ABSTRACT
        The entire population of teachers (N=132) in 10 small
schools (fewer than 350 students grades 7-12) and 17 other secondary
teachers involved in innovative projects were surveyed by
questionnaire to examine personal and organizational factors that
might explain teachers' receptivity to change. Both groups responded
to scales of receptivity to change, power, and personality, as well
as to demographic items. Discriminant analysis showed innovators were
more receptive, experimenting, professionally active, and had a
higher sense of power. Multiple regression identified variables
predictive of receptivity. Female or male teachers with high
receptivity were experimenting, group-identified, relaxed, and
trusting. They differed from innovators in their uncertainties about
principal support and their power to influence school
decision-making. Results suggested that it may be possible to
manipulate personal and contextual variables associated with
receptivity in order to encourage teachers to assume the risks of
change. (Author/BRR)

The Relationship of Receptivity to Change to Personal

Characteristics and Organizational Perceptions

of Teachers in Small Schools

by

Nancy Register Wangen
Vernon L. Hendrix
Charles H. Sederberg

Center for Educational Policy Studies

University of Minnesota

presented to

American Educational Research Association

New York City, New York

March, 1982

The Relationship of Receptivity to Change to Personal Characteristics

and Organizational Perceptions of Teachers in Small Schools

Not all people in organizations are unreceptive to change. This
exploratory study examined personal and organizational factors as vari-
ables explaining teachers' receptivity to change. The study population
included 132 teachers and 17 recognized innovators from 25 secondary
schools with fewer than 350 students. Both groups responded to scales
of receptivity to change, power and personality as well as to demographic
items. Discriminant analysis showed innovators were more receptive, ex-
perimenting, professionally active and had a higher sense of power.
Multiple regression identified variables predictive of receptivity. Female
or male teachers with high receptivity were experimenting, group-identified,
relaxed and trusting. They differed from innovators in their uncertainties
about principal support and their power to influence school decision-mak-
ing. Results suggest that it may be possible to manipulate personal and
contextual variables associated with receptivity in order to encourage
teachers to assume the risks of change.

Introduction

This study builds on a developing theory of "receptivity to change" defined as willingness to risk the uncertainties of work-role change. It focuses on an area where need for change is rather widely recognized -- the small secondary school with declining enrollments and high potential for loss of comprehensive student programs. The study views teachers as organizational members whose willingness to risk is influenced by both personal and contextual characteristics.

Background of the Study

While many communities are conscious of declining school enroll- ments, most are several years away from dealing with the magnitude of decline currently affecting the elementary schools. Districts that fail to plan for decline will see an erosion of secondary programs their communities have come to expect. Small low-enrollment districts, dependent upon urban-developed mass-production models for delivery of services, are already experiencing difficulty offering comprehensive programs (Sederberg, 1979). A study by the Center for Educational Policy Studies indicated that when enrollments drop below 300 in grades 7-12, districts cannot afford to provide a comprehensive secondary program using traditional grade-level subject matter groups (CEPS, 1979, p.19).

Consolidation, an appropriate response under certain geographical and demographic conditions, is no longer the only solution available to small schools (Sher, 1977). Arguments for alternatives include: rapid technological advances that made decentralization of many services likely (Toffler, 1981), rising transportation and energy costs, and potential teacher shortages. A growing small school literature and, to a lesser

extent, the alternative school literature suggest the options available:
individualized and small-group learning; cross-age grouping; peer teaching;
mini-courses; effective use of technology; shared programs, staff and
services; and community-based or action learning (Leggett, 1970; Dunne,
1977, Gjelten, 1978; Ford, 1967, Tremlett, 1961; Sturgis, 1974; Deal, 1978
and Bussard & Green, 1981).

The small school is a labor-intensive organization, and the
teaching staff will be of critical importance in implementing alternatives
for the following reasons:

1. Change from mass-production models to more individualized
    approaches requires a change in teacher role.

2. Teacher commitment has had the most consistently positive
    relationship to innovative project outcomes (McLaughlin &
    Marsh, 1978, p.72).

3. Organizational characteristics of small schools increase
    the program influence of teachers. For example: Adminis-
    trative tenure is short; curriculum is typically unwritten
    and single-teacher departments isolate staff from others
    in their field of specialization.

Program losses, inadequate change responses and need for alternatives
are part of the immediate small school future and to a somewhat lesser
extent, the futures of larger schools outside rural areas.

Large amounts of money, time, and energy are absorbed by develop-
ment, dissemination, and implementation of change. The generally acknow-
ledged failures of two decades of school reform and apparent evolution of
theoretical perspectives on change call for modification of efforts to make

change in schools. "Mutual adaptation" or recognizing needs of users in their institutional settings, is the strategy proposed by the Rand Change Agent Study (McLaughlin & Marsh, 1978, p.77). Disappointing results encountered in a study of innovation led Herriot and Gross (1979) to design an expanded change model with initial attention to identification of obstacles to change and formulation of strategies to overcome them. House (1979) saw a shift in change perspectives from a technological focus on the innovation to the innovation in its context to the context itself.

