ABSTRACT

Designed to meet the changing needs of women by increasing their decision-making ability, this book provides practical exercises and activities which develop and clarify decision-making skills. In addition, it seeks to develop a broader concept of women's roles and emerging life patterns, to awaken women to the spectrum of new possibilities opening to them, and to serve as a catalyst for purposeful planning by women. Chapter 1, Where Are You as a Woman, examines traditional attitudes and ideas which society holds about women. Chapter 2, Who Are You, provides questions and exercises to examine individual values, abilities, interests, and special talents in order to understand how one can use this knowledge in moving toward life goals. Chapter 3, What You Need to Know, presents questions and exercises which develop knowledge of information sources in order to make the most advantageous decisions. Chapter 4, How Do You Take Action, furnishes questions and exercises which set up a program for action in developing alternative career possibilities. Lists of related readings and local women's resource centers are also included. (Author/DE)
How to Decide
A guide for women

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How to Decide: A Guide for Women grew out of a concern for and an attempt to meet the needs of women with whom we have worked over the years. We gratefully acknowledge those women who have shared their lives and decisions with us and whose enthusiasm, support, and contributions of ideas and personal case histories helped make this book possible.

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N.T.S.
J.S.P.
G.P.M.
Foreword

How to Decide
A guide for women

is about a difficult subject: learning how to make decisions. Making decisions is not easy for most people, especially when those decisions are important to the individual involved. Yet our world of change and uncertainty demands that we make choices, and good ones. Women, especially, have experienced rapid change in society; new freedoms, new roles, new values have offered new possibilities to women and have created new needs for them as well. This book is designed to meet the changing needs of women by increasing their decision-making ability and by helping them apply the dynamics of decision-making to planning their lives in a world of broadening and different opportunities and expectations. In addition, How to Decide seeks to develop a broader concept of women's roles and emerging life patterns, to awaken women to the spectrum of new possibilities opening to them, and to serve as a catalyst for purposeful planning by women.

How to Decide is appropriate for women of all ages, from college through retirement, but it is especially appropriate for women who are trying to make their lives more constructive and satisfying.

The exercises and activities in this book are generally drawn from actual life experiences, and they will be most helpful to readers who become actively involved and complete a wide variety of them. How to Decide: A Guide for Women has been used effectively in both individual and group settings.

The authors will welcome any comments or suggestions readers might have regarding any aspect of this book.
Where are you as a woman?
What, then, might the American woman become? Who can she be? Who will she be? We might become whatever we want to become, whatever we have the wisdom, the strength, the courage, and the fortitude to become. We can be whoever we choose to be. We will be whoever we develop ourselves into being.

M. Louise McBee and Kathryn A. Blake, 1974

“Helmer: Before all else you are a wife and mother.”

“Nora: That I no longer believe. I believe that before all else I am a human being. Just as you are—or at least that I should try to become one.”

Henrik Ibsen, 1879

“A woman should be seen, not heard.”

Sophocles

“Woman’s destiny is not just to be attractive, to be able to find a smart, rich husband, and to be a good housewife and mother. She can be all of these if she chooses to be. But first and foremost she is a person, and she should be treated like one. As a person, she also has the responsibility to acquire maximum potential and self-actualization. The process of defining herself and her identity is her own responsibility and should not be exclusively dictated by society and its expectations, although society can set some guidelines.”

Vijay Sharma, 1974

“I'd like to see the day when a mediocre woman can go as far as a mediocre man.”

Bernice Sandler, 1972

“A woman is to be from her house three times: when she is baptized, when she is married, and when she is buried.”

Thomas Fuller, 1732

“Woman may be said to be an inferior man.”

Aristotle

“Not all women want to be astronauts, but neither do all women want to be housewives and or secretaries.”

Impact, 1974

“A bright woman is caught in a double bind. In testing and other achievement-oriented situations she worries not only about failure, but also about success. If she fails, she is not living up to her own standards of performance; if she succeeds she is not living up to societal expectations about the female role.”

Matina Horner, 1969

“But even if all discrimination were to end tomorrow, nothing very drastic would change. For job discrimination is only part of the problem. It does impede women who choose to become lawyers or managers or physicians. But it does not, by itself, help us understand why so many women 'choose' to be secretaries or nurses rather than executives or physicians. That 'something' is an unconscious ideology about the nature of the female sex, an ideology which constricts the emerging self-image of the female child and the nature of her aspirations from the very first. . . . The "homogenization" of America's women is the major consequence of our sex-role ideology.”

Sandra L. Bem and Daryl J. Bem, 1973
Making decisions is commonplace for all of us. Some of us make them more consciously and systematically than others. Some of us have confidence in our skills in decision-making, and others find it difficult to make even the most trivial choices. Some people are not aware of many of the choices they could make, and some feel better letting others make choices for them.

Regardless of how you make choices or how you feel about making choices, your decisions determine your future. A decision is an act, and in taking or choosing a specific action, an individual is required to make a commitment of personal resources that cannot be replaced. The resources committed might involve time, money, a personal relationship, a career, a style of life, or even a strongly held belief. A decision might be painful, pleasant, or anxiety-producing, or it might relieve a troubling situation. A decision can be and do all these things, but most of all it means taking action. It means getting off the fence. It can be a way to move you toward what you want or what is important to you and give you control and freedom over your life.

In today's world and in the future everyone will be called on to make more choices as changes evolve in an advanced technological society. Perhaps no one will be more aware of the implications of increased options than the American woman who is exploring and testing new roles and opportunities that heretofore have been unavailable to her or that she has found unacceptable. The woman of today has been thrust into a new set of conditions that have great implications for her personal, educational, and career life. As is true for anyone facing new and important choices, this situation is likely to cause anxieties. Although the freedom to choose may be clearly apparent to a person, the ability to choose may not be so apparent.
Indeed, most people, men or women, old or young, have had little help in learning how to make well-informed, well-considered choices.

The problem of acquiring skill in making decisions is especially acute for women. Many women are not aware of the choices open to them. They may feel anxious, confused, uneasy, or frustrated because their experiences have not prepared them for deciding. And even when they have learned how to make effective decisions they may not be able to take action unless others approve. A woman who is anxious about the very notion of making a decision is hardly in a position to take advantage of newly available options relating to her education, her career, and her life.

It is the purpose of this book to help women learn decision-making skills so that any uncertainties they may have about making choices can be reduced and any anxiety they may associate with decision-making can be lessened. The decision-making process you will follow in these pages can apply to any decision, whether it is personal or whether it relates to your career. The word "career" as used in this book refers to lifelong learning, living, and working experiences. The book is intended to help you learn to use what you know to get what you want out of life, whether you are a student, a business executive, a housewife, an artist, a mother—or some combination of these.

In other words, this book is directed to you, a unique individual. It is based on the idea that people who learn to decide effectively can direct their lives effectively. It can help you to focus on what is really important to you, it can teach you how to evaluate and use information in making your decisions, it can provide you with some techniques by which you can identify and explore new alternatives—and it can encourage you to take action. Like many others who have learned to use the decision-making process, you may find greater freedom in your life and learn ways to develop greater control over what you do and what you plan to do in the future.

A good beginning in gaining greater freedom of choice and control over your life is to examine some of your attitudes toward yourself and toward other women and what effect these attitudes are having on you. For example, what do you think a woman should be? How binding or important to you are some of the stereotypes about women? The self-evaluation in the following pages can help you confront your image of appropriate "feminine" behavior.
What people think of themselves, as well as what others think of them, has a great deal to do with what decisions they make. Sometimes your perception of yourself may be inaccurate, and sometimes your perception of what others might think of you may also be inaccurate. If you get things out where you can examine them, you will probably find them easier to deal with. The statements listed below sum up some common attitudes and ideas, things many people seem to believe. As you go down the list check the ones you believe are essentially true.

**Women as Workers**
- More women would work if their husbands would encourage it.
- Women handle routine, detailed, repetitive work better than creative imaginative tasks.
- Women who work are taking jobs away from men.
- Women prefer working for a male boss.
- Women have a responsibility to put their talents to work outside the home.
- A college degree is a waste of money for women if they never expect to use it through gainful employment.

**Women as Persons**
- Women tend to respond emotionally; men respond intellectually.
- Women have less need to achieve than men in the working world.
- Women tend to feel inadequate. Instead of using their mistakes for growth, they use them as justification for dropping out, for quitting, or for putting the blame on someone else.
- Women's image in the mass media overly emphasizes beauty, fashions, or homemaking values.
- Women do not want full equality if it means equal responsibility.
- Women are by nature more mediating and cooperative than men.

**Women as Wives and Mothers**
- A woman who works full time cannot possibly be as good a mother to her grade school children as one who stays home.
- A woman's first responsibility is to be a companion to her husband and a mother.
- Husbands who feel threatened by a careerist wife are unsure of their masculinity.
keeps you from deciding?

Women as Decision – Makers

Women tend to make decisions intuitively, not rationally.
Women are not permitted to make important decisions; society or their families make decisions for them.
Women are too emotional to make well-informed, well-considered decisions.
Women tend to let others—husbands, parents, friends—make decisions for them.
Women lack conviction; they do not stick up for their choices.

Look back over the list at the statements you have checked as representing essentially what you think. Have some of these beliefs affected your decisions? If you think they have, can you identify the ones that may have been serious obstacles to your going after what you want? Put an “M” next to the statements that are the most serious obstacles to your making a decision. Put an “L” next to those that are the least serious.

Have any of the above beliefs affected a recent decision you have made? If so, give an example:

Are there other statements you believe or others believe about women that have affected your role as a decision-maker? What are they?

Most women responding to these statements find several in each category that have affected their decision-making or their ability to take action to move toward what they want. Others find whole categories relating to how they direct their lives. The category “Women as Decision-Makers” is the one that many women find to be the most difficult to deal with. How do you make a decision and then have the courage to stand up for it?

If you feel that way or find obstacles in any of the above categories, you’re not unlike a lot of people who are trying to make their lives more satisfying, and this book should be helpful to you.

Sometimes in learning to make decisions it’s useful to examine how other people have handled their lives. In the following pages you’ll have an opportunity to observe and study how others have dealt with critical decisions in their lives. As a starting point, read about Marlene. While you are observing her situation, try to ascertain how the statements you have just read may have affected Marlene’s role as a woman, her life plans, and her decisions.
Marlene: What's important?

Marlene is a college student. She attended a lecture on the changing role of women and felt confused by some of the things she heard:

- Of the nearly 32 million women who work in the United States almost 3 out of 5 are married:
- Women have always had jobs; they have rarely been permitted careers.
- Fewer than 1 percent of all women workers are in "professional" positions such as physician, lawyer, scientist, editor, or senator.
- If you elect not to work, not to enter a profession, or if you elect to stay home—that's your business.
- People are different, and therefore they should make different choices.

Marlene had always thought she would marry, have a home, and raise children as her mother had done, that this was the major purpose of her life. A career outside her home would be incidental, a remote possibility. Now she was wondering what would best satisfy her.

Did she really want to be like her mother? Lately, Marlene had detected some feelings of dissatisfaction in her mother, perhaps even resentment that her husband and children were taking her for granted. What would cause her to feel that way? Her mother had graduated from college, taught school for two years, and then married a man who provided a good living for her and their three children. Apprehensively, Marlene questioned her own plans for the future. Whom would she marry, or did she want to marry? Did she want a career? Could she marry and have a career too?
Nobody had ever really encouraged Marlene to think about what career she would like. She had been told that she might consider being an art teacher, that this would be a good choice for a woman. But she did not want to be an art teacher. She wanted to be an architect. She wanted to draw house plans, not pictures. But would she ever finish that? All her friends would be married before she even finished school—and she thought she wanted to get married. Why not go ahead and major in art education and then, after she married, if she still wanted to be an architect maybe she could go back to school.

"Certainly," Marlene thought, "I must have more decisions to make than my mother ever did." She drifted from one decision to another. One day it was like this; the next it was that. Occasionally she felt confident, but generally she felt lost and without direction. She couldn't make a decision she could stick to because she wasn't sure what she wanted.

Write in your answers to these questions about Marlene:

Why is Marlene confused?

Have you been asking yourself some of the questions Marlene is considering? Have they affected your thinking?

Will considering the life of her mother be helpful or not helpful to Marlene as she begins to consider a plan for her life? Why?

What will your lifeline be like?

Women follow varied life patterns, some the traditional family pattern followed by Marlene's mother, working only after formal education; some a single person's pattern in which work assumes a significant part of life, and some a dichotomous career-family pattern of work with only brief leaves for having children. Most women tend to fall statistically close to the pattern of Marlene's mother: first child born at age 26, last child born at 29, and the last child entering school at age 35. Consider the life pattern drawn in the box at the top of this page. What does it tell you? Do you think of your life as having ups and downs like these, as having a shape? Does it seem familiar? Why?
In the spaces below, draw a lifeline for a woman you know well, perhaps your mother or a close friend, and a lifeline for yourself. Each line can have its own shape, but each should begin at a point you consider to be the beginning of the life and terminate where you consider the end of the life to be. Write in the events that shape the lifelines you draw. After you have plotted your lifeline to where you are today, continue shaping it by projecting how you would like it to look in the future.

