This survey describes 40 periodicals which are published in South Dakota. Bibliographic information for each title is provided along with an annotation describing the usefulness of the publication. The publications reveal the uniqueness of South Dakota's rural and agricultural life style in addition to its growing business climate and flourishing cultural and academic interests. The survey includes those periodicals which are believed to be of interest to people outside South Dakota. (Author)
A SURVEY OF SOUTH DAKOTA PERIODICALS

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A SURVEY OF SOUTH DAKOTA PERIODICALS

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Abstract

This survey describes 40 periodicals which are published in South Dakota. Bibliographic information for each title is provided along with an annotation describing the usefulness of the publication. The publications reveal the uniqueness of South Dakota's rural and agricultural life style in addition to its growing business climate and flourishing cultural and academic interests. The survey includes those periodicals which are believed to be of interest to people outside South Dakota.
Introduction

South Dakota is a large state with a relatively small population; its largest cities are distant from each other and from other midwest and western cities. Often proclaimed The Land of Infinite Variety, South Dakota is a largely agricultural state whose economy, however, relies heavily on tourism, and to a lesser but growing extent, on manufacturing. The combination of these factors might cause one to overlook the fact that South Dakotans produce a large number of periodicals that are of interest regionally and nationally, as well as state-wide.

We intended to determine just what types of periodicals were produced in South Dakota, not limited solely to those about the state and region, but also including national journals published in the State. In order to begin our list, an online search of Ulrich's Periodicals Directory and the Electronic Yellow Pages was performed; the South Dakota State University Briggs Library Serials List was consulted, as was the Encyclopedia of Associations geographic index to determine other possible titles. We were fortunate in finding that Briggs Library subscribed to many of the titles; we requested copies of those not owned from the publishers. Still others were discovered by serendipity once we got started and some of these were included as well. A total of about 120 serial titles was initially considered for our list.

We discovered that South Dakota's diversity is reflected in its periodicals. As mentioned above, South Dakota's number one industry is agriculture, followed closely by tourism. This is demonstrated by the number of publications we found which deal with agriculture and rural life, and outdoor activities, such as hunting, fishing, and conservation. The
third major industry is manufacturing, a rapidly growing area for the state. Governor William Jankiow has emphasized the state's rich business climate and is aggressively seeking new business and industry. We found a large number of periodicals which could be very useful to current and prospective business people. The state has eighteen institutions of higher education, and we found that while these colleges and universities are responsible for the publication of many periodicals, the majority of significant publications is not affiliated with these institutions. Scientists and social scientists will find many of the periodicals published at the colleges interesting and useful but should not restrict themselves to these publications. South Dakota's periodicals are not all geared toward its industries and professionals, as evidenced by the many cultural and fine arts publications which are published in the state.

Once we started looking at the state's periodicals, we realized we could not possibly review all of them. However, we did consider them all, with the exception of newspapers. We therefore decided to eliminate from our review newsletters which would be of interest to organization members only, most annual reports of government agencies, and state government publications which have counterparts in all states, such as the South Dakota State Supreme Court Reports. We examined at least one issue of each title being considered for inclusion and eliminated those we believed to be of limited interest. The review, then, includes 40 periodicals published in South Dakota, or having editorial staff in the state, which we believe would be of interest to people outside South Dakota. Many are nationally distributed. We have included as much publication information as we could determine in order to aid interested persons in obtaining them.
GENERAL INTEREST

**Buffalo!** 1973-. Bim. $10.00. The National Buffalo Association, P.O. Box 706, Custer, SD 57730. Ed.: Judi Hobbring. ISSN: 0196-9137.

The National Buffalo Association is dedicated to the propagation and promotion of the American Buffalo (Bison bison). It attempts to ensure the survival of the buffalo, promote buffalo products, and inform and educate the public regarding the American Buffalo. This bi-monthly publication contains a wealth of information about the buffalo's current status including laws and regulations, buffalo raising, marketing, environmental factors and behavioral factors. The magazine also contains many historical articles and much information about buffalo art and collectibles. *Buffalo!* is for anyone who is interested in this great American resource.


This newspaper-format publication is published by the Crazy Horse Memorial Foundation and presents information about the progress of sculptor Korczak Ziolkowski's Crazy Horse Memorial. People who are interested in this ambitious project, which is intended to include the mountain carving, an American Indian museum, and a university and medical training center for North American Indians, will want this publication.

**Dakota West.** 1975-. Q. $15.00 with membership. South Dakota Cowboy and Western Heritage Hall of Fame, Fort Pierre, SD 57532. Ed.: Dale Lewis.

