Advisory List of Instructional Media for Guidance.

Institution
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*Annotated Bibliographies; Book Reviews; Elementary Grades; *Guidance; *Guidance Counseling; *Instructional Media; *Library Collections; Primary Grades; School Libraries; Secondary Grades

Abstract
Instructional media appropriate to the guidance program in schools included in this bibliography are listed by type of media: books, films, filmstrips, kits, recordings, or slide sets. Entries in the list were selected from those materials submitted by publishers which received favorable reviews by educators. An unannotated list of books favorably reviewed in the indicated sources is attached. Materials range from primary to senior high school grade levels, and each entry includes citation, price if available, grade level, and annotation. (Author/KP)
ADVISORY LIST OF INSTRUCTIONAL MEDIA
FOR GUIDANCE

"PERMISSION TO REPRODUCE THIS MATERIAL HAS BEEN GRANTED BY
Rita G. Gravés

TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC) AND
USERS OF THE ERIC SYSTEM"

State Department of Public Instruction
Division of Educational Media
Raleigh, North Carolina
Jan. & Sept. 1977
This bibliography includes instructional media appropriate to the Guidance program in the schools. The items are listed by type of media. The order of the listing is as follows:

- activity cards
- art prints
- books
- books with recordings
- books (for teacher use)
- books (reference)
- books (supplementary texts)
- calendars
- charts
- dictionaries
- duplicating masters
- film loops (silent)
- film loops (sound)
- films (16mm)
- filmstrips (silent)
- filmstrips (sound)
- programmed materials
- games
- globes
- kits
- manipulative devices
- maps
- measuring tapes
- microforms
- mini-units
- models
- periodicals
- pictures
- posters
- puzzles
- realia
- recordings (cassette tapes)
- recordings (disc)
- recordings (reel-to-reel tapes)
- reprints
- shortstrips
- slide sets (2"x2"
- slide sets (sound)
- study prints
- transparencies
- videotapes
- workbooks with recordings

The absence from this list of a given type of media indicates that no media of that type were reviewed or that none were deemed worthy of being called to the attention of schools. The name of a school administrative unit appearing after an annotation indicates that educators in that school system reviewed the item annotated and submitted the information for inclusion on the ADVISORY LISTS. Occasionally, such items may not appear on display at the Materials Review and Evaluation Center in Raleigh. Educators should bear in mind that materials included on this list were selected from those which publishers chose to submit for evaluation and may assume that materials available for purchase not appearing on the list either were not submitted for evaluation or received unfavorable reviews. Information about negative reviews, which do not appear on this bibliography, can be obtained by writing or calling the Materials Review and Evaluation Center. At the end of this bibliography may be found an unannotated list of books which have had favorable reviews in reliable reviewing sources.

The levels at which the media may be most effectively used are indicated by "prim" (Primary: Grades K-3), "elem" (elementary: Grades 4-6), "jhs" (junior high school: Grades 7-8[9]), and "shs" (senior high school: Grades [9]10-12). The insertion of an Arabic numeral after the grade level indicates that the item is especially pertinent at that specific grade level—e.g., "elem-6."

In some cases, prices were not available. Prices shown are those quoted by publishers and producers. Prices quoted do not include postage and are subject to change.

All items included on this bibliography except 16mm films and some items suggested for inclusion by local school administrative units are displayed at the Materials Review and Evaluation Center at 620 North West Street in Raleigh.

PLEASE DO NOT ORDER ITEMS ON THIS LIST FROM THE MATERIALS REVIEW AND EVALUATION CENTER OR FROM THE DIVISION OF TEXTBOOKS. Sources of the items are listed on the
colored sheets at the end of this bibliography, and in the DIRECTORY OF PUBLISHERS AND PRODUCERS PARTICIPATING IN THE MEDIA REVIEW PROGRAM, a separate publication accompanying the complete set of ADVISORY LISTS OF INSTRUCTIONAL MEDIA. An abbreviated or code name for the publisher/producer appearing in the bibliographic entry on this list appears in the DIRECTORY, where the complete address follows the code name.

Schools may use this list to aid in selection of materials but are in no way restricted to purchasing items included on this list.

BOOKS

Bendick, Jeanne and Robert. FINDING OUT ABOUT JOBS: TV REPORTING. Parents', 1976. 64 p. $4.96. elem jhs

Covers all aspects of television reporting, devoting sections to specific types of reporting (on-the-scene, investigative, interviews); describes jobs of various types of reporters—e.g., news analyst, anchorman; table of contents, glossary of terms, and index; rather technical terms may not appeal to many, but those interested in the subject will find this a helpful book; three-color, cartoon-like drawings

Berger, Melvin. CONSUMER PROTECTION LABS. John Day, 1975. 127 p. $6.95. elem jhs shs

Easy to read, large-print text with black-and-white photographs which gives overview of consumer information laboratories and scientists who work there; covers food, drug, and processing labs, agricultural labs, auto, safety labs, merchandise-testing labs, and consumer information labs; interesting reference for individual study or teacher's presentation in career exploration units; not a first-priority purchase. (This item also appears on the Science Advisory List.)


Direct, no-holds-barred guide to teen-age problems of friendship, dating, sex, parents, home problems, and "getting busted"; fast-paced, conversational style omits moralizing and comes to immediate grips with content; upbeat, reassuring, and not judgmental; the realities of teen-age sex, of "raps" of rape, etc., are dealt with concisely and specifically; lengthy chapter on birth control is thorough and vivid; a book which needs to be in the hands of many teen-aged girls but one which must be reviewed before purchase and carefully evaluated by individual school selection committees before released for general circulation


Excellent reference on foreign studies highlighting what the interested person should do before placing an application—expenses involved, what to expect in a given country, advantages and disadvantages of studying in urban and rural settings; clear, readable; lacks detail, but well-prepared appendix supplies addresses to write for additional information; good table of contents; summarizes each chapter briefly.

Description, with excellent black-and-white photographs, of all phases of police work and training, plus a story about two women police officers; positive image of all police officers, though realistic view of variety of jobs police officers actually perform; provides positive role-models for girls, showing unmarried women who are happy and fulfilled in nontraditional jobs. (This item also appears on the Advisory List for the Reduction of Sex Bias.)

Hazen, Barbara Shook. TO BE ME. Childrens, 1975. unp. $4.50. prim elem-

Depicts children in situations evoking specific emotions—e.g., a pensive black child peers out the window on a rainy day and wishes for a bright tomorrow; scant text describes what the accompanying full-page illustration shows; good for parents or teachers to use with young children in discussing feelings children experience; exceptionally appealing illustrations in soft pastels

Hyde, Margaret O. HOTLINE! 2nd ed. McGraw, 1976. 212 p. $5.72. jhs shs

Acquaints the reader with telephone "hotlines" dealing with people's problems; tells something of what happens when a person telephones for help in an emotional crisis; some information on how hotlines were conceived; identifies resource books for those interested in setting up a hotline; examples of phone calls received by hotlines and types of responses given; emphasizes dedication, training, and confidentiality required of volunteers working with hotlines; very informative

Kalb, Jonah, and David Viscott, M.D. WHAT EVERY KID SHOULD KNOW. Houghton, 1976. 128 p. $5.95. elem jhs

Reassuring guide concerned with difficult problems of growing up, offering suggestions to problems important to middle-grade/junior high school boys and girls—i.e., jealousy, desire for privacy, money, spats with friends, parents' divorce; extra feature is inclusion of several practical self-tests and activities for young people in securing a better understanding of themselves; excellent resource on current issue of children's rights; could help to make difficult pre-adolescent period a little easier; short chapters, black-and-white line drawings, conversational style; one major criticism: in their effort to appeal to 10-14-year-olds, the authors wear out the use of the word "kid"—one of these days these "kids" are going to be adults. They need to get used to the notion of themselves as "persons," "human beings," maturing "boys" and "girls," not just lovable "little kids" suspended in a state of eternal pubescence


Long suffering American workers are exploited at every turn, not only by management, but in some instances by unions as well, while the federal government ignores their predicament—so claims a former steelworker-turned-journalist in this moving assemblage of newspaper articles devoted to workers' plight, particularly blue-collar workers; state "right-to-work" laws and their accompanying lower wages, battle of independent truckers for their very survival, and predicament of public employees stripped of rights by archaic laws are some cases fervently pleaded; excellent though obviously pro-labor introduction to "world of work." (This item also appears on the Social Studies Advisory List.)
Thatcher, Joan. **LOOKING FORWARD TO A CAREER: CHURCH VOCATIONS.** Dillon, 1976. 108 p. $5.95. elem-6 jhs

Meeting others' needs through service and caring is book's theme; information on roles and activities of various church-related vocations, including teacher, chaplain, and career missionary; chapter entitled "A Woman's Place Is in the World" encourages girls to seek careers; numerous photographs illustrating people at work in their church-related vocations; easy reading.

Books in a Series

Barkin, Carol, and Elizabeth James. **TRANSITION SERIES.** Childrens, 1975. each 31 p. each $4.95. prim

*I'D RATHER STAY HOME*  
*SOMETIMES I HATE SCHOOL*  
*ARE WE STILL BEST FRIENDS?*  
*DOING THINGS TOGETHER*

Excellent series depicting experiences very young children must cope with at school—e.g., overcoming insecurities of the first day, adjusting to a male substitute teacher, making up with a best friend; scant text accompanied by full-page, colored photographs will appeal to children; useful for discussions aimed at helping students understand and solve their own problems; different races and sexes represented in photos; a first-purchase choice.

**BOOK (FOR TEACHER USE)**


A philosophical discussion of the manifestations of love, covering infatuations, aberrations, and the "normal" expressions in between; book is remarkable for its easy, comfortable allusions to classic literature and literary lovers—e.g., Romeo and Juliet, Hero and Leander, Arthur and Guinevere, illustrating author's insightful comments on teen-age love, dangers lovers will gladly suffer for each other, and faithlessness to marriage vows; thoughtful examination of topics ranging from homosexuality to sadomasochism, from May-December marriages to romantic jealousy; comprehensive and impressively devoid of textbook moralizing; though author does conclude with affirmative statement on values and rewards of monogamy; unusual, sensitive view of the emotional bond between the sexes and the often strange, troubled form it takes; excellent chapter on obstacles to love—i.e., race, education, social class, religion; very frank discussion of sex as it relates to love probably prohibits general circulation of the book, restricting it to teacher use; easy to read, attractive format; documented; a book distinguished by a quality, caring text; definitely not a "body" guide to the joys and perils of sex—love is the message.

**FILMS (16MM)**

**ALL ABOUT BOBBY.** 16mm. 16 min. sd. guide color $215. Barr, 1975. elem-6 jhss

Twelve-year-old Bobby Ramirez is described variously as "shy," "clumsy," "funny," "smart," "cute," "very talented, gifted," "a pain in the neck," and more, by different people whose lives cross Bobby's, including his English teacher, coach, classmates, mother, and brother; the whole idea, of course, is that Bobby is a little of all these things, depending upon whom he is with; important concept—the fact that we do reveal different sides of ourselves to different people—is core of presentation; well-done, low-keyed, much food for thought for older elementary groups and junior high school students; reassuring content
BABY-SITTING BASICS. 16mm. 12 min. sd. color $180. AIMS, 1974. elem-jhs shs
Practical, realistic, "how-to" and "do's and don't's" of babysitting; step-by-step procedure on seeking such employment and responsibilities of the job; good content for teen-agers who are, or plan to become, babysitters; excellent color photography; credible, modern script.

THE BOY WHO LIKED DEER. 16mm. 19 min. sd. guide color $295. Learning Corp., 1975. elem-jhs shs
Depicts three young boys from affluent families lacking motive or interest in school, who embark on a spree of vandalism, never getting caught, during which they destroy a teacher's materials and vandalize his classroom; one of the three, Jason, devoted to the deer in the deer park, is distraught when they accidentally poison the deer's food during their caper, consequently killing most of the animals; Jason experiences deep remorse for his conduct; excellent for group counseling; open-ended; useful for values clarification and decision making; superb technical production.

CAUGHT IN A RIP-OFF. 16mm. 15 min. sd. guide color $220. Oentron, 1974. elem-jhs shs
Serious dramatization focusing on young man who shoplifts for thrills and his humiliation when suddenly caught; in voice-over, he confidently rationalizes his crimes, but is reduced to pleading with store manager upon being detected; depicts shoplifting as a very serious crime in our society, a crime that gives the convicted shoplifters a police record for life; open-ended; shows the real meaning of "rip-off"; dialogue reflects language patterns of today's youth, which may be slightly offensive to the more conservative population.