The lifeline of a woman you know well:

Your lifeline:

Most lifelines are different, or at least they’re shaped by different events and different actions or decisions. What decisions made the lifelines you’ve drawn above different? How many of the actions that shaped your own lifeline resulted from choices you made, and how many from choices others made for you? Is there evidence of action you’ve taken without really making a decision—that is, something you did simply because it was expected of you?
How your decisions affect your lifeline

Once again draw a lifeline for yourself, but don’t write in your age or the events that shaped the line.

Now put the following symbols along your lifeline. Put (!) where you took the greatest risk of your life. Place (X) where you encountered an obstacle preventing you from getting or doing what you wanted. Use (O) to locate a critical decision that was made for you by someone else. Put (+) at the point of the best decision you’ve ever made and (−) at the worst decision you’ve made. Finally put (?) where you see a critical or important decision coming up in the future. It might be helpful to describe what each symbol represents.

Consider your lifeline carefully now, complete with symbols. Have you learned anything that surprises you?

How have decisions affected the shape of your lifeline?

Did you actually make the decisions that affected your life?

Learning to Decide

Most people have had little practice in learning and applying decision-making skills, and yet everyone is constantly being told or asked to decide. Practice in learning and applying decision-making skills might help you with some of your problems.

A good way to reduce the number of difficulties you might experience in making decisions is to learn some of the things that are involved in this process. Consider the statements in italic type below and try to respond to the questions following them.

A decision is the act of a person in choosing, selecting, or deciding among several possibilities.

Write down an important decision you face right now:

What makes this decision important?
A decision can be rated as critical or important if it has something to do with what you can or cannot do in the future, if it affects others, if it is important to you, if it is difficult to resolve immediately.

A decision is not possible unless there are two or more courses of action to take.

What are the alternatives (actions you can take) related to the decision you listed on page 11?

An outcome is the result, consequence, or aftermath of a person's action or decision.

What outcomes, good and bad, can you predict for each of the alternatives you listed above?

It is the individual who makes each decision unique. Two individuals may face a similar decision, but each person is different, and each may want a different outcome.

Write down a poor decision you have made:

Why do you consider it to be a poor decision?

Most people say that a decision is poor if the result was not what they wanted; however, a person has direct control over the decision, not the outcome. A good decision does not guarantee a good outcome, because you cannot control the outcome. A good decision will increase your chances of having a good outcome.

What is a good decision you have made?

Why was it good?

A good decision is one in which the skills of decision-making are used to choose the alternative that is best according to the decision-maker's preference. The "goodness" of a decision is based on how it is made, not on how it turns out. A good decision could yield a bad outcome, and a bad decision (one poorly made) could yield a good outcome.

What is a career decision?

A career consists of those major activities, related or not related to work, which are of prime importance during one's life. Any decision you feel is important (critical) enough to include on your lifeline may be a career decision for you.

In sum, decision-making is a lifelong process. It should help you to:

Recognize and define the decisions that will determine what the rest of your life will be. Career planning is a continuous process. You have been and will be making many decisions relevant to career plans—decisions about a college major, about summer work experiences,
about marriage, about finding a job, about retirement, about having children, and about your life goals.

Know yourself—what is important to you, what you can do, and what you want to accomplish. To understand yourself as a unique person and as a woman, you need to examine your attitudes toward the role of women, recognize any conflicting values you may have, explore the values you have relating to work, and establish short-range and long-range objectives. Your experiences can provide you with knowledge of your abilities, aptitudes, and interests.

Evaluate the information you already have—and seek, evaluate, and use new information. For example, if you are making decisions about an occupation, you must know something about opportunities and limitations in the fields you are considering. You need information about supply and demand for particular occupations, job characteristics, skills required, and education necessary. You need to be able to assess the risks and costs involved in the alternatives that are available.

Develop a plan of action or strategy for attaining what you want. Learning decision-making skills will be useful in formulating a plan of action that relates what you consider to be important to the options that are available.

Develop skills that will help you overcome the obstacles women face in attempting to implement new life plans or change undesirable existing characteristics or conditions. Decision-making skills are learned and can be applied to all your important choices, whether they involve personal, educational, or occupational matters.

CHECKPOINT

Do you know where you stand as a woman? Write a statement that summarizes your basic feelings or thoughts with regard to yourself as a woman in today's world.

Before going on, you might find it helpful to consider the following questions.

- How confident are you that you understand yourself—your interests, values, and abilities?
- Do you want to know how to make your own decisions about your career and life and feel more confident that your decisions are good decisions?
- Can you accept responsibility for your own decisions, regardless of their outcomes?
- Can you establish or set goals for yourself?
- Do you know how to identify the barriers or obstacles that might prevent your attaining a specific goal you might set for yourself?
- How important is it for you to develop skills that will help you get what you want in life?

The next pages in this book deal with a very important step toward developing these skills—learning what is important to you and how important it is.

If you want to try learning more about yourself go on to the next section. It's your decision!
Who are you?
WHAT is important to you and HOW important is it?

Up to this point you have examined the kinds of general attitudes, experiences, and values that you hold or that society holds that have had something to do with the freedom and control you have had in your life, especially as it relates to getting what you want. But before you can move effectively toward what you want, it is important to discover what you know about yourself — things such as your values, abilities, interests, and special talents. Most important in this discovery process is to learn to understand yourself — what is important to you and how important it is. Learning what you value and what your value priorities are requires a great deal of thought as well as a study of your behavior. What is important to you tends to show up in what you do — what actions you take, or what decisions you make. Sometimes it is very difficult to find out what you value because people do learn new values, values change over time, and so do value priorities. So, what is important to you today may not have been important to you five years ago and may not be five years from now.

In this section you will participate in a series of activities to help you discover what is important to you and how you can use this knowledge in moving toward what you want in life. Knowing this and more about your interests, abilities, and special talents is vital if you expect to make well-considered, well-informed choices about anything.

What do you want in life?

To get an idea of how vital it is to learn what is really important to you, try the following exercise. Don't worry if it's difficult or even impossible for you to respond to some of these questions. If you can't respond now, you can come back as you learn more about yourself and complete the exercise.

Write down three things you want most in life:

1. 
2. 
3. 

Examine what you've written down. What does each thing have to do with what is important to you — what you value?

1. 
2. 
3. 
Now, try to think of actions, some things you've done recently that show you have done something to support what is important to you and that, consequently, have moved you toward what you want in life:

1. 

2. 

3. 

After you have studied all your responses, what have you observed? Do your actions support what you say is important to you? How?

Are your actions moving you toward what you want? How?

If you're not satisfied with the actions you've taken, can you think of what obstacles might be preventing you from getting closer to what you want?

What action should you have taken?

At this point, can you think of any ways of getting around the obstacles you listed? What are they?

The following exercises are to help you discover what is important to you, what you really value.
Sharon: Using values in making a career decision

Each woman is unique because of what she values and what she reveals about her values in the decisions she makes. Values affect the “goodness” of possible alternatives, what action will be taken, what information is required to make a decision, and judgment of the outcomes.

Read over the story that follows. Try to identify what Sharon values. Then use those values (which may differ considerably from yours) in making a decision for her.

After one year at the university, Sharon feels that college is not the place for her. Her grades show her to be a good student. She feels, however, that too much money is being spent on her education. She also feels that going to college prolongs the time before she can become independent. Sharon’s parents are against her leaving college. They insist that all their children get a college education. Leaving college would not totally satisfy Sharon. She still feels the need to be someone and to do something with her life. After much deliberation, Sharon looks into a program to train people wanting to become telephone installers. Although her mother thinks women who go into the skilled trades are “unladylike” and aggressive, Sharon likes working outdoors and having a great deal of independence while she works. She would have freedom to go out on her own, to control the speed of her work, and to manage her time. As an installer, she would do a variety of things, all requiring special skills. The work would be hard but stimulating both physically and mentally. She likes being involved in physical activities, and she feels she could get great satisfaction from meeting the physical demands and the challenges the job would make on her energy and determination. At the end of the day, Sharon could carry home a feeling of accomplishment as well as good pay.

Sharon values:

Sharon will decide to:

If she decides to become an installer, what kinds of objections will she get from her college friends, her parents? What pressures from society might she feel?

Working in the skilled trades allows women who like outdoor or manual work and women who like independence and freedom to move about on the job to express these preferences. Average minimum wages for plumbers, carpenters, electricians, painters, and other workers in skilled trades range from $6 to $10 an hour. In many trades apprenticeships, for learning while being paid, are available.

List below some other advantages for women entering skilled trades.

What do you consider to be the disadvantages?

What unusual qualities might one need to make the choice you think Sharon makes?
Dream a little...

If you were free and could do any kind of work you wanted. What would it be? Dreaming, and ignoring any possible barriers, write down what you would really like to do. Be as specific as possible.

Close your eyes for two or three minutes. Imagine that you are in the situation or occupation you have named — doctor, lawyer, secretary, homemaker, manager, explorer, engineer, social worker, professor, auditor. Where are you? Describe the setting.

What are you doing? What other people are there? What are they doing?

Did you have any special training to get where you are? What skills or abilities are required?

What is especially important to you regarding what you are doing?
Now come back to the present.

How much do you really know about this occupation or activity?

What are some ways that values, interests, and abilities relate to this type of occupation?

What new information do you need before choosing this occupation?

Is what you want still a dream, or is it a possibility for you?

Now, try to look back 5 or 10 years. What would you have said then that you would like most to do?

Have your values changed? If so, in what way?

How do you feel about this change?

Sometimes a dream can end in a rude awakening. What is desirable and appealing may appear to be impossible. A kind of ceiling can develop over one's life preventing one from really moving toward what is desired. This ceiling is sometimes self-imposed and sometimes imposed by others. And, more often than not, it is the result of a value conflict. Conflicts can be among several things that are important to you, forcing you to give up one thing if you choose something else. Or, a conflict can be between what you think important and what others think is important. Difficult choices generally involve a value conflict. In career planning, for example, some women experience a conflict between career and marriage; others experience a conflict between being successful and being feminine; still others might feel the conflict between what they want and what others want for them.
In the story below, Kim has found that various conflicts in her life are making her choice difficult. See if you can identify some of these conflicts.

Kim is thinking about dropping out of the program for a Master of Business Administration in the middle of her first quarter. She got married in the summer to a young man working on a master's degree in art. She did well in her undergraduate major, psychology, but the courses she now has in accounting, quantitative analysis, economics, and statistics present material that is interesting but new to her. She is having to study a great deal, even at times when her new husband wants her to spend time with him. She feels that after she graduates the jobs she might get will be even more demanding on her time. She wants to have a family. She is getting more and more behind because of the demands of housework and entertaining friends. She decided to major in business because of satisfying jobs she has had in retailing and office work, because she likes competition and the chances for success, and because of the availability of jobs for women in the area. She talks with her professors who encourage her to continue. One even suggests that if her husband goes into freelance art she may need to work. If she drops out, she is thinking about getting a teaching certificate so she can get jobs if her husband moves around and so she can move in and out of the world of work.
Describe the value conflicts Kim is experiencing:

Consider these statements:
- Marriage and career do not mix.
- Working is acceptable only if it does not interfere with home responsibilities.
- The man should be the primary breadwinner of the family.
- Women with small children should not work.
- Teaching is a more practical field than business for women.

Can you identify other conflicts?

What decision do you think Kim should make? Why?

What are some values that appear important to Kim?

By making the decision you think she should make, what might be some of the results, both favorable and unfavorable, that Kim might have to face?

Describe a decision you have made in which you encountered conflicting values. Write down all the important details.

How did you resolve those conflicts?

What were some of the results?

Would you do it the same way now? Why?
Sometimes it’s difficult to do what you want to do

Barbara is 25, single, and wants a career in banking. It is a field that offers great variety and opportunity to advance. When she graduated from college Barbara worked during the summer in a bank, but since she could not get into a training program without some graduate courses in banking she took a job as a secretary to earn enough money so she could return to college and complete a master’s in business administration. As a secretary, Barbara was very successful and within three years was made an administrative assistant, which required about half secretarial duties and half time working with statistics and accounting. In spite of the fact that her boss encouraged her to stay on and even offered her an additional raise, she decided to return to college and pursue her goal of working in banking. Barbara earned her M.B.A. and began applying for positions in various commercial and savings banks. She was especially interested in trusts, investment banking, and loans, and not the administrative side of banking. At the time she applied for jobs the opportunities were very scarce, and she received only one offer to work in a bank—a savings bank where she would be trained to be a bank manager. She was not interested in being a bank manager. Through friends and the efforts of a placement office, she was offered several jobs as a secretary, a job as an executive secretary to the president of a large corporation, and a job as a sales person in a computer firm. All the nonbanking jobs paid at least a thousand dollars more than the bank position, where the starting salary was $9,000 for the first two years. The executive secretary position paid $15,000 and the computer sales $17,500. Barbara didn’t feel confident about selling, and she was reluctant to take a secretarial job, even at such a high salary, because she feared she might not be able to get into a banking position at least to try what she felt she wanted to do. Time and especially money seemed to be running out. She was living on a $500 loan, and she needed work desperately and soon.
What are some alternatives Barbara has?

