The purpose of the directory is to publicize innovative library activities in post secondary educational institutions. To compile the directory, a report form and cover letter were sent to 119 college libraries and 12 library schools. A total of 101 reports of individual programs were received with 75 libraries and five library schools responding to the letter. Programs are listed in alphabetical order by name of library; each entry gives the name of the institution, the name of the person or department responsible, the source of funding, the name of the innovative activity, its objectives, and a brief description. Subjects represented by seven or more program reports include bibliographic instruction, library cooperation, library orientation, computers, and OCLC. The survey letter and a sample report form are included, and an index provides subject access. (JAB)
OHIO ACADEMIC LIBRARY INNOVATION:

a directory

by

Dulce Di Dio McLean

Asst. Prof. Libr. Admin.

With the collaboration of

G. Robert McLean

Asst. Prof. Libr. Admin.

And the assistance of

Alice Weaver

Asst. Prof. Libr. Admin.

University of Toledo Libraries
William S. Carlson Library
Toledo, Ohio
April, 1977
## CONTENTS

Introduction .................................................. i-viii
Sample letter and form ..................................... i-viii
Directory ....................................................... i-ix
Entry #  
Ashland College ................................................. 1-2
Baldwin Wallace College ..................................... 3
Bowling Green State University ............................. 4-11
Capital University ............................................. 12
Case Western Reserve University ......................... 13-31
Cincinnati Technical College ............................... 32
Clark Technical College ...................................... 33
Cleveland Institute of Art .................................. 34
College of Wooster ........................................... 35
Cuyahoga Community College ............................... 36
Cuyahoga Community College. Metropolitan Campus LRC 37
Defiance College .............................................. 38
Denison University ............................................ 39
Dyke College ................................................. 40-42
Hebrew Union College - Jewish Institute of Religion 43
Heidelberg College .......................................... 44-47
John Carroll University ..................................... 48-50
Kent State University ........................................ 50-53
Kent State University. Salem Campus .................... 54-55
Kent State University. School of Library Science .... 56-58
Kent State University. Tuscarawas Campus ............ 59-60
Kettering College of Medical Arts ........................ 61-62
Lourdes College .............................................. 63
Malone College ............................................... 64
Medical College of Ohio at Toledo ....................... 65
Miami University ............................................. 66-68
Miami University. Hamilton Branch Campus ........... 69-70
Ohio Dominican College ..................................... 71
Ohio State University. Marion Regional Campus .... 72
Ohio University. Fine Arts Library ....................... 73
Shawnee State College ...................................... 74
Tiffin University ............................................. 75
United Theological Seminary ................................ 76
University of Akron .......................................... 77-79
University of Cincinnati ................................... 80-85
University of Toledo ......................................... 86-91
University of Toledo. Department of Library and Information Services 92
University of Toledo. Scott Park Campus .............. 93
Wilmington College ........................................... 94
Wright State University ..................................... 95-98
Youngstown State University .............................. 99-101
INTRODUCTION

The purpose of this directory is to publicize innovative library activities in the post secondary educational institutions of the State of Ohio. This is attempted by describing these approaches to library education or library activities within particular academic institutions standing alone or in an interinstitutional setup.

Specifically, it aims to provide information on new programs, methods of teaching, approaches to library activities, techniques, procedures, education, etc., on just anything that a library or a library school feels that it is doing differently than others, or that is a departure from common methods or procedures.

The motivating factor behind this project is the opinion that Ohio academic librarianship is progressive and can contribute to the national scene in many ways. The main goals are to acquaint others within and outside Ohio with new ways of doing things, and to stimulate change in the field.

The word new, here, has not only a chronological connotation, but is also related to the quality of being uncommon. A library may have been performing an activity for some time and still be using an uncommon approach; therefore the activity qualifies as new to other institutions.

A library innovation report form was drafted and sent with a cover letter to 119 libraries in post secondary educational institutions and 12 library schools as listed in the 1975 Ohio Directory of Libraries, issued by the State Library of Ohio.
To obtain an optimal response, a second letter followed after the first deadline expired. A sample form and a copy of the first letter follow this introduction:

The decision to include library education programs besides libraries recognizes the interplay of these two educational agencies in the process of change: library work influences and is influenced by library education.

Since this survey refers to innovative activities, it is pertinent to give the period that these activities were reported, which is that between the months of August and October, 1976.

The identification of innovative activities was left to the individual institution. Much of what was reported by the institution was dependent upon its awareness of new developments or practices in other institutions and in the library field in general. It was also pointed out by at least two respondents that procedures might be innovative for certain types of libraries but not for others, and for certain geographical areas, but not others.

Taking these points into consideration, a decision was made to include all projects reported even though in some few instances they were not strictly innovative. Thus, this survey acquires a new dimension in the sense that it says something about the reporting institutions by reflecting their awareness of new developments and their creativity within the constraint of their academic environments. It is recognized that ability and will, per se, are not enough for creativity and for the development
of new approaches. The library organization, philosophy and financial situation might curtail new developments.

A small number of libraries reported activities that were new for them, but which were already in use in most other types of libraries. These were also included since they might possibly reflect information about the degree of financial difficulty that certain types of libraries might be experiencing.

Some libraries commented on the fact that it took them a long time to respond because they had to analyze whether their procedures were innovative. In this sense, this survey has already accomplished a useful purpose in directing the attention of some libraries to themselves in a kind of self-study.

Libraries which did not have anything to report as well as some which did send reports showed an interest in the results of this survey, either because they wanted to start using some new approaches to certain services, or would simply like to know what other libraries were doing which might be of interest to them.

The types of institutions included, as listed in 1975 Ohio Directory of Libraries are: liberal arts colleges; business colleges; medical colleges; community colleges; departments of library and educational media; institutes of art, music, religion, technology; schools of library science; and universities.
The request for innovative reports was addressed to the directors or heads of the institutions as typified above. No special letters were sent to departmental or special libraries. It was expected that the director or head would consider all the libraries under his direction and report accordingly. Separate requests were sent to branch libraries when they were located in separate campuses or in different cities.

Seventy-five of the 119 libraries surveyed replied, giving a level of response of 63 percent, with a total of 101 individual reports provided. The number of reports and the number of reporting libraries were not necessarily the same since all institutions were allowed to complete as many individual report forms as needed. Some indicated they did not have anything to report. The nonreporting libraries, 37 percent of the total contacted, may or may not have had anything to report.

The number of libraries, by type, sending positive reports is as follows: 14, university; 11, liberal arts college; 5, university branch; 2, medical; 2, technical; 1, art; 1, community college; 1, community college branch; and, 2, seminary-religious.

The total number of libraries responding, by type, including those that had nothing to report, is as follows: 26, liberal arts college; 18, university; 10, university branch; 7, seminary-religious; 4, technical; 3, art; 3, medical; 2, community college; 1, business; and 1, community college branch.
Five of 12 library schools and departments responded, producing a response rate of 41.6 percent. Actually, the response rate might be higher since some directors of libraries are also in charge of library science programs. Therefore, when they responded, they did so only in their capacity of library directors. Their answers were tabulated only once as such.

In this directory, the entries are arranged alphabetically under the name of reporting institution. Within the institution, the main library is listed first, with special and branch libraries, library schools, or library science departments following interfiled. Within the same library or library school, activities are listed alphabetically by name of activity reported. If a special library, or other, was not indicated in the space provided for the institution's name, the report was filed under the name of the main library.

A subject index is provided at the end with references to the numbered entries. Descriptors are mostly taken from the terminology used in the activity narrative by the reporting institution. An attempt was made to limit the subjects to three assigned to one report, and use more than three only exceptionally.

A decision was made not to rewrite the reports for inclusion in this directory, but merely to edit them for essential clarity. Institutions were allowed to describe activities at length which explains why some reports are fuller than others.

The reason behind this allowance was to make the reporting process as easy as possible and without many special requirements.
A few reports had to be written by the compilers since some institutions forwarded sample materials without narrative. Blank sections within the individual reports may indicate inapplicability or unavailability of information. They carry the abbreviation n.a. No listing of abbreviations used is included since they are few and their meaning obvious.

The subject analysis of the reports shows the following breakdown for subjects assigned to 7 and more reports:

- Bibliographic instruction ............... 13
- Cooperation ................................... 12
- Library orientation ................................ 11
- Research ....................................... 9
- Circulation ................................... 8
- Computer .................................... 7
- OCLC .......................................... 7

Most of the reports are of a practical nature describing activities actually in effect, while a smaller percentage describes studies to investigate changes in policy.

A study of the subject index will give an idea of the subject range of the activities reported.

The greatest emphasis seems to be on the areas of:
- closer ties and integration of library and teaching faculty,
- to strengthen the educational role of the library; cooperative activities, possibly being reinforced by the libraries' need to face up to financial difficulties, and to find alternative ways for fiscal survival; adaptation to automated techniques and networking; and scientific approaches to library problem solving.
Though our interest in change and modernization is long-standing, the idea to compile such a directory came after perusal of the Directory of Innovative Resources and Programs in Higher Education, for the Pacific Northwest, by Linda M. Schmatz, Nancy Barber, and William H. Bergquist, published by the Western Interstate Commission for Higher Education (March 1974, no place of publication).

Our directory differs in purpose and coverage from the serial publication LIST in that it has a more practical approach to the activities included, i.e., what the library does that it feels is innovative. In addition, it refers to a more restricted geographical area, and is limited to academic institutions. So, it presents more in-depth inclusion. The LIST emphasis is on innovative research activities in library and information sciences on the international level and includes descriptions of many studies and research projects in progress (funded or otherwise). The last volume, published as reported, is that for the year 1975 only.

Then there is the still to be published compilation by the Division VII, Research and Planning, of the Ohio Library Association, which is a listing of in-house surveys completed by all types of libraries in the State of Ohio, since December 31, 1972, and which libraries are willing to share by gift, loan, or sale.

Though these in-house surveys are not necessarily of an

1. LIST stands for Library and Information Services Today: an international registry of research and innovation and is edited by Paul Wasserman and published by the Gale Research Company.
innovative type, this listing can complement our directory as far as the academic libraries in Ohio are concerned.

Acknowledgement is due to Mr. Leslie W. Sheridan, Director of Libraries, University of Toledo, for his encouragement and support, and to Mrs. June Mallory and Mrs. Sara Hinkle, for their clerical assistance.

Appreciation and thanks are sent to all the institutions responding to our request and making this professional contribution possible.

The project was undertaken as part of our research requirements at the William S. Carlson Library at the University of Toledo.

December, 1976.
As part of our research activities at the William S. Carlson Library of the University of Toledo, we are collecting data to complete a directory of academic library innovation within the State of Ohio.

The purpose of this directory is to provide information about new programs, projects, curricula, methods of teaching, approaches to library activities, techniques, procedures, education, etc. It is to acquaint others with new ways of doing things, and to stimulate change in the field.

We feel that Ohio academic librarianship is very progressive and can contribute to the national scene in many ways, with much to publicize in this area. Just about anything that a library or a library school is doing differently than others do, or that is a departure from common methods or procedures might be of interest.

We would be very grateful if you could take some time to complete the enclosed form. Five copies are enclosed. Feel free to duplicate them to report as many innovative activities as needed.

Since there is a time limit for completion of our research project, we would much appreciate it if it could be returned to us by

Thank you in advance for the attention that you will devote to this request.

Sincerely,

Dulce Di Dio McLean, Asst Prof. Lib. Adm.

G. Robert McLean, Asst Prof. Lib. Adm.

Alice Weaver, Asst Prof. Lib. Adm.
Library Innovation Report

Elaborate as much or as little as desired. Leave blank the sections which are inapplicable, or for which there is no information available, so indicating.