It is widely recognized that response of teachers to change cannot be anticipated or understood without attention to the institutional factors that help determine the work-role behavior of teachers (Miles, 1969; Sarason, 1971; Runkel, et. al., 1980). Hawley (1978) saw the classroom teacher as the unit of analysis with leadership and organizational arrangements being important only as they affected teachers (p.230). Duke (1978) identified the first stage of change as "planning" where the readiness of practitioners to change must be determined.

A study of teacher receptivity to work-role change received theoretical support from the work of Giacquinta (1975) who, in discussing receptivity, observed that, "the core of a promising theory has existed for some time" (p.39). Most studies of receptivity to change had been searches for personal correlates of receptivity, focusing on individual attitudes but ignoring the context for change. Giacquinta (1975) suggested that variations in receptivity to change among groups in a hierarchy were associated with perceived risk to status or structural rather than personal forces. To explain variations in receptivity within the same status category (teacher), Giacquinta identified personal factors and

organizational perceptions as variables affecting perceived risk. His working model of receptivity theory is based on the following premises: (1) All innovations contain varying degrees of risk. (2) An organizational member's receptivity to any innovation is a function of perceived risk to his or her status. (3) Assuming that people want to minimize risks (and maximize benefits), the higher one perceives the risks (and the lower the benefits) the lower his or her receptivity.

Bridges' (1968) work with teacher receptivity to change addressed two measurement problems: that inquiry on receptivity focused on specific innovations and was, thus, not generalizable and that attitudes expressed had to be translated by the researcher into probable behavior. Basing receptivity research on the concept of proneness to work-related change, he developed a scale reflecting varying circumstances associated with innovation: degree of uncertainty, energy requirements and amount of role change. Respondents reported their own likely behavior from five alternatives, given each combination of demands. Review and analysis of educational change literature, organizational development literature and more than 30 studies of receptivity to change, change proneness, openness to innovation or correlates of successful innovation suggested promising variables for theory-based exploratory studies.

From these background circumstances, this study utilized a survey questionnaire in an attempt to discover empirically whether observed differences in teachers' willingness to accept work-role changes could be measured and explained by personal characteristics and by perceptions of factors in the organizational environment. The specific objectives of the study were defined by the following research questions:

7

1. Can receptivity to change scores as measured by the
    Bridges Receptivity to Change Scale (BRCS) be used as
    an indication of willingness to change delivery of
    instructional services? That is, does the BRCS dis-
    criminate between a group of "known innovators"
    (identified by grant funding agencies) and other
    teachers from the same population of small schools?

2. What relationships exist among BRCS scores and the
    following predictor variables:

    A. <u>Personal</u>. (Personality characteristics, age,
        sex, experience, professionalism, and mobility),

    B. <u>Organizational</u>. (Perception of power to influence
        decision-making, perception of peer and principal
        support, recognition of need, and sense of efficacy)?

The significance of this research lies in its recognition that
teachers' willingness to consider work-role change is central to better
utilization of a school's primary resources -- its human resources. In
periods of decline, only improved use of the more limited resources
available can ensure the adaptation and improvement of any organization.
The lessons learned from school reform efforts of the past suggest that
the teacher in the local school must be the focus of successful change
efforts (McLaughlin & Marsh, 1978; Mann, 1978). Identification, then,
of factors that motivate and nurture openness to change and that provide
the climate to support and sustain those who take the risks becomes
critically important. This study sought to advance theoretical and
practical knowledge of how to assess and encourage teacher-willingness

to risk work-role change.

Design of the Study

Population. A population of small schools with fewer than 350
students in grades 7-12 was identified through a project at the Center
for Educational Policy Studies at the University of Minnesota. Ten
superintendents agreed to allow researcher contact with teachers in
their schools. Eighteen secondary teachers involved in innovative
projects were identified by funding agency representatives and contacted
by telephone to request their participation.

The ten secondary schools in the study enrolled from 96 to 339
students in six grades and employed nine to 25 teachers. Schools were
in rural communities in the central, west, southwest, south central and
southeast areas of Minnesota. All had a range of teacher experience and
age, a majority of male faculty members (63% to 37%) and teacher roles
that reflected the diversity demanded in small schools. Primary teach-
ing assignments represented all areas of comprehensive programming except
foreign languages.

The entire population of teachers in the ten small schools was
included in the study for several reasons: (1) The small size of faculty
groups, (2) The greater role diversity which made it difficult to select
and control for attitudes related to subject areas or teaching assign-
ments, (3) Length of the survey (50 minutes completion time) requiring
personal contact with the researcher to motivate high return rates, and
(4) Superintendents' interest in group results.

