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Abstract: The potential for computers in indexing popular fiction study materials is discussed, and specific examples of comic book indexing are provided through descriptions of projects and a bibliography. The 4-stage evolutionary development of popular fiction studies includes: (1) discovery and reading; (2) bibliography and collecting; (3) cataloging and indexing; and (4) history and criticism. Librarians, particularly with the help of computers, can contribute to the collection, preservation, cataloging, and indexing of comic books, an area of popular fiction largely ignored by libraries in the past. Major comic book indexing projects are now under way for the two largest United States comic book publishers, Marvel and DC. Various other indexing projects have examined specific aspects of comics. A bibliography lists the comic indexes in the Russell B. Nye Popular Culture Collection at Michigan State University. (CWM)
INDEXING THE COMICS

A LIBRARIAN'S PERSPECTIVE ON COMICS RESEARCH

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Paper and bibliography for presentation at the sixth annual conference of the Midwest Popular Culture Association, November 2-4, 1978 at East Lansing
The development of popular fiction studies into a discipline can be seen as a four-stage evolution.

The first stage is one of discovery and reading. People become mystery freaks or science fiction addicts, and a few with scholarly proclivities feel a need to study and understand their "disease." These prospective scholars soon learn that complete runs and sets of popular fiction are hard to find, and so begins the second stage.

The second stage is bibliography and collecting, finding out what exists and getting copies. Many people do this privately, but academic libraries with bibliography and collection building staff are potentially in a good position to do this.

The third stage is cataloging and indexing, the central contribution of librarians and scholars who use the tools of library science. Indexing of many kinds is necessary, to bring out points of similarity and congruence in a field that is so large.

The fourth stage is "history and criticism," the writing of histories and aesthetic principles, critical articles and annotations, and so on.

All four of these stages go forward together, of course, and not particularly in logical order. The point of drawing it out this way is to highlight the possibility of major contributions by librarians at the present stage of popular culture studies.
One benefit that the growth of the military-industrial complex (the sci-tech community) offers to humanities scholars is the computer and its capacity to handle large masses of data quickly. Librarians are using computers regularly these days. The long slow processes of cataloging and indexing are natural applications for computers. This is still largely a potential benefit to humanities indexers, however. In my opinion, very little really good humanities indexing is done by computers...but this is not the fault of the computers.

The development of computer technology parallels the growing interest in popular culture studies. In both cases, we are confronting masses of information and looking for new ways to organize and understand it. Indexing is one area in which the two trends can combine, and if we ever really match wavelengths there will be an explosion in popular culture studies. The old cottage industry of indexing may have a big future.

Comic books are particularly in need of indexing. From their beginning in the 1930s to 1971, there did not even exist a published list of their titles! Robert Overstreet's Comic Book Price Guide remedied that. The Library of Congress, which catalogs "everything," has cataloged only one comic book in the 45 or so years of comic books (the one where Superman meets Spider-Man). Other popular fiction at least makes it to the library catalog.

The collection, preservation, cataloging and indexing of comic books have been pretty much left in the hands of the fans. Comics fandom, as that nebulous infrastructure of amateur scholars is called, hasn't done too badly. You can find out almost anything you need to know, if you can get connected. The following short survey of comics indexing is indicative of what's available to the diligent seeker.
Two major comic book indexing projects are under way right now, one for each of the two largest U.S. comic book publishers, Marvel and DC.

The Marvel project is being done by George Olshevsky in Toronto. The indexes are table of contents style indexes, with cross-indexing by characters and personnel. Almost any kind of study of Marvel Comics can be made easier, quicker and better with this finding tool. The Olshevsky index is ambitious in its format and scope. It includes, for example, cover reproductions of each of the issues it indexes, and covers all Marvel superhero stories since Fantastic Four #1 in 1961. This index was circulated in fandom originally as a giant volume of computer printout...Olshevsky is a computer programmer...and our library has one of these early editions dated 1971.

The other project of similar magnitude is still circulating in fandom, without professional backing as yet. The center of gravity of the project is in Huntsville, Alabama, the home of Gene Reed. Reed's large opus DC Story Index 1935-1974 probably makes him the premier indexer of DC comics on the continent. Reed is also the mainspring and co-ordinator of APA-I, which stands for Amateur Press Alliance for Indexing. An "apa" is an institution of some complexity. In the case of the indexing apa, the membership goal is 20, and each member is required to produce, every three months, a minimum four-page index to some aspect of comics. Each member makes 25 copies of his index and mails them to Gene Reed. Reed collates them into 25 piles, each containing a full set of the indexes for that quarter, and mails one set to each contributor. The extra sets (or "mailings") are sold to
prospective members or new members to raise money for postage.