THE CAVE. 16mm. 10 min. sd. guide color $140. Bosustow, 1974. shs
Parable by Socrates recorded in Book VII of Plato's REPUBLIC, which is narrated by Orson Welles, animated film showing differences between illusion and reality, the point being that we must recognize the untrue and "free" ourselves through enlightened acceptance of reality; best used with more sophisticated groups or in advanced academic areas; pre-planning with students necessary; useful in English and humanities courses. (This item also appears on the Social Studies Advisory List.)

THE CURVE BETWEEN US. 16mm. 12 min. sd. guide color $215. Barr, 1975. jhs shs
Story of a young man who suffered a broken neck in an automobile accident and the ensuing struggle of coping with daily life from a wheelchair; shows psychological discrimination endured by handicapped people in their dealings with normal people; makes an honest plea for scientific and medical research; useful with a wide range of age groups but should be used with discretion—pre- and post-planning are requisite.

A DAY IN THE LIFE OF BONNIE CONSOLE. 16mm. 17 min. sd. guide color $250. Barr, 1975. jhs shs
Beautiful story of a woman, born without arms, who has learned to lead an almost completely normal life by performing with her feet things usually done with the arms and hands; a wife, mother, homemaker, gourmet cook—all without help; excellent film for any group experiencing new handicaps; heart-warming, but should be used with discretion; careful pre- and post-planning activities necessary.
FEELING LEFT OUT: A FILM ABOUT DIVORCE. 16mm. 15 min. sd. guide color $235.
AIMS, 1975. elem jhs shs

Accurate, realistic depiction of frustrations, fears, and loneliness of teen-agers whose parents are divorcing; teacher to whom student turns for help takes a completely humanistic approach; counselor's could use this one for in-service training with teachers; excellent with small or large groups; deals with problems spanning the generation gap--superior production.

GET THAT JOB: LINE UP YOUR INTERVIEW. 16mm. 11 min. sd. guide color $160.
Coronet, 1974. shs

Excellent presentation useful with upper secondary students, as well as with persons presently employed; prescription and diagnosis of step-by-step process for lining up employment interviews; recipe for resume writing and hints on successful techniques for securing interviews; useful in all classes, but of vital interest in guidance functions and occupational education; excellent sound, color, photography. (This item also appears on the Occupational Education Advisory List.)

GETTING MARRIED. 16mm. 16 min. sd. guide color $230. BFA, 1975. shs

Examines reasons people marry in a serious review of strengths and weaknesses of institution of marriage; real-life interviews, dramatic scenes, and silent film clips illustrate practical reasons compelling people in the past to marry, which are now giving way to changing views toward marriage and single life; stresses runaway divorce rate in a look at wrong reasons for marrying; multiracial appeal; at times dramatic scenes are somewhat stereotyped and predictable--or maybe it just seems that way because such domestic problems actually are rampant; useful especially to stimulate discussion in guidance programs and marriage and family living study. (This item also appears on the Occupational Education Advisory List and the Advisory List for the Reduction of Sex Bias.)

HE'S NOT THE WALKING KIND. 16mm. 29 min. sd. guide color $435. Centron, 1974. shs

Depicts everyday life of a multi-handicapped paraplegic, showing his mastery of social, emotional, physical, and vocational obstacles with help from his family and friends; Goodwill Industries given great note; beautiful, realistic film, done in very good taste; requires thoughtful viewing and follow-up activities--graphically depicts great emotional drain on handicapped people just in coping with daily life; should never be used as "time filler"; very useful in family life classes, dealing with "mainstreaming," and group guidance.

JOB HUNT. 16mm. 15 min. sd. guide color $240. AIMS, 1975. jhs--9 shs

Realistic, "how-to" approach to seeking employment; concrete examples of what to do and not to do in job hunting; depicts attitudes and capabilities employers want and expect from employees; useful in every academic area but especially valuable in vocational education and guidance programs; excellent color photography; modern examples; valuable purchase.

NO COP'S A HERO...UNTIL YOU NEED ONE. 16mm. 25 min. sd. color $360. AIMS, 1974. jhs shs

Superior presentation seeking to nurture informed, sympathetic attitudes toward law enforcement personnel through firsthand experiences of ordinary citizens.
NO COP'S A HERO...UNTIL YOU NEED ONE. (Cont'd).

traveling on routine patrol with police; depicts resentment, rebellion, and blind hatred vented against law enforcement officers as witnessed by schoolteacher, businessman, and teen-aged student who ride with officer of Pasadena, Cal., Police Dept.; excellent photography; surprisingly clear sound track in view of filming circumstances; useful with all academic areas and guidance activities; excellent social studies material for units on law; realistic. (This item also appears on the Social Studies Advisory List.)

NOW I AM BIGGER. 16mm. 10 min. sd. guide color $145. Barr, 1975. prim

Graphic comparisons and contrasts in short, simplified explanation of process of physical growth; shows cycle from total dependence to learning to care for one's self; draws analogies between human young and kittens, ducklings, rabbits, illustrating progressive stages of development; beautifully done; may cause some anxieties for children not within normal range; use with care and taste.

ONE STEP AT A TIME. 16mm. 15 min. sd. color $275. Klein, 1975. jhs shs

Examines North Carolina Department of Correction work release program, its philosophy, its benefits to workers, community, and state, where the salary goes, services to inmates, and success factor; useful with a wide range of instructional programs and with a variety of groups; technically well done. (This item also appears on the Social Studies Advisory List.)

PARENT FOR TONIGHT. 16mm. 15 min. sd. guide color $275. Klein, 1975. jhs shs

Amusing film on babysitting which stresses concrete examples of "do's" and "don't's" of the job; discusses typical child behavior at different ages; useful especially in home economics programs and guidance activities or for club groups. (This item also appears on the Occupational Education Advisory List.)

PARENTING: GROWING WITH CHILDREN. 16mm. 22 min. sd. guide color $295. FilmFair, 1976. jhs-9 shs

Four families interviewed in documentary approach to responsibilities of parenthood: (1) young couple with first baby feel frustrated and tied down, (2) middle-aged couple with eight children are loving and supportive, (3) couple with two children enjoy reversed roles as wife works out of home while husband, a professional writer, works at home and supervises children, and (4) a single mother supports two children whom she puts before finding another husband; all four families discuss problems they face and ways they may succeed or fail in coping; very realistic, promoting a wealth of ideas for classroom discussion; content will not outdate rapidly; excellent for adult groups; valuable insight into the often hard, unromantic grind of parenthood under difficult circumstances. (This item also appears on the Occupational Education Advisory List.)

PEOPLE IN MANAGEMENT. 16mm. 18 min. sd. guide color $250. BPA, 1976. shs

Interesting, low-keyed documentary in form of interviews with employees at management level of Western Airlines; viewers listen to problems of administrative staff, hearing spokesmen from different ranks, explain their handling of personnel problems, customer complaints, budget issues, etc.; good depiction of chain of command functioning from level to level in a large company; particularly well-done segment on employee evaluations demonstrates
PEOPLE IN MANAGEMENT. (Cont'd).

aspects of job performance viewed as significant in determining individual strengths and weaknesses; viewers watch management staff meet together to hash out best approach to employer-employee evaluation conferences, then witness such a conference in action; multiracial; nonsexist; especially useful in guidance programs because of emphasis on interrelationships; has value beyond career awareness—makes viewer take stock of impressions created on other people by his/her attitude, mannerisms, and other self-revealing information. (This item also appears on the Occupational Education Advisory List.)

PEOPLE WHO HELP: CAREERS IN AVIATION. 16mm. 16 min. sd. guide color $220. BFA, 1975. shs

Reviews careers available in three major areas of aviation: commercial aviation, general aviation, and aerospace; among specific jobs touched on are commercial pilot, steward, stewardess, crop duster, weather forecaster, airplane repairman, and aeronautical engineer; excellent on-site footage of aviation careers in action and interviews with men and women on the job vitalize message; good color; well-paced; nice general summary of aviation careers, which gives special emphasis to women working in the field; useful for guidance and occupational education program in schools where student interest justifies purchase. (This item also appears on the Advisory List for the Reduction of Sex Bias.)

PEOPLE WHO WORK IN MANUFACTURING. 16mm. 17 min. sd. guide color $240. BFA, 1975. jhs shs

Examination of different jobs, entry-level requirements, and opportunities for advancement in electronics industry; documentary footage of a Sony television manufacturing company, with most of the dialogue supplied by key Sony personnel; accurate view of this more sophisticated industry but lacks description of negative aspects—noise, task repetition—characteristic of many industries; modern dress/hair styles; good color photography; up-to-date, attractive production; excellent introductory content which should be used in conjunction with other materials depicting realistic assessment of less attractive facets of much industrial employment—repetitive assembly-line tasks, high noise level, contamination risks.

SHOPLIFTING IS STEALING. 16mm. 16 min. sd. color $250. ATMS, 1975. elem jhs shs

Zeroes in on dramatically increased nationwide problem of shoplifting, citing reasons for shoplifting—e.g., emotional, for recognition, for kicks; discusses different security measures, ranging from alert clerks to sophisticated electronics systems; points out that atypical shopper is always suspect; useful in values clarification and in social studies classes on law; worth the price to convince students that, chances are, they will get caught. (This item also appears on the Social Studies Advisory List.)

THE SOAP BOX DERBY SCANDAL. 16mm. 24 min. sd. color $295. Weston Woods, 1975. elem jhs

Encourages thoughtful reconsideration of whole concept of competition, showing how overemphasis on winning usually invites cheating; based on recent Soap Box Derby scandal at Akron, Ohio, in which the national winner's car was found, upon inspection, to have been built according to illegal specifications which
THE SOAP BOX DERBY SCANDAL. (Cont'd).

were the brainchild of the winning boy's uncle; possibly too much stress on one "who got caught"—possibly too much rebuke of adults; definitely requires pre-viewing activities and much follow-up; useful in occupational education and health/physical education classes; raises many questions about winning, losing, cheating, guilt. (This item also appears on the Health, Safety, and Physical Education Advisory List.)

TALEB AND HIS LAMB. 16mm. 16 min. sd. guide color $225. Barr, 1975. elem

Story of Taleb, a Bedouin shepherd boy, who steals a pet lamb from his father's flock and flees into desert to prevent the lamb's slaughter; Taleb is found by his father, thus raising possibility of one of two endings: either his father can sell lamb to punish Taleb, or he can give Taleb the lamb to start his own flock; Bedouin fathers offer this tale to their sons with advice that it should end as the sons decide, "for true wisdom is born of hard but just decisions"; hard life of the desert, Arab markets, dress, and living quarters of desert people—all are here; good material for exploring rights, wrongs, responsibility, and discipline, as well as for understanding another culture. (This item also appears on the Social Studies Advisory List.)

TO A GOOD LONG LIFE. 16mm. 20 min. sd. guide color $275. BFA, 1976. jhs-9, shs

Subject of aging discussed by three elderly people who describe their way of coping with retirement, aging, and facing death: one man jogs 20 miles a day, a woman enjoys and teaches art to other older citizens, another man canoes and writes poetry with a group of six other older persons; possibly useful in family life classes and some group guidance activities concerning vocational and avocational choices over the life period; beautifully done; a lot for young people to think about—will help to bridge generation gap.

UNICYCLE—LOOKING AT MY WORLD. 16mm. 15 min. sd. guide color $220. Barr, 1976. elem jhs

Viewers follow Tony, a teen-aged boy who rides a unicycle, through a happy, eventful day—meeting friends, pedaling from home to school, from job to job; delightful presentation of concerned, well-adjusted boy alive to sensitivities and needs of others—the exact opposite of a juvenile delinquent or problem child; useful to depict an emotionally healthy teen-ager with varied interests and sound judgment; certainly not controversial or problematic in any way; unprovocative; useful with students, teachers, parents, and all others.

