ABSTRACT

The first in a series of bibliographies lists approximately 400 instructional materials grouped under the following four areas of personal health: dental health, first aid and survival, nutrition, and safety education. It is noted that all of the materials listed were suggested by teachers after careful screening, including evaluation with handicapped children. Within the four main headings materials are grouped according to media form (such as films, filmstrips, books, posters, and pamphlets). Each entry contains the following information: title, length, producer/distributor, recommended chronological and mental age range, date, a brief abstract, and reading level (when appropriate). Names and addresses of distributors are appended. (LS)
DRUG AND HEALTH MEDIAGRAPHY

PERSONAL HEALTH

Prepared by:

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In conjunction with

Peter J. Dirr

BEST COPY AVAILABLE

Research and Development Complex
Faculty of Professional Studies
State University College at Buffalo
1300 Elmwood Avenue
Buffalo, New York 14222
March 1974

Prepared under a grant from the Bureau of Education for the Handicapped (USOE/BEH).
PREFACE

The purpose of this Mediagraphy is to assist teachers in planning for instruction by providing information about a wide variety of instructional materials available in the areas of drug and health education. The focus is primarily on instructional materials related to areas of personal health.

This Mediagraphy is not intended to include all available materials, but rather, to suggest materials which have been used, evaluated, and recommended by teachers.

It is hoped that users of this Mediagraphy find it useful and informative and that their classroom instruction is enhanced by a variety of stimulating and innovative instructional materials.

Special appreciation is extended to Mrs. Donna Scheuing, Martha Richardson and Cheryl Terwilliger for their assistance in compiling and preparing this volume.
INTRODUCTION

The materials listed in this Mediagraphy have been grouped around five main headings concerned primarily with Personal Health: Dental Health, First Aid and Survival, Nutrition, and Safety Education. Within each of these areas, the materials are grouped according to media (e.g. books, films, charts).

Each item listed has been annotated and information concerning appropriate chronological and mental age ranges has been included. Wherever appropriate, the reading level of the material has also been included.

The name of the manufacturer or publisher of each item has been included in the main portion of the Mediagraphy. Their addresses can be found in the Appendix at the end of the Mediagraphy.

No attempt has been made to suggest how the material might be used with children. It is felt that the information included with each item will enable the teacher to determine the appropriateness of the material for use with a specific group or individual.

It should be noted that all of the materials included in this Mediagraphy have been suggested by teachers after careful screening, including evaluation with handicapped children.

However, since this is a selected list of materials, it is recommended that the user consider this a base on which he might build a more complete reference tool. He is encouraged to personalize and update the Mediagraphy by deletion and addition as more appropriate materials are found.

Each entry contains the following information:

<table>
<thead>
<tr>
<th>Title</th>
<th>Recommended Chronological Age Range</th>
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<tr>
<td>Introducer</td>
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<tr>
<th>Length</th>
<th>Recommended Mental Age Range</th>
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<td>6 minutes, slide, Color, B/W</td>
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<table>
<thead>
<tr>
<th>Producer/Distributor</th>
<th>Recommended Date</th>
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<tr>
<td>Encyclopedia Britannica</td>
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<table>
<thead>
<tr>
<th>Abstract</th>
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<tr>
<td>(Uses animation to show how the first teeth form and are replaced by larger, permanent teeth. Shows the way decay can start and stresses the importance of good dental habits and good food.)</td>
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## INTRODUCTION

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**APPENDIX** - Names and Addresses of Distributors.  73
DENTAL HEALTH
FILMS

THE BEAVER'S TALE
5 minutes slide, color
A.S.S. Films
Uses stylized puppet characters to prepare young children for their first trip to the dentist.

BILL MEETS TOMMY TOOTH
5 minutes slide, Black/White
National Apple Institute
A little boy who has just lost his tooth puts it under his pillow before retiring. He dreams that the tooth comes to life and tells him how to take care of a permanent tooth.

BLOCK THAT KICK
16 minutes slide, color
American Dental Association
Shows how the loss of teeth and other dental injuries, as well as concussion, can be prevented by the use of mouth protectors.

BROTHER MAKES SENSE
16 minutes slide, color
American Dental Association
Shows a boy who has had experience with orthodontic bands. Emphasizing to his younger sister that cleaning teeth properly and practicing good dental health habits are essential.

BRUSH FOR BEAUTY
5 minutes slide, color
Modern Talking Picture Service
Tells the story of a teenager who is unable to find a summer job but learns the importance of healthy teeth and an attractive smile in achieving a well-groomed appearance.

THE DAY THAT SUZIE LOST HER SMILE
4 minutes slide, color
Modern Talking Picture Service
A cartoon on dental hygiene in which the world of Suzie Smilebrite almost crumbled when her hero, Bill Blue-Eyes, said her smile had disappeared. Concludes with Suzie recapturing her smile and her man.

A DENTIST IN THE CLASSROOM
5 minutes slide, color
A.S.S. Films
Depicts the visit of a dentist to a fourth grade classroom where he answers the student's questions concerning dental care.

A DENTIST VISITS THE CLASSROOM
17 minutes slide, color
American Dental Association, Bureau of Audio-Visual Services
Presents a classroom situation where the children do research and reading on dental health before the dentist is invited to come to the school. The dentist discusses the importance of caring for the teeth.
THE DOUBLE DAY OF DANNY DILLON
15 minute slide, color
American Society of Dentistry for Children
Uses backward motion, speeded motion, and freeze frames to contrast the improper and correct dental habits of a ten-year old boy.

EAT WELL, GROW WELL
11 minute slide, color
Coronet Films
Alan learns that he gets tired quickly and catches cold easily because he has poor eating habits. He discovers the importance of eating proper amounts of food from the four basic food groups.

FLUORIDATION
5 minute slide, color. B/W
Audio Visual Center
Describes the research on which fluoridation is based. The benefits obtained by adding fluoride to community water supplies and the method of adding fluoride.

FLUORIDATION STORY
3 minute slide, color. B/W
States National Audio-Visual Center
Explains that communities can reduce tooth decay by adding sodium fluoride to the water supply and emphasizes the economy and simplicity of doing so.

FROM TOE TO TIP
11 minute slide, B/W
General Pictures Productions
Demonstrates that good posture begins with the feet and includes knees, hips, stomach, chest, shoulders, and head.

GATETWAY TO HEALTH
20 minute slide, color
National Apple Institute
Presents the value of fruit and vegetables as part of diet for dental health. Emphasizes apple eating for cleaning teeth.

HEALTH - EXERCISE, REST, AND SLEEP
11 minute slide, color
Aims Instructional Media Services, Inc.
A child’s party is the scene for presenting the concepts of growth and development resulting from proper exercise, rest and sleep.

HEALTH - PERSONAL CLEANLINESS
11 minute slide, color
Aims Instructional Media Services, Inc.
The methods of, and reasons for personal cleanliness are illustrated by cleanliness procedures followed by astronauts.
HEALTH - YOU AND OUT-OF-WORK SERVICES
11 minute slide, color, B/W
Aims Instructional Media Services, Inc.
Explains the work of health inspectors, doctors, dentists and nurses in contributing to the health of the community. Discusses how each person can contribute to his own and his community's well-being through proper exercise, rest, good food and personal cleanliness.

HEALTHY FAMILIES
11 minute slide, color
Film Association of California
Keeping clean, eating the right foods, resting, playing outdoors are demonstrated by the zoo doctor, as he tells how he helps keep his animal families healthy. Stresses importance of good health practices.

HEALTHY TEETH, HAPPY SMILE
20 minute slide, color
Henk Noychose, Inc.
Describes preventive dental care, proper diet, and good grooming habits as related to oral hygiene.

HOW BILLY KEEPS CLEAN
11 minute slide, color, B/W
Coronet Films
Shows how to wash hands, face, neck, ears, and body. Describes when to wash, and points out that cleanliness helps keep a person healthy and nice to be near.

IMPROVING AMERICA'S HEALTH
11 minute slide, color
Coronet Films
Shows how expanded health and medical services have increased life expectancy through the conquest of communicable diseases, and points out the importance of education and individual responsibility.

JUDY'S SMILE
8 minute slide, color
Avis Films
Judy, a girl of primary age, learns that correct care of teeth includes proper brushing and visiting a dentist twice a year.

KARIPS AND RAKTSUS
16 minute slide, color
Modern Learning Aids
Story of two trolls living in the mouth of a small boy illustrates the importance of regular toothbrushing.

LAURIE LEARNS A TRICK
17 minute slide, color
American Dental Association, Bureau of Audio-Visual Services
Laurie learns about the interaction between tooth cleaning and brushing by viewing under a microscope, a plaque from her teeth.
<table>
<thead>
<tr>
<th>Title</th>
<th>CA</th>
<th>MA</th>
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<tr>
<td>LEARNING TO USE YOUR BRUSH</td>
<td>6.0-13.0</td>
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<td>11 minute slide, B/W</td>
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<td>McGraw-Hill Textfilms</td>
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<td>Shows the techniques of using a toothbrush.</td>
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<td>LIVING AND GROWING</td>
<td>5.0-9.0</td>
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<td>11 minute slide, color</td>
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<td>Churchill Films</td>
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<td>Shows two children studying how things grow</td>
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<td>by watching a litter of newly born rabbits.</td>
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<td>The children learn that they need the same</td>
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<td>things for living and growing—shelter, food</td>
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<td>and rest.</td>
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<td>A MATTER OF CHOICE</td>
<td>9.0-14.0</td>
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<tr>
<td>30 minute slide, color</td>
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<td>American Dental Association, Bureau of</td>
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<td>Audio-Visual Services</td>
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<tr>
<td>Discusses deciduous and permanent teeth,</td>
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<td>cleaning and brushing and dental disease.</td>
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<td>MAXWELL, BOY EXPLORER</td>
<td>3.0-10.1</td>
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<td>7 minute slide color</td>
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<td>Three animated small boys found a lost</td>
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<td>civilization No-De-Kay and discover the</td>
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<td>secret of it is proper toothbrushing.</td>
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<td>They demonstrate the proper and effective</td>
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<td>use of the toothbrush.</td>
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<td>POSTURE HABITS</td>
<td>6.0-15.0</td>
<td>6.0-16.0</td>
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<td>Coronet Films</td>
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<td>Develops posture consciousness and</td>
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<td>motivates good habits in standing,</td>
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<td>walking and sitting postures.</td>
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<td>POSTURE PALS</td>
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<td>10 minute slide, color</td>
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<td>Avis Films</td>
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<td>Presents an improvement program for</td>
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<td>posture faults, by showing how four school</td>
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<td>children overcome their bad posture</td>
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<td>practices.</td>
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<td>PROJECT TEETH</td>
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<td>Audio-Visual Services</td>
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<td>PUTTING IT STRAIGHT</td>
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<tr>
<td>14 minute slide, color</td>
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<tr>
<td>International Film Bureau</td>
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<tr>
<td>Dramatizes the basic facts about teeth,</td>
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<td>their care and orthodontic treatment.</td>
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<td>SCIENCE FIGHTS--TOOTH DECAY</td>
<td>10.0-15.0</td>
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<td>14 minute slide, color, B/W</td>
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<td>New York State Department of Health</td>
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<td>Depicts how tooth decay is being fought</td>
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<td>and conquered. GSS facts on water</td>
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<td>fluoridation.</td>
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TEETH ARE FOR LIFE
15 minute slide, color
 ~ 1967
Hank Revenhousen, Inc.

Presents two ten-year-old girls and the little brother of one of the girls who learn from their dentists about the functions and parts of the tooth.

TEETH - THEIR STRUCTURE AND CARE
11 minute slide, color
 ~ 1966
Coronet Films

Uses animation to show the functions of various teeth, the structure of a tooth and how decay spreads.

THE THREAD OF |
60 minute slide
 ~ 1963
Bell System Telephone Co.
The Science of Genetics, Genes, and DNA (Advanced)

THREE P'S FOR HEALTHY TEETH
15 minute slide, color
 ~ 1948
University of Southern California, Department of Cinema

A puppet film explaining the importance of good health habits in the care of teeth.

TODAY'S HEALTHY TEETH
11 minute slide, color, B/W
 ~ 1962
Coronet Films

A boy visits a dental office, has a cavity filled, and learns that regular dental check-ups are as important to having healthy teeth as brushing them properly and eating the right foods.

