This resource guide provides the librarian with a selected bibliography of available materials which help to dispel stereotyping and inaccuracy in Mexican American literature and social studies materials. According to the author, although bad minority literature and materials are abundant, good materials are being produced. Teachers and librarians need to become aware of the Mexican American materials which reflect the history, heritage, contributions, and pride of the Mexican American people. The first section deals with a statement of the current availability of good and bad resource materials on the Mexican American. The second section focuses on bibliographic listings of available materials for K-12 students, in both literature and social studies. A list of descriptors used in the ERIC system and subject headings of bibliographic indexing are also included. Section 3 discusses the cataloging problems related to Mexican American materials. An annotated list of 16mm films concludes the bibliographic sources. The last two sections give suggestions for bulletin board displays and arts and crafts. (Author/JR)
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"Today a new voice is being heard in America, a new force is making itself felt. After over a century of subjugation in an Anglo-Saxon dominated society, the country's six million Mexican Americans are asserting their identity."

A stereotype is a fixed image of a group of people, based on generalized and uninformed impressions: for example, "all Frenchmen are great lovers."

Stereotypes can be positive. The visual images of "American", "apple pie", and "mother" are positive. On the other hand, negative stereotyping turns people into comic or ridiculous mockeries.

Stereotypes become dangerous when they depersonalize to such an extent that we assign specific characteristics to specific ethnic groups. Americans who are not white, Anglo-Saxon, and protestant are constantly labeled with derogatory terms. The terms "spic", "wop", "nigger", "kraut", "mick", "polak", "dago", and "greaser" are examples of such terms.

The frito bandito is an example of the stereotyping of the Mexican and Mexican American in the form of a character who is comic to Anglos. He is depicted as a thief. He is recognized as a Mexican because he wears a sombrero, has a big mustache and speaks with a pseudo-Mexican accent in English.

Many mental stereotypes have been supported in materials that often find their way into libraries. These materials do more than damage the self image of Mexican Americans. Materials which patronize, generalize, and contain gross inaccuracies continue to support a whole series of undesirable images of Mexican Americans. This kind of inappropriate literature can be found in all levels and types of print and non-print materials.
The title of the book, "That Bad Carlos", for 4th to 6th graders, is unfortunate, and for anyone who doesn't read the entire book, the image of a bad, Spanish-speaking boy may be reinforced.

"Angelo the Naughty One", for primary grade children, continues to perpetuate the big sombrero image of the Mexican people...and why is Angelo naughty?...because he refuses to take a bath. This entire story is built around the stereotype of dirty Mexicans.

"A Hero by Mistake", for 4th to 6th graders, perpetuates stereotypes. Even the title reflects the stereotype of a stupid, cowardly man who could only become a hero by making a mistake. This is inappropriate material. It is too easy for the reader to generalize the events and not look to the historical background of a people who descended from such great heroes as Cuauhtamoc, Juarez, Hidalgo, Zapata, and Zaragoza who were NOT heroes by mistake.

Many writers mean well when they write books about Mexico and Mexican Americans. However, they simply are not aware of the facts and, unfortunately, present a one-sided view of life. These materials commonly have a patronizing tone, generalize events, and contain inaccuracies.

The only pictures presented in the book, "The Land and People of Mexico" for 4th - 8th graders, are of peasant people. Although certainly there are peasant people in Mexico, as there are all over the world, the illustrations do not show the reader a complete or accurate view of life.

The final sentence in the book is extremely patronizing: "No matter how industrialized and modern Mexico becomes, it will always maintain its native charm, its music, gay fiestas, and flowers." It would be more accurate to underscore progress, change, industry, and a concerned people.
"Our National Heritage" is supposed to be an account of immigrant contributions to American society. It is intended for 4th to 8th grade readers. Its discussion of "Espanoles and Hispanos" is couched primarily in racist terms which pictures the Hispanos as "hordes" of "colorful people" who "break out readily into song," are for the most part poor migrant workers who have come illegally across the border, but who are "endowed with an innate courtesy" and possess a "leisurely gait." The stereotypes of singing, happy, lazy, law breaking, colorful peasants are totally reinforced.

"America", a book for 4th to 8th graders, on the settling of the United States, does not mention the fact that in 1610, a full eleven years before the pilgrims landed at Plymouth Rock, what is now Santa Fe, New Mexico was a settled, thriving community with a church, an organ inside, and a system of irrigation.

Because of the recent increase and interest in the Mexican American in American society, many publishers have jumped on the economic band wagon and published a great quantity of materials to meet the demand. This surge of materials can be seen primarily in the areas of juvenile fiction and spills over into geographical type materials.

Authors and publishers have no real knowledge or awareness of Mexican American problems and simply give their main character a Spanish surname. The problems presented could happen to anyone. They are not problems that are unique to Mexican Americans and do not represent a plausible Mexican American experience. "Across the Tracks", for high school students, is an excellent example. The main character could have been from any ethnic group. Not a single line in the story would have been changed except the girls' last name.
There are many other materials that are a result of the publishing surge. Books originally written in English with illustrations for the Anglo reader are simply translated into Spanish. While these materials are suitable for a Spanish language collection, they are not to be interpreted as Mexican American materials.

A very dangerous by-product of the publishing effort is what I call "white savior" types. In these materials about Mexican Americans, the central character is not able to succeed or overcome the problem of the story without substantial help from an Anglo in the story. These works of fiction usually deal with a Mexican American child. This makes it easier for the adult Anglo to "help out" and so assure the story a happy ending.

"Viva Chicano", for junior and senior high students, is a good example of this type. Each time the main character is in the boundaries of the barrio, he is beset with trouble and frustration, and each time he travels to the Anglo world his life is clear and ordered. Probably quite unintentionally the author implies that for the Chicano to succeed he must abdicate his heritage and culture and take up Anglo ways.

"My Name is Pablo", for 4th to 6th graders, is another example of "white savior" fiction. For some reason not explained in the story, Pablo's family is not a real part of his life style. In instance after instance, the Anglos in the story bail Pablo out of trouble, jail, and the hospital. It seems that Pablo would be completely helpless without the Anglos.

Sociological studies are another type of literature where stereotypes can be found. The basic problem with these materials is that the study is usually based on a small rural poor or poverty class of people and the results are applied generally to an entire ethnic group. A good example of this is Cecelia S. Heller's "Mexican American Youth, Forgotten Youth at the Crossroads."
The following quote accurately describes this book: "In fewer than forty pages, the author asserts that Mexican Americans are all virtually alike. They have lax habits, are undisciplined, have no initiative -- even less ambition. Their culture breeds crime and they are helpless victims of the indulgence of parents who are a retarding influence. Heller's book is one of the most vicious to existence today."

The novels by Oscar Lewis are another example of using only the poverty culture in materials. While these works of fiction are good literature and are widely read, it must be remembered that the author only deals with the poor group of people and the overall effect should not be generalized to all Mexican Americans, as is often done.

There are Anglo counterparts to this type of literature that deal solely with the poor classes of people, notably Faulkner, Steinback, and O'Henry; but they are more than compensated for by a vast quantity of literature that presents middle and upper class Anglos.

Possibly the greatest problem to be aware of when looking at sociological works is the final outcome. By and large the works dealing with Mexicans and Mexican Americans tend to assume that the problems and findings discussed are inherent to the entire group of people, while in sociological works describing the Anglo, problems are related to specific areas of concern.

The treatment of Mexican Americans in textbooks is notably lacking any type of sufficient representation. A 1970 study sums up Mexican Americans in textbooks this way: "Only two of the 45 books examined offered textual reference to this group in the United States . . . unfortunately neither of the presentations does more than tell of the problems of these people, and they picture the Mexican American primarily as a law violator."

There is a sufficient number of quality library materials dealing with Mexican Americans, however, so that the innappropriate literature previously cited can be avoided and still provide library users with materials to meet increasing demands.

In the area of education there are works that are accurate, do not patronize, suggest positive solutions to problems, and create a positive image of a people that have the ability to live in society.

Jack Forbes in A Handbook for Educators, specifies assets which Mexican Americans bring to the school, suggestions for teachers and administrators, and examples of supplementary materials available for classroom use. It is a useful publication which stresses the positive.

Thomas P. Carter's Mexican Americans in School -- A History of Educational Neglect describes how the Anglo educational system is mono cultural, mono lingual and does not modify itself to the needs of a culturally different group. Techniques for change are discussed, again stressing the positive.

Many biographical materials are honest representations. They relate the contributions of heroes -- the thoughts and feelings of real people.

A number of good geographically orientated materials exist. In The First Book of Mexico, illustrations show old and new from Mexico. The text stresses modern Mexico. "Mexico, dominated for so long by foreign governments and foreign business interests, is now moving toward the future as a truly independent nation."

Many Mexico for secondary grades is not just a dry listing of facts and places. It is a well written narrative that conveys history by relating actual account of people's lives.
Carey McWilliams' *North from Mexico*, even with its 1948 copyright is still one of the best general historical backgrounds of Mexican Americans in the United States.

Many fiction titles treat Mexican Americans in realistic Mexican American situations. *You Can't Make It by Bus*, a high school Chicano sees his father deserting his Mexican heritage, finds himself in a society he does not understand, and cannot find a place in which he is suited. The open-ended conclusion does not hint of a happily ever-after ending. The story is Chicano.

The pictures in *Birthday Girl*, depict children of many ethnic groups. The text is in Spanish and can be used in a Spanish language collection. But it can also be used to strengthen the image of the Mexican American.

*Bienvenida Roberto* is a similar book. The pictures are meaningful to Mexican American children today. In books of this type, children of other ethnic groups are exposed to more than Anglo children. The story is also an excellent example of a bilingual text. Spanish and English are printed simultaneously.

The literature of the Mexican American is beginning to appear. *Quinto Sol* publications such as "El Grito," a quarterly, *Voices*, and the first fiction winner, Tomas Rivira, are of high quality and of a scholarly nature. The texts are entirely in English or Spanish and are often presented in a bilingual format. The feelings expressed are by Mexican Americans and are presented for Mexican Americans.

Reflections of the Mexican American experience in the barrio are finding their way into print. These titles represent a type of protest literature. They are Spanish and English in the vernacular and often intermingle the two throughout the text. The language and tone reflect the barrio experiences of the common people. This is where it is.
The epic poem Yo Soy Joaquin is in a class by itself. Its bilingual format follows the typical epic poem arrangement, relating the present to the past, enriching to the past wealth of history and victorious deeds and contrasting that with society today.

This statement from Yo Soy Joaquin is indicative of the spirit of the people:
"I am the masses of my people and I refuse to be absorbed. I am Joaquin. The odds are great.

But my spirit is strong.

My faith unbreakable.

My blood is pure.

I am Aztec Prince and Christian Christ.

I shall endure, I will endure."

Bad minority literature and materials are abundant. Good minority materials are being produced. It is hoped that you will become increasingly aware of damaging materials, and that you will be able to incorporate into your classroom, Mexican American materials which reflect the history, heritage, contributions, and pride of the Mexican American people so necessary to the students in your school.
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FINDING THE RESOURCES
BIBLIOGRAPHICAL SEARCHING FOR MEXICAN AMERICAN MATERIALS

Bibliographic Index.
Brock Review Digest.
Hesterman's World Bibliography of Bibliographies.
Booklist.
American Book Publishing Record.
Cumulative Book Index.
Subject Guide to Books in Print.
ERIC Subject Catalog.
United States Government Publications; Monthly Catalog.
Public Affairs Information Service Bulletin.
Educational Film Guide.
Filmstrip Guide.
Official publications from various discipline organizations.

A Bibliography of Bibliographies Relating to Mexican-American Studies


Barnes, R. "A Selected ERIC Bibliography on Teaching Ethnic Minority Group Children in the USA" (Urban Disadvantaged Series No. 4). Available through ERIC, New Mexico State University, University Park, New Mexico.


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00014


Guzman, Ralph. Revised Bibliography (Advance Report No. 3). Los Angeles: Mexican-American Study Project, Division of Research, Graduate School of Business Administration, University of California at Los Angeles, 1967.


Mexican American Education - A Selected Bibliography. Available through ERIC, New Mexico State University, University Park, New Mexico, 1969.

"A Selected ERIC Bibliography on the Education of Urban American Indian and Mexican American Children" (Urban Disadvantaged Series No. 5). Available through ERIC, New Mexico State University, University Park, New Mexico, n.d.


The Southwest; the Record in Books. El Paso, Texas: Texas Western College, 1961

Minorities in America (Bibliography Series No. 2). San Jose: San Jose State College Library, 1969.


Chicano Resource Materials, for Chicano Studies Institute, Montal, 1970.