WHAT ABOUT TOMORROW? 16mm. 17 min. sd. Color $225. AIMS, 1975. elem-6, jhs, shs

Teen-age alcoholism and its accompanying complications—staying out late, petty lying, abusive conduct; centers on teen-aged boy who has become an alcoholic in an effort to seem "tough" and "cool," recording his drunken behavior at a party and the near-tragic consequences; unusually realistic, credible acting; true-to-life experiences of teen-agers "playing grown-up"; most useful in open-ended group discussions, values, clarification, and decision making; useful in small-group counseling sessions; first-rate film, but never use before preview, as contents may be offensive to some school communities.
WHAT IT MEANS TO BE A DENTIST. 16mm. 15 min. sd. color $275. Klein, 1975. jhs shs

All aspects of professional dentistry from general practice to dental school teaching; shows most dental procedures and describes personal characteristics requisite of the profession; little discussion of professional qualifications; useful in career exploration with most secondary groups.

WHY ME? 16mm. 20 min. sd. guide color $280. BFA, 1975. jhs shs

Raymond Burr of "Ironside" fame narrates film essay on police work; directed at ordinary, non-criminal citizens, film attempts to satisfy typical reaction of most people when singled out by police officer—"Why me?"—by explaining routines of crime prevention; viewers travel with law enforcement workers as they stop a car resembling getaway vehicle in a bank robbery, for instance, or break up a confrontation between high school students, and later 'calm down an irate tenant disputing his landlord; similar to old "Adam-12" series in its focus on policeman's side of the story and reasons for law officer's actions when average citizen is confronted; excellent multiracial representation; good demonstration of modern technology's assistance in apprehending suspects; useful content for study of law in social studies curriculum. (This item also appears on the Social Studies Advisory List.)

Films (16mm) in a Series

CAREER AWARENESS. 7 reels. 16mm. each 11 min. sd. guides each color $190. AIMS.

AIR TRANSPORTATION. 1973. jhs-9 shs

Deals realistically with most employment opportunities in air transportation, emphasizing commercial pilots; brief review of educational and training requirements; useful in fostering further study of pay scales, living conditions, life-styles; excellent for introductory purposes; outstanding photography, color, and sound.

AUTOMOBILE INDUSTRY. 1973. jhs shs

Excellent introduction to automobile industry, in which one out of five Americans is employed; brief overview of educational background, average salary, training, and gambits of job placement in several fields; career exploration material leading to in-depth research; factually sound; excellent photography; modern, up-to-date.

COMPUTER INDUSTRY. 1973. shs

Kinds of employment available in computer industry briefly reviewed; touches on education and training needed; good analogy between human brain and computer as storage bank; excellent photography; probably too glamorized in spots; brevity requires individual follow-up, if desired.

CONSTRUCTION INDUSTRY. 1973. jhs shs

Short review of construction careers with major emphasis on residential construction; brief discussion of most phases from excavating to interior design; looks at educational, social, personal characteristics needed; useful launch for individual research according to personal interest; technically well done.
CAREER AWARENESS. (Cont'd).

HEALTH CARE. 1973. jhs shs

Focusing on hospital care, film introduces employment opportunities in health careers; stresses two-year technical training in community college setting; employment outlook, educational background, and training discussed

HOSPITALITY INDUSTRY. 1974. jhs shs

Introduces the relatively glamorous field of hospitality, especially jobs serving travelers (business or pleasure) and jobs that function because of them; combines career area not usually considered hospitality, such as entertainment, restaurants, sports; surveys minimum entry requirements of education, personal characteristics, and interest levels; excellent color and photography

PERSONAL SERVICES INDUSTRY. 1974. jhs shs

Useful once-over-lightly introduction to careers or vocations in personal services industry; looks at careers of cosmetologist, florist, pet groomer, and approximately 25 others; excellent color photography; interesting, but not useful for in-depth study. (This series also appears on the Occupational Education Advisory List.)

FILMSTRIPS (SOUND).

CAREERS IN BEAUTY AND FITNESS. 2 color filmstrips, 2 cassette tapes, guide $46. with disc recordings $42. Pathescope, 1974. jhs shs

Fine presentation of gamut of career choices available in cosmetic and physical fitness industries, from beauticians and barbers, beauty editors and make-up consultants, to dieticians and nutritionists; introduces various phases of the field, necessary education and training, and where to get them; useful in career exploration and some occupational education programs; should promote interest in service occupations

CAREERS IN BUSINESS OFFICE SKILLS. 2 color filmstrips, 2 cassette tapes, guide $46. with disc recordings $42. Pathescope, 1974. jhs shs.

Stresses need for more office workers in modern business world—secretaries, computer programmers, even "Kelly girls" (temporary workers); strong attempt to eliminate sex discrimination but realistic acknowledgement that disproportionate number of office jobs appear to be "woman's work"; deals with special career choices, such as executive secretary, legal secretary, medical secretary; reviews in a general way the academic and personal characteristics required; useful business education and career exploration material. (This item also appears on the Occupational Education Advisory List.)

MAKING THE MOST OF YOUR FIELD TRIP. 1 color filmstrip, one 10" disc recording 33 1/3 rpm, guide $25. Guidance Assocs., 1975. prim elem-4

Outstanding photography, four friendly children, and a likeable puppet named T. McGee, distinguish this introduction to field trip conduct; an outing to a wholesale fish market is the setting for directions to primary-age students
MAKING THE MOST OF YOUR FIELD TRIP! (Cont'd).

about field trip behavior, including kinds of questions to ask, importance of asking permission before touching things, and the need to listen closely to avoid repetitious questions; excellent on-site photography of fishing industry operation; good racial representation; although only four children tour the fish market, their encounters, questions, and mistakes—humorously corrected in rhyme by T. McGee—will enlighten young children preparing for a class field trip; excellent information on commercial fishing.

Filmstrips (Sound) in a Series

CAREER DIRECTION: HIGH SCHOOL AS TRYOUT. 4 color filmstrips, four 12" disc recordings 33 1/3 rpm, guide $79.50. with cassette tapes $79.50. Guidance Assocs., 1973. jhs shs

FOCUS ON DATA
FOCUS ON PEOPLE
FOCUS ON THINGS

Broad look at relation of different learning styles, personality traits, academic interests, etc., to "world of work"; good ideas for developing life-coping skills; one filmstrip concentrates on specific careers dealing with people (social worker, teacher); a second reviews career areas concerned with data—i.e., business, science, math; final strip centers on people whose jobs relate to things, such as repairman, contractor; especially valuable with occupational education classes; good for broad exploration of career opportunities.

ENTERING THE OCCUPATIONAL WORLD. 10 color filmstrips, five 12" disc recordings 33 1/3 rpm, guide $120. with cassette tapes $120. Universal Ed. & Visual Arts, 1973. jhs shs

THE AUTO REPAIR TRADES
THE REPAIR TECHNICIAN
THE AIRLINE CABIN ATTENDANT
THE LONG HAUL TRUCK DRIVER
THE TELEPHONE INSTALLER
THE AUTOMOTIVE MECHANIC

Comprehensive, detailed descriptions of entry-level requirements, physical requirements, academic preparation, and variety of jobs within each career category; anticipated working conditions, tools and equipment, and routes of advancement also covered; emphasizes importance of attitude, strengthening program's contribution to guidance activities; useful in occupational education courses and career-exploration units; excellent introduction to more popular careers.

EXPLORING CAREERS, GROUP 1. 6 color filmstrips, 3 cassette tapes, guides $71.50. with disc recordings $67.50. SWE, 1973. elem-6 jhs

THE TELEPHONE INSTALLER
THE AUTOMOTIVE MECHANIC
THE BROADCAST TECHNICIAN
THE AIRLINE CABIN ATTENDANT
THE NEWSPAPER REPORTER
THE LONG HAUL TRUCK DRIVER.

Examines in realistic detail six separate occupations in fields of communication and transportation; provides students with means for evaluating their possible interest in jobs portrayed by citing necessary qualifications and aptitudes, as well as their chances for satisfaction and success in the occupation.
EXPLORING CAREERS, GROUP 2. 6 color filmstrips, 3 cassette tapes, guides $71.50.
with disc recordings $67.50. SVE, 1974. jhs shs

THE FIRE FIGHTER
THE POLICE OFFICER
THE POSTAL WORKER
THE DENTAL ASSISTANT
THE MEDICAL LABORATORY TECHNICIAN
THE LICENSED PRACTICAL NURSE

Features occupations in medicine and public service; cites qualifications and aptitudes, as well as chances for satisfaction, success, and advancement; acquaints viewers with terms and vocabulary associated with each job; good summaries of what to expect in these careers; realistic presentation (Raleigh)

EXPLORING CAREERS, GROUP 3. 6 color filmstrips, 3 cassette tapes, guides $71.50.
with disc recordings $67.50. SVE, 1974. jhs shs

THE ENVIRONMENTAL PROTECTION TECHNICIAN
THE CITY PLANNING DRAFTSMAN/TECHNICIAN
THE NUCLEAR REACTOR TECHNICIAN
THE OCEANOGRAPHER
THE MARINE LABORATORY TECHNICIAN
THE MARINE ELECTRONIC AND MECHANICAL TECHNICIAN

Concrete information in specific job areas; gives academic background required, grades needed, aptitudes necessary, training, financial rewards, plus chances for advancement; occupations appropriate for consideration by North Carolina residents; useful motivational program in junior high school; very useful in most occupational courses; excellent for public relations and/or recruiting purposes; for individuals and small or large groups; superior material

EXPLORING CAREERS, GROUP 4. 6 color filmstrips, 3 cassette tapes, guides $71.50.
with disc recordings $67.50. SVE, 1975. jhs shs

THE CASEWORKER AIDE
THE INTERIOR DESIGNER
THE FOOD PROCESSING LABORATORY TECHNICIAN
THE COOK
THE ASSISTANT MOTEL MANAGER
THE PATTERNMAKER, GARMENT INDUSTRY

Accurately depicts through on-location color photography a variety of jobs requiring some technical training; outlines general requirements, academic preparation, chances for advancement, working conditions, wages, and competencies necessary in each job for success; excellent examples of merits of free enterprise system; useful in junior high school career exploration studies; valuable for occupational education teachers; best used with individuals or in small group guidance activities with students who are seriously considering making a commitment to one of these careers

FAMILIES. 6 color filmstrips, 3 cassette tapes, guide $66. Troll, 1975. prim elem

FAMILIES NEED PEOPLE
FAMILIES NEED CLOTHING
FAMILIES NEED HOMES
FAMILIES NEED MONEY
FAMILIES NEED FOOD
FAMILIES NEED MACHINES

Reviews basic physical needs of families, branching into psychological needs—i.e., a good income buys time together as a family; food, clothing, money, and appliances stressed, but major theme is people need people; open-ended; good, concrete examples; useful for small group activities in guidance programs
FAMILIES IN CRISIS. 8 color filmstrips, four 12" disc recordings 33 1/3 rpm, guide $95. with 8 cassette tapes $105. Coronet, 1975. shs

DIVORCE  CARE OF THE AGED
A HANDICAPPED CHILD  FINANCIAL RESERVES
COPING WITH DEATH  PULLING UP ROOTS
OCUPATIONAL STRESS  A BRUSH WITH THE LAW

Actual case studies of families confronting crises and hardships, with special attention to effects on each family member; documentary approach reinforces seriousness of issues; for example, COPING WITH DEATH interviews the family of Elizabeth Currie, who is dying of cancer, and records the adjustments Mrs. Currie's imminent death are requiring for her husband and their daughter; other real-life crises documented here include the hardships of divorce on a single-parent family, the strain of caring for elderly relatives, and the effects on parents, brothers, and sister of living with a severely handicapped child; honest, straightforward dialogue is realistic but not pessimistic; series underscores need for emotional support by family unit when one member is in distress; should be used by teachers/counselors familiar with program's contents and prepared for varied, intense reactions from students; definitely not a program to be used idly as a "filler"

HOW WE GROW. 4 color filmstrips, 4 cassette tapes, 40 activity cards, guide $75. with disc recordings $67. BFA, 1975. elem jhs

PHYSICAL GROWTH  EMOTIONAL GROWTH
MENTAL GROWTH  SOCIAL GROWTH

Series for upper elementary and lower secondary students on growth; explains rates of growth and growth patterns, emphasizing that physical growth and mental growth are not governed by same patterns; four 11-year-olds serve to demonstrate points about changes in physical size, secondary sex characteristics, and voice change; "Emotional Growth" centers on mood change, sublimation of feelings, self-discovery--excellent supplement to discussions on self-concepts and life-coping skills; "Social Growth" traces interactions of a group of students working together on a school project; excellent for health/physical education classes as well as guidance activities; many varied uses. (This item also appears on the Health, Safety, and Physical Education Advisory List.)

