**ABSTRACT**

The currently available audiovisual products about ERIC reviewed in this guide have been developed to meet the needs of a variety of users with varying familiarity with the system. Materials to be included were screened on the basis of availability, currency, and technical quality. The remaining products were then reviewed using five criteria: (1) purposes clearly stated or inferred; (2) audience clearly identified or inferred; (3) accuracy of information presented; (4) appropriate amount of information presented in each segment; and (5) general attractiveness of format, presentation, and aesthetic qualities. Formats listed include computer programs, sound filmstrips, sound microfiche, slide/tapes, overhead transparencies, videocassettes, and videotapes. An evaluative annotation is provided for each entry, as well as source for purchase (or rental) and price. Several items which were in process at the time of publication are included, together with estimated completion dates and estimated costs. (RAO)
A GUIDE TO AUDIOVISUAL RESOURCES

ABOUT ERIC

by

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ERIC Clearinghouse on Information Resources

Syracuse University

1979
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Ever since the beginning of ERIC in 1965 there have been attempts to disseminate information about the system through audiovisual media. Most of the materials have served as an orientation to the system and provided basic information to the new user. A frequently used medium has been the slide/tape.

As the ERIC system changed and new media began to be used more widely, the first materials prepared became obsolete and new communication media began to be used to carry the ERIC message.

Increasing sophistication in the design of instructional media brought about new dimensions in the materials prepared about ERIC. Users of ERIC are not all naive; some have had experience using the system and do not need information they already possess. Thus, materials have been developed for various levels of familiarity with ERIC. As new computer based information systems became available, it became necessary to create training materials to use such data bases; some of the training materials use audiovisual formats. As self-instructional procedures began to be used in schools, ERIC itself developed a learning package on how to use the system.

The variety of users increased as well. There are always those who are new to ERIC, but if they are librarians, they require a different treatment than preservice teachers. A person who appears before the librarian who oversees the ERIC collection needs immediate help if s/he is not familiar with the system. But a teacher, in a part time Master's program, may require a general introduction to ERIC while pursuing a
research methods course.

While there is not an audiovisual resource for every audience and every need, a variety of materials are currently being used. This publication is based on a survey and analysis of current resources which are described on the next page.

This publication will probably be useful for two years after publication at which time it should be revised. Users are requested to recommend new titles or to comment on the annotations.

Donald P. Ely, Director
When the ERIC Clearinghouse on Information Resources moved to Syracuse University in 1977, the staff tried to identify all audiovisual resources about ERIC. Many materials exist but may not be generally available or may be out of date. Once an item was identified, it was subjected to a screening procedure before it was evaluated further. The eligibility criteria included:

1. **Availability**: the material had to be available for sale, rent or free loan to any educator, in any location within the U.S.

2. **Currency**: the material had to be produced since 1972 and contain no obsolete information except that which might be irrelevant to the major purpose of the material (e.g., Clearinghouses sometimes move from one location to another; such a move is not considered detrimental to material on using the ERIC system).

3. **Technical Quality**: any material with technical flaws which would interfere with comprehension, such as blurred images, illegible print or distorted sound were rejected.

The materials which survived this process were then previewed by the ERIC/IR staff and media professionals, both of whom contributed to the annotations.
In reviewing each material, the following criteria were used:

1. Purpose clearly stated or inferred;
2. Audience identified or inferred;
3. Accuracy of information presented;
4. Appropriate amount of information presented in each segment; and
5. General attractiveness of format, presentation, and aesthetic qualities.

The annotations were written by the ERIC/IR staff and media professionals. The Editor of this monograph and the ERIC/IR Editor provided further editing for consistency of format and style.

The titles of all media identified were sent to the User Services person at each of the other 15 Clearinghouses for further nominations and comments.

Each source was contacted to confirm availability and purchase or loan arrangements.

A final note, there are always products which are "in process." Some are new; some are revisions. While it was the purpose to include only those items which are currently available, it seemed useful to include several items which are in process. These items are revisions or extensions of a current series. Estimated completion dates and estimated costs are given.

It should be noted that there are several fine ERIC products in
print. Each Clearinghouse can supply titles, availability, and costs for such materials. Many are free. Print materials were not within the scope of this publication.

New titles, comments on annotations, and other recommendations are actively solicited.