What do you think she decides?

Why? (What does she value?)

What would you decide? Why? (What do you value?)

What are the major conflicts that have to be faced in this decision situation?

To see what Barbara decides see page 24.

Considering your values in a critical decision

It is not easy to discover what is important to you, and it is even more difficult to decide what values are more important than other values and just how much more important they are. Yet, it is virtually impossible to make a well-considered choice if you don’t know what is important to you and how important it is in a given decision situation. The following exercise provides a way to begin considering your values in light of a critical decision you have made or that you have to make in the future.
First make a list of all the things that are important to you. A good way to go about this is to think about things that you spend a lot of time thinking about, or things that you would like to have as part of your life. A sample list might include words like these:

- Security
- Honesty
- Independence
- Leisure Time
- Money
- Fulfillment
- A Close Relationship
- Prestige
In the space below, write down the values that are important to you. You may choose some from those values shown on page 24 and/or add others that you can think of.

After you have made your list, rank each of the values. Put a (1) next to the item that is most important to you, a (2) next to the item that is next most important, and so on, until each “value” you listed has a number or priority. Check your ranking by trying to relate action to your values — that is, what have you done lately that indicates that you value what you say you value?
When you have completed the list on page 25, think of an important decision you have facing you now or that you expect to face in the future. Write the decision down. Your decision might come from questions like: What shall I do with the rest of my life? What job should I take? What should I take when I return to school? As a middle-aged woman, what occupation should I pursue? What can I do to make my life more satisfying?

**Your critical decision:**

**Why is it critical or important for you?**

Now that you have identified your decision, try to think of all the alternatives, actions you might take, in this situation. List all the alternatives you can think of, including those that may not appear to be acceptable to you at this time.
Now list your alternatives again under Alternative 1, etc., on the lines below. Under each alternative, write all the values you listed on page 26 that this action would accommodate if you chose it. If you think of other values or of new alternatives as you're doing this exercise, feel free to add them to your lists. When you write down the value under each alternative, be sure to put the number next to it that represents its importance to you (its ranking). If your decision has to do with what to do for the rest of your life your exercise might read like this:

Alternative 1: Enter an apprenticeship program to prepare for a skilled job

Values and their ranks: Family (6) Money (4)
Honesty (2) Prestige (9)
When you have listed your values under each alternative, look at the results and try to answer the following questions.

Which alternative accommodated the most values you listed?

Which alternative accommodated the most important values you listed?

Which alternative do you think is the best choice? Why?
Did you learn anything new about yourself? Explain.

Perhaps there are alternatives you don't know about. Think about what you might do to increase these options.
Relating your values to

Actions reveal most clearly what a person values. If you are willing to spend your time and energy doing something, or consistently choose it over something else, you are probably revealing your values. What you value has a great deal to do with the kind of work you might want to do.

Besides the numbers in the chart below write 10 things you have done during the past year. The list does not have to be in order of importance. Include paid and nonpaid activities, things you do for pleasure, things that relate to work or leisure.

On page 31 is a list of 10 common work values. Write these values in the spaces provided at the top of each successive column in the chart and then follow the directions given for each.

<table>
<thead>
<tr>
<th>1.</th>
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<th>4.</th>
<th>5.</th>
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<th>10.</th>
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</table>

Total
1. **INTEREST.** In the column you have labeled INTEREST, put a check by any activity on your list that you did because you really liked doing it. It is one of your special interests, and you find it a stimulating activity.

2. **INDEPENDENCE.** In the column you have labeled INDEPENDENCE, put a check by any activity you did because you like to do things on your own, without having a lot of orders and directions. You like the feeling of being independent.

3. **SELF-EXPRESSION.** In the column you have labeled SELF-EXPRESSION, put a check by any activity you did in any area of your abilities because you feel that using your natural talent or ability helps you express who you really are and what you do well.

4. **SERVICE.** In the column you have labeled SERVICE, put a check by any activity you did because it had meaning for others or because it was for another person's benefit. You have a need to help others, and you like to do a good and useful job wherever you are needed.

5. **LEADERSHIP.** In the column you have labeled LEADERSHIP, put a check by any activity you did because you like to use your leadership abilities. You enjoy planning and organizing a program or activity, and you get a feeling of satisfaction from knowing that you can direct and supervise the activities of others.

6. **REWARD.** In the column you have labeled REWARD, put a check by any activity you did because you expected to receive money or some other kind of reward. Perhaps you received the approval of someone significant to you or perhaps you earned a special privilege like being invited to join some select group.

7. **ACHIEVEMENT.** In the column you have labeled ACHIEVEMENT, put a check beside any activity you did because advancement and growth are important to you. You like to do things well, to do your best when you do something.

8. **RECOGNITION.** In the column you have labeled RECOGNITION, put a check beside any activity you did because recognition of your work by others is important to you. You like being respected, having prestige, and receiving approval for what you do.

9. **VARIETY.** In the column you have labeled VARIETY, put a check beside any activity you did because you like to do new and different things. You don't like routine or repetitious work.

10. **SECURITY.** In the column you have labeled SECURITY, put a check beside any activity you did because you feel comfortable doing it. You are familiar with this, and you find it easy to do.

---

**Total:**

After you have checked the 10 activities for the 10 value columns, total the responses in each column on the value sheet. You can now begin to determine the strengths of your values as related to your work activities.
Write below what you have learned about yourself and your work values.

What work value emerges the most? The least? Why?

Values relating to work make up only part of the career an individual pursues throughout life. People generally value things in addition to work values when they talk about leisure, formal education, informal education, and personal relationships. It is this total pattern of values that we bring to bear when we make decisions relating to all aspects of our lives. And when we take certain actions, as we grow and experience new things, our values change and so do the values of the people around us. Ten years ago, it might have been considered unusual for a woman to prefer a career as a working single person over a career as a person working as a housewife or mother. It is more common now, too, to observe preferences being expressed by married couples to have smaller families or perhaps to have no children at all. With changing values in society as a whole, different and more accessible or inaccessible alternatives emerge. For example, a single person can now have a family through adoption or foster family opportunities.

To get a better idea about your total life — the things you have done, the values you have held or now hold, and the alternatives you’ve considered along the way — you might find it useful to look at your life as a “pie” that is divided into a number of pieces. Some of those pieces have already been distributed and sampled, others have yet to be cut. Study the sample of the “pie of life” on the right and then try filling in things you value, things you’ve done, things you enjoy, and things you expect to do with the rest of your life. The words written around the edge of the pie are meant to suggest some of the things some people experience as they progress through their lives.
As you were completing and examining the “pie” of your life, did you discover anything about yourself?

Have your values changed over the years?

What was the easiest part of the pie to fill in? Why?

What are some things that might prove difficult for you in trying to shape and experience the rest of your life the way you want to?

How do you expect to divide up your life? In other words, what important activities are you planning for and when?

It is very difficult—perhaps impossible to formulate what your life might be without knowing what you want . . . and knowing what you want requires that you establish some personal and clear statements of goals for yourself. The exercises in the next pages may help you to begin.
Setting Goals

Some women have expressed discouragement about setting goals because they have set so many they never reached. They see no point in going through the process just to fail again. However, it is important to have goals when you are making life choices for today and tomorrow. They are especially important for giving direction to your energy and for determining how you will spend your time. Setting goals can be a way of getting things moving, and they can be a yardstick against which to measure progress.

"If you don't know what you want you probably will never get it"
To be attainable, goals should be realistic and meaningful. They should be based on an understanding of yourself, including your values, interests, strengths, and weaknesses. Goals are statements of the general long-range outcomes you desire. More specific short-range steps toward accomplishment of a goal can be called objectives. If you value being an asset to your community, a goal to which you assign priority might be to make a specific contribution to your community. Specific objectives might be (1) to volunteer to work on at least one civic activity, such as a clean-up campaign; (2) to become a member of one community group and attend all meetings; and (3) to keep up with what's happening in the community.

Describe some aims or goals you have had, indicating whether or not you attained them.

<table>
<thead>
<tr>
<th>Goal</th>
<th>Attained</th>
<th>Not attained</th>
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When Susan finished high school, she wanted only one thing — to get married. Now at age 27, she has a 2½-year-old child and is in the process of getting a divorce from her second husband. She has held several different jobs and has now been working as a veterinarian's assistant for eight months. She has been re-evaluating herself and seeking clarification of her life’s purposes. Her values and interests have changed. She feels that she made a serious mistake to reject any thought of college as a part of her future when she was in high school, even deciding not to take the college entrance test. She now considers her personal and educational development to be very important, and she feels a need for achievement. It is important to her that she develop her full potential and make a new, secure life for her child and herself. She wants to become a physician’s assistant. However, she must first take the college entrance test and then apply for admission to a training program for physician’s assistants.

What are some of Susan’s values?

What is Susan’s primary goal?

List some things Susan might do to help attain her goals.
PHYSICAL STRENGTH
FINANCIAL NEEDS
PERSONAL ATTITUDE
PREJUDICE
THE JOB MARKET
FAMILY RESPONSIBILITIES
EDUCATIONAL BACKGROUND
ABILITY
PERSONALITY
ATTITUDES OF SOCIETY
RACE DISCRIMINATION
EDUCATIONAL OPPORTUNITIES
SEX DISCRIMINATION
What are some other examples of personal shortcomings?

What are some other examples of obstacles outside of self?

Susan's barriers
List below some personal shortcomings and some obstacles outside herself that may prevent Susan from reaching her goal.

Action she can take
List steps she could take and/or help she may get from others to remove each of the barriers listed.

Re-examine Susan's goal. Is it attainable? What alternative goal(s) might she consider?
To help you determine meaningful goals for yourself, complete the following:

**What you'd like to happen in five years**

List here things you would like to learn to do, satisfying activities you'd like to be involved in, and things you want to strive toward during the next five years. Keeping your values in mind, think in terms of occupation, leisure time, family, education, etc.

**What you'd like to happen in one year**

List here things you would like to learn to do, activities you'd like to be involved in, and things you want to strive toward during the next year. Some of these may be duplications of your first list.

To help you set realistic goals, complete the following:

**What you do well (your strengths)**

List here the things you do well. Sometimes this is a hard list for women to complete because they have been brought up to be modest, to minimize what they do well in exchange for being popular or for being liked and loved by others.

**What you do poorly (your personal shortcomings)**

List here the things you do poorly or that cause you concern. Look back at your list of what you would like to happen in five years and see if you can tell whether the things that cause you concern may be obstacles to your attaining those goals.
Now take this information about yourself and convert it into statements of goals that express what you want in life. Select at least one item from your list of what you would like to happen in five years and at least one item from your list of what you would like to happen in one year.

<table>
<thead>
<tr>
<th>What is your goal?</th>
<th>What are some specific steps (objectives) you can take toward reaching your goal?</th>
<th>When do you want to attain this goal?</th>
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CHECKPOINT

Setting goals and getting ready to move toward what you want

Setting goals for yourself is a way to begin getting some “living space” in your life. To get to a goal, you need to clear a path so that movement toward what you want is possible. Some of the things that have to be cleared from the path are value conflicts, unnecessary or unknown hazards, personal or societal limitations, and various fears or anxieties that often are evident whenever anyone tries to attain something difficult or new.

Just setting goals is one thing, but finding out what you need to know before choosing an action leading to a goal is another matter, which will be considered in the next section.

If you want to begin to move toward what you want, go on to the next section. It’s your move.
What do you need to know?
Collecting information and using it in making a decision is probably the most familiar part of the decision-making process for all of us. But in lots of ways it is the most elusive and can cause the most anxieties. First of all, there is no fixed point at which even any one person can say “Now I have enough information.” Moreover, if there were such a point it would vary from decision to decision and from individual to individual. One person may decide to take a job when only a brief description of the job and the salary is known. Others would want to know first about the “security” package and the people with whom they’d associate, and others would be able to make a choice only after good information is collected about chances for advancement.

The problem of getting enough information, as well as the best information, is critical in the decision-making process, and it often prevents people from making choices. You probably know people who have faced decisions for years and still have not made them because they say they need more information. In most critical decisions, deciders rarely have all available information in hand before making a choice. In fact, there will generally be a large amount of information that will never be known to them. And information is subject to change. Deciders often grow or change so that the quality and the relevance of information they need fluctuates over even short periods of time.
Mistakes you might be making

There are some common mistakes in gathering and using information that you should know about as you begin to consider the role of information in the decision-making process.