**DESCRIPTORS USED IN ERIC**

- Acculturation
- Annotated Bibliographies
- Bibliographies
- Bilingual Education
- Bilingualism
- Civil Rights
- Cultural Background
- Cultural Awareness
- Ethnic Studies
- Human Relations
- Language Instruction
- Mexican Americans
- Mexicans
- Migrant Education
- Racial Differences
- Spanish
- Spanish American Literature
- Spanish Americans
- Spanish Speaking

**BIBLIOGRAPHIC INDEX --- SUBJECT HEADINGS USED**

Acculturation
Assimilation
Art, Mexican
Folklore, Mexico
Bilingualism
Mexicans in The United States
Mexico
More
Race Awareness
Latin America
Minorities
Social Organizations (For Cultural Pluralism).
United States - Foreign Relations - Mexico

**BEST COPY AVAILABLE**
This is an alphabetically arranged list of producers, distributors, publishers, and jobbers which might be difficult to locate. Persons interested in increasing their collection of Mexican American materials should write to these sources and request to be placed on their mailing list of available materials:

American Publishing Co.
522 Radier Dr.
Glendale, California 91201

Bro-Dart Projecto Leer
1049 Memorial Ave
Williamsport, Pennsylvania

California Book Co.
2310 Telegraph Rd.
Berkeley, California 94704

Cantemos Records
Box 246
Torr, New Mexico

Good selection of children's material

Records

La Causa
Box 6972
Compton, California 90221

La Causa Distribution Center
1560 34th St.
Oakland, California 94003

La Causa Publications
P. O. Box 4818
Santa Barbara, California 93103

La Causa Publications
3053 E. Whittier Blvd.
Los Angeles, California 90032

El Centro Campesino
Box 2303
Fresno, California 93720

This is the source of the file
"Yo Soy Joaquin".

Centro de Estudios Chicanos Pub.
5716 Linda Paseo
San Diego, California 92115

Centro Publications
P. O. Box 6449
San Diego, California 92114

Alex Chavez
Music Dept.
University of New Mexico
Albuquerque, New Mexico

Records

Chicano Cultural Center Publications
University of California
605 Hilgard Ave.
Los Angeles, California

Also available from this company -
Action Journal

Chicano Research Institute
Box 24601
El Paso, Texas 79912

Chicano Student Movement
Box 3172
Los Angeles, California 90011

Children's Music Center
532 W. Pico
Los Angeles, California 90014

Also available from this company -
local stores are
excellent sources for more adult
material.

Commission for Mexican American Affairs
1516 Buena Vista
San Antonio, Texas 78207

Con Sats
Box 31084
Los Angeles, California 90013

Excellent magazine with regular schedule

Continental Publishing Co.
5535 N.W. Seventh Ave.
Miami, Florida 33127

Magazines

Counsel on Interracial Books for
Children, Inc.
9 East 40th St.
New York, New York 10016

Interracial Books for Children -
$2.00 yr. Very good reviews of
children's material.

Crusade for Justice
1567 Downing St.
Denver, Colorado 80218

Major Organization

Cucaracha Press
Box 7292
Fresno, California

Book publishing side of
Teatro Campesino

Cultural Distribution Center
1514 Buenos Aires
San Antonio, Texas 78207

Distribuidora Intermex SA
Calz. Vallejo
1020 Mexico 16 D.F.

Periodicals and foto novelas
Magazines

Conflittoz Diaz
3246 Quiltman St.
Denver, Colorado 80213

The Diaz family has produced a
film of Canciones del
Movimiento Chicano.

El Dorado Education Materials
2689 Mission St., Suite 17
San Francisco, California 94110

This is a firm which supplies ex-
cellent books (though not at the
least of discounts). It is
printing Dr. E. Galarza's books
for children.

Downtown Book Center
19 S.E. First Ave.
Miami, Florida 33131

Spanish translation of popular
current Best Sellers.

Educational Consulting Association
1149 Chestnut St., Suite 10
P. O. Box 1057
Monterey Park, California 91025

Mexican American sourcebook; an
advocate for teachers and a portfolio
of outstanding Americans of Mexican
descent. Cesar Chavez is the most
radical person presented.

La Causa Distribution Center
1560 34th St.
Oakland, California 94003

La Causa Publications
P. O. Box 4818
Santa Barbara, California 93103

La Causa Publications
3053 E. Whittier Blvd.
Los Angeles, California 90032

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advocate for teachers and a portfolio
of outstanding Americans of Mexican
descent. Cesar Chavez is the most
radical person presented.
Educational System Inc.
301 Massachusetts Ave., N.W.
Washington, D.C. 20036

Progressive
New York State University
1010 Main St.
Albany, New York

FAX: 877-433-1397
San Antonio, Texas 78201
(512) 732-1116
Distributor of Educational Materials in Spanish.

El Hispano
Box 2201
Albuquerque, New Mexico 87103

Lacum Book Imports
300 Pennsylvania Ave.
San Francisco, California 94107
Mostly children's material

Indian House
P.O. Box 472
Taos, New Mexico 87571

Kjos Music Company
525 House Highway
Park Ridge, Illinois 60068

Latin American Productions
Specialists in Material from Editorial Vasco Americana
P.O. Box 40117

Los Angeles, California 90029
Distributor of Educational Materials in Spanish and Portuguese.

League of United Latin American Citizens (LULAC)
2918 S. Birch St.
Santa Ana, California 92707
Major organization

Lerner Publications
241 First Ave., North
Minneapolis, Minnesota 55401

Libreria Mexicana
249 Mission St.
San Francisco, California 94110
This is a bookstore which will
send materials of all sorts.
It has a vast supply of westerns.

Libros Mexicanos
Oral Cano 100-4
One of many jobbers in Mexico
City. They are very good,
prompt, etc.

Listening Post
P.O. Box 916
Williamsport, Pennsylvania 77701

La Luz
First National Bank of Denver RIdg
1313 Treetown Place
Denver, Colorado 80204

Periodical; irregular publishing

Mafia Associates, Inc.
111 Barron Ave.
Box 547
Junctiontown, Pennsylvania 15907

Materials Acquisition Project
3250 F. Street
San Diego, California 92102

Languages arranged in Spanish
language materials: Monthly publica-
tion; free.

Materials Center
MLA/ACTF
62 Fifth Ave.
New York, New York 10011

Nav's Music Company
P.O. Box 452
Albuquerque, New Mexico

Mexican American Legal Defense and
Education Fund
409 North Spring St.
Los Angeles, California 90052

Also

International Building
San Antonio, Texas 78205

Major organizations

Mexican American Political Association
MAPA
6107 Pacific St.
Huntington Park, California

Major organization

Mictle Publications
5301 Alameda Ave.
El Paso, Texas 79905

Not really a Chicano Newspaper,
but full of information.

Modern Language Association of America
1755 Massachusetts Ave., N.W.
Washington, D.C. 20036

Moreno Educational Company
7050 Belle Glade Lane
San Diego, California 92119

Movimiento Estudiantil Chicano de
Aztlán (MECHA)
Branches are on major university
campuses in the Southwest.
Branch at University of Toledo.
Headquarters are being established
in Sacramento, California.

Multi Media Productions, Inc.
580 College Ave.
Palo Alto, California 94306

Producers of La Raza Kit

National Textbook Co.
Niles Center Rd.
Skokie, Illinois 60076

Spanish textbooks

Hesperian
31 Union Square
New York, New York 10003

Auto repair and how-to-do books
en espanol.

Ottenheimer Publishing Co., Inc.
1637 Reisterstown Rd.
Baltimore, Maryland 21208

Pacific Tape Library
2217 Shattuck Ave.
Berkeley, California 94704

Pep American Book, Inc.
453 North Melrose Ave.
Los Angeles, California 90029
(213) 665-6000

Distributor of educational
materials in Spanish and
Portuguese.

Field

Materials in Spanish and
Portuguese.

Follettian Supply, Inc.
P.O. Box 5309
San Antonio, Texas 78201
(512) 732-1116
Distributor of Educational Materials in Spanish.

Film Children of the Seasons
available from this firm.

Heckman Publishing
28 Davis Dr.
San Francisco, California

Film Encyclopedia
in style and format to
and a source of other
publications

Heffernan Supply, Inc.
P.O. Box 5309
San Antonio, Texas 78201
(512) 732-1136
Distributor of Educational Materials in Spanish.

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New York, New York 10003

Auto repair and how-to-do books
en espanol.

Ottenheimer Publishing Co., Inc.
1637 Reisterstown Rd.
Baltimore, Maryland 21208

Pacific Tape Library
2217 Shattuck Ave.
Berkeley, California 94704

Pep American Book, Inc.
453 North Melrose Ave.
Los Angeles, California 90029
(213) 665-6000

Distributor of educational
materials in Spanish and
Portuguese.
Spanish Book Corporation of America

610 Fifth Avenue
New York, New York 10020
(212) 247-7675
Distributor of Educational Materials in Spanish and Portuguese

Special Education Instructional Materials Library

213 Bailey Hall
Lawrence, Kansas 66044
Bilingual - Bicultural curriculum

Steckert-Hafer

5 East 10th St.
New York, New York 10001
Distributors of Educational Materials in Spanish and Portuguese

T. F. Publications

La Voz Nortena

Emnudo (Rincon) New Mexico 87527
Publishes works by A.S. Vigil, such as "Ay Vienen Los Gringos" and "The Ugly Angle"

El Talier Grafico

United Farm Workers

Box 130
Delano, California 93215
Posters, calendars, books, and pamphlets, relating to the Farm Workers Movement and Cesar Chavez

Teaching Resource Films

Bedford Hills

New York, New York 10507

Tortilla Publishing Company

4016 Morrison Rd.
Denver, Colorado 80219
Distributor of other materials also

United Farm Workers Organizing Committee

Box 130
Delano, California 93215
Major organization

Warren Educational Supplies

900 W. San Bernadino Rd.
Covina, California 91722

United States Government Publications Superintendent of Documents

Washington, D. C.

Two pamphlets: One on education for Mexican Americans and the other on Justice for Mexican Americans in the Southwest

Both from Civil Rights Commission

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Dear Librarian:

As I read the professional journals, searching for recommended materials to purchase for our collection, I noticed a conspicuous lack of Mexican American related entries.

Since I spend most of my time searching for only Mexican American materials, I can imagine the difficulty you must encounter when your position requires you to search for many varied and different materials.

I have, therefore, compiled a listing of selected and recommended Mexican American materials. I have included an annotation and the price to aid you in your ordering.

All of these titles are available in our resource center for you to examine before purchase, if you so desire.

It is my hope that this list will stimulate you to begin to acquire a collection of Mexican American materials that can be effectively utilized in a High School setting.

Sincerely yours,

Anne Hyland, Resource Librarian
Mexican American Curriculum Office

Enc.
SELECTED BIBLIOGRAPHY

YEARNINGS, MEXICAN AMERICAN LITERATURE
by Albert Chavez
and SONGS and DREAMS
by Joseph A. Flores
Both are anthologies of literature, divided by mood the work creates; identity, conflict, hope, courage, anger, etc.

THE CHICANOS - MEXICAN AMERICAN VOICES
comp. Edward Ludwig
Collection of short stories and essays by persons in the movement that reflect the aspirations and conflicts in the movement.

MEXICAN AMERICAN AUTHORS
by Americo Paredes
Excellent collection of essays and short stories by Mexican American authors.

EL ESPEJO - THE MIRROR
by Octavio Romano
Selected Mexican American literature, each selection given in both English and Spanish, reflects the feelings of LaRaza.

WITH THE EARS OF STRANGERS
by Cecil Robinson
The Mexican in American literature, portrays how the Mexican people have gained recognition for their talent in literature.

FLORICANTO EN AZTLAN
by Alurista
Delightful collection of literature and art which demonstrates Mexican American writers of today, and how they have brought about their own cultural renaissance.

PENDULUM PRESS
Academic Bldg.
Saw Mill Rd.
West Haven Ct. 06516

PELLICAN BOOKS
630 Burmaster
Gretna, La. 70053

HOUGHTON MIFFLIN CO.
2 Park St.
Boston, Mass. 02107

QUINTO SOL PUBLICATIONS, INC.
Box 9275
Berkeley, Calif. 94709

UNIVERSITY OF ARIZONA PRESS
or Commission for Mexican American Affairs, or Totinem Publishing Co.

JEFFERSON CULTURAL CENTER
University of California, or Commission for Mexican American Affairs, or Totinem Publishing Co.