DPE
Several computer programs have been developed for the PLATO system by the ERIC Clearinghouse on Elementary and Early Childhood Education (1979). Titles currently available are:

1. **ERIC BASICS AND BEYOND**, an introduction to ERIC with special emphasis on RIE, CIJE and the ERIC system;

2. **ERIC RESOURCE LISTS**, short bibliographies on topics of current interest;

3. **SPECIAL ERIC SERVICES**, a description of the services offered by ERIC Clearinghouses;

4. **COMPUTER SEARCHING**, an introduction to the concept and several examples, and

5. **INDEXING AND ABSTRACTING**, a brief overview of the process with focus on ERIC documents.

These programs are intended for individual learners who have not had experiences using ERIC. The step-by-step, interactive approach compels the learner to move through each program at his/her own pace and with a high degree of interest. Special graphics break up the print format and add a motivational element to the instruction. Individuals who complete the basic program would be ready to use the ERIC system, especially RIE and CIJE, but not the [Thesaurus](#). The program will continue to be revised and new programs will be added. This unique resource should help individual librarians to turn over routine...
elementary ERIC instruction to the computer program.

SOURCE: Individuals and schools need to have access to a PLATO terminal and PLATO sign-on. To use ERIC programs, request eric for an index of currently available programs. The programs described above are available only through the University of Illinois CERL network (Computer-Based Educational Research Laboratory) PLATO system.

To determine location of PLATO terminals, write CERL, University of Illinois, Urbana, IL 61801.
ERIC: WHAT IT IS, HOW TO USE IT

3 filmstrips, 3 audiocassettes, mock-ups of three main ERIC references, worksheets, coordinators manual (1973)

This multimedia package may be used for self-instruction or for training large and small groups.

The introductory level (8 1/2 min.) helps the user to become aware of the ERIC system as a resource and to know what ERIC is and how it works.

The intermediate level (10 min.) employs worksheets and mock-ups of Resources in Education (RIE) which consume additional time for conducting a simulated search activity. At this level the user will become aware of the kinds of educational problems for which ERIC can provide information and will gain skill in searching RIE after becoming familiar with the organization and use of RIE.

The third level (20 min.) helps the user to use the three main ERIC search tools, the Thesaurus of ERIC Descriptors, Resources in Education, and Current Index to Journals in Education and to develop skills in preparing a problem statement and conducting an ERIC search. Mock-ups and worksheets are used and require additional time.

The subject development in this presentation is clear and logical. Examples are easy to follow and interest is maintained through the use of "hands-on" exercises. The package is genuinely self-contained. The materials are attractive and inexpensive, and the necessary support equipment is usually accessible. The photographs are attractive and supportive of the narration, but the combination of pictures and
cartoons is poorly executed and distracting. Some pictures are blurred and the background music is often annoying. The pacing may be too rapid for a novice with too much information being given in a short time. Guided use can overcome these limitations. Sequencing is sometimes repetitive and learner interest may wane as a result. This presentation is good for a group, small or large and though some additional background information is needed; it is well suited for independent use by adults and college students.

SOURCE: Purchase only $43.50

National Audiovisual Center
Att: Order Section; GSA
Washington, DC 20409

Order Number 009000
ERIC BASICS

53 frame color microfiche, 12 min. audiocassette

The microfiche format permits relatively easy use in the library where microfiche readers are usually available. The instructions on the tape help the user to operate the viewer with minimum difficulty. However, since some readers vary in format, and some have tinted glass, there may be minor adjustment problems which will not seriously affect the viewing.

SOURCE: Purchase only $10.00

Information Resources Publications
130 Huntington Hall
Syracuse University
Syracuse, NY 13210

Note: Also available in slide/tape format See p. 23.
WHAT IS ERIC?

44 color slides, 10 min. audiocassette with standard inaudible 1,000 Hz cue signals for automatic slide advance, instructor's guide and script (1978)

This program, which is intended for college and university students and faculty as well as elementary and secondary school teachers and administrators, provides an introduction to ERIC as a centralized and decentralized information network. The location, responsibilities and variety of services of the 16 Clearinghouses are described. A brief overview of the coverage and organization of ERIC's three main reference publications—Thesaurus of ERIC Descriptors (7th ed.), Resources in Education and the Current Index to Journals in Education—is given.

