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ABSTRACT

"About Libraries" is an annotated list of nonbook materials available from the Reference and Loan Library of the Wisconsin State Department of Public Instruction. Some of the materials are aids in teaching about libraries: library skills, library concepts, library functions. Other materials contribute to the general store of information of interest to the librarian as tools for use in professional development and continuing education. The listing is arranged by media format; cassettes and audio tapes, phonograph records, transparencies, slides, filmstrips, videotapes, and 16mm films, from both current and archival collections.
(Author/SL)

ABOUT LIBRARIES

a catalog of non-book materials
about libraries and librarianship

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December 1974

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ABOUT LIBRARIES

Revised 1974

ABOUT LIBRARIES is a list of non-book materials available from the Reference and Loan Library which are concerned with libraries and librarianship. Some of the materials are aids in teaching "about libraries": library skills, library concepts, library functions. Other materials contribute to the general store of information of interest to the librarian as tools for use in professional development and continuing education.

The Reference and Loan Library together with the Division for Library Services Professional Library also maintains a large collection of books, periodicals and other print materials in the field of Library Science. The Library receives the major periodical titles in the field and publications of most state library agencies, and state, regional and national library associations. These are listed in the Reference and Loan Library Periodicals catalog. Also available are current catalogs from the accredited library schools and vertical file materials which include examples of such useful items as building statements, budgets, selection policies, contracts, and salary schedules. Use of special reference materials such as Library Technology Reports, Library Literature and publications of ERIC-CLIS can be arranged. Sets of scale model library furniture are available to libraries planning interior rearrangements. Author-title or subject requests for materials are welcomed and encouraged.

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HOW TO ORDER MATERIALS IN THIS CATALOG

All materials listed in this catalog are available to eligible Wisconsin libraries on interlibrary loan. Refer to our Manual for Interlibrary Loan Service for complete information about interloan arrangements.

To request materials, give the call number, the title, and verification information. Always indicate the media being requested.

When requesting 16mm films, videotapes, transparencies, slides or filmstrips, please indicate showing date: as indicated below. Give alternative showing dates if possible, and request far enough in advance to allow a week to ten days for delivery.

The image shows several overlapping library request forms. The forms are as follows:

- PHONODISC R-2809**: Fields for AUTHOR and TITLE.
- AUDIOTAPE (REEL TO REEL) T-4**: Fields for AUTHOR and TITLE.
- AUDIOTAPE CASSETTE TC-267**: Fields for AUTHOR and TITLE.
- FINDING FICTION**: Fields for PUBLISHER, DATE, and EDITION. Includes checkboxes for verification and photocopy charges.
- 16MM FILM**: Fields for AUTHOR and TITLE.
- VIDEOCASSETTE V-104**: Fields for AUTHOR and TITLE.
- TRANSPARENCIES X-75**: Fields for AUTHOR and TITLE.
- SLIDES X-130**: Fields for AUTHOR and TITLE.
- FILMSTRIP X-64**: Fields for AUTHOR and TITLE.
- CARD CATALOG**: Fields for PUBLISHER, DATE, and EDITION. Includes checkboxes for verification and showing dates. The showing date is filled in as **JANUARY 15 OR 29**.

Subject requests and requests for materials not appearing in this catalog are welcomed and encouraged. For such requests, be sure to specify the particular media desired. Requests for titles not listed in this catalog should include the most complete bibliographic information possible.

AUDIO TAPES (CASSETTES)American Library Association Annual Conference: 90th. Dallas, 1971.

Sound of American Libraries, tape 2 C-1
 Using the voices of participants, attempts to provide an audio interpretation 2
 of the events of the 90th annual ALA conference held in Dallas in 1971.
 Narrated by the editor of American Libraries bulletin of ALA.

American Library Association Annual Conference: 91st. Chicago, 1972: "Media: Man, Material, Machine"

SESSIONS OF GENERAL INTEREST

The Pentagon Papers (R. West) C-250/1
 Copyright and fair use practices (E. Low, presiding; W. D. North, C. Lieb) C-250/2
 What is cable TV? (L. Lerner) C-250/3
 The role of cable television in library networks (H. S. Hacker)
 Libraries and information utilities (E. B. Parker) C-250/13
 What's the utility of an information utility? (L. Vagianos)
 Non-Print media (N. N. Minow) C-250/12
 Betting one's life on the future of print (N. Cousins) C-250/10

SESSIONS OF PROFESSIONAL INTEREST

Library survival and the economics of social change (A. Downs) C-250/11
 Utilizing the best of communication devices (R. Warncke) C-250/5
 Can we afford to communicate? (C. I. Whitenack)
 The educational dynamics of media, Part I. (E. Mason, presiding) C-250/6
 An overview of media use (J. Culk'n)
 The reasons for media: what makes programs good? (J. Gallinger)
 The educational dynamics of media, Part II C-250/7
 The natural fit: art, music, medicine (E. Mason, presiding; L. Tansey,
 D. Hall, A. Strohleln)
 The educational dynamics of media, Part III (E. Mason, presiding) C-250/8
 Designing libraries for media use (D. Crossman)
 Relating libraries to media facilities: fusion or symbiosis? (D. L. Ely)
 The process for change in library education, Parts I and II (2 cassettes) C-250/9
 (R. N. Case, presiding; F. Hatfield, A. M. Lowrey, V. S. Gerlach, W. E. Hug,
 F. R. Birmingham, J. F. Blake, L. Hatch, H. D. Lloyd, L. Janke)
 The application of knowledge communication system models to library information C-250/4
 science education (T. Saracevic)