One of the most common is not choosing to do something because you are not aware that it exists. Sometimes planning is made difficult because there are so many alternatives available. Some are obvious; some have to be sought out; some probably always remain unknown. Consider, for example, a woman thinking about re-entering college. She does not have the financial resources to pay for four years of education and does not want to go through general education courses to get what she wants—a satisfying job to take up her time when her children grow older. Besides not having the money and not wanting to spend so much time she is afraid she could not pass the entrance test. She chooses to stay home.
What alternatives could there have been?

Describe any mistakes you have made because you did not know about certain alternatives.

Another common mistake is choosing to do something even though you do not know what might result. A student graduating from a large university is notified by her placement office of a job with a large company as a sales trainee. She sends the notice back indicating she will not apply because she knows they would hire a man.

What else could she have done?

Little did the student know that the company first asked for names of female applicants only, because it was interested in hiring a woman.

If you can, give an example of a mistake you have made in this category.

Not trying to look ahead to anticipate what might be the results of your choice can prove to be a big mistake since it can prevent you from being prepared for an outcome that was neither anticipated nor desired. Information used correctly can improve your chances of predicting outcomes more accurately.

Underestimating or overestimating the importance of certain information. How many times have you changed your plans or your decisions because of something someone said, especially someone you know or trust? Did you check out their information? A recent TV program featured a woman who refused for years to look for a job because her husband said no one would hire her or pay her to work.

Describe a situation in which you underestimated or overestimated the value of some information.

Not knowing what information is most useful and relevant to you in a given decision situation. A college student trying to make a decision about a career finds out which jobs have the highest salaries and makes a choice.

What other information might have been important?
How can you make sure you collect useful information?

Although you will rarely feel you have all the information you'd like to have in a critical decision situation, you can do a few things to insure that the information you do get is useful and relevant, as well as reliable:

1. You must know what you want. Clarifying your goals helps you collect information that gets right to the point of the decision.

2. Consider carefully your sources of information. Does the person from whom you're getting your information have any emotional involvement or some stake in telling you only one side of the story?

3. Listen and use information that you didn't want to hear, as well as what you did want or expect to hear. You may get upset by certain information because it is not what you wanted, but in order to make a well-considered choice it's important to process all information that relates to your decision. Try to be aware of when you are being emotional and when you are being objective in your choices.

4. If at all possible, don't rely on one “expert” for your information. Consult several sources with the same information requests. This may be frustrating because you might get quite different information from these sources, but it does help you detect new elements in your choice.
Women need power; many haven't had it. Information contributes to how much power an individual has in making a well-informed choice that involves a minimal amount of uncertainty. The fact that sayings about "woman's intuition" are so widely used suggests that women have been stereotyped as tending to use intuitive thought rather than facts or logic in making decisions. This is not to say that intuitive decision-making is always or necessarily wrong. Because women have been taught from birth not to be pushy and not to "make a scene," they may not have developed assertive skills to get information, especially from someone reluctant to give it. Many do not have access to information they need.
Information is power because it helps reduce the uncertainty associated with a critical choice. Suppose there are three available jobs, all of which would give you something you like to do. The only information you have is as follows:

**JOB 1**

Offers the potential for more than double the pay of the other two jobs. However, there is no security plan—insurance, health benefits, etc.—and most people in this job do not stay with it more than three years, even though they make a lot of money in that time.

**JOB 2**

Once you are hired in this job you will probably be expected to stay for a long time. Retirement, education, and health benefits are excellent, but the salary is the lowest of any of the three jobs.

What information regarding these three alternatives would help you reduce the uncertainty in your decision?

What information gives you the most power?
This job has moderate chances for advancement. Most people who work in this job move up a notch or two but rarely reach the higher ranks of the firm. Retirement, health, and education benefits are good, but there is about a 20 percent chance that people who work in this job get laid off permanently within five years.

In a similar situation in real life do you think you could get the information you listed on page 48? How?

Sometimes we know what information we want, but a number of things keep us from it. Obstacles, which might be called "gatekeepers," include stereotypes and myths, opinions of others, and pressures exerted by certain cultural attitudes and by our own perceptions of things.
Dealing with gatekeepers: which is myth and which is fact?

Put an "M" next to the items below you consider myth and an "F" next to those you consider fact.

1. Women have a poor attendance record at work because of illness.
2. At comparable jobs, women have no higher rate of turnover than men.
3. A woman must have four years or more of college before she can expect to equal or exceed the pay of a man who dropped out of school after eight years or less.
4. Women who work during their lives work for an average of about 12 years.
5. Most women who work do so from basic economic necessity.
6. Black women have an advantage over black men in finding employment.
7. The employment of mothers leads to juvenile delinquency.

See page 53 for the answers.
Sometimes myths are so widespread that they are taken as fact and remain unquestioned. If you had two or more answers incorrect on this exercise, you might find it worth while to evaluate your information more carefully when it comes to making a decision.

Exploding myths that affect your life

Direct your attention now to other outworn myths, held by both men and women, that affect not only the opportunities available to you as a woman but your aspirations and beliefs about yourself as well.

Some women have been prevented from becoming what they could have become because of biases people hold about what females should be and what males should be. Categorize these adjectives according to whether they represent masculine or feminine characteristics. Add others that you can think of to your list.

<table>
<thead>
<tr>
<th>Characteristics</th>
<th>Feminine</th>
<th>Masculine</th>
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<td>Competitive</td>
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<td>Independent</td>
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<td>Fickle</td>
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<td>Sensitive</td>
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<td>Gentle</td>
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<td>Passive</td>
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<tr>
<td>Ambitious</td>
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How do such stereotypes of what is masculine and what is feminine restrict decision-making?

________________________________________________________________________

________________________________________________________________________

Have you been taught by your culture to want certain goals and to restrict yourself to certain behavior?

________________________________________________________________________

________________________________________________________________________
Now look through a magazine and note the advertisements or watch a TV program to see how men and women are depicted. How does a female contestant describe herself—in terms of other people, for example does she say that she is married to a lawyer or that she is the mother of two children? List below other objectives that describe the stereotyped images of men and women in ads.

Why do we hold different images of men and women?

Consider some of these statements, which are perceived by some as facts about women.
(1) Women are more verbal; men are more mathematical and scientific.
(2) Women can’t really make up their minds; indecision is a typical female trait.
(3) Women are the weaker sex.
(4) There are jobs for men and jobs for women.

What stereotypes, traditions, or myths have affected your life?

Locate at least one fact that proves that the tradition or bias you listed is a myth about women.
Answers to myths and facts

1. Myth

The fact is that the Women's Bureau of the U.S. Department of Labor states (May 1974) that a recent Public Health Service study found that there is less than a fraction of 1 percent difference in the absentee rate of men and women because of illness or injury: 5.6 days a year for women compared with 5.2 for men.

2. Fact

At comparable jobs, women have no higher rate of turnover than men. The Women's Bureau of the U.S. Department of Labor states (May 1974) that studies on labor turnover indicate that net differences for men and women are generally small. In one survey by the U.S. Department of Labor (1973) statistics indicate that 11 percent of the men changed jobs one or more times, while only 8.6 percent of the women made such changes.

3. Fact

A woman must have four years or more of college before she can expect to equal or exceed the pay of a man who dropped out of school after eight years or less. The Monthly Labor Review reports (January 1974) that the median dollar earnings of year-round full-time workers 18 and older, March 1973, were $7,577 for men with eight years or less education and $8,925 for women with four years or more of college. Women with one to three years of college earned $6,465.

4. Myth

The fact is that the Women's Bureau reports (May 1974) that the average woman worker has a worklife expectancy of 25 years. Single women average 45 years in the labor force.

5. Fact

Most women who work do so from basic economic necessity. The Women's Bureau reports (May 1974) that of the nearly 34 million women in the labor force in March 1973, nearly half were working because of pressing economic need. They were either single, widowed, divorced, or separated or had husbands whose incomes were less than $3,000 a year. Another 4.7 million had husbands with incomes between $3,000 and $7,000—incomes that did not meet criteria established by the Bureau of Labor Statistics for even a low standard of living for an urban family of four. One out of 10 women workers in March 1973 was head of the family.

6. Myth

The fact is that unemployment statistics disprove this commonly held belief. The unemployment rates for 1966, 1969, and 1973 were as follows:

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<tr>
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<th>1966</th>
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<tbody>
<tr>
<td>Black men</td>
<td>6.6%</td>
<td>3.7%</td>
<td>7.6%</td>
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<tr>
<td>Black women</td>
<td>8.8%</td>
<td>6.0%</td>
<td>10.5%</td>
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* (Figures for 1973 represent all minority races.)

Unemployment is more severe among black women than among any other group in the population.

7. Myth

According to the Women's Bureau (May 1974), studies show that whether or not a mother is employed does not appear to be a determining factor for the causes of juvenile delinquency. Indications are that it is the quality of a mother's care rather than the time consumed in such care that is of major significance.
Sometimes others serve as your gatekeepers

When a young woman announced she wanted to go to law school after graduation, a man friend remarked, "You don't want to be like those women."

This kind of statement can prove to be a powerful gatekeeper for people. What do other people think about your goals? In the following exercise, list your goals, and then rank the importance of each goal compared to the others listed—i.e., 1 most important, 2 next most important, etc. Then, next to your own rankings, list how others would want you to rank your goals.

<table>
<thead>
<tr>
<th>Your goal</th>
<th>Rank</th>
<th>Friend</th>
<th>Another friend</th>
<th>Parents</th>
<th>Husband</th>
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Is there any difference in the rankings? Why?

What are some ways you could deal with these differences?
In spite of the many outside forces that have an influence on decision-making, it might be said in general that most people have the freedom to choose when they want to choose. Still, many people do not decide—do not take action—because they don’t feel that they are qualified, skilled, or experienced enough. Much of the time this inability to decide stems from being afraid of not succeeding in what they want to do. Consequently, many actions that might be taken are not.

Recently, a woman described herself as her own most difficult gatekeeper. She wanted to return to college after being out of school for 12 years. When she considered enrolling in a college course she was terrified and delayed her decision many times. Among other things, she felt she was not “smart” enough to go to college, that she’d be embarrassed and ignorant among other college students, and that her teachers would make fun of her. After more delay, she did enroll in a community college course tailored for people returning to college. She found she could do the work, and she even enjoyed the experience. For this woman, a poor estimate of her own abilities as well as limited information about alternatives and possible chances for success or failure almost kept her from moving toward an important goal.

What might have resulted if this woman had continued to put off enrolling in a college course?

What are some things that might have happened if she found she couldn’t do college work?

What additional alternatives might she be able to pursue if she succeeds with her college career?

If she had failed, would she have been any worse off than she was before trying to do college work?

What important information might be revealed to the woman in this situation?

What are some examples you can recall where you acted as your own gatekeeper?

You can equip yourself to deal more effectively with yourself as a gatekeeper if you try to explore something that appeals to you, even if it seems unrealistic or impossible. Don’t undersell yourself! You’ve accomplished a lot of things that you probably haven’t realized or thought about enough.

Consider these statements:
“[I got married so I can’t].”
“I guess we’ll stay together for the children.”
“I really want to do this, but John has to finish law school first.”
“I want it, but nobody else thinks it’s a good idea.”
“For me, it’s simply not a decision! I have to raise my children before I can do what I really want to do.”

A common means of avoiding responsibility in decision-making is to use these kinds of statements. Sometimes, it is so difficult to consider doing something that you don’t realize you have any choice at all. When people say they have to do something it really means that they could do other things, but that for one reason or another the thing they have to do has a much higher priority, or it seems to involve more palatable and less threatening consequences for the decider. Remember, to deny self may mean avoiding decisions or responsibility for prior decisions. Avoiding decisions also has consequences.
Sources of Information

One way to deal with some gatekeepers is to develop good sources of information and new sources of information. You can get some idea about some of the possible sources of information by following Brenda's case, starting on the next page.
Brenda tries to catch up

Brenda has been accepted for admission to “Operation Catch Up,” an affirmative action program designed to provide academic, practical, and professional law enforcement training principally for women and members of minority groups. Program participants will receive a $600 stipend each quarter and must agree to employment in the criminal justice field upon completion of the program.

Brenda has already completed two years of study in social work. She thinks being a policewoman will give her an opportunity to have a more interesting kind of life, to gain more insight into what goes into life, to meet different kinds of people, and to do interesting and diversified kinds of things.

The day after Brenda was accepted to the program, her recently widowed mother, who was not well, came to live with her. Brenda panicked. She knew how dependent and demanding her mother could be. Already her mother was complaining about Brenda’s not spending enough time with her and about her going into a dangerous field like police work. Brenda now is wondering if she can handle the rigorous training program and academic work and have time to give her mother physical care and the psychological support she needs. Should she drop out of the program and get a job that will be less demanding and more lucrative?

In your opinion, what sources of information are for Brenda the most important? Why do you think some of them are more important than others? Keep these two questions in mind as you complete the following exercise.

Considering Brenda’s situation, try to evaluate the things she might think about and the sources of information listed below. Put a (VI) next to Very Important sources of information, an (I) next to those that are Important, and an (NI) next to those that are Not Important.

