

Sampling error, one of the two major sources of variability, is the difference between the survey result obtained with the sample actually used, and the result that would be obtained by an attempted complete survey of the population conducted in the same manner and with the same care.

In a survey based on a probability sample, such as was used in this study, the risks or probabilities of sampling error of various sizes can be calculated in terms of standard errors. Table A-1 provides standard errors that apply to proportions of people who responded in a particular manner to questions in this study, given the sample base. If all adults residing in telephone households (and in the case of public television findings, residing in telephone and television households) in the continental United States were asked precisely the same question in precisely the same manner as was the sample, the probability is 95 percent that the proportion giving a particular response would equal the sample proportion plus or minus two standard errors.

Nonsampling error cannot be measured as precisely, but can only be estimated through methodological research studies or on the basis of judgment. Sources of nonsampling error include exclusion of nontelephone households from the sampling frame, failure to obtain response from all predesignated sample members, possible response error on the part of respondents, interviewer variability, coding and processing errors.

These possible sources of error and efforts to minimize them, as well as other methodological aspects of this study, are discussed in more detail in the fourth report of this series.

TABLE A-1

TABLE OF STANDARD ERRORS OF A PROPORTION FOR VARYING SAMPLE SIZES

PROPORTION	SAMPLE SIZE														
	50	100	150	200	250	300	350	400	450	500	550	600	650	700	750
5/95	3	2	2	2	1	1	1	1	1	1	1	1	1	1	1
10/90	4	3	2	2	2	2	2	2	1	1	1	1	1	1	1
15/85	5	4	3	3	2	2	2	2	2	2	2	1	1	1	1
20/80	6	4	3	3	3	2	2	2	2	2	2	2	2	2	1
25/75	6	4	4	3	3	3	2	2	2	2	2	2	2	2	2
30/70	6	5	4	3	3	3	2	2	2	2	2	2	2	2	2
35/65	7	5	4	3	3	3	3	2	2	2	2	2	2	2	2
40/60	7	5	4	3	3	3	3	2	2	2	2	2	2	2	2
45/55	7	5	4	4	3	3	3	2	2	2	2	2	2	2	2
50	7	5	4	4	3	3	3	3	2	2	2	2	2	2	2

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TABLE OF STANDARD ERRORS OF A PROPORTION FOR VARYING SAMPLE SIZES

PROPORTION	SAMPLE SIZE														
	800	850	900	950	1000	1050	1100	1150	1200	1250	1300	1350	1400	1450	1500
5/95	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
10/90	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
15/85	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
20/80	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
25/75	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1
30/70	2	2	2	1	1	1	1	1	1	1	1	1	1	1	1
35/65	2	2	2	2	2	1	1	1	1	1	1	1	1	1	1
40/60	2	2	2	2	2	2	1	1	1	1	1	1	1	1	1
45/55	2	2	2	2	2	2	2	1	1	1	1	1	1	1	1
50	2	2	2	2	2	2	2	1	1	1	1	1	1	1	1

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APPENDIX B:
COPY OF QUESTIONNAIRE

POSTED INTRODUCTION

I. GOOD EVENING (MORNING/AFTERNOON). THIS IS MRS. ANN CARTER. I'M CALLING YOU LONG DISTANCE IN CONNECTION WITH A SPECIAL STUDY ON TELEVISION AND RADIO. BUT FIRST LET ME VERIFY, IS THIS AREA CODE _____ AND THE NUMBER _____ IN (State) ?

YES--Ask Q.II

NO--Verify number reached, terminate, record "WN" as result and redial correct number.

II. THANK YOU. CAN YOU TELL ME PLEASE HOW MANY TELEVISION SETS YOU HAVE IN YOUR HOME?

One or More--Record # of TV's in WN space on CRR card & continue with Q.III.

None--Ask Q.IIA

IIA. AND HOW MANY RADIOS DO YOU HAVE IN YOUR HOME?

★One or More--Record # of radios, followed by letter "R," in WN space on CRR card & continue with Q.III.

None--Terminate and record result as "SCR."

III. NOW, I NEED TO SELECT ONE PERSON IN YOUR HOME TO INTERVIEW ABOUT HIS OR HER TELEVISION VIEWING AND RADIO LISTENING. IN ORDER TO SELECT THIS PERSON I FIRST NEED TO KNOW HOW MANY PERSONS 18 YEARS OF AGE OR OVER ARE CURRENTLY LIVING IN YOUR HOME? ... DOES THAT INCLUDE YOURSELF? Enter number on CRR card, in total box. If none--terminate and record "SOA" as result.