AUDIO TAPES (CASSETTES)AUDIO TAPES (CASSETTES)American Library Association Annual Conference: 92nd. Las Vegas, 1973: "People. Their Needs -- Our Responsibility"

NEEDS OF LIBRARY USERS

- People: their needs -- our responsibility (R. W. Conant) C-335/1
Needs of people as to reading, 1973-1983 (H. Liebaers)
- White collar/blue collar -- the vanishing difference: labor and libraries (2 cassettes) (A. K. Herling, F. J. Jones, J. A. Sessions) C-335/2
- Challenges to library service: some current problems and responses (3 cassettes) C-335/6
Current population trends -- implications for libraries (D. J. Bogue, E. T. Smith, F. A. Schlipf)
Library experiences in the college level examination program (J. Orlando Toro, J. Michael)
- Urban libraries: an urban need? (2 cassettes) (Lt. Gov. N. F. Hartigan (Ill.), T. Shaughnessy, C. Palmieri, K. Duchac) C-335/7
- Libraries and post-secondary education: change and response (4 cassettes) C-335/8
(V. Stadtman, J. Valentine, G. Gibian, J. Singh)
- Library service to the disadvantaged -- means and method: (C. S. Jones) C-335/9

LIBRARY MANAGEMENT

- Accountability: basis for decision-making (2 cassettes) (J. Gordon, J. Leisener) C-335/10
- The library organization: a view from the middle (5 cassettes) C-335/12
Organizational theory & patterns of management (R. P. Lutz)
The role of middle management in personnel administration (A. Greco)
How to sell your ideas: up the organization (R. W. Boss)
How to sell your ideas: down the organization (E. G. Yates)
Vignette: management in action
- Strategies for change? (5 cassettes) (Keynote speaker: A. B. Martin) C-335/11
Perceptions of strategy (J. Losinski, T. Shaughnessy, D. M. Sinclair, D. Nyren, R. Vainstein)
New patterns of library administration:
Visions of networking for the user within states and among states (D. Palmer)
Public library/Community college cooperation (L. E. Bone)
New patterns for urban libraries (M. S. Byam)
New approaches to manpower use (E. R. DeProspero)
New patterns of library services:
Where will the ivy grow? (J. Q. Jones)
Early childhood education project (E. L. Morris)
Mail order book service (I. W. Swanton)
The public library as information catalyst (R. Parsons)
Library education reacts to change:
Urban library training program (L. L. Sherrill)
Problem-solving laboratories (E. E. Olson)
Staff development and continuing education (A. B. Clark)
Librarians technician program (B. W. Lukenbill)

AUDIO TAPES (CASSETTES)

AUDIO TAPES (CASSETTES)

- Measurement approaches for improved decision-making (5 cassettes) C-335/13
The importance of measurement (R. Wedgeworth)
Objectives of the preconference (G. M. Born)
Issues of measurement (E. R. DePros, c)
Techniques of measurement (E. O. Altman)
Applying measurement to decision-making (K. E. Beasley)
Implications of measurement for:
Library standards (R. Vainstein)
Public libraries (A. B. Martin)
Academic libraries (R. P. Haro)
School libraries (E. Daniel)
Library education (J. B. Robbins)

ALA REPORTS

- Report on the state of the Association -- 1973 (R. Wedgeworth) C-335/3
1973 Inaugural Address (J. E. Lowrie)

PROFESSIONAL CONCERNS

- The instant library and other non-traditional structures (2 cassettes) C-335/4
(F. Glazer, R. A. Jones, E. Howard, W. Bergemann)
Conference on serial publications (2 cassettes) C-335/5
General overview (W. Huff)
National serials data program (P. Vassallo)
International standard bibliographic description -- serials (L. Livingston)
Microforms in serials acquisition and management (N. J. Shaffer)
Conflict: public versus private morality (4 cassettes) (A panel discussion- C-335/14
debate: R. Gauer, S. Fleishman, A. B. Come, E. M. Oboler)

- ACRL seminar on the changing role of directors of university libraries. C-469
Association of College and Research Libraries. 1973 or 4. 1 cassette (approx.
90 min.) This seminar was taped in response to the article 'The changing role of
directors of university libraries', by Arthur McNally and Robert B. Downs,
which appeared in the March, 1973 issue of College & Research Libraries.