Alternative career fields

The attitude of society toward women in law enforcement

What her work values are

What life style she desires in the future

What activities she really enjoys

What her immediate objectives are

What she wants in the future

What outcome she can expect if she gets this training

What other people she cares for want her to do

What her responsibilities are toward her mother
People to talk to

Her mother
Other family members
The director of the program
The financial aid director at the school

Things to read

Occupational information in the social services area
Information on job market now and in the future
Information on women in the field

Things to do

Consider hiring someone to care for her mother
Look into other sources of care for her mother
Talk to people in law enforcement about women in the field
Assess the risks in law enforcement
Assess her financial situation
Explore other alternatives

What other sources might you suggest that Brenda consider?
Your Own Case Study

Write a description of a personal decision that you are facing, one that you feel is an important choice for you at the present time. List the sources of information that have helped you or could help you with that decision.

What other sources would you like to be able to consult? (You might refer to the list used for Brenda's case.)

CHECKPOINT

Gathering and Evaluating Information

Can you think of other mistakes you have made when you were gathering information before making a decision?

1. 

2. 

3. 

4.
Experience and information

These pictures with their accompanying questions and instructions offer a framework for reacting and relating to certain settings and experiences. The way you interpret them reflects your experiences of the past, which could affect how you view things that happen to you in the future. What do your past experiences tell you about these pictures?

Describe what is taking place in this picture. What is the relationship of the woman to the man? What is each one doing? Describe the man's feelings toward the woman. Are there things you would like to change in this picture?
This picture was made in an office. Describe what is taking place. What do you think these women are talking about? If these were two men, what would they be talking about?

How you interpret information is dependent on what your experiences have been in the past. Many people see the woman in the first picture as the secretary to the man. Actually the woman is dean of student affairs and the man is dean of the college at a small liberal arts college. In the second picture, women are often seen as talking about hair styles, what they plan for dinner, etc. Two men would be seen as discussing politics, business matters, etc. What do you think?
The way we interpret things, then, the way we "screen" things through our emotions or preconceived expectations, and at times through our resistance to truth, has some impact on the decisions we make. So emotion plays a role in the type and quality of information we collect, and so does experience. Often in our search for information we tend to stop searching immediately when a friend or a person we respect for having certain knowledge says that something is so. Regardless of how experienced or expert a person might be, he or she is subject to the same information mistakes or shortcomings that all of us are. It is important to question the source and accuracy of information. You might ask your friends or "experts" how certain they are that what they have told you is true. What was their source of information? Or it may be a case when more than one source of information might have to be investigated, such as when one has a medical or legal problem and consults several doctors or lawyers before coming to a decision.

It is difficult to determine accurately how much information we screen. For example, emotions and poor listening skills can affect how we respond to what others have to say. A useful, quick check can be made with a friend. You might select a topic about which you have some difference of opinion and talk to each other about it, trying to convince the other person of the correctness of your point of view. Do this for about five minutes and then try to tell your friend what he or she said. See how accurate you are. Where do you spot inaccuracies? Was it a case of simply missing a point, or was it that you didn't want to hear it? The same exercise can be done by taping a political speech or an advertisement on radio or TV and trying to explain what you heard before you play the tape back.
What's Your Best Source of Information?

Try to think of a place away from home where you'd like to spend the next year of your life. Don't worry about cost or any kind of family obligations; they will be provided for in some acceptable fashion. Just try to decide where you will spend 365 days. Complete the following:

1. What places (alternatives) can you immediately think of where you'd like to spend 365 days? List them:

2. How much do you know about each of these alternatives? Rate each one: know a lot about it; know a little about it; know nothing concrete about it; would just like to go there.
3. Now try to classify your sources of information relating to each of the alternatives. Classify the information: (E) experience, if you've been there; (H) heard about it from reliable people whose judgment you respect; (R) read about it in some detail; (F) know little about it but just feel you'd like to go there. Each alternative you list may have more than one—or none—of the categories.

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4. What response appeared most frequently?

5. If you did have to choose a place to go, what additional information do you think you'd need? Why?

   What source(s) would you explore to get this information?
Developing alternatives

Searching for information helps ultimately in the choice among alternatives, but it also helps in finding new alternatives and different combinations of alternatives that might prove to be the best action to take in a given situation.

If we are making well-considered decisions we are constantly trying to learn about new alternatives. But we may never know all the alternatives in a given situation, and we generally have to make a choice without knowing. Try to keep this in mind when you complete the exercises in the next four pages.

In the past, many women have had only a few alternatives for how to spend their entire lives. Social changes have created new alternatives for men and women. A simple way to help you know about the alternatives at a decision point is to follow the five steps below.

Step 1
Define the decision, including when it has to be made.

Step 2
Write down the existing alternatives you know about now.

Step 3
List the sources of help in discovering new alternatives.

Step 4
After consulting these sources, add the new alternatives to those you have already identified.

Step 5
Begin predicting what might result if you choose each of the alternatives.
Janice is single, black, and 26 years of age. She has a four-year degree in business education and a master's degree in counseling. At present Janice is working as an affirmative action counselor at a large university. She enjoys her work very much, is quite anxious to enhance her professional skills, and is thinking seriously of returning to school in pursuit of a Ph.D. degree in counselor education at a university noted throughout the country for its outstanding counseling department. Janice is very lonely, and she has made few friends. She does not believe in interracial dating or marriage, but she would like very much to date and someday marry a man who is at least her equal or her superior. At her institution, there are only a few black men on the campus, and most of them are married. Although Janice desires to enhance her professional skills, she fears that the pursuit of a Ph.D. degree will virtually eliminate her chances of finding a mate.
List the alternatives you see for Janice. What are the advantages and disadvantages of each alternative? How would her life style be affected by each?

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<th>Alternative</th>
<th>Advantages</th>
<th>Disadvantages</th>
<th>Possible outcomes</th>
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What alternative do you think is best for Janice? Why?

What sources could she consult to help develop more alternatives?
Are there any new alternatives?

The case of Dinah is another situation that requires examining alternatives, and perhaps even developing new ones.

Dinah is completing her junior year of college. She has gone through her college years mainly on loans and scholarships. At present, she will owe about $8,000 after completing her four years of college.

Dinah is totally self-supported. She is from a very poor family and has no financial resources available from them. She needs about $500 to complete her junior year, but she has exhausted all state and federal sources and cannot borrow from a bank. She is exploring some private foundations for the money.

Dinah could work several days a week, but she worked during her sophomore year and fell behind in her courses. She had to take incompletes, which she must make up by the end of her junior year. All her grades have been at least Bs, and most have been As. She has been told that she can go on welfare, but she has strong personal reasons for not doing this. Now Dinah is desperate: she cannot pay her basic bills (gas and electric) and is a month behind on her rent ($125 per month). If she doesn't pay these bills in 30 days she will be evicted.

What action(s) can Dinah take?
What are some possible obstacles and outcomes (results) for each of the actions she might take?

<table>
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<tr>
<th>Action</th>
<th>Obstacles</th>
<th>Possible outcomes</th>
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What additional information would you want in order to help Dinah?

What alternative would you recommend?

What is the risk involved?

Dinah decided that she would continue at all costs. She gave up her apartment and shared one with a friend. She took a job one day a week and applied for a special foundation scholarship, which she received after waiting six months.
king behavior
Choosing an available action is difficult. It requires that one consider the risk involved and also the desirability of an outcome that one expects to result from an action that is taken.

The combination of risk and desirability that you attach to each outcome is the plan or strategy you use in making a decision. Risk-taking may vary from decision to decision, or it may be fairly consistent over several different critical choices. Different people may risk more for something that is especially desirable.

The following exercises are geared to help you develop a plan for taking action and making a choice.

When you think about some of the important decisions you've made, how do you rate as a risk taker?

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<th>Important decisions</th>
<th>Risk involved</th>
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Were there differences in the risks involved? Why?

How do you rate yourself as a risk taker? (very safe, usually on the safe side, on the risky side, often choose a very high risk action)

Now try to think about all the decisions you have made. What is the biggest risk you've ever taken?

How do you know it was the biggest risk?

Why did you take this risk?

How did it turn out? Describe.
Risk-taking

The following exercises show you how to consider risk in formulating a plan or strategy for taking action.

The arithmetic of supply and demand indicates that the traditional fields of employment for women will not be able to absorb the tremendous increase in the number of women college graduates expected in the 1970-80 period. Unless a much larger proportion of women enter other, high-demand professions, the outlook for college-educated women may be less favorable than it has been in recent years.

Only 12.2% of physicians are women
*Only 4.9% of lawyers and judges are women
*Only 3.5% of dentists are women
*Only 1.6% of engineers are women
*Only 3.6% of architects are women
*Only 12.0% of pharmacists are women

Only 21.1% of college and university teachers are women
Only 13.7% of life and physical scientists are women
Only 19.4% of bank officials and financial managers are women

If you find yourself putting off the task of making a decision to prepare for an occupation, especially one in which men are dominant, it most likely is because you want to be certain you are making the wisest decision. You may say to yourself something like "I'd like to do different things — but only if I could do so without any long-term commitment, work, or risks."

Try finishing the following story:

An interest test Jane takes indicates that her interests are in mechanical, scientific, and computational areas. Satisfying occupations for people with those interests are engineering, physics, etc. Jane’s counselor cautions her to be “realistic” about her decision.

What does the way you completed this story reveal about how much risk you are willing to take?

It is advantageous to identify the alternatives and to weigh the advantages and disadvantages of choosing a field that relatively few women go into. What are the advantages of such professions for women?

What would be a “realistic” decision for you if you were in Jane’s situation?

Sometimes we perceive risk as a kind of barrier preventing us from getting to what we want. But understanding the degree of uncertainty involved in a choice can help in the development of alternative choices. When we encounter a real barrier, we generally decide how to deal with it in terms of what it is preventing us from achieving. For example, you may not feel that a college degree is worth having if it requires spending a great deal of time studying. Once you decide not to deal with this barrier, you can forget about achieving your goal (a college degree), or you can develop other alternatives for achieving your goal — you could go to an easier college, you could cheat, or you could spend a longer period of time before you have enough credits to get a degree.
Some common barriers are listed below. Try to think of a specific educational or career goal that you have ("I want to be a lawyer"), and then rate each of the common barriers in terms of whether it would be worth the risk to deal with this barrier. Rate the barriers either 1 for worth the risk or 2 for not worth the risk, according to the degree of risk you see related to each barrier.

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<th>Barrier</th>
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<td>1. Being thought you are more masculine than feminine</td>
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<td>2. Not getting admitted to a medical, law, or appropriate school</td>
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<td>3. &quot;Wasting&quot; the cost of your education</td>
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<td>4. Handling the course work in college</td>
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<td>5. The length of training</td>
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<td>6. Fear of not getting married</td>
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<td>7. Facing job-hunting restrictions</td>
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<td>8. Facing attitudes of professors</td>
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<td>9. Being in an unknown environment</td>
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<td>10. Competing successfully with males</td>
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Now, in each case what are some possible results of either dealing with the barrier or not bothering to deal with it?

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<th>Barrier and your rating</th>
<th>Possible results of deciding or not deciding to take the risk</th>
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How to deal with uncertainty in developing a plan for action

A plan for action involves putting together all the elements of the decision-making process. Since all important decisions probably involve some risk or uncertainty, how you will finally choose will depend on how you will handle the uncertainty of that decision. When a person decides what plan will be used in a decision, it is generally a choice between how likely it is that an outcome will occur and how desirable the outcome is. Sometimes you may pick something that is highly desirable but has little chance of being successful or of happening at all. For example, if a woman decides not to finish school because she wants marriage and a family only, she should be aware that statistics, such as the rising divorce rate and the fact that by the time she is 30 or 35 her last child is in school, make the expected outcomes from that plan highly unlikely. In any case, your plan for action is what ultimately helps you make a choice or take action, and it requires that you weigh how much chance something has of happening along with its desirability.

The following exercise relating to Greta’s decision is an introduction to understanding how you can build a plan for action in your life.

Greta has a liberal arts degree from a major university. She married after she graduated and went to Miami with her husband, who joined a law firm. He hopes to set up his own law practice some day. Greta started to work with an insurance company and enjoyed it tremendously. She stopped to have one child and then returned to work toward becoming a sales manager because she liked a challenge and felt she could motivate and encourage others if she were in a managerial job. Her supervisor helped her plan a program to move toward that goal. As she approached the day she could assume such a position, it became apparent that there was no opening of this kind in her office. Now she has been offered a job as a sales manager in another city. She wonders if her husband might be willing to leave his law firm. She wonders if the added responsibility will interfere with her family responsibilities.

How does Greta decide what to do?

Greta’s values are:

Greta’s alternatives are:

Additional information Greta needs:
Greta's risk-taking profile:

Some plans for deciding

Assume that Greta's family is more important to her than anything else in her life. Given that assumption, what action would she take if she chooses to ignore any risk and do what she wants to do? Her plan could lead to her most desired result — a happy family.

