A vocational/technical research librarian reviews approaches and sources of resource and curriculum materials for use by community colleges. Half of the paper consists of a six-part bibliography: (1) national data bases (manual and computer search capability), (2) national, regional, State sources, (3) selected bibliographies and listings of vocational/technical and career education items, (4) publishers (commercial and nonprofit), (5) other publications of more than passing interest, and (6) names and address for the vocational instructional materials laboratories.
VOCATIONAL/TECHNICAL MATERIALS
FOR
COMMUNITY COLLEGE RESOURCE CENTERS

By
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Williamsburg, Virginia
The librarian in community college learning resource centers is in a unique position in these days of continuing information explosion. He needs unique vocational/technical resource materials for his center. There is in fact plenty of such materials available in the general publication market, but the task of the librarian is to sort through the mountains of material to find those specific items needed by his patrons.

I honestly wondered why I was included on this panel dealing with the fugitive book, since I have always felt that vocational/technical materials are easy, not difficult to find. The vocational educator is interested in the most current and valuable materials, and is not interested in the out-of-print market in its traditional sense.

We have in my library at The Center for Vocational Education a collection of over 40,000 titles, and we consider our library to hold the best collection of vocational material in the country. We hold a complete set of dissertations in the field of vocational education (printed since 1969), we have a respectable collection of audiovisuals from a variety of commercial agencies. We routinely use publishers' catalogs, although we are extremely selective in our book and periodical purchases because of budget limitations. Our holdings of over 300 periodical titles is a good sampling of the vocational education field. We have on-line computer search capability for many data bases, and offer these services to outside requestors.

As publishers of one of the most comprehensive abstracting services in the field of vocational education, the Abstracts of Instructional and Research Materials in Vocational and Technical Education (AIM/ARM), we have access to most of the products resulting from funding by the U.S. Office of Education under the provisions of Parts B, C, D, and F of the Vocational Education Amendments of 1968. We have many, many documents in the fields of agricultural education, business and office
occupations education, distributive education, consumer education, trade and industrial education, and industrial arts. We also select documents in such related areas as manpower economics and development, occupational psychology, employment, occupational and vocational guidance, and job training. To support some of our sponsored research at CVE, our library has started to build a collection of materials in the field of criminal justice.

We have many books from commercial firms, many curriculum materials from regional and state instructional materials centers, and many items produced by local education agencies. We attempt to maintain a complete collection of state plans for the administration of vocational education programs.

With all this, you can see why I wondered when you indicated that vocational/technical materials are considered in the category of "fugitive". On second look, however, I realized that, although there is a multitude of good materials, a healthy percentage of them apply to the K-12 grade levels. Another slice of the pie consists of research materials which are not necessarily appropriate in a community college setting. Still more of these allude to specific requirements, but are not appropriate for one or more reasons to the post-secondary college settings.

O.K., then, let's not give up. Let's ask ourselves, I said, just what it is that we are searching for? Think about it, do you really know what you need? I did a cursory analysis of the course offerings and degrees awarded by your Virginia community colleges, and I have found that you are providing a highly sophisticated educational program to your two-year students, and that this is a rapidly expanding situation. I found, as an example, that your Northern Virginia Community College group has had recent additions in areas such as animal science, horticulture, environmental science and human services, and you have broken down other course offerings, such as secretarial science, to award more specific degrees and certificates. In an ever-widening mode you need modern instructional materials.
Virginia is not alone in this expansion. According to Dr. Newton C. Rochte, former Dean of the Community & Technical College at the University of Toledo, there are distinct trends in the development of the community college, the technical institute, the proprietary school, and other post-secondary institutions. As a consultant for the North Central Association, the accreditation agency for schools and colleges within a 17-state area, he has visited many community colleges in many states. He confirms that more two-year programs are gaining sophistication formerly not seen, and many more students are finding the two-year program the answer to their educational needs. However, he also sees the trend for the graduate of the two-year college to add on to his education, and community colleges are beginning to face the problem of blending their course offerings with those of four-year colleges and universities, to maximize the transfer of college credit.

In addition, Dr. Rochte points out that it has been only in the past five years or so that good curriculum materials have become available to community colleges, and that it is only within the past year or two that community college professors have begun to trust their library as resources. This is really a charge!