- Adventures in reading. +C-468
University of Wisconsin Extension, Department of Communication Arts. 1970?
6 cassettes (7 sides) with 7 accompanying bibliographies. Book talks prepared
by Orrilla M. Blackshear. Contents: Books today. The great outdoors. Of
men and women. Some recent poets and their poetry. Wisconsin authors--first
honors. Contemporary novels. In a reflective mood.

- The card catalog. +C-264
By Esther V. Kieckhefer. Heath; developed by Learning Systems Corp. 1969.
1 cassette, teacher's guide, activity sheets. Introduces the learner to the
physical set-up of the card catalog and to a few rules for filing cards. By
extracting information from sample cards, he becomes acquainted with the author,
title, and subject cards. Level: grades 4-6.

- Conference on Books by Mail Service, Las Vegas, 1973. Excerpts; highlights of the +C-470
Conference discussion. Department of Library Science, Indiana State
University. 1973. 1 cassette (60 min.) with written report summarizing program
data. The conference was held on June 23, 1973 under the joint sponsorship of
the Council on Library Resources and the Indiana State University Department of
Library Science.

AUDIO TAPES (CASSETTES)AUDIO TAPES (CASSETTES)

- The Dewey decimal classification system. +C-265
 By Esther V. Kieckhefer. Heath; developed by Learning Systems Corp. 1969.
 1 cassette, teacher's guide, activity sheets. Introduces the learner to the
 Dewey decimal classification system and discusses the numbers and names assigned
 to the ten major classes. Level: grades 4-6.
- Dewey decimal system, no.2. +C-146
 Wollensak 3-M Company. 1968. 1 cassette, teacher's guide, work sheets.
 Teaches how non-fiction books are classified; guides the learner to an
 understanding of the general categories and the arrangement of subjects and
 numbers within them. Explains the use of the decimal point in the Dewey
 decimal system. Level: grades 6-8.
- Finding fiction. +C-267
 By Esther V. Kieckhefer. Heath; developed by Learning Systems Corp. 1969.
 1 cassette, teacher's guide, work sheets. Introduces the learner to the
 arrangement of fiction books in a library. Emphasis is placed upon the
 inversion of authors' names and the importance of the comma which separates
 the last name from the first and middle names. The skill of alphabetizing
 authors' names is reviewed as an aid for locating fiction books on the library
 shelves. Level: grades 4-6.
- How to find a book in a library. +C-145
 Wollensak 3-M Company. 1968. 1 cassette (11 min.), teacher's guide, work
 sheets. Familiarizes the student with the difference between fiction and
 non-fiction books and how they are arranged and placed in the library.
 Explains how subjects are classified within the Dewey decimal system. Level:
 grades 4-6.
- Introduction to the library. C-167
 Tapes Unlimited 3305. 1969. 1 cassette. Library skills series, 5. Explains
 how books are arranged in the library. Also briefly describes the card catalog,
 the types of materials found in the reference section and the vertical files,
 and the types of non-print materials available in the library.
- The librarian and the learning resources director: future roles, problems and issues. C-465
 Educational Technology Publications. 1 cassette. Educational technology
 audiotape series C: Educational technology in practice, no. 1. Dr. Gabriel
 D. Ofiesh leads a discussion on the past, present and future state of libraries
 and/or learning resource centers. Gives some insights into the future role of
 libraries and librarians as the traditional print-oriented library is now facing
 a new technology and potential groups of patrons.
- More about the Dewey decimal system. +C-266
 By Esther V. Kieckhefer. Heath; developed by Learning Systems Corp. 1969.
 1 cassette, teacher's guide, activity sheets. Introduces the learner to the
 organization of the Dewey system by comparing his home address to sample numbers
 taken from the Dewey system. Level: grades 4-6.
- Nonbook materials. C-166
 Tapes Unlimited 3210. 1969. 1 cassette. Library skills series, 10. Discusses
 several types of non-book materials such as phonorecords, tape recordings,
 newspapers, and pamphlets which are available in libraries.
- The potential of the videocassette in continuing education. C-466
 Educational Technology Publications. 1972? 1 cassette. Educational technology
 audiotape series D: Conversations with doers not doubters, no. 22. Stanley C.
 Gabor and Gabriel D. Ofiesh discuss how, when and where the videocassette might
 have a place in the field of education. They discuss the commercial and home use
 of videocassettes and cover software, hardware, programming, production, and the
 importance of continued research in the effectiveness of videocassettes in libraries.

AUDIO TAPES (CASSETTES)AUDIO TAPES (CASSETTES)

- Reference books. +C-147
 Wollensak 3-M Company. 1968- 2 cassettes, teacher's guide, work sheets.
 No. 1. Introduces the student to the two basic types of reference books - those which contain answers to questions and those which tell one where to find the answers. Acquaints the student with the uses of encyclopedias, yearbooks, atlases and maps. No. 2. Explains to the student the how, when, and why of using the Readers' Guide to Periodical Literature. Encourages the use of Readers' Guide as an aid to collecting information. Level: grades 5-7.
- Tools of the trade. +C-53
 American Booksellers Association and National Association of College Stores. 1972. 1 cassette, supervisor's instruction sheet, outline and problem sheet. A training program for booksellers providing instruction in the use of 16 basic book world reference tools including BIP, PTLA, CBI, and others. Information applies for library employees and users as well. Part 1: Basic tools. Part 2: Additional aids. Level: high school to adult.