INSTITUTION: 

RESOURCE PERSONNEL AND/OR DEPT.: 

SOURCE OF FUNDING: 

NAME OF INNOVATIVE ACTIVITY, ETC.: 

OBJECTIVES: 

DESCRIPTION: 

(Use verso if needed)

Please return this form to: G. Robert McLean
2231 Middlesex Drive
Toledo, Ohio 43606

SAMPLE REPORT:

INSTITUTION: University of A. A. Library
RESOURCE PERSONNEL AND/OR DEPT.: Jane Doe, Reference Dept.
SOURCE OF FUNDING: Reference Dept. funds
NAME OF INNOVATIVE ACTIVITY: Reference librarians evaluation program
OBJECTIVES: To provide data to measure efficiency of reference librarians’ work from the user’s viewpoint and to lead to service quality improvement
DESCRIPTION: Feedback from student/faculty to individualized reference service through use of short forms and summary analysis.
1. Institution: Ashland College.
   Ashland College Library.
   Ashland.

   Resource personnel and/or dept.:
   Dr. Charles Ferroni, Advisor.
   Mrs. Geneva Gentle, Library Coordinator.

   Source of funding:
   Ohio Bicentennial Commission.

   Name of innovative activity, etc.:
   Ashland County Oral History collection.

   Objectives:
   To assist in preserving and recording Ashland County history.

   Description:
   History students interview selected residents recommended by the advisory board. Library indexes, catalogs, and stores the collection.

2. Institution: Ashland College.
   Ashland College Library.
   Ashland.

   Resource personnel and/or dept.:
   Dr. Stanley Dewey, Advisor.

   Source of funding:
   Private.

   Name of innovative activity, etc.:
   John W. Brown Center for Current Government Studies.

   Objectives:
   To interest students in current government. To develop files of current legislation on both state and national level.

   Description:
   Students assigned to maintain liaison with state and federal elected officials who supply information on current legislative activities. Students maintain files and also index personal papers of Dr. Brown.
3. Institution: Baldwin-Wallace College.
   Ritter Library.
   Berea.
   And
   Library Council of Greater Cleveland under
   the chairmanship of M. Robert G. Cheshier.

   Resource personnel and/or dept.:
   Lewis Research Center of NASA and Dr. Richard C. Gerhan
   of Baldwin-Wallace College.

   Source of funding:
   Not yet determined.

   Name of innovative activity, etc.:
   The United States - Canadian Satellite Project.

   Objectives:
   To test the usefulness of the satellite in audio and
   visual contact between libraries across the continent
   in reference service.

   Description:
   n.a.

4. Institution: Bowling Green State University.
   Bowling Green State University Library.
   Bowling Green.

   Resource personnel and/or dept.:
   Director's Office.

   Source of funding:
   None required.

   Name of innovative activity, etc.:
   Establishment of a "Management by Objective" program in
   BGSU libraries.

   Objectives:
   To direct activity of the staff in a manner that maximizes
   result achieved in relation to the potential of all
   resources employed.

   Description:
   A series of training sessions were held for all members of
   the library staff; first to acquaint them with MBO in general,
   later to demonstrate how it could be applied in the library.
   Then a Goals Team was appointed to draw up general library
   goals and objectives. Departments were then asked to define
   their goals and objectives within the framework of the overall
   library goals and objectives. Individual goals and objectives
   are now being established.
5. Institution: Bowling Green State University.
   Bowling Green State University Library.
   Bowling Green.

   Resource personnel and/or dept.:
   Serials Department.

   Source of funding:
   None required. Computer Services absorbed the costs.

   Name of innovative activity, etc.:
   A monthly serials list.

   Objectives:
   To provide to the users of the library an up-to-date listing of all serials, both current and dead.

   Description:
   The Serials Department continually provides to Computer Services information on new titles, deceased titles, title changes, additions, deletions, etc., so that each new monthly printing of the list is as current as possible.

6. Institution: Bowling Green State University.
   Bowling Green State University Library.
   Bowling Green.

   Resource personnel and/or dept.:
   Entire staff.

   Source of funding:
   None required.

   Name of innovative activity, etc.:
   Periodic evaluation of library departments.

   Objectives:
   To ensure continual development of staff and library units.

   Description:
   "In order to provide a continuing basis for evaluation of a department, the Director of Libraries shall require of each department at least once every four years a critique concerning problems, plans, and objectives. Attention should be given to effectiveness of personnel, quality of service, adequacy of physical facilities, long-range planning, sufficiency of monetary support in relation to availability of resources of internal organization and communication."
7. Institution: Bowling Green State University.
   Bowling Green State University Library.
   Bowling Green.

   Resource personnel and/or dept.:
   Director's Office and various department heads.

   Source of funding:
   None required.

   Name of innovative activity, etc.:
   Replacing of Library Charter and a number of departmental
   manuals on the computer.

   Objectives:
   To make unnecessary the complete retyping of documents
   which often require revision and updating.

   Description:
   Using the local "La Plumme" program, each of these
   documents were placed in the computer bank via the
   Library terminal. Subsequently, when a change or
   deletion needs to be made the program can be called up,
   the changes made, and a complete printout provided of
   the new version.

8. Institution: Bowling Green State University.
   Bowling Green State University Library.
   Bowling Green.

   Resource personnel and/or dept.:
   A committee composed of five staff members from three
   different library departments.

   Source of funding:
   Staff costs absorbed within library and television
   departments. Small grant obtained by TV station paid
   for tape.

   Name of innovative activity, etc.:
   Production of videotape on using the BGSU Library.

   Objectives:
   To provide a short (fifteen minutes) orientation program
   on how to use the library and what services are offered
   therein.

   Description:
   Several members of the Library staff worked with members
   of the television station in writing, producing, and taping
   a program. The resulting tape has been shown many times to
   individual classes around the campus, to classes in library
   instruction, and to small groups in the library during
   orientation periods.
   Bowling Green State University Library.
   Bowling Green.

   Resource personnel and/or dept.:
   Reference and Interlibrary Loan Departments.

   Source of funding:
   Staff time and printing costs absorbed in regular library budget.

   Name of innovative activity, etc.:
   A series of questionnaires sent out to faculty, or handed to users, asking for their opinions on the library in general and specifically about a number of services offered or about to be offered.

   Objectives:
   To learn how library users feel about the library and the services given or those that might be given in the future. To improve current services, facilities, and/or provide some new ones.

   Description:
   Questionnaires were devised by members of departmental staffs; reviewed by other members of the library staff; and either sent out through campus mail or given to patrons using the library.

10. Institution: Bowling Green State University.
    Bowling Green State University Library.
    Bowling Green.

   Resource personnel and/or dept.:
   Reference and Catalog Departments.

   Source of funding:
   Small grant received through the University was used to purchase equipment. Staff time needed for project supplied gratis.

   Name of innovative activity, etc.:
   A slide-audio tape explanation of how to use the card catalog.

   Objectives:
   To make available basic instruction on how to use the catalog at all times and to reduce the amount of time required of reference staff to provide such instruction.
Institution: Bowling Green State University (continued)

Description:
Program was written up by members of library staff; slides and audio-tape were prepared by the Instructional Media Center. The equipment was placed near the main card catalog with appropriate sign indicating purpose and method of use.

11. Institution: Bowling Green State University.
Bowling Green State University Library.
Bowling Green.

Resource personnel and/or dept.:
Reference Department.

Source of funding:
University administration provided funds for a number of workshops on campus; library applied for funds and received them.

Name of innovative activity, etc.:
Workshop on data bases.

Objectives:
To make faculty aware of the possibilities and uses of computer data bases.

Description:
Short introduction on bases available and methods of use accompanied by actual search presentations on two terminals in the library.

12. Institution: Capital University.
Capital University Library.
Columbus.

Resource personnel and/or dept.:
Albert F. Maag, Director.

Source of funding:
N.A.

Name of innovative activity, etc.:
Checklist of new library services and programs.

Objectives:
To report library services and programs which have been implemented within the last five years of the publication date of the checklist.
Institution: Capital University (continued)

Description:
A checklist was compiled as part of the author's Ph.D. dissertation at Ohio State University and reports possible innovations available to libraries. Services or programs listed do not necessarily have to be a successful one on a long-term basis.
Checklist topics fall within the areas of: acquisitions, circulation, departmental collections, new professional positions, library instruction publications and scholarly activities, extension of services, research, consortia, audiovisual services and facilities, special facilities, microforms, and data processing applications.

13. Institution: Case Western Reserve University.
Case Western Reserve University Library.
Cleveland.

Resource personnel and/or dept.:
Sally Brickman, Library Editor/Publicist.

Source of funding:
Libraries budget.

Name of innovative activity, etc.:
Active participation in the public relations committee of the Cleveland Area Metropolitan Library System. Few, if any, of these metropolitan systems have a public relations branch. It is also unusual for academic libraries to work with public in public relations.

Objectives:
Publicity for all libraries, cooperation among public relations people in other libraries working on common projects to benefit all, sharing of ideas and problems, good will, knowledge of one another's operations.

Description:
The group composed of 15 area libraries meets monthly at one another's libraries. The group has produced public service announcements for radio, shares a weekly radio show, Library Spectrum, takes turns performing, works on a brochure about all libraries in the city and their services, publicizes news that is common to all. This cooperation breaks down the barriers that exist in many other cities between public and academic libraries. The idea is to accent the similarities, rather than the differences, and the result is beneficial to all.
14. Institution: Case-Western Reserve University.
Case Western Reserve University Library.
Cleveland.

Resource personnel and/or dept.:
Administration, University Libraries.

Source of funding:
University Libraries budget.

Name of innovative activity, etc.:
Annual staff development seminar.

Objectives:
To provide an opportunity for librarians and selected
support staff to update or develop expertise in solutions
of library oriented problems.

Description:
Lectures and discussions by consultants and/or university
staff members covering various aspects of the selected
subject[s].

15. Institution: Case Western Reserve University.
Case Western Reserve University Library.
Cleveland.

Resource personnel and/or dept.:
T. Saracevic, W. M. Shaw, Jr., and P. B. Kantor.

Source of funding:
University Libraries, School of Library Science and
National Science Foundation Grant GN-36085.

Name of innovative activity, etc.:
Causes and dynamics of user frustration in an academic
library.

Objectives:
To determine the reasons why users are unable to locate
particular books in an academic library.

Description:
This paper reviews a number of studies dealing with user
satisfaction and frustration in obtaining books from a
library. A method of analysis is developed that allows
for the calculation of four independent probabilities
indicating measures of performance of acquisitions policy,
circulation policy, library operations and the users. This
paper will be published in College and Research Libraries.
16. Institution: Case Western Reserve University.
   Case Western Reserve University Library.
   Cleveland.

Resource personnel and/or dept.:
   W. M. Shaw, Jr., Research, Systems and Staff Development.

Source of funding:
   University libraries, School of Library Science.

Name of innovative activity, etc.:
   Circulation survey: Freiberger Library.

Objectives:
   To obtain user characteristics which influence the
   success of a particular loan policy.

Description:
   Computer simulation techniques have been used to evaluate
   the loan policy of the Sears Library at Case Western Reserve
   University. This technique requires that an extensive amount
   of statistical data be obtained. Some of these data
   have been obtained by a questionnaire survey of the users
   of both the Sears and Freiberger Libraries. The results of
   equivalent studies at the two libraries are presented and
   compared in a report to the University Libraries.

17. Institution: Case Western Reserve University.
   Case Western Reserve University Library.
   Cleveland.

Resource personnel and/or dept.:
   W. M. Shaw, Jr., Research, Systems and Staff Development.

Source of funding:
   University Libraries, School of Library Science and National
   Science Foundation Grant GN-36085.

Name of innovative activity, etc.:
   Computer simulation of the circulation subsystem of a
   library.

Objectives:
   To evaluate the loan policy of an academic library in
   terms of its impact on user satisfaction.

Description:
   An existing simulation model of the circulation subsystem of
   a library has been modified to explicitly include renewals and
   to describe a semester loan policy. The results of the simula-
   tion provide information about the availability of books and
   the delay associated with recalls. These results have been
   shown to agree with experimental observations. The effect of
   alternative loan policies on book availability is given. This
   paper has been published in the Journal of the American Society
18. **Institution:** Case Western Reserve University.
    Case Western Reserve University Library.
    Cleveland.

**Resource personnel and/or dept.:**
Sally Brickman, Library Editor/Publicist.

**Source of funding:**
Case Western Reserve University Libraries budget.

**Name of innovative activity, etc.:**
Establishment of a full-time public relations position in an academic library. Publicist has an MLS degree. At a recent ALA public relations preconference, where academic libraries across the United States were represented, none had a staff member working full-time in this important capacity.