$1.45 ea.
$1.50
$1.45
$2.95
$4.95
$9.00

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<th>Author</th>
<th>Description</th>
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<tr>
<td>El Ombúego de Aztlán</td>
<td>Alurista</td>
<td>A collection of poems written by Chicano students at San Diego State University, telling of their hopes and values; art also by the student is included.</td>
<td>San Diego State College, or Commission for Mexican American Affairs, or Totinem Publishing Co.</td>
<td>$3.50</td>
</tr>
<tr>
<td>Los Cuatro</td>
<td>Perez, Sanchez and Valdez</td>
<td>Compilation of poetry revealing the authors' roles in the Chicano movement, and their philosophies of life.</td>
<td>Barrio Publications</td>
<td>$3.00</td>
</tr>
<tr>
<td>I Am Joaquin - Yo Soy Joaquin</td>
<td>Rodolfo Gonzales</td>
<td>Famous poem of the Chicano movement, written in true Epic form, the poem traces the development of the Mexican American from historic past to proud present, well footnoted, brief history chapter at the end, written in bilingual format, excellent illustrations.</td>
<td>Bantam Books, Inc.</td>
<td>$1.25</td>
</tr>
<tr>
<td>Crazy Gypsy</td>
<td>Omar Salinas</td>
<td>Collection of poetry, with black and white illustrations.</td>
<td>Origenes Publications</td>
<td>$1.65</td>
</tr>
<tr>
<td>Canto y Grito Mi Liberacion</td>
<td>Richard Sanchez</td>
<td>Sanchez, the Walt Whitman of Chicano poetry, sings and shouts his liberation through his poetry. Well illustrated.</td>
<td>Totinem Publishing Co.</td>
<td>$8.50</td>
</tr>
<tr>
<td>La Framuq Sin Fuego/No Fire for the Forge</td>
<td>Sabine Ulibarri</td>
<td>Stories and poems in New Mexican Spanish and English</td>
<td>San Marcos Press, or Commission for Mexican American Affairs</td>
<td>$3.50</td>
</tr>
<tr>
<td>Bless Me, Ultima</td>
<td>Rudolfo Anaya</td>
<td>Quinto Sol Premio award winner (the highest award for Chicano literature) this excellent novel reflects deep love and respect for the people. It is the story of a young boy and an herb doctor with magical powers.</td>
<td>Quinto Sol Publications</td>
<td>$3.75 Paperback</td>
</tr>
</tbody>
</table>

00023 | 19
AND THE EARTH DID NOT PART
by Tomas Rivera
Collection of 15 bi-lingual stories that explore and reflect the multiplicity of the Mexican American tied together in roughly a yearly cycle.

THE CHICANO: FROM CARICATURE TO SELF PORTRAIT
comp. by Edward Simmen
Excellent collection of 23 short stories that trace the treatment of the Mexican American from 1930 to the present - an impressive collection.

THE OUTNUMBERED
by Charlotte Brooks
Stories essays and poems about minority groups by Americas leading writers.

SPANISH AMERICAN POETRY: A BILINGUAL SELECTION
by Seymour Resnich
Intro to Spanish American poetry. The 40 selections range from the colonial period to the first third of the 20th century. Brief background have been provided for each of the authors represented.

ACTOS, EL TEATRO CAMPESEO
by Luis Valdez
Brief history of the Chicano theatre which introduces a collection of nine plays.

CHICANO LITERATURE; TEXT AND CONTEXT
by Castaneda
L.C. 79-175809
Anthology of short stories, drama, poetry, songs and folklore

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AN ANTHOLOGY OF MEXICAN AMERICAN LITERATURE
Edited by Luis Valdez and Stan Steiner
L.C. 72-39583
Excellent collection of short stories, poetry, and drama, divided into 13 chronological and subject headings, such as: God and Church; The Artists; The Woman; La Causa - In the Beginning; The Earth; and Where are the Roots of Men?

LA BRAVA - THE ART OF THE BULL RING
by Barnaby Conrad
L.C. 53-6817
Describes in detail the seven formal stages of the bull fight. This book is considered to be the best on this subject, is well illustrated and extremely accurate.

BULLFIGHT! (LP Record Album)
Roger Laredo, musical director
SP-44082 London Records
from the Plaza de Toros in Madrid
An excellent companion to the above book. Music of the seven stages of the Bullfight recorded live in Madrid.

CHAVEZ, MAN OF THE MIGRANTS
by Jean Pitrone
L.C. 73-169141
Biography of this well known Mexican American United Farm Workers labor leader. Many photos make this appealing to slower readers.

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MEXICAN AND CENTRAL AMERICAN MYTHOLOGY
by Irene Nicholson
Well illustrated. This is not a collection of myths, but rather an historical overview of the religious and social forces that shaped Mexican and Central American mythology.

ANTIQUE MEXICAN ARCHITECTURE
by Henri Stierlin
L.C. 68-10648
Excellent photos of ancient architecture. Explains use of various parts of the buildings and describes significant features.

LIVING ARCHITECTURE: MAYAN
by Stierlin
Excellent black and white photos of Mayan architecture - with historical notes as to use and significance.

PANCHO VILLA; A BIOGRAPHY
by Jean Rouveral
L.C. 70-180104
Biography of this well known Mexican revolutionary. Presentation stresses the agrarian land reforms that were needed in Mexico in the first decade of the 1900's and presents Villa's contribution to this cause.
AMONG THE VALIANT
by Paul Morin
Borden Publishing Co.
Alhambra, California
or
Commission for Mexican American Affairs.

BIBLIOGRAFIA DE AZTLAN
Ernie Barrios ed.
Extensive bibliography, well annotated.
Totinem Publishing Co.
4036 Morrison Road
Denver, Colo. 80219

THE CHICANO MOVEMENT: SOME NOT TOO OBJECTIVE OBSERVATIONS
by Abelardo Delgado
A look at the current Chicano movement's political, historical, educational and social involvement.
Totinem Publishing Co.

THE CHICANOS: A HISTORY OF MEXICAN AMERICANS.
By Matt Meier and Feliciano Rivera
Historical development of Mexican Americans from the Southwest and current problems of today.
Hill and Wang.
19 Union Square West
New York, N.Y. 10003

CRACKS IN THE MELTING POT; RACISM AND DISCRIMINATION IN AMERICAN HISTORY
by Melvin Steinfield
Discusses the melting pot phenomena in the United States and how it relates to minority groups.
Macmillan Co.
Glencoe Press
866 Third Ave.
New York, N.Y. 10022

CULTURES IN CONFLICT
by Rudy Acuna
Describes the problems related to the concept of both Mexican Americans and Anglos understanding each other's cultures. Set in lesson format. Easy to adapt to Elementary or Junior High School classes.
Commission for Mexican American Affairs

THE EDUCATION OF A MINORITY CHILD
by Meyer Weinberg
A comprehensive bibliography of 10,000 selected entries.
Integrated Education Assoc.
343 South Dearborn Street
Chicago, Illinois. 60604

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<tr>
<td><strong>YO SOY JOAQUIN</strong></td>
<td>Rodolfo &quot;Corky&quot; Gonzales</td>
<td>An epic poem of the aspirations of the Mexican American, tracing from historical to the present.</td>
<td>Commission for Mexican American Affairs</td>
<td>$2.00</td>
</tr>
<tr>
<td><strong>THE LABYRINTH OF SOLITUDE</strong></td>
<td>Octavio Paz</td>
<td>Presents a controversial series of reflections on themes relating to Mexican life and thought (Grove Press)</td>
<td></td>
<td>$1.95</td>
</tr>
<tr>
<td><strong>LA RAZA: PARTS I, II, III, IV.</strong></td>
<td></td>
<td>This four part media kit contains 20 filmstrips and accompanying records and guides. Highly recommended for Mexican American History--past to present. An excellent teacher's guide/plans, easy to use.</td>
<td>Multi Media Productions, Palo Alto, California</td>
<td>$230.00</td>
</tr>
<tr>
<td><strong>LA RAZA: THE MEXICAN AMERICANS</strong></td>
<td>Stan Steiner</td>
<td>Imparts an impressionistic view of La Raza today, with special emphasis on Chavez, Tijerina and Corky Gonzales.</td>
<td>Commission for Mexican American Affairs</td>
<td>$2.45</td>
</tr>
<tr>
<td><strong>MANY MEXICOS</strong></td>
<td>Lesley Simpson</td>
<td>Contains an excellent synthesis of the Mexican Colonial period, good treatment of general history.</td>
<td>University of California Press, Berkeley, California</td>
<td>$2.45</td>
</tr>
<tr>
<td><strong>MEMOIRS OF PONCHO VILLA</strong></td>
<td>Martin Guzman</td>
<td>Excellent and accurate account of the Chicano hero, good presentation of events and ideas of 1910 revolutionary period in Mexico. Recommended in Chicano history.</td>
<td>Commission for Mexican American Affairs</td>
<td>$10.00</td>
</tr>
<tr>
<td><strong>MEXICAN AMERICANS</strong></td>
<td>Joan W. Moore</td>
<td>Historical development in areas of education, politics and community, but basically looks at Mexican Americans in the United States from a sociological viewpoint.</td>
<td>Prentice Hall, New York, N.Y. 10011</td>
<td>Text: $5.95 Pap. $3.50</td>
</tr>
</tbody>
</table>
A MEXICAN AMERICAN CHRONICLE
by Rudy Acuna
Brief work, aimed at grade school or junior high school level, with emphasis on Mexican background, followed by a short history of La Raza.
American Book Company
300 Pike Street
Cincinnati, Ohio 45202
$2.61

A MEXICAN AMERICAN SOURCE BOOK
by Feliciano Rivera
Designed to aid social studies teachers, with an historical outline and supplementary materials.
Educational Consulting Associates
Menlo Park, California
$6.00

THE MEXICAN AMERICAN IN AMERICAN HISTORY
by Julian Nava
Detailed examination of the role Mexican Americans have played in American history. Useful as a supplement for American History teachers. Professional interest.
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by Jack Forbes
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$1.50

MEXICAN AMERICANS: PAST, PRESENT, AND FUTURE
by Julian Nava
Description of the history of Mexican Americans, for high school students.
American Book Company
300 Pike Street
Cincinnati, Ohio 45202
$2.80

THE MEXICAN SIDE OF THE TEXAS REVOLUTION
by Carlos Castaneda
Translated work, views the revolution from Mexican stand point.
P.L. Turner Co.
4640 Harry Hives Blvd.
Box 870
Dallas, Texas 75221

by Richard Gradner
Investigates events of Ric Arriba County and Reis Lopez Tijerina.
Bobbs-Merrill
4300 W. 62St.
Indianapolis, IN 46268
$8.50

FROM MEXICO
by Carey McWilliams
Comprehensive and accurate text of the history of the Southwest. The author presents history of the Mexican in the U.S. to the end of World War II. The Mexican American experience is particularly well presented. Very highly recommended.
Greenwood Press
51 Riverside Ave
Westport, Conn. 06880
Text. $12.50
Pap. $2.95
THE OTHER CALIFORNIANS
by Robert Heizer
Describes racial and other prejudices under Spain, Mexico and the United States up to the end of World War II. Recommended for high school.

University of California Press
Berkely, California $7.95

PENSAMIENTOS ON LOS CHICANOS
by Carranza
Collection of essays on the cultural revolution of los Chicanos. One of the best works on the Chicano ethic.

Totinem Publishing Company
$2.40

A POLITICAL HISTORY OF NEW MEXICO
by Daniel Valdez
Provides comprehensive and analytical story of the historical evolution of New Mexico politics.

Totinem Publishing Company
$3.00

PROFILE OF MAN AND CULTURE IN MEXICO
by Samuel Ramos
Furnishes an analysis of Mexican culture and character through history by an outstanding Mexican philosopher. (University of Texas Press)

Totinem Publishing Company
$1.95

SOY CHICANO (I AM MEXICAN AMERICAN)
by Bob and Lynne Fitch
A teenage Mexican American girl relates her life and how she sees herself.

Creative Educational Society
515 N. Front Street
Mankato, Minnesota 56001 $5.95

VOICES; READINGS FROM EL GRITO
by Romano V, Octavio Ignacio comp.
Modern contemporary thoughts as seen through selections from periodical journal EL GRITO.

Quinto Sol Publications
P.O. Box 9275
Berkeley, California 94709 $3.50
or
Commission for Mexican American Affairs $3.50

WITH A PISTOL IN HIS HAND
by Americo Parades
For the student of music, folklore and history. Explanation and description of the corrido, contributions of a Mexican epic to Southwestern folklore and little known hero Gregorio Cortez. (University of Texas Press)

Totinem Publishing Co. $2.75
WITH THE EARS OF STRANGERS: MEXICAN AMERICANS IN LITERATURE
by Cecil Robinson
Furnishes invaluable insights into the history of Anglo attitudes and the development of stereotypes. Of professional interest. (University of Texas Press)

ZAPATA AND THE MEXICAN REVOLUTION
by John Womach
Historical review of leader of Agrarian reform in Mexico, now popular with Chicano Movement.

