSHOP X TRAINING ___ FULL-DAY ___

SPECIAL
GROUP ALL INTERESTED GROUPS SIZE ANY SIZE GROUPS

ACCOMMODATIONS

96 101
J. STEPHEN WRIGHT
DIRECTOR, RURAL HEALTH OFFICE

ADDRESS  GEORGIA SOUTHERN COLLEGE
P.O. Box 8148
STATESBORO, GA 30468

PHONES  BUSINESS (912) 681-5143
OTHER

REPRESENTING
AMERICAN RURAL HEALTH ASSOCIATION
GEORGIA SOUTHERN COLLEGE

DESCRIPTION
THE PURPOSE OF THE OFFICE OF RURAL HEALTH IS TO FOSTER THE IMPROVEMENT OF RURAL HEALTH THROUGH HEALTH MANPOWER EDUCATIONAL PROGRAMS, RESEARCH, CONTINUING EDUCATION, AND PUBLIC SERVICE. THIS PURPOSE IS ACCOMPLISHED THROUGH ACTIVITIES CONDUCTED IN ASSOCIATION WITH THE DIFFERENT SCHOOLS AND PROGRAMS AT GEORGIA SOUTHERN COLLEGE AND WITH COMMUNITY ORGANIZATIONS AND REGIONAL INSTITUTIONS. GEORGIA SOUTHERN COLLEGE ENROLLS APPROXIMATELY 7000 STUDENTS.

TOPICS
RURAL HEALTH - STATUS AND MORTALITY
ORGANIZING A STATE OR REGIONAL RURAL HEALTH ASSOCIATION

EXPERIENCES
"ALLIED HEALTH COALITION AT THE STATE LEVEL" AT AMERICAN SOCIETY OF ALLIED HEALTH PROFESSIONS IN COLORADO SPRINGS, CO (1979).
"PRIMARY CARE RESEARCH AND DEVELOPMENT INITIATIVES IN THE SOUTHEAST" AT AMERICAN RURAL HEALTH ASSOCIATION (1980).
"A STUDY OF MORTALITY IN RURAL GEORGIA" AT AMERICAN RURAL HEALTH ASSOCIATION IN LAKE TAHOE, NV (1983).

EVALUATION
RESEARCH TECHNIQUES AS APPLIED TO ASSESSMENT OF RURAL HEALTH STATUS AND MORTALITY.

LEGISLATIVE EXPERIENCE
NO SPECIFIC EXPERTISE.

MODEL/DESIGN EXPERIENCE
PROGRAM PLANNING AND DESIGN AND CURRICULUM PLANNING AND DESIGN AS APPLIED TO RURAL HEALTH NEEDS.

AVAILABILITY
GEOGRAPHICAL LIMITATIONS
FREQUENCY LIMITED
FOLLOW-UP AVAILABLE

ESTIMATED COST FACTORS
FEES X MATERIALS X LODGING X MEALS X
TRAVEL X PLANNING FOLLOW-UP OTHER

STYLE(S) OF PRESENTATION
KEYNOTE X RESEARCH X HALF-DAY X MULTI-MEDIA
WORKSHOP X TRAINING X FULL-DAY X

SPECIAL ACCOMMODATIONS
GROUP MOST AUDIENCES SIZE ANY SIZE
LAWRENCE ZANE  
PROFESSOR OF EDUCATION  

ADDRESS  1776 UNIVERSITY AVENUE  
HONOLULU, HI 96822  

PHONES  BUSINESS (808) 948-7834  
OTHER (808) 948-7989  

REPRESENTING  UNIVERSITY OF HAWAII AT MANOA  
WESTERN CURRICULUM COORDINATION CENTER  

DESCRIPTION  The Western Curriculum Coordination Center was formed to avoid unwarranted duplication of materials for postsecondary rural education. The Center encourages institutions to adopt/adapt previously developed materials, provides technical assistance, collects and disseminates curriculum materials, maintains a curriculum resource center and responds to requests for information and materials.  

TOPICS  CURRICULUM DEVELOPMENT AND ASSESSMENT  
VOCATIONAL EDUCATION  
IN-SERVICE AND PRE-SERVICE EDUCATION  

EXPERIENCES  "Graduate Fellowship Program for Prospective and Experienced Community College Faculty" A Final Report. OE Grant (1976).  

EVALUATION  No specific expertise.  

LEGALISTIC EXPERIENCE  Working with state and/or federal legislative personnel in the area of vocational education.  

MODEL/DESIGN EXPERIENCE  Program planning and design and curriculum planning and design as applied to vocational education and adult postsecondary education.  