**Objectives:**
Effective communication among library staff, libraries' constituents including students, faculty, alumnae, staff, other friends of the libraries and the community at large.
Explanation of libraries' resources and services, and creation of a positive image. Most academic libraries do not publicize outside the university as Case Western Reserve University does.

**Description:**
A complete public relations program geared to the academic library running out of one central office;
Production of a monthly newsletter to library staff and another to university faculty and administration;
Feature stories sent to on campus publications (student newspaper, news magazine of the Office of Public Information, etc.);
Relevant news of community interest to local newspapers, TV, and radio;
News to appropriate library journals;
Preparation of handbooks, and brochures;
Participation with other libraries in library related activities;
Cooperation and ongoing contacts with many people related to public relations or to the Case Western Reserve University Libraries; and
Work with staff members on programs (i.e., orientation) and gathering of information from them that explains the libraries to the outside.
19. Institution: Case Western Reserve University.

   Case Western Reserve University Library.
   Cleveland.

   Resource personnel and/or dept.:
   Administrative Office, University Libraries.

   Source of funding:
   University Libraries budget.

   Name of innovative activity, etc.:
   "Gwinn" Seminar.

   Objectives:
   To continue the development of professional and support staff of the University Libraries.

   Description:
   Each year in February an all day meeting is scheduled at "Gwinn," a private residence in Cleveland, available for University seminars, workshops, etc. Prior to the meeting the theme of the program is set and an agenda prepared. Well-qualified persons in the library field are invited to participate in the program and provision is made for a question and answer period involving Libraries' personnel. Open to all University Libraries' personnel.

20. Institution: Case Western Reserve University.

   Case Western Reserve University Library.
   Cleveland.

   Resource personnel and/or dept.:

   Source of funding:
   Regular operating funds.

   Name of innovative activity, etc.:
   Journal management study.

   Objectives:
   To measure use of journals held by University Libraries in order to support management decisions to cancel subscriptions, withdraw runs, convert to microform, store little used titles, duplicate heavily used titles, etc.

   Description:
   1. The original study measured the use of each volume of each journal title during the course of one academic year. Use was recorded at the time of reshelving after in-house use and after xerography use. Statistics are available for use by the month, by the semester, by the entire year, and...
are separated by the major collections. There is also a separate listing of the titles which were not used at all.

2. The original study is being continued by an ongoing study which indicates which volumes of a title have been used, but not how extensively it has been used. This simplified study will continued from one semester to the next until the fraction of items used is observed to be relatively constant. Statistics are being generated which indicate what percentage of the collection is being used; both in terms of titles and volumes.

Both studies employed the technique of marking the spines of the bound volumes so that use of each title can be visually monitored and decisions made about retention, storage, cancellation, etc.

Institution: Case Western Reserve University. Case Western Reserve University Library, Cleveland.

Resource personnel and/or dept.: W. M. Shaw, Research, Systems and Staff Development.

Source of funding: University Libraries, School of Library Science and National Science Foundation Grant GN-36085.

Name of innovative activity, etc.: Library-user interface: a simulation of the circulation subsystem.

Objectives: To evaluate the loan policy of an academic library in terms of its impact on user satisfaction.

Description: Computer simulation techniques are used to relate two measures of user satisfaction, book availability and the delay associated with recalls, to the loan policy of the library. This paper synthesizes the results of two studies at Case Western Reserve University which were carried out when the libraries maintained a semester loan policy and when the libraries maintained a four week loan policy. This paper has been published in Information Processing and Management, v. 12, no. 1, 1976, p. 77-91.
22. Institution: Case Western Reserve University.
   Case Western Reserve University Library.
   Cleveland.

Resources personnel and/or dept.: W. M. Shaw, Jr., Research, Systems and Staff Development.

Source of funding:
   University Libraries, School of Library Science and
   National Science Foundation Grant GN-36085.

Name of innovative activity, etc.: Loan period distribution in academic libraries.

Objectives:
   To determine if there exists a predictable pattern to the length of time that borrowers keep books out of a library.

Description:
The length of time that borrowers keep books out of a library may be represented as the cumulative percent of books out versus the percent of the maximum loan period. This loan period distribution has been computed for a variety of academic libraries, with a variety of maximum loan periods and with a variety of users. The results are quite consistent and suggest that the loan period may possess universally consistent characteristics. This paper has been published in Information Processing and Management, v. 12, no. 3, 1976.

23. Institution: Case Western Reserve University.
   Case Western Reserve University Library.
   Cleveland.

Resources personnel and/or dept.: Systems and Research; Esther Greenberg and William Shaw.

Source of funding:
   Regular operating funds.

Name of innovative activity, etc.: Servicing the Cleveland Regional Union Catalog via an OCLC terminal.

Objectives:
   To diminish the costs of maintaining the Cleveland Regional Union Catalog and to eliminate manual filing of information that is already stored in the OCLC computers.

Description:
   As a result of a study of the Cleveland Regional Union Catalog it was decided to close the catalog and treat it as a historic document. An OCLC terminal was installed in
Institution: Case Western Reserve University (continued)

the area and is used to supply Union Catalog information for titles that have been cataloged since the start of OCLC. Special authorization numbers have been assigned to four libraries which are not OCLC participants but whose holding should continue to be represented in the catalog.

24. Institution: Case Western Reserve University.
Case Western Reserve University Library.
Cleveland.

Resource personnel and/or dept.:
Systems and Research; Esther Greenberg and William Shaw.

Source of funding:
Regular operating funds.

Name of innovative activity, etc.:
Study of binding costs:

Objectives:
To determine as accurately as possible the full cost of binding a volume of a journal.

Description:
A study was done measuring the time of all staff involved in all operations of the binding procedure and adding to it all direct charges of the bookbinder, computer costs, supplies, etc. From these figures it was possible to derive the total cost for binding a volume of a journal. This information will prove helpful in making future binding decisions.

25. Institution: Case Western Reserve University.
Case Western Reserve University Library.
Cleveland.

Resource personnel and/or dept.:
W. M. Shaw, Jr., Research, Systems and Staff Development.

Source of funding:
University Libraries and School of Library Science.

Name of innovative activity, etc.:
A study of popular books at the Sears Library.

Objectives:
To determine the cause and stability of the popularity of the most frequently requested titles.

Description:
Circulation records of the Sears Library were used to segregate titles according to the number of complete transactions each experienced during the fall semester 1973.
Individual professors in sixteen departments were queried in order to determine if the most frequently requested titles correlated with a variety of courses. Results of the study are available in the form of a report which includes recommendations for managing frequently requested items without unnecessarily disrupting the library's loan policy.

26. Institution: Case Western Reserve University.
   Case Western Reserve University Library.
   Cleveland.

   Resource personnel and/or dept.:
   Office of Systems and Research; Esther Greenberg and William Shaw.

   Source of funding:
   Regular operating funds.

   Name of innovative activity, etc.:
   Study of the classification of journals.

   Objectives:
   Because of a long and varied history, some journals in the University Libraries are unclassed, some are classed in Dewey and some in LC. The object of the study was to provide input of users and staff as to their preference so that a consistent method could be adopted.

   Description:
   Every effort was made to gather input from as many sources as possible. Questionnaires were filled in by faculty and students who came to the library, meetings were held with staff, all faculty was circularized by mail, and all these results were compiled into a report which itemized advantages and disadvantages of all the options concerned with both classification and shelving arrangements.

27. Institution: Case Western Reserve University.
   Case Western Reserve University Library.
   Cleveland.

   Resource personnel and/or dept.:
   Public Services Departments and Office of Systems and Research.

   Source of funding:
   Regular operating funds.

   Name of innovative activity, etc.:
   Use of OCB terminals in public services areas.

   Objectives:
   To test the feasibility of using these terminals in public services areas to retrieve information that is normally retrieved from the public catalog or from the periodicals Kardex.
Institution: Case Western Reserve University (continued)

Description:
Three OCLC terminals have been placed in public services areas. With each are instructions on using the search keys for accessing the database for monographic bibliographic records, a serials printout containing OCLC numbers for accessing serials records, and a list of OCLC participant libraries. These terminals are used by students and faculty and by reference, interlibrary loan and book selection librarians.

28. Institution: Case Western Reserve University.
   Case Western Reserve University Library.
   Cleveland.

Resource personnel and/or dept.:
Search and Verification Department and the Office of Systems and Research.

Source of funding:
Regular operating funds.

Name of innovative activity, etc.:
Use of the MARC files in the BALLOTS (Stanford University) database of its automated cataloging and acquisitions system.

Objectives:
To access MARC cataloging copy that is probably in the "deferred record" file of OCLC and is therefore not available through the regular OCLC system at the present time.

Description:
Members of the Search and Verification Department search the OCLC database for MARC cataloging copy for new and backlogged titles. If the MARC record is not yet in OCLC it may be because it is still in OCLC's deferred record file and therefore not yet accessible. These titles are then searched on the BALLOTS MARC file and if copy is found, it is printed on a printing terminal. MARC tags are then assigned to the copy and it is input to the OCLC database, thus making it available to other OCLC participants.

29. Institution: Case Western Reserve University.
    Freiberger Library.
    Cleveland.

Resource personnel and/or dept.:
Vlatka Ivanisevic, Union Bibliographic Center.

Source of funding:
University Libraries budget.

Name of innovative activity, etc.:
CAMLS-LGCC (Cleveland Area Metropolitan Library System, sponsored by Library Council of Greater Cleveland).
Institution: Case Western Reserve University (continued)

Objectives:
To increase the availability of the total library resources of the Cleveland area (G.C.) community by providing bibliographical and location information, reference and information services, and interlibrary loan services to the participating libraries.

Description:
Improved interlibrary loan and reference service procedures, use of QWIP communication equipment and UPS has been implemented for the success of the network.

30. Institution: Case Western Reserve University.
Freiberger Library.
Cleveland.

Resource personnel and/or dept.:
Vlatka Ivanisevic, Union Bibliographic Center (ILL)

Source of funding:
University Libraries budget.

Name of innovative activity, etc.:
NEOMAL (Northeastern Ohio Major Academic Libraries - InterLibrary Loan Network (Technical Committee no. 7))

Objectives:
System's objectives are improved interlibrary loan cooperation among member institutions and direct borrowing for the members of individual university community.

Description:
Requests are handled as priority items with their delivery (if available) within 24-48 hours by use of improved communication (TWX) and delivery methods (UPS).

31. Institution: Case Western Reserve University.
Freiberger Library.
Cleveland.

Resource personnel and/or dept.:
William Harden, Reference Department.

Source of funding:
University Libraries budget.

Name of innovative activity, etc.:
NEOMAL (Northeastern Ohio Major Academic Libraries - Serials Subgroup).

Objectives:
To coordinate the cancellation or "nonacquiring" of periodical subscriptions so that the maximum number of periodical titles will be represented within the group.
Institution: Case Western Reserve University (continued)

Description:
List of proposed cancellations are circulated among member institutions for their approval. A member institution holding the last remaining subscription within the group to a particular title agrees to maintain its subscription if asked to do so by the other members.

32. Institution: Cincinnati Technical College.
Cincinnati Technical College Library.
Cincinnati.

Resource personnel and/or dept.:
Mrs. Johnnie Mae Berry, Director of Library Services;
Mrs. Elizabeth Hattemer, Developmental Education Specialist

Source of funding:
State of Ohio - Developmental Education funds.

Name of innovative activity, etc.:
Developmental Education Laboratory.

Objectives:
To provide materials to help students to develop or review the basic skills in reading, composition, and mathematics.
To make available audiovisual materials which will extend the classroom instruction and will serve as a review or reteaching function.
To create an environment for study which will encourage students to use the facilities and to become more responsible for their own learning.