AUDIO TAPES (REEL TO REEL)

- The librarian and her assistants T-4
 Charles Burke, Publisher. 1 reel: 3 3/4 ips. 26 min. The practical librarian series. Discussion for school librarians on working with paid staff, volunteer helpers, both parents and students, and making the most of the help from each. Presented by Helen Roberts.
- The librarian and her budget T-5
 Charles Burke, Publisher. 1 reel: 3 3/4 ips. 24 min. The practical librarian series. Describes many ways to stretch the budget so that more services can be rendered. Presented by Helen Roberts.
- The librarian as media manager T-6
 Charles Burke, Publisher. 1 reel: 3 3/4 ips. 26 min. The practical librarian series. Discusses the changing role of the librarian from custodian of the books to media manager. Presented by Helen Roberts.
- The library as display center T-7
 Charles Burke, Publisher. 1 reel: 3 3/4 ips. 20 min. The practical librarian series. Discusses how to make the library a focal point of interest through the use of displays. Presented by Helen Roberts.
- The principal and the librarian T-8
 Charles Burke, Publisher. 1 reel: 3 3/4 ips. 17 min. The practical librarian series. Discusses why the librarian and the principal must help each other for the most effective growth and use of the library. Presented by Helen Roberts.
- The teacher and the library T-9
 Charles Burke, Publisher. 1 reel: 3 3/4 ips. 15 min. The library tape series. Designed to acquaint teachers with the value of the library to them in their teaching. Tells how teachers and librarians can work together for their mutual advantage. Presented by Helen Roberts.

PHONOGRAPH RECORDS

- Conta, Dennis J. R-5000
A message to public officials, from state representative Dennis J. Conta, citizen chairman, National Library Week, 1974. EVA-Tone. 1974. 1 phonodisc: 1 side. 7 in. 33 1/3 rpm. Distributed by the Wisconsin Library Association.
- National Library Week, April 21-27, 1963. R-116
RKO Sound Studios 130046. 1963. Documentary recording from the National Library Week program.
- National Library Week, April 25-May 1, 1965. R-3763
RKO Sound Studios 134228. 1965. Documentary recording from the National Library Week program.
- Public library spot announcements. R-2809
Produced by Gotham Recording Corp. GRC 9577 for the American Library Association. Includes 2-page leaflet "Making the most of your ALA recorded spot announcements."
- What shall they read? Should underground newspapers, and like materials be banned from the public library? Pacifica Archive 024. 1968. An actuality recording of a public hearing before the Richmond (Calif.) City Council. R-2514

TRANSPARENCIES

- Basic library skills. Z
By Nancy Polette. St. Louis, Mo., Milliken Pub. Co. 1971. 16 pages, 12 color 710
transparencies, and 24 duplicating pages. Presents an approach to the teaching .P66X
of basic library skills through the use of full-color transparencies and duplicating masters. Designed to be used with students in the intermediate grades who are ready for a sequential and systematic introduction to the use of the library. Level: intermediate grades.
- Using the card catalog. X-75
Hammond. 1969. 16 transparencies. Includes teacher's manual. Presents guidelines for finding books in the library by introducing the card catalog and the author, title, and subject approaches to it, and the use of cross references.

SLIDES

All slides are 35mm, 2 x 2 inches, and color. They should be presented on any standard 35 mm slide projector.

- Introduction to the Cooperative Children's Book Center.
This slide presentation describes the Cooperative Children's Book Center and serves as an introduction to the services of the Center for librarians throughout the State. The slide lecture (available on cassette or reel-to-reel 7-1/2 ips.) accompanying the slides provides general information about the Center and its varied functions. This presentation may be reserved by writing to the Center, Helen C. White Hall, 600 N. Park Street, Madison 53706. Please specify format desired, cassette or reel-to-reel.
- Library service to adults. X-131
Wisconsin Division for Library Services. 1969. 37 slides, lecture script. Shows that public libraries recognize the needs of a diverse population and indicates how libraries try to meet their varied needs through their selection of materials and implementation of services.

SLIDESSLIDES

- Program planning in the Land of P; a fable. X-115
 Division of Program and Staff Development, University of Wisconsin-Extension.
 1973. 120 slides, 1 phonotape (1 reel, 7 1/2 ips., 25 min.), script. Presents
 a fable, the moral of which is that the cart is like a program and the horse is
 like the people: putting the cart before the horse gets you nowhere, but
 considering the people and their needs before the program is like making the cart
 wheels turn. This is a general statement on program planning and management
 which can be applied in all fields, including library science.
- The public library serves young adults. X-132
 Wisconsin Division for Library Services. 1970. 50 slides, lecture script.
 Considers specialized library service to the young adult clientele in relation
 to the library's total program.
- Reference service reaches people. X-130
 Wisconsin Division for Library Services. 1967. 52 slides, lecture script.
 Defines and describes the techniques, organization, and administration of
 reference service, indicating that quality reference service is vital in all
 types of libraries and in all communities, large or small.