The producer reports favorable evaluation from nearly one hundred users at the University of Michigan, Western Michigan University, and North Texas State University. Staff members of several ERIC Clearinghouses questioned potentially misleading statements, e.g., the script indicates that ERIC "evaluates" documents when, in reality the Clearinghouse "screens and selects" documents; the emphasis given to the inclusion of books and dissertations in ERIC is out of proportion to the number actually entered into the system. These disagreements are minor and do not detract from the overall value of the slide/tape.
This slide tape is intended to be used in conjunction with How to Use Resources in Education and How to Use Current Index to Journals in Education.

The slides and tape are exceptionally well-produced. An illustrated script accompanies each program.

SOURCE: Purchase only

Program No. 1 $ 75.00

Oak Woods Media
2243 South 11th Street
Kalamazoo, MI 49009
HOW TO USE RESOURCES IN EDUCATION

41 color slides, 10 min. audiocassette, instructor's guide (1978)

This is the second slide/tape in the Oak Woods series. The intended audience is the same as for WHAT IS ERIC? The slide/tape may be used for self-instructional purposes or for group teaching.

This slide/tape gives a detailed exploration of how to do an author, institution and subject search of Resources in Education (RIE). One subject is carefully followed through the Thesaurus of ERIC Descriptors (7th ed.) and the index and abstract sections. The various parts of a typical ERIC abstract are explained. The procedure to retrieve the actual publication on microfiche is described, as well as how to use a reader and a reader-printer.

The technical quality of this program is outstanding as are the others in the series. The use of Resources in Education is covered in detail. As might be expected, there is some redundancy between this program and the introductory slide/tape.

SOURCE: Purchase only

Program No. 2 $75.00

Oak Woods Media

2243 South 11th Street

Kalamazoo, MI 49009
HOW TO USE CURRENT INDEX TO JOURNALS IN EDUCATION

27 color slides, 8 min. audiocassette, instructor's guide (1978)

The emphasis of this slide/tape is on the scope and organization of the Current Index to Journals in Education (CIJE). Locating journal literature by the author, journal content or subject index is explained. The unique features of CIJE are presented: journal contents index, main entry section, etc. The 7th edition Thesaurus is used to demonstrate the index.

This slide/tape maintains the high quality production standards of the other titles in the series. There is some redundancy in the material presented in this title and WHAT IS ERIC? Such repetition is probably necessary since this title is specific to CIJE and could be used to learn how to use this one reference. The availability of many journal articles cited in CIJE through University Microfilms International is not mentioned.

SOURCE: Purchase only

Program No. 3 $ 75.00

Oak Woods Media
2243 South 11th Street
Kalamazoo, MI 49009
SEARCHING ERIC

140 color slides, 30 min. audiotape, script

This slide/tape appears to have three major segments: (1) an overview of ERIC; (2) searching ERIC using RIE and CIJE and (3) developing a strategy for computer searching. It is designed "to help educators and those they educate make good use of the ERIC system."

The presentation is loaded with useful information but probably too much for one session. Even though the presentation is continuous, it should be used in three parts, as indicated above, to avoid "overload."

The slides are technically well done; the audiotape (pulsed to advance automatically on Wollensak equipment) is professionally narrated.

SOURCE: Purchase $40.00

Preview privileges without charge

Northern Illinois University
Division of Communication Services
Media Distribution Department
Altgeld Hall - Room 116
DeKalb, IL 60115
PUTTING ERIC TO WORK

77 color slides, 20 min. audiostreamette with audible or inaudible
1,000 Hz cue signals for automatic slide advance, script. (Revised
1979)

A brief exploration of the ERIC system is followed by a
step-by-step procedure for searching. Manual searching procedures are
emphasized. The producer feels that the slide/tape would work well with
beginners, for review, or for advanced users. It probably would best
serve those who have not already attained familiarity with the basic
ERIC search procedures. The presentation is not tied to a specific
institution.

The production quality is good. Particular attention has been
given to the readability of print in the projected image. Some
reviewers felt that the Nordic ERIC character was overdone but not
enough to detract from the overall quality and utility of the
production.

SOURCE: Interlibrary Loan

Requests for copying will be honored.