Since schools and individual teachers were promised confidentiality,

no individual teacher data were available to participating districts.
No schools would be identified by name. The design of the study with
variables of interest is overviewed in Figure 1.

Figure 1. Design of the Study

The school district community
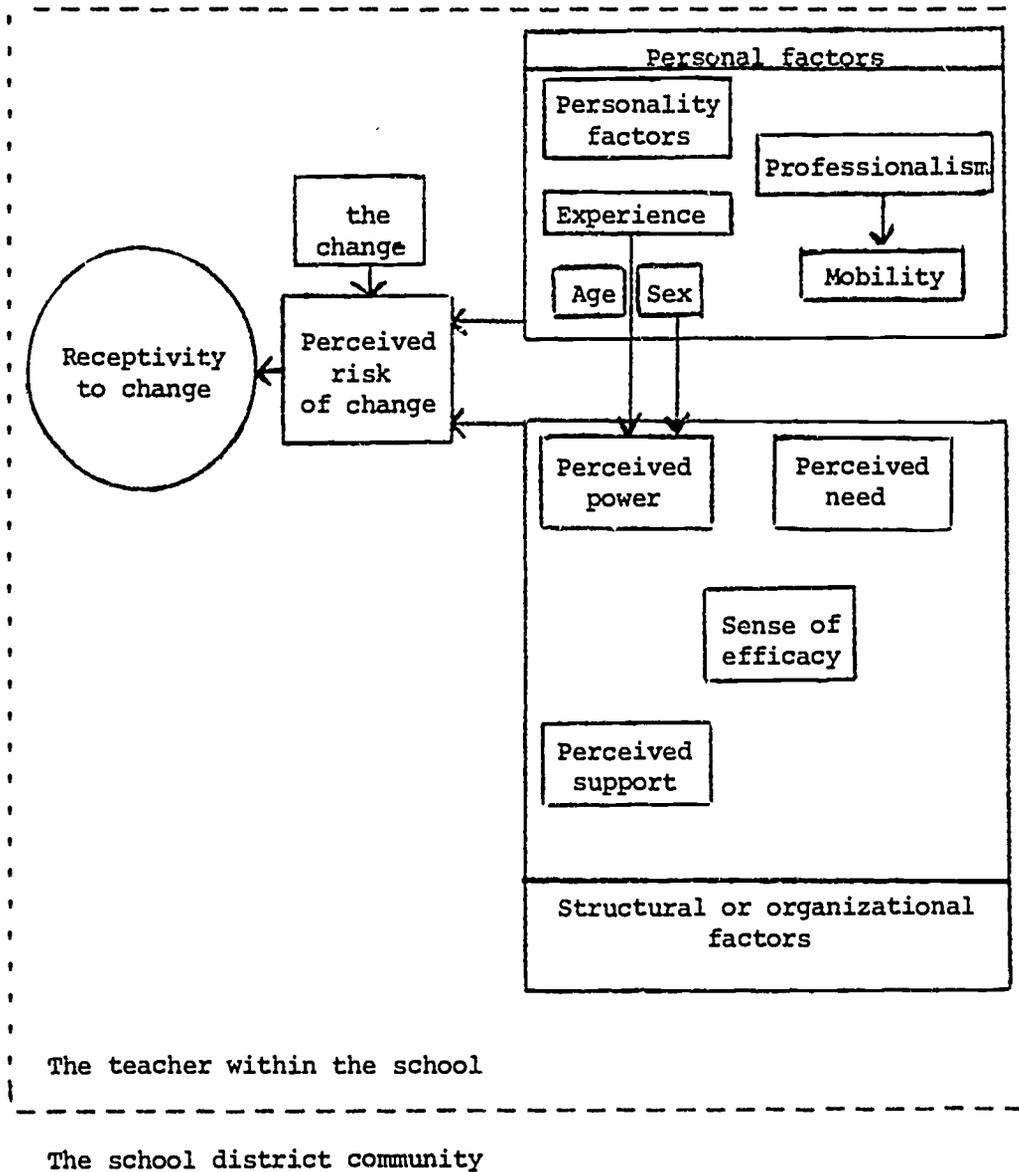
(arrows indicate relationships supported by empirical research)

The survey questionnaire, consisting primarily of instruments and items that had been used in prior studies, included the Bridges Receptivity to Change Scale and the Moeller Sense-of-Power Scale. Both were short, dealt specifically with key issues and had acceptable validation studies. Bridges' scale identifies conditions of risk associated with curricular and work-role changes. Moeller's items go beyond merely assessing participation in decision-making to the more important level of influence. The Cattell 16PF, Form C, was chosen to measure personality because its content, length and validity were the best combination available. Other variables were measured by items selected from the Rand Change Agent Study (Berman & McLaughlin, 1975) and Dunne's (1981) small-school study. Researcher-generated items were reviewed by a jury before Conducting pre-pilot and pilot tests. Instruments and inscructions were mailed to innovators as the researcher went into the field to survey teachers in March of 1981.