*Dakota West* is a general interest publication containing "articles, photographs and illustrations of South Dakota people, places and events." Articles range from poetry and personal narratives to photographic essays and biographies of Hall of Fame inductees. A regional magazine which aims
to remind South Dakotans of their rich heritage and the beauty of their state.


*Fine and Feathered* is an attractive magazine about hunting and fishing which is published in separate editions and with separate editorial staffs in most states. It is comparable to *Field & Stream* and includes articles about technique, equipment, game behavior and habitat, and other topics that are concomitant with these outdoor sports. Much advertising and many pictures are included along with regular departments such as "New Products," "South Dakota Report," "Bowhunting," etc. Topics are not at all limited to South Dakota although hunting and fishing in South Dakota are certainly well covered.


*The Homemaker* is the official publication of the National Extension Homemakers Council and it includes succinct information about the organization which claims approximately 500,000 members. However, *The Homemaker* is really a general-interest magazine for homemakers. A subscriber profile reveals that over 95% of subscribers are women, only 3.4% are single, and 86.6% have children. Topics cover the gamut of homemakers' concerns, e.g., health, nutrition, home improvements, family living, sewing/needlework, child care, financial planning, etc.


*South Dakota Bird Notes* contains a lengthy list of bird sightings in each
In addition to this there are book reviews, chapter notes and other articles of interest to bird watchers.


This general-interest publication of the Department of Game, Fish and Parks is "dedicated to the wise use of South Dakota's natural resources and to the betterment of hunting, fishing and outdoor recreation." Articles range from personal narratives to more informational articles on South Dakota wildlife and related topics. Each issue contains a large number of excellent color photographs; the recent 50th anniversary issue was a retrospective of articles from earlier years.

**AGRICULTURE AND RURAL LIFE**


This publication, geared toward upper-midwest farm families, contains news articles from the region, market information, and stories, as well as its major coverage, which is information on agricultural developments and procedures. Maintaining editorial offices in Fargo, ND, Brookings, SD, and St. Paul, MN, the Dakota Farmer utilizes consultants from North Dakota State University, South Dakota State University, and the University of Minnesota. Thus articles range from general interest agricultural information to more specific topics pertinent to farmers in South Dakota.

This lengthy newspaper-format publication is packed with information for gardeners. Started in response to gardeners' inquiries for help, "Gardening Now" is not limited to gardening techniques, although new and innovative, as well as traditional methods, receive broad coverage. Also included are recipes, reader's advice, projects and craft ideas, and articles on different garden plants. This is definitely not a regional publication, with readership and contributors coming from nearly every state; anyone interested in gardening should enjoy this periodical.


South Dakota Crop and Livestock Reporter provides statistical data on crop and livestock production in both South Dakota and the nation. Each issue is four pages and deals with three or four different crop or livestock topics.

**South Dakota Farm and Home Research.** 1949-. Q. Free to S.D. residents. South Dakota Farm and Home Research, South Dakota State University, Brookings, SD 57007. Ed.: Mary Brashier. Circ.: 6,600. ISSN: 0038-3295.

This publication is a general-interest reporting service on research projects at South Dakota State University in many different fields. Recent issues have covered research in Agricultural Engineering, Plant Science and Sociology. There are also articles on a broad range of topics which could be useful to the general population, such as tax information, by staff members at South Dakota State.

This newspaper-format publication presents much information regarding rural electrification including environmental implications, cost reduction, production, legal and legislative issues, relationships with government agencies, and current research. However, it also deals with diverse topics regarding rural life and farm life in general, and it even contains some fictional material. Although there is an emphasis on South Dakota, the issues discussed are relevant to a broader geographical area.


In addition to news of the activities of the association, Stockgrower provides information to stock producers regarding government programs and regulations, technology and methods for increasing production, research programs and much advertising.

South Dakota Union Farmer. 1918-. Bi-M. $1.00. South Dakota Farmers Union, 14th and Dakota South, Box 1388, Huron, SD 57350. Ed.: Charles Groth. Circ.: 18,000.

The Union Farmer is published by the South Dakota division of the Farmers Educational and Cooperative Union of America, an organization which sponsors educational, cooperative, and legislative activities to improve the economic status of farm families. This informative newspaper-format publication reports items of interest to the farm community, particularly in South Dakota and contiguous states, but also issues of importance to the national agricultural community. Topics range from agribusiness to governmental policies to local and organizational activities.

This is the official publication of the North Central Wool Marketing Corporation which represents the South Dakota, Minnesota, Iowa, Nebraska, and Grant-Lakota Wool Growers Associations. It is a newspaper-format publication which presents news, advertising, and informational articles regarding research, government programs, economic issues, etc., of interest to sheepmen.