FILMSTRIPS

Each of these filmstrips is 35mm and should be shown on
 a standard 35mm filmstrip projector.

- Basic concepts for cataloging non-book materials. X-175
 Audiovisual Services, Arizona State University. 1971. 1 color filmstrip,
 1 audiotape cassette, guide. Presents step-by-step procedure for cataloging
 non-book materials with a cataloging system especially adaptable to the
 individual school media center.
- Biography, background for inspiration. X-65
 Library Filmstrip Center. 1967. 1 color filmstrip, 1 phonodisc. 13 min.
 This filmstrip is designed to show the reader where biographical information
 may be found. It explains the differences between individual and collective
 biography and autobiographies. It provides a full discussion of Current
 Biography and explains how to use numerous other books giving biographical
 information as well. Level: junior high to adult.
- Building bridges to the future. X-155
 A report prepared for the U.S. Office of Education by the Leadership Training
 Institute, Florida State University. 1973. 1 color filmstrip, 1 phonodisc,
 1 script. The story of the fruition of a research activity which concerned
 itself with library users and nonusers in the urban setting. The result of
 this activity was the Action Library, a bridge between the Free Library of
 Philadelphia and a segment of its community
- Cable television: the giant is awake. X-125
 National Education Association in association with the Associated Press.
 1973. 2 color filmstrips, 2 phonodiscs, leader's manual. Part 1 gives a
 quick orientation to the whole spectrum of CATV and concentrates on how this
 communication medium affects our daily lives. Part 2 concentrates on what
 to do about the future of CATV, who can do it, and why do it, now. Part 1:
 Past, present, potential. 11 minutes. Part 2: Public involvement. 9
 minutes. General Information, of special interest to citizens and public
 institutions, such as libraries, which may potentially be involved with CATV.

FILMSTRIPS

FILMSTRIPS

- Card catalog. X-64
 Library Filmstrip Center. 1971. 1 color filmstrip, 1 phonodisc. Explains how to use the card catalog and discusses the author, title, and subject cards for print and non-print media. Identifies the editor, compiler, joint compiler, illustrator, translator, joint author, subject and title analytic, and fiction and non-fiction cards. Level: intermediate grades to adult.
- Fun in the city: libraries. X-154
 McGraw-Hill Text Films. 1968. Community series: Fun in the city set. 1 color filmstrip with captions. Shows various types of libraries, and describes the various facilities offered by libraries. Level: elementary grades.
- Great expectations: the new librarian and the new user. X-
 Produced by Virginia H. Mathews for Leadership Training Institute, Florida State University. 1974. 2 color filmstrips, 1 audiotape cassette. Discusses the history and development of libraries and librarianship in the United States and the role of the American Library Association during its nearly 100 years; discusses recent changes in concepts of library service.
- Handbooks. X-61
 Library Filmstrip Center. 1969. color filmstrip, phonodisc. 20 min. This filmstrip discusses handbooks as sources of quick condensed reference data. Several handbooks are listed and discussed under the categories of arts, humanities, literature and science and technology. Level: high school to adult.
- How the card catalog helps you. X-67
 Long FilmSlide Service. 1968. 4 color filmstrips. Explains how to find a book on the library shelf by looking for the author, title, or subject card in the card catalog. Examines the content of the catalog card. Level: grades 2-7.
- Indexes. X-63
 Library Filmstrip Center. 1967. 1 color filmstrip, 1 phonodisc. Illustrates the use of several typical indexes in various subject areas. Level: high school to adult.
- Look-it-up. DPI
 Field Enterprises Educational Corp. 1961. 1 color filmstrip. 55 frames. How to use the World Book Encyclopedia. Level: grades 6-9.
- Looking up facts and information. X-76
 Troll Associates. 1970. 1 color filmstrip. Shows the importance of using reference material for school work. Provides instructions for using the dictionary, encyclopedia, card catalog, and other reference sources. Level: elementary grades.
- Media programs for individual schools. X-116
 American Library Association and National Education Association. 1969. 1 color filmstrip, 1 phonotape (1 reel, 7 1/2 ips., 10 min.). Based on the book Standards for school media programs, 1969, by the Joint Committee of the American Association of School Librarians and the Dept. of Audiovisual Instruction of the National Education Association. Discusses the importance of equipment, space, and staff in meeting the varied learning needs of all students. Presents background information for planning media programs for schools in accordance with standards of the ALA and NEA.
- The multimedia center. X-59
 Library Filmstrip Center. 1970. 1 color filmstrip, 1 phonodisc. Studies the print and audiovisual resources of the media center. Discusses the types of print catalogues, describes the Dewey decimal system, and the use made of various audiovisual resources. Level: intermediate grades and above.