Glenn S. Gritzmecher, Education Librarian
Milner Library
Illinois State University
Normal, IL 61761
AN INTRODUCTION TO ERIC

71 color slides, 14 min. audiodisc, script (2nd Edition, 1979)

This presentation is designed for individual or group use by postsecondary students. It briefly describes the ERIC Clearinghouses and the types of documents which are available through the system. Emphasis is placed on Resources in Education (RIE) and to a lesser extent, the Thesaurus. A search is followed step-by-step. User participation is encouraged by the narrator's suggestions to stop the tape and inspect the ERIC references.

Even though the slide/tape is probably intended for students at California State University Long Beach, there are no major distractors for general use. The presentation offers a good introduction to the basic steps of using ERIC. The emphasis on RIE insures thorough coverage of this major reference. An overview of the Thesaurus is given and CIJE is completely omitted.

The technical quality is acceptable. The attention to legibility of the small print from RIE and the Thesaurus is a real advantage. The narration is pleasant and the pacing is just about right.

Even though this is a second edition there are errors in the locations of two Clearinghouses and the use of dated RIE and Thesaurus illustrations. The use of old EDRS prices and 1969 citations may mislead a new user, but these items should not be particularly distracting.
SOURCE: Purchase only

$75.00 postpaid (Checks to: CSULB Information Library)

ERIC Program
Library Office
California State University
1250 Bellflower Blvd.
Long Beach, CA 90840
ERIC

65 color slides, 15 min audiocassette (audible and inaudible advance tones) script (1979)

An outline of ERIC's potential use to persons needing access to educational information. The program briefly describes ERIC processing and the functions of the Thesaurus. CIJE and RIE are covered in depth through examination of the various indexes provided in each. Availability of the microfiche documents and journal articles is described.

SOURCE:

Loan:
Project Loex
Center of Educational Resources
Eastern Michigan University
Ypsilanti, MI 48197

Purchase: $55.00
Instructional Technology Services
Communication Center
University of Wisconsin - Stout
Menomonie, WI 54751
MANY THINGS TO MANY PEOPLE

21 color slides, 4 min. audiocassette (with inaudible advance tones)(1979)

An overview of the ERIC system and its significance to the many audiences it serves. The presentation follows a basic paradigm of getting information from authors to users through the document and periodical literature. ERIC's role as a collector, processor, and disseminator of information is described. Mention is made of the basic ERIC references and their unique functions within the system. This presentation is intended for audiences who are unfamiliar with ERIC. It serves as an orientation and motivator to seek further information.

The slide/tape is attractive in the production quality. It moves along at an acceptable pace without overloading the viewers with information. The basic information system diagram which is used may be difficult to read on a small screen or at a distance. The overall impression created is one of wanting to know more about ERIC.

SOURCE: Purchase only $25.00

Information Resources Publications
130 Huntington Hall
Syracuse University
Syracuse, NY 13210
ERIC BASICS

48 color slides, 10 min. audiocassette (with inaudible tone), script (1979)

A primer for new users of ERIC. The presentation is intended to be used by individuals, especially those who ask general questions about ERIC and how to use it. The objectives are:

After completing use of the slide/sound set the user will be able:

1. To name the types of materials included in RIE and CIJE;

2. to determine appropriate terms in the Thesaurus of ERIC Descriptors;

3. to describe each element of an RIE document/resume and a main entry in the CIJE;

4. to locate given entries in the document resume section, subject, author, and institution indexes of RIE, and in the main entry, subject, and author indexes of CIJE; and

5. to obtain a copy of an ERIC document after selecting it from RIE, or of a journal article after selecting it from CIJE.

The presentation was reviewed by the staff of five ERIC Clearinghouses and field tested with several dozen subjects prior to release. Based on the review and field test data, the materials were revised. Most reviewers felt that ERIC BASICS is a straightforward information presentation which does what it intends to do: get naive
users into ERIC with a basic understanding of what it is about and how to use it.

SOURCE: Purchase only $ 50.00

Information Resources Publications
130 Huntington Hall
Syracuse University
Syracuse, NY 13210
OVERHEAD TRANSPARENCIES

20, 8" x 10" color transparencies, script (1978) or 20, 8" x 10" black and white transparency masters, script, instructions (1978)

This set of transparencies is described as a resource to instructors who are presenting basic information about the ERIC system.