Data Analysis. The _Statistical_ _Package_ _for_ _the_ _Social_ _Sciences_ provided sub-programs for data analysis at the University of Minnesota Computer Center. Sub-Programs, "Frequencies, Aggregate, Crosstabs, Regression, and Discriminant Analysis", were used to compute data for identified innovators, other teachers, all females, all males, all female and male high and low BRCS scorers, male innovators and male teacher high and low BRCS scorers. Discriminant analysis estimated the ability of the BRCS to distinguish between teachers involved in innovation and all other teachers in the population of schools. The predictive power of personal and organizational measures in explaining the BRCS scores was investigated through multiple regression. Some of the

predictor variables were transformed to allow for suspected curvilinear
and interactive relationships with the BRCS.

Results of the Study

Analysis of Receptivity to Change Scores. The first task for
analysis was whether or not the Bridges Receptivity to Change Scale could
be used as an indicato ⌐i willingness to change delivery of instructional
services. Receptivity scores did discriminate between known innovators
and other teachers. Scores calculated according to Bridges' method on a
scale of 0 to 7 are presented in Table 1.

Table 1
An Analysis and Classification of Receptivity Scale Scores of Innovators and Other Teachers

A. Descriptive Statistics

Group	Mean	SD
Small-school teachers	3.87	1.87
Innovators	4.88	1.69
TOTAL	3.99	1.88

B. Discriminant Analysis

Wilks Lambda	F ratio	df	p
.97	4.478	1/146	.0360

C. Classification Summary

Actual Group	N of Cases	Predicted Group Membership Teachers	Innovators
Small-school teachers	131	81/62%	50/38%
Innovators	17	7/41%	10/59%

Percent correctly classified = 61.5%

Fifty teachers or 38 percent of the sample had receptivity scores similar
to the highest scoring innovators indicating that some teachers not
currently involved in innovative projects could be open to change.
Acceptable conditions of risk were similar for the two groups with differ-
ences in degree. Changes reported likely to gain support of most experienced
innovators were those that have been used with promising results elsewhere,
especially in nearby districts. Also, favored were innovations that required
little disturbance of current practices and might include a summer or more
of training at government or district expense. Over 70 percent of innovators
would participate in changes that required planning and working with other
teachers. Table 2 compares results of four groups' acceptance of conditions
of risk.

Relationships Among Receptivity Scores and Predictor Variables

Innovators and Other Teachers. Significant differences between
innovators and other teachers were found with five other variables in
addition to receptivity. They were: perceptions of power to influence
decision-making, response to specific innovations, professionalism, age,
and personality factor Ql which found innovators to be more experimenting.
Table 3 shows that, in combination, the six variables reveal 84 percent
of respondents could be correctly classified.

As the table indicates, innovators favored more specific innova-
tions (INNOVA). Their preferred choices, however, were somewhat different
from other groups. They tended to favor curricular or instructional changes
while those with low receptivity preferred consolidation. Technological innova-
tions and changes requiring teachers to travel between schools were among those
with least support. Appendix A summarizes four groups' innovations of choice.

Table 2

Four Groups' Conditions for Receptivity:
Percent Who Would Initiate or Volunteer for a Trial

Group Means 0-7	Innovators Group 7		Teachers Group 5		High Receptives Scores of 5,6,7		Low Receptives Scores of 0,1,2	
	4.88		3.88					
17. promising, but unseen[a]	100	1	76	3	97	3	54	2
18. superiority not proven	65	6	38	7	73	7	11	5
19. additional training-- paid for by others[a]	82	4	56	4	77	6	38	4
20. little disturbance of current practice	100	1	87	1	100	1	62	1
21. little known of consequences[a]	18	10	20	10	33	10	5	7
22. planning & teaching with others	71	5	43	6	85	5	6	6
23. untested & much daily preparation	24	9	20	9	44	9	0	10
24. favorable response in nearby district	94	3	82	2	98	2	46	3
25. major shift in teaching practices	59	7	49	5	90	4	3	8
26. more record-keeping & paperwork	53	8	28	8	59	8	3	8

___ Underlined numbers indicate rank ordering of items.

[a] Not among the seven items scalable in Bridges' analysis.