WHAT DO WE KNOW ABOUT TEETH
15 minute slide, color
 ~ 1961
American Dental Association, Bureau of Audio-Visual Services

Discusses the importance of brushing teeth, how it is done, and why it is so important to visit the dentist.
WHY PHYSICAL EDUCATION
14 minute slide, B/W
Henk Nevenhouse, Inc.
Explains to Junior High School pupils that the aim of physical education is to help students develop total fitness, to help them meet their daily tasks and to prepare for the future.

YOUR TEETH
6 minute slide, color
Encyclopedia Britannica Educational Corp.
Uses animation to show how the first teeth form and are replaced by larger, permanent teeth. Shows the way decay can start, and stresses the importance of good dental habits and good food.
FILMSTRIPS

AVOIDING GERMS
Color with captions
Herbert M. Elkins Co.
Shows some basic concepts in building health habits.

BRUSH UP ON YOUR TEETH
Color/captions
American Dental Association
Shows how to take care of the teeth. Includes proper food and emphasizes regular visits to the dentist.

CARE OF TEETH
Color with Captions
Herbert M. Elkins Co.
Shows some basic concepts in building health habits.

CARE OF THE NOSE AND THROAT
Color with Captions
Herbert M. Elkins Co.
Shows some basic concepts in building health habits.

CLEANLINESS
Color with Captions
Herbert M. Elkins Co.
Shows some basic concepts in building health habits.

CLEANLINESS IS IMPORTANT
Color
Your Lesson Plan Materials Corp.
Describes changes in attitude toward bathing through the ages. Explains environmental cleanliness.

CONTROLLING GERMS
Color with Captions
Herbert M. Elkins Co.
Points out the need for following health and safety rules at home and at school.

COOPERATING WITH OTHERS
Color with captions
Herbert M. Elkins Co.
Shows some basic concepts in building health habits.

CUTTERS, TEARERS, CRUSHERS, AND GRINDERS
Color/Guide and Record
American Dental Association
The functions of the different teeth of animals are noted and related to human teeth.
THE DENTIST  
Color/Captions  
Long Filmslide Service  
From the series - Our Community Helpers  
CA 4.0-9.0  MA 3.0-11.0

FINDING LIVING THINGS  
Color  
Encyclopedia Britannica Educational Corp.  
CA 5.0-12.0  MA 5.0-12.0

FOOD FOR HEALTH  
Color with Captions  
Herbert M. Elkins Co.  
Points out the need for following health and safety rules at home and at school.  
CA 5.0-10.0  MA 5.0-10.0  
1958

GOOD DENTAL HEALTH IS UP TO YOU  
Color/Record  
Proctor and Gamble  
Explains the causes of tooth decay and outlines a good dental health program.  
CA 7.0-12.0  MA 6.0-12.0  
1966

GOOD HEALTH AHEAD  
Color with Captions  
Herbert M. Elkins Co.  
Shows some basic concepts in building health habits.  
CA 5.0-11.0  MA 4.0-11.0  
1959

A HAPPY DAY WITH JANE  
Color/Captions  
California Dairy Industry Prod.  
Follows the activities of a primary girl from early morning through bedtime, stressing dental care.  
CA 3.0-9.0  MA 3.0-10.0  
1966

HEALTH AND TEETH  
Color/Captions  
Eye Gate House Inc.  
From the Good Health and You series - illustrates desirable patterns for young people.  
CA 3.0-10.0  MA 3.0-10.0

HERBIE'S DREAM  
Color/Record  
Bailey Film Association  
Shows proper dental care. Eat the right foods, brush often and visit the dentist regularly.  
CA 4.0-9.0  MA 3.0-7.0

HOW WE KEEP OURSELVES HEALTHY  
Color  
Your Lesson Plan Materials Corp.  
Follows a school nurse-teacher as she explains to a class the importance of good health habits.  
CA 6.0-9.0  MA 5.0-10.0  
1968
**KEEPING CLEAN**
With Record.
Coronet Films.
Encourages cleanliness by showing how daily baths eliminates germs and helps everyone.

**KEEPING OURSELVES HEALTHY**
Color with Captions
Herbert N. Elkins-Co.
Points out the need for following health and safety rules at home and at school.

**KEEPING WELL**
With Record.
Coronet Films.
Presents a classroom play showing some of the causes of sickness.

**LEARNING ABOUT FOOD**
Color
Encyclopedia Britannica Educational Corp.
Discusses health information and suggests action observations and investigations as ways of learning more about health.

**LEARNING ABOUT GERMS**
Color
Encyclopedia Britannica Educational Corp.
Discusses health information and suggests action observations and investigations as ways of learning more about health.

**LEARNING ABOUT GROWTH AND EXERCISE**
Color
Encyclopedia Britannica Educational Corp.
Discusses health information and suggests action observations and investigations as ways of learning more about health.

**LEARNING ABOUT NEATNESS**
Color
Encyclopedia Britannica Educational Corp.
Discusses health information and suggests action observations and investigations as ways of learning more about health.

**LEARNING ABOUT OUR EARS**
Color
Encyclopedia Britannica Educational Corp.
Discusses health information and suggests action observations and investigations as ways of learning more about health.
LEARNING ABOUT OUR SKIN
Color
Encyclopedia Britannica Educational Corp.
Discusses health information and suggests action observations and investigations as ways of learning more about health.

LEARNING ABOUT SLEEP AND REST
Color
Encyclopedia Britannica Educational Corp.
Discusses health information and suggests action observations and investigations as ways of learning more about health.

LET'S VISIT THE DENTIST
Color/Captions
Society for Visual Education
From the Be Healthy, Go Safely-The Primary Way Health Set Series—shows basic health rules.

POSTURE
Color with Captions
Herbert N. Elkins Co.
Shows some basic concepts in building health habits.

QUESTIONS ABOUT HEALTH
Color
Encyclopedia Britannica Educational Corp.
Discusses health information and suggests action observations and investigations as ways of learning more about health.

THE ROAD TO GOOD HEALTH
Color
Your Lesson Plan Materials Corp.
Stresses that individuals must share the responsibility for insuring good health habits in youth as a preparation for a healthier old age.

TEETH
Color
Popular Science Publishing Co.
From the Elementary Science Series—describes the development of teeth during the evolution of animal life. Explains importance of teeth, pictures baby teeth. Shows diagrams of the parts of a tooth. Discusses the proper care of the teeth.

THE TEETH AND EATING
Color
Encyclopedia Britannica Educational Corp.
From The Understanding Your Body Series—illuminates structure, function, and care of the teeth.

TEN LITTLE PEOPLE AND THEIR TEETH
Color
American Dental Association
Presents the story of five people who took care of their teeth and five people who did not.
TIME FOR HEALTHY TEETH  
Color/Record  
Audio Productions Inc.  
Attempts to induce the formation of good habits in proper care of the teeth.  

WE TAKE GOOD CARE OF OUR TEETH  
Color  
Herbert E. Budek  
Stresses proper dental care for young children.  

YOUR CLOTHES  
With Record  
Coronet Films  
Presents Mary and Jim demonstrating how to dress, how to buy clothes, and ways to care for clothing.  

YOUR EXERCISE AND POSTURE  
With Record  
Coronet Films  
Demonstrates why exercise and posture are essential for growth and health.  

YOUR FOOD  
With Record  
Coronet Films  
Shows the function of eating and the importance of good eating habits.  

YOUR REST AND SLEEP  
With Record  
Coronet Films  
Encourages the development of good rest habits.  

YOUR TEETH AND THEIR CARE  
Color  
Y.L.P. Materials Corp.  
Describes the different kinds of teeth and their structures and functions. Illustrates the spread of decay, the reason for decay and preventative procedure. From The Health Habits Series.  

YOU'RE ON PARADE  
Color with Captions  
Society for Visual Education, Inc.  
Uses illustrations to show basic health rules.
POSTERS

BRUSH YOUR TEETH. EAT GOOD FOODS. VISIT YOUR DENTIST
National Dairy Council
CA 4.0-6.0 MA 4.0-6.0

SWISH AND SWALLOW POSTER
American Dental Association
Paper-$ .25 Laminated-$ 3.50
CA 4.0-6.0 MA 4.0-6.0
FIRST AID AND SURVIVAL
Books

First Aid Manual
Rev. Edition
American Medical Association
Describes the skills and knowledge that are necessary to deal with common emergencies.

First Aid Textbook
4th Edition, Rev. NY
American National Red Cross
Doubleday and Co., Inc.
Discusses the symptoms, care prevention and treatment of victims of accidents or sudden illness.

First Aid Textbook for Juniors
2nd Edition, Rev. NY
American National Red Cross
Doubleday and Co., Inc.
Presents a basic course in First Aid geared toward young people.

Home Nursing Textbook
7th Edition, NY
American National Red Cross
Doubleday and Co., Inc.
Describes the role of the home nurse in maintaining health, observing symptoms of illness and giving simple nursing care.

Home Health Emergencies
Equitable Life Assurance Society
Common, everyday emergencies are discussed and their care and treatment outlined.

When the Unexpected Happens
John Hancock Life Insurance Co.
Describes the necessary steps to be followed in case of emergency.

First Aid, a Programmed Text
Igel B. Haller
Instructional Materials Laboratories, Inc.
A step-by-step learning guide dealing with all areas of First Aid.

First Aid
Metropolitan Life Insurance Co.
The basic steps needed to deal with common First Aid Emergencies are outlined in this text.

Handbook of First Aid
L. M. Miller
Reader's Digest
Explains the proper First Aid in cases of bleeding, poisoning, broken bones, and other common emergencies.
IN TIME OF EMERGENCY

Publication II-14

United States Government Printing Office March 1968

United States Department of Defense, Office of Civil Defense

A citizen's handbook on Nuclear Attack and Natural Disasters.
FILMS

ARTIFICIAL RESPIRATION
10 minute slide, Color
Sterling Educational Films
1967

Presents close-up illustrations of mouth-to-mouth resuscitation and the new manual technique, the recently approved Sylvester Method.

BREATH OF LIFE
16 minute slide, Color
Pyramid Film Productions
1964

Explains where and when to use mouth-to-mouth breathing and tells why it is the best resuscitation. Shows how to apply the method in a variety of situations and outlines the basic steps involved.

BREATHING FOR OTHERS
14 minute slide, Color
International Film Bureau
1965

Demonstrates the anatomical and physical principles involved in mouth-to-mouth and mouth-to-nose resuscitation techniques. Depicts situations where such techniques may be used.

BUSH FIRST AID, PART I.
10 minute slide, Color
Sterling Educational Films
1967

Shows how to assemble a practical First Aid Kit and how to use it for almost any emergency.

BUSH FIRST AID, PART II.
10 minute slide, Color
Sterling Educational Films
1967

Shows how to treat an accident victim in the bush using only the things which are readily available.

DANGER—HANDLE WITH CARE
22 minute slide, B/W
U. S. National Audiovisual Center
1962

Discusses treatments using heat and cold, showing how to prepare and use hot and cold applications.

EMERGENCY BREATHING DEMONSTRATION
4 minute slide, Color
NGS Productions, Inc.
1962

Demonstrates rescue breathing in a real situation by using mouth-to-mouth breathing techniques on the Resusci-Anne-Manikin.

EMERGENCY CHILDBIRTH
21 minute slide, Color
U. S. Audiovisual Center
1961

Shows how to render necessary assistance in the emergency delivery of a baby. Outlines procedures to follow during and immediately after delivery.
<table>
<thead>
<tr>
<th>Title</th>
<th>Duration</th>
<th>Color</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIFTY THOUSAND LIVES</td>
<td>14 minute slide, Color</td>
<td>1959</td>
<td></td>
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<tr>
<td>FIRST AID</td>
<td>28 minute slide, Color and B/W</td>
<td>1958</td>
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<tr>
<td>FIRST AID, PART I</td>
<td>14 minute slide, Color</td>
<td>1958</td>
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<tr>
<td>FIRST AID, PART II</td>
<td>14 minute slide, Color</td>
<td>1958</td>
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<tr>
<td>FIRST AID—ARTIFICIAL RESPIRATION</td>
<td>28 minute slide, B/W</td>
<td>1965</td>
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<tr>
<td>FIRST AID—BANDAGING</td>
<td>28 minute slide, B/W</td>
<td>1965</td>
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<tr>
<td>FIRST AID FOR COMMON EMERGENCIES</td>
<td>28 minute slide, B/W</td>
<td>1965</td>
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</tbody>
</table>

Directions for mouth-to-mouth artificial respiration and directions for artificial respiration with a resusitube airway.