FILMSTRIPSFILMSTRIPS

- One volume encyclopedias. X-60
 Library Filmstrip Center. 1969. 1 color filmstrip, 1 phonodisc. 18 min.
 Introduces and discusses types of one-volume encyclopedias and their uses
 in various subject areas and for general reference. Level: junior high
 school and above.
- A pretty special card. X-89
 Rockford Public Library. 1972. 1 color filmstrip, 1 audiotape cassette.
 Through dramatization, provides an overview of materials and services offered
 by libraries, specifically the Rockford Public Library in Rockford, Illinois.
 Level: elementary grades - high school.
- Quickwick: your library guide; a young people's tour of the library. X-182
 Spoken Arts. 5 color filmstrips, 5 audiotape cassettes, ditto masters,
 teacher's guide. Quickwick, a very special lightning bug who is an avid
 reader, and his friend Doodlebug introduce Walter to the library. Walter
 is shown how to take imaginary adventure trips by using a special map (the
 card catalog), and book addresses (call numbers). The program covers the
 most important aspects of a library and stresses that school libraries,
 branches, bookmobiles and main libraries are basically the same. Level:
 elementary - intermediate grades.
- Readers' Guide, ready reference. X-62
 Library Filmstrip Center. 1969. 1 color filmstrip, 1 phonodisc. 10 min.
 Presents a step-by-step procedure for using the Readers' Guide to Periodical
 Literature: shows the magazines listed, author and subject entries, see and
 see-also references, volumes, pages, and dates; explains about the cumulations
 of issues. Names other periodical indexes and shows the similarity of their
 use to the use of the Readers' Guide. Level: junior high and above.
- The resource centre. X-276
 National Film Board of Canada. Released in the U.S. by Donars. 1970. 1 color
 filmstrip with printed notes in English and French and the book "Media for
 discovery," by Hans Moller. A presentation of the physical set-up of a resource
 center and the role it can play in modern education.
- Sound and light for the Right to Read. X-27
 National Book Committee. 1971. 2 filmstrips, 1 audiotape cassette, 1 booklet.
 This kit is intended to serve as an introduction, addressed primarily to teachers
 and librarians, to help them better understand the Right to Read program, its
 many facets, and its demand for the right combination of professional and non-
 professional initiatives.
- Three for tomorrow. X-72
 Knapp School Libraries Project. 1966. 1 color filmstrip, 1 phonodisc. Features
 personnel and visitors at Oak Park and River Forest High School, Oak Park, Ill.,
 Farrer Junior High School, Provo, Utah, and Roosevelt High School, Portland,
 Oregon, three schools which are participating in the Knapp School Libraries
 Project.
- To steal or not to steal...that is the copyright question. X-277
 California Association for Educational Media and Technology and the Educational
 Media Producers Council. Distributed by the National Audio Visual Association.
 1973. 1 color filmstrip with discussion guide. Illustrates what constitutes
 infringement of copyright, especially for non-print materials. Designed for use
 with a discussion guide that explains each visual and gives a legal interpretation
 under the present copyright law.
- Using reference materials. X-77
 Troll Associates. 1970. 1 color filmstrip with captions. Shows how and where
 to search for information in dictionaries, encyclopedias, books, maps, and other
 reference sources. Level: elementary grades.

VIDEO TAPE

- A mini day at the library. V-104
 WHA-TV. 1972. 1 videocassette: 3/4 in., color, 30 min. Capsule presentations of programs a library might present in a single day on cable TV. (Also available in black and white on 16mm film)
- Public service announcement: telephone reference service commercial. V-129
 Made by Ketchum, MacLeod & Grove, inc. 1974. 1 reel: 2-inch videotape, sound, color, 20 sec. Based on the TV commercial of the Houston Public Library which advertised telephone reference service. Commercial may be used by any public library. Cleared for TV.

16MM FILMS

The Reference and Loan Library film collection is divided into a current collection and an archival collection. The current collection is comprised of the items listed below. The archival films are listed by title after the current collection annotations and are not circulated for program use.

Included in the annotated list are several films not in the Reference and Loan Library's collection but available from another agency within the Division for Library Services. Films marked SMPF should be requested directly from:

Department of Public Instruction
 School Media Programs
 126 Langdon Street, Madison 53702
 Attn: Mr. Bernard Francowiak, Room 309

All films are 16mm, sound and color unless otherwise indicated.