CURRICULUM GUIDES

THE MEXICAN AMERICAN: A SOCIAL SCIENCE CURRICULUM GUIDE FOR TEACHERS
Units of study on social issues of the present; short historical development of Southwest, Mexico, Ancient Civilizations, etc.

Official Publication of the Santa Barbara Schools
High School District
720 Santa Barbara Street
Santa Barbara, Calif. 93101

LAS PROVINCIAS INTERNA'S: NORTHERN MEXICO, TEXAS AND THE SOUTHWEST I,II.
by Richard Santos. A historical treatment of the Spanish North American frontier. Unit one is a description of Spanish and Indian worlds coming together. Unit two is a description of the frontier of New Spain.

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Division of extension
Extension Teaching Centers
Extension Bldg. 201
Austin, Texas 78712

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San Antonio, Texas 78207

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4036 Morrison Road
Denver, Colo. 80219
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<th>Title</th>
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<th>Grades</th>
<th>ISBN</th>
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<tr>
<td>MIGHTY'S MOUNTAIN</td>
<td>Binzen, Bill</td>
<td>K-5</td>
<td></td>
<td>Coward, McCann and Geoghegan, Inc.</td>
<td>200 Madison Avenue New York, N.Y.</td>
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<td>FRONTIERT OF A MINORITY; SPANISH-SPEAKING AMERICANS</td>
<td></td>
<td>4-7</td>
<td></td>
<td>Demco Educational Corp.</td>
<td>Box 1488 Madison, Wisc. 53701</td>
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<tr>
<td>TIE MARIA'S GARDEN</td>
<td>Clark, Ann Nolan</td>
<td>3-6</td>
<td></td>
<td>The Viking Press, Inc.</td>
<td>625 Madison Avenue New York, N. Y.</td>
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<tr>
<td>MEXICAN NATIVE ARTS AND CRAFTS</td>
<td>Covarrubias, Luis</td>
<td></td>
<td></td>
<td>Warren Educational Supplies</td>
<td>930 W. San Bernardino Rd. Covina, Calif</td>
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<tr>
<td>MEXICAN NATIVE COSTUMES</td>
<td>Covarrubias, Luis</td>
<td></td>
<td></td>
<td>Warren Educational Supplies</td>
<td>930 W. San Bernardino Rd. Covina, Calif</td>
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<tr>
<td>PEKITO'S STORY</td>
<td>Fern, Eugene</td>
<td>3-6</td>
<td></td>
<td>Farrar Straus &amp; Giroux</td>
<td>19 Union Square New York, N. Y. 1003</td>
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<tr>
<td>SOY CHICANO (I AM MEXICAN AMERICAN</td>
<td>Fitch, Bob and Lynne</td>
<td>6-8</td>
<td></td>
<td>Creative Educational Society, Inc.</td>
<td>515 N. Front Street Mankato, Minnesota 56001</td>
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<td>MEXICAN AMERICANS, A HANDBOOK FOR EDUCATORS</td>
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<td></td>
<td></td>
<td>Commission for Mexican American Affairs</td>
<td>1514 Buena Vista Street San Antonio, Texas</td>
</tr>
</tbody>
</table>
Las Posados, A Christmas Story
by Fraser, James
Grades K-3
Well illustrated tale, very few words.

A Home for Memo
by Freeman, Dorothy Rhodes
Grades 3rd
A young Mexican American boy decides to stay in California with his family.

Manuel, Young Mexican American
by Greene, Carla
Grades 5-8
Fictional story

Fara Chiquitines
by Jimenez, Emma
Grades K-4
Children's song. A hardback compilation of the next three books. Record available.

My House Is Your House
by Martinez, Rafael F.
Grades 6-8
Portrayal of Mexican American family life

Amigo
by Schweitzer, Byrd Baylor
Grades 3-6
Set in poetry format. This is the story of a Mexican American boy in the southwest who has a prairie dog as a pet and a prairie dog who has a boy as a pet.

Sesame Street Magazine
Grades K-3
This magazine is essentially bilingual and well done.

Gentle, Gentle Thursday
by Shepherd, Gene D. and Martin Bill, Jr.
Grades 3-6
Short poem well illustrated, promoting the value of differences in people.

Northland Press
Box N
Flagstaff, Ariz. 86001
$7.75

Elk Grove Press, Inc.
17420 Ventura Blvd.
Encino, California 91316
$3.89

Lantern Press, Inc.
(Publishers)
354 Hussey Rd.
Mt. Vernon, N.Y. 10552
$3.81

Bowmar Publishing Corp
622 Rodier Dr.
Glendale, California 91201
$2.29 Bk.
$2.05 Rec.

Friendship Press
475 Riverside Drive
New York, N. Y.
$1.95

The Mac Millan Company
866 Third Avenue
New York, N. Y. 10022
$4.95

Address all circulation inquiries to:
Sesame Street Magazine
North Road
Poughkeepsie, N. Y. 12601
$3.00 1 yr.

Northland Press
Box N
Flagstaff, Ariz. 86001
$7.75

Elk Grove Press, Inc.
17420 Ventura Blvd.
Encino, California 91316
$3.89

Lantern Press, Inc.
(Publishers)
354 Hussey Rd.
Mt. Vernon, N.Y. 10552
$3.81

Bowmar Publishing Corp
622 Rodier Dr.
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$2.29 Bk.
$2.05 Rec.

Friendship Press
475 Riverside Drive
New York, N. Y.
$1.95

The Mac Millan Company
866 Third Avenue
New York, N. Y. 10022
$4.95

Address all circulation inquiries to:
Sesame Street Magazine
North Road
Poughkeepsie, N. Y. 12601
$3.00 1 yr.

Bower Records, Inc.
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$4.50
SONGS OF SPANISH AMERICA
all ages
Album

A TREASURY OF MEXICAN FOLKWAYS
by Toor, Frances
Customs, folklore, art dress, food
Resource for teachers

ELIZARRO
by Vavra, Robert
Grades 4-8
Illustrated with excellent color photos
of a Mexican boy and his adventures.

CHUCHO, THE BOY WITH THE GOOD NAME
by Phillips, Eulo Mark
Chucho's journey from his home
in the mountains to his uncle's home
in a city of Mexico.

A MEXICAN AMERICAN SOURCE BOOK
by Rivers, Feliciano
Grades 6-9
Short biographies of famous Mexican
Americans, historical background of
Mexican American people in the United

ERE'S TU MI MAMA?
Are you my Mother?
by P. D. Eastman
Grades K-4
A bilingual presentation
of the book
good for beginning Spanish students.

ONE LUMINARIO FOR ANTONIO
by Flora Hood
Grades K-6
Easy to read story of a New Mexican boy
and his Christmas eve wish. (Luminario
is a candle that lights the way for
for the Christ Child).

QUE SERA--WHAT CAN IT BE?
Hupp, Loretta
Grades K-3
A bilingual text of delightful Spanish
riddles. Many riddles rhyme and are
easy to read. The translations are
literal and yet keep the flavor of the
originals.
IF YOU WERE BORN IN MEXICO
Filmstrip
Grades 2-5
Daily life in a village and the city are depicted and contrasted. Accurate presentation and up to date.

THERE IS A BULL ON MY BALCONY
Joslin, Sesyle
Grades 2-6
A creative and charming book of useful phrases in Spanish and English and the proper time to use the phrases. Excellent black and white illustrations.

TWO PESOS FOR CATALINA
by Kirn, Ann
Grades 2-4
Story of a small girl and her family in Taxco. The story is designed to give North American children a glimpse of people of Mexico including language, clothes and customs.

FRIEND OF MIGUEL
by Martin, Patricia
Grades 2-4
Delightful story of a small boy in a Mexican village and his special friendship with a horse, Santiago. Well illustrated

THE WISE ROOSTER
by Prieto, Mariana
Grades K-4
A bilingual old legend of the first Christmas and the night the animals talked.

MOTHER GOOSE IN SPANISH
by Reid, A
Grades K-4
Spanish translations of favorite Mother Goose stories. The illustrations are in a Spanish setting which adds to the charm.

PASO A PASO-STEP BY STEP;
POETRY AND PROSE FOR CHILDREN
Grades K-4 (L.P. Album)
A selection of nursery rhymes, riddles, short poems and stories

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CORTEZ AND THE CONQUEST OF MEXICO
(color filmstrip and cassette)
Grades 3-6
Description of Mexico before Cortes, examination of Spanish rule and its influence, Mexico under Cortes and discussion of Spain's concern over cruelty in Mexico

THE CORN GROWS RIPE
by Rhoda, Dorothy
Grades 4-6
Story of a Mayan boy's year of learning to be a man. Story of Mayan Indians, in the twentieth century living in Yucatan following ancient customs and celebrating the traditional festival of their age old gods in addition to Christianity.

MEXICO: LAND OF THE PLUMED SERPENT
by Grant, Clara L.
Grades 4-6
Stories and factual chapters combined in this book to give students information on the country's geography, heritage, economy and village and town customs. Well illustrated with photographs and drawings.

MEXICO IN PICTURES
by Hall, Barbara J.
Grades 4-6
A description of Mexico in black and white photographs. Description includes the land, people, art, theatre, economy, government, and history.

RAMON MAKES A TRADE
by Ritchie, Barbara
Grades 4-6
A bilingual story of a Mexican boy who wants to trade his home made jar for a parrot. The story is beautifully illustrated and has high interest level.

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CONCHITA AND JUAN, A GIRL AND A BOY OF MEXICO
by Schloat, Warren G.
Grades 4-6
Depicting life, social customs and food in a small town in the Central Highlands of Mexico. Many black and white photographs.

MISTER FOLK'S WAR: THE CONFLICT NO ONE WANTED
by Young, Bob
Grades 4-8
A fair presentation of the Mexican American War. It was a greater struggle between two American political parties than between America and Mexico. There is still debate whether the land was rightly or wrongly won.

BENITO
by Bulla, Clyde
Grades 4-6
Sympathetic portrayal of a young Mexican boy with dreams of becoming an artist. High interest story and good story line.

SONGS IN SPANISH FOR CHILDREN
Grades 4-6
14 songs sung by children in Spanish. Insert gives lyrics and translates specific words.

VAMOS: A CANTAR...(Let us sing.)
Grades 4-6
A collection of Children's songs in Spanish. Insert gives lyrics in English and Spanish.

MI DICCIONARIO ILUSTRADO
by Aquino-Bermudez and Federico
Grades K-3
Spanish and English words accompany each well illustrated item. The book is divided into parts - people, animals, story book character, what we do, things, places, colors, numbers and words that help. Excellent, realistic, multi-ethnic illustrations.
JUAREZ HERO OF MEXICO
by Baker, Nina Brawn
Grades 4-8
Easy to read account of Benito Juarez and his contributions to Mexico. Some fictional dialogue is present. This had the effect of making the story more personal and interesting.

MEXICALI SOUP
by Hitte, Kathryn
Grades 3-6
Mama goes to the grocery to buy items for her special soup. Along the way she meets family members who suggest she leave out various items. The result is a large kettle of hot water (Backwards from Stone Soup). Excellent City life pictures.

NINE DAYS TO CHRISTMAS
by Hall, Marie ets
Grades K-4
5 year old Ceci waits for Christmas. We follow her through Christmas preparation. Las Posadas, buying a pinata, and a pinata party on the patio. A very good view of Mexican life, Christmas customs, houses, clothing. 1960 Caldecott winner.

MIGHTY HARD ROAD: THE STORY OF CESAR CHAVEZ
by Terzian, James
Grades 5-8
A biography of Cesar Chavez, organizer of the farm workers - well presented easy to read, high interest, low reading level.
FOCUS ON
LA RAZA*

The resources presented were selected as the best materials available for providing an insight into La Raza. For this reason the bibliography is very selective rather than comprehensive. No out-of-print titles are included.

*This list is a slightly augmented version of that compiled by Rose Lernberg and Alice Harris Koleszar for the Association of Children's Librarians Institute in March, 1970.
JUVENILE MATERIALS

BOOKS ABOUT THE MEXICAN AMERICAN

Few books about the Mexican American have been written for children, and only a small portion of those available meet critical literary standards. In addition, some good books meet literary standards but do not impart a feeling for the Mexican Americans and the unique aspects of their culture, and have therefore been excluded from the list.