FIRST AID
Shows basic dressings and bandages and demonstrates artificial respiration. Tells how to administer First Aid for shock, burns, bleeding, poisoning, broken bones, and other emergencies.

FIRST AID, PART I.
Shows basic dressings and bandages. Demonstrates artificial respiration and treatment of shock and burns.

FIRST AID, PART II.
Demonstrates proper First Aid in cases of bleeding, poisoning, broken bones and other emergencies.

FIRST AID—ARTIFICIAL RESPIRATION
Uses diagrams and live demonstrations to show the mouth-to-mouth, chest pressure-arm lift and back pressure-arm lift methods of artificial respiration.

FIRST AID—BANDAGING
Demonstrates the application of a spiral turn bandage to cover a surface wound, a figure-of-eight-turn to cover a joint, and recurrent turns to bandage the scalp, the end of a finger, or the stump of a limb. Shows the proper use of gauze compresses.

FIRST AID FOR COMMON EMERGENCIES
Discusses symptoms, prevention and First Aid skills for common medical emergencies—heart attack, apoplexy or stroke, fainting, epilepsy, unconsciousness, foreign body in the eye, choking on food or foreign objects, and swallowing indigestible objects.

FIRST AID FOR SHOCK AND ARTIFICIAL RESPIRATION
Shows how to administer First Aid for shock and how to give artificial respiration.
FIRST AID ON THE SPOT
Encyclopedia/Britannica Educational Corp.
Shows American Red Cross first aid treatment for six common injuries, wounds, burns and shock, controlling bleeding, splinting, and giving artificial respiration.

FIRST AID TRANSPORTATION OF THE SICK AND INJURED
American National Red Cross
28 minute slide, B/W 1965
Describes the transportation of victims of accidents and sudden illness. Discusses the limits of what a first aider should do when moving a victim. Includes a demonstration of the application of an arm sling.

FRACTURES AND SPLINTING
U.S. National Audiovisual Center
28 minute slide, Color 1960
Shows how to recognize fractures, dislocations and sprains and how to treat them with improvised splints.

FROSTBITE AND SNOWBLINDNESS
Sterling Educational Films
11 minute slide, Color 1967
Prevention, recognition, causes and treatment of frostbite and snowblindness.

FAITHFUL LIVING IN EMERGENCIES
U.S. National Audiovisual Center
28 minute color slide 1960
Shows how to prevent disease under unsanitary, crowded living conditions. Stresses the importance of predisaster planning and post-disaster improvisation.

IMAGE IN THE MIRROR
American National Red Cross
27 minute B/W slide 1962
Film deals with the correct body mechanics and good posture for the nurse and patient.

LIFE SAVING AND WATER SAFETY
All America Productions
20 minute color and B/W slide 1965
Men and women certified instructors in the American Red Cross and Y.M.C.A. Life saving and water safety program demonstrate water safety and life saving techniques on land, on the water surface and under water.

MILFORD, U.S.A.
20 minute B/W slide 1962
Simulated disaster exercises in a Red Cross shelter serve as a basis for a discussion of disaster preparedness.
ONE MINUTE TO THREE
26-minute slide, B/W
American National Red Cross
Film deals with the role of the home nurse in maintaining health, observing symptoms of illness and giving simple nursing care.

PASSPORT TO TOMORROW
28 minute slide, B/W
American National Red Cross
Film deals with modern medicines and supplies and how to give medicines according to the doctor's orders.

POISONOUS SNAKES -U.S.A.
18 minute color slide
Educational Materials Distrib.
Points out ways of recognizing and identifying poisonous snakes found in the U. S. Demonstrates immediate first aid techniques to follow in case of snake bites.

POLE TOP RESCUE
17 minute color slide
American Film Productions, Inc.
Deals with special techniques required to rescue and revive victims of electric shock incurred while working on electric or telegraph poles.

PRAIRIE SCOOONER, SPACE AGE MODEL
22 minute B/W slide
American National Red Cross
Film deals with the role of the home nurse in helping to prevent the spread of disease, bed-making, and the grooming of the bed patient.

PULSE OF LIFE
27 minute color slide
Pyramid Film Prod.
Illustrates latest methods of resuscitation including mouth-to-mouth breathing and external heart massage techniques.

RADIOACTIVE FALLOUT AND SHELTER
28 minute color slide
U. S. National Audiovisual Center
Discusses the effects of radiation on people and emphasizes protective procedures against radiation.

READ THE LABEL AND LIVE
9 minute color slide
Alfred Higgins Prod.
Shows that on many products we use every day, there are important words on the label and that some of the most common problems occur when people do not read these warnings.

THE ROAD BACK
23 minute B/W slide
American National Red Cross
Deals with the rehabilitation of the sick and injured.
SECONDS COUNT
15 minute color slide
International Film Bureau
Shows incidents dealing with drowning and asphyxia, emphasizing the need for speed in applying emergency resuscitation by mouth-to-mouth method.

SHOCK
14 minute color slide
U. S. National Audiovisual Center
Shows how to recognize and treat shock. Emphasizes the seriousness of shock and suggests methods of prevention.

SURVIVAL KIT PART I & II.
10 minute slide color
Sterling Educational Films
Shows a survival kit which is contained in a box six inches long, by four inches wide and two inches deep. Details the items in the survival kit and explains how they are designed to combat the seven enemies of survival.

TARGET BABIES AND CHILDREN
30 minute B/W slide
American National Red Cross
Film deals with the role of the home nurse in the treatment of infants and children.

THAT THEY MAY LIVE
19 minute color slide
Pyramid Film Productions
Illustrates the life saving method of direct mouth-mouth breathing even a child can apply. Examples of common accidents are shown in dramatic sequence with demonstrations following each episode.

THE TRAINING MANIKIN
10 minute color slide
International Film Bureau
Shows use of a manikin in training a class in exhaled air resuscitation and closed chest cardiac massage.

TRANSPORTATION OF THE INJURED
14 minute color slide
U. S. National Audiovisual Center
Shows how to use materials to be found in disaster areas to improvise means of moving injured persons. Describes precautions to prevent further injuries.

THE UNEXPECTED MOMENT
14 minute color slide
U. S. National Audiovisual Center
Describes appropriate actions to be taken on arriving at the scene of an accident.
WATER

27 minute B/W slide

U. S. National Audiovisual Center

Discusses water conservation in a disaster emergency, water purification and a civil defense sanitation kit.

THE WHY AND HOW OF STANDARD FIRST AID

28 minutes B/W slide

American National Red Cross

A film based on the Red Cross standard first aid course and designed to develop good safety attitudes. Describes the first aid skills used in caring for victims of accidents and sudden illness.
FILMSTRIPS

FIRST AID SERIES (9 Filmstrips)  CA 12.0-17.0  MA 12.0-17.0
Black/White  1959
McCraw-Hill Textfilms
Uses drawings and photographs to show techniques for First Aid in
most emergencies. I.e. dressings, bleeding and shock, bone,
muscle and joint injuries, injuries from heat, wounds, common
medical emergencies, transportation of injured, use of artificial
respiration, and your responsibilities in first aid.

STORY OF ARTIFICIAL RESPIRATION  CA 7.0-17.0  MA 7.0-17.0
Color with Captions
Describes the various means of Artificial Respiration used through
the ages.
NUTRITIONAL COMPONENT IN SOME PROBLEMS OF ADOLESCENCE
M. Balsey, M. W. Brink & F. W. Specman
Journal of Home Economics
October 1968

EFFECTS OF MALNUTRITION ON MENTAL DEVELOPMENT - TRUTHS & HALF TRUTHS
Richard H. Barnes
Journal of Home Economics
November 1969

DIET PATTERNS AND CORONARY HEART DISEASE
Dairy Council Digest 35
National Dairy Council
Nov.-Dec. 1964

EATING IN SPACE, IT'S NO PICNIC UP THERE
Look Magazine, Page 58
July 13, 1969

KENNY LEARNS ABOUT FOOD AND MOTHER
Ocean Publications, Inc.
From Health For All, Book 3
1963

NUTRITIONAL ASPECTS OF SPACE FEEDING
Paul A. LaChance
Nutrition News 29, No. 4
Dec. 1966

LUNCHEON IN SPACE
P. A. LaChance & C. A. Berry
Nutrition Today
June 1967

THE PARADOX OF TEENAGE NUTRITION
R. M. Leerton
Journal of The American Dietetic Association
July 1968

HOW YOU CAN HELP THE-HUNGRY
E. Glen Loyd
Today's Health, PP. 50-52
January 1970

NUTRITION AND THE TEENAGER
I. G. Macy
Mimeography, NWP-128
1961
FAT FantASIES
Lorraine Maloy
Health News
New York State Department of Health

THE WHITE HOUSE CONFERENCE ON FOOD, NUTRITION AND HEALTH
Jean Mayer
An overview of the problems considered at the White House Conferences on food, nutrition, and health.

JAPANESE YOUTH ARE GROWING TALLER, BUT WHY? RDG 9-12 CA 14-18 MA 14-17
Helen Mitchell
Nutrition News
National Dairy Council

NUTRITION AND HUMAN NEEDS RDG 9-12 CA 15-21 MA 15-20
Hearings before the Select Committee on Nutrition and Human Needs of the U. S. Senate, 90th Congress. Order from, Superintendent of Documents Printing Office.
Part I - Problems and Prospects $1.00
Part II - USDA, HEW, OEO Officials $1.75
Part III - The National Nutrition Survey $1.75
Part IV - South Carolina $1.00
Part I - Most useful. The testimony given at the hearings has served to further document the need for government action to help poor people obtain adequate food to maintain health.

HEALTH PROBLEMS OF THE DISADVANTAGED, IN HEALTH NEWS
Joseph B. Robinson
New York State Department of Health Vol. 45 2 pp. 2-9, July 1968
Discusses the health problems of the disadvantaged.

THE SCANDAL OF THE DIET PILLS RDG 7-12 CA 12-17 MA 13-17
Life Magazine
Jan. 26, 1968, pp. 22-29

INFANT MALNUTRITION AND ADULT LEARNING RDG 10-12 CA 15-21 MA 17-20
Nevin S. Scrimshaw
Saturday Review
March 16, 1968, p. 61
Discusses effects which malnutrition in infancy may have on future ability to learn.

ADOLESCENT OBESITY
J.A. Spargo, F. Heald, & P.S. Peckos
Nutrition Today

FOOD FADS AND FRAUDS
F. J. Starl
Today's Health
American Medical Association

E32
27
BOOKS.

ALICE IN WONDERLAND
Read Tea Party Sequence
Grades 3-6
RDG 4-7 CA 7-13 MA 8-11

A CHILD'S PICTIONARY
RDG Non-Reader CA 1.5-6 MA 2-6
Scott Foresman and Co.
For kindergarten or preschoolers, just beginning to learn to read.
Shows pictures and the word for the item pictured. "Good section on
food items."

STILL HUNGRY IN AMERICA
RDG 8-12 CA 14-19 MA 14-19
Robert and Clayton A. Coles
A moving photographic essay on poverty and hunger.

SLIMMING FOR TEENAGERS
RDG 7-10 CA 12-15 MA 12-15
Lester David
This book is geared directly to the adolescent. It's a good investment
for any teenager who has—or thinks he has—a weight problem.

THE NUTS AMONG THE BERRIES
Ballantine Books, Inc.
Historical account of nutritional quackery and food faddism in the
U. S. Has personal appeal because it involves itself in taking a look
at the people and the times when nutritional quackery first took place
and why people were influenced into believing in miracle remedies.

THE MEDICINE SHOW
Ed. Conom Consumer-Reports, Consumer Union 1963
Part II (chapters 13-17) is particularly useful for information on
food faddism and quackery.

FOOD FOR US ALL, THE YEARBOOK OF AGRICULTURE
Olson, K. W. U. S. Farmers, Suppliers of Food For The World, — PP. 75-80
Content 131
West, Q. M. The Revolution in Agriculture, New Hope For Many Nations,
PP. 81-86. Content 132.

THE YEARBOOK OF AGRICULTURE 1959
L. E. Burney — The Public Health Service. PP. 452-460
H. P. Davis — Sharing Our Bounty. PP. 681-690
G. P. Larrick — The Pure Food Law. PP. 444-451
R. W. Phillips — Feeding 6280 Million. PP. 671-680
M. H. Sandstroh — School Lunches. PP. 691-700
H. K. Striebling & T. A. Dries — Habit and More. PP. 631-635
THE GOOD FOODS COLORING BOOK
Consumer and Marketing Service, U.S. Dep't. of Agriculture.
Free (toys, puzzles, etc.) Grades K-3.