LEARNING TO BE TOGETHER. 4 color filmstrips, four 12" disc recordings 33 1/3 rpm, guide $56. with cassette tapes $68. BFA, 1975. jhs-9 shs

KEEPING PEOPLE APART  PUTTING PEOPLE IN BOXES
PEOPLE ARE PEOPLE  LOVE

Deals with teen-age difficulties in interacting with family, friends, and groups; helps students examine behavior and attitudes that prevent communication between people and to discover alternate ways of handling negative feelings toward others; specifically looks at racial and ethnic differences and discrimination, as well as at callous views of the handicapped; includes comment on sex bias, especially in career considerations; emphasizes importance of love in overcoming hostilities; stresses role-playing; series tends to jump from topic to topic, requiring skillful leadership if profitable group guidance discussions are to follow; useful content in the hands of capable student leaders or teachers

THE PEOPLE OF OUR COMMUNITY. 8 color filmstrips, four 12" disc recordings 33 1/3 rpm, guide $96. with cassette tapes $96. Universal Ed. & Visual Arts, 1973. elem jhs

TOGETHER WE CAN KEEP OUR COMMUNITY CLEAN
MY SISTER IS A TEACHER.
THE PEOPLE OF OUR COMMUNITY. (Cont'd).

THE LIBRARIAN HELPED ME
MR. PHILLIPS, THE SUPERMARKET MANAGER
THE BANKER HAS MY MONEY
DAD TOOK THE CAR TO THE SERVICE STATION
THE MILKMAN COMES EACH MORNING
LET'S VISIT THE DRUGSTORE

Series dealing with community services which shows functions of sanitation employees, school personnel, bank employees, supermarket staff, and other vital community workers; reveals each person as someone with a family life and feelings, worries and hopes, similar to viewers' own--humanized treatment of people in the "world of work"; factual, detailed look at each job; information and individuals presented through eyes of a child, as series titles indicate; valuable pre-field trip presentation; useful in occupational education exploratory classes and guidance activities. (This item also appears on the Occupational Education Advisory List.)

PREPARING FOR AFTER-GRADUATION. 4 color filmstrips, two 12" disc recordings 3" 1/3 rpm, guide $50. With cassette tapes $50. Universal Ed. & Visual Arts, 1973. jhs shs

LOOKING FOR A JOB? WHERE TO START? THE JOB IS YOURS YOUR FIRST JOB INTERVIEW FURTHERING YOUR EDUCATION

Specifics on how to go about getting a job after high school graduation; gives directions on correct usage of various classified ads, techniques of preparing resumes and cover letters, telephone manners when calling for appointments, job sources (governmental and private), tips on interview conduct, importance of good grooming, a review of required paperwork (social security information, withholding statements, time cards, etc.), and much more; practical, essential information; photography is unexciting--predictable and pedantic; not very well-balanced racial representation; still, the hard-core facts on actually getting a job are here; useful with all students

SO MANY JOBS TO THINK ABOUT, SET 1. 4 color filmstrips, 4 cassette tapes, $57.95. with disc recordings $51.95. Imperial, 1974. jhs shs

VETERINARIAN
PLANT NURSERY SALESPERSON
CONSTRUCTION SUPERVISOR

Quick look at four occupations through a day on the job with an auto mechanic, plant nursery saleswoman, construction supervisor, and veterinarian; each discusses aspects of job itself--auto mechanic runs his own shop (hardly an option for young people just beginning their careers), construction supervisor has worked up to the top (he makes good points about safety practices on job); nursery saleswoman owns one-person, mail-order business specializing in desert plants, and veterinarian gives detailed description of his work; no educational qualifications or special skills mentioned; no reference to availability of, or competition for, such jobs; nice overviews of these careers for introductory purposes. (This item also appears on the Occupational Education Advisory List.)

SO MANY JOBS TO THINK ABOUT, SET 2. 4 color filmstrips, 4 cassette tapes $57.95. with disc recordings $51.95. Imperial, 1974. jhs shs

PARK RANGER
TEACHER
NEWS REPORTER
FURNITURE DESIGNERS

Pleasant, cursory look at four occupations in on-the-job photography; nice overview of each job, but nothing about educational requirements or skills
SO MANY JOBS TO THINK ABOUT, SET 2.  (Cont'd).

needed; black male schoolteacher and female news reporter represent efforts to beat the stereotype; some photographs poorly lighted; no teacher's guide; generally attractive but strictly introductory material useful for a quick glance at several job possibilities.

WHAT DO YOU THINK? 6 color filmstrips, 3 cassette tapes, guide $66. Troll, 1975. prim-3 'elem
WHAT ARE VALUES? STEALING
LYING PROMISES
CHEATING THOUGHTFULNESS

Concrete examples and definitions of values specifically examined in dramatized instances of stealing, cheating, being thoughtful, and making promises; poses questions about difference between good and bad promises, problem of shoplifting, issue of cheating to help someone else, reasons for being thoughtful of another person; same narrator and cast in each dramatization; will stimulate thought about participants' feelings as well as their actions in each situation; open-ended; encourages personal reactions and exploration of feelings.

WHAT IS A HANDICAP? 4 color filmstrips, four 12" disc recordings 33 1/3 rpm, 24 duplicating masters, guide $62.50. with cassette tapes $74.50. BFA, 1975. elem-jhs
MARK CINDY
ROSA TONY

Series dealing with handicaps, ranging from obvious physical handicaps to subtle, less easily identifiable emotional problems; teen-aged Mark is confined to wheelchair but leads otherwise normal life; Rosa suffers from hearing and speech problems; Cindy is terribly lacking in self-confidence; Tony is a slow learner; helpful in deepening middle grades' sympathetic understanding of physical, mental, and emotional handicaps and leading this age group to more humanistic recognition of the handicapped.

WHAT SHOULD I DO? 5 color filmstrips, 5 cassette tapes, guide $71. Disney, 1975. prim-elem
THE FIGHT THE LUNCH MONEY
THE GAME THE PROJECT
THE NEW GIRL

Each filmstrip designed as basis for week-long teaching unit on real-life problems that nearly all children must deal with sooner or later—when tripped by a bigger child, fight back or be 'chicken'? When you're the new girl at school, show off to get attention or ignore the stuck-up few who prevent friendship? When money is found, 'don't tell and keep it for yourself'? Open-ended discussion promoted by final filmstrip in each presentation which asks students "What would you do?" Should help develop problem-solving skills and individual attitudes concerning values and goals; guide includes teaching strategy for each unit; most effective when teacher leads discussions; useful material for guidance counselors.

WHO ARE YOU? 6 color filmstrips, 3 cassette tapes, guide $66. Troll, 1975. prim-3. 'elem
WHO AM I ANYWAY?
HOW YOUR FRIENDS SEE YOU
HOW YOUR PARENTS SEE YOU
HOW YOU'RE BROTHERS AND SISTERS SEE YOU
WHO I REALLY AM!

Self-identity is theme of series depicting one person as seen through eyes of
WHO ARE YOU? (Cont'd).

different associates; a nice young boy from conventional suburban background, David Anthony Bowen, is evaluated by his family, friends, and grownups; each person views David differently and likes him for different reasons; only negative appraisal is voiced by an obviously "not very nice" boy David's age; aside from the likelihood that David may seem a little too good to be real to some, the series tackles problem of identity competently, stressing that each of us is a many-faceted person with unique personality; useful self-discovery material.

WORKING WITH ANIMALS. 6 color filmstrips, 6 cassette tapes, guide $77.70.
Troll, 1975. prim

ANIMAL CAREERS FOR YOU: VETERINARIAN AND AIDES—ZOO-HELPER
CANI N CONTROL OFFICER—KENNEL WORKER—PARK NATURALIST—CONSERVATION OFFICER
PET SHOP WORMER—DOG GROOMER—HUMANE EDUCATOR—OBEEDIENCE TRAINER

Introduces young children to a variety of careers involving close contact with animals through colorful, well-lighted photographs and enthusiastic narration; simple explanations in easy vocabulary of tasks, training, problems, special skills regarding each occupation; relaxed, conversational narration poses questions, drawing viewers into active participation ("Why does a shark have such a strong tail?" "Do you think you could learn to work with hair clippers?"); many children in photographs, as well as nice shots of animals from unusual angles; unfamiliar terms will need some prior clarification ("humane educator," "tack room"); fast paced; much appeal; good, solid information on pets and animals in general. (This item also appears on the Kindergarten-Early Childhood Education and Occupational Education Advisory Lists.)

DIMENSIONS OF PERSONALITY: LET'S BEGIN. 96 story cards, teacher's manual $39.95.
Pflaum, 1973. prim

Introductory series of stories and visual response cards intended to stimulate discussion of interpersonal skills; specifically, the material seeks to help very young children make transition from their naturally self-centered world to "other-centered" awareness and to appreciate reasons for our becoming conscious of others' needs; excellent supplement to existing social skills—development programs; useful supplement to any area of curriculum.

RECORDINGS (DISC)

EVERYBODY CRIES SOMETIMES. one 12" disc recording 33.1/3 rpm, guide $6.25.
Ed. Act., 1975. prim

Similar to the Hap Palmer records, but a bit more sophisticated in its message; consists of answer-back songs, piano pieces for free dance, and guitar blues; musical styles drawn largely from black jazz roots; complete instructions and lyrics in enclosed pamphlet; everything one would expect in carefully plotted singing and moving activities for children; teachers will love this one, especially on rainy days. J.H. (This item also appears on the Cultural Arts and Kindergarten-Early Childhood Education Advisory Lists.)
SLIDE SETS (SOUND)

THE RE-EDUCATION OF WOMEN AND MEN: CREATING NEW RELATIONSHIPS, PARTS I AND II.
2 boxes, each containing 80 slides, 1 cassette tape, one 12" disc recording, 33 1/3 rpm, guide $109.50. Ctr. Humanities, 1976.

Two-part sound-slide presentation designed to intensify high school students' alertness to sexual stereotyping and to lead them to a thoughtful examination of their personal attitudes toward male and female roles; superior slides and intelligent script together explore mental, emotional, and physical capabilities of both sexes to determine whether behavior and attitudes reflect societal conditioning or personal response; surveys changes in traditional concepts of sex roles, especially regarding child care and household duties; better-than-average presentation on timely, controversial topic; does not neglect the male viewpoint in areas where men have been stereotyped; the kind of presentation that lends itself to integration into diversity of subject areas, including English classes and social studies. (This item also appears on the Advisory List for the Reduction of Sex Bias.)

BOOKS REVIEWED IN OTHER SOURCES

The books listed below have received favorable reviews in one or more of the following reviewing sources. Code letters for the reviewing sources are cited after the bibliographic entry for each title. The reviewing sources and their code letters are as follows:

AMERICAN LIBRARIES
APPRAISAL
BOOK REVIEW DIGEST
BOOKMAST
BULLETIN OF THE CENTER FOR CHILDREN'S BOOKS
CHILDREN'S BOOK REVIEW SERVICE
CHOICE
HORN BOOK
KIRKUS REVIEWS
LIBRARY JOURNAL
PUBLISHERS WEEKLY
SCHOOL LIBRARY JOURNAL
SCIENCE AND CHILDREN
SCIENCE BOOKS AND FILMS
TOP OF THE NEWS
WILSON LIBRARY BULLETIN

An asterisk after the code letters for the reviewing source indicates that the title was highly recommended in that particular reviewing source.