A story of a young Mexican American orphan who goes to live with his uncle. He is an unhappy drudge until friendship with an artist starts a sequence of events which change Benito and his life.

Paco leaves his lean-to in the mountains of New Mexico when the Old One falls ill. He adjusts to life with a Spanish family in a nearby village finally almost forgetting the mountain, until one night the animals call him. A mystical story which stresses kindness to all living things and ends with the posada.

A young boy learns about the wind through experiences which are common to children.

A sympathetic and personal portrait of Cesar Chavez, simply told. Includes the development of the National Farm Workers Association and the grape strike.

An autobiography of an outstanding Mexican American. Written in the author's humorous and compelling style, this account of his early childhood in Mexico and subsequent immigration to California conveys a sense of dignity, understanding and humanity, not frequently achieved.

A Mexican boy is tricked into becoming a cotton picker in California but manages to escape and find help.

Janey Larkin, the daughter of migrant workers, becomes friendly with Lupe Romero. A somewhat dated, yet still worthwhile, story of migrant life in the San Joaquin Valley in the 1930's. See the annotation for *VELVET ROOM* by Snyder.

Twelve-year-old Miguel tells of his longing to prove himself a man so that he may accompany the other men who take the sheep to their summer pasture in the Sangre de Cristo Mountains. A moving, very special story which conveys Mexican American values.
Ballis, George. BAJrA. Farm Workers Press. $2.50. Grades 3 - 6.
Ballis' superb pictures present the how's, why's and where's of the grape strike on an easily understood level. (Dual text)

Nava, Julian. MEXICAN AMERICANS: PAST, PRESENT AND FUTURE. America Book Co., $2.52. Grades 6 - 8.
An historical picture of the development of the Southwest states and their "new minority". Contains information not readily available in other sources. Thought provoking "Problems to think about" at chapter ends.

FOLKLORE AND CUSTOMS OF MEXICO

Spanish and English versions of children's rhymes from along the Rio Grande.

Bernal, Ignacio. NATIONAL MUSEUM OF ANTHROPOLOGY, MEXICO: ART, ARCHITECTURE, ARCHAEOLOGY, ETHNOGRAPHY. Abrams, 1968. $25.00. Grade 7 up.
Magnificent photographs of art works in this museum are accompanied by a very detailed text.

Short, humorous folk tales, old and new.

Brock, Virginia. PIÑATAS. Abingdon, 1966. $3.00. Grade 4 up.
The history of piñatas, three stories about piñatas, and directions for making and using them are all included in this book.

A collection of short legends from various periods in Mexican history.

Covarrubias, Miguel. INDIAN ART OF MEXICO AND CENTRAL AMERICA. Knopf, 1957. $17.50. Grade 6 up.
Describes the periods of Indian art chronologically from the preclassic period through the Aztec period.

Edwards, Emily and Manuel A. Bravo. PAINTED WALLS OF MEXICO. University of Texas, 1966. $15.00. Grade 6 up.
A study of all types of murals from prehistoric days up to the present. Color plates.

Eta, Marie Hall and Aurora Labastide. NINE DAYS TO CHRISTMAS. Viking, 1959. $3.50. Preschool - Grade 2.
A little girl in Mexico City participates in Christmas festivities including the posada and piñata.

Fraser, James. LAS POSADAS, A CHRISTMAS STORY. Northland, 1963. $2.75. Grades K-2.
A charming book with a very brief text which describes this Christmas tradition. Illustrated by Nick De Grazia.

Excellent black and white photographs of the art work of early Mexican cultures are explained in the brief text.
formation of this new minority. In addition, many important details are pro-
vided to fill the informational gap for the years between 1848 and 1960. Finally,
the activism of today - from Tijerina in New Mexico to Chavez in Delano - is put
into the historical continuum always unfolding throughout this series.

Recordings

CANTEMOS NINOS. Idyllwild Records. Idyllwild, Calif.
SPANISH-AMERICAN CHILDREN'S SONGS. Cantemos Records. Taos, New Mexico.
(Contains songs of the Southwest as well as Mexico)
SONGS IN SPANISH FOR CHILDREN. Columbia Records (Special Service Records)
LATIN AMERICAN CHILDREN'S SONGS. Asch Records. New York, N.Y.
CRI-CRI: lo mejor de Francisco Gabilando Soler. RCA Victor Mexicana. Mexico, D.F.
FOLK SONGS FOR CHILDREN OF ALL AGES (Spanish-American Children's Songs) Cantemos
Records. Taos, New Mexico.

16mm Motion Pictures

*AI All JONQVIN. Centro Campesino Cultural, Fresno. Color. 22 min.

An eloquent assertion of identity portrayed through a montage of still photos by
George Ballis, set to the Chicano epic poem by Rudolfo "Corky" Gonzales;
narrated by Luis Valdez.

*MAKING A PINATA. Atlantis Productions. Color, 11 min.

A useful film which illustrates clearly, step by step, how to make a pinata
with simple materials available in the home.

*MEXICAN AMERICANS: THE INVISIBLE MINORITY. Indiana University. Color. 18 min.

A brief summation of the problems, responses and aspirations of the Mexican
American. Includes views of notable Chicanos: Corky Gonzales, Ernesto Galarza,
Cesar Chavez, Sal Castro and Reies Tijerina.


The first year of the Delano Grape Strike -- the struggles of a handful of
Mexican American workers symbolize the yearning of all men for equality.

...AND NOW MIGUEL. Norwood Films. Black and white. Parts I and II. 35 min. each.

Beautiful film version of Krumgold's book by the same title.

*THE MEXICAN AMERICAN: HERITAGE AND DESTINY. Handel Film Corp. Color. 29 min.

This film is divided into two parts, one dealing with the cultural heritage of
Mexico, the other showing how the heritage has strongly influenced life in the
U.S., particularly in the Southwestern states.
BIBLIOGRAPHY OF CHILDREN'S BOOKS IN SPANISH for "SESAME STREET" CHILDREN'S TELEVISION WORKSHOP SERIES

Prepared by the BOOKS SELECTION COMMITTEE OF THE CHILDREN'S TELEVISION WORKSHOP:

Mrs. Augusta Baker, Coordinator, Office of Children's Services, New York Public Library
Miss Anne R. Izard, Children's Consultant, Westchester Library System

Under the auspices of the NATIONAL BOOK COMMITTEE, INC.

(This list of books is especially selected as supplementary reading in connection with the CTW preschool education series. We urge you to reproduce and distribute it. In general, only one book by an author is listed, but many authors have several suitable titles.)

<table>
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<th>AUTHOR</th>
<th>TITLE</th>
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<tr>
<td>Belpre, Pura</td>
<td>OTÉ: A PUERTO RICAN FOLKTALE</td>
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<td>PEREZ Y MARTINA</td>
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<td>William Morrow</td>
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<td>PELO LACIO, PELO RIZO</td>
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<td>Gurney, Eric &amp; Nancy</td>
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<td>ROBERT AND THE STATUE OF LIBERTY</td>
<td>Bobbs-Merrill</td>
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Prieto, Mariana B.  
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Rey, Hans A.  
Rider, Alex  
Ritchie, Barbara  
Selsam, Millicent E.  
Serfozo, Mary  
Steuss, Dr.  
Showers, Paul  
Showers, Paul  
Tallon, Robert  
Williams, Letty & Herb  

EL GALLO SABIO  
JUANITO PERDIDO  
UN PAPALOTE PARA CARLOS  
MOTHER GOOSE IN SPANISH  
JORGE EL CURIOSO  
WE TAKE A SATURDAY WALK  
RAMON MAKES A TRADE  
TERESITA Y LAS ORUGAS  
BIENVENIDO ROBERTO  
EL GATO ENSOMBRERADO  
CAT IN THE HAT DICTIONARY IN SPANISH  
MIRATE LOS OJOS  
TU PIEL Y LA MIA  
ABCDEFGHJKLMNOPQRSTUVWXYZ IN ENGLISH AND SPANISH  
LA PEQUEÑA GALLINA ROJA  

AUTHOR  
TITLE  
PUBLISHER  

John Day  
John Day  
John Day  
T. Y. Crowell  
Houghton Mifflin  
Funk & Wagnalls  
Parnassus  
Harper & Row  
Follett  
Random (Beginner Bks.)  
Random  
T. Y. Crowell  
T. Y. Crowell  
Lion Press  
Prentice-Hall  

* Children's Television Workshop  
National Educational Television  
1865 Broadway  
New York, New York  10023  
(212) 757-3545  

** Prices are subject to change
The materials on these pages come from the Booklist and Subscription Books Bulletin, July 15, 1968, and may be obtained from Adult Services Library Association, 50 E. Huron St. Chicago 60611. Single copies free accompanied by stamped, self addressed, envelope; 10-24 copies, 10¢ each; 50 copies $4.50.

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CATALOGING PROBLEMS RELATING TO MEXICAN AMERICAN MATERIALS

BRIEF HISTORY OF THE SOUTHWEST

1519--Cortez lands in Mexico City for God, Glory and Gold.

1521--Fall of Aztec capitol

1521 to 1600's--Spanish settle affairs in Mexico City--get natives under control.

From 1600's to 1848 (200 years!) begin to settle what is now New Mexico, Texas, Southern California, Colorado and parts of Nevada.

In California set up mission system.

In New Mexico set up town settlements with communal land for grazing and farming.

In Texas set up ranching and utilized irrigation skills acquired in Spain and Mexico. The whole period of time people were farming, mining, irrigating, settling. Doing extensive mining--this was a primary reason for coming to the new land. This area was called "Aztlan" (land north) and was geographically cut off from Mexico City by distance (took 6 months by wagon to reach Santa Fe), Indians (Apache were nomadic and could not be controlled,) terrain (no water, had to keep supply on hand). All this area was a part of the country of Mexico, and comprised more than half of the land mass of Mexico, was governed by Mexican law etc., people living here were Mexican citizens.

MEANWHILE;

1621--pilgrims landed

1621 to 1848--set up towns east of Appalachian mountains and along rivers west of mountains. Were primarily merchants. Had no mining skills, very little farming skills originally--learned alot from the native inhabitants of the land.

Westward expansion--"Manifest Destiny"--President Polk--brought two halves of the country together in the Southwest.

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00048
Anglos brought with them deeds, property rights, Anglo claim system. By sheer number began to force Mexicans out--"bought" the land for back taxes, etc. This land still belonged to Mexico, who was the rightful taxing body). February 2, 1848--end of the Mexican American War with the Treaty of Guadalupe Hidalgo. Created the "Mexican American" overnight. The people living in this area had been living here for 200 years, this was their home. Had been Mexican citizens, now were American citizens "by default". (The vastness of the area and the distance of the area from Mexico City, made it, at the time, not practical for Mexico City to protect).

DEWEY DECIMAL CLASSIFICATION SYSTEM

A. History of countries discussed is that of present day boundaries of that country.

B. 973--American history number, begins with pilgrims and details all Eastern seaboard activities--no mention of the development of the Southwest during this period of time (1600 to 1800's).

C. Only place available now is to put this information with the history of the individual states, not possible to treat the region well.

I. 1. Keep in mind people who use the library come looking for American history in the 973's will, at present, only find Anglo history.

2. I suggest we put these 1600 to 1800 materials on the Southwest in the appropriate 973 number according to the time frame indicated.

II. 1. Putting a number on a book is indirect labeling of materials.

2. If a book is about Mexican American Art, put with art books in 700's.
   if it is on labor, put with labor in 330's, etc., not with minorities in 301.

3. Keep in mind people who use the library come looking for Art, not fair that they should find only Anglo art--all music, art, sports, etc., should be together.
III.

1. 917.2 is a geography and travel number—not a history number.

2. Watch books that come through with this number—make sure it really is geography or travel. (Many of the history books come through with this number, because there is really no other place to put the material at present).

IV.

1. Common subject heading used is Mexicans in the U.S.
   A. This is not accurate—this area and these people have been here since 1600—ALMOST 400 YEARS—The United States is only now getting ready to celebrate its 200th birthday.

2. The term Mexican American is perfectly acceptable and can be added to Sears or Library of Congress headings by following the rules in the preface.

3. Suggest a "SEE" card from "Chicano" and a "SEE ALSO" from "Mexicans in the U.S."
MOTION PICTURES
The following is a listing of film titles that can be used in conjunction with units of instruction on the Mexican American. Only recommended titles have been included with annotations and pointing out lengthy films. Annotations and grade levels are provided as well as a listing of where the films are available for rental, code numbers to use when ordering if necessary and rental price.

The addresses of distributors and addresser of rental sources are available at the end of the listing.