AVAILABILITY  GEOGRAPHICAL LIMITATIONS  No limitations  
FREQUENCY  No limitations  
FOLLOW-UP  Available  

ESTIMATED COST FACTORS  FEES  MATERIALS  LODGING  MEALS  
TRAVEL  PLANNING  FOLLOW-UP  OTHER  

STYLE(S) OF PRESENTATION  KEYNOTE  RESEARCH  HALF-DAY  MULTI-MEDIA  
WORKSHOP  TRAINING  FULL-DAY  

SPECIAL ACCOMMODATIONS  GROUP  MOST AUDIENCES  SIZE  SMALL/MEDIUM  

98  

103
THE FEDERATION OF SOUTHERN COOPERATIVES IS A SERVICE, TRAINING, TECHNICAL ASSISTANCE, ADVOCACY AND RESOURCE AGENCY SERVING LOW INCOME PEOPLE IN THE RURAL SOUTH. THE FEDERATION'S CONSTITUENCY INCLUDES 30,000 LOW INCOME FAMILIES, ORGANIZED INTO 100 COOPERATIVES AND CREDIT UNIONS ACROSS TEN STATES OF THE RURAL SOUTH. ONE-THIRD OF OUR MEMBERSHIP ARE SMALL FARMERS WITH 50 ACRES OR LESS IN LANDHOLDINGS.

EXPERIENCES

"POPULAR ECONOMICS TRAINING" FOR SOUTHERN NEIGHBORHOODS NETWORK AT EPIES, AL (1983).
"RURAL DEVELOPMENT AND COOPERATIVES" PANEL DISCUSSION AT RURAL COALITION ANNUAL MEETING IN WASHINGTON, DC (1984).
"WORKSHOP ON COMMUNITY DEVELOPMENT CREDIT UNIONS" AT GEORGIA ASSOCIATION OF CO-OPS" IN DUBLIN, GA (1984).

EVALUATION

NO SPECIFIC EXPERTISE.

LEGISLATIVE EXPERIENCE

INFLUENCING LEGISLATION FOR SMALL FARMERS AND RURAL CONCERNS.

MODEL/DESIGN EXPERIENCE

PLANNING AND PROPOSAL WRITING FOR RURAL, COMMUNITY-BASED DEVELOPMENT ORGANIZATIONS.

AVAILABILITY

GEOGRAPHICAL LIMITATIONS
Prefer Southeast: VIRGINIA-TEXAS

FREQUENCY
ONE WEEK/MONTH

FOLLOW-UP
AVAILABLE

ESTIMATED COST FACTORS

FEES X MATERIALS X LODGING X MEALS X
TRAVEL X PLANNING X FOLLOW-UP X OTHER

STYLE(S) OF PRESENTATION

KEYNOTE RESEARCH HALF-DAY X MULTI-MEDIA
WORKSHOP X TRAINING X FULL-DAY X

SPECIAL ACCOMMODATIONS

GROUP
COMMUNITY MEMBERS
STAFF AND PARAPROFESSIONALS
COMMUNITY CENTER PERSONNEL

SIZE
SMALL/MEDIUM
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Appendix
Resource Consultant Form

(Complete all items that are applicable to you as a consultant.)

NAME: ____________________________________________ TITLE: ____________________________________________

BUSINESS ADDRESS: ____________________________________________

BUSINESS PHONE(S): ( ) ____________________________ OR ( ) ____________________________

area code area code

OPTIONAL HOME ADDRESS: ____________________________________________ (Zip)

OPTIONAL HOME PHONE: ( ) ____________________________

area code

1. WHAT TYPE OF ORGANIZATION ARE YOU REPRESENTING AS A CONSULTANT?
WHAT IS THE NAME OF THE ORGANIZATION YOU REPRESENT?

CHECK ☊

☐ AGENCY
☐ ASSOCIATION
☐ UNIVERSITY
☐ FOUNDATION
☐ SPECIAL PROJECT*
☐ PROGRAM
☐ TRAINING CENTER
☐ COMMUNITY COLLEGE
☐ JUNIOR COLLEGE
☐ PRIVATE BUSINESS
☐ PRIVATE
☐ OTHER

*Special Project - if you are a special project, what is the duration of your Project?

2. WRITE A BRIEF DESCRIPTION OF THE ORGANIZATION YOU ARE REPRESENTING. INCLUDE SOME STATEMENTS OF GOALS, POPULATION SERVED, AND, GIVE SOME EXAMPLES OF THE SERVICES OR PROGRAMS YOU ARE PROVIDING TO YOUR POPULATION.

__________________________________________________________________________________________

__________________________________________________________________________________________

__________________________________________________________________________________________

__________________________________________________________________________________________

__________________________________________________________________________________________

(If you need additional space, please feel free to add pages or attachments.)

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3. **WRITE A BRIEF DESCRIPTION (OR LIST) OF YOUR TOPIC(S) OF EXPERTISE. THESE TOPIC(S) SHOULD BE THE ONES YOU CONSIDER "YOUR SPECIALITY" AND ONES IN WHICH YOU ARE PREPARED TO SHARE AND OFFER ON A CONSULTING BASIS.**

4. **SUMMARIZE SOME OF YOUR MOST RECENT OPPORTUNITIES TO PRESENT OR SHARE THE ABOVE MENTIONED AREA(S) OF EXPERTISE. BE SURE TO INCLUDE TOPIC, PLACE AND FOR WHOM.**
   (e.g. "Characteristics of Rural Adult Learners", Tulsa, Oklahoma, at the Association of Continuing Higher Education for Region VIII, for Dr. Wilton Stone, University of Tulsa.)