HUNGER U.S.A. CITIZENS BOARD OF INQUIRY
Beacon Press
Purchase-Paperback $1.95, Hard Cover $4.95
Presents case studies of hunger and malnutrition among poor Americans in several areas. Illustrates conclusions of the Board of the Citizen's Crusade Against Poverty in their search to determine the extent of malnutrition and hunger in the U.S. Designed to inform reader of the real and shocking conditions in the U.S. regarding malnutrition.

CHILD NUTRITION IN DEVELOPING COUNTRIES
Dr. B. Jelliffe.
Comparative survey of the nutritional problems in developing countries. The book discusses the lack of certain nutrients in some diets and the result of this gap on growing children. It also concerns itself with differing approaches to food preparation and the implications of varying population growth.

FOOD BECOMES YOU
R. M. Leventon
Chapter 1, Food's The Thing
Chapter 2, Food Habits
Chapter 8, The Nutrients
Chapter 7, Food for Baby
Chapter 11, Parents in Waiting
Chapter 13, The First Dozen Years
Chapter 14, The Teen Years

FOOD AND MAN
Lusenberg, Todhunter, Wilson, Feeny, and Savage
Wiley, New York 1968
The following chapters are helpful:
Chapter 3
Chapter 5
Chapter 4, Food Habits and Food Ways
Chapter 6 Hunger and Its Effects on People
Chapter 7, Malnutrition and Disease
Chapter 8, Nutritional Challenges of the Future

MALCOLM X, (THE AUTOBIOGRAPHY OF MALCOLM X)
Grove Press
An account of how one person changed his food habits late in life to conform to a new religion.
OVERWEIGHT - CAUSES, COST AND CONTROL  
Jean Mayer  
Prentice-Hall, Inc.  
1968
Chapter 1 - A biological explanation of the cycle concerning hunger and the need to satisfy the urge for food. Chapter 6 - An attempt to explain the social overtones of obesity and why they occur. Obesity in public figures such as Jackie Gleason, etc. is examined. Chapter 9 - Difficulty in detecting obesity in adolescence due to puberty. Also a discussion of the psychological problems involved with adolescent obesity.

NUTRITION, SCIENCE AND YOU  
Olaf Mickelson  
1964
Obtain from Scholastic Book Service. Single copy, $.50. Quantity prices available on request. An overview of nutrition research in the past, written especially for high school students.

OBESITY AND HEALTH--A SOURCE BOOK OF CURRENT INFORMATION FOR PROFESSIONAL HEALTH PERSONNEL  
1967 - RDG 9-12 CA 14-21 MA 14-20
U.S. Public Health Services; National Center for Chronic Disease Control. General reference for the teacher and the following chapters are useful for the content indicated.
Chapter 3, Prevalence of Obesity. Content 146
Chapter 4, Health Implications. Content 147.

THE PEOPLE LEFT BEHIND.  
A Report by the President's National Advisory Commission on Rural Poverty  
1967
Reports discusses plight of disadvantaged and makes recommendations as to how these people may be helped.

PROTECTING OUR FOOD  
The Yearbook of Agriculture  
1966
Superintendent of Documents, U.S. Government Printing Office. $2.75
J.R. Beatherage--New Horizons in Research. PP. 367-377
G.H. Goldsborough--State Departments of Agriculture. PP. 329-338
F.E. McLaughlin--The Food and Drug Administration. PP. 290-296
R.M. Leveton--Consumer Responsibility. PP. 378-379
G.F. Stewart & E.N. Mrak--Chemicals, One Key to the Future. PP. 352-363.

RECOMMENDED DIETARY ALLOWANCES  
National Research Council, National Academy of Sciences, 7th ED. 1968
Booklet which describes the daily nutritional intake recommended for the average man, woman and child as it is set down by the food and nutrition board. Each nutrient is separately defined, characterized, and related to the foods in which it can be found.
### MALNUTRITION, LEARNING AND BEHAVIOR

*MIT Press*


**Purchase-$12.50**

### FOOD AND NUTRITION

*W.H. Sebrell, J.J. Haggerty and the Editors of Life-1967*

Sources of nutrients in different parts of the world.

- Miracle of Digestion
- The Human Nutrition Machine
- Campaign Against a Child Killer
- Feeding the Family of Man
- The Race to Beat Famine
- Diseases of Feast
- Too Many Calories - A Gargantuan Problem

### HEALTH - A QUALITY OF LIFE

*J. S. Sinacore*

MacMillan Co.

The following chapters are useful for the activity or content indicated.

- Chapter 9 - This chapter takes an overview of the personal and public health problems concerning nutrition, food faddism, food additives, legislation, and weight control diet. (Content 104)

- Chapter 16 - This chapter deals with acquainting the student with various agencies and organizations designed to deal with public health. (Activity 311)

- Chapter 18 - Space medicine and the frontier yet to be explored in the field of health. (Content 158)

### GROWTH AT ADOLESCENCE

*J. M. Tanner*

Charles C. Thomas

Discusses nutritional needs in relation to growth.

### THEIR DAILY BREAD

*Committee on School Lunch Participation*

Free or request to Committee on School Lunch Participation, Suite 2020, 10 Columbus Circle, New York, N. Y. 10019.

Discusses importance of school lunch program.

### GROWTH AND DEVELOPMENT OF CHILDREN

*E.H. Watson; & G.H. Jockey*

Yearbook Publishers, Inc.

A detailed account of the growth processes of children and their nutritional needs at each stage, beginning with the fetus. Chapter 11 specially deals with food habits, caloric requirements, and diet.
LET'S TALK ABOUT FOOD
P. L. White
 Council of Foods and Nutrition, American Medical Assoc. Purchase-$1.20
Comprehension question-answer discussion of the concept of nutrition. Answers questions concerning diet, modifications which can be made in
the diet; weight control, specific foods and their composition, nutrients, effects of food on the body, food preparation and storage.

THE GREAT HUNGER
Cecil Woodham-Smith
Harper and Row
Begins with originial problem or rotting potatoes and ends with a
discussion of the aftermath of the disease, starvation and poor
health practices.

THE OVERWEIGHT SOCIETY
Peter Wyden
William Morrow
Book traces modern man's ingenuity in devising schemes for weight
reduction. Describes various reducing diets and attempts to show
their fallacies.
CHARTS

HOW I GROW

National Dairy Council

Colorful tag 5 1/2 x 3 inches. For recording height and weight of children. One per child needed.

CA 5-10 MA 6-8
FILMS

BIOGRAPHY OF THE UNBORN

CA 15-21 MA 15-20
16 minutes
Encyclopedia Britannica Films.
Loan from Cornell University Film Library, or contact County Extension Home Economist.
Film shows photo micrographs of conception and cell division in early pregnancy and development of fetus month by month. Teacher would have to help class see role of nutrients in processes of growth shown.

THE CELL, STRUCTURAL UNIT OF LIFE

CA 9-17 MA 10-17
10 minutes, B/W, or contact extension home economist in county.
Coronet Films
Available from Cornell University Film Library. $2.00-Rental Fee

FOOD FOR FUTURE YEARS, FROM FOOD--WHAT FOR

CA 13-21 MA 14-20
28 minutes, B/W or Video Tape.
Cooperative Extension, Cornell University Film Library, Rental Fee—$12.00 Accompanying workbook provides similar subject matter. Discussion of nutrition of fetus and pregnant mother. Film discusses responsibility of young adults for forming food habits which will pay dividends in long term health including weight control with successful preparing.

FOOD FOR GROWTH, FROM SERIES FOOD--WHAT FOR

CA 12-15 MA 12-15
28 minutes, B/W or Video Tape
Cooperative Extension, Film Library, Cornell University, Rental Fee—$2.00

FOOD FOR HEALTH, FROM SERIES FOOD--WHAT FOR

CA 13-17 MA 14-17
28 minutes, B/W or Video Tape
Cooperative Extension. Contact the Extension Home Economist in County. Shows a study of nutritional status of teenagers, including measurement of height and weight, taking blood samples for hemoglobin measurement, (a measure of iron nutritive) and dietary evaluation.

FOOD FOR PEOPLE, FROM SERIES FOOD--WHAT FOR

CA 13-16 MA 14-17
28 minutes, B/W or Video Tape
Cooperative Extension; Film Library, Cornell University, Rental Fee—$2.00
A discussion of how people use food, the place of food in religious rituals, and the differences among food habits of people.

FOOD FOR YOUR FIGURE, FROM SERIES FOOD--WHAT FOR

CA 12-17 MA 13-17
28 minutes, B/W or Video Tape
Cooperative Extension. Contact the Cooperative Extension Home Economist in County.
FOOD, THE COLOR OF LIFE, NATIONAL DAIRY COUNCIL CA 12-16 MA 13-16
22 minutes. Color
Association Films
Objective of film is to motivate people towards a better diet and to
emphasize individual responsibility for intelligent food selection.
Theme is that food, one of nature's color coded secrets, is part of
the mysterious, self replenishing cycle by which life continues to
perpetuate itself.

GROWTH AND DEVELOPMENT IN CHILDREN CA 10-21 MA 11-18
Association Films, Inc.
An excellent general overview of growth and development throughout
childhood. Especially useful for the teacher.

HAVE A HEALTHY BANY CA 16-21 MA 16-20
19 minutes
Churchill Films
A good treatment of all division and embryonic growth, showing develop-
ment from conception through birth. Film concentrates on vulnerabili-
ty of embryo in first 3 months. Teacher should decide if film is
appropriate for class.

THE HEALTH FRAUD RACKET CA 13-21 MA 14-20
28 minutes, Color
Food and Drug Administration.
Obtain from Public Health Service Audiovisual Facility.

HUNGER IN AMERICA CA 12-18 MA 13-18
Columbia Broadcasting System
An hour long documentary, not based on scientific studies. Does have
emotional appeal.

HUNGRY ANGELS CA 15-21 MA 15-20
30 minutes
Institute for Nutrition For Central American and Panama.
May be rented from Association Films, Inc.
Depicts child nutrition problems, especially marasms and kwashiocker
in Central and South America.

IT HAPPENS EVERY MORN CA 11-21 MA 12-20
13 1/2 minutes, Color
U. S. Department of Agriculture, Consumer and Marketing Service, School
Lunch Division.
Shows how urban and rural schools can manage to have a school lunch
program. Good for work with parents and community in stimulating the
formation of a school lunch program.
MEASURING UP
Cooperative Extension
Cornell University, Film Library
28 minutes, Color 1966
Rental Fee—$4.00
Shows some of the methods used to determine if a person is well nourished. Shown in the film are studies to determine methods to measure body fat, the vitamin C requirement of young men, and the relationship of dietary calcium to osteoporosis.

MIRACLES FROM AGRICULTURE
U.S. Department of Agriculture
Available from Cornell University Film Library. Rental Fee—$1.50
Contact County Extension Home Economist.
The story of high quality foods and the when, where, and how of foods. Today's farming, ranching, marketing, and merchandising of food is shown. It also depicts the research and agricultural services from farm to market to home.

NUTRITION SENSE AND NONSENSE
Contact the Cooperative Extension Home Economist in County or write to Film Library, Cornell University.
Illustrates the uselessness of fad diets and the reliability of good nutrition.

OBESITY
Encyclopedia Britannica Films
Loan from Film Library, Cornell University, $2.50
The film dramatizes the way children and adults are overcome by obesity. It deals with the psychological as well as the physiological stresses of over weight persons.

THE SCHOOL THAT LEARNED TO EAT
New York State Department of Health
Shows role of school lunch in providing adequate lunches for youngsters.

SCIENCE AND SUPERSTITION
Coronet Films
Available from Cornell University Film Library or contact Extension Home Economist in County. Rental Fee—$1.50
Superstitions as Groundhog Day, etc. are proven to be just myths in a classroom setting. Suitable for primary grades.
TEACH A MAN TO FISH
CA 15-21 MA 15-20
28 minutes 1965
New York State College of Agriculture at Cornell University
Film Library, Cornell University Rental Fee-$4.00
Differences between the agricultural methods in the United States and those in developing countries are shown in this film which explains that improved agricultural techniques must be used by these countries to raise their food production level, and to free more of their workers for employment in other sections of the economy.