Films marked with an (*) are owned by The Mexican American Curriculum Office, Toledo, Ohio.

* ARCHITECTURE MEXICO. 21 minutes. Color AV-Ed
  Shows the remains of prehistoric architecture, modern architecture and facilities, and contributions of the Aztecs and Spaniards. 4th grade and up.
  Indiana University RSC 314 $8.50
  Kent State University HC 66 $8.00
  Michigan State University $7.00

* ART AND CRAFTS OF MEXICO. Part I - 13 minutes, Part II - 11 minutes, Encyclopedia Britannica Color
  PART I:
  Pottery and weaving emphasized - 3rd grade and up.
  Indiana University RSC 743 $7.00
  University of California 6718 $12.00
  Syracuse University 1-614 $3.50
  Kent State University 1216 $6.50
  University of California $4.50

  PART II:
  Basketry, Stone, Wood & Metal emphasized
  3rd grade and up
  University of Indiana RSC 744 $4.74
  University of California 6719 $11.00
  Kent State University 1232 $5.00
  University of Michigan 1-614 $4.00
  Syracuse University $3.50

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"Educacion Entrenamiento y Sufragio Electivo"
BIRTH OF A UNION. 30 minutes B & W Indiana University $125.00
Recounts the story of how the National Farm Workers Association came into existence. Secondary and Adult.
Indiana University CS 1719 $ 6.75
University of California 7176 $ 10.00

BROOMS OF MEXICO. 26 minutes Color International Film Bureau $365.00
Poetry of Alvin Gordon combines with drawings of Ted De Grazia and line photography to the present dreams, hope and memories of the Mexican; for whom a broom is an important part of life.
Useful in creative writing and Art classes
Secondary and up.
No rental information available

CHANGE: Education and the Mexican American. 57 minutes B & W $340.00
University of California
1968 East Los Angeles High School walkouts; causes & demands. May be too long for high school student to maintain interest.
Professional.
University of California $ 21.00

CHICANO: 27 minutes. Color BFA Educational Media $315.00
Background of the Chicano movement on the West Coast. Los Angeles moratorium included.
Well done. 9th grade and up.
McGraw 101917-0 $ 29.00
Syracuse University 3-9705 $ 25.00
University of Michigan $ 7.50

CHILDREN OF THE SEASONS. 25 minutes color, B&W T.V., $146.00
Bowling Green, Ohio
Education in Ohio for migrant children using oral language techniques.
Professional
Mexican American Curriculum Office.
Toledo Public Schools
Available for purchase from:
Filmmakers, Inc.
1001 Terminal Road
Lansing, Michigan $146.00

DECISION AT DELANO 26 minutes Color National Educational Media.
Mexican American farm workers organized struggle for a voice in our society. Lengthy treatment of subject.
10th grade and up.
University of California PH 747 $ 23.00
University of Michigan $ 8.00

BEST COPY AVAILABLE
* DROP-OUT NOW -- PAY LATER 24 minute film  color, Handel Films  $300.00
Stresses need to realize value of becoming skilled
at college or trade school.
Not dictactic - well done.  10th grade and up.
Syracuse University  3-9633  $ 15.00

* FELIPE - NORTH OF THE BORDER. 16 minutes  Color  $210.00
Learning Corporation of America
Felipa teaches her uncle English so that he can pass his
driver's test and get a new job. Points out values
and concerns of people.
5th grade and up.
Syracuse University  3-8789  $ 10.00

* HISPANIC HERITAGE. 15 minutes  Color, Western Cine  $220.00
A general overview of Hispanic influence in the
Southwest, particularly in Colorado. Irrigation,
farming, and cultural contributions are emphasized.
4th grade and up.
Not available for rental. Can be purchased from:
Western Cine
312 South Pearl Street
Denver, Colorado 80204  $220.00

* HOW'S SCHOOL ENRIQUE? 16 minutes  Color, Aims  $240.00
Designed to stimulate discussion, contrasts,
subject-oriented teacher with student-oriented teacher.
The symptoms of alienation within the educational
system and attendant failure this often implies are
clear.
Secondary and up - professional.
University of Michigan  $ 6.50
University of California  8487  $ 16.00

* HELGA. 52 Minutes  Color, McGraw Hill  $300.00
Discusses Cesar Chavez and the Delano Strike - the
longest and most successful agricultural strike in
the nation's history. Too lengthy for typical
classroom use.
Secondary and up.
University of Indiana  GCC 1983  $ 21.00
McGraw & Hill  808136-1  $ 30.00

* HUNGER IN AMERICA. 41 minutes  Color, Meredith  $550.00
Presents a study of poor in Texas, Alabama, Virginia
and Arizona, dealing with poverty among Mexican American,
the black, poor white, and American Indian. Includes
suggested remedies and a study of the current food
program. 1972.
Secondary and up.
Indiana University  GCC 1965  $ 19.00
University of California  7192  $ 31.00
University of Michigan  883  $ 10.50
Syracuse University  800054  3-7795  $ 15.00

BEST COPY AVAILABLE
*I AM JOAQUIN (YO SOY JOAQUIN) 2nd Ed., 20 minutes color. $330.00
Epic poem by Corky González about a Mexican American history and experience in the United States uses still photos, well narrated. 7th grade and up.
University of California 7909
University of Michigan
Commission for Mexican American Affairs
1514 Buena Vista St.
San Antonio, Texas 78207 $15.00

*LATINO: CULTURAL CONFLICT. 11 minutes 8 & 16 mm. $168.00
Points out cultural conflicts between Spanish speaking people and the Anglo community. Many Anglo actions produce an intensification of already existing problems. 10th grade and up.
Syracuse University 2-10053 $12.00

*MAKING A PINATA. 11 minutes color, Atlantis $125.00
Easily shows how to create a colorful means of celebrating special occasions. All age levels.
Syracuse University - no rental price given
Also available for purchase from Atlantis Production
1252 La Granda Dr.
Thousand Oaks, Calif. 91360

MEXICAN AMERICAN CULTURE: ITS HERITAGE. 18 minutes color $235.00
Communications Group West
Demonstrates visually and musically the origins and history of the Mexican American Culture 5th grade and up.
Rent from:
Communications Group West
6335 Homewood Ave.
Suite 201
Hollywood, California 90038 $23.50

A MEXICAN AMERICAN FAMILY. 17 minutes color, Atlantis Prod. $200.00
Provides insight into the life of a Mexican American family, relationships, traditions, and adjustments to a new society. 7th grade and up.
Syracuse University - No rental price listed

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**MEXICAN AMERICAN - HERITAGE AND DESTINY**

39 minutes color

Handel Film

Presents

Ancient and modern Mexican history, and Mexican Americans who have achieved outstanding success in their work. Architecture, music and art are also utilized.

5th grade and up.

Syracuse University

$350.00

$17.50

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**MEXICAN AMERICANS -- THE INVISIBLE MINORITY**

38 minutes color

Indiana University

Mexican Americans are searching for an identity within the protest movement. Understanding the Mexican American struggle requires an understanding of minority aspirations which include retaining a cultural identity.

10th grade and up.

Indiana University

$12.50

University of California

$13.00

University of Michigan

$10.75

Commission for Mexican American Affairs

15th Buena Vista Street

San Antonio, Texas 78207

$15.00

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**MEXICAN AMERICAN SPEAKS -- HERITAGE IN BRONZE**

20 minutes color

Encyclopedia Britannica

An examination of Mexican American heritage and culture emphasizing contributions to American society. Points out methods used to secure social equality and indicates progress being achieved. (1972)

9th grade and up.

Encyclopedia Britannica

$9.00

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**MEXICAN AMERICANS: VIVA LA RATA.**

47 minutes B & W

McGraw Hill

Grievances discussed by political and religious leaders, police, and citizen leaders. Al Santos, success of Cesar Chavez and Rudolfo Gonzalez is seen as a major force in the struggle for economic and social advancement.

9th grade and up.

McGraw Hill

$27.00

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**MEXICAN OR AMERICAN**

17 minutes color, Atlantis Prod.

A study of some conflicts which arise within a Chicano community, and looks at a Mexican American family in a state of flux, with particular emphasis on important decisions they must make: choices with various alternative solutions.

9th grade and up.

Syracuse University

(No rental price listed)
MEXICAN DANCES, Parts I & II. 18 minutes each, color
Aims Instructional Video.
Effectively combines Mexican American history, culture
and contributions as background for dance which are
well done by Los Angeles High School students.
3rd grade and up.
Not yet available for rental, can be
purchased from:
The Aims Co.
P. O. Box 240
Hollywood, California
$250.00 (each)

MEXICO: LAND AND PEOPLE. 20 minutes color
Encyclopedia Britannica
Traces the cultural, religious, and economic heritage of
the Mexican People, and describes Indian and Spanish
contributions to the development of Mexico.
5th grade and up.

Southern Illinois 4-0805 $ 7.55
Syracuse University 7-3390 $10.00
Kent State University cc-1723 $ 8.00
Indiana University 680-944 $ 9.00
Michigan State University $ 7.00

MEXICAN POTTERS: CLAY ART IN OLD MEXICO. 11 minutes color
BFA Educational Video
Mexican potters create pots, bowls, toys and useful
household objects that blend color and design found in
nature with Indian patterns. The process of pottery
making is described.
4th grade and up.
Michigan State University $ 4.00

MEXICO: SABADO WITH RAMON. 11 minutes color, Doubleday
We follow Ramon through a Saturday in Mexico City,
learning about clothing, food, play, and customs.
Especially good because Ramon is a middle class boy.
3rd through 5th grades.
Not available for rental. May be purchased
from the company:
Doubleday
501 Franklin Ave.
Garden City, N. Y.
$130.00

BEST COPY AVAILABLE
* MIGRANT. 53 minutes color, NBC
A sequel to Edward R. Murrow's Harvest of Shame, pointing out that the migrant laborer is no better today than he was 10 years ago, the average income is $891 a year, children do not attend school, but work in the fields where child labor laws are not enforced.
10th grade and up.
University of California 7880
Syracuse University (no price given)
University of Michigan

* MINORITY YOUTH: AN IEP. 11 minutes color.
BFA Educational Media
Angie relates her personal feelings about being Mexican American. She questions the prejudice which she sees in education and employment and feels that it takes patience to bring about equal status of all Americans.
9th grade, 12th grade and college level.
Syracuse University 1-9732

* MOST HATED MAN IN NEW MEXICO. 29 minutes color, N.B.C.
Reies Lopez Tijerina has become a spokesman for a few of the Southwest poor. His alliance for Free City States is attempting to give land back to the people, claiming that it was wrongfully taken by the government.
9th grade and up.
Rent from N.B.C., Rockefeller Plaza
New York, N. Y. 10020

* NORTH FROM MEXICO. 20 minutes color, Greenwood Films
Film traces 400 years of Mexican American history from 1540 to current socio-economic status. Presents historical facts that include cultural contributions and emphasizes the Southwest as indigenous to Chicano heritage.
5th grade and up.
University of California

* INOSOTROS VENCEREMOS. 11 minutes B & W, Jon Lewis
A film in Spanish made from still photos, used as an organized tool for the United Farm Workers. Reveals the poverty of an entire class of people and the group's hope for the future.
9th grade and up.
Rent from:
Jon Lewis
236 Sanchez Street
San Francisco, California 94114

$500.00
$29.00
$17.50
$145.00
$330.00
$250.00
$100.00
$16.00
$15.00

BEST COPY AVAILABLE
THE ORANGE AND THE GREEN, 21 minutes color, N.B.C.  $275.00
Bigotry, demagogery, economic rivalry and destruction are elements in the nature of prejudice and are present in Northern Ireland, provides a classic example of the pattern of prejudice. A good film to use to start discussion on racism in the U.S. 10th grade and up.
Rent from:
N.B.C.
30 Rockefeller Plaza
New York N.Y. 10020
Syracuse University
University of Michigan

THE OWL WHO GREW A BEAK, 16 minutes color  $42.00
National Audio-Visual Service
Presents in cartoon format ways to combat exploitation in the inner city. 7th grade and up.
University of Michigan
Purchase from:
National Audio-Visual Service
Washington, D.C. 20409

THE PERFECT RACE 20 minutes color; Pyramid Films  $260.00
A science fictional beginning, suggesting that a perfect race, free of hatred and prejudice can be produced scientifically. Six students talk about their prejudice and inhibitions are broken down, allowing the students to relate on a personal and sociological level. 10th grade and up.
Rent from company:
Pyramid Films
Box 1048
Santa Monica, California 90406

REQUIEM 29! CHICANO MORATORIUM, 26 minutes color  $20.00
University of California
Documentation of the August 19th police riots in the East Los Angeles area and the ensuing Helen Calabuig Inquest. 10th grade and up.
University of California (rental price not listed)
**SEQUELIOS: EL MAESTRO** 14 minutes color

Encyclopedia Britannica

Valuable insight into the technique and philosophy of the Artist David Siqueiros as well as a glimpse into one of the important social and artistic movements of the 20th century--the three dimensional mural.