**ARTS AND HUMANITIES**


The American Musical Instrument Society is an international organization to promote study of the history, design, and use of musical instruments. The *Journal* contains scholarly articles on these topics. Members of A.M.I.S. receive both the *Journal* and the *Newsletter* (see below).


Members of A.M.I.S. receive this *Newsletter* as well as the *Journal* (see above). The *Newsletter* presents information on worldwide activities, book lists, and short articles intended for curators, collectors, performers, and others interested in musical instruments.

**The Blue Cloud Quarterly.** 1954-. Q: $2.00. Blue Cloud Abbey, P.O. Box 98, Marvin, SD 57251. Ed.: Bro. Benet Tvedten, O.S.B. Circ.: 3,000. ISSN: 0006-5064.
The Blue Cloud Quarterly is published by the Benedictine Monks of Blue Cloud Abbey. It is an attractive literary magazine devoted to American Indian poetry, legends, and stories. Each issue contains material written by one writer of American Indian ancestry.


Dakota Poets is the "official organ of the South Dakota State Poetry Society" and states that it is "A Magazine Devoted to South Dakota Poetry." As such, 75-80% of the poetry included is written by South Dakota residents. Each issue contains approximately 30-35 poems and brief information of interest to the membership.


Not only do these interesting volumes report on the activities of the S.D. State Historical Society and the Historical Resources Center, but they contain lengthy educational articles and studies on South Dakota history. All articles contain bibliographical notes and many use photographs from the State Historical Society. While some articles may be of interest only to South Dakotans, many of these scholarly articles should be useful to historians and researchers on the American west.

South Dakota History is a scholarly publication which often has special issues devoted to a single topic; recent examples covered women and agriculture. Articles cover political, social or economic history as well as biographical topics relating to South Dakota and the surrounding area. Each issue also contains an extensive section of book reviews not limited to South Dakota books, but pertinent to regional studies.


This publication is the official magazine of the South Dakota-American Choral Directors Association, the South Dakota Association of Jazz Educators, the South Dakota Bandmasters Association, the South Dakota Music Educators, and the South Dakota String Teachers Association. It is a newsletter for each, and contains items of interest to specific organizations as well as items of broader appeal to music professionals.


South Dakota Review is a fine literary journal which just issued its 20th anniversary issue. Its content is devoted mostly to fictional material and poetry, but it does include some scholarly nonfiction articles also. The title should not mislead one to believe that only regional material is published. This is not the case. Material comes from all 50 states and some foreign countries, although, of course, some regional material is included.

BUSINESS AND INDUSTRY


South Dakota Department of Labor, Research and Statistics, Box 1730,
Aberdeen, SD 57401. Circ.: 2,200.

The **South Dakota Labor Bulletin** is a collection of information concerning the economy, labor market, and population characteristics of the state in a mimeograph format. Despite its small size, each issue contains much information, including statistics, which should be valuable to economic developers and business people both in the state, or planning a move to South Dakota.

**South Dakota Business Review.** 1942-. Q. Free to S.D. residents.

Each issue of **South Dakota Business Review** contains four or five articles regarding the S.D. economy or the S.D. business community and approximately three pages of "General Economic Tables" related to South Dakota. Much statistical data are presented. Most authors are affiliated with the University of South Dakota.

**The South Dakota Gold Newsletter.** 1981-. M. $45.00. P.O. Box C, Deadwood, SD 57732. Ed.: Alan Herbert.

This unadorned and brief (about four pages) publication is aimed at investors in numismatic material, bullion, mining stocks, and related investments. The editor advises, "the principal thrust is covering the world events which directly affect the U.S. investor, but which are usually ignored."

**South Dakota Manufacturers and Processors Directory.** 1975-. Annual. $8.50. Department of State Development, 221 South Central, Pierre, SD 57501. ISSN: 0094-2758.

Like similar directories published in other states, this directory of manufacturers and processors in the state provides standard business
information about the firms it lists. It is divided into three sections, one arranged by SIC code, another an alphabetical list of firms, and the third arranged by location. This publication should be of interest to anyone interested in the business climate and industries of South Dakota.

SCIENCE

Horizons. 1976-. Q. Inquire. South Dakota Environmental Health Association, c/o Calvin Halvorson, Sioux Falls City Health Department, 1320 South Minnesota Ave., Sioux Falls, SD 57105. Ed.: Calvin Halvorson.

The South Dakota Environmental Health Association is an affiliate of the National Environmental Health Association. As such it consists mostly of members engaged in environmental health activities either in governmental agencies, private employers, or education. Horizons is an unpretentious newsletter-format publication which presents news items of interest from around the nation, but also brief articles regarding environmental health issues, e.g., low-level nuclear waste, food mishandling infection, day care infection, etc. It also includes an occasional article reprinted from a national journal, for example Dairy and Food Sanitation.