THE TEXAS NUTRITION SURVEY
CA 15-21 MA 15-20
37 minutes, Color
University of Texas Medical Branch
Cornell University Film Library Rental Fee-$5.00
Film shows the national nutrition survey in action in Texas. It shows in detail the methodology used in setting up a community and in getting clinical, anthropometric, biochemical and dietary data from the subjects. Also discusses preliminary findings.

VIEW FROM THE MOUNTAIN
CA 14-18 MA 15-18
23 minutes, Color
American Dietetics Association
Order from Modern Talking Pictures Services, Inc.
An overview of career opportunities for nutritionists and dietitians.

WORLD OF PLENTY
CA 12-15 MA 12-15
New York State Department of Health Film Library 1942-1943
Depicts the production, distribution, and consumption of food in three parts.

YOU AND YOUR FOOD
CA 8-13 MA 8-11
Walt Disney Productions
Available from Film Library, New York State Health Department
Depicts basic four food groups. Shows the value of food -- the important role a well-balanced diet has in our being active and healthy.
FILMSTRIPS

HOW FOOD BECOMES YOU
CA 9-14 MA 10-13
Color, 56 frames
National Dairy Council
Filmstrip supplements and highlights key information covered in booklet, "How Your Body Uses Food." Helps children in Grades 5, 6, 7 discover what happens to food in their bodies and why a variety of food is important. Teacher's guide available. 20 cents.

IT TAKES MORE THAN LOVE
CA 14-21 MA 14-20
Color Filmstrip & 33 1/3 RPM Record
National Foundation of the March of Dimes, Supply Division
Focus is in prevention of birth defects and importance of good prenatal care.

THE POWER OF FOOD
CA 8-13 MA 8-11
National Meat and Livestock Board
Depicts importance of food in growth.

TAKE A GOOD LOOK
CA 14-18 MA 15-18
16 minutes, sound slide film or use as a filmstrip with record
American Dietetics Association
Order from Association Films, Inc.
An overview of career opportunities for nutritionists and dietitians.

WHY SCHOOL LUNCH
CA 11-15 MA 12-15
Color, with record, 20 minutes
The American School Food Service Association, Film Library
Depicts role of school lunch in providing adequate lunches for youngsters.
JOURNALS

ARE WE WELL FEED, THE SEARCH FOR THE ANSWER  RDG 10-12  CA 15-21  MA 15-18  
Volume 4, Number 1  Spring 1969

A. C. Schaefer, & D. C. Johnson
Summarizes the results of the National Nutrition Survey in Texas.

AN EYE TO THE FUTURE, HEALTHY EATING FOR TEENAGERS
F. J. Stare, and J. Breyer & J.R. Callagher  RDG 7-12  CA 12-15  MA 13-15  
New York State Department of Health
Health News  April 1969
Adolescents' medical care today.
KITS

DAIRY FARM PANORAMA KIT, NATIONAL DAIRY COUNCIL CA 5-10 MA 4-8
Wall panel, B/W photographs, record, teacher's guide. $2.00 per kit
Panel shows overall view of dairy farm, while individual picture show
inside farm building will help children see more about life on a
dairy farm. Record has a farm sound. Grades 1-3.

URBAN PANORAMA KIT CA 6-11 MA 5-9
Wall panel, 16 B/W sketches, record and teacher's guide.
Gives overall view of the city including supermarket and shoppers.
Grades 2-4. $2.00 per kit
MODELS

FOOD MODELS, NATIONAL DAIRY COUNCIL

171 Life-sized, color photographic models of food, and teacher's guide.
Grade K-6

$3.00 per set
PH ANPLETS

AID FOR ACNE
American Medical Association
Timely Tips Series
Discusses relation of food eaten to acne.

ANIMAL FEEDING DEMONSTRATIONS FOR THE CLASSROOM
National Dairy Council
Tests animal feeding studies demonstrate the effects of good and poor diets. Equipment, supplies and procedure for conducting an animal feeding demonstration are given. These animal feeding demonstrations are an effective teaching device in stimulating awareness of food in relation to growth and general health. Grades 4-6. 30 cents.

ANIMALS THAT GIVE PEOPLE MILK
Booklet presents milk animals of the United States and the world. The historical role of the cow and the importance of milk. Teacher's guide also available. Grades 5-7.

BE GOOD TO YOUR BABY BEFORE IT IS BORN
Focus is on prevention of birth defects and importance of good prenatal care.

BEWARE OF FOOD QUACKERY
American Medical Association
Discusses relation of food eaten to acne.

A BOY AND HIS PHYSIQUE
National Dairy Council
Useful in motivating and helping teen-age boys understand their personal responsibilities and gains in developing themselves physically within their capabilities, and ambitions. The essential roles of physical activity and nutrition in a boy's physical development are considered.

CALORIE SENSE AND NONSENSE
Contact Cooperative Extension Home Economist in County
Single copies free, additional copies 5 cents.

CALORIES AND WEIGHT, THE USA PACKET GUIDE
U.S. Department of Agriculture
To obtain film, contact U.S. Government Printing Office.
CAN FOOD MAKE THE DIFFERENCE
American Medical Association
Discusses food health.

Dietitians in Demand
American Dietetic Association
Overview of career opportunities for nutritionists and dietitians.

Expectant Parents
New York State Health Department
Foods for expecting mothers.

Extension Program Aides Fight Hunger
U.S. Department of Agriculture
Describes the role of the aide (para-professional) in the expanded nutrition education program. An effort to reach low income homemakers with nutrition information and help with food preparation.

Food Before Six
National Dairy Council
Illustrated folder for parents of one to six year olds is a digest of philosophy and practical suggestions for helping children enjoy eating well. Recommended for home economic classes.

Food Choices -- Teen Age Girl
The Nutrition Foundation, Inc.
Discusses adequate food choices for a teen age girl.

Food Facts Talk Back
American Dietetic Association
Booklet gives answers to specific questions of food fads and myths.

Food for Fitness, a Daily Food Guide
U.S. Department of Agriculture
Discusses food which should be eaten daily.

Food Stamps to Eradicate Hunger
Consumer and Marketing Service.

Foods to Eat and Why
New York State Health Department
Discusses importance of various foods.

Food Value Chart
Cooperative Extension, Cornell University or contact Extension Home Economist on campus. Single copies, free, additional copies, 10 cents
Describes nutritive functions and sources.
FOOD—WHAT FOR
Cooperative Extension, Cornell University, or contact Extension Home Economist in County
Workbook on teenage nutrition. Lesson 3 contains a Table of Nutrients, functions, and food sources. Also contains a Table of Caloric Values of Food.

A GIRL AND HER FIGURE, and
A GIRL AND HER FIGURE AND YOU
National Dairy Council
The latter is workbook companion piece to A Girl and Her Figure. Contains information that will help the teenage girl translate her desire for an attractive figure into a better understanding of the role of nutrition in her physical development.

THE GREAT VITAMIN MYSTERY
Teacher Guide also available;
Grades 4-6; also worthwhile material for Grades 7-9.
Booklet contains historical tales of intrigue and adventure that relate the discovery of five important vitamins. The roles of all the vitamins and the other nutrients are considered.

GROWING UP
Drawings and rhyme depict everyday experiences and point out proper food and health habits.

HEALTH ASPECTS OF THE SCHOOL LUNCH PROGRAM
Gives background on the school lunch program.

THE HEALTHY WAY TO WEIGH LESS
American Medical Association

HEY KIDS, GET ABOARD THE GOOD SHIP VITAMIN C
Florida Citrus Commission
Tells the story of early problems with scurvy aboard ships and the discovery of the cure.

HOW DO YOU SHAPE UP
Timely Tips Series

HOW YOUR BODY USES FOOD
Teacher Guide available;
Dramatic art, photographs and text encompassing easy, safe experiments with foods challenge the child's interest in the wonders of his body's use of foods for growth, energy and health.
HEART DISEASE, WHAT DO WE KNOW ABOUT DIET AS A RISK FACTOR

Lawrence A. Hersh

National Dairy Council

Excellent summary of current knowledge of risk factors and coronary heart disease. Teacher reference.

10 cents

ICE-CREAM FOR YOU AND ME

National Dairy Council

24 page booklet, 4 page Teacher's guide.

This colorful booklet portrays ice cream making in a modern ice cream plant. It involves the child, through a series of simple experiments, in exploring the properties of this dairy food.

10 cents

U. N. SETS THE TABLE

Peter Fikes

UNESCO Food and People Series

A general overview of United Nations agencies concerned with nutrition.

25 cents

DISTRIBUTION OF THE WORLD'S FOOD

Stefan Krolikowski

UNESCO Food and People Series

A discussion of international trade in foodstuffs and the effect of World War II on such trade.

25 cents

LET BREAKFAST FIGHT YOUR BATTLES

American Medical Association

Timely Tips Series

Discusses importance of eating breakfast.

20 cents per 100

THIRTY DAYS ON THE FOOD STAMP PLAN

Jeannette Lynch

Cooperative Extension, Colorado State University, Bulletin Room

Discussion of trying to provide an adequate diet for a family using food stamps.

25 cents

FOOD AND SOCIAL PROGRESS

Andre Meyer

UNESCO Food and People Series

An overview of the effects of social class and purchasing power on nutrition.

25 cents

FOOD FOR THE FAMILY

Margaret Hood

UNESCO Food and People Series

An overview of food habits and how they are learned.

10 cents
THE MIRACLE OF LIFE
American Red Cross Association
Part III - the giving individual is recommended.
MORE FOOD FOR ALL WHO NEED IT
The Food on the Table Program
N. Y. S. Department of Social Services, Free
Describes the governor's program to provide food assistance to all who need it in New York State.
MORE MILK, PLEASE
20 page booklet Teacher's Guide
National Dairy Council
Grades 2-3
15 cents
Shows the importance of our milk supply and the interdependence of rural and urban areas. Questions are used to help the child find out more about production, processing, distribution and consumption of milk.
MY FRIEND THE COW
36 page booklet Teacher's Guide
National Dairy Council
Grade K-2
15 cents
The history of milk and where it comes from, planned for preschool and kindergarten children.
MY GROWTH RECORD
National Dairy Council
Tabular and graphic zones are given so the child can record his own rate of growth in height and weight. One needed for each child.
ARE THERE TOO MANY PEOPLE?
Alva Myrdal and Paul Vincent
UNESCO Food and People Series
Manhattan Publishing Co.
50 cents
A critical analysis of the Malthusian Theory of over population.
NURSE'S GUIDE FOR TEACHING MATERNAL NUTRITION
New York State Department of Health
Discusses nutrition for the pregnant woman.
NUTRITIONAL FACTS ABOUT FAT
Cooperative Extension
Single copies, ten additional copies, 10 cents.
A general overview of saturated and unsaturated fats, cholesterol, and the relation to heart disease.
THE NUTRITIVE VALUE OF FOOD
Home and Garden Bulletin
U. S. Department of Agriculture 1971
Obtain from U. S. Government Printing Office, 30 cents
Tables of food values for calories, vitamins and minerals.
PERSONALITY 'PLUS' THROUGH DIET — FOODLORE FOR TEENAGERS
Public Affairs Pamphlet No. 299
RDG 9-12 CA 13-16 MA 14-17
Single copies, 25 cents; 20 to 99 copies, 20 cents each.
Discusses importance of food in how one feels.

THE STORY OF HENRY J., WHO DOESN'T KNOW WHAT TO EAT
Karen Pfeifle
RDG 3-5 CA 8-11 MA 8-11
Department of Human Nutrition and Food, N. Y. S. College of Human Ecology, or contact Extension Home Economist in County.
Children will enjoy story about little boy. In cartoon leaflet form the pamphlet tells the four basic food group story.

PREGNANT CARE
American Medical Association
RDG 9-12 CA 15-21 MA 15-20
Discusses medical care for the expectant mother.

A SOURCE BOOK ON FOOD PRACTICES
National Dairy Council
RDG 6-10 CA 11-17 MA 11-18
Focuses on food habits, how they develop, factors which influence them, with emphasis on children and adolescents. Recommended as an aid to the teacher. Could also be useful to high school students majoring in home economics and food services.

A SOURCE BOOK ON FOOD PRACTICES
National Dairy Council
RDG 9-12 CA 14-21 MA 15-20
15 cents
Emphasizes food habits, how they develop, factors that influence food habits and other aspects of the subject known or being studied.
Focuses on prevention of overweight by establishing proper eating habits. Teacher reference material.