Let us look at what he means: The professor, responsible to design his class program, has been reluctant to use the library to find his materials. Why? Because he had not been able to find good materials there in the past, so why bother. He really doesn't know the librarian anyway. He resorts to using the same materials as he did last year, or he goes to the larger university in the area for help. He is, of course, on the mailing list of commercial publishers, and probably is a member of a technical or professional society and reads the advertisements in their periodicals. He needs a personal copy, so he doesn't order the materials through the library. He is, ladies and gentlemen, bypassing the librarian.
Dr. Rochte has seen a recent reversal of these conditions, and I only hope that you here in Virginia have also. Librarians are becoming much more attuned to the course offerings at their colleges. They are going out of their way to contact the professors well in advance of the beginning of the course. They are even taking some of the courses so that they can be more versed in the needs of the professors and the student body. Librarians are beginning to call the professors by their first names, because they have had longer and more personal contacts with them. Before long, I even predict that the professors will even look at the librarians as professionals, because of the help that the librarians are providing. I am only being a little facetious by this last statement.

How is this happening? Is this really happening to you? I ask you librarians: How many of you really know what is being taught at your community college? How many of you know, by personal interaction, what your professors need? How many of you have taken the time to visit the professors and have gone on an "outreach" effort for them?

Let us, then, get down to some specifics. I know that there are sixteen separate collections of ERIC microfiche in the State of Virginia*, but I have no idea how many of your individual community colleges are subscribing to the ERIC publications of Resources in Education (RIE) or the Current Index to Journals in Education (CIJE). I didn't check on how many of you subscribe to AIM/ARM. You should know, however, that these document sources could well be the most important of any, in your search for fugitive materials in vocational/technical education. This seems to be the real reason why you have asked me here, to tell you where to go to find the proper documents or audiovisuals.

I am willing to discuss the specific use of these data banks now, but will hold off until the question period or after the formal presentation. Suffice it to say, that you should become well versed in the use of these tools. You will be shocked, pleasantly, I hope, with what you will find. I am told that you have

* As of September 1975, according to the Directory of ERIC Microfiche Collections, ERIC Processing and Reference Facility, Bethesda, Maryland.
the capability of duplication of ERIC materials free, so cost should not be a factor in the use of ERIC or AIM/ARM.

Have you been in contact with one or more Instructional Materials Centers that are spaced over the country? I have a list of them, and you should write to obtain document lists of materials produced for their area use. Do you know your Virginia Vocational Education Coordinator for Research and Statistical Information? According to my information, he is Mr. L. M. Jewell, Jr., 1312 East Grace Street, Richmond, VA 23216. Write him. Are you interested in materials in the criminal justice field? Register for services from the National Criminal Justice Reference Service, a branch of the Law Enforcement Assistance Administration in Washington.

Use your available lists and indexes. Most of you have already available good indexes of medical, business, and other publications. Don't stick them on the shelves and hope that they will be of value to someone else. Use them yourselves as resource materials. Be aggressive in your searches, but work together with your professors and curriculum committees, so that you will be acquiring materials that will be used. Don't buy expensive audiovisuals just because you have some money in the budget. I have seen many excellent audiovisuals sitting on shelves with the seals unbroken, where acquisition people have bought unneeded items, or the librarian has not informed the proper teaching person of their availability.

I have appended several lists of materials sources, and some suggested titles for your consideration. These are to be considered as samples, not an exhaustive list.

In summary, then, I feel that the most important step in the search for "fugitive" vocational/technical materials is knowing what it is that you are searching for. To know this, you must work with your professors. Knowing this, you shouldn't have too great a problem, as there is a wealth of materials sources.
Thank you for your attention. Remember, my friends, vocational/technical materials need not be fugitive. If you can't find it, don't hesitate to call on us at The Center for Vocational Education and we will be glad to help you. We have staff members who would be willing to develop such materials under a reasonable contract, if it is discovered that the materials are not in print. We can use our resources in a computerized or manual search if you become stuck. However, look under every bushel that you have already in your hands, or in your community college resource center. You may already have access to the materials you need.