Table 3

Variables Distinguishing Innovators from Other Teachers in a Discriminant Analysis

A. Descriptive Statistics

Variable	Group	Mean	SD
RECEPT	5	3.8	1.9
	7	5.0	1.7
POWER	5	3.96	1.4
	7	5.1	1.3
INNOVA	5	6.0	2.6
	7	7.6	1.9
PROF	5	2.5	1.9
	7	6.6	4.3
AGE	5	2.0	.9
	7	2.6	1.2
Q1	5	5.8	2.5
	7	7.4	2.8

B. Discriminant Analysis

Variable	Wilks Lambda	F ratio	df 1/140 Significance
RECEPT	.96	5.528	.02
POWER	.94	9.377	.00
INNOVA	.96	5.730	.01
PROF	.76	43.85	.00
AGE	.97	4.404	.04
Q1	.96	6.026	.02

C. Classification Summary

Actual Membership		N	Predicted Group Membership S S T	Innov
Small-school teachers	(5)	126	108/86%	18/14%
Innovators	(7)	16	5/31%	11/69%

Percent correctly classified = 84%

Both innovators and teachers reported high levels of power to make classroom decisions; but innovators felt significantly more power to influence administrative decisions and district policies related to teaching. Innovators were more involved in professional activities related to their teaching responsibilities. These included possession or pursuit of advanced degrees, course attendance, paid memberships in professional organizations, attendance at conferences and workshops, publication of articles, and receipt of development grants.

Innovators were older than other teachers and reported more teaching experience both in the local district and other districts. Results with the personality factor Q1 showed innovators as more experimenting and analytical while teachers were associated with more conservative attitudes. Research evidence suggests that Q1+ people are more well-informed, more interested in leading people and more inclined to experiment with solutions to problems (Cattell, et al; 1970; p.104).

Female Teachers and Innovators. There were sex-based differences in results that precluded single group analysis of relationships among predictor variables. Although differences were not significant, females were slightly more receptive to change, were somewhat more group-identified, and felt a lower sense of power. Multiple regression analysis revealed a strong female pattern predictive of receptivity. Nine individual variables and two combination variables, created because of suspected curvilinear or interactive relationships, reached significance levels. Females with higher receptivity to change were more intelligent (B+), more group-identified (Q2-), more relaxed and less tense (Q4-), and more experimenting (Q1+). They also favored more specific innovations (INNOVA), were more mobile (MOB), and were young or moderately older (AGE and AGE2).

While they felt more power in their own classrooms (POW5), they were less certain of principal support (PRIN) and power to influence administrators (POW2). An interaction of variables associated with power and principal support (POW2PRIN) showed that relationships to high receptivity changed from negative to positive if either individual variable score increased. As Table 4 indicates, the variables in combination account for 69 percent of the variation in receptivity scores.

Table 4

Variables Predictive of Female Teachers' Receptivity
to Work-Role Change in a Regression Analysis

Variable	Mean	SD	Beta*	Correlation Coefficient	Significance	R Square
INNOVA	7.0	2.37	.17	.42	.03	.18
B	5.5	1.27	.25	.23	.03	.23
Q2	3.7	2.45	-.27	-.32	.00	.35
Q4	6.0	2.27	-.30	-.26	.00	.37
PWR2	2.8	1.12	-2.00	-.21	.00	.44
MOB	1.7	.45	-.94	-.03	.01	.48
Q1	6.3	2.58	.13	.24	.04	.53
PWR5	4.4	.76	.69	.23	.01	.60
AGE2	6.0	5.83	.30	.15	.02	.61
AGE	2.2	1.11	-1.50	.11	.04	.65
PRIN	7.4	2.52	-.26	-.1	.41	.66
PWR2PRIN	22.9	13.1	.15	-.15	.04	.69

Receptivity (Criterion Variable)	4.4	1.63			Total R Square	.69

17   F = 6.43   Signif. = .000

* Unstandardized Regression Coefficient

Male Teachers and Innovators. Analysis of male scores centered around some of the same predictor variables as in regression analysis of female scores but with differences in interactions and significance. Four variables were significant and one was close to significance: high receptives felt less power to influence school decisions (PWR4), were characterized as more trusting (L), and less certain of principal support (PRIN), and favored more specific innovations (INNOVA). As Table 5 shows, variables accounted for 39 percent of the variation in receptivity scores. Factor Q2 showing high receptives as more group-identified was close to significance levels.

.Table 5

Variables Predictive of Male Teachers'
Receptivity ETC

Variables	Mean	SD	Beta*	Correlation Coefficient	Significance	R Square
PWR4	3.7	1.2	-.34	-.27	.02	.07
L	4.97	1.9	-.21	-.20	.02	.14
PRIN	7.8	2.04	-.13	-.26	.02	.20
Q2	4.9	2.4	-.13	-.19	.12	.23
INNOVA	5.6	2.5	.33	.51	.00	.39
Receptivity (Criterion Variable)	3.8	2.0			Total R Square = 39% F = 7.9 Signif. = .00	

* Unstandardized Regression Coefficient

Male Teachers Only. In a search for more information on predictors of male receptivity, a discriminant analysis of high scoring male teachers (5, 6, 7 on BRCS) and low scoring male teachers (0, 1, 2 on BRCS) was performed. Male innovators were excluded because of their high power scores. Four variables reached significance levels showing

that male high scorers were more accepting of specific innovations (INNOVA), perceived less principal support (PRIN1), and felt they knew less of what was happening at administrative levels (POW2). They also were more group identified (Q2), that is, they preferred to work and make decisions with other people. A fifth variable (L) suggesting that high scorers are more trusting and adaptable almost reached significance at a .056 level. As Table 6 shows, using these five variables, 80 percent of respondents were deemed correctly classified into high and low groups.