- The adult and the public library.
 Wisconsin Free Library Commission. 1963. 22 min. Film illustrates good public library service to adults, appropriate to small libraries. Emphasis placed on planning and development of a service program, involving community leaders, librarians and library board members. Can be used effectively as an in-service training film for librarians, particularly those working together on an area basis; and with community agencies and organizations as an illustration of services good public libraries can provide.
- At the center. SMPF
 Smithsonian Institution. Released by American Library Association. 1970. 29 min. Presents the role of the school library media specialist as a changing, exciting and dynamic force in our nation's total educational system.
- Beyond the book. SMPF
 Illinois State Department of Education. Portrays the development of unified media center programs, bringing together print and audiovisual materials, shows the role of media in the instructional program. Filmed in the public schools of Illinois.
- The book.
 EBF. 1955. B&W. 18 min. Produced in Sweden under the auspices of UNESCO. Film shows the many talents and techniques which combine to create the basic tool of communication -- the book.
- Book banning.
 McGraw-Hill. 1955. B&W. 14 min. Edward R. Murrow interviews Mrs. Anne Smart, who assumed responsibility of compiling a list of books she thought should be withdrawn from schools and libraries. School officials and librarians are also interviewed on the subject of book censorship. Produced by CBS in the See It Now Series.

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Books for Beaver River.

National Film Board of Canada. 1962. B&W. 20 min. Beaver River, a farming community in North Central Saskatchewan, had paved roads, a new school, a curling rink and modern conveniences, but no library until a local merchant visited a neighboring town and became intrigued with library service operating there from the back shelves of the general store. The operational set-up of a regional library system is illustrated.

Ezra Jack Keats.

Weston Woods. 1970. 17 min. Filmed in his studio in New York City, Ezra Jack Keats speaks of the personal experiences that contribute to his book illustrations. A film within a film.

The fifth freedom.

Wing Productions, Inc. 1963. 16 min. Image created is of a library as a friendly but high-powered community center for information and the arts. Librarian is seen as an efficient, attractive professional dealing on a high level with needs of the community.

Genevieve Foster's world.

Connecticut Films, Inc. 1971. 13 min. Film based on a conversation giving an insight into how Mrs. Foster does her research and organizes and writes one of her books; shows way she charts a book and kind of notebooks she keeps -- which like the books themselves are an integration of words and pictures.

Hottest spot in town.

Calvin Prod. 1968. 29 min. Film covers history of the library since the pharaohs and explains why in "Anytown U.S.A." it is likely to be the "hottest spot in town." A place where diverse opinions can be shared and sometimes resolved. Excellent public relations film.

Journey from zero.

NFBC. 1961. 13 min. Describes free book service of Public Library Commission serving mountainous hinterland of British Columbia, covering over one thousand miles of Alaska Highway, between Dawson Creek and Whitehorse, Yukon. Filmed during library van's trip northward, brings a firsthand report of the library van's indispensable service and vivid impressions of region's scenic grandeur.

Key to a future.

Wing Prod. 1964. 16 min. A recruitment library film. Shows the great variety of library opportunities. Enables the young career-searcher to see himself in a large number of real library settings. Attempts a humorous approach; aimed at high school age.

Learning with today's media.

Encyclopaedia Britannica Educational Corp. 1974. 35 min. Demonstrates how teaching and learning are being truly individualized through the resources and services of media centers.

SMPF

Libraries are for sharing.

Produced by Portafilms. Distributed by Perennial Education. 1965. 11 min. A motivational survey of the kinds of books available in libraries plus a once-over-lightly on the card catalog. Level: grades 3-5.

Libraries are kids' stuff.

Radio-Television Bureau, University of Arizona. 1971. 15 min. Presents the library at Meyers Demonstration School in Tucson, Arizona, where students use all of the audiovisual equipment, check it out for overnight use, bring their pets, create puppet shows and engage in other creative arts.

SMPF

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Libraries for Louisiana.

Louisiana State Library. 1960. 20 min. Discusses the demonstration program of the Louisiana State Library by which public libraries have spread over the state since 1926. Shows how a parish library is set up and operated for a trial period, explaining that the books become such a vital part of the lives of the people that they vote permanent financial support.

Library.

Robert Primes and Gregory Burke. 1970. 14 min. Filming of actual events that are part of San Francisco Public Library's regular activities, communicating the feeling that the public library has something to offer everyone.

The library: a place for discovery.

EBF. 1966. 16 min. Services and materials of public and school libraries from storytelling to research facilities are illustrated. Puppet show for a classroom project leads students to resources of library. Learn use of card catalog, finding books on shelves, use of vertical files for pictures and all other audiovisual materials available to them.

Library art of guidance.

University of Wisconsin. 1965. B&W. 8 min. Demonstrates basic principles and elementary techniques used in reading guidance. Distinguishes reference service from reading guidance and illustrates the techniques used in securing information needed for interpreting materials which enable the reader to make a meaningful choice. Sensitivity on the part of librarians when aiding readers in the selection of books is emphasized.

Library learning centers: what's happening.

Demonstrates the innovative ideas used in four locations in the United States to operate centralized libraries to meet the various needs of students in their schools.

SMPF

Library of Congress.

Encyclopaedia Britannica Educational Corp. 1969. 23 min. An overview of the Library of Congress and its myriad roles, from that of a storehouse of historical documents to a cultural institution that commissions chamber music and plays it in concert. Surveys such Library of Congress services as research for legislators, materials available for visiting scholars, and cataloging and copyright services.

Lively art of picture books.