IV. COULD YOU TELL ME HOW MANY OF THESE ARE MALES? Record number of M's in column headed "M's" on CRR card.

V. THEN THERE IS (ARE) _____ FEMALE(S) AGE 18 OR OVER? Record number of F's in column headed "F's" on CRR card.

Check random number above number of males (if male card) or number of females (if female card) in respondent selector section to determine person to be interviewed.

VI. THANK YOU VERY MUCH. THE PERSON I NEED TO INTERVIEW IS _____ If person on telephone, go to Q.1 on questionnaire for Q.16★ if radio only). Otherwise continue with.... IS HE (SHE) AVAILABLE NOW THAT I MIGHT SPEAK WITH HIM (HER)?

YES--Reintroduce purpose of call and go to Q.1 on questionnaire (or Q.16★ if radio only).

NO --Arrange callback via Q.VIA

VIA. FEMALE: WHAT WOULD BE A CONVENIENT TIME IN THE MORNING OR AFTERNOON THAT I MIGHT CALL BACK TO SPEAK WITH HER? FOR WHOM SHOULD I ASK? If female unavailable during day, state: WE WILL TRY TO REACH HER SOME EVENING. Record "Evening" in callback section.

MALE: WHAT WOULD BE A CONVENIENT TIME THAT I MIGHT CALL TO COMPLETE THE INTERVIEW WITH HIM? FOR WHOM SHOULD I ASK?

Record N.Y. time, day, date and name on CRR card.

CALLBACK

VII. GOOD EVENING (MORNING/AFTERNOON). THIS IS MRS. ANN CARTER. MAY I SPEAK WITH MR./MISS/MRS. _____, PLEASE? THANK YOU.

IF RESPONDENT COMES TO PHONE, CONTINUE WITH Q.VIII.
IF RESPONDENT IS NOT AVAILABLE, ASK Q.VIA.

VIII. MR./MISS/MRS. _____, I'M CALLING YOU LONG DISTANCE IN CONNECTION WITH A SPECIAL STUDY ON TELEVISION AND RADIO.

7. ARE THERE ANY CHILDREN UNDER 12 YEARS OF AGE LIVING IN YOUR HOME? YES...1-Ask 2.3 NO....2 DK....3 Skip to 2.10
8. DO THEY (DOES HE/SHE) EVER WATCH PROGRAMS ON CHANNEL ____? YES...1-Ask 2.3 NO.....() Skip CANNOT REC... () so DK.....() 2.10

9. WHAT PROGRAMS DO THEY (DOES HE/SHE) WATCH ON CHANNEL ____?

10. IF WE THINK OF PUBLIC TELEVISION AS CHANNEL ____ (A CHANNEL) WHERE THERE ARE NO COMMERCIALS, WHAT IS YOUR IMPRESSION AS TO WHERE PUBLIC TELEVISION OBTAINS ITS FUNDS FOR OPERATION?... Probe: WHERE ELSE DO YOU THINK PUBLIC TELEVISION OBTAINS ITS FUNDS FOR OPERATION?

11. PUBLIC TELEVISION STATIONS (LIKE CHANNEL ____) SOMETIMES MAKE APPEALS ON THE AIR FOR FINANCIAL SUPPORT FROM THEIR VIEWERS. HAVE YOU EVER SEEN OR HEARD, ON TV, AN APPEAL FOR FUNDS TO SUPPORT THE PUBLIC TELEVISION STATION? YES.....1 NO.....2 DK.....9

12. HOW DO YOU FEEL ABOUT A PUBLIC TELEVISION STATION APPEALING, ON THE AIR, FOR FUNDS FOR ITS SUPPORT?... Probe: HOW ELSE DO YOU FEEL ABOUT ON-THE-AIR APPEALS?

Ask if any PTV channel is named in Q. 2A or 2B. Otherwise skip to Q. 13.

13. I AM GOING TO READ YOU A SERIES OF STATEMENTS WHICH PEOPLE HAVE USED TO DESCRIBE PUBLIC TELEVISION FUND-RAISING APPEALS. PLEASE TELL ME WHETHER YOU STRONGLY AGREE, AGREE SOMEWHAT, OR DO NOT AGREE AT ALL WITH EACH STATEMENT. Read list, starting at Red "1."