Table 6

Variables Distinguishing Male High Receptives from Low Receptives
in a Discriminant Analysis

A. Discriminant Analysis

Variable	Wilks Lambda	df 1/52 F ratio	Significance
POW2	.90123	5.699	.02
PRIN1	.85589	8.755	.00
INNOVA	.76319	16.13	.00
L	.93151	3.824	.056
Q2	.92717	4.085	.05

B. Classification Summary

Actual Membership	N	Predicted Group Membership Low Scores	High Scores
Male Teachers - RECEPT 0,1,2	27	21/78%	6/22%
Male Teachers - RECEPT 5,6,7	27	5/18%	22/82%

Percent correctly classified = 80%

Why regression analysis of female scores resulted in a more complete pattern of predictor variables than the same analysis of male scores cannot be ascertained from these data. While similarities in male and female response patterns exist (Findings were similar on four variables),

some of the differences call for attention to sex as a variable in studies
of small-school teachers and the small-school environment.

Conclusions and Recommendations

The two most important aspects of this study were: (1) Its
focus on the teacher in the school context as central to improved use of
educational resources. (2) It⌐ recognition that teacher willingness to
change is predicated upon perception of risk involved in change. The
study was designed to provide data from which generalization could be
made about:

1. The level of teacher willingness to incur job-related
   change (Receptivity),

2. Conditions of risk acceptable to teachers (Conditions of
   Risk), and

3. Variables in the organizational environment administrators
   could manipulate to encourage receptivity (Significant
   Variables).

Findings support a developing theory of receptivity to change as
a function of risk. The task for administrators, then, becomes to
encourage risk-taking among teachers -- people involved in an occupation
characterized by uncertainty and in organizations structured to support
non-risking behaviors (Lortie, 1975; Miles, 1969). While results of
this study cannot be widely generalized from a limited population, pre-
dictor variables that could be manipulated by administrators were identi-
fied in the data analysis (See Figure 2). Significant variables provide
structure for a discussion of conclusions and recommendations.

Receptivity

The Bridges Receptivity to Change Scale was successful in measuring differences in receptivity to work-role change. Innovators had significantly higher scores than other teachers, yet some teachers resembled high-scoring innovators as one would expect. Mean scores were lower for teachers in this survey than for Bridges' (1968) and Peck's (1969) studies which included urban and/or suburban participants. If the norms of small schools and the rural community climate are conservative and status quo oriented, as rural studies suggest, lower receptivity scores would be expected. All schools, however, had some teachers with expressed willingness and there was sufficient interest in the population studied to warrant administrative attempts to nurture receptivity to change.

Principals or other change leaders should consider sharing study results with teachers and periodic use of short and simple scales like the Bridges instrument. Determining conditions of risk acceptable to teachers can identify possible consequences of change before change is attempted. Such attention is conserving of the limited human and economic resources in small schools. Assessing receptivity also challenges the status quo orientation of some teachers, focuses attention on their critical role in change, and establishes an expectation of teacher contributions to problem-solving. Many prior studies of change projects show marked absence of teacher participation in project design.

Conditions of Risk

Conditions of risk acceptable to high percentages of respondents

varied in degree rather than kind. They were: familiarity with proposed changes, an innovation's record of success, provision of necessary training and assistance, and little disturbance of current roles. Specific innovations selected elicited support from different groups. Preferred innovations of those with higher receptivity were curricular or instructional changes while pairing or consolidation, presumably because they preserve traditional mass-production approaches to teaching, were most popular among those measured least willing to incur risks of change. Technological changes were not highly-favored by any group presumably because they are new and, thus, do not meet generally acceptable conditions of risk.

Two findings are especially important to decision-makers: (1) Teachers supported a broader range of options than are generally being considered in schools like those surveyed. (2) Many teachers who were unwilling to check "initiate" or "volunteer for" change indicated they would try a change "if asked". The latter suggests that teachers are well aware of the risks involved in change and desire to see the risk shared with others. Guarantees from administrators and boards which minimize risk to teachers could increase positive responses to change.