Now assume that Greta's career is most important. What would she do in that case if she decides to ignore any risk and does what she wants to do? Her plan could lead her to her most desired result — a successful career.

If she values her family the most, what would Greta do if she decides on the plan that has the best chance of happening, a plan that will most likely be successful? If she values her career the most?

If a combination of career and marriage are important to Greta, what would she do if she decides to pursue a plan that will bring her a combination of what is possible and desirable to her?

Common ways of dealing with uncertainty, then, are:

1. Choosing the alternative that could lead to the most desired result, regardless of risk
2. Choosing the alternative that is most likely to be successful or has the highest probability of happening
3. Choosing the alternative that has both high probability and high desirability

There are other ways of dealing with uncertainty — impulsively choosing the first alternative you know of, letting someone else decide for you, or postponing any action until a later time.
What plan of action would you take? Why?

Now consider, in terms of the risk involved, a recent decision you've made or a decision you're about to make. What plans for action did you consider or are you considering?

The critical decision:

<table>
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<tr>
<th>Alternative action</th>
<th>Predictable outcomes</th>
<th>Desirability of the outcome?</th>
<th>Possibility of the outcome?</th>
<th>Risk involved?</th>
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What did you or will you decide?

What type of plan or strategy have you employed or will you employ? (i.e., high risk, high desirability, etc.)

CHECKPOINT

What is your favorite or most frequently-applied risk-taking plan?

What does your selection of this plan tell you about yourself?

Has your plan been effective in reaching your goals? Explain.

The remaining part of this book deals with taking action. If you want to see how you might begin to move toward what you want in life, go on to the next page. It's your life!
I want to take action, but...

"What my mother is hoping is that Prince Charming will come along and take me away."

"Everybody seems to know what I ought to do except me."

"I can't make up my mind."

"When I do decide, I can't seem to stick with my choice."

Part of being able to take action—to make a decision—requires being able to respond to the kinds of situations that action may present. It might mean having to deal with a new life style, with some initial adjustments in personal relationships, or it might mean just learning to deal with the day-to-day problems of living in a male-dominated world.

Many adjustments that are likely to be required can be predicted, others cannot. So it is important to add some resources to your abilities and skills that will help you deal effectively with the many day-to-day decisions you will have to face.

One way you may help yourself deal with the variety of situations encountered in your new or changing role is to learn how to respond assertively, with an appropriate expression of your feelings, beliefs, and opinions. Assertive behavior is not a cure-all for dealing with people, nor is it always the best approach to use when dealing with all people. Rather, it is a way of communicating effectively without putting down yourself or somebody else.

The profiles described on the next page probably resulted, at least in part, from the ability of these women to express what is important to them to the important people in their lives. From this initial step of asserting what they want they have developed a variety of alternatives and have pursued or have begun to pursue them.
Seven women who did

"Selma Oster lives in Greenwich Village and is a research biologist at Mount Sinai Hospital, where she assists her husband, Gerald, a professor of biophysics. As a wife and as stepmother/friend to Gerald's two children, she runs her home life with the same authority and spirit she brings to her life as a scientist."

"Louise Feinsot thrives on working at two jobs (both paid), running her household and sharing her life with her husband and three children. Not bad for someone who, just a few years ago, was fretting at the restrictions of housekeeping and motherhood. Today, necessity rules and everyone pitches in to help."

"Elizabeth Browning Karpf, recently divorced after 18 years of marriage, has changed her life style from full-time suburban wife and mother to full-time suburban career woman and part-time mother of four. Her life demands lots of energy and split-second timing. She starts her days at dawn and by eight o'clock in the morning has the household organized and ready to go."

"Mildred Johnstone, at 75, is the same free spirit she was at 25. Her life style, the study of philosophy, Eastern religions, and people, is her art. The core of Millie's life these days is the Japanese tea ceremony."

"Susanna D'Alton and Mary O'Neill have been friends since their high school days in New York. Now they share a railroad flat and are exploring the world of careers. Susie works for the American Federation of the Arts, is a volunteer at New York Hospital, and dabbles in crafts. Mary teaches 4-year-olds in a Montessori school and hopes to enter law school."

"Anahid Ajemian Avakian is a concert violinist, wife, and mother of three. She'd like to make her living playing quartets, but she is not above fiddling backgrounds for commercials. Anahid, highly organized, bemoans the fact that she can't organize the rest of the family to her high standards."
Reflecting on women and men you have known, describe below the characteristics of some who may have been models you attempted to follow in your own life. Indicate the areas of their lives, including qualities they possess, that have particularly influenced your life. You may have to think carefully because some of them may have affected your life indirectly.

Although the seven women described on page 80, and probably also your role models, have taken some action, they have not necessarily found the answer to their lives as they relate to work, education, or personal relationships. These women have begun to search for those combinations of things in their lives that will bring them closer to outcomes they consider satisfactory and satisfying. Searching and bringing control to your life so that you have a better chance to get what you want is no easy task. You know from reading previous pages that it requires a thorough investigation of yourself, your values, and goals. It also requires a search for appropriate options and information that will help you decide among those options, and at the same time enable you to make better predictions of the outcomes that might follow the action you take.

Behaving assertively can be of help to you throughout the decision-making process, and some useful guidelines to assertive behavior are described and demonstrated on the following pages.
In a society described as free, the right to choose is assumed to exist for all individuals. Certain rights are guaranteed people through a variety of laws, both written and unwritten, and through a complex network of societal values, attitudes, and beliefs that may be quite visible or somewhat elusive, depending on the person and the dynamics of a given decision-making situation. It is important that you be aware of these rights and learn to deal with any limitations that might exist for you because you do not exercise them.

If you are not confident about your skills as a decision-maker, the tendency is to opt out of choices and, consequently, to avoid taking specific action. This means that others will tend to make the decisions that will affect your life. If you do let others make your decisions, you are still the one who is responsible for those choices, and it is you who must live with them until you do take action.

Consider your rights in the following example.

You want to go back to school, but you have two children of preschool age.

What are your rights? What action could you take? You have a right to go back to school. There is no formal law that says you can't go back. There is, however, considerable pressure from people in our society who might discourage you from going back. For example, your mother or husband might say, "A mother shouldn't go back to school or work until her children have completed school." Many women feel they have no choice because there is so much societal pressure on them to raise their children before they do anything else on a full-time basis. The fact remains that the person in this situation does have a choice. Some alternatives would be (1) to go to school full time; (2) to go part time and send the children to a day-care center or find another care for them while she's at school; (3) to wait until the children have completed secondary school; (4) to go back to school once her children begin school and hire somebody to look after them after school hours until she comes home.

All these alternatives have been chosen by some women, and each might be the "best" for a specific person. The point is that a choice does exist, and each has its advantages and disadvantages as far as the individual decider is concerned.

Study the following examples and try to assess each according to what rights you might have as a decision-maker.
What's legal?
You apply for an executive training program in retail sales. You are accepted, but the salary offered you is less than that of a comparable trainee who is a man. What are your rights?

What action would you take?

In the above case you have some legal rights, and you would be well advised to get legal counsel regarding this situation. You might choose to take other actions as well.

What's normal?
As a single person you wish to pursue a business career. Many of your relatives and married friends say you ought to be settling down and leading a more "normal" existence. What are your rights in this situation? What are some consequences that might occur if you choose to pursue the life you want and not what others recommend for you?

In this decision situation, the pressures from others are quite difficult and at times painful. Many people value the opinions of others. But when you let the opinions of others be the deciding factor you should realize that you are then saying that their opinions are more important than anything else you value.

Many people never get a chance to take action in their lives because they are fearful of going against what others advise, or they are reluctant to stand up for a value that is important to them personally. Knowing and believing, in your interpersonal rights is crucial in being able to deal with critical decisions, especially when they involve a consideration of others or what others believe is best for you.

Understanding and accepting certain basic interpersonal rights is an important principle of assertive behavior. Most interpersonal rights are so simple and so much a part of everyday experience that many people are not even aware that they are using them. Many people who tend not to stand up for themselves and their rights apparently do not consider that they have a right to their feelings, beliefs, and opinions. Consider the following "legitimate interpersonal rights."

- The right to say no without feeling guilty.
- The right to decide how to use your own time.
- The right to have feelings, even angry or illogical feelings.
- The right to ask others to change their behavior if it affects you in some concrete way.
- The right to have an opinion different from others and to express it.
- The right to make some mistakes along the way.

How would you handle the following situation in terms of your interpersonal rights?
Laura and her husband were planning a long-awaited vacation trip. Less than a week before they were to leave, Laura's friend Julia came to ask a big favor of her. Julia wanted to go with her husband to a convention, and she wanted Laura to keep their 2½-year-old daughter for the four days they would be away. Julia knew that Laura had lots to do to get ready for the trip she and her husband were taking, but Julia said that she could not go with her husband to the convention unless she could make satisfactory arrangements for her little girl. She said "I know I shouldn't ask, but we really want to go on this convention, and you know I'd do the same for you." Laura felt guilty because she really did not want to keep the child, but she felt that she could not refuse her friend's request. Laura kept the child, and as a result she and her husband had to delay their trip for one day.

What interpersonal rights are involved?

How did Laura feel towards Julia for making this request?

How might Laura have felt towards herself for being nonassertive and violating her own right to refuse Julia's request?

Write a response Laura might have made that would have supported her own rights.
Assertiveness as a strategy

Assertive behavior is important in many career-related situations. For example, you need to be assertive when you are talking about your educational or career decisions with significant others (husband, close friends, parents). Appropriate assertive behavior can bring about good results for you, for example in job interviews or in dealing with other people in a job.

Basic to developing assertive skills is the ability to distinguish among nonassertive, assertive, and aggressive behaviors:

**Nonassertive.** Many women may be characterized as nonassertive. They have been culturally conditioned to be mild-mannered and submissive, not to stand up for themselves, and to allow their personal rights to be violated by others. Their behavior communicates “I’m not okay; you’re okay.” “I’m weak; you’re strong.”

**Assertive.** The assertive woman believes in the basic human rights of all persons. She stands up for herself, expressing her feelings honestly and comfortably while respecting the other person’s rights. Her goal is for fair play and two-way communication. Her attitude is “I’m okay and so are you.”

**Aggressive.** The aggressive woman stands up for herself and her rights, but in such a way that the rights of the other person are violated. Her goal is to dominate, to get her own point across. Communication is one-way, and the message is “I count; you don’t.”

The following examples represent four typical situations that call for assertive behavior and often cause difficulty for nonassertive or aggressive people. Each situation is presented with alternative responses that may be characterized as assertive, nonassertive, or aggressive.
Presenting ideas articulately is basic to effective communication and is an important component of assertive responses.

It's 10 o'clock at night, and your family knows you are going to start your new job tomorrow. Your husband and sons bring you their dirty baseball uniforms and tell you that they have to have them by 4 o'clock the next day.

What human rights would you have in this situation?

Why is an assertive response difficult?

Your response is:
1. I'm going to bed. Do your own washing.
2. Hand them to me. You know I'll do them.
3. I can see that you need to get these uniforms washed tonight, but I start my new job tomorrow morning and I really should go to bed. Please take care of it yourself.

Which of the above responses is:

1. Nonassertive?
   Why?

2. Aggressive?
   Why?

3. Assertive?
   Why?
Women must be prepared to respond to condescending remarks when they enter male-dominated professions or move up the career ladder.

You have approached your employer with a constructive suggestion for organizing the work procedure in the office. He says that he thinks this is a good idea and that he will ask one of the men staff members to implement the change.

What human rights would you have in this situation?

Why is an assertive response difficult?

Your response is:
1. All right. I'm glad you like the idea.
2. You men think only men can handle responsibility. This was my suggestion, and I won't stand for some man getting all the credit for it.
3. I think that I can make the change without any difficulty. Do you mind if I handle it?

Which of the above responses is:
1. Nonassertive? Why?
2. Aggressive? Why?
3. Assertive? Why?

It is especially difficult for women with supervisory responsibilities to correct employees' inappropriate behavior. Women have been brought up to seek approval from others.

Two clerical workers in your office have been taking long coffee breaks. The work has been piling up. Others have been complaining about their being away from their desks so long. You are their supervisor.

What human rights would you have in this situation?

Why is an assertive response difficult?

Your response is:
1. You say nothing to the employees but mumble to others about the way work is piling up.
2. You go into the office room where others are sitting around and say in a loud voice, "Get back to your desks. You have abused your coffee privilege for the last time. I have a good mind to fire you right now."
3. When they return to their desks, you say, "I know how easy it is for time to slip by when you are relaxing and talking to your friends during coffee break. But your work is piling up, and I would like you to stay within the 20-minute break."

Which of the above responses is:
1. Nonassertive? Why?
2. Aggressive? Why?
3. Assertive? Why?
In working with individuals or groups, it is important that your thoughts be clearly stated and that your points of view are brought out effectively.

You are being interviewed for a job as a sales representative. The interviewer asks you what makes you think you can handle a sales job.