RED NO.	STATEMENT	STRONGLY AGREE	AGREE SOMEWHAT	DO NOT AGREE AT ALL	DK
1	A. IN GENERAL, PEOPLE HAVE LITTLE OBJECTION TO FUND-RAISING APPEALS ON PUBLIC TELEVISION.....	1	2	3	9
2	B. REQUESTS FOR MONEY ON TV ARE IMPORTANT IF PUBLIC TELEVISION IS TO SURVIVE.....	1	2	3	9
3	C. CAMPAIGNS ON TV TO RAISE FUNDS FOR PUBLIC TELEVISION ARE ENJOYABLE.....	1	2	3	9
4	D. IF PUBLIC TELEVISION IS HAVING TROUBLE SUPPORTING ITSELF, IT CAN'T BE VERY GOOD.....	1	2	3	9
5	E. APPEALS FOR MONEY MAKE PEOPLE UNCOMFORTABLE BECAUSE THEY DON'T FEEL IN A POSITION TO MAKE CONTRIBUTIONS TO PUBLIC TELEVISION.....	1	2	3	9
6	F. PEOPLE SOMETIMES AVOID WATCHING PUBLIC TELEVISION BECAUSE THEY DON'T WANT TO BE ASKED FOR MONEY.....	1	2	3	9
7	G. PUBLIC TELEVISION SHOULD BE SUPPORTED TOTALLY BY THE GOVERNMENT AND SHOULD NOT REQUIRE DONATIONS.....	1	2	3	9

14. NOW THAT YOU HAVE GIVEN YOUR REACTION TO SOME STATEMENTS ABOUT FUND-RAISING, IS THERE ANYTHING YOU WOULD LIKE TO ADD ABOUT HOW YOU PERSONALLY FEEL ABOUT RAISING FUNDS FOR PUBLIC TELEVISION ON TV? Probe: HOW ELSE DO YOU FEEL ABOUT RAISING FUNDS FOR PUBLIC TELEVISION ON TV?

15. CONSIDERING, ON ONE HAND, THE PURPOSE OF TELEVISED APPEALS FOR FUNDS TO SUPPORT PUBLIC TV AND, ON THE OTHER HAND, PEOPLE'S OBJECTIONS TO THEM, DO YOU AGREE OR DISAGREE THAT THESE APPEALS ARE A FAIR PRICE TO PAY FOR THE PROGRAMMING ON PUBLIC TELEVISION? AGREE.....1 DISAGREE...2 DK.....9



16. NOW LET'S TURN TO RADIO--RADIO NOT TELEVISION.

*MANY RADIO STATIONS BROADCAST RADIO NETWORK PROGRAMS IN ADDITION TO THEIR OWN LOCAL PROGRAMMING. WOULD YOU PLEASE TELL ME WHETHER YOU HAVE HEARD OF EACH OF THESE RADIO NETWORKS BEFORE...
Read list, starting as Red "X."

Red "X"		Q.16: HEARD OF:		
		YES	NO	DON'T KNOW
___	A. ABC INFORMATION RADIO.....	1	2	3
___	B. CBS RADIO NETWORK.....	1	2	3
___	C. NATIONAL PUBLIC RADIO.....	1	2	3
___	D. MUTUAL BLACK NETWORK.....	1	2	3
___	E. NBC RADIO NETWORK.....	1	2	3
___	F. ABC CONTEMPORARY RADIO.....	1	2	3
___	G. MUTUAL BROADCASTING SYSTEM.....	1	2	3

17. NOW, WOULD YOU PLEASE TELL ME WHETHER YOU HAVE HEARD OF EACH OF THESE RADIO NETWORK PROGRAMS BEFORE...
Read list, starting as Red "X."