7th grade and up.

University of California 7289 $12.00

**SPANISH INFLUENCE IN THE UNITED STATES** 11 minutes color

Coronet Films

As seen through the eyes of two students, studies the influence of the Spaniards on our culture in architecture, language, agriculture, and ranching.

4th grade and up.

<table>
<thead>
<tr>
<th>University</th>
<th>Code</th>
<th>Price</th>
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<tr>
<td>Syracuse</td>
<td>1-1542</td>
<td>$5.50</td>
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<td>Indiana University</td>
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<td>Kent State University</td>
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<td>$3.00</td>
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<tr>
<td>University of Michigan</td>
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<td>$4.00</td>
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**STRANGERS IN THEIR OWN LAND: THE CHICANOS** 16 min. Color

ABC Media Concepts

Recounts events that took place in Herr, Texas with Efrain Fernandez, his wife Doris, and Alonso Lopez a teacher. The trial for "participation" in a peaceful demonstration which erupted into violence is central to the film.

10th grade and up.

Rent from ABC Media Concepts

1330 Ave. of the Americas

New York, N. Y. 10011

$20.00

**STARTING ENGLISH EARLY** 22 minutes color

University of California

Demonstrates techniques of teaching English as a second language to elementary children. William Series 200 techniques. Very similar to Peabody techniques. ESL teachers will find these methods effective and fun for the children. Professional

University of California

No rental information available.

Mexican American Curriculum Office

Toledo Public Schools

Toledo, Ohio 4360

(Payment only)

$285.00

BEST COPY AVAILABLE
1. TAXCO: VILLAGE OF ART. 17 minutes color
   BFA Educational Media
   A view of the city and the basket makers, silversmiths, coppersmiths, and artists who make Taxco famous.
   4th grade and up.
   University of California 67-103
   Southern Illinois 67-113
   From the Company:
   BFA Educational Media
   7711 Michigan Ave.
   Santa Monica, California 90404
   $10.00

EL TEATRO CAMPESINO. 61 minutes B & W
   Indiana University
   A history of the theater of the farmworkers from its beginnings in the fields to its present role as theater committed to social change on a broad front.
   7th grade and up.
   University of California 67-141
   Indiana University 67-143
   Also from:
   Commission for Mexican American Affairs
   1514 Buena Vista Street
   San Antonio, Texas 78207
   $10.00

THEY GET RICH FROM THE POOR. 47 minutes color, N.B.C.
   This documentary points out that a lot of money can be made in poor neighborhoods by exploiting people's hopes and incomes with numbers racket and other forms of gambling.
   10th grade and up.
   Syracuse University (no rental price given
   Rent from:
   N.B.C.
   30 Rockefeller Plaza
   New York, N.Y. 10020
   $15.00

TIJERINA. 30 minutes B & W, University of California
   Records, speeches made by fascist leader Tijerina, spokesman for many Southwest civil rights. Need for improvement in Education and economic opportunity is stressed.
   10th grade and up.
   University of California 74-49
   $13.00

BEST COPY AVAILABLE
TO BE SOMEBODY. 29 minutes color, Atlantis $300.00
Film records the progress of a young Mexican American woman who faces the grim prospect of joining the unaccustomed world of the Anglo in search of employment. Useful for guidance and counseling.
11th grade through college.
Univeristy of California $19.00
Syracuse University $10.25
University of Michigan (See rental price list)

Secondary.
No rental information available.
Contact the company.
William Graves Productions, 4th West 54th Street
New York, New York 10019

THE WESTWORD MOVEMENT IV: TEXAS AND THE MEXICAN WAR. $232.00
16 minutes color, Encyclopedia Britannica.
Film reviews the causes of the Texian settler's revolt, which led to independence for Texas; the annexation of Texas to issues of slavery and territorial expansion; points out that U.S. paid the price of ill-will in Latin America and political crisis at home by involvement in War with Mexico.
3rd through 8th grade.
Indiana University 833-1368
University of California 7161

YA BASTA: CHICANO MORATORIUM AT PASADENA PART. 19 minutes color $232.00
Cintech Productions.
Examines the reasons and portrays events that took place August 29, 1970, when Ruben Salazar was killed and a riot occurred in East Los Angeles.
No rental information available.
Contact the company.
Cintech Productions.
P.O. Box 1882
Long Beach, California 90801

* YO SOY CHICANO. 16 minutes color, Indians University $950.00
Chicano experience -- from roots to the present is portrayed through key events and leaders and through interviews with: Churro Ontiveros, Alipaz Alvarado, Reis Lopez Tijerina, "Bobby" Saucedo, and Jose Angel Gutierrez.
9th grade and up.
Indiana University 833-1371
University of California 7930

BEST COPY AVAILABLE // 00062
* SENTINELS OF SILENCE, 19 minutes, color

Encyclopedia Britannica

Excellent presentation of Mexican pre-Columbian monumental architecture. The original music and the filming techniques won this production two Academy Awards. Excellent to stimulate interest in early American civilizations and Mesoamerican cultures.

Encyclopedia Britannica

$ 9.00

* JENNY IS A GOOD THING, 19 minutes, color

National Audio Visual Center, Washington, D.C.

2 prints; one in English -- one in Spanish

Documents Head Start's nutrition program. The views of children's daily activities make this a film which can be used to encourage parents to help their children learn and develop.

Available in English from:

Modern Talking Pictures, Cleveland, Ohio

$ 10.00

and

National Audio Visual Center, Washington, D.C.

$ 10.00

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ERIC
RENTAL INFORMATION

INDIANA UNIVERSITY:
Send request on letterhead stationary, include catalog number, title of film, choice of dates to:
   Indiana University Film Rental Center
   Audio-Visual Center
   Bloomington, Indiana 47401

KENT STATE UNIVERSITY:
Order forms sent upon request, send film number, exact title, dates desired (3 consecutive weeks), confirmation address, shipping address and billing address to:
   Audio-Visual Services
   Kent State University
   Kent, Ohio 44242

MICHIGAN STATE UNIVERSITY/UNIVERSITY OF MICHIGAN
Request by exact title to either:
   Audio-Visual Education Center
   University of Michigan
   416 Fourth Street
   Ann Arbor, Michigan 48103
   Telephone: 764-5360
   or
   Instructional Media Center
   Michigan State University
   East Lansing, Michigan 48823
   Telephone: 353-3960

SOUTHERN ILLINOIS UNIVERSITY:
Order by title and number. Order as far in advance as possible. List in chronological order desired with one title per line.
   Learning Resources Service
   Southern Illinois University
   Carbondale, Illinois 62901

SYRACUSE UNIVERSITY:
Prepared order forms upon request.
   Film Rental Center of
   Syracuse University
   1455 East Calvin Street
   Syracuse, New York 13210
   Telephone: 315-479-0431

UNIVERSITY OF CALIFORNIA:
Prepared order blanks upon request.
   Lifelong Learning
   University Extension
   University of California
   Berkeley, California 94720

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DISTRIBUTORS

Alms Instructional Media
F.O. Box 1010
Hollywood, California 91622

Atlantis Productions Inc.
1252 La Granda Drive
Thousand Oaks, Calif. 91360

AV-ED Films
7934 Santa Monica Blvd.
Hollywood, California 90036

BFA Educational Media
2211 Michigan Ave.
Santa Monica, Calif. 90404

Carousel Films Inc.
1501 Broadway
New York, N.Y. 10036

Coronet Films
65 East South Water
Chicago, Illinois 60601

Encyclopedia Britannica
425 North Michigan Ave.
Chicago, Illinois 60611

Greenwood Press
51 Riverside Ave.
Westport, Conn. 06880

Handel Films
8730 Sunset Blvd.
West Hollywood, Calif. 90069

International Film Bureau
33 South Michigan Ave.
Chicago, Illinois 60604

Learning Corp. of America
711 Fifth Ave.
New York, N.Y. 10017

Lidar Film Distribution Center
Hightstown, New Jersey 08520

National Archives and Records Service
Washington, D.C. 20404

National Educational Media
1025 Vine St.
Sherman Oaks, Calif. 91403

N.R.C. Educational Enterprises
30 Rockefeller Plaza
New York, N.Y. 10020

Oxford Films, Inc.
1176 N. Los Palmas Ave.
Los Angeles, Calif. 90038
Library displays are used for:

- Directional messages
- Training aids
- "Teasers"
- Book-pushing messages
- Holidays and special events

Displays can be:
- Bulletin boards
- Posters
- Signs
- Mobile displays
- Exhibits

Tools and Materials:
- Construction paper, yarn, chalk, cardboard, wire
- Boxes, paint, straight pins, thumb tacks, book jackets, three dimensional objects, student work, clippings, junk, fabric

Organization of visuals:
- Determine theme and number of illustrations.
- Promote what makes the items or idea interesting, unusual or different.
- Prepare any descriptive material.
- Use just enough material to get the point across—simplicity is best.
- Organize for a complete story when appropriate.
- Make illustrations predominate.

Layout Technique:
- Divide bulletin board into interesting shapes
- Avoid evenly divided background
- Theme may suggest shapes
- Consider large abstract background
- If formal design for material is used, change background design
- Keep layout uncluttered.
- To save time—keep background material and change foreground
- Place descriptive material near title

Color:
- Use color to cause the eye to move or to emphasize
- For interest, use spots of color with lines
- Relate color to theme or illustration if possible
Movement:
Create movement by grouping illustrations
Vary lines create slow movement
Diagonal lines create fast movement
Use background shapes for movement
Develop feeling of logical movement
Add movement by putting title or illustrations on wire or string

Three dimensional objects:
Use folded poster board or support cardboard platform with yarn
Use painted boxes for display
Hang objects with wire or string
Set illustrations among room shapes, on pins
Staple box to bulletin board and put title or illustration on lid of box

Lettering:
Legible and easy to read
Felt tip pin
Chalk
Crayon
yarn and stapler or pins
cut out of paper

Expanding the bulletin board
Place title just to the outside of bulletin board
Add a three dimensional triangle of poster board to one side
Extend a piece of rope or yarn from the side, to catch the eye
Use wall board or easel and stand next to bulletin board
Put up a shelf in front supported with wire

Linking separate bulletin boards:
Use yarn or rope to "tie" together
Use a line of paper between
Use a long piece of colored paper between
Put cardboard around the corner between two bulletin boards

References:
Garvey, Mona. Library Displays, their purpose, construction and use
H.W. Wilson, 1969

Wilson Library Bulletin (ideas for bulletin boards are included every month)

Mexican American Curriculum Office has posters, pictures and art objects which would make attractive displays.
Do not attempt more than you can handle. When in doubt stick with the basics—large simple shapes, black and white with one or two bright colors, round-head cartoons, large simple captions, and perhaps most important of all, fresh ideas.
ARTS AND CRAFTS
PINATA

MATERIALS NEEDED: OATMEAL BOX OR BALLOON — TISSUE PAPER, CONSTRUCTION PAPER, GLUE, WHEAT PASTE, NEWSPAPER AND PAPER CUPS.

1 START WITH ONE OF THREE FOR A BASE.

a Stiff Paper Form  
b Balloon  
c Oatmeal Box

2 COVER A AND B WITH SEVERAL LAYERS OF NEWSPAPER STRIPS THAT HAVE BEEN DIPPED IN WHEAT PASTE. LET DRY AND ADD PAPER CUPS TO FORM DESIRED SHAPE. CUT OPENING TO ALLOW FOR FILLING OF CANDY. ADD RING FOR HANGING. SEE BELOW.

3 DECORATE WITH TISSUE PAPER THAT HAS BEEN CUT INTO STRIPS AND FRINGED. ADD PAPER RIBBONS — FOIL — OR CONSTRUCTION PAPER FOR FURTHER DECORATION.
MEXICAN CUP AND BALL

MATERIALS NEEDED: PAPER CUP, STRING, PENCIL, AND BALL.

1. Push eraser end of a new pencil 1/2" into base of cup.

2. Tie string onto pin and attach to ball. Tie other at base of cup. Cup may be decorated if desired.

MEXICAN FIGHTING COCKS

MATERIALS NEEDED: WIRE, FEATHERS, CARDBOARD, GLUE, HAIRPINS.