Description:
The Developmental Education Laboratory became an integral, but developing part of the College Library beginning in 1972. Instructors in the various disciplines were consulted for an assessment of needs and for advice on purchases. As funds became available multimedia equipment and materials were purchased; air conditioning and new furnishing were installed. The Laboratory became a center of activity with the development of pretechnical courses which were offered to those students who did not possess the skills to perform satisfactorily in the highly technical and concentrated curriculum of this completely cooperative institution (all of the students are on a year-round rotating schedule of ten weeks in the classroom, ten weeks on the job).
Instructors with expertise in mathematics, reading, and English are scheduled in the Laboratory daily for consultation and tutorial assistance to individual students.
In summer term, 1976, a developmental education specialist joined the faculty to implement a planned program in developmental studies. There was an immediate and sustained increase in the use of facilities, reflected in the chart below, as the new staff brought its knowledge and enthusiasm to the task of
achieving the stated objectives with an added dimension—
diagnosis of deficiencies and prescription of an individualized
self-help program.
The results of the concerted efforts of faculty and library
staff are gratifying and encouraging. The department of
developmental education has plans to increase facilities and
to continue full utilization of equipment.

### Developmental Laboratory

#### Use of Facilities

<table>
<thead>
<tr>
<th>Calendar Year</th>
<th>Student Lab. Entries</th>
<th>Didactors</th>
<th>Controlled Tapes Readers</th>
<th>Film Strips &amp; Cartridges</th>
</tr>
</thead>
<tbody>
<tr>
<td>1972</td>
<td>5,561</td>
<td>633</td>
<td>50</td>
<td>354</td>
</tr>
<tr>
<td>1973</td>
<td>3,000</td>
<td>366</td>
<td>17</td>
<td>344</td>
</tr>
<tr>
<td>1974</td>
<td>3,759</td>
<td>191</td>
<td>17</td>
<td>848</td>
</tr>
<tr>
<td>1975</td>
<td>773</td>
<td>4</td>
<td>1059</td>
<td></td>
</tr>
</tbody>
</table>

July/Aug. 1976: 104 99 564 72

33. Institution: Clark Technical College.
   Clark Technical College Library Resources Center.
   Springfield.

Resource personnel and/or dept.: Instructional Services Department.

Source of funding:
No special funding necessary.

Name of innovative activity, etc.:
Information of services and materials available from the
Library Resources Center (Instructional Services).

Objectives:
To provide better communication to the college community
on various topics from the LRC.

Description:
A one-page newsletter circular is issued on orange paper
titled "'as-ter-isk" which provides pertinent information
about services and materials available.

34. Institution: Cleveland Institute of Art.
   Jessica Gund Memorial Library.
   Cleveland.

Resource personnel and/or dept.:
Each professional staff member.

Source of funding:
Library time.
Institution: Cleveland Institute of Art

Name of innovative activity, etc.: Freshman orientation.

Objectives:
Student's able to use the library efficiently.

Description:
Each librarian works up a 5-10 minute talk with use of media. Cataloger: talk on how to use the card catalog and how to locate material in the library; Reference librarian: talk on how to prepare a bibliography and how to approach a research problem. Acquisitions librarian: talk on how to use the periodical indexes, microforms, and interlibrary loans.

35. Institution: College of Wooster.
   Andrews Library.
   Wooster.

   Resource personnel and/or dept.:
   Robert Golter, Director of Library Services.

   Source of funding:
   Library budget.

   Name of innovative activity, etc.: Bibliographic instruction to freshman studies program.

   Objectives:
   Acquaint freshman class with basic information about library services and resources and help them develop basic bibliographic skills.

   Description:
   The library will provide a variety of instructional materials ranging from a self-guided audio tour of the library to informational handout sheets. These materials plus regular and special individual reference help to freshmen are planned to be coordinated with courses of instruction.

36. Institution: Cuyahoga Community College.
   Cleveland.

   Resource personnel and/or dept.:
   Richard C. Decker, Director, Office of Educational Resources.

   Source of funding:
   Cuyahoga Community College.

   Name of innovative activity, etc.: Microfiche Union Catalog.
Institution: Cuyahoga Community College (continued)

Objectives:
To provide the most cost effective union catalog of library holdings available at each of the three campuses of Cuyahoga Community College.

Description:
The Technical Processing Division of the Office of Educational Resources has developed its own computerized system for acquiring and cataloging all materials ordered through the campus libraries. This results in a computer originated microfiche (COM) catalog, listing all of the holdings from all three campuses noting the location of the material. This microfiche catalog is updated in a completely new catalog produced and distributed to each of the campus libraries at the beginning of each quarter (4 times a year).

37. Institution: Cuyahoga-Community College. Metropolitan Campus LRC. Cleveland.

Resource personnel and/or dept.: Mrs. Barbara Simpson, Library Media Specialist.

Source of funding: Private foundation (Gund) and College matching funds.

Name of innovative activity, etc.: Community oral history project.

Objectives:
To preserve the recollections of Cleveland inner-city residents as a source for local historical research.

Descriptions:
Students in history, speech, and journalism are trained in the techniques of interviewing. Then interviews are tape recorded with persons who have been preselected on the basis of their age and human interest value. The finished tapes and transcriptions are housed in the Campus Learning Resources Center.


Resource personnel and/or dept.: Lorry Novak, Public Services; Alverda Westrick, Technical Services; Maxie J. Lambright, Director of Library.

Source of funding: n.a.

Name of innovative activity, etc.: Library orientation for freshmen and transfers.
Institution: Defiance College (continued)

Objectives:
To assist new students to become familiar with the library and its use.

Description:
Utilizes a multisensory approach to library introduction. Begins with a sound-slide program presenting a visual tour of the library. Students then are divided into groups and given a walking tour of certain areas, accompanied by a lecture of utilization. An assignment of a brief task designed to encourage participation and also success follows.

39. Institution: Denison University.
William Howard Doane Library.
Granville.

Resource personnel and/or dept.:
Library staff; Charles B. Maurer, Director.

Source of funding:
No special funding.

Name of innovative activity, etc.:
Library operations course: a one month introduction to how a library works, including the basic details of technical services.

Objectives:
To introduce students to libraries as an object of study, thereby providing them with better preparation for using libraries.

Description:
Lectures by members of the professional staff; discussion with key nonprofessionals, exercises, some reading. Also, visits to other libraries. Average time for the student, 3-4 hours per day for about 20 days.

40. Institution: Dyke College.
Library Resource Center.
Cleveland.

Resource personnel and/or dept.:
Library Director and cataloging staff.

Source of funding:
None, except transportation to and from Washington, D.C. for one day's work. (College does not pay for this).
Institution: Dyke College (continued)

Name of innovative activity, etc.: Building collection with gifts from Library of Congress: sharing holdings with other libraries in accordance with stated gaps, needs or special collection interests.

Objectives:
To tap a resource in Washington, D.C., at the Library of Congress as an official book selector, designated both by institution and Head, Gifts and Exchanges Division, Library of Congress, and bring in prepublished items (copyright editions) at no cost to library.

Description:
By going to Washington, D.C., about every six weeks, or designating a selector residing there, a number of needed items can be obtained, which may include media, pamphlets, surplus volumes from the various governmental libraries, reference resources which will permit their circulation, etc. As many as fifteen cartons are then delivered through the franking privilege of the Congress: books are sorted and distributed through the auspices of the Library Resources Committee of LCGC (Library Council of Greater Cleveland), and special selections are frequently made to meet specific needs. There is no delivery; librarians pick up materials. For the past eight years, three out of every four books were gifts of current copyright and range of materials varies widely. Many can be exchanged as well, with other libraries.


Resource personnel and/or dept.: Joan G. Sugarman, Resource Coordinator for Bicentennial Project Ohio College Bicentennial Exhibits.

Source of funding:
George Gund Foundation (Ohio College Bicentennial) and five other local foundations to provide matching funding.

Name of innovative activity, etc.: The Spencerian heritage: reawakening the tradition of good penmanship.

Objectives:
To inspire the Cleveland community to renew their interest in good penmanship, understand its current use, present to them demonstrations and exhibits of penmanship, both retrospectively and currently, and to involve interested artists, calligraphers, libraries, and schools in the need for legible writing.
Institution: Dyke College (continued)

Description:
Four exhibits were planned, three in walking distance of Dyke College: at the East Ohio Gas Company (with different calligraphers demonstrating in the window) backed by current use of calligraphy today; historical exhibit in the 1001 branch of The Society National Bank, detailing the history and important aspects of calligraphy as it related to education and business; one in the window of The Cleveland Public Library (Business and Science Building, East 6th and Superior window) sharing the community's contributions and including books, illuminated manuscripts, works from Japan, etc.; and a fourth exhibit on Spencer in the Mudd Library at Baldwin Wallace College.

The publication of a book on Platt Rogers Spencer, Sr., with all proceeds to be used to develop an archival and penmanship collection in Dyke College.

Creation of a bank (paid for by the Society National Bank) to be given free to all viewers of the exhibit at the bank, provision of an exhibit listing of all three downtown displays, and provision of a brochure on the exhibits, featuring the Cleveland Public Library window, and full media coverage.

Feedback has included donations of Spencerian copybooks, development of a class beginning October 6, 1976, in Penmanship at the College, inclusion of Spencer in another book detailing major contributors to Ohio's Western Reserve, close to 5,000 exhibit viewers at all exhibits, and the high interest in calligraphy, Cleveland's contribution and publication of various articles.

42. Institution: Dyke College.
Library Resource Center.
Cleveland.

Resource personnel and/or dept.:
Librarian, paraprofessional, library school students, and student assistants who are skilled in location of materials.

Source of funding:
Library Resource Center, as part of its role in teaching in a college.

Name of innovative activity, etc.:
The teaching of business reference resources through role-playing.

Objectives:
To encourage immediate use of resources, self-confidence in a given library, working relationships with library staff, and prepare student for lifetime learning aspect of libraries.
Institution: Dyke College (continued)

Description:
As noted below, and using scripts for each role, often narrated by library staff, and often made by library staff with cassettes and slides; includes special reference to using specific reference tools such as business services or books such as Ohio Directory of Manufactures.

1. All incoming freshman or new students at Dyke College receive an orientation in library resources: it may be a series of classes, it takes place in the library with visits to the carrel area where media is demonstrated, and it has faculty follow-through in class.

2. Because of the varied ages and backgrounds of students who seek a business degree, approach must be nonpedantic, meaningful and highly relevant to each subject interest, whether it be secretarial science, word-processing, accounting or paralegal interests or management, etc.

3. Depending on the group, its size, and its needs, as predetermined by the instructor, a different approach is used with each group, individualized after an initial sound or verbal presentation, which may or may not use multimedia as an introductory approach.

4. The groups are divided into 10 or less persons and become either a board of trustees, research groups identifying particular subject needs, or beginning accountants or small business advisers in a consultant firm.

5. They are given the necessary placement of materials, written guides on the organization of the collection, some demonstrations of searches and input from the students guides all reference and subject searches.

6. Included are all types of subjects, use of other libraries, including The Cleveland Public Library which is close by, all formats of materials, including microforms, multimedia, periodicals, indices, pamphlets, books, and various persons who may be subject specialists. Prepared bibliographies sought from the faculty are used, with a backup from the Library's Bibliography file.

7. Frequently the library usage is hinged to a major report project, a work oriented experience, or a series of speeches or oral reports. The library often proves supportive of gaps encountered by the student in his search for information which he or she may not have found in the classroom expectation for a variety of reasons.


Resource personnel and/or dept.: Robert Singerman, Coordinator, Cataloging and Classification.

Source of funding: n.a.
Institution: Hebrew Union College - Jewish Institute of Religion.
(continued)

Name of innovative activity, etc.:
Special collections classification system...

Objectives:
To provide a flexible call number system for various types of printed and audiovisual special collections materials.

Description:
1. A special collections category with a non-LC call/location number system.
   SC letters (for special collections) are used as a location symbol comparable to Ref. (for reference)
2. The second line of the call number specifies the collection within Special Collections. The "sub" collection can be a type of subject collection (i.e. music) or type of storage container (i.e. box).
3. The third and succeeding lines are utilized to produce a uniquely identifying number for the "item" being cataloged.

Special designations and containers for special physical types of materials are provided.

44. Institution: Heidelberg College.
   Beeghly Library.
   Tiffin.

Resource personnel and/or dept.:
Reference Department.

Source of funding:
General library funds.