I would finally like to call your attention to another program that may be of value to you librarians. If you are interested in service, and have not received your Masters Degree as of yet, there is a program called the Community Information Specialist Program offered at The University of Toledo. I am in the process of completing my masters degree at this program, and I am very excited about it. It is aimed at preparing skilled professionals to meet the information needs of communities. I have brochures available and would be happy to discuss this very challenging program with any of you. Ask me.
VOCATIONAL/TECHNICAL MATERIALS FOR COMMUNITY COLLEGE LEARNING RESOURCE CENTERS

An informal sampling of titles and agencies supplying resource materials, as presented at the Virginia Library Association Annual Conference, December 6, 1975, by Daryl G. Ellsworth, Research Librarian at The Center for Vocational Education, The Ohio State University, Columbus, Ohio.

NATIONAL DATA BASES (Manual and computer search capability)

1. Abstracts of Instructional and Research Materials in Vocational and Technical Education (AIM/ARM), The Center for Vocational Education, The Ohio State University, Columbus, Ohio 43210. (Bimonthly plus annual index $34.00)

2. Educational Resources Information Center (ERIC): for documents, see Resources in Education (RIE), Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. (monthly $42.70; semianual and annual indexes available); for periodical articles, see Current Index to Journals in Education (CIJE), Macmillan Information, A Division of Macmillan Publishing Company, Inc., 2161 Brown Street, Riverside, New Jersey 08075. (monthly $50.00; semianual and annual cumulations available)

3. U.S. Department of Justice, Law Enforcement Assistance Administration, National Criminal Justice Reference Service, Washington, D.C. 20530 (provides monthly reference card service to registered users, free, and also provides free computerized search service on request)


5. Government Reports Abstracts (and Indexes), National Technical Information Service, Springfield, VA 22151 (semi-monthly, with annual cumulative indexes available. Although this is very expensive, NTIS offers specialized services at reduced costs)

6. Dissertation Abstracts International, Series A, The Humanities and Social Sciences, esp. the section of Education, Vocational), Xerox University Microfilms, Ann Arbor, Michigan

NATIONAL, REGIONAL, STATE SOURCES

1. Research Coordinating Units (RCUs) of selected states. For list, see most recent issues of AIM/ARM. These agencies coordinate much vocational research and publish documents of high interest.

2. Vocational Instructional Materials Laboratories. See list of contact points attached as the last page. Titles vary with each state, and missions also vary; however, many publications used within a given state are free to public agencies within that state and at relatively low cost to out-of-state users.

3. State and Local Departments of Education, or Departments of Vocational Education. Don't ignore these valuable agencies.
4. National Trade and Professional Associations of the United States and Canada. 

Examples:  
a. American Vocational Association, 1510 H. Street, N.W., 
Washington, D.C. 20005
b. American Association for Vocational Instructional Materials, 
Engineering Center, Athens, Georgia 30602
c. Association for Supervision and Curriculum Development, 
National Education Association, 1201 Sixteenth Street, N.W., 
Washington, D.C. 20036.

5. The Center for Vocational Education, The Ohio State University, Columbus, 
Ohio 43210. In addition to its AIM/ARM series, CVE publishes results of 
many outstanding activities in vocational/technical education. See its 
publication catalogs for titles. An open invitation is given to visit.

6. National Information Center for Educational Media (NICEM), University of 
Southern California, University Park, Los Angeles, California 90007. (Of 
specific interest is their Index to Vocational and Technical Education 
(Multimedia), second edition, 1975. Every community college resource center 
should use it regularly.)

7. Human Resources Research Organization, 300 North Washington Street, Alexandria, 
VA 22314. (nonprofit R&D corporation active in behavioral and social science 
research. Publishes bibliography of publications approximately every two years).

S.W., Washington, D.C. 20201, and several of DHEW's operating offices and 
agencies such as National Institutes of Health, 9000 Rockville Pike, Bethesda, 
Maryland 20014, and U.S. Office of Education, 400 Maryland Avenue, S.W., 
Washington, D.C. 20202. Write for their publications catalogs, you may be 
surprised at the breadth of free materials available.

SELECTED BIBLIOGRAPHIES AND LISTINGS OF VOCATIONAL/TECHNICAL and CAREER EDUCATION ITEMS

1. Reynolds, William E., comp., and Hart, Lonnie M., comp., A National Annotated 
Bibliography of Curriculum Materials in Vocational and Career Education, Illi- 
nois State Board of Vocational Education and Rehabilitation, Springfield, Division 
of Vocational and Technical Education, 1974, 829 pp. Available through ERIC as 
ED 090 442.