THEY ASK WHY
National Dairy Council
4 page Teacher's guide.
RDG 7-12 CA 12-16 MA 12-16
15 cents, Grades 7-12
Includes questions and answers on many subjects of concern to teenagers. It is also a motivational piece to increase the teenagers interest and understanding of relationship of health and health habits to himself. It should encourage growth and self awareness in the areas of physical, mental, and emotional maturity.

UNCLE JIM'S DAIRY FARM
National Dairy Council
15 cents, Grades 1-3
A companion booklet to the film, "Uncle Jim's Dairy Farm", which enriches children's understanding of daily living on a dairy farm, and importance of food and care for growth and health is available. Teacher's guide available - 8 cents.
<table>
<thead>
<tr>
<th>Title</th>
<th>RDG</th>
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<tr>
<td>WEIGHT CONTROL COURSES BOOK</td>
<td>10-12</td>
<td>15 cent</td>
<td>16-20</td>
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<tr>
<td>National Dairy Council</td>
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<tr>
<td>A review of some of the published information on overweight and obesity.</td>
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<tr>
<td>Designed as an aid to planning weight control programs.</td>
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<td>SEARCH AND RESEARCH</td>
<td>9-12</td>
<td>13-18</td>
<td>14-18</td>
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<tr>
<td>Ruth Wenner</td>
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<td>National Dairy Council</td>
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<td>Booklet gives steps for getting ideas, performing, writing and interpreting results of an experiment. Reports investigations done by other students. Poster open ended questions and gives extensive references.</td>
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<td>WHERE WE GET OUR FOOD</td>
<td>2,5-4</td>
<td>7-10</td>
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<tr>
<td>20 Page booklet and Teacher’s Guide.</td>
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<tr>
<td>National Dairy Council</td>
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<tr>
<td>Explains where we get dairy foods, fruits, vegetables, eggs, cereals, and meat. Art work depicts foods in their natural environment and workers who help bring food to us.</td>
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<td>THE WONDER HUMAN MACHINE</td>
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<td>American Medical Association</td>
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<td>The digestive system: fuel refinery for a chemical engine.</td>
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<td>VITAMIN A IN FRUITS AND VEGETABLES</td>
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<td>New York State Department of Health</td>
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<td>Discusses sources of Vitamin A.</td>
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<td>VITAMIN C IN FRUITS AND VEGETABLES</td>
<td>7-9</td>
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<td>New York State Department of Health</td>
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<td>Discusses sources of Vitamin C.</td>
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<td>VITAMIN SUPPLEMENTS AND THEIR CORRECT USE</td>
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<td>American Medical Association</td>
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<td>Especially useful for the teacher.</td>
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<td>American Medical Association</td>
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<td>YOUR AGE AND YOUR DIET</td>
<td>8-11</td>
<td>13-16</td>
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<td>American Medical Association</td>
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<td>Discusses diet needs at various ages.</td>
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<td>YOUR DAILY BREAD AND ITS DRAMATIC HISTORY</td>
<td>3-6</td>
<td>8-13</td>
<td>8-11</td>
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YOUR FOOD; A GUIDE TO GOOD
National Dairy Council 7 cents, Grades 9-12
Designed to guide teenagers in making food choices that will promote
good health, weight, and school work. Contains a section on low-
calorie snacks.
FOOD AND NUTRITION TEACHING PICTURE

David C. Cook Publishing Company
Grade K-3

Set of 12 poster-size pictures (useful for teaching essentials of nutrition and importance of eating right foods). Packets of small pictures for taking home are also available. Each picture with a letter to parents and a rhyme printed on the back. Each packet of small pictures contains five of each picture. One packet is needed for 5 children. Set $2.75, miniature take home set—$1.75.

3 SETS OF LARGE PICTURES

CA 6-10 MA 4-8

1) A train, a train being refueled or an engineer shoveling coal into the train; 2) a car or a car at a gas station. 3) Children running, children eating. Grades K-3.
POSTERS

DO YOU
24 X 19 inches, Teacher's Guide 20 cents
National Dairy Council Grades 1-3
Focuses on importance of regular toothbrushing, visits to dentist
and proper food for dental health. Miniatures (4 3/8 X 6 inches)
available at 1 cent per miniature.

EVERY DAY EAT THE 1-2-3-4 WAY
Wall chart 57 1/2 X 18 inches, 40 cents
Miniature for children, 22 1/8 X 7 1/8 inches, 5 cents
National Dairy Council Grade K-3
A version of the four food groups for children. Helps them understand
the kinds of food needed for their best growth health and
activity. Teacher Guide available.

FOODS TO EAT
New York State Health Department
Companion to, "Food to Eat and Why".

FOODS TO EAT
New York State Department of Health
Illustrates the foods contained in each of the four food groups.

A GUIDE TO GOOD EATING
National Dairy Council Grades 4-9
Presents the four major food groups as a basis for a daily food guide.
18 X 26 inches $25 cents. Also available in leaflet form; 4 cents per
leaflet, and in miniatures. 1 cent per miniature. Available in
Spanish.

JOIN US FOR LUNCH
Poster 15 X 19 inches Grades 1-3
National Dairy Council 15 cents
Designed to create favorable attitudes toward school lunches.

MORE MILK, PLEASE
Six posters, 20 X 16 inches Grades 2-3
National Dairy Council 75 cents per set
Tell the story of milk from the farm to the table.

WHAT DID YOU HAVE FOR BREAKFAST THIS MORNING?
National Dairy Council Grades 4-6
Poster (35 cents), activity piece (8 cents) and teacher's guide (20
cents). Poster shows youngsters from different ethnic groups.
Activity piece for individual reproduces poster and provides space
for menu planning. Teacher's Guide tells about food habits in the
countries of the children pictured.
FARM IN THE ZOO

Scott Foresman and Company

Pre-school to 2

33 1/3 record and set of color pictures depicting farm animals and the sounds they make. From Foundations of Learning Series.
CHANGING ATTITUDES TOWARD WEIGHT CONTROL. CA 11-15 MA 12-15
Cooperative Extension. Contact Cooperative Extension Home Economist in County.
Use selected slides, the slides illustrate some attitudes toward the heavy person and controlling weight.

HOW FOOD AFFECTS YOU (SLIDE SET C-156) CA 12-15 MA 12-15
48 slides
U. S. Department of Agriculture
Use selected slides to relate nutrients to cellular functions.
SAFETY EDUCATION
FILMS

BE WATER WISE--SWIMMING
25 minutes, Color
New York State Department of Health
Discusses five basic principles of safe swimming and points out consequences when safety rules are ignored.

BEHIND THE CLOSED DOOR
15 minutes, Color
New York State Department of Health
Exposes danger inherent in haphazard disposal and storage of unused refrigerators.

BEWARD THE FRIENDLY DRAGON
9 1/2 minutes, Color
Illinois Central Railroad
Cartoon style film tells dangers of playing on railroad property.

BICYCLE RIDING REMINDERS
11 minutes, Color
Charles Cahill & Associates
Stresses basic safe riding rules.

BOATING SAFETY
8 minutes, Color
New York State Department of Health
This film contains overall recommendations for small boat safety.

DANGER HIGH VOLTAGE
15 minutes, Color
New York State Health Department
This film presents a clear and elementary explanation with demonstrations of the hazards of outdoor high voltage lines and low voltage sources of electricity in the home.

THE DAY BICYCLES DISAPPEARED
American Automobile Association
Safe pedestrian practices for school children are shown.

DICK WAKES UP
14 minutes, Color
New York State Health Department
Safe pedestrian practices for school children are shown.

ELECTRICAL SAFETY--FROM A TO ZAP
9 1/2 minutes, Color
Consumers Power Company
Demonstrates electric energy seeking shortest, easiest path.
EMERGENCY CONTROL
13 minutes
American Gas Association
Safety procedures for emergencies and incidents involving natural gas.

EXPEDITE - SCHOOL EYE SAFETY
12 minutes, Color, 11 MM
Bausch and Lomb, Inc.
Portrays hazards in chemistry and industrial arts classes.

FIRE IN MY KITCHEN
12 minutes, Color
American Gas Association, Film Services Library
Demonstrates how a housewife can cope with top-of-the-range fires. Other home fires are shown.

FLAMMABLE ENGINEERING
26 minutes, Color, 16 MM, Sound
The Protectoseal Company
Demonstrates hazards in mishandling of flammable liquids or hazardous liquids.

FROM WHERE I SIT
17 minutes, Color
Coco Cola USA, Atlanta, Georgia
Dramatized causes of drownings and outlines preventive measures and simple rescue skills.

A GLASS DOOR LESSON FOR CHARLIE
12 minutes, Color
New York State Health Department
In the process of installing some new sliding glass doors, Charlie, the average homeowner, learns about the different types of glass available and their safety features.

HELP PREVENT FIRES
14 minutes, Color
New York State Department of Health
Everyone interested in fire prevention education will find this film unique. Very informative and entertaining to the youngest school child to the most sophisticated adult.

HOME SWEET HOME
25 minutes, Color
Travelers Insurance Companies
Misadventure of Fred Fribble and wife as they experience the pains of home accidents and learn that home safety is as important as safety on the job.
HOW TO HAVE AN ACCIDENT IN THE HOME
8 minutes, Color
New York State Department of Health
Walt Disney portrays home accidents. Humorous comedy with
Donald Duck.

I KNOW WHAT I'M DOING AND OTHER SHOP MYTHS
University of Illinois, 1970
Satire on impressing dangers of student accidents in workshops.

ICE RESCUE
8 minutes, Color
The American Red Cross, Local Chapter
This film shows the use of limb, ladder, etc. in saving a person
who has broken through the ice.

IF BICYCLES COULD TALK
Aetna Life & Casualty Public Relations & Advertising Dept.-Free Loan
Film Library, 1967
Two damaged bikes come to life in a repair shop and dramatize the mis-
adventure they have had with careless and neglected young owners.

I'M NO FOOL AS A PEDESTRIAN
8 minutes, Color
New York State Department of Health
Problems of safety which pedestrians face and suggests measures to
help them.

I'M NOT HAVING FUN
8 minutes, Color
New York State Department of Health
This film stresses the importance of observing safety rules when
participating in all kinds of sports.

I'M NO FOOL IN WATER
8 minutes, Color
New York State Department of Health
This film shows the right and wrong ways to behave when swimming.

I'M NO FOOL WITH A BICYCLE
8 minutes, Color
New York State Department of Health
Shows the right and wrong way to ride a bicycle. Suitable for
elementary grades.

I'M NO FOOL WITH FIRE
8 minutes, Color
New York State Department of Health
This film shows the right and wrong ways to handle fire.
IT'S TIME TO LIGHT THE FIRE

11 minutes
National Fire Protection Association
1970, Free Loan
Portrays hazards and prevention of accidents in handling barbecue fires.

IT'S UP TO YOU

11 1/2 minutes, 16 MM, Sound
Bausch and Lomb, Inc.
This film is on Industrial Safety.

LET'S BE AT HOME IN THE WATER

10 minutes, Color
New York State Health Department
It clearly and pleasantly presents safe water practices for swimming and boating.

LET'S PLAY SAFE

10 minutes, Color
New York State Department of Health
Elementary children on playground show how hazardous situations develop.

A MOVING LESSON FOR CHARLIE

8 1/2 minutes, Color
New York State Health Department
A clever film which treats the hazards of power lawn mowers for the first time. It demonstrates what to do, what not to do, and the consequences if safety rules are disobeyed.

THE NATIONAL BOARD TEST

Johnson Motors, 1970
Boating rules of the Road Test.

OTTO THE AUTO, SERIES D

22 minutes, Color
American Automobile Association (Local Office)- Free Loan, 1970
Dramatizes pedestrian safety in cartoon fashion for children.

OUR ACHING BACKS

14 minutes, Color
Sandia Laboratories, Motion Picture Production Division, Free Loan
Limited animation, live action, art work and still photography to present information on back safety and major emphasis on home hazards.

PENELLOPE CHANGES HER MIND

16 minutes, Color
New York State Department of Health
Animated cartoon about the fire triangle and discoveries are made about the nature of fire.
PLAY BALL, PLAY SAFE  
New York State Health Department  
Typical injuries while playing baseball. A young team loses the championship of their league as a result of unsafe practices in the game.

PREVENTION OF DROWNING  
U.S. Army DCSPER, Dep't. of Army, Safety Division, Washington, D.C., 20310  
Stresses prevention of water sports accidents with emphasis on swimming.

RESCUE BREATHING  
New York State Health Dep't.  
Teaches the simple procedure of rescue breathing. Shows how rescue breathing works and why other methods fail to save lives.