Name of innovative activity, etc.:
Public use OCLC terminal:

Objectives:
To enable students and faculty to conduct their own searches of the OCLC data base.

Description:
Beeghly Library at Heidelberg College was probably the first small college to install an OCLC terminal in the public services area (January, 1974). The students and faculty use the terminal to determine for themselves whether a book is available via interlibrary loan. In using the terminal the students and faculty often have come across other works which can be useful to them, but which they had not known about previously.
45. Institution: Heidelberg College.
   Beeghly Library.
   Tiffin.

Resource personnel and/or dept.:
   Nancy Rubenstein, Reference Department.

Source of funding:
   General library fund.

Name of innovative activity, etc.:
   Self-guiding tour questionnaire.

Objectives:
   To familiarize new students and staff with the library
   facilities without the boredom of the traditional tour.

Description:
   A list of questions about the library and how to use it is
   handed out to new students and staff along with the library
   handbook. By finding the answers to the questions - primarily
   of the "where is", "what is" nature - the new patron will
discover the aspects of the library which are pointed out in
the traditional tour. The advantage of this approach is that
the questionnaire can be answered either during the time set
aside for the orientation tour, or when the patron is "ready"
to learn about the library.

46. Institution: Heidelberg College.
    Beeghly Library.
    Tiffin.

Resource personnel and/or dept.:
   Library staff, Reference Department.

Source of funding:
   n.a.

Name of innovative activity, etc.:
   Term paper clinic.

Objectives:
   To teach basic research procedures and resources to those
   students interested in learning, and who have begun research
   projects assigned to them in their academic coursework.

Description:
   This clinic will be held for the first time in the fall of
   1976. It will begin at midsemester when students should have
   begun work on their research assignments. It is expected to
   appeal to those students who have research paper assignments
   and want some further direction. It will be voluntary and will
   meet one evening a week over several weeks.
47. **Institution:** Heidelberg College.  
    Beeghly Library.  
    Tiffin.  

    **Resource personnel and/or dept.:**  
    Janice Strickland, Director of Library Resources, directed the  
    project; Catherine Brandt, Circulation Librarian.  

    **Source of funding:**  
    Grant from the Northwest Ohio Consortium.  

    **Name of innovative activity, etc.:**  
    Union list of audiovisual aids in the Tiffin area.  

    **Objectives:**  
    To provide a means of exchange of audiovisual programs  
    among the Seneca County public, college, and public and  
    parochial school libraries.  

    **Description:**  
    A catalog of the audiovisual holdings of the nine libraries  
    which participated in the union list project. The titles of  
    the audiovisual materials are arranged by subject and a  
    location symbol accompanies the reference. The librarians  
    at the participating institutions are responsible for coordinating the loans. The union list has effectively expanded the audiovisual resources available to individuals, primarily teachers, in the Seneca County area.

48. **Institution:** John Carroll University.  
    Grasselli Library.  
    Cleveland.  

    **Resource personnel and/or dept.:**  
    Mary K. Sweeney, Reference Department.  

    **Source of funding:**  
    Library funds.  

    **Name of innovative activity, etc.:**  
    Lectures in library-sources and research.  

    **Objectives:**  
    To bring the faculty and the librarian closer and to teach the student specific methods of library research by limiting the area of approach to a single assignment.  

    **Description:**  
    After consultation with a faculty member on the subject of his class assignment (often the term paper), a library lecture and demonstration of resources most useful to the subject are given by the reference librarian in the library. Each student receives a copy of an annotated bibliography (limited to one regular sheet).
Institution: John Carroll University (continued)

listing the most important materials mentioned. Questions are answered at the specific area covered -- subject catalog, periodical index tables, specialized reference books or bibliographies, periodicals or circulating materials themselves. Last year there were thirty lectures. Many of these were English classes, but subject of term papers varied greatly so that each required a different approach. Lectures for historical research, educational research (graduate level) and business students were also given after preparation with faculty member and setting up specific goals. Feedback from faculty and students has been very positive. The overall number of questions in reference has increased (which may seem surprising) but the level of inquiry has seemed to deepen and show an awareness of library possibilities.

49. Institution: John Carroll University.
   Grasselli Library.
   Cleveland.

Resource personnel and/or dept.: General librarians, especially those doing reference work.

Source of funding: Nothing special.

Name of innovative activity, etc.: Reference staff self-improvement: search for what student seeks, especially in business and physical sciences.

Objectives: n.a.

Description: A study of what the college is teaching and what tools it uses especially in fields where the librarian has not had a major interest or preparation. Each librarian is to take a subject and prepare such a study for the rest of the library staff. This year's aim is to cover business and science major fields.

50. Institution: Kent State University.
   Kent State University Library.
   Kent.

Resource personnel and/or dept.: Anne Marie Allison, Head, Processing Department.

Source of funding: University Libraries and University Computer Center.

Name of innovative activity, etc.: Choralist.
Objectives:
To prepare a computer-produced brief listing and retrieval tool for choral octavo scores.

Description:
Scores are coded by composer, title, season, voices, period, type of accompaniment, etc. Each octavo is given a sequential number, "cataloged" and coded on a form. This information is keypunched and three master lists are prepared: one by title, one by composer and one in "shelf list" order. Individual lists are prepared, on demand. For instance, a student may request a list of scores for Tenor and Base, medium difficulty, sixteenth century, Christmas and Easter, with organ accompaniment.

51. Institution: Kent State University.
    Kent State University Library.
    Kent.

Resource personnel and/or dept.:
Circulation.

Source of funding:
n.a.

Name of innovative activity, etc.:
Circulation of calculators.

Objectives:
Provision of greater service.

Description:
Calculators circulate as reserve material (i.e., 3 hours basis).

52. Institution: Kent State University.
    Kent State University Library.
    Kent.

Resource personnel and/or dept.:
Anne Marie Allison, Head, Processing Department.

Source of funding:
University Libraries and Television Services.

Name of innovative activity, etc.:
Video tape series on OCLC.

Objectives:
To provide basic, well constructed and attractively packaged introduction and basic instruction in use of the on-line system, by means of color video cassettes.
Institution: Kent State University (continued)

Description:
Two tapes present searching and basic CRT terminal use for the library patron, with the goal of minimizing repetitious training by public services staff. Two tapes focusing on needs and interests of librarians and library science students present foundations of system use and terminal manipulation.

53. Institution: Kent State University.
   Kent State University Library.
   Kent.

Resource personnel and/or dept.:
Anne Marie Allison, Head, Processing Department.

Source of funding:
University Libraries and fees paid by workshop participants.

Name of innovative activity, etc.:
Workshop on effective use of OCLC.

Objectives:
To provide midmanagement and systems librarians with foundations of theory and practice needed for effective use of the on-line network.

Description:
Approximately 30 librarians go through a five-day intensive sequence of on-site visits, theoretical and practical lectures, individually coached hands-on sessions, use of documentation and teaching materials in several media, and group discussion. Staff includes noted national figures and KSU staff.

54. Institution: Kent State University.
   Salem Campus.
   Salem Campus Library.
   Salem.

Resource personnel and/or dept.:
Joseph J. Brañín, Librarian.

Source of funding:
Library funds.

Name of innovative activity, etc.:
Library brochure for faculty - a cooperative approach.

Objectives:
To offer suggestions that will assist the faculty and library staff in developing a successful library program at KSU-Salem.
Institution: Kent State University (continued)

Description:
The KSU Salem Campus Library issues a brochure emphasizing the library/faculty cooperative aspects of educational responsibilities. Lists faculty and library staff responsibilities as to collection development, collection evaluation, resources utilization, media production, and developmental program, in order to achieve better use of library facilities by students and higher quality education.

55. Institution: Kent State University.
   Salem Campus.
   Salem Campus Library,
   Salem.

Resource personnel and/or dept.:
   Joseph J. Branin, Librarian.

Source of funding:
   Library funds.

Name of innovative activity, etc.:
   Wednesday forums.

Objectives:
   To bring community speakers and events to the library that are of interest to students and faculty.

Description:
   During the past year, twelve forums were held, generally on Wednesday afternoons at 2:00 P.M. The forums lasted approximately one hour and were open to the public.

56. Institution: Kent State University.
   School of Library Science.
   Kent.

Resource personnel and/or dept.:
   School of Library Science. Dr. Lubomyr R. Wynar.

Source of funding:
   Contributions from ethnic groups and interested individuals.

Name of innovative activity, etc.:
   Program for the study of ethnic publications in the U.S.A.

Objectives:
   To develop bibliographical control; to conduct comprehensive surveys, bibliographical and historical research; to develop a curriculum which will focus on the problems both of ethnic publications and library services to ethnic groups; and to sponsor periodic conferences on the ethnic press and related problems.

Description:
   n.a.
57. **Institution:** Kent State University, School of Library Science, Kent.

   Resource personnel and/or dept.:
   School of Library Science.

   Source of funding:
   School budget.

   Name of innovative activity, etc.:
   Telelecture.

   Objectives:
   n.a.

   Description:
   Used both for speakers and for information searches in conjunction with a portable computer terminal of remote data bases for instructional purposes.

58. **Institution:** Kent State University, School of Library Science, Kent.

   Resource personnel and/or dept.:
   School of Library Science, Dr. Lubomyr R. Wynar.

   Source of funding:
   School budget.

   Name of innovative activity, etc.:
   Two courses offered in ethnic studies: 60634, Library Services to Ethnic Communities; and 60635, Ethnic Collections and Publications.

   Objectives:
   Identification of present status of service to ethnic groups and needs of ethnic communities. Selection and evaluation of materials for collections.

   Description:
   n.a.

59. **Institution:** Kent State University, Tuscarawas Campus, Tuscarawas Campus Library, New Philadelphia.

   Resource personnel and/or dept.:
   Patricia Murphy, Assistant Librarian, Serials.
Institution: Kent State University (continued)

Source of funding:
General budget.

Name of innovative activity, etc.:
Serials check-in for a small collection.

Objectives:
Simplify handling of periodicals and serials and provide instant access to all records.

Description:
The various serial forms have been adapted so that all the information appears on one 8 1/2 x 11 sheet for each title. This includes the holdings, invoice number, check-in data, publisher's address, and any other information that is necessary. These pages are then filed by title in three-ring folders. These folders give the advantages of mobility and access to working space. When it comes time for claiming or subscription renewals, the particular volume can be used at the desk without curtailing the use of the other volumes. Maintenance time is cut by this method. As titles change or cease publication a different form is used indicating the new status of the title. These files can also be used to maintain the bound periodical volumes holdings and the microfilm holdings. Those are kept in separate folders as it saves wear and tear on the pages.

60. Institution: Kent State University.
Tuscarawas Campus.
Tuscarawas Campus Library.
New Philadelphia.

Resource personnel and/or dept.:
Patricia Murphy, Assistant Librarian - Serials.

Source of funding:
n.a.

Name of innovative activity, etc.:
Student-orientation to the library.

Objectives:
To enable the students to become acquainted with materials other than the basics. Enable them to be self-sufficient when they transfer to the main campus.

Description:
The students are given a series of questions prior to the tour. They bring these the day of the tour. Students are told how to use the catalogs, the various Wilson indexes, and the reference area. Here is where the questions are used.
They are questions that have been prepared which deal with the areas not normally covered in the tour such as almanacs, the Oxford Companions, Facts on File, Congressional Quarterly W. Report, and various specialized dictionaries. The assignment normally covers two class periods, with the student citing where the information is found and the answer. The students seem to enjoy it as the library tries to develop questions that may be of interest to them. Currently, the library is working on a set to be used in the location of information concerning authors to be used mainly by the English class.

61. Institution: Kettering College of Medical Arts.
   Kettering College of Medical Arts Library.
   Kettering.

Resource personnel and/or dept.:
   Edward Collins, Librarian.

Source of funding:
   Regular library budget.

Name of innovative activity, etc.:
   Indexed file of audiovisual catalogs.

Objectives:
   To help the user find films and other audiovisuals for rent or purchase.

Description:
   The audiovisual catalogs are filed according to arbitrarily assigned symbols. A card index is maintained to help the user know in which catalog to look when seeking audiovisual materials. Emphasis is on medicine and allied health sciences with special attention paid to materials useful for in-service training in the hospital setting.