Red "X"		Q.17: HEARD OF:			Q.18: EVER LISTENED TO:		
		YES	NO	DON'T KNOW	YES	NO	DON'T KNOW
___	A. CBS MYSTERY THEATRE.....	1	2	3	1	2	3
___	B. FOLK FESTIVAL USA.....	1	2	3	1	2	3
___	C. ALL THINGS CONSIDERED.....	1	2	3	1	2	3
___	D. PAUL HARVEY NEWS.....	1	2	3	1	2	3
___	E. OPTIONS IN EDUCATION.....	1	2	3	1	2	3
___	F. METROPOLITAN OPERA BROADCASTS.....	1	2	3	1	2	3
___	G. VOICES IN THE WIND.....	1	2	3	1	2	3
___	H. THE WORLD TONIGHT.....	1	2	3	1	2	3
___	I. EARPLAY.....	1	2	3	1	2	3

18. (Ask for each one answered "Yes" in Q.17) HAVE YOU EVER LISTENED TO _____? (Read above.)

19. PUBLIC RADIO STATIONS DO NOT HAVE ANY COMMERCIAL ADVERTISING AND ARE SOMETIMES CONSIDERED TO BE EDUCATIONAL STATIONS. WE ARE PARTICULARLY INTERESTED IN THE PUBLIC RADIO STATIONS THAT IDENTIFY THEMSELVES WITH THE NATIONAL PUBLIC RADIO NETWORK, KNOWN AS N-P-R. ARE THERE ANY SUCH PUBLIC RADIO STATIONS IN YOUR AREA?

YES.....1--Ask Q.20
 NO.....2 | If there are stations available in area, skip to Q.20A.
 DON'T KNOW.....3 | If none are available, skip to QA.

20. DO YOU HAPPEN TO KNOW THE STATION CALL LETTERS OR THE NUMBER ON THE DIAL OF ANY OF THESE STATIONS? (If "Yes" WHAT ARE THEY?)

_____()
 _____()
 _____()
 _____()
 _____()
 _____()
 _____()
 Don't know.....()

Aware unpaid...1
 Unaware.....2
 None avail.....3

If one or more stations identified correctly, skip to Q.20B
 If none identified correctly, ask Q.20A if stations available; otherwise, skip to QA.

20A. ACTUALLY, THE CALL LETTERS OF THE PUBLIC RADIO STATION(S) RECEIVED IN THIS AREA ASSOCIATED WITH N-P-R ARE _____ (stations in QA card.) HAVE YOU HEARD OF (THAT STATION/ THESE STATIONS)?

YES.....1--Ask Q.20B
 NO.....2 | skip to QA
 DON'T KNOW.....3

20B. HAVE YOU EVER LISTENED TO (THAT STATION/ANY OF THESE STATIONS)?

YES.....1--Ask Q.20C
 NO.....2 | skip to Q.21
 DON'T KNOW.....3

20C. HAVE YOU LISTENED TO (THAT STATION/ANY OF THESE STATIONS) IN THE PAST / DAYS?

YES.....1
NO.....2
DON'T KNOW...3

20D. ARE YOU USUALLY A REGULAR LISTENER TO (THAT STATION/ANY OF THESE STATIONS) EACH WEEK?

YES.....1
NO.....2
DON'T KNOW...3

21. WHY DO YOU LISTEN TO THE PUBLIC RADIO STATION(S)? *Probe: WHAT OTHER REASONS DO YOU HAVE FOR LISTENING TO THE PUBLIC RADIO STATION?*

22. I AM GOING TO READ A LIST OF REASONS WHY A PERSON MIGHT LISTEN TO PUBLIC RADIO. FOR EACH ONE, PLEASE TELL ME WHETHER IT HELPS DESCRIBE WHY YOU LISTEN. *Page 1100, starting at Red "X".*

- RED "X"
- ___ A. TO HEAR SPECIFIC PROGRAMS.....01 * Ask 2.22A
 - ___ B. NO ADVERTISING COMMERCIALS.....02
 - ___ C. PREFER THE PROGRAMMING ON PUBLIC RADIO TO THAT WHICH IS AVAILABLE ON THE COMMERCIAL STATIONS.....03
 - ___ D. ARTS PROGRAMMING.....04
 - ___ E. PUBLIC AFFAIRS PROGRAMMING.....05
 - ___ F. NEWS PROGRAMMING.....06
 - ___ G. EDUCATION OR INSTRUCTIONAL PROGRAMMING.....07
 - ___ H. TO HEAR A SPECIFIC PERSON.....08
 - ___ I. MUSIC PROGRAMMING.....09 * Ask 2.22B
 - ___ NONE.....10
 - ___ DON'T KNOW.....09

*IF * Item "A" answered in 2.22, ask 2.22A*

22A. YOU SAID YOU LISTEN TO PUBLIC RADIO TO HEAR SPECIFIC PROGRAMS. WHICH PARTICULAR PROGRAMS WOULD THEY BE -- WHAT ARE THE NAMES OF THOSE PROGRAMS?