**What human rights would you have in this situation?**

**Why is an assertive response difficult?**

**Your response is:**
1. Well, I can try. I just need to get out of the house and away from the children.
2. I don’t know why you should question me, a woman 10 years older than you, about what I can do. I could do your job in a snap. You only have it because you’re a man.
3. With four children, persuasion is necessary to get things done. Many times I have had to “sell” a child on wearing certain clothes or studying. I know many women in the community who respect my opinions and will listen to what I have to say about your product.

**Which of the above responses is:**
1. Nonassertive?
2. Aggressive?
3. Assertive?

**CHECKPOINT**

Think of a situation you have recently faced that required an assertive response:

**What human rights were involved?**

**What would have been a nonassertive response?**

**An aggressive response?**

**An assertive response?**

**Components of Assertive Behavior**

Many women find that knowing how to express themselves verbally in an assertive manner is only part of learning how to be assertive. Some other necessary considerations are nonverbal and may be tied with body language. The body does communicate, and being aware of some of the basic components of assertive behavior can make one aware of the body messages being conveyed. Eye contact, facial expressions, body posture, gestures, voice tone and volume, and style of dress are discussed and explained by Alberti and Emmons and by Phelps and Austin (see complete references to their work at the end of this book).
Dealing with emotions

Sometimes you may have difficulty making the kind of measured, thoughtful response you’d like to make. You might be upset or angry, and an assertive response may be too difficult or even seem inappropriate to you.

There are ways to handle your emotions assertively so that you can communicate what’s important to you without turning your listener off. The guidelines below are worth considering.

It’s all right to be angry

Check the categories below that indicate how you usually handle your anger:

- Lose your “cool” and lash out at the other person
- Withdraw
- Say nothing
- Cry
- Overapologize, feel inadequate, say “I’m sorry”
- Say something humorous but continue to burn inside
- Go blank
- Talk, talk, talk but say nothing
- Stand up for yourself without putting anyone else down

An aggressive outburst is frequently an over-reaction to past pent-up anger. Letting someone know your angry feelings at the time they occur can be assertive. Study the angry exchanges in the “conversion table” below.

<table>
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<tr>
<th>CONVERSION TABLE</th>
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<tbody>
<tr>
<td><strong>Aggressive</strong></td>
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<tr>
<td>Husband: Why don’t you keep this house cleaner?</td>
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<tr>
<td>Wife: What do you mean? You live here, too!</td>
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<tr>
<td>Husband: I work all day and don’t get home until six. You get home at four.</td>
</tr>
<tr>
<td>Wife: You have the sensitivity of an ox. You know how tired I am when I get home. You think there’s no work in teaching.</td>
</tr>
</tbody>
</table>

Can you guess how this argument will end?

Husband: Why don’t you keep this house cleaner?

Wife: I like a clean house, too, but with my job I don’t have time to get everything done. I’d like you to share some of the responsibility and help keep the house clean.

Husband: Well, I don’t get home until six. You get home at four. That should give you plenty of time.

Wife: I am very tired when I get home from school and I often still have papers to grade. I feel angry when I see you refusing to help me when I am so tired and feel under pressure with so much to do. I’d like you to help me keep the house clean.

Husband: Well, maybe I haven’t realized how much you have to do.

How is this argument different?
To handle anger assertively, follow these guidelines:

Use "I" messages. Say "I feel really angry when you do things like that" not "you are so stupid for doing that." No one likes to feel that he or she doesn’t count for much as a person, so making others responsible for your anger or downgrading them because you feel angry only intensifies the problem. In other words, own your own feelings.

Try to be sure that your statements are nonevaluative. Say “I’d prefer it if you would . . .” not “You are awful because you . . .”

Acknowledge that you hear the other person (instead of listening only to your angry feelings).

Sometimes it may not be enough to ask another person for something. You may have to point out specific behaviors that are different from what was promised or expected. Say “As I recall, you were going to . . . but you haven’t. Has something happened?”

Make your own conversion table below by writing a sketch on the left side setting up a situation during which you become angry. On the right side practice responding to the situation until you feel you know how you could handle your anger assertively.
Learning to behave assertively will be of some help to you when you are going through the critical stage of taking action, of moving closer to what you want. It will also help you cope with and be responsible for your choice when you're challenged by other people whose opinions you may value or whose behavior may have some impact on your life, your work, or your personal relationships. The following pages in this book are designed to help you develop a plan for actually taking action.

CHECKPOINT

Indicate which of these things might hinder your taking action and in what way.

- Anxiety
- Family responsibility or considerations
- Consequences
- Lack of understanding on the part of others
- Emotions blocking reality
- Insecurity
- Unselfishness
- Fear
- Fear of deciding
- Laziness or inertia
- Wavering
- Dependence on others
- Lack of confidence
- Failure to stick with choice to see if it works
- Guilt
- Uncertainty
- Being overwhelmed
- Responsibility vs. desire vs. capabilities
- Lack of long-range objectives
- Finances
- Fear of failure
- Need to succeed
- Ambivalence
- Frustration
- Time

What are some other things that keep you from taking action?

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"They emancipate women in universities and in law courts, but continue to regard her as an object of enjoyment. Teach her, as she is taught among us, to regard herself as such, and she will always remain an inferior being. Either with the help of those scoundrels the doctors she will prevent the conception of offspring—that is, will be a complete prostitute, lowering herself not to the level of an animal but to the level of a thing—or she will be what the majority of women are, mentally diseased, hysterical, unhappy, and lacking capacity for spiritual development. High schools and universities cannot alter that. It can only be changed by a change in men's outlook on women and women's way of regarding themselves."

TOLSTOY, THE KREUTZER SONATA

What are some things you could do to change men's outlook on women?

To alter women's ways of regarding themselves?

Are any of the actions you've described above important to you? Why?

Are there obstacles preventing you from taking any of these actions? If so, what are they?
Consider another quotation:

"The very characteristics that make a woman most successful in family roles—the capacity to take pleasure in family-centered, repetitive activities, to sustain and support members of the family rather than pursuing her own goals, to enhance relationships through boundaryless empathy—these are all antithetical to success in the bounded, manipulative, competitive, rational, and egocentric world of work. Because they are not highly motivated and because they are uncertain about what is normal or desirable, many women do not work. Even those who do continue to feel psychologically responsible for the maintenance of the family and are unwilling to jeopardize family relationships. Most work at jobs that contribute to family vacations, college fees, or the general family budget. Even women who pursue a career or profession, rather than merely holding a meaningless job, assume the responsibility for two major, demanding roles. Rather than make this commitment, many women professionalize their voluntary or club activities, bringing qualities of aggression, competitiveness, and organizing skills to these 'safer' activities."

BARDWICK AND DOUVAN
Ambivalence: The Socialization of Women
*

What do you think about this passage? What about it is like you? ____________________________________________________________

What about it is not like you? ____________________________________________________________

To get another look at yourself you might complete the following exercise.
I'm more
like this
than
that

Put a check next to the descriptions that apply to you.

I'm more:

☐ cautious than inclined to take risks
☐ intuitive than objective
☐ dependent than independent
☐ influenced by what others think than by what I think
☐ feeling than rational
☐ passive than aggressive
☐ quiet than assertive

Supply some of your own descriptions:

☐
☐
☐

What does your “more than” profile tell you about yourself?

Are you satisfied with your profile? Why?

How does your profile differ from or resemble others you know?

A friend
Husband
Father
Mother
Unsuccessful woman
Successful woman
Unsuccessful man
Successful man

Have any of the items in your profile hindered your decision-making? Explain.
... new roles

Why wouldn’t you want to be a:
- Lawyer
- Secretary
- Carpenter
- Doctor
- Teacher
- Choreographer
- Mixologist
- Prostitute
- Stockbroker
- Sales manager
- Mechanic
- Travel agent
- Computer programmer
- Dancer
- Writer
- Spotter
- Banker
- Housewife
- Accountant
- Mother
- Plumber
- Chef
- Designer
- Stripper

Are you satisfied with your reasons? Why?

At this point in your life can you do anything about it?

Is there anything on the above list that you would like to be if something about it could be different, if there were some characteristic of the career you could change?

<table>
<thead>
<tr>
<th>What You'd Like to Be</th>
<th>What You'd Change Before You Took Action</th>
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What do, the changes you’d want to make tell you about yourself?
The decisions you make are you

Remember, a decision is an action. An action is something you do. It is a commitment of limited resources that you can never get back. Try to think of the actions of some people you know. What actions have they taken that tell you something about them?

<table>
<thead>
<tr>
<th>Person</th>
<th>Action(s)</th>
<th>How Action Describes Person In Some Way</th>
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<tbody>
<tr>
<td>Favorite famous person</td>
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<td>Someone you dislike</td>
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<td>Best male friend</td>
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<td>Best female friend</td>
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<td>A successful person</td>
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<td>Employer or boss</td>
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<td>Other person:</td>
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</table>
What are you capable of doing out in this world?

A thorough self-analysis includes a focus on the skills and abilities, including personal skills and attributes, you can bring to a job.

The first step in analyzing skills and abilities is to list experiences you have had, including volunteer experiences, college courses, and primary activities carried out in any job you have held. As a second step, you should describe the abilities resulting from those experiences. Skills used in raising a family, such as planning and organizing skills, are needed in paid work environments as well.

Practice describing your experiences, both personal and academic, in terms of the abilities and skills involved by completing the chart opposite.

List successful experiences on the chart and analyze each of them to determine the skills and competencies required in each. Check each of the skills that apply to the experiences you have had.
<table>
<thead>
<tr>
<th></th>
<th>Managing</th>
<th>Organizing</th>
<th>Selling</th>
<th>Persuading</th>
<th>Analyzing</th>
<th>Writing</th>
<th>Mechanical</th>
<th>Artistic</th>
<th>Precision (detail)</th>
<th>Human relations</th>
<th>Companionship</th>
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<td><strong>Paid work</strong></td>
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<tr>
<td><strong>Nonpaid work</strong></td>
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<td><strong>Hobbies/leisure</strong></td>
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</table>
Relating your skills and competencies to a goal you'd like to attain

List your skills and competencies and show how they relate to several career alternatives that you might want to pursue.

<table>
<thead>
<tr>
<th>Skills and competencies</th>
<th>Career alternative and relationship to skills and competencies</th>
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</table>

Now try to determine what competencies or skills you think you are missing for each career alternative.

<table>
<thead>
<tr>
<th>Career alternative</th>
<th>Missing skill or competency</th>
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What additional information do you need relating to skills or competencies or to the career alternatives you'd like to pursue?

<table>
<thead>
<tr>
<th>Information needed</th>
<th>Why needed</th>
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What action can you take to move closer to the alternatives you want?

<table>
<thead>
<tr>
<th>Action</th>
<th>When will you take this action?</th>
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</thead>
<tbody>
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Getting what you want...
setting up
a program for action

The exercise that follows calls for your active participation in certain kinds of tasks you may face in job-hunting. Although these tasks deal primarily with job-hunting, you may find the exercise beneficial if you are developing a plan of action to carry out other decisions, such as returning to school or choosing a college major.

There are three major barriers that women often face in looking for a job. **Attitudinal barriers** involve attitudes or perceptions that you, your family, society, or employers may have about women and work. For example, you may run into prejudices about the kinds of jobs women should have or about women with children working at all. **Situational barriers** involve such things as financial difficulties, inadequate child-care facilities, and/or limited mobility. **Institutional barriers** involve red tape in filling out application forms, writing resumes, taking qualification tests, etc. Completing the six job-hunting tasks in this simulation game will involve more decision-making on your part as you face and overcome some of these barriers.

When undertaking any important task, a woman should consciously evaluate herself to determine clearly who she is, what she values, and what her objectives are. Before beginning this simulated job hunting exercise, review the exercises you completed previously in “Who Are You?” by responding to the questions below.

**What are your values in order of importance?**

**What are your family responsibilities?**

**What are your skills and abilities?**

**Which of your personal characteristics or qualities do you consider valuable or important?**

**What are some of your long-range and short-range goals? Be specific.**

If you are working with this book by yourself, the tasks should be carried out in your real-life situation. If possible, you should complete all six tasks within two weeks. As you complete Tasks II-VI, respond to the questions at the end of the description. Before beginning a task, read it through carefully. Each is to be completed in the order given.

If you are in a group, you may want to try role-playing some of the tasks.

**Task I**

**Building Your Self-Confidence**

As you begin to make plans to take action, you may become anxious about what others may think of those plans, what you might do wrong, and what might happen after you take action. This applies whether you are planning an interview, thinking about being assertive, signing up to take an entrance examination, or filling out an employment application. Although anxiety is not "bad" in itself, too much anxiety may cause you to complete the task with greater difficulty and with less satisfying results. Sometimes women do not do things that could lead to their greater happiness and satisfaction because of that initial anxiety.