62. Institution: Kettering College of Medical Arts.
   Kettering College of Medical Arts Library.
   Kettering.

Resource personnel and/or dept.:
   Joseph Soia, Librarian, Staff Reference Library.

Source of funding:
   Kettering Medical Center budget.

Name of innovative activity, etc.:

Objectives:
   To help the faculty members in the allied health sciences keep up-to-date in special biomedical areas.
Institution: Kettering College of Medical Arts (continued)

Description:
These services are commonly available in medical libraries and are extended to faculty members in the college. A faculty member may request searches in particular subject areas or current awareness (receiving information about articles) in selected subject areas.

63. Institution: Lourdes College.
Duns Scotus Library.
Sylvania.

Resource personnel and/or dept.:
Head Librarian and staff.

Source of funding:
Incorporated in regular expenses of the staff.

Name of innovative activity, etc.:
New system of labeling books.

Objectives:
To improve the labeling of books in the library - the new Selin, heat pressured labels were used.

Description:
After visiting several large libraries, medium and small ones also plus examining other ways of labeling books, the Selin heat pressure labels were chosen to process some 53,000 volumes.

64. Institution: Malone College.
Everett L. Cattell Library.
Canton.

Resource personnel and/or dept.:
n.a.

Source of funding:
n.a.

Name of innovative activity, etc.:
Release time and free tuition for staff members to attend classes.

Objectives:
To offer liaison between classroom and library.

Description:
With communication between professor and staff member, orders can be facilitated, bibliographies produced, students instructed in how to get help or material, etc. This has been tried one time only with some success but certainly no long-range results.
65. Institution: Medical College of Ohio at Toledo.
   Raymon H. Mulford, Library.
   Toledo.

   Resource personnel and/or dept.:
   R. M. Watterson, Librarian: Administration.

   Source of funding:
   State of Ohio.

   Name of innovative activity, etc.:
   Extramural Coordinator, Kentucky-Ohio-Michigan Regional
   Medical Library.

   Objectives:
   Consultation services for northwest Ohio.

   Description:
   Provides consultation services to biomedical libraries of
   northwest Ohio both existing and those in the planning
   stages. Develops workshops and training sessions in all
   areas of medical librarianship where the need or desire
   arises.

66. Institution: Miami University.
   King Library.
   Oxford.

   Resource personnel and/or dept.:
   C. Martin-Miller, Social Sciences Department.

   Source of funding:
   Reference Department funds.

   Name of innovative activity, etc.:
   Research inquiry profile.

   Objectives:
   To assist the library staff in determining information needs
   of users during periods of high use when time cannot be
   allocated to detailed questions or when nonsocial sciences
   staff is at reference desk.

   Description:
   A single sheet (printing on both sides) asking for name,
   address, telephone, status (i.e. undergraduate, graduate,
   faculty) and request for statement of inquiry needed. Lists
   of basic indexes/abstracts in various social science subject
   areas are included.

67. Institution: Miami University.
   King Library.
   Oxford.

   Resource personnel and/or dept.:
   Marcia Dorfman, Science Department.
Institution: Miami University (continued)

Source of funding:
Regular student wage allocation.

Name of innovative activity, etc.:
Science Department delivery service.

Objectives:
To alleviate, as much as possible, inconvenience resulting from the science materials being in four separate locations.

Description:
Twice daily, in midmorning and midafternoon, the delivery student goes on foot to each of the four science department locations on campus, utilizing a two-wheeled pull-behind truck. In addition the offices of many faculty members and academic science departments are visited. The requests for delivery of a particular item are telephoned to the Science Office in the main library where they are recorded on a special pick up/delivery request form. A faculty member may request that a book or a bound periodical volume, or a photocopy of a periodical article, anywhere on campus, be charged out and delivered to her/his office. The individual may also request that these or similar items be picked up for return to the library.

For administration purposes this delivery service simply supplements a campuswide truck service which carries new books and new current periodicals to the five branch libraries on campus once each week. Current periodicals are delivered by the Science Department delivery service to the branch libraries in the sciences in order that they may receive some of them earlier than if all titles came only on the truck service on Fridays.

68. Institution: Miami University.
King Library.
Oxford.

Resource personnel and/or dept.:
Jean Sears, Documents Department.

Source of funding:
n.a.

Name of innovative activity, etc.:
Selective dissemination information (SDI) for government publications.

Objectives:
To alert faculty to the wide range of information available in government publications, especially as these are not included in the main card catalog and, in general, to increase the awareness of the library and its services.
Institution: Miami University (continued)

Description:
Incoming United States, United Nations and other documents are checked against a list of broad subject categories selected by faculty at the beginning of each school year. Selected titles are typed up by subject and duplicated according to how many faculty request each subject. Notices are sent to faculty approximately twice a semester.

69. Institution: Miami University.
   Hamilton Branch Campus.
   Rentschler Library.
   Hamilton.

Resource personnel and/or dept:
   n.a.

Source of funding:
   n.a.

Name of innovative activity, etc.:
   Microfilm splicing.

Objectives:
   To combine short reels of microfilm and save space in storage.

Description:
   As microfilm is received it is determined if the new roll should be spliced to the roll already shelved. Splicing is done until reel is filled. The surplus reels are collected and returned to supplier for credit.

70. Institution: Miami University.
   Hamilton Branch Campus.
   Rentschler Library.
   Hamilton.

Resource personnel and/or dept:
   n.a.

Source of funding:
   n.a.

Name of innovative activity, etc.:
   Semicomputerized circulation system records all materials circulated.

Objectives:
   To have all records for material in circulation recorded on the printout which includes book and nonbook materials, art prints, noncataloged material, uncataloged material, etc.
Institution: Miami University (continued)

Description:
Temporary punched cards used for book cards when regular punched cards are not provided. This system enables all material to be recorded on the charge machine.

71. Institution: Ohio Dominican College.
Library.
Columbus.

Resource personnel and/or dept.:
Sr. Thomas Aquin Kelly, O.P., Librarian; Mrs. G. W. Belanger, Serials Librarian; Mrs. Peggy Miller, Head Cataloger.

Source of funding:
Faculty development grants.

Name of innovative activity, etc.:
A bibliographic instruction program for the total college community of Ohio Dominican College.

Objectives:
To survey present instruction programs (both classroom and library based) and improve and expand these existing programs.
To develop a broad plan which will insure adequate instruction in the use of the library learning center resources for the whole college community with the ultimate goal of integrating library instruction into the college curriculum.

Description:
Scheduled program: one-week library instruction courses for three units of freshman English;
Review and evaluation of all adaptable AV holding of library science material pertinent to teaching undergraduates the use of library resources;
Continuing Education Workshop directed to high school English teachers and librarians to spur development of information gathering skills prior to student's entry in college; and
Updating of the videotape tour of the Library Learning Center for use on Dial-Access.

Future programs: Development of a mandatory library knowledge test to be given to all incoming students: freshmen, transfers and continuing education students;
Term paper Clinics in cooperation with the Counseling and Testing Department;
Library participation in a Humanities Task Force to develop "new recommendations for new approaches to the freshman year and better ways to provide humanities and liberal arts courses for older transfer students"; and
On-the-job training and testing of student library assistants to improve their skills.
72. Institution: Ohio State University.
   Marion Regional Campus.
   Marion Regional Campus Library.
   Marion.

   Resource personnel and/or dept.:
   Librarian.

   Source of funding:
   None.

   Name of innovative activity, etc.:
   Research paper minicourse.

   Objectives:
   To teach students how to prepare papers and do mechanics of research.

   Description:
   Three sessions and noncredit. Unofficial and in planning stages.

73. Institution: Ohio University.
   Fine Arts Library.
   Athens.

   Resource personnel and/or dept.:
   Fine Arts Library, students and Faculty, College of Fine Arts.

   Source of funding:
   None needed.

   Name of innovative activity, etc.:
   Exhibition of student and Faculty art work.

   Objectives:
   To provide additional display space for student and faculty work, integrate activities of College with Library, and to provide original works of art for observation and study by library clientele.

   Description:
   Individual works displayed for at least one quarter. Selection of work done informally so that students will have an opportunity to display nonjuried work. Only stipulations relate to size and non-breakable qualities. Work displayed range from paintings to 14 foot long welded steel dragon. Encourage large pieces which cannot be removed from library. Also have small area of library available for one man shows, but this space is used only for graduate shows and use of space is controlled by the Graduate Chairman in consultation with the Fine Arts Librarian.
74. **Institution:** Shawnee State College.
    Shawnee State College Library.
    Portsmouth.

**Resource personnel and/or dept.:**
- Administration, Reference, Information-Retrieval and Dissemination. John C. Williams, Director.

**Source of funding:**
- Regular Budget.

**Name of innovative activity, etc.:**
- Reorganization of physical plant layout and "atmosphere of the library."

**Objectives:**
- To increase library use by creating the modern equivalent of early college "society" library.

**Description:**
Models used were: Hamilton College Library, Clinton, N.Y.;
University of Michigan, Undergraduate Library "The Ugly".
Involved:
1. Changing decor to bright colors;
2. Addition of coffee at 5¢ cup;
3. Addition of ashtrays at most locals;
4. Complete rearrangement of reference tools and equipment/furniture; the bringing of materials (used by students and staff) to those persons using those materials.
A modern work study analysis was made and tools laid out according to use;
5. Elimination of fines:
   Borrower's privileges withdrawn after 3 week loan period expired; credits held after quarter expired; student I.D. cards clipped to reserve material loan cards.
Results were fewer overdues and lower losses;
6. Many subtle user oriented changes to create a "union" or "co-op" like atmosphere, where students/faculty prefer to meet/study/rest/exchange ideas -- all related to above, 1.-5. points;
Many ideas were borrowed from retail merchandising and industrial engineering (work study and plant layout).
The results attained were: 50% staff reduction (attrition); 500% user increase in 5 year, 1971-1976, period.

75. **Institution:** Tiffin University.
    Tiffin University Library.
    Tiffin.

**Resource personnel and/or dept.:**
- Mrs. Kathryn L. Kay, Librarian.

**Source of funding:**
- Library funds.
Institution: Tiffin University (continued)

Name of innovative activity, etc.: Library orientation program.

Objectives:
To have readily available an introduction to the library that can be used for orientation days or for classroom use when a special library assignment is being introduced.

Description:
This is a 15-20 minute sound-on-slide program with the narration written by the librarian to accompany slides taken in the library. It has been used by library personnel and by instructors in the classrooms.

76. Institution: United Theological Seminary
Memorial Library
Dayton

Resource personnel and/or dept: John E. Lashbrook, Learning Resources Librarian.

Source of funding:
Regular funding; foundation grants.

Name of innovative activity, etc.: Learning Resources Center

Objectives:
Provide for the organization and servicing of a nonbook collection for the seminary library.

Description:
Service for the faculty/students in the use of audiovisual (nonbook) resources in the learning process in theological education.
Two rooms in the basement of the library will be remodeled or rearranged for this program.

77. Institution: University of Akron
Bierce Library
Akron

Resource personnel and/or dept: n.a.

Source of funding: n.a.

Name of innovative activity, etc.: Creation of Civil Service positions with job descriptions which permit assignments in several departments.
Institution: University of Akron (continued)

Objectives:
To transfer staff where needed to "balance" production.

Description:

n.a.

78. Institution: University of Akron.
    Bierce Library.
    Akron.

Resource personnel and/or dept.: n.a.

Source of funding: n.a.

Name of innovative activity, etc.: Public Services Division staffed by nonprofessionals.

Objectives:
To free professionals to do professional work.

Description:
Under the direction of the Assistant Librarian for Public Services (a professional librarian) all the departments listed below are staffed by nonprofessionals.
3. Curriculum Center.
4. General Information (handles interlibrary loans, answers directional questions, instructs students in the use of the card catalog and periodical indexes, conducts library tours and answers easy reference questions).
5. Science - Technology Information.

Research questions are referred to professional research librarians who have subject expertise.

79. Institution: University of Akron.
    Bierce Library.
    Akron.

Resource personnel and/or dept.: n.a.

Source of funding: n.a.