1. Bend wire (about 24" in length) in half as shown and set aside.

2. Make two cocks from cardboard.

3. Add feathers and features.

4. Add to ends of wire. Manipulate wire with hand to make cocks fight.

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MASKS — PAPER COPIES OF ORIGINALS

MATERIALS NEEDED: CONSTRUCTION PAPER AND GLUE.

STUDY ORIGINAL MASK FOR BASIC SHAPES THAT MAKE UP DESIGNS AND OVER-ALL SHAPE. USE SIMPLE PAPER SCULPTURE TECHNIQUES TO GIVE PAPER MASK DIMENSION. SEE EXAMPLE BELOW.

STEPS FOR MAKING PAPER COPY

1. CUT ABOVE PIECES AS SHOWN

2. ADD FLAT FEATURES OF SIMPLE SHAPES THAT RESEMBLE THOSE OF THE ORIGINAL.

3. CUT ABOVE PIECES AS SHOWN

4. FRINGE RINGS FOR EYES

5. CUT TRIANGLE FOR NOSE. FOLD AND CUT AS SHOWN.

6. ASSEMBLE, ADDING EARS, NOSE, TEETH, AND TONGUE.

GLUE TWO ENDS TO FACE

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CHILDREN'S MUSEUM

Detroit Public Schools

67 East Kirby Avenue

00078
Page 82 was removed from this document prior to its being submitted to the ERIC Document Reproduction Service because of its poor legibility.
**STEP 1**
Cross two sticks and wrap string or yarn around to hold them in a cross formation. (Use tongue depressors for young children.)

**STEP 2**
Begin to wind string or yarn around one stick, stretch to next stick and wrap around it. Continue in this way always going in the same direction.

**STEP 3**
Change color of string often to make colorful pattern. To add next color, overlap the string.

**STEP 4**
To finish ojos, tuck end of yarn under the last loop and pull tight.

**VARIATIONS:**
Use toothpicks to make tiny ojos.
Make different shapes by using three or four sticks for foundation.
Arrange a cluster of ojos for a wall hanging or decoration.

These "rods-eyes" are good luck symbols made by the Huichol Indians of Mexico.

MATERIALS NEEDED:
Yarn or string of various colors
Sticks, dowel rods, or tongue depressors
Scissors

CHILDREN'S MUSEUM
67 East Kirby Avenue
Detroit Public Schools

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00080
Ojo de Dios (pronounced Oh-Ho day dees). Down through the ages the Ojo de Dios (Eye of God) has symbolized the longing to understand and form a close tie with the unknown world. It is the oldest known fetish (charm) in history. Egyptians placed them on pyramids to assure the souls a happy journey through the Great Unknown. For hundreds of years the Mexican and American Indian have created Ojos to illustrate their prayers.

Today the Huichol (Wee-showl) Indians of Mexico use god eyes extensively for prayers and rituals, and it is chiefly connected with the prayers for children of good health and long life. The wish they express is that the eyes of the gods will look with favor upon the children. The "god-eyes" are laid on alters attached to prayer arrows, and after the children have worn them, are taken to homes or cave shrines. Whether hung on the wall, or carried, the bearer of an Ojo could be sure that his special god would watch over him.

The special colors of the Ojo can be the "pell". The eye or the pupil is the black center. The surrounding color contain the meaning of its magic.

Green is dominated by the God of Love.

Blue is the color of the God of Beauty.

Yellow is the favorite of the God of Wisdom, and

Red is the color of the God of War.

B E S T  C O P Y  A V A I L A B L E
WEAVE A BELT

MATERIALS NEEDED: CARDBOARD, YARN, STRING, AND PINS.

1. LENGTH OF CARD 
   \( \frac{3}{4} \) WAIST MEASUREMENT.

   PLACE PINS \( \frac{1}{4} \)" APART AT BOTH ENDS OF CARDBOARD.

2. WIND STRING AROUND PINS AS SHOWN.

   TURN CARDBOARD OVER AND STRING OTHER SIDE OVERLAPPING AS SHOWN ABOVE.

3. 4. TURN CARDBOARD OVER AND STRING OTHER SIDE OVERLAPPING AS SHOWN ABOVE.

   TO WEAVE, RAISE HEDDLE SLIP YARN THROUGH. LOWER HEDDLE AND WEAVE IN AND OUT WITH NEEDLE. REPEAT.

   PLACE CARDBOARD STRIP UNDER ALTERNATE STRANDS.

5. TO FINISH REMOVE PINS AND APPLY DESIGN OF EMBROIDERY IF DESIRED.

CHILDREN'S MUSEUM

Detroit Public Schools

67 East Kirby Avenue

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Mexican Costume Dolls

María

Carlos

Detroit Public Schools
Clothes for Carlos

"Sombrero"

"Serape"

Charro Costume
Clothes for María

Everyday Tehuantepec Dress

"Huipil"

Yucatan Costume

Sketch showing "Rebozo on doll"
Clothes for María

Chiapas Costume

Head “Huipil”

Tchuanatepec Costume

CHILDREN’S MUSEUM
67 East Kirby
Detroit Public Schools
MEXICAN MOTIFS

- Wavy lines and dots
- Tree of life
- Serape stripes
- Fanciful animals
- Colors: magenta, pink, orange, purple, turquoise, white, black
- Wrought iron designs in curving lines
- Grillwork
- Multiple brush strokes
- Vegetables
- Fish
- Flowers, leaves, spirals

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ANCIENT MEXICAN MOTIFS

Aztec sun calendar
masks
pyramids
feathered serpent
Quetzalcoatl
grotesques

basic motifs from statues and stelae
frets and keys

BEVERLY DOMALSKI
DEPARTMENT
TOLEDO PUBLIC SCHOOLS

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MEXICAN Artifacts

- Crepe or tissue paper flowers of strips ruffled around wire or teasel
- Pinatas of clipped tissue over macho’s base
- Mache’ bowls painted with acrylic paint
- Mache’ maracas over lightbulbs
- Mache’ drum from oatmeal or salt box
- Crayoned cloth to resemble weaving
- Painting on crumpled and ironed kraft paper to resemble bark painting
- Yarn “Eye of God”
- Haciendas or churches made from boxes and corrugated paper
- Painted gourds

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000089
Clay Decorations
Mexican Style

Shape solid or hollow animals (with air hole). Paint enrobe decoration on formed clay. If desired scratch through enrobe to original clay color.

Make a pinch pot dish or pull the pot into a bird shape.

Un red clay paint earth color and white engobes.

Roll slabs of clay and cut tiles. Paint with under-glazes on the leather hard clay. Fire and glaze.

Some fired terra-cotta clay may be painted in bright tempera colors in the Mexican style.

Shape floral and spiral designs to the form of the sculpture.

Make a pendant from a slab of clay. Use various tools to press in designs. Model on additional pieces or strips of clay, being sure to blend them in well. Fire and glaze in bright colors.

Engobes and underglazes are colored clays in liquid form which are brushed on leather hard clay and fired to become part of the clay body. Then the entire bisque piece is covered with clear glaze and refired.

Make your own press tools from pieces of clay. Fire them and press gently into clay.

Shape a pot from slabs or coil. When leather hard incise lines or shapes. Paint engobes or underglaze over surface. When dry scrape over the piece so the color remains only in the depressions.
MEXICAN CHRISTMAS

▪ Cut paper lantern with crayon slips underneat
▪ Painted candle holder
▪ Glued spools

Cut paper flowers on tree form

Felt banner with felt pieces glued to backing of burlap or felt.

Felt flowers glued to paper plate

Papel-Mache horse made over egg carton

Black angel cut from paper. "Crown" the face with bright colors and designs.
CANCIONES DE NAVIDAD
(Christmas Carols)

PUEBLECITO DE BELEN
(Little Town of Bethlehem)

Oh pueblecito de Belén, la cuna de Jesús,
Bendito pueble de Belén, la cuna de Jesús,
El Rey tan adorado, el santo Redentor,
El Rey que vino al mundo, a darnos paz y amor.

Oh pueblecito de Belén, la cuna de nuestro bien,
Sagrado pueble de Belén, la cuna de nuestro bien,
Ya brilla en tus calles un bello resplandor,
Ya brilla en el mundo la eterna luz de amor.

VENID PASTORES
(Puerto Rican Aguinaldo)

Venid pastores venid oh venid a Belén,
Oh venid al portal, yo no me voy de Belén
Sin al niño Jesús un momento adorar.
Y la estrella de Belén, nos guiará, con su luz
Hasta el humilde portal, donde a nacido Jesús
(Repite)

VOCES CELESTES
(It Came Upon a Midnight Clear)

Resuenan las alturas con armonías de amor,
Y brilla sobre Belén, un bello resplandor,
Resuenan las alturas con armonías de amor,
Ya reina en la tierra, Jesús, el Salvador.

Los ángeles con dulce voz reclaman paz y amor,
Pregonan la llegada, del santo Redentor,
El Príncipe celeste, el Príncipe de amor,
Proclaman en la tierra, eterna paz y amor,
AMEN . . .

OH SANTISIMO
(Sicilian Melody)

Oh Santísimo, felicísimo, bello tiempo
De Navidad, Cristo ha nacido, nuestro Rey divino,
Reinan la alegría y la felicidad;

Oh Santísimo, felicísimo, bello tiempo de paz y amor,
Paz y dulce caridad, paz y buena voluntad,
Alegría, alegría, paz y amor.
LA PRIMERA NAVIDAD
(The First Noel)

Navidad, Navidad, que dulce el son
De coros celestes sobre Belen.
Navidad, Navidad, que dulce el son
A los buenos pastores de Belen

Coro:
Navidad, Navidad, Navidad, Navidad
Al nuevo Rey adorad, adorad.

Navidad, Navidad, nacido esta el
Nino Jesus, el Salvador y sobre
Belen radiante esta la estrella
De divino fulgor

(Repite el coro)

NOCHE DE PAZ
(Silent Night)

Noche de paz, noche de amor, todo
Duerme en rededor, solo suenan en
La oscuridad, armonías de felicidad,
Armonías de paz, armonías de paz.

Noche de paz, noche de amor, todo
Duerme en rededor, Fieles velan
Allí en Belen, los pastores, la
Madre también, y la estrella de
Paz, y la estrella de paz . . .

EL NINO JESUS
(Jesus, the Child)

Venid, venid pastores sin tardar,
Al santo Rey Jesus a contemplar,
Venid, venid, al nino a adorar,
Venid, venid, al Rey a venerar.

Venid, venid pastores a Belen,
Seguid, seguid, el bello resplandor,
Venid, venid, al pueblo de Belen,
Con humildad, con jubilo y amor . . .
PAZ EN LA TIERRA
(Peace on Earth)

Paz en la tierra, paz y amor,
Que ya ha nacido el Rey.
Cantemos con el coro en los cielos,
Adoremos al nuevo Rey, adoremos
Al nuevo Rey, adoremos al nuevo Rey,
Al santo Rey, al nuevo Rey, el santo Rey.

Felicidad, Felicidad, ya reina el nuevo
Rey y dulces voces le glorifican,
Alabemos al nuevo Rey, alabemos al nuevo
Rey, alabemos al nuevo Rey, al santo
Rey, al nuevo Rey, al Rey, al santo Rey.

DIAS DE NAVIDAD
(Traditional Welsh Melody)

Navidad, Navidad

C o:
Tra-la-la-la-la-la-la-la

Todo el mundo, canta, canta
(Coro repite)

Que alegría, que alegría
(coro repite)

Todo el mundo canta, canta, canta
(coro repite)

Es el tiempo de alegría
(coro repite)

Todo el mundo está contento
(coro repite)

Que alegría, que alegría
(coro repite)

Todo el mundo está contento
(coro repite)
VENID, FIELES TODOS
(L.deste Fidelis)

Venid, fieles todos, a Belen marchemos,
Gozosos triunfantes y llenos de amor,
Cristo ha nacido, Cristo el Rey divino

Coro:
Venid, adoremos, venid, adoremos,
Venid, adoremos, a nuestro Senor. (Amen)

Venid, fieles todos, en Belen veremos,
A Nino divino, al nino Jesus.
Paz en la tierra, Gloria en las alturas,
Repite coro:

NOCHE SAGRADA
(Sacred Night)

Oh santa noche, noche tan serena,
Tan bella cuando nacio nuestro Rey,
El santo Rey Jesus, que vino al mundo
A darnos paz esperanza y amor.
El dulce nino, principe celeste,
Divino Rey Jesus, el Salvador.
Noche gloriosa, noche maravillosa,
Oh noche de amor, oh noche divina,
Oh noche de paz, oh noche de amor.

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MERRY CHRISTMAS