The script is intended to provide background information for each transparency rather than to be read verbatim. Contents include:

1. Title
2. Growth of ERIC (bar graph)
3. U.S. map (ERIC locations)
4. Availability of documents
5. Network components processing documents and journals
6. RIE cover
7. RIE resume: bibliographic information
8. RIE resume: index terms
9. RIE resume: abstract
10. RIE subject index
11. RIE author index
12. RIE institution index
13. Thesaurus cover
14. Alphabetical descriptor display
15. Rotated descriptor display
16. Two-way hierarchical display
17. CIJE cover
18. CIJE main entry
19. CIJE subject, author, journal contents indexes

20. Computer search strategy

The color transparencies have been produced by the diazo process. The colors are clear and crisp. Attention has been given to the legibility of the print size. If the transparencies are used on a 70" x 70" (or larger) screen, there should be no viewing problems for a group of 30-40 people. On several of the transparencies taken from RIE, portions of the page are presented for general orientation and a segment of that portion is highlighted in larger type. Some users may be concerned that the orientation portion is not easily readable because of size. Overlays for transparencies 3, 5, and 20 help to build up ideas step-by-step. (The overlays are not available in black and white, only the entire transparency.)

One topic is used as an illustration throughout with RIE transparencies: achievement rating of secondary school students as measured by the Scholastic Aptitude Test. This topic was selected because it illustrated all of the variables in RIE and the Thesaurus.

The black and white transparency masters include instructions on how to make transparencies from masters using the thermal method and suggestions for using the overhead projector.

SOURCE: Purchase only:

Color: $200.00 in special binder
Black and White Masters: $5.50

Information Resources Publications
130 Huntington Hall, Syracuse University
Syracuse, NY 13210
ERIC: IT'S THAT EASY

14 1/2 min., 3/4" color videocassette (1978)

General introduction to the ERIC system from the point of view of the user. Names and briefly describes and exhibits the basic products and tools of the system: Resources in Education, Current Index to Journals in Education, the ERIC Thesaurus, ERIC microfiche, and Clearinghouse information analysis products. It describes how to undertake a manual search and is presented in a dramatic format of an educator using ERIC resources. The target audience is the prospective user of ERIC resources in colleges, schools, libraries and information centers. It can be used by librarians and information scientists in orientation sessions.

SOURCE: Available for loan:

ERIC Clearinghouse on Urban Education
Teachers College, Columbia University
Box 40
525 West 120th Street
New York, NY 10027

Available for sale: $ 50.00

Order No. A 01306
Checks payable to: National Archives Trust Fund
ERIC: WHAT THE CLEARINGHOUSES DO

20 min, 3/4" color videocassette (1980)

A description of the ways in which ERIC Clearinghouses create the database: acquisition procedures, criteria for selecting documents to be made part of the database, bibliographic elements described in one ERIC resume, and abstracting and indexing principles. It briefly identifies and describes the elements in the resumes in the main entry sections of Resources in Education and Current Index to Journals in Education, the abstract journals of the ERIC system. Materials are presented in a dramatized visit to an ERIC Clearinghouse.

The videotape is intended for users of the ERIC system in colleges, schools, libraries, and information centers. It can be used by librarians and information specialists in sessions orienting users to the ERIC system or for staff development.


National Audiovisual Center
ERIC: FINDING INFORMATION THE RIGHT WAY

30 min., 3/4" color videocassette (1980)

A descriptive explanation of how to manually search for information using the ERIC tools, this step-by-step guide to searching by subject, author, and institution describes the contents and structure of the ERIC Thesaurus, Resources in Education, and Current Index to Journals in Education. It explains how to formulate a search strategy for undertaking a computer search of the ERIC database. The information is presented in a dramatized workshop situation.

The intended audience for this videocassette includes prospective or current users of ERIC resources in colleges, schools, libraries, and information centers interested in learning how to search effectively. It can be used by librarians and information scientists in training sessions.


National Audiovisual Center
ERIC: KNOWING MORE ABOUT SEARCHING

Approximately 20 min., 3/4" color videocassette

A descriptive explanation of how to search the ERIC database with emphasis on computer searching. Instruction is given on how to formulate a search question and the structure of the ERIC Thesaurus and its use in developing a search are described. The program demonstrates how bibliographic information, the ERIC descriptors, and the ERIC abstract are searched for information.