5. **CHECK WHICH OF THE FOLLOWING TOPIC(S) YOU ARE PREPARED TO SHARE AND CONSULT?**
   - RESEARCH TECHNIQUES
   - EVALUATION TECHNIQUES
   - DESIGN TECHNIQUES
   - PROGRAM PLANNING AND DESIGN
   - CURRICULUM PLANNING AND DESIGN
   - MARKETING TECHNIQUES
   - WORKING WITH STATE AND/OR FEDERAL LEGISLATIVE PERSONNEL AND/OR OFFICES.

**SUMMARIZE THE SKILLS YOU CAN SHARE FROM THE ABOVE TOPIC(S) YOU CHECKED.**
6. DO YOU HAVE ANY GEOGRAPHICAL LIMITATIONS TO YOUR AVAILABILITY AS A CONSULTANT?  
YES ______ NO ______  
IF YES, EXPLAIN HOW OR WHERE YOU ARE LIMITED IN YOUR TRAVELING. ____________________________________________________________  
__________________________________________________________  
__________________________________________________________  

7. ARE YOU AVAILABLE TO DO FOLLOW-UP? YES ______ NO ______ EXPLAIN.  
__________________________________________________________  
__________________________________________________________  
__________________________________________________________  

8. ARE YOU LIMITED IN THE FREQUENCY OF YOUR AVAILABILITY? YES ______ NO ______  
IF YES, EXPLAIN. ____________________________________________  
__________________________________________________________  
__________________________________________________________  

9. EXPLAIN HOW YOU WOULD ESTIMATE YOUR COSTS AS A CONSULTANT. BE SURE TO EXPLAIN FEES, TRAVEL, LODGING, MEALS, MATERIALS, PLANNING-TIME, FOLLOW-UP, ETC., PER HOUR, PER DAY, PER PROGRAM, ETC.  
Fees ________________________________  
Travel ______________________________  
Lodging ______________________________  
Meals ________________________________  
Materials ______________________________  
Planning Time _________________________  
Follow-up ____________________________  

10. WHAT IS YOUR PREFERRED STYLE OF PRESENTATION?  
How is your presentation/consulting available? (Check all that apply)  
__ KEYNOTE  __ RESEARCH PAPER  
__ SHORT OVERVIEW (1 hour)  __ FULL DAY  
__ ½ day  __ FULL DAY PLUS  
__ WORKSHOP  __ SHORT COURSE  
__ TRAINING SESSION  __ DESIGNED FOR SMALL GROUP (5-20)  
__ DESIGNED FOR MEDIUM GROUP (25-70)  __ AVAILABLE AS AN AUDIO PRESENTATION  
__ DESIGNED FOR LARGE GROUP (70+)  __ AVAILABLE AS A VIDEO PRESENTATION  
__ AVAILABLE AS A LIVE PRESENTATION  __ OTHER  
__________________________________________________________  
__________________________________________________________  
__________________________________________________________  

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11. WHAT IS THE LEVEL OF PRESENTATION/AUDIENCE TYPE YOU PREFER ACCORDING TO QUESTION #3?

   1. LAY ________________________________
      write in description

   2. STAFF ________________________________
      write in description

   3. PARAPROFESSIONAL

   4. LEGISLATIVE PERSONNEL

   5. UNIVERSITY/COLLEGE INSTRUCTIONAL PERSONNEL

   6. ADMINISTRATIVE PERSONNEL

   7. TRAINING CENTER PERSONNEL

   8. COMMUNITY COLLEGE PERSONNEL

   9. COMMUNITY CENTER PERSONNEL

  10. OTHER ________________________________
      write in description

12. DO YOU HAVE OTHER SPECIFIC REQUIREMENTS AS A CONSULTANT, THAT ARE NOT LISTED ON THIS FORM?  YES    NO

    IF YES, EXPLAIN. ________________________________
                                            ________________________________
                                            ________________________________
                                            ________________________________

PLEASE FEEL FREE TO ATTACH A VITAE OR ANY OTHER PERTINENT MATERIAL THAT WOULD CLARIFY YOUR EXPERIENCES AND ABILITIES.

IF YOU NEED MORE INFORMATION WHEN YOU ARE FILLING OUT THIS FORM FOR US, PLEASE CALL US AT 913-532-5866 during business hours, or 913-539-8298 in the evenings.
Evaluation Form

1. I found this compilation of consultant abstracts and the information that accompanies it to be:

   useful _______ not useful _______

2. I have the following suggestions for improving the directory:

3. The following consultant abstracts are in error/outdated/no longer relevant to rural adult postsecondary education. (Please list any needed corrections or omissions.)

4. The following individuals should be included in subsequent revisions of this publication. (Please include the individual's address, if possible.)

Please send this evaluation form together with any other materials or comments that would be helpful to:

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