Ewen, Robert B. *CHOOSING THE COLLEGE FOR YOU.* Watts, 1976. 60 p. $4.33. jhs shs BKL KR SLJ

Fenton, D. X. *TV AND RADIO CAREERS.* Watts, 1976. 65 p. $4.33. jhs shs BKL KR

Freede, Robert S. *CASH FOR COLLEGE.* Prentice, 1975. 222 p. $3.95 paper. shs SLJ

Greenebaum, Louise G. *LOOKING FORWARD TO A CAREER: ELECTRONICS.* Dillon, 1975. 123 p. $5.95. jhs shs SLJ


Habert, Tom, and John Coyne. *GETTING SKILLED: A GUIDE TO PRIVATE TRADE AND TECHNICAL SCHOOLS.* Dutton, 1976. 262 p. $12.95. $4.95 paper. shs BKL LJ SLJ


Kesselman, Judi R. *STOPPING OUT: A GUIDE TO LEAVING COLLEGE AND GETTING BACK IN.* Evans, 1976. 219 R. $8.95. $3.95 paper. teacher-use LJ

Lederer, Muriel. *THE GUIDE TO CAREER EDUCATION.* Quadrangle, 1974. 401 p. $6.95 paper. jhs shs BRD C LJ

Lehrman, Steve. *YOUR CAREER IN HARNESS RACING.* Atheneum, 1976. 148 p. $6.95. jhs shs BKL


McGonagle, Bob and Marquita. *CAREERS IN SPORTS.* Lothrop, 1975. 127 p. $4.81. elem jhs BKL CBR SLJ


Moses, Lucille. *LOOKING FORWARD TO A CAREER: EDUCATION.* Dillon, 1976. 100 p. $5.95. elem jhs SLJ

Peck, Ralph H. *TRAVEL CAREERS.* Watts, 1976. 63 p. $4.33. jhs shs KR SLJ

Williams, Gurney III. *WRITING CAREERS.* Watts, 1976. 62 p. $4.33. jhs shs BKL KR SLJ
DIRECTORY OF PUBLISHERS AND PRODUCERS

AIMS - AIMS Instructional Media Services, Inc., 626 Justin Avenue, Glendale, California 91201

Atheneum - Atheneum Publishers, 122 East 42nd Street, New York, New York 10017

BFA - BFA Educational Media, 2211 Michigan Avenue, Santa Monica, California 90406

Barr - Barr Productions, P.O. Box 5667, Pasadena, California 91107

Bosustow - Stephen Bosustow Productions, 1649 11th Street, Santa Monica, California 90404

Centron - Centron Educational Films, 1621 West Ninth Street, Lawrence, Kansas 66044

Childrens - Childrens Press, Inc., 1224 West Van Buren Street, Chicago, Illinois 60607

Coronet - Coronet Instructional Media, 65 East South Water Street, Chicago, Illinois 60601

Ctr. Humanities - The Center for Humanities, Inc., 2 Holland Avenue, White Plains, New York 10603

Dillon - Dillon Press, Inc., 500 South Third Street, Minneapolis, Minnesota 55415

Disney - Walt Disney Educational Materials Company, 800 Sonora Avenue, Glendale, California 91201


Ed. Act. - Educational Activities, Inc., P.O. Box 392, Freeport, New York 11520


Farrar - Farrar, Straus & Giroux, Inc., 19 Union Square West, New York, New York 10003

FilmFair - FilmFair Communications, Inc., 10900 Ventura Boulevard, Studio City, California 91604

Guidance Assocs. - Guidance Associates, 757 Third Avenue, New York, New York 10017


Houghton - Houghton Mifflin Company, 2 Park Street, Boston, Massachusetts 02107

Imperial - Imperial Educational Resources, P.O. Box 5500, 202 Lake Miriam Drive, Lakeland, Florida 33803

John Day - The John Day Company, Inc., 666 Fifth Avenue, New York, New York 10019

Klein - Walter J. Klein Company, Ltd., 6301 Carmel Road, Charlotte, North Carolina 28211

Learning Corp. - Learning Corporation of America, 1350 Avenue of the Americas, New York, New York 10019
This bibliography includes instructional media appropriate to the Guidance program in the schools. The items are listed by type of media. The order of the listing is as follows:

- activity cards
- art prints
- books
- books (for teacher use)
- books (reference)
- books (supplementary texts)
- books with recordings
- calendars
- charts
- dictionaries
- duplicating masters
- film loops (silent)
- film loops (sound)
- films (16mm)
- filmstrips (silent)
- filmstrips (sound)
- games
- globes
- kits
- manipulative devices
- maps
- measuring tapes
- microforms
- mini-units
- models
- periodicals
- pictures
- posters
- programmed materials
- puzzles
- realia
- recordings (cassette tapes)
- recordings (disc)
- recordings (reel-to-reel tapes)
- reprints
- shortstrips
- slide sets (2"x2"
- slide sets (sound)
- study prints
- transparencies
- videotapes
- workbooks with recordings

The absence from this list of a given type of media indicates that no media of that type were reviewed or that none were deemed worthy of being called to the attention of schools. The name of a school administrative unit appearing after an annotation indicates that educators in that school system reviewed the item annotated and submitted the information for inclusion on the ADVISORY LISTS. Occasionally, such items may not appear on display at the Materials Review and Evaluation Center in Raleigh. Educators should bear in mind that materials included on this list were selected from those which publishers chose to submit for evaluation and may assume that materials available for purchase not appearing on the list either were not submitted for evaluation or received unfavorable reviews. Information about negative reviews, which do not appear on this bibliography, can be obtained by writing or calling the Materials Review and Evaluation Center. At the end of this bibliography may be found an unannotated list of books which have had favorable reviews in reliable reviewing sources.

The levels at which the media may be used most effectively are indicated by "K" (Kinder- garden), "prim" (primary: Grades 1-3), "elem" (elementary: Grades 4-6), "jhs" (junior high school: Grades 7-8[9]), and "shs" (senior high school: Grades 9[10]-12). The insertion of an arabic numeral after the grade level indicates that the item is especially pertinent at that specific grade level—e.g., "prim-2," "elem-6."

In some cases prices were not available. Prices shown are those quoted by publishers and producers. Prices quoted do not include postage and are subject to change.

All items included on this bibliography except 16mm films and some items suggested for inclusion by local school administrative units are displayed in the Materials Review and Evaluation Center at 620 North West Street in Raleigh.

PLEASE DO NOT ORDER ITEMS ON THIS LIST FROM THE MATERIALS REVIEW AND EVALUATION CENTER OR THE DIVISION OF TEXTBOOKS. Sources of the items are listed on the DIRECTORY OF PUBLISHERS AND PRODUCERS PARTICIPATING IN THE MEDIA REVIEW PROGRAM, a separate publication accompanying the complete set of ADVISORY LISTS OF INSTRUCTIONAL MEDIA. An abbreviated or code name for the publisher/producer appearing in the bibliographic entry on this list appears in the DIRECTORY, where the complete address follows the code name.

Schools may use this list to aid in selection of materials but are in no way restricted to purchasing items on this list.
Adkins, Jan. INSIDE: SEEING BENEATH THE SURFACE. Described on Cultural Arts Advisory List

Dorman, Michael. DETECTIVES OF THE SKY: INVESTIGATING AVIATION TRAGEDIES. Watts, 1976 106 p. $5.90. jhs-9 shs

Story of investigators who work for National Transportation Safety Board in lucid, factual study of a topic we usually read about only after a major aircraft disaster; principal impediment to reading is constant, prolific use of abbreviations which, though space saving, necessitate learning code names for several organizations, agencies; black-and-white photographs; valuable addition to material for students planning to enter aviation careers

Forrai, Maria S., and Rebecca Anders. LOOK AT OLD AGE. Lerner, 1976. unp. $4.95. prim

Sensitive treatment of pleasures and problems of old age written to make young children more aware and appreciative of the elderly around them; expressive black-and-white photos face each page of minimal text depicting older people in various pursuits--caring for grandchildren, working at hobbies, joining in group recreation, sharing stories and skills with children; also shows the sick and disabled, those in rest homes, those idle and lonesome; realistic but kindly; excellent content for primary readers, especially for discussion purposes; useful read-aloud selection with small groups who can observe the fine photographs

Gillum, Helen L. LOOKING FORWARD TO A CAREER: VETERINARY MEDICINE. Dillon, 1976. 108 p. $5.95. jhs shs

Well-organized, enthusiastic glimpse at diverse opportunities in veterinary medicine from mixed practice, small-animal practice, large-animal practice to research and teaching, regulatory medicine, public health, wildlife preserves, etc.; encourages women and minority groups; excellent photographs

Horvath, Joan. WHAT BOYS WANT TO KNOW ABOUT GIRLS/WHAT GIRLS WANT TO KNOW ABOUT BOYS. Nelson, 1976. 192 p. $6.95. jhs shs

Interviews with eight boys and eight girls between ages of 12 and 16 who speak out candidly concerning opposite sex; book briefly discusses anatomy and physiology in first two chapters, then assumes interview method in each chapter thereafter; the young people express emotions and attitudes manifested by opposite sex and how to react to them, as well as voice doubts and queries--i.e., boys should not cry? how many of their friends have really had sexual relationships and how many are just talking? Some discussion of masturbation, sexual daydreams, and sexual intercourse, though text sticks chiefly to perceptions and opinions of general conduct; overall impression given by book is middle-class, white, and predictable; nevertheless, issues are certainly pertinent and approach is different; useful role-playing material; valuable for guidance collections; preview before purchase

Jury, Mark, and Dan Jury. GRAMP. Viking, 1976. 152 p. $5.95 paper. jhs-9 shs

Two grandsons record in photographs and prose the waning months of their grandfather's life; each is compassionately involved in "Gramp's" decision to deny himself food, die in the home he built; although the physical realities of his dying are authentically portrayed (some almost dehumanizing photos of old man's last days), the authors' love for their forebear transforms objective text into poetry; preview before purchase

Klagsbrun, Francine. TOO YOUNG TO DIE: YOUTH AND SUICIDE. Houghton, 1976. 201 p. $6.95. jhs shs

Sympathetic, understanding treatment of this closet subject; messages, clues of potential suicides summarized for parents, relatives, friends; brief historical
TOO YOUNG TO DIE: YOUTH AND SUICIDE. (Cont'd)

Chapter outlines changes in social, racial/religious, philosophical attitudes toward suicide as honor, sin, or crime; telephone numbers of suicide prevention/crisis intervention centers across U.S.; extensive bibliography; a "must" for junior and senior high school libraries (Wilkes-County)

LeShan, Eda. LEARNING TO SAY GOOD-BYE: WHEN A PARENT DIES. Macmillan, 1976. 85 p. $5.95. elem. jhs

Compassionate book addressed to grieving children who have lost a parent; discusses immediate stun and disbelief, onset of grief, feelings of guilt and anger, and morbid fears and phobias which beset child; consoling without encouraging unrealistic denial of death; a first-priority consideration

Liebers, Arthur. YOU CAN BE A PRINTER. Described on Vocational Education Advisory List


Comprehensive career information in entertaining, frequently narrative style on people who help to make a hospital staff; when 10-year-old Timmy suffers a compound fracture of the arm, he is brought to hospital by ambulance where we follow him from Emergency Room to X-ray lab to operating room to hospital room, learning with Timmy all about vital personnel who function along the way; also covers occupations unseen by patient; excellent male/female representation at all levels of hospital work; black-and-white photos; lively, appealing text

Marks, Jane. HELP: A GUIDE TO COUNSELING AND THERAPY WITHOUT A HASSLE. Messner, 1976. 190 p. $7.29. jhs

Excellent resource for teen-agers seeking their way out of personal and emotional dilemmas with little idea of available guidance services: hotlines, parents, friends, school counselors, social workers, pastoral counseling, family therapy, clinical psychologists, psychoanalysts; criteria for selecting counselor or therapist spelled out, as well as standards for evaluating treatment

Matthews, Kathy. ON YOUR OWN: 99 ALTERNATIVES TO A 9 TO 5 JOB. Vintage, 1976. 212 p. $10. $3.45 paper. jhs. shs

Whether disgusted and ready to chuck it all or just looking for a little extra cash or activity, readers are bound to find interesting possibilities for work in areas they may not have known existed; ideas from small enterprises designed to supplement income; with possibilities for big profits—all carefully researched in investments and personal skills required; locations, income, etc.; good browsing material

Matson, Patinka. THE WORKING ACTOR: A GUIDE TO THE PROFESSION. Viking, 1976. 172 p. $6.95. jhs shs

A "must" book for secondary schools; straight talking, fact-filled text on how to become an actor with half a chance at making a living in theater; written by a young woman who has had her share of ups and downs; many quotations from people who know; names and addresses of theaters, agencies; honest information on college training, Hollywood; sectioned so that no index is needed; important consideration for all school libraries. JH


Informative essays to guide young girls in making choices about friends, drugs, religion, sex, marriage, school courses, study habits, sports, college, careers, summer activities, study abroad, etc.; most articles are by the author, aided by contributors who are specialists—in Dr. Margaret Mead, Kenneth B. Hoyt,
OTHER CHOICES FOR BECOMING A WOMAN. (Cont'd)