The variety of possible indexing projects seems to be endless. Jerry Bails and Hames Ware, for instance, have produced *The Who's Who of American Comic Books*, four volumes that list every person known to have worked on American comic books. Bails also published Howard Keltner's *Index to Golden Age Comic Books*, and compiled *The Collector's Guide: The First Heroic Age*. The former lists the features of each heroic comic of the golden age, and the latter indexes the comics by certain of those features. Bails is now working on a complete index to both the *Who's Who* and Keltner's Index.

Doub Xendig in British Columbia, a librarian, is compiling an *Encyclopaedic Dictionary of the Comics*, concentrating on newspaper strips. This is being published in short segments in his *Comic Research Library Newsletter*. Denis Gifford is doing a similar project for British comics.

Maurice Horn's *World Encyclopedia of the Comics* will soon be supplemented by a *World Encyclopedia of Cartoons*. Besides this, the only other trade book project that comes to mind is Michael Fleisher's *Encyclopedia of Comic Book Heroes*, one volume per character, of which Batman and Wonder Woman have appeared so far.

Here at Michigan State we're working on a Subject Index to Comic Books, categorizing comics by the various trends and conventions represented in our 9,000 issue collection. Many more projects are under way, including three of my own and at least 20 by other members of the indexing apa.
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The entries are taken from catalog cards. The body of each has been condensed to three paragraphs: (1) the citation, (2) the description, and (3) the index points that have been established for the various catalogs that these records are part of.

1. The Avengers (Indexes)
   1. The Avengers - Indexes. 2. Fanzines. I. Scott, Randall
   William, 1947- II. Title. PN6728.A1872

2. Bails, Jerry G.

3. Bails, Jerry G.
   1. Comic books, strips, etc. - United States - Bibliography. I. Ware, Hames, joint author. II. Title. PN6725.B3

5. Brown, Gary.
   9 p. ; 28 cm. -- (Menathee Press ; no. 273) Caption title.
   "Intended for Apa-I [third mailing] and CAPA-alpha."
   1. Space family Robinson--Indexes. 2. Lost in space--Indexes. 3. Robinsonades. 4. Fanzines. I. Title. II. Series. PN6725.B7S63

   1. Turok, son of stone--Indexes. 2. Kona--Indexes. 3. Naza--Indexes. 4. Toka--Indexes. 5. Fanzines. I. Title. II. Series. PN6725.B7T8

7. Fleisher, Michael L.
   v. ; ill. ; 29 cm. CONTENTS:--v. 1. Batman.--v. 2. Wonder Woman.
   1. Comic books, strips, etc. -- United States -- Dictionaries. 2. Superhero comics -- Indexes. I. Lincoln, Janet E., joint author.
   II. Title. PN6725f.F5

8. Gifford, Denis.
   xiv, 210 p. ; 28 cm. Includes index.
   1. Comic books, strips, etc. -- Great Britain -- Bibliography. I. Title. Z5956.C6G54

   Jack Kirby's new gods index / by Mark Gruenwald. [New York : Gruenwald, 1978-]
   II. Title: New gods index. PN6725.G7J3

10. Iron Man (Indexes).
    14 p. ; 28 cm. "May 1978 printing."
    1. Iron man -- Indexes. 2. Fanzines. I. Scott, Randall William, 1947-
    II. Title. PN6728.I7
Howard Keltner's Index to golden age comic books / Howard Keltner; addendum by Jerry Bails.  
80 p.; 23 cm.  
1. Comic books, strips, etc. - United States - Indexes.  2. Superhero comics - Indexes.  I. Bails, Jerry G.  II. Title.  PN6725.K4

International bibliography of comic literature.  Bibliographie der internationalen Literatur über Comics.  
1. Comic books, strips, etc. - Bibliography.  I. Title.  II. Title: Bibliographie der internationalen Literatur über Comics.  Z595b.C6K45