To focus more clearly on your positive aspects in order to increase your self-confidence and decrease your anxiety, try the following exercise. Take several three by five cards and write on each card a positive feature about your life and/or yourself. Examples might be "I'm proud of being able to make my own clothes" or "I'm proud of handling all arrangements for the church bazaar." Try to identify three positive qualities at first. Then select an activity you enjoy doing each day (having a cup of coffee each morning with a magazine, watching TV) and before you do that, read over each card and fill out at least one new one. Continue adding to your list of positive qualities for a week. Read over your cards daily. The qualities must be realistic to be effective, so avoid generalizations like "I'm a good person." Try to focus on specific positive things.
Consult your family (parents, husband, or husband and children) or significant other people (boy friend, fiancé, close friend) about your plans for work or some other decision. Letting your family or others contribute to your thinking or planning can produce positive benefits for you in the form of concrete ideas and support. It is possible that your family may not understand or accept your plans and ideas, and you may become discouraged as you try to convince them how important work can be for you and for them. If you let them participate in your thinking and follow you through the various steps of seeking a job, you are more likely to elicit their interest and cooperation. Your task is first to formulate your goals and objectives as you perceive them, and second to present them to your family or others.

What time and place did you choose for presenting your goals and objectives?

What goals and plans did you present?

Did you get the response you expected? Explain.

Did any new ideas emerge for you? Explain.
Your task will be to construct two resumes that can persuade an employer to interview you. A resume is a concise statement of what you have to offer an employer. The format of a resume depends on whether the intent is to stress work, experience, education, skills or abilities, or potential. In the following exercise you are to construct one resume that places emphasis on your skills and abilities and another that places emphasis on your work experience. Always play up your strengths and write your resume in a way that shows you are interested in an employer's concerns.

Use the following instructions as a guide:

- The resume must be typed and placed on the page so it can be read easily. Keep the length to one page. Put your name, address, and telephone number at the top.
- Then list your job objective. Naming a specific job on the resume could limit your opportunities. Either indicate a field of interest such as "sales" or "personnel" or synthesize your qualifications into one statement, for example "A position that demands above average communication skills and human-relations skills." Avoid generalities such as "A challenging position leading to increased responsibility."

Resume 1

After you have listed your job objective, you are ready to construct an analytical resume that stresses your skills or abilities. Refer to the exercise "What Are You Capable of Doing out in This World?" beginning on page 96. Select two or three skills or accomplishments you wish to highlight and organize them under the heading Qualifications. For example:

"Human-relations skills. My summer jobs have always involved dealing with people on a public level: hostess and camp counselor for a conference center, waitress in a restaurant, sales clerk in a retail store, and receptionist in a doctor's office and insurance company. These experiences have helped me develop a pleasant manner in dealing with people, including irate customers."

Continue with the headings Employers (list job title, employer, and dates of employment), Education and Personal Information (honors, awards, hobbies, activities, etc.).

As a final entry, list names and addresses of references or indicate that references are available on request.

Resume 2

This resume will stress your work experience. After you have listed your job objective, organize the jobs you have held, with duties briefly described, under the heading Work History. Don't forget volunteer experiences. For example:

"File clerk at First National Bank and Trust Company, August 1969–June 1975. Filed checks, helped with customers in statement department, balanced statements, worked as a relief teller."

Continue with headings Education and Personal Information (honors, awards, activities, etc.)

As a final entry, list names and addresses of references or indicate that references are available on request.

You should experiment with several drafts of your resume to assure that each entry is readable and understandable. As a final step, have a friend read and criticize it. Which resume sells you most persuasively? Why?

How will the experience of developing a resume help you in job hunting?

What decision-making skills did you use in preparing your resume?
A problem some women face, particularly married women, is lack of mobility. It can be extremely frustrating or discouraging to have the training or ability for a kind of work that is not available, or seemingly not available, within reasonable distance of your home and family. For this task, assume that because of your life circumstances or by choice, you are limited in job-hunting to only a certain geographical area. Your task is to develop a plan for job-hunting within this limited area. Identify the type of geographical area to which you will be limited. A city? A small town? A rural area? Then list the employers within that area who might need the skills you described in your resume. Consider the following resources:

- Newspaper want-ads
- Telephone directory
- Local library
- College placement office
- State employment office
- Professional publications
- College placement annual
- Personal contacts
- Job placement agencies
List three things you can do to help determine which of these employers you would be most interested in applying to. Describe how you will initiate contact with the employer having the greatest potential employment opportunities for you. By referral from a college placement or state employment office? By letter of application? By phone call? By other means?

What decision-making skills did you use in this task?

---

**Task V**  
The Employment Application

Examining the list you compiled in Task IV, select an employer you are interested in and pick up an employment application, or go to the employer’s office and fill out the application.

The employment application is a main factor in determining which applicants will be called for a job interview. For this reason, all blanks must be filled out carefully. If you take the application home with you, work out your answers on another piece of paper and neatly transfer the information on the application form. If you plan to complete the application at the office, take a written list of facts with you. Be positive. Play up your strengths and play down your weaknesses. For example, if the application asks you to list your skills, do not leave that blank. Refer to the exercise “What Are You Capable of Doing out in This World?” (page 96) and list the skills that emerged from an analysis of your past experiences, education, etc.

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**Task VI**  
The Interview

Before you go to an interview, you should be prepared in three basic areas. First find out what goes on in a job interview. Your local library will have books and other materials that should be helpful. Second, find out as much as possible about the employer (company, government agency, or education institution) you will have the interview with. Third, be ready to present clearly your career objectives and your qualifications.

For this task, your interview is with the employer you selected in Task V. You have carefully prepared for the interview and feel this employer may have just the job that fits your objectives. The interviewer describes a job and indicates that it is the only one available for a woman. The job is considerably below what you know you are qualified to do. Describe how you would handle the interview.
Once you have decided to make a change in your life, you may leave those areas where traditionally you have support. You must now look for support in other places.

You have to look to other women who are experiencing the same thing or who have already gone through it. Many men are aware too of the difficulties women face. Sometimes your support may come from your family or from women you have read about. Be willing to take a risk and tell other women how you feel.

And finally, try not to challenge the validity of another's choice simply to strengthen support for your own. Remember, the "rightness" or "wrongness" of a decision has to be judged according to each person's individual circumstance.

You may not be ready to go off and make all your important decisions at this point, but perhaps you are better able to start moving toward what you want in life.

For some women, any movement will be a big and positive change; others may consider a greater commitment of resources possible at this point. In any case, it's your life, and your choices will shape the rest of your life.

Try the final exercise on the next page and see if you can start to take action.
5. What outcomes, good and bad, might occur if you pursue your alternatives?

6. What things do you value in those outcomes? What makes them desirable?

7. What action or actions will you take?

8. When?
The time is now: Your action plan

1. Your critical decision: ____________________________________________

2. Why is it critical? ____________________________________________

3. What do you want the results to be? ________________________________

4. What alternatives have you identified? ____________________________

5. What outcomes, good and bad, might occur if you pursue your alternatives? ________________________________

6. What things do you value in those outcomes? What makes them desirable? ________________________________

7. What action or actions will you take? ________________________________

8. When? ____________________________________________________


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Women's centers: Where are they?

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Women's Center
Graduate Theological Union
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Berkeley 94709

Women's Coffee House
Units House
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Berkeley 94704

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Costa Mesa 92627

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Ohlone College
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Fullerton 92634

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Director, Women's Ctr.
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Gilroy 95020

Women's Center
C/O Pat Lienhard
Glendale Community College
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Glendale 91208

Isla Vista Women's Center
6504 Pardall Road, #2
Goleta 93017

Women's Center
Lynne Tuscono
Univ. of Calif.—Irvine
C/O Community Projects Office
Irvine 92664

Women's Opportunities Center
Univ. of Calif.—Irvine Extension
Irvine 92664
714/834-7128

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Univ. of Calif. Ext.
P.O. Box 109
La Jolla 92037

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Continuing Ed. Center for Women
Beverly O'Neill, Director
Long Beach City College
4901 E. Carson Blvd.
Long Beach 90815

Women's Center
C/O Karen Johnson
Calif. State Univ.
6407 Bayard Street
Long Beach 90815

Center for Women's Studies
Lucille Todd, Director
Pepperine University
1121 W. 79th Street
Los Angeles 90044

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| Women's Place               | 204 Water Street  |
|                           | St. John's, Newfoundland |
| Women's Center             | 204 Water Street       |
|                           | St. John's, Newfoundland |
| Women's Bureau             | Box 3596, Halifax South|
|                           | Postal Station, Halifax, Nova Scotia |
| Joanne Opperman            | Wellington, R.R. #1    |
|                           | Grand River, Prince Edward Island |
| Open Arms Haven for Women  | 290 James Street North |
|                           | New Barton             |
|                           | Hamilton, Ontario      |
| Women's Center             | 306 Herkimer Street    |
|                           | Hamilton, Ontario      |
| London Women's Resource Center | 283 Bloor Avenue        |
|                           | London, Ontario        |
| Women's Center             | 136 Lewis Street (rear)|
|                           | Ottawa, Ontario        |
| Women's Place              | 366 Water Street       |
|                           | Peterborough, Ontario  |
| Canadian Women's Educational Press | 280 Bloor Street West |
|                           | Room 304               |
|                           | Toronto, Ontario       |
| Deanna White               | 7 Walmer Road, #1807   |
|                           | Toronto, Ontario       |
| Toronto Women's Center     | 1267 Queen Street West  |
|                           | Toronto, Ontario       |
| Women and Film             | 9 A Charles Street West |
|                           | Toronto, Ontario       |
| Women's Place              | 31 Dupont Street       |
|                           | Toronto, Ontario       |
| YWCA                      | 21 McGill Street       |
|                           | Toronto, Ontario       |
| Women's Collective         | 300 ERB Str.           |
|                           | Waterloo, Ontario      |
| The Women's Place          | 968 University Avenue West |
|                           | Windsor, Ontario       |
| Centre de Femmes           | 4319 St. Denis         |
|                           | Montreal 131, Quebec   |
| Centre d'Information & de reference pour femmes | 3595 St. Urbain |
|                           | Montreal 131, Quebec   |
|                           | 514/842-4781           |
| Women's Center             | 3764 St. Laurent       |
|                           | Montreal, Quebec       |

| Women's Counselling Service | c/o Susan Mahon       |
|                            | 3650 Hutchison Street  |
|                            | Montreal 112, Quebec   |
| Women's Information & Referral Center | 3595 Urban  |
|                            | Montreal 131, Quebec   |
| Women's Mobile Information Unit | 3641 St. Lawrence Blvd. |
|                            | Montreal, Quebec       |
| Regina University Women's Center | Student Services Bldg.  |
|                            | Regina University      |
|                            | Regina, Saskatchewan   |
| Women's Center             | 1 Angus                |
|                            | Regina, Saskatchewan   |
| Women's Center             | 147 2nd Avenue South   |
|                            | Saskatoon, Saskatchewan |

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| Women's Research Center    |
|                            | c/o Mary Leonard       |
| Office of Women's Relations|
| 112 Student Services       |
| Colorado State University  |
| Ft. Collins 80521         |
|                            | 303/491-6383           |
| Center for Women           |
| Meg Nichols                |
| Mesa College               |
| Mesa Junior College Dist.  |
| Grand Junction 81501      |
| Virginia Neal Blue Women's Resource Center | c/o Nancy Frank  |
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M.O.R.E. for Women
5465 South Shore Drive
Chicago 60615

The Sisters Center
Northside Women’s Liberation
7071 Glenwood
Chicago 60626

Sister Center
United Church of Rogers Park
Morris at Ashland
Chicago 60626

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North Area
1016 North Dearborn Street
Chicago 60610
312/337-4385

Women’s Center
Southwest Area
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Chicago 60629
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South Suburban
45 Plaza, Park Forest
Chicago 60466
312/748-5660

Women’s Center
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4409 North Sheridan Road
Chicago 60640
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West Side
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Chicago 60644
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Women’s Center
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Chicago 60625

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2408 Orrington
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University of Massachusetts
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Third World Women's Center
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Southeastern Mass. U.
North Dartmouth 02747

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Battle Creek 49016

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Lake Michigan College
Benton Harbor 49022

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16261 Petoskey
Detroit 48221

Detroit Women's Liberation
415 Brainard
Detroit 48201

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Detroit 48201

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Saginaw Valley College
University Center 48710

Women's Center
Delta College
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Duluth 55812

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Mankato 56001

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Minneapolis 55405
612/374-2345

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University of Minnesota
306 Walter Library
Minneapolis 55455

Women's Clearinghouse
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1507 University Avenue, S.E.
Minneapolis 55414
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Women's Counseling Service
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Minneapolis 55408

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Concordia College
Moorhead 56560

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St. Olaf College
Northfield 55057
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State College 39762
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Mississippi State University
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Columbia 65201
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Kansas City 64110
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University of Missouri
Division for Continuing Education
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3801 West Pine
St. Louis 63108
St. Louis Women's Center
Margaret C. Fagin, CEW Director
University of Missouri
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Venture Center
University of Montana
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Eagleton Institute of Politics
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Xavier University
Cincinnati 45207

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412 TucWomans Affairs Council
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