Associate Commissioner of U. S. Office of Career Education; clear and concise; feminist standpoint, but moderate in tone; approach, even on controversial topics, is straightforward and generally wise; insistence on deliberate planning for the future (and help toward that end) make the book invaluable; useful for individuals or for group discussion

Naylor, Phyllis Reynolds. GETTING ALONG IN YOUR FAMILY. Abingdon, 1976. 112 p. $5.50. elem jhs

Some very realistic examples of sibling rivalry, child-parent conflicts, which offer alternative solutions strengthening otherwise rather preachy approach to getting along better with one's family; numerous fictional examples alert middle graders to both major and minor aspects of their behavior; attitudes which antagonize brothers, sisters, parents; particularly skillful in justifying other family members' points of view; very poorly illustrated in only a few sketchy drawings; some excellent insight if age group to whom it's directed can overlook unattractive format

Olney, Ross R. HOW TO BUY A USED CAR. Described on Social Studies Advisory List

Shanks, Ann Zane. OLD IS WHAT YOU GET: DIALOGUES ON AGING BY THE OLD AND THE YOUNG. Viking, 1976. 110 p. $10. jhs shs

The old and the young offer revealing generational attitudes toward death, money, loneliness, sex, politics, memories; outstanding black- and -white photos in oversized format speak as eloquently as people interviewed; useful in discussions on aging, federal aid to elderly, family problems

Splever, Sarah. CAREER CHOICES IN PSYCHOLOGY. Messner, 1976. 189 p. $6.64. shs

Straight, objective information on multitude of careers directly or indirectly related to psychology; covers concisely such obvious areas as medicine, nursing, clinical and research psychology, but also reviews fields that rely heavily on psychological insight—e.g., advertising copywriting, personnel administration, public relations, protective (police) services, sales, teaching, discusses professions allied to psychology—art and music therapy, law, speech pathology and audiology; appendix gives names and addresses of institutions of higher education in both U. S. and Canada offering graduate degrees in psychology; factual but not in-depth treatment

Weiss, Malcolm E. SEEING THROUGH THE DARK: BLIND AND SIGHTED—A VISION SHARED. Described on Social Studies Advisory List

Wolf, Bernard. CONNIE'S NEW EYES. Lippincott, 1976. 95 p. $8.95. elem jhs

Photograph & essay about 22-year-old Connie David and her golden retriever Seeing Eye dog; Blythe; excellent capsulized history of Blythe's training from pup to full-fledged guide dog; fine black- and -white photos

Books in a Series

Goldreich, Gloria and Esther. WHAT CAN SHE BE? Lothrop, 1976. each 47 p. each $4.59. prim elem

Titles: A FARMER; A GEOLOGIST

Series detailing what people do at work, citing women as the workers; implicitly feminist, but focus is only on jobs and what they entail; shows women running a dairy farm in Maine—milking, bottling, delivering, tending sick cows, fixing tractor, baling hay, buying grain, and a woman geology professor and researcher—much information about kinds of rocks, geologic methods, and usefulness (in
WHAT CAN SHE BE? (Cont'd)

planning and building, for example); abundant black-and-white photographs are action-oriented, showing real women; clearly, simply written, full of fascinating information in brief form; not for girls only by any means, but a realistic, impressive picture of women doing jobs they like.


Titles: TRACY; WHY ME?

Two books treating childhood dilemmas in a manner refreshingly free of platitudes; Tracy is a well-adjusted victim of cerebral palsy who tells her story in 2–6 sentences a page with full-page, often full-color photograph facing each page of text; WHY ME? is collection of vignettes told by children themselves experiencing typical childhood problems—slow reader, poorly coordinated in sports, jealous when a special friend likes another child, etc.; neither book offers solutions but rather just allows each narrator to express his/her honest feelings; nice light touch in keeping with children’s innocent perceptions—no heavy-handed analysis; young children will respond to these discussion stimulators and will identify with the childhood dilemmas.

BOOKS (FOR TEACHER USE)


Articles, addresses, excerpts examining problems within colleges over last 10–15 years stemming from 1960’s campus rebellions, resulting innovations; also treats problems of graduates facing depleted job market; questions whether college degree is worth expense to individual and to government in view of growing numbers of unemployed B.A. graduates; thoughtful reading, valuable to teachers, guidance staffs.


Useful collection of ideas for teachers wishing to devise a course for students on sex roles and relationships or for teachers interested in discussing some of these problems in conjunction with other subjects; suggested objectives, reading lists, and discussion topics on such subjects as sex and identity, myths, homosexuality, and differences in perception; one flaw—sometimes suggests questions but fails to give information.


Examines reasons for death fears and specific ways to cope with them through anonymous case histories analyzing how individuals overcame or succumbed to their fears, emphasizing that confronting and admitting anxiety are first steps in managing it; literate, intelligent treatment with advice for friends and family of terminally ill, for dying people themselves, for religious, agnostic, and atheistic thinkers; excellent resource.

BOOKS (SUPPLEMENTARY TEXTS)

Hyde, Margaret O., and Edward S. Marks. PSYCHOLOGY IN ACTION. Described on Social Studies Advisory List.


jhs-9 shs

Twenty short plays without endings presenting teen-agers in dilemmas—career
OPEN-ENDED PLAYS. (Cont'd)
decisions, cruel rumors, parental fights, boy-girl relationships, student rights; 
emphasizes decision-making, seeing different viewpoints, then acting out the 
most satisfactory ending; weak binding

FILMS (16MM)

ALLEGORY ONE. 16mm. 13 min. sd. guide color $180. Churchill, 1974. shs
Allegory depicting young men competing on ladder of success figuratively expressed
in their attempt to climb jungle gym on children's playground; portrays brutality,
the impact of which would be incomprehensible to most students without much
preparation; a stimulus for discussion on values or human behavior among gifted
students in advanced English classes or in group guidance sessions; heavily
symbolic

BEFORE PREGNANCY. 16mm. 9 min. sd. color $135. Intl. Film Bur., '77. shs
Prenatal health advice, plus importance of social and psychological readiness
for motherhood; excellent guidance activity or aid in family planning courses;
'preview before showing

jhs shs
Demonstrates importance of individual competing not against others primarily but
against himself; idea is self-improvement through 'greater self-mastery and
self-discipline; interviews with professional athletes, coaches make point about
merits of self-competition and self-reliance to get job done on the field, in
life in general; scenes from professional football games, track work-outs, football
practice; also uses skit depicting high school athlete resorting to drugs to get
through crisis; interesting sports events footage; some athletes in interviews
may be a bit too moralistic; general tone, however, carries conviction with
students (Wake County)

BIG HENRY AND THE POLKA DOT KID. 16mm. 33 min. sd. guide color $385.
Learning Corp., 1976. elem jhs
Draws viewers into dramatized story of orphaned Luke Baldwin and his tough,
though practical Uncle Henry; conflict centers on what to do about Dan,
Uncle Henry's blind 10-year-old dog whom Luke is determined to save and Uncle
Henry is equally set on destroying; students will relate easily to characters,
their different values and motives; excellent production with professional cast;
recommended by NEA

elem-6 jhs
Little brother Greg, spending a day on the job with big brother Harry, a telephone
repairman, learns there is more to job success than mastering specific skills;
other essentials include patience, understanding, effective communication—in
other words, attitude; Greg learns that we judge and are judged on quality of
our efforts, especially as we interact with people around us; valuable information
on rewards, frustrations inherent in "world of work"

COURTESY — A GOOD EGGSAMPLE. 16mm. 10 min. sd. guide color $170. Barr, 1976.
K prim
Animated film featuring eggs who demonstrate courtesy; good conduct at school;
Eggbert is "a good egg" helping his mother, politely taking his place in bus
line, apologizing when he bumps into someone; Benedict (1) is the "rotten egg" who
pushes, shoves, is always late to class, disregards others' rights; of course good
COURTESY--A GOOD EGGSAMPLE. (Cont'd)
old Eggbert teaches Benedict importance of kindness, courtesy when accident befalls the rotten egg; amusing, entertaining treatment of basic social considerations

COURTESY COUNTS A LOT. 16mm. 11 min. sd. guide color $165. Higgins, 1976.
K prim elem-4

Animated cartoon characters promote basics of courtesy such as "Please," "Thank you," "Excuse me"; spitiited little song about courtesy reinforces each sequence; amusing boost in teaching politeness, consideration of others.

jhs-9 shs

Excellent film dealing with do's and don'ts of being courteous, showing how courtesy benefits both giver and receiver; many pertinent illustrations--e.g., teen-ager lifts small child up to water fountain, student assists new boy on campus with directions, girl holds open store door for woman approaching with baby carriage; no narration; modern music background; good photography; multiracial cast; excellent to introduce study and practice of courteous behavior, human rights and dignity.

DEALING WITH CRITICISM. 16mm. 11 min. sd. guide color $170. Centron, 1975. shs

Deals with internalization of criticism--i.e., the way individuals absorb and respond to criticism--depicted through diverse reactions to director's criticism of a writer, artist, film editor: violent anger, overcompensation, constructive solutions; personality differences well illustrated; for sophisticated audiences.

DIFFERENT PEOPLE--DIFFERENT VALUES. 16mm. 11 min. sd. guide color $155.
BFA, 1977. jhs shs

A look at many cultures in effort to explain similarities, differences, and role of values shown resulting from tradition, training; common needs offered as reasons for many similarities; differences seen as result of personal preference, unique systems of adaptation to physical, social environments; useful introduction to unit on values; supplemental activities needed for depth.

DO YOUR OWN THING IN THE MECHANICAL WORLD. 16mm. 16 min. sd. guide color $260.
Paramount/Oxford, 1975. jhs shs

Emphasizing career possibilities rather than technical information, film reviews various aspects of mechanical vocations, defining physical traits, mental attitudes, education needed for different jobs from unskilled labor to professional positions; includes occupations not usually considered mechanical--e.g., garment making, drafting, flying; very few females depicted--blacks presented, though not at management level; good teacher's guide.

DOUBLETALK. 16mm. 9 min. sd. guide color $150. Learning Corp., 1976. shs

Realistic dramatization of young man who arrives to pick up his date, meets her parents, and ensuing doubletalk--contrast between what each character says and what each really feels; credibly produced and portrayed; useful for teaching communication skills, values, dramatic satire.

DRAWING CONCLUSIONS IS A TRICKY ART. 16mm. 13 min. sd. guide color $205.
Centron, 1975. jhs-9 shs

Interesting story line illuminates for students pitfalls of jumping to conclusions on insufficient evidence; develops theme of proper process of analyzing information, then acting on it to reach sensible, valid goals; stresses careful observation, tentative formation of assumptions or hypotheses, testing to form conclusions (Wake County).
Depicts wide variety of occupations in preschool centers with emphasis on preschool child-care centers, educational and other opportunities associated with them; deals with personal and professional qualifications; shows new methods, philosophy of care and operation, mostly in urban centers near where mothers work; acknowledges that labor force's fastest growing category is married women with children of school and preschool age; students will be encouraged to reassess career choices after viewing film (Wake County)

EDUCATION: WHY TESTS? 16mm. 10 min. sd: color $165. Barr, 1977. elem jhs
Explains use of tests as diagnostic device to discover learning problems; uses concrete analogies comparing educational test with medical and automobile tests; shows tests as normal measure of growth and development; excellent guidance tool with students afraid of tests

FEAR. 16mm. 10 min. sd. guide color $160. Paramount/Oxford, 1974. elem jhs
Excellent content for reassuring timid youngsters who desperately fear speaking before groups presented through well-handled dramatization of young girl assigned to make oral book report; she greatly fears speaking in public, discusses fear with her mother, practices before her parent, talks to teacher about her anxiety; open-ended; encourages such children to feel that adults understand, will help--that just confiding fear to sympathetic teacher will erase much of it

THE FRAGILE MIND. 16mm. 52 min. sd. guide color $725. Best, shs
Excellent presentation of five case studies on mental health, psychotherapy, depression, phobias, neurotic behavior; promotes open-minded acceptance of mental illness as treatable and analogous to physical illness; shows how psychology helps us to understand ourselves better, to cope with daily living; interesting, credible material for introductory psychology courses (Wake County)

THE GIFT. 16mm. 11 min. sd. guide color $180. Barr, 1976. K prim elem
Sibling rivalry intensifies Carol's determination to buy Mother a "big" birthday present with her $75; Carol's futile quest for impressive gift ends in humiliation alleviated by Mother's explanation of meaning of gift giving; good lesson in values, self-concept