Intended to keep E.R.O.S. (Earth Resources Observation Systems, operated jointly by the National Oceanic and Atmospheric Administration and the U.S. Geological Survey) customers abreast of new developments regarding Landsat data and remote sensing, this informative scientific publication has an international readership (75% domestic, 25% foreign). Landsat Data Users Notes is the only publication which describes the activities and research
conducted at the E.R.O.S. Data Center, a major employer in South Dakota.

Of interest to scientists and remote sensing professionals.

**Pi Mu Epsilon Journal.** 1949-. 2/yr. $30.00 for 5 years for non-members.

South Dakota School of Mines and Technology, Rapid City, SD 57701. Ed.:

David Ballew. Circ.: 4,000. ISSN: 0031-952x. Indexed: Math. R.

**Pi Mu Epsilon Journal** is the official publication of the honorary mathematical fraternity. This national journal contains problems for solution and solutions to problems as well as puzzles, book reviews and other articles of interest to mathematicians and upper level students.

**South Dakota Academy of Science. Proceedings.** 1916-. Annual. $11.25.


Containing research papers from almost any scientific field, this publication also serves as the official newsletter for the South Dakota Academy of Science. While many contributors are Academy members, membership is not necessary for publication if a paper is judged to be definitive and meritorious scientific research. Articles are not of regional interest only, covering many scientific fields from Chemistry to Wildlife and Fishery Science.

**South Dakota Journal of Medicine.** 1946-. M. $10.00. South Dakota State Medical Association, 608 West Ave. N., Sioux Falls, SD 57104. Ed.:


The official publication of the South Dakota Medical Association, this journal contains features relating to South Dakota medical groups and events.
in addition to several scholarly articles in each issue. In this way it serves as both a journal and a newsletter for the association. Contributors include not only physicians but other health care professionals as well.


This quarterly presents much information about the programs and activities of the South Dakota Nurses' Association. However it also contains much information about the programs and activities of the American Nurses' Association and topics of interest to the nursing profession as a whole. Unsolicited manuscripts are encouraged. Much advertising is also included.

SOCIAL SCIENCE


Essentially a newsletter for the Associated School Boards of South Dakota, this newspaper-format publication nevertheless contains articles on aspects of education which could have a broader appeal. Recent issues covered by the Bulletin have included such South Dakota interests as merit pay proposals and proposed legislation requiring foreign language education for high school graduation.


Book Marks is the newsletter of the South Dakota Library Association. As such it reports the activities of the Association, e.g., executive board meetings, conference information, etc. It also provides information about
librarianship and the library community in South Dakota.


This bulletin is an attractively packaged seven to ten page publication which is packed with interesting and useful information of interest to the North American Indian population and anyone who is interested in the Native Americans' life situation and history. It contains brief news items and statistical information as well as articles about current issues of Native American life and historical treatments. Topics are not limited to the Indian nations in South Dakota.


Northern Social Science Review is intended to give Northern State College faculty and students and area authors an outlet for their work. Any subject with a social science orientation will be considered for publication, but articles judged "original" are given preference. In general, articles are well documented, and many employ statistical methodology. Recent issues have included the following topics: Panama Canal, understanding grief, Woodrow Wilson, and the Farmers Alliance Union.


Each issue of Public Affairs contains a single scholarly and well documented article on a current governmental problem. Although most issues
are written by Bureau staff and deal with topics of special significance for South Dakotans, occasional articles are by recognized scholars or experts associated with other institutions and deal with more global issues. Recent topics have included the management of peace and U.S. foreign policy, the 1982 South Dakota election, and effectiveness and efficiency in government.

South Dakota Journal of County Government. 1953-. Bi-M. $6.00.

South Dakota Association of County Commissioners, 214 E. Capitol, Pierre, SD 57501. Ed.: Neal Strand. Circ.: 1,150.

The activities of the Association, e.g., plans and programs for the annual convention, lobbying activities, committee reports, etc., fill many of the pages of this journal. However, there are also short articles about issues which are confronted by county government officials, such as public employee personnel practices, bid acceptance procedures, funding and revenue sharing, and relationships with the state and federal government. There are also some regular article series which deal with the opinions of the Attorney General of South Dakota and the history of individual South Dakota counties.


South Dakota Law Review is published by students at the University of South Dakota, School of Law. Like other law school reviews the content is eclectic and presents views on subjects of interest to the legal profession, with numerous notes and casenotes. Contributors include practicing attorneys and other legal professionals as well as law students.