Significant Variables

Power and Principal Support. Innovators had a higher sense of power to influence decision-making outside of the classroom. Scores of all groups suggest that innovators' higher power scores have some direct relationship to their innovative activity. As in Moeller's (1962) studies, females had somewhat lower power scores than males. Teachers with the highest receptivity to change were less certain of

their power, particularly that relating to knowledge of administrative
decision-making, and less certain of principal support. These results
would seem to be explained by a higher need for knowledge and support
to offset risks they are willing to take. The more conservative norms
observers see in small schools could intensify that need and may have
to be offset by more overt assurances of support. It seems promising
that female high receptivity scores change from negative to positive
relationships with power when perceived principal support is also in
a positive relationship.

The goal is to increase teacher receptivity to work-role change
by lowering the risks of change. Receptivity then should be encouraged
where teachers are included in diagnosis of problems, are involved in
consensual decision-making, and experience trust and support in relation-
ships with administrators.

Professionalism. High professionalism scores of innovators were
a significant contrast to teacher scores. This study becomes one of
many citing relationships between innovation and a range of professional
activities from course-taking to conference attendance. The generally
low boundary permeability of schools in this study suggests a need for
administrative and board intervention to encourage and support professional
activities that bring in new ideas.

The fact that teaching was institutionalized as high turnover
work has served to bring new life to small schools in the form of new
teachers. With declining demand and declining mobility, this re-
vitalizing no longer occurs. Limited resources, multiple teaching
assignments, and geographic isolation compound problems of staff
development and program revision. Strategies to cope with isolation and

stagnation could include partnerships with other districts and the service agencies available -- regional units, state departments of education, colleges and universities, and teachers' professional organizations. The most popular innovation in the study (supported by 80 percent of innovators and teachers) was creation of interdistrict departments that could pool resources and bring teachers stimulating contact with other specialists in their fields.

Age, Mobility. Findings that innovators are older, more experienced and less mobile than other teachers are encouraging. Hope for adaptive, more innovative small schools is revived by knowledge that some persons likely to remain in small schools are involved in work-role change and professional activity. If the climate for change in small communities is conservative, the risks of change may be less for those teachers who have maturity and a local identification.

While receptive females were both the younger and the moderately older, they were also more mobile. Their mobility poses two problems for small schools: (1) Schools may be losing a change resource that cannot be replaced because of decline. (2) Schools may be shifting the balance of males to females to an even less favorable proportion than the 63% to 37% in the schools studied.

Personality Characteristics. Management techniques that reward experimenting behavior and promote group-identification should be instituted in schools desiring to increase teacher receptivity to change. Significant in most analyses were factors Q1 and Q2 which associated experimenting behavior and group-identification with teachers who had high receptivity to change scores. The fact that secondary schools generally are perceived as encouraging status quo behaviors and the

independence associated with specialization presents a special challenge

to administrators desiring to create more adaptive organizations.

Summary

Findings of this exploratory study support the theoretical

association of receptivity to work-role change with personal and organiza-

tional factors affecting individual perceptions of the risk involved in

change. While some questions related to male and female response

differences merit further investigation, there is, it seems, sufficient

evidence to warrant attempts by administrators to assess receptivity

to work-role change and to nurture its growth in small secondary schools.

All schools in the population surveyed had teachers receptive to change.

To lessen risk for teachers and stimulate adaptive behaviors administrators

should consider: promoting group-identification and experimenting

behavior, encouraging professional activities and teacher influence in

decision-making, and communicating clear messages of support for needed

change.

BIBLIOGRAPHY

Becker, M. H. Sociometric location and innovativeness: Reformulation and extension of the diffusion model. American Sociological Review, 1970, 35(2), 267-282.

Berman, P., & McLaughlin, M. W. Federal programs supporting educational change (Vol. 4). The findings in review. Santa Monica, CA: Rand, 1975.

Bridges, E. M. The measurement problem in teacher receptivity to change. September, 1968 (mimeographed).

Bridges, E. M. & Reynolds, L. B. Teacher receptivity to change. Administrator's Notebook, 1968, 16(6).

Bussard, E., & Green, A. C. Planning for declining enrollment in single high school districts. Washington, DC: National Institute of Education, 1981.

Cattell, R. B., Eber, H. W., & Tatsuoka, M. M. Handbook for the sixteen personality factor questionnaire (16 PF). Champaign, IL: Institute for Personality and Ability Testing, 1970.

Center for Educational Policy Studies. A minimum foundation service program for Minnesota school districts. A Technical Assistance Report prepared for Minnesota Senate Education Committee. St. Paul, MN: University of Minnesota, College of Education, 1979.

Chesler, M., Schmuck, R. A., & Lippitt, R. The principal's role in facilitating innovation. In V. Baldridge & T. Deal (Eds.), Managing change in educational organizations. Berkeley: McCutchan, 1975.

Deal, T., & Nolan, R. R. Alternative schools: Ideologies, realities and guidelines. Chicago: Nelson-Hall, 1978.

Duke, D. Toward responsible innovation. The Educational Forum, 1978, 42(3), 351-371.

Dunne, F. Choosing smallness: An examination of the small school experience in rural America. In J. Sher (Ed.), Education in rural America. Boulder, CO: Westview Press, 1977.