2. Reinhart, Bruce, Ed., Vocational-Technical Learning Materials: Books and Manuals 
for Schools and Community Colleges, Bro-Dart, Inc., 1609 Memorial Avenue, 
Williamsport, PA 17701, 1975, $35.00.

3. Westinghouse Learning Directory, Westinghouse Learning Corporation, 100 Park 
Avenue, New York, NY 10017. Seven-volume set, with 1973 supplement. (Getting 
a little dated, but still one of the most comprehensive directories of commer-
cially produced materials)

4. A Selected Bibliography on Career Education, Training Research and Development 
Station, Prince Albert (Saskatchewan), 1974. Available from Information Canada, 
Box 1565, Prince Albert, Saskatchewan S6V 5T2 ($2.95) Also see ED 105 252.

6. Note: look in the subject index to RIB, AIM/ARM, and other abstracting series and you will not have to look far to find more bibliographies.

PUBLISHERS (COMMERCIAL AND NONPROFIT).
It is emphasized that this is a random sampling and endorsement is not intended, nor is omission of other good publishers intended as a lack of endorsement.

1. BRO-DART, Inc., 1609 Memorial Avenue, Williamsport, PA 17701.


3. Career Publishing, 928 N. Main Street, Orange, CA 92667.


5. The Baker & Taylor Co., Audio Visual Services Division, P.O. Box 230, Momence, Illinois 60954 (see especially their Audio Visual Quick List, Vocational-Technical Education).


7. Lansford Publishing Company, P.O. Box 8711, San Jose, CA 95155 (police and fire science materials esp.)


OTHER PUBLICATIONS OF MORE THAN PASSING INTEREST


5. Fibel, Lewis R. Review and Synthesis of Literature on Occupational Preparation in the Community College. 1972 (ED 061 416)

6. Barlow, Melvin L. The Case for Vocational Education in the Junior College With an Introductory Review of Recent Research. February 1972 (ED 057 785)


9. Bender, L.W. Occupational Education Program Articulation Between the Community College and Baccalaureate Levels. January 1972 (ED 062 520)

10. Swift, Joan W. Human Services Career Programs and the Community College. 1971 (ED 052 774)

11. Korim, Andrew S. Government Careers and the Community College. 1971 (ED 052 775)

12. Note: Items 5 through 11 above have been extracted from a 1972 bibliography on career education, and are presented as examples of some of the materials that can be found in the ERIC system. As noted earlier, a review of the subject indexes of AIM/ARM, RIE, CIE, and other data bases, you will find many more titles, more recently printed.
VOCATIONAL INSTRUCTIONAL MATERIALS LABORATORIES (in alphabetical order according to last names of directors)

Cathy Ashmore  
Distributive Education Materials Lab.  
The Ohio State University  
Room 115 Townshend Hall  
1885 Neil Avenue  
Columbus, Ohio 43210

James W. Beckett  
Western Curr. Coordination Ctr.  
Vocational Education Section  
721 Capitol Mall  
Sacramento, California 95814

Robert Benson, Director  
Vocational Education Media Center  
Clemson University  
Clemson, SC 29631

Anthony J. Bevacqua, Educational Director  
Vocational/Technical Programs  
State Department of Community Colleges  
Raleigh, NC 27604

Lynn G. Bevins, Director  
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P.O. Box 1114  
Murfreesboro, TN 37130

James L. Blue  
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Olympia, WA 98504

Dr. Herbert Bruce, Director  
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Dept 152 Taylor Education Bldg.  
Lexington, KY 40506

Thomas E. Eachus, Director  
Voc. Resource Center  
School of Technology  
Indiana State University  
Terre Haute, IN 47809

Linda Glosson  
Texas Technological College  
P.O. Box 4067  
Lubbock, TX 79409

Earl Hay, Supervisor, Voc. Curriculum  
Curriculum Development Center  
State Department of Education  
Albany, NY 12224

Amon Herd, Instructional Materials Center  
University of Missouri  
Columbia, MO 65201

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The Ohio State University  
Room 112, Townshend Hall  
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Trenton, NJ 08625

Robert Luter, Instructional Materials Lab.  
Distributive Ed Department  
University of Texas  
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Urbana, IL 61801

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Natchitoches, LA 71457

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P.O. Box 2847
University, AL 35486

Roberto Tirado
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Arecibo, PR 00912

James E. Wall, Asst Dean and Director
Research Coordinating Unit
Mississippi State University
Box JW
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