The intended audience includes regular or occasional users of ERIC resources in colleges, schools, libraries, and information centers interested in learning how to formulate questions for computer searches of the ERIC database. It can be used by librarians and information specialists in training sessions or for staff development.

SOURCE: Available Fall, 1980.

National Audiovisual Center
ERIC ANALYSIS PAPERS AND BIBLIOGRAPHIES (working title)

Approximately 20 min., 3/4" color videocassette

A description and illustration of the information analysis papers and bibliographies developed and disseminated by the ERIC Clearinghouses, this videocassette describes the different types of information analyses and the ways they are disseminated, and suggests ways that these papers and bibliographies can be obtained and used.

It is intended for educators at all levels, and can be used in library orientation sessions.

SOURCE: Available Fall, 1980.

National Audiovisual Center
ERIC VIDEOTAPE PROGRAMS

Seven 15 min., 3/4" black and white videocassettes (1975)

1. TAPE No. 1
   INTRODUCTION TO ERIC
   Purpose of ERIC

2. TAPE No. 2
   THESAURUS OF ERIC DESCRIPTORS
   Descriptor group display
   Rotated descriptor display
   Alphabetized descriptors
   Meanings of - SN, UF, NT, BT, RT

3. TAPE No. 3
   RESOURCES IN EDUCATION (RIE)
   Subject index
   Author index
   Institution index

4. TAPE NO. 4
   WHERE AND HOW DO I GET ERIC DOCUMENTS
   Ordering information
   Collection centers
   How to get microfiche
   Reader/Printer usage (using a microfiche reader)
   Processing microfiche for duplication

5. TAPE No. 5
   CURRENT INDEX TO JOURNALS IN EDUCATION (CIJE)
   Subject, Author, Journal Content indexes
   Main entry section

6. TAPE No. 6
   SPECIAL INDEXES, QUESTIONING AND INTERVIEWING TECHNIQUES
   AIM/ARM index
   Usage Report
   Ordering materials
   Explains search process
The series is thorough, clear, well-produced, and maintains learner interest effectively. Its format is useful for the individual learner and for broadcasting. Thoroughness notwithstanding, the suggestion of viewing one part per week is too slow. The amount of detail presented per lesson could be reduced by eliminating the review of previous lessons. Though perhaps necessary if weekly intervals are maintained, detailed review is much less necessary for shorter intervals and a shorter total presentation thus becomes available. A condensed version of the seven tapes is available in a one-hour tape which does not provide the review segment as the individual tapes do.

While motion is not entirely necessary, its presence is refreshing given the static nature of many slide/tape presentations. Though the intended audience is not specified, this presentation does suggest program objectives. Visuals do not always synchronize with the narration. Pages of ERIC materials, absent owing to the physical shortcomings of the medium, have to be provided in "hands-on" material. The legibility problem would thus be overcome, while learners' interest and participation are likely to be enhanced. There is undue emphasis on acronyms and some charts and titles are complex. In sum, this presentation is an excellent and thorough introduction to ERIC and its uses.
SOURCE: Available for duplication; no loan or sale.

For the seven cassettes, send four 30 min. 3/4" blank video cassettes.

For the one hour condensation, send one 60 min. 3/4" blank videocassette tape.

Charles A. Brown
Coordinator of Dissemination
State of Idaho Department of Education
Len B. Jordan Office Building
Boise, ID 83720
AN INTRODUCTION TO ERIC

26 min. 3/4" color videocassette (1978)

A detailed overview of ERIC covering its purpose, contents, and components. Specific guidance is given in using the Thesaurus of ERIC Descriptors, Resources in Education, and the Current Index to Journals in Education. Information regarding microfiche and its use is given. Other aids to ERIC use are also discussed.

While the videotape was designed for group presentation, it is equally useable for individual viewing. The program was designed for use in the Rohrback Library at Kutztown State College but the information is generalizable to any context in which ERIC is used.

SOURCE: Available for duplication; no loan or sale.
Send a 30 min. 3/4" blank videocassette to:

TV Services
Kutztown State College
Kutztown, PA 19530