*IF ** Item "I" answered in 2.22, ask 2.22B*

22B. YOU SAID YOU LISTEN TO PUBLIC RADIO TO HEAR MUSIC PROGRAMMING. WHAT TYPE OF MUSIC DO YOU LISTEN TO?

23. HOW SATISFIED ARE YOU WITH WHAT IS AVAILABLE TO LISTEN TO ON PUBLIC RADIO THESE DAYS -- WOULD YOU SAY YOU ARE:

VERY SATISFIED.....1
SOMEWHAT SATISFIED OR...2
NOT SATISFIED AT ALL...3
DK.....9

24. WHAT KINDS OF PROGRAMS WOULD YOU LIKE TO HEAR MORE OF ON PUBLIC RADIO?

25. WHAT KINDS OF PROGRAMS WOULD YOU LIKE TO HEAR LESS OF ON PUBLIC RADIO?



26. HAVE YOU EVER HEARD ANY PUBLIC RADIO STATION ASK ITS LISTENERS, ON THE AIR, TO CONTRIBUTE FUNDS FOR ITS SUPPORT? YES.....1
NO.....2
DK.....9

27. HAVE YOU EVER BEEN ASKED BY ANY PUBLIC RADIO STATION TO CONTRIBUTE FUNDS FOR ITS SUPPORT, EITHER BY MAIL OR IN ANY WAY OTHER THAN ON THE AIR? YES.....1
NO.....2
DK.....9

28. SOME PUBLIC RADIO STATIONS DO APPEAL, ON THE AIR, FOR FINANCIAL SUPPORT FROM THEIR LISTENERS.

I AM GOING TO READ YOU A SERIES OF STATEMENTS WHICH PEOPLE HAVE USED TO DESCRIBE THESE PUBLIC RADIO FUND-RAISING APPEALS. PLEASE TELL ME WHETHER YOU STRONGLY AGREE, AGREE SOMEWHAT, OR DO NOT AGREE AT ALL WITH EACH STATEMENT. Read list, starting at Red "X".

RED "X"	STATEMENT	STRONGLY AGREE	AGREE SOMEWHAT	NOT AGREE AT ALL	DK
—	A. IN GENERAL, PEOPLE HAVE LITTLE OBJECTION TO FUND-RAISING APPEALS ON PUBLIC RADIO.....	1	2	3	9
—	B. REQUESTS FOR MONEY ON PUBLIC RADIO ARE IMPORTANT IF PUBLIC RADIO IS TO SURVIVE.....	1	2	3	9
—	C. CAMPAIGNS ON AIR TO RAISE FUNDS FOR PUBLIC RADIO ARE ENJOYABLE.....	1	2	3	9
—	D. IF PUBLIC RADIO IS HAVING TROUBLE SUPPORTING ITSELF, IT CAN'T BE VERY GOOD.....	1	2	3	9
—	E. APPEALS FOR MONEY MAKE PEOPLE UNCOMFORTABLE BECAUSE THEY DON'T FEEL IN A POSITION TO MAKE CONTRIBUTIONS TO PUBLIC RADIO.....	1	2	3	9
—	F. PEOPLE SOMETIMES AVOID LISTENING TO PUBLIC RADIO BECAUSE THEY DON'T WANT TO BE ASKED FOR MONEY.....	1	2	3	9
—	G. PUBLIC RADIO SHOULD BE SUPPORTED TOTALLY BY THE GOVERNMENT AND SHOULD NOT REQUIRE DONATIONS.....	1	2	3	9

29. CONSIDERING, ON ONE HAND, THE PURPOSE OF BROADCAST APPEALS FOR FUNDS TO SUPPORT PUBLIC RADIO AND, ON THE OTHER HAND, PEOPLE'S OBJECTIONS TO THEM, DO YOU AGREE OR DISAGREE THAT THESE APPEALS ARE A FAIR PRICE TO PAY FOR THE PROGRAMMING ON PUBLIC RADIO? AGREE.....1
DISAGREE.....2
DK.....9