Weston Woods. 1964. 57 min. Explores life captured in a picture book in a film designed for adults interested in selection of books for children. Features three prominent illustrators of children's books in their studios discussing why and how they do their work. Shows brief examples of illustration from 36 other picture books. Narrated by John Langstaff. For parents, librarians, educators, library education.

A mini day at the library.

WHA-TV. 1972. B&W. 30 min. Capsule presentations of programs a library might present in a single day on cable TV. (Also available, in color, on videotape cassette, V-104)

Multiple choice.

Presented and distributed by the Indiana State Library. 21 min. Examines the Library Board of Trustees and its role in providing the best library service possible. Discusses the choices and decisions made by the Board and the importance of establishing good public relations.

The pleasure is mutual.

Children's Book Council, Inc. 1966. 24 min. Purpose is to show the value of good picture book programs for three to six-year-olds and to point out the kind of preparation and planning that is needed.

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- Reaching out: the library and the exceptional child.
Connecticut Films. 1967. 30 min. Shows in spontaneous sequences how children with various handicaps respond to books and other materials. Shows how a child's use and enjoyment of them can contribute to his development.
- Spires/Ballots report.
Stanford University. 1970. 15 min. An introduction to the library's role in computerized storage and retrieval. Describes in a nontechnical manner how computers are being used to control the growing mass of library materials and the rapidly increasing costs of manual processing systems in libraries. Current research at Stanford in library automation and information retrieval is outlined.
- Step a little higher.
Ed. Feil Prod. 1966. 17 min. Dramatizes thoughts and feelings of two men who have never learned to read well. Gradually we hear them putting sounds together in the library's adult reading center.
- Story of a book.
Newenhouse. 1962. 11 min. Film re-enacts the story of the writing of a book. It follows a real life author, H. C. Holling, through-out exciting and satisfying process of creating Pagoo, story of a hermit crab. Highly visual sequences show steps of this process: getting the idea, doing the research both in the library and by observation, writing and rewriting, illustrating, planning the dummy, and printing.
- There's something about a story.
Connecticut Films. 1969. 27 min. Storytelling with six 12-year-olds in libraries, a Boy's Club, classrooms, a Scout meeting, a park and a museum. Ten storytellers with different styles and varying degrees of experience. Not professional storytellers but librarians, teachers and parents of Dayton, Ohio. Telling of three complete stories and parts of 7 others including folk tales, myths, modern stories and poetry.
- Working together.
Naussau Library System. 1961. B&W. 12 min. Shows the many services the Naussau Co., New York, Library System offers its member libraries, stressing the activities of the consultants and the reference centers.
- You and your library.
C-B Films. 1962. 10 min. Demonstrates techniques of using the modern public library. Aimed at the junior high school level and above.
- You'll find it in the library.
Produced and distributed by Coronet Films. 1966. 14 min. Three student quests are shown arising from personal interests rather than assigned homework and the students are followed to finding the materials on the shelves. Various library resources are pointed out along the way. Level: grades 4-6.
- Your study skills: using reference materials.
Coronet Films. 1970. B&W. 14 min. Students in search of information provide the framework for a library lesson. The dictionary, encyclopedia, almanac, and Readers' Guide are introduced and their uses demonstrated. Other reference works are also mentioned. The students in the film span a wide age range and the materials illustrated represent correspondingly varied levels. Level: grades 5-9.
- Yours for the asking.
Chas. Perryman. 1957. 15 min. A composite of library service in Washington State. Features bookmobiles visiting lumber camps, grain harvesting crews, and fishing boats. Also shows other library services.

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ARCHIVAL COLLECTION

- Beginning responsibility: books and their care.
Coronet. 1959. 11 min.
- Beginnings.
Field Enterprises. 1960. B&W. 30 min.
- Books and people: the wealth within.
ALA. 1941. 14 min.
- Books for all.
Syracuse University. 1957. 29 min.
- Books on the go.
Oklahoma State Library Extension. 1958. 15 min.
- The common heritage.
Orleans & Associates. 1952. 20 min.
- The day the books went blank.
Dephoure Studios, Inc. 1961. 27 min.
- Discovering the library.
Coronet. 1954. B&W. 11 min.
- Help yourself.
ALA. 1950. 23 min.
- It's all yours.
Teen-Age Book Club. 1945. B&W. 11 min.
- It's your library.
Mahnke. 1946. 10 min.
- Keys to the library.
Holst. 1951. 14 min.
- The librarian.
International Film Board Canada. 1957. B&W. 9 min.
- The library: a family affair.
Brooklyn Public Library. 1952. B&W. 21 min.
- Library adventure.
Coast Visual Education. 1956. 13 min.
- Man aware.
B&W. 14 min.
- Roads to books.
Swensk Filmindustrie. B&W. 22 min.
- Telling stories to children.
University of Michigan. 1959. 30 min.
- The third card.
Barbre Productions. 1951. 20 min.
- The winged bequest.
Edward Feil Productions. 1955. 22 min.

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