GRAFFITI. 16mm. 15 min. sd. guide color $220. Paramount/Oxford, 1974. elem jhs shs
Examines motives behind graffiti, or the wanton defacement of public and private property usually by spray-can paint; discusses revenge, rebellion, one-upmanship; notes that graffiti is usually first step to vandalism, ultimately transforming neighborhood into slum ghetto; deals concretely with visual alternatives, such as painting murals on walls, club or school sponsored repairs, and repainting; useful with almost any age groups; excellent photography, narration

HANDLING INFORMATION AT THE PERSONAL LEVEL: DEALING WITH THE UNEXPECTED. 16mm. 11 min. sd. guide color $165. Centron, 1975. shs
Dramatizes contrasting reactions of two former college football stars serving on alumni board when alumni president announces college's decision to abandon collegiate football because of exorbitant costs; a springboard for discussing how people cope with life or revolt at unexpected dilemmas; for mature students

HOW TO SAY NO. 16mm. 10 min. sd. guide color $150. Higgins, 1976. jhs shs
Thoughtful treatment of universal problem of saying no; short episodes illustrate typical situations confronting people when they should refuse but feel guilty or unkind about refusing--Bill gives John math answers, Cindy gives friend a lift when she knows the lift will make her late returning her mother's car, etc.; each incident believable, typical; pressure exerted on unwilling yielder true to life;
HOW DO SAY NO. (Cont'd)
raises questions about self-respect, one's obligations to oneself, resentment bred by cowardice; excellent discussion tool on subject basic to budding self-concepts


Animated circus character discusses love, anger, fear, loneliness; excellent dramatizations by children; background song, "I Am How I Feel"; concrete examples of how to deal with frustrating emotions--talk about them, have private "think corner," do a good turn for someone else; useful self-concept material


Well-handled production dealing with ways people's feelings about their physical appearance affect their self-concepts; excellent singing narration combined with children's comments; suggests concrete methods for curing the blues when feeling bad about yourself, including talking it out with someone, giving it time, counting your good qualities; useful for self-concept building in lower grades

I'M FEELING HAPPY. 16mm. 9 min. sd. guide color $130. Churchill, 1975. K prim

Nice little film on happiness, kinds of things that make us happy: smelling and eating good things, a sunny morning, a bubbly bath, baking Mother a surprise birthday cake; happy experiences dramatized by boys and girls in film; singing narration; pleasant introduction to discussion of feelings, reasons for emotions which can help very young children recognize how they acknowledge feelings and why they react as they do


Emphasizes importance of establishing personal system of values, underscoring that actions reflect values and attitudes; dramatizations with children depict scenes emphasizing responsibility, courage, honesty, respect for others and the law; blank film after each dramatization allows time for discussion; narrated by Leonard Nimoy of STAR TREK fame

INTERVIEW: READY OR NOT?. 16mm. 24 min. sd. guide color $325. Churchill, 1975. jhs-9, shs

Excellent role-playing model of do's and don'ts of job interviews, useful in any academic or vocational discipline; actual job interview filmed spontaneously as it occurred; provision made for projector to stop, permitting discussion; when resumed, film reveals interviewer's and applicant's responses to experience; will lead to discussion of dress, vocabulary, social skills in job interviews

ISABELLA AND THE MAGIC BRUSH. 16mm. 14 min. sd. guide color $195. FilmFair, 1976. prim elem-4

Intriguing fairy tale in animated cartoon fashion dealing with values, self-concepts, democracy, relates story of young girl whose magic paintbrush and talent rescue her people from tyrant king, rid kingdom of robbers and dragon, provide people with good food, fine clothing, beautiful homes--but when people demand more and more, exhausted girl flees and people, left on their own, become self-reliant again; useful for open-ended and small-group discussion in younger age bracket

IT MUST BE--CAUSE I FEEL SO DUMB. 16mm. 29 min. sd. color $355. Learning Ctrp., 1976. shs

Unsure adolescent boy seeks to boost his ego by dating popular cheerleader; their communication is nil--Eric talking endlessly about his dog, Lisa looking idly about, whole situation strained; all ends well when Eric learns the hard way to share, to define genuine feelings, to recognize mutual interests; well-produced dramatization for already complete film collections
JOY RIDE. 16mm. 13 min. sd. guide color $215. Barr, 1976. jhs

Convincing dramatization of auto theft and "joy ride" culminating in death, based on real-life incident involving four unlicensed juveniles who "borrow" a friend's car; teachers should preview before classroom use and plan specific objectives; no actual violence depicted; no moralizing.

LUKE WAS THERE. 16mm. 32 min. sd. guide color $365. Learning Corp., 1976. jhs shs

Nine-year-old Julius, abandoned by both father and stepfather, distrusts all adults until he meets kind black counselor, Luke, at children's shelter house in New York City; perceptive, engaging drama of children's search for surrogate parents and accompanying anxieties; beautifully performed; excellent enrichment material on themes of alienation, generation gap, social cohesiveness. (Wake County)

MANY HEAR, SOME LISTEN. 16mm. 12 min. sd. guide color $180. Centron, 1975. shs

Treats topic of listening creatively for greatest benefit, showing frequent mistakes made in listening; demonstrates correct method of listening, and follows with three examples of incorrect methods—the non-attender, the selective attender, the assumer; useful introduction to secondary courses of study using lecture method. (Wake County)

MORAL DECISION MAKING: FRUSTRATION. 16mm. 8 min. sd. guide color $130. Paramount/Oxford, 1974. elem jhs

Maddening quality of frustration demonstrated through dilemma of young boy who has lead role in school play and constantly misses one word and one movement; Alex tries so hard, his frustration mounting as his efforts fail; well-meaning adults offer trite, tired advice, such as "You're trying too hard," "Practice makes perfect"; open-ended conclusion—"If you were Alex, what would you do?"; useful for free discussion in small group-guidance activities; price is rather prohibitive for one topic briefly examined; consider for larger film collections.

MY GRANDSON LEW. 16mm. 13 min. sd. guide color $220. Barr, 1976. elem jhs

Sleepless from worry over Grandpa's failure to visit him, young Lew awakens his mother, who had purposely suppressed news of Grandpa's death; realizing her son's need, she explains, comforts, and reminisces fondly with Lew about Grandpa; sensitive introduction to topics of aging, dying, death; thorough preparation necessary.

NAIL. 16mm. 19 min. sd. guide $290. Paramount/Oxford, 1976. shs

Allegorical effort to help students identify the nature of the individual's alienation in urbanized society through lonely young woman's experience in crowded city; emphasizes that alienation is no respecter of sex, age, occupation, marital or familial status; for mature high school students. (Wake County)

OLE EYEMO SEES THE TRUTH. 16mm. 13 min. sd. guide color $200. Barr, 1976. elem jhs

Theme of outward appearances—versus—true feelings and thoughts; young John paints "third eye" on his forehead, discovers that it enables him to see things others can't—e.g., when his aunt screams at him for being late she is really expressing concern, girl playmate smiles constantly even though she is afraid, Henry makes fun of John but secretly wants to be like him; viewers become conscious of self-images and fact that most don't function at maximum capacity.

ONE OLD MAN. 16mm. 10 min. sd. guide color $140. Churchill, 1975. jhs—9 shs

Excellent film for refining audience's sensitivity to problems, living conditions of the aged and infirm struggling in poverty; documents a day in life of 89-year-old Fred Maynard, living alone in one room, cooking on hot plate, trying to make ends meet on Social Security check; beautifully captures his admirable outlook on life—"No use a-crabbing about it"; inspirational, with much to offer restless and dissatisfied—cautions us to take things as they are when we cannot change them, be grateful; provocative, useful content.

jhs-9  shs

Examines concept of aging, death, dying, through experiences of 21-year-old group who begin volunteer work with Council of Retired Citizens; visiting, assisting, working with older people, they try to learn more of purpose of living from those who have lived longer than they; does not deal with grief on personal level; emphasizes living each day and learning from it; strength and courage with which aging citizens confront pain and death inspire volunteers, particularly one young man whom film focuses on; useful with selected groups; always preview before using; excellent photography

PEOPLE WHO WORK WITH PEOPLE. 16mm. 14 min. sd. guide color $225. Barr, 1976.

jhs  shs

Surveys service occupations involving working with people—e.g., waiter, social security claims representative, insurance agent, city councilwoman, banker, supermarket checker; interview format; excellent career exploration information—not enough detail on any job to do more than explore interest.

REVOLUTION IN RELEVANCE. Described on Vocational Education Advisory List

STRI JOHNNY ON THE SPOT. 16mm. 12 min. sd. guide color $175. Centron, 1974. K prim

Fanciful tale of Princess Moonglow who must choose as her escort the first dragon she sees at sunrise; two drastically different dragons appear—handsome, conceited, unreliable Star and diligent, dependable, very plain Spot; marionette show with puppets in form of dragons and humans; cleverly done; reliability, promptness, conceit, modesty examined; useful with preschool/kindergarten groups; can lead into many activities—puppet making, storytelling, play production; also good for vocabulary building; excellent tool for opening discussion in values with young children

THAT'S MY NAME, DON'T WEAR IT OUT. 16mm. 26 min. sd. guide color $355. Learning Corp., 1976. elem  jhs

Film drama on difficulties of communication stemming from physical handicap or personal problems: a tough kid, Nick, meets, befriends sheltered deaf boy; when the relationship becomes a hassle for Nick, he tries to end it, but deaf boy overcomes his fears and handicap in order to help Nick when he is injured; well done with some interesting camera angles.

WHAT ARE VALUES? 16mm. 9 min. sd. guide color $135. BFA, 1977. elem-6  jhs

Examines values, moving from definition to cases in point to method for making value-decisions; two relevant examples—whether to return a camera, report a theft, and (weak third example) to cross against lights; vivid color, lively background, music, clear, concise narration; actors' words sometimes difficult to distinguish; good discussion film


elem  jhs

Young Mark moves to city from country; immediately encounters serious urban problem—neighborhood bully and his gang of accomplices; film centers on Mark's reaction to Bobby's gang, who summarily beat up the "new" boy to let him know "who rules this street"; how Mark eventually copes with dilemma provides elementary/junior high students points for class discussion and debate on timeless problem


elem  jhs  shs

Teen-age view of our "rip-off" society which examines reasons for dramatic increase in crimes against property but does not offer solutions, rather seeks to stimulate thought, discussion; vividly demonstrates our padlocked society, all its security devices, television surveillance, burglar alarm systems, barred windows, contrasting
WHATEVER HAPPENED TO HONESTY? (Cont'd)

these jail-like precautions to ideals of "free" society; straight talk about who
foots bills for rip-offs

THE WITNESS. 16mm. 14 min. sd. guide, color $210. FilmFair., 1976, jhs-shs

High school student witnesses the mugging of elderly woman by fellow student, but
uneasily conceals his knowledge from police; film ends with whether he eventually
will cooperate with police in open question. Good dramatization of sensitive, timely
issue; class discussion is high and provocative after viewing (Wake County).