30. IF YOU CONTRIBUTED FUNDS TO A PUBLIC RADIO STATION OR TO A PUBLIC TELEVISION STATION, WOULD YOU CONSIDER THAT TO BE YOUR CONTRIBUTION TO PUBLIC BROADCASTING, OR WOULD YOU FEEL YOU SHOULD CONTRIBUTE SEPARATELY TO EACH? ONE CONTRIBUTION TO PUBLIC BROADCASTING...1
SEPARATELY.....2
DK.....9

A. THANK YOU. I HAVE ONLY A FEW REMAINING QUESTIONS WHICH ARE STRICTLY FOR PURPOSES OF CLASSIFICATION...HOW MANY PERSONS, INCLUDING CHILDREN AND ROOMERS, ARE CURRENTLY LIVING IN YOUR HOME...DOES THAT INCLUDE YOURSELF? 1 2 3 4 5 6+ DK...9

B. WHAT WAS THE LAST GRADE YOU ATTENDED IN SCHOOL? GRADE SCH.....1 COLLEGE GRAD.....5
1-1 YRS. HS.....2 COLLEGE POST GRAD.....6
H.S. GRAD.....3 OTH.....7
SOME COLLEGE.....4 DK/NA.....9

C. AND YOUR AGE IS? If necessary, read age categories. 19-21.....1 30-44.....3 50+.....5
22-29.....2 45-59.....4 DK/NA.....9

D. WHAT IS YOUR OCCUPATION -- THE NATURE OF YOUR WORK? _____

E. IN WHAT INDUSTRY DO YOU WORK? _____

F. ARE YOU THE CHIEF WAGE EARNER IN YOUR HOUSEHOLD? YES.....1 NO.....2 DK.....9
(Skip to 4) (Ask 2) (Skip to 4)

G. WHAT IS YOUR RELATIONSHIP TO THE CHIEF WAGE EARNER? _____

H. WHAT IS THE OCCUPATION OF THE CHIEF WAGE EARNER? _____

I. IN WHAT INDUSTRY DOES HE/SHE WORK? _____

J. HOW MANY CARS, IF ANY, ARE THERE IN YOUR HOUSEHOLD? 0--Ask 4 2--Ask 6 DK/NA...3--Ask 4
1--Ask 5 3--Ask 5

K. IS YOUR CAR EQUIPPED WITH AN FM RADIO? YES...1--Ask 4 NO...2--Ask 4 DK/NA...3--Ask 4

L. HOW MANY OF YOUR CARS, IF ANY, ARE EQUIPPED WITH AN FM RADIO? 0.....1.....2.....3.....DK/NA.....9

M. DO YOU OWN OR RENT YOUR HOME? OWN.....1 RENT.....2 DK/NA.....9

N. IS YOUR TELEPHONE NUMBER LISTED IN THE CURRENT TELEPHONE DIRECTORY? YES...1--Ask 2 NO.....()--Ask 2
DK/NA...3--Ask 2

O. IS THAT BECAUSE YOU HAVE RECENTLY MOVED OR DO YOU HAVE AN UNLISTED NUMBER? MOVED.....2 UNLISTED.....3

P. WOULD YOU DESCRIBE YOUR RACIAL OR ETHNIC BACKGROUND AS: WHITE.....1 SPANISH.....3 OTH.....5
BLACK.....2 ORIENTAL.....4 DK/NA.....9

Q. HAVE YOU EVER MADE A DONATION TO PUBLIC TELEVISION, EITHER IN RESPONSE TO A TELEVISED APPEAL, MAIL, OR SOME OTHER KIND OF APPEAL? YES.....1 NO.....2 DK/NA.....9

R. AND WHAT ABOUT PUBLIC RADIO? HAVE YOU EVER MADE A DONATION TO PUBLIC RADIO? YES.....1 NO.....2 DK/NA.....9

S. WOULD YOU ESTIMATE THE TOTAL INCOME OF ALL PERSONS IN YOUR HOME TO BE: UNDER \$5,000.....1 \$25,000-\$29,999.....5
\$ 5,000-\$ 9,999.....2 \$25,000-\$29,999.....5
\$10,000-\$14,999.....3 \$30,000 OR OVER.....7
\$15,000-\$19,999.....4 DK/NA.....9

T. SEX OF RESPONDENT: MALE.....1 FEMALE.....2

THANK YOU. YOUR COOPERATION HAS BEEN VERY HELPFUL.