Name of innovative activity, etc.: Staff Personnel Advisory Committee.
University of Akron (continued)

Objectives:
To promote better morale by creating a direct channel of communication for Civil Service Staff Personnel to the University Librarian. To promote better morale by planning educational and social activities for all staff members.

Description:
The six member committee is elected by the Civil Service staff personnel and each one represents a group of persons. Some of their activities have been: planning and scheduling in-service orientation for all staff, introducing new staff members to old staff members and to the library, planning a picnic and a Christmas luncheon. Because questions are answered by the University Librarian, gripes can be handled through this committee.

80. Institution: University of Cincinnati.
   University of Cincinnati Library.
   Cincinnati.

   Resource personnel and/or dept.:
   Bawa Jeet Singh.

   Source of funding:
   Library general funds.

   Name of innovative activity, etc.:
   Division of Main Library collection.

   Objectives:
   Develop criterion for the division of the collection between a new and a storage facility.

   Description:
   Data collection to investigate usage patterns of monographs and serials. Development of mathematical models to predict future usage patterns. Formulation of a model to devise efficient decision rules for dividing the collection. Solution of the above formulation using mathematical programming techniques.

81. Institution: University of Cincinnati.
   University of Cincinnati Library.
   Cincinnati.

   Resource personnel and/or dept.:
   Special Collections Department; Main Library, Room 610.

   Source of funding:
   Library and History Department budgets.
Institution: University of Cincinnati (continued)

Name of innovative activity, etc.: Laboratory in American Civilization.

Objectives:
The Laboratory in American Civilization is offered as a course in the History Department at the University. The objective of the course is to offer the student an opportunity to study history in a laboratory situation using primary materials.

Description:
The Cincinnati metropolitan area is being used as a case study, and the students are using the manuscripts and state local records housed in UC's Urban Studies Collection and Ohio Network Collection.

Resource personnel and/or dept.:
Elaine Bitting, Reference/Bibliographer for Library Instruction.

Source of funding:
Library budget.

Name of innovative activity, etc.:
Library instruction program.

Objectives:
1. To orient library users through signs and point of use instruction;
2. To prepare students for specific class assignments which will require use of the library;
3. To make library services known to those eligible to use them.

Description:
Objective no. 1 is being met through self-guided tours and signs in the building. A minimal amount of time is being spent on this now since the library will be moving to a new building in December 1977. Soon planning will start on a comprehensive approach to meet this objective in the new library.

Objective no. 2: Classes are being given to all grade levels, (freshmen through graduate students). These are usually planned according to a research assignment given by the classroom professor.

Objective no. 3: This is done through various handbooks and correspondence. Again, after the move to the new building a stronger approach to meeting this objective will be taken. At that time, the library will be better able to use different audiovisual techniques to develop the program.
Institution: University of Cincinnati.
University of Cincinnati Library.
Cincinnati.

Resource personnel and/or dept.:
Cheryl Albrecht, GCLC Coordinator; Main Library, Room 600.

Source of funding:
LSCA Title III funds (A special project grant from the State Library of Ohio - in order to promote greater cooperation among all the GCLC institutions and to make materials of the Public Library of Cincinnati and Hamilton County more accessible to UC students).

Name of innovative activity, etc.:
UC is one of twenty libraries participating in the Greater Cincinnati Library Consortium (GCLC).

Objectives:
GCLC is a cooperative of local libraries organized to promote library services among and through member institutions.

Description:
A student or faculty member of a GCLC institution has these benefits:
1. Direct lending - In most cases, a University I.D. card entitles one to borrow materials directly at other GCLC member institution libraries;
2. Reciprocal returns - In most cases, materials borrowed directly from one GCLC member library may be returned at a more convenient GCLC member library;
3. Interlibrary loans - The consortium has a materials exchange and delivery service between libraries which provides patrons with 48 hour or less delivery service on materials requested through the interlibrary loan department from another GCLC institution library;
4. Free library shuttle bus - Regularly scheduled rounds between UC's Main Library and the Public Library of Cincinnati and Hamilton County are made every hour on the hour, Monday through Friday, 10 A.M.-9 P.M.

Investigation currently under way for possibility of a Cooperative Film Library whereby participating GCLC schools would cooperatively purchase 16 mm films. The agreement of so many diverse libraries to cooperate in so many areas provides access to vast library resources for both students and faculty. Local library consortia have an especially vital role to play in providing access to important resource material in an era of everincreasing financial stringency.
Institution: University of Cincinnati.
University of Cincinnati Library.
Cincinnati.

Resource personnel and/or dept.:
Cheryl Albrecht, GCLC Coordinator; Main Library, Room 600.

Source of funding:
LSCA Title III funds.

Name of innovative activity, etc.:
Using QWIP (a telefacsimile device) to both communicate and locate interlibrary loan requests, within GCLC (8 libraries are participating in a 3 month trial).

Objectives:
There is no union catalog in the area and libraries have been using hit and miss telephoning for locating and communicating requests. It is hoped that this system will prove more efficient in locating and communicating requests and increase the volume of GCLC interlibrary loans.

Description:
All libraries send their ILL requests to UC in the morning. The compiled list of requests is then checked out in the UC card catalog and the appropriate material is retrieved. The items located are crossed off and the list is sent to the first library in the circle. Its card catalog is checked and the material is physically located. The items are crossed off and the list is sent (via QWIP) to the next library. Once all the libraries have been checked the list is sent back to the GCLC office and the delivery schedule is set up for the next day.

Institution: University of Cincinnati.
Chemistry-Biology Library.
Cincinnati.

Resource personnel and/or dept.:
Chemistry-Biology Library, Dorice Des Chene.

Source of funding:
Grant funds (internal) and University Libraries.

Name of innovative activity, etc.:
Science Information Retrieval Center (services) and Science Information Retrieval (3 credit course).

Objectives:
Services: to provide computerized bibliographic services, especially in the sciences, to University of Cincinnati faculty, students and staff and to the scientific community of Greater Cincinnati.
Course: to provide instruction in the use of manual versus computerized searching; for students, library personnel and others.
Institution: University of Cincinnati (continued)

Description:
Services: All data bases offered by System Development Corporation, Lockheed Information Services, and the National Library of Medicine, are available for searching, at communication and connect time cost.
Course: Three-credit, one quarter course open to upper class and graduate students and library personnel, as well as outside persons with science and library background.
Emphasis is on science-data bases, and the student is expected to conduct a manual and a computerized search on a subject of his choice and draw comparisons between them.

86. Institution: University of Toledo.
    William S. Carlson Library.
    Toledo.

Resource personnel and/or dept.:
    Julia Baldwin, Documents Librarian.

Source of funding:
    n.a.

Name of innovative activity, etc.:
    Documents Information Center.

Objectives:
    To operate on several levels: a motivia for point-of-use instruction, a forum for new documents of general interest, and a current awareness service for federal government information in the news.

Description:
    Working with three library science students, the Documents Librarian produced a two minute slide-tape show for general reference tools in government documents. This was accompanied by handouts. There is also a physical area called the "Documents Information Center" where are displayed general documents of a popular nature like the Selected List, notices of fellowships, newsletters, and posters. Newspaper articles of topical interest are clipped and displayed with documents pertinent to these clippings.
87. Institution: University of Toledo.
   William S. Carlson Library.
   Toledo.

Resource personnel and/or dept.:
Mr. Leslie W. Sheridan, Director of Libraries.

Source of funding:
None required.

Name of innovative activity, etc.:
Leadership of the Staff Association of the University of Toledo Libraries (nonprofessional staff organization)

Objectives:
To provide the opportunity for all Civil Service personnel to engage in pertinent discussions with each other and with the Director of Libraries. To promote increased staff morale through greater contributions to Library administrative decisions.

Description:
The regular meetings are held under the chairmanship of the Director of Libraries who serves as a liaison between this association and the Library Faculty body as an organization.

88. Institution: University of Toledo.
   William S. Carlson Library.
   Toledo.

Resource personnel and/or dept.:
Library Faculty Council on Teaching/Learning, 1976-1977:
   Kathleen J. Voigt, Chairman; Richard D. Hughes, G. Robert McLean.

Source of funding:
None required.

Name of innovative activity, etc.:
Library Faculty Council on Teaching/Learning programs.

Objectives:
The Library Faculty Council on Teaching/Learning assembles, maintains and disseminates among library faculty information relating to the improvement of teaching/learning at the University of Toledo; sets up studies of the improvement of teaching/learning; and makes all necessary arrangements for and coordinating activities planned and developed by the University Council. It instructs the representative to the University Council on Teaching/Learning with regard to matters under consideration by that Council.
Description:
The Library Faculty Council on Teaching/Learning organizes activities that include programs of a professional nature for the University of Toledo Library Faculty. The Council, and/or an ad hoc committee appointed by it, is responsible for establishing an annual calendar of no less than two activities each year and promulgate this calendar to all library faculty as soon as possible. The Council and/or ad hoc committee are also responsible for the planning and execution of each activity.
The Council is composed of three members chosen from the library administration and the technological media divisions of the library. Faculty whose major responsibility is administrative is not eligible to serve on this committee.

During the 1975-1976 period the following programs were presented:
- Management Leadership Program
- Vatican Library - Its 500th Anniversary
- Security in the Library
- Bicentennial Views and Voices of Christmas
- Faculty Status for Librarians, Promotion, Tenure
- Noel Stock - Writing, research and publication
- Tour of the Scott Park Campus Library
- Bud Koontz - 'Pragmatic Approach to Better Lesson Development'
- "I. F. Stone's Weekly" - film
- "Academic Librarians and Their Professional Organizations" - videotape

89. Institution: University of Toledo
    William S. Carlson Library
    Toledo

Resource personnel and/or dept.:
Gerald J. Moffitt, Reference Department

Source of funding:
n.a.

Name of innovative activity, etc.:
New university faculty orientation

Objectives:
To provide in-depth orientation on library services, teaching and research, to new university faculty.

Description:
A package of information material on library facilities and services is sent to each new faculty member before her/his arrival on campus. An early intensive tour of the libraries' facilities and introduction to key library personnel for each. Information is gathered on resource materials required, titles needed for reserve, etc.
Follow up interviews at the end of their first teaching term or beginning of second to ascertain any problems or suggestions.
90. Institution: University of Toledo.
   William S. Carlson Library.
   Toledo.

   Resource personnel and/or dept.:
   Julia Baldwin, Documents Librarian and Dr. Robert
   Rudolph, Associate Professor of English.

   Source of funding:
   n.a.

   Name of innovative activity, etc.:
   Slide-tape presentation for English 190 (Business Report
   Writing)

   Objectives:
   To produce, for multiple sections a slide-tape course
   integrated bibliographic instruction production that
   would insure quality and set reference resources for all
   sections.

   Description:
   A 24-minute slide-tape divided into a general library orientation
   of business and general references, and a second section of
   specific research strategy geared to the course. The production
   is followed by a handout of the resources covered by the present-
   ation and a library quiz testing recognition. This quiz is
   written to have as low a frustration rate as possible and a
   map of locations.

91. Institution: University of Toledo.
   William S. Carlson Library.
   Toledo.

   Resource personnel and/or dept.:
   Mr. Leslie W. Sheridan, Director of Libraries.

   Source of funding:
   None required.

   Name of innovative activity, etc.:
   Special Administrative Council.

   Objectives:
   To broaden the input to decisions within the library,
   to facilitate communications and to reduce the amount
   of time that persons sit in meetings at various levels
   to discuss aspects of the same topics.

   Description:
   Regular meetings of the high library administrative echelon
   (director and high division administrators) with the library
   staff from all levels to discuss specific questions and
   problems for decision making purposes:
Institution: University of Toledo (continued)

1. Types of personnel include professionals, nonprofessionals, supervisory and nonsupervisory.
2. Agenda is published in advance.
3. The attendance is voluntary with those wishing to attend receiving background materials and/or position papers ahead of meetings.
4. Suggestions for topics for discussion are invited.
5. Minutes kept and publicized for those not attending.

These discussion type of meetings are supplemented by printed announcements from the Director's office concerning activities that affect the library and are of interest to a large number of people.