FILM (16MM) FOR TEACHER USE

CHILD DEVELOPMENT SERIES: PEERS IN MIDDLE CHILDHOOD. 16mm. 24 min. sd. guide

Deals with growth and development, physically, mentally, socially and personally,
of nine-year-old children; discusses learning styles and methods in academic areas,
peer relations, self-concept, group interaction and acceptance; for teachers,
counselors, aides, administrators, parents dealing with this age group

ASSOCIATED PRESS SPECIAL REPORT--ALCOHOL: EFFECTS ON SOCIETY. 2 color filmstrips,
jhs-shs

Designed to provide better understanding of nature of alcoholism, symptoms, causes,
and possible solutions; direct, forceful script provides numerous statistics and
case histories utilizing subjects' voices; valuable for overall look at the problem,
alerting students to dangers, motivating them to help themselves or others through
existing effective programs; instructor's guide suggests teaching techniques,
discussion topics, supplementary activities, bibliography

Filmstrips (Sound) in a Series

DEALING WITH FEELINGS. 4 color filmstrips, 4 cassette tapes, guide $68. BFA, 1976.
K prim elem
Titles: HOW DO YOU FEEL?; PEOPLE ARE NOT FOR HITTING; LET'S NOT LAUGH AT
PEOPLE; MISTAKES CAN HELP US GROW

Introduction to discussions about feelings with primary and elementary students,
emphasizing sensitivity to our feelings' effects on us and others; demonstrates
socially acceptable alternatives to hurtful expressions of negative feelings;
children will relate readily to content; follow-up discussion important

HEALTHY FEELINGS SERIES. 6 color filmstrips, 4 cassette tapes, guide $68. BFA, 1976.
ejhs-elems
Titles: FEELINGS: OURS AND OTHERS; FEELINGS ARE MADE; FEELINGS: WHAT WE DO;
FEELING GOOD

Series best used to prompt discussion on one's own feelings--positive, negative,
nuetral, external influences on feelings, effects on health and personality,
reactions to other people, importance of physical health to feelings, and power
we have to change our response to our emotional environment; explores feelings
from varied viewpoints, using everyday situations easily related to by elementary/junior-
high groups; teachers should be certain that this material does not serve as
an end in itself but rather a means to an end; discussion following viewing essential

SESAME STREET SKILLS FOR GROWING (thirteen sound filmstrips): Described on K-ECE
Advisory List
prim, elem

Titles:  MY MOTHER RUNS A MACHINE; MY FATHER'S A MECHANIC; MY FATHER'S AN ELECTRICIAN; MY FATHER'S A TEACHER; MY MOTHER WORKS IN AN OFFICE; MY FATHER'S A SALESMAN; MY FATHER'S AN ARCHITECT; MY MOTHER'S A HOMEMAKER; MY FATHER'S A VETERINARIAN; MY MOTHER'S AN ARTIST; MY FATHER WORKS IN AN OFFICE; MY MOTHER IS IN ADVERTISING

Occupational awareness series introducing young children to diverse career possibilities; in each sound/filmsstrip, students meet one main character who describes his/her job, then takes viewers via on-location photography to job site itself; emphasis is on pleasure and challenge of work, stressing individual sense of accomplishment; uneven balance between male and female occupational roles described, plus no real effort to depict either sex performing any but conventional jobs—woman homemaker, male office supervisor, female secretary, male architect, etc.; only exceptions (?) are male classroom teacher and woman whose job is testing ball bearings in a factory; excellent racial representation in visuals (black Americans, Orientals); content well handled in nice overviews of each job; colorful, clear photography; good range and diversity in occupations presented; teacher's guide suggests follow-up activities

prim-3 elem

Titles:  WHY WE COMPETE; ANY NUMBER CAN PLAY; WINNERS AND LOSERS; IT'S ONLY A GAME

Winning and losing and competition in general placed in perspective for young listeners/viewers; real-life settings—play, school, sports—illustrate how to win or lose with grace; excellent sportsmanship content in well-selected, multiracial photos, good narration

KITS

THE "DON'TS" AND "DO'S" OF YOUR JOB INTERVIEW.  2 cassette tapes, 70 color slides, book of photographs (duplicates of slides); 4 posters, thumbtacks, 1 cassette recorder, heavy duty carrying case $380. without cassette recorder $340.  
Inst. Personal Dev., 1976. jhs shs

Excellent slide/tape presentation pointing out right and wrong ways to conduct oneself in job interviews—desirable and undesirable dress, makeup, questions, responses, attitudes, etc.; point by point instruction for young job hunters; excellent research, descriptive photos, useful narrative; purchase for guidance, occupational education, academic areas at several age levels; useful individually or in small groups in upper grades; produced by N. C. firm; Well packaged—but heavy!

OPPORTUNITY.  8 color filmstrips, 8 cassette tapes, 30 logbooks, guide $169.50.  
Scholastic, 1976. jhs shs

Titles:  INTERVIEW: WHAT CAN YOU SAY?; AT WORK: RESPIRATORY THERAPIST, PHOTOGRAPHER, TRUCKER; AT WORK: SOIL CONSERVATIONIST, COMPUTER ANALYST, RESTAURANT WORKER; AT WORK: INTERIOR DESIGNER, COMMERCIAL FISHER, BUILDERS; AT WORK: PARK NATURALIST, ASSEMBLY LINE SUPERVISOR, DRY CLEANER; AT WORK: SALESPERSON, DISC JOCKEY, CUSTOMS AGENT; ON THE JOB; INTERVIEW: WHAT YOU CAN SAY

Comprehensive career education program for secondary students acquainting them with 15 different jobs and problems and skills of job interviews; emphasizes careful analysis of occupational information and working opportunities before making career decisions; covers wide gamut from truckers, disc jockeys, photographers, to assembly line supervisors, interior designers, restaurant workers; no professions represented; excellent interview tips, job-hunting tips; especially useful in illustrating different kinds of questions asked by prospective employers in varied occupations; creative, diversified follow-up activities in student logbooks aimed at putting information learned from sound filmstrips into practical application;
excellent photographs, well organized; well paced, well cast—both employers and workers are credible in discussing their jobs; outstanding program strengthened by comprehensive teacher's guide with script, and frames for all filmstrips, much instructional follow-up information

SLIDE SETS (SOUND)

AM I WORTHWHILE? IDENTITY AND SELF-IMAGE. 2 units each containing 80 color slides, 1 cassette tape, one 12" disc recording 33 1/3 rpm, 1 carousel cartridge; guide $124.50. Ctr. Humanities, 1974.

Excellent audiovisual program aimed at helping adolescents develop insights that enhance self-worth, self-identity; using Edgar Friedenberg's basic definition of adolescence as time when one becomes an individual in his, her own right, though heavily influenced by current culture, the program draws upon varied sources in literature, current events, recent history to show how one can achieve self-understanding; psychological approach is good but not so compelling as visual and auditory material; good introduction

CLARIFYING YOUR VALUES: GUIDELINES FOR LIVING. 2 units each containing 80 color slides, 1 cassette tape, one 12" disc recording 33 1/3 rpm, 1 carousel cartridge; guide $124.50. Ctr. Humanities, 1974.

Outstanding two-part program on forming personal values system—questions of conscience, right, wrong, decision making, personal and group responsibility for choices; strengthened by many allusions and analogies to literature and real life; superior music, artwork, photos, narration; open-ended; an aesthetic as well as soul-searching experience; first-priority consideration

COMMUNICATION SKILLS: LEARNING TO LISTEN AND EXPRESS YOURSELF. Described on Languages Advisory List

COPING WITH LIFE: FRUSTRATION AND DISAPPROVAL. 2 units each containing 80 color slides, 1 cassette tape, one 12" disc recording 33 1/3 rpm, 1 carousel cartridge; student activity cards, guide $124.50. Ctr. Humanities, 1974.

Examines life-coping skills in content directed mainly toward discovering who we are, where we are going, how we become involved with mankind; explores maturing, decision making, personal values, self-concepts, racial issues, religious conflicts, ethnic feelings, rebellion; modern music, superior movie stills, photographs, abstracts; outstanding analogies to literature; stimulus for outside reading, study; exemplary material

COPING WITH LIFE: THE ROLE OF SELF-CONTROL. 2 units each containing 80 color slides, 1 cassette tape, one 12" disc recording 33 1/3 rpm, 1 carousel cartridge; guide $124.50. Ctr. Humanities, 1974.

Excellent program concerned with role of self-control in gaining life-coping skills; provocative analogies to literature and real life; outstanding narration; slides mainly abstracts or photographs, all of impressive quality; first part of program useful with small groups; should be shown to parent groups as well as students; useful as low as 7th grade; open-ended; use with care—facilitator must not let personal values enter open-ended discussion; preview before purchase and before use

DECIDING RIGHT FROM WRONG: THE DILEMMA OF MORALITY TODAY. 2 units each containing 80 color slides, 1 cassette tape, one 12" disc recording 33 1/3 rpm, 1 carousel cartridge; guide $124.50. Ctr. Humanities, 1974.

Very powerful! One of better programs of its type, dealing as it does with religious mores—specifically, defining right from wrong—personal morality, such as feelings about adultery, abortion, as well as political and national moral issues; slides mainly abstracts; must be used objectively without group leader imposing personal values; excellent for small groups; use with much care; but use! Preview before purchase and before use.
HARD CHOICES: STRATEGIES FOR DECISION-MAKING. 2 units each containing 80 color slides, 1 cassette tape, one 12" disc recording 33 1/3 rpm, 1 carousel cartridge; guide $124.50. Ctr. Humanities, 1974.

Defines steps involved in intelligent, responsible decision making, emphasizing need to evaluate talents, define goals, determine ways to meet them, choose best alternatives available; excellent discussion stimulus; stresses importance of individual decisions based on what is personally best in each case rather than what others, society, fads, etc., may dictate; outstanding narration, artwork, music; superior package prepared with great care to all details.

HOW WE BECOME OURSELVES: THE SHAPING OF PERSONALITY. 2 units each containing 80 color slides, 1 cassette tape, one 12" disc recording 33 1/3 rpm, 1 carousel cartridge; guide $124.50. Ctr. Humanities, 1974.

Examines personality formation or the "real me," as influenced by heredity and environment; explores Freud's id, ego, and superego, discusses fear, conflict, anxiety, and identifies some personality disorders; narration explains personality growth; excellent music, photography, artwork; exceptionally well-prepared, both visually and narratively; preview before purchase.

HUMAN RELATIONSHIPS: WHY THEY SUCCEED OR FAIL. 2 units each containing 80 color slides, 1 cassette tape, one 12" disc recording 33 1/3 rpm, 1 carousel cartridge; guide $124.50. Ctr. Humanities, 1974.

Defines successful human relationships as based on trust, respect, love, understanding, honest expression of feelings; explores self-acceptance--recognizing what we can do as well as what we can't--ability to see our mistakes, come to terms with ourselves as humans; also teaches accepting others as they really are, allowing them freedom to be themselves; excellent with small groups, parents, teachers, administrators; useful in any academic area; modern and appealing photography, dress, music; excellent narration.

PERSONAL COMMUNICATION: GESTURES, EXPRESSIONS AND BODY ENGLISH. 2 units each containing 80 color slides, 1 cassette tape, one 12" disc recording 33 1/3 rpm, 1 carousel cartridge; guide $124.50. Ctr. Humanities, 1974.

First part of program treats kinetics, the science of body language--facial expression, hand expression, body posture, body position in space; body language is acquired not taught; excellent for small groups who desire exploration of expression; second part deals with body language in its most expressive forms--ballet, mime, drama, sports, pantomime, politics, caricature; excellent with small groups for experimentation.

SELF-FULFILLMENT: BECOMING THE PERSON YOU WANT TO BE. 3 units each containing 80 color slides, 1 cassette tape, one 12" disc recording 33 1/3 rpm, 1 carousel cartridge; guide $169.50. Ctr. Humanities, 1976.

Outstanding three-part series, first of which deals with Maslow's hierarchy of needs--physical, safety, love, esteem of others, self-esteem, self-fulfillment, self-actualization; second part looks at young people seeking self-fulfillment through career choices, some of them nontraditional--landscape architect, day care attendant, scientist studying birds in native habitats; third part deals with career and vocational exploration; valuable material; outstanding visually and aurally.
BOOKS REVIEWED IN OTHER SOURCES

The books listed below have received favorable reviews in one or more of the following reviewing sources. Code letters for the reviewing sources are cited after the bibliographic entry for each title. The reviewing sources and their code letters are as follows:

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An asterisk after the code letters for the reviewing source indicates that the title was highly recommended in that particular reviewing source.


Fogel, Marvin, and Morton Walker. THE MEDICAL SCHOOL ADMISSION ADVISER. Hawthorn, 1976. 196 p. $5.95 paper. teacher use. BKL


Goldberg, Lazet. LEARNING TO CHOOSE: STORIES AND ESSAYS ABOUT SCIENCE, TECHNOLOGY, AND HUMAN VALUES. Scribners, 1976. 237 p. $8.95. shs. BKL

Rettig, Jack L. CAREERS: EXPLORATION AND DECISION. Prentice, 1974. 120 p. $4.98. $1.98 paper. guide. $.54. jhs. shs. 'Lj. SBE.

Richards, Arlene Kramer, and Irene Willis. HOW TO GET IT TOGETHER WHEN YOUR PARENTS ARE COMING APART. McKay, 1976. 170 p. $7.95. jhs. shs. BCCB. BKL. KR. SLJ

Wasson, Valentina P. THE CHOSEN BABY. Lippincott, 1977. unp. $5.95. K prim. KR. PW