13. The Marvel comics index.  v. 1.: 1976-.  
Toronto, G&F Enterprises.  
v. 111.  28 cm.  irregular.  Conceived and compiled by G. Olshevsky.  
Volume 1 will consist of fourteen parts.  Volume 2- will be supplements to these parts.  cf. v. 1, no. 4, p. 4.  
1. Marvel Comics Group - Indexes.  2. Comic books, strips, etc. - Indexes.  I. Olshevsky, George.  PN6725.M3

14. Mullaney, Dean.  
Gene Colan Marvel index / compiled by Dean Mullaney.  
Leaves a-c, 12 leaves; 28 cm.  Caption title from leaf 1.  
"An Eclipse Enterprises presentation."  "For inclusion in Apa-I, fourth mailing."  

15. Mullaney, Dean.  
The Steve Gerber index / by Dean Mullaney; cover art by Richard Bruning.  

Marvel superheroes comic checklist, through September 1971 / George Olshevsky.  
Toronto: University of Toronto, 1971.  
340 leaves; 29 x 40 cm.  Computer printout in Pinder.  Includes "A brief history of Marvel comics", and synopses of each series.  Includes indices.  
1. Marvel Comics Group - Indexes.  2. Superhero comics - Indexes.  I. Title.  PN6714f.04
17. Olshesky, George.
Includes cross-indexes by personnel and characters.
3. Superhero comics - Indexes. I. Title. II. Series. PN6725.M3v.1, no. 1

18. Olshesky, George.
Conan and the barbarians [index] / conceived and compiled by George Olshesky. Toronto : G & T Enterprises, 1976. 96 p. : ill. ; 28 cm. -- (The Marvel comics index ; v. 1, no. 2)
Includes cross-indexes by personnel and characters.
1. Conan the barbarian - Indexes. 2. Ka-Zar - Indexes. 3. Kull the conqueror - Indexes. 4. Savage tales - Indexes. 5. Sword and sorcery comics - Indexes. I. Title. II. Series PN6725.M3v.1, no. 2

19. Olshesky, George.
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Includes cross-indexes by personnel and characters.
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20. Olshesky, George.
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Includes cross-indexes by personnel and characters.
1. Strange tales - Indexes. 2. Doctor Strange - Indexes. 3. Nick Fury, agent of SHIELD - Indexes. I. Title. II. Series. PN6725.M3v.1, no. 6

The mighty Thor [index] / conceived and compiled by George Olshesky ; produced by George Olshesky and Tony Frutti. Toronto : G & T Enterprises, 1977. 96 p. : ill. ; 28 cm. -- (The Marvel comics index ; v. 1, no. 5)
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25. Reed, Gene. D C story index. 1935-1974 - [Huntsville, Al., Gene Reed]
   1. DC comics group - Indexes. 2. Comic books, strips, etc. - Indexes. I. Title. II. Title: D C story title index. III. Title: Reed's DC story title index. PN6714.R4

26. Reed, Gene. Lois Lane index / Gene Reed. Huntsville, Alabama : Reed, 1977?
   19 p.; 28 cm. -- (Dwerd Gremlin Enterprises publication; no. 60) Cover title. [Published for APA-I, third mailing.]
   1. Superman's girl friend, Lois Lane - Indexes. 2. Superhero comics - Indexes. 3. Fanzines. I. Title. II. Series. PN6725.R4L6

   8 p.; 28 cm. "For inclusion in APA-I" [sixth mailing.]
   "A Dwerd Gremlin Enterprises publication." Cross-indexed by titles and personnel.
   1. Metal men - Indexes. 2. Superhero comics - Indexes. 3. Fanzines. I. Title. PN6725.R4M4

   7; [21] p.; 28 cm. Includes reprint information, chronology of publication, editorial assignments, and artist and writer cross-index. "For the fourth mailing of APA-I."
   1. Phantom stranger - Indexes. 2. Fanzines. I. Title. PN6725.R4P47
29. Reed, Gene. 
   12 p.; 28 cm. Caption title. Published for Apa-I, fifth mailing. 
   Includes indexing of THUNDER Agents, Undersea Agent, 
   Fight the Enemy, Dynamo, Roman, and the Tower paperbacks. 
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   3. Superhero comics -- Indexes. 4. Fanzines. I. Title. PN6725.R4T47

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   Captain Britain index / Beppe Sabatini. E. Lansing, Mi. : 
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