92. Institution: University of Toledo.
    Department of Library and Information Services.
    Toledo.

Resource personnel and/or dept.:
    Miles Martin, Terry Crowley, Ray McBeth, Angelo Wallace, and Sharon Stein.

Source of funding:
    University, Arts and Sciences College.

Name of innovative activity, etc.:
    Community Information Specialist Program.

Objectives:
    To prepare students: 1. to identify information needs which community organizations and their clients have; 2. to plan information collection and dissemination activities; 3. to locate and acquire whatever information is in the public domain relevant to these needs; 4. to assist in assembling information from oral and informal sources where it has not yet been collected; 5. to organize the information needed by community organizations so that it is accessible to the organization and its users; 6. to disseminate needed information to staff and patrons in a meaningful way; 7. to evaluate the effectiveness of information activities within a community organization.

Description:
    Students complete 57 hours of graduate credit including one quarter of field work with a community service agency (usually as a paid employee of the agency), a library or a governmental office. The program is divided approximately in thirds: one part behavioral sciences, one part core librarianship, and one part work experience. A Master's thesis provides an analytic view of the internship experience. The program began in 1972.
93. Institution: University of Toledo.
   Scott Park Campus Library.
   Toledo.

   Resource personnel and/or dept:
   Meena Khan, Head Librarian.

   Source of funding:
   n.a.

   Name of innovative activity, etc.:
   Informal group discussions of library personnel with students who use the library (under planning stage).

   Objectives:
   To have students take an active role in the library for input within the proper perspective. Feedback from users will lead to service quality improvement.

   Description:
   Meetings will be held at regular intervals to publicize library services to students and receive feedback from them.

94. Institution: Wilmington College.
   Wilmington College Library.
   Wilmington.

   Resource personnel and/or dept.:
   n.a.

   Source of funding:
   Library funds.

   Name of innovative activity, etc.:
   Dayton-Miami Valley Consortium daily delivery system between libraries.

   Objectives:
   Quick delivery of interlibrary loans, films, photocopying, and all other forms of communication between Consortium member schools.

   Description:
   Truck delivers and picks up materials at specific times each working day. Each library has a pickup and delivery each working day.
Institution: Wright State University
Wright State University Library.
Dayton.

Resource personnel and/or dept.: Archives and Special Collections.

Source of funding: Ohio Historical Society.

Name of innovative activity, etc.: Local records project.

Objectives: To preserve, catalog, inventory, schedule and make accessible to the researcher the county and city records on 11-county region.

Description: The local records field representative, paid for by the Ohio Historical Society, is a full-time employee who inventories and schedules the records of this region of the Ohio Network of American History Research Centers. Especially valuable records from all 11 counties are housed in WSU archival center.

Institution: Wright State University.
Wright State University Library.
Dayton.

Resource personnel and/or dept.: Archives and Special Collections.

Source of funding: Department of History and University Library.

Name of innovative activity, etc.: Master of Arts in Archival and Historical Administration.

Objectives: To prepare history graduate students for careers in local history work, museum management, historical administration, historical preservation, and archival and manuscript work.

Description: A new part of the existing Master of Arts in History, this plan aims to prepare students for alternative careers in the field. The archivist teaches two courses in the plan and students do extensive intern work and practical experience in the library's archival center.
97. **Institution:** Wright State University, Wright State University Library, Dayton.

**Resource personnel and/or dept.:** Archives and Special Collections.

**Source of funding:** University Library and Ohio Historical Society.

**Name of innovative activity, etc.:** Ohio Network of American History Research Center.

**Objectives:**
To decentralize the collecting and preserving of the historic source materials of Ohio.

**Description:**
Eight regional centers, housed at state universities and large historical societies have responsibilities for collecting manuscripts, nonprint archives, and newspapers for their region. This system is considered the national model for archival network linkage.

98. **Institution:** Wright State University, Wright State University Library, Dayton.

**Resource personnel and/or dept.:** Media Services.

**Source of funding:** University Library, Handicapped Services, grant funds.

**Name of innovative activity, etc.:** Tape Center for Handicapped.

**Objectives:**
To supply text and supplementary class materials on tape to blind or other handicapped students.

**Description:**
To make possible an education for students who are unable to use regular printed materials. This fits the commitment of WSU to provide services for all qualified persons, regardless of handicap.
99. Institution: Youngstown State University. 
William F. Maag Library. 
Youngstown.

Resource personnel and/or dept.: 
n.a.

Source of funding: 
Library equipment fund.

Name of innovative activity, etc.: 
Circulating both scientific and general electronic calculators for student use.

Objectives: 
n.a.

Description: 
The calculators are mounted on work boards.

100. Institution: Youngstown State University. 
William F. Maag Library. 
Youngstown.

Resource personnel and/or dept.: 
n.a.

Source of funding: 
Library equipment fund.

Name of innovative activity, etc.: 
A public service OCLC terminal installed in the reference room.

Objectives: 
Since over 50% of the library's holdings are in the OCLC database, the terminal is useful for searching holdings when the author or title is known.

Description: 
n.a.

101. Institution: Youngstown State University. 
William F. Maag Library. 
Youngstown.

Resource personnel and/or dept.: 
n.a.

Source of funding: 
Name of innovative activity, etc.: A special materials resource room for handicapped students.

Objectives:
To supply visually handicapped students with cassette book machines and space for listening to tapes.

Description:
Available is a braille dictionary. Additional braille resources may eventually be added. The library has also begun a book or magazine paging service for the handicapped.
INDEX

Subjects refer to the number of the entry.

ARCHIVAL ADMINISTRATION: 96.

AUDIOVISUAL AIDS: 47.

AUDIOVISUAL CATALOGS: 61.

AUDIOVISUAL RESOURCES: 76.

BALLOTS: 28.

BIBLIOGRAPHIC INSTRUCTION: 35, 42, 45, 46, 48, 60, 64, 71, 72, 75, 82, 85, '90.

BICENTENNIAL PROJECTS: 41.

BINDING COSTS: 24.

BOOK AVAILABILITY: 15, 17, 29.

BOOK POPULARITY: 25.

BUSINESS: 42, 49, 90.

CHORAL MUSIC: 50.

CIRCULATION: 16, 17, 21, 22, 25, 51, 70, 99.

CIVIL SERVICE PERSONNEL: 79, 87.

CIVIL SERVICE POSITIONS: 77.

CLASSIFICATION SYSTEMS: 43.

CLOSING CARD CATALOG: 23.

COLLECTION DEVELOPMENT: 40.

COLLECTION PHYSICAL ARRANGEMENT: 80.

COLLECTION STORAGE: 80.

COMMUNICATION: 18, 33.

COMMUNITY: 13, 92.

COMPUTER: 5, 7, 16, 17, 21, 50, 57.

CONSULTATION SERVICES: 65.
COOPERATION: 13, 23, 29, 30, 31, 41, 47, 83, 84, 94, 95, 97.
COURSES OF STUDY: 56, 58, 72, 85, 96.
DATA BASES: 11, 28, 57, 85.
DECISION MAKING: 87, 91.
DELIVERY SERVICE: 67, 83, 84, 94.
DEPARTMENT MANUALS UPDATING: 7.
DEVELOPMENTAL EDUCATION: 32.
DIVISION OF THE COLLECTION: 80.
ELECTRONIC CALCULATORS: 51, 99.
ETHNIC PUBLICATIONS: 56, 58.
ETHNIC STUDIES: 58.
EVALUATION: 6, 9, 93.
EXHIBITS: 73.
EXTRAMURAL COORDINATION: 65.
FILM LIBRARY: 83.
FILMS: 61.
FINE ARTS: 73.
FORUMS: 55.
FRESHMAN: 34, 35, 38, 45.
GOALS TEAM: 4.
GOVERNMENT PUBLICATIONS: 68, 86.
GOVERNMENT STUDIES: 2.
HEALTH SCIENCES: 61, 62.
HISTORICAL ADMINISTRATION: 96.
HISTORY: 81.
INDIVIDUALIZED LEARNING: 32.
INFORMATION SPECIALIST PROGRAM: 92.

INNOVATIONS CHECKLIST: 12.

INTERDEPARTMENTAL JOB DESCRIPTIONS: 77.

INTERLIBRARY LOAN: 29, 30, 83, 84.

LABELING: 63.

LIBRARY CHARTER: 7.

LIBRARY/CLASSROOM INTEGRATION: 32, 81.

LIBRARY/CLASSROOM LIAISON: 64.

LIBRARY DEPARTMENTS: 6.

LIBRARY/FACULTY INTEGRATION: 54, 55, 71, 88.

LIBRARY OF CONGRESS GIFTS: 40.

LIBRARY OPERATIONS: 39.

LIBRARY ORIENTATION: 8, 10, 34, 38, 39, 45, 60, 75, 82, 89, 93.

LIBRARY SCIENCE PROGRAM: 92.

LIBRARY SERVICES: 9, 54, 74.

LOAN PERIOD DISTRIBUTION: 22.

LOAN POLICY: 16, 17, 21, 25.

LOCAL HISTORY: 1, 37, 95, 97.


MANAGEMENT BY OBJECTIVES: 4.

MARC DEFERRED RECORDS: 28.

MEDICINE: 61, 62, 65.

MED-LINE: 62.

METHOD OF ACQUISITION: 40.

MICROFICHE CATALOGS: 36.

MICROFILM SPlicing: 69.
MICROFILM STORAGE: 69.
MINICOURSE: 72.
NEW FACULTY: 89.
NEW PROGRAMS: 12.
NEW SERVICES: 12.
OCLC TERMINAL MANIPULATION: 53.
OCLC USE: 53.
ORAL HISTORY: 1, 37.
ORGANIZATION: 74, 87, 91.
PENMANSHIP: 41.
PERFORMANCE: 15.
PERIODICALS CLASSIFICATION: 26.
PERIODICALS SUBSCRIPTIONS: 20, 31.
PERSONNEL ADVISORY COMMITTEE: 79.
PHYSICAL LAYOUT: 74.
PHYSICAL SCIENCES: 49.
PUBLIC RELATIONS: 18, 33, 54, 55.
PUBLIC RELATIONS COMMITTEE: 13.
PUBLIC SERVICE STAFFING: 78.
PUBLIC USE OF OCLC TERMINALS: 27, 44, 100.
PUBLICIST: 18.
QUESTIONNAIRES: 9.
QWIP: 29, 84.
REFERENCE: 3, 29, 42, 66, 86.
RESEARCH: 15, 16, 17, 20, 21, 22, 24, 25, 26.
RESEARCH INQUIRY PROFILE: 66.
RESEARCH PAPER: 72.
ROLE-PLAYING: 42.
SATELLITE COMMUNICATION: 3.
SCIENCE: 67.
SELECTIVE DISSEMINATION OF INFORMATION: 68.
SELF-GUIDED TOURS: 45.
SEMICONPUTERIZATION: 70.
SEMINARS: 14, 19.
SERIALS CHECK-IN: 59.
SERIALS LIST UPDATE: 5.
SERIALS MANAGEMENT: 20, 31, 59.
SIMULATION: 16, 17, 21.
SLIDE-AUDIO PROGRAM: 75.
SLIDE-AUDIO TAPE: 10.
SLIDE-TAPE: 86, 90.
"SOCIETY" LIBRARY: 74.
SPECIAL COLLECTIONS: 43.
SPENCERIAN HERITAGE: 41.
STAFF DEVELOPMENT: 6, 14, 19, 49, 88.
STAFFING PATTERNS: 77, 78.
STUDENT PARTICIPATION: 1, 2, 37, 93.
SURVEYS: 12.
TEACHING/LEARNING: 88.
TELECTURE: 57.
TERM PAPER CLINIC: 46.
THEOLOGY: 76.
TWX: 30.
UNION CATALOGS: 23, 36, 47.
UPS: 29, 30.
USE OF CARD CATALOG: 10.
USE OF PERIODICALS: 20.
USER FRUSTRATION: 15.
USER INFORMATION NEEDS: 66.
USER SATISFACTION: 15, 17, 21.
VIDEOTAPE: 8, 52.
WORKSHOPS: 11, 14, 19, 53, 65, 71.

***************