Dunne, F. Personal communication, 1981.

Ford, P. Small high schools: Myth, reality, potential. NASSP Bulletin, 1967, 51(317), 89-95.

Giacquinta, J. B. Status, risk, and receptivity to innovations in complex organizations: A study of the responses of four groups of educators to the proposed introduction of sex education in elementary school. Sociology of Education, 1975, 48, 38-58.

Gjelten, T. Schooling in isolated communities. Portland, ME: North Haven Project, 1978.

Gross, N., Giacquinta, J. B., & Bernstein, M. Implementing organizational innovations: A sociological analysis of planned educational change. New York: Basic Books, 1971.

Hawley, W. D. Horses before carts: Developing adaptive schools and the limits of innovation. In D. Mann (Ed.), Making change happen. New York: Teachers College Press, 1978.

Herriot, R. E., & Gross, N. The dynamics of planned educational change. Berkeley: McCutchan, 1979.

House, E. R. Curriculum studies in the last decade. Technology versus craft: A ten year perspective on innovation. Journal of Curriculum Studies, 1979, 11(1), 1-15.

Leggett, S., Shapiro, A., Cohodes, A., & Brubaker, C. W. The case for a small high school. Nation's Schools, 1970, 86(3), 45-52.

Lieberman, A., & Miller, L. Synthesis of research on improving schools. Educational Leadership, 1981, 38(7), 543-586.

Lortie, D. C. Schoolteacher: A sociological study. Chicago: University of Chicago Press, 1975.

McLaughlin, M. W., & Marsh, D. D. Staff development and school change. Teachers College Record, 1978, 80(1), 69-94.

Mann, D. The politics of training teachers in schools. In D. Mann (Ed.), Making change happen. New York: Teachers College Press, 1978, (b)

Miles, M. B. Planned change and organizational health: Figure and ground. In F. D. Carver & T. J. Sergiovanni (Eds.), Organizations and human behavior: Focus on schools. New York: McGraw-Hill, 1969.

Miles, M. B. School innovation from the ground up: Some dilemmas. New York University Education Quarterly, 1980, 7(2), 1-9.

Moeller, G. H. The relationship between bureaucracy in school system organization and teachers' sense of power. Unpublished doctoral dissertation, Washington University, 1962.

Nachtigal, P. M. Improving rural education. Rural Education Project. Denver, 1980 (mimeographed).

Neale, D. C., Bailey, W. J., & Ross, B. E. Strategies for school improvement. Boston: Allyn & Bacon, 1981.

Peck, R. H. The relationship of teachers' level of dogmatism and sense of power to their receptivity to change. Unpublished doctoral dissertation, Ohio State University, 1969.

Runkel, P. J., Wyant, S. H., Bell, W. E., & Runkel, M. Organizational renewal in a school district. Eugene, OR: Center for Educational Policy and Management, 1980.

Sarason, S. The culture of the school and the problem of change. Boston: Allyn & Bacon, 1971.

Sederberg, C. H. A quest for program quality during enrollment decline. St. Paul, MN: Center for Educational Policy Studies, 1979.

Sher, J. P. (Ed.). Education in rural America. Boulder, CO: Westview Press, 1977.

Sturgis, A. W. The small school: A rediscovered resource in American education. North Central Association Quarterly, 1974, 49, 291-293.

Toffler, A. The third wave. New York: Bantam Books, 1981.

Tremlett, W. Small school design in practice. Oneonta, NY: Catskill Area Project in Small School Design, 1961.

Appendix

Four Groups' Innovations of Choice:
Percent Who Would Initiate or Volunteer for a Trial

Group Means 0-10	Innovators Group 7 7.47	Teachers Group 5 6.02	High Receptives 7.12 male 7.77 fem.	Low Receptives 4.56 male 5.71 fem.
27. pair, consolidate	41 (10)	69 (2)	72 (6)	58 (2)
28. travel a day or two a week to other school	53 (9)	53 (8)	67 (8)	39 (7)
29. teach on TV or amplified phone	71 (7)	38 (10)	54 (10)	26 (10)
30. meet classes for longer blocks of time	59 (8)	60 (6)	71 (7)	53 (3)
31. supervise community-based course activities	88 (4)	59 (7)	80 (4)	39 (7)
32. supervise learning package developed elsewhere	94 (1)	47 (9)	63 (9)	37 (9)
33. learning center in a subject area	94 (1)	66 (3)	85 (2)	45 (6)
34. teach in an interdisciplinary team	94 (1)	66 (3)	85 (2)	45 (6)
35. form inter-district departments by subject areas	82 (5)	81 (1)	87 (1)	68 (1)
36. design & supervise independent study	82 (5)	61 (5)	73 (5)	53 (3)

___ Underlined numbers indicate rank ordering of items.