SAFE LIVING AT HOME  
New York State Health Dep't.  
Treats safety in the home as part of family living. Tells a simple story of how coming of a new day prompts the family to re-think and re-plan the family routine.

SAFE LIVING AT SCHOOL  
Coronet Films  
To show the child's responsibility for accident prevention.

SAFE RIDER  
Liberty Mutual Insurance Company  
Illustrates safe and unsafe motorcycle riding.

THE SAFEST WAY  
New York State Dept. of Health  
Best route to school explained. Children discriminate between safe and unsafe paths.

SAFETY BELT FOR SUZIE  
New York State Dept. of Health  
Stresses value of seat belts in automobiles for children. Suitable for all age groups.

SAFETY IN THE SHOP - BASIC PRACTICES  
Coronet Films  
Emphasizes safe shop production.
SAFETY IN THE SHOP - HAND TOOLS
13 1/2 minutes
Coronet Films
Shows safe handling of tools, forge and welding equipment.

SAFETY IN THE SHOP - POWER TOOLS
13 minutes
Coronet Films
Stresses safe practices in workshop with various power equipment.

SCHOOL BUS PATROL
14 minutes, Color
New York State Department of Health
School bus patrol and its use in preventing accidents.

THE SHIELD
12 minutes, Color
National Society for Prevention of Blindness, Free Loan
Discusses and demonstrates employee importance of eyes and eye protection.

SPECIAL DELIVERY
25 minutes, 16 MM, Sound
Mutual Insurance Companies of Wausau
A young child acquires a new appreciation of school bus safety.

SUDDENLY AND WITHOUT WARNING
6 minutes, Color
U. S. Coast Guard
Illustrates accidental drowning while boating and emphasizes Life Saving Devices.

SYMBOL OF SAFETY
27 minutes, Color, 16 MM, Sound
Modern Talking Pictures Service
Development of electrical power in this country. Dangers controlled to bring comfort and convenience to modern living.

TELEPHONE FOR HELP
10 minutes, Color
BFA Education Media
Instructs children in telephoning emergency situations.

WATER RESCUE
12 minutes, Color
New York State Department of Health
All ages can view this film. Mouth to mouth rescue breathing is demonstrated. Covers home rescue operations in bathtubs and home wading ponds.
WINTER FUN THE SAFE WAY
1970
New York State Rural Safety Council, Riley Robb Hall, Cornell University, Ithaca, N. Y., 14850
Emphasizes need of planning and necessary equipment when going snowmobiling.

WITHIN THE FRAME OF SAFETY
20 minutes, Color
International Harvester Co.
Discusses tractor upsets on the farm and safe driving practices for tractors.

YOU AND YOUR BICYCLE
12 minutes, 16 MM, Sound
Employers Insurance of Wausau
Illustrates proper way of using a bicycle showing both safe and unsafe bicycling habits.

YOUR SCHOOL SAFETY PATROL
14 minutes, Color
New York State Department of Health
Systems used in training the school safety patrol are demonstrated via elementary language and pictorial treatment.

ZERO IN ON SAFETY
10 minutes, Color
National Safety Council
Explains basic procedures for identifying and taking steps to eliminate major causes of accidents.
FILMSTRIPS

MEDICAL SELF HELP TRAINING PROGRAM
Loca Civil Defense Office
Radiation hazards, what to do in an emergency. There are six filmstrips, training booklets and unit tests.

SAFETY ON THE WAY TO SCHOOL
35 MM, 1968
National Center for Educational Media
Safe hints going to and from school, obeying policeman, crossing guard. Cross at corners. Crossing driveways and listening for emergency vehicles.
FLYERS

BICYCLING IS GREAT FUN  RDG 3-12  CA 8-11  MA 8-14
American Automobile Association  Grade K-6, Free
Stresses hand signals, safe drivers pledge and tips for safe riding.

A GUIDE TO SAFE LIFTING  RDG 6-12  CA 13-17  MA 12-18
Travelers Insurance Companies  Grades 7-12, Free
Shows by diagrams the correct way to lift to avoid strains.

HELPFUL HINTS ON BICYCLE CARE FOR SAFE RIDING; RDG 3-12  CA 8-11  MA 8-14
Bicycle Institute of America  Grade K-6, Free
Some do's and don'ts on bicycle care with a check list for the student to complete.

ICE ACCIDENT RESCUE AND ICE SKATING SAFETY TIPS; RDG 3-12  CA 8-20  MA 8-20
Onondaga County Chapter, American Red Cross, Syracuse, N.Y. Grades 7-12
Diagrams and pictures describing ice rescue methods, Free

KEEPS YOU UP IF THE BOAT GOES DOWN  RDG 4-6  CA 5-15  MA 6-16
Onondaga County Chapter, American Red Cross, Syracuse, N.Y. Grade K-6
Gives information for students and teachers on safe boating and tips for safe swimming. Free

NOW IN SAFETY  RDG 3-12  CA 8-20  MA 8-20
Outdoor Power Equipment Institute  Grade K-6, Free, 1969
This flyer lists 18 safety steps when using power mowers safely.
KITS

CAPTAIN KANGAROO SAFETY BELT TEAM KIT
American Safety Belt Council, Inc. Grade K-3, Free
CA 5-10 MA 5-9
A four color display poster (17 X 22), lapel button (4 inches in
dia.), one 8 X 10 color photograph of Capt. Kangaroo (autographed).

PATCH THE PONY
Society for Visual Education Grade K-3, $24.50, 1968
CA 5-9 MA 4-9
A unique educational safety program to combat child molesters. The
pony teaches children that it is dangerous to accept candy, gifts,
money or car rides from strangers.

PROMOTION KIT FOR FIRE PREVENTION WEEK
National Fire Protection Association Grades 7-12, Cost Item, 1969
CA 13-17 MA 11-18
This contains a series of 12 spot announcements and newspaper releases
for fire safety,
ACCIDENT FACTS, CURRENT ISSUE
National Safety Council
Statistics of home, farm, traffic, industrial and the cost of accidents.

THE AUTOMOTIVE SAFETY BELT STORY
American Safety Belt Council
This pamphlet is the official pamphlet of the American Safety Belt Council. It details history and facts. A special section is devoted to infant and child protection.

BASİC ROWING
The American National Red Cross
A pamphlet that discusses types of rowboats, limitations, boat rescue, and boat care.

DO THE CLOTHES YOU WEAR BURN
National Fire Protection Association
This pamphlet discusses the combustability of clothing, including consumer type information about fabrics and weaves which offer more protection. Make request for specific publication.

DO'S AND DON'TS OF LADDER SAFETY FOR HOME AND FARM
National Safety Council
Shows typical situations and the correct way to use a ladder.

FAMILY EMERGENCY ALMANAC
National Safety Council, 1969
What should you do if....... Sets up situations such as boating accidents and this explains what to do in each case.

FIRE PREVENTION EDUCATION
New York State Education Dep't. (Curriculum Dep't.)
A complete graded plan to teach fire safety. A fire safety check list is included.

FLAMMABLE FABRICS
New York State Department of Health
Suggests you know the weave, check the label, know the material and protect your family.

HOME SWEET (NON-POISONOUS) HOME
Employers Mutuah of Wausau
Points out dangers of medicine cabinet contents, household chemicals, and first aid for poisoning.
IN TIME OF EMERGENCY
Local Civil Defense Office
A citizen's handbook for nuclear attack. Tells what to expect in a nuclear disaster - radiation, shelter living, etc.

IS YOUR CHILD BEING SLOWLY POISONED
Committee to Prevent Lead Poisoning
A pamphlet to warn of lead poisoning and what to do if you suspect lead poisoning.

IS YOUR HOME FREE FROM HAZARDS
Bureau of Public Information, 1970
Suggestions for keeping a house safe and sanitary. This is a condensation of the property code. Overcrowding, heating, lighting, care of walls, floors, etc.

IN A FIRE SECONDS COUNT
National Fire Protection Association
This is a complete planning kit for the family's nighttime home fire escape.

OTTO, THE AUTO SERIES
American Automobile Association
A series of stories to be read to primary school children.
1. A patrol boy who became a hero.
2. The day lucky Harry's luck ran out.
3. Otto finds a runaway bicycle.
4. The highway that talked, etc.

POWER MOWERMAN
Outdoor Power Equipment Institute
This is a take off on Superman showing accidents with power movers and how to prevent them. (Comic Book Form)

REMEMBER FOLKS
Outdoor Boating Club of America
This pocket size folder features the most important safe boating rules. (Limit 100 copies)

SAFETY AFLOAT
Mobile Oil Corporation
Touring Department, Small Crafts

SAFETY AND CONDUCT FOR THE HUNTER
State of New York, Division of Conservation Education
This is the outline of the hunter safety training program. Covers guns and safe handling of firearms.
<table>
<thead>
<tr>
<th>Title</th>
<th>RDG</th>
<th>CA</th>
<th>MA</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>SAFETY FOR VEHICLES MOVING 25 MPH OR LESS</td>
<td>5-12</td>
<td>9-18</td>
<td>9-18</td>
<td>7-12</td>
<td>Free</td>
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<tr>
<td>Slow Moving Vehicle Safety</td>
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<tr>
<td>An explanation of the emblem for slow moving vehicles and the results of using high visibility emblems on slow moving vehicles.</td>
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<td>SAFETY IN WINTER SKIING</td>
<td>5-12</td>
<td>9-18</td>
<td>9-18</td>
<td>7-12</td>
<td>Free</td>
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<tr>
<td>American Water Ski Association</td>
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<tr>
<td>Tells how to water ski correctly to avoid injury.</td>
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<td>SAFETY INSTRUCTIONS</td>
<td>5-12</td>
<td>9-18</td>
<td>9-18</td>
<td>7-12</td>
<td>Free</td>
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<tr>
<td>The Travelers Insurance Company</td>
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<tr>
<td>A complete capsule of shop safety including cleanliness, small tools, lifting, ladders, electricity.</td>
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<td>SITTING SAFETY</td>
<td>5-12</td>
<td>9-18</td>
<td>9-18</td>
<td>7-12</td>
<td>Free</td>
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<tr>
<td>Metropolitan Life</td>
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<tr>
<td>A brief guide for teen-age baby sitters, Suggestions in case of accident, fire or smoke, what to expect of parents.</td>
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<td>SCHOOL SAFETY PATROL MEMBER'S HANDBOOK</td>
<td>Primer</td>
<td>5-11</td>
<td>4-12</td>
<td>9-18</td>
<td>Free</td>
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<tr>
<td>American Auto Assoc., Traffic Engineering &amp; Safety Dep't.</td>
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<tr>
<td>Grade K-6, Free</td>
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<tr>
<td>Stresses duties and responsibilities of school safety patrol members with a patrol member's pledge card and reminders for good patrol operation.</td>
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<tr>
<td>SNOWMOBILE TRAILS IN NEW YORK STATE</td>
<td>5-12</td>
<td>9-18</td>
<td>9-18</td>
<td>7-12</td>
<td>Free</td>
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<tr>
<td>State of New York, Dep't. of Environmental Conservation</td>
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<tr>
<td>Discusses operator responsibilities, wind chill factor, check list, extra caution for ice and sign on the snowmobile trail.</td>
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<tr>
<td>SNOWMOBILE TRAINING COURSE</td>
<td>5-12</td>
<td>14-18</td>
<td>15-18</td>
<td>15-18</td>
<td>Free</td>
</tr>
<tr>
<td>State of New York, Dep't. of Parks and Recreation</td>
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<tr>
<td>A manual to train young operators to meet the state law.</td>
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<tr>
<td>SO THAT'S WHAT CAUSES FIRE</td>
<td>1-6</td>
<td>5-12</td>
<td>4-12</td>
<td>K-6</td>
<td>Free</td>
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<tr>
<td>American Insurance Association, Engineering and Safety Department</td>
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<tr>
<td>12 PP. A pamphlet in cartoon form with fire safety tips.</td>
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<tr>
<td>TEACH CHILDREN FIRE WILL BURN</td>
<td>3-12</td>
<td>9-11</td>
<td>8-12</td>
<td>4, 5, 6</td>
<td>20-cents</td>
</tr>
<tr>
<td>Prevention of Fire in the Home and Electricity and Fire</td>
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<tr>
<td>Discusses why fire burns.</td>
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</tbody>
</table>
POSTERS

BICYCLE SAFETY POSTERS
Bicycle Institute of America
A series of 8 posters such as:
1) Look before turning corners.
2) Look out for turning cars.
3) Observe traffic signals.
4) Ride at right, leave the crowding to us.
5) Ride right, single file.
6) Safe bike, safe rider.
7) See, be seen.
8) Use hand signals.

BICYCLISTS MUST USE HAND SIGNALS TOO
State of New York, Dep't, of Motor Vehicles
This poster is one of a monthly series of the Motor Vehicle Department of New York.

MY OWN SAFETY STORY (POEMS, POSTERS, DRAWINGS)
American Auto Association (Local Office)
Ten posters and a safety message with each. On the back is a place to draw a picture and make up a safety rule.

SCHOOL PATROL NO. 812, SEAT BELTS NO. 906, PEDESTRIAN NO. 855,
Employers Mutual Liability Insurance Company
This is a series of 11 x 14 posters for the bulletin board covering many areas.

SCHOOL'S OPEN
New York State Department of Motor Vehicles
The Motor Vehicle Department publishes a poster each month covering aspects of traffic safety.

A SET OF SHOP POSTERS
The Travelers Insurance Company
Set of 8 x 10, includes Danger Flammable, Do Not Talk to Machine Operators, Wear Eye Protection, This Department has Operated Without a Disabling Injury.

YOUTH - BE A SAFETY SLEUTH
The American National Red Cross (Local Office)
Case studies approach covering nine areas of safety: refrigerators, bicycle, community, weather, food, sports, first aid, water and fire.
QUIZES

BIKE QUIZ GUIDE
Bicycle Institute of America
Grade K-6
Free
1969
Safety facts in quiz form to stimulate youngster's interest. Includes tips on bicycle maintenance and twelve rules of the road.

HOW'S YOUR POWER MOWER SAFETY IQ
New York State Department of Health
Grades 7-12
Free
1970
A self quiz with answers to ten important questions on mower safety.

WHAT'S YOUR HOME SAFETY SCORE
State of New York, State Health Department
Grade K-6
Free
This home safety check list is rated in points covering the kitchen, bathroom, living and dining and bedrooms.
SLIDES

POISONING
American Pharmaceutical Association
29 slides, 2 X 2 in color
These slides describe accidental poisoning in the home environment.

RX FOR EYE SAFETY
National Society for the Prevention of Blindness, Inc., Loan
37 slides
Slides dealing with eye care and prevention of eye damage. Covers lenses, safety glasses, sunglasses and contact lenses. Also covers household hazards.
NAMES AND ADDRESSES OF DISTRIBUTORS
<table>
<thead>
<tr>
<th>Company/Association</th>
<th>Address 1</th>
<th>City, State, Zip</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abelard-Schuman</td>
<td>257 Park Avenue, South</td>
<td>New York, New York 10010</td>
</tr>
<tr>
<td>Abrams, Harry, N., Sons</td>
<td>110 E. 59th Street</td>
<td>New York, New York 10022</td>
</tr>
<tr>
<td>Addison-Wesley</td>
<td>3220 Porter Drive</td>
<td>Palo Alto, New York 94304</td>
</tr>
<tr>
<td>AETTA Life and Casualty</td>
<td>151 Farmington Avenue</td>
<td>Hartford, Conn. 06115</td>
</tr>
<tr>
<td>Aims Instructional Media Services, Inc.</td>
<td>P. O. Box 1010</td>
<td>Hollywood, California 90029</td>
</tr>
<tr>
<td>Aldine Publishing</td>
<td>529 S. Wabash Avenue</td>
<td>Chicago, Illinois 60605</td>
</tr>
<tr>
<td>American Automobile Association</td>
<td>1712 G. Street, N. W.</td>
<td>Washington, D. C. 20006</td>
</tr>
<tr>
<td>American Dental Association</td>
<td>Bureau of Audio-Visual Services</td>
<td>Chicago, Illinois 60611</td>
</tr>
<tr>
<td>American Dietetic Association</td>
<td>620 North Michigan Avenue</td>
<td>Chicago, Illinois 60611</td>
</tr>
<tr>
<td>American Film Productions, Inc.</td>
<td>1540 Broadway</td>
<td>New York, New York 10036</td>
</tr>
<tr>
<td>American Gas Association</td>
<td>1515 Wilson Blvd.,</td>
<td>Arlington, Virginia 22205</td>
</tr>
<tr>
<td>American Institute of Baking</td>
<td>400 East Ontario Street</td>
<td>Chicago, Illinois 60611</td>
</tr>
<tr>
<td>American Insurance Association</td>
<td>85 John Street</td>
<td>New York, New York 10038</td>
</tr>
<tr>
<td>American Medical Association</td>
<td>535 North Dearborn Street</td>
<td>Chicago, Illinois 60610</td>
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<tr>
<td>The American National Red Cross</td>
<td>National Headquarters</td>
<td>Washington, D. C. 20006</td>
</tr>
<tr>
<td>(or local office)</td>
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<tr>
<td>American Pharmaceutical Association</td>
<td>2215 Constitution Avenue, N. W.</td>
<td>Washington, D. C. 20037</td>
</tr>
<tr>
<td>American Safety Belt Council, Inc.</td>
<td>271 N. Avenue</td>
<td>New Rochelle, New York 10801</td>
</tr>
<tr>
<td>American School Food Service Association Film Library</td>
<td></td>
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</tr>
<tr>
<td>American Water Ski Association</td>
<td>P. O. Box 191</td>
<td>Winter Haven, Florida 33680</td>
</tr>
<tr>
<td>Association Films, Inc.</td>
<td>600 Grand Avenue</td>
<td>Ridgefield, New Jersey 07657</td>
</tr>
<tr>
<td>Athenicum</td>
<td>122 East 42nd Street</td>
<td>New York, New York 10017</td>
</tr>
<tr>
<td>Audio Productions, Inc.</td>
<td>630 Ninth Avenue</td>
<td>New York, New York 10036</td>
</tr>
<tr>
<td>Avis Films</td>
<td>2408 West Olive Avenue</td>
<td>Burbank, California 91506</td>
</tr>
</tbody>
</table>
Eastman Teaching Films
343 State Street
Rochester, New York 14650

Educational Materials Distributors
P. O. Box 9541
Austin, Texas 78757

Educational Media
4101 South Congress Avenue
Austin, Texas 78745

Elk Grove Press
17420 Ventura Blvd.,
Encino, California 91316

Herbert M. Elkins Company
10031-Commerce Avenue
Tijuana, California 92042

Employers Mutual of Wausau
Wausau, Wisconsin

Encyclopaedia Britannica Educational Corp.
425 North Michigan Avenue
Chicago, Illinois 60611

Equitable Life Assurance Society
1285 6th Avenue
New York, New York 10019

M. Evans & Company
J. B. Lippincott, Co.
E. Washington Square
Philadelphia, Penna. 19105

Eye Gate House, Inc.
146-01. Archer Avenue
Jamaica, New York 11435

Farrar, Straus & Giroux
19 Union-Square West
New York, New York 10003
Gray, Edgar Publications
Box 181
Kalamazoo, Michigan 49005

Grays Publishing
Gray, H. W.
159 E. 48th Streets
New York, New York 10017

Grolier
575 Lexington Avenue
New York, New York 10022

Grosset & Dunlop
51 Madison Avenue
New York, New York 10010

Grossman
44 W. 56th Streets
New York, New York 10019
(send orders to address below)

Viking Press
625 Madison Avenue
New York, New York 10022

Grove Press
214 Mercer Street
New York, New York 10012

Guidance Associates
Harcourt, Brace, Jovanovich, Inc.
757 3rd Avenue
New York, New York 10017

John Hancock Life Insurance Company
200 Berkeley Street
Boston, Mass. 02116

Jam Handy Organization
2781 East Grand Blvd.,
Detroit, Michigan 48211

Harcourt, Brace & Jovanovich
757 3rd Avenue
New York, New York 10017

Hart Publishing Company
510 6th Avenue
New York, New York 10011

Walter R. Hart
9 Prospect Parkway
Brooklyn, New York 11215

Harvey House
Buckhout Street
Irvington-on-Hudson, New York 10533

Alfred Higgin Productions
9100 Sunset Blvd.
Los Angeles, California 90096

Hill and Wang, Inc.
72 5th Avenue
New York, New York 10011

Hogarth Press
P. O. Box 434
Newell, California 91321

Holt, Rinehart & Winston, Inc.
383 Madison Avenue
New York, New York 10017

Illinois Central Railroad
135 East 11th Place
Chicago, Illinois 60605

University of Illinois (Film Rental)
501 South Wright Street
Champaign, Illinois 61820

International Film Bureau
332 South Michigan Avenue
Chicago, Illinois 60604
Mid-American Publishing
1224 West Van Buren Street
Chicago, Illinois 60607

MIT Press
50 Ames Street, Room 741
Cambridge, Mass.

Modern Learning Aids
16 Spear Street
San Francisco, California 94105

Modern Talking Picture Service, Inc.
1212 Avenue of the Americas
New York, New York 10036

or
122 West Chippewa Street
Buffalo, New York 14202

M.S.G. Productions, Inc.
Box 9083
Austin, Texas 78713

Museum of Modern Art
11 West 53rd Street
New York, New York 10019

orders to:
New York Graphic Society
140 Greenwich Avenue
Greenwich, Connecticut 06830

Mutual Insurance Companies of Wausau
Wausau, Wisconsin

National Dairy Council
Program Service Department
511 N. Canal Street
Chicago, Illinois 60606

National Fire Protection Association
60 Batterymarch Street
Boston, Mass. 02110

National Foundation for March of Dimes
800 Second Avenue
New York, New York 10017

National Geographic Society
17 M Streets, N.W.
Washington, D. C. 20036

National Meat & Livestock Board
36 S. Wabash Avenue
Chicago, Illinois 60603

National Safety Council
425 N. Michigan Avenue
Chicago, Illinois 60611

National Society for Prevention of Blindness
79 Madison Avenue
New York, New York 10016

New American Library, Inc.
2231 West 10th Street
Cleveland, Ohio 44102

Hank Newhouse, Inc.
1017 Longaker Road
Northbrook, Illinois 60032

New York State College of Human Ecology
Cornell University
Ithaca, New York

New York State Department of Health
P. O. Box 7253
84 Holland Avenue
Albany, New York 12224
New York State Department of Motor Vehicles
504 Central Avenue
Albany, New York

New York State Department of Social Services
1450 Western Avenue
Albany, New York 12203

New York State Education Department
Department of Curriculum
Albany, New York 12224

New York Times
Attn.: Book Editorial Department
229 West 43rd Street
New York, New York 10036

W. W. Norton Company, Inc.
55 5th Avenue
New York, New York 10003

The Nutrition Foundation, Inc.
99 Park Avenue
New York, New York 10016

Nutrition Today
1140 Connecticut Avenue, N.W.
Washington, D.C. 20036

Oceans Publications, Inc.
Dobbs Ferry, New York 10522

Outdoor Boating Club of America
333 N. Michigan Avenue
Chicago, Illinois 60601

Outdoor Power Equipment Institute
734 15th Street, N.W.
Washington, D.C. 20005

Oxford Book Company
387 Park Avenue, S.
New York, New York 10016

Pantheon Books
437 Madison Avenue
New York, New York 10022

Parents Magazine Press
52 Vanderbilt Avenue
New York, New York 10017

Peak Publications
982 E. Cayan Way
Palo Alto, California 94303

Pepsi-Dispens Division
Lever Brothers Company
390 Park Avenue
New York, New York 10022

Perennial Education, Inc.
1825 Willow Road
Northfield, Illinois 60093

Pocket Books, Inc.
Orders to:
Simon & Schuster, Inc.
1 West 39th Street
New York, New York 10018

Popular Science Publishing Company
239 West Fairview Blvd.,
Inglewood, California 90302

Praeger, Subsidiary of Encyclopaedia Britannica Press
111 4th Avenue
New York, New York 10003

Prentice Hall
70 5th Avenue
New York, New York 10011
Orders to:
Englewood Cliffs, New Jersey 07632

Princeton University Press
Princeton, New Jersey 08540

Proctor and Gamble
301 East Sixth Street
Cincinnati, Ohio 45202
Van Nostrand-Reinhold Co.  
(see Reinhold Publishers)

Viking Press  
625 Madison Avenue  
New York, New York 10022

H. Z. Walck  
19 Union Square West  
New York, New York 10003

Warne & Company, Inc.  
105 5th Avenue  
New York, New York 10003

Franklyn Watts  
575 Lexington Avenue